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# SOUTH OF MARKET JOURNAL

MAY, 1936  
- Oct 1941



VOL. XI, NO. 5  
- 16 no 10

## SHUTIN DAY JUNE 7th, 1936

*Under the Auspices of the South of Market Boys*

MAYOR ANGELO ROSSI says:

*"Let us not forget those who are less fortunate than ourselves,  
the shutins."*

RAY SCHILLER, Our President, says:

*"It is our duty to back shutin day 100 per cent."*

Colorful parade under the direction of Wm. H. Moulthrop  
leaves Market and Taylor Streets at 1:15 p. m.

Grand Pageant at Seals Stadium, 1:45 p. m.

Benefit Baseball Game, Seals Stadium, 3 p. m.

Everybody invited to Parade, Pageant and Baseball Game.

The Game will be between the Seals and the Missions.

### DON'T FORGET THE SHUTINS

GEORGE A. McDONALD,

General Secretary

EDDIE NELSON,

Assistant Secretary

PETER R. MALONEY,

General Chairman, Shutin Day

JOHN FOLEY,

Finance Chairman

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

This volume of the Journal is respectfully dedicated to the memory of those members who have passed away to the Great Beyond. Although they are not here physically, yet we feel they are spiritually guiding our destinies.

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## Coming Events



Thursday, May 28th, 1936

### REGULAR MEETING

Colossal, stupendous, enjoyable entertainment under the direction of Frank Foss

June 1st to 7th, Inclusive

### SAN FRANCISCO SHUT-IN WEEK

Peter R. Maloney, Chairman; George McDonald, Secretary

Thursday, June 4th

### SHRINERS' LUNCHEON HONORING SHUT-INS

Palace Hotel, 12:00 Noon

Sunday, June 7th—Seals vs. Mission

### SEALS STADIUM, 2 P. M.

Stupendous pageant under direction of William Moulthrop preceding game. Drawing of tickets for raffle

Every Tuesday Evening

### COMMITTEE MEETINGS

Club rooms

Our President, Ray Schiller, says: "Each and every member is requested to boost Shut-in Week at all times. Don't forget to sell the raffle tickets."



PETER R. MALONEY

Founder of the  
South of Market Boys Club, Inc.

# SOUTH OF MARKET JOURNAL



Organized 1924  
Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
SAN FRANCISCO, CALIFORNIA  
Published Monthly

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market," and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciations of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

Headquarters: KNIGHTS OF COLUMBUS HALL  
150 Golden Gate Avenue Phone PRospect 9775

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JIM RODDY, Editor of Journal

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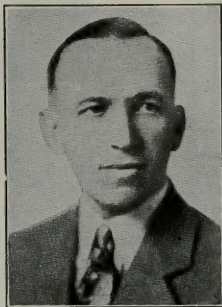
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## President's Message

It was very gratifying to see the large class of candidates at our last meeting. The members are deserving of a lot of credit for the cooperation they are giving in this drive. There aren't many organizations in the city who can boast of such wonderful initiation classes as we have every month. It was pleasing to see the faces of many old timers in last month's class. Keep up the good work and BRING IN A NEW MEMBER.



The Mother's Day Breakfast has now become the outstanding Mother's Day affair in the city and has brought a great deal of honor and credit to the organization. I wish to extend my thanks to the chairman of the day, Dr. Harry F. Bernard, to the Honorable Judge Frank T. Deasy, who delivered the oration, and the committee who worked so hard

to make the breakfast the success it was. I also wish to thank radio station KYA for their generosity to us. Mrs. Emily O'Kane, president of the South of Market Girls, and Mrs. Frank Panter, president of the City and County Federation of Women's Clubs, who were very gracious in extending their cooperation.

June 7th will be Shutin Day in San Francisco, sponsored by the South of Market Boys. Peter R. Maloney is chairman of the event, and I am going to appeal to the members to help make this affair an overwhelming success. We should always remember the Shutins. Not just one day a year; but every day, for some day we may be Shutins ourselves. All the members are invited to attend the Shutin Day Committee meetings on Tuesday nights in the clubrooms. Shutin Day events will be: A parade at 1:15 P. M., starting at Taylor and Market streets and proceeding to Seals Stadium, where a grand pageant will be held. Then a baseball game, Seals vs. Missions. Part of the gate receipts to go into a fund for indigent Shutins. The members will readily see that there could be no more worthy cause; and so I feel confident that you will all be there with your families to enjoy the game and do your bit towards helping the Shutins.

I have received many favorable comments on the Journal this last month and would like to take this opportunity of thanking Brother Rickard for his very good work in getting out such a fine publication. For any news the members would like to have printed, do not hesitate to see Jim Roddy, editor, or Brother Pete Maloney.

Two of our members, Sheriff Dan Murphy and Commissioner Con Collonan were honored at different functions during the last month. These affairs were very successful and it is pleasant to think that we have members deserving of such honors.

Brother Chas. Fox has been appointed chairman of the annual picnic this year, Jack Wiley secretary, and Edward Lynch, vice chairman. The picnic will be held at Fairfax in August. Meetings will be started right after Shutin Day, and all the members urged to attend the meetings, and give their full cooperation to the chairman.

In closing I would like to remind the members to pay for their ball tickets and Mother's Day Breakfast tickets. Also keep up your dues.

RAY SCHILLER.

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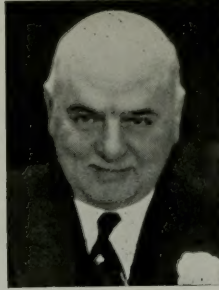
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Mayor Angelo J. Rossi

## An Orchid to--

Dr. Harry F. Bernard for the brilliant manner in which he put over the fourth annual Mothers' Day Breakfast. Also must not forget his hard working committee.

The South of Market Girls for the large turn out at the Mothers' Day Breakfast.

Mrs. Frank Panter and her association of women's clubs who also were in large number at this breakfast.

Judge Frank Deasy for the two magnificent talks delivered at the Con Colman Dinner and the Mothers' Day Breakfast.

Peter R. Maloney for his work as chairman of the Con Colman Dinner.

George McDonald for the conception of the idea of helping the Shut-ins.

Cecil Burns who was lately appointed manager of the salvage department of the Southern Pacific.

San Francisco Council No. 615 for the way they honored Sheriff Dan Murphy on May 2.

Courtney F. Barter, sales manager of the Acme Breweries, for his kind donation of the big electrical sign in South San Francisco for Shut-in Week.

Mrs. Emil Kasper of Passaic, New Jersey, upon the birth of the quadruplets.

This month an orchid goes to Jack Finnerty for bringing in the most new members. More power to Jack. And a pansy for Basil Cresvery for the new members he brought into the fold.

## MALONEY TO APPEAR IN NEWS REELS

Starting on June 1st, 20 neighborhood theaters will have on their screens a short that has been made by Peter R. Maloney, general chairman of the Shutin Committee.

It would be a nice gesture on the part of the members of the organization to thank the managers of theaters where they have seen this newsreel.

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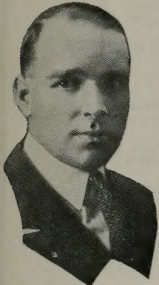
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# SHUT-IN DAY JUNE 7

Brothers, Shutin Day will be June 7, 1936, and as general chairman of this most important day, through this medium, I desire to thank everybody who is co-operating. It would be pretty hard for me to enumerate each individual, but before I am finished with this article I will mention a few.



Peter R. Maloney

George A. McDonald, our brother member who conceived the idea of this Shutin Day, is to be commended. Just to hear him talk you know that in his heart he loves charity work and is happy to be in good health because he wants to help some poor unfortunate, forgetting his own troubles and they are numerous. You know brothers, and I am sincere when I say this, it really fills you up when you preside over those Tuesday evening Shutin Committee meetings. You are looking out over your desk into the faces of men who are real men, men who sacrifice their families week in and week out, for what? For charity. You men, members of the South of Market Boys and the entire membership of the South of Market Boys are to be commended. You are doing a work now that is a credit to yourselves, your families, your city and to charity.

Mayor Angelo J. Rossi, says: "Let us not forget those who are less fortunate than ourselves, 'the Shutins.'"

Brothers, let those words sink in. "The Shutins," those people who must stay behind the four walls day in and day out, year in and year out, through no fault of their own, fate said it must be; we may be one of them, we do not know, God only knows, but we can bring cheer and consolation into their lives. We can let them know that they are not forgotten people, they are being thought about, and the indigent Shutin, the poor unfortunate who has not a friend or relative on this earth to give him a few words of cheer.

We, the South of Market Boys are going to see that he or she will receive some words of cheer and encouragement.

Those sweet little kiddies out there in the wonderful Shriners' Hospital for children, no matter how serious their illness, may be able to give you a big smile when you visit them. The wonderful work that is being done for those children by the messengers of God in the Shriners' Hospital (the doctors and

By Pete Maloney, Founder of the South of Market Boys and General Chairman of Shutin Day

nurses). These little Shutins are real heroes, they are having a battle in this life at an early age, but thank God, with such competent doctors and nurses they usually win. The Children's Hospital, likewise and all of these fine institutions where the little ones are. They are Shutins the South of Market Boys want to bring some joy into their little hearts and we can and will do it. This baseball game to be held at Seals Stadium Sunday, June 7, is for the Shutins. Everyone of us South of Market Boys should see to it this day is put to one side and attend the game. It is not much of a sacrifice on our part.

It is nothing at all when you think of those kiddies, those soldiers in the Veterans' Hospitals who gave their all, those in the San Francisco Hospital, in fact all Shutins, whether they be in a hospital, sanatorium, their homes or elsewhere. Bring your family, bring your friends. A wonderful parade is going to leave Taylor and Market streets at 1:15 P. M. Sunday, June 7, go out Market street to Seals Stadium, where one of the greatest pageants for the Shutins will be held.

Mr. William H. Moulthrop of the Pacific Parlor Cars Tours Company will conduct the pageant and parade, and any of us who know Bill Moulthrop, as he is familiarly known to us, will agree that he is about the only man in this country who can put over a parade and pageant in the efficient way that he does. And brothers, to Bill Moulthrop we take off our hats. This man, just for charity, puts in hour upon hour in this work. He is the man who makes the day a success.

Speaking for the Shutins Bill, the South of Market Boys and the Shutin Committee I can only say thanks, and some day you will be rewarded. Another gentleman, Mr. Courtney Barter, general sales manager of the Acme Brewery and a prominent member of the Sunrise Breakfast Club, very kindly gave to the Shutins the big electric sign on the hill at South City. It has been going a week and will be up until after Shutin Day. Thanks, Mr. Barter and I know I am expressing the sentiments of all concerned.

The Shriners have turned their June 4 luncheon over to the Shutins. This day will be called Shutin Day at the Shriners' luncheon. Mr. Henry Boyen of the Shriners has invited the South of Market Shutin Committee to attend this luncheon. It will be at 12 noon at the Palace Hotel. Be there, brothers.

Mr. John D. McGilvray, who is very much interested in the work of the Shriners Hospital for the children, and William (Bill) Coffman, past potentate of the Shriners, will be the guests of honor Shutin Day. A beautiful scroll will be presented to these gentlemen in appreciation for the wonderful work they have and still are doing for the little Shutins.

Ray Schiller, president of the South of Market Boys, like he always does, has his association co-operating 100 per cent. Ray was instrumental in having me speak at the Parkside Theater on Shutins before about 2000 people, and I received a very fine reception out there. Those people are in accord with Shutin Day 100 per cent. Judge Twain Michaelson never lets an opportunity slip by without speaking on Shutins. He is one of our best workers and loves the South of Market Boys. Sheriff Dan Murphy, Tommy Maloney, Eddie Nelson, Jack Finnerty and numerous others. Jack Finnerty deserves a big hand from the South of Market Boys, 60 new members in the last four months. Who can beat Jack's record? He is a gogetter, and lots of success to him in his new business at Turk and Leavenworth streets. I will not attempt to go further, it would take ten pages. All that I can say is thanks to everybody.

We have received 100 per cent co-operation from Fire Chief Chas. Brennan. These fire boys have become very much interested in Shutin Day and we are indeed indebted to them for all the efforts they are putting forth to insure the success of the day. Chief of Police William J. Quinn has been co-operating with the committee and will have members of his department participating in the parade, as will the San Francisco Police Band. The Shutin Committee sincerely thank Chief Quinn and Chief Brennan for their co-operation.

Eddie Nelson of the Bell Photo Company and our assistant secretary has been working hard toward the success of the affair. Jim Roddy, who edits the Journal, as always, has his ear to the ground and when good news comes along he prints it.

Received word from Mr. Alfred J. Cleary, chief administrator of the City and County of San Francisco, that we can have the Municipal Band for Shutin parade. Thank you, Mr. Cleary, you have always co-operated. The Mission Kiwanis are co-operating, the Golden State Theaters, Inc., have certainly been wonderful through Bob McNeil, a pal of the South of Market Boys. First they gave permission to the blind to go

Con F. Collonan

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Don't forget the parade, 1:15 p. m. It will start at Taylor and Market Sts. The most beautiful pageant you will ever witness will be held in Seals' Stadium at 1:45, and the benefit baseball game between the Seals and the Missions after the pageant. Bring your family and friends. Don't forget the Shutins.

## WHERE TRIBUTE IS DUE

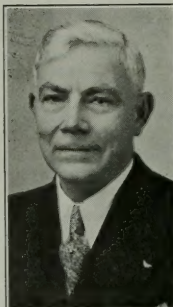
By A. W. Fox

An idea of value from whence does it come, and by whom conceived? Only those who can demonstrate or prove an idea are found worthy by divine wisdom or intelligence to become the channel. "Many are called but few are chosen."

In last month's SOMB Journal we read how the "idea to form an organization from those who resided south of Market street prior to 1906" was conceived by our worthy Brother Peter R. Maloney, the founder the The South of Market Boys, Inc., and here we are interested to know that this idea was unfolded in the loving surrounding of the home, that institution that meant so much to all of us from south of Market in dear old San Francisco, where unselfish love governed with a sentimentality that was active and grand, upon this sentimentality or corner stone was the foundation of our organization laid, plans for the building are not yet complete.

However, happily for us we have an inspired Leader in Peter Maloney in whom we have confidence, knowing him to be a constructive architect that can organize and build successful activities that are bringing joy into the experiences of less fortunate brothers. Also, Peter can build by degrees a beautiful house in our hearts where those in need can find shelter, "a house not made by man's hands."

What greater tribute can any man experience than to know that his friends stand by him 100 per cent, wishing him prosperity in the abundance of health and Holyness for himself and loved ones.



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# MARCHING ON

By Gus Fox

## HARRY P. ANDRASEN

He was born on Second and Townsend streets, and later his folks moved to South Park. (Next to Tahama street, South Park (next to Tehama street South Park is the largest district represented in our organization).



Courtney Barter

Harry is working in the treasury department for Uncle Sam, and he is an expert accountant.

When not altogether busy at figures, Harry goes fishing, and boy, oh, boy, does he get 'em?

His father worked for the California Wine Association, before the fire, at Second and Brannan streets, as a wine tester. At the time of the fire the wine which was stored in vats flowed into the basement of a destroyed building and from there was pumped out to check the fire.

Members well known by Harry are Gene Mullane, George Kendall, Jack Finnerty and the Maloneys, who were next door neighbors.

## HENRY BUSH

He was born on Pacific and DuPont avenues. 1864.

Henry entered the oyster business over 50 years ago on Market street in the location of the Emporium. Then he went in the restaurant business between Third and Fourth on the south side of Market. The restaurant was known as the California Dairy Kitchen, where he remained for 20 years. His son, also a native of California, is in the restaurant business with him at 35 Lick place.

Bush's father was an early pioneer and one of the first to enter the furniture business in San Francisco, which was at 749 Market street.

Harry can tell about some of the prominent characters of early San Francisco days, such as Dennis Kearney, Alec Greiggins, Tim McGrath and Offy Goffty.

He has had experience as a showman and comedian. One of his prominent roles was that of a Chinese chef, he learned the language of these people as he was raised among them.

Bro. Ed Montgomery is an old friend of Harry's and was fond of oysters and plays the clarinet.

## OWDONE CARTELAZZI

Formerly from 937 Howard street, and is now living at 38 Ord Street. He was born in Rome, Italy, and is father of two children, born in San Francisco.

As a musician Owdone worked with Prof. Steindorff in the old Tivoli Theater and Columbia on Powell street, the Majestic on Market and Ninth, also the old Louvre and Portola restaurants. He now can be heard in the Golden Gate Park Band, weather permitting playing the clarinet or saxophone, or something.

Mr. Cartelazzi was a conductor himself of an old-time band. He and Ed Montgomery are desirous of organizing a SOMB band. Any member who has an instrument not in back and can play is requested to see Ed Montgomery, manager, at once. Charles Vito Madchio take notice.

Judge Michelson and Prof. Cartelazzi are old friends.

\* \* \*

## PAUL C. COSGROVE

He was born 93 Natoma street, between First and Second, and now resides at 1038 Noe street. Remember Jack the Black Knight?

Paul works as an accountant for the Pacific Steamship Company. He is one of ten children from the good old Irish stock, all of whom were born South of Market, where his good mother lived for more than fifty years.

Some of the boys from SOMB that know Paul are Jim Collins, Tom Kelahanty, Joe McCann, Jim Galvin, Shorty Sullivan and Jack Finnerty.

\* \* \*

## DANIEL J. CRAWFORD

He was formerly from 611 Minna street, and is now living at 700 Jones street.

Dan, who is a carpenter by trade, made a good job of the Fairmont Hotel and the old Cliff House before she burned down, or should I say up?

At present he is a specialized specialist at the U. C. Hospital. His business there is monkey business. All sick monkeys (not human) and other animals are under his care. Dan is doing good work there, and it takes a boy from S. of M. for this kind of work, for you've gotta have a heart.

Some neighbors of our loyal Bro. SOMB were Gene Mulligan, Charlie Brennan, Frank Mayo, and a band of sandlotters who used to exchange Irish confetti with the boys from Jessie street.

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SAMUEL KAHN, President

## GEORGE P. ECONOMOU

Formerly he was from 406 Victor street, between Seventh and Eighth, back of the corp yards. Born in Greece, George arrived here in 1902 when he was 16 years old. At present he lives at 123 Cuvier street.

He is now working for the Market Street Railway, located at Ferry terminal. George ranks as emergency expert utility man and drives the company's first truck from that loop.

George, true to his race, is a marathon runner and holds long distance record for the Railway Club. He was also long distance running champ for the Western Club in 1907 and 1909.

George is the father of two boys who are making good records at Balboa High School.

Among the boys from the SOMB that know George are Peter Maloney, Lee Weber and David Davies.

\* \* \*

## JOHN ALDEN GRAFF

His parents lived in old Glen Park at Twelfth and Thirteenth, Mission and Howard. He now lives at 4261 18th street.

John is manager at the Gallen Kamps Shoe store at Mission street and Santa Rose avenue. This is where exceptionally fine shoes are now being sold at a special price to anyone from the SOMB, just show your Spread Eagle pin and say "how's business."

He graduated from Mission High School, where he took a keen interest in sports from the sidelines.

John is well known by Ray Schiller, Huntley Cameron Jim Rodney and Frank Foss.

\* \* \*

## BILL HALL

His parents lived on Oak Grove avenue, near the old French Hospital on Brannon street, before 1906. His grandmother, whose maiden name was Bowen, was born South of Market in 1865. Bill now lives at 956 Stanyan street.

Bill, a graduate from Polytechnic High School and not only top in his studies, was also a clever athlete. He played on both the football and basketball teams. The girls are still raving about his wavy red hair.

Bill, is another of the younger generation that will carry on the old SOMB spirit long after the oldtimers are out of the picture.

Members that know Bill are Ray Schiller, Ed Shorthall and Dan Murphy, Jr.

\* \* \*

## WALTER HENRY

He was born on Bryant street between Third and Fourth streets, next to the fire house, which was famous for fine horses, politicians and ping-pong players, where Martin Kelley hung out.

Walter, mixologist of good liquors and maker of swell corn beef sandwiches, works for Tony Herzog at the Little Shamrock on Lincoln Way at Ninth avenue. This is where Shamrocks are worn every day in the year.

Walt's ancestors are pioneers of San Francisco, and lived South of Market. His grandfather came to this city in 1850, and his father worked at the sugar refinery for 35 years. Perhaps that's the reason the girls used to say Walt was such a sweet boy, even his mother admitted it. His mother also, was born South of Market and was one of the first to join the SOM Girls.

Some of the old timers that know Walter are Harry Pabst, Jeff Floyd, Jack Dietz, Frank Foss and Jim Kerr.

\* \* \*

## A. J. HOLMES

He was formerly from Seventh and Natoma streets, near Sullivan's Grocery store. He now lives at 216 29th street.

His business is with the American Can Company.

A. J. was handy with the gloves and used to stick 'em up at Alex Greggins Athletic Club. Bro. Holmes was bartender for Bon Bros. at Sixth and Mission streets for many years before the fire.

His hobby is to manipulate the cards so that the other fellow will always get dirty dora. (Beware! Charley Chute and Jelick.)

Some of the boys that know A. J. are Frank Finnerty, J. H. Stemens, Ray O'Donnoll, H. R. Kleinert, George Gillin and B. B. J. O'Brien.

\* \* \*

## GEORGE HOLMES

He was born in the last house on DeBoone avenue off Second, between Bryant and Brannon. He now lives at 1321 Masonic avenue.

George's father was born SOM, and was a teamster for the Black Diamond Coal Company when we first began to use electricity for lights. George, also is a teamster, working for the Mission Building Materials Company at 356 Church street.

He knows the Downeys, Jack Finnerty and Shorty Dan Sullivan.

\* \* \*

## JACK M. IRVINE

Here is another business man from South of Market. Jack is a popular fraternity man that likes to see all his brothers properly regaled and decorated with emblems suitable to their station, with dignity and importance. He is a partner in the firm of Irvine and Jachens, badges, etc., at 1068 Mission street. So buy a badge for yourself and hang it up on the wall by the dresser.

Those who know him are Eddy Nelson, Ray Schiller and George Miller.

**JOHN LAGONIARSINO**

He was formerly from Fourth and Bryant, and now resides at 3554 Sacto street.

John, an expert dispenser of concocted liquors, still has the act of mixing old-time gin fizzes at Bro. Tiny's Skyscraper Tavern on 3336 24th street.

John's father will be remembered by old timers south of the slot, as an honest dealer in wood and coal. His coal yards was located at Fourth and Bryant streets.

John would like to arrange for a spaghetti contest with C. Vito Maschio, or any of the boys from Shop No. 1. Jim Roddy, the editor of this journal, will judge the contest.

Some of the boys that know John are Charles V. Maschio, Owddone Carlatazzi Musso Cini, Basil Cresverry, Joe Bianchi, Frank Posetti, Bill Knipscher and Phil Pfeiffer.

\* \* \*

**HARRY R. KLEINERT**

He was born on the south side of Natoma street in 1902 and is now living at 1440 Guerrero street.

Harry is a station operator for Seaside Oil Company at 24th and Valencia streets. He loves relaxation from his daily work and his hobby is cutting paper dolls and washing windows, otherwise he's a swell fellow. Stop at his station and get a tank full (gasoline, of course), and let Harry know that you, too, are a SOMB.

Some of the boys known by Harry are Skyscraper Tiny, Dr. Fred Weidmann, H. Cameron, Jack Maloney and Frank Finnerty.

\* \* \*

**JAMES LYNCH**

James' parents lived south of the slot many years before the fire, when families were large and happy.

We now have all of the five brothers belonging to our organization. Jim, a likeable fellow is a good sport, who takes a great interest in fishing, and is very popular at the Sanchez Inn.

It so happens he is well known by his brothers, Huntley Cameron, Johnny Shannon, Billie Bemis, Jack Deitz, Jim Roddy and Ray Schiller.

\* \* \*

**ROBERT MYLCHREEST**

He was born South of Market and is now living at 567A Natoma street.

Robert is getting quite a kick through his associating with the SOMB. It is good to see the smiles come over his strong face, for he is a blind pensioner, and is game like all the boys from SOM. Bob attends the Tuesday night meetings, and says he likes to feel the warmth of good fellowship that prevails at these meetings.

His father made lots of dough before the fire. He worked for Foley's Bakery at Seventh and Mission streets,

**J. O'BRIEN**

He was born on Seventh and Minna streets when it was a good neighborhood, and now lives at 229 19th avenue.

He is a fitting foreman in the fitting department of the American Can Company. O'Brien is now working overtime making cans to can the beer that they can, and all that they cannot can, obviously is uncanned.

When it comes to knocking 'em over, Jim has much to spare, except when he weakens, then he just gets strikes. The falling of ten pins is music to his ears and when he can roll his "R's," he is going out to the park to bowl on the green with Jim Mac Cummings, Mac Hays, Mac Finnerty, Mac Cameron, Mac Carty, Mac Farlem, Mac Irvine and Fred Katch.

Jim's father worked in the Union Iron Works and traveled back and forth with great speed on cars motorized by horses, when Pat Furlong was the driver. His dad was the father of ten children, and all of them were O'Briens.

\* \* \*

**MARTIN F. O'DONNELL**

Born Third and Harrison street, now living at 126 43rd avenue, just the other side of the sticks where they make the fog that makes the grass grow in Parkside district, a misnamed district two miles from Golden Gate Park. Martin, a letter carrier for the Postoffice, is well known and popular in the Pacific Heights, where he does his daily dozen and gathers slips of plants one way or another for his garden. That's his hobby. He has a swell garden of flowers selected from all parts and Golden Gate Park. Mart takes a keen interest in boxing and never misses a good bout, formerly a boxing instructor at Al Young's Club. For recreation goes hiking around Mt. Tamalpais and between meals he plays the violin and intends to join up with O. Carlatazzi's SOMB Band and the doings of what he knows about Peter Maloney we'll save for another time. Oh! Oh! for Martin and Peter were classmates at St. Brenden's School at Harrison and Fremont streets. His father, an old-timer who never smoked a pipe, worked for the S. P. Martin knows Frank Foss longer than he is short. Also Mr. Rosenberg, Dan Sullivan, Mike Fisher, Chas. F. Meyers, Frank G. Flohr, Robert Moore and Karl F. Holzmuller.

\* \* \*

**RAY O'DONNELL**

Father born Seventh and Folsom streets. Ray now lives at 1609 Anza street. Sez Ray, "The first drink 's always on the house, so——" Drop in to pay Ray a visit at Franklin and Golden Gate avenue. The del Raymonds, where only the choicest is serving. As all real men do, he takes an active interest in sports, himself quite an athlete. He played ball from sand-

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lot to the Park Rec. The glimmer of starlight began to appear while attending Polytechnic High, where Ray played in the school basketball team and the full radiance of a star radiated while playing basketball for the Olympic Club championship team, 1929-33. Attends the fights and says he can lick B. Benn and Jack Downey each one behind the other in less than three rounds. The boys that will back Ray up on this threat are all the O'Lynchs, Peter O. Maloney, Frank and Joe O'Pickard, Jeff O'Floyd, Ray O'Schiller, who never posed for a picture, and tiny Basil O'Creasverry. Reason why Ray is such a good scrapper is because his father was born south of Market, was a policeman and that's all.

\* \* \*

**FRANK POSETTO**

Parents lived for many years on Brannan street, between Fourth and Fifth streets, before 1906. Present address is 3235 20th street. Frank's hobby is of a research nature and study, besides reading the funnies on Sunday morning, he reads books on the subject as to where the wind goes, and where do the flies go in the winter. Also, Frank loves to go visiting and is very popular at Tiny's Skyscraper Tavern at 3336 24th street. He is sponsored for as a regular fellow by the SOMB now living in the Mission, especially Tiny Crasverry and John Sagoniarsino.

\* \* \*

**JOSEPHUS PICKARD**

Born 10 Langton avenue, near Seventh street; present address 867 24th avenue. Joseph has a steady position with the Shell Oil Company, the good quality products that you receive at Shell Oil stations is due to Joe's expert gauging. As a gauger he has few equals. The Shell Oil Company is fortunate in having his services. Joe is a modest fellow who loves to hunt and fish. Says he never catches less than the limit and should he hook any trout that might be smaller than the other fellow caught, he would always throw them back in the stream, and that his hunting experiences are more difficult, for when the game senses that he is hunting for them they fly and run to cover miles away, nevertheless he gets a hunting license. His father was in the restaurant business in San Francisco for many years and his brother Frank is an old member. Josephus knows all the Lynches and all the Downeys. Ray O'Donnell and Huntley Cameron.

\* \* \*

**MAX ROSENBERG**

Born Langton and Folsom streets. Present address 3121 Anza street. Max is another successful business man from South of Market street. As a contractor he manages excavating and grading jobs from 50 Merlin street, does work for the city by contract, hauling and furnishing loam; also manages the

American Building Maintenance Company, 467 O'Farrell street. His hobby and interest is with his family. Max never argues with his wife and lets the kids do as they please. Max's brothers, Meyer and Harry, expect to join with us soon. Meyer Rosenberg is the proprietor of the Richmond Construction Company at Sixth and Harrison streets. Harry Rosenberg, professional ball player, now with the Missions and doing good; more about Harry when he joins the SOMB. Father Rosenberg owned and operated the livery stable at Langton and Folsom streets, headquarters for many years before the fire for hack drivers and hacks that used to ramble over the cobblestones early in the morning. Some of the boys that know Max are Joe McCann, George Litchenstein, C. Rubenstein, M. Farbstain and Dr. Harry Bernardstine.

\* \* \*

**ANDEL I. SANCHEZ**

Formerly Sixth and Howard streets, also Winchester Hotel, now living at 2350 32nd avenue. His business has lots of up and downs but it keeps him moving as chief elevator operator in Eagles Hall on Golden Gate avenue. Before the fire worked for Bartlett Water Company, Pioneer Bldg., on Fourth street, also Eggers Bldg. Andel is one of the oldest living graduates from old Polytechnic High School. Traveled extensively overland in Alaska, where he became a sourdough, also moved around on the water to many ports around the globe and relates of the time when he was mate on the river boat T. C. Walker when she burned, down or up, upon the Sacramento river. Andel remembers some of the boys, Mike O'Connor, grocer; Moran Dry Goods. Kahn Baker, Bill Loughery, Huntley Cameron and G. Miller.

\* \* \*

**LOUIS I. SCHULTZ**

Formerly Seventh and Folsom streets, present address 1535 Guerrero street. Business expert maintenance engineer for General Motors, 50 Van Ness avenue South. Louis is an old-time sport instructor in the old Brooklyn Club and swimming coach for the Olympic Club, himself a champion swimmer. His father had a bakery on Seventh and Folsom streets, where he baked his own bread, pies, cakes and doughnuts. Louis was born over the bakery. They had lots of dough and he was well raised. It is good to record here just why Louis joined the SOMB. Through the sincere and unselfish efforts of Bro. Jack Finnerty, the purposes of the SOMB Association was explained to Louis. Sezs Louis, "For many years my hobby as an individual was to help wherever I could some poor crippled kids, with my experience as athletic coach I became expert in making and setting splints and whenever I heard

of some kid in need of artificial aid, in or out of a hospital, I worked for him by hand, some kind of support and to see him smile was my pay. So after Jack told me that that was just the kind of work being done by the SOMB, I am happy to join with you and hope to do my part." Some of the many friends from South of Market are Jack Finnerty, Peter Maloney, Ray Schiller, George Gillin, Jeff Floyd, Charlie Hunter and A. W. Fox.

**ED SHORTALL**  
Dad from South of Market before 1906, now living with his parents at 141 Carmel street, working for the Rainier Brewing company. Graduated from Poly High, class of '34, took an active part in sports, played football and basketball on the school teams, his class records were always on top, just a youngster, a likeable fellow that will become popular with the SOMB as he always was in school. Ed is a favored nephew of Superior Judge Ed Shortall. SOMB that know him are Frank Foss, Roy McGuire, Huntley Cameron, Bill Hall, Charlie Fox, Jack Dietz.

**BOB SIBERSON**  
Bob's dad comes from that friendly neighborhood of Howard street, between Fourth and Fifth streets.  
Bob, as a mere boy started business with the public by selling newspapers, and then drifted into the theater business. After a span of many years of efforts to please the public his efforts have been rewarded, for Bob is now the popular manager of the Park Side Theater in the Park Side district. This district is one of the progressive sections of our city that is embraced by the ocean breezes.

Bro. Bob is an enthusiastic booster of the SOMB. On bank night in the Park Side Theater none other than modest Ray Schiller draws the lucky number. In Ray's absence. Bob Seaton does the drawing.  
To Bob Siberson we say "welcome into the fold of our unique organization."

**JOE PATRICK SMITH**  
Formerly from Fifth and Folsom streets, now living at 46 Heyman street. Carpenter by trade when working, an ex-cowboy from Powell street, where he acquired his fascinating ways with the ladies, as far out as Twin Peaks he is acclaimed the Beau Brummel of that district. Joe says he is glad to be with us and enjoys our Tuesday night meetings; that some night, though not accustomed to public speaking, he is going to make a speech about our "White Hone" Bill Benn. subject why I carried nails for a great man. Some of the boys that remember Joe are G. Miller, G. Filick, G. McDonald, G. Flohr and G. Wezz.


**JOHN HARRINGTON STEVENS**  
Born on Natoma street between Second and Third streets, now living at 1631 Lake street. Chief draftsman State Mining Bureau, Division of Mines, Ferry Bldg. Whenever you are down by the Ferry, John invites you to drop in. Like all amateur sports, John is an enthusiastic rooter for the Seals baseball team when they win. (?) And would attend more often if some good brother will slip him a pass. A traveler of note, often takes hiking trips through the Presidio to see a baseball game. (No charges) and to check and double check on the progress of the Golden Gate Bridge. While attending school John played first base on the school team and Bro. Frank Foss played shortstop and then forgot to grow up. John's father, James Harry Stevens, was clerk for seventeen years in Superior Judge Cabannis' court. Some of the SOMB that know John are Tom Maloney, Jack Byrens. John W. Knox, F. J. A. O'Farrell Mark Jorgensen, Frank and Joe Pickard and Frank Foss.

**DAN (SHORTY) SULLIVAN**  
Born Shipley street, between Fourth and Fifth streets. now living at 1007 Geneva street. It has been said good things come in small packages. well, Dan is small enough—!?!? Pitv Frank Foss alongside of Dan. Frank looks like a man. Bro. I. Zabrisky not any taller, but six times as wide. Dan is an expert bookkeeper. knows the teaming business thoroughly. was keeper of the books for Bocart Teaming business on Brannan street and now Farnsworth and Ruggles are depending on Dan to keep them out of the red. Shorty's daily recreation is walking to and from Healy's Beanerv. And when an old-timer like Chief Conroy is your sponsor, you are somebody. Other members who know Dan are George Holmes. Harry R. Keinert, Max Rosenberg, Charles Chute, Jack Foley and Jack Finnerty.

**J. F. THAYER**  
Parents lived at one time on Stevenson street, near Fifth street, across from the Lincoln School, a few doors from the Temple Bar. John now lives at 1273 Hayes street. Business, garage just a few doors above SOMB headquarters, corner Golden Gate avenue and Leavenworth street, called the P. & T. Garage, capacity 250 cars, automotive service in all its branches. Special rates to SOMB while attending meetings, nearest and safest place to park your car. Why go elsewhere?

New members who have not been mentioned in this column will please phone Gus Fox, MONTrose 6989.

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## Silver Anniversary Banquet

THE silver anniversary installation and banquet of the North Beach Promotion Association held last Wednesday evening, April 22, 1936, at the Normandie restaurant, 1326 Powell street, was attended by a capacity gathering of the members and their friends, including state and city officials, officers of the Central Council of Civic Clubs, and leaders in the commercial life of San Francisco.

Dr. A. S. Musante, first president of the association, presided as toastmaster in a manner which pleased all present. The Honorable Enos J. Kane represented Mayor Angelo J. Rossi, who was unable to be present on account of having to attend the convention of Mayors of Our American Cities now in progress, paid a glowing tribute to the work done by the association for the good of San Francisco and the North Beach during the past 25 years. Mr. Kane, assisted by Sheriff and Mrs. Daniel C. Murphy, installed the newly elected officers for the coming year. The officers installed are:

President, A. F. Wettig; first vice-president, Stephen Bertone; second vice-president, Brian H. Fottrell; secretary-registrar, Richard P. Gorman; treasurer, John H. Perlite; Sergeant-at-arms, Harry A. Sylvia.

## ROCKY MOUNTAIN

One of the most attractive vacation tours presented to the public in many years will leave San Francisco on June 20th and return on July 4th.

Sponsored by the Knights of Columbus California Council Home Association, past masters in the successful promotion of vacation tours, the present tour will include Glacier National Park, Waterton Lake National Park, Banff, Lake Louise, Emerald Lake, the Canadian Rockies by daylight, Vancouver's Golden Jubilee and charming Victoria.

Reservations are now received at the office of the secretary on the second floor at 150 Golden Gate avenue. Chris D. McKeon is the chairman and he urges everyone to make their reservations early as they are going very rapidly. A deposit of \$25 will hold a reservation until June 15th.

The secretary will gladly furnish any additional information.

Join the "Trip of No Regrets Now."

## Sheriff Dan C. Murphy

ON Saturday evening, May 2, about 500 men gathered round the festive board to pay homage to the newly elected sheriff, Daniel C. Murphy. Although this dinner was under the aus-



Senator  
Thomas Maloney

pices of S. F. Council 615, K. C., members from almost every large fraternal were present. A very enjoyable and unique program was presented. A speaker representing the various activities in which the chairman of the SOMB Directors distinguished himself, eulogized the sheriff.

Hon. Enos J. Kane, representing the Mayor, told of the valuable assistance the guest of honor rendered to the city of San Francisco. He touched lightly upon the sheriff's record as a state senator and later as a member of the Board of Education and other activities. Mr. Kane voiced the wish of the entire city of San Francisco that the sheriff continue his splendid career in his new office.

Among a few of the many SOMB present were Senator Thomas Maloney, President Ray Schiller, Peter R. Maloney, Judge Mogan, Frank Foss, Walter Brady, Jack Maloney, Jim Kerr, Jeff Floyd, Dr. Weidemann, Jack Kane, George McDonald, Maurice Sweeney, Jack Downey, William Sullivan, Con. Collonan, Harry Van Winkle, Dan Haggerty, Emmett Lynch, Dan Lynch, Maurice Lynch, William O. Connor, Paul Roche, the three Murphy boys, Dan, Phil and Ray—and many others whose name cannot be recalled at the present time.

On behalf of the SOMB, S. F. Council No. 615, K. C., is to be congratulated for this splendid testimonial dinner to our sheriff. Perhaps the success of the dinner was in a little way caused by the diligent work of Bill Ledwidge, the secretary-treasurer of this affair.

Chief Charlie Brennan and Chief William Quinn were present at the speaker's table.

Many congratulatory messages were received, notable among them being a telegram from the State Secretary of Ancient Order of Hibernians. Sheriff Murphy recently became a member of this order.

# In Memory of Mike Doyle

## Memorial Day

**B**ELOW is an article that appeared in the San Francisco News of Monday, May 13, 1929. This article is published in memory of the members of the SOMB, who have answered His Call. The late Bro. Michael Doyle, one of the founders of our organization, is a splendid example of the type of men who have passed away.

"Rich and poor in tears at bier of 'Mike' Boyle. He carried his religion to the waterfront, where Christ is scarcely known; he carried his religion to prison where Christ is derided."

The voice of Father Joseph McAuliffe broke sadly—sadly over the heads of the strange congregation ever gathered in that bare, simple Mission district church.

Thief and lady; waterfront bum and judge; down-and-out and politician; all had come to say farewell to Michael Doyle, who lay quietly smiling beneath a richness of purple plush and silver. Doyle, for 12 years undersheriff, for all his life the friend of the down-trodden, lay dead.

### Plead With Convicts

"How-Christ-like he was."

The voice of the priest.

"Let us try over again, he would say to the convict who had failed and failed. That's religion—that's Christ—let us start over again."

A shabby fellow with wide mouth and shrewd, hard eyes, moved awkwardly to his knees. He was saying, under his breath . . .

"Mike, little Mike, I won't fail you. I'll do better this time."

### Music Swells

The music of the holy mass swelled, filled the bare church to bursting.

"I can see him," said Father McAuliffe, "I can see him running to church early in the morning.

"He came here before he went to his place in prison. How God must have received him!"

One-Eyed Peter, from the Skidway (Third and Howard streets), wept unashamed. And two politicians, enemies for years, spoke suddenly:

### Only One Mike

"There's only one Mike. There'll never be another."

There were tears in his eyes.

The swift, laughing, "Little Mike" has been known for years on waterfront, Skidway and prison.

He was an organizer for the Riggers and Stevedores' Union.

Thirteen years ago, former Sheriff Tom Finn appointed Doyle chief bookkeeper. He was always known as "undersheriff." Both were titles, more or less.

"Mike Doyle was a man who made and kept friends," said former Sheriff Thomas Finn. "There are men here today who have known Mike for 40 years, his friends to the last."

Slattery, the policeman; Red, the ship fireman; Pat, the stevedore; Don, the judge; Tom, the lawyer; Bill, the doctor, and many others Mike knew by their first name were there.

### 20,000 View Remains

Twenty thousand friends and admirers, from all walks of life visited the United Undertakers parlor over the week-end for a last look.

Two hundred SOMB from every walk of life, each wearing a white carnation, gathered at the parlor for the funeral.

A former mayor, supervisors, past and present superior and police judges, court clerks and bailiffs, policemen and firemen, doctors, lawyers, stevedores and other waterfront workers, artisans from many craft and many men from other callings were in the line that marched double file ahead of the funeral cortege to the church.

### Line Street

At the church they lined the street for a half block while the casket was carried in.

Patrolman Thomas I. Slattery, who worked with Mike Doyle as a stevedore 35 years ago, was one of the police guard of honor at the church.

Others were Sergeant Thomas Maloney, Sergeant "Skinny" Mitchell and Patrolman Jim Welch—all old friends of Doyle. Motorcycle Patrolman Ed O'Day led the funeral procession to Holy Cross cemetery.

### Ex-Mayor Grieves

Former Mayor P. H. McCarthy was one of those who stood bareheaded in the street to let the remains of Mike Doyle pass.

Superior Judges J. I. Van Nostrand, Lile T. Jacks and T. I. Fitzpatrick were there. Police Judge Daniel S. O'Brien and his bailiff, Joe McCarthy, were there.

Led by Thomas P. Garrity, president of the SOMB; John H. Whalen, executive secretary; William A. Granfield, secretary, and Peter Maloney, who with others helped Doyle found the organization, the procession went down the street.

### Others in Line

Others in line included Captain William Healy, Supervisor H. M. Toner, Dr. W. A. Blanck, tax collector; Edward F. Bryant, Dan O'Neill, finger-

print expert; Lou Holtz, patrol wagon driver; Martin Tierney, board of public works.

Prominent among the mourners was former Sheriff Thomas Finn. State Senator Frank J. McGovern and Supervisor Walter Schmidt, also Police Lieutenant James Boland of the city prison; Deputy District Attorney Joseph Garry, Captain Jack Boreno, former bar pilot; John Gilmore, representing Rincon Parlor, Native Sons; William Finnigan, former bail bond broker, and Thomas W. Hickey, who seconded Al Smith's nomination for President last year, were present.

### Friends Gather

Colonel James E. Power, candidate for mayor two years ago; Charles Eisenberg of the Marine Firemen's Union, a friend of 25 years standing, and John Quinn, brother of the police chief, were among the host of friends who paid respects.

The pallbearers were State Senator Thomas A. Maloney, George McNulty of the adult probation office; John Murphy, mail clerk; Joe Mareno, secretary of the Marine Engineers; Willis Gallatin of the state labor commissioner's office, and Con McCarthy, railway mail clerk. All wore pink carnations.

### Family Survives

Doyle is survived by his widow, Mrs. Margaret Doyle; two step-sons, Ray and Walter Schiller, and two step-daughters, Mrs. A. H. Matson and Mrs. T. E. Cohen.

"We knew them in life; let us not forget them in death. May their souls and all the souls of the Faithful Departed, through the mercy of God rest in peace. Amen."

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SINCE 1873**TUESDAY NIGHT MEETINGS**

As one enters the doors of the K. C. Building, he is greeted by one of Bill Ledwidge's capable crew. After being



Assemblyman  
"Pat" McMurray

whisked up to the 2nd floor one sees that the room is already occupied with a full quota of members demanding the meeting get started. The gavel is sounded: Smiling Jimmy Kerr calls for order and the meeting is under way. These

meeting crowds are very fickle: 1 night the chairman takes an unmerciful beating, the next night he get a pronounced silence. No matter whether the bunch heckle him or not, everyone gives him complete cooperation.

Now comes the report of the committees. These reports are interspersed with wise-cracks that would make a hit on any stage. The feeling of good fellowship permeates through the air and all the jests or "ribs" are lightly taken. Now the meeting takes a serious aspect. The members are requested to stand for a moment in silence out of the respect of the memory of the mothers of Bros. Pete Butti and Sam Forman. The members silently stand and judging from the serious looks upon their faces it is easily seen that they are deeply affected.

Then comes a weekly hawling by the chairman urging the members "to get off the dime," and complete the final plans for the function.

If any prominent man is in the hall he is introduced and usually says a few words. Although these talk are extemporaneous, the members heard some wonderful talks from Judge Deasy, Enos Kane, Judge Michelsen, and many others.

Next comes the introduction of new members. At the last meeting, there were quite a number who were just initiated the previous meeting, among them being Bill Hall, Bro. Shorthall (who happens to be a nephew of Judge Shortall), Ray O'Donnell, Joe Pickard, Bro. Smith, John Stevens and a few others. The presence of these members show that they have grasped

the spirit which prevails in the SOMB.

It was impossible to get the names of all the members who attended the last meeting, but in addition to those mentioned above, the following were seen: Jack Conboy, Pete Nuhn, Charles Fox, Ed Montgomery, John Shannon, Jack Diamond, Tom Toomey, Huntley Cameron, Frank Foss, Jack Nunan, Jack Dietz, Al Katchinski, Art Downey, Joe Downey, Jack Downey, Hinges Benn, Jack Foley, James Brennan, Sol Boren, Matt Boren, George Jileck Sr., John Ryan Jr., Al Hurson, Walter Jannsen,



Louis Erb

Jim Doherty, Conrad Triebner, Harold Pabst, Jefferson Floyd, Jack Finnerty, Robert Loughery, Elmer Towle Sen. Thos. Maloney, Peter R. Maloney, Walter Brady, Jack Maloney, Geo. Gillin, Martin Cummins, Tom and Joe McCann, Andy Johnson, Eddie Nelson, Benny Reardon of the S. F. Leader, the Lynch brothers, Dr. Harry F. Bernard, Jerry Noonan, Jack Reynolds, Mike Gallick, George McDonald, George Miller, Bill Knippschier, Jack Pettit, Jack Wiley and many others.

The chairman declared the meeting adjourned and there is a mad scramble for chairs and tables. Almost immediately the "Dirty Dora" and the "Spit in the Ocean" games get under way.



Jack "Hotfoot"  
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# CALIFORNIA PROBATION OFFICERS WORK



JUDGE TWAIN MICHELSON

Excerpts From a Report Rendered to Presiding Judge George W. Schonfeld of the Municipal Court by Municipal Judge Twain Michelson Following Annual Convention at Los Angeles, April 20.

The annual convention of the California Probation Officers' Association convened at Los Angeles on April 20 under the auspices of the California Conference of Social Work.

Appearing on the program were Norman A. Bailie, of The State Bar; Sanford Bates, Director of Federal Prisons, U. S. Department of Justice; Charles Brandon Booth, National Extension Secretary of the Volunteers of America; Rabbi Rudolph I. Coffee, President of the Jewish Committee for Personal Service; William Hodson, Commissioner of Public Welfare, City of New York; James A. Johnston, Warden of the U. S. Penitentiary, Alcatraz Island; Vierling Kersey, State Superintendent of Public Instruction; Mary C. Koehler, Referee, San Francisco Juvenile Court; John Plover, Supervisor of Probation, State Department of Social Welfare; O. H. Close, Superintendent, Preston School of Industry; Joseph Scott, Los Angeles attorney, President of the Conference; Judge Robert H. Scott, presiding over the Los Angeles County Juvenile Court; K. J. Scudder, Probation Officer of Los Angeles County; O. F. Snedigar, Probation Officer of Alameda County; Mrs. C. H. Turner, President, California Congress of Parents and Teachers; Mrs. Florence Turner, Director, State Department of Social Welfare, and Judge Atwell Westwick, of the Superior Court of Santa Barbara County.

Judge Robert H. Scott supports the principle of localization of probation activities and authority, in contradistinction to proposed centralization of

such authority at Sacramento, urging, however, State subsidy and financial support of local probation forces. Judge Scott holds that proposed State standardization of probation and qualifications of probation officers, reflects "a scientific approach to the question of probation," and urges its adoption, without destroying local administration.

Likewise, he advocates that many cases of juvenile delinquency be handled outside of the courtroom, and without the court's supervision, such as truants, whose cases, he urges, should be handled by school authorities, and runaways, whose cases should be disposed of by agencies such as the Travelers' Aid, thus assisting the child inclined toward waywardness without the experience of court attendance. To insure respect for the law, however, Judge Scott favors the exercise of court authority to "bend the suborn will" of the recalcitrant child.

Of similar purport was the address of O. H. Close, of Preston, whose subject, "State Participation in Probation," supported the proposal of the Commonwealth Club of California for standardization of probation, without a disturbance of county control and administration.

Judge Atwell Westwick, judge of the Juvenile Court of Santa Barbara County, spoke on "The Juvenile Court as a Preventive Agency." He reviewed the history of our treatment of the juvenile offender, and counselled a more intelligent application of thought to the problems of the child, particularly the adolescent product, if constructive results are to be attained; he held up the abortive treatment of the problems of juvenile delinquency, and urged a quickened and more sensitive appreciation of the rights of the juvenile transgressor, referring to him as a product of social neglect, rather than the offspring

of criminal tendencies.

The Juvenile Probation Office of Los Angeles County supports a personnel of 90 men and women. Petitions filed in behalf of children in Los Angeles County for the year 1935 numbered 3696. In addition to new cases being investigated, there are now under supervision of this office 2974 boys and 1307 girls, a total of 4281 active cases. This large number of juvenile cases before the one office indicates the vast amount of work entailed in preventive service. Juvenile Hall, the Los Angeles County clearing house for dependent and delinquent children, is both a detention home and clinic, consisting of a 110-bed hospital, a 10-room school building, separate dormitories for boys and girls, and the old juvenile hall buildings—all located on twelve acres of ground. It is devoted exclusively to the observation and diagnosis of unfortunate children, most of whom ultimately reach the attention of the Juvenile Court. The staff of the juvenile clinic consists of two psychiatrists, two psychologists, two physicians, one dentist, seventeen nurses, one psychiatric social worker, and two executives. The average daily population of Juvenile Hall during 1935 was 195 boys and girls.

Two outstanding institutions maintained for rehabilitation of the male juvenile delinquent, are Pacific Lodge, at Girard, and the California Junior Republic, at Chino. Each institution is founded and maintained upon the principle of self-government, where the honor system of administration plays a major part in the education of the wards. Public-spirited citizens are responsible for the maintenance of these fine homes, where normal family environment is developed.

(To be continued)

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## SHUTIN BENEFIT BASEBALL GAME

Sunday, June 7th, will be Shutin Day. A benefit baseball game will be played at Seals Stadium by the Seals and Missions baseball teams. Both of the owners of these teams have agreed to set aside a part of the proceeds for the indigent Shutin fund.

A portion of this fund will go to the blind so they may carry on their work. They are endeavoring to build up a burial fund, and it is the purpose of the South of Market Boys, under whose auspices Shutin Day is being held, to assist them.

George A. McDonald, a blind person who conceived the idea of Shutin Day, has requested me as general chairman to deliver this message to you. Mayor Angelo J. Rossi proclaimed: "Let us not forget those who are less fortunate than ourselves."

At 1:15 P. M. a colorful parade under the direction of William H. Moulthrop will leave Taylor and Market streets, and proceed out Market to Seals Stadium, where a grand pageant will be held. You are invited by the Shutin Committee to attend the parade, pageant and baseball game.

Let us not forget the Shutins.

## THE JOURNAL

The journal this month is respectfully dedicated to those members who have passed away. It will be impossible to recall their many glorious deeds that they have done for the SOMB. So let's always remember these men and try to conduct our organization in a manner that will not bring shame to their good name.

The editor is very thankful for the many complimentary things said about last month's journal. We would appreciate any criticisms, as every member must remember this is his journal and unless he assists us by even pointing out any mistake, slip, etc., the journal will not truly represent the SOMB.

One item was disputed that appeared in last month's journal—the declaration of martial law in San Francisco during the fire. We all know that martial law was in effect, but there is some question as to whether it was declared or not. We have referred this matter

to Miss M. Gertrude Roddy, teacher of California history at Polytechnic and a veritable authority on early San Francisco, and her answer will appear in next month's issue. We wish to thank the members for calling our attention to this.

At this time we would like to thank Associate Editors Jack Maloney, Jim Allen, Conrad Trieber, Bill Ledwidge, "Gus" Fox, and others who are making this journal the success that it is.

## RAMBLING AROUND

The SOMB would like to extend congratulations to Mr. and Mrs. Kasper of Passaic, New Jersey, upon the birth of those lovely quadruplets. It is certainly a wonder-



Walter Brady

ful thing when four tiny souls are brought into this world at once. We are indeed glad that among the many offers to help Mr. Kasper in the support of his family has come from Mr. and Mrs. Herrscher of San Francisco.

President Ray Schiller is very glad that the "quad" were born after the birth of his daughter as he claims that he had a hard time as it was keeping his wife from reading stories about the Dionnes. \* \* \*

It has been reliably reported that the Acme Brewery had the largest sale of any brewery since beer came back. It is our humble belief that this was due to the untiring efforts of that popular sales manager, Courtney Barter, as well as the delicious flavor that Acme possesses. Charles Fox, the demon salesman, wishes to remind us that among many things, Acme beer is non-fattening. \* \* \*

Another company will show a huge gain when the fiscal report is published in July. This company is the Yellow Cab Company. Jack Pettit, the member who always can be counted upon to do more than his share of work when appointed on any committee, also has this same characteristic in his business dealings. Jack's hard work, those new luxurious cabs, and the courteous drivers are the main reasons why TU-edo 1234 is such a popular number. \* \* \*

George Gillin, the second vice-president of the SOMB, would like to remind all the members that the Mission Kiwanis will hold their second annual charity wrestling show on Thursday, June 18. The proceeds are used to help the needy, especially those between 14 and 18 years.

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The Last Meeting

Coming in the door, we met ALEX McDONALD, one of our new members who apparently has caught the spirit of the SOMB. Alex is with the State



Frank Foss

at the New Ocean Beach Park, would the SOMB support him. Sure, Vince, 100 per cent.

MATT BRADY, wharf agent for the American Hawaiian Co., arrived mumbling about the one-man street cars that are operating on Third Street. Matt claims the service is terrible.

One of the sweetest men in the SOMB was also complaining of this injustice wrought on the people of San Francisco by the operation of the one-man cars. This member was HENRY KENDALL of the Western Sugar Co.

If any brother needs some general jobbing very skillfully and reasonably done, they are advised to get in contact with EDWARD PETZOLD at 49 Fountain Street.

DAVE JOHNSON, owner of the Dorian Tavern at 6th and Brannan, wishes to inform every member that they are always welcome at his place.

ART BELCHER was telling JIM CLEARY and JOHN NUNAN all about his modern place at Stall No. 9, Fishermen's Wharf. If any member really wants a swell fish dinner or cocktail, may we suggest that you go over to Stall No. 9 in the Consolidated Fish Co.'s building. If you go just once, we know that you, too, will become a booster of this place.

The BUTTE CLUB was again in session. These members who comprise this club gather around a table and exchange very strange stories over their beer and pretzels. The members are LEO BURNS (president), FRANK ARNOLD, BILL PARK, JIMMY DHUE, FRED PETERSON, JACK MERRICK, EDDIE BRANDON, and PAUL GUNDAKER.

JACK (CHUBBY) REYNOLDS was around boosting Shutin Week.

TIM O'LEARY, the chief chemist of the San Francisco Hospital, claims that the members of the SOMB assay 100 per cent in Friendship.

BRO. NIELSEN, who was born on Gilbert street, boasts of the fact that he was a schoolmate of the late Judge Graham.

CHESTER JUZIX was there anxiously awaiting to run upstairs and get entangled in a thrilling "Dirty Dora" game.

SYLVESTER M. O'SULLIVAN, old time trainer of the Olympic Club, claims that he handled the bell in the famous Sullivan-Robinson fight fought in 1884 in the Mechanics Pavillion.

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JACK HUGHES, the well known butcher of 618 Fillmore street, was seen cutting up at the meeting.

JIMMY GROTTOY, of the Board of Public Works, had to rush to get down from his home at 224 Excelsior Street in time for the meeting.

TIM SHEA and PAT JOINER were over in a corner reminiscing about their days of horse shoeing. Both of these brothers worked for Eddie Graney on Howard Street.

LEO MULLIN, one of the drivers for the Merchant Parcel Delivery and prominent ball player of the Parkside District, claims that he has out run our president, RAY SCHILLER, on many occasions.

H. R. SHUTTER, prominent painter at 132 Coleridge Street, did not get his journal, so he let us know. All members are requested to inform us if you don't get your journal.

JAMES S. CUMMINGS, of the American Can Co., was telling everyone the advantages of the cans made by his company.

JOHN BAIRD of the S. F. Building Trades Temple, 14th and Guerrero Streets, was still raving about his father-in-law, the well known secretary of the Building Trade Council, Mr. George Newsom.

DAVE MORRISON, proprietor of that modern funeral home at Baker and Hayes Streets, was telling the fellows about the happy times that he had while a kid playing around Third and Howard Streets.

JOE McCARTHY, the engineer, hardly ever misses a meeting.

The State Board of Equalization trio —TOM GOSLAND, Jr., BILL TRADE, and JOHN CORBETT were trying to explain to CHARLIE HUNTER and JIM BEGLEY all about the new state liquor laws.

PETE CONROY, the famous artist from Sutro Heights, claims that he has heard so much about Mt. Shasta during the past month, that he can describe everything about it. All members are advised to go out to Sutro Heights and see what a splendid job the men are doing on that blank cliff that overlooks the ocean. It looks just like the Grand Canyon.

Al Barrett

Walter Emes

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# SOUTH OF MARKET JOURNAL

JUNE, 1936



VOL. XI, NO. 6

**FLASH! FLASH! FLASH!**

**Coming Events**

## **Great Boat Race of History of San Francisco Bay**

**PRESS CLUB vs. SOUTH OF MARKET BOYS**

SUNDAY JULY 26th, 2 P. M. START FROM SAN FRANCISCO BAY BRIDGE END OF VALLEJO. FOUR HOURS ON THE BAY, ENTERTAINMENT. FUN. TOUR OF BOTH BRIDGES. FOR \$1.25. THE PRESS CLUB WANTS TO WIN THIS RACE, SO DO WE. BEST RIVER BOATS AVAILABLE WILL BE USED. RIDE ON WHATEVER BOAT YOU WANT, BUT GET ON A WINNER; THAT WILL BE THE SOUTH OF MARKET BOAT. THE PRESS CLUB SAYS NO, IT WILL BE THEIR BOAT. RAY SCHILLER ACCEPTED THE CHALLENGE ON BEHALF OF THE SOUTH OF MARKET BOYS. MERLE COOLEY ACCEPTED ON BEHALF OF THE PRESS CLUB. LET'S GO. THE PICNIC WILL BE AUGUST THE NINTH, FAIRFAX PARK, MARIN COUNTY. 50 CENTS ADMISSION. A GREAT CHAIRMAN THIS YEAR AGAIN. CHARLES FOX OF THE ACME BREWERY. HE IS A GO-GETTER LETS GET IN BACK OF HIM AND PUT THIS PICNIC OVER WITH A BANG. BRING THE FAMILY, IT IS GOING TO BE A REAL FAMILY PICNIC THIS YEAR. JOHN SHANNON, CHAIRMAN OF THE PRIZE COMMITTEE HAS SECURED WONDERFUL PRIZES, FRANK FOSS HAS GREAT ENTERTAINMENT. LET'S GO. THE BOAT RACE WILL BE A GREAT BOOST FOR THE PICNIC. LET'S GO.

***Drive Carefully!***

***| Save a Life!***

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

This volume of the Journal is respectfully dedicated  
to the loving memory of our late mother, Annie Laurie.  
May her soul rest in peace!

## Coming Events



Thursday, June 25th, 1936

### REGULAR MEETING

Frankie Foss goes to town with another one of his  
delightful entertainments.

Sunday, August 9th, 1936

### ANNUAL PICNIC

### FAIRFAX PARK, MARIN COUNTY

Charles Fox, Chairman; Jack Wiley, Secretary



PETER R. MALONEY

Founder of the  
South of Market Boys Club, Inc.

Sunday, July 26th, 1936

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# Presidents Message

At our July meeting we are holiing Candidate Night, honoring the founder, Peter R. Maloney.

Jack Finnerty, who started this drive, has been made chairman of the night and guarantes over 100 new members.

Be sure to attend.

Shutin Day was a big success due to the chairman and his able committee. Frank Foss, chairman of the entertainment, gathered together a wonderful show from radio, night clubs, and the stage.

The pageant, under the direction of Wm. Moulthrop, was a beautiful and colorful sight.

Johnny Shannon won the gold cup for seling the most chances on the automobile.

Johnny has been appointed chairman of the prize committee for our picnic, which will be held Sunday, August 9th, at Fairfax Park. Come early and bring your lunch.

Chas. Fox, as chairman of the picnic, asks your help by attending the Tuesday night meetings.

Frank Foss has a big surprise for our picnic. Read all about it in the next issue of our Journal.

The Mission Kiwanis Wrestling Match held June 18 was a wonderful success due to President Byron Mobbs and Secretary George Gillin, who is second vice-president of the South of Market Boys, and the entire membership. Judge Elmer Robinson was the chairman of the evening.

RAY SCHILLER

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Honorable Angelo J. Rossi

**An Orchid to--**

Mr. William H. Moulthrop of the Pacific Parlor Cars Tour Company for the beautiful parade and pageant he put on display on Sunday, June 7th.

Those two lovely ladies and clever entertainers—Miss Alice Kennedy and Miss Verna Lewis—who are always willing to assist the SOMB at all times.

Major Bowes' group of amateurs and all the rest of the entertainers who helped to entertain the crowd on Shutin Day.

The ladies auxiliary to the Foresters who sold so many tickets during the ball game.

Each and every member who worked for the success of Shutin Day and for everyone else who contributed their bit to make this event the greatest in San Francisco.

A big raspberry to the man who sat in the back seat of a Packard and crashed the gate at the ball game.

Frank Marquez, winner of the automobile, visited our clubrooms Tuesday night. Chairman of the Shutin Committee introduced the lucky winner to the rest of the committee.

In response Frank said, "I think the South of Market Boys' endeavor is a very worthy one for the ones that are not as fortunate as ourselves. Of course I am very thankful over my winning the beautiful car. May the good cause carry on."

\* \* \*

Alice Kennedy and Benna Lewis proved themselves to be real workers for the SOMB Shutin Week. Such unselfish loyalty to a cause as these girls displayed is commendable.

They make daily appearances at several radio stations each day during the week, singing to the shutins, thinking only of the joy that they might bring to shutins through their untiring efforts.

Hats off Brothers, to these girls.

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# SHUT-IN DAY A SUCCESS

By PETE MALONEY, General Chairman

Brothers, by the time this journal reaches you I will be on my vacation. However, I am very happy to be able to sit down and write before I go away on the final day of Shutin Week. First I would like to pay homage to the man who conceived the idea of Shutin Week, George A. McDonald, our brother member. This fellow George McDonald, in my mind, is about the finest fellow that I have ever had the opportunity to meet and work with. I say that in all sincerity. Few realized the volume of work attached to Shutin Week—the hundreds of details, the many contacts, the everlasting phone calls, for this and that. George McDonald worked on all of these and, as they say, "how he worked!" Although deprived of his sight, he can do more work in one minute than I can do in an hour.

The day before the baseball game, June 7th, was a tough day for George and me. I went to bed Saturday night about 11 o'clock. It was still raining. I thought of all the work we did to make this Shutin Day a success—and all gone for naught! I tossed and rolled in bed. It came two o'clock—three o'clock—another cigarette. It came four o'clock. So I phoned George. I asked: "How does the weather look out in the Mission district?"

George's voice was weak. He said, "Not so good, Pete. How does it look out in the Richmond district?"

I walked out into the street in my bare feet and pajamas at four o'clock, looked out Balboa Street toward the ocean, came back, and told George that the weather out there was not so good, either.

We both hung up. Mrs. Maloney said, "Everything will be o.k." She was very optimistic. I was not.

I thought of all the good we had done and what Old Man Weather was going to do to us and the cause we were working for. I could think only of those indigent shutins, those people all of us were trying so hard to help.

We were taught in school when we were young that the good Lord above always takes care of things that are right, and we depended on him.

Well, six o'clock came. Another cup of coffee, another cigarette—then a phone call from George McDonald.

"Pete," he said, "I just got hold of the weather forecaster. He said there would be passing clouds."

That sounded good. I looked out of my window. There was good old Sol shining as bright as could be! I went back to the phone and told George. He was tickled pink.

Another cup of coffee, another cigarette. Down to the Club at eight o'clock—the building not open. Out to Bill Ledwidge's home. Got him out of bed, got the keys from him. Went back and opened up the clubroom.

Nine o'clock—sun fine. Ten o'clock—some of the boys came in the clubrooms.

"Pete, what a break we got in the weather!" one said. "Look at this beautiful sunshine."

Ten-thirty o'clock. Jack Wiley said, "Just a little sprinkle."

Ten-forty o'clock—looked out of the window and it seemed like Niagara Falls broke loose. Two more cigarettes. A phone call from George McDonald.

"Pete," he said, "it looks tough. Raining cats and dogs out in the Mission. How does it look down there?"

"Just the same, George."

Two more cigarettes. I was not a bit nervous—just a little fidgety.

Brothers, if you only knew what was going through my mind when that rain came down Sunday morning you would have me committed right then and there!

Eleven-fifteen — beautiful sunshine! And from then, throughout the day, beautiful sunshine! No more cigarettes. No more coffee. I settled down.

Well, I have worked on different affairs in the past twenty years and have never received any disappointments. But I was never through any more mental strain than I was on the final day of Shutin Week. I would not mind so much, but you men worked your heads off for the cause, so conscientiously and so sincerely, that it would have been a shame to let your good work go for naught. But the Good Man above recognized that fact and took care of things accordingly.

Oh, there is no use of my trying to name all of you, because you are all great. As I said to George McDonald, "George, give me those boys in the Association any time. They are the salt of the earth!"

And that's sincere. There are one or two fellows to whom we owe an orchid, as Walter Winchel would say. One is Jack Foley of the Bank of America. The South of Market Boys congratulate the Bank of America in having in its employ such a capable man, efficient to extremes, courteous, and one hard worker. We, the South of Market Boys, should pat ourselves on the back on having him as our treasurer. He is at every function we hold, but never sees any of them. He is too busy working, seeing that the finances are straight. And believe me, Brothers,

they are always straight when he handles them!

He worked hard and unselfishly for five weeks for the shutins, and we thank him.

Your secretary in the headquarters, Miss Esther Brooks, is a splendid girl and an asset to our association. She has labored hard and is still laboring hard for the shutins. The day of the ball game she put in ten hours, and she worked! We owe Miss Brooks a unanimous vote of thanks.

Dr. Harry Bernard worked with Jack Foley the day of the ball game and worked hard. All of Ray Schiller's members got out to the ball game and sold tickets for the shutins along with Ray, and believe me, they sold them.

John P. Murphy of the Independent Order of Foresters donated that beautiful girls' drill team of the Foresters to sell tickets at the game. They were wonderful, splendid girls, courteous and efficient, and they sold lots of tickets for the shutins.

Dr. Thomas Creely, who was with John Murphy, helped us a whole lot, like he always does. Dr. Creely is a fire commissioner and the members of his fire department were with the shutins 100 per cent. Those men always are. They disposed of many tickets for the shutins. Chief Brennan said, "If there is anything you want our men to do, and if it is within our power, just call on us."

We thank you, chief. Your men were great.

The fire department had its bugle corps in the parade and did everything in its power to co-operate. Chief Quinn had his officers in the parade, and the police band. They did themselves very proud, a credit to the department. First came the mounted police—and any parade without the mounted police is just not a parade. Then came the splendid police department band. With the weather very warm it was no easy task for these men to walk two miles with their instruments, playing all the way from Sixth and Market Streets to the Seals Stadium. The San Francisco Police Department is to be commended on this splendid band and its personnel.

The band is one of the finest in the city and with their very neat uniforms stand out well. The platoon of patrolmen in the parade followed the guests of honor. They were perfect in their marching and you could tell by the way they marched that the training they receive in the department certainly speaks for itself.

We thank Chief of Police Wm. J.

Quinn and his men for their co-operation.

I would like to go all the way down the line and mention each unit, but there were 60 units and I have not enough space. However, every one of them was perfect, and when you take into consideration that each of these people sacrificed his Sunday and family for the cause of shutins, you feel—Well, they are wonderful people, and San Francisco knows how.

Frank C. Havenner, president of the Honorable Board of Supervisors, helped us out considerably. He made several speeches for the shutins on the radio and wherever he attended public gatherings, it was possible for him to do so.

Judge Twain Michaelsen, Judge Frank C. Deasy and Judge Elmer C. Robinson—these gentlemen were for the cause 100 per cent and went out to the citizens and spread the gospel.

We cannot say too much for the press of San Francisco. They were great—the San Francisco News, the San Francisco Examiner, and the San Francisco Chronicle. These newspapers certainly gave space to the cause of the shutins. They co-operated 100 per cent and to them, as general chairman, I extend my sincere thanks and appreciation. I know I am expressing the sentiments of the shutins, and particularly the indigent shutins who are to be benefited by this fund.

I do want to thank the Acme Brewery and Mr. Courtney Barter, one of their executives, for their splendid co-operation. They very kindly donated their big electric sign on the hill at South City for three weeks and told us we could have it as long as we wished. What a fine gesture! What wonderful men! They realized the cause we were working for and without hesitation they began to co-operate. Thanks again to you Courtney Barter. I don't know how we can ever repay you for all of your kindness and, of course, that goes for the Acme Brewery.

The Musicians' Union was very kind to us and in addition to kindness these fine fellows, without hesitation, donated \$25 for the cause of indigent shutins. We sincerely thank them for their co-operation. They are for charity like this first, last, and always.

The Rammer Brewery donated \$100 for four broadcasts and it was possible through these broadcasts to call the shutin cause to the attention of the public. We thank them most sincerely.

Chas. Graham of the Seals, Joe Beardard of the Missions, Willie Kamm, manager of the Missions, Lefty O'Dell, manager of the Seals, and Walter Mads, public relations man of the Seals, gave us 100 per cent co-operation.

Brothers, there is a member of our association whom I think, and you think, is "tops," as they say. I am re-

ferring to our good pal, Joe Cohn. Joe Cohn, the fellow who never says no, Joe Cohn, who has helped out more people than you can imagine, without any ballyhoo attached to his helping! Joe Cohn does not hesitate. He is for action and does not want his name spread in headlines.

We were in a bad fix for a band on Shutin Day. Frank Foss was scratching his head and so were George McDonald and myself. Joe Cohn heard about it. He phoned me and said, "Pete, the California Jockey Club will give you a band." And they did.

So the people were furnished with that wonderful Embassy Club Orchestra through the courtesy of the California Jockey Club and our good friend, Joe Cohn. We say, thanks most sincerely Joe, and we hope that we can reciprocate.

Those two wonderful girls who helped us so much, Miss Berna Lewis, soprano, and Miss Alice Kennedy, contralto of the Embassy Club, were fine. They gave much of their time for this cause, day in and day out. Through the courtesy of Eddie Spohn, the friend of the South of Market Boys and one of the owners of the Embassy Club, these splendid and talented girls entertained for the shutins over the radio, at luncheons, testimonials, and meetings. Brothers, we owe these two girls something. We want to reciprocate to them in some way, and we will, if it is the last thing I ever try to do in the South of Market Boys Association. I want to see these two girls repaid for what they have done for us. Not only for Shutin Day, but for the past two years, these girls have entertained for us unselfishly at our meetings with their wonderful voices.

Don't you think we should repay them? Certainly you do, and so do I. We will very soon. Eddie Spohn, owner of the Embassy Club, we thank you a million. There was never one time that you were asked for assistance and help along these lines that you said no. On behalf of the South of Market Boys and the shutins I say thanks most sincerely.

You know, brothers, we do have a hard time getting an appropriate place to hold testimonials. We will not have to worry in the future, because Joe Vannuchi and Eddie Spohn are building the last word in banquet halls.

A beautiful banquet hall capable of seating 400 is being built next to the Embassy Club.

The El Capitan Theatre was very generous in loaning us the big barrel for the drawing.

Mr. Bob McNeil of the Golden State Theatres, Inc., certainly "went to town," as they say, for the shutins. Just imagine the generosity of Mr. McNeil! He allowed us to have a newsreel in 22 of his theatres for eight days. Five hundred thousand people must

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have read the message on shutins through this medium. We say to Bob McNeil and Joe O'Connor, chief publicity man for Golden State Theatres, thanks from the bottom of our hearts. And we know we are expressing the sentiments of the shutins.

To Cliff Work of the Golden Gate Theatre, who very kindly allowed us to put a news reel in the Golden Gate, thanks. Cliff also sent to us at Seals Stadium those splendid artists of Major Bowes' Amateur Hour. They did their share for the shutins and we thank them.

Dean Maddox, known as Budda of the Marin Dell Amateur Hour on KFRG—well, there is only one Budda, a friend of the South of Market Boys; A real swell fellow, charitable to extremes, he is always on the job to help out such a cause as this. Every Saturday evening on his program you would hear something about the Shutin Program. Very kindly, he allowed me to speak two minutes during his amateur hour. The message was heard by approximately 1,000,000 people. It was kind of him to break his program, but that is the kind of a fellow Budda is. Marin Dell should be congratulated on having such a capable fellow as he in their employ. The South of Market Boys are glad to be able to call him friend.

Mr. Ed McCallum, Harry Rogers, Herb Allen, Ed Kenny, and the rest of the boys down there at KYA co-operated 100 per cent. They have always co-operated with the South of Market Boys and they certainly did their bit for this marvelous cause. We thank them most sincerely.

The gentlemen in charge of stations KTAB and KFSO could not do enough to help the cause. They were ever ready and willing. Thanks to them.

National Broadcasting Company gave us 15 minutes over the National Network through KGO. Mayor Rossi and myself spoke to the nation on shutins, and judging from the response we got the nation certainly heard the messages. Don Thompson, our friend, handled the program and, as usual, did a perfect job. We thank N.B.C. and Don for their very good work.

The Labor Council and the Building Trades Council were 100 per cent for the cause. They have never in their history, that I know of, failed to get behind the cause of real charity. Labor has already been ready and willing to co-operate and in labor the shutins have real friends and the Shutin Committee wants labor to let them know if there are any indigent shutins in their ranks. We will be only too glad to assist them. After all, this is what the indigent shutin fund is intended for. On behalf of the Shutin Committee we want to take this splendid opportunity of sincerely thanking labor for their co-operation,

for they certainly did co-operate. Approximately 75 per cent of the attendance at the ball park were from the ranks of labor, and you can readily see the big part labor played for the shutins.

The many fraternal and civic organizations, what grand people they are! They sacrificed their Sunday, families, and recreation for the cause of the shutin.

When the parade was proceeding out Market Street George McDonald, who conceived the idea of Shutin Week, turned to me in the auto and said, "Pete, the people of San Francisco are wonderful. Look at all those people participating in the parade for charity, walking two miles in this boiling sun and thinking nothing of it!"

And they would walk twenty miles if necessary as long as they were helping some poor unfortunate who cannot help himself. We thank them from the bottom of our hearts.

Foster and Kleiser, the bill-board people, were great; their co-operation was wonderful.

Jack Pettit, reliable old John of the Yellow Cab Company, did more than his share of work. What a man this fellow Pettit is! What a heart! Give him something to do and no more worry. When this fellow John Pettit passes on to the other world (and we hope it will not be for many, many years) San Francisco will never be able to replace him and charity will lose one of its best friends. To you, John Pettit and the Yellow Cab Company, we say thanks most sincerely.

To the Christophe Music Store, located at 3285 Mission Street, thanks for the wonderful radio. We are very thankful to you also for allowing your beautiful daughter to help us out in publicity for the shutins by posing for photos.

To Granat Bros., jewelers, who are real friends of the South of Market Boys, thanks for your kindness in donating the beautiful wrist watch. Joe Granat and Bill Friedman, associated with Granat's, were very generous and kind for the cause.

Superior Judge Frank T. Deasey gave up his time and spoke for us on several occasions. Municipal Judge Twain Michaelsen, who is winning the hearts of the South of Market Boys, also gave of his time and made several speeches, as did Superior Judge Elmer C. Robinson. These gentlemen are supporters for the cause of shutins 100 per cent and we certainly are happy to have them as our brother members.

For the members of the committee I cannot say too much. As usual, they were great and when a cause of this kind comes up they have never failed to give of their time and energy unselfishly. I sincerely thank them as I do

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every member of the South of Market Boys.

Johnnie Shannon won the cup for the highest sale of shutin tickets. He sold 800 tickets and is to be congratulated.

The South of Market Girls, under their leader, Mrs. Lillie O'Leary, cooperated 100 per cent as usual. These women are always on the job.

We netted \$2,000 for the Indigent Shutin Fund. In the first five days we took care of the following indigent cases: Secured a glass eye for an indigent shutin, who was trying to get one for a year; two sets of teeth for two indigent shutins who were blind and for a year were without teeth, they are happy now and thank God that a South of Market Boys Association exists. One other poor unfortunate blind person had a radio in his room; for six months this radio was out of repair; we had it put in first class condition for him; he was indigent. We are sending an indigent shutin, who is blind and going deaf to a sanitarium. With a few dollars there is a possibility of saving this poor unfortunate's hearing. These are only a few cases, brothers, just to show you where this money will go. Of course each case is investigated and reported on and the investigation is thorough and a record kept of same. Brothers, as I go into this form of charity work and see the good the money is doing for these unfortunates, next year I am going to take off my coat and work my fingers to the bone to the end that we will realize enough to take care of numerous cases and I know you men will do the same.

We intend to make it a National Shutin Week. We also intend to communicate with every organization in San Francisco and request them not to conduct any events in San Francisco so the shutins will be able to build up their fund.

The Chevrolet automobile was won by a young man named Frank Marquez who was out of work for a year. The radio by a Mr. Frank Arnold; the wrist watch by a Walter Trade, our president's wife's uncle.

Everybody was well pleased with the day and a good time was had by all. The indigent shutin is happy.

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# New Members

By Gus Fox

## CLARENCE LOVE

Was born on 26 Converse street, between Eighth and Ninth off Bryant (in the last house), and now lives at 119 Broad street.

Years ago Clarence played semi-pro baseball at first base in the Excelsior ball team, managed by Spaulding. Today he is a champ at golf (Dr. Bernard take notice) on anybody's course. He is also an expert fisherman with full equipment (says Bill Been is a small fry).

Clarence traveled extensively and leisurely below the Dixie Line, although he comes from South of Market, he loves the southern states. During the entertainment hour at our last regular meeting, his favorite song, "Is It True What They Say About Dixie," together with the rest of the events of the evening made a good impression with Love.

At present Clarence is one of the heroes in the fire department, and is stationed with Engine Company No. 33.

Clarence declared that the SOMB know good fellowship and that they enjoy working for a good cause. He is glad to be among us.

His grandfather had the first fruit store on lower Market street. It was the only place in town where you could buy fresh pears.

\* \* \*

## BARNEY KROW

He was born on Moss street, between Sixth and Seventh off Folsom, and was a neighbor to the famous Healy family, including Eddy Healy of the SOMB. He now lives at 188 Ashton avenue.

Barney was an old member that fell by the wayside, but is glad to be back again. Barney is a pioneer of the Columbia Park Boys Club; and also caused the boys to step when he was the drummer boy in the Lincoln school on Fifth street. Later he took an interest in baseball and at one time was manager for bushers winter baseball league.

For 12 years Barney was connected with the internal revenue office. However since 1933, he has been representing the Tonkin Distributing Company.

\* \* \*

Barney's father was a military, merchant and costume tailor, who made uniforms for the police and firemen in San Francisco before 1906.

\* \* \*

## PHILLIP COGGINS

He was born south of Market, and now lives at 710 Diamond street.

Phil has been very busy of late endeavoring to produce a bigger and better South of Market Journal.

He would like to swap yarns with the many fishermen now in the net of the SOMB.

\* \* \*

## WILLIAM C. MAURMAN

Bill heard and read about all the good work that was being done by the Boys from South of Market, himself a native of that district before the fire. He's a swell fellow and we hope he'll be regular in attendance at all meetings.

His business is 434 B street, San Rafael, Rebuilt Typewriter Exchange. They also sell, fix and rent many scales, meat choppers, cash registers, typewriters and adding machines.

\* \* \*

## CHARLES D. RATTO

He now resides at 535 Laguna Honda street.

Charlie is the manager of the Occidental Plaiting Works, on 2259 Folsom street.

He's a champion golf player, with many trophies in his collection. All the spectators hold their breath as Charlie looks down the fairway and swings his graceful figure into action. When throwing horseshoes he always hangs 'em or rings 'em. The dirt eaters call him the dark horse. Besides these two merits, he also reads the funnies.

Charles was agreeably surprised about last meeting, and regrets not having joined sooner. He said the good fellowship among the members was fine. Charlie thought the show, the talks, the business and the refreshments were great, and he will always look forward to the next meeting.

\* \* \*

## MALCOLM YOUNGS

Formerly from 456 Sixth street, and now lives at 51 Brady street.

At present he is manager at a service station on 80 Van Ness Ave. South, which belongs to the Standard Stations, Inc. The business has more than tripled since Malcolm came to this station. When in the neighborhood of Market and Van Ness give him a call.

When Malcolm is not peddling "RPM," he is taking singing lessons from Madame Estill. His ambition is to become a grand opera singer. He has had some experience on the radio, and sang for us at our May meeting.

He wishes us to play safe and said, remember, that whenever you see a ball rolling in the street, there's sure to be a kid following it. "Stop, Look and Listen."

## DEWEY L. MEAD

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**JACK IRVINE**

He was born on Seventh near Howard street, and now lives at 3841 Eighth street.

In business he is a partner to Bro. Jackins, also a S. of M. Boy. "Irvine and Jackins, metal tags and badges, 1068 Mission street."

Jack is rather high minded in more ways than one. He is a member of Floyd Bennet Post, American Legion Aviation Corp. Jack is doing good work with a group of youngsters as an instructor in the art of aviation for pilots and mechanics.

Jack says that the first lesson is to know that "safety" means success in every field of adventure and especially aviation.

\* \* \*

**JACK C. COTTER**

He is a South of Market Boy from Jessie street, and lives at 184 Germania street.

At present Jack is working as foreman of the cement construction work for PWA. "Safety" is Jack's middle name, and he is always on the look out to see that a ton of rock does not dump on somebody's head.

His father drove a truck for many years before the fire, and took an active part in organizing the Teamsters union.

Dan Donovan vouches for Jack and says he's a good sport.

\* \* \*

**GEORGE MADISON**

He was born at Ninth and Brannan streets, and now lives in Oakland. His business is "The George Madison Company, "Manufacturing Chemists," on 1158 Howard street.

George's father was a pioneer navigator between San Francisco and Stockton. He was owner and captain of a scow that moved materials and products between these points in the 1870's.

George's brother, Bob, was Assemblyman in Sacramento, representing Mendocino County, Humboldt County and Northern California in particular. He has another brother associated with Bancroft Whitney Company, who are publishers on 200 McAllister.

More power to the Madisons. We hope George will pass around the applications for the big class on Pete Maloney Night, July 30th.

\* \* \*

**JOSEPH GALLAGHER**

He was born on Sixth and Folsom street, and now lives at 2962 Twenty-first.

Joe is associated with the R. N. Nason & Co., manufacturer of paints, on 151 Potrero avenue.

During the good old days of depression, Joe was in a CCC Camp up in Eureka. Soon the get-together spirit of S. of M. led Joe to organize baseball teams all over the country. He

managed his own team called the Eureka 3 C's, and beat them all. Before the good old days, Joe took an active part in boxing events at National Hall, where he was a club member.

At present he goes fishing for fish only. He wishes to join in the fish net of the SOMB. Joe Smith will vouch for his honesty.

Joseph's grandfather, C. A. Reynolds, was the first business agent for the Teamsters union.

\* \* \*

**GUS A. ROSS**

He was born on Perry street, and now lives at 1124 Judah street.

At present Gus is working for Uncle Sam as storekeeper gauger in the alcohol tax unit.

He is a graduated pharmacist, with many letters. He is also chairman of the Local Drug Clerks Association, San Francisco branch.

His father was a seafaring salt, with first mate papers out of San Francisco.

\* \* \*

**JACK SHEEHAN**

He was born on Jessie street, between Fourth and Fifth streets, and now lives at 396 Fifth avenue.

Jack is a busy man around the corners of California and Montgomery.

He has a wonderful display of trophies which he gathered while rowing for the South End Club. The race course was from the cattle dock end of Third street to the Union Iron Works. He also played ball with the Potrero baseball club, and for St. Ignatius on the old lot at Van Ness and Hayes streets.

Jack never misses an affair of the SOMB, and just can't understand why he hasn't joined before. He is glad to have joined and we are going to hear plenty from him soon.

His father used to handle the ribbons on four-horse trucks for McNab & Smith.

\* \* \*

**C. H. REYNOLDS**

He is an old timer from SOM, when streets and sidewalks were covered with wooden planks. When the bright rays of light from gas burning lamp posts would show us the way to go home, when steam beer was served right from the keg, and the froth on the glass was the only tax. He now resides at 2926 Twenty-first.

C. H. is a carpet layer for the Royal Floor and Linoleum Company at 1930 Van Ness avenue. It has been said that men in this line of work become sort of gipsy. Perhaps it's the dazzling colors in the carpets and rugs that fascinate one so, the search for beauty is an endless one.

But alas, the old doghouse does take some of the color and joy out of life, which is a continuous round of in again and out again.

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## L. A. ALTIERI

He was born on Folsom street, be-  
tween Seventh and Eighth streets, and  
now resides at 517 Eleventh avenue.

L. A. is a city employee, working  
for the Board of Public Works on  
Jones street, near Fisherman's Wharf.

Old timers will remember the Altieri  
brothers, trick bicycle riders. They per-  
formed on many stages in San Fran-  
cisco and were the champion bike riders  
in California. Experimenting with  
machinery with new patents of his own  
is just a hobby with L. A.

His father was a famous sea captain.

\* \* \*

## DICK CASSITY

He was born on Mina street, between  
Third and Fourth streets, and lives at  
820 Howard street, representing Best  
Line Distributors.

Dick started his career in serving the  
public as a cash boy for S. N. Wood  
at Fourth and Market streets.

He became interested in sports and  
played baseball with the old Tehama  
Stars. He traveled extensively between  
Daly City and Oakland.

Dick has experienced many thrilling  
adventures. He has helped to solve  
many plots and mysteries. But alas!  
Dick met his Waterloo at the last regu-  
lar meeting. Soon after bringing re-  
freshments in twin containers, some-  
thing happened while Dick had his  
eyes closed during the performance.  
The containers and all disappeared like  
some spirit. Dick admitted that it was  
two on him. However, Bill Been and  
Jack Innerty testified that they saw  
some of the evidence disappear.

\* \* \*

## SAM GREIGG

Long before the fire of 1906, Sam  
slaved around the corners of Marv and  
Mina streets, a half block south of the  
Mint. He also remembers the time  
when some smart guys tried to rob the  
Mint by tunneling under Mission street.  
They might have been successful had it  
not been that a truck caused a cavein  
which disclosed the plot.

Sam's smiling countenance is always  
on display in the Fife building on  
Drumm street, corner Market. A swell  
place for refreshments.

Bro. Greigg is the newly installed  
worthy president of Aerie No. 61 Frater-  
nal Order of Eagles. Just another  
link between two great organizations  
strengthening true friendship with a  
common cause: "The Golden Rule."

New members who have not been  
listed in this column will please phone  
Gus Fox, MOntrrose 6989.

\* \* \*

Howdy Shutter 132 Caldrige, misses  
the SCMB Journal. Any other brothers  
who are not receiving their journals  
please notify Recording Secretary W.  
A. Granfield at the club.

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RICHARD C. QUEEN, director of the U. S. Veteran Administration in the Federal Building at the California Pacific Exposition in San Diego, has



John E. Foley

requested all his brother members to look him up if they are ever down in San Diego.

EMIL CANEPA of the Mission Florists at 22nd and Mission streets is still being complimented for the lovely centerpiece at the last Mothers' Day Breakfast. Patronize Emil if you ever need flowers.

JOHN E. FOLEY We wish to congratulate BRO. MC-CARTHY of the Village Inn upon being elected president of the Tavern Owners' Association.

JEFF FLOYD, one of the hardest workers in the SOMB, is now in the bar equipment business for himself. He carries an excellent line of glassware, bar supplies, and restaurant equipment. Call BAYview 1189 by telephone or else drop in at 685 25th avenue for Jeff's smiling personal service. Here is an opportunity for the members of the SOMB to show their appreciation for all the work Jeff has done for the organization in the past. The SOMB wishes Jeff lots and lots of success.

JO MENDEL, now with Binder & Weiner selling Dodge cars at 2862 Mission street, claims that a musician can easily sell the new Dodges as it is a symphony in color, style and performance.

JACK ERICKSON just returned from a trip to Camp Mather. Joe brought back a fine catch of trout averaging three and one-half pounds. Drop in at the Film Tavern, 101 Golden Gate avenue, and get your share. JOE McCANN was also there, but all he caught was a cold. Evidently the former blacksmith didn't know the angles.

Among the members seen at the last meeting of the picnic were MARTIN CUMMINS, LELAND STANFORD, PAUL SEATON, CHARLIE CHUTE, ED MONTGOMERY, WALTER BRADY, SOL BOREN and OWEN MERRICK.

CY O'CONNOR, who is in Bill Malone's office, really enjoys all committee meetings of the SOMB.

JOHN SULLIVAN of Sullivan's

Pet Shop, 220 Kearny street, appears at all meetings. He is a regular fellow and assists whenever possible. See John whenever you want company in the dog house.

CHARLIE HEINECKE, a grocer at 4201 18th street, has attained an enviable reputation while he was in the grocery business for many years. Charlie handles only fresh stock and is very reasonable.

JIM DOHERTY of the McMillan Publishers attends all committee meetings and always appears at every function.

GEORGE CUNIFFE, inspector for the Health Department, is seen at many meetings and apparently enjoys himself with the boys.

Speaking of the Health Department, JOHNNY BURKE has promised to write a brief sketch of his enviable record as a track athlete. Look for it in the next Journal.

If you ever need something to put you in right with the wife, ask BRO. CORVI of the Union Florists at 3017 16th street to send her one of his bouquets. Satisfaction guaranteed.

Interesting spectacle. JACK SHEEHAN and JERRY NOONAN, the two lady killers, discussing their latest conquests.

KEV SULLIVAN and JACK WILEY of the Foucar, Ray & Simon, Inc., are two of the best boosters for the annual picnic.

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# ENTERTAINMENT

One of the reasons for the success of our meetings is due to the wonderful entertainment always provided by the little bundle of dynamite, First Vice



Frank Foss

President Frank Foss. Meeting in and out, he has always given a show that would do credit to any theater in San Francisco. Frankie says that we can show our appreciation by giving the artists a big ovation and then patronize the places which so kindly donate these entertainers.

At the last meeting the entertainers was of the same high class type. The first number was a pleasing duet by Byron Broh and Miss Mable Hill. These two artists were sent by Benny Simple and George Adams of The Breakers' Cafe. 299 O'Farrell street. So well were these entertainers received that they had to sing four encores.

Next came Billie Burgess, the well-known mistress of ceremonies of the Domino Club, 534 1/2 Geary street. Billie sang two enjoyable songs. Buddy La Maire from the same club gave a pleasing exhibition of tap dancing. Messrs. Vic Newray and Jack Ellis are to be thanked for these numbers.

Next came another one of Frank Foss' surprises. Just to show that there is talent in the SOMB. Frankie presented three South of Market members. First came Gertrude Treacey, who has already captured the hearts of the members of the SOMB with her melodious voice. She sang "Annie Laurie" in honor of the late Annie Laurie and then as an encore Gertrude rendered "Dear Old Girl." The members clamored for more and Mrs. Treacey gave an impromptu concert downstairs after the meeting.

Next came Walter Moldenhauer rendered "Mother Macree" and "Too Old to Dream" in brilliant fashion. Walter has a nice voice and we look forward to hearing him again.

Malcolm Youngs, another new member like Walt Moldenhauer, entertained with a pleasing ukulele solo.

The SOMB would like to thank Frankie and may we suggest that some night he have an amateur night.

So many demands have been received to publish a resume of last month's show, the following is offered:

One of the main attractions at the regular meetings is the splendid entertainment put on by that hard-working

first vice president, Frankie Foss. Frank must be kept busy all month lining up the talent that is always present. We can help out Frank by patronizing those clubs who are so kind to donate entertainment to us.

The two Lee Sisters, Thelma and Betty, of the Domino Club, 534 1/2 Geary street, offered a splendid dance number and then sang "Wahoo" for an encore. These two sisters proved to be very clever performers.

Margie Smith of the La Campana Club sang two songs in her own imitable manner. Dan Barbini is to be thanked for supplying us with such an artist as Miss Smith. His club is located at 440 Broadway street.

Dorothy Oliver of the Lido Cafe thrilled the members with her rendition of "The Lonely Road." Then came the dance team, the Costellos, from that same popular cafe at 915 Columbus avenue. This dance team did the intricate "Carioca" in such a clever manner which merited the prolonged applause which they received.

Princess Luana whom Jim Kerr says has more moves than a champion checker player, gave a very good exhibition of the "Hula." This artist with Rosie Cohen appears nightly at the Club Moderne, 555 Sutter street. Miss Cohen gave some very interesting interpretations and then sang a well received song.

Then came the feature of the evening in the person of Bennie Walker of radio fame. Bennie is the editor of

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the Woman's Magazine of the Air. This program rates very high in popularity throughout the nation. Bennie gave us a dialogue in which he portrays the kid Bennie Fichal, which is a regular feature of the NBC. Bennie received the longest outburst of applause. All the members now understand why Bennie is such a popular star.

As a fitting climax to a great evening of entertainment came the much advertised Benn-Downey fight. In last month's issue, the editor made the mistake of saying that there were five Downeys. There are really only four of the brothers in the SOMB, but "Hinges" Benn swears that there were at least 50 brothers in the ring with him. The judges for this thrilling fight were Gene Mulligan, Vincent Renna (former featherweight champion from Tenth and Folsome streets), Tommy Murphy (former manager of Willie Benn), who burned up the lightweight division when he fought before the fire), Bill Granfield (our efficient recording secretary), and Jack Leahy of the old Hawthorne Club. By the way, Jack has promised us an article for next month.) Judge Mogan was the referee. Peter Maloney proved to be a Ted Husing and Graham McNamee all rolled up into one and gave a very vivid description of the brawl. At the end of three and a half rounds, a towel (which later proved to be Mahatma Gandhi's Sunday suit) was thrown into the ring. The judges were all awakened, and after a conference the following results were announced: Sally Rand, 1; Princess Luana,  $\frac{3}{4}$ ; Andy Volstead,  $\frac{3}{4}$ ; Judge Mogan, 3. Since the judge had the power to cast the deciding vote, he cast it for Judge Mogan and so Judge Mogan was declared the official "winnah and new champeen."

To the members who so kindly donated their services, may we express our sincere thanks, especially to the contestants. Willie Benn and Jack Downey. Although these two boys clowned their way through the "figat," yet they both showed considerable evidence of form that must have made them both dangerous boys when they wear fighting.

The rumor that Doc Wiedemann tried to soft soap the referee with his vegetable product is entirely incorrect.

We also wish to thank Clem Kennedy for the brilliant manner he played the piano as the accompanists for all the performers.

Dr. Charles F. De Rose, located since 1921 at 3009 16th street, expresses his good wishes for the success of the SOMB. And the way, through this medium says hello to all his old time swimming companions.

## PICNIC

The annual picnic given by the SOMB will be held on Sunday, August 9th, in Fairfax Park. This yearly family outing has attracted many friends of the SOMB and for their information this year's picnic will be bigger and better than ever.

Charles Fox of Acme fame has been chosen as chairman. Charlie has already shown considerable activity in laying plans for this event, and we should all assist him in every way possible. Another reason why we should assist Charlie is because this event is one of the few events that the SOMB staged in which they derive any financial remuneration. So members, boost this picnic and attend the Tuesday night meetings.

After last Tuesday night's meeting, some brilliant talks were given by Acting Mayor Frank Havenner, Commissioner Dr. Creely, Judge Frank Dunn, Commissioner John Murphy and Dan Murphy, Jr.

Johnny Shannon, one of the most active members of the SOMB, has already secured 200 gate prizes for the picnic.

Another innovation will be tried this year. Since many of the prominent athletes will be in Europe at the Olympic Games, a drum competition will be held among the various fraternal societies for the Bay District championship.

REMEMBER AUGUST 9TH.

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## BOAT RACE

The Press Club of San Francisco has challenged the members of the SOMB to a boat race on San Francisco Bay on Sunday, July 26th.

President Ray Schiller, who gained fame when he was in a race on the Third street creek and skillfully piloted a boat from Fourth to Sixth streets and came in first because he was the only contestant, quickly accepted this challenge on behalf of the SOMB. The boats used will be river steamers and the course will be from the Bay Bridge to Vallejo.

All members are urged to attend this bay outing and to bring their family and friends. The cost will be \$1.25. See Pete Maloney, Bill Ledwidge, or Ray Schiller for additional details.

The winning boat will receive 1000 free passes to the Public Library donated by George Jilleck, Sr.

## Installation of South of Market Girls

South of Market Boys and their friends are cordially invited to attend the installation of the officers of the South of Market Girls Club Thursday, July 2nd, at 8 p. m. at Druids Hall. Plans are completed for a colorful presentation of incoming officers with a splendid program of entertainment to be followed by dancing.

The following officers are to be inducted: President, Lillian O'Leary; first vice president, Mary Hennessy; second vice president, Lottie Hannan; third vice president, Jessie Crowley; marshal, Anne O'Brien; sentinel, Mae Scharetz. Executive board: Annie Linn, Lillian Gallagher, Margaret Walters, Ella O'Neill, Mary Conroy, Rose Kelly, Catherine Doyle, Sue La Rue and Henrietta Brown; organist, Mae O'Keefe; founder, Elizabeth Hayes.

President Lillian O'Leary will be escorted to the exalted station by the Rainbow Girls, escort team of the Native Daughters of the Golden West, under the direction of Nan Kelley.

In recognition of the good work Jack Emmerty has been doing by bringing in new members, our President Ray Schiller appointed Jack chairman for a Pete Maloney Night.

It will be July 30th, 1936, for the purpose to promote a large class of new members.

The president requests all members to bring in at least one applicant. This movement will be to testify your loyalty to the organization and your appreciation for the good work done by the members of the SOMB. Peter R. Maloney

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Joe O'Connor, division manager of the San Francisco theaters of the Golden Gate Circuit, has a very interesting career. About eleven years ago he entered the employ of the Golden Gate Theater Circuit. During the next seven years he managed theaters in various cities and towns. Soon his ability was recognized and he was appointed district manager of all San Joaquin Valley. Then he was appointed division manager of the theaters in the Monterey Peninsula. Last year he received his latest appointment and we are happy to say that he is making a wonderful record in his new capacity.

The Golden Gate Theaters Circuit have always been most gracious to the SOMB. As long as the cause is a worthy one, this circuit will co-operate 100 per cent.

The Golden Gate Circuit was one of the first to distribute passes to the blind.

The SOMB wish to express their thanks of this chain of theaters and hope every member will remember these theaters when they want a good enjoyable show.

Many comments have been received by Joe about the hero who was featured in the Shutin short. Every one claims that he is just like Clark Gable, especially the ears.

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Gene Mulligan, Jr., and his brother, Frank, were present at a Shutin Committee meeting.

It is a credit to our organization to note of the many families where there are brothers, they all belong to the SOMB.

\* \* \*

Dan Foster, one of our esteemed members and quite a young fellow 74 years young dropped in at a Tuesday night meeting.

Did you notice at the Mothers' Day breakfast Dan was the only man present at a table surrounded by ladies.

**SOMB MEMBER HONORED**

We are indeed happy to announce that Frank Smith, the "Chili" Smith of basketball fame, was recently elected president of the reorganized Sacred Heart Alumni. Congratulations, Frank.

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## NSGW Grand Parlor Meet

Since so many of the members of the SOMB are members of the Native Sons of the Golden West, we believe that the following brief summary of the Grand Parlor's meeting in Santa Cruz will prove of interest.

Hartley Russell, prominent San Francisco tax attorney, succeeded Harmon B. Skillin as grand president. Mr. Russell is a member of Stanford Parlor No. 76 of this city. He is the son of the late Steven Russell of the San Francisco Fire Department, who was killed in a fire in 1917. As a tax attorney, he is reputed to be one of the foremost authorities on Federal and state taxation.

One of the first official acts that Grand President Russell performed was to endorse Shutin Day.

Other grand officers elected were: Junior past grand president, Harmon D. Skillin; grand first vice president, Eldred L. Meyer; grand second vice president, Joseph J. McShane, a well known man in the SOMB; grand third vice president, Jesse H. Miller; grand secretary, John T. Regan; grand treasurer, John A. Corotto; grand marshal, Monroe Label; grand inside sentinel, Walter C. Richards; grand outside sentinel,

Henry J. Angelo; grand organist, Al C. Meber; grand historian, John J. Monteverde, and grand trustees, Henry S. Lyon, Leo V. Youngworth, Donald E. Van Luven, Adrien Hynes, Walter P. Rothenbush, Lloyd S. Cosgrove and Charles D. Blaine.

To all these officers, the SOMB extends their congratulations and wishes for a most successful term of office. The SOMB would like to compliment Harmon Skillin for the brilliant manner he conducted his office during his term. Due to his conscientious efforts, the order prospered under his guidance. The SOMB are deeply grateful to the grand president for his friendly gesture in endorsing Shutin Day. It clearly shows the spirit of friendship that is so prevalent in this organization.

Robert A. Syvertsen, manager of the Parkside Theatre, deserves a big hand from the SOMB for his cooperation with us in boosting the Shutin Week.

He allowed our Shutin Committee to speak on the subject before his audiences. Bro. Bob is a pioneer supporter in this worthy movement.

\* \* \*

Michael Oliveri, 377 Banks street, has a new baby boy in his house. He said that this stranger will be a member of the SOMB some day.

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# A MEMORABLE DAY

By A. W. Fox

The pageant and benefit baseball game at Seals Stadium brought forth an array of color, action, entertainment, thrilling anticipation, bands playing, flags waving, day fireworks, June 7th, 1936.

The drawing for prizes, all unfolding before the gaze of thousands of spectators, like some triumphant, victorious celebration.

It was just another successful demonstration by the South of Market Boys under the leadership of Pete Maloney, who was chairman of the Shutin Committee. He was assisted by John E. Foley, treasurer; George McDonald, general secretary, Frank Foss and Eddy Nelson, assistant secretaries. The weather at first caused some anxiety. The sun was kidding us along all morning. However, by noon the sun chased all the clouds away and gave us 100 per cent co-operation.

The advance squad of workers for the committee were at the stadium at 9 a. m. Gene Stitt, secretary of the stadium, directed the work to be done. Occasionally they were interrupted by showers that chased them to the dug-outs.

The next squad of workers soon appeared on the scene, under the direction of John Foley, assisted by Miss Esther Brooks, to distribute the shutin raffle tickets and get the boys organized and ready to sell tickets to all who entered the stadium.

At 1:15 p. m. spectators came pouring in looking for seats. A loud report from a bomb then signaled the parade to begin and the spectacular show on the field in the stadium to begin. The parade had been waiting at Sixth and Market streets.

It was at this time that Dean Maddox stepped up on the platform erected on second base and announced that Frankie Foss would take charge of the show. Frank then took a bow in response to the applause.

Downtown a stupendous parade was unfolding, under the direction of W. H. Moulthrop, who was organizer and marshal of the parade. It spread out Market street to Tenth, then south to the ball park. The bands playing, flags unfurled to the breeze, uniformed drum corps and drill teams snapping into various formations, were a beautiful sight to see.

The parade was headed by policemen, who were dressed in the best. Following them were dignitaries of our city government and judiciary departments in automobiles lead by His Honor, Mayor Angelo Rossi. Others also in the lead were Peter R. Maloney, chairman of the day; Ray Schiller, president of the South of Market Boys, and

George McDonald, who conceived the idea for Shutin Day.

John McGilvory and Will Coffman were sponsors for the Shrine Shutins, and also Gordon R. Jileck, Sr.

Now on with the show. Frankie Foss stood before the mike and introduced the first number on the program. They were the Riviera Serenaders of the Riviera Restaurant, 621 Union street, and was followed by Alice Kennedy of the Embassy Club. Then came Sol Bright and his Hollywoodians, featuring Wanda, who danced. The next was the Five Maxwells, acrobats of the Embassy Club, and then the Thomas Brother Quartet; Bob Parrish and Johnny Farrata, who are some of Major Bowes amateurs from the Golden Gate theater.

Following these came Bunny Shipiro and his Embassy Club Boys. The music was the courtesy of Joe Cohn and Bill Kyne of the California Jockey Club.

The public address system was the courtesy of Ted and Alphonse Carl of the Landgreen Company.

During the progress of the parade and show, day fireworks were set off, and added greatly to the success of the pageant. The parade arrived in due time on the field. Dean Maddox then took over the loud speaker and announced in detail the various marching units of the parade as they passed in review.

Above the din of drums, bursting bombs could be heard. Bill Moulthrop raised his baton as a signal for the assembled bands and drum corps to play the national anthem. With heads uncovered, the entire assembly in the stadium stood at attention while the bands played. Bombs then exploded and unfurled the Stars and Stripes high in the air. As the smoke cleared, the glorious flags appeared like a great painting in the clear sky. The field was then quickly cleared and this beautiful spectacle vanished before our eyes.

Our attention was then directed to the platform by Budda of KFRC, who presented Peter R. Maloney, chairman of the day. After Peter responded with well chosen words to the applause given him by the entire assembly, he took charge of the remaining program. He first presented Bill Moulthrop, who deserved the big hand that was given him. Peter then presented His Honor the Mayor of San Francisco, Angelo Rossi. After a few remarks His Honor presented testimonials of commendatory writ, expressing the gratitude and high esteem of the South of Market Boys for John McGilvory and Will Coffman for their keen interest in the welfare of crippled kiddies and other shut-

ins that inspired the good work done at the Shrine Hospital for Crippled Children.

The master of ceremonies then presented Chief Administrator Alfred J. Cleary, Supervisor Haverner, Superior Judge Elmer E. Robinson, Superior Judge Frank Deasy, Charlie Graham, owner of the Seals baseball team; Joe Bearwald, owner of the Mission baseball team; Ray Schiller, president of the South of Market Boys, Inc.; Frank Foss, vice president, and George McDonald, senior secretary of the Shutin Committee.

Another transformation scene took place, mike, piano, platform and bombs disappeared from the field.

Ball players now took possession of the field, and after a short warmup, the umpire stood on home plate and shouted, "play ball."

It was a grand ball game and after the seventh inning came the big moment. The big container holding the stubs of tickets sold moved into action.

Son Warren then stepped forward to draw the winning numbers. While we all held our breath, Warren drew ticket No. 5503, which won the automobile. Frank Marquez, 989 Hampshire street, had the ticket and was announced as the winner.

The next ticket drawn was No. 6352. John Armark, 215 Naples street, held this ticket and was the winner of the radio.

The final ticket to be drawn was No. 19825. This one was possessed by Walter Trade, who won the wrist watch.

The baseball game then proceeded to a dramatic finish in 12 innings.

The success of the afternoon was the result of a good job well done. For each and every one who in some degree had a part in this grand undertaking, from the buying of a single ticket, to the committee, participants in the parade, on the stage, before the radio and elsewhere, may have the satisfaction of knowing that you have stretched forth your hand to bring a little sunshine into the lives of some blind shutin.

From Him who has given us the Golden Rule, came these words also, "Inasmuch as ye have done it unto one of the least of these my brethren, ye have done it unto me."

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# **SOUTH OF MARKET JOURNAL**

**AUG., 1936**



**VOL. XI, NO. 8**

## **ANNUAL PICNIC**

**AUGUST 9, 1936**

**FAIRFAX PARK**



## **MALONEY NIGHT**

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## Coming Events



Thursday, July 30, 1936

### REGULAR MEETING

Big Initiation

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PETER R. MALONEY

Founder of the  
South of Market Boys Club, Inc.

Sunday, August 9, 1936

### ANNUAL PICNIC

Fairfax Park

Sunday, August 23, 1936

### WEST OF MARKET BOYS' PICNIC

Linda Vista Park

Mision San Jose

Every Tuesday Evening

### COMMITTEE MEETINGS

Club Rooms

# SOUTH OF MARKET JOURNAL



Organized 1924

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SAN FRANCISCO, CALIFORNIA

Published Monthly

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market," and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciations of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# Presidents Message

The South of Market Boys' regular monthly meeting on Thursday, July 30th will be known as Peter R. Maloney Night, in honor of our founder and secretary and also our most active worker. We know of no better way to honor Pete than to



have a large class of candidates on this night. Every member knows Pete and the wonderful work that he has done and is still doing, so as a gesture of appreciation, each and every member should bring in at least one new candidate. There will be plenty to eat and drink. Courtney Barter of Acme has donated the sandwiches while Charlie Fox has donated the beer. I would like to thank both of these men.

Plans and preparations are almost complete for our Annual Picnic on August 9th at Fairfax.

Chairman Chas. Cox and his energetic committee have been working diligently to make this event a huge success. But this will be impossible unless they have your cooperation. Everything has been arranged for a day of real enjoyment and pleasure for you. Among the many attractions will be a competitive drilling exhibition, with teams of all local organizations present; Buddha will conduct an amateur program in the Valley of the Moon similar to the Marin Dell Dairy Program that he conducts over station KERC; dancing all afternoon; races and games for both young and old; and, of course, many valuable gate prizes.

I would like to extend a most deserving vote of thanks to Jack Finnerty for all the new members he has brought in and for his conception of honoring Pete Maloney with a large class of new members. Another vote goes to the K. C. Hall Assn., especially to Bill Ledwidge, for the gavel that was presented at the last meeting. I would also like to thank the many members who so kindly donated to send Miss Martha Worst to Berlin. We all remember how this prominent athlete has given her services at many of our picnics.

**DUES ARE DUE.** Also don't forget to make complete returns for all outstanding tickets so that Jack Foley can clear his report of all debts.

Don't forget our Tuesday night meetings. We need your suggestions to make our affairs a success.

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# Entertainment

By Bill Ledwidge,  
Associate Editor of the Journal

The entertainment at the last meeting was again up to the high class standard that Frank Foss, our first vice president, has set. Because of the most enjoyable shows. Frankie is really becoming the "Florenz Ziegfeld" of the Pacific Coast.

Bro. Leland Stanford, after a great deal of noise, opened the show with a dance that was a cross between a carioca and a Sally Rand Fan Dance. Although most of the members saw only a fleeting glimpse of the dance, yet a true display of artistry was exhibited. It is hoped that Leland will give another demonstration of his ability.

Art Young, Ernie Nelson, and Speed Davis of the Holland Inn, 225 Mason street, supplied two very good entertainers. Bobbie Berger, the Duchess of Mason street and Helen Hayes gave a demonstration why this Holland Inn is such a popular place. The enthusiastic applause that these two artists received were ample proof that their efforts were really enjoyed by all the members.

The Club Moderne, 555 Sutter street, presented Myra Weiss and Rosie Cohen. Rosie gave another one of her inimitable impersonations while Miss Weiss displayed a pair of nimble feet in a most intricate dance number. Joe Morelli of this club is to be thanked for these two artists.

Just because a few members have shown their appreciation by visiting the Embassy Club, 2766 Taylor street. Joe Spohn and Joe Verducci again contributed to our program by supplying two splendid performers. Patsy Marr did a very difficult acrobatic dance in such a skillful manner that it actually appeared easy. Many members tried a few steps of Miss Marr's when they got home and after finding out how difficult it was, really appreciate the talent of Patsy Marr. Then the favorite of the SOMB, Berna Lewis, sang a number of songs and judging from the applause, she is still "tops" among the members of the SOMB.

As the show opened with one of our members, it closed the same way. George Ward played two well received numbers on the harmonica.

The members are again reminded that it pays to patronize the clubs who so kindly donate their entertainers to our shows. If you ever want to spend a most pleasant evening, visit these places.



Frank Foss

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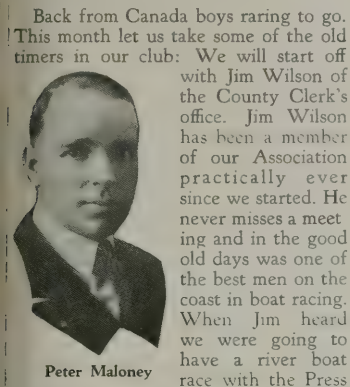
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# HOME FROM THE KLONDIKE

By Peter Maloney,  
Founder of South of Market Boys



Peter Maloney

Back from Canada boys raring to go. This month let us take some of the old timers in our club: We will start off with Jim Wilson of the County Clerk's office. Jim Wilson has been a member of our Association practically ever since we started. He never misses a meeting and in the good old days was one of the best men on the coast in boat racing. When Jim heard we were going to have a river boat race with the Press Club, he was itching to get back in his racing togs and lead us over the course in the bay and he certainly knows every move of San Francisco Bay. It was in the nineties that Jim used to row for the Ariels at the foot of Third street in the channel, when the people used to line the docks and watch those sturdy men of south of Market pull a scull in a race until they were practically exhausted. We take our hats off to such fellows as Jim Wilson and are mighty proud of him as a member of our club. Then we will take that young kid, Lieutenant John Fitzhenry, John who was fifty years in the San Francisco Police Department and is just a few months lacking eighty years of age. If any one in the club thinks John is old let him grab a hold of your arm. He still has a 25 year old grip and believe me when I say, this fellow can outdance any one of us. He was with us on the Canadian trip and boy John went to town as they say. Every time there was a dance you would see John on the floor hitting the old waltz off at 50 miles per hour.

The trip given by the 880 Council of the Knights of Columbus was a marvelous trip and I have never met any more congenial people in my life—all doing something to help the others have a good time. Chris McKeon of 880 Council was the maestro on the trip and he certainly is a worker and we are very happy to have him as one of our members. This fellow is tireless and if people do not have a good time on a trip with Chris McKeon in charge it will not be Chris's fault. No sooner was he back when he got ready for this Council to make a trip to Paris and anybody who can and wants to make a great trip, see Chris McKeon about this trip to Paris. He is making arrangements that surely cannot be beat. Chris told me that Mike Lawley made the last one with them and Mike, as usual, was the life

of the party; along with Chris they had everybody in a happy mood the entire trip. When those boys made up their minds they are going through with an affair they don't go half way—they go the limit or none at all. When Chris McKeon makes up a party and you can attend it, you will be assured of a splendid time. He just will not let you get blue. Courteous, genial and loaded with hospitality—those are attributes worth having and he has them in abundance.

Brothers. I cannot let this opportunity go by without thanking Jack Finnerty of the Aristocrat Tavern, Turk and Leavenworth streets, for the interest he has been displaying in securing new members for our club. Jack is a



Huntley Cameron

tireless worker and has brought in about 100 new members in the past five months. Our hats are off to Jack. Our President, Ray Schiller, appointed Jack chairman of the membership drive on Pete Maloney Night—this coming meeting. I want to thank Ray for making a Pete Maloney Night. It is a very fine gesture and of course appreciated, but I see no reason for making it a Pete Maloney Night. Some say for the work you do, maybe that is true, but I am in a better position to do things more so than the average member. I know if you give any member my position they could do just what I am doing. We should have called it All Members Night, because were it not for the members Pete Maloney or anybody else would not get to first base. However, it is here I deeply appreciate the honor in which you fellows hold me and will try and do my best to fulfill all obligations in the future as I have in the past. Some members came to me and said, Pete, don't you think we are putting on too many events. Brothers on the contrary I do not think we are putting on enough of them, I would like to see one every month. Do you realize that the only thing that made the South of Market Boys the outstanding association they are today, is because they are do-

ing something all the time—good things, helping the community and their fellowman, your name is in the paper all the time. The press has been very kind to us. They know that what we do we do for charity or sentiment. Keep going brothers keep your name out there. Stop and you will not be known. That is why I endeavor to bring up something new all the time and most of it for charity—but keep your name out there and your charity fund will swell.

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# TEMPUS FUGIT

By Lloyd D. Jacot

When one is away from home there is nothing so stimulating than to receive a letter from an old pal. Yesterday I had a letter from Jack Maloney, of the



famous Maloney family, and it is too good to keep, so I pass it on to the South of Market Boys. To quote from the missive: "A foundation for a large building is being laid next door to where I live, and progress will soon force me to move from South of Market.

a locality where I have spent many happy hours.

"I can recall the days when the streets were mostly mud holes and that brings me back to the time when we were sent home from school to stame our shoes. I can remember, at the noon hour, we had plenty time to sneak in for a swim, and even shoot a couple of cigarette butts before the bell rang.

I look out of my window and see the approach to the San Francisco Bay Bridge. I see all the activity of modern civilization, and then I think just a short time ago we were playing one foot off the gutter, long horse, duck on the rock, prisoners' base, run sheep run deliver the black bologne and many more.

"As kids we were not rich, but what is riches? Didn't a wise old philosopher once say: Poverty is the best policy. If you get wealthy, you will have to support other people; if you do not get wealthy, other people will have to support you."

"Without money we had everything we want. There was the bay for our private swimming pool. There were the wharves at the wharves—the old whalers sailing out with a shanghaied crew—the bark loaded to the decks with the salmon fleet—the coal

hulks—the whale-back ships—the Brigs and Brigantines and the full-rigged ships, all paraded majestically down the bay coming from all corners of the world.

"How well I remember our social activities in those boyhood days South o' th' Slot. We had the Nickelodeon on Market street—The Grand Opera House on Mission street where 'My Old Kentucky Home' was the favorite play. If I remember correctly a few lines of the play went something like this: 'If Queen Bess wins, play 'My Old Kentucky Home'—but if Queen Bess loses, play 'Marsa's in the Cold, Cold Ground.' Then there was the Central Theatre at Eighth and Market streets where the blood flowed freely. The Old Midway, a place we entered but a few times as it wasn't for small brats like us, I saw Lillian Lucas, Jim Ryder and Mat Trayers.

"I remember the machines in the candy stores in which we put our nickels hoping against hope that we would win so we could buy our pal an ice cream

if we lost, it meant two straws in the soda. I remember number ten fire engine at Third and Bryant—it had the reputation of always being first to the fire. And the steam whistle on Hobbs-Wall box factory that blew the fire alarm. We did not need a book, as we knew all the box numbers by heart.

"I can recall the game of Crusoe, that of throwing nickels to a line, this, in 1906, is a lost art.

"Looking at the new seventy-million dollar bridge put me in this mood. The bridge means progress, but to me it spells the doom of my home. In a short time I will have to leave, and then the last of the old timers will be gone but the memories are something they can never take from me."

The letter I received from Jack was much longer, but it isn't wise to write too much of the past, so I brought it to an abrupt close.

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# RAMBLING AROUND

By Johnny Shannon, Associate Editor

Our founder and financial secretary, Peter R. Maloney, has just returned from a trip through the Canadian Rockies. It has been reliably reported that this was a business trip and Peter is now the head of a chain of restaurants, none of which cost less than \$10,000.00.

George McDonald, secretary of the Shut-In Committee, begs to state that those members who can not get out of the house at night, can not be classified as Shut-Ins. This committee is powerless to assist Jim Allen and the rest of the boys who have experienced this difficulty. If any member does get in the dog house and needs company, why not see Bro. Sullivan of Sullivan's Pet Shop?

An old joke revived:  
Joe McCann—Who was that lady I saw you talking to?

Tom Toomey—That was no lady, that was the City Hall pest.

The SOMB will be well represented at the Pacific Coast Fire Chiefs' Convention in Seattle and the International Fire Chiefs' Convention in Toronto, Canada this month. By the way, in recognition of the splendid record of the San Francisco Fire Department, the International Fire Chiefs have made Chief Charles Brennan their president.

Although he claims that he is going to the Fire Chiefs' Conventions, Chief Coleman Conroy is having a hard time explaining that he is not trying to welch on that bet he made with Dan King that he would bring in 50 new members before July 1st. The chief wants another chance, while Dan wants a new hat.

Doc Weidmann recently ran an ad, "A wire coat and hat hanger given FREE with each purchase of soap. Harold Pabst of Harding always on the lookout for bargains, made a purchase and was presented with an eight penny nail. Harold said that he is going to take this up with the Better Business Bureau.

O. O. McIntyre, famous feature writer, said recently:

"Dancing has become as much a middle-aged diversion as it is for youth. More than 50% of the pupils in the dancing academies are between 40 and 50. The restaurant and night club dance floors reveal about the same percentage. One of the most enthusiastic devotees is Louis B. Mayer, movie mogul, who discovered it soothed his insomnia. Mrs. S. Stanwood Menken, Al Smith, George

Armsby, Frank Buck, and Major Bowes are all grace-ful dancers."

If you wish to prove the above to your own satisfaction, may we recommend you try the Saturday night dances at the Knights of Columbus Ballroom, 150 Golden Gate Avenue, conducted by W. W. Sanders. Mr. Sanders was kind enough to loan us his equipment for our recent annual ball at no charge. We can show our appreciation by patronizing him.

Before going on your vacation, see Ray Schiller about your luggage. Ray is at 2422 - 25th Avenue. When you come back from your vacation, see Eddie "Ding Dong" Nelson, Bell Photo Service, 2426 California street, if you want an expert and very reasonable job done on your films.

The EL ROPA Cigar Co. reports a brisk sale of their stogies. George Jilek, Sr., Huntley Cameron, Jack Nunan, Maurice Sweeney, Bob Loughery, Bill Granfield, and Doc Bernard have been seen making purchases of this product. Should any member receive a cigar from these men, please remember that election time will soon be here. George Gillen and Bob Behlow are offering special discounts to all those in the dog house on women's fur coats in a subtle effort to get the "Shut Outs" vote. Walt Brady is offering glass-lined fur overcoats in an effort to capture a few votes.

At the Municipal Employees Golf Tournament Dinner Dance, Jim Leary of Central Shop No. 2 did a splendid job as master of ceremonies. Captain Emmet Moore was presented with a lovely desk set. As it has been in the past at every important affair, the SOMB were well represented. Fred Jischke of the Ellis-Polk Police Station took the night off just to be present.

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## South of Market Girls

By Joe and Tom McCann,  
Associate Editors

The public installation of the officers of the South of Market Girls' Club, Inc., was held on Thursday evening, July 6th in Druids' Temple. Past President Sarah Armstrong was the installing officer and performed her duties in a manner that was a credit to herself and an honor to the club. She was assisted by Past President Hannah MacDonald who administered the oath of office perfectly.

The hall was very beautiful and the color of the many flowers rivalled in brilliance the beautiful hue of the many lovely evening gowns.

President Lillian O'Leary was escorted to her seat of honor by her justly proud husband and an escort of pretty young girls, gowned in the colors of the rainbow, making a very splendid picture.

Many people, prominent in the business world, as well as many people prominent in the civic life of San Francisco were present.

Elizabeth Keenan, the capable chairman of entertainment, had charge of the evening's entertainment and did a magnificent job. Every one present enjoyed themselves with the entertainment, the community sing, and the dancing. Many members of the SOMB were present and the way they acted would supply Walter Winchell with enough material for an hour's broadcast.

The following officers were installed: President, Lillian O'Leary; Past President, Emily O'Kane; 1st Vice President, Mary Hennessey; 2nd Vice President, Lottie Hannon; 3rd Vice President, Jessie Crowley; Recording Secretary, Phelita Reagan; Financial Secretary, Minnie Dobbins; Treasurer, Hannie McNamara; Marshall, Anne O'Brien; Sentinel, May Scharetz; Organist, Mae O'Keefe; Executive Board, Annie Linn, Lillian Gallagher, Margaret Walters, Ella O'Neill, Mary Conroy, Rose Kelly, Catherine Doyle, Sue LaRue, and Henrietta Brown.

The SOMB wish to extend their congratulations to the newly installed officers.

During the past year, a very friendly feeling has sprung up between the West of Market Boys and the South of Market Girls. Many enjoyable occasions have been enjoyed by these two organizations.

On Saturday August 1st at Mission San Jose, the West of Market Boys will conduct a picnic at Linda Vista Park. Chairman Oscar Martinelli extends a cordial invitation to attend this outing to the SOMB and their friends. Many salads, ice and game prizes have been secured.

## The Olympic Games

By Jack Maloney, Associate Editor

The Olympic games will be starting in Germany next month and the cream of the crop of athletes from all over the world will compete for supremacy in the various events. Before the start of the games, the athletes will receive the Olympic Oath of International Sportsmanship and Friendliness. Then, on the opening day, the Olympic Flag will be raised above the flags of all nations. This Olympic Flag has five rings joined together symbolic of the five continents of the world joined together in friendly competition in a spirit of Olympic comradeship and understanding.

According to a Greek legend, one "Genomauus" had a daughter who was sought by many suitors. Desiring to keep his daughter single, he used to challenge her suitors to a foot race. Invariably he won, and as was agreed before the race that the loser should pay with his life, the luckless suitor was slain. Finally there came a suitor faster than he was and beat the father in a race. This happy suitor married the daughter and then started a series of athletic competition every year. Ten months of training had to be undertaken by each athlete at that time. It was in the year 776 B. C. that the first games were held.

About 50 years ago, the modern Olympiad was revived. Every four years a different country is selected as the locale of the games. The games this year will be the eleventh modern Olympiad.

One of our members, Charlie Hunter, has distinguished himself not only in past games, but also in the present try-outs. Charlie has helped many an athlete with his constructive suggestions and, at times, has often dug down in his jeans and paid the way of some worthy athlete to some meet.

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## Marching On--

By A. W. ("Gus") Fox,

Associate Editor of the SOMB Journal  
Although most of the members are saving their candidates for Maloney Night on the next July 30th, a class of candidates was initiated at the last meeting.

### ALBERT A. BERG

Al is the manicurist of the Seals' Stadium. When you go out to see the ball games, please notice that the grass is always in first class condition due to the efforts of Al. He was born at Mary and Mission streets. Al caught the spirit of the SOMB and he has pledged his support in every way to help make a success of the functions of the SOMB. He has suggested a dance in Seals' Stadium. Not a bad idea, as there could be a soft ball game before the dance between the SOMB and the West of Market Boys of Oakland.

### ALBERT A. BERG, JR.

If some big truck driver fails to give you the right of way, please don't argue with him. It might be our new member, Albert A. Berg, Jr. Al, Jr., is just an enthusiastic member as is his father.

### ALFRED DEL CARLO

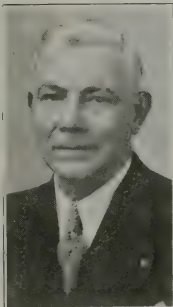
If you happen to bump into some truck and you need the services of a good attorney, see Alfred Del Carlo who is with Dinkelspiel & Dinkelspiel, 333 Montgomery street. Al is a very good friend of our third vice president, Walter Brady.

### ROBERT SPILLER

Bob Spiller was a guest of the SOMB when he became a member and then one week later, the SOMB were guests of Bob and Joe Riordan at the grand opening of Riordan's Lodge at 3488 Mission street, opposite Courtland avenue. The many members who attended the opening will readily admit that Bob and Joe really have a place "where smart people meet." Bob was born at 6th and Stevenson streets. He is a prominent member of McQuaide Post, V. F. W. He claims that he had the time of his life the last month spending his bonus.

### WALLACE B. MURPHY

If you ever need good transportation, look up this new member. Wallace B. Murphy is the owner of the Greyhound Transportation Co., at 252 Hyde street. He was born at 64 Lasky street. In his youth, he gave promise of being a Joe DiMaggio by his lusting clouting of a baseball.



THOMAS TOOMEY

### EDWARD B. MORAN

After a very grueling cross examination by Jack O'Leary, Ed Moran was welcomed into the SOMB. Ed's father lived in the same building with Jack before the fire. Ed is a teacher and he was brought into the SOMB by Maurice Sweeney, the well known playground director.

\* \* \*

### JOHN O'CONNOR

Another one of San Francisco's finest—the San Francisco Fire Department—joined the SOMB. John, according to Chief Conroy, is a sure enough fire eater, and claims that he will make an ideal member. John was born South of Market and he has many, many interesting stories that he will gladly swap with any one at any time.

\* \* \*

### EUGENE CAREY

A fitting play mate for Frankie Foss has been found. Gene is about 6 ft. 6 in. He is the proprietor of the Cash Register Sales Co. Gene can do about almost everything with a register except to ring up the wrong amount. His parents lived South of Market and were well known. If you ever have any trouble with your cash register, bring it down to 1080 Howard street and have it fixed correctly. Bennie Benjamin, the Baron of Second street intends to bring his cash register down to Gene, because he is having a hard time trying to fill it.

\* \* \*

### FRED LEO

Another prominent barrister in our midsts is Frederic T. Leo. He is one of the partners of that well known law firm of Halsey-Leo, 1 Montgomery street. When being questioned at the microphone, Fred displayed a pleasing voice that would win the hearts of any group of jurors. Fred lived for a number of years South of Market before the fire. He is a personal friend of Judge Twain Michelson.

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## The Last Meeting

Two of the highlights at the last meeting was the beautiful eulogy delivered by Past President Al Katchinski for the late Bro. Healy, and the presentation of a novel by Bill Ledwidge on behalf of the K. C. Hall.

JUDGE TWAIN MICHAELSON and JACK WILEY were seen discussing their voyage plans for their vacation. The judge is going on an ocean voyage to Havanna and other points while the popular salesman of Foucar, Ray & Simon was undecided where he will go.

In last month's journal an error was made. JOE CONBOY was called Jack, but everyone knows Joe and what a hard worker he is, so the mistake was overlooked. Joe tells us that his mother is rapidly recovering from a serious operation.

Skimming of last month's journal, IFFE FLOYD wants to thank the many members who have patronized him during the past few weeks. Jeff, as you know, sells everything for the bar and restaurant at 685 25th Avenue, BAYVIEW 1189. Yes, it pays to advertise in the Journal.

LACK O'LEARY was trying to get that sweet voiced tenor, BUD O'BRIEN, to give a concert over at Earle's at the SOMB picnic. We hope that Lark was successful as everyone loves to hear Bud sing.

ED GARRIGAN was telling everyone that he has received many offers after his broadcast on one Sunday night as host of the Baseball Managers.

PETER F. HART one of the most regular men on the "L" car line, enjoyed the show.

VINCE RILEY and ALEX McDONALD are very pleased with the reaction that their announcement that their band of the Hibernians would hold a dance at Tat's at the Beach on August 1st was received. A large crowd at the SOMB will be there on that occasion.

LET TOM CANAVAN carpenter on the U. S. Mail, wishes to suggest that JOHN BYRNE hang three balls over his dressing room. It certainly is hard to get anything from John unless you hang three balls away.

Although absentees are noted for being forgetful, ED ROSENBAUM never forgets to attend a regular meeting of the SOMB.

B. J. MCNEILSON one of the best finishers at the R. C. Newman 17th and Mission street, has as its employer, claims that when he finishes with his finishing he has himself down to the SOMB meeting in order to make a real good finish.

H. JONES son of the Municipal plug, claims that his interest in that one dance was that he had the same

## Maloney Night

One of the most laudable suggestions ever made by a member was made by Jack Finnerty when he suggested that the next meeting night be known as Maloney Night in honor of Peter R. Maloney our founder. It was further suggested that a class of over 100 candidates be initiated and this class be called the "Peter R. Maloney Class." These suggestions met the instant approval of all those present.

It would be useless to attempt to mention the many things that Pete has done for our organization, not only at the time it was organized, but ever since. Pete has never looked for remuneration in any way from anybody for all this work, but if there are over 100 candidates present at the next meeting we are certain that Pete will be better pleased than if he were offered anything else. A large class of candidates will mean that the SOMB are gradually regaining the membership of pre-depression days.

Frankie Foss will have another delightful evening of entertainment. Most important of all Charlie Fox's bosses, Mr. Courtney Barter and Al Buckner have kindly donated the sandwiches and beer. These two executives of the Acme Brewery are to be thanked for their generosity. Charlie claims that they not only want to make Maloney Night a big affair, but they want to advertise the picnic on August 9th of which he is chairman.

So, all in all, it will be a big night. If you can not get any candidates come to the meeting any way. Have K. C. Hall filled to capacity on that night. Since the SOMB are honoring such a wonderful member, with free beer and sandwiches together with some pre-election cigars (remember election time is coming soon for the SOMB), it is predicted that an overflowing crowd will be present on July 30th.

color combination as the Munsy transfers—red and white.

Any member needing rubber stamps, stencils, etc. are urged to see H. WESTFELD, 257 California street. All "Yes Men" are requested to take notice.

WALT H. LEVY of the California Packing warns everyone to watch him go after he has taken his three weeks' vacation.

LACK DITZ claims that the fine flower of RAINIER is winning many new friends.

## Annual Picnic

The annual picnic of the South of Market Boys will again be held at Fairfax Park in Marin County.

From all indications, this year's picnic



will be bigger and better than ever before. There will be many new features that will undoubtedly please the most critical. Buddha of station KERC will conduct one of his famous amateur hours in the Valley of the Moon. Then there will be a competition among the best drill team units in the bay area. Many valuable cups have been secured for this event, so the competition should be keen. There will be the usual games for young and old. Dancing will be offered the entire day. Many valuable gate prizes have been secured, so it might pay to attend this function.

Dependable boat and train service has been promised by the railroad company.

A most enjoyable time is assured everyone who attends.



Eddy Nelson

He was going to be all that a mortal should be

Tomorrow.

No one would be better than he

Tomorrow.

Each morning he'd stack up the letters he'd write

Tomorrow.

It was too bad indeed he was too busy to be Bill but he promised to do it

Tomorrow.

The greatest of workers this man would have been

Tomorrow.

The world would have known him had he ever seen

Tomorrow.

But the fact that he died and faded from view

And all that was left when living was through

Was a mountain of things he intended to do

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# SOUTH OF MARKET JOURNAL

SEPT., 1936



VOL. XI, NO. 9

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THURSDAY EVENING, AUGUST 27th

NOMINATION OF OFFICERS

K. C. HALL, 8:00 O'CLOCK

*Beer Donated by Jack Dietz of Rainier*



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O'DOUL DAY

SUNDAY, AUGUST 23rd, 1936

SEAL'S STADIUM

—:—

1:30 P. M.

*A Day of Fun for the Kids and the Crown-ups*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

This volume of the journal is respectfully dedicated  
to the officers of the ensuing year who so skillfully  
guided the South of Market Boys  
to new heights of success

## Coming Events



PETER R. MALONEY

Founder of the  
South of Market Boys Club, Inc.

Sunday, August 23rd

O'DOUL DAY

Seals' Stadium 1:30 P. M. 16th and Bryant Sts.

Monday, August 24th

PETER R. MALONEY'S TESTIMONIAL DINNER

Embassy Club 8 o'clock 2750 Taylor Street

Thursday, August 27th

REGULAR MEETING

Nomination of Officers for the Next Year

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Refreshments -- courtesy of Jack Dietz of Rainier  
Another delightful entertainment by Frank Foss

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#### PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market," and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciations of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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JIM RODDY, Editor of Journal

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H. Cameron  
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Jack Finnerty  
Jack Maloney  
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Bill Ledwidge  
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Wm. A. Granfield.....	Recording and Corresponding Secretary
John E. Foley.....	Treasurer
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Charles Fox  
Jeff Floyd  
Lloyd Jacot  
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Thos. Maloney  
Jos. McCann  
Edw. Nelson  
Maurice Sweeney  
Fred Weidmann

#### ORGANIZERS

PETER R. MALONEY, Founder

Michael Doyle (Deceased)  
Albert S. Samuels  
Percy I. Goldstein

John F. Quinn (Deceased)  
Thos. A. Maloney  
John J. Whelan

#### TRUSTEES

Dick Hurley

Geo. R. Jileck, Sr.

Bob Loughery

 DOLORES PRESS

## President's Message

I wish to express my deepest thanks to all the members, especially Jack Finnerty, for the large class of candidates that were present at our last meeting. It was a pleasure to initiate such a splendid class. One interesting fact can not be over-

looked about this class of candidates—one candidate was in his nineties while several were in their teens. George Cameron with his wealth of stories, that we delight to hear, will, undoubtedly, prove a wonderful member.



The annual picnic was a success, both socially and financially, due entirely to the efforts of the picnic committee, especially Chas. Fox, who made a great chairman; Jack Wiley, who kept

such interesting minutes of the meetings and Johnny Shannon who secured so many prizes. Coach Charlie Hunter is to be thanked for securing the appearance of George Varoff who gave an enjoyable performance. I wish to thank the donors of the many cups and gate prize.

O'Doul Day will be held at the Seal's Stadium on Sunday, August 3rd.

May I urge all the members to be present not only to assist in helping to make this day a pleasant one for the kids, but also to honor our brother member—Frank "Lefty" O'Doul.

A testimonial dinner dance will be held at the Embassy Club, 2750 Taylor Street. Judge Twain Michelsen has been selected as the orator of the evening with Chris McKeon as chairman. The guests of honor will be those two lovely entertainers who have always been willing to donate their services—Miss Berna Lewis and Miss Alice Kennedy. Since this affair will be held in honor of our founder, Peter R. Maloney, we hope that the members will all be present. Gene Mullane has the tickets, so see him early as we expect a capacity house.

Our next meeting will be held on Thursday, August 27th. There will be nomination of officers at this meeting. May I suggest that all the members give due consideration to the men they select for office, now more than ever, as the SOMB are on the up-grade and we want to keep it going up. Jack Dietz of the Rainier has supplied the beer and Frankie Foss has promised another enjoyable show. So try and get down to the meetings.

I am very glad to state that the number of delinquent members has materially decreased in the past few months. Every member should make an effort to be always paid in dues.

# NEW MEMBERS

## H. J. ANGELO

He is an old timer from South of Market with a past record to be proud of, from the time when he was but a mere boy of 90 lbs. We remember him as a jockey associated with the famous Jockey Tod Sloan riding famous horses from the stables of Lucky Baldwin. He then took up the study of pharmacy and became a registered pharmacist.

Angelo's popularity carried him into the City Hall where he officiated for thirty-nine years as a marriage clerk and Dep. Tax collector. While acting as marriage clerk he issued 48,800 marriage licenses, which thereby confirms the where for, for the present generation of San Francisco's population.

Angelo then continued as proprietor of the Fielding Pharmacy for many years at the corner of Geary and Masons Sts., from which he has retired. Desiring to be active in the business world, Angelo became associated with the Seagram Distillers Corporation, 111 Sutter St..

He is sponsored for by our progressive friend Milton Clark.

\* \* \*

## GEORGE L. BAIRD

He was born on Minna street near First. He was proposed by Arthur Downey, Downey, Downey & Downey, who are always bobbing up.

As a cadet in the U. S. Naval Academy at Annapolis, George has served in the engineering department. He was in the U. S. Navy from 1919 to 1923, besides sailing in the engine room he organized a baseball team that won the World War.

After returning to San Francisco with chief's papers, George shipped out to sea what he could see. The little wife objected to George seeing so much, preferring to see more of him. At present he is an engineer at St. Mary's hospital.

George's broad smile and happy disposition reflects an innate kindness.

\* \* \*

## COURTNEY F. BARTER

He is sales manager for that popular brew known as "ACME BEER." The beer that retains that boyish figure.

The splendid and ample supply of refreshments served at our last regular meeting was furnished for our enjoyment as a toasting Peter Maloney Night for new members.

Hard working Charlie (ACME) Fox vouches for his chief.

\* \* \*

## GEORGE F. BARTLETT

Formerly from Sixth and Jessie street, where he used to give "hicky" for the



By Gus Fox

cops. Fatty Fay and Doughnut Charlie. He now resides at 796 Post street.

George is an old class mate from Lincoln Grammar School on Fifth street, and is also a graduate from Stanford University. He then became a prominent geologist and mining engineer, at present operating mines of his own in Siskiyou County, California.

His hobby is looking for gold, without taking it from someone else.

George served in the U. S. Army Aviation Corps, also. He is a pioneer in aeronautics, a retired captain and a credit to our organization.

\* \* \*

## DR. HAROLD G. BELASCO

Chiropractor, office 407 Eighteenth avenue, the doctor is not only familiar with every joint in town but with every joint in your body as well.

Graciously Doc would like to go on record for the SOMB to treat any poor boy without friends who is physically helpless and sick free of charge.

The Belasco family, old timers from South of Market became famous in the theatrical world. His uncle, David Belasco, was famous in the theatrical world, is a graduate from the University of California. He earned the highly desired Block "C" as a member of the U. S. championship basketball team for three years. David's hobby now is coaching basketball teams among the Boy Scouts and Chinese boy's clubs. Any man who gives his spare time to the interest of the youth of our city deserves the praise that is commendable for his work in helping to develop good character in our boys, the real asset of our city.

\* \* \*

## FRANK BESTOVISH

Barber at 154 Leavenworth street. A living demonstration of the precise work Frank's tonsorial art can accom-

plish with a hot towel, is made manifest through the personal appearance of Jack Finnerty.

Frank has been a barber South of Market for many years, around the corner from South Park. His hobby is to drill a bunch of stiffs around some lodge room.

\* \* \*

## JOSEPH BREEN

Formerly from Fifth and Folsom.

He is an old sport that used to bump elbows with Spider Kelly, Jimmy Britt, the Pratt boys and Barr Bros.

Your correspondent has been snooping around trying to get the low down on Joseph, but no matter what the disguise no luck, the key hole is plugged.

\* \* \*

## GEORGE CAMERON AND SON BRUCE

They joined our organization together. As Mr. George Cameron was being introduced, he gave his age in a clear tone as 93 years.

His son Bruce was born South of Market before 1906 at 331 Bryant street, where Mr. Cameron conducted a grocery and fruit store.

A loving tribute was paid to Mr. Cameron by Senator Tom Maloney who knew him when a kid. He stated that his father and mother were fond friends of Mr. Cameron, and that the first time the squawking kid brother Pete was weighed in for his life's battle, was on old honest scales in Mr. Cameron's grocery store, by his fond mother.

I am told that the reason Mr. Cameron joined with us, was out of respect for our esteemed friend and brother, Peter R. Maloney, that he may be present upon this record occasion dedicated to and called Peter Maloney night with 50 new members.

It is the sincere desire of the boys from the SOM that we shall have Mr. George Cameron with us to help celebrate the 20th birthday of our association upon his 100 year birthday.

Bruce Cameron is a celebrated and gifted singer. His charming voice has enraptured many audiences in churches, concert halls and over the radio.

I know it will be a treat for us to hear his full tenor voice at some of our entertainments and I take the liberty for thinking Bruce for bringing his father to join with himself in the SOMB Association.

\* \* \*

## EDWARD A. COLLINS

Born Ninth and Bryant streets.

Ed is one of the boys that is always ready at the sound of the gong to go

where duty calls. He is a member of Engine Co. No. 29.

His father was a fireman also, associated with Engine No. 2, on Bush street at the time of the fire, where Fire Chief Sullivan was seriously injured on the morning of the earth quake.

When it comes to stepping around, Ed is a champion handball player who takes all comers at the Recreation Handball Courts in the park.

\* \* \*

#### EUGENE J. McCOLGAN

A carpenter by trade and is now working for The Board of Public Works T. E. at Eleventh and Bryant.

He stays at home every night except Tuesday, when he expects to be at the club rooms attending the committee meetings.

Gene's grandparents arrived South of Market in the year 1856. His father Jack was a manufacturer of tin cans. All his work was done by hand, that must have been before the depression and machine age.

\* \* \*

#### JACK CUMMINGS

Born on Perry street.

He is now a brother booster with President Ray Schiller for Parkside District.

Jack is in the real estate business, located at 907 Taraval street. He specializes in home sites with and without improvements. There are good locations for South of Market Boys not too near Schiller's luggage.

\* \* \*

#### GEORGE J. CUNNINGTON JR.

He was born South of Market before 1906, and is one of six brothers, who are all regular fellows.

By trade he is a marine engineer and also a popular baseball umpire belonging to the Northern California Umpire Association. His pals are Marty Drury, president and Bobby Vellon, secretary. Them's de guys that calls 'em safe, out, or down, and says "play ball".

George is a graduate from St. Marys high.

On foggy nights while in the Parkside District, George is always bumping into SOMB. He requests that Ray Schiller should do something to keep the fog away.

\* \* \*

#### JAMES A. DONOVAN

He is now living at 159 Vicksburg street.

James has a good time all day and far into the night, looking 'em over up and down Market street from the ferry and back to the ferry again. Strange as it may seem, he gets paid besides. He is a conductor for the Municipal Railroad. His pull is the straps of a J car.

James thought the meeting was swell, for everybody was having a good time.

When a boy his favorite pastime was throwing Irish confetti at the Chinamen, but alas, all he can throw now is the B——. Its a melancholy fact.

\* \* \*

#### LUIS DRUHAM

He is a native from Tahama street. Louis was very young when born, but took to his bottle with glee, as he did not have far to go to have it filled. It was just a few doors from his crib to the Jersey Dairy on Tahama street.

He is one of San Francisco's finest who never saw a woodpile. He's a swell fellow to know and his hobby is safety first, kids always.

\* \* \*

#### FRED EDGINGTON

At the time of the fire he resided at the Utah Hotel, Ninth and Howard, and was a member of the Strollers Club. Pat Cullen was the president and headquarters were in the basement of the hotel.

Fred is special agent for The Benjamin Franklin Life Insurance Co. The office is at 1000 Phelan Bldg.

See Fred for special clauses with a guarantee for flowers together with an easy payment trip.

\* \* \*

#### MARK FALLON

He is now living at 377 Twenty-second avenue.

Mark is not associated with the Hetch Hetchy, except to use its product to wash bottles for a beverage manufactured in San Francisco.

"This beverage," says Mark, "has no equal in the west." That's why he is a salesman for the Rainier Brewing Co. Jack Dietz agrees with Mark.

\* \* \*

#### THOMAS A. FARLEY

He was born Twelfth and Elizabeth streets.

Tom is an expert machinist, working for the Muni. Railroad at Geary and Presidio avenue. The splendid condition of our Muni street cars is the result of conscientious workers for the city government.

Tom's father also an expert woodturner, was the owner of The California Mills on Bryant street.

\* \* \*

#### SIG H. HARRIS

He was born on Clementina street between Fourth and Fifth, and attended the Lincoln Grammar School.

He started working in a jewelry store on Eddy street between The Oyster Loaf restaurant and the Milkmen's Exchange. His present business is L. Harris Co., costume tailors, at 702 Market street.

If you walk up to the fourth floor there's plenty of pants, but if you take the elevator you get an extra pair of pants.

Sig. says that only the old timers like

the SOMB know what its all about to know how.

\* \* \*

#### H. HARTMANN

He is a painter, decorator and paper hanger, and uses only Sno Boy Paint products. The office is at 1680 Market street and another at 1101 Rhode Island street.

Hartmann's father was in the paint business 40 years before the fire on Third street near South Park, where H. H. was born.

If the old house needs painting or something call HEMlock 1017.

\* \* \*

#### DAVID O. W. HEINZ

He horned in from the Park side shadowing Ray Schiller and Chris McNeon.

David, a graduate from Poly Hi (raw! raw!) was a star basketball player, popular with the seniorets, and never heard of Modoc County.

He is in business with the "Service Golu Stamping" with headquarters in the Phelan Bldg. Present dear little wife with a handbag or something with gold letters on it and the dog house will disappear.

\* \* \*

#### ARTHUR J. HOLMS JR.

He was born on Natoma street between Fifth and Sixth streets.

Art is associated with the American Can Co., officiating in the roller room where they roll 'em out.

His mother, one of the good old timers, was happy to know that the benevolent spirit of South of Market still prevails in dear old San Francisco.

\* \* \*

#### EDWARD J. GEFRESS

His parents lived South of Market many years before 1906.

Edward is now in the newspaper business. He started his career selling newspapers south of the slot.

Ed was having a good time at the meeting. We hope to see him attend our Tuesday night committee meetings where a verbal display of fireworks are always bursting forth, and there are no penalties for having a good time. Come up sometime.

\* \* \*

#### SI. LUBARSKY

He is a pioneer construction engineer at Neon Electric display signs. When in need of a new electric sign call Market 2843, The Pioneer Electric Company, 379 Van Ness avenue south.

Perhaps Si could sell a swell idea to the SOMB to extend a Neon sign from our club rooms over Golden Gate avenue in large letters SOMB, that could be seen from Market street.

\* \* \*

#### WILLIAM P. MALONEY

He is a good sport from Eureka Valley and lives at 92 Caselli avenue.

Strange as it may seem, Bill is no relation to our Maloney's. He works for a living as a printer for Knight Counihan Co., 500 Sansome street.

Bill has a reputation as a long distance runner. He has taken part in several cross city races and his time from the ferry to the beach, which is eight miles, is 46 minutes. He has also taken part in cross country races, and is very anxious to take part in our next Dip Sea Race.

\* \* \*

#### JOSEPH L. McINERNEY

He was born Seventh and Mission where the postoffice building now stands. He attended Lincoln Grammar School, and now lives in the Richmond District.

Joe is engaged in professional sales work. He is a young man with a personality that is going to take him places. Like all boys from South of Market, he is a good scrapper and never takes no for an answer.

Joe's father was in the grocery business in San Francisco for many years.

\* \* \*

#### CHRISTOPHER D. McKEON

He is just another Parkside booster with the rare ability of being a good manager. While some of our worthy brothers were on their vacation tour this summer, the responsibility of showing them a good time and taking care of them fell upon Chris. It was a real success, for the boys not only had a good time but they made Chris become a member of the SOMB.

President Ray Schiller, knowing Chris very well, says to himself there's just the man for chairman for our testimonial dinner dance in honor of our humble friend Pete R. Maloney. The businesslike manner in which he conducted the meeting, influenced Ray Schiller to give Chris complete charge to assure the success of this worthy gathering.

If you're interested as to where to find a happy home, phone MOntrorse 3127 and ask for Christopher McKeon, builder at the Hanny Home Building Co. real estate office at Thirtieth and Riviera streets.

When a kid, Chris belonged to the Columbia Park Boys Club. He now belongs to the Bon Durres Club with Ray Schiller and Andy Gump.

Chris' father was a butcher, who liked to charge for ribbing?

\* \* \*

#### JACK MIERS

He is a musician, singer and Swiss yodeler on the radio and elsewhere. He is a pioneer air crasher as he was one of the original hill billies when KTAB first came on the air.

With proper accompaniment, Jack is going to give us a Swiss yodelers im-

pression of how "My Wild Irish Rose" should be sung.

\* \* \*

#### MORTON M. MILLIS

He came all the way from San Jose to honor Pete Maloney's night in joining the SOMB.

Morton is a gogetter in the advertising game as he specializes in outdoor advertising, with offices located at 194 South First street, San Jose.

If you have something you want to tell the world, see M. M. M.

\* \* \*

#### JOSEPH F. MITCHELL

Joe is the "Tar Flat" boy, "who made good in the big city".

Born at Second and Harrison, Joe started as a small boy, to learn the machinist's trade and his first job was luging castings a mile in a wheelbarrow from a foundry, to the shop where he was employed.

In time he was a first-class machinist and with a few hundred dollars, started a shop of his own.

If ever in the vicinity of 640 Folsom street drop in and call on Joe and see just about the most modern and finest equipped gear and machine shop in San Francisco.

Joe is a good example of the great number of fine, eligible men who should belong to the SOMB. He waited until he was invited to join and then became a member. The first thing Joe did was to reserve 50 tickets for August 25, at the Embassy Club.

\* \* \*

#### W. H. MOUTHROP

Bill is an old, old resident of the Sunset District, when there was a lake where old St. Anne's Church now stands.

He organized and led the parade and pageant for the SOMB last Shut-in Day.

The SOMB is pleased to know that Bill is one of us. We know him to be a swell fellow, a very busy man, but always found time to cooperate with us whenever called upon.

He is manager at the California Parlor Tours Co. at 65 Geary street. Remember the quick, safe and comfortable way to travel is with this company. The phone: DOuglas 1212, Local 2767.

We welcome Bill into the fold.

\* \* \*

#### JOHN MURRANE

His former address was 42 Eleventh street across the street from the old Circus lot.

John has been receiving clerk for Roos Bros., popular clothiers, at Market and Stockton streets, for the past 40 years and still going strong.

His record for service is unsurpassed and strange as it may seem, John has not missed a work day during all these years.

#### JAS. A. NELSON

He was born in South Park.

He is a structural glass worker with the Progress Glass Co. at 1622 Folsom street.

His hobby is to cruise around the bay in his 28-foot cruiser. He parks his boat at Sausalito, but expects to find a berth in the Marina, where brother Pickard will find it more convenient to board. "Ship Ahoy," SOMB.

\* \* \*

#### JAMES B. POWELL

He was born on Mission street between Seventh and Eighth streets. Jamsie's favorite pastime when a kid was to chase the growler.

He's a good natured fellow and a dispenser of wet goods at the Film Tavern, where subjects are discussed, and world affairs settled to the satisfaction of all present.

Sten in at the tavern and tell Jim you are a SOMB, display your pin, and have one on the house. It's on the southwest corner on Jones and Golden Gate avenue.

\* \* \*

#### STEPHEN N. RATTO

He was born on Third street just below Mission.

His father was a baker and proprietor of the famous Sunset Cafe on Third street, where coffee and doughnuts was a swell dish after the show, or something. These particular doughnuts were popular, they were long with square corners.

Stephen attended St. Vincent School and played ball in the old sand lot.

He is in business at Eighteenth and Capp streets at the popular Ratto Tavern where quality and service is the motto.

\* \* \*

#### JOHN M. ROBERTSON

He was born on Langton street before 1906.

John is a carpenter by trade, working for Swift & Co. Packers.

His hobby is to follow sporting events, especially soccer. He graduated from Humboldt Evening Hi.

His father used to deliver coal for Gallan Coal Yard before the fire.

John is a friend of Frank Pickard and what Frank says goes except when playing Dirty Dora.

\* \* \*

#### JOSEPH RIED

He is the chief maintenance man for the police department, next to the big Chief Quinn himself who was also born South of Market. Joe is the busiest man in the department.

He is taking the right interest in the SOMB Association, by attending all the meetings, especially on Tuesday nights.

Joe has disposed of a flock of tickets for the "swell affair" to be held at The Embassy Club, August 24th. He's the life of any party and a swell singer.

**J. ROBINSON** ....  
He's from 59 Langton street between Howard and Folsom, and now lives at 160 Peabody street.  
He works for the Southern Pacific Railroad at the Bay Shore Freight Yards.  
Brother Robinson says he had a good time at the regular meeting and that every part of the evening affairs were swell, especially the last.  
\* \* \*

**R. A. RUSS**  
He was born on Sixth and Harrison streets.  
He's a mining promoter associated with Brother Geo. Bartlett, at 798 Post street.  
He is the son of Fred Russ, who arrived in San Francisco in 1647. Strange as it may seem, five generations of the Russ family are now living in San Francisco. The Russ Office Bldg. on Montgomery street is a fitting monument to Fred Russ, the pioneer builder of San Francisco. This property is the only site in San Francisco that has not changed hands from the original owners. The present building is the fifth structure erected there, and each in turn were bigger and better, typifying the spirit of progress in San Francisco.  
Brother Russ is a member of Foreign Wars Association. He was a volunteer in the Spanish American War, and was captain in the Engineering Corps of the U. S. Army.  
\* \* \*

**LESLIE C. TUBBS**  
He is a salesman for the Cresta Blanca Wine Co. The wine that was a favorite before the fire of 1906, as it is now.  
Leslie is a graduate from Lincoln School on Fifth.  
He is now hobbying with an experimental vineyard mid the rolling hills between the Santa Cruz Mountains and the Santa Clara Valley near Los Gatos at Alma. His aim is to cultivate a high grade of grapes for even finer wines.  
\* \* \*

**J. WEBB** ..  
He was born on Shipley street and now lives at 1492 Pacific avenue.  
John is an expert steam engineer also well acquainted with all types of engines. He had vast experience on land and sea in the use of generated power.  
He is a prominent member of the International Union of Steam and Operating Engineers.  
At the last meeting, it seemed like the good old times to John, meeting so many good fellows.  
\* \* \*

Last on the list, but first in our welcome are the boys from Oakland. Their coalition with the SOMB is cementing a union of good fellowship with the West of Market Boys in Oakland.

This should be publicly celebrated at the opening of the traffic on the bridge that reaches across the bay from the South of Market street in San Francisco to West Oakland.  
These boys were all born South of Market in San Francisco before 1906.  
\* \* \*  
**JOHN CHRISTOPHER ALOYSIOUS MURPHY** ....  
He was born on Russ street and now lives at 2421 Haight street, Oakland. John earned his first coffee and, selling papers at Sixth and Market.  
\* \* \*

**WILLIAM SMITH**  
Born on Tar Flatt, and is the son of Old Man Smith, who was a boiler maker. He now lives at 819 Seventh avenue, Oakland.  
\* \* \*  
**JAMES PATRICK McNALLY**  
He was born on 54 Clara street and attended St. Patrick School, South of Market in San Francisco. Jim lives at 3715 Woodruff avenue, Oakland.

The big event of the evening, besides introducing the new members, was the splendid singing of Bob Maddern, who was born South of Market and is a member of the West of Oakland delegation.  
All who were fortunate enough to hear Bob and Benna Lewis sing a duet, received a thrill. They are two sweet voices that harmonized so well it is difficult to describe. They must be heard to be appreciated.  
Benna and Bob have agreed to sing for us again at the testimonial dinner dance on August 24th. It is given in honor to Peter R. Maloney by his many friends from dear old South of Market. Other honored guests are Alice Kennedy and Benna Lewis.  
Buy yourself and the wife a good time and come early.  
Any new members who's name did not appear in this column, please contact Gus Fox, MOntrorse 6989, before the next issue of the South of Market Journal.

SENATOR

THOMAS A. MALONEY

GENERAL INSURANCE BROKER

"It is better to have insurance and not need it,  
than to need it and not have it."

OFFICE: 310 SANSOME STREET

Phone: KEarny 7100

Residence: 341 Connecticut Street — Phone: ATwater 3672

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ON HIS SPLENDID RECORD

RE-ELECT . . . .

MELVYN I. CRONIN

(INCUMBENT)

ASSEMBLYMAN

25th DISTRICT

SUNSET - PARKSIDE - WEST PORTAL - HAIGHT-ASHBURY DISTRICTS

Endorsed by Republican County Committee, Labor, Business and Civic Groups

On Republican and Democratic Ballots

Member South of Market Boys

(This is a paid advertisement)

# THE SAN FRANCISCANS



"The San Franciscans" is the name of the newly organized club in Los Angeles. There are thirty thousand former residents of San Francisco permanently located in the City of the Angels, and it is the hop of Frankie Dolan, the founder, to have them sign on the dotted line.

Frankie Dolan was born on Rincón Hill (First and Harrison streets) and he won the flyweight championship of the Olympic Club in 1912. In 1914 Charlie Chaplin saw screen possibilities in Frank and signed him on a long term contract for the Keystone Comedies. Since the expiration of the contract Frankie has been associated with various moving picture studios as free lance cameraman and technical director. At present he is the trainer and companion of our own George O'Brien who so ably skipped the Robert E. Lee in the classical boat race around the bay.

Edgar Kennedy, who won the Olympic Club heavyweight championship in 1912, and who is one of the greatest comedians on the silver sheet, is co-founder of the San Franciscans.

At this writing there are two hundred and fifty members of the club who get together each month and hash over old times.

Judge Wm. R. McKay is president and under his able leadership the San Franciscans are taking a major role in the fraternal, civic and political life of Los Angeles.

During the meetings no one is allowed to mention Los Angeles if they do they are fined plenty. The most atrocious and unpardonable crime is to contract San Francisco to Frisco. Any member committing this breach of good conduct is penalized the limit by Judge McKay.

Many South of Market Boys will remember such outstanding men as Thomas L. Lennon, John Connolly (Los Angeles Examiner), Charles McDonald, Walter Naughton, Patrick Francis Shanley and Armand Emanuel. And we all can recall fence buster Ping Bodie the phenomenal baseball star of a former decade. "Ping" sends his best regards to his friends in the north and particular to Frank (Lefty) O'Doul and Walter Mails. He is sorry that he will not be here for Lefty O'Doul's Day at the Seals Stadium on Sunday, August 23, 1936.

Here is a list of the officers and a partial list of the members. Judge Wm.

R. McKay, president; Rinaldo Puccinelli, first vice-president; Harry Pinto, second vice-president; James I. Smith, third vice-president; Paul Roy, financial secretary; Frank Keshame, recording and corresponding secretary; Frankie Dolan, treasurer. The executive committee consists of Thomas L. Lennon, chairman, John Connolly, Charles McDonald, Walter Naughton, Thomas Hall, Dr. John D. Pollock, Richard Tiedman, William Storm, George Appel, Patrick Francis Shanley, William Eccles, Nate Spiegler, Phillip Cosgrove, Armand Emanuel and Claude Deal.

Membership committee, James I. Smith, chairman, Al Williams, Vic Williams, Edward Murphy, Harry Pinto, Teddy Mangan, Frankie Dolan, Edward Ramies.

Entertainment committee, Billy Green, chairman, Dave Fishman, Jack Kispet, Harvey Perry, Tommy Higgins and Charlie Miller (The fighting morman).

Read the above carefully, you will find many men with whom you shared your boyhood days, and when you are in Los Angeles contact Frankie Dolan, 2357 Edgewater Terrace, Silver Lake District, Los Angeles, Calif., or phone Olympic 3920 or Morningside 16644.

Now, fellows, we can help the "San Franciscans." We know former residents of this city who have settled in the south and if we write informing them of the formation of this club, or if we send their address to Frankie Dolan, 2357 Edgewater Terrace, Los Angeles, we can swell the ranks of this organization and at the same time, introduce our friends to a real, progressive club where they will meet the cream of the southland, thus make their stay happier.

Do your bit now! Write your friends in Los Angeles and inform them of this live-wire organization!

ELECT . . .

BROTHER

JOSEPH L.

McINERNEY

YOUR

ASSEMBLYMAN

26th ASSEMBLY DISTRICT

Candidate on Democratic  
and Republican Parties

Primary Election

Tuesday, August 25, 1936

Member South of Market Boys

(This is a paid advertisement)

## Here and There

By George A. McDonald

Womens styles may change; but their designs remain the same.

Silence is golden; but sometimes it is yellow.

It used to be Father who gave the bride away; now it is Walter Winchell.

\* \* \*

CASHIER AT BANK: You will have to bring someone here to identify you before we can cash this check. Got any friends in town?

JACK MALONEY: No, I'm a tax collector.

\* \* \*

The transport was moving off for the Orient; two little flappers were waving good-byes from the dock, "I think it's a shame," said one "to send all those nice marines to China. What will they do there?"

What will they do?" replied the other, "ain't you ever been out with a marine?"

\* \* \*

BOSS: On your way there, you will pass a baseball field.

GEORGE JILECK, hopefully: Yes, Boss.

BOSS: Well, pass it.

\* \* \*

JOE ROBERTS to son wandering around the room: What are you looking for, son?

SON: Nothing.

JOE ROBERTS: You will find it in the box where the candy was.

\* \* \*

Associate yourself with men of good quality if you esteem your reputation, for it is better to be alone than in bad company.

The man who watches the clock usually remains on the hands.

The world prefers a good loser to a poor winner.

\* \* \*

FATHER: You are going to marry that insignificant little fellow. Why, you used to say you wouldn't marry a man less than six feet.

DAUGHTER: I know, Dad, but I decided to take off 20 per cent for cash.

\* \* \*

Love is the quest  
Marriage the conquest  
Divorce the inquest.

The Boulder Dam is the world's mightiest engineering project. It will contain, when completed, 4,400,000 cubic feet of concrete, and it will form the world's largest artificial lake—with a shore line of 500 miles. The lake will be 125 miles long, and it will take 2 to 5 years for the water to flow into it.

## TOM HEALY MOVES AHEAD

When one great character, judgment and loyalty ceases to move among us, we feel that he must be some other place assisting others with those attributes or reaping the rewards that are his just due. In that way the name of Tom Healy is now mentioned, as a friend who has moved on a little ahead of us, so that, if possible, he might greet us in that land of reward to which all must be called.

But we still feel his influences here, and seek some explanation of it by viewing his 76-year span of life beginning with his coming to San Francisco from Brockton, Massachusetts at the age of 4. Happily his parents settled South of Market street where Tom came in contact with those people who valued honesty, friendliness, and self-sacrifice for others more than they valued worldly goods; where a person who toiled honestly was honored; where hypocrisy was rooted out; where a man's word was his bond. In such an environment as this he spent the formative years of his life, years which pre-saged nobility of character, firmness of judgment, gentleness of spirit.

Upon nearing his majority, he first became actively interested in politics, an interest he carried with him during his entire life. His people sent him to the State Legislature as their representative and afterwards he was made Sergeant-at-Arms in the Assembly. During his political career, he participated in many conventions, reorganizations of party, and campaigns, many of these resulting in cherished friendships.

At the age of 21 he married Mary McLaughlin, their love increasing with the passing years until her death in 1918. Together they met adversity and good-fortune, together they experienced gaining a livelihood for themselves and family as the result of Tom working as a shoemaker, watchman, special policeman and in the United States Mint from which he retired in 1931 after 30 years of service. Together they counseled and guided their children, Claire McLaughlin, school-teacher, Captains of Police William T. Healy and George M. Healy; Attorney-at-Law Edward P. Healy; Francis X. Healy, and Special Officer Paul J. Healy.

While during his long life he became a member of many social organizations, in later years the one that had most of his attention was the South of Market Boys. To him it was the symbol of those attributes which he admired; to him it was a place where he could meet those loyal to one another through the years; to him it was the organization which could and did, show to the

present generation that friendship is more than words, it is helpful action. Along with other members he gloried in its fraternal spirit, its lively meetings and its quiet, but generous charities. Again he was in that environment which made it possible to honor sincerely, and help graciously.

But even all this cannot stay the hand that beckons us to come a little ahead, a call answered by Thomas Healy on June 2, 1936.

If Tom Healy knew his name was still remembered for the things he did, he would answer, "What good I may have accomplished was often repaid by being called friend." And we know that in that place just ahead, our friend Thomas Healy will be waiting so our journey will not be lonely.

## SOCIAL BENEFITS

By John F. Byrnes

Has it ever been given a serious thought, as to whether it would be a move in the right direction to have social benefits? Close to thirteen years ago the South of Market Boys were organized, its members coming from a district that had a population of 100,000 and during our existence we have had some 10,000 members join our organization, at present our membership is under 1,000 in good standing.

The difference in figures is amazing that's true, some will say that the depression was the cause of the loss of so many members, others will have it, various dissensions amongst the members had a lot to do with it, regardless of what it was, our members for some reason don't stay long with us.

Our inducements are many for the amount in dues that we pay. Yet with all that in our favor, when a member desires to drop out, he says "I have nothing to lose by it." That's just all there is to it, and he is forgotten.

We make many efforts to get new members, now why not some efforts in a direction that probably would help to hold our membership, which is the backbone of our organization. In other words, if we had some incentive to make a member stop and think before he dropped out.

Just what would be advisable for our organization, it seems would be to raise the dues to seventy-five cents a month and to pay a death benefit of one hundred dollars if the member be in good standing at the time of his death.

If not the above, some other member may have something which may lead us somewhere. We have an elected body of officers who are always trying to further the interests of our organization. Maybe a few suggestions from other members to them will be a help.

## THE DAMNED FINEST RUINS

Acceding to the request of many members, the famous poem, "The Damndest Finest Ruins," and a brief history of this epic has been secured. We are deeply indebted to Edward F. O'Day, editor of The Recorder, official organ of the courts of San Francisco, and to the author, Lawrence W. Harris of Ames Harris Neville Co., for allowing us the permission to publish this poem.

This poem was written on a ferry boat after Mr. Harris had listened to a phonograph record of "On the Way to Mandalay." He induced Mr. Jack Noyes, one of the famous entertainers in his days, to sing this song. This song became immensely popular and demands were made for copies. The copies were printed with the ruins of the old Town mansion on California street forming a back-ground. The same ruins are now the famous "Portals of the Past" which may be seen in Golden Gate Park.

### THE DAMNED FINEST RUINS

By Lawrence W. Harris

Put me somewhere west of East street  
where there's nothin' left but dust,  
Where the lads are all a hustlin' and  
where everything's gone bust,  
Where the buildin's that are standin'  
sort of blink and blindly stare  
At the damndest finest ruins ever gazed  
on anywhere,  
Bully ruins—brick and wall—through  
the night I've heard you call  
Sort of sorry for each other 'cause you  
had to burn and fall,  
From the Ferries to Van Ness you're a  
God-forsaken mess,  
But the damndest finest ruins—nothin'  
more or nothin' less,  
The strangers who come rubbin' and  
a-huntin' souvenirs,  
The fools they try to tell us it will take  
a million years  
Before we can get started, so why don't  
we come to live  
And build our homes and factories upon  
the land they've got to give.  
"Got to give!" why, on my soul, I  
would rather bore a hole  
And live right in the ashes than even  
move to Oakland mole;  
If they'd all give me my pick of their  
buildin's proud and slick  
In the damndest finest ruins still I'd  
rather be a brick.

Sciences has not discovered the cause or the cure for baldness, so don't waste your money trying to get a luxuriant growth on that billiard ball pate. Dan Mahoney, please note!

## Testimonial Dinner Dance

PETER R. MALONEY, founder and organizer of the South of Market Boy's Association, Inc., in San Francisco, is to be the happy recipient of a Testimonial Dinner Dance at the Embassy Club, August 24, 1936.

It will be given by his many friends from South of Market.

Alice Kennedy and Benna Lewis are to be the honored guests in recognition for unselfish efforts in their performances of splendid entertainment, in behalf of our organization at club meetings and over the radio; especially during the recent Shut-in Week.

The Embassy Club arrayed in splendid furnishings and accommodations, will exert every effort to make this affair a joyous and gala event.

The entire evening has been reserved for the exclusive use of the SOMB. The menu to be the choicest of good things to eat from soup to nuts.

Selective artists will furnish an unusual high-class entertainment, and the popular Embassy Orchestra will furnish the dance music.

The committee in charge under the able leadership of Chairman Chris McKeon, assisted by the efficient work of the Com. Sec. Gene Mullane and Treasurer John Foley, have diligently worked in preparation and arrangement to have every detail function harmoniously, down to the boys in tuxedos.

This is not just another successful affair of the SOMB, but an occasion of "merit" to give "tribute" and "honor" to our humble and genial friend, Pete Maloney.

Therefore it behooves all of the brothers of the SOMB to be present to do him honor.

## Question Box

1. Where was the Metropolitan Temple?
2. Where was Faker's Row?
3. Where was the Central Theatre?
4. Where was the cannery with the sign of the bear holding a can?
5. What was the name of this cannery?
6. Who created the public morgue and paid for it out of his own pocket for two years?
7. Where was the Golden Gate Flour Mill Company?
8. What corner was James Phelan born on?
9. Where was the home of The Union Iron Works?
10. What hotel was located on the corner of Fifth and Market streets, now Hale Bros.?

Send your answers to The Question Box, in order to receive honorable mention for the most correct ones in the next issue of the magazine.

## THE LAST MEETING

Hon. Dewey Mead, one of San Francisco's most popular members of the Board of Supervisors, appeared a bit shaky on his limbs. He probably hasn't got rid of his "sea legs" that he procured while on the boat ride.

A real display of the spirit prevalent in the SOMB—Jack Dietz of the Rainier Brewing Co. being the first to welcome Courtney Barter of the Acme Beer into the ranks of the SOMB.

We must thank Mr. C. C. Nelson of the Beech Nut Gum Co. for their generous distribution of samples of that well-known product. We must also compliment him upon picking out such four lovely young ladies to distribute the samples. Come again!

Luke Tierney would like to know how many know where Louise street was? Luke was born there and he is justly proud of the fact.

Benny Shain and Al Gergus were downstairs watching their favorite, Eddie Gagen and his assistant, Jimmy Crotty, dish out the beer. Eddie certainly moves right around.

J. F. Mitchell, proprietor of a modern machine shop at 840 Folsom street was seen discussing the latest in machine shop equipment with T. Farlay, a machinist with the Municipal Railway. If you ever want some machine work done, why not give Brother Mitchell a trial?

RE-ELECT . . . .

**Judge**  
**FRANK**  
**DEASY**

**22 Years on the Bench**

Member South of Market Boys

(This is a paid advertisement)

ELECT . . .

**FRANK**  
**HAVENNER**



Frank Havenner

**4th CONGRESSIONAL DISTRICT**

Member South of Market Boys

(This is a paid advertisement)

# **SOUTH OF MARKET JOURNAL**

**OCT., 1936**



**Vol. XI, No. 10**

SAN FRANCISCO  
PUBLIC LIBRARY  
MUSICAL DEPT.

## **Election of Officers Meeting**

**Thursday, September 24, 1936  
8 P. M.**



## **Entertainment Refreshments**

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**“LUCKY LAGER” WILL BE SERVED!**

**OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.**



PETER R. MALONEY  
Founder of the  
South of Market Boys Club, Inc.



CHARLES FOX  
Master of  
Ceremonies

## SURPRISE POST - ELECTION SHOW

DANCERS — SINGERS — ACROBATS — MAGICIANS  
MYSTERY ACTS!

*Charles Fox will act as Master of Ceremonies!*

*He has arranged an elaborate entertainment  
that will be different!*

COME EARLY AND ENJOY THE FUN!!

BRING A NEW MEMBER!!

CHARLES (COACH) HUNTER

*Official Greeter*

Dispensers — Willie (Hinges) Benn, Jack Maloney, Huntley Cameron, Bob Seaton, John Merrick, Paul Gundecker, Fred Peterson, Jimmy Crampton, Eddie Nelson, Bob Loughery, Geo. R. Jileck, Sr., Frank J. Waters, Jr., Earl Patterson, Jack Janney, Bob Coyne, Gabriel Molin, The "4" Downeys, Chris Cribbin, Dan Henry, The "4" Lynch Brothers, George Miller, George Gillin, Walter Brady, Bill Park, Jimmy "Lulu" Dhue, Lee "Dream Boy" Burns, Johnny Shannon and Frank Rickard.

*Remember it is election nite and the polls open at 1 p. m. and close at 9 p. m.*

**LUCKY LAGER WILL BE SERVED!**



Organized 1924  
Owned and Published by  
**THE SOUTH OF MARKET BOYS, INC.**  
SAN FRANCISCO, CALIFORNIA  
Published Monthly

P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market," and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciations of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

Headquarters: KNIGHTS OF COLUMBUS HALL

150 Golden Gate Avenue

Phone P R o s p e c t 9775

PETER R. MALONEY, Business Manager  
JIM RODDY, Editor of Journal

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H. Cameron	Jack Maloney	Bill Ledwidge
M. Stern	G. McDonald	Jim Allen

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Percy I. Goldstein	John J. Whelan

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-------------	---------------------	--------------

# President's Message

At our last meeting we had the pleasure of hearing Dudley Field Malone. His address was inspiring and constructive and I feel confident that the members enjoyed every word of it.

This next meeting will be a most enthusiastic one because it is on election night. An election means a great deal to the entire membership as it is at this time that you select the men who will attend to the administrative and executive management of our association, therefore it is the duty of every member to cast his vote for the man he thinks is qualified to give the South of Market Boys continued success.

The polls will open at 1 and will close at 9 p. m., so come early and cast your ballot.

The Third Annual Dipsea Race, sponsored by the Sunrise

Breakfast Club, will be held in Mill Valley Sunday, September 27th. The race will start at the Fire House at 10 a. m. and every South of Market Boy is invited to cooperate with the Sunrise Breakfast Club to make this historic event successful. Saturday night, September 26 at 7:30 a banquet will be given at Stinson Beach. Those who wish to attend can get auto transportation if they report to our clubrooms at 1 p. m. Saturday afternoon. The members who have machines can leave from this side as late as 5 o'clock and be in Stinson Beach in plenty of time to enjoy the eats and the refreshments that will be served.

Pete Maloney's testimonial dinner, with Berna Lewis and Alice Kennedy as guests of honor, was well attended. The Embassy was packed with Pete's friends and I am certain that all had a dandy time. I wish to extend my sincere thanks to Chris McKeon, who acted as toastmaster, and to all the friends of Pete who so liberally gave their time to publicize the dinner.

I also wish to thank Phil Benedetti of 2980-16th street for the beautiful floral contributions that everyone admired so much at the testimonial.

It was gratifying to notice a great crowd of old timers at our last meeting. Things are certainly picking up and I look forward to the South of Market Boys growing as they have in the past. All our affairs have made money, we have gathered in new members and we are going ahead in leaps and bounds.

I have just heard that two of our best known members have entered the business world. Genial Jeff Floyd is operating the Madison Square 5 and 10 Tavern at 517-11th street in Oakland, while our second vice president, George Gillin, is now in the fur business at 217 Tehama street. Good luck, boys.

If you do not receive your Journal, please telephone Miss Esther Brooks at headquarters and she will see to it that you are mailed one each month.

Lucky Lager has donated beer for our next meeting, and I hope that you show your appreciation to the firms who have been so generous to us by patronizing their brands.

REMEMBER—NEXT MEETING, THURSDAY,  
SEPTEMBER 24, 1936, IS ELECTION NITE!

# NEW MEMBERS

## BRANDHOFFER, AL

He was born on 11th Street, between Mission and Howard Streets. Now lives at 473 Ellis Street.

Al's father was the stationary engineer in the old Milwaukee Brewery on 10th Street.

Al was a daring showman in his younger days, as a performer on the flying trapeze. His actions were graceful and the girls he did please, etc. All this took place before the fire of 1906.

Once a showman, always a showman, plus a capable organizer and executive is Al Brandhofer.

At present his interests in the business world are many. He is president of the Automotive Maintenance and Garage Association of San Francisco, at 1182 Market Street. He is executive secretary of the Allied Automotive Industries of California, Ltd., and director of various lines of retail trades and is second vice-president of the Anti-Monopoly League of California.

This league is sponsoring an amendment to curb the chain stores in California to be voted on in November. Al, an outstanding SOMB, is fighting for the independence of California industries and small retail dealers.

He has been a member of the NSGW for more than 28 years and is also an Elk "Bee Pee Oh Ees" No. 3.

Therefore and whereas, now that Al is a member of the SOMB Association, Inc., we should throw his hat in the ring or something and make him Governor of California.

\* \* \*

## CAMPBELL, EDWARD T.

Formerly he was from 2nd and Harrison Streets, and now lives at 1196 Guerrero Street.

Ed says his first lesson in learning his trade was from a couple of old timers that took theirs straight from a lime lined bucket.

Pat says, looking up a four-story brick building, "Oh, Mike, throw me down a brick." Says Mike, looking down, "Phwat the hell do you want a brick for?" "Sure I need another brick to fill up me hod," says Pat.

Answer: Always carry a full load.

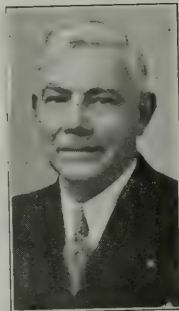
\* \* \*

## HAUB, FRED

He was formerly from 2nd and Natoma Streets, and now lives at 752 21st Avenue. His father attended the old Tehama St. school.

Besides chasing butterflies and collecting old transfers, Fred became quite an athlete. His favorite sport was football.

Today he is lined up with a team representing a product whose goal is perfection. Charlie Fox is captain and



By Gus Fox

Courtney F. Barter is the coach. The product is non-fattening. Guess its name and present a label or facsimile to Charlie (Acme) Fox and get a full bottle.

\* \* \*

## HOFF, GEORGE F.

He was born at 718 Clementina Street and now lives at 221 Cordova Street. He attended Stanford Primer School and the Franklin Grammar School.

George knows all about chickens (feathered). He is salesman for the Poultry Producers of Central California, Producers Co., Ltd., 840 Battery Street.

This company has a Scotch way of feeding chickens, for they claim their stock is "Sun Fed," also that their eggs are nude laid, or "Nu-laid." Ask your grocer who lays them on the counter. Guaranteed by Con. Trieber.

\* \* \*

## MARTIN, ROY A.

He is from 10th and Folsom Streets.

His present occupation is as a cab driver for Lo-Fare Cab Co., 301 Turk Street. For personal service phone Ordway 2238 and ask for Ray Martin.

As a football player, Ray sports a Block "A" from Mt. Angel College, Oregon. Graduate of St. Joseph's School, San Francisco.

His father is a prominent worker in the NSGW, where he is an employment director.

\* \* \*

## McAULIFFE, FRANK

He was born on Langdon Street many years ago, and now lives at 739 Shotwell Street. He attended the Starr King School.

He is a salesman for Grace Bros. Beer. In planning a picnic, party, or something, phone Mission 1503 and ask for Frank. He knows how to manage and has everything to make your affair a success including the pretzels.

## McCAFFIEY, HUGH E.

He is from 770 Howard Street and now lives at 1507 Folsom Street. He attended the Rincon School.

Hugh is a fan of many fancies, which are radio, movies, cash registers and Sally Rand. His occupation is an interior decorator, in more ways than one—inside, outside both sides by a dam side.

\* \* \*

## McCUNE, JOHN W.

His residence is 136-A Duncan Street. Retired—Model 1868.

All his life he was a butcher, and had his first experience with the first slaughter house on 1st Avenue, Horn and Chapman, 1880.

In later years he traveled in every make of sailing and steam vessels that traveled on the seven seas and elsewhere, as a butcher.

John was born a butcher, always a butcher and is still a butcher, killing time.

\* \* \*

## McLANE, E. G.

Formerly from 7th and Harrison.

He reinstated, and is happy to be with us again, to meet some of the old timers and to re-affirm his loyalty to the SOMB.

At present he is affiliated with the State Railroad Commission.

\* \* \*

## NIXON, F. B.

His parents were among the early settlers south of Market and he attended Franklin School in 1903. He now resides at 3007 Market Street.

Bro. Nixon is the international representative of the Upholsterers, Carpet Mechanics, International Union of N. A. of the Pacific Coast. He is also business representative of the Tile Setters' Union.

The strength of the "principles" of labor unions in S. F. were born South of Market, free from political intrigue.

\* \* \*

## SHINKWIN, JOHN C.

He lives at 925 Guerrero Street.

John was a very active man in the 90's when he lived south of Market Street, although he did nothing. Since the fire of 1906, he has been busily engaged in mining, but he still does nothing.

John says his name should have been Murphy, Maloney or Mud, but adds, "There's nothing in a name."

\* \* \*

## TURNER, GEORGE

He is formerly from 3rd and Stevenson Streets and now lives at 242 Turk Street. He is brother to Wilbert Turner and son of old man Turner. George at-

tended Sacred Heart Hi, where he studied commercial art with great success, for today he is considered an artist in his profession. Seldom you will find two brothers who are artists. However, it is good to know that there is more than one artist in the fold.

Perhaps George could design a suitable cover for our journal.

\* \* \*

#### TURNER, WILBERT

He's from 3rd and Stevenson Street and is now on Yerba Buena Island.

He is in the army now, stationed at Goat Island, and told us his grandfather remembers when Goat Island was a kid.

Uncle Sam, recognizing his artistic culture, tagged him landscape gardener of the island, with orders to have the island blooming in full dress for the G. G. Fair.

Jack Finnerty recruited Wilbert and his brother, George, into the SOMB.

\* \* \*

#### WILLIAMS, TALBET

His parents are old timers from 4th and Harrison Streets.

Talbet is a cheerful dispenser of liquid food served modern, not in a watering trough but in a skyscraper. When in a thirsty mood and in the Mission, drop in at 3636 24th Street. The sign over the door reads "Skyscraper."

\* \* \*

#### YOUNG, ALEXANDER

He resides at 876 York Street.

He is tall, dark and handsome, anxious to know more about the good work done by the SOMB, and willing to help the good work along.

Remember the base of operation from which the activities of our association are organized, and stimulated with the proper spirit, together with the power that operates the spark plugs that sets in motion certain plans is in our club rooms on Tuesday nights. Come up sometime.

## SENTENCED FOR LIFE

Flash! Flash! Flash! Double Extra

The minutes of the meeting held on August 27 will forever have the record of two separate motions made, seconded, and unanimously carried making George Cameron, oldest living member, aged 93, together with Harry B. Smith, beloved friend of the SOMB and dean of sports writers in San Francisco, honorary and life members of the SOMB Association, Inc. Congratulations.

The action on our part is an expression of our sincerity to you both—the acknowledgement in your several fields of activities, and your worth in this community. Therefore, in this sincerity we have extended to you the highest gift possible within our power.

We are very proud of our organization, and very happy to have you both within the fold.

# OUR DIPSEA RACE

By Leland Stanford

There may be some difficult and longer races, but after having traveled over it as a runner and hiker many times, I for one, will nominate the dipsea race as America's number one foot blisterer.

If among my readers there are any athletes that have negotiated this trail, they too will cast their vote as I have.

Let me endeavor to give you some idea of the history of this race.

We'll turn back the pages of time to before the fire and earthquake of 1906, when South of the Slot was more than just a name, and was home to many of us or at least to our parents.

A group of men known as the "Dipsea Indians" of the Olympic Club were in the habit of jogging over this trail many times each year. They would travel to Mill Valley on Saturday and hike to Stinson Beach, better known as "Willow Camp," camping on the beach Saturday night.

There a brilliant idea was formed of staging a race, so in 1905 the first race was run. The last mile was run on the beach. This proved too punishing for the end of a seven-mile pull over the hills, so the race was shortened from eight and one-half miles to seven and one-half miles.

In 1912 Mason Hartwell set the record which still stands—45 minutes and 56 seconds.

I will try to picture the race and course from the time we leave Mill Valley.

Are you with me? Let us pretend that we are runners about to start in a handicap race, some runners start ahead and we are with the first to leave the depot in Mill Valley.

We run up the main street a quarter of a mile. Then we come to the 1001 steps, and truly there are that many, and when at the top we have risen 600 feet. Now comes a mile of a winding country road that rises higher and at last we reach the top which is 800 feet above sea level. Down we go and we let ourselves out. We pass the bottom of a little tavern, Joe's Place. We cross a creek and go up the hog's back, where we climb. This takes only five minutes and now a series of rolling hills, and through a thickly wooded forest, and follow a trail that climbs steadily. Suddenly we come into the clear and we can feel the sea breeze. We are 1800

feet above the sea. Water revives us as we pass that historic tree; the lone pine; and a water trough supplies the water.

We have covered five and one-half miles, two more and all down hill.

Finally a final trip through a forest and we see the crowd at the finish line a half mile away.

It seems as if we must give up, but no, we can't do that for victory and the finish line loom up in our minds. As we climb a fence and come to the roads, we know in a few minutes we will have finished.

Across the bridge brings us in sight of the finish line 200 yards away.

The crown proclaims us victors, and we swear we will never run the race again. But when another year comes rolling around, we start it once again.

So brothers, be with us September 27, at Willow Camp for a great race and a grand party!

## THE SOUTH OF MARKET BOYS

Are Invited to Attend

## The Third Annual Dipsea Race

Sponsored by

THE SUNRISE BREAKFAST  
CLUB

Sunday, September 27, 1936

Race starts from Fire House, Mill  
Valley at 10 A. M.

Those wishing to attend the banquet at Stinson Beach Saturday night at 7:30 should meet at the SOMB Headquarters at 1 P. M. Automobiles will be provided for those without machines.

REMEMBER THE DATE!

First Girl: Do you know Jack proposed to me last night?

Second Girl: Yes, doesn't he do it beautifully?

Director: Have you ever had any stage experience?

Co-Ed: Well, I had my leg in a cast once.

\* \* \*

Then you're not angry because I have been sharing my love with your beautiful roommate?

Not at all, it's been fun halving you.

# APPRECIATION

By Pete Maloney, Founder

Next meeting is election of officers. The polls will be open from one until nine p. m. and before the meeting has terminated you will know who are the successful candidates. The candidates in the field are fine fellows and I presume would not run for any particular office unless they had the association at heart. We have progressed rapidly in the past two years under the capable leadership of Ray Schiller, who is serving us for the last time as president. At the next meeting, let us keep up the good work. Just a word about Ray Schiller. Ray Schiller has been president for the past two years, he has served us faithfully and well, he has sacrificed his business and home to serve the South of Market Boys! Every affair conducted during his term of office was successful. Thru him we not only received local, but national, recognition as well. Since the South of Market Boys were organized there was no president who worked harder than Ray Schiller. You know there are few men who assume the presidency of any organization who can go out of the chair at the end of his term with one hundred per cent of the membership for him. We congratulate Ray on his successful terms in office and what he has done for our association and wish the best of health for his family and himself for the future and lots of good luck in his luggage business.

We have coming up as president. Frank Foss, a man who has had years of experience in fraternal work, went thru the chairs of our association, worked hard for its success and I am sure will continue to work to the end that we will keep on progressing as we have in the past.

To those members who are delinquent in their dues, please be advised that no member will be allowed to vote unless he is paid up. There are many members who can but will not pay their dues. There would be some excuse if they could not afford it, but I know they are in a position to pay. They attend the general meetings and enjoy the show and refreshments the same as a paid up member. This is not fair to the South of Market Boys and it is not fair to the members who carry the load. Pay up your dues. Be a real South of Market Boy! I don't know of any organization that gives more for fifty cents per month than the South of Market Boys.

For those members who are up against it and cannot pay, don't hesitate to come and see me about it. We will take care of you and everything is held in the strictest confidence.

Allow me to sincerely thank each and everyone who participated in the testimonial dinner dance given to Mrs. Berna Lewis, Miss Alice Kennedy and myself, held recently at the Embassy Club. Particularly I want to thank Chris McKeon, who was toastmaster. It is very hard to preside over an affair such as that and satisfy all, but Chris, thru the years of experience he has had, performed a perfect job. I would like to say thanks to each one but I am afraid I would overlook somebody and therefore I say thanks sincerely to everybody on behalf of the girls and myself. I cannot let this pass without congratulating Jack Downey, who made the wonderful drawing of the two girls and myself. This fellow never had a drawing lesson in his life and to sit down and from three pictures make such a perfect likeness is marvelous. I have heard many comments on his drawing and there is no doubt if Jack were fortunate enough to have the money he could go places in this world in that profession under a capable teacher.

Brothers, don't forget to come down to the clubrooms and vote September 24. Select your candidates carefully, judge them by the work they have done and use your own judgment as to whom you think best suited to conduct the affairs of the association for the coming year, but don't forget to vote. As a member you owe it to the club.

## Flash! Flash! Flash!

Brothers, don't miss this affair. On October 8th, 1936, at 8 p. m., in the Veterans' Building, McAllister street and Van Ness avenue, the South of Market Boys will be the guests of Rincon Hill Post of the American Legion. We know Rincon Hill Post well, many are members of the South of Market Boys and they are with us in every affair we conduct. Jess Coffee of Rincon Hill Post, a member of our association, will be chairman of the evening under Commander Sheffy of Rincon Hill Post. You know Jess Coffee, the fellow with the everlasting smile on his face, the fellow who is always doing things for the other fellow and forgetting himself, the fellow who is about one of the best liked legionnaires in this city and the fellow who is loyal. Well, Jess wants all of you South of Market Boys up there Thursday, Oct. 8th. No charge. You will be the guests of Rincon Hill Post. It will be a stag affair, splendid eats-dandy show, all for South of Market Boys. Be there and you will enjoy a splendid evening with Rincon Hill Post.

# HERE and THERE

By George A. McDonald

## A TOAST

Here's a toast I want to drink  
To a fellow I'll never know;  
To the fellow who's going to take my place  
When it's time for me to go.

I've wondered what kind of a chap he'll be,  
And I've wished I could take his hand,  
Just to whisper, I wish you well, old man,  
In a way that he'd understand.

I'd like to give him the cheerful word,  
That I've longed to hear;  
I'd like to give him the warm hand-clasp,  
When never a friend seems near.

I've gained my knowledge by sheer hard work,  
And I wish I could pass it on,  
To the fellow who'll come to take my place  
When I'm gone.

\* \* \*

An expert is usually an ordinary fellow a long way from home.

\* \* \*

Waiter: Would you like to drink Canada dry, sir?

Jack Erickson: I would love to, but I'm only here for a week.

\* \* \*

Country Chap: I guess there's a lot of big men born in this town, hey?

Jack Sullivan: Nope, just babies.

\* \* \*

He: If I had known that tunnel was so long I would have kissed you.

She: Gosh, wasn't that you?

\* \* \*

John Burke: While I was in Europe I saw a bed 20 feet long by 10 feet wide.

Joe Smith: Sounds like a lot of bunk to me.

\* \* \*

Just saw a baby that was raised on elephant's milk. He gained ten pounds a day.

My gosh, whose baby?

The elephants.

\* \* \*

Highlights from the argument of a lawyer who was suing the railroad for killing his client's cow:

If the train had been run as it should have been ran, or if the bell had been rung as it should have been rang, or if the whistle had been blown as it should have been blew, both of which it did neither, the cow would not have been injured when it was killed.

Huntley Cameron: "How can I cure my wife of snoring?"  
Harold Pabst: "Try a sash-weight!"

\* \* \*

Jimmy Cruise: "Golds can regain their lost youth if they threaten him with a breach of promise suit."

\* \* \*

Pat McMurray: "What is the derivative of the word 'Auditorium'?"

Tom Maloney: "Audio means hear, and taurus, is Latin for bull. Draw your own conclusions."

\* \* \*

Jim Roddy: "I took a snap shot of my girl one Sunday when a high wind was blowing, and got a splendid clothes up of her."

\* \* \*

The Sunday school teacher was telling her class of the good habit of saying grace at the table.

"Now Tom Toomey, can you tell the class what your father always says just before he eats?"

"Sure," said Toomey, Jr., "Go easy on the butter, kid, remember it's sixty cents a pound!"

\* \* \*

Mrs. Arthur Downey, a hard-working, weary wife finally compelled her gay husband to take her to a round of night life. They landed in a cabaret and Arthur stepped out to wash his hands. While he was away, a blonde at a table behind the wife leaned over and whispered: "Make that bozo blow his coin, old girl—he's the biggest tightwad in town."

\* \* \*

A quick-witted man  
Is Michael McGuire  
He spit on his chin  
When his whiskers caught fire.

\* \* \*

Box office girl: "All seats are sold out for this performance but I can let you have standing room for \$1.60."

Gabriel Molin: "Could you make it 80 cents. I've only got one leg."

\* \* \*

The home of Joe McCann was visited by the stork lately, and Frank Pickard asked Joe: "Is it a boy or a girl?"

"It's a girl," said Joe, "I saw them putting powder on it."

\* \* \*

Fond Mother: Yes, Genevieve is taking French and Algebra. Say good morning to Mrs. Jones in Algebra, darling.

\* \* \*

Eddie Gagen: "A woman may have as much right to use profanity as a man, and a man has as much right to eat his food out of a trough like a pig, but there are a lot of rights that don't improve you much."

# JOE COHN

By Huntley Cameron

We have fellows in the South of Market Boys who are always doing things and you never hear their names mentioned, but I think we should give our views on such fellows as Joe Cohn. For years Joe Cohn has been more than generous with his contributions for good causes. Recently, at the Lefty O'Doul day for the kids, he purchased most of the peanuts. Someone told Joe that the kids needed a lot of peanuts and immediately he said, "Send them out as much as they want, I will take care of it. I will also get the California Jockey Club to help." The California Jockey Club is Bay Meadows race track under the capable management of that great South of Market Boy and real sportsman, Bill Kyne. They, along with Joe Cohn, furnished the band for Shut-in Day. We cannot overlook these things, brothers. They are real charity and we hope such fellows as Joe Cohn and Bill Kyne go a long ways. They are real men.

Tommy Maloney. Elmer Towle, Dr. Harry Bernard and the Sunrise Breakfast Club also made a very nice donation towards more peanuts. They are to be congratulated for their generosity. We should feel very proud of these men—typical San Franciscans, charitable to extremes, and as real South of Market Boys, we salute them!

# Question Box

1. What great hotel was burned in 1898 on the eve of Thanksgiving Day?
2. In what year was the Knights Templar first great convention in San Francisco?
3. Where was the Bohemian Club located before its present location?
4. Where was the Cafe Royale located?
5. What chuch was located where the Palace Hotel now stands?

Answers to last month's questions:

1. Fifth and Jessie.
2. On the property which is now the Emporium.
3. Eighth between Mission and Market.
4. Brannan between Third and Fourth.
5. Lux.
6. Dr. C. C. O'Donnell.
7. First between Mission and Market.
8. Third and South Park.
9. First and Mission running back to Market.
10. Winsor.

Honor mention for last month's question box:

John J. McNaughton.  
Chas. Gruenig.

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# ENTERTAINMENT

Being Pete Maloney Night, Frankie Foss made a special effort to put on an outstanding show and judging from the applause that each artist received, his efforts were certainly appreciated. It certainly was a shame that the initiation took so long as many of the performers had to get back to the various night clubs and couldn't give as many encores as they would like to give.

Frank Macauley, who possesses a fine tenor voice, sang "Little Town in the Old County Down" in honor of the many Irishmen present.

In order to satisfy the Germans present, Jack Faroni sang "Auf Wiedersehen" in a most creditable manner.

Cute Gertrude Chaves of radio station KSFO gave a splendid rendition of the popular melody "The Glory of Love."

Next came Barbie and Gray, late of George White Scandals. First these artists gave a most mystifying act "Princess Zodaro," which was very well received. Then came a skit—"The Saturday Night Bath". This was a classic in pantomime and provoked a great deal of laughter. The applause that these two performers received fully showed that the audience appreciated their efforts.

Eddie Spohn and Joe Vanucci of the Embassy Club sent those two beloved artists, Alice Kennedy and Berna Lewis. By the way, this popular night club has been recently renovated. If you want a pleasant surprise, why not drop over to 1750 Taylor street and see the lovely way this place has been remodeled. And best of all, the same reasonable prices

still prevail. Miss Kennedy sang "Is it True What They Say About Dixie?" in her usual splendid manner. Miss Lewis added another triumph to her long list by her rendition of "Kiss Me Again!"

Bud O'Brien, who has won many admirers by the laudable way he sings Irish songs, sang "When Irish Eyes Are Smiling" and "Twas Only An Irishman's Dream." This popular tenor would be an attraction at any night club as he has a host of people who are always anxious to hear him sing.

Then came the real musical treat of the evening. Bob Maddern, a member of the West of Market Boys and a recent member of the SOMB, was prevailed upon to sing a duet with Miss Berna Lewis. This duo sang "May-Time" and "The Chocolate Soldier" and they really brought down the house. The audience was most reluctant to leave these artists go, but Miss Lewis had to appear at the Embassy, where she is in great demand. It is hoped that there will be another performance by this talented duo.

Al West proved beyond the shadow of a doubt that there is musical talent in the SOMB. He gave a performance that would do credit to any professional entertainer.

Arthur Nolan, another SOMB, sang a "Little Bit of Heaven" and this number was also well received by the audience.

We are deeply indebted to Frankie Foss for this delightful entertainment. We sincerely hope he keeps up the good work.

Ted Meredith held the world's record for the 440 yards dash for 16 years. It was broken by Ben Eastman of Stanford University who negotiated the distance in 46.4 seconds. Eastman also smashed a world's record in the half mile when he covered this distance in 1:51.3—Thanks to Coach Charles Hunter for this information.

\* \* \*

The allotted span of life in India is less than 20 years.

\* \* \*

"A career is a wonderful thing" mused the old maid. "but you can't warm your feet on his back on cold winter nights."

\* \* \*

In 490 B. C. Miltiades drove the Persians into the sea. Pheidippides ran to Athens a distance of 8 leagues, with the news and died from exhaustion after gasping "Rejoice—we conquer!" Thus was the marathon race born. The Marathon distance is 26 miles, 385 yards—the distance from Marathon to Athens.

\* \* \*

From Nov. 17, 1927 to July, 1932, more than 50,000,000 autos entered the west-bound tunnel of the Holland tube in Manhattan. How is it that Pete Maloney never told us this?

\* \* \*

Mrs. Murphy was busy preparing the evening meal for her children when a young woman came to the door.

"I'm collecting for the Drunkard's Home," she said. "Could you help us?"

"Sure," replied Mrs. Murphy, "come around Saturday night and I'll give you Pat."

\* \* \*

Arnold Petersen writes of the Communist party: "They represent a hopeless mixture of pure lunacy, almost unbelievable imbecility, unscrupulous crookedness, brazen insolence, and total contempt for the intelligence of those they desire to reach."

\* \* \*

Will furfural be the industrial fuel of tomorrow? Furfural is obtained from corn cobs and oat hulls—it is a colorless liquid, with a pleasing odor, with a boiling point of 167, and energy value of 5,985 calories, and a flesh point of 55 to 57 degrees. It is destined to become the competitor of gasoline.

\* \* \*

Doukhobors ("Spirit Wrestlers") are a Russian sect of nudists who settled in Saskatchewan. In Western Canada it is a common sight to see fifty or more men, women and children walking along the country roads as naked as the day they were born.

\* \* \*

Johnny Burke said: "I call my dog American Legion because he visits every Post."

# INFORMATION IN BRIEF

Communism which has always existed among insects, bees, wasps, ants, termites, allows no individual liberty, or independence or initiative—the individual becomes a slave, a part of an enormous machine, which can be destroyed at any moment. A Plato, Socrates, Newton, or Shakespeare are conceivable only in societies which give members the freedom necessary for their full development.

\* \* \*

It costs Uncle Sam \$10.50 to manufacture 1000 silver dollars—\$7 per 1000 for half-dollars—\$4.50 per 1,000 for dimes.

\* \* \*

The population of Japan increases at the rate of one million a year.

The average wage per day in the cotton spinning mills in Japan is 45 cents for men, and 25 cents for women. The wages are lower in the woolen mills and a trifle higher in the silk weaving factories. The hours of work are from 9 to 12 a day. Apprentices receive 5 cents a day and room and board for two years. The help eat at the factory restaurant for 4 cents a day, and 60c a month is allowed for lodging to those who cannot find accommodations within the factory. 80 per cent of the hands are women.

Is it any wonder that Parisians can buy 13 pairs of socks, 1 pullover, 2 pairs of undergarments for men, and 12 woolen mufflers for \$3? These are all made in Japan!

Jim Dale, 58, a poultry raiser of Petaluma, exhibited seven women to 5,000 wedding guests at Hollister, Calif. Mrs. Emma Johnson, 52 years old widow of San Jose, received the most applause so he married her. The six losers were bridesmaids, and the Late Honorable James Rolph, Jr., governor of California, was the best man.

\* \* \*

How would you like to walk barefoot on broken glass or glowing coals without harm? Here is the Yogi secret. Dissolve as much alum as possible in a half pint of water; add as much sulphate of zinc as you can buy for 25 cents; bathe your feet several times in this solution, and let it dry. You are now ready to walk on incandescent coals and broken glass. Frank Foss, will be glad to sign up any member who wishes to demonstrate.

\* \* \*

*At sight of girl with eyes like stars  
Our heart it jumps and skips  
But girls with legs like quarter moons  
Should keep them in eclipse.*

\* \* \*

As a judge was leaving the bench he slipped, bumped down several steps, and landed with some violence on the floor. An alarmed court attache ran to help him, inquiring solicitously: "I hope your Honor is not hurt?" "No, no," replied the Judge, rubbing himself tenderly, "my honor is safe enough, but the seat is bruised considerably."

\* \* \*

Said the Flapper: "Next to myself I love a guy with lots of pep."

\* \* \*

Teacher: "Give me a sentence containing the word income."

Tommy: "This morning pa left the cow-lot gate open and income the bull."

\* \* \*

"I'm half inclined to kiss you."  
"Oh, I thought at first you were round shouldered."

Willie Benn: "My wife is a wonder-woman, she is wondering where I am."

\* \* \*

*Father, may I chew some snooze?  
Yes, my darling Nellie  
Keep the juice from off your chin  
And don't spit in the jelly*

\* \* \*

Walter Brady: "The man who is on his way to keep a tryst with a married woman for the first time has seldom been known to stop at a drug store for carboic acid to kill himself."

\* \* \*

"I wrestled a cop at the gymnasium today."

"I'll bet you downed him."

"What makes you think so?"

"Because you're an expert at throwing the bull."

# ELECTION OF OFFICERS

By Lloyd Jacot

The election of officers on Thursday, September 24, promises to be a lively affair. The members have selected the finest executive material on the roles to seek office in our organization, and it is the pledged duty of every SOMB to vote for the man he thinks best suited for the office to which he aspires.

Below is printed the names of the candidates. Read this list carefully, then choose the men you desire to guide the destiny of the club for the coming year.

President.....Frank Foss  
First Vice President.....George Gillin  
Second Vice President.....Walter Brady  
Third Vice President (vote for one)  
Charles (Coach) Hunter  
Robert Loughery  
Eddie Nelson

Financial Secretary.....Peter R. Maloney  
Recording Secretary (vote for one)....  
William Benn  
William Granfield  
Treasurer.....John E. Foley  
Sergeant-at-Arms .....Jim Kerr  
Trustees (vote for three).....  
Martin Cummings  
Dick Hurley  
Geo. R. Jileck, Sr.  
Bob Seaton  
Leland Stanford

Directors (vote for ten).....  
Dr. Harry F. Bernard  
Huntley Cameron  
Jack Dietz  
Jack Downey  
Jack Finnerty  
Jeff Floyd  
Charles Fox  
Lloyd D. Jacot  
Al Katchinski  
Joseph McCann  
George McDonald  
Thomas A. Maloney  
Gene Mullane  
Daniel Murphy  
John Nunan  
John Shannon  
Maurice Sweeney  
Fred Weidmann

for one for third vice president. Three men seek this post. You vote for three trustees—there are five candidates. Ten directors are to be elected, and there are eighteen men in the field. If you expect your man to win, you must vote for him.

We use the Australian ballot consequently you have to vote for ten directors and three trustees, otherwise your ballot will be void.

In addition to the election of officers, Man Mountain Frank Foss, the peerless master of ceremonies, has arranged a unique program of entertainment. This show will be entirely different. We wish we could tell you of it, but we cannot violate a confidence; however, come to the meeting Thursday, September 24, and vote for your choice, and enjoy novel acts and keen refreshments!

POLLS OPEN FROM 1 TO 9 P. M.

## French Hospital Nurses Alumnae Hold Dansant

The French Hospital Nurses' Alumnae will hold its annual benefit whist and dansant in the Gold Room of the Fairmont Hotel, Tuesday evening, September 22, 1936, at 8 o'clock. The proceeds of the affair will be used for the benefit of the sick nurses' fund. There will be cash prizes and valuable door and whist prizes. The following chairmen of the committees have been named by the president, Mrs. Myra Carraday: Miss Lucille Blaye, tickets; Miss Carrie Mahan, prizes; Miss Inca Rasmussen, cooperation; Mrs. Helen Odhner, whist; Mrs. Georgea Healy, publicity.

He never married; never wed  
Nor offered a woman a gem,  
But he watched the windows of the  
drug store each day,  
And learned about women from  
them.

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The fight will center on third vice president, trustee and director. Vote

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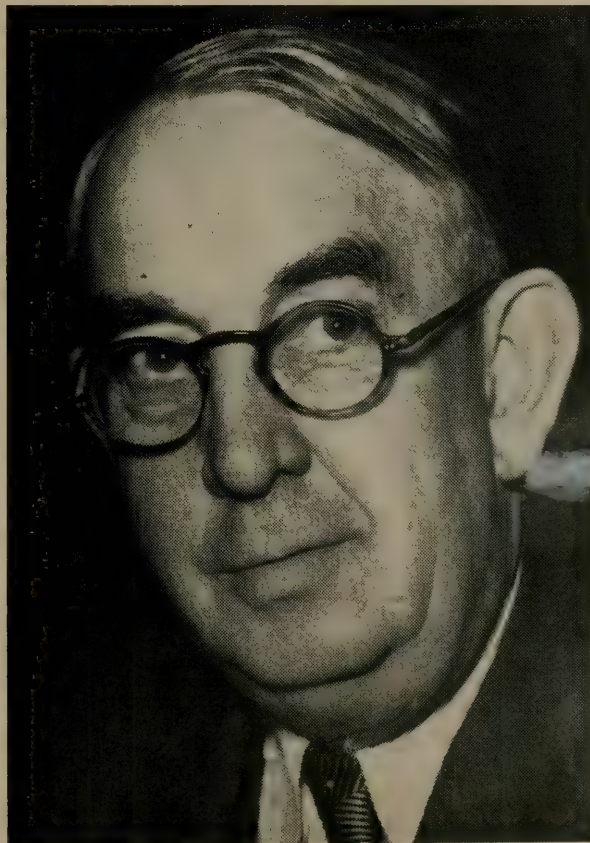
# SOUTH OF MARKET JOURNAL

DEC., 1936



Vol. XI, No. 12

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**GREETER AIDES:** Dr. Harry Bernard, George Miller, Geo. R. Jileck, Sr., Paul (Bob) Seaton, George (Stevie) Verner, Harold (Singer) Pabst, Lance (Bud) O'Brien, John (Pop) Merrick, Paul Gundecker, Bill Park, Jimmy (Lulu-Dream-boy) Dhue, Lee Burns, George Kendall, Fred Nicholson, Henry Kendall, Jimmy Crampton, Lee Weaver, Jim Cribbin, Bill Lawless, The "4" Downeys, The "6" Lynch Brothers, John Numan, Jack Finnerly and George Gillin.

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PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market," and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciations of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# MONTHLY ASSEMBLY

By Lloyd Jacot, Editor

We doubt if there will ever be such a colorful and gay crowd as we had at our last meeting. The installation of officers, as conducted by His Honor Mayor Angelo J. Rossi, was an impressive affair and the mayor did himself proud.



After the show, the floor was cleared for dancing and we had a glorious time.

We are very grateful to Franck Havenner, the newly elected congressman from the Fourth district, for the wonderful entertainment he supplied and, we are not amiss when we say that Mike Lawley proved his showmanship in the manner in which he conducted the show.

The girls looked especially beautiful, God bless 'em, and we hope it won't be long before we have another ladies' night.

Believe it or not, three fellows gave us a complete dressing down. They read over the list in last month's Journal their names were missing. It is tough being an editor and we wish the fellows who are prone to criticize would step forward and give us their support.

No attempt will be made to list the men and women at our greatest of all gathering, however, we can't let grandpa and grandma, Mr. and Mrs. Frank Arnold, out of the picture. They have been grandparents seven months and although they enjoyed the festivities, they were quite worried about their grandchild.

And miracles of miracles, George R. Jileck, Sr., bought drinks for the house. It cost him \$1.20—will wonders never cease?

We understand that Jimmy Dhue's Lulu is now at Peterson's Beauty Shop in the Mission, but all isn't smooth sailing with Jimmy, he has tough competition in Lee Burns.

The Beaut club has a quartette—John (Pop) Merrick, Fred Peterson, Jimmy Crampton, Dr. Julius Behrend, Walter Theurbach, Paul Gundecker, Frank Arnold and Lee Burns. It is

reliably reported that Walter Theurbach is a Hill Billy crooner, and Frank Arnold an exponent of cowboy ditties.

Herb Jagow, the reformed butcher boy, Les Nunan and Ed Brandon are a loyal trio. You can always find them elbow bending over the mahogany.

Jess Church was quite anxious to catch the last boat to Oakland. He phoned twice and each time forgot when the steamer left. Jess is founder and secretary of the West of Market Boys of Oakland, and we were pleased to see him. A great scout. Hope we soon get an invite to our sister club across the bay.

We can always rely on James Basch for a good story, here is his latest: She—"Isn't it strange that marriage should be such a failure?"

He—"Why no—not when you reflect that so many people get into it without experience."

Chris H. Reynolds, carpet layer, was introduced to our club by the Rev. Joe Smith, and to prove that Chris appreciated this he brought in eight new members in six months.

Con Shedd and Mike O'Leary, employees of the A. T. & T., are steady attenders. O'Leary was a topnotch dancer and, a few years' back, a great drawing card in vaudeville. It is rumored, when the movies came into prominence, Mike and his wife were stranded in New York. He had just enough in his jeans to send his wife home on the pullman so Mike rode the rods. We can use Mike in our monthly entertainment—Mike Lawley, please note.

Attend the committee meetings every Tuesday night!

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Leland Stanfel, captain and center of the High School of Commerce football team, is one of the outstanding players in the High School Football League of San Francisco. It is reliably reported that "Slip" Madigan has his eye on him and that both California and Santa Clara are watching him closely. His illustrious father, Pete Stanfel, the Mayor of Potrero Hills and owner of the Seals Stadium Tavern at 16th and Bryant streets, goes into a huddle with everyone of his customers regarding the virtues of his promising son, Lee. Drop in and see Pete sometime and you will enjoy his unique discussion on the boy's future.

We have many famous families in the South of Market Boys Club, including the Downeys, the Maloneys, the Murphys, and the Cribbins, who are wholeheartedly interested in the doings of the South of Market Boys Club. This



**Maurice Lynch**

is particularly true of the Lynch boys, Maurice, Dan, Eddie, and Jim, who religiously attend all our meetings and functions, and take an active part in the work that makes them a success. Maurice Lynch conducts the Sanchez Inn at 10 Sanchez street, where many of the members may be found enjoying well-prepared steamed clams and the great all-American dish of chop suey. Drop in sometime and meet the gang over the gay festive board. The Lynch boys are grand fellows and we are proud of their membership in our organization.

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## From the President's Pen

The wisdom of your selection of me as president of the South of Market Boys for 1937 can only be gauged by the results obtained during my regime.



FRANK FOSS

I shall do all in my power to justify your faith in me.

The remarkable administration and the noteworthy accomplishments of my predecessor, the Junior Past President, Ray Schiller, shall always be kept before me as an inspiration to equal.

The officers elected with me have the highest regard

for the colorful background and romantic history of South of Market. We treasure the traditions, and the sentiments passed on to us as a heritage by those sterling pioneers, our parents. Their courage—their fearlessness—their endurance in the time of stress and vicissitude—their charitable and benevolent kindness—and their loyal friendship to neighbors and friends, are all embodied in the policies, and the principles, and the programs of the South of Market Boys Association.

I shall endeavor to conduct the duties of the President of this great organization without bias or prejudice, and will, at all times, keep alive the spirit upon which our club is founded.

For the ensuing year, I have appointed the following advisory committees:

Finance—Director, Thomas A. Maloney; associates, John E. Foley, Dr. Harry F. Bernard.

Athletics—Director, Charles F. Hunter; associates, Jack Downey, Maurice Sweeney.

Social—Director, Charles P. Fox; associates, Fred Weidmann, Ray Schiller.

Publicity and Journal—Director, Lloyd D. Jacot; associates, Joe McCann, Jeff Floyd.

Employment—Director, Jack Finerty; associates, Pete Maloney, George Gillin.

Relief—Director, George Gillin; associates, Thomas A. Maloney, John E. Foley.

Membership—Director, Walter Brady; associates, Dr. Harry F. Bernard, Maurice Sweeney.

Activities and Events Promotions—Director, Pete Maloney; associates, Charles P. Fox, Lloyd D. Jacot.

Our next meeting will be November 19, 1936, at 8 p. m., and the following meeting has been set up one week on account of Christmas, so we will meet on Thursday, December 17, 1936.

John Shannon has been appointed chairman of the membership committee.

Walter Brady has been chosen as chairman of our Kiddies' Christmas Tree Party to be held on Sunday, December 20, 1936. Jack Wiley will be secretary, and we will meet every Tuesday night at headquarters. Your presence will be needed and you are urged to lend a hand to make this event a successful one.

Welfare and Cooperation—Director, Fred Weidmann; associates, William A. Granfield, Ray Schiller.

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In the Gold Room of the Palace Hotel Monday, November 30, 1936, at 12 noon, a testimonial luncheon will be given to Harry B. Smith, sporting editor of the San Francisco Chronicle and dean of the sports writers of California.



Men and women from all walks of life will attend this luncheon, because it is given to one of the finest men one could have the pleasure of meeting and knowing.

Harry B. Smith is an honorary member of the South of Market Boys and he loves this organization because it is founded on sentiment and for the purpose of perpetuating the early traditions of our city. At the present time Harry is writing a series of stories of old timers who have made history in San Francisco.

This luncheon is open to the public and we urge you to be there early as, judging by the response we have received, the Gold Room of the Palace Hotel will be filled to capacity.

Slip Madigan, coach at St. Mary's, is a personal friend of Harry's and he will be the guest speaker. Slip is well qualified to speak and we know you will enjoy his oration.

We are trying to get Jack Dempsey to fly from the east, as he is a great pal of Harry's. Eddie Hanlon, Jimmy Britt, Bill Lang, Truck Egan, Ham Iburg, Willie Ritchie, Joe Niderost and John Herget will be on hand to pay their respects to this fine man, Harry B. Smith.

John Herget, fought under the nom-de-plume of Young Mitchell; he is the retired undefeated middleweight champion of the world, and a product of San Francisco.

Joe Niderost of Niderost and Tabor, Jewelers, is part manager of the coming middleweight champion, Freddie Apostoli.

Among the baseball celebrities we will have Joe Di Maggio, Frank Crosetti and Tony Lazzeri. These three have made history in the recent world's series.

It is our hope to have Helen Wills Moody and San Francisco's own, Alice Marble, attend the luncheon.

Bill Kyne and Joe Cohen of Bay Meadows race track will have their entire personnel and a coterie of famous jockeys at the Palace Hotel.

Be sure and attend! This will be

one of the most celebrated luncheons ever held.

Mike Lawley promises entertainment that will fit the occasion, and we can always depend upon Mike to give the best.

The committees are working to the end that Harry B. Smith will always remember this day.



His Honor Mayor Angelo J. Rossi, honorary chairman

Pete Maloney, general chairman.

Charles P. Fox, general secretary.

Frank Foss, chairman speakers and radio.

Ray Schiller, chairman publicity.

Jack Downey, chairman reception.

Jack Wiley, chairman floor.

Mike Lawley, chairman entertainment.

Fred (Doc) Weidmann, chairman flowers.

Thomas A. Maloney, chairman arrangements.

Frank Foss, chairman radio.

Remember the date, Monday, November 30, 1936, and the time, 12 noon, and the place, Gold Room, Palace Hotel. Tickets, \$1.50 per person.

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# Yesterday And Today

# A Letter of Thanks

By Conrad Trieber  
(EDITOR'S NOTE.—Conrad Trieber is a retired postal clerk and has been a constant contributor to the Journal. His articles are interesting and timely and are of a historic trend. Conrad, through his wide acquaintance with personalities of a former age, writes of men who have made San Francisco the great city it is.)

\* \* \*

The passing of Sam Ewing was a great loss to the newspapers. Sam was a famous character in the early days. He always carried an umbrella on his arm and could always be found in, or near, the Palace Hotel.



WALTER BRADY

Al Murphy, a member of the Go-Cart Club at 11 Montgomery street, was a news hound who printed the truth no matter who it hit. He was a fearless and forceful writer and a respected member of the community. In the Go-Cart Club one could find such celebrities as: Judge Lanler, Governor Budd, Dennis Kearny, Schonin Maloney, Martin Kelly, Phil Crimmins, Louis Metzger, and many others.

Andrew Lawrence, an assemblyman who helped elect Hearst United States senator, was given a post on the Examiner and he soon became editor. His natural newspaper ability brought him the editorship of the Chicago American. He returned to San Francisco after six years in the east. In his early youth Andy sold opera books in front of the old Opera House. When Dion Banciault produced Irish plays at the California Theater Andy sold the "Con the Shaun Gron" newspaper.

Annie Foster and Fannie Bowman, the two great actresses, lived on Garden street near Harrison. Although they played in Oakland they commuted. Annie Foster is now 82 years old and lives with her son, Al Kays, a letter carrier at station C.

Bring in a new member!

150 Golden Gate Avenue,  
San Francisco, California.  
Gentlemen:

I wish to express my thanks for the space you granted us in your October issue of your magazine in reference to opposition to amendment No. 3 on the ballot.

This support is not only appreciated by me personally but by all of the men in our office as well as many citizens who believe No. 3 a vicious amendment which should be voted down.

Very truly yours,  
  
DON MARSHALL,  
Chief Liquor Control Officer,  
San Francisco and San Jose  
Districts.

## Question Box

By Saul Borren

1. When was work started on the Second Street bridge?
2. What was the name of Wieland's Brewery before the fire?
3. Where was Cat's Club before the earthquake?
4. Where was Sparrows Alley?
5. Where was Hunt Street?
6. When was the original Palace Hotel built?
7. Where was the Underwriter's Fire Patrol?
8. When was the first Boys and Girls Aid Society founded?
9. Where was the city gas works located?
10. What was the name of the fire company that gave all the alarms from a bell tower?

### Answers

1. In 1871-1872.
2. Philadelphia Brewery.
3. New Montgomery, between Howard and Mission.
4. Clementina street, between First and Second.
5. Off Natoma street, between New Montgomery and Third.
6. In 1860.
7. Stevenson street, between New Montgomery and Second.
8. On Clementina street, between First and Second.
9. Corner Howard and First.
10. Tiger, No. 14.

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COMPLIMENTS

OF

**A FRIEND**

# HARRY B. SMITH

By Himself

(Editor's Note—This is a mean trick to play on Harry B. Smith, but we feel that we are justified in printing this short biography of Harry, as we know that the readers would like an intimate glimpse into the life of this well known sporting writer. This will naturally be a great surprise to Harry and we hope that he doesn't go after our editorial head for slipping over a fast one. Personal glimpses into a great man's early life gives one an insight into his character, and we print this so that you will be as well acquainted with Harry as we are. Our sincere apologies, Harry.)

I was assistant editor of my high school graduating class annual at San Jose. Perhaps that is where the urge came to get into the newspaper business. I don't know how else to explain it for I have never heard of any one on either side of my family tree who was addicted to this kind of work.

The home—after moving from Minnesota—was in Gilroy. After spending part of a summer picking green plums for eastern shipment and the balance on my hands and knees on the home ranch of 15 acres, lifting prunes from the ground into a bucket, it occurred that anything would be preferable. Elmer Rea was our supervisor from that end of Santa Clara county. My dad, after much urging from all members of the family, was persuaded to ask Supervisor Rea what could be done about it. A week later Elmer Rea took me with him to San Jose, the county seat. My legs were shaking but Rea, who never did anything by halves, had Clifford J. Owen, editor of the Mercury then owned by Charles Shortridge, come to the courthouse to see me—the cub. C. J. Owen was later the best friend I had, but I'll bet he was sour that morning. At the time Shortridge was editor and publisher of the Morning Call.

Mr. Owen said I could go to work for his paper. He remarked something about the pay being \$6. When I returned to the Gilroy home, all excitement, my dad, practically minded, asked me about the pay.

"Oh, yes," I said, "six dollars."

"By the week or by the month?" probed my dad.

I didn't know and I didn't care much. All I wanted to do was to go to work on a newspaper. Later I discovered they paid off by the week. As I was given a season pass on the street car line and was boarded by Ray Fry's mother for \$12 per month (washing

thrown in) that was like manna from heaven. I broke in "holding copy" in the proof room. It was great experience for a kid. Followed two years of "rough and tumble," which we later called general assignment work. There was now and then a bit of sports writing thrown in. My first detail of that sort was to cover a football game at old San Jose State Normal with Willie Heston, who afterwards made football history at Michigan and was a genuine Champ All American in the line-up. From the Mercury I moved to the San Jose News where Charlie Williams was then editor. I covered about everything there was to report—a newspaper experience hard to duplicate.

Three years after I broke into the game I wanted to see the sights. Cliff Owen was by that time in Portland, Oregon, editor of the Telegram, the afternoon offshoot of the Oregonian. Once more general assignment work, then came the break. The Telegram decided on a sports section. They made me sports editor and department all rolled into one. More of the right sort of work for a kid serving his apprenticeship. Baseball, football, track and field, football. Even a fight or so.

C. J. Owen was made business manager of the Morning Call in San Francisco. I thought another change would do me good. So when C. J. said "come" I moved. It was just after the fire when San Francisco was all upset.

Three months on the Call, doing courts and then departments, and there was another lucky "break." Benny Benjamin had been made sports editor of the Chronicle. He followed such stars as Harry Cashman and Waldemar Young. Wanted help. I was ready to join up anything to get back into a sports department.

The fight game was new to me though I had watched Joe Gans beat Tommy Tracey. But Benny drafted me for that sort of work. The first fight I reported in San Francisco was "Cute" Eddie Hanlon vs. Fighting Dick Hyland at old Dreamland. My first big fight was Jack Johnson vs. James J. Jeffries in 1910 at Reno. Since then I've seen I don't know how many fights and made, I can't remember just how many trips east for title bouts. But never do I fail to get a thrill when the big moment finally arrives. No matter what the event I can feel it to the tips of my fingers.

I've met a lot of men big in the

newspaper world, in the fight game and men and women in other sports. You never tire of meeting such folks and analyzing them.

Out here we've had some great sports writers. There was Benny Benjamin, tops in racing, and Will Hall, than whom there have been few better handicappers.

W. W. Naughton, my ideal in the way of handling fights, Spike Slattery, Boy Smythe, Dougie Erskine and Hi Baggerly, about the only one of that crew left.

All through the country I've been lucky enough to get to know the top-notchers. The late Charles Van Loan and Harry Carr of Los Angeles and Beanie Walker, along with those later recruits—Mark Kelly and Bill Henry of Los Angeles. Gregory of Portland, Portus Baxter and George Varnell in Seattle.

You can name McBride of Kansas City and Ed Wray of St. Louis. George Barton of the Minneapolis Tribune, with Fullerton of Chicago, along with George Siler and Lou Houseman who refereed and wrote fight news. Not forgetting the late Ed Smith of Oakland and the writer by the same name so long in Chicago.

There was Tiny Maxwell in Philadelphia and George Caren and Conroy of Boston. You can spot the fourth estaters in New Orleans and all through the south. And then you come home to roost in New York City with Grantland Rice, W. O. (Bill) McGeshan, Damon Runyan, Westbrook Pegler, Paul Gallico, Jack Miley, Harry Cross, Jim Dawson, Richards Vidmer, Trevor Wignall, the Londoner we call "Yank," Jimmy Dawson and a host of others. I've covered fights and sports events with most of these stars.

We had our own great officials in San Francisco and the south such as Eddie Graney, Jim Griffin, Eddie Smith of Oakland, all referees. Billy Jordan, the famous announcer, and George Harting, incomparable timekeeper. I met Tex Rickard out here in the west and followed him through his eastern career. We had Sunshine Jim Cofroth, in my estimation the greatest in the fight promotion game with Uncle Tom McCarey and Baron Long in Los Angeles.

I guess I've known all the heavy-weight champions since Jeffries lost the crown to Jack Johnson—all the way through Willard, Dempsey, Tunney, Sharkey, Carnera, Stanley Ketchel, Schmelling, Baer and Braddock. I've known such great middleweights as Sam Langford, Billy Papke and others. I knew the man I have always rated the greatest of them all—Joe Gans, the old master and lightweight king. I watched Abe Attell and I don't believe they ever made them better in the featherweight division.

We made famous artists out this way. I knew Tad Dorgan and Homer Davenport. I was acquainted with Rube Goldberg and watched such stars as Bud Fisher. Believe-it-or-not Bob Ripley, Harry Herschfield and Russ Westover, all Chronicle built artists developed. I can get a kick in New York listening to Major Bowes or Jack Curley talk of old times in San Francisco.

In baseball, I've known Bill Lange who deserves to be listed with the immortals, and Duffy Lewis and Ty Cobb. I've watched Babe Ruth autograph baseballs for the thousands, just as I now watch Joe Di Maggio doing much the same thing. I saw Bobby Jones when he played his first major league golf tournament. I knew Maury McLaughlin and Bill Johnston, when they were "tops" in tennis.

Yet there's always the same thrill in meeting a new champ. We started with five columns for sports and perhaps a 10-column spread on Sunday. Today eight pages doesn't seem enough.

Ed Hughes insists "early editions and prohibition have taken all the joy out of the newspaper game." Nothing can take the joy out of the game for me. The Chronicle's been my home for 30 years but every minute means new excitement.

GANTNER, FELDER  
KENNY

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COMPLIMENTS  
OF

**A FRIEND**

# When the Sheaves Are Gathered

By A. F. Wettig



Assemblyman Thomas A. Maloney

## I.

A purple glory has touched the hills,  
A drowsy murmur the woodland fills;  
The maple bow and summer spray  
Flaunt scarlet and gold in their rich array;

The merry notes of the cricket chime,  
As gay as the songs of summer's prime;  
Ah, glad is the heart of harvest time  
When the sheaves are gathered in.

## II.

By lowland valley and upland plains  
The oxen labor with loaded wains;  
Peace and plenty at every door,  
Where the barn and the bin are running o'er

Over the meadows, to and fro,  
Blithe and busy the reapers go,  
For the autumn reaps what the spring  
may sow

When the sheaves are gathered in!

## III.

So morn by morn, with word and deed,  
In the field of life we sow the seed;  
So, eve by eve, for our garnering  
May we find a golden harvesting,  
For the good we do fades not away,  
With the fading glimmer of sunset's ray.  
And each new day a harvest day  
When the sheaves are gathered in.

## South Slot Philosophers

E. F. BOTTERN: "The cow jumped a barbed wire fence and was udderly ruined."

G. LITCHENSTEIN: "Post office, jumpsu and leap frog are good games to play at a house party."

BILL LAWLESS: "Futuristic paintings look like two rolls of tissue paper and a dead trout."

WALTER ROSS: "Eyes are the windows of the soul, but somehow I like the basement."

BILL ANDREWS: "What stories automobiles could tell if it weren't for the mufflers."

JOHN PETERS: "New brooms sweep clean but they raise a helluva lot of dust."

GEORGE MAHER: "When the co-quettish woman seeks simplicity and the simple woman seeks elegance you may be sure there is a man in the woodshed."

FRED CAMP: "Don't judge a man by his tie pin, it may not be a real pearl."

M. FARBSTAIN: "A man may be punkerino on mathematics but a post-graduate on cabaret figures."

J. G. NEUBAUER: "A spade full of spaghetti in the mouth is worth more than a shovelful on the plate."

JOHN A. RYAN: "A team of horses is divided by a tongue and so are plenty of married teams."

DAN HENRY: "A woman is much like a motor car, body lines of no value unless there is power under the hood."

H. W. MELINSKY: "Even the largest parks have petty affairs."

EDWARD FOPPIANO: "A pig-headed man is always a bore."

W. MAUMESITER: "A kiss returned is another earned."

PHIL HANSEN: "The only thing worse than a young wife who is always ill is an old wife who is always well."

V. JOHANSEN: "About the only thing that protects the working girl these days is heaven and a few layers of chiffon."

R. KOPKE: "Somebody should start an American quarter in New York City."

WILLIAM H. PARK: "There is safety in numbers provided she doesn't find you out."

JAMES MCCARTHY: "Many a mis-tletoe the mark this year as usual."

PAT JOYNER: "Be sure you are right and then keep still about it."

WILLIAM HAYES: "If a corset cover covers a corset, what does a corset cover?"

SAUL JACOBS: "My idea of nothing is a bung hole without a barrel."

P. FORREST: "When a goat is right behind you it is no time to lace a shoe."

A. W. KELLEHER: "A fool friend can wield a hammer as effectively as a bitter enemy."

HARVEY LAIRD: "Man proposes, woman supposes, marriage composes and divorce exposes."

JOE HUFF: "He wouldn't support her, so she stole his suspenders."

SIGN UP A NEW MEMBER!

THOMAS GOSLAND, Sr.: "Thousands of lonely women are staring at faded photographs when they might be kissing the faces of children."

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# WISE OR OTHERWISE

By Peter Butti



Dr. Harry Bernard

Our popular brother, "Hinges" Benn has gone collegiate and has been seen sporting a stove (pipe), forsaking the familiar stogies.

If Charlie Hunter continues missing eyewinks on account of playing cards the missus might suggest that Charles pack a mattress on his back.

Doc Weidemann must have done a landslide of business during Hallowe'en. Look what the kids around town did to most store windows. Sapolio, Sapolio we are cleaned.

Eddie Nelson was recently seen trying out a "coming out" turban in hopes of creating something new in ladies fashion. He should get a novel idea from this soup strainer.

Who's the brother that put a famous beer in Walt Brady's chariot instead of the customary gasoline?

They tell us from reports that Jack Shannon was secretly pulling for Hoover during the past campaign.

When Jeff Floyd blew his schnozzola the other evening at one of our meetings this sub-tone was in perfect pitch with the note C sharp on the club's piano.

Brother Jess Church, popular member of the West of Market Boys of Oakland wins the honor of paying us the most visits from the east bay. Jess was so interested the other evening in our social functions that he had to phone twice in succession to acquire correct schedule from the Ferry building to his abode.

Jack Foley is still balancing the budget for the Bank of America. His wise

cracks are seemingly well balanced as well.

Someone gave Jack Wiley a pair of old shoes to give away to some unfortunate, but according to the size of them they could only be used by Jack the Giant Killer.

Since Brother McCann's thumb has healed he now can use his hand very effectively for blowing his police whistle.

Some panhandler applied to our club for a hair cut who was referred to Jack Finnerty. We get all kinds of queer inquiries.

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# BIOGRAPHY

By Bill Ledwidge

(Editor's Note—Bill Ledwidge has been more than good to us in contributing to the Journal. He has never failed to send an interesting article and his originality in English phraseology more than intrigues us. We are very grateful to Bill for his splendid work, and we hope that he will always be a member of the editorial staff.)



Dr. Weidmann

THE NEXT MEETING OF THE SOUTH OF MARKET BOYS WILL BE SET AHEAD ONE WEEK DUE TO CHRISTMAS. THE MEETING WILL BE DECEMBER 18, 1936, 8 P. M.. REMEMBER THE DATE!

The South of Market Boys have in Fred (Doc) Weidmann one of the most colorful characters in San Francisco. If "Doc" lived in Hollywood he would be known by their favorite adjectives—colossal, stupendous, terrific, etc.

The minute he sets his foot in the clubrooms he starts romancing and, at the monthly meetings you can always count on him for something original.

With no attempt to give dates, here are a few notes gathered from time to time of his doings—according to him. He was quarterback and one of the original four horsemen of Notre Dame, before the advent of the famous Knute Rockne, and it was his strategy, tackling, blocking, running and ball carrying that beat Michigan, Ohio, the Army and the Navy. Just why he was not named All-American is not disclosed.

When the mighty Barnum was at his height, "Doc" was his greatest horseman. A common, and every day, feat was to ride four horses bare back. (In the donkey baseball game last year, he had considerable trouble mounting a little donkey. It must be age.)

Soldier of fortune, he enlisted with the Boer's in their war with Great Britain and was a confident and adviser of Oom Paul Kruger. To this day there is a price on "Doc's" head and he dare not go on British territory. Joe McCann said: "If the British ever capture

this pest he will prove to be such a nuisance that they will drop him like a hot potato."

"Doc" is the veteran of eighteen wars. He has been an Italian lieutenant, a Spanish captain, a Confederate major, a French colonel, Egyptian inspector and a Serbian general. He is a student of aeronautics and has been called in as adviser to the Wright Brothers, Louis Bleriot and Count Zeppelin.

He assisted General Funston in the capture of Aquinaldo and in the year 1902 was the world's champion corn husker. He was Olympic games decathlon champion in 1904, and has written several papers for the American Psychological Society, in addition prepared treatises on calculus, the infinitesimal or transcendental analysis.

"Doc" boasts he kissed the Barney Stone and our guess is that he did it plenty times. He was lost six days in the great blizzard of 1888 but was saved by his prodigious strength. He crawled into a bear's den and strangled the beast with his bare hands. You should meet the "Doctor" it is a real treat!

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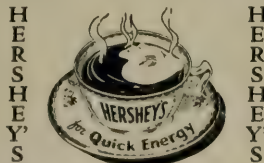
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## INFORMATION IN BRIEF

By Jack Wiley

Paul Gundecker: "So your brother lost the glass blowing contest because he had halitosis?"

Elmer Towle: "Yes, they disqualified him for a foul blow."

\* \* \*

Paul Montgomery: "I have never heard of an attack by a wolf on a human being. The closest I have ever come to grips with a wolf is 200 yards. The largest pack I ever saw numbered seven."

\* \* \*

In 1900 Dr. Michael I. Pupin invented the loading coil and he received one million dollars from the telephone company. It is estimated that this little device, that can be held in the palm of one's hand, represents a saving of three hundred million dollars in copper wire.

\* \* \*

George Miller: "Jileck is certainly dumb. I asked him if he had read 'The Three Musketeers' and he replied that he didn't like books about insects."

Chester Juzix: "Where can I get that book? I like books about insects."

\* \* \*

Due to a special microphone which transforms low pitches into high pitches and vice versa, radio telephone messages are now private. Sounds which would be written "Meware playofisend cruik-anope" come from the receiver amplifier—"New York Telephone Company."

\* \* \*

The United States buys a billion pounds of rubber each year, and for every cent that is added to the price of crude rubber, we pay an additional eight million dollars annually.

\* \* \*

Uncle Tom's Cabin had its premiere at Manchester, England, on February 1, 1853, and the show has run continuously and has played to crowded houses, all over the world, ever since.

\* \* \*

Norman Bel Geddes says: "Ten years from now mechanical devices, controlled by the photo-electric cell, will open doors, serve meals, and remove dirty dishes and clothes to the appropriate departments in the building. (The housewife of the future will have one grand time.)"

\* \* \*

The scalp area of the average head measures 120 square inches. The number of hairs one hundred thousand. It takes one month for hair to grow one-half inch. The hairs grow more rapidly between the ages of 35 and 60. When a man loses hair on the top of his head, it grows more quickly on the back and sides, thus the partially bald

man goes to the barber shop more often to have less and less hair cut. Scalps are benefited by rubbing with the tips of the fingers.

\* \* \*

The common greeting in China is not "How do you do?" but "Have you eaten?"

\* \* \*

Devolution is the opposite of evolution.

\* \* \*

John (Pop) Merrick: "There is always one flat tire at a blow out."

\* \* \*

The first letter sent by air mail was on an experimental balloon flight on January 9, 1793, from a Philadelphia prison to Woodbury, N. J. The letter was a message from George Washington to the citizens of the United States and it was delivered by Jean-Pierre Blanchard, balloonist, to the mayor of Woodbury.

\* \* \*

Japan has more than 800 islands.

\* \* \*

"You ugly looking mug! You dope! You bum! I could cut your throat! Just to look at you makes me sick in the stomach!"

"You mean you don't like me?"

\* \* \*

The people of Oshima, Japan, bathe in goats' milk because water is scarce on the island, and goats are plentiful.

Senator Thomas A. Maloney: "Give a woman a free hand and she'll powder her nose."

\* \* \*

In Falaise, France, Camille Labourgeois drank a glass of wine without noticing a wasp in the glass, was stung in the throat, and choked to death.

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# New Members

By John Shannon

(Editor's Note—John Shannon is permanent chairman of the prize committee and when pressed into service as a utility man, can be depended upon to do great work. A. W. (Gus) Fox, who has handled the new member material for the past two years, was unavoidably detained last meeting, so we called on Shannon to take care of this important column, and he came through with fly-  
ing colors.)

Even though the class of initiates was small they are made of the stuff that will reflect creditably to the South of Market Boys. These fellows are up-and-coming, full of zip and ginger and just wild to get on a committee and work like the blazes. We are, indeed, proud of this class. Here they are:

ROBERT W. JONES.  
ALBERT A. FRIEDLAND.  
T. J. ROURKE.  
GLENN W. GASS.  
F. R. LIVINGSTONE.  
JAMES L. MURRAY.  
E. W. BOATWRIGHT.  
JOSEPH S. PERRY.

Robert W. Jones, a Ford salesman at 6200 Mission street. This is the young man who donated the program for the last Dipsea race given by the Sunrise Breakfast Club. Bob was born on Folsom street between Tenth and Eleventh, and now lives at 215½ Wellington street.

Albert A. Friedland, 365 San Carlos, is a chauffeur for the Yellow Taxicab Company. Al was born at 347 Shipley street, on April 26, 1902. And he says: When you need a cab, call TUXedo 1234.

T. J. Rourke, born 1890 at 109 Freelan street. He now lives at 525 Cordova street, and is employed by the Municipal Railway Company.

Glenn W. Gass, a carpenter and builder, lives at 1078 Valencia. Before the fire he lived at 1028 Market street.

F. R. Livingstone, proprietor K Y Cleaners, says he does the best work in town, and gives the fastest service. He was born on Shipley street between Fifth and Sixth, and now hangs his hat at 1205 Pine street.

James L. Murray, a teamster for the San Francisco Warehouse, born on Jessie, between Fifth and Sixth, now living at 4054 Twenty-sixth street.

E. W. Boatwright is the owner of the Back Stage Club and was born in 1904 on Howard between Sixth and Seventh. Present address, 236 Leavenworth. The Back Stage Club is a neat place and we urge you to call on Boatwright and have him set them up for the house.

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# BEAUTIFUL BAY MEADOWS



Bill Kyne

Northern California continues to be the battleground for turf activities and from far and near thoroughbreds are assembling at the Bay Meadows course which opens its season of 25 days beginning November 14.

Quality and quantity in runners form the keynote of the pre-opening activities. Stalls are at a premium and the excess over the 850 Bay Meadows horse capacity will stable at Tanforan, which concludes its meeting November 11.

The liberal list of attractive stakes, headed by the \$10,000 World's Fair handicap December 12, has drawn a large number of stake and handicap horses. Included in this category are Time Supply, Where Away, Howard, Accolade, Seabiscuit, Bottle Cap, Rock

X, Bold Lover, Our Count, Advising Anna, Bubblesome, Rifted Clouds, Marynell, Brilliant Light, Silent Shot, Coramine, Invermark, En Masse, Cardarrone, Highest, Tick On, Don Roberto, Blue Boot, Wildland, Wacoche and others.

Paralleling the class of horses will be the brilliant array of riding talent. Basil James, leading rider of America, and Frank Chojnacki, the runner-up at present, head the list. Veterans and apprentices of country-wide turf renown will match skill against James and Chojnacki. These include R. Jones, E. Tucker, E. Yager, H. Hauer, C. Corbett, D. Schunk, L. Guymon, E. Porter, J. Pollard, A. Gray, R. Neves, J. Nolan, C. Shultz, B. Neal, V. Thompson, G. Burns, T. Melochee and C. Rosengarten. There will be a \$500 jockey contest.

Improvements since the last Bay Meadows meeting are somewhat extensive. A photo-eye camera to record the finishes pictorially is being installed. The mutuel plant has been enlarged. The infield has been beautified and new dress is to be noted throughout the entire enclosure.

Returning from Chicago, where he was presiding steward at the recent Sportsman Park meeting, Judge George W. Schilling, also the Bay Meadows presiding steward, declares that California racing is certain this fall and winter to attract a vast number of wealthy sportsmen and vacationists.

The entire gate receipts of Saturday,



Joe Cohen

December 5, 1936, will be donated to charity. Your attendance at Bay Meadows throughout the season, and particularly on December 5 will help many unfortunate persons.

The gate receipts will go to: the Shut-in Association of San Francisco, Apostle Ship of the Sea and San Mateo Christmas Basket Fund.

The South of Market Boys are vitally interested in the Shut-ins and we should attend as many meets as we can.

Remember! December 5, 1936, at Bay Meadows is Charity Day! Be there! We owe this great philanthropic gesture to Joe Cohen and Bill Kyne. Show them that we appreciate their loyal spirit to the needy of California.

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**Thursday, December 17, 8 P. M.**

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CHRIS CRIBBIN, Chief Greeter, aides: Dr. Harry Bernard, Tom Maloney, Judge Tom Foley, Sheriff Dan Murphy, Jack Maloney, Steve Malone, John A. Ryan, Dan C. Foster, Conrad Trieber, John Daly, Bill Ledwidge, Jim Cribbin, Rev. Joe Smith, Ed Montgomery, Jack Erickson, Jack Finnerty, Bert Phemester, Jimmy Crampton, Lee Burns, Bill Park, Walter Thierbach, John (Pop) Merrick, Paul Gundecker, Fred Peterson, Dan Mahoney, George Gillin, Chester Juzix, Lance (Bud O'Brien, Henry Kendall, Phil Coggins, Walter Firstbrooks, and the "4" Downeys

## KIDDIES' CHRISTMAS TREE PARTY

**SUNDAY, DECEMBER 20, 1936 - 1:30 P. M.**

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**JACK WILEY, *Secretary***

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SOUTH OF MARKET JOURNAL



Organized 1924  
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Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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THE FOUNDER SPEAKS

Never again will we see such an aggregation of internationally known athletes and sporting writers as were as-



Pete Maloney  
Founder

sembled at the Harry B. Smith testimonial luncheon. Every known branch of sport was represented by the champion of that division, and they gathered from near and far to pay homage to the best loved sports writer of the Pacific Coast. In the Palm Court of the Palace Hotel on Monday, November 30, 1936, were past, present and future top-liners in the athletic field.

Imagine, if you can, one thousand celebrities banded together with but one thought in mind—"To honor and pay tribute to a man who has been a real factor in putting worthwhile sporting events in the headlines,—A man who for thirty years has served the San Francisco "Chronicle" faithfully, efficiently and honestly,—A man who prints the facts as he sees them,—A man who if he can't say something good of a person, says nothing—this, in a word picture, is Harry B. Smith, the Dean of Sports Writers."

We, The South of Market Boys, are proud of the part we played in this affair. But, without the help of the various organizations, the luncheon would not have been the outstanding success it was.

To the Elks, Olympic Club, California Jockey Club (Bill Kyne and Joe Cohen of Bay Meadows Race Track, two fine South of Market Boys), Al Sandell, President, P. A. of the A. A. U.; Maurice Sweeney, Eddie Garrigan and Jim Nealson of the Northern California Baseball Managers' Assn., George Casey, President, Santa Clara Alumni; The St. Mary's Club, Harry Hollister, the Executive Officers and the Employees of the S. F. Chronicle; Jack Foley, Treasurer, South of Market Boys; Alonzo Stagg, a football coach for 49 years; the new coach of the Santa Clara Football team, the Varsity Team of Santa Clara University, and to all others who were so helpful, we extend our sincere thanks.

Slip Madigan, Athletic Director, St. Mary's college, was speaker of the day, and Slip delivered a talk that will long be remembered. He gave us a resume of Harry's life and it was most interesting and instructive.

Charley Burgess, age 15, a protege

of Walter Schulken, represented the youth of the city. He spoke at length on how Harry B. Smith helped the youngsters of our city. This young man is quite an orator and he is destined to go places.

Paul Smith, Executive Editor, (no relation to Harry), gave us a brief talk and his words of praise embarrassed the guest of honor as he spoke glowingly on the capabilities of the Chronicle's sporting editor, Harry B. Smith. It is seldom that a boss will eulogize and employe, but Harry is more than an employe, he is a friend and pal of every one on the payroll.

Joe Di Maggio, Walter Schulken, Eddie Donner and myself stepped from a plane in Glendale at 6:30 p. m., two weeks ago, and were greeted by "The San Franciscans" and a large band. "The San Franciscans" are former residents of San Francisco who make their residence in Los Angeles.

We were given a royal salute and a great reception! I met Frankie Dolan, Treasurer, who was born on Rincon Hill and was a classmate of mine before the fire. Frankie was featherweight champion of the Olympic Club in 1912, and is now trainer for George O'Brien. Another interesting and genial host is Frank Keohane, the Recording Secretary. He is a live wire, a splendid fellow and very popular.

Naturally Walter Schulken did not need an introduction as every one knows Walter as he is as much at home in Los Angeles as he is in San Francisco.

We met Al Williams, who conducts a physical culture school; Charlie Miller, the fighting motorman; Jack Silva, Speck Ramies, Armand Emanuel, a promising attorney, and many others.

The "San Franciscans" is an up coming organization and it will soon be the leading social club of the west.

Judge McKay is president and he is a most capable leader.

Joe Di Maggio was the guest of honor and the Boys in Los Angeles went to town for Joe. Before many years have passed, Joe Di Maggio will be the toast of the nation.

We thank the "San Franciscans" for the hospitality extended and to Frank Keohane and my old pal, Frankie Dolan, I say "Salute—good luck and lots of progress to the San Franciscans."

Remember—The Kiddie's Xmas Tree Party will be Sunday, December 20 1:30 p. m. Bring the kiddies! The party this year is for the South of Market Boys and their families.

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# A Sketch--Tom Gosland, Jr.

By Jack Wiley

*"Let a man act by day that he may  
lie happily in his bed by night."*

How aptly the above phrase typifies Tom Gosland, Jr. Tom is a true son of South of Market, keen of intellect, honest and sincere with friends and foe alike, conscientious and hard working, a lover of fair play, a protector of the down trodden, and a good sport. Born at 165 Tehama street on August 24, 1892, later moved to 215½ Tehama, where he lived until the earthquake and fire of April 18, 1906. Attended St.

the opportunity to enter the employ of the State of California, so in June, 1933, he transferred to the truck tax department of the Board of Equalization, and later was moved to sales tax division. Tom's natural ability in this line of work, soon brought him his reward, for in 1934 he was state liquor control inspector, and in a few months promoted to supervisor in charge of field liquor officers in San Francisco County. In 1935 he was acting chief in the San Jose district for a 90-day period. Tom was then transferred to San Francisco as grade 1, supervisor liquor control officer, and he is now in the office as supervisor of the San Francisco district.

Tom's life has been one of service to his fellow man. He joined the Fraternal Order of Eagles in 1913 and has been an active member ever since. He became a member of the Eagles' drum corps in 1916, and since 1932 has been drum corps manager. Tom was elected president of Aerie No. 5 and served in that capacity from June, 1922, to June, 1923. He has the honor of being the youngest member to ever reach this exalted honor.

In June, 1933, he was presented with a twenty-year diamond studded Eagle button. This was given to Tom by the degree team. He served this team as secretary for many years.

To go back to Tom's early life we find that he had a beautiful voice and it seemed certain that his career was a foregone conclusion. For three years, between the ages of 8 and 11, he sang in Pollard's opera at the Grand Opera House, Third and Mission, and he appeared in various singing roles in every theatre in San Francisco except the Central.

During his career at the shipyards Tom was known as "The Caruso of the Yards." Other interests came into Tom's life and he gave up the plaudits of the multitude and he is glad that he did.

Men like Tom Gosland, Jr., are the backbone of the nation and it is due to their loyalty, their integrity, their hard work and their love of man that our nation has come to be the great nation it is.

We are proud to claim Tom as a member of the South of Market Boys, Inc. When you are near the State Building call on Tom, he will be pleased to see you.



Tom Gosland, Jr.

Patrick's and Lincoln Grammar schools and graduated, after the fire, from the South End Grammar in June, 1908.

At an early age he worked for the Boldemann Chocolate Company, left their employ in 1916 to work in the Moore shipyard in Oakland. During the war he was promoted to quartermen shipfitter. In 1921, at the close of the shipping program, he associated with the Standard Oil Company as service station collector, and in 1924 resigned to assume the duties of assistant superintendent of Eagles Hall.

In 1925, when the Richfield Oil Company organized in San Francisco, he accepted a position as assistant plant superintendent and stayed until 1929. The following year, Tom accepted a position in the organization department of the Eagles and he established an enviable reputation in this well known fraternal association.

From 1931 to June, 1933, he was with the Board of Public Works and the Health Department when along came

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## From the President's Pen

"Peace on earth, good will to all men" is our greeting to you at this Yuletide season.

The South of Market Boys have every reason to be happy for their accomplishments during the year. Each one of our public functions was a tremendous success. We are now being



Frank Foss

recognized as one of the leading fraternities in our city and to use the words of His Honor Mayor Angelo J. Rossi expressed at our recent installation of officers: "Every city needs an organization like the South of Market Boys because they put their heart and soul into all activities that have for their object civic betterment. I am mighty proud to be a member of such an organization."

Our popularity has been attained through the splendid cooperative spirit of the membership and particularly to the hard working standing committee which meets every Tuesday night and assumes cheerfully all tasks assigned to them. They certainly express their good will by their actions and I am mighty proud to head an organization that has such real fellows in its personnel.

May I add my personal greetings to those of the officers of the Association in expressing our sincere wishes that you enjoy a most pleasant Christmas and a New Year filled with the better things of life and much happiness.

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# THE PEEP HOLE

By Bill Ledwidge

Superintendent, Knights of Columbus Hall

On behalf of the directors of the Knights of Columbus Hall Association of San Francisco and building staff, I wish each and every South of Market Boy and his loved ones a "Mery Christmas and a Happy New Year."

\* \* \*

"My heart is heavy,  
My spirit is low."

The above is the lament of Peter R. Maloney re: his beloved "Galloping Gaels." Cheer up, Pete, every cloud has a silver lining, and perhaps in 1937 it will be a different story.

\* \* \*

Wherrinnell do you suppose Pete Butti gets those trick suits? Pete came to the November meeting in a bilious



Pat McMurray

brown creation with one inch crossbars of a lighter hue that would put to shame the loudest suit that ever came out of Harlem. The coat was pinch-back and belted, the vest, double-breasted, and the trousers cut Filipino style. Sorry to see Pete associating with those hoodlums, "Hinges" Benn and the Downey quadruplets in the banquet hall after the meetings. Bad company has ruined many a young man.

\* \* \*

Missed Banker Jack Foley at the November meeting, hope he has not gone and picked another black eye. You will probably remember Jack had a fine mouse on the left glim this time last year.

\* \* \*

Mr. A. G. Bagley, who manages a travel bureau in the corridor just outside the clubroom, will conduct a tour starting April 17, 1937, to be known as the California Coronation Cruise Tour. If you wish to see King Edward crowned see Mr. Bagley.

\* \* \*

A lot of humor was put forth at the November meeting. Here is one of the laughs, the proposal that the accounts of the SOMB be gone over, since the organization, to see what members collected for tickets and did not turn in the cash. Controller Leonard S. Leavy and his corps of assistance working three eight-hour shifts for six months, would not be able to supply this information.

If you want to do a real charity, get behind Director Jack Finnerty and his employment committee. Jack, for several years, successfully ran the Knights of Columbus Employment Bureau, so is not a green hand in this business, and the SOMB are indeed fortunate when the genial Jack accepted the chairmanship of this committee. The morale of many a fine man has been lowered looking for a job. Remember: "Man is a dependent being and cannot exist independent of his fellow man."

\* \* \*

To prevent being pinched for vag, our worthy? trustee, George R. Jileck, Sr., has taken a swamper's job in Joe Huff's Keystone Hotel.

\* \* \*

Congratulations to Jim Roddy upon his recent marriage and much happiness to the new Mrs. Roddy.

\* \* \*

South of Market Boys, you should know:

Robert H. Schaefer

How many remember Schaefer's candy store at Sixth and Minna? Well, that scrupulously clean shop was owned and operated by Bob's dad. The elder Schaefer also owned a ranch in Santa Clara County and it was Bob's dream of heaven to be allowed to go there, but he turned his mother's hair gray on his return from these visits with the things he brought home, usually it was a snake, skunk or owl. Bob, plenty smart, always headed his class in school and while he was far from being a sissy, he was known as "teacher's pet," in fact his keenness for school teachers was so pronounced that he married one. One dark night our hero was held up and frisked of all his possessions. Bob was so scared by this experience that the next morning he found he was bald. When Bob went out into the cold world to seek his livelihood, his first employer was Shreve & Company, then Shreve, Treat & Eacret, next Albert S. Samuels Company, and after giving all his working years to others, went into business for himself. His new firm name is Schaefer & Niederholzer, 218 Flood Building.

\* \* \*

Sheriff Dan Murphy won a turkey for his abode at our last monthly meeting. As usual, most of us invited ourselves to help him diminish this fowl. Anyway, Sheriff, don't forget to leave the turkey neck for Bro. Richard.

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\* \* \*

Al Katchinski may be termed the Beau Brummel of our association with his customary bouquet adorning his lapel, which, also helps the flower industry. Foley says that Butti's hot suit and a boutonniere would put any Filipino to envy.

\* \* \*

"Hinges" Benn must be trying to cross us up. We were under the impression that he went collegiate by smoking a pipe, but have learned that when his ammunition gets low he switches to the remaining campaign cigars. It's a long time to the next election, Benn.

\* \* \*

Benny Benjamin, an old time members, has a fine idea for publicity. He doesn't believe in cards. His method is passing out chewing gum. Swell, any brother in the foundry business pass a few stoves out in this manner. A hot idea.

\* \* \*

What ever goes up comes down. Brothers Fox, Hunter, Shannon and Nelson were seen outmoding one another for supremacy in a game of pin-ochle in the clubrooms.

\* \* \*

Bill Knipsheer says no one has attempted to "chaw-beef" his coat since our last visit to the West of Market Boys Club of Oakland.

\* \* \*

Our famous Four Horsemen, the Downey Bros., are still at their pranks, hot-footing. One of them tried to hot-foot a man with a wooden leg.

\* \* \*

Pete Maloney flew to Los Angeles to a luncheon of the San Franciscans, and reports that the sea gull situation in the stratosphere was well taken care of.

\* \* \*

We've often heard the recitation of "Jake the Plumber." . . . We, too, have our Jake. (Bro. Diamond) He makes a sparkling remark occasionally that shines just like his last name. For progressiveness he's among the top.

\* \* \*

Our past president, Ray Schiller, says Chris Krinkle will have to go some to surpass him on new ideas in luggage-ary.

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# Monthly Assembly

By Lloyd Jacot

Like our last meeting, this coming one will be set ahead one week on account of Xmas, consequently the meeting will be held on Thursday, December 17, 1936 at 8 p.m. Be sure to attend as we have dandy times at our monthly gatherings, and you meet the cream of good fellows. The SOMBs organization is the finest in the United States, and you



Lloyd D. Jacot get more for your money in friendship, entertainment and refreshments than in any other association. For instance, you meet a fine crowd of men who are sincere and who will offer a helping hand in time of need; you witness a show that can not be equaled on any stage; you receive refreshments that are the acme of perfection; and, best of all, you share in upholding and keeping alive the traditions of San Francisco.

Come to the next meeting and bring a friend. See how our newly elected president, Frank Foss, conducts it. Frank has a knack of getting things done without seeming to rush, and he makes the business end run along smoothly and quickly so that we can enjoy what follows. The initiation ritual is a screamingly funny farce and is conducted differently than in the past.

Mike Lawley stages entertainment that will hold your interest and brighten your evening. And in the basement, Frank Pickard and Bill Ledwidge will see that you receive your share of the foaming beverage, while Ed Carley, of Carley and Hamilton Drayage Company, takes care of the inner man with vertical pretzels.

We wonder what is wrong with Charles Macdonald, Chief Statistician of the Industrial Accident Commission. He has not been to the meetings for many a moon. Maybe he hasn't a pair of trousers. We remember that Charles came to the meeting a long time ago decked out in a new suit. Some ruffnek threw a lighted fire-cracker and it exploded close to Charles and ruined his pants. We hope that he will call on Fred Minden the tailor to have them mended so we may enjoy Charlie's presence.

The judiciary was well represented with Judge Tom Foley and Judge Twain Michaelson. Judge Michaelson introduced two new members at the last meeting. They were Mark W. Bloss and Leonard S. Luree.

Chester (Chet) Tompkins, the fellow who can turn a lemon into a peach, was seen pinning a corsage on a girl named "Lulu" in the Aristocrat Cafe. You can't trust the A. T. & T. Co. men.

John Burke, Chief Food Inspector, Health Department, "Better go without medicine than call in a clumsy physician."

James Basch, 86 years old, is a charter member and boosts the SOMBs at every opportunity.

We were pleased to meet Frank Currid and find that he is selling the International truck. John Nunan, Petroleum Equipment Company, purchased an International lately and he says: "It is the berries!"

Perrie Thal, Music Teacher and Band Leader, has his studio at 1242 24th Avenue (Sunset). He numbers among his pals, Jo Mendel and Pete Butti, two musicians of note. Perrie will give free lessons on the Clarinet, Saxophone, or Flute to the children of

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Note: Bob Schaefer, S.O.M. Boy will welcome an opportunity of serving his many friends.

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the South of Market Boys. Perrie is a new member and he wishes to show his appreciation in being called one of the gang. Take advantage of this generous offer.

Xmas is here! Have you thot of cards? If not, see Eddie (Bell Photo) Nelson, 2426 California St., Phone We 7822. Ed has individual cards,—they are attractive, unique and cannot be bot in stores. Call him at once for your supply. Hurry! Hurry! Hurry!

Earl Gladman, of the Mayor's Office, came in late but immediately confiscated the chair of the First Vice-President, George Gillin. Just when he was comfortably seated some bozo gave him a hot-foot. We wander what would have happened if Con Collonan had given him a case, instead of 6 bottles, of wine?

Our pal, Benny Benjamin of 62 Second street, who has everything for the golfer, and the best publicity man in the Wrigley organization, gave out his samples of gum and candy to all and sundry. Benny is a real fellow, never misses a meeting and urges everyone he meets to join with us. We need more boosters like the "Golf King".

Dan T. Foster, Notary Public, 17 Powell St., Phone Ga 6378, has always been quite a ladies' man. In Rathmore, Carey County, Ireland, in 1868 when 6 years old, he climbed a tree and upon reaching the top, looked down to watch a girl pass. Result: he lost his hold and broke his arm. Dan is a charter members of the SOMBs—and for ten years was Business Manager of San Quentin Prison. Melvin Purvis could get some excellent material from Dan about the criminal element.

Our contrgratulations to George S. Baird, recently promoted to Chief Investigator of the Hartford Steam Boiler Inspection and Insurance Company. George is a brother-in-law of Jim Downey, postal clerk, and the modest and retiring member of the "4" Downeys. The rowdy Downeys are Joe, Arthur and Jack. We heard that Jack now carries a white cane and is sporting a new pair of eye-glasses.

Geo. F. Hoff is in the sales department of the Poultry Producers of Central California. The brands he sells are "Sun Fed Fancy Poultry" and "Nulaid Eggs". How about that Xmas breakfast and dinner?

Do you know John S. Ramsay, member California State Board of Pharmacy? John has a neat collection of stories that will raise the short hairs on your neck. Steer him to a secluded corner next meeting and hear tales that you couldn't read in Astounding Stories.

A treat that you could see but once in a lifetime is to witness Courtney Barter and Charles Fox perform the ice-skating dance. These boys have real talent and when they tire of selling

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Sheriff Dan Murphy

Ray Schiller, Director Eddie Nelson, and Trustees Dick Hurley and Bob Loughery, was an oratorical masterpiece. Sheriff Dan has a wonderful command of English and he is considered one of the finest extemporaneous speakers in the country.

To Jimmy Boatwright, proprietor of the Back Stage Club, 236 Leavenworth Street, we owe a vote of thanks. He sent Jimmy McGee, Irish tenor to the last meeting. Jimmy has a wonderful voice, and if you care to hear him you can do so for the price of a beer at the Back Stage Club.

Ed Petzgold is in the general contracting business at 49 Fountain Street, Phone Atwater 1141. En can handle any job you may have so give him a call. Ed is an active member and he has introduced many of his friends to our club.

Inside news! Dr. George Brison, D.C., Ph. C., E. T., has opened offices 159 Delmar St. The number 6 car takes you there. If you want good health visit Dr. Brison—special low rates to our membaers!

While speaking of doctors, remember that Dr. Julius Behrend, O.D., is one of the finest optometrists in San Francisco. He has easy terms that are convenient for the smallest purse. In our last issue Dr. Behrend's ad appeared on Pag 12. If your eyes need attention call at 2644 Mission Street and tell Julius we sent you.

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The lucky stiffs! Hugo Ernst stuck his hand in the box and it came out with two tickets belonging to Phil Hauser, former Trustee, and Jimmy Cruise. They won the pot of silver. Kismet!

What's wrong with Jay Burns? Ever since Jack Erickson of the Film Tavern, Golden Gate and Jones, had his picture in our Journal, Jay is

every day and let Old Sol shine on their nude forms.

George and Henry Kendall made the long trip from Bay View on the last Thursday of the month to be with us.

Sergeant John Lynch, retired SFPD, is living in Fetter's Springs, Sonoma County. The sergeant spent 40 years in the Southern Station and was the best liked policeman in the district. It is four years since he returned from Ireland. During his visit he kissed the Blarney Stone and if you could hear his latest yarns, you would swear it was but yesterday the osculation was performed.

M. A. Geraghty deals in scrap iron, metal, rope, machinery, etc., at 1374 Harrison Street. Take an inventory and you will find many discarded items that he will be glad to buy—phone him, Market 4462.

We wish Dan Henry, representative of the Federated Metals Corporation, would send us fillers for our note book. Dan is a metallurgist, the organizer of the Utopian Parlor NSGW, a drinker of hard liquor, but, withal, a good fellow.

ATTENTION  
KIDDIES' XMAS TREE PARTY  
KNIGHTS of COLUMBUS HALL  
SUNDAY, DECEMBER 20, 1936  
1:00 P. M.

THE XMAS PARTY IS FOR THE  
CHILDREN OF THE MEMBERS OF  
THE SOUTH OF MARKET BOYS  
ONLY.



Phil Hauser

running around with a grouch.

Joe Cohen of Bay Meadows is a shy young man, but there are darn few like Joe. He is always digging down for charity, and we hope that the SOMBs will flock to the track in droves December 5, and show Joe and Bill Kyne that we appreciate their help to the San Francisco Shut-Ins Association.

For the Xmas Tree Party, Jack Pettit, of the Yellow Cab Company, will be in charge of the hall decorations. Lest you forget, when you need a cab, phone Tuxedo 1234.

Ford (Boots) Powers and Fred Heaphy, the inseparable stevedores, can always be found in the soft seats on the side of the hall. During the summer months they make the beach

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# Old San Francisco Members

By Tim O'Connor

In the early flamboyant 80's San Francisco policemen wore gray uniforms, and carried clubs almost as big as baseball bats. They never thought of using the "woodpile" to deposit their hard-earned savings, so they just put their money in ordinary savings banks.

\* \* \*

Mickey Doyle, the subject of this anecdote, was a very fantastic copper who reported for duty both on and off at the corner of Eighth and Howard streets. It was on again, off again "Mickey".

As an Adonis, Mickey was far from being any lady's fancy. On either side of his face a pair of fiery red whiskers grew and grew. Mickey's waistline grew to abnormal proportions; no girth control for him. He wore the largest sized collar made and the smallest size



John E. Foley

hat; a boy's size hat would fit him easily. It was said that he made the babies cry when he looked at them. The captain always knew when he could put his hand on Mickey for the dogs commenced to bark whenever he was on his beat.

\* \* \*

But Mickey was a demon when it came to upholding the demands of the law. The public enemy trembled. Strip poker parties, Chinese wash houses with inmates smoking opium in their hunks, and where the sale of lottery tickets went on, were unlawful enterprises with which Mickey dealt severely.

One Saturday night, a practical joker and a member of a gang who loitered around the corner of Eighth and Howard, whispered a yarn in Mickey's ear to the effect that old man McGonigle

who lived below the track, had rented his shanty to a gang who intended to put on a strip poker party. Mickey fell for the yarn hook, line and sinker. At nine o'clock that night Mickey was seen looking thru the green outside blinds of McGonigle's shanty for evidence. Finding none he rapped on the door, and was admitted by Mrs. McGonigle. Poor old Mrs. McGonigle trembling with fear, exclaimed:

"Shure, Arficer Doyle, what have we done?"

"Where is your husband?" yelled Mickey.

"What has he done?" demanded Mrs. McGonigle.

"It's not what he has done, it's what he's goin' to do," said Mickey, "come now, where is he?"

\* \* \*

When Mickey entered the kitchen there was the old man sitting on his chair in his shirt sleeves and bare feet, a clay duodeen pipe in his mouth and a big bar of brown soap in his hand, and on the floor a tub of hot water.

When old man McGonigle looked at Mickey Doyle, he became so excited and puffed so vigorously on his clay pipe, that the big clouds of smoke started Mickey coughing. After he had recovered from his coughing spell the exclaimed:

"I hear ye rented your home for shtripp pawker party."

Poor old McGonigle ws greatly surprised.

"Shure, the only shtripping around here tonight will be when I'm taking me Saturday noight bath. And the poker parties around here come off only when Mrs. McGonigle chases us around with the poker!"

"Arl roight," said Mickey, "take your bath, but be shure to wrap yourself up so as not to take cold!"

That was one time when the Eighth and Howard gang put one over on Mickey.

\* \* \*

Mickey held out a special prejudice against the proprietor of a little Chinese wash house on 8th and Minna. This Chinaman had a sign above his door which read: "Sam Murphy, Washing and Ironing." Mickey thought that a terrible desecration of the fine old Irish name of Murphy.

Mickey knew this Chinese Sam Murphy was an opium fiend. So one night he was so sure that he would catch Sam smoking opium that he had the

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police wagon backed up to the door be-  
 fore he even went in.

When he had gained entry to the  
 place, he made a bee line for Sam's  
 bunk, and there large as life, with his  
 eyes wide open, and evidently enjoy-  
 ing and iridescent opium dream.

"Come along out of that, and I'll give  
 you a ride, that'll be no dream!"

Poor Sam was roughly pulled out of  
 his bunk and shoved into the wagon.  
 The following Monday morning there  
 was a scene in Judge Campbell's court.  
 The bailiff called out:

"Arficer Dy'le, come into court!"

Mickey answered the call and entered  
 the court room, while Judge Campbell  
 was fondling his large beard.

"Officer Doyle, take the stand."

"What have you to say about this  
 Chinaman?" continued Campbell.

Mickey: "Shure, your honor, this  
 filler who carls himself Sam Murphy  
 was lying on his bunk smoking opium,  
 and we have the pipe here as ivvidence,  
 and that's no bunk."

\* \* \*

Judge Campbell, with a big smile on  
 that part of his face which could be  
 seen behind the whiskers, said: "It  
 might have been plug tobacco, Officer  
 Doyle."

Officer Doyle: "Will, Judge, you  
 can't tell me that inny man with a long  
 face like he has was shmokin' plug  
 tobacco in that long poipe. If that filler  
 was shmokin' plug tobacco thin Oi  
 must be sufferin' from hardenin' of the  
 arteries, or softening of the brain!"

Judge Campbell: "Give Sam Murphy  
 ten days in the cooler, and also provide  
 him with a clay pipe and a plug of to-  
 bacco, all at the expense of the poor  
 old taxpayer!"

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# The San Franciscans

(Ed. Note: The "San Franciscans" are former residents of San Francisco who make their homes in Los Angeles. When you are in the southland be sure to contact Frank Dolan, 2357 Edgewater Drive, or Frank Keohane, 2535 Rokeby Street. If you know of a San Francisco resident who is now in Los Angeles, write him about the organization and urge him to become a member.)

By Frankie Dolan  
Treasurer, "San Franciscans"

It is certainly great to meet friends from one's home town. It is a feeling that words cannot describe. The San



Franciscans gave a banquet on November 23 with Joe Di Maggio as guest of honor. Joe, Pete Maloney and Walter Schulken planned from San Francisco and were met in the airport by a delegation from the club. As they stepped from the plane they were greeted by the songs "San Francisco Open Up Your Golden Gate"—"It's Great To Meet A Pal From Your Home Town"—"California Here I Come".

Frank Keohane, representing Mayor Shaw of Los Angeles, presented Joe Di Maggio with a floral baseball bat, and Eddie Nealis delivered the address of welcome.

We drove to the Rainier Brewery where a delightful spread of baked ham, liverwort, salomi, assorted cheese, olives, radishes, buns, and refreshments awaited.

Then to Paris Inn Cafe, operated by Bert Roverie. Bert is a former North Beach boy, loyal to San Francisco, and you will find a ready welcome at the Paris Inn when you are in Los Angeles. The Paris Inn is noted for its fine food, excellent service and top flight entertainment. The prices are reasonable.

From here we visited the Clover Club, operated by Eddie Nealis. A steak dinner, with all the trimmings,

*Best Wishes*

**JOHN J. O'TOOLE**

*City Attorney*

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followed by champagne cocktails completed the evening.

Our guests, from San Francisco, were lodged in the Hollywood Plaza Hotel and amid these lovely surroundings they slept dreamlessly and soundlessly until 6:30 in the morning. We rushed them to Glendale airport so they could board the seven o'clock plane. The evening was a great success and we hope to have many more in the near future.

So that our San Francisco friends may know who attended this affair, the following names are given—how many do you remember?

Judge McKay, Tom L. Lennon, Frank Keohane, Walter McCormick, Charles Casey, Doc Puccinelli, Harry Pinto, Bill Hines, Al Williams, Vic Williams, Charles Miller, Armend Emanuel, Jack Silver, Phil Cosgrove, Geo. Feldmen, Judge Frank Smith, G. B. Davis, Ping Bodie, George O'Brien, Edgar Kennedy, Billy Green, Al Green, Bert Roverie, Doc Giannini, John Connolly, Alex McDonald, Speck Ramies, Art Murphy, Doc Barbenell, Nelson Weldon, Dick Tideman.

There were many others but the names have slipped my memory at this writing.

The San Franciscans are growing stronger every day and it won't be long before we have the same reputation in Los Angeles as the South of Market Boys have in San Francisco. We have a live-wire, snappy, go-getting crowd and we are bound together by a tie that will never break—sentiment.

It is our earnest desire to contact every San Franciscan living in Los Angeles, and we call on the SOMBs for help. Many of you know men living in the south who are eligible to join with us, so write him today about our club. He will thank you as he will meet good fellows, enjoy lively and interesting meetings—this will help him to become better acquainted with men who have many things in common.

We certainly enjoyed having Joe Di Maggio, Pete Maloney and Walter Shulken with us—they are knockout mixers, true orators and loyal sons of the city we all love—San Francisco.

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## Letter to the Editor

(Ed Note: Gene Carey, 1080 Howard Street, is an expert on repairing, reconstructing and refinishing cash registers. He has a full supply of parts, guarantees his work, and is a specialist in his line. Gene, for many years was and Editor and he has consented to help us make the Journal more interesting. When you need a cash register, or when you need work done on the one you have, remember to call Gene—Hemlock 7826).

Editor, South of Market Journal.  
Dear Ed:

So ya come down t' my dump tother days huh? An jest cause I wuz out ya leff word wit sum o de hired helf for me t' rite sumthin fer yer hoe sheet.



Ray Schiller

Wal, ya see, I aint had no education much septin how t fix haywire cash registers 'n addin' machines. But I'm goin t nite skool now an' maybe by next month I might be able t rite sumthin fer ya. Say, I bet haff dem guys up dere don't know what color cable cars on Market street befor de fire went up which streets. I do—wanna bet?

Well, so-long now. See ya nex mont wen i gadigate frum nite skool. An if ya wanna see how all dem wheels an gadgets in a cash register work, cum up an' see me sumtimes.

Yurs truely,  
GENE CAREY.

## Public Library

San Francisco  
Civic Center,  
December 5, 1936.

Mr. Lloyd Jacot,  
3384 16th St.,  
San Francisco.  
Dear Mr. Jacot:

We appreciate being on your mailing list for the South of Market Journal and desire to bind it for permanent reference use. We find that our file begins with vol. 8, Jan. 1933, and we lack the following numbers: September, 1933; April, July and November, 1936. If you can complete our set it will be valuable to the library. I am,

Very truly yours,  
ELEANOR FLEMING,  
Periodical Department.

Anyone having a copy of the September, 1933, issue please forward same to SOMB Headquarters.

Phone 158

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# New Members

By John Shannon

The present membership drive is netting us a high type of men, men who will soon be a credit to the



John Shannon

SOMBs. We are slowly, but surely, reaching the quota we have set for the year of 1936, and if every member will do his share, we will reach our goal.

To Ed Montgomery, Judge Twain Michaelson, Walter Brady, Ed Petzgold, Willie Benn, Rev. Joe Smith, Martin Cummings, Jack Finnerty, and Frank Foss we send our warmest congratulations for the fine cooperation they have given us in this drive.

We have hopes of making the next meeting, Thursday, December 17, 1936, the outstanding one in respect to new members. We want to have the largest class of the year, and it will be if every member does his share and bring in another. So fellows, let's all pull together on this. Tell your friend about us—induce him to pay a visit and we know that he will join.

NEW MEMBERS  
 RICHARD GARCIA  
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# THE TRANSOM

By Joe McCann

Jack Downey, the referee, artist, was explaining why he could not reproduce a certain foto—



Jack Downey

his excuse was it was diffused. When pinned down to a definition of "diffuse", he was unable to give the meaning—so we define the word: "Diffuse, characterized by redundancy, prolix, verbose. To pour or send out so as to spread in all direction." Other words he could use are: "divergence, aspersion, scattering, dissemination, apportionment, spread, circumfution, spargefaction, and interspersion." We hope that this will help Jack when he next becomes technical.

\* \* \*

We understand that the most noted prevaricator in the club asked and actor to sing "It's A Sin To Tell A Lie"—You guess who it was.

\* \* \*

Italy shipped 2,800 tons of food and 4,000 tons of ammunition daily to supply the 400,000 Italian and native troops and laborers in Ethiopia. This required the services of 7,000 trucks.

\* \* \*

We have a recruit for Mike Lawley—he is Charley (Acme) Fox who made such a hit over the "mike" at Uncle Tom's Cabin singing: "There's Love In Your Eye."

\* \* \*



Elmer Towle, the Zipper King, is now in the east to get first hand information on business conditions in general. Elmer will have a few pointers for our members who are in business. while Elmer is away, his brother, Ray, will take charge of the business.

\* \* \*

Russia's budget for 1936 is \$78,500,000,000 rubles, or \$15,700,000,000. Three billion of this will be used for military purposes. At present Russia

has the largest standing army in the world—1,300,000 men. She has 13 military academies in which 16,000 students are enrolled.

\* \* \*

Willie Benn and Rev. Joe Smith are the most independent carpenters in town. When asked to go to work, they told the boss to go to the hot place as they could make more than their wages playing "Dirty Dora" in the clubrooms. We hope Mrs. Benn doesn't read this!

\* \* \*

PERSONAL: Party who took green pajamas from clothes line at 31 Stillman Street, please return and no embarrassing exposure will be made on my part.

\* \* \*

We wonder what became of Tom Hickey? We miss his oratory at the regular meetings. Tom is a loyal member so it must be intricate legal problems that interfere with his fraternal duties.

\* \* \*

Maggie had just come from Ireland. "Did you kiss The Blarney Stone?" asked Jack Maloney.

"No," she replied, "but I kissed many who did."

\* \* \*

DUES ARE DUE!!!

## Smile and Hustle

Anonymous

(The Editor wishes to thank the unknown member who sent in this poem. We wish more of a similar type would be handed in.)

Smile and the world smiles with you,  
"Knock" and you go alone,  
For a cheerful grin, will let you in,  
Where kickers are never known.

Sigh, you accomplish nothing,  
Work, and the prize is won,  
For the nervy man, backbone can,  
By nothing be outdone.

Hustle and fortune awaits you,  
Shirk and defeat is sure,  
For there's no chance of deliverance  
To the chap who can't endure.

Kick and there's trouble brewing,  
Whistle and life is gay,  
And the world's in tune, like a day in  
June,  
And the clouds all melt away.

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# DO YOU REMEMBER

By Sol Boren

Scott Magner's (successor to Scott McCord) hay barn at 615 6th Street?

Peter Cowie's feed place on Sixth near Brannan?

C. H. Jouett's coal yard on Steuart Street between Harrison and Folsom Streets?

Mack & Co., the big wholesale drug company which featured Peruvian Bitters, located on Fremont Street just below Market?

Brandenstein's Stables at New Montgomery and Mission Streets where auctions were held Tuesday, Thursday, and Saturday?

Wells Russel's big planing mill located at Market and Fremont Streets?

Fred Wulzer's big hardware store on Ninth Street between Howard and Folsom Streets?

Dunham, Carrigan & Hayden's warehouse which ran from Beale to Main Street between Market and Mission Streets?

Greenberg's Iron and Brass Works on Beale Street between Howard and Folsom Streets.

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# THE LOW DOWN

By Willie Benn

The "Beaut" Club is composed of South of Market Boys who work for the Health Department and the Board of Public Works. How this club was



Jim Allen

given the name "beaut" is quite novel, and if you are interested in its history ask Fred Peterson. The members, in good standing, are: John (Pop) Merrick, Leo Burns, Jimmy (Lulu) Dhue, Bill (Cowboy) Park, Pete Armstrong, Bert James, Pat McAttee, Joe Reid, Dan Hegarty, Louie Schultzer, Walter (Yodeling) Thierbach, Jimmy McCarthy, Arthur May, Ed Rosenbloom, Ed Brandon, Paul Gundecker, and Fred Peterson. Paul Gundecker pulled the cork in his leg and could not attend the last meeting.

Remember the M & K Saloon? It was owned by our two members, Mace Madson, now a sailmaker, and R. Kopke, a letter carrier. We understand that it is now a Chinese butcher shop. Time changes many things.

Vincent J. Cannon, a popular member, is on Uncle Sam's payroll (post office department).

D. J. Sullivan, a regular meeting attendant, has been with Farnsworth & Ruggles for years and years.

We have often wondered who were the fellows who occupied the front row in K. of C. Hall, and at the last meeting we found out. Here they are: James Basch, David Davis, F. E. Edwards, Phil Hauser, Ike Marks, Tommy Murphy, Glenn Gass, M. Powers, T. A. Page, Sid Reis, Henry Kamber, J. W. Wrenn, A. Martin, H. Barr, F. A. Tucker, Perry J. McKenna, Emil Miller, Al Hurson, John S. Neubauer, F. J. Nielsen, Joe Reid, Frank K. McLaughlin, George Sullivan, Joe Zabriskie, and Henry A. Wuhrmann. Henry Wuhr-



Joe Mendell

mann, by the way, has been a member for more than ten years and his name appears in the Journal for the first time. Omar the Tent Maker was looking over the hall for Paul Gundecker. . . . Jimmy (Dream Boy) Dhue has a nice, new permanent. He said: "Lulu sure knows how to fix a guy's hair." . . . Joe Reid and Bill Park were giving their voices a tryout in the community sing in the basement.

Jack Finnerty, a director and owner of the Aristocrat Cafe, Turk and Leavenworth, has been put in charge of our employment committee. If you know of a job, or if you are seeking work, see Jack. Jack has his own clique at the meetings and they sit in "Finnerty's Row." The gang are Dick Garcia, Johnny Mullan, Roy McGuire, Devin Sullivan, Bill Hayes, and Jack Wiley. Watch this crowd—never play pinochle, poker or dirty dora—else they'll skin you alive and send you home in a barrel.

We saw William Britton, Jack Colter, John C. Daly, Wally Murphy, Milton Clark, Charles Chute, Jim Clishman, Louie Holz, Harold Pabst and Robert H. Schaefer and they were having a grand time.

For a real treat, we suggest you hear Harold Pabst sing: "There's a Little Spot on Mabel," it is the latest song hit and you'll enjoy Harold's whiskey tenor.

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# Where Good Fellows Meet

By George Miller

## FRED NICKELSON

The mayor of Bayview and former leading banker of that district, is the owner of a first class beer and liquor emporium at 4634 Third Street, near Newhall. We dropped in the other day and saw quite a few South of Market boys discussing the activities of the organization, among them Brothers Devoto and Dunning. They seemed to be enjoying quite an appetizing repast and they were loud in their praises of Fred as a host. Fred has been Recording Secretary of the South San Francisco Parlor of the Native Sons for a number of years and his loyalty knows no bounds among the regular fellows.

## AL (KOKO) GHIRADELLI



Al (Koko) Ghiradelli, although a north of Market boy, is the best pal the South of Market Boys have.

Every year he makes a large donation to our kiddie's Xmas party. So when you buy cocoa or chocolate remember "Ask for Gear-a-delli's."

## BART MILLER

The South of Market Boys lyric tenor deserves a vote of thanks for his contribution to the Shut-In Day program at Bay Meadows. Bart sang a number of times over the air and the reception of his voice was excellent. He received much commendation from listeners-in. He worked on the program with Miss Berna Lewis, our old pal from the Embassy Club. You know the voice that Berna has and there is no need of saying that she too was well received.

Bart is Chief Dispenser at Cyril Deniks at 4001 Third Street. So, when you are on your way to see Fred Nickelson, drop in and hear Bart render that beautiful ballad "The One Rose That's Left in My Heart." He sure attracts a crowd to this popular place with his fine voice and excellent songs.

## BROTHER DEVCENCENZI

The proprietor of the Four Mile Tavern, a landmark for 83 years located at 5501 Third Street in San Francisco. This popular eating place is the haven for South of Market Boys, particularly on Sunday nights. Our President paid a recent visit with a party and enjoyed

a palatable dinner in pleasant surroundings. He met a number of members including Walter Brady, Harry Love, Ed McMann, Walter Woodall, and a host of others. As Walter Winchell would say, "This is an O. K. place where the gay Boulevardiers and the smart femmes meet."

## SOL JACOBS

One of the popular members in the South of Market Boys, will soon be eligible for retirement after many years of service in the United States Mint. We certainly wish this old warhorse lots of luck. It is rumored he will be the official greeter and master of ceremonies at that popular cafe, "The Criterion", 579 Geary Street, conducted by his side-kick, Charles Wymans. This will make a wonderful combination as both are loyal fellows. They never miss one of our functions. They are real boosters and we are mighty proud of having them on our roll.

## HAROLD JONES

The capable, efficient and always smiling superintendent of Shop No. 1 of the Corporation yards, has become quite an active member. We are pleased to have this type of man boosting the organization as it means we will go over the mark in the new membership drive.

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# YESTERDAY

Conrad Trieber

During a radio program a few years ago, Ty Cobb was interviewed by Miss Patsy Kelley and he spoke of players of the by-gone age and those of today. Ty predicted that Joe Di Maggio would make good in Big Time. He told of an exhibition game played, over fifty years ago, in the old Recreation Park in San Francisco. I attended that game and remember many of the baseball stars who participated. Anson, first baseman—Ryan at third—Williamson, shortstop—Force, second base, and Lajoie in right field. Cobb said that he played in 2305 games—some record, we say.

\* \* \*

The old-timers had a keen eye when it came to picking top flight men. Jim Jeffries said that the unknown Australian, Bob Fitzsimmons, would some day wear the crown. Eddie Graney was Bob's first sparring partner.

The fighters of a past age, I remember are: Joe Ganz—Young Mitchell—Jimmie Britt—Jim Corbett—Tom Sharkey—Joe Choynski—George Dixon—Stanley Ketchell—and Spider Kelly.

A great little man in the light and welterweight division was Nonpareil Jack Dempsey. No man ever beat him at 133 pounds. He was undefeated champion—later, when he became heavier, he won the welterweight championship. Frank Erne won the light-weight championship. In this division we had plenty sluggers—Kid Lavigne, Battling Nelson and Ad Wolgast.

\* \* \*

Harry Bush was born at the intersection of Chinatown, Dupont and Pacific Streets. When 12 years old his parents moved to Harriet and Folsom and he soon became fast friends with David Belasco who lived on Clara near Sixth. They formed a partnership and it wasn't long before they were appearing before the public at benefits in Platt's, Dashaway and Saratoga Halls. Dave played a Hebrew character and Harry a Chinese.

Harry is now 72, and he conducts "Bush's Coffee Shop" on Lick Place, and today he is just as good a comedian as when he played the part of a Chinaman for McKee Rankin, in the play "Danites" at the Baldwin Theatre.

\* \* \*

In 1850 the parents of Jim Clishman left Erin's Isle and settled in New Orleans, then moved on to Joliet, Illinois, where Jim was born in 1867. A few months after the birth they arrived in San Francisco, and the senior Clish-



Al Katchinsky

man worked in the rolling mills. Jim eventually became an iron moulder and worked at his trade in the Industrial and Union Iron Works. Dick Welch was one of his helpers.

In 1889 Jim was secretary of the Iron Moulders Union, 164. A year later, 1890, he became a letter carrier and was retired in 1931. From 1896 to April, 1906, he delivered the City Hall mail, and knew Mayors Sutro, Phelan and Schmitz.

In 1889 he was elected president of the famous Elite Club. Jim is the father of three boys, all born at Brannan and Second. He attends all our meetings with his youngest son, Eddie. To meet Jim is to meet a fine fellow!

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\* \* \*

When the Maharajah and his secretary landed in Washington a great banquet was given in his honor. The Maharajah spoke no English and it was necessary for his secretary to translate



Bob Loughery

the words as he went along.

Up stood the Maharajah to the tune of great applause.

"Pori hoopla sunjo oodle uddles," he barked. "Duvi apro gimme sacto barto illy."

He sat down. Up came the secretary.

"Maharajah he say thank you very much. America grand country. He glad to be here."

He sat don. Up jumped the Maharajah.

"Tihobiti parko bingo sukki. Parli nollu charyl sanco sundani ello boom-teray."

Great applause. The Maharajah sat down. The secretary rose again.

"Maharajah thank you very much for fine applause," he translated. "He would like to know the way to the men's room."

\* \* \*

The total expenditures of the United States for 124 years (including four wars) from 1789 to July, 1913, was \$24,500,000,000. The total actual and budgeted for the three years under Franklin Roosevelt, from July, 1933, to July, 1936, is \$24,200,000,000.

\* \* \*

Ray Belasco: "A gentleman is a gentleman until you know him better."

Mussolini is pronounced "Moose," not "Muss"—"Moose-so-lee-nee."

Belloc—"Bel-lock," not "Be-lock."

Roosevelt—"Rose-velt," not "Roos-velt."

Hilaire—"Hilary," not "Hil-air."

\* \* \*

Sharks are living prehistoric monsters. There are 250 different kinds, ranging from a few inches to 70 feet. Shark fin soup is a delicacy in China, and a great demand for salted shark meat exists in the Malay States and Africa. Shark liver oil is used in dressing leather and tempering steel.

\* \* \*

Charlie Fox: "Women won't be on a par with men until they have a large bald spot on the top of their head and still think they are handsome."

\* \* \*

Huntley Cameron didn't show up for dinner, his wife was worried, so she called his favorite cafe, the Aristocrat.

"Is Huntley there?" she asked.

"Oh, no," answered Jack Finnerty.

"Are you sure?" she asked. "Did you look under all the tables?"



Huntley Cameron

\* \* \*

Gene Mullane: "You can fool all of the men some of the time, and you can fool some of the men all the time, but just leave them alone and they'll all make fools of themselves most of the time."

\* \* \*

Jim Kerr, owner of Jim & Frank's (South of Market Tavern) sells Union Made South of Market Cigars. A fine smoke—you'll enjoy 'em after one of Jim's drinks. Stop at Seventh and Jesse and say "Hello" to Jim Kerr.



James Kerr

\* \* \*

The first lady of the United States, the Statue of Liberty, has a mouth three feet wide.

The United States purchased Alaska from Russia in 1867 for seven million dollars. During the first ten years, after the discovery of gold in the Klondike, over twelve billion dollars was brought to the U. S. from fisheries, furs and mines. Quite a bargain, we say.

\* \* \*

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# South of Market As I Knew It 46 Years Ago

By George Cameron

South of Market at that time was a very different place from what it is now. At that time it was a family district, the houses were small one story blidings except a few large homes. There were some small grocery stores and butcher shops. Not much amusements for th children or grownups. The only place they had to go was out to Woodward's Gardens which was located at Mission and Fourteenth streets. In those **good old days** all the people had large families of children growing up. These people came from good American, Irish, English, Scotch and Scandinavian stock, which showed in their children later on. It is really surprising how many of them became noted and held positions of importance in our city.

For example: I will take the block—Bryant street from First to Second streets. At 311 Bryant street lived a fammily by the name of James Darrah, Mrs. Darrah, grandmother to the noted Allen sister, Pearl and Bessie, who were prominent dancing teachers and who are now in the east in a dancing act, and, of course, our own Gracie Allen of the team of Burns and Allen. At 317 Bryant street lived the Gavin family whose son, Thomas, has been our deputy coroner for many years. At 327 Bryant street lived the family of James Powers. Jack, the oldest, was elected to the State Assembly and was promin-

ent here in social and political circles. James E. Power while quite young organized Company H of the League Of The Cross Cadets. Later he was one of our Supervisors for two terms and was then appointed our Postmaster, a position he held honorably for several years. At 329 Bryant street lived John Maloney and his family. Mr. Maloney's mother was a gracious and intelligent lady of charming personality showing that she came from fine old stock. The Maloney boys need no commendation, for they have accomplished more than wealth, they have the respected confidence of their fellowmen in this city which means more than wealth. At 325 Bryant lived the family of James Pallas. They had a large family of boys. A son, Dan, is at the present time one of our most efficient policemen. At 431 Bryant street lived John Sherman founder of Sherman & Clay music store. At 347 Bryant street lived Burnett G. Haskell and family. He was one of our most noted attorneys. His son, R. V. Haskell, became the Clerk of the Supreme court of California and still holds that office. On the corner of Second and Bryant streets stood the large winery of Lachman and Jacobi. It became one of the largest wineries in the state. On Second street, near Bryant, stood the home of the Creighton family. One of the sons, Charles, became one of our prominent judges and held the position up to his death. At 336 Bryant street was the

home of Mr. and Mrs. Cutting, founder of the first canning company here, known as the Cutting Packing Company. At 340 Bryant street lived Sydney Smith who became the president of the Alaska Packing Company. On the corner of Bryant and Second streets was the beautiful home of Peter Donough. Mr. Donough and his brother, James, came to San Francisco at a very early date. Peter Donough and his brother, James, with Henry T. Scott had a small foundry on First street between Mission and Market streets where they majored in ship work suc has anchors and chains, etc. Their first big job, after they moved to Potrero and opened the Union Iron Works, was the building of the Cruiser California and later they built the Battleship Oregon. Henry T. Scott later became president of the telephone company. Where the Donough home stood stands the Schmidt Lithographing Co. Mr. Schmidt came here as a cabin boy at the age of fourteen and went to work for three dollars per week. The Schmidt Lithographing firm is the largest concern of its kind in the country. And last but not least I feel I must mention St. Mary's Hospital located at Bryant and First streets. It was conducted by the Sisters of Mercy under the management of Mother Superior Russel, who was born in England of a titled family, her brother being Lord John Russel, member of the Privy Council of England.

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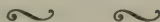
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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 2



January, 1937

## Peter R. Maloney

Founder and Financial  
Secretary

South of Market Boys, Inc.

Founder and President  
Sunrise Breakfast Club

President and Co-Founder  
San Francisco "Shut-In"  
Association



## Next Meeting

Thursday, January 28, 1937  
8 P. M.

Initiation!  
Entertainment!!  
Refreshments!!!  
Door Prizes!!!!

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.



Joe Mendell  
Violin Virtuoso

## NEW MEMBERS' NIGHT

Special Features  
For New Members

Bring Your Friends

# MEETING

Thursday, January 28, 1937  
8 P. M.

KNIGHTS OF COLUMBUS HALL  
150 GOLDEN GATE AVENUE

### ENTERTAINMENT

MIKE LAWLEY, *Master of Ceremonies*

### DOOR PRIZES

### REFRESHMENTS

Beans a la European prepared by the Internationally Famous Chef, Willie "Hinges" Benn,  
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SOUTH OF MARKET  
JOURNAL



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Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
Published Monthly  
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PREAMBLE  
The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

KNIGHTS OF COLUMBUS HALL  
150 Golden Gate Ave. Phone F Prospect 9775

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XMAS TREE PARTY

By George Gillin  
First Vice-President

Doing good is the only certainly  
happy action of a man's life.

The Christmas Tree Party was a huge success. Six hundred and more radiant childish faces greeted genial, smiling, Santa Claus (Jeff Floyd). Mike Lawley staged a snappy, interesting show; there was candy and toys galore and everyone left the hall in a happy frame of mind. We can, indeed be proud of the annual Yuletide party we give to the children of our members.

But — do we stop to think of the men who are instrumental in the happy ending of this affair? Do we think of the hard work, the energy, the time and the thought that is expended by the committee? Do we think of the thousand and one details that must be taken care of? No! We take these things for granted, but, if some insignificant item goes wrong, we are too prone to harp on it and forget the good deeds.

We cannot point our finger to any man and say "He is responsible for the success of the party." The successful denouement of the event is due to the efficient work of every man on the committee, and to the committee as a whole, the South of Market Boys extend their best wishes.

The show must please everyone; the men who give the toys must see to it that all kiddies are satisfied; the hall and tree decorations must be attractive and in keeping with the season; the ushers must be the personification of courtesy and use tact and diplomacy in seating the guests; the door committee must handle the crowd with a smile; the toy committee must select the proper toys for the various ages of the children; the candy committee must have enough sweets to go around; and so it goes thru all the committees participating,—every guest must be pleased. It is the combination and the perfect coordination of the committees that make our annual Xmas party the talk of the town.

We fear to write of individual effort as we may slight a member who deserves a great deal of credit so, to keep peace in the family, we say "Congratu-

lations" to the entire committee!  
We must, however, extend thanks to Fred Libby, California Packing Corporation, for his donation of the 30 foot tree. Every year Fred gives us a Xmas tree for our party, and thousands of kiddies enjoy it.  
Lou Rubenstein, Yellow Cab Co., gave invaluable assistance—he rigged the tree, acted as stage hand, assisted with the decorations of the hall and tree, and substituted wherever needed.



Walter Brady

PLANS FOR  
FEBRUARY

The February meeting (Thursday, February 25) promises to be the most unique ever held. John Shannon, Chairman of Membership, has inaugurated "Relative Nite." Each member is requested to ask his brother, father or uncle to join the organization. We have the assurance of the sponsors of "Relative Nite" that they have a snappy ritual, breezy entertainment, surprise refreshments and valuable door prizes.

To start the ball rolling John Shannon has his three brothers signed to come in this night, and he hopes that each member will try to secure at least one of his male relatives so that they will have a representative group.

Richard J. Shannon represents the Eby Machinery Co., 35 Main St., while his brothers, Lawrence C. is with the Prudential Life in Oakland, Edward (Pat) is sheriff in Sonora, Calif, and John, the egg who is responsible for this nite, has been retired for the last couple of years.

Do you know we have any number of brothers, and many families have three and four in the club. There are "5" Maloney brothers, "4" Lynch brothers, "4" Downeys, "3" Cribbin, "3" Murphys, the Sheriff and his two sons, and the fathers and sons on the role are beyond computation.

We urge you to contact John Shannon immediately. He has but a short month to work on this and every minute is valuable. Will you do your share?

REMEMBER—FEBRUARY 25  
"RELATIVE NITE!"

Eddie Nelson: "Got a snapshot from my Scotch Uncle this morning."  
Jim Allen: "What does he look like?"  
Eddie Nelson: "Dunno—haven't developed it yet."

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# PETER R. MALONEY

## An Intimate Sketch

Lloyd D. Jacot

A good heart, benevolent feelings, and a balanced mind, lie at the foundation of character. Other things may be deemed fortuitous; they may come and

go; but character is that which lives and abides, and is admired long after its possessor has left the earth.

The hardest task to undertake is to eulogize one's life long friend. We have known Pete Maloney, man and boy, these last forty years, consequently we



Pete Maloney  
Founder South of  
Market Boys, Inc.,  
President and Founder  
Sunrise Break-  
fast Club, President  
San Francisco "Shut-  
In" Association

know his strong and his weak points. The weak links, if they may be called so, are, a heart as big as all outdoors—a habit of working un-  
stintingly and arduously for others without compensation or thought of self—an inherent modesty—and a trait of hiding his light under a bushel. Even though we appear paradoxical, we claim that these are mighty fine examples to follow, their weakness is that they have not given Pete a bank roll that would choke a horse, nor have they added to his worldly goods, and the world has a habit of measuring man by the amount of money he has acquired. Pete's liberal nature has given him something that money cannot buy—happiness.

His strong points are—an inherent honesty gained from sturdy Irish parentage—a loyalty to family, friends and job that is almost a fetish—an ability to make friends and keep them—and a philosophy of life that promotes good will. His religion is—"I am a man, and whatever concerns humanity is of interest to me."

Pete has had ideal training, experiences that swelled his fund of knowledge, and a family background that gave him a keen sense of responsibility.

Without more ado, let us briefly summarize the activities of this South of Market Boy—Peter R. Maloney.

Early in 1923 he founded the South of Market Boys Association. From this historical part of San Francisco came men in every walk of life, men who have achieved fame and fortune in business, political, professional, scientific, and educational fields. It occurred to Pete that these men could be brought together in an organization that was founded on sentiment and loy-

alty. So, with this thought in mind, he sent letters to former residents of the district and, in the twinkling of an eye, the South of Market Boys came into being.

The history, past and present, of this association can be sketched in few words—charity, loyalty, friendship and a desire to keep alive the early traditions of San Francisco.

This great organization is known all over the world and its affairs have the endorsement of every citizen in this city.

Pete originated the Mother's Day breakfast, one of the outstanding events of the year. He was instrumental in starting the Ball, Picnic, Baseball game, St. Patrick's Luncheon and many testimonial dinners and luncheons to our civic, business and professional leaders.

He was chairman of the Harry B. Smith testimonial luncheon which was attended by all the past, present and future champions in most every line of sport. Never again will we see so many celebrities gathered in one room.

How easy it is to write of these exploits, but think of the tremendous energy, the splendid organizing talent, the thousand and one details that had to be attended to intelligently, to make a success of these events—it wasn't a sinecure, we can assure you. These things, however, are simple for such a human dynamo as Pete. When he works on an affair time means nothing, he labors night and day, he is tireless, a bee hive of activity, and soon, under his masterful guidance, the event is forged, link by link, a successful termination. And so it is with every event he undertakes, success crowns his efforts because he attends to the minutest detail himself. Many the time we have heard him say—"If you want a thing done, do it yourself."

One would think Pete would stop after organizing the now famous South of Market Boys but, Oh, No!—not him. He is just finding his stride.

In 1932 he founded the Sunrise Breakfast Club and has been its president since it was organized. This club was a success from its inception, but getting it started was no easy task. Before attempting it Pete approached his friends and the consensus of opinion was—"it would be a flop"—but this

did not daunt him! He went ahead with his plans, determined to show San Francisco that a breakfast club could be organized.

Pause a moment—could anyone inveigle hard-headed business men to arise at six in the morning to attend a breakfast? The answer is "no", decidedly, "No", but there is no room for "cant" and "impossible" in Pete's vocabulary. He went ahead and organized and they came, they saw, and they were conquered.

Today, despite all the cold water that was thrown on the idea, the Sunrise Breakfast Club boasts a membership of fifteen hundred, and the Second Thursday of each month finds from 300 to 750 men, with a benign smile on their faces, seated to an early breakfast of ham and. There are no dues, no initiation, no strings attached to becoming a member except you should have a hearty appetite.

The breakfast starts off with a snappy tune "Ham and Eggs" and, while munching this great American dish, appetizing entertainment is provided. After the meal, one or a dozen celebrities may be introduced. Throughout the entire proceedings good fellowship reigns supreme.

The Sunrise Breakfast Club, under the guidance of Pete, revived the Dipsea Race, a race originated by the Olympic Indians many, many years ago. The DipSea trail starts at Mill Valley and ends at Stinson Beach, and it is considered the hardest cross country trail in the United States. Through a woody country, up and down steep hills, its seven and a half miles taxes the endurance of the sturdiest runners. The event, which was started in 1905, attracts the eye of the sporting fraternity throughout the nation.

The latest charitable brain child of Pete's is one of the finest in his long career. Pete, under the auspices of the Sunrise Breakfast Club, suggested a free ride across the San Francisco Bay Bridge for the poor children of San Francisco, and on January 23, 1937 in excess of four thousand children were given a round trip on the greatest engineering structure in the world—the bay bridge. He enlisted the aid of business firms, interested wealthy society matrons, and the results were far beyond his wildest expectations. When the happy kiddies reached this side of the bay, they were sent home with a box lunch, a bottle of milk, and a happy smile on their radiant faces.

After this he surely thought that Pete would sit back and rest on his laurels—how wrong we were! His restless and energetic spirit demanded action so he threw himself wholeheartedly into the San Francisco "Shut-Ins" Association. Pete is co-founder with George McDonald and is the Pres-

ident. The Shut-Ins is an association dedicated to the happiness of the unfortunate. It takes care of the sick, the blind, and the underprivileged without publicity or red tape. The routine is quite different from others of its character in that it does good without embarrassing investigations or questions. The services of the officers are donated, there is no highly paid staff, and the overhead is nil, consequently every dollar is spent on a worthy cause. Cases are taken care of quickly and secretly, and we would like to cite some of the good this association has done, but this is not allowed, publicity is taboo.

Pete has spent many hours in this latest charity work, but he doesn't mind as he loves it for his heart is set on doing good wherever he can.

When we pay tribute to Peter R. Maloney we pay tribute to one of God's noblemen, a man whose life is devoted to spreading good cheer and whose creed is "Love thy fellow man."

## Let's Get Serious

Willie (Hot-foot, Hinges) Benn: "Nobody knows what real happiness is until he's married—then the knowledge is to late to do him any good."



Tom Hickey

Senator Pat McMurray: "Politics make strange bed-fellows—and how they like the bunk."

George Verner: "There's a lady in the hall without hosiery."

Bill Ledwidge: "Bring her in and I'll sock her."

Fred Weidmann: "I'm going to buy a harem."

Tom Toomey: "Go on—you can't buy a harem."

Fred Weidmann: "Sure I can—I just saw a sign that read: 'Six gals. for one dollar.'"

Pete Maloney: "I've had my car for years and never had a wreck."

Al Katchinski: "You mean you had that wreck for years and never had a car."

Perrie Thal: "Success never comes to the fellow who stops promptly when the whistle blows or the girl squeals."

Ed. Voorhies: "My girl has hip pockets on her bloomers, and now she carries her liquor like a gentelman."

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# MONTHLY ASSEMBLY

Lloyd D. Jacot  
Editor, South of Market Journal

What do I owe to my times, to my country, to my neighbors, to my friends, to my organization? Such are the questions which a virtuous man ought often to ask himself.

Even tho our last get-together was set ahead a week on account of Xmas, we can boast of an attendance of six hundred and fifty, and believe me, this is some crowd! Can any other organization crow about having such a gathering to its regular meeting? No! It takes the South of Market Boys to do things in a big way. We are a non-profit organization, we have no axes to grind, we have no political aspirations, we are unique in the annals of San Francisco as we are organized for charity and good-fellowship, which reminds us of the words of Izaak Walton—"Good company, and good discourse are the very sinews of virtue."



Lloyd D. Jacot

The question of the day is: "Have you asked your friend to join our organization?" If not, do so while you think of it. John Shannon, the chairman of the membership committee, will be glad to supply you with application cards.

Jimmy Dhue: "Half the world may not know how the other half lives but it has its suspicions."

Michael Silk, one of the first members, is the proud father of Vincent Silk, premiere emcee of the Embassy Club.

We stood by the dues-taker's desk and saw C. M. Buckner, Albert Berg, A. B. Berg, Thos. Bauer, J. Corcoran, Chris Bontil, Jack O'Keefe, W. M. McKay, Wm. Wilson, John Foley, Maurice Powers, Ford (Boots) Powers, Fred Heaphy, Jake Diamond, Ed. Martin, E. F. Bottern, Paul Gundecker, Gene McColgan, James Rohan, James Wilder, G. Lichtenstein, H. Farrell, John W. McCune, Ray L. Fowler, B. Summers, S. Neubauer, Henry Shutter, Pete Claraty, Andy Johnson, Joe Roberts, Ed. Petzgold, Phil Hauser, Pat Joyner, Al West, C. Detjen, Al Neal, Gene Mulane, Art Belcher, Herbert Jones, Geo. Sullivan, John Hughes, James Kerr, Sam Orack, Tom McCann, John (Pop) Merriek, Leo M. Burns, Jim Crampton, Bill Parke, Maurice Sweeney, George (Stevie) Verner, Pete Butti, Fred Peterson, Elmer Towle, Dr. Harry Bernard, Jack O'Leary, George Gillin, George

Miller, Bob Loughery, Eddie (Bell Photo) Nelson, Chester Juzix, Jo Mendel, Phil Coggins, George McDonald, Joe Rae, Dan Fairfield, Dan Henry, Jack Maloney, Jack Finnerty, Jack Wiley, Kevin Sullivan, Jack Dietz, Bill Knipschier, Jack O'Leary, Conrad Trieber, Jim Clishman, Bill Ledwidge, Eddie Gagen, George Kendall, Bert Phemesster, Henry Kendall, Harry Andreson, Jeff Floyd, Bill Hayes, Willie Benn, Ray Schiller, Joe McCann, Fred Weidmann, Walter Brady, Tom Maloney, Jr., Dr. Julius Behrend, Gene Carey, Bill Voorhies, Jim Allen, Alfred Del Carlo, Walter Firstbrook, Ray Kenney, Benny Benjamin, Louis Holz, Judge Twain Michaelsen, Judge Tom Foley, Judge Frank Dunn, Jim Doherty, Hugh McCaffery, Jim Basch, Saul Borren, and Charles Fox.

We can always depend upon a great turn out and we are sorry that our memory is so short that we can't remember the others we saw and spoke to, however, we feel certain that we are forgiven for any oversight of our friends.

Lee Burns: "There is absolutely no cure for insomnia on a honeymoon."

George Gillin First Vice-President, operates his own business at 217 Tehama St. (Fur dressing and dyeing.) Tom Gosland, Jr. was born where George now conducts his business. Strange world, isn't it?

Dick (Burlingame Hurley) "Women who are level headed are usually flat chested."

George McColgan, carpenter foreman, Board of Public Works, has a knack of keeping his subordinates busy and he is the big shot around the shop, but his new honey certainly makes him jump thru the loop after working hours. It has been ages since Gene attended a meeting, he must keep sweetie entertained.

Lee Weaver: "Modesty is a virtue guarded by girls with ugly legs."

The one and only Mike O'Leary, the original Texas tommy dancer from the old Midway Cafe on Pacific Street, says he will teach anyone to dance in five minutes. We understand that Mike mops up copious draughts of clam juice served by Maurice Lynch at the Sanchez Inn.

Chet Tomkins, the egg who is run-

ning around with Lulu, offers this: "Girls who buy cheap hosiery get a run for their money." It's funny how this fellow knows so much about hose, we wonder who he is buying 'em for now.

Imagine this? Roy McGuire started work as "G" man in the Ferry Post Office on December 17, 1936. Good hunting, Roy.

Fred Edington, general insurance, room 1000 Phelan building, insures every one except the dead, he said: "When you are straitened out, it's too bad."

D. J. Sullivan, a stand-by for Farnsworth and Ruggles: "No matter how hungry a baby gets, it never cries for its father."

The front row, especially when there is a hula in progress, seats an assorted crowd—Louis Holz, little Giant of the Police Department; Pete Claraty, blacksmith; J. J. Norman, plumber; Ray Rath, printer and publisher; George Gillin, fur dresser; Bill Knipschier, general contracting; Willie (Hinges) Benn, carpenter; Jack Maloney, Liquor Control Officer; James Allen, credit and insurance; Arthur Downey, Manager Family Club; Jack Dietz, Rainier salesman; Jo Mendel, musician; Bill Ledwidge, Superintendent Knights of Columbus Hall; George R. Jileck, Sr., vagrant; George Miller, Dirty Dora expert; Charles Hunter, coach, and Jack Finnerty, cafe owner, and chairman employment committee.

John Pettit (Manager, Yellow Cab Co.): "Home is where you scratch any place that itches."

Attend the next meeting! It will be held—

THURSDAY, JANUARY 28, 1937  
8 P. M.

Brief Business Session!

Entertainment!

Door Prizes!

Refreshments!

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## Advertising

By Joe Rae

*The business that considers itself immune to the necessity of advertising sooner or later finds itself immune to business.*

Advertising is the most productive form of business getting. The secret of success in advertising is to secure the outlet thru which you reach the greatest number of the buying public at minimum expense, and this outlet, we believe, is the South of Market Journal.



**George Gillin**  
First Vice-President

There is an old saying "The continual dropping of water will wear away stone" and this can be applied to advertising. Advertising to be effective must be run continually, you must have your name and your merchandise always before the public. To insert one ad in a periodical and expect it to perform miracles is silly but, to run your ad many times soon breaks down sales resistance and it begins to pay and pay.

The psychology of advertising is to keep on reminding buyers of what you have to sell. Every national advertiser works on the theory "if you tell a person something often enough he will begin to believe it." And the small firm should follow this example.

The South of Market Journal offers an excellent medium for San Francisco and the Bay Area, firms to familiarize permanent residents with the type of merchandise they are selling. The price of the space is reasonable and you will realize a neat return on your investment.

Make a firm resolution, right now, to call or phone The Dolores Press, 3384-16th St., Underhill 1775 or Hemlock 1363 and ask for rates.

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## From the President's Pen

Greetings: Hope the New Year may be happier and more prosperous and that you receive a full bounty of the better thinks of life.

Our organization enjoyed a successful year and advanced to a ranking position in the fraternal life of our city. The progress made is due to the splendid cooperation of the personnel, and we feel that, with the continuance of this spirit, there is no reason why we cannot continue to be recognized as a



**Frank Foss**

leading organization.

We contributed much to the welfare of our fellow man and spread our benevolence in places where the most good was accomplished. In this respect the most noteworthy portion of our work was the Shut-In movement instituted by our esteemed founder and secretary, Peter R. Maloney, truly a man with a great heart, so ably assisted by the officers and members of the San Francisco Shut-Ins Association. Among the many accomplishments of Pete Maloney, this work stands as a monument of his self-sacrificing, untiring efforts to alleviate the sufferings of the less fortunate and should be recorded in his log of life as a noble deed well done.

While it is true that our book has been gilded with success and happiness, yet there is a page that has been marred with the passing of some of our most beloved members. Among them a charter member, a sincere and loyal worker who builded well for our success, and who was recently called to the great beyond, our beloved Assistant Chief Engineer, Thomas F. Murphy. A more fitting tribute was never paid to man than that delivered with such heartfelt sincerity and deep feeling by Brother Thomas Hickey at our last meeting. His splendid laudation of Tom Murphy stirred the emotions of all present and will long be remembered by them. Along with all San Francisco, we mourn the loss of Tom Murphy, a man of fine character.

All of the splendid accomplishments of the past and the plan for the future should be conducive to the increase of our membership and we ask that you cooperate with the chairman of the Membership Committee, John Shannon. John has many unique plans

to assist you and is ever ready with helpful advice.

We hope to make this a banner year for the South of Market Boys. Won't you play an active part?

## Letters to the Editor

Editor So. Mkt. Jnl.

Dear Ed:—

Tanks ferde swell sendoff ya gimme last munda. Dat wuz shure nise uvya. Wotcha ting, Ed—dem guys up at de nite skool woodent gadgiate me cuz dey sed I cudent spell rite. Corse dey dont unnerstan I use de short-cut spell lik U tawk, sistum like Teddy Roosevelt wanted to put inna dickshunary back in 1909. But annobody can read it, so why not?

Say Ed, sum SOMBS cum down ta my jernt de odder day wen I had my head stuck inna big cash register I wuz fixen, an hollard, "Waddahelya mean bout dem Market St. cable cars being cullerd." Pullen my head out frum under de key-coupler an gettin my snozzel snapped by a retainin' bar, clutch pawl SPRING, I sez, "Wadda bout em?" An acut my finger in de automatic cash drawer.

One guy sez dey wuz red an de odder guy sez green an de fite wuz on. I didnt want no bludshed in my dump so I sez, "Pipe down youse guys and lissenta me. Dem cars usta be red, white, an' blue wit sum green an' yellor on de side, see." Dey wuz about ready to clym my 6 1/2-foot frame so I sez, "Heers how I kno, lissen."

So I tol em as how I lived "Sot De Slot" in dem days an allers took a blue car out Valencia St. to get hoom. An I tol em bout my Ant Mamie who lived on top of Castro St. hill were de white cars clum up to. An' bout my granma out on Hayes St. who used to tak me hoom wit her on a Green car an' wen she tuk me out to de Chutes at 12th Ave. & Fulton we went onna yellor car out McAllister St. I also member being tuk to de old Haight St. Chutes and to de park onna red car out Haight St.

An' den Ed, wotya tink dem guys sed? Dey sez, "How bouta drink, Gene?" So I sez, "O K by me but your buyen em." Purty gud guys at dat, dem mugs. Next week I'm gonna tak a coorespondens corse in spellen an punchiashum. I'll show dem guys up at de nite skool. So long now. Se seein ya.

Gene.

Phone: PRespect 9871

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# NEW MEMBERS

**John Shannon**

*Chairman Membership Committee*

*If you wish to be held in esteem, you  
must associate only with those who are  
estimable.*

The new membership drive is attracting a high type of citizen, men who have the interests of San Francisco at heart, and men who take pride in their



**John Shannon**

election to membership. The South of Market Boys Association is growing bigger and better and stronger. We are attaining worthwhile publicity from the leading newspapers and magazines because of our high ideals and our charitable spirit.

I deeply appreciate the cooperative spirit of the entire membership in this drive, you have helped me considerably and I am grateful. It is but two months since I was appointed chairman of the membership committee, and in that two months I have received wonderful suggestions and helpful criticism.

Our purpose is to make each class larger than the last and so far this has happened. I call upon you again to invite your friends to join with us. Last month we initiated:

**ROBERT ALEXANDER WILSON**, born 3rd and Stevenson, now owner and manager of the Von Dorn Hotel, 242 Turk Street. The Von Dorn is in the heart of the shopping district—the rates are reasonable, and Bob Wilson is an ideal host. You will feel at home in the Von Dorn.

**JERRY CALLAHAN**, born 8th and Clementina, now living at 16 Dunsuir. Jerry works part time for our member Jack Byrnes, service station, 17th and Howard, the balance of the time he sells coin operated machines for the Universal Sales Co., 1023 Golden Gate Ave. We have many cafes and tavern owners in our club, here is an opportunity to call Jerry and look over his line of machines.

**VIC SUTTISH**, born 6th and Brannan, now at 3147D Mission. Vic has been court clerk in Department 12 for 10 years. The court is now presided over by Judge S. Lazarus. Vic is a great guy and he is raring to go places on a committee.

**OSCAR C. LANGBEIN**, from 9th and Mission, living at 837 Geary. Oscar is sales manager for the Baldwin Piano Co., 310 Sutter Street and his card reads "Choose your piano as the artists do."

This is the time of the year that we turn over a new leaf, so resolve now to phone Oscar and see what he will give you on that piano you threatened to get rid of last year. Oscar will give you a deal that will save you money.

**STANLEY C. COWING**, from 9th and Howard, present address, R. No. 1, Box 87, Santa Cruz. Stanley is assistant general manager, Rand-McNally & Co., 559 Market Street, and he handles the Bankers Blue Book and Banking Publications. He is a great big fellow, a fine looking man and we called him to task for having such a name as Stanley, but quick wittedly he said "What's yours?" and we were stumped.

**HENRY E. BENGUEREL, JR.** is manager Cafe Ipswitch, 211 Kearney Street. In the Cafe Ipswitch you meet only the swankiest people—step in during the cocktail hour from 4 to 7 and see for yourself. Mrs. Bob Ipswitch is a member of the South of Market Girls and one of the most talented artists in that organization. Her late husband was a member of the South of Market Boys. When you have a date, tell her you will meet her in the Cafe Ipswitch. This will prove that you have good taste.

**ROBERT E. COFFEY**, from 97 Federal Street, present address 313 - 12th Street. Bob is an employee of the Motor Vehicle Division of the State. Do you want a low number? See Bob!

**W. M. McKAY**, 97 Brady Street, at present 162 - 20th Avenue. He is associated with the State Railroad Commission, and knows plenty historical data on South o' th' Slot.

**ROY L. FOWLER**, 945 Folsom Street, present at 840 Eddy Street. Roy is a bartender in the Club Marino, 339 Eddy Street. This isn't far from the club so step in and see Roy and have him mix his famous special. We tried it and can guarantee that you will be thrilled.

**JOHN H. ZAVRISKIE**, born at 8th and Market where Whitcomb Hotel now stands, present address 530 Clayton Street. John is the wire gate and fence man at the San Francisco Zoo. He keeps them in repair and we are proud of the good job he does.

**BENETO C. ESCOBAR**, from 2nd and Tehama, now residing 245 Second Avenue. Beneto is a motorman on the Muny Railway, and an active member of South Parlor, N. S. G. W. He hangs out in Fred Nicholson's cafe.

**LOUIS COMASSI**, from 7th and Mission, now at 324 Day Street. Louie owns the Carmel Tavern, corner Eddy and Hyde. He serves full course lunch and dinner, beer, wine, sandwiches, trays to go out, and think of it, you get wine with your food. Always patronize our members when you are in the neighborhood.

**IT IS YOUR DUTY TO BRING IN A NEW MEMBER!**

Mike Lawley: "Do you think King Solomon in all his glory was happy?"

John Nunan: "Well—he had a thousand chances to buy one."

\* \* \*

Courtney Barter writes:

A little more kindness and less creed,

A little more giving and less greed,

A little more smile and a little less frown,

A little less kicking a man when he's down,

A little more "we" and a little less "I",

A little more laugh and a little less cry,

A little more flowers on the path way of life,

And fewer graves at the end of the strife.

\* \* \*

Paul Gundecker: "That guy has eleven children."

Lee Burns: "Good heavens. He's gone stork mad!"

\* \* \*

Frank Pickard: "I saw a fellow spit in a girl's eye—is that a sign of good breeding?"

Huntley Cameron: "No—but darn good marksmanship."

\* \* \*

Paul Seaton: "What do you think of a guy who makes a girl blush?"

Geo. Miller: "I think he is a wonder."

\* \* \*

Joe Huff: "Say, Jim, I ordered pumpkin pie and you gave me apple."

Jim Kerr: "Don't worry, all the pies are 'punk in' here."

\* \* \*

John Shannon: "Bring me a dish of prunes."

Waiter: "Stewed, Sir?"

John Shannon: "None of your lip—bring the prunes!"

\* \* \*

Dr. Harry Bernard (Golf):

They won't play rough

It's kind of bothersome

When girls aren't willing

You can't foursome.

\* \* \*

Ray Schiller: "I snore so loud I wake myself up."

Milton Clark: "Why don't you sleep in the next room?"

225,000 Indians, and their \$90,000,000 in cash, and \$1,000,000,000 in land and personal property are under the control of the Indian Bureau.

## Employment

Jack Finnerty

Chairman Employment Committee

"Employment gives health, sobriety and morals. Constant employment and well paid labor produce, in a country like ours, general prosperity, content, and cheerfulness."—DANIEL WEBSTER.

Employers' greatest expense is the annual turnover in labor. It is almost impossible to find an employee who will not be a square peg in a round hole. If an employer can find a man who will fit smoothly into his organization and adapt himself to that particular kind of business, the salary would be a secondary consideration.

Read the statistics gathered by the United States Department of Commerce and you will learn that the hiring of capable and conscientious workers is the toughest problem that confronts the employer. To relieve this situation somewhat, we have formed an employment division.

This division will function efficiently if we secure the help of employers and the men seeking work. If you need a man—if you know of a job—or if you are unemployed, please notify headquarters so that a card can be kept in the files.

In this way we can keep a careful check on the capabilities of men wishing work, and have a record of the type of man the employer desires to hire.

Most any job can be filled from our membership as we have unemployed professional, business and technical men, accountants, stenographers, clerks, mechanics, tradesmen, and men in every line of laboring work.

The employer can rest assured we will subject the applicant to a thoro test as to character, sobriety, ability and experience, and we will send the man whom we believe has the necessary qualification for the position.

Employers are requested to call or phone headquarters, 150 Golden Gate Avenue, PRespect 9775. Men seeking employment should fill in a card with a complete history of their activities so we can place them in the kind of work they have followed.

We are eager to place our unemployed members in a gainful and useful occupation, and we will appreciate the help and co-operation of the members of the South of Market Boys.

(EDITOR'S NOTE)—Jack Finnerty, owner Aristocrat Cafe, Turk and Leavenworth, was employment director, Knights of Columbus, for three years. He has been instrumental in placing thousands of men in good paying positions, and we are very lucky in securing his services on this important committee. We urge every member to help Jack make this division of the club a successful one.

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# COMMENT

Bill Ledwidge

Superintendent Knights of Columbus Building

When I turned in a recent article to our hustling editor, Lloyd Jacot, regarding Fred. (Doc) Weidmann, there was some apprehension on my part,



Huntley Cameron

to, to assist him in the capture of Madrid. The General calls him "Bashful Weidmann." Do you know that the modest one is intimately acquainted with Mrs. Wally Simpson? Yes, he met Wally in the social set at Coronado and attributes her charm, chic and vivaciousness to the constant daily use of Weidmann's Health Soap.

\* \* \*

Parents are oft-times blamed for the uncertain nature of Christian names bestowed on their beloved offspring at Baptismal founts; but growing children are blessed with opportunities to cast off fifteen yard penalties, due to sissy names, by choosing their own in between moniker. The Litany of the Saints and the family prayer books are torn between intensive hours of concentration, on the part of the budding youths who then aspire to a real he-man type of name. Indeed, these in-between names are so select and fascinating, many of the bearers of the torch decide to part them in the middle. Too bad, Bob Ripley left town so hurriedly; else we would have cornered him in his hotel suite. For, we do believe we had something worth while for him.

To offset the darkness that has hovered over the pate of Bud L. O'Brien, Irish tenor, these many years, with nary a whisper as to what the "L" stands for, I'll give you three guesses. Guess again—hope you'll never win the sweepstakes—it's "Lance."

\* \* \*

Sergeant Patrick H. McGee, who passed away December 11, 1936, was a friend of long standing and well do I remember about ten years ago, the chairman of the committee for the Christmas visit of the Knights of Columbus to St. Vincent's being ill. On

the afternoon of the evening we were to go to the orphanage, we found no entertainment had been provided and it was put up to me to secure something. I thought of my friend Pat, called at the Southern Police Station and was informed he would not be in until four, then I started cruising around and found him on the "Skidway" balancing two drunks, while awaiting the wagon. It was raining "cats and dogs" and with my tongue in my cheek, I told Pat my problem. To make a short story shorter, Pat got his troupe together. We boarded the 6:30 p. m. boat and his show, as usual, went over in a big way. Pat's men had worked the Christmas traffic that day and we did not return to San Francisco until midnight, but there were no beefs, it was for the orphans and that was enough for Pat and his "boys" as he called them.

This narrative is just one of the many hundreds of his good deeds. He loved to act as master of ceremonies, he called a Ukelele a "Honolulu Saxophone" and when his men would demonstrate a hold that threw the victim to the ground head first, he would say, "this is not recommended for cement sidewalks."

Pat respected his superior officers and held the love and esteem of the men under him.

My guess is that when Pat knocked at the pearly portals, St. Peter looked in his big book and found the Sergeant had so many good marks to his credit, he opened the gates.

Hail! Sergeant Patrick H. McGee! "May you rest in peace."

\* \* \*

Our worthy ? trustee, Geo. Jileck, Sr., third assistant chambermaid in Joe Huff's Keystone Hotel, has "Pre pa pellar Bursitis" (housemaid's knee) and is under the care of Dr. T. R. Creely, V. S. Geo., against the orders of Dr.



John E. Foley  
Treasurer

luncheon.

Creely, acted as house dick, New Year's eve and aggravated his "Pre pa pellar Bursitis," looking into keyholes and over transoms. George apparently has treasurer, John E. Foley and financial secretary, Peter R. Moloney, licked, when it comes to crashing the gate of South of Market affairs. He is willing to sign an affidavit, that he crashed the Harry B. Smith

"Believe it or not" Ray Schiller purchased a piece of luggage with the testimonial check given him when he concluded his term as president of the SOMB.

\* \* \*

Big Jim Kerr, Seventh Street Tavern owner, reports a 33 1/3% increase in Tom and Jerry sales over 1935. If you wish to cash a check, do not hesitate to ask Jim, his refusal will be very polite. Jim's policy is, "In God we trust," all others cash.

\* \* \*



Ray Schiller

Harold "Harding" Pabst" informs us that the happiest moments of his life were spent in the arms of another man's wife, his mother.

## Harry B. Smith Special

Let's go to Santa Anita on the Harry B. Smith \$100,000 Handicap Special. A car has been reserved called the "Pete Maloney Coach," and we are anxious to fill it with South of Market Boys and Sunrise Breakfast Club members.

Nine six-months' subscriptions to the San Francisco Chronicle is all that is necessary to make the excursion to the southland.

The train will leave San Francisco Saturday, February 27, 1937, so you have plenty of time to contact your friends and secure the subscriptions needed to go on this wonderful trip.

Hurry! Hurry! Time is drawing near and we have but eighteen places open.

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# CONFIDENTIALLY

## Nuptials

**GIRL WANTED**—One who will not put me on the spot. Apply Ed Lynch, 10 Sanchez St.



Maurice Lynch

The above appeared in a leading daily. We contacted Ed Lynch to ferret out the mystery. According to Ed he answered the phone and over the wires came a voice that intrigued him. The dulcet tones, the seductive charm of its quality and timber caused shivers of ecstatic romance to permeate his being. He was hypnotized by the child-like simplicity and innocence of this pleasing phone personality. He hired a substitute to tend bar. Then laving in highly scented aqua, he donned resplendent raiment and sallied forth to adventure.

But—something went wrong! His ideal, the girl of his dreams, failed to put in an appearance, and there was Ed pacing up and down at Duboce and Sanchez for hours. His mind was in a turmoil, his body was trembling with fear and apprehension and he was sick at heart. Poor, trusting, gallant Ed Lynch was taken for a ride!

We were not going to stand idle and see a SOMB treated in this manner so we put our snooper (who is a Sherlock Holmes, Philo Vance, and Charlie Chan rolled in one) on the case and he found who was responsible for this dastardly crime. The culprit is—  
to be continued next month. (Be on the lookout for the harrowing details.)

**WALLY MURPHY**—The question of the hour is: "What was this bozo doing on Leavenworth Street loaded to the gills with Xmas trees?" The scouts report he was seen coming from the Knights of Columbus Hall immediately after the trees were delivered. Wally was Chairman of Arrangements for the Kiddies' Party and it looks mighty suspicious! If he plays Kris Kringle to the cafes in the district, he should give the SOMBs a little credit for the opportunity.

\* \* \*

**RAY MARTIN**—carries a wicked right hand and is known as "Kayo" Martin. A tough bloke sauntered into a famous drinking emporium, within a stone's throw of the club, and began to give out his weight. Ray, unable to stand the abuse this mug was slinging to all and sundry, walked over and kissed him on the button with his sleep producer. Report has it that it was a half hour before the bruiser revived. Our advice is "talk slow and with a smile when you address Ray." You guess where this episode took place—Jim Kerr's Buffet? — Jack Erickson's Film Tavern? — Jack Finnerty's Aristocrat Cafe? The winner will receive one smack from Ray's soup bone! Send answers early!

\* \* \*

**MIKE O'LEARY**—is not only the most efficient construction foreman for the A T & T, but a darn good scout to the men under him. Mike has been places and seen things and, but for an act of fate, would have been the Fred Astaire of the screen. Mike played the top-flight vaudeville houses thruout the U. S. and Europe and was a hooper equal to Bill Robinson. During a lay off period, he snagged a job with the A T & T and the security of a steady income; three squares a day; and warm shelter so appealed to his dancing partner, the lovely and charming Mrs. O'Leary, that she persuaded Mike to step from the primrose path of dalliance, quit the butterfly life, and settle down to permanent peace and happiness in the city of their birth—San Francisco. (Mike Lawley—"How about having Mike show the members what he can do in a pair of taps?")

**FRANK FOSS** and **JOSEPHINE M. MAFORT** were quietly married in the comfortable and luxurious apartment of the Honorable James G. Conlon Saturday night at 6:30 o'clock.

The bride was most charming in her modest but attractive herring-bone suit. She wore a small beret-shaped hat, topped with a neat feather, and on her dainty finger reposed a beautiful blue white diamond—a gift from Frank.

"Man Mountain" Foss was ill at ease, he didn't know what to do with his hands. However, he faced the Judge with a determined front, and went through the ceremony with flying colors.

When the time arrived to give the bride the customary kiss, he stood on a chair and osculated in a manner that was worthy of a Don Juan.

The happy couple, with the best man, Pete Maloney, drove to the Club Moderne where a wedding dinner was served.

Mr. and Mrs. Foss left town for a short honeymoon in the high Sierras. They will enjoy the winter sports, then return to San Francisco to a temporarily rented apartment. It is rumored that the couple have purchased a Spanish type bungalow in the Sunset district, and will move in as soon as it is ready for occupancy.

Remember fellows, Frank is with J. C. Millett & Company. He sells bottled spirit at reasonable rates, and now, that he is married, he will need plenty of business to take care of the added overhead.

The Sunrise Breakfast Club and Aerie No. 5 of the Eagles, join with the South of Market Boys in wishing Frank and his bride, Josephine, a long and happy life.

The bride, we understand, is a sister-in-law of our member, Charles Chute of the San Francisco Mint.

In 1513 the Portuguese imported goats to St. Helena for the sale of milk. The goats increased to thousands and in 100 years they ate down the undergrowth so thoroughly that when the rains came, the soil slid down the rocky sides and left them bare. The timber died, the forests were destroyed, and it cost the government over \$14,000,000 a year for imported fuel. Moral: "Don't raise goats!,"

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# WISE OR OTHERWISE

By Pete Butti

At our recent Xmas Tree Party several children visited our clubrooms with most of them having their eyes trained on the fireplace, probably figuring how Chris Kringle could get to the basement without the aid of an elevator.

\* \* \*

With the aid of these cold wintry breezes, Jeff Floyd's schnozzola should be in the pink for his next appearance as Santa for the Club's next Yule Party.

\* \* \*

"Hinges" Benn was seen taking data concerning the gold fish bowl in the Palace Hotel during Harry B. Smith's testimonial luncheon recently. One of the waiters asked Benn what kind of sardines were within the bowl.

\* \* \*

Bell Ledwidge has a pet baseball glove. He gets it out of hock every year about this time from the attic for the annual old-timers game.

\* \* \*

Joe Mendel and Pete Butti are trying to outdo one another sporting the latest in spats around the club.

\* \* \*

Dave Davies, who juggles fares for the street cars along Market near 5th, occasionally finds a Russian ruble among his day's collection. Don't use these coins for the club's charity box, Dave.

\* \* \*

Eddie Nelson was in such a hurry to get to our meeting he would have liked to drive up the steps of the K. C. Building with his crate.

\* \* \*

Jim Leary got his mustache intermingled with his kisser while performing a Chris Kringle for the Sunrise Breakfast Club. Jeff Floyd now has a competitor.

\* \* \*

Our Club should have a football team. From the way the committee held the line so efficiently while distributing presents to the kiddies at our last Yule party. Capt. Jelick deserves plenty of credit.

\* \* \*

It's no use making New Year's resolutions only to see them broken. We know it will be hard to see Chas. Hunter leave a card game in order to acquire the desired amount of "Kip." Also the Hotfoot artists refraining from performing.

\* \* \*

"Shifty" Smith, one of the newer members, has been exemplifying the fraternal spirit by becoming most active

at all our meetings. He also tried to exemplify his luck in augmenting some additional pin money one casual afternoon, but pinochle kabitzers took him for a row.

\* \* \*

Johnny Shannon, sometimes referred to as "Mo" Cadigan, Beau Brummel of the Club and "It" man, deserves plenty of credit for his splendid co-operation, especially when it comes to getting prizes, trophies, etc., for the good of the club. Johnny could all but sell the Golden Gate Bridge.

\* \* \*

Anybody that has an old crate to spare get in touch with the Club as we can use them to take the poor kiddies for the trip across the bridge. Old nags and bicycles not needed.

\* \* \*

A certain brother member had his partner with him at a certain New Year's Eve affair. This certain young lady gave her impression how the St. Louis Blues should be sung. She wouldn't even let the orchestra get a hearing when performing before the mike.

\* \* \*

The club is blessed to have such a kind-hearted gentleman as Joe Cohn from the California Jockey Club. Joe's heart is as big as all the bridges put together. His donation of a large bill to a worthy charitable cause sponsored by the club had some of the boys almost hurdling over each other when their eyes saw the size of the bill.

\* \* \*

Johnny Nolan, popular crooner of our organization could start a choir with all the kids of his abode if he so chooses. It's all in the family—the more the merrier.

\* \* \*

We read in the paper that the Chronicle is sponsoring, in behalf of the South of Market Boys, a special train to the Santa Anita race track in the near future. One-eyed Connolly will have a tough time getting down there as we learn no freight trains will be running that day.

\* \* \*

A night clerk, in a Texas hotel saw Charles Hunter coming down stairs in his night shirt:

"What are you doing here?" he cried. "I beg your pardon," replied Charles, rather dazed, "I'm a somnambulist."

"Well," sneered the clerk, "you can't walk around like that no matter what your religion."

## Memories

Jack Maloney

The present site of the San Francisco Bay Bridge brings back thoughts of when we were kids in that locality. Times have changed and the present



Sheriff Dan Murphy

generation have at their disposal the achievements brought about by the skill of modern scientists. But, I sometimes wonder if the present generation can have, in the future, such treasured memories as those we have of our early youth.

those we have of our early youth.

The anchorage of the bay bridge is at Beale and Bryant where for years stood the famous Hobbs & Wall box factory. The kids could always get a job with this firm picking off, or shoving up for the saws, or as wagon boy. In those days we had two choices either the box factory or scaling boilers.

Across from the factory was the McLaughlin Brothers saloon, and across from the saloon was the Pacific Coast Coal Co. It was under this wharf the kids learned to swim. When we mastered a few strokes, we nailed sticks across two wharf planks thus making a raft from which to dive.

Full rigged sailing and various types of steam ships docked at the wharf with cargoes of coal. I doubt if any of the kids of today ever saw a whale back steamer. The full rigged ships with their sails unfurled and drying in the breezes were called "White Wings" and they were well named.

During the celebration of the 50th year that California was admitted to the Union, the "May Flint" rammed the battle wagon "Iowa" and it sank in the middle of the bay.

On the north side of Main Street wharf was the freight slip, and between Main and Spear was a dry dock where small type boats were given a new coat of paint and a general overhauling.

On First Street, where the bridge crosses Rincon Hill, was the home for the aged. The Sisters of Mercy taught school at St. Brendans.

On Rincon and Bryant stood St. Marys Hospital. Schmidt's Lithograph still stands on the northeast corner of Second and Bryant, and across from it was Lachman and Jacob's winery.

**CLEMENT ST. TIRE &  
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# THE PEEP HOLE

Willie (Snitchell) Benn

*"Listen not to a tale-bearer or slanderer, for he tells thee nothing out of good will; but as he discovereth of the secrets of others, so he will of thine in turn"—SOCRATES.*

Most of us have hobbies and Gene Mullane's is to chase fires. The clanging of the gong, the smell of smoke, the wail of the siren set his heart to beating and his feet to prancing.



Sheriff Dan Murphy

We owe a vote of thanks to Gene for the beautiful tree he donated to the kiddie's Xmas Party. Joe Gallagher, known as "Nucco Joe," has a strange hobby. When not laying carpets he is doing a peeping Tom act.

Tom Bean and Joe Gibben, retired firemen, H. L. Jones, Muny Ry., Geo. F. Sheridan, J. T. Canavan, J. F. Hughes, Bennett Simmonds, and Herbert H. Schneider can be depended upon to boost the organization.

Robert Lennon, Muny Motorman, is known as the "Speed King," he is forever trying to beat the lights in the Twin Peak's tunnel.

Charles Chute (U. S. Mint): "A wise wife lets her hubby make her do what she wants to."

We understand that Tom McCann buys houses, modernizes them thruout and sells at a big profit. The word around is that Tom's sock is mighty fat.

Reggie Jobson, the handcuffed bartender, "The presence of dead soldiers is a sure sign that somebody has been shot."

Sam Orack of the Palace of Fine Arts rides a mean broom.

Bob McShane is in the garage business. George Yool is with the...

looked over the pretty girls, he helped himself to the beans. No one can figure the A. T. & T. guys.

We were glad to see Mrs. James Cruise at the Xmas Tree Party. She has been sick for quite a while, but is now on the road to recovery and it won't be long before she is her smiling self again.

Alfred Del Carlo, Attorney, has offices at 333 Montgomery Street. There is no legal problem too tough for Al to solve. He has never lost a case, so, to be on the safe side, phone Garfield 8630 when you are tangled in the net of the law.



Jim Allen

Fred Peterson: "Stealing a hug from a pretty girl is grand larceny." How does he know? We hope Mrs. Annie Peterson fails to see this.

Mrs. Freda Allen, wife of our popular member Jim Allen has recovered from her illness and at the Xmas party she looked like a million bucks. Jim is in the credit and insurance business.

Harry Andreson: "A powdered nose is no guarantee of a clean neck."

DUES ARE DUE!

Every two weeks the New York suburbs carry more than 120,000,000 people. This is equivalent to the population of the United States.

In some buildings in New York 12,000 people work, and 5,000 pass through them every day.

...says. "Sometimes a girl's waistline isn't half as important as her outline."

...population increased from 100 million in 1900 to 65 million in 1930. It will include Formosa and Korea, population will exceed 90 million.

Dr. Harry Bernard: "In these days a girl's waistline isn't half as important as her outline."

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# Congratulations to Our New Supervisor

We are all rejoicing on the appointment of Brother George Reilly, popular young member of our organization, to the important post of Supervisor of our city by His Honor The Mayor, Brother Angelo J. Rossi.



Mayor ANGELO J. ROSSI

Although young in years, Supervisor Reilly possesses all the qualifications so essential to an administrator of public affairs. George has that happy, pleasing personality that has endeared him to all who know him. His intense interest in civic and welfare matters merits his selection and we wish to

compliment Mayor Rossi on the wisdom of his appointment.

After experimenting upon hundreds of thousands of persons psychologists have proved that the time for the average person to think in an emergency is one second. The United States Bureau of Standard's test for automobile drivers show that the average time to see a danger signal and realize its meaning, and begin to press the brake lever was a trifle more than a half second. A car traveling 40 miles an hour will move 60 feet a second, this means that the minimum width of the driver's zone of safety would be 30 feet. If you are below the average, the zone of safety would be increased, and the most drivers are below as, in 7 years, 3,500,000

people have been injured, 100,000 killed, and money losses have been \$3,000,000,000.

A man can wink his eye in one-tenth of a second, and in this time an auto moving 60 miles an hour would have traveled ten feet, an airplane 25 feet, and a driven golf ball 15 feet.

\* \* \*

In New York subways cars, during the crowded periods, as many as 252 people have been packed, yet the cars have but 44 seats and 56 straps.

\* \* \*

Engineers have estimated that it will cost \$10,000,000 a mile to build the new New York subway.

\* \* \*

We have 19,000 theatres in the United States. Sound equipment costs \$4,000 to \$20,000 to install.

\* \* \*

The word "atmosphere" is derived from the Greek, and literally it means—"sphere of vapor." "Science" is derived from the Latin verb "scire"—meaning "to know."

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CALIFORNIA

December 31, 1936.

PARKER S. MADDUX  
PRESIDENT

To our Friends:

1936 was one of the most important years in the long history of The San Francisco Bank.

I am pleased to report that over 92,000 persons, who believe in thrift as the soundest road to success, maintain savings accounts with us.

We strongly believe in the Federal Housing Plan. Therefore, since its inception, we have spared no efforts to develop it to the fullest extent. This Bank made over \$10,000,000 of Federal Housing Loans during the past year, a record of which we are justly proud.

Branch banking beyond the city limits of San Francisco, was inaugurated by this Bank last Spring when we opened banking offices in Burlingame. The excellent way in which we have been received by the residents on the Peninsula indicates the soundness of this expansion move.

This Bank has enjoyed a most successful year. Its financial position is even stronger than in the past, as is indicated by our year-end statement of condition.

Yours very truly,

*Parker S. Maddux*  
PARKER S. MADDUX,  
PRESIDENT.

## RESULTS OF THE YEAR

### STATEMENT OF CONDITION

DECEMBER 31, 1936

#### ASSETS

Cash and due from Banks	\$ 11,724,179.17
United States Government Securities	57,117,574.79
State, County and City Bonds	16,898,835.72
Other Bonds and Securities	6,071,098.48
Loans on Real Estate	76,263,563.49
Loans on Bonds and Other Security	1,141,337.76
Other Assets	260,723.38
Bank Premises and Equipment	1,699,617.75
Other Real Estate	570,520.47
Total	\$171,747,451.01

#### LIABILITIES

Deposits	\$156,806,115.19
Capital Account	
Capital Paid up	\$5,000,000.00
Capital Fund	1,000,000.00
Surplus	4,000,000.00
Reserves and Undivided Profits	4,469,135.04
Reserve for Taxes, etc.	105,066.27
Other Liabilities	367,134.51
Total	\$171,747,451.01

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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 3



March, 1937



**DAN P. MAHER**

**Chairman St. Patrick's Day Luncheon  
To Be Held Saturday, March 13, 1937, 12:15  
Palm Court, Palace Hotel**

**ATTEND THE TUESDAY NIGHT ST. PATRICK LUNCHEON  
COMMITTEE MEETINGS**

**OFFICIAL ORGAN  
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## **NEXT MEETING** **Thurs., Feb. 25, 8 p.m.**

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Through the courtesy of Arthur Samish (Artie) SOMB will be afforded the pleasure of witnessing the Joe Louis-Max Schmelling fight pictures, also Louis and Ettore pictures. In conjunction with the above mentioned pictures, there will be shown on the screen another picture entitled, "Idol of Millions." This picture shows two rounds of Jack Dempsey in all of his important fights. The SOMB are deeply grateful to Artie for this contribution. These are sound pictures.





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**THE SOUTH OF MARKET BOYS, INC.**  
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SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

**P R E A M B L E**  
The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# March The Thirteenth An Important Date

## AN EDITORIAL

*The saints are God's jewels, highly esteemed by and dear to Him; they are a royal diadem in his hand.*

Saturday, March 13, ushers in Saint Patrick's Day Luncheon. Each year the luncheon has topped the preceding one, and this year will be the finest ever held. You cannot afford to miss it!

Let us briefly review the 1937 luncheon: First, we have chosen a capable chairman—Dan P. Maher. Dan has had bushels of experience. He is a leader with energy, pep, enthusiasm and has a host of friends. The name, Dan P. Maher, is an attraction that will swell the attendance and, under his able management, we are assured of overflow in the Palm Court of the Palace Hotel.

But, we did not stop there and let Dan shoulder all the burden. The previous St. Patrick's Day luncheons were the outstanding affairs in San Francisco and to pass their success is a colossal undertaking. So, to make doubly sure of an overflow, Dan Maher has selected Eneas Kane, former professor of languages at the San Francisco University, as speaker of the day. Eneas Kane is an attache in the Mayor's office and very prominent in the Irish Societies of this city.

We might fine-comb the nation but never could we find an orator more fitted to speak on St. Patrick. Eneas, like Dan Maher, is an active civic leader, his friends are legion and his complete command of English and the subject will hold the audience spell-bound.

We could halt at this point and safely predict a sell-out, as with Dan P. Maher as chairman, and Eneas Kane as orator of the day, we can pack 'em in! This, however, would be unfair. We should get out and dig and dig—collar every one we know and sell him a ticket so that two weeks before the St. Patrick's luncheon, tickets will be at a premium.

Fellows, let us shown Dan Maher and Eneas Kane that we can put over a pre-sale that has never been equalled! Get your tickets now! And above all sell them!

Tickets will be on sale at the meeting next Thursday, February 25. Or you can secure them from Jack Foley, Frank Foss, Pete Maloney, Ray Schiller and at headquarters.

This is an appeal to you to do your share! Don't wait to buy tickets at the Palace Hotel—**BUY THEM NOW!** And remember—

## SAINT PATRICK'S DAY LUNCHEON

SATURDAY, MARCH 13, 1937  
12:15 P. M.  
PALM COURT — PALACE HOTEL  
DAN P. MAHER, Chairman  
PETE MALONEY, Secretary  
MIKE LAWLEY, Chairman  
Entertainment

## WHERE GOOD FELLOWS MEET

Mike Malloy, proprietor of Malloy's Inn, 170 Golden Gate avenue, a good loyal member and does his bit of committee work, deserves honorable mention on page "Where Good Fellows Meet."

Benny Semple and George Adams of the Breakers Cafe, Mason and O'Farrell, are good pals of the South of Market Boys and never fail to help us with talent on our shows. Byron Broh and Mable Hill, two clever singers, make up the sweetest duo we have heard in some time. You can hear them nightly at this smart spot, "The Breakers."

Our old friend, the Duchess of Mason street, Helen Keyes, is doing a nice job of entertaining at the Club Holland, 225 Mason street, conducted by two regular fellows, Speed Davis and Charlie Anthony. The Duchess is accompanied at the piano by the Ivories," Bobbie, at the piano. Drop in and pay them a visit.

You all remember Vic Newray of the old Black Domino Club. Well, Vic, is now interested in the Domino Buffet, 32 Montgomery street, with Charlie Anderson. The Domino is really a classy place and with Vic's smiling personality a visit is certainly worthwhile.

The Club Moderne at 555 Sutter street has been enlarged and beautifully redecorated, and is now the smartest night palace of entertainment in the West. Our congenial friend and grand fellow, Joe Merrello, is in a class by himself as a greeter and host.

A great show under the direction of the "Peer of Encees" Bobbie Anderson, coupled with the best in foods and drinks makes the Moderne a most desirable place for you and your friends to satisfy that "Let's dine out tonight" feeling.

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# Old San Francisco Memories

By Tim O'Connor

The organ grinder and the monkey seemingly have vanished into thin air. These old time Pietros and Tonys with their "handle bar" moustaches, and grinning monkeys were always welcome visitors in the residential neighborhoods.

When one of these hurdy-gurdy hand organ grinders arrived in the neighborhood and commenced to grind out Sweet Rosie O'Grady, "The Side-walks of New York," or "My Wild Irish Rose," an audience was immediately assured.

\* \* \*

Bedmaking, cooking, scrubbing, back-yard clothes line gossip, and all other activities ceased at this momentous occasion.

\* \* \*

One of these old-time Hurdy Gurdy musicians stands out vivid in memory. He was called "Tony Mustachio." Perhaps his very long mustache played a part in pinning that name upon the interesting individual.

\* \* \*

Tony started to grow the ordinary "handle bar" mustache of the gay ninety period, but it grew so fast that he could knot it in back of his neck. From a handlebar mustache it grew to be a "back-of-the-neck-mustache."

\* \* \*

Tony, being somewhat of a showman, conceived the idea of training a big hairy ape to do the cup collecting, instead of the ordinary chattering little peanut-eating monkey. This big ape created quite a sensation and incidentally brought home the bacon in brimming cupfulls of "filthy lucre."

\* \* \*

Everything was hotsy-totsy, and the goose was hanging high when one day Tony and the ape were playing to a Southside audience and they ran into a snag.

\* \* \*

In the audience was the great Emperor Norton with his two dog bodyguards, Bummer and Lazarus.

The Emperor was much amused at the antics of the big ape. Then quite suddenly the ape jumped on Bummer's back and off again. It was just like "on again, off again Finnigan."

\* \* \*

Bummer and the army of fleas on his back resented this undue familiarity, and Bummer indicated as much by barking.

While the ape was in this frisky mood he ran into a saloon across the street, jumped on the lunch counter, and started to devour the choice delicacies.

\* \* \*

This saloon was owned by Mike Maloney, the Southside politician. It took Mike with his big police club to eject the frolicsome big ape.

\* \* \*

When Mike routed the ape and his appetite, he observed: "Shure, I have no more doubts about the missing link when I saw how that ape acted around here. He is the real missin' link. But missin' link, or no missin' link, begorra, he'll never be missed around here!"

## QUESTIONS AND ANSWERS

By Saul Borren

1. Where was the Bijou Theatre.
2. Where was the Old House Market.
3. Where was the Mechanic Saw Mills.
4. Where did Joe Choyinski's father have his book store.
5. Where was Lyons Brewery.
6. Where were the first six day walking races held.
7. Where was the City Garden.
8. Where was Pantages' theatre.
9. When was the Mail Dock burned.
10. Where was the Oregon S. S. Company's dock.

Answers

1. Market, opposite Grant Ave.
2. S. W. cor. Mission and New Montgomery.
3. S. E. cor. Second, Fremont and Mission.
4. N. W. cor. Second and Harrison.
5. Back of Palace Hotel, on Stevenson.
6. Mechanics Pavilion.
7. N. W. cor. Folsom and Twelfth.
8. Market Street, between Fifth and Sixth.
9. In the fall of 1878.
10. Foot of Folsom Street.

# CHARITY

First daughter to the love of God, is charity to man.

Thruout the year the South of Market Boys do many charitable things. We do not confine ourselves to a particular season, but are ready, at all times, to aid our fellow man. Our deeds are not known as we do not advertise them, nor do we ever intend to publish our contributions. However, we should recognize and laud the man responsible for securing funds that allow us to lighten the burden of others.



**Senator**  
**Thomas A. Maloney**

Senator Thomas A. Maloney, President of the SOMBs for three years, at present a Director, is the founder of the charity fund. It is thru the efforts of Tom that we secure the money that goes into our charitable work. Tom's life is devoted to helping the underprivileged—his every waking moment is concentrated on doing something for the less fortunate. His work is done undercover, without the blatant blare of publicity trumpets.

There are only three methods by which we can tell our friends from our foes: i.e., experience, actions and deeds.

Tom, chairman of the Charity Committee, is forever digging in his pocket to help others secure food, clothing and shelter—he is always on the lookout for an event that will swell the Charity Fund so that we can do good wherever and whenever needed.

He helps us with jobs, with money; he lends a helping hand in sickness and in death, and his time is utilized in spreading good cheer.

Tom has been a member of the State Legislature for sixteen years—four as Senator and twelve as assemblyman—and his entire record, during those years, proved that he fathers and fights for the humane measures that offer relief to the poor, the aged, and the unemployed. Such bills as Old Age Pension, relief for the Blind, Social Security, Unemployment Insurance, and other bills that spell security and contentment for the people are the bills that he proposes and champions.

Too much praise cannot be given to such a kindly man as Thomas A. Ma-

honey. He is one in a million, and the good that he has done, and will continue to do, will be indelibly stamped in the hearts of man.

Tom said: "Charity is never lost; it may meet with ingratitude, or be of no service to those on whom it was bestowed, yet it ever does a work of beauty and grace upon the heart of the giver. The deeds of charity we have done shall stay with us forever . . . Only the wealth we have so bestowed do we keep; the other is not ours."

The members of the South of Market Boys, The Sunrise Breakfast Club, and The San Francisco Shut-In Association are proud to call Tom "their friend."

Every year, on March 17, Tom puts on a real old-time St. Patrick Day affair in the Assembly. The day is devoted to honoring Erin's Saint and our lawmakers get into the swing of the thing and really go to town. This year will be no exception. Tom Maloney will be master of ceremonies, he will don his green stove pipe hat and with a shillalah as a baton, lead the parade.

As a forerunner to the Sacramento affair, Tom has invited the entire legislature to our St. Patrick Day luncheon on March 13, and, at a recent committee meeting, he told us that in excess of forty-seven members will be with us in the Palm Court of the Palace Hotel.

Here is something for you to shoot at—think of it! Tom Maloney will have forty-seven legislators at our luncheon, in addition he will sell fifty or more tickets. While you need only sell five—surely you can do this! Try it!

Albert F. Pfaendler: "That's a snappy looking gown you have on."

She: "Yeah, I wear it to teas."

Albert F. Pfaendler: "To tease whom?"

\* \* \*

Daniel Hayes: "What caused that scar on your forehead?"

Tom Toomey: "A woman told me her husband was out of town."

He never tended children

Yet he said he wouldn't mind,

When his wife went away, if she would not

Leave the babies behind.

\* \* \*

Huntley Cameron, to his wife: "Hurry, dear, the taxi will be here any minute. Slip on your evening gown quick!"

Wife: "Now don't be funny, Huntley, it's on."

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# MONTHLY ASSEMBLY

*It is expedient to have an acquaintance with those who have looked into the world; who know men, understand business, and can give you good advice when it is wanted.*

By Lloyd Jacot

Nothing daunts an SOMB! Black type headline scares of the flu—warnings to take precautions against colds—and conversation floating around that would start a panic—yet, with all this, approximately five hundred and fifty loyal members were on hand at the last meeting.



Lloyd D. Jacot

The weather was cold, the rain poured down in torrents. It was one of those nites that make it easy for one to hug the fire and listen to Radio ramblings. But the monthly meetings are so jovial the members sally forth, thru the most trying discomfiture, to join in the fun, and for an opportunity to chin with life long pals. When you miss a meeting you miss something worthwhile.

The 1937 activities are just starting. The St. Patrick's Day luncheon on Saturday, March 13, is the first, and we have a place on a committee for every member. Attend the committee meetings every Tuesday nite at Headquarters; your presence will be appreciated and your suggestions will be most welcome.

John V. Brennan and Dan Fairfield have been friends for fifty years and it is quite interesting to hear them talk of the gals of a former decade. John Brennan is a real old timer. He has been with Geo. W. Kneass for so many years he has lost count of them. You will find the two cronies in the front row discussing the hip-shakers of today with the bustle wigglers of yesterday, and if there is anything you wish to know of the folks from Stuart Street of fifty years ago, just ask these two.

Lou Holz, the Little Giant of the Police Department, has taken unto himself two bosom companions. James E. Clisham and John C. Daly, and while we are speaking of Jim Clisham, we wish to apologize for spelling his name wrong these past years. Lately we have been called to task for many typographical errors. Maybe it is because spring is near. Jerry Noonan, a grand guy, was quite perturbed when his name was spelled Norman.

The fate of the nation must have depended upon the confidential information Henry Kendall was imparting to

the guy sitting next to him. When we glanced his way, Hen looked as tho he was going to take a chunk out of the lobe of his listener's ear. We wonder what it was all about?

Chet Tompkins, the Lothario of the A. T. & T., is a fine parent to his lovely daughter, aged 18 months. Xmas he bought her a beautiful electric train, but does the baby get a chance to enjoy it? No! Chet fools with the train by the hour, and if baby attempts to touch it she gets her hand slapped.

We were sorry to learn that Will McKeen is in St. Luke's Hospital with a broken leg and nose. He was struck by an auto at Army and Hampshire on January 27. Our regrets, Will,—we wish you a speedy recovery.

George F. Beckman had a big patch on his eye so we meandered over to get the details, and found he had a cold in the optic—a darn good alibi, we call it.

We can always depend upon Joe Roberts being the first in the basement. When we arrived he had two hands full, one with a plate of steaming beans and in the other a foaming glass of Acme.

His Honor, Judge Thomas F. Foley, was a former Mission Hi athlete, and made his marks in football, baseball and track. George Gillin, First Vice President, was track coach at the time and he made a darn good shot-putter of Judge Foley.



Judge Thos. F. Foley

We were quite surprised to see Assemblyman Edgar Levy troop in without his pal, Bob Fry.

Al Boatwright, proprietor, Pals Club, 44 O'Farrell St., has a neat set of pipes. He sang "Pennies From Heaven" as it should be sung.

Jack Maloney and Ray Schiller substituted for Pete Maloney. Pete was sick with the flu, and the two duet-takers piled up a record in collections.

Fred Weidmann claims he was in every flood in the United States, but never in the Flood Building.

We have many interesting men in our organization but, to us, the most entertaining is Clark Johnson of 1775 Ellis St. Clark is an art collector and he is the proud owner of the finest portrait of Saint Francis extant. The picture is 350 years old, and when the lighting is correctly focused it looks as though it stands out 25 feet from the frame at a distance of 75 feet. And that's not all—Clark has a portrait of Joaquin Murrieta, an infamous bandit of 1853. This baby was a bad un. It took a company of rangers to capture him. He also owns paintings of Three Fingered Jack and Tiberoco Vasquez. These works of art are very valuable museum pieces, and Clark invites the South of Market Boys to pay him a call to see the treasures. A visit to 1775 Ellis Street will open your eyes. You will see an authentic medallion of the Franciscan coat of arms and a collection of trophies the value of which cannot be estimated.



Judge Frank Dunn

We have many fine orators on our rolls but to our mind Judge Frank Dunn, even though a young man, is tops when it comes to spell binding a crowd. His Honor can talk on any subject and on Tuesday nites, at the committee meetings, he is at his best.

Jacob (Jake) Diamond is a shark at parliamentary law. If anything goes wrong at the meetings, Jake will jump up and yell "A point of order! A point of order!" Jake is a darn fine fellow, the father of six children, a good business man and a great husband. Jake

has conducted the largest sales campaigns in California and what he doesn't know about merchandise you can hide in a gnat's eye.

Our secretary is slipping. It must be love! Harry Shutter, 132 Coleridge Street, a painter, hasn't received a Journal in a year.

Mrs. Benn, wife of Bad Boy, Snitchell, Hinges, Hot-Foot, Benn, certainly started something when she cooked beans a la Mexicana for us. Reports have flickered in that Mrs. Walter Brady would like to know if the Boys would go for a chicken feed. Speak fast—we have other tempting offers from the women folks!

Did you know that Harold Pabst was given honorable mention by Ripley? Harold is the champion potato grower of the world. He gathered 575¾ 100-pound sacks of spuds to the acre. The record breaking crop was grown on the Ringe-Pabst tract No. 7.

Paul Gundaker is one of the old time fixtures in Maloney's saloon at Third and Bryant. In looking over the books, we found that he owes the firm one buck fifty for beer. These old bills should be taken care of, and if we don't hear from Paul we will expose the fact that he wears long underwear.

"See me to see," said Dr. Julius Behrend, optometrist, 2644 Mission Street. If you have eye trouble, phone Mission 7622, and you will be delighted with the quick relief. Dr. Behrend is a loyal South of Market Boy, and if you turn the pages of the magazine you will find his ad. Remember, tell the Doctor we sent you!

Did you get tickets for St. Patrick's Day Luncheon on March 13? If not, you had better hurry as they are selling fast! Be sure you are not one of the unlucky ones who think there will be plenty on the day of the affair.

Gene Carey, the cash register expert, 1080 Howard Street, is the fellow responsible for the trick language articles you have been enjoying in the Journal.

Are you taking advantage of the advertising possibilities of the Journal? You should,—the rates are reasonable and the returns gratifying. Arthur Brisbane put the "must" of good advertising into four brief sentences, as follows:

"You must make people see it."  
"You must make people read it."  
"You must make people understand it."

"You must make people want it."  
Frank Thayer owns the P. & T. Garage, right next door to the K. of C. Building. So don't worry about parking. Just drive in and Frank will take care of your car.

Harold Pabst may think his song "There's A Pretty Spot on Mabel" a humdinger, but he will change his mind if he hears Jack (Referee Diffuse) Downey, the Bad Boy of the "4"

Downeys, sing "Put On Your Old Grey Bonnet" . . .

Al Brandenhoffer is the secretary of an auto supply house . . . Sam Drugan,



lumber clerk . . . James Regan works with Sam Orack at the Palace of Fine Arts . . . Vincent Reilly is inspector with the Fire Prevention Bureau of the SFFD . . . Jack Brady, a captain of the SFFD . . . Carl Parker, C.P.A., U. S. Treasury department . . . Charles Chute, U. S. Mint . . . Eddi Gagen, John (Pop) Merrick, Lee Burns, Jimmy Dhue, Paul Gundaker, Jimmy Crampton, Bill Park, and Fred Peterson, are members of the Board of Public Works, and Tom McCann and Gene McColgan are the Big-boys over these boys . . .

They say "Fame is fleeting" but how wrong! In the "Chronicle" four days ago, under the heading "Twenty Five Years Ago Today", we read: "The four Downey kids with their nurse at S. P. terminal awaiting the arrival of their daddy."

Garrett Hughes, retired superintendent of construction of the Oahu Railroad, Honolulu, is here to see the bay bridge. He is staying at the Stewart Hotel but spends all his time on Rincon Hill gazing at the structure that spans the water.

Loyalty! Lloyd D. Parker drives from 1035 Forest Ave., Palo Alto, to be with us on the last Thursday of the month, and Dick Hurley steps from Burlingame, while Frank Pickard trots from Daly City.

Turner Andreas, Frank Kump, H. J. Taryer, and Dr. J. P. Rutily tried to crash in for another plate of beans, but Coach Hunter blocked the way so that the old timers could grab a few.

Harry Andreson, James Wilder, Jack O'Leary, Dan Murphy, Jr., Bill Hayes, Jack Wiley, Charles Fox, Courtney Barter, Eddi Nelson, Jim Doherty, Jack Finnerty, Ray Schiller, Chris Cribbin, Huntley Cameron, George Jileck, Sr., Steve (George) Verner, Chester Juzix, Joe Rae, George McDonald, Phil Coggins, Roy McGuire, Roy O'Leary, Jack Dietz, Lee Weaver, Eddie Nelson, Bob Loughery, Jim Allen, Joe Cohen, Lefty Frank O'Doul, Jim Kerry, Gene Mullane, Elmer Towle, Dr. Harry Bernard, Saul Borren, Bill Ledwidge, Burke Phemester, George Kendall, Mike O'Leary, John S. Ramsey, Charles E. Kramer, Fred Minden, Jim Roddy, George S. Baird, Mike Lawley, Arthur, Jim and Joe (not Jack) Downey, Jack Maloney, Kevin Sullivan, Wally Sullivan, Tommy Murphy, Conrad Trieber,

Ed Petzgold, Ray Belasco, Jo Mendel, Al Katchinski, Ray Towle, Bob Schaeffer, Dr. George Brison, Jimmy Dhue, and a host of others raised (naughty word) in the basement!

**NEXT MEETING!**  
**THURSDAY, FEBRUARY 25**  
**8 P. M.**

**Fun  
Prizes  
Refreshments**

## Frank's Super Service Station

FRANK SEMETT, Prop.  
**SEASIDE PRODUCTS**  
Tires, Tubes, Grease, Battery Service  
CORNER RUSSIA AVE. AND NAPLES ST.  
Phone Randolph 9558

H. D. RICHEY J. J. RICHEY

## RUSS COFFEE SHOP

**FINEST FOOD IN THE  
FINEST ATMOSPHERE**  
11th Floor, Russ Building  
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Bill Delaney Lou Musso

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**THE LIFE OF  
SAN FRANCISCO**  
4th and Mission Streets

Phone Mission 7522 - 2325 Lulu Powers

## POWERS ROOFING CO.

**ROOFS GUARANTEED**  
Felt and Gravel Roofs  
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Member South of Market Girls  
1442-1444 ALABAMA ST., SAN FRANCISCO

UNderhill 9136

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16th and Van Ness Avenue South  
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**INDEPENDENT SERVICE STATION**

Lubrication -- Tires -- Tubes -- Batteries

## Morgan's Service Station

**RIO GRANDE PRODUCTS**  
V. MORGAN, Prop.  
UNderhill 9186  
901 BRYANT STREET SAN FRANCISCO

Frankie Brown E. (Fat) Johnston

## PALM GARDEN

**GOOD EATS - - GOOD DRINKS**  
Phone Valencia 3909  
22nd AND VALENCIA STS. San Francisco

## WEST COAST LINOLEUM & CARPET STORES

**WINDOW SHADES - VENETIAN BLINDS  
STOVES - R A REFRIGERATORS**  
Phone Valencia 4909  
1163 MARKET ST. 2703 MISSION ST.  
San Francisco, Calif.

# TIMOTHY E. TREACY

It's something to be able to get oneself born on Washington's birthday. You know, a day off every birthday, parades, patriotic fetes 'n' everything! But February 22 is no holiday back in Ireland, either now or in 1862 when Timothy E. Treacy was born in County Limerick. Which may be the big reason why Treacy trekked just as soon as he could to the United States, where his natal day is also a national holiday.

Back in San Francisco, because brother John was a member of the Emmets beat the Cornishmen at marksmanship flag boy of that Irish military outfit, and went with the Emmetts to Carson City in 1879 to compete with the Cornish Washington Guards. Those were the days of the Ophir, Con., Virginia, Best and Belcher, the heyday of the Comstock Lode. Not only did the Emmetts beat the Cornishmen at marksmanship, skirmishing and other military drills, but one of their number, Bugler Sexton, a veteran of the Civil War, went down into a flooded mine at the end of a rope and brought up two men, one after the other, dead. Sexton and the Emmetts were the heroes of Carson City, the motif for treats at every bar—and bars were everywhere—so poor Sexton wasn't able to draw a sober breath for the remainder of that historic stay.

In 1886, when he was 24 years of age, Treacy became a deputy sheriff of San Francisco county. In 1892 he was deputy superintendent of streets under Assessor Jim Nealon and in 1893 he went into street construction as a business with Jim Flinn, who had graduated from St. Ignatius and was working in Nealon's office.

In 1897 Tim Treacy was elected to the State Assembly and there fathered two bills which became California's first minimum wage and maximum hour law. At the time \$1.50 was the average day wage and you could work as long as the boss willed. Treacy's bills set a minimum of \$2.00 a day for eight hours of labor.

But even after they were passed by Assembly and Senate, Governor Jim Budd hesitated to sign the act and it took all Treacy's personal prestige and physical vigor to browbeat Budd into wielding his pen.

Another of Treacy's bills would have set a price of 5 cents for a loaf of bread weighing one pound. Like business under NRA, so the bakers then objected to price fixing. They agreed to clean up their bakeshops, put in concrete floors, rid their basements of rats—and the concomitant peril of bubonic plague—if the price fixing feature were forgotten. So upon this sanitary compromise, the law was passed.

In 1899 Treacy aided in the drafting of a charter for the city. His wage and hour law was included as a fundamental with the pay set at \$3.00 minimum instead of \$2.00. He was also instrumental at that time in getting for the city a full-pay fire department in lieu of the part-time organization upon which the city had previously depended.

(Continued on Page 10)



Anyhow, you've heard the crack: "He took his parents by the hand and led them to the new land." In Treacy's case, it is the truth. In 1876 when he was fourteen, he brought his mother to San Francisco, where they joined his brothers, Ed and John.

Ed was construction foreman for the Northwestern Pacific Railroad, the then Donohue road, and had his eye on a ranch at Marshall, on Tomales Bay. The Indians had killed the owner, MacKnight, but that didn't bother Ed; he knew he could pick up the place at a bargain from MacKnight's survivors, and he thought it would be a nice quiet place to park mother and youngest brother. San Francisco was too wild for the greenhorns.

So there Tim went with his 45-year-old mother to start tilling the soil of the new world. But when he found that the price of eggs "wouldn't pay for the wear and tear on the hens," Tim decided there wasn't much profit in chicken and cauliflower raising.

## FOR GOOD FOOD GO TO The Hub Dairy Lunch

Nielsen Bros., Props.  
1684 MARKET STREET  
Market, Haight and Gough

Telephone UNDERhill 1629

## Progress Repair Shop

B. H. INGALLS  
AUTOMOBILE REPAIRING  
Motor Trucks a Specialty  
314 Eleventh Street, San Francisco

Phone GARfield 8037

## Linale Draying Co.

GEORGE LINALE  
GENERAL HAULING AND  
DELIVERY  
109-111 Washington St., San Francisco

GARfield 2047

## CALIFORNIA FILTER COMPANY

E. E. K. Batchelder  
981 FOLSOM STREET  
San Francisco, California

Telephone SUtter 0341

## Mark M. Meherin & Son

GENERAL INSURANCE  
Established 1883  
Financial Center Building  
Montgomery and California Streets  
San Francisco, California

— COMPLIMENTS OF —

## MADISON & BURKE

1858 1937  
Seventy-nine Years of Service  
REAL ESTATE AND INSURANCE  
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San Francisco

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## THE CRANE CO.

## Mark Hopkins Flowers

WALT SIMPSON  
EXbrook 3076  
HOTEL MARK HOPKINS  
SAN FRANCISCO

SUtter 3114

## U. S. PIPE BENDING CO.

P. B. WALLACE  
840 HARRISON STREET  
San Francisco, Calif.

— Compliments of —

## M. V. VOLLMER

Merchants Exchange Building

# Wise or Otherwise

By Pete Butti

While Bro. Jellick quelled his La Hacienda on the vice-pres. chair at our last big meeting, our popular clown, Johnny Shannon, used some reverse English to abdicate the said occupant. Jellick's hips and joints would not respond like they used to, finding his anatomy caressing the floor, chair and all.

\* \* \*

We too have our quintuplets. The other night five popular club members stooged for a clever magician at this meeting.

\* \* \*

The Club has a mascot in the form of a huge St. Bernard dog. When this purp was introduced on the stage, someone wanted to know which one was the canine. His paws were so big he could even wear Willie Benn's shoes.

\* \* \*

Doc Weideman might wish some of our members wear wigs. The more hair, the more Sapolio needed for his sales. Doc claims he only missed one flood of importance out of six. We're sure he hasn't missed the Flood Building.

\* \* \*

When Maurice Sweeney played baseball a few years back he had a pet scheme to get on the bases and would turn his portside in the path of the pill. One day somebody planted an egg in the back pocket of his jeans . . . Splash.

\* \* \*

In another fraternal publication a notice was posted for Bro. Frank Foehr to claim a necktie he lost up at Stockton two years ago at the N. S. G. W. celebration, and still has failed to call for same. The color of same would put any Filipino to envy, so we will donate same to our Shutin Association.

\* \* \*

Bro. O'Leary of Fairfax Park fame says eliminate expenses by cutting a hole in the floor so we can hear the radio from upstairs.

\* \* \*

One of Martin Cummings' pride and joy—Motorman Bro. Bob Lennon—would rather induce our famous Municipal chariots along the thoroughfare than make a date with beau brummel Shannon. He is still looking for him since New Year's Eve.

\* \* \*

A hint to the wise: Why not get your oil cans out of hock and inject some encouragement in your creaks and joints. Visit Lefty O'Doul's Arena and get used to landing on your Bomba for our coming annual baseball game.

\* \* \*

A lot of our Philadelphia lawyers come up to our meetings to give us a

workout with their eloquence . . . why not. . . This is much better than listening to Benn hand out the gas.

\* \* \*

Jimmy Roddy must be hibernating since he got hitched. He's probably taking all this time to construct an alibi for the Mrs. See Eddie Nelson for a permanent alibi to make our meetings.

\* \* \*

Bro. Herb Thal is a glutton for punishment. Hikes around all day with Uncle Sam's mail and rarely misses our meetings. His brother, Perrie, plays the flute. Add the Hotfoot Brigade and you'll have a Club picture of the gang marching through Georgia.

We trust that some of our members are not going wayward. Someone made a raid on a carnival and passed out a number of inflated balloons. With the usual community singing in full blast and with Charlie Fox's can beer in one hand, a pretzel in the other the rhythm of the piano brought forth the bubble dance. The dog won out.

\* \* \*

We wonder if George O'Brien of movie fame still has a sore wrist? He autographed everything from stiff shirts to banjos during the last year's Boat Race. George was tops in basketball several years back. He could throw a basketball through a keyhole.

\* \* \*

Anybody seeking advice in how to put on a swell party see Joe Rae or Gillin. Their last New Year's Eve party was tops. They didn't need any master of ceremonies, everybody was their own. What a conglomeration of Caruso's, Mexican athletes, etc. No skates were needed that evening and morning.

\* \* \*

How's this for service for our Club members. The following newly initiated brother called the "Beaut's" from the S. F. County Hospital, namely Dr. Behrend, Paul Gundecker, Frank Kump, Bill Parks, Lee Burns, Jack Merrick, Fred Peterson, Joe Reed and Ed Brennan. Now we know where to go when we do too much hoisting or happen to be served with turkey necks, and find an occasional seagull amidst our sandwich.

## ATTENTION

Tuesday night, March 2, 1937, will be Judge I. Harris' night! Refreshments, entertainment and loads of fun! This will be a regular weekly committee meeting of the St. Patrick's Day luncheon.

We have plenty pep at these weekly affairs and each member is invited to participate.

Phone WEst 7700

"Compliments of a fairly honest roofer"

**FRANK POLANSKY**

2139 GREEN STREET  
San Francisco

Compliments

**HERE 'TIS TAVERN**

735 Vallejo Street  
GOOD EATS

**JIM and JOHN'S PLACE**

"WHERE GOOD FELLOWS MEET"

501 POTRERO AVENUE

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Lacquer Spraying, Etc.  
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There's Only One  
**PALACE HOTEL—**

Just as the San Francisco we love is unique, so is its own Palace Hotel unique—embodying as it does all that the world loves in the City by the Gate. Whether for lunch for two or dinner for two thousand—whether for an overnight stay or a year's residence—make The Palace your Hotel.

**The  
PALACE HOTEL**

New Montgomery Street,  
South Side of Market  
SAN FRANCISCO  
ARCHIBALD H. PRICE, Manager

Phone HEmlock 2870

**THE EVANGELINE**

YOUNG WOMEN'S RESIDENCE  
Weekly Rates \$7.50 - \$9.00  
Including Board

44 McALLISTER ST. AT MARKET  
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**American Surety Company  
of New York**

SURETY AND FIDELITY BONDS  
AUTOMOBILE INSURANCE

Phone GARfield 5108  
340 Pine Street, San Francisco, Calif.

# THE FOUNDER SPEAKS

Off to the races! Our good friend, Harry B. Smith, the dean of sporting writers, has given the South of Market Boys and the Sunrise Breakfast Club



Pete Maloney

a coach on the Harry B. Smith Special, which leaves for Santa Anita February 26. There will be forty in the party, and we anticipate a gala time.

Harry Hollister, chief of the advertising department, is assisting in the preparations, and he has mapped out a program that promises to keep the Boys interested throughout the entire trip.

Ray Schiller, Phil Shapiro, Courtney Theoratus Barter, Jack Michael, Patrick Finnerty, Joey McCann, Walter Schulken, Johnny Burke, George Stemple, Gene Mullane, Kevin Sullivan, John Shannon, Commissioner Con Collonan, Captain Emmet Moore, Roy O'Leary, Jack O'Leary and Con Grieder will be on the special.

Jay Burns, in charge of the playgrounds in Chinatown, will have his star Chinese boxing pupils on the stage at the next meeting so come prepared to enjoy clever boxing acts.

The flu kept me from the last meeting - this is the second meeting I have missed since the formation of the organization.

The ride across the bridge for the kiddies was a successful affair, and I thank the South of Market Boys for their splendid cooperation. The San Francisco "News" conceived the idea of the ride, and their top flight publicity was instrumental in securing three hundred cars.

Dues are due! We are checking over the records and we find many in arrears in dues. We hope that you will look at your card and if you are not paid up, please do so.

We have a dandy organization, plenty of clean entertainment, brief, but lively, business meetings, refreshments, door prizes and a gang of fine fellows. Your dues are small, too small, for the privileges you receive, and you should pay up at once. We know that you probably have overlooked paying dues as they are so trifling, but if you let the dues pile up it may be a hardship to pay them. Make a firm resolution, right now, to pay your dues every three months, and you will find that you will never mind paying this small sum for the pleasure that you receive in being a member of the South of Market Boys.

A tracer company of New York located 60,000 missing people in ten years (husbands - heirs - witnesses - rent dodgers, etc). They have never had one request to find a missing wife.

## From the President's Pen

The St. Patrick's Day luncheon, our most popular affair of the year to be held on Saturday, March 13, in the Palm Court of the Palace Hotel, promises to be a complete sell-out. We are very fortunate in having for the speaker



Frank Foss

of the day Mr. Eneas Kane, secretary to Mayor Angelo J. Rossi. Mr. Kane, who has had considerable experience as an instructor of languages at the University of San Francisco, is famed for his oratorical ability and the subject of St. Patrick is very close to this heart. He is highly regarded amongst the Irish societies of this community as an earnest student of the history of Ireland. We may expect one of the finest orations on this subject which is very close to the hearts of all of us.

The chairman of the day, Mr. Dan Maher, is perhaps one of the most popular clubmen and fraternal leaders of the city. His conducting of the weekly committee meetings makes us feel certain that Dan will leave nothing unturned to make this affair a brilliant success. He has a legion of friends and they are always happy to make any affair that he plays a part in an outstanding one.

Mike Lawley, chairman of entertainment, is arranging a splendid show and with the cooperation of that grand fellow and friend of the South of

Market Boys, Mr. Cliff Work, manager of the Golden Gate Theatre, we should witness an exceptional program of entertainment.

From the way the tickets are being sold, it is advisable for you to make your reservations early since we do not wish to have any of our members disappointed in not obtaining seats at the function. Assemblyman Thomas A. Maloney, always a champion of the St. Patrick's Day luncheon, promises to bring the entire Legislature if it is possible to do so, to show that the South of Market Boys really know how to do things.

George Reilly, president of the S. F. Division of the Ancient Order of Hibernians and chairman of the speakers' committee, has speakers talking before all the leading organizations in the city and assures us of an overflow attendance.

## Timothy E. Treacy

(Continued from Page 8)

By 1901 he found himself president of three different organizations: The Cleveland Cadets of 600 members; the Young Men's Institute, No. 89, and the Excelsior Club, one of the major social groups of the then South of Market district.

The rules of the Excelsior Club were short and not sweet. To gain admission, a neophyte had to box two rounds with any opponent the club selected. And if the president of the couldn't find a fit or willing opponent among the membership, then said president himself must box the newcomer!

Treacy was elected to the State Senate in 1930 to fill the short term from 1931 to 1933. And there with Senators Tom Maloney and Tallant Tubbs, he strongly backed Senator Roy Felton's enabling act which put the state for the first time upon the road to building the Oakland-San Francisco Bay bridge.

Today at 75, Treacy is hale and virile. He has six children and six grandchildren. And he likes to recall that one of his Senate bills gave back to the city the Channel street tidelands—a mere gift of \$300,000 from the state!

Past president of the Ancient Order of Hibernians, he has kept in tune with the old land and the new. Member of the Democratic County Committee, he is in step with the New Deal. Born on Washington's birthday, he has served, and intends to continue to serve, his country well and patriotically.

# SOUTH OF MARKET BOYS YOU SHOULD KNOW

James A. Hughes, Sealer of Weights  
and Measures, City and County of San  
Francisco

By Bill Ledwidge  
Superintendent K. of C. Bldg.

There is a saying, "The man everyone likes, usually likes everybody," and I know of no one to whom this better applies than Jim Hughes.

Jim was born at 17th and Valencia streets, opposite the old Phelan mansion, and at the age of two, his parents moved to 209 Second street, where his father operated a butcher shop. This shop, together with Captain John Mc-

Phoenix-like, from the 1906 fire, the late Harry I. Mulcrevy appointed Jim a deputy county clerk, then he was appointed chief deputy sealer of weights and measures under the late Lawrence Dolan. When the late Thomas Flaherty passed away in 1935, Jim was made sealer.

The department of weights and measures is one of the most important in our city government, not only because it safeguards the interests of every consumer, but the honest merchant and manufacturer as well. The consumer is protected in all purchases of household commodities, and the merchants and manufacturer, from unjust competition of dishonest and unscrupulous competitors. Prior to the establishment of this department, conditions were deplorable, and the first few years after its institution, saw barge load after barge load of confiscated material dumped overboard at sea. The early educational period of the enactment of weight and measure laws, was not without its vicissitudes, but today finds business men anxious to have their weighing and measuring equipment tested, not only to protect the public, but themselves as well.

James A. Hughes, who has spent almost a quarter of a century in the department of weights and measures, has that rare quality in one who comes up from the ranks, he is still Jim to his host of friends, and his hello, when meeting an old friend, still has that same sincere ring to it.

You will find Jim at all South of Market Boy meetings and special events and should you be in the vicinity of room 6, City Hall, drop in and pay him a visit, your are assured of a hearty welcome, and Jim will give you your correct weight.

Thomas McIntyre: "My feet are always cold."

David K. Johnson: "Try shining your shoes with stove polish."



Menomy of corned beef fame and who always wore a silk hat while working in his stall in the old California Market, were two of the oldest butchers in San Francisco.

Jim's first schooling was in the old Tehama Street school, located on Tehama street, between First and Second street, and then he attended Lincoln Grammar, graduating in 1894. He followed his father's footsteps after leaving school, going with Hammond & Brod, Fourth and Jessie streets, to learn the butcher business. This firm later moved to Market street, and were the original owners of the Spreckels Market. Just before the 1906 fire, Jim was manager of this concern.

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# LETTERS TO THE EDITOR CARE OF THE BODY

By Dr. George Jacobsen

Editir So. Mkt. Jernal

Dear Ed:

Gotcha leter teelen me to rite sumpthin uv a historacle nacher an' wotcher tink Ed, I lays down yure letter and picks up a dayly scandal sheet and rite dare is wonna dem fancy edicated guys wot rites colyums is tellen about ware back east on some eyeland, I tink he sed Road Eyeland, dey wuz puttin up a monnamunt or a toomstome or sumthin for de guy wot et de foist tomattoe.

I saw inna book wot I got frum de correspondent skule dat tomattoes wuz onct called love apples an' sum guy wot got the gate from his dame got all likered up an' wanted to bump hisself off, so he ups an eats a cuppela apples. He found de tasted good and de next day he dittent have no hangover and he wuzznt ded. So now dy is givvn him a toomstome cuz he is rensibul for all uss guys eäten tomatoes in our salads.

Den Ed, dis colyumist guy sez dey had orter erreck a toomstome to the memery uv de foist guy in long pants wot et a artichoke. I member the foist artichoke I ever et. I had a lot moor left over wen I wuz thru den wen I started. But I don't expect nobody to erreck a toomstome fer me fer findin dat out all by myself. Den dis colyumist guy suggests a monnamunt fer de foist guy what et corn on de cobb widout bitten his thumbs while strppen de corns off wid his teet.

I can tink uv lotsa guys wot had autta have toomstomes, frinistance how about all us guys wot usta puddle jump to work inna model T? We hadda jack up a hind wheel an' put inna day's work twisten that old stem until the fricshun warmed it up enu so she'd runn by herself. 'Bout tree blocks down de street she'd run outta gas or blow a tire (wot tires dem wuz), and den de timer and the magnetto wud take turns goin haywire. Wen we gets to work de boss docks us a haffa day's pay. Durned if I dont think de autta erreck a toomstome to de unknown Ford Cranker-Upper.

An' den deres de foist guy wot ever et spinnitch and liked it. Wot wud Popeye do widout spinnitch? I tried eatin' it onct sees to get strong like Popeye, but it didnt do me no good so I guess we'll let Popeye have dat toomstome.

Onct I built a dog house (fer my dog, I mean) an I planned it an' built it all outta my own hed an' wen I finished it I had only two bords left over witch is figgerin pretty close but I don't tink dey'll gimme a toomstome fer dat, but maybe dey might erreck one fer me fer being de foist guy to invent a automatick dissapeerin cash-drawer onna cash register to fool burglars.

Yasee, wen de mugs cum in fer a

stickup an' de merchant reaches for de cealin to satisfy de mugs' demands, his mitts automatickly shut off summa the lite frumma letrick eye witch I got planten overhead. De letrick eye don't like to have its lite shut off so it ups and closes a circuit to a little gadget called a relay. Dis relay gadget is sumpthin lake a top kick inna army an' passes de buck along to a lotta odder gadgets to do de work. One uv em dumps the money outten de cash register into a scrut place, anodder gadget releases sum teer-gas, an a third gadget sets off de alarm witch calls in de cops.

One day wen I wuz maken a inspeck-shun, I tutched off de alarm gadget an de cops cum in an rested the prop. cuz he had old close on an looked kinda tuff. So I went down an got him out OK an den wotcha tink he done, Ed? He went an cancelled my contrack. Wotta Guy!

Yures truely

Gene Carey

The Cash Register Expert  
1080 Howard Street,  
San Francisco

The first potato came from Peru and it was discovered by Pedro de Cieza de Leon in 1538. It was introduced to Europe in 1585. Nearly a million peasant died when the potato crop failed in Ireland in 1846.

Judge Timothy I. Fitzpatrick: "Some cause happiness wherever they go—others whenever they go."

In 324 B. B. Alexander the Great had 10,000 soldiers married to Persian women at one time at Susa.

In 1568 King Phillip of Spain signed a warrant that sentenced 3,000,000 people of the Netherlands to death as heretics.

The total gold mined in the world each year is 700 tons.

Fred Weidmann: "If I only knew where I was going to die, I wouldn't go near the place."

An American Company manufactures 62 different decks of marked cards, 73 combinations of transparent dice so loaded that they can be cut, burned, weighed or measured with callipers without detection.

The United States Department of Justice has 4,320,000 sets of fingerprints on file.

GOITRE: Goitre is an ailment of mineral deficiency and not due to geographical location, and it is not a question of soil, climate, temperature, iodine, air or salt.

The thyroid gland has a series of functions.

It acts as a reservoir of blood, a regulator of pressure, a governor of heart action, a stimulus to the nervous system, a supervisor of the sexual function, determining the degree of maturity in adolescence and the quality of the menopause in the fifties.

The thyroid, in its multiple functions, is easily affected by the vital deficiencies of the blood stream. Robbed of these essential mineral salts, it undergoes hypertrophy (enlargement) due, primarily, to the fact that it has an excessive quantity of work to do.

Correct the blood deficiencies thru a diet that is replete with minerals, and a smaller thyroid can take care of its labor.

Irrespective of the size of the thyroid, provided there has been no surgical mutilation, a diet of raw fruits and vegetables for two weeks will reduce it as much as a matter of inches. Accompanied with colonic irrigations, sun baths, and, perhaps, some hydrotherapy formentations to the thyroid one can get a reduction of this gland more quickly than thru any remedy known to medicine.

The clinical demonstration that iodine is the remedy par excellence in cases of goitre has never been proved. Potassium iodide is given principally as an alternative, that is, as an agent which induces variations of symptoms. It has no curative properties. Iodine in salt, iodine inunctions, iodine tablets and tincture of iodine are equally fallacious. The amount of iodine found in the thyroid is infinitesimal. Two average doses will supply, perhaps, a lifetime's quantity of iodine.

When a patient goes on an iodine ration in the form of inunctions, pills, or liquids, he is super-saturating himself with iodine.

Surgical mutilation of the thyroid impairs its functions. We cannot remove a part without destroying, partially, or completely, the functions of the remaining portion.

A fruit juice fast from five to ten days will give as speedy relief as any measure known to medicine. The splendid effects on heart palpitation is, of itself, sufficient compensation for such a fast.

Diathermy treatment will give the necessary impetus for absorption. Manipulative technique is of great value.

# NEWS FROM HAWAII

By John A. Hughes  
c/o Young Hotel, Honolulu, T. H.

A most interesting article headed "South of Market as I Knew it 45 Years Ago" was written by George Cameron, 93 year old honorary member. The article brought back very pleasant memories. We lived on Natoma Street fifty years ago with a family named Kilkenny. The Loughery family, carriage builders on Ninth Street and the Brady family, one of whom was a writer with Father Yorke on the Monitor, were our personal friends.

Mr. Cameron's article appeared in



Bob Loughery

the Christmas 1936 issue and he wrote "Mother Superior Russell of Saint Mary's Hospital was born in England of a titled family—her brother was Lord John Russell." I hope Mr. Cameron will take no offense if I correct his kindly error.

Nigh seventy years ago, when I was a boy in Ireland, Charles Russell was a candidate for a seat in Parliament from Dundalk—the town where I was born. He was defeated and moved to London where he defended Parnell and won his famous case against the London Times. Because of his character and outstanding ability he was appointed Lord Chief Justice of England—the first Catholic to hold that position for several hundred years. His title was Lord Russell of Killowen, his birthplace, not far from Dundalk. The Mother Superior of Saint Mary's was his sister and, if my memory serves me right, his brother was a Dominican Father in San Francisco. Many times have I knelt with him at Mass in Saint Patrick's Cathedral in Dundalk.

Reading Mr. Cameron's article vividly brought to mind Pat Kilkenny, dressed in green, driving his coal wagon in St. Patrick's parade.

My brother, Garrett Hughes, a resi-

dent of Honolulu and a dyed-in-the-wool SOMB, is now in San Francisco staying at the Stewart Hotel.

The South of Market Journal is enjoyed by many who are living in the Islands, we get a great kick in reading the interesting material and the historical data it contains. The organization is as well known here as it is in San Francisco, and it receives nice publicity in the Hawaiian papers.

The earth contains 300 million cubic miles of salt water. There is enough gold in the "seven seas" to give every man, woman and child in the world an individual fortune of 50 million dollars.

Thirty billion people have been born since the dawn of recorded history, and only 5,000 have ever amounted to much. 200 of the 5,000 have been women.

"Friends such as we desire are dreams and fables."—Thomas A. Maloney.

A year ago Mrs. Conrad Trieber had one of her eyes removed and now she has lost the sight in the remaining eye and must spend her declining years in darkness. I know Conrad Trieber has the sincere sympathy of each and every South of Market Boy in the affliction that has befallen his beloved wife.

At the annual meeting of the Knights of Columbus Hall Association of San Francisco held February 2, 1937, the following directors whose terms expired December 31, 1936, were unanimously returned to office for two years, Frank M. Buckley, William F. Ledwidge, William J. Quinn and Raymond D. Williamson. All of these directors are members of the South of Market Boys.

Louis Holtz: 'Eat, drink and be wary, for it may not be rye.'



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# KLUBBY STUFF

*Gossip has been well defined as putting two and two together and making five. I hold it to be a fact, that if all persons knew what each said of the other, there would not be four friends in the world.*

Tom Toomey was invited on an airplane ride but he complained the high altitude made him dizzy, so he compromised with an auto trip to Santa Cruz. He claims that Joe McCann makes him reel. Poor Joe must take the blame for Tom's stigmatism.

Frank Smith, guard, U. S. Mint and a Bigwig in the Y. M. I. is the cagiest card player in the klub. He can be depended upon to relieve the boys of their shekels every time he sits down to play the pastboards. The angles of all games are an open book to him. Dirty Dora, Casino, Rummy, Seven Up, Pinochle, Crib, Loo, Michigan, Besique, Black Jack and others. When you play with Frank you get up poorer but wiser!

Mike O'Leary, former hoover, now ace foreman A. T. & T., is not on speaking terms with his wife. The trouble started when Mike tried to be a good husband and father. During the cold spell he snared twenty 60-foot poles, and after working five days sawing and splitting them so that they would fit the stove, his wife bought a new heater and the good had to be given to the neighbors.

Chris Cribbin is now President of Utopian Parlor, N. S. G. W. Christie operates a neat buffet at 20th and Shotwell and each night you will find a dozen or more SOMBs draped o'er his bar.

Alex McDonald is in the real estate game, and he has buys that are real money savers, Frank Foss should get in touch with Alex.

Henry Whurman, came from Sixth and Harrison, where the big steam beers were served—remember?

Jerry Noonan made a special trip to headquarters to get a Journal for his pal, Pete Claraty. Man hath no greater friend than he who . . . You know the old one of Damon and the other guy.

Johnny Mitchell, a real old timer from the flat, has been a patient at the Southern Pacific Hospital for a long time but we understand he is getting along great. Johnny was passenger agent for the S. P. and many the favors he did for us. When you are close to the hospital, step in and see John.

Eddie Gagen: "What large stream flows north and south?"

John Baird: "Hooch, me boy, hooch"

\* \* \*

George Hamilton: A toast: "Here's to the ladies, bottoms up."

May I hold your Palm, Olive?  
Not on your life, Buoy.

\* \* \*

Dr. Julius Behrend: "All the world loves a lover, except Hubby."

\* \* \*

ACT I —Their eyes meet.  
ACT II —Their lips meet.  
ACT III —Their souls meet.  
ACT IV —Their lawyers meet.

\* \* \*

George R. Jilek, Sr.: "Do you know where all the jokes come from?"

Eddie Nelson: "No—where were you born?"

\* \* \*

East side, West side,  
There are plenty of stews;  
The town is run by the Irish  
And mortgaged to the Jews.  
Mikes and lkes together,  
Jerusalem and Cork,  
Though you may scoff  
They will keep you off  
The sidewalks of New York.

\* \* \*

Jack Maloney: "It is the little things that worry us."

Harold Pabst: "Sure is! We can dodge and elephant but not a flea."

\* \* \*

Report: "The condition of Jim Downey, popuлар SOMB, was reported unimproved. He is still confined to his bed with a trained nurse."

\* \* \*

Frank Foss: "Do you like shimmy cocktails?"

Charles Fox: "Sure shake it up."

\* \* \*

Upon seeing a grapefruit for the first time, Pat said: "Thims pretty big oranges and it wouldn't take many of thim to make a dozen" (Eddie Healy please note).

"Gold" said Prof. Frank Probert, Dean of the College of Mining, University of California, "is an elemental metallic substance, heavy, soft, of beautiful and persistent color, unalterable, untarnished, untouched by vicious attack of disintegrating forces through geologic time—a useless metal in industry, yet prized throughout the world, sought after, fought for, coveted, cherished. It has always been the object of man's cupidity."

The largest nugget ever found was near Ballarat, Australia in 1869, it weighed 190 pounds.

There are 240,000 level railroad crossings in the United States and everyone a potential death trap.

\* \* \*

Tom McCann had a friend with him at the golf links. In teeing off he sent bits of dirt flying in all directions. "What do you think of our links here?" He asked.

"The best I've ever tasted" replied his friend brushing the dirt from his lips.

\* \* \*

The catacombs under Rome and its suburbs are 500 miles long and contain 6,000,000,000 tombs.

The largest mushroom center in the world is a subterranean city under Paris. It has eight miles of illuminated streets, a ventilating system, and houses for the people who cultivate the mushroom.

\* \* \*

Honey in the bees,  
Honey in the hives,  
She can't swim a stroke,  
But she knows all the dives.

Tom Trodden, Jr.: "Is your wife disorderly?"

He: "I'll say she is. Last night I went into the kitchen to spit in the sink, and the darn thing was full of dirty dishes."

\* \* \*

Ad, in Daily News: "Wanted, sales-girl, must be respectable till after Christmas."

\* \* \*

George Verner:—"Do you believe a woman can amount to as much as a man?"

George R. Jilek, Sr: "No—I do not! How can she when a man has a wife to help him?"

\* \* \*

One fifth of the world's supply of sheepskins (15,000,000 annually) are dressed at Graulhet (France). This town with 7,000 inhabitants claims a world's monopoly on leather lining for shoes.

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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 4

April, 1937



SENATOR  
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## MEETING

**Thursday, March 25, 8 P.M.**

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# MEETING

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MEET THE UTOPIANS – Chris Cribin, Tom J. Lennon, John Shannon, Dan Henry Tim O'Leary.

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# WHAT OF IT

*News-hunters have great leisure, with little thought; much petty ambition to be thought intelligent; without any other pretention than being able to communicate what they have just learned.*

—Willie (Fire-cracker) Benn

Francis Scanlon (Castro Florist)—  
"Pants is an uncommon noun—singular at the top and plural at the bottom."

The midnight ride of Paul Roach and Ralph Winsbeck was as momentous as that of Paul Revere's. We wish we could tell you the details, but the courts are jammed, and Judge Tom Foley advised against printing the dope.

George Yool, former star of the Oakland ball club, is a U. S. Mint employee.

Al Nunan, son of John Nunan possessor of a voice like John McCormick, has been going to sea since he was 17, and visited most of the world's principal ports. This young man has interesting tales to tell and, believe it or not, they are clean. Al was recently married and he enjoys the life of a benedict.

Al Pfandler has been making steam beer for forty years and still going strong. "Brag about Acme and Ranier and see if I care" said Al. "Steam will always be a man's drink."

Dan Lynch, brother-in-law of Jack Downey, "When you marry get a woman who can play rag time on a washboard." A wiseacre remarked that Dan had on a Peruvian yellow necktie knitted from Harry B. Smith.

After a short illness Leo V. McDonald came to the meeting in fine fettle.

Jim McGibben, retired SFPD, planks his dough right smack on a nag's beezee, and, strange to relate, most of the time he picks them right.

Tom Shaughnessy has been quite a stranger around the club. He promised to be more regular in his attendance, so we will give him an "A."

Thomas P. Kelleher, "The only time your spirits should be dampened is when some one pours water in your whiskey."

Tobias Bluitt SFPD, The hero of a surf rescue not very long ago, is at the Harbor Station. Tobias is a modest chap, but the medal he wears speaks for his courage.

John O'Connor, former Muny motorman, now member SFPD, was introduced to the club by Chief Conroy. He likes the entertainment but hopes we have more fan and bubbles dancers in the future.

Wedding bells will son peal for the member who works in McCormick's Steamship office. Guess who?

John Robertson is a bartender, but we heard he is an expert shoe maker.

Jack Barry, retired ship caulker, "To

make a decent living from your pen, don't be a writer—raise pigs."

Jack Dietz works nights trying to make an honest living. He sleeps during the day, thereby saving dough as it keeps him from casino, pinochle and dirty dora—games that cost him a pretty penny.

What became of Roy O'Leary, Rainier's star salesman? Roy was our official clubroom musician, and as a piano player he is right up among the best of the ivory polishers.

Mike O'Connor, "A dumb guy is one who puts on a bathing suit to go into a pool room."



James Kerr

If you are looking for tasty meal, a cooling drink, step into Jim and Franks at 7th and Jesse Streets. Yep, it is owned by Jim Kerr who has been an officer in the SOMB's since it started. You wont have to worry about company when you are in Jim's as, it is said, "Stay in Kerr's Tavern long enough and you will meet every prominent man in San Francisco."

Roy McGuire, "The only time to be down and out is when you are up in an airplane."

Perpetuating the traditions of South of Market: May Christine Kenny, 1 year old niece of L. J. Kenny, member of the department of health, S. F. Hospital, won a prize in the baby contest recently held in Native Son's Hall.

Do you know that Lloyd Jacot, our Editor, is in the printing business? When you need cards, menus, letter heads, envelopes, or any type of printing, phone The Dolores Press, 3384 Sixteenth St., Underhill 1775 and give Lloyd an opportunity to bid on your work. He plans advertising and publicity copy and all orders will receive his personal attention.

"A girl sat on her false teeth and bitter words were said."

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## CRITICISM

It is ridiculous for any man to criticize  
the works of another if he has not dis-  
tinguished himself by his own perfor-  
mances.

Oh Boy—Oh Boy—Oh Boy! Criticisms have been heaped upon our editorial head. First came a deluge of sallies that we print the same names and the same faces every month.

Secondly, we committed the unpardonable fraternal sin of using names of men who were not appointed on the committees to which we assigned them.

Thirdly, we overdo typographical errors, and show a complete ignorance of the rules of proofreading.

Fourthly, we ignore manuscripts that have a distinct historical bearing on the early days of San Francisco.

These, and many more, verbal and written brick-bats have hit us kerplunk on the snuzzle! Our hair is fastly graying and in order to halt the decay of middleage, we send an SOS—! Can we count on you for help?

Looking o'er the crowd assembled at the last gathering we saw many men we have known for years, and there is darn good yarn in all of them but, being but one individual, we cannot interview each one in the short space of three weeks, therefore we pass this list on and hope the readers will come to our aid,—and send material about those they know.

Scan the list thoroughly—read every name—and you may find food for an article or a short biography. Do not let rhetoric, style, or lack of knowledge of composition deter you. Our editorial staff is well equipped to work your material into digestible reading.

How many of these men do you know and what do you know of them? We eagerly await your data on the following members:

Bob Seaton  
Richard Bucking  
Joe Rae  
Dan Mahoney  
Ed Petzgold  
Clarence Valenti  
David Davies  
Al Del Carlo  
Harvey Laird  
Wm. Hayes  
M.J. Madson  
Fred J. Neilan  
Jack Wiley  
John S. Ramsey  
Jack Maloney  
Thos. Farley  
James Allen  
Gus A. Ross  
Bill Hayes  
George Kendall  
Eddie Nelson  
Johnny Peters

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H. H. Schneider  
M. M. Benjamin  
Ed Rosenbaum  
Thos. McCann  
Jim Crampton  
Vincent Renna  
Kev Sullivan  
Harry Andreson  
Bob Anderson  
Bag Loughery  
Bill Ledwidge

Bob Seaton  
Ray Schiller  
John Neubauer  
Michael Silk  
Louis Holtz  
John J. Barry  
J. W. Stevens  
E. L. Mathews  
Frank Currid  
Sam Prescott  
Al Hurson  
John Webb  
Jimmy Cruise  
Jas. J. Doherty  
Jas. J. McShane  
Thos. J. Feeney  
John Hughes  
Chris Cribbin  
A. W. Fox  
Jack Finnerty  
Jas. Wilder  
Ed Gagen  
John Merrick  
Wm. Granfield  
Frank Pickard  
Fred Braun  
Pete Nuhn  
Edgar Levy  
Ray Towle  
Jack Kane  
High McCafferty  
Milton Clork  
Ed Shorthall, Jr.  
George Neary  
George McDonald  
Babe Heaphy  
Fred Peterson  
Saul Borren  
Ray Schiller  
Dr. Harry Bernard  
Carl Parker  
Judge Frank Dunn  
Harold Pabst  
Charles Fox  
Lou Rubenstein  
Geo. R. Jileck, Sr.  
Jack O'Leary  
Pete Butti  
Walter Brady  
Gabriel Molin  
Ed Lynch  
Fred Minden  
Tom Gosland Sr.  
Jim Kerr  
Elmer Towle  
Phil Hauser

Dick Hurley  
Bill Juzix  
Fred Flohr  
Joe Downey  
Jack Downey  
Andy Johnson  
John Shannon  
Dr. Julius Behrend  
A. W. Fox  
Judge Tom Foley  
Arthur Downey  
Courtney Barter  
Ray Martin  
Geo. Miller  
Chester Juzix  
Jo Mendel  
Huntley Cameron  
Jimmy Dhue  
Maurice Lynch  
John Nunan  
Dan Fairfield  
Al Smith  
Bob Wilson  
Ed Voorhies  
Dave Barry  
Walter Firstbrooks  
Jeff Floyd  
Phil Coggins  
Ford Powers  
Fred Nicholson  
Johnny Burke  
Jim Roddy  
Charles Hunter  
Ray Rath  
Tom Mitchell  
Fred Weidmann  
George Gillin  
Henry Kendall  
Bill Park  
Willie Benn  
Al Katchinski  
Roy O'Leary  
Jack Lavin  
Maurice Sweeney  
Dr. Geo. Brison  
Thos. A. Maloney  
D. C. Murphy, Jr.  
Bill Boyle  
Ray Belasco  
Lou Schultz  
Geo. Verner  
Jack Dietz  
Jim Allen  
Martin Cummings  
Chas. Chute  
Mike O'Leary

Did we leave names out? Of course we did, and it was done intentionally. We wish to see if you will cooperate and send us interesting info on the members mentioned, and, if we secure your help, we will print more names in subsequent issues.

Okay, we are waiting!

# OUR PUBLICATION

Many have the mistaken idea that this Journal is for a selected few, an elite clique, as it were. This wrong, very wrong, as the Journal belongs to you! Each member has as much authority over these pages as the Editor, and you are invited, in fact you are urged, to help us keep the publication the leading fraternal periodical in the United States.

Right now we are enjoying an enviable position in organization circles, and the magazine is widely read. The libraries clamor for copies and many requests are received for permission to make reprints of the material.

The journal has been in circulation for thirteen years and he who owns a complete set has a collection that is worth considerable. As time goes on the older issues will become more rare and valuable, therefore you should cherish the magazine. Bind it by the year and, in time to come, your grandchildren may cash in on your foresight and vision.



Willie Benn

"Who is that inquisitive guy who snoops around the hall with paper and pencil in his hand?" This inquiry has been asked hundreds of times, so we decided to share the secret.

He is Willie (Beans, Hot-foot, Snitchell, Bad Boy, Hinges) Benn. In early youth he was a clever boxer and reigned from 1909 to 1923. He boxed three hundred and twenty (320) times and won the majority of bouts by the kayo route. Leaving the ring he became the business agent of the carpenter's union and it was his efforts and organizing ability that brought this union to the front. An act of fate cost him this soft berth. A coterie of young fellows banded together and elected several of their "pets" into key positions, and as soon as they took oath of office, an investigation and an audit was made. It came to light that a few bucks were missing, mere chicken feed, only enough to buy Benn a couple of lots in the Richmond, an apartment house, and a measly income of a few grand a year. The newly elected sore-heads were jealous so they gave Benn

the bum's rush.

Willie is the official chef of the SOMBs and the beans served at the meetings attest to his ability as a culinary artist. On off hours he can be found at headquarters, playing his old tricks. He cheats the Boys at Dirty Dora and manages to scrape out a few shekels.

He has been a member of the Editorial Staff for some time and his contributions have helped us materially.

A favorite saying of his: "Give a man enough rope and he'll manufacture 5c cigars."

Lieutenant: "If anything moves you shoot."

Private Tom Toomey: "If anything shoots, I'll move Yes Sir"

George (Stevie) Verner: "There's many a girl besides the bearded lady in the side-show who knows how it feels to have whiskers on her face."

Two SOMBs passed a colored woman going along Golden Gate Avenue.

"That woman has black hands and a black face" said Fred Peterson.

"Yes" replied Eddie Gagen, "she has black arms and black legs and her back is also black. In fact she's black all over."

"Gee, Ed, you know everything, don't you?" said Peterson.

Sergeant John Lynch: "Peace at any price is what a man pays for his wife's clothes."

Jack Maloneys "Many a battle has been fought in the bood-war."

San Francisco, antiseptically speaking, should be the cleanest city in the United States.

"This towel" said the Barber Shop Porter, "Has been subjected to an extreme heat and is thoroughly sterilized. The soap has been debacterIALIZED and the comb and brush are thoroughly antiseptized."

"The chair in which you sit is given a daily bath in bichloride, while its cushions are heated to 187 degrees thus shriveling up the bacilli that might come along. The razor and lather brush are boiled before using. Even the—"

"Well, look here" said the customer, "why don't you go on and shave me?"

"But, Sir, I'm not the barber."

"You're not! Where is he?"

"They're boiling him, Sir."

Dr. Harry Bernard is a golf enthusiast, and he tells of a fellow golfer who never blames himself for his strokes. Somebody had coughed, or somebody had laughed, or somebody moved, and

he had been distracted.

This golfer, bunkered one day, made a very careful stroke, only to dig up a square yard of turf. He looked 'round at his companions furiously, but they all had been very quiet, and it was impossible to complain about them. So he waved his hands towards San Francisco Bay, dotted with a few tiny sails and fishing boats, fully 2,000 feet below.

"How the hell can a man play golf" he growled, "with all those damn ships rushing back and forth?"

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# MONTHLY ASSEMBLY

*Nothing is more noble, nothing more venerable than fidelity—Faithfulness and truth are the most seasoned excellences and endowments of the human mind.*

Lloyd D. Jacot, Editor

**KNIGHTS of COLUMBUS HALL,** San Francisco, Thursday, Feb. 25.—Judge Frank Dunn leaned over and



**Lloyd D. Jacot** whispered, "It takes the SOMBs to do things properly. No other organization in the country can boast of six hundred and thirty members at any of their regular meetings."

Ain't this the truth? Just as regularly as the clock ticks we can bank on a large attendance on the last Thursday of the month. This is a healthy sign that we are giving members what they want, and they voice their approval by habitual attendance.

Surely you know a friend who would enjoy being with us. Ask him to join—he will appreciate it! The meetings are not cut and dried affairs—they are carefully thot out, and planned to give you the highest enjoyment.

We have a very brief business session, a farcial initiation, a dandy program of entertainment, cash door prizes, and excellent refreshments—all this at no extra cost. So, get behind John Shannon, Chairman of the Membership Committee, and help swell our ranks.

\* \* \*

Chris Cribbin, President, Utopian Parlor, N. S. G. W., is known around the vicinity of Twentieth and Shotwell, as "Third Alarm Chris." When the gong rings he dashes into his coat and red hat grabs a lantern and is off. At the last conflagration he got his feet wet and we suggested that the "Boys," who draped themselves over his bar, buy him a pair of hip boots.

Chet Tompkins "There is this about about peaches, the tighter you squeeze them the mushier they get." We wonder if he didn't mean to substitute "Lulu" for peaches?

Dan Hayes, it is rumored, is going into the Chinese laundry business. We heard he holds most of the mortgages in Chinatown, and that money is scarce in this quarter. Dan mentioned he would have to foreclose and take a few of the joints over. Who needs a job? See Dan!

Earl Gladman, attache Mayor's of

fice—"An optimist is one who takes out a girl with a cracked lip, and expects to have a good time."

Tim J. O'Leary, a compatriot of Chris Cribbin and Dan Henry, is known as "The Sweet Kid" of Marin County. Tim lives in Corte Madera, and owns a candy route that extends from Sausalito to Sonoma.

We apologize to Jeff Floyd. For two months he has given us the name of Jim O'Brien, co-partner in Drager's Delicatessen and Liquor Store at Sixteenth and Geary, and each time we overlook it. So, to make up for our lack of good society etiquette, we called on Drager's and bot a pint, and it was darn good.

Did you see Sergeant Tom Feeney, S. F. P. D., at the meeting? Gosh, he must be on the Pawn-Broker's detail. He swaggered in wearing a belted gray o'coat, cut in the latest mode, and his natty suit smelled of London. Tom certainly knows how to pick and wear clothes.

Ed Shortall, Jr.—"He who laughs last doesn't see the joke in the first place."

We were called in no uncertain terms about an answer appearing in last month's issue. We wrote that the Oregon Steamship dock was at the foot of Folsom street, and Jack Lavin darn near tore our head off. He said, "You're nuts! The Transport dock was at the foot of Folsom, and I'll bet you a million dollars I'm right!" Who are we to argue with an old timer?

Question—"Can a man marry his widow's niece?"

"What do you think of our editorials in the Journal?" we asked Senator Thomas A. Maloney. Holy cow! We were knocked speechless by his reply.

"In promulgating your esoteric cogitations and articulating your superficial sentimentalities and psychological observations," began Tom, "beware of platitudinous and ponderosity. Let your conversational communication possess a clarified conciseness, a concatenated cogency, a coalescent consistency. Eschew jejune babblement, assignine affectation and flatulent garrulity. Sedulously avoid polysyllabic profundity and vainglorious rhodomontade."

"Gee, Tom!" we gasped, "what does it mean?"

"Don't use big words," replied the Senator.

Answer—Can a man marry his widow's niece? No. The man is dead.

The "San Franciscans" of Los Angeles, the coming organization in the west, were ably represented at the last meeting by Claude P. Deal, conditioner. Claude traveled four thousand two hundred and twenty miles to get here. He joined the S. S. "Mariposa" as health director, the boat left Wilmington for Honolulu, and then to San Francisco. Claude left for Australia and way points and won't be back for three months.

In a short address, he told us that "The San Franciscans" have three hundred members and they are getting stronger every day. But he failed to tell us he was a co-founder with Frankie Dolan, and that he is the guiding spirit behind the club. It's great to meet a regular fellow like Claude, however, our experience has been that all the "San Franciscans" are great guys.

When you are in Los Angeles, phone Frank Dolan, 2357 Edgewater Terrace.

Two strangers were in our midst, Frank Currid and Jack Byrnes. We asked why they haven't been around—Frank Currid informed us he is working nite and day selling International trucks. Jack Byrnes, of the U. S. Mint, said he had the flu.

Joe McShane, State First Vice-President, N. S. G. W., is looking younger. The law business and his many fraternal duties agrees with him.

John (Pop) Merrick, when asked if he knew a certain person he had ridiculed, replied: "Know him Of course I don't know him. I never could hate anyone I knew."

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Milton Clark, Manager, Western division, "Seagrams," can be relied upon for an inspirational talk. Milton, when he takes the floor, gives us a message of confidence and he is a great tonic for an inferiority complex. We should call on him more often.

We called the secretary to task about Pete Claraty's Journal, and she assured us it was mailed. We hope so, as Jerry Noonan, Jim Clisham, and Louis Holtz gave us the cold shoulder. We like



Milton Clark

these fellows and hate like the devil to get in wrong.

Louis Cormassi, Carmel Tavern, 496 Eddy street, was quite perturbed. Louie is a regular advertiser in the Journal and last month, his ad was missing. George Gillin, business manager, could not explain it, but he promised Louie's ad will get a special spot this month.

Readers are wondering where we get the news about Chet Tompkins, Mike O'Leary, and Ed Lynch, and they will have to keep on wondering as we are not going to snitch on our pal Jimmy Tarter.

Serious? Senator Thos. A. Maloney wasn't going to get caught napping when he perched on the mound for the SOMBs—Knife & Forkers ball game. Roy O'Leary (Rainier's pet salesman) reported he was a room-mate of the Senator's in the Rosslyn Hotel, Los Angeles. Roy awakened to a terrific thudding and when he opened his eyes he saw Tom, with a glove on his hand, tossing a baseball into banked pillows.

"Just getting my arm in trim," explained Tom. "Don't be alarmed."

But O'Leary did not heed the Senator's explanation—he rushed into his clothes, and quitted the room as quickly as possible.

"Gee," he told the listening SOMBs in the lobby, "I was afraid Tom would bounce that apple on my sky-piece."



Jeff Floyd

**ATTENTION TAVERN OWNERS:** Director Jeff Floyd has taken over the management of the Atlas Distributing Company and he is prepared to give reasonable prices and speedy delivery on beer (Golden State, Grace Bros., Regal Amber), wines, sodas, syrups, charged and mineral waters, and Cresta Blanca mixers.

Grab that phone, call Walnut 9898, ask for "Jeff" he will welcome your business.

The people of the United States pay \$125,000,000 a year to 100,000 fortune tellers. A woman astrologer in New York has an income of \$10,000 a month from her mail order business. Another star gazer in Chicago has 100 customers who pay him \$1,000 a year for monthly business horoscopes. Another man received 100,000 letters from radio listeners in 11 weeks. 30,000 sent him from one to four dollars for horoscopes and dream books. A Chicago house supplies the horoscopes and dream books for three cents a piece when bought in bulk. (A very sweet racket).

The American Eagle builds a nest 4,000 pounds in weight and it covers more than 57 square feet. He lives in this home for 30 or 40 years. The eagle rarely weighs more than 12 pounds.

Joe McCann: "Is referee Downey honest?"

Coach Charles Hunter: "Well, he has given me full value for every bribe so far."

Russia has the largest standing army in the world—940,000 men.

In 1935 11,957,864 bags of coffee were sent to the roasters. In 1936 11,774,033 bags. In 1936 the average daily consumption of coffee was 2.86 cups per person—in 1935 2.91 cups.

There are 123,304 Catholic Nuns in this country. 60,000 of these are teachers in Catholic educational institutions. There are 10,000 Catholic schools with an attendance of 2,500,000 children.

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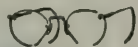
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# FRIENDSHIP!

*It is great to have friends when one is young, but indeed it is still more so when you are getting old. When we are young, friends are, like everything else, a matter of course. In the old days we know what it means to have them.*

The South Park Mother's Club was organized in November, 1898, and the members met every Tuesday afternoon to hash over 'ye olden times' South of Market. These women have been enjoying each other's friendship for more than thirty-nine years, and the meeting day brings happiness and joy to them.

Of the original members there are sixty-six who get together at the weekly gatherings to sew, play cards, exchange stories, plan luncheons, and renew acquaintances. The members are:

Mrs. Anderson, 602 Second street; Mrs. Armstrong, 125 South Park; Mrs. Albrecht, 627 Second street; Mrs. Brown, 444½ Jessie street; Mrs. Bragg, 110 Steiner street; Mrs. Cattson, 419 Bryant street; Mrs. Cooper, 104 South Park; Mrs. Carney, 48 Silver avenue; Mrs. Cunningham, 321 Ruthledge avenue; Mrs. Darby, 621 Second street; Mrs. De Havn, 565 Bryant street; Mrs. Desmond, 2583 Howard street; Mrs. Garrity, 816 Douglas street; Mrs. Gray, 403 Harrison street; Mrs. Hawley, 22 Stanford street; Mrs. Keenan, 261 Brannan street; Mrs. Koehler, 651½ Folsom street; Mrs. Lewis, 517 Second street; Mrs. Le Strange, 18 De Boom street; Mrs. McMichael, 517½ Second street; Mrs. De Moore, 84 South Park; Mrs. McKenzie, 318 Fulton street; Mrs. Muller, 539 Second street; Mrs. Newman, 673 Harrison street; Mrs. Robinson, 1220 Folsom street; Mrs. Seaton, 228 Brannan street; Mrs. Schiller Doyle, 138 South Park; Mrs. Short, 427 Bryant street; Mrs. Papaxaches, 14 Octavia street; Mrs. Sibbey, 2614 Webster street; Mrs. Stephens, 33 Bernice street; Mrs. Very, 1010 Powell street; Mrs. Weihi, 119 Morris avenue; Mrs. Wilson, 730½ Folsom street; Mrs. Wallace, 517 Ellis street; Mrs. Woods, 523 Second street;

Mrs. Rasmussen, 141 Dore street; Mrs. Renwick, 571 Third street; Mrs. Little, 1722 Market street; Mrs. Lee, 1001 Capp street; Mrs. Pierce, 895 Noe street; Mrs. Miller, Fourth and Freeland streets; Mrs. Hathaway, 804 Geary street; Mrs. Fry, 86 South Park; Mrs. Lejoix, 119 Morris avenue; Mrs. Dodd, 86 South Park; Mrs. Marmusen, 136½ Townsend street; Mrs. Walsh, 455 Valencia street; Mrs. Heard, 844 Page street, West Berkeley; Mrs. Snyder, 14 Rincon street; Mrs. Gorman, 2219 Mission street; Mrs. Hopper, 710 Valencia

street; Mrs. Black, 2810 Harrison street; Mrs. Harris, 305 First street; Mrs. Smith, 122 Townsend street; Mrs. Nixon, 47 South Park; Mrs. McQuaid, 1 Rincon avenue; Mrs. Ostrich, 513 Second street; Mrs. J. E. Dietz, 528 Bryant street; Mrs. Frank Gau, 2812 Nineteenth street; Mrs. M. C. Hansen, 528 Bryant street; Mrs. Van Vlack, 1508 Fell street; Mrs. G. Olsen, 134 South Park; Mrs. Cribbin, First street; Mrs. H. C. Imlay, no address.

This, we claim, is a list of loyal South of Market supporters! You will note that the addresses given are before the fire of 1906. There are dozens of names of mothers of South of Market Boys, and we are proud of the women who have kept faith for such a long time.

The South Park Mother's Club is unique in the annals of San Francisco.

# QUESTIONS

Saul Borren

- 1—Where was Hobbs & Pomeroy box factory?
- 2—Where was Picket's livery stable?
- 3—Where was Clam alley?
- 4—Where was Hathaway's wharf?
- 5—Where were the lumber yards?
- 6—Where was James McGinn's undertaking parlor?
- 7—Who were the leading actresses at the Grand Opera House?
- 8—Where was Russ Gardens?
- 9—Where was the Winchester Hotel?

## ANSWERS:

- 1—East side of First, near Mission.
- 2—Clementina, between First and Second.
- 3—Off Folsom to Clementina, between First and Second.
- 4—Foot of Beale street.
- 5—On Stuart, from Market to Folsom.
- 6—Market, opposite Powell.
- 7—Adeline Polk, Anna Held, Sarah Bernhardt.
- 8—Seventh, between Howard and Folsom.
- 9—East side of Third, opposite Jesse.

# NEW MEMBERS

John Shannon

Chairman, Membership Committee

Hurrah! We are going places! Gee, what a great class of candidates we had—all regular fellows, and young, too.



John Shannon

I take this opportunity to thank Jack Finnerty, Jack Wiley, Bob Shutter, Gene Carey, Milton Clark and Joe McShane for their splendid cooperation.

The 1937 membership drive is on with a bang! And we are determined to bring the organization back to its high mark of 1924, and we can do it! All we needs must do is get out and plug and boost the SOMBS whether you go.

This month we have four prizes which will go to the members bringing in the highest number of candidates. Walter, (The Great) Mails, in charge of publicity of the Seals' Stadium, will give four passes, good for one week, to the winners. Let's play ball! The Seals team for 1937 promises to be the best on the coast. Big leaguers have been signed who will add zip, pep, enthusiasm and fighting spirit to San Francisco's team.

Come fellows, let's have some competition in this fight to win the four weekly passes to the Seals' Stadium! This is a prize worth battling for—may all who enter win.

## NEW MEMBERS

LEW POWELL, Retail Merchant.

HOWARD HOFF, Steel Worker.

BOB SHUTTER, Member, I. L. A.

MARTIN ROONEY, Cabinet Finisher.

PETER PERAZZO, Post Office Employee.

LAWRENCE SHANNON, Superintendent, Prudential Life Insurance Co., Oakland.

JAMES IRISH, Manager, McMarr's Stores, Hayward, Calif.

ED (Pat) SHANNON, Deputy Sheriff, Sonora, Calif.

MERWIN MULLINS, California Highway Patrol, Sonora, Calif.

CHESTER WARE, Sign Painter.

EDWIN ENBERG, Radio Technician.

ED. F. BRUNSCHWEIGER, Insurance Counsellor.

DAN LYNCH, Drug Clerk.

SAM KNAPP, Bartender.

TED McMANN, San Francisco Bank.

CLIFF WIDDOWS, Bartender.  
EDWARD CANDAGE, Business Representative, Cabinet Workers' Local No. 94.

There they are, seventeen live wires,—who will bring new ideas to the club, and make dandy committeemen.

THE MEMBERSHIP DRIVE IS ON—ASK YOUR FRIEND TO JOIN WITH US! THINK OF IT—IF EACH OF US SECURE ONE NEW MEMBER, WE WILL DOUBLE OUR NUMBERS IN A MONTH! AND HOW EASY IT IS TO GET YOUR FRIEND TO JOIN—ASK HIM!

## Old San Francisco Memories

By Tim O'Connor

The San Francisco newsboys of the late seventies were a vigorous and energetic lot of little fellows. Many of them



"Coach" Hunter

had to help their families to pay the butcher, baker and candlestick maker. These boys got an education in the school of "hard knocks," for they had to be regular little rough-and-tumble scrappers to maintain their corners. They were typical rugged individualists. Many of the men of today holding high places in professional and commercial circles were once newsboys.

\* \* \*

Among some of the newsboys of yesterday were: Dave Belasco, David Warfield, Major Bowes, Newham Cohen, prominent insurance man, Reverend Father McQuade, Conrad Triebler, retired postal official and prominent South of Market Boy, Mike De Young, and George A. Fisher, prominent newspaper men.

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Some of the older newsboys became town characters in later life, "Fatty" Blodes was a type. His corner was on Third and Market. He was a red-faced roly-poly fellow who weighed about three hundred pounds. "Fatty" and "Emperor" Norton were great friends. Whenever the "Emperor" and his two dog body guards, "Bummer and Lazarus," passed Third and Market streets, "Fatty" would always hand the "Emperor" a newspaper. He then delighted to rub the dog, Bummer's back. Bummer liked this rubbing for he always carried a "flea circus" with him.

\* \* \*

The most quaint and eccentric newsboy of all of them was a young-old fellow of eighty years of age. In all kinds of weather, this patriarchal looking old fellow with his thick shock of white hair, and his long white beard, his newspapers on his arms, resembled old Father Time. He was a sort of human annex to the Lotta Fountain. We might call him a near-nudeist, for he was hatless, shoeless, and never wore underwear—his only covering was a linen suit. A rabid teetotaler, he didn't drink tea of any kind, either John Linton, or John Barleycorn. He hated tobacco in any form and was a strict vegetarian. This old "perfection" was a poet, and like all great poets, he lived in a shanty on Everett street, making the garret his quarters. It was said that his poems went over the heads of his readers as well as his own. He cooked his vegetables in the garret of his little shanty.

"Happy" Doherty was a newsboy, who also clicked as a wit and philosopher. He had a happy faculty of describing news features in a witty and humorous way, that would do credit to a Will Rogers or Irvin Cobb.

\* \* \*

"Fatty" Kahn was another glamorous character who had acquired enough money selling newspapers to open the Crystal Palace. It was the most spectacular amusement cafe in San Francisco at that time. Tom Kelly and his partner Violet played a long engagement at the Crystal Palace. "Fatty" Kahn in his heyday wore more diamonds than any other person in San Francisco except Tessie Wall. He was a human walking diamond show case. A kind of Western Jim Brady.

\* \* \*

From the once young queen of the waterfront to an old newsgirl sitting on a crackerbox and selling newspapers at the Ferry were two different roles to play in the human drama of life, but such was the story of Greta Olson. In her heyday Greta wielded a magic wand over her many male admirers; they liked to bask in the sunshine of her smile. This same woman a couple of decades after, selling newspapers presents a different character. Her once

rollicking laugh had now flickered down to a toothless grin, and on the side of her head she wore a battered old straw hat that might have once been decorated with a bird of paradise. A weather-beaten old green shawl, and a pair of patched and thick soled shoes suggested a grim story of what the primrose path might lead to in the course of the march of time.

Jack Downey: "Do you realize the doors of Paradise are closed to you?"

Jim Downey: "Well, then, let's try some other cafe."

Joe McCann: "Even in the good old days the girls had some very bad Knights."

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# Lew Powell

*The way to fame is like the way to heaven, through much tribulation.*

Last month we welcomed into our midst Lew Powell, one of the greatest lightweight leather pushers the west produced. In and out of the ring he is the perfect gentleman, loved and respected by all. A true blue sportsman, a believer in giving the other fellow a break, a credit to the boxing profession—that's Lew Powell.

Born and reared on Garden street, and began his boxing career in 1902. By 1904 his name was on everyone's tongue as in this year, he won the Pacific Coast amateur lightweight championship in old Mechanics Pavilion by winning four bouts in three nights via the kayo route. Then, to the amazement of the fight fans, he grabbed the welterweight title, thus proving his championship caliber.

Lew fought the first bout held in San Francisco after the fire and earthquake of 1906. In this tangle he was opposed by Willie Wolff and it was called a draw. He then turned professional and his first opponent was the same game Willie Wolff. This time, however, the decision was different, he floored Willie in the fourth.

From this time on he started climbing. He defeated the best men in the game and the papers proclaimed him the coming champion.

A bout with Battling Nelson was arranged, but Nelson decided to take a long lay off, so Lew was matched with Ad Wolgast. Old timers still talk about this twenty round setto—it was a dandy! Wolgast was given the fight, but this did not meet with the approval of the audience, but a "Ref" is King and there is nothing one can do about a poor decision.

The next three bouts were with George Memsic and Lew won them. He then invaded New York and was heralded by the easterners as the sensation of the day. In his last New York battle old man hard luck stepped in. Lew donned an inferior pair of gloves which damaged his hands so badly that his boxing career was cut short.

But Lew wasn't ready to quit the game he loved, so he returned to San Francisco and fought four headliners, winning two, the others were called a draw. By this time his hands were so

bad that the doctors advised him to retire.

Lew is still a prominent figure in the fighting circles. He is managing that Ace of Aces, the hard hitting middleweight, Ray Actis.

Our pal, and new member, Lew Powell, is operating a notion store at 400 Brazil Ave. Remember the address and when in the neighborhood, step in and get the low down on the fist throwers of yesterday and today.

## SOS-Help-Aid

*Ignorance is a prolonged infancy, only deprived of its charm.*

"How far is it from the Ferry to the City Hall via the parade route?" This question was asked and the answers received brought home to us how little the natives know of their home town.

Mike Lawley: "Two miles."

Frank Flohr: "One and seven-eighths miles."

Jack Maloney: "Three miles."

Jack Downey: "Four miles."

Dr. Harry Bernard: "One and a half miles."

Walter Brady: "Five miles."

Jimmy Cruise: "One mile."

And so it went. We canvassed the hall and every reply was different, so we decided to use two miles. Are you wondering why this is in the Journal? Well, it is to settle an argument. Phil Shapiro, the efficient leader of the Municipal band, has paraded two thousand times along this route, and he claims that this is a record that no man has equaled. Phil estimates that he has walked four thousand miles in the past twenty-five years, and we print this so our readers can vote as to whether Phil deserves the record or if he is laying claim to honors that belong to another. If we do not hear from you before the next issue goes to press, we will award him the medal.

George Gillin: "A curved line is the loveliest distance between tow points."

Young hopeful, aged sixteen, called up Yvonne, a young widow, aged twenty-four, and asked for a date.

"Indeed not" she said, "I can't go out with a baby."

"Please pardon me" he replied, "I didn't know—"

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# Telegraph Hill

By Saul Borren

All eyes turned to Telegraph Hill in the early days, when steamer day came only twice a month. To this date it is the custom among merchants of San Francisco to settle their bills on the 13th and the 28th of every month so that all might ship back their money to the Eastern banks. It was the look-out on Telegraph Hill that informed the waiting crowds when the steamer from New York hove in sight.

At first the observatory, which was built by Sweeney & Baugh in 1849, was only a little building and stood on the very peak of the hill. A storm in the winter of 1870 blew it down, but for all the 20 years of its existence the people of the city had carved their names and initials upon its sides, inside and out, and there were literally thousands of signatures, many of them of men who had come from the ends of the earth. And who had returned there.

The old observatory had been abandoned for some time when it blew down, for the marvelous electric telegraph replaced it. Making it possible for the lookout at Point Lobos to wire the news of the arrival of steamers to the Merchants' Exchange direct. The telegraph was an elaborate affair, with a circular keyboard like a wheel with letters on the rim, and the mechanism was worked by foot pedals.

The second observatory was built by the indefatigable Adolph Sutro in the early 80s and took the form of a castle with battlements quite an extensive structure where the people of the town looking for an unobscured view of the city might refresh themselves with beer and the ubiquitous crab stew and listen to music furnished by itinerant players. It was Sutro who built the method of reaching it, the little car line that ran from Powell street to the top of the hill. It was constructed on the same plan that serves the Fillmore street hill today. The descending hauled the ascending car to the top.

The unique sport of the day took place at the observatory when the champion broadsword wielders slashed and thrust at each other with all their strength. The swords were heavy and not at all like the slender rapiers that the duellists of the romantic period used. Rumor has it that following a remark on the part of Luke Fav that it

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took more strength than brains to wield a broadsword successfully, he was forthwith challenged by Jack McGlynn to a contest.

Buck Iverson, with his family, lived as caretaker at the observatory, and Iverson delighted in promoting prize fights among the young fellows of the hill. He formed the Observatory Club, where Willie Cole and Toby Irwin and many others tried out their skill.

Telegraph Hill traveled around the earth on the seven seas. The ships came loaded to San Francisco with merchandise and material of all sorts. There was no cargo to take back. Their best gain was in getting back for another load to sell the prosperous miners, who had gold and not much else except scenery and ambition. Telegraph Hill provided a vast quarry of loose rock, and the ships dug deep into its side for ballast.

The quarrying of the hill did not cease with the passing of time, for builders and contractors drew constantly on its steep sides, so easy of access, until Calhoun street, once the fashionable residence of the famous actors, was almost obliterated. Edwin Booth's cottage still stands on the hill on Union, below Montgomery, perched rather precariously.

The Gray Brothers kept their quarrying operations in full force in spite of injunctions, until the city bought a number of lots to protect the hill. The last rock was taken away about 1900.

## **Was Papa Al Surprised?**

Across the wire from New York to San Francisco came the dulcet tones of Dorothy Katschinski: "Hello, Dad, I'm married!" Al Katschinski, former President and Director of the South of



Al Katschinski

Market Boys, darn near hit the floor when informed of nuptials. Dorothy became the wife of Ted Friend, drama editor of the New York Daily Mirror. The young couple plan a brief honeymoon at the Friend farm in Connecticut.

Dorothy Katschinski is a beautiful and talented press agent, and for the past two years has been the press representative of New York's swank French Casino. She is a graduate of the Sarah Dix Hamelin School of New York.

The South of Market Boys extend their very best greeting to the newlyweds, and wish them heaps and heaps of happiness.

William Hansen, Manager  
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By **W. F. "Bill" Ledwidge**  
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The roster of the SOMB's contains the names of many distinguished men. But none are held in higher esteem, than Honorable C. J. Goodell, Judge of the Superior Court of the City and County of San Francisco.

Judge Goodell was born at Second and Harrison Streets and spent his early boyhood, "South of the slot."

Upon graduating from the law school of Sacred Heart College, he secured a position as office boy with John J. Lermen, one of San Francisco's most eminent attorneys. The fine practical training and background he received under this master, made him an honor man in the bar examination. As a young attorney it was predicted he would go far in the law, and he did not belie the prophesy.

When Judge Louderbach was appointed to the Federal bench, the then Governor, C. C. Young, who prided himself on his appointments, selected Judge Goodell to fill the vacancy. It had been Judge Goodell's practice as an attorney, to keep his clients out of court, if possible, and as a result, little was known about him by court attaches, especially

those of the criminal department, where he first sat upon the bench. Confidentially, he was first looked upon those attaches, as "A Long Hair," but how soon they learned of their mistake! In no time, bailiffs, clerks and reporters were pulling strings to get into his court, and attorneys were jockeying their cases so that he would try them.

The judiciary seldom have opponents, when their terms expire, but it is not unusual for appointees to the bench, to have opposition when their first term is completed. Judge Goodell's first term was so successful, no one saw fit to oppose him at its conclusion.

Just as it was predicted that he would go far in the law when he was a young attorney, it is now predicted he will eventually reach the higher courts.

Despite his display of proper dignity and firmness on the bench, away from court, the Judge is a real guy. Yes Judge Goodell figuratively, can wear with equal grace, ermine or a soft shirt, he has a heart as well as a trained mind. The South of Market Boys, are justly proud they have him as a member, and a great friend.

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## PLAY BALL

He that will make good use of any part of his life must allow a large part of it to recreation.

"Kill the Umpire"—"Lynch Him"—"Throw him out of the Lot!" These, and many more, epithets were hurled at Mike O'Leary during the SOMBs Knife and Forkers ball game at Seals Stadium,



Sunday morning, March 7. Poor Mike, he must have had a poor night as he certainly could not see what was going on while the game was in progress. However, Mike seen his duty and he done it.

The game was spectacular exciting, and interesting. We lost by three runs, but the K & F's knew they were in a game. Maloney pitched cleverly and the hits would have been nil if we had players in the field. It was a crime the way the fielders and basemen muffed the soft ones. Tom had to play the game alone. In fact, at one time we believe the first of the second inning, Jo Mendel and his faction started toward the field to forcibly take the gloves away from the eggs who played such a rotten first inning. Just as the gang started Judge Frank Dunn stepped in and prevented what might have terminated in a riot.

Knife and Forkers: Kennedy, 1f; O'Keefe, cf; Bellina, p and ss; Cook, and King, 1b; O'Leary, c and 2b; Amerstein, E. rf; Traynor, c; Amerstein, 2b; Gogetto, 3b; Hartji, 2b.

South of Markets: Kendall, 3b Fox, 1b Shannon, 1b; Noonan, 1f; Riley, 2b

and 3b; L. Shannon, 2b; Allen, 2b; McCann, ss; Hall, ss; Shorhall, rf; Van Der Zee, rf; Irish, cf; Butti, cf; Flohr, 3b; and 2b; Maloney, p; Roddy, 1b; Jo Mendel, 1f; Nelson, 2b; Benn, rf; Chester Ware, p; Valento, c; Schiller. A tough break for young Noonan. He knocked a homer, but failed to touch second (that is what Mike O'Leary claimed) so he ran back to second and was called out. Imagine that—a fellow runs six bags and is out! Henry Kendall was the most valuable player in the field. He stopped everything that came along, and played third like a star. Lefty O'Doul could use this young fellow. We were amazed at John Shannon. He catches a ball like a woman—butter fingers. Tom McCann thought he was in a wrestling match—he was on his back most of the time. Irish and Shannon made a neat duet and if they had stayed in the game, the score would have been different. (I don't mean J, but L. Shannon.)

Pete Butti made two beautiful catches in center field during the fifth inning. Frank Flohr stopped a fast one at third. Chester Ware slipped in as relief pitcher. He had smoke, curves, and control and baffled the best of the K & F's hitters. Willie (Snooper) Willie was a lost sheep in right. A fly came toward him but he couldn't see it, result a home run was made. Jack Finnerty entered the game but Lou Shultz failed to put his name on the line-up. We know Jack was stiff and sore, but we do not know the position he covered.

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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 5

May, 1937



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## MOTHER'S DAY ISSUE



**Mrs. Kate O'Connor**  
Mother of the  
South of Market Boys

ATTEND MOTHER'S DAY BREAKFAST . . . SUNDAY, MAY 9, 1937  
PALM COURT . . PALACE HOTEL

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Attend the Coming Meeting

## Thursday, April 29, 1937 -- 8 P. M.

### KNIGHTS OF COLUMBUS HALL

**Brief Business Session - Entertainment - Refreshments - Door Prizes**

**MIKE LAWLEY, *Chairman Entertainment***

**A KNOCKOUT SHOW -- SONGS AND DANCES**

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Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PROspect 9775

LLOYD JACOT, Editor of Journal

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# Mrs. Kate O'Connor

"God could not be everywhere, and therefore he made mothers." An old Jewish proverb.

## RESOLUTION

Whereas: The South of Market Boys, Inc., has recently mourned the loss of one devoted mother, Annie Laurie, who has always been an inspiration to us and an object of our love and affection, and

Whereas: This honorable office must necessarily be filled by a woman of high character and ideals to perpetuate the traditions of our organization, and

Whereas: The name of a woman has been offered to nomination who possesses the true spirit of motherly guidance, one who was born and reared in our beloved district South of Market, and who is herself a loving mother of three children. One who has spent twenty-five years in the cause of humanity, and who is now retired from her many years of service to the community as a woman protective officer of the San Francisco Police Department, and who will continue to help the unfortunate or wayward through the columns of the newspaper with which she is now associated, the San Francisco 'Chronicle', therefore be it

Resolved: That the South of Market Boys Association hereby declare that Mrs. Kate O'Connor be named mother of the South of Market Boys Association, Inc., and be it further resolved that she be handed a membership card in this association and that this resolution be spread upon the minutes of this meeting and a copy of it forwarded to the press of the City and County of San Francisco.

The above resolution ushered into the South of Market Boys Association one of the most lovable women in San Francisco, Mrs. Kate O'Connor. Mrs. O'Connor is admirably fitted for this high post of "Mother" as she has had more than a quarter of a century of experience in mothering. We made a very wise choice in selecting this kindly woman. She is a daughter of South of Market and loves the district and its traditions.

Lloyd D Jacot

Years of police work have given Mrs. O'Connor an insight in human psychology and behavior that makes her invaluable in her chosen field. Her motherly and humanitarian instincts, her love of mankind, and her generous and understanding nature has endeared her to the hearts of the people of San Francisco.

Reams and reams could be written



Mrs. Kate O'Connor

Mother of the South of Market Boys.

about this wonderful woman and yet we would not adequately describe her, as Mrs. Kate O'Connor's charm and personality are spiritual things and words, materialistic words, are useless when we try to draw a word picture of the "Mother of the South of Market Boys", Mrs. Kate O'Connor.

You will meet Mrs. Kate O'Connor at the Mother's Day Breakfast, Sunday May 9 at the Palace Hotel. She will be the guest of honor!

## Kate O'Connor's Biography

As climax to a career embracing a quarter of century of public service, Kate O'Connor, director of The Chronicle's social welfare bureau, was last month appointed Mother of the South of Market Boys.

Her acceptance of this honor once more brings this famed police woman close to that part of San Francisco which she has always called "home."

For twenty-four years, Mrs. O'Connor served in the police department as policewoman, one of three who were appointed in 1913. During those twenty-four years, she was assigned to the Barbary Coast, the "white slave" detail and the Missing Persons Bureau, and she has worked on many of the most spectacular criminal cases of the last two decades. The Howard Street gangsters, Inez Reed, Singleton and the Baby Doris cases—these are a few to which she has been assigned.

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Transcontinental trips to return women to the jurisdiction of the California courts, taking confessions from murderers, assembling evidence to convict a ring of doctors who were performing illegal operations, returning lost children to their parents—all these were part of the daily routine at the Hall of Justice.

Kate O'Connor was born Katherine McGrorey just sixty-three years ago—the oldest child and only daughter of Thomas and Annie McGrorey who lived on Clementina street, south of Market. She still owns the house at the same address where she and her six brothers were born.

Two of those brothers are living now. Edward is a retired fire department captain and J. Joseph is associated with The Emporium.

Kitty McGrorey's childhood in this rollicking, warm-hearted Irish family was a happy one. Her memories of those years south of Market are a great panorama of San Francisco's early days. Sunday morning mass at St. Joseph's on Tenth street, noon-day dinner with great pans of steaming raisin cake which her mother baked—and then, once a month, the big treat. She and her friends were allowed to attend the matinee at the Morosco Theater where you could get an orchestra seat for ten cents. A stock company held forth on the stage with all the standard classics while Darrell Vinton. May Nannery and E. J. Holden, the stars, thrilled their youthful audience. After the show, the troupe of youngsters would go to a bakery on Fourth street where they could buy a cup of coffee and two big chocolate eclairs for another ten cents.

Then there was "Uncle Tom's Cabin" at the Grand Opera House, situated at Third and Mission. Light opera at the Tivoli with young Kitty's idols Tilly Schlesinger and Ferris Hartman, and that night of nights when she sat next to Anna Held and Tod Sloane, the famous jockey, in a restaurant.

She remembers the colorful advertisements for the concert when Patti came to San Francisco to sing, and "Hokey-Pokey", the ice cream man, and Kate Gallagher, aged inmate of the relief home, who came down town once a month to pay a visit to the home folks.

Much of her life centered around St. Joseph's where she attended school, where she later took the vows of marriage and where funeral services for her mother and father were held. It was with the Catholic Ladies' Aid of St. Joseph's that she first entered social work.

"It was a simple life, but marvelous," she says of those years South of Market. And she smiles when she says it.

After attending the College of the Holy Names in Oakland, Kitty McGrorey married John J. O'Connor just one week before her nineteenth birthday. Together they raised a family of three children, Howard, the eldest, who distinguished himself in service during the World War, Anita, and the "baby", Jack.

Early in the century, John O'Connor entered politics. For many years he was a Deputy Sheriff and later he was put in charge of County Jail No. 1, a position which he held until his death in 1920.

While her children were growing up, Mrs. O'Connor had always been active in the Ladies' Aid of her church. At the suggestion of her parish priest, she went to the police courts to befriend troubled women, trying to give them another chance in life.

Out of this work grew the suggestion of the late, great editor, Fremont Older, that she be admitted to the police department as policewoman. Women in police work were unheard of in those days but the idea was finally accepted, and in the fall of 1913, three women, Mrs. Margaret Higgins. Mrs. Katherine Eisenhart and Mrs. O'Connor, took over their new duties at \$100 a month.

Mrs. O'Connor's first assignment was on the Barbary Coast. She was put to work registering girls, keeping their pictures on file and sending them to the clinic maintained for them. After two years she was transferred to the "white slave" detail, working for four years with both federal and local officials, and later she was detailed to the Missions Persons Bureau.

In all these twenty-four years of active duty, she never once carried a gun because she's not sure she would have known what to do with it if she did have one. In the line of duty, she saw a brother officer shot dead while he was standing at her side. She has talked with hardened criminals, grief-stricken mothers, bewildered youngsters, girls in distress. She has been stuck with hatpins, threatened with a gun, struck and beaten.

It was an assault by a demented woman whom she was taking to a hospital that brought on the back injuries which led to her retirement from the police force last fall.

This retirement was not of her own seeking. "I'd go back to the department in a minute if I had the chance," she says.

(Continued on Page 5)

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# The President's Message



Frank Foss

Our recent St. Patrick's Day Luncheon was a brilliant success and the hard working committee, headed by Dan P. Maher, certainly deserve credit for the efficient manner in which they handled the attendance. The orator of the day, Mr. Eneas Kane, lived up to the fine things that were said about him. The occasion was marred slightly by the unwarranted display of fireworks. The matter of this sort of rowdiness was thoroughly discussed at the last meeting of the Board of Directors, and your Officers have gone on record to the effect that no matter what time, no matter what the place—may it be the clubrooms, the meeting hall, or any of our public functions—any of our members resorting to this pastime, whether it be the use of fireworks or giving the so-called hot-foot, immediate expulsion will follow. We all believe in fun but when it endangers life and property it becomes a serious matter. We hope we do not have to resort to this drastic measure and that this notice will serve to deter such actions in the future.

Meetings are being held every Tuesday night for the Mothers' Day Breakfast, which is perhaps our most beautiful function. The day is naturally filled with sentiment for the sweet heart of the world, MOTHER. However, the South of Market Boys are particularly inclined to feature Mother above all people that they patronize, and in the selection of Peter R. Maloney as Chairman of the Day, we believe that we have made a most excellent choice, for no man ever had a heart more filled with the love and admiration for all humanity than Pete who conceived this beautiful thought of making the Mothers' Day Breakfast

an annual event. Dr. Harry Bernard will act as Secretary for the committee. The orator of the day, Senator Walter McGovern, is one of the outstanding speakers of the country and we are expecting an exceptional portrayal of our guests, the Mothers of the present and past. If you have not a Mother, bring some one else's Mother and you will not be sorry.

At this time I wish to announce the appointment of Mr. Courtney Barter, one of San Francisco's leading business men, as Chairman of our Picnic Committee, to be held on June 6 at Fairfax Park. Mr. Barter has rendered invaluable service to the organization in the past and realizing his capabilities we feel that he will handle our Picnic in great style. He will be ably assisted by his secretary, John F. McGowan, Secretary of Aerie No. 5, Fraternal Order of Eagles, who has had vast experience in this sort of endeavor.

## Kate O'Connor

(Continued From Page 4)

But, since this is impossible, she is carrying on her fine work in an unofficial capacity. Kate O'Connor is not the kind of woman who could ever retire from an active life. To her office at The Chronicle have come hundreds of men and women in trouble. Many of them she had helped once before, ten or fifteen years ago when she was wearing her star.

The difference now is, as she said on that first day when her office opened, "People are not coming to see Kate O'Connor, policewoman. They are coming to see Kate O'Connor, their friend."

It is this warm hearted Irish woman, rich in understanding and kindness, who is the new Mother of the South of Market Boys.

**PICNIC!!! PICNIC!!!  
SOUTH OF MARKET GIRLS'  
PICNIC**

Edgewater Park

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# The Founder Speaks

By Peter R. Maloney

Mrs. Kate O'Connor has been duly selected by the members as Mother of The South of Market Boys. Mrs.



Pete Maloney

O'Connor will perform her duties with honor, respect, loyalty and dignity. She is a retired officer of the San Francisco Police Department, but refuses to retire from the work she loves, so she is now associated with the San Francisco "Chronicle" giving kindly advice and help to unfortunate girls.

Honors came to Joe McCann! He was appointed Inspector, San Francisco Police Department. The SOMBS and the Sunrise Breakfast Club presented Joe with a gold star, and his acceptance speech will long be remembered by those present.

Joe spoke from the heart, and he gave the finest and most sincere talk we have ever heard.

MOTHER'S DAY BREAKFAST will be held Sunday May 9, 1937 in the Palm Court of the Palace Hotel. every SOMB and their friends to attend.

Senator Walter McGovern will be the Speaker of the day—you know what that means. We can expect a most inspiring and interesting oration.

Mrs. Kate O'Connor, Mother of the South of Market Boys will be the guest of honor. We will have fifteen women from the Laguna Honda home at the speaker's table. A tentative committee has been chosen, those of you who wish to assist kindly send in your names. The Committees are:

Peter R. Maloney, Chairman

Dr. Harry Bernard, Secretary

John E. Foley, Finance

Lloyd Jacot, Printing

Fred Weidmann, Flowers

John Shannon, Prizes

Charles Fox, Floor

Jim Kerr, Reception, assisted by

Howard Hoff, Frank Flohr, Jeff Floyd

Jack Downey, Speaker's table

Willie Benn, Speaker's table

Ray Schiller, Publicity

Jim Clisham, Public Relations

Robert Wilson, Transportation

Charles Hunter, Advertising

Thomas A. Maloney, Radio &amp; Speakers

Con Collonan, Organizations

Dick Garcia, Cooperation

Joe Rae, Boosters

Let's make this the biggest and best Mother's Day breakfast we have ever held. We need the support of every member, and the various chairmen will be pleased to receive suggestions as to how to make the affair successful.

Attend the Tuesday night meetings—you are welcome!

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## Information in Brief

An Irishman, fresh from the old country, saw a turtle for the first time and made up his mind to capture it. The turtle caught him by the finger, whereupon he held it out at arm's length and yelled: "Let go me finger, ye little devil, or I'll kick ye ou of that dish you're sitting in."

*In defiance of General Orders, Major Thirst had Private Stock for dinner last night.*

The headquarter's basement was the scene of merry activity after the game. Jake Diamond led the quartette and did well. Charles (Acme) Fox tried a few intricate terpsichorean steps but the floor was too slippery for the maneuvers, so Charlie took a nose dive.

The refreshments were enjoyed by both clubs, and withal, we had a dandy day. Ask Walter Brady and Jimmy Cruise!

We have left Clarence Valento, the catcher, for the last. He looked like a big leaguer behind the plate and he caught like one. Ray Schiller should see Dr. Julius Behrend, he needs glasses. He struck at everything that came along, high, low, wide, close, made no difference to Ray. Three cuts and he was out!

A new manager of a fashionable San Francisco jazz cafe had been warned by the proprietor not to permit any unseemly dancing and he intended to obey orders. Seeing some people at various tables craning their necks to see what was going on, he hurried over and looked for himself. He gasped and rushed up to a couple.

"Here," he exclaimed gruffly, "where do you think you are? You can't dance like that in this place"

"Who's dancing?" snapped Jimmy Cruise. "My wife just fainted and I'm carrying her out."

There was never a better bit of advice, than, "Don't make customers of your friends, but make friends of your customers."

"Pop, will I look like you when I grow up?"

"Everybody seems to think so, son." Well, I won't grow up for a long time, will I, Pop?

"You are ripping, simply ripping," said the enthusiastic Englishman.

"Where?" said the American lady.

"Oh, I say," said the e. E., "you misunderstand me. By ripping I mean splendid, grand, gorgeous. In bally old England the term covers a lot of things."

"Well, over here," said A. L., "it uncovers a lot of things!"

Walter Firstbrook, Jr.: "Don't eat spaghetti when you have the hiccoughs."

Maurice Lynch: "A bathing suit is something that begins nowhere and ends at once."

IN MEMORY OF  
JOE BROWN  
ERECTED BY HIS WIDOW  
AT REST  
UNTIL WE MEET AGAIN

Gabriel Molin: "The smallest woman in San Francisco is very small indeed. She can sit and sew on a button."

George Miller: "The horny-handed bricklayers who get \$12 a day must be glad that they did not waste their youth in acquiring a college education."

Frank Prichard: "The old-fashioned lover used to ask the girl to 'be mine.' The modern girl expects him to be a mine."

John Nunan: "A reformer is a species of reptile who prevents young people from doing the things he wishes he was young enough to do."

Rev. Joe Smith: "Kissing is like quarreling; it takes two to do it."

Jo Mendel: "At present much is being said about waywardness of flaming youth by people who kindled a few bonfires of their own in the playful nineties."

Tom Hickey: "Bigotry has no head and cannot think, no heart and cannot feel."

Charles Fox: "Love makes the world go 'round—and flat, and sidewise and cock-eyed!"

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**MONTHLY ASSEMBLY**

Lloyd D. Jacot,

Our monthly meetings are one triumph after another. The last should have been labeled "Celebrities' Night." The men and women in the spot light of today's news crowded out the hoi poloi. We had Mrs. Kate O'Connor, honorary mother; Sheriff Daniel C. Murphy, Thomas Hickey, County Clerk Herman Van der Zee, Thomas Twoomey, Judge Tom Foley, Judge Frank Dunn, Inspector (Gold Star) Joe Mc Cann, Judge Twain Michelsen, Joseph Dixon, Bob Behlow, Ray Rath, Phil Knell, Dr. Harry B. Bernard and many others. Bill Ledwidge, Manager K. of C. building fears he will run out of chairs if we keep growing as we have in the past four months.

We thank each member for his loyalty and cooperation in our membership drive. John Sahnnon is doing fine work as chairman, and he invites everyone to join with him in his efforts to increase our numbers. John said: "We are eager to make this a banner year so that in 1939, when the Fair rolls around, we will be tops."

Since Frank Foss has been president there is a twang to the meetings something doing every minute, at the same time the serious business is handled expertly and efficiently. Frank has plenty on the ball, speed, curves, a change of pace and control. He is chuck full of ideas which will build the organization to a new high in fraternal circles.

For a breather we give you a couple of exercises in mental gymnastics. These problems will enrich your think tank.

**1. DINER-CASHIER PROBLEM**

A man walked into a restaurant, ordered a full meal. When the waiter set it on the table he refused to eat it. He walked to the cashir and wrote on a piece of paper 102004180. The cashier, after reading it, put it in the cash register. How do you account for this?

**2. THE WALKING DOG:**

A man and a dog set out simultan-

ously for a point two miles away. The man walked at the rate of two miles an hour, the dog gat four miles an hour. On arrival the dog retraces its steps to the man and back to the destination, and so on, back and forth, without lose of time until the man arrives. How far does the dog walk?

**OFF TO CHICAGO!** Jake Silberstein, veteran Yellow Cab driver, a true blue South of Marketeer, is a contestant in the S. F.



Jake Silberstein

"Chronicle" trip to the Braddock-Lewis fight in Chicago. Jake, like all loyal native sons, has never been away from San Francisco and this trip will be the materialization of years of dreaming about other places beyond the boundaries of San Francisco. We can help

him realize the ambition of a lifetime by subscribing to the "Chronicle" for six months.

Jake is stationed at Eddy and Leavenworth. The last report we had, he needed twenty (20) more subscriptions to put him over the top and on the honor roll. Get your subscription in as soon as possible, the dead line is drawing near.

On February 27, 1937 we read screaming headlines: ROSEMONT WINS \$100,000 SANTA ANITA HANDICAP—but do you know that a member of long standing was responsible for this? It was Dr. Ira Barker Dalziel, a veterinary dentist who cleaned Rosemont's teeth and put the race in the bag. Ira, as we call him, was one of the keenest horse traders around 12th and Harrison 40 years ago, and many the tale he can tell of the sharpers of early days.

Edward has come to George S. Baird. He is now chief inspector for the Hartford Steam Boiler Insurance Company in Stockton. George passed the highest in the recent Federal and State examinations. He assured us that he will do his level best to attend the monthly meetings.

Phil Knell, former coast league star of Central Park days, looks as young as he did before the fire. We needed Phil in our last baseball game.

We were tickled pink to see our pal Bob Behlow at the meeting. Bob just finished serving two terms as president of the San Francisco Schuetzen Verein. He was retired with signal honors. When your wife is peeved take her to see Bob's line of nifty furs at 166 Geary Street—you will never be in the dog house again.

Joseph B. Dixon, father of the 1939 exposition, spoke briefly on how he conceived and put the idea over. It was most interesting.

Strange? C. S. Long, 682 Church has been a paid up member for three years yet he never received a membership card—wake up Pete!

If anything happens to John E. Foley, (and something might as he has cussed us many times for running his early cut in these pages), we need not worry. We have a man who is the acme of sobriety, a man well known for his high morals and integrity, to step into the treasurer's shoes. That man is George Miller. Twenty-seven years ago the Stone Cutter's Union organized a district council for San Francisco and George was elected treasurer. Watch your step, Foley and be very careful how you address us in the future! A word to the wise is sufficient.

Dan Henry, organizer Utopia Parlor, NSGW doesn't like the idea of his gang being referred to as "Utopians"—said it sounded like an organization down south, so we dispense with that horrid appellation. Do you know that nineteen (19) Utopias are members of the SOMBs? Count 'em—Chris Cribbin, President; Dan Henry, drum corps instructor; Dan McLaughlin, George Amussen, Tim (papa) O'Leary, Andy Nichols, Herman Oderlier, John Shannon, Bob Lennon, Ben Simmonds, Ray Schiller, Ed McLane, Tom Garrity Herb Schneider, Jim Quigley, Charles Valento, Pat McMurray, Bert Cummings and Anthony J. Murphy.

While we are with the Utopias we may as well give the entire news. Flash! Tim J. O'Leary is a father! A son was born to Mrs. O'Leary on March 23 at St. Mary's hospital. Seven and a half pounds of happiness is now the ruler of the O'Leary domicile.

Walter Winchell gets \$200,000 a year for giving readers intimate glimpses into the personal life of people. Even though we get but half the amount, we have outwinchelled Winchell. Here is

something you would not know unless we told you.

Lieutenant Francis Kerr, U. S. N. aviator attached to the U. S. S. "Saratoga" is engaged to marry Adrienne Tolan, daughter of Rep. John R. Tolan. Lieut Kerr is a nephew of Jim Kerr, our first and only Sergeant-at-Arms.

Joe Greenberg, ace driver for Yellow Cab, will be married, early in April, to the vivacious and charming Martha Smithwick. Miss Smithwick is a sister of Al Smithwick who owns and operates the famous donkey baseball games.

Tom Hickey is a grandfather for the second time.

An eight pound girl was presented to Mrs. Robert A. Kenzie of Santa Cruz on March 25, 1937. Mrs. Kenzie is the daughter of our nationally known orator, Thomas Hickey.

Were you puzzled as to what the ribbons were that adorned the lapels of Eneas Kane and Tom Twoomey? Here's the dope—they represented the 116th anniversary of the Independence of Greece. (That is, they do, if Eneas Kane wasn't ribbing.)

ANSWERS TO PROBLEMS

1. Diner-Cashier: The cashier deciphered the diner's note (102004180) to mean—"I ought to owe nothing for I ate nothing."

2. Walking Dog: Answer, 4 miles.

OLD SAN FRANCISCO

By H. G. B.

God, let the hands of time stop but a day  
To hold the march of loved ones,  
bent and gray;  
So we may burnish deeply on each  
heart  
Another look, a word, before we part.  
Thy will be done, but, Lord, it isn't  
much;  
Just one more hour to have an out-  
side touch.  
Could love of ours but weave a magic  
rope  
And hold them to our breasts—ah,  
fickle hope.  
Those sons and daughters of our city's  
youth,  
From ashes built anew, with love  
and truth.  
To them we drink a toast across the  
years,  
A toast of love amidst unshamed  
tears.  
We take their torch which they held  
so proud and high  
Of old traditions; now for you and I  
To grasp with firmer hands and pledge  
again  
Thy will be done; their trust not in  
vain.

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# FLASHES

(Earl [Jockey] Patterson, so nicknamed by Tom Mitchell, has an idea that he can revolutionize the columnist's mode of expression. He gives his original idea of how news should be imparted. We have a sneaking hunch that we have read this sort of chatter in Winchell and O. O. McIntyre's writings. However, we may be wrong.)

By Earl Patterson

Who made the wager he could hold all that Jim Kerr pours in a glass . . . Did you see Vincent Renna reach for that purse April first . . . Who has the capacity to mop up 14 of Jack Finnerty's old fashioned and then do a dance on a dime . . . The round table at the Canteen is becoming popular with our portly members, Sheriff Dan Murphy heads the list . . . Speaking of chow, have you ever seen George Jileck eat the Dirty Dora . . . Dr. S. R. Willett, D. C. is forever playing around the joints . . . If you see a wheelbarrow going east on Market street, look on the west end and you will find Les Bottomley taking his winnings to the bank . . . Jimmy Cruise is on the loose, his steady left for Hawaii . . . Congrats to Tim O'Leary he is now on the business end of an infant's velocipede . . . If you want to hear a fish story that will consume an hour's time ask Willie Benn about his last Sunday's bass trip . . . Pete and Tom Maloney may be High Moguls but brother Jack has the Jack . . . What member commissioned Dan Henry to snitch a bar of iron which he can use as a bar bell thus getting an athletic figure . . .

Compliments

of

LEONARD S. LEAVY

## RECOGNITION

Perfection is attained by slow degrees; it requires the hand of time.

Senator Thomas A. Maloney

On February 11, 1937 the most ardent member of the SOMBs, Captain Charles G. Hansen, was appointed Bar Pilot by His Excellency, Governor Frank Merriam.



Sen. Tom Maloney

Captain Hansen, while in port, never misses a meeting.

Born in Denmark, he started his maritime career in 1893 at the age of 14

you figure his age. He arrived in San Francisco in 1898, and served an apprenticeship on sailing vessels. In those days a sailor had to be a he-man to stand the hardships. Upon his arrival in San Francisco, he made his home at the historical landmark, "The Old Sailor's Home" on Rincon Hill. From sailing ships he enlisted in the steam schooner trade (not the kind you get in front of a bar), running along the Pacific Coast.

He lived on Howard, between 11th and 12th, at the time of the 1906 catastrophe.

Since successfully passing the Captain's examination, twenty-three years ago, he has captained practically every boat of the Pacific Steamship Company, and piloted a great many Dollar boats around the world. For the past five years he commanded the "greyhound of the Pacific" the S S "H. F. Alexander".

The South of Market Boys is an organization dear to his heart and he is forever shouting its praises.

We congratulate Captain Charles G. Hansen on his appointment to this major position, and we thank the members who played such an important part in this selection.

The best hearts are the bravest.

Another South of Market Boy makes good! Captain John Moreno has been selected by His Excellency, Governor Frank Merriam, as Pilot Commissioner for the port of San Francisco.

For forty years Captain Moreno has sailed the seven seas, and he is one of the most beloved citizens of our city.

During twenty-five years as Captain he never had an accident and he is recognized by the steamship companies as the most capable man to ever pace a bridge.

Captain Moreno was born on Second and Brannan in a home one had to climb sixty steps to reach. It was across from the old Del Monte mill. He had four brothers and two sisters and many of the old timers are acquainted with them. Possessed of more than average courage, he became the hero of thrilling rescues. He saved a pal from drowning at old Mullen's warf, foot of Second Street. He jumped from the bridge of the "City of Para" in Corinto and saved a woman from a watery grave. When he was Captain of the steam schooner "Del Norte", three men were rowing a small boat off the treacherous coast of Crescent City. The boat was struck by a tremendous wave and capsized. He threw off his boots, dived, clothes and all, from the deck and carried a line to the boat, thus saving the lives of the three sailors.

Congratulations Captain John Moreno—many years of success to you in your new berth!

A vegetarian speaks to the meat eaters: "May the day soon come when the murder of our fellow creatures for burial in the stomach will be regarded with horror. How revolting is the sight on the dining table of a murdered bird, a tiny corpse. A portion of his back! Of his thigh! Perhaps the head of a winsome calf, with eyes half closed, mute in death, while the mother is lowing. Such ghoulis scenes better is the feast of a hyena." That should hold youse guys!

Lee Burns: "I'm bothered with a queer pain. When I bend forward, stretch out my arms and make a semi-circular movement with them, a sharp sting comes in my left shoulder."

Sheriff Dan Murphy: "But why make such motions?"

Lee Burns: "If you know of any other way for a man to put on his overcoat, I wish you'd let me know."

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## Gossip

*News Item: The liquor squad brought 42 cases before the magistrate and 18 were disposed of.*



Willie Benn

An old saying—"Many a wise guy sleeps in a hoosier's barn." The truth of this was vividly brought home at the last meeting. Referee Jack Downey, with his tapping stick, was going great guns until he met his Waterloo in Ray Hubert, a milk driver and new member. The "Ref" was just getting his second wind when Ray whipped around, grabbed the cane and snapped it in two. Bad Boy Downey was heartbroken, but not for long. When we next saw him he was hot-footing Gabriel Molin. Oh, for the optimism of youth! If the "Ref" persists he will have to be content without any more varied social life than is led by an abandoned oyster.

Honors: Jack Reilly, top flight engineer for the S. P., was sent to the factory to pilot the first streamline train to the West coast. He made the initial trip from San Francisco to San Luis Obispo on this modern train.

Do you know that Jack Brady, Captain SFFD, was chief of the U. S. Mint before the fire?

John Baird, former bartender Sunrest Tavern, is now with the Building Trades Council. John, when he was going good, could lap up more clam juice than John (Pop) Merrick or Paul Gundaker. He holds an SOMB medal.

When we are bothered with intricate problems on parliamentary law we should consult Leonard S. Lurie, a snappy, young attorney, with offices in the Mills Building.

Spike Hennessey is employed at the U. S. Mint. Remember Spike when he played the drum at dances many years ago? In those days he was a ship joiner.

Vincent C. Reilly, inspector SFFD, is keeping fine company. We saw him with Alex J. McDonald, President McDonald's Realty Co., and President Mission Democratic club—we hope Vince isn't seeking political favors.

Bud O'Brien, Irish tenor, was seen

dipping his beak into the foamy stuff in the basement. Bud is taking on a front porch and, if he doesn't watch his diet, will soon look like a kewpie.

One for the historians: F. A. Tucker, retired structural iron worker, worked on the Flood Building in 1902.

Did we fool Vincent Renna? I'll say so, he certainly fell heavy for that phony five dollar bill in the lobby.

Perry J. McKenna has just returned from an eastern trip. He looks great and says he feels better. "Howja like th' jaunt Perry?"—"Oh, so so" he answered, "but I wouldn't trade San Francisco for every city in the Union."

Dick (Burlingame) Hurley is now called "frog legs." This was tacked on to the diminutive plumber from the peninsular by Frank (Burly) Pickard, but he has a heluva license talking—many the night Dick stood him at the door and rang the bell and when the door opened Frank fell in.

George Irish, manages a McMarr store in Alameda County. The boy from Hayward played a neat game of ball against the K & Fers.

Fred Nicholson, the butchertown Clark Gable, laments the lack of bubble dancers—Mike Lawley, please note.

A great guy! The Reverend Joe Smith and Nucoa Joe Gallagher are batching. We are told that Rev. Joe borrows butter and eggs from his pal Joey when the prices are high, and returns them when the price is low.

Mrs. Chris Reynolds has been seriously ill for some time, Chris, however, told us that she is doing nicely and has improved in health considerably the past weeks.

Musical Guy Reed and Sam Broderick, Board of Public Works, have offered to sing a duet if Mike Lawley will give them the opportunity.

Gene McColgan is a witty story teller, but we would be ostracized if we printed the one about the hen. Charles McColgan, brother of Gene, is California State Franchise Tax Commissioner. We wonder why Senator Thomas A. Maloney has never approached Charles to put his name on the dotted line.

A fish story: The largest of all fish is the whale shark. A baby, 38 feet long with a girth of 18 feet, was caught off Knight's Key, Florida in 1912. One snagged near Cuba had 6,000 teeth, its heart weighed 48 pounds, liver 900, and its skin, two inches thick, weighed a ton.

To weigh a fish when no scales are handy—take the length in inches, multiply by the girth in square inches and divide by 800. For example, a fish 16 feet long with a girth of 4 feet, would weigh 57,296 pounds, close to 28 tons.

Of course we could have put in a little wit by saying—"to weigh a fish, use the scales," but we hate levity in serious writings.

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## South of Market Boys You Should Know!

By W. F. "Bill" Ledwidge  
Maurice K. C. Building

Maurice Joseph Sweeney was born some forty odd years ago on Clementina street and is one of five children that blessed the Sweeney household. Maurice attended Franklin Grammar and St. Joseph's schools and received his B. A. from these seats of learning.

Maurice in his younger days was some athlete, he won the handball championship at Southside Playgrounds in 1905 and was shortstop on the following fast semi-pro baseball teams: Ariel Rowing Club, J. H. Kruse Lumber Co., Burlingame, Sebastopol, Martinez and Oakland of the old California State League. Maurice also was a boxer of some repute, he got his start in this endeavor by winning the amateur lightweight championship of the United Railroads, and later appeared in Dreamland, boxing and winning from such tough leather pushers as Harry Stemmel, Harry Price, George Andrews, Tony Silva and Joe Craig.

After the fire, Maurice was a motorman with the United Railroads and his name goes down in history as the bell ringing champion of all time. Double parked delivery wagon drivers could always sense it was Maurice's car they were holding up, by the ring of the car bell. Also, "Believe It or Not," Maurice's conductor and pal's name was Rob Nichols.

In addition to being a director of the South of Market Boys, Maurice is a member of Castro Parlor, N.S.G.W., and Phil Sheridan Council, Y.M.I. He has been with the Recreation Commission 15 years and it is this writer's belief, that no one in San Francisco is better fitted to fill the position he now holds.

Maurice is the father of two children, the lovely Mrs. D. J. Sheehy and a fine son who is soon to lead his bride to the altar.

Always a gentleman, Maurice is an asset to everything he is identified with.

## South of Market Girl's Picnic

An enjoyable days outing and a real good time will be had at the South of Market Girl's picnic Sunday, May 23, 1937 at Edgewater Park. There will be games for young and old, dancing, entertainment, good fellowship and all the other essentials so necessary to a days frolic.

Mrs. Lottie Hannon has been appointed general chairman, and you know what this means—a happy gathering and surprises that only Lottie can think of. Emily O'Kane, secretary Mrs. Margaret Holz, vice chairman and Lillian O'Connon, President. With this coterie of snappy women planning things, you are certain that there will not be a dull moment—you will have the time of your life!

Make a note, right now, that you will attend the South of Market Girl's picnic on Sunday, May 23, 1937!

Jim Cribbin thinks a great deal of us—we heard him speak of us as "perfect nonentities."

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# Michelsen Narcotic Court Work Praised



Judge Twain Michelsen

Commendation for his handling of narcotic cases during January, February and March has been received by Municipal Judge Twain Michelsen from officials and groups devoted to narcotic enforcement. In line with the policy of rotation, Judge Michelsen left the narcotic court to take up general cases, effective Thursday.

As he turned to his new work for the next three months Judge Michelsen was happy to receive the following letter. State of California, Department of Penology, Division of Narcotic Enforcement.

"Dear Judge Michelsen:

"It is with pleasure and satisfaction that I note the results obtained in the handling of narcotic cases in the Municipal Court under your supervision. All of the narcotic agents, including members of the San Francisco Police Department who are working with the State inspectors, are very loud in their praise of your cooperation and good judgment in the handling of these cases. Senator Sanborn Young, chairman of the Senate interim narcotic committee, who keeps an accurate check on results obtained is more than pleased, and asked me to extend to you his good wishes and appreciation.

"It is also noted that you have appeared before many influential organizations of both men and women and discussed the narcotic problem in detail, thereby giving the public the real facts regarding this most important matter. This method is one of the best and is exceptionally welcome in view of the fact that many statements have been given the public that have been grossly exaggerated, and dealing with the facts in specific cases as you have done, corrects a bad situation and educates the public properly.

# Boys Week

By Esther Brooks

In observance of International Boys' Week, the San Francisco Boys' Club will hold an elaborate Exposition and Carnival from May 3rd to May 9th, at Playland-at-the-Beach. The affair is being planned under the sponsorship of the San Francisco Rotary Club, with Mayor Angelo J. Rossi as honorary chairman, Samuel L. Ziegler of Rotary Club as general chairman, and John C. Neubauer of the Boys' Club as managing director.

The Exposition will feature many of the activities being conducted in the interest of boys, and hundreds of members of the Boys' Club will take part in the various demonstrations. There will be a different program of entertainment each evening, including music by boys' bands.

The objects of the Exposition and Carnival are:

To focus the attention of busy San Francisco on its boys, their needs and opportunities.

To show the types of training boys are receiving in better citizenship.

To demonstrate what boys can do if properly led and given a chance to make good.

To prove the value of properly utilizing the boy's leisure time in constructive activities in order to prevent juvenile delinquency.

To make a boy realize his responsibility to his community and the need of being fit to assume tomorrow's civic duties.

In discussing the work of the San Francisco Boys' Club and the object of the Exposition, William J. Quinn, Chief of Police, says: "When a boy reaches the hands of the Police Department, it is too late. We should do everything possible to strengthen the work of boys' organizations, for prevention is the only logical way in which we can reduce juvenile delinquency.

"It is the work of such organizations as the San Francisco Boys' Club, with its branch clubs and large membership that is a real influence in preventing boys from becoming criminals."

"I therefore desire to commend your work most highly and appreciate your efforts to the highest degree.

"Believe me, sincerely your friend.

"W. G. WALKER,

"Chief, State Narcotic Division, State Building, San Francisco, California."

## ENTERTAINMENT AND DANCE

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## New Members

John Shannon  
Chairman Membership Committee

Meet the new members:

EDWARD GUSTAFSON  
J POLLARD  
C W DETZEN  
J M METNER  
R S STUART  
PETE HANSON  
ED A MOLAN  
LLOYD J MASON



John Shannon

so keen that we have a hunch we will have to step it to six passes.

The honor roll to date is:

Ray Schiller .....	5
Frank Foss .....	4
Tom Maloney .....	4
Jim Allen .....	1
Jack Finnerty .....	3
Jack Wiley .....	2
Kevin Sullivan .....	1
Jimmy Cruise .....	1
Joe Rae .....	1
Jack Maloney .....	1
Dan Henry .....	2
Geo Gillin .....	1
Pete Nuhn .....	1
Geo Verner .....	2
Harold Pabst .....	1
Chas Hunter .....	1
Arthur Downey .....	2

Not a very imposing total by the leaders—it is easy to beat—try it! The four winners at present are Tom Maloney 6, Ray Schiller 5, Frank Foss 4, Jack Finnerty 3, and Jack Wiley, Dan Henry, George Verner, and Arthur Downey are tied for fifth place.

A little effort and you will be a guest of Walter (The Great) Mails, so get out and hustle and we will be pleased to print your name at the top of the honor list.

Do your stuff! We are depending upon you for hundreds of new members!

"I know a minister who always has men in his congregation."

"He built a small chapel at the eighteenth hole and they attend after the game!"

Ralph Wisebeck, Walter Brady and Paul Roach, employees of the Owens-Illinois Glass



Walter Brady

Company, talk shop during the show. But when the fan dancers appear they forget everything but the hip shaking in the spotlight. Of course they are married! Single fellows don't fall for that stuff!

Leslie C. Noonan, son of John, is connected with the Park Commission. We wonder why John put such a sissified monicker on his son? (Leslie.)

Tom Lawley, brother of Mike, gets very little publicity but he can always be depended upon to support every function and to attend all meetings. Tom was unlucky at the first sit down party, but we hope, before it is over, he will grab a large prize.

Doc Longmeister is always quoting history, he told us "the first observation baloon was used in the Boer war at the battle of Zaand River"—who cares?

Pete Nuhn is still hanging on at the South Side Playgrounds. What a soft berth.

## Announcement

"Hinges" "Willie" Benn wants to officially announce that his son-in-law, Cornelius "Crockery Leg" Shedly an old member of the Club is expecting a Blessed Event in the near future. An open-house is extended to all members of the S.O.M.B. immediately subsequent to this grand affair. Cornelius announces that if the youngster doesn't have curly hair, he will do a "Highland Fling" around the May Pole which will be erected on the front lawn at 1861 Hyde Street—Telephone GRaystone 2669.

Eddie Nolan, proprietor, Cocanut Grove Cafe, has the enviable reputation of serving the best glass of beer in town. However, Eddie is not wholly responsible for this worthwhile achievement as A. J. Mason, of the A-1 Electric refrigerator feels he should share in the honors inasmuch as he is responsible for the expert cooling of the amber fluid and for its palatable taste.

Employee Hat! Ha! The joke's on him. He wasn't supposed to call up until next Friday.

Which recalls the well-bred dachshund that would never eat until he had his collar on.

## Historical Spots

ED.'s NOTE: "We print what we receive. It looks as though there was a feud between two old timers about what was where? We do not wish to become entangled in a brawl so we remain neutral."

By Jack Lavin

The Journal has been writing a great deal of misinformation lately about various places south of Market prior to 1906. Saul Borren has a "Question and Answer" column each month which is never more than fifty per cent right. I have been, and know, every place he speaks of and I write this to set the readers right as to what was what and why.

The Tansport Dock was at the foot of Folsom street and next to it was Henry Peterson's boat house. The Oregon Dock was at the foot of Bryant. Hathaway's wharf was at Harrison and Stuart.

On Bryant street was the Merchant's dry dock and across from this was Billy Maher's cigar stand. At Beale and Bryant is where the Oregon Coal Bunkers were. The "Umatilla"—"Walla Walla" and Mississippi" were turned into transports during the Spanish-American war.

Lumber yards and saloons dotted both sides of Bryant up to Beale.

If you are interested in "old times" call on an "old timer" one who can furnish authentic information. Phone ATwater 4943—or visit me at 356 Prospect avenue.

And we have a report to the effect that there is a peasant in the south of France who is so old he gets winded every time he plays chess.

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# Mike O'Leary vs. Eddie Lynch

By Huntley Cameron

There seems to be considerable "tittering" traveling through the grapevine regarding a certain female that Eddie is carrying a huge bon-fire for, known as the "Girl in Red" from San Rafael. Mike understands through certain channels that the "Girl in Red" recently made an extended tour of the East and made the acquaintance of several "cubs" who traced the ancestry to the "Mayflower." Whether their ancestry were deck hands or admirals is yet to be investigated. However, evidently Eddie took the bait, as he was observed in a local "INN" recently attempting a spurge to counteract the "Girl in Red's" "cub" boy friends she met while touring via (Greyhound) driven by George Meyers, God's Gift to Women, the No. 1 man of the Sanchez Inn, owned by Maurice Lynch, located at No. 10 Sanchez street.

It seems that Eddie's spurge or endeavors to prove himself a Bigger Boy in the night life turned out to be a major catastrophe, as a guy named Mike O'Leary, who was calmly listening to "Ed" (Legs Diamond's) tactics went him one better by taking "Snooky"—Oh excuse, I mean the "Girl in Red" to another resort and it is understood that Mike's better half refused to converse with him when he returned home, which was three days hence.

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Jeff Floyd

## GIRLS' PICNIC

On Sunday afternoon, May 23rd next, the South of Market Girls Club will sponsor their Annual Picnic at the Edge-water Picnic Grounds. The various committees are already busily engaged making extensive preparations for this affair. There will be dancing from 1 till 6 p. m., with some fine entertainment between intermissions. Many valuable prizes will be offered including gate prizes, etc. The adjacent grounds to the dance hall affords plenty of room for family gatherings. There will be games for young and old.

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Milton Clark

## Wealth and How to Acquire It!

*The way to wealth is as plain as the way to the market. It depends chiefly upon two words, industry and frugality; that is, waste neither time nor money but make the best use of both. Without industry and frugality nothing will do; and with them everything.*

Senator Tom Maloney said: "If I had collected the things that were common in my youth, I would be a wealthy man today." Think back to your youth—remember the dime novels?—the cotton flags, pictures of famous fighters actors and base-ball players that were tacked in the various brands of cigarettes?—The old-fashioned, high backed, horse-hair furniture? Well, they are valuable today, yet we kicked them around when they were plentiful and familiar, and thought nothing of it.

In those gone, but never-to-be forgotten days were old family bibles, pictures with unweildly frames, bedsteads, stoves, jewelry, dresses, hats, bathtubs, gas fixtures, carriages and what not that are valuable museum pieces, and collectors would sell their souls to possess them.

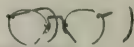
What is true of yesterday, is true today. Put away the common things, those that are kicked around, the things that are of no consequence, as they are the most quickly destroyed and lost to posterity. You may not cash in, nor your children may not become rich, but, as sure as fate, your great grandchildren will reap a neat reward.

Sixty or more years from now many common articles we use and pass by every day, will be rare and valuable, so prepare right now for your children's future!

Better still if you live in an old house go into the attic and you may find a fortune. An old stamp book, a letter, an antique coin, or anything which characterized the days of our grand parents. Get it out and you will have many buyers beating a path to your door.

We can point the way, it is up to you to carry on.

Eyes  
Examined



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## Wise or Otherwise

At the Sunrise Breakfast Club, Pete Maloney averages in fines about ten cents per word, for those talking out of turn. Occasionally he hangs a fine on some Hon. Judge, which is a mighty rare incident. Fun is fun, "Doc" Weidman, gets many a laugh collecting Ye fines. Doc is the big "Pot & Bell" man of these ceremonies.

\* \* \*

At one of our recent entertainments, two oriental amateur boxers did a four round contest. One youngster missed so often that the leaves began falling off of the trees on the scenery.

\* \* \*

A certain active Bro. is seen playing the peanut machine quite often, this is better than wasting your dough on some slot machine. We trust this Bro. does not get shell shocked.

\* \* \*

Jack Downey is still trying to remove the remains of the shiner that was around his right eye while clowning for the last Donkey game. Jack sure looked the part of "Tell him what I did to Philadelphia Jack O'Brien."

\* \* \*

Senator Tom Maloney is grooming his pet chucking arm for next years annual Club baseball game. It pays to be in condition.

\* \* \*

Mike Lawley whom Barney Oldfield has nothing on when it comes to smoking stogies sure has been putting on swell shows for us.

\* \* \*

Our newly initiated member Ted McMahon recently left the employ of the City Hall for the banking business. We understand that he is doing very well some day he may be another Giannini. Ted being of Irish extraction is connected with the S. F. Bank, formerly the German Bank of yonder years.

\* \* \*

Now that Jo Mendel has hung on his snats for the winter season Bro. Katchinski and his ever present flowered lanel will retain the uncontested laurels of what the best well dressed man should wear.

Walter Brady: "The symptoms of reasoning in a prettv woman are not very much different from the symptoms of ptomaine poisoning."

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## I.

You can scarce pick up a paper  
And its poets corner greet,  
Except you will read a little poem,  
About the Mother saintly sweet,  
And your eyes they will be searching  
And they will be searching bad  
Before you overtake a poem at this  
Time for Dear Old Dad.

## II.

True our Mothers watched above us  
Till her eyes were aching bad,  
But that wasn't any picnic  
At this time for Dear Old Dad.

## III.

Do not take one line from Mother  
As ye write the soul sweet song  
But if there is a line for Father  
At this time it won't be wrong  
Poor old soul, He is bent and wrinkled  
And I know 'Twould make him glad  
While you are praising Mother,  
Something is said for Dear Old Dad.

ED HEALY.

Sunday April 25, at 10.30 a high mass will be celebrated at St. Theresa's Church. Thomas A. Maloney will be marshall of the parade which starts at 2.30. Dancing will be held in St. Theresa's Hall after the procession at 6 p. m. All invited—Ladies Free—Gentlemen 25 cents.

Tony Separovich, Mayor of Potrero, will be in charge of refreshments and entertainment.

St. Theresa's Church and Hall is situated 19th and Connecticut.

Chas. Fox looked like the spirit of Notre Dame while adorning a football helmet at the Civic Auditorium. Charlie won the Derby race, his donkey coming in last. We have sampled plenty of his canned beer, so as a reprisal we suggest the committee present him with a can of beans for his efforts.

Nature's fundamental principle: "The ruthless struggle of all against all, the struggle for existence which leads to the destruction of some while giving life to others." To Nature the individual means nothing,—the whole, the race, the species—everything

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12,000,000 people are at present unemployed, and 30 per cent of these are women. In normal times 40 million people are employed in the United States.

There are 42, 784, 764 women in the United States over the age of 15—two-thirds of the women (26,170,756) are married.

Willie Benn: "Its true, isn't it, that the hand that rocks the cradle rules the world?"

Lee Weaver: "I don't find it so."

Willie Benn: "G'wan! You know your wife is the boss!"

Lee Weaver: "Yes, but being boss she makes me rock the cradle."

The largest pair of elephant tusks weighed 232 pounds and came from Tanganyika (formerly German East Africa) in 1898. Today an average of 55 pounds is considered large.

The Empire State Building in New York has 6, 400 windows. (Pete Maloney made the trip yet he failed to mention this, but he tells us about talking to Al Smith in front of the building.)

## Entertainment

If you wish to spend a keen Saturday evening attending the Entertainment and Dance given by the San Francisco Drill Team of the ODDHS at California Hall, Saturday, May 15, 1937 at 8 o'clock.

The women members of this wonderful German society have cooperated with us in all our affairs, particularly Mother's Day Breakfast.

The price of admission is 40 cents. You will see a \$2 show, in addition to the dancing. Pete Maloney has tickets, so we urge you to phone Pete to reserve a couple for you.

Remember—California Hall, Saturday May 15!



James Kerr



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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 6

June, 1937



## PICNIC EDITION



R. A. (Bob) Wilson



Fred (Doc) Weidman

A HOLIDAY FOR YOU AND YOUR FAMILY!

## South of Market Boys 13th Annual Picnic

SUNDAY, JUNE 6, 1937

FAIRFAX PARK - - - MARIN COUNTY

Take Your First Ride Across the Golden Gate Bridge on Your Way to the South of Market Boys Picnic! Invite Your Friends!

ENTERTAINMENT — DANCING — CASH GATE PRIZES  
GAMES — CONTESTS — DRUM CORPS COMPETITION

OFFICIAL ORGAN

SOUTH OF MARKET BOYS, INC.

# Next Meeting

## Thursday, May 27, 1937, 8 p.m.

### Knights of Columbus Hall

**DOOR PRIZES**

**ENTERTAINMENT**

**REFRESHMENTS**

**ENTERTAINMENT DE LUXE!**

**MIKE  
LAWLEY,**  
*Chairman*

**CHRIS CRIBBIN, *Official Greeter***    **FRANK PICKARD, *Official Dispenser***

**AIDES:** Eddie Gagen, George Neary, Frank Burke, Joe Welch, Eddie Nelson, Ray Towle, The "4" Downeys, The Lynch Brothers, Mike O'Leary, Willie Benn, Walter Thierbach, Paul Gundaker, Dr. Julius Behrend, Gabriel Molin, George Kendall, Fred Nicholzen, John (Pop) Merrick, Lee Burns, Jimmy Dhue, Jimmy Crampton, Bert Phemester, Bill Hall, Ed Shorthall, Walter Brady, A. C. (Andy) Johnson, Jack O'Leary, Kevin Sullivan, Jack Wiley, George (Stevie) Verner, Charles Hunter, Courtney Barter, Jim Kerr, James Doherty, James Wilder, Harry Andreson, Earl (Jockey) Patterson, Bill Boyle, Huntley Cameron, Bob Loughery, Joe Huff, Fred (Babe) Heaphy, Jerry Noonan, Pete Clarity, Jim Clisham, Louie Holz, Dan Crawford, Dan Henry, T. J. Lemmon, Dr. Harry Bernard, Carl Parker, George R. Jileck, Sr., Phil Flohr, Frank Flohr, Gene Carey, Ed Petzold, Milton Clark, George Gillin, George McDonald, Joe Ray, Ray Rath, Maurice Sweeney, Joe McCann, Jack Finnerty, Jeff Floyd Ray Schiller, Jack Silva and Jack Stanley.



Organized 1924  
Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and history of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# Unemployment Reserves

## Congratulations

Inspector Joe McCann

Persons subject to the California Unemployment Reserves Act who obtain more than one Social Security number may fail to qualify for benefits after January 1, 1938.



Huntley Cameron

serves Commission.

"Our accounting department," said Chambers, "has found that many persons throughout the State are securing more than one Social Security number from their local post offices.

"It is found easier by an individual who loses a card to go to the post office and get a new one than it is to make application for a reissuance of their old card.

"This procedure endangers the individual's compensation standing due to the fact that employee records in California are to be kept through Social Security numbers."

Chambers pointed out that if an individual works under two numbers or even more than two, he might fail to qualify for benefits, but if he works under a single number and all his earnings have been reported under that number, he can readily qualify. If cards ar lost, reapplication should be made at the post office and the same account number secured the second time.

"Say!" yelled the farmer, who owned the pond, "don't you see that sign, 'No Fishing Here?'"

"I sure do," said Frank Pickard. "The fellah that printed that sign knew what he was talkin' about!"

"Daddy, can you do tricks?"

"What do you mean, my son, do tricks?"

"Well, mama says that when you were young you used to drink like a fish."

"We are indebted to B. Tompkins for this information."

Pete and Cassie Maloney will be married twenty years on June 5, 1937. Five children were born to this congenial couple and their married life has been one of continued happiness. Cassie has been wife, mother, nurse, confidant, pal and guide to Pete. She has worked side by side with him and helped him over many rough spots.

Mrs. Maloney suggested the name of our organization and it was her guiding genius and efficient secretarial work that brought the South of Market Boys into being.

The South of Market Boys extend to Pete and Cassie sincere congratulations, and hope they will enjoy many more wedding anniversaries.

"Do angels have wings, mummy?"  
"Yes, darling."  
"Can they fly, mummy?"  
"Yes, dear."  
"Then when is the nurse going to fly, 'cause daddy called her an angel last night."  
"Tomorrow, darling."

Fred Peterson: "A bird in the hand is bad table manners."

The Mississippi river carries 1,000,000 tons of mud and silt into the Gulf of Mexico every 24 hours.

Dr. Julius Behrend: "Success has turned more heads than halitosis."

Do you crave to be a millionaire? Invent something to control, or prevent, rust. The yearly rust bill is one billion dollars, this is equal to the interest on the public debt of the nation.

Jim Kerr: "The technical name for snoring is sheet music."

There are 280,000,000 honey bees in the United States and they produce 150 million pounds of honey and beeswax during the four active weeks they work in the fields.

Frank Burke: "A fool and his money are some party."

We read of the burning of witches in Salem but records show that there were 19 persons hanged for participating in witchcraft in Salem, Mass., but there is no record of a burning.

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Local No. 40

**FROM THE PRESIDENT**

We are very proud of the Mother's Day Breakfast. It was a success from the start and we owe a debt to every member who contributed to it. Pete Maloney, our Founder, made an ideal chairman. Our next big event is the

We are in the midst of a gigantic membership drive and solicit the help of every member. If each one of us will ask a friend to join we will double our membership in one month. John Shannon has been doing splendid work as chairman, but without the aid of every one, he cannot do justice to the job. So, let's all get together and induce a friend to come into the association.

We are growing stronger each month and our organization activities are getting nation wide notice. The newspapers have been most friendly and the press notices we received, in the past months, have put us in the top flight division.

Attend the next monthly meeting, Thursday, May 27, 1937, at 8 p. m. Remember we hold a committee meeting every Tuesday nite at headquarters and all members are invited to be present. We have plenty of fun, interesting meetings, and fine speeches.

We send sympathy to Tim Reardon, who had the misfortune to lose his son Louie.



Frank Foss

13th annual Picnic to be held in Fairfax Park. We anticipate a large crowd as this will give the people an opportunity to ride across the Golden Gate Bridge.

**ENJOY A DAY IN THE COUNTRY**

with  
The South of Market Boys  
at  
Fairfax Park  
Sunday, June 6, 1937

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# MONTHLY ASSEMBLY

"I have discovered the philosopher's stone that turns everything into gold it is 'Pay as you go along'."—George Ragan.

Lloyd D. Jacot, Editor

Yes siree, Bob, we sure pack 'em in! The K. of C. Hall was crowded to capacity on April 29. And, why shouldn't it be? Aren't we the leading fraternal organization in the west? Haven't we banded together, into one big family, the elite of San Francisco? Aren't we non-sectarian, non-political and non-profit? Aren't we known throughout the length and the breadth of the land for our charitable work? And isn't it our one desire to keep alive the early traditions of our city?

The above, however, aren't the total of the reasons for our popularity. Others are, "We give more for your money than any other organization—'stellar entertainment, refreshments, cash door prizes, originality in ritualistic rites, a brief, breezy, witty, business session, and, most important of all, an opportunity to help those less fortunate than yourself.'" . . . what more could you ask for the small fee you pay to be affiliated with the SOMBs?

We wish we had the memory to list the five hundred and sixty-three loyal South of Market Boys who attended the April meeting. The best we can do is jot down those we remember and pray that those we overlook will not frown on us when we meet.

Ray Schiller, T. J. McIntyre, J. J. O'Brien, Dan (Utopia) Henry, Dan T. McLaughlin, Pete Claraty, Jerry Noonan, Louie Holz, Dr. Harry Bernard, Carl Parker, George F. Sheridan, L. Tyson, N. J. Jones, J. E. O'Brien, J. J. Cullen, P. F. Hart, Ed Rosenbaum, Jas. F. McCarthy, Larry McCarthy, Ed Walsh, Jake Silberstein, J. W. McCune, J. Jacona, R. J. McShane, Frank McLaughlin, S. M. O'Sullivan, M. Rooney, B. Simonds, J. N. Roberts, J. C. McCann, F. R. Livingstone, Dr. Julius Behrend, Al Del Carlo, W. A. Brown, Saul Jacobs, J. W. Horan, Fred Camp, Phil Flohr, Frank Flohr, M. Powers, Charles Friant, Pat Joyner, B. Cameron, Luckee Tierney, Phil Bennedetti, Ray Rath, C. W. Hunke, Chas. Barry, J. C. Norman, Ed Shorhall Jr., Dr. J. P. Rutty, L. I. Hause, J. J. Morgan, J. P. Owens, George Hoff, Joe Huff,

T. A. Tucker, James Basch, Tom Wall, Jas. McCarthy, J. W. Wren, H. W. Melinsky, John F. Hayes, L. Bollinger, Ed Petzgold, D. Davies, Wm. Nutter, Jim Dhue, Thos. Kiernan, E. Enberg, Sam Orack, Vincent Renna, Sam Prescott, Gene Mullane, Mike Lawley, George Miller, J. F. Byrnes, Gene Carey, Tom Bean, John Dacey, Ralph Gaffagan, Tom O'Leary, Jack O'Leary, Dick Garcia, Lee Burns, Paul Gundaker, John (Pop) Merrick, Jimmy Crampton, Bert Phemester, Gabriel Molin, Al Katschinski, J. D. Koppke, Wm. A. Murphy, Dan Murphy Jr., Jim Doherty, Jack Maloney, Eddie Nelson, Bud (Lance) O'Brien, George R. Jileck Sr., Willie Benn, Bob Loughery, Milton Clark, Sheriff Dan C. Murphy, Tom Hickey, John Shannon, Coach Charles Hunter, Courtney Barter, Charles (Acme) Fox, Ray Belasco, Elmer Towle, Jim Kerr, Jack Kane, Jack Finnerty, Ray Martin, Kevin Sullivan, George Gillin, Maurice Sweeney, Walter Brady, Bill Granfield, John Foley, Fred (Doc) Weidmann, Jeff Floyd, Dick (Burlingame, Frog-legs) Hurley, Frank Pickard, Martin Cummings, Bob (Paul) Seaton, Joe Rae, Andy Johnson, Jack, Arthur, Jim and Joe Downey, Al Nunan, Jo Mendel, Pete Butti, Chris Cribbin, Frank Burke, Joe Welch, George Neary, Les Bottomley, George Ragan, Earl Patterson, Ed Dillon, Bill Boyle, Tom Feeney, Tom Mitchell, Gene McColgan, Dave Berry, George (Elmer) Durkin, Tom Cribbin, Jim Cribbin, Bill Lawless, Steve Malone, Joe McCann, Tom Mooney, Con Collonan, Eneas Kane, Bob Fry, Fred Nicholson, George Kendall, Henry Kendall, Dan Fairfield, Jim Clisham, Fred (Babe) Heaphy, Ray Towle George (Stevie) Verner, Lee Weaver, Bill Ledwidge, Bill Rogers, Wm. Park, Fred Peterson, Johnny Burke, A. W. (Gus) Fox, John Nunan, Pete Nuhn, Ed Garrigan, Ed Gustafson, J. Pollard, J. M. Metner, C. W. Detzen, R. S. Stuart, Pete Hanson, Ed A. Molan, Lloyd J. Mason, Lew Powell, Bob Shutter, Martin Rooney, Pete Perazzo, Lawrence Shannon, James Irish, Ed (Pat) Shannon, Merwin Mullins, Chester Ware, Ed F. Brunschweiler, Edwin Enberg, Dan Lynch, Sam Knapp, Ted McMann, Cliff Widdows, Ed Candage, Bob Alexander Wilson, Jerry Callahan, Viv Suttich, Oscar

Langbein, Stanley Cowing, Henry Benguerel Jr., Robert Coffey, W. M. McKay, Roy Fowler, John H. Zavriskie, Beneto C. Escobar, Louis Comassi, Albert A. Friedland, T. J. O'Rourke, Glenn W. Glass, James L. Murray, E. W. Boatwright, Joseph Perry, Robt. W. Jones, Frank McAuliffe, Hugh E. McCafferty, Ed Gagen, E. G. McLane, F. B. Nixon, John C. Shinkwin, Geo. Turner, Wilbert Turner, Talbert Williams, Alexander Young, Mike O'Leary, Judges Tom Foley, Frank Dunn and Twain Michelsen, Richard Murphy, Michael Brennan, Dr. George Brison, Dr. Stanley Mentzer, Chester Juzix, M. A. Geraghty, Huntley Cameron, Sam Stern, eGorge McDonald, Jim Allen, Jimmy Cruise, John Baird, Phil Knell, George S. Baird, Bob Behlow, C. S. Long, Joe Greenberg and John Pettit.

The brain teasers of last month's issue made quite a hit in certain circles and we have had requests for more, so here they are—try your skill.

A little bug, alert and alive,

Climbed up a door 90 inches and 5.

If every day it climbed up 11,

And every night it dropped back 7,

How many days, without a stop,

Did the little bug travel to reach the top?

Chief Coleman Conroy, Engine 12, S.F.F.D., and Sergeant (Beau Brummel) Tom Feeney, S.F.P.D., were busily chatting in the rear of the hall. The conversation was interspersed with many gestures so we thought, if we sneaked close enough, we may get material for this issue but it turned out to be agag.

Chief Conroy: "What is it that you sit on, sleep on, and brush your teeth with?"

Sergeant Tom Feeney: "A chair, a bed, and a toothbrush."

M. A. Geraghty is a dealer in scrap iron, metal and rope. When you are cleaning the basement, pile up what you do not need and phone MArkET 4462. You will get top prices, quick service and meet an old timer from South o' th' Slot.

Do you need money for your home? If so, see Ted McMahon (Federal Home Loan Division), San Francisco Bank. No red tape, just mention our name.

John J. Ryan, not only being ace salesman for W. & J. Sloan, is a trustee



of the S. F. Public Library. Do you remember seeing John in the line of new candidates?

How is it that Albert Berg, John Bird, W. R. Smith, Al West, J. J. O'Grady, H. J. Tarter, Wm. McKeen, J. F. Franklin, R. J. Leahy, T. W. Bedford, and Sergt Tom Feeney always manage to sit in the same row? A conspiracy may be hatching, we had better watch these fellows.

The answer to the little bug problem is, 22 days. That was easy, but try this one:

A buys land at \$62.50 an acre and sells it to B at a profit of 20 per cent. He made \$8,100 on the transaction. How many acres did the plot of land contain?

Phil Flohr is a prominent painting contractor. His brother Frank Flohr acts as foreman. We have just discovered that they are really high class men and use the best of materials. Believe it or not, Frank strains the paint thru ladies' silk hose.

Jim Allen is a shut-in—no, he isn't sick—it is Freda Allen, his wife, who is responsible.

**WANTED**—To buy second hand baby buggy; also fresh milk for sale.

Prominent members who visited the clubrooms last month—Artie Jellinsky, Thomas Cronin, A. J. Condrotti, Robt. Wadsworth, Marshall White, Ed McLane, Chas. W. Brown, and Thos. Murphy.

Art Jellinsky, formerly proprietor of the Telegraph Press, has just recovered from a serious illness. He looks fine and said: "It won't be long before I am in active competition."

**Answer to real estate problems** Plot contained 648 acres.

Paul Gundaker pulls many fast ones. We wonder if his wife is wise to the type of mind he carries. He told us "A girl may be both ignorant and shapely, but she is never ignorant of the fact that she is shapely."

If "Ref" Jack Downey would pay a call on Dr. Julius Behrend, optometrist (Flood Jewelers, 2644 Mission Street), Julius would improve his eyesight to such an extent that he need not suffer any lay-offs. Dr. Behrend is the Patron Saint of the "Beautiful Club" and he has a heluva time keeping the members in line.

Sergeant John Lynch (retired S.F. P.D.): "A cheerful sinner is more welcome than a melancholy saint." Sergeant Lynch has been living the life

of Riley in Sonoma for the past year or more.

Fred Nicholson, the Clark Gable of the Bay View District, Secretary South Park, N.S.G.W., "Dancing is great sport, it brings the boys and girls closer together."

The next meeting will be Thursday, May 27, 1937. Be sure to attend, we have loads of fun, and you will enjoy meeting and talking to pals of boyhood days. Keep the date in mind!

The Philippine Islands will be given complete independence by July 4, 1946.

Frank Pickard: "What does the average man do with his week end?"

Dick Hurley: "I thing he merely hangs his hat on it."

One inch of rain is equal to 10 inches of snow fall.

Dan C. Murphy: "How are the roads, Tom?"

Tom Maloney: "Well, this fellow Lincoln was a great engineer, but that Frenchman De Tour was a rotten road builder."

To understand this one you must carefully study the electronic theory: We see a uniform glow in a neon tube, but this is an illusion as a tube will go from full brilliancy to total darkness as many as 100,000 times a second.

George Neary: "A portrait is something which looks like you, and if it doesn't it's good."

The greatest pyramid of Egypt has a base of 764 square feet, and rises 480 feet in the air. It weighs 6,840,000 tons, and many stones weigh 40 to 60 tons. Giant blocks 19 feet long, 364 feet deep and two feet broad form a roof over the central sepulchral chamber. It took 100,000 men to build it. Manpower was cheap in those days.

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# GOSSIP - - -

"A man may be cross-eyed and honest, but he looks crooked."—Gabriel Molin.

Jack Dietz has been baptized in the order of the Duck. He can lay claim to being the Crown Prince, and sec-



Willie Benn

ond in line for the throne of George R. Jileck Sr.

Two members called on Harold Pabst, the Great Provider, and he offered them the first nine holes at Harding Park.

Louie Pinard, the forgotten man of the March meeting, sells sheep and cattle manure. If you cannot use this on your lawn or in your gardens, you might try it on the head, thus stop the march of baldness.

The SOMBs can boast of other blind Toms than Ref Jack Downey. Ray Belasco, Charles (Acme) Fox, and the one and only boy coach, Charles Hunter, were track officials at Kezar Stadium for the meet between the S. F. Junior High Schools. The decision, so we have heard, were rank.

Sam Foman: "If you tell a woman you love nature she will give you the air."

Charles Chute, brother-in-law of Frank Foss, is the latest contributor to the sharpeners of Dirty Dora. However, he doesn't worry, he has plenty lucre, he works in the Mint.

Dan Crawford, monkey doctor, U. C. Hospital, was one of the founders of the Manhattan Athletic Club.

James McTiernan, is an instructor at Poly-hi and a great pal of the students.

George Neary: "Take unto yourself a wife, but be careful whose wife you take."

Joe McAsey, former superintendent, Pacific Box Factory, is now a special policeman.

Ed Montgomery supplied the Hill Billy act. Ed is employed by the Market St. Ry. Co. and thinks the 7c fare a breeze.

Summer is here! Jo Mendel came to the meeting without his spats. We understand he loaned them to Pete Butti.

A lucky guy! John F. Bird, engineer, county jail No. 2, won the automobile at the Policemen's Ball.

Paul (Bob) Seaton, trustee, manager Parkside branch, Bank of America: "The man who hesitates is lost; so is the woman who doesn't."

Martin Rooney is an employee of the Fleischhacker Zoo.

A. J. Condrotte: "A critic is an embalmer without a license."

Coal Problem: If five-eighths of a load of coal is worth \$31.25 — how much is three-fourths of a load worth? *Tho Arizona deserts*

*Are things for us to frown upon  
They grow the finest catcus  
That I ever sat down on.*

An airplane engine will consume the equivalent of its own weight in fuel from 3 to 5 hours of operation. For long distance flights the weight of the fuel is a larger item than that of the engine.

AD: Wanted, by a respectable girl, her passage to New York. Willing to take care of children and a good sailor. Answer to coal problem: \$37.50.

Do your share—"Bring in a new member!"

Courtney Barter: "How many feet has a centipede?"

Charles Fox: "Hell, is that all you have to worry about?"

\* \* \*

Tom Mitchell: "Brevity is the soul of romance, bull-sessions and evening dressess."

\* \* \*

Walter Brady: "I know a fellow who picks up pins with his toes."

Arthur Downey: "That's nothing—I know a girl who picks up men with her eyes."

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## New Members

*"Let me live in a house by the side  
of a road and be a friend to man."*

Chairman Membership Committee  
The novitiates introduced to the  
club were a most lively and interesting  
group and their quick repartee put  
more than one wit in the ash heap.



John Shannon

by his silence.

Thomas A. Maloney said: "San  
Francisco is growing more and more  
each day, and as San Francisco grows,  
so will the South of Market Boys."

How true this is—we are attracting  
the better class of men—we are re-  
ceiving plenty of publicity in mag-  
azines and newspapers—and we can  
point with pride to the progress made  
in new members.

It is a small task to induce men who  
are eligible to be one of us, as, being  
a member of the foremost social or-  
ganization in San Francisco carries a  
prestige that is priceless. You are doing  
yourself, your organization, and your  
friend a great good when you sign up  
a new member. So make a firm resolu-  
tion, right now, that you will have a  
new member at the next meeting,  
Thursday, May 27, 1937.

### NEW MEMBERS

George Neary, Frank Burke, Joe  
Welch, State Income Tax Examiners;  
Joe Welch; Jack F. Hayes, steamfitter,  
Golden Gate Bridge; Leslie I. Hause,  
freight representative, B. & O. R. R.;  
Jos. A. DeVecmon, department of  
electricity, City of San Francisco; Chas.  
J. Barry, lemon juice manufacturer;  
Joe De Lu, salesmanager, Torino Ba-  
kery; Bill Critz, Prudential Insurance,  
Oakland, Calif.; Tom Frederickson,  
salesman, Owens-Illinois Glass Co.;  
John Hogan, salesman, Wm. Jameson,  
Irish-American Whiskey; Charles Fri-  
ant, timekeeper, Golden Gate Bridge;  
Fred Langley, barber; John J. Ryan,  
salesman, W. & J. Sloane Co.; John

Dacey, marble cutter; Fred Hoppe,  
dispatcher, Golden Gate Bridge; Jim  
Dalton, bookbinder; Laurence Carli,  
warehouseman.

We apologize to Louie Pinard of  
1455 Shafter Ave. for omitting his  
name in the Journal. Louie was in-  
troduced by Fred Nicholson, and in  
the rush of business, we forgot to men-  
tion this important fact. We did not  
discover it until we had checked the  
list of candidates of the March meet-  
ing.

We have before us a card of J. L.  
Bowen & Son, Inc., 216 Duncan St.,  
manufacturers of milk cans, coolers,  
vats, buckets, and the Bowen patented  
bottle box. If you are interested in  
these items, phone MIssion 2241.

Remember "the membership drive is  
on"—do your share!

Inspector (Gold Star) Joe McCann  
was strolling by the Auditorium with  
an unlighted cigarette in his mouth.  
He asked one of the fighters for a  
match.

"You'll have to talk to my man-  
ager," replied the battler, turning on  
his heel and walking away.

\* \* \*

Walking along Market street, Jimmy  
Cruise read the following movie titles:

ONE WEEK OF LOVE.  
LITTLE CHURCH AROUND  
THE CORNER.  
ONE EXCITING NIGHT.  
DOCTOR JACK.  
THE KID.

\* \* \*

"Where did you get that black  
eye?" asked Coach Charles Hunter.  
"Someone surely nicked you for a  
row of galvanized garbage jardinières."

"I had a date last night," replied  
Jack Downey.

"Got fresh, did you?"

"No," Downey explained. "You see,  
the girl and I had been to a show and  
when we got to her home, we turned  
on the music and started dancing the  
latest steps. Her father came in and  
he's deaf and he couldn't hear the  
victrola."

\* \* \*

I "stalled" a girl on Ellis Street,  
In Jackson Park I kissed her;  
But Lord! I took her home and found  
She was my sweetie's sister!

\* \* \*

Gabriel Molin: "What is an oil  
well?"

Harold Pabst: "A hole in the ground  
owned by a liar."

# The Founder Speaks

Pete Maloney

The Mother's Day Breakfast is remembered and we congratulate the men who put it over; their cooperation and efficient work made it the most colorful and successful affair the South of Market Boys have ever held. The Mother's Day Breakfast has always been outstanding because it has to do with the one we love the best—"Mother."



Pete Maloney

The South of Market Boys are playing an important part in San Francisco; we are forever doing charitable deeds, to help those who cannot help themselves.

We sincerely believe that any member who used his ticket should pay for it! We ask him to do this so that John E. Foley, our treasurer, can make his report. We are eager to secure all the money that is outstanding, so that we can write "finis" to the breakfast. We did not make a great deal of money on the affair; in fact we do not want to show a profit, but we do want to break even. So please pay for the tickets that you used and help your organization take care of the bills that are due.

June 6 is "South of Market Boys' Picnic Day" and it promises to be the finest outing we ever had. This is your opportunity to drive across the Golden Gate Bridge. The picnic will be held in Fairfax Park and the price of admission will be 50 cents. Keep this day open and be sure to tell your friends to join us on June 6.

Tim Reardon, director, Bureau of Industrial Relations, State of California, had the misfortune recently to lose his son Louis. Louis was returning from Sacramento with a young lady, Miss Tally. He was on official business and was instrumental in securing a large appropriation for the Industrial Relations Bureau.

Louis Riordan and Miss Tally met with a serious automobile accident and were killed.

The South of Market Boys extend to Tim Reardon their deepest sympathy.

Tim is one of the nine members who attended the first meeting of the South of Market Boys in room 308, Call Building. This meeting was held thirteen years ago, and today Tim is one of our most loyal members and supporters. His entire life has been devoted in the interest of labor and

we are indeed proud to have Tim as a member of the South of Market Boys.

## THE SHIEK SHIEKS

Jack (Ref) Downey came to the fights in a blaze of glory. He was attired in the ultra ultra, de luxe model apparel, in other words in the dress men will wear in 1956.

His neat trilbies were encased in snowy white booties, his manly limbs were covered with ice cream trousers with a pin line brown stripe, his athletic torso draped in a pinch-back sport coat that put shame to the coat Joseph wore in biblical days, and the shirt was an exaggerated university affair, with heavy white laces tied in a bow at the throat. The less we say about the chapeau, the better, however, it was a snap brim, light brown hat crushed in seven different ways and flopped over his chaste brow in various angles.

When the boys shouted "Sissie!" he sneaked into a corner and made himself scarce for the rest of the evening.

## This and That

*He that kan't laff is tew be pityed and him that won't laff is tew be feared.*

The meaning of horsepower is generally misunderstood. We think that 100 H. P. means the pulling power of 100 horses. One horsepower is the amount of power necessary to lift a body weighing 33,000 pounds one foot in one minute, or, another way to explain it, the amount of power necessary to lift 550 pounds one foot in one second.

\* \* \*

Bill Hall: "Is Charlie Hunter as fast a runner as they say?"

Ed Shorthall: "I'll say he is! Why, he can run so fast that all the men he races will have to run twice as fast as he does to keep up with him."

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# Old San Francisco Memories

By Tim O'Connor

San Francisco has been described as a city with a soul. The South of Market Boys' organization are doing their

—KUT—Tom Toomey—  
bit to maintain that name. Pete Maloney, the founder, must have many million dollar ideas tucked away in that big head of his. The many worthy charitable features he promotes under the auspices of this organization speaks volumes.

\* \* \*

Of course we don't mean to say that Pete is doing all of the work. His co-workers, such as Lloyd Jacot, the well known publicity man, and many others such as Bill Granfield, the president; Frank Foss, Connie Treiber, Senator Tom Maloney, Jim Kerr, Louis Holtz, Eddie Healey, Gene Mulligan, Jim Roddy, and many others are doing what they can to keep the South of Market Boys organization all over the map and then some!

\* \* \*

At the entertainments that are held by the South of Market Boys, Eddie Healey is king mirthmaker. Eddie could knock a laugh out of a wooden Indian with his laughs and wisecracks.

\* \* \*

The South of Market Boys are keeping alive the early traditions and memories of that colorful section known as South of the Slot.

\* \* \*

Many of its members of both the past and present were, and are, leading members playing important parts in the commercial and professional walks of life in this city. Among them, as honorary members, are Annie Laurie, Jim Rolph, Major Bowes, Dave Belasco, Tom Hickey, Judge Brady and Kate O'Connor. We can remember the days when some of its prominent members such as Dan Murphy, the sheriff, was just plain Dan. Judge Dan O'Brien was also just plain Dan. Judge Fitzpatrick was just Tim. The late Judge Graham was Tom. Judge Harris was just Isidore. They are all just front name fellows today to their many friends.

\* \* \*

Quite vivid in memory are the Friday afternoon exhibitions at the Lincoln School when Dave Belasco gave recitations. When the late Congressman Julius Kahn was the umpire at most of their games on the Southside sandlots; when Dave Warfield was selling matches and doing an amateur act. The curtain was once dropped on this act. Today he spends his leisure time at the Lambs Club in New York.

This was some time before the period when Senator Tim Treacy made history in the halls of legislation, and the late Tommy Murphy became Assistant Chief of the Fire Department. It was the time when Jimmy Britt was fighting on the sandlots of the Southside.

\* \* \*

Later on two more South of Market boys helped to make history. One was the late Jim Power, who made such a courageous campaign for the mayoralty, and the other was his pal, Charley Asmussen. At that time the Rolph political machine was as firmly entrenched as the Rock of Gibraltar.

\* \* \*

At about that period an idea was simmering around in the back of Henry F. Buddle's head that later developed into the Buddle Publications. He is the pioneer publisher of the widely read district newspapers that weave their way and wield their influence in every nook and cranny of the city.

\* \* \*

The more mature members of the South of Market Boys will, perhaps, recall the days when in a house of three flats, Cohen lived in one, Kelly in the next, and Muller in another. Then in the rest of the block the names represented the other 57 varieties of races, creeds and so forth.

\* \* \*

It was the great melting stew pot of racial blendings; and the pot kept boiling all the while. The cigarette-cocktail female was not in evidence in those days. She was content to sit on a cracker box in a grocery store and sip a growler of steam beer, munch on crackers and cheese which were thrown in.

The

DOLORES  
PRESS

3384 - 16th St.

Underhill 3667

# SOUTH OF MARKET BOYS YOU SHOULD KNOW!

By W. F. "Bill" Ledwidge

Manager K. C. Bldg.

"He that humbleth himself, shall be exalted." We know of no member of our organization to whom the above words of the gospel better apply than the subject of this month's South of Market Boys, you should know.

Judge Conlan is probably one of the



most unobtrusive of the many, holding public office in our great city, and as a result none is held in higher respect. In addition to a retiring disposition, he has a most pleasing personality, and because of it, one who has had the pleasure of having met him will not readily forget him. His many years on the bench have not soured his temperament, and as a consequence, he has legions of friends.

Judge Conlan was born in Watsonville, California, and spent his boyhood as a cowpuncher in that section. While a young man, his hobby was law, and we next find him graduating from the University of Michigan, at Ann Arbor. He then took up his residence in San Francisco, and lived "South of the Slot." We next hear from him as an assistant district attorney under Lewis F. Byington. His record as an D. A. assistant made the people realize this promising young barrister had very strong judicial possibilities, and they

elected him to the Justice Court, where he presided many years. They, the people, then elevated him to the Superior Court, and that is where we now find him. Also with Judges C. J. Goodell and W. P. Johnson (members of the SOMB), Judge Conlan sits en bloc, as an appellate court for the municipal courts.

Five years ago Judge Conlan toured Europe and the mecca of this adventure, we understand, was County Derry, in Ireland, where his parents were reared.

The judge's hobby is traveling in his car about his native state. He is a Past Grand President of the Native Sons of the Golden West and knows the history of California.

The South of Market Boys can be justly proud of Judge Conlan.

On Tuesday, May 11, 1937, the Board of Directors passed a rule that any member in arrears three months in his dues will not receive a Journal. If you do not receive the Journal, look at your dues card!

Hot stuff! Joe Rae, publisher, 3384-16th street, is known as "Pongee" Rae. This monicker was tacked unto him while on a trip to Monterey and way points. The news reached us that when he retired for the night he donned a beautiful pair of pongee pyjamas. And did he look sweet as he tucked himself in to woo the goddess Morpheus? Joe is taking on a front porch, it is so noticeable that his friends greet him with this sally: "Who is the little guy you are packing around?"

SENATOR

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# GOLDEN GATE FIESTA

Senator Thomas A. Maloney

Plans have been completed for the Golden Gate Bridge Fiesta, spectacular celebration of the opening of the \$35,-000,000 suspension highway across the



Sen. Tom Maloney

Gate, which begins officially on Thursday, May 27, Pedestrian Day, and continues to a brilliant climax on Wednesday, June 2.

Biggest, most brilliant and most colorful show in the history of California or the West, will be the Fiesta, which is certain to attract to San Francisco and the Bay District a multitude of not less than a million.

That is the forecast of Fiesta Chairman Arthur M. Brown, Jr., and Fiesta Manager Eric Cullenward, supported by the latest reports of chairmen of various committees engaged upon the Fiesta preparations.

What is in store for Fiesta visitors and participants is a full week of thrilling, inspiring and beautiful spectacles in a city gay and more festively arrayed than it ever has been for any celebration.

The biggest and most spectacular steel structure ever built by man will be, and will remain, the most striking feature.

Other great spectacles of the Fiesta will include assembly in San Francisco Bay, after entry in line beneath the Golden Gate Bridge, of the entire United States fleet, 150 war vessels now engaged in maneuvers off Hawaii; presentation by a cast of 2000 of a dramatic pageant of San Francisco in which famed baritone John Charles Thomas, opera star, will sing the leading role and for which a symphonic orchestra will render a score written for the pageant by Composer Charles Hart; three day and one night illuminated parades, in each of which more than 60 striking floats and 75 bands, representing Canada and Mexico, the great Redwood Empire and Southern California and five Western American states will take part.

Center of Fiesta spectacles and activities will be the Redwood Grove Theater, a mammoth amphitheater erected in Crissy Field, with the largest and most novel stage ever built and a grand-

stand capable of seating 25,000 spectators in comfort.

On this stage will be presented the Pageant, in a series of eight colorful, animated episodes, unfolding on the stage like an illuminated scroll, San Francisco's and California's dramatic history brought to life.

Across this stage will march in brightly costumed and to the music of many bands cavalcades of life and color sent to the Fiesta by Canada and Mexico and Western states.

Most brilliant, it is expected, of the cavalcades will be that from Northern California, the Redwood Empire, with Washington and Oregon and British Columbia contending with it for the blue ribbon of supremacy.

All during the Fiesta in San Francisco's festive streets will be thronged by the half hundred nationalities comprising its population, dressed in festive garb.

The city's famous foreign colonies, Chinatown, the North Beach, and Russian Hill and others, will be transferred into vistas of gay color. The city's streets down town and along the three mile route of the parade march will seem like lanes in a Redwood grove.

Every district, every section of San Francisco's population, is going to town with a bang for this Fiesta, greatest of any celebration in the long history of famed San Francisco shows.

San Francisco will have its first auto trailer camp for the Golden Gate Bridge Fiesta.

Through Alfred J. Cleary, chief administrative officer, and Dr. J. C. Geiger, health officer, arrangements were made today for the establishment of the auto trailer camp at Ocean and Phelan avenues.

Installation of lighting, water and sanitary facilities will be in charge of Clyde Healy, assistant city engineer.

Fiesta officials said they had been advised that many families from out-of-town points were planning to come to San Francisco in trailers for the bridge opening celebration May 27 to June 2.

The depression had hit Uncle Ben hard, and he was pouring out his tale of woe.

"Ah, cheer up!" said a friend. "There's no use to worry."

"How come dey ain't no use worry-in?" said the old man. "When de good Lawd send me tribulations, he done spec me to tribulate, ain't he?"

# INSURANCE

Arthur Downey

## 64,000,000 CAN'T BE WRONG!

Sixty-four million Americans own life insurance policies totalling \$104,500,000,000 in value. They have heeded the slogan of Life Insurance Week, May 17-22, "The sooner you plan your future the better your future will be." Those millions of far-sighted people have bought life insurance because they do not intend to trust the futures of themselves and their dependents to luck. They know that life insurance is a sure way to build for the future, step by step, as they go along. It is the proud claim of American life insurance companies that a life insurance program is the sure road to future independence.

## DEPRESSION DOLLARS

Few realize what life insurance dollars did to aid America and Americans. Since the end of 1929, life insurance companies have paid out to policyholders and their beneficiaries over \$18,000,000,000—sufficient to provide an income of \$150.00 a month to more than a million families for ten years. In 1936 alone payments to the public were \$2 400,000,000. And you don't have "to die to win"; 60 per cent of last year's payments—\$1,400,000,000—went to living policyholders. Right now, over \$250,000 is paid out by American life insurance companies every HOUR. May 17-22 is "Life Insurance Week."

## INSURING EDUCATION

College education is so valuable nowadays that many parents are buying life insurance policies that guarantee the necessary funds. This practice of buying education on the installment plan has much to recommend it. The depression dramatized the value of a good education. In the darkest days, when there were almost no jobs to be had, college trained men and women received the preference for what jobs there were. College training is becoming practically an essential for ambitious young men and women. A survey showed that less than one per cent of fathers whose families were on relief were college trained. In good times or bad, education gives any man or woman a head start on the less fortunate. So it is good common sense not to trust to luck to have sufficient money available for college when son or daughter graduates from high school. A small annual premium, says

the life underwriter, makes college training sure. Life Insurance Week, May 17-22, is a good time to investigate the possibilities of these practical policies.

## MAKE YOUR DREAMS COME TRUE!

"The modern American uses life insurance to make his dreams come true," says Paul Wobber, general chairman of Life Insurance Week, May 17-22. He continues: "Sixty per cent of all payments made by life insurance companies in 1936 went to living policyholders. Americans have been much quicker than people of other nationalities to grasp the advantages of life insurance, as is proved by the fact that 70 per cent of the world's life insurance is owned by citizens of the United States. And this vast reservoir for future security is divided among 64,000,000 people like you and me, who are not willing to trust the future of ourselves and our loved ones to luck. Life insurance today is utilized to finance world trips, provide retirement pensions, enhance future S. S. A. annuities, guarantee college education, and, in a dozen different ways, to make future dreams of financial independence come true."

Joe Rae: "The bearded lady died leaving a wife and three children."

\* \* \*

The average person eats thirty-six tons of food in a life time.

\* \* \*

It has been five years since the large one dollar bills were printed, yet there are 240,000,000 still in circulation.

\* \* \*

Jimmy Cruise: "Here comes the parade. Where's my wife?"

Walter Brady: "She's upstairs waving her hair."

Jimmy Cruise: "Goodness, can't we afford a flag?"

\* \* \*

When Texas was admitted to the Union in 1845 Congress stated that the people of Texas could exercise the right, at any time, to split the 267,896 square miles into four additional states. If this right was taken advantage of we would have 52 states instead of 48.

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## Let's Get Serious

The couple leaving the hotel were given a bill for \$12.  
The man protested.



Sheriff Dan Murphy \$25.

"You had a room with a bath," said the clerk.

"But I didn't take a bath."

"Well, it was there for you," retorted the clerk.

The man thought deeply — and then he presents the clerk with a bill for

"What's this for, the clerk demanded.

"For kissing my wife."

"Why, I never touched your wife," the clerk replied indignantly.

"Well, I can't help that, she was there for you."

A fellow who heard the above joke stopped at the Whitcomb Hotel with his wife. The clerk handed him a bill that seemed steep.

"You owe me \$25," he spoke up, while he gazed ruefully at the hotel's statement.

"What for?" asked the clerk.

"Kissing my wife," said the man according to the formula.

"Shhh, not so loud," the clerk said in agitation. "I'll fix it up with you in a minute."

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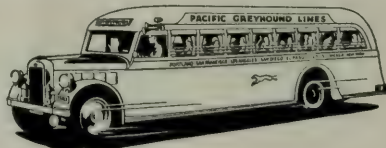
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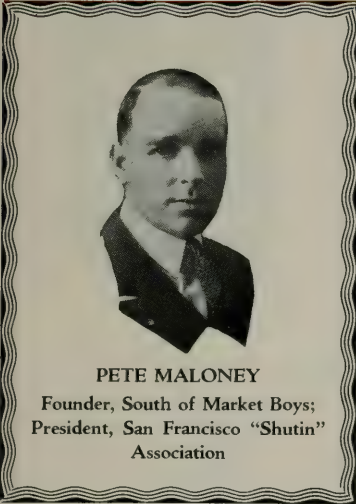
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# **SOUTH OF MARKET JOURNAL**

**Founder's Edition**



**Founder's Edition**



**PETE MALONEY**

Founder, South of Market Boys;  
President, San Francisco "Shutin"  
Association

## **FOUNDER'S NIGHT**

**Thursday, June 24, '37, 8 p.m.**

**Refreshments  
Door Prizes  
Entertainment**

**Shut-Ins Baseball Game**

**Seals Stadium**

**Sunday, June 20, 1937**

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Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

# PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# A Short, Short Story

By Dr. Harry Bernard

It was 8 p. m.. Jane Cameron put down the magazine she had been reading and walked to the window. She glanced up and down the street, and



Dr. Harry Bernard

then looked at her watch. She shook her head impatiently.

She returned to the chair in which she had been sitting, and smoothed out a cushion. She sat down with a sigh. And it was then that the doorbell rang three times.

"Oh, boy, I thought you would never get here! I'm worried stiff!"

"Take it easy, Baby," said Jack Carter. There was a smile on his face but a steely gleam in his dark grey eyes. Jack was easy to look at, six foot two, wide shoulders, small hips, and wavy dark hair.

"But, Jack, I'm afraid. Something tells me that we will get in trouble. I—I can't explain it, so let's call it woman's intuition."

"Nonsense," Jack answered tersely "snap out of it! Everything's been set, and it's too late to back out now. I've made all the arrangements, and by tonight you and I will be on Easy street. By the way, what time do you expect him?"

"Nine o'clock. But I'm not going through with it. There is something about Alllen Margette that frightens me."

"Now, honey," soothed Jack, "there isn't a thing to get excited about. You have been stepping out with this fellow for months and by this time, a smart girl like you should know all the answers."

"But I don't! I have tried and tried to get him to talk but he will not say a word about his family, nor where he came from, nor what he does for a living. All I know is that he has plenty of money, treats me like a queen, and knows all the nice places to take a girl."

"Then why did you send the telegram?" snapped Jack. "Our arrangements were for you to wire me as soon as the trap was set."

"I wanted you here to tell you that I am quitting. I'm afraid."

"It's too late now, you have to go through with it. Benny will be here with his equipment any minute and I'll sneak him in the back way. So calm yourself. Go fix yourself up and I'll mosey to the rear entrance to let Benny in."

Jane, sensing that further argument was useless, left the room, while Jack strolled toward the rear.

A half an hour later, just as Jane was putting the finishing touches to her make-up, the doorbell rang. Smoothing her hair in place, and forcing a smile upon her face, she moved gracefully toward the door and opened it.

"Good evening, Allen," she greeted the man in the doorway, "do come in. You're a little early, you know."

"Of course. I'm early. Who wouldn't be when he has a date with the most beautiful woman in New York?"

"None of that, sir," playfully answered Jane, "it's a bit too early for compliments. In fact tonight I'm frightfully upset, so you are just trying to be polite."

Allen took Jane's arm and they moved across the room to a divan and sat down. He looked at her adoringly, and made a motion to kiss her when the door bell rang jarringly.

"Oh, bother!" exclaimed Jane, "who can that be?"

She jumped up and walked across the room and jerked the door open. A messenger boy stood there with a telegram in his hand. Jane took it, signed the book, and with a nervous "No answer," closed the door.

"Pardon me, Allen," she said as she ripped open the envelope. With a startled glance at the message, she turned to Allen and said:

"Oh, I'm sorry, but I can't go with you tonight. Please excuse me."

"Why, why, what's wrong, Jane? You look as though you had seen a ghost. Tell me, what is it?"

"Ghost is right! It's from my husband. He's coming here tonight, so you must go as he is a fiery tempered and jealous fool. If he finds you here anything might happen."

"But, Jane darling, you never told me you were married. Where has he been all these months?"

(Continued on page 4)

"What difference does it make? He is here and you must go."

"Oh, no!" snapped Allen, "you are not going to get rid of me like that. Surely, I have some rights. You said many times that you love me, so I am staying here to face it out."

"Don't be a fool, Allen, he might kill you!"

Allen moved toward Jane, threw his arms about her, drew her face toward his and deliberately kissed her. There was a slight click from the rear of the apartment, but the two were too absorbed in each other to hear it.

Jane struggled and tore herself loose from his embrace.

"You shouldn't have done that. Allen. I I I have something to tell you . . ."

Again the bell interrupted her, but, this time, before Jane could open the door, it flew open and Jack rushed into the room, his fists balled. He glared at Allen.

"What are you doing here, you rat! This is my wife!" he roared. He closed in on Allen, pulled back his arm to hit him when Jane jumped between the two.

"Jack, Jack!" she pleaded, "don't make a scene! Sit down, please, and let's talk this over sensibly."

"Yes," agreed Allen, "Jane is right, we should talk this over. Jane loves me and I love her, and there is nothing you can do about it."

"Oh, yeah?" stormed Jack, "I can break your neck, you chiseler!"

"Sure you can, but what good will that do you? You haven't been near Jane for months, and, when I first met her, I didn't know she was married. Er—er—don't get me wrong now, but it looks as though the world is not treating you right, and I believe you could er—er—use a little money. What do you say to a settlement, eh?"

"Settlement? How much?" asked Jack cautiously.

"You can't bargain over me!" exclaimed Jane. "What do you think I am—a piece of furniture?"

"Listen, Jane," said Jack, "what he says is true, I am broke, and you never really loved me. I have great prospects out west, I can get into a good paying business for ten thousand dollars. Surely it is worth that much to be rid of me."

"Ten thousand it is," quickly answered Allen, "here is my check. Now you can go and Jane will get a divorce."

Jack took the check and hurriedly left the apartment. Allen and Jane were silent for a moment. They looked into each other's eyes.

"Allen, I'm sorry. Ten thousand dollars was too much to give my worthless husband, but, dear, it proves you do really love me."

"Sure I do, baby," answered Allen, "and to prove it you can put these on," and with that he pulled a pair of handcuffs from his pocket.

"What does this mean?" cried Jane.

"It means," said Allen, "that you and Jack are through. You have your last badger game in this town. My men were stationed outside; the apartment has a dictograph in it, and your picture-taking pal Benny is, by this time, in the hoose gow. Detectives are shadowing Jack and as soon as he cashes the check he will be picked up. Come along, sweetheart."

Patricia Bernard: "I want to buy a pencil."

Pop (Dr.) Bernard: "Hard or soft?"

Pat Bernard: "Hard; it's for a stiff exam."

Ray Schiller: "I almost drowned last night."

Walter Brady: "How come?"

Ray Schiller: "The pillow popped, the bed spread, and I fell into the spring."

Jack Finnerty: "They used to shout, 'It's a boy!' Now they say, 'Another lounge lizard.'"

George Gillin: "Too many rich men are handicapped by blonded indifference."

Jeff Floyd: "The way to tell good whiskey is to drop a sledge hammer in it. If it floats, it's poor; if it sinks, it's fair; but if it dissolves, it's perfect."

ADVERTISEMENT—I am looking for a good true pal who will always love me—someone who will not let every little flapper turn his heart. Affectionate little widow by death of the old fashioned type.

Leo Burns: "What is it that has four arms and can scratch, and four legs, but can't kick?"

Frank Pickard: "I give up—what is it?"

Leo Burns: "Two woolen union-suits."

Dick (Burlingame) Hurley: "What did Marc Anthony say to Cleopatra when he found she had no bathroom in her home?"

Joe Cohen: "What?"

Dick Hurley: "Why, Cleo, how uncanny!"

ITEM The resetting was done yesterday morning, and George Miller was reported in satisfactory condition, except for some pain in the afternoon.

"Surely, Mandy, you aren't going to marry again when the Lord just took Mose."

"Yes, I sure am," replied Miranda. "As fast as the Lawd takes 'em, so will I."

Newspaper headline:

DRUG CRAZED FATHER  
KILLS SON AND SELF  
THEN BURNS HOME

WANTED—Chorus girls— male and female. Variety Theatre.

"Do not grieve," said the minister to the lately bereaved widow, "the body that lies here is not your husband; it is merely a husk, an empty shell—the nut has gone to heaven."

There was a young flapper named Tiptem.

Love letters? Gosh, how she could wring them.

All her letters were wild.

But the girl was quite mild

And when the boys tried to kiss her she'd blightem.

Bill Hall: "There were no good jobs left in Heaven so they gave St. Peter the gate."

First Nurse: "That new patient in Ward 9 is very good looking, isn't he?"

Second Nurse: "Yes, but don't bathe him again. He's had that done by three nurses already today."

WANTED—For the snappiest roadhouse in San Francisco, a girl for hostess and solo dancer. Must be two jumps ahead of the latest and as wise as a city bartender. Must know all the latest steps and have a few original ones. Must be personally acquainted with all the best sports and spenders in the city. A good future for a girl with a past. Box.....

A man walked into Bob Behlow's Fur Store and said:

"I want to get a set of furs like the black ones in the window for my wife."

"Oh, you mean skunk?" said Bob Behlow.

MARRIED couple will adopt baby at birth between now and December 1. Expectant mother give particulars and baby's complexion.

Tom Toomey: "I'll have pork chops with fried potatoes, and make the chops lean."

Waiter: "Yes, sir; which way, sir?"

# From the President's Pen

By Frank Foss

There is but one Pete Maloney! And without Pete the South of Market Boys would be working under a handicap.



Frank Foss

On Thursday, June 24th, we are honoring Pete with a "Founder's Night" meeting, and we expect to have one of the largest gatherings we have ever had at a general meeting. John Shannon is Chairman and Arthur Downey is Secretary. The committees have met every Tuesday night at

headquarters and they have perfected a program that has never been equaled. High class entertainment, appetizing refreshments and many novel features have been inaugurated that will add materially to your evening's enjoyment.

We are on the eve of a gigantic membership drive, and we urge every member to contact an old-timer and a prospective new member, and urge them to join with us on this night of nights.

Senator Thomas A. Maloney has returned from Sacramento and his first official act was to whip into shape a plan whereby we can not only get our former members back, but many new ones. You are invited to contact Tom so that he can assign you to special duty in this big, new membership offensive.

Founder's Night is open to every one, so bring a friend or, if possible, bring three of them, and we will show both you and your visitors how the South of Market Boys do things.

Remember the date, Thursday, June 24th, and the time, 8 P. M., and the place, Knights of Columbus Hall, 150 Golden Gate avenue.

In the early life of San Francisco, the district known as South of Market was considered the heart and soul of the city. Here we found real neighborly love and when one was in distress the response from neighbors was most generous.

The South of Market Boys, pledged to carry out the traditions of the pioneers of our city, are always eager to assist the less fortunate and underprivi-

leged.<sup>1</sup> You will readily see why, when we years ago, Mr. George McDonald, a man who had lost his sight, conceived the thought of the San Francisco Shut-ins Association, and we, like our fathers and mothers, assumed the sponsorship. The report of this splendid institution recently published contains 150 cases of human rehabilitation. Artificial limbs have been provided for unfortunates so that earning power might be restored. Wheel-chairs have lightened the burden of those stricken with paralysis. Fitting funeral services have been given to those who would otherwise go to the burial ground of the forgotten man. The lives of many persons without sight have been made happier with the niceties of life that they would otherwise have been deprived of.

All of this benevolence has been made possible through your generous response in the past. We are again appealing to you to assist us in carrying on this work. What can you do? The answer is simple. On Sunday, June 20th, we ask that you attend the game between the Missions and the Seals baseball teams, to be held at Seals Sta-

successful and outstanding affair. Won't you do your bit by attending this mammoth event; thus assisting those who



W. H. Moulthrop

Gen. Mgr. Calif. Parlor Car Tours Co. are unable to assist themselves.

Regular prices of admission will prevail. Let us all rally around the shrine of friendship and benevolence.

THE MEMBERSHIP DRIVE IS ON WITH A BANG!



George McDonald

Founder of Shut-ins Association

dium, Sixteenth and Bryant Streets. An elaborate pageant, under the direction of William Moulthrop, a reknowned director of parades, as well as one of the greatest vaudeville shows ever held in these parts, will be staged for your enjoyment. All civic, fraternal, veteran and labor organizations have pledged their hearty support to this splendid movement.

The committee in charge, headed by Chairman Peter R. Maloney, is leaving nothing undone to make this a most

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PURE MILK and CREAM

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Comes direct from Marin's Green Pastures to you

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# MONTHLY ASSEMBLY

Lloyd D. Jacot, Editor

Did you miss the meeting of May 27? If so, it is too bad, as we had a rip-snorting, Jim dandy time. The treat of the evening was Victor McLaglen, and he certainly was an ideal guest. Accompany Vic was his brother, Cyril McLaglen, and his pal Kenneth Tucker.



Lloyd D. Jacot,  
Editor

What's gone, is gone, but make certain that you attend the next meeting, Thursday, June 24, as we have many surprises in store for you. Keep the date open!

Frankie Dolan, former featherweight champion of the Olympic Club, founder and treasurer of the "San Franciscans" of Los Angeles, will be present at the June meeting. Frank is stopping over on his way to Los Angeles. He has just returned from Boston where the Dolan Clan held their annual reunion. When you meet Frank, you will meet a regular guy, what more can we say?

The South of Market Boys extend their deepest sympathy to John Pettitt, of the Yellow Cab Co. John had the terrible misfortune of losing his son, Bert.

Fred (Doc) Wiedmann, chairman of the Floral Committee for Mother's Day Breakfast, wishes to thank the florists for



**Fred (Doc) Wiedmann** ties to these generous men, as it is through their splendid cooperation that our affairs are such outstanding successes.

This problem has been puzzling the experts for years because it takes logic to solve it, so we pass it on, hoping we have many members able to give the correct answers: A King wishing to choose a very intelligent Prime Minister, called A, B and C to him, and said: "I shall place either a red or blue circle on your foreheads. As soon as you see a red circle, put up your hands. As soon as you know what the color of your own circle is, put down your hand, and

he who knows what color his own circle is shall be Prime Minister." The King then placed a red circle on each man's forehead. Immediately each man put his hand up—each seeing a red circle. After a moment or so "A" put his hand down, knowing his own circle was red. How did "A" know his own circle was red?

The proper manner to discover talent is at a picnic. The SOMB's outing at Fairfax Park brought to light an amazing discovery. Little Jimmy Clark, ace-comedian, began a song, "It's A Sin to Tell A Lie," and lo and behold, if Jack Wiley, Charlie Fox, and Charlie Hunter didn't join in and we had the extreme pleasure of hearing one of the world's worst quartettes! Now, don't get us wrong, we give due credit to Jimmy Clark, as that boy has plenty of personality, poise and stage presence. He is the top-notch comic of the day and he is going places in San Francisco, but the other three should stick to their own line of endeavor. Charles Fox is a dandy Acme beer salesman, Jack Wiley a front line steel salesman, and Charlie Hunter a nonpareil athletic coach, but as singers they are the bunk. So we pull that old wheeze, "Every man to his own trade," and borrow a phrase from Jack Maloney, "Nuff sed."



Charles Fox

Paul Gundarer: "The girl who denounces short skirts hasn't a leg to stand on."

Hot doggie! Did you see Gabriel Molin in his colorful fiesta costume? They tell us he sold more Oakland Tribunes during the holiday week than any four salesmen.

Did you know that Jake Diamond was Director of the Young Men's Hebrew Association, and that in his early days he was a crack distance runner? He participated in the Dipsea and cross city races and has a trunkful of cups and trophies.

Ed Montgomery will retire to a ranch in four years. Ed believes in preparation, he bought his ten gallon hat and used it during the fiesta. Now it is in moth balls until Ed starts his steps ranchward.

We were pleased to see Joe Cohen of Bay Meadows on hand. Joe looks as though he was shirking his morning walks, as he is becoming a little bulky in the kitchen.

Answer to problems If A's circle had been blue, either B or C would have immediately put his hand down, knowing that his own was red. Each man saw a red circle because each man raised his hand. If three men each saw a red circle, there must have been at least two red circles. Hence, if A's circle had been blue, B and C would have known immediately that their circles were red. Since they did not put their hands down, A deduced correctly that his own was red, too.

Bill Ledwidge: "About the time youngsters get to the age where they quit playing with blocks, dolls and trains, they have reached the stage where they start playing with fire."

In these pages you have read many times about the "Beaut" Club—this club was started by the "boys" from the Board of Public Works, it is a subsidiary of the SOMBs, and all members are in good standing. The club is captained by Dr. Julius Behrend, optometrist, 2644 Mission Street, phone Mission 7622 (you will find the Doctor's ad in this issue). We print the entire membership of the "Beaut's." The list was given to us by Paul Gundaker, the fellow who wears the tricky underwear. Bill Park, Secretary; Walter Thierbach, Treasurer; Jimmy Dhue, Tom McCann, Jimmy Crampton, Frank Krump, Ed Brandon, Lee Burns, Board of Directors; John (Pop) Merrick, President; Paul Gundaker, Vice-President; Tim O'Leary, Keeper of the Seal; Frank Arnold, Gene McColgan, Herbert Jagow and Fred Peterson, Board of Trustees.

Bill Park is now a proud grandpa.

Dr. Harry Bernard, attention: Walter Thierbach, chief engineer, San Francisco Hospital, knocked out his

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PATRONIZE OUR ADVERTISERS!

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ivories while skipping rope . . . he needs a full set! Remember our commission for the business.



James Kerr

Market Boys, they are: Lester Bottomley and Bill Boyle. Les is one of those observing fellows—the kind that never misses a bet, he said: "Give a flapper a pair of pretty silk stockings and a fancy pair of garters and she doesn't care how hard the wind blows."

Bill Boyle is hanging out in the old district. His folks own the Mechanics Hotel on Brannan, between Third and Fourth. The rooms are reasonable, so, if you feel like moving back, the Mechanics Hotel will welcome you. And, maybe? Bill will stew one of his rabbits.

The State Income Tax is now well represented, we have George Neary, Joe Welch, Frank Burke, Les Bottomley and Bill Boyle, and soon we will sign on Tom Mitchell, George Durkin, Ed Dillon, Commissioner Charles McColgan, George Ragan, Earl (Jockey, Tex) Patterson, and Thomas Feeney, Supervisor of the Area of Northern California.



Jeff Floyd

Dan Murphy, Jr.: "The prize sap is the guy who fixes a burnt out fuse while visiting his girl's house."

The next meeting will be known as—

**FOUNDER'S NITE!**  
in honor of  
**PETE MALONEY**

Novel entertainment . . . good eats . . . keen refreshments . . . and plenty of fun!

**BRING A FRIEND—HE WILL ENJOY AN EVENING WITH US!**

Jim Kerr: "Narrow minded people are like narrow necked bottles. The less there is in them, the more fuss it makes coming out."

Two more State Income Tax Examiners have become South of

*The Benny mentioned in the following is our Pal Benny Benjamin, golf king, 62 Second Street—Benny has been in this one location since 1873.*

Unity Lodge held its Annual Dinner at Club Deauville on May 2nd. It can enter the annals of the Lodge as a very successful affair. The environment was beautiful, the music tuneful and the food toothsome. Eighty-one people attended. The odd number was the result of good old Benny being there. Benny is 74 years old and can shame a goodly number of younger members of Unity by his pep, vigor and alertness. Benny says that the fountain of youth is at every man's beck and call. To members of Unity who did not come we say we are sorry—you missed a good time.

Who was the member that had to send a telegram within the city limits in order to get some chops in the dinner pail in order to entertain the president? The telegram went to 565 Laidley Street. John Maloney claims he knows this party for 40 years and was never invited to chops until he went on a milk diet.

The San Francisco Police Department have ordered the personnel to discard the belts worn on the uniforms. This ad was seen in the paper: **FOR SALE—**

**Compliments  
of  
Ehrman  
Bros. &  
Horn Co.  
and BRANCHES**

# Unity's Annual Dinner

Sam Brown belts cheap. Call, or phone, Sergeant Tom Feeney, Inspectors Pete Maloney and Joe McCann, Patrolman Steve Malone. No reasonable offer refused.

ITEM—Dan Mahoney, a painter employed at 901 Potrero avenue, is in the City and County Hospital, suffering from gas poisoning after an argument with his wife.



Judge Thos. F. Foley

Phone LOKkhaven 4249  
**Ray Schiller & Co.**  
Sample Cases and Luggage  
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**SAVES YOU MONEY**

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2043 Nineteenth Avenue

# FOUNDED

**Thursday, June**

**ALFRED J. C**

**FUN ENTERTAINMENT**

**VICTOR McLAGLEN,**

THIS GALA NITE IS DEDICATED TO ALL  
ALL PAST PRESIDENTS AND OFFICERS OF THE SOMB's W

**Bring Your Friends**

WE HOPE TO HAVE THE LARGEST CLASS OF

**Do Your Share! - - -**

SPECIAL GUESTS

ORGANIZERS, CHARTER MEMBERS, AND ALL WHO WILL  
PRESENT AT THE FIRST MEETING!

**Thursday, June**

# **S NIGHT**

**1937 - 8 P. M.**

**Y, SPEAKER**

**RESHMENTS DOOR PRIZES**

**n Star, Guest of Honor**

**F MARKET BOYS AND THEIR FRIENDS**

**ESSENT. LET'S MAKE THIS THE BIG NIGHT OF THE YEAR!**

**- It's All FREE!**

**TES IN THE HISTORY OF THE ORGANIZATION**

**ng In Two New Members!**

**ATTENTION**

**CH MEMBER IS A COMMITTEE OF ONE TO CONTACT  
ORMER MEMBERS AND BRING THEM BACK, WE NEED THEM.  
N FRANCISCO IS GROWING AND WE WILL GROW, TOO.**

**1937 - - 8 P. M.**

# Founders Night

By Lloyd Jacot



Jim Allen



Phil Hauser



Al Katschinski



**Pete Maloney** or recognition. And this night, conceived by John Shannon, will, in a small measure, we hope compensate Pete for the time, money and energy he has given in the cause of the SOMBs. There is one thing Pete desires above all else, and we can, if we will put forth a little effort, grant him this desire at the general meeting. In a confidential talk he said: "I hope we have a class of candidates in excess of two hundred." Isn't that just like Pete? Never a thought for himself; forever thinking of the organization.

**Angelo J. Rossi**  
Mayor

Two hundred new members on Thursday, June 24! Why, fellows, this is a cinch! Just think of the class we would have if each member brought in one new member, and contacted an old timer to reinstate. Do you realize if we do this, we would need the Civic Auditorium to hold the meeting?

The second purpose of "Founder's Night" is to carry to a successful conclusion the membership drive proposed by Senator Thomas A. Maloney. "Founder's Night" will be the initial start of the drive. We shouldn't have to ask you to serve on this important committee, you should volunteer your services. Tell us, where can you get such value for your money as you get in the SOMBs? For the small dues paid we give a show that cannot be equaled; we give refreshments, and door prizes; but, most important of all, we give you the opportunity to meet the very cream of San Francisco's social, commercial, and political life. In addition to this you are participating in a work that

keeps alive the early traditions of San Francisco. You share in the charitable deeds we do—and, being a member of this widely publicized and beloved club, gives you prestige that money cannot buy.

The newspapers have been very kind to the South of Market Boys. There is scarcely a day you do not read of an activity we are sponsoring. We receive more publicity than any club in the United States. There is a reason for this, and that reason is, we help the unfortunate minus red tape and bally-hoo; we do it sans begging, and without bothering people.

So, when Pete asks for two hundred candidates on "Founder's Night" he isn't asking the impossible. In fact he is asking for something that should happen every meeting. Two hundred new members at a meeting is a breeze; all we need do is ask our friends to join, and the organization will do the rest.

Do not confuse "Founder's Night" with a night that will be dedicated to speeches and back-slapping. "Founder's Night" is for the entire membership and their friends. It will be a night of gaiety; a night of friendliness; a night of good spirits; and a night that will long be remembered.

Be sure to invite your friends—they will not be asked to join. We urge you to do this because we desire to give your friends a good time—we wish to show them how the SOMBs do things; we want them to become acquainted with the ideals of the club; and we are eager to have them meet and know our members.

We all know old timers who were once active, and it is our duty to visit them and ask them to come back. We need a large membership to carry on the program that has been mapped, and to do it successfully we need the initiative and the advice of the old timers. Right now, while you think of it, pay a personal visit to a former member. He will be glad to see you, and will thank you for reminding him to reinstate.

Alfred J. Cleary has been chosen as the speaker of the evening. You know what this means—thrilling speech given by a man who is a past master in the art of eloquence. Among the celebrities will be Sheriff Daniel C. Murphy, His Honor, Mayor Angelo J. Rossi, and Senator Thomas A. Maloney. In addition, all the Past Presidents and officers of the SOMBs will be present, and we have set aside a place of honor for them. The charter members will be on hand to assist in the impressive ceremonies.

1900

1937



37th ANNUAL

**JULY SALE**

Our Reduced Prices during this Sale will Save Money to anyone who values Dependable Clothes

**Kelleher & Browne**

"The Irish Tailors"

716 Market Street

In the basement we will hold a banquet—not one of those dry formal affairs, but a real get-together. Leave your dignity at home—this will be a friendly basement gathering, and everything goes!

The entertainment will be chuck full of surprises. Mike Lawley has gone to great lengths to secure a show that will appeal to the most critical.

All in all "Founder's Night" will be one of those things that happen once in a life-time, and whoever misses it will be unfortunate indeed.

# FOUNDER'S NITE

THURS., JUNE 24, 1937 - - 8 P. M.

Come Early! Bring a Friend!  
Come Early!

The South of Market Boys extend deepest sympathy to the family and relatives of A. F. Wettig, who recently passed to the Great Beyond. A. F. Wettig was one of our most valuable members. He was a poet, author and historian, and he has left many fine gems to posterity.

A. F. Wettig was a life-long friend of our departed mother Annie Laurie. We will miss this fine gentleman at our meetings, as he was active in the organization, and he gave us many insights into the early history of South of Market.

George R. Jileck, Sr., publicity manager of the Keystone Hotel, and Joe Huff, manager, have just returned from a 12 day trip to Southern California. They visited Los Angeles, Hollywood, Santa Monica, Venice and way points, and report that business is humming in the south.

"Fine liquors," that is the slogan of our President, Frank Foss. Frank is a representative of Hiram Walker, Inc., and he has some very extra special buys for tavern owner members of the SOMB. A telephone call (EXbrook 1988) will send Frank rushing to your place of business with a line of fine goods and a price that will materially swell your profits. Remember: "If you want the best, Frank has it."

# Theatres of Yesterday

By Saul Borren

Some of the theatres mentioned in this article have been out of business for more than 50 years. How many can remember them?

The American Theatre, northwest corner Sansome and Hallock. Here the plays were spoken in German. In 1872, this theatre was a great fire-trap, the stairs were narrow and winding. It burned twice, and then replaced with a brick building. Wells Fargo Express had offices on the ground floor, and all their business was handled here until 1906.

On Montgomery, between Washington and Jackson, stood the Metropolitan Theatre. Many Irish plays, such as "Mother McCree," "Shon Rue," "Gerry Go Help" were favorites. It was here that 40 or more kids from Tar Flat first made a personal stage appearance. They were hired to work in "Ali Baba and the Forty Thieves." The kids were paid 50c a night. It took three weeks to drill the kids and the manager refused to pay them for rehearsals, so, on the night of the show, they pulled a strike. They certainly put the manager on the spot and he paid quickly. After this they demanded their pay in advance. The play had a run of three months, so the kids were sitting pretty with plenty of spending money on Saturday night.

McGuire's Opera House was on Washington, between Kearny and Montgomery. This was the "Tony" spot in the early seventies and eighties. Here we saw "East Lynne," "Side-walks of New York," "Two Orphans," "Uncle Tom's Cabin" and other favorites. The stage, lighted with gas. The peanut and pop corn vendors shouted their wares between acts. The floors were littered with shells and papers.

Next comes the famous, or should we say "infamous," Bella Union. This was for men only. Around the hall was a row of private boxes for the big money spenders. The actresses would troop from the stage to the boxes, and the Johns would buy them champagne.

Harry Montague was the leading man, and here one could witness such risque shows as "The Garden of Eden" and "Adam and Eve."

## Saved my Life with Hoyt's Vienna Powder

"I was nearly dead when I found Hoyt's Vienna Powder and I can truly say it saved my life. It is the best stomach medicine ever made," writes Mrs. Ella Smith. Acid stomach causes awful misery, which Hoyt's Vienna Powder quickly relieves by taking up and carrying out the acidity and gases which prevent good digestion. A teaspoon of Vienna Powder taken after meals brings quick relief. Keeps the stomach healthy and helps to prevent the many ills so liable to arise from stomach miseries when you can get a big can of Hoyt's Vienna Powder for 50 cents with your Druggist's guarantee. Try it and be convinced

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Judge C. J. Goodell

# Old San Francisco Memories

By Tim O'Connor

Let's shift the scene back to the middle 80's. Just watch the parade all the way along Market Street. A great



Senator Thomas A. Maloney

many of the men are wearing brown derby hats, double-breasted vests in all the colors of the rainbow, collars so high that they completely obscured the Adams apple, patent leather shoes, canes and gloves.

\* \* \*

Then the women with rats and switches in their hair, big plumes in their hats, hoop-skirts that resembled bird-cages, bustles. On the southside where many of the streets were narrow, the housewives were either entertained or distracted by yelling peddlers, with their chorus of: "Early rose potatoes, apples, oranges, Mallard ducks," and the many other products of the markets.

Then there were the fellows with rugs on their backs (but not Armenians), cuckoo clocks and just clocks, wringers, etc. These commodities were sold on the dollar down or nothing up, and the rest "when you get me" plan. The monkeys and the organ grinder also played their little parts with the peddler. These monkeys were regular little second-story climbers.

\* \* \*

Most of the homes in those days used kerosene lamps. The gaslight was only turned on in the front parlor when Romeo came to visit his Juliet. Looking at the family album was a favorite pastime until Romeo had developed one of those romantic Springtime in the Rockies lounge lizard moods. That was about the time when the old man appeared in his nightgown to check up on the gas jet much to the disgust of the lounge lizard. But lovin' sometimes runs up big gas bills.

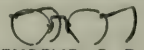
Bear joints where the bartenders had to bend their knees in patience to draw steam beer were quite numerous. Most of these barboys developed big muscles on their knees, in the drawing process. Rushing the growler was a popular pastime. Most of these "growler" pitchers were the largest size that could be bought; they couldn't come too big.

There were many little grogeries with a couple of heads of cabbage and a few bars of brown soap to ornament the front. These little places were usually operated by widows. It was a great racket for the lone widow, but it also proved a good stepping stone for many of them to racketeer themselves into a marriage license before they ever paid a liquor license.

\* \* \*

In those days women were content to sit in a private room in a grocery and bar on little cracker boxes, drink beer and eat baloney sausage and crackers. They were hidden from public view. Today they monopolize the soft cushions and chairs in the cafes and demand one hundred and ten per cent service from the bar boys. Many of them put on that very imperious "monarch of all" they survey expression.

Fakers, glamorous and otherwise, practiced their wiles on the long-suffering public. They use titles such as mesmerist, hypnotist, spiritualist, etc. Others were patent medicine fakers, quack doctors and marriage agents. This so-called marriage agent was trying to play the role of little Cupid—joining hearts in the bonds of matrimony. They guaranteed that the people they brought together in matrimony would stay put. One of these marriage fakers was an old chap wearing a Prince Albert coat, a plug hat and carried a bundle of marriage papers under his arm. He usually took his stand on the southeast corner of Sixth and Market Streets every evening at nine. His cry was: "Marriage papers! New issue just out! Read the large list of rich women who are seeking mates in matrimony. Marry a rich woman and your working days are over!" His best pickings were to be found in the wee hours of the morning. His prices were nominal. It all depended on how alcoholically alcoholic the sucker was.

Eyes  
Examined

**JULIUS BEHREND, O. D.**  
OPTOMETRIST  
GLASSES ON CONVENIENT CREDIT  
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**FLOOD'S Jewelers**  
Mission 7622 2844 MISSION ST.

Gossip

"It is a sure sign that the kids are growing up when the girl begins to powder and the boy begins to puff"—Charles (Coach) Hunter.

Willie (Hinges) Benn.

We were surprised to find that the SOMBs are autograph hounds. Vic McLaglen and his brother Cyril had a



Willie Benn  
18649

tough time writing their monickers. Al Huron of the San Francisco Hospital is rated as right up among the firsts in barn-yard golf. Paul Roach, Illinois Pacific Glass Company, is a great believer in the old saying, "Sugar draws more flies than vinegar." Musical Joe Reid returned from his Lake County vacation with a neat coat of tan.

Supervisor James B. McSheehy, one of the eight members who attended the initial meeting of the South of Market Boys, is an ardent booster of our club. Jim always gives an interesting talk—he sticks to facts and after hearing him we leave the meetings better informed than when we arrived.

Tie this one! Ed Petzgold brought in two new members. How many can you bring in? The next meeting is "Founder's Night" and we are eager to have a large class, so do your share!

George Neary: "An optimist is a fellow who buys a crystal set and then looks up the day's broadcasting program of London and Paris."

Ed Brandon, son of former Supervisor Brandon, is called "one shot Ed" of the tunnels of the San Francisco Hospital.

We understand that Paul Gundaker buys a bag of do-nuts for his lunch. His boss, Mrs. Gundaker, refuses to fix anything for him, this is her method of punishment when Paul spends his evenings the hard way.

Lucky Jack O'Keefe has a home in Fairfax. He spends his weekends in the country, so it was a cinch for him to attend the picnic.

Tom Healey, Editor of the West of Market Boys' Journal, has not received a copy of the SOMB's Journal in months, and he's mightily peeved about the oversight.

Jess Church, Founder and Secretary of the West of Market Boys, slipped one over on us. He carted Officer Joseph Simin to the picnic, entertained him in the Adonis contest, and this six foot four, 230 pounds, broad-shouldered, slim-hipped, wavy-haired, blue-coat ran away with the cup. It's not fair to make "our boys" compete with a fellow who should have a movie contract—but Jess ever was that way. We have written to Beach Dean, the President of the West of Market Boys of Oakland, and Police Chief A. B. Wallman, about this and we pity poor Jess at the next Oakland meeting.

Mr. and Mrs. Leo McGrail and their daughter, Frances Madge McDonald, came all the way from Portland to enjoy the picnic at Fairfax.



Walter Brady  
of their legs, but there are still some long runs left in ladies' hose."

Did you see John and Les Nunan, Jim Clisham, Louie Holz, Geo. Jileck, Sr., George Miller, Frank Burke, Bill Boyle, Lester Bottomley, George Neary, Jim Kerr, Joe Welch, Tom Mitchell, Ed Reedy, Jack Finnerty, Elmer and Ray Towle. the "4" Downeys, Jack Wiley, Fred Weidmann, Bob Wilson, Jack O'Leary, Roy McGuire, Jack Pettit, Lou Rubenstein, Frank and Phil Flohr, Mike Malloy, Jack Maloney, Paul Roach, Walter Brady, Jim Dougherty, Harry Anderson, James Wilde, George Kendall, Fred Nicholson, Ray Schiller, Earl Patterson, George Ragan, Gene McColgan, John (Pop) Merrick, Dr. Julius Behrend, Dr. George Brison, Carl Parker, Jerry Noonan, Sergeant Tom Feeney, Tom Cribbin, Jim Cribbin, Bill Lawless, Charles Chute, George Gillin, Joe (Gold Star) Mc-

Cann, Tom Toomey, Eneas Kane, Ed Lynch, Tom Frederickson, Gus Fox, Huntley Cameron, Courtney Barter, Jim Allen, Harold Pabst, G. Litchenstein, Ed Shorthall, Ed Foppiano, W. Maumeister, John Baird, Jeff Floyd,



Ray Schiller

Bob Smith and Fred Heaphy at the meeting?

Gene Mullane: "The bride's friends give her a shower. The groom is lucky if his friends give him a few drops."

ATTEND THE NEXT MEETING!

FOUNDER'S NIGHT

THURSDAY, JUNE 24, 1937

And remember—

"BRING A FRIEND!"

What do you know about the following members?



Bob Loughery

Bob Loughery, Con Collonan, Frank Pickard, Burlingame Dick Hurley, Captain Hanson, Bud (Lance) O'Brien, Eddie (Bell Photo) Nelson, Jimmy Cruise, Kevin Sullivan, Bill Moulthrop, George McDonald, Bill Knipschier, Dan (Utopia) Henry, Dan Murphy, Jr., Tom Maloney, Jr., Richard Murphy and George (Stevie) Verner. We are looking for information, so, sharpen your pencils, and send it in.

(Continued on page 14)

Walter Brady: "Honest men marry—wise men, never."

Joe Henry, his wife, "Lil," and daughter, "Virginia," were visitors from Long Beach to the Fiesta. Business in San Pedro called Joe away, otherwise he would have stayed for the monthly meeting, and spilled the inside data about his brother Dan's early divorce, and about the time he tied his wrist to make others think it was broken. He also would have told about the dresser episode—it would have been interesting to the members of the Utopia Parlor, N.S.G.W.

Tom Lennon: "The only time a bathing beauty gets wet is when the grapefruit explodes at breakfast."

Some people are immune: Ref Jack Downey entered the picnic grounds in his trick summer ensemble, needless to dwell on the various colors of his make-up; you saw how the well dressed man should appear at an outing.

Eddie Gagen: "A woman's wisdom is under her heel."

And remember—"BRING A FRIEND"

## PICNICING

By Jimmy Cruise

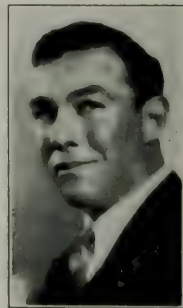
We met many interesting people at the SOMB's Picnic, and they were all having a great time. We saw Mrs.



ROBT. WILSON  
Picnic Chairman

Pauline Dunn, mother of Judge Frank Dunn, passing her home-made doughnuts to all who came by . . . Benny Benjamin was up to his old tricks of giving away chewing gum. . . . And then we saw genial, smiling Judge Harris, who never fails to attend one of our functions. . . . Jack Stanley, ace bill poster, and his party roamed the entire park shaking hands with friends, for the time we thought that Jack was campaigning. . . . George (Stevic) Verner looked sort of undressed without his hook in the back pocket. . . . And Mike O'Leary issued a challenge to the well-dressed Jack Downey. Mike claimed he could out-step our Ref in any dance named. . . . Judge George Miller has a summer home close to Fairfax; Sunday happened to be his birthday, so he invited the "boys" to a big feed and when we arrived Gene Mullane, Jack Barry, Willie Benn, George Jelic, Sr., Jim Allen, Eddie Nelson, Tom Toomey, Frank Flohr, John Shannon and Ed Shorthall were draped around the festive board. . . . Jack Barry, one of our oldest members, was once a ship caulker. He was born in New York in 1856 and came to San Francisco in 1858, and he is now 81 years old and going strong. . . . Chester Juzix carried a deck of cards all day but could not induce anyone to play Dirty Dora with him. . . . Jerry Noonan, the old reliable, had a great time. Coach Chas. Hunter was lonesome without his pole vaulters. . . . Jake Diamond, the "point of order King," was the judge of the Adonis contest.

. . . Larry Shannon of Oakland was trying to attract his brother's attention, but John had no time for him. Information reached us that Doc Weidmann cleaned out Larry—he should have known better than to play a wheel that the Doctor operates. . . . Anton Separovich, the Mayor of Potrero, had a large party, and believe me they were a hungry bunch as, by the time we reached the table, it was littered with bones and there wasn't a scrap to eat. . . . Pete Nuhn of the South Side Playground had his family along, so Pete had to stay away from the bar. . . . John Nunan, his wife, daughter and granddaughter were very much interested in the drum corps. . . . Jeff Floyd and Jim Kerr were floating around together. . . . Walter Brady was on the loose (we heard, but of course wouldn't print it, that Walter was cheating). A large sign across a saloon read, "We Welcome Walter Brady and the SOMBs"—no wonder he left Abbie home, the chiseler. . . . Paul Roach, Walter's pal, was certainly sore that his storm and strife was along, this cramped his style considerably. . . . Jess Church, Founder and Secretary of the West of Market Boys of Oakland, renewed acquaintances with his SOM pals. . . . Supervisor James B. McSheehy, one of our first members, acted as judge of the Girls' Drill Team, his selection of the winner was met with great applause. . . . Jack Wiley, Pete Maloney Coach



Handsome Jack Downey

Charles Hunter, John Nunan, Joe Rae of the Dolores Press, Harry B. Smith, dean of sports writers; Lloyd Jacot, editor of the Journal, and the Maloney twins (Jack and Tom), were making up a purse for a foot-race, but it never came off, they couldn't spare time from the bar. . . . A grand time was had by all.

Would have written more but my wife nagged me, "Come on! You can't stay here all day, I want to go and see people and do things!" It's tough to be married to a crabby woman!



Matthew Brady  
District Attorney

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EDWARD J. FINN, Secy.

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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 7



JULY, 1937



RAY SCHILLER

Chairman Board of Directors  
Chairman Publicity Committee

## NEXT MEETING

THURSDAY, JULY 29, 1937 - 8 P. M.

ENTERTAINMENT

--

DOOR PRIZES

--

REFRESHMENTS

**INTRODUCE A NEW MEMBER!**

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

FUN!

FUN!

**NEXT MEETING WILL BE**  
**Thursday, July 29, '37, 8 p.m.**  
**BRING A FRIEND! BRING A FRIEND!**



Mike Lawley

**MIKE LAWLEY, *Ace Emsee*, will give us another top flight show. Come early! Stay late!**



**FRANK PICARD, *Official Dispenser***

**CHRIS CRIBBIN, *President, Utopia NSGW, Official Greeter***

---

**AIDES:** Tom Toomey, Con Collonan, George Neary, Ed Dillon, Dr. Julius Behrend, Paul Gundaker, Bill Park, Lee Burns, Jimmy Dhue, Gabriel Molin, John (Pop) Merrick, Fred Nicholson, Eddie Gagen, Harold Andreson, George Kendall, James Wilde, Jerry Noonan, Ed Shorthall, Joe Welch, Bill Boyle, Frank Burke, Ed Reedy, Senator Tom Mitchell, Henry Kendall, Jim Doherty, Les Noonan, John Nunan, Jim Clisham, Jack Daly, Jack Lynch, Captain Jack Brady, Jeff Floyd, Maurice Sweeney, Dan Gallagher, Benny Thrash, Jim Coyne, Lee Weaver, Carl Parker, Dr. George Brison, Harold Foss, Warren Fox, Earl Nuhn, Jim Kerr.

**ED VOORHIES:** "One learns from experience that a jane is as strong as her weakest link."



James Kerr

# SOUTH OF MARKET JOURNAL



Organized 1924

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THE SOUTH OF MARKET BOYS, INC.

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## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

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WILLIE BENN Associate Editors BILL LEDWIDGE

Advertising Manager

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# GOSSIP

By Willie Benn

Ted McMahon, high potentate of 363 American Legion, is connected with the San Francisco Bank. Members seeking rehabilitation loans for any type of work; or reconstruction of the

Inspector Joe (Gold Star) McCann: "Never monkey with a grass widow unless you are willing to get caught in the weeds."



Willie Benn

financial setup of business; or dough to build a new home, are urged to see Ted.

Bill Boyle: "A man who fiddles around isn't always a musician."

Jack Byrnes, U. S. Mint, had on a hot tie. We wonder where he buys such loud numbers?

Rumors are floating around that Jim Doherty is interested in a certain style cocktail.

Luke Tierney is a hard-fisted blacksmith.

What is it about Sol Jacobs, of the Mint, that cause the women to flock to him?

John (Pop) Merrick: "Bigamy is the triumph of curiosity over experience."

How come Ed Bottern grabs the first row? It has been ages since we have had a fan dancer. Must be some other attraction.

Jimmy Cruise: "Contraband love is worth everything except the duty on it."

Joe Rae, Dolores Press, has become quite a traveler. Lagunitas, Fort Bragg, and Monterey each get an equal break from this printer.

Walter Brady: "All love is a matter of lace and lies." (Oh, boy, will Walt catch the devil when his wife reads this.)

Problem: Here is one you never learned in school. When did America begin with an "A," and end with an "E"?

Problem: "Hello," said the near-sighted stranger to the shepherd, "I see you have a score of sheep."

The shepherd shook his head, and replied: "I have not a score, but if I had as many more, half as many more, and two sheep and a half, I would then have a score."

How many sheep did the shepherd have?"

## SPECIAL ANNOUNCEMENT

### TESTIMONIAL DINNER

To

JACK MALONEY

WEDNESDAY, AUGUST 4, 1937

7 P. M.

EL JARDIN CAFE

26 California St.

Tickets 75c

Now on Sale!

Answer—Problem 1. America always began with an "A," and end always began with an "E."

Answer—Problem 2. The shepherd had seven sheep. Thus, as many more—seven, half as many more—3½, and 2½; making in all twenty sheep.

Jack Downey: "Marriage is love that could not take a joke."

# ABBIE McFEE'S

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178 GOLDEN GATE AVE.

San Francisco, Calif.

Will continue to serve the same brand of liquors and give the same good service.

# Old San Francisco Memories

By Tim O'Connor

While sitting on the bench, just inside the entrance of the recorder's office, a dapper young, old gentleman entered and wished me good morning.



Senator

Thomas A. Maloney and we were amazed at the large collection of photos of men who were once in the public eye, and have since made their exit to the call of destiny. After all we are all just playthings in the hands of fate.

"These men were all my personal friends," he said.

Edmund Godchaux has that rare ability to make firm friends, which is such a great asset to a man in public life.

Among the most outstanding of these hall of fame celebrities were James D. Phelan, the late Jim Rolph, Jim Budd, M. H. de Young, Tom Boyle, former auditor, John McDougal, former treasurer, and many others that lack of space will not permit me to record. There were several photos of men who are still going strong and making history on the wall. One is our present day registrar, Major Chas. Collins, and the other A. P. Giannini the banker.

Edmund Godchaux became the recorder of this city and county in the year of 1899. He is still presiding over the destinies of that office, a credit to himself and the city of San Francisco. He is a shining example of the type of man who shatters the shop-worn theory of Dr. Osler the scrap heap after forty.

He represents the type that life only begins at forty and then some.

HUGH McCAFFERY

Member SOMB

LAGUNITAS LODGE

LAGUNITAS, CALIF.

Telephone 10-J-5

When we closed this very interesting interview with Recorder Godchaux, we stepped out into the corridor and met Fred D. Marsh. Fred and I were Lincoln school boys together. He not only led the boys in the line of march in the yard, but he was a one hundred per cent student and scholar.

This Fred Marsh, when he developed into manhood, became the founder of that pioneer real estate firm known as Burnham & Marsh. This firm played a big part in the early real estate operations of this city. Fred's two hobbies are hunting and fishing. We frequently read of his achievements with the rod and gun in the daily newspapers.

## Ferries of Yesterday

By Saul Borren

The Louise, El Capitan, Julius, Amador, Julia, Antelope, Reform, Alice Garrett, Mary Garrett Centennial, Modoc, and the S M Wolfe are a few of the side-wheeler and double ender ferries that carried passengers on the bay to Oakland, Vallejo, Sacramento and way ports in the late sixties and early seventies.

The landing for the Oakland boats was on Pacific and East (Embarcadero to the new owners). In 1875 it was moved to the foot of Market Street.

The first double ender type was the Louise, she was put in service in 1868, and on July 1, 1878, the El Capitan was commissioned.

The Julius was blown up in Vallejo, and was replaced by the New World Ellen and The Reform.

The Amador, after many years of service, was condemned.

During 100,000 years up to 1630, the population of the world grew to 445,000,000. Dr. Raymond Pearl, biologist, John Hopkins University, estimates a density of 40 persons per square mile.

Eddie Gagen: "Its a wise cow that knows its own fodder."

In 1659 Sweden issued a copper coin which weighed 31 pounds, and it was 2 feet by 1 foot - it was worth \$5.20.

Joe Rae: "If ignorance is a blister, don't be an abcess."

Bob Fry: "Many girls eat next to nothing when they dine with their sweeties."

## This and That

Fred Weidmann: "Life is just one long, dark journey, unless I'm lit up."

Dr. James A. Naismith of Kansas



Fred (Doc) Weidmann

University, originated the game of basketball in 1892. This game is played by 18,000,000 persons. Fifty millions of dollars was spent for buildings, and in excess of 80 million attend games. Nan Gingle of Chicago holds the world's record toss - 97 ft., 8 in.

Fred Camp: "Another form of hoof and mouth disease is Charlestown dancing and saxophone playing."

From the skeletal material of the people who lived in the ancient city of Tepe Hissar, Persia, it appears that the average life of man was 30 years, and women three to five years younger. They suffered greatly from arthritis, tuberculosis varicose ulcers, poor nutrition, impacted wisdom teeth and broken bones. The child mortality was exceptionally high, 17.5 per cent of the skulls found were those of children.

Digging in the ruins of the oldest city, Tene Gawra, Mesopotamia, Dr. E. A. Spencer of the University of Pennsylvania found a 6,000 year old razor.

Bronze razors over 3,000 years old have been found in Australia. An archeologist shaved himself with this razor and declared it was as sharp as those of today.

H. W. Melinsky: "About the time a man is through playing with fire, he begins to look around for a safety match."

Paul Revere did other things than take a midnight ride. He was the first manufacturer of copper sheets and bolts in this country, and he supplied the copper sheeting for the frigate, "The Constitution."

M. Farbstien: "The only difference between a 'hot dog' and a 'live dog' is that one wears tights and the other pants."

Copnic and chomel, two alloys, have been rolled to a thickness of six millionths of an inch. A pound of this would cost several million dollars.

# From the President's Pen

By Frank Foss

A beautiful thought emanating from a real sincere member—Willie Benn—is the testimonial dinner being tendered to one of our most conscientious and



Frank Foss

loyal members, John Maloney, at the El Jardin Restaurant 26 California Street, on August 4. Over a period of 13 years John has lived up to all the preachings and doctrines of the South of Market Boys. Ever willing to assist to the fullest in making our affairs a success, yet always shunning the lime-light, his work has been most effective and successful. Johnny, as he is affectionately known, typifies the true South of Market Boy, he still being a resident of the historical district. He is always willing to assist a friend or brother in distress and at all times has a kind word for his very few enemies. His modesty has endeared him to all that know him.

We again congratulate Willie Benn for the inspiration and hope that the committee handling the affair leaves nothing undone for such a most deserving Brother Jack Maloney.

The stimulus added to our membership drive by the dynamic Assemblyman Thos. A. Maloney enabled Chairman John Shannon to put over one of the largest classes held in some time on Founders' Night. In addition to some 50 new members a large group of reinstatements were on hand. The night was a most brilliant success with more than one thousand in attendance. Let us capitalize on this excellent start and continue in our efforts to restore the membership to its highest peak.

George Neary: "Living upon hope, sometimes is like trying to eat on a meal ticket that has been punched all over."

# New Members

By Joe Greenberg  
Yellow Cab Co.

The class of candidates introduced at the meeting of June 24 reminded us of "ye olden tymes"—the days when new members came in such large droves



John Shannon  
Membership  
Chairman

that we were unable to keep an accurate check of them.

This proves what determined and concentrated effort can accomplish. With girded loins and rolled up sleeves, the members went forth and signed on every eligible contacted. But we are not going to stop; we are off with a record start, and from now on we will have classes that will be something to brag of.

We wish we could give full details of the new members initiated on "Founder's Nite," but space does not permit, however, you count 'em as we put 'em down.

## NEW MEMBERS

1. Thos J. Timmins.
2. Stephen Wallack.
3. Charles Wehr.
4. J. Patterson.
5. James P. McAuliffe.
6. Timothy Pumeran.
7. Henry Miranda.
8. Charles Pontacq.
9. Fred D. Lynch.
10. Fred Emlay.
11. Thos. F. Cavanagh.
12. Con O'Shea.
13. Milton Duriza.
14. William B. Madden.
15. C. Warren Fox.
16. Harold W. Foss.
17. James Kerrigan.
18. Bernard Dervin.
19. Gene Belluomini.
20. Dr. Leo J. McMahon.
21. Ed Reedy.
22. E. S. Simene.
23. Maurice J. O'Connor.
24. I. L. Smith.
25. Frank Darragh.
26. Bruno Brotzel.
27. R. R. McLean.
28. Maurice Bernstein.
29. Jack Cobb.
30. Bill Dooling.
31. Fred M. Harvey.
32. James L. Du Four.
33. George M. Callanan.
34. Richard Heslin.
35. Ed M. Ford.
36. Harry Crispin.

37. Geo. T. Beckwith.
38. John V. Sinclair.
39. Thomas P. Dowd.
40. Wm. Criglar.
41. Alfred P. McGrath.
42. Chuck W. Sloan.
43. Al O'Connor.
44. John Lynch.
45. John J. McMahn.
46. R. D. Smith.
47. Earl Nuhn.

In addition to the forty-seven (47) newcomers, thirty-six (36) oldtimers were reinstated, so, in all, we have swelled our ranks by eighty-three (83). Now, don't tell me we can't beat this! For we can, and we will! Larger and larger classes will be our motto, and with a little effort, we will live up to it.

Remember the next meeting is but a few days away, so send in your application blanks early.

LEARN MUSIC THE EASY  
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PRESS**



**3384 - 16th St.**

**Underhill 3667**

# ICED TOMATOES

By Benny L. Thrash

(ED. NOTE: *Benny L. Thrash was a member of the American Olympic swimming and diving team at Paris in 1924. He has been an aviator, wing-walker, high diver, life-guard, oil worker and movie stunt man. In 1923 he won All Pacific Coast diving championship and, under the direction of Coach Charles Hunter, won the National diving championship at Indianapolis. Benny is in Los Angeles, and is manager of Jim Coyne's Super Service Station in Hollywood.*)

Seated around a beer stained table in the American bar were four sailors. One, a chief machinists mate who, from the hash marks on his sleeve, had seen more than twenty years of service. The other three were youngsters, just out of training school and known as "rookies" or "boots" in the parlance of the navy. "Say, Chief," said one of the Boots. "I'll bet you've had many a hang over from the booze you've mopped up in this bar."

The chief cast a reflective eye at his schooner of beer, shook his head slowly. "Yeah, many the peso I tossed on that mahogany plank, he said. "This joint was the hangout of the Flotilla men. Many the time we got plastered, but—old Manila has certainly changed in fifteen years. In the old days we had glorious binges. Why most every night we got tanked up and—"

"Say Chief!" interrupted a rookie, "what do you do for a big head the next morning?"

"Do?" snapped the Chief. "Hell, kid, I never did anything, that is why it took me fourteen years to make this rate."

"I heard that iced tomatoes were good," volunteered one of the rookies.

"Iced tomatoes, eh?" a reminiscent twinkle lighted the Chief's eyes as his mind wafted back to the good old days. "Iced tomatoes! You said something, son. Iced tomatoes won the 'E' for Oxnard in both target and practice runs."

"Gee, tell us about it, Chief!" said an eager eyed youngster, scenting a yarn.

"Well," began the chief, "a few years before the World's war I was fireman first-class on the 'Oxnard.' We were one big happy family aboard that racket until an Ensign, whom we will call Jepson, came aboard. This bird never saw a boat, he was fresh from the academy. He was in dress whites, and the gold on his shoulder straps and cap was new and shiny. At the first look I didn't like this egg. He wore tortoise shell glasses that made him look like a gargoye.

"His first official act aboard was to bawl at the Cox'n. 'What do you mean by landing an officer at the port gangway! Don't you know the regulations?"

"I can't hear you, sir, answered the Cox'n, above the popping of the dory's engine.

"'Come on deck!' the Ensign motioned with his hand.

"'Aye, aye, sir,' saluted the Cox'n. He tied the dory to the gangway and came on deck.

"'Do you always land your superior officers at the port gangway?' roared Jepson. He had worked himself into a terrible rage.

"'No, sir,' meekly answered the Cox'n. 'But it was too rough to make a safe landing at the starboard side,' he explained. He did not look at the officer, but kept wiping his hands with a piece of waste.

"'Stand at attention when you are addressing an officer!' The Ensign was fast becoming choleric. 'Put yourself on report for insolence and neglect of duty! That's all!' He stamped off leaving the Cox'n with his mouth hanging open, a surprised expression on his face.

"And so, my hearties, William Jepson was introduced to the 'happy family.' Happy family, hell!! It was a mad house after that. Jepson was the gunnery and engineer officer. He drilled the gun crews three hours a day. One of his pet stunts was to have general quarters, and send all men to man the guns at midnight. He was the most hated man aboard, and the crew were damn sick and tired of this ape. When we finally had target practice only three shots hit the mark.

"Jepson was fit to be tied. He complained to the Captain.

"'Sir,' he said, 'The crew is in a mutinous mood, every time I give an order they almost laugh in my face.'

"'I can't blame them much,' answered the Captain, and walked away.

"The skipper was a prince, and if it wasn't for him the entire crew would have jumped ship.

"Next came our full power run. In case you rooks don't know what this is, I'll explain. A full power run is a speed run, the engines are run for four hours wide open. It is so hot below that the men work in half hour shifts.

"It was a tradition aboard the 'Oxnard' that the engineer officer supply a case of tomatoes and a dozen quarts of whiskey so that the men could get a shot during their half hour on deck. Naturally, this was in a time when the navy wasn't as dry as it is now.

"But tradition meant nothing to this bozo, Jepson. The night before the speed run he had posted that there would be no tomatoes and no whiskey, and that no liberty would be granted.

"This order about caused a riot. If we could have gone ashore we would have bought our own booze.

"I had the eight to twelve with Jim McGrew, a first-class machinist mate. Jepson, for a minor slip up, had socked fifteen days restriction on McGrew, and he was plenty peeved.

"I was leaning over the side when McGrew came on deck.

"'Say,' he said, 'Do you want to make the speed run tomorrow?'

"'What a stupid question,' I answered, 'Hell, no—it's hot enough without that.'

"'Okay. Come with me.'

"'He took me to the store room and we swiped a can of emery dust, then sneaked into the engine room.

"'We took the oil cup off the main bearing and dumped the dust directly over the crank shaft, and then filled it with oil.

"The speed come went up, the whistle blew and we were officially on our speed run. We were under way about twenty minutes when it burned out. Wow, what a racket! McGrew stopped the engines. I poured boocoo oil in the bearing so that no one would detect the emery dust. The run was an absolute flop.

"And that, shipmates, was the end of Ensign Jepson. The Admiral transferred him to the 'Saratoga.'

"In his place we got a 'rookie' Ensign named Rould, and believe me this baby was regular. The 'Oxnard' soon became the happy family it was before we got that slob Jepson.

"When the next target practice and speed runs came up, Jepson, our arch enemy, was appointed umpire aboard the 'Oxnard.'

"We qualified in both target practice and speed runs, and Jepson was sore as a boil, but there was nothing he could do about it.

"As he came down from the bridge, Rould met him and said, 'Well, old man, a few iced tomatoes will do wonders for a fellow sometimes.'

"'Aw, go to hell,' sullenly remarked Jepson as he left the ship.

"So you see, me laddy buck," finished the Chief, "Iced tomatoes are good for other things besides hang-overs."

SENATOR

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# Charles Acme Fox

By Ray Belasco

*We are what we are; we cannot be truly other than ourselves. We reach perfection not by copying, much less by aiming at originality, but by constantly and steadily working out the life which is common to all, according to the character which God has given us.*—ED DILLON.

Intelligent, diplomatic, sincere honest, a hard worker, loyal and a darn good scout—these few words give you a men-



tal picture of Charles Fox. He is a member of long standing in the SOMBs, a director for the past two years ;three years secretary of the Golden Gate Council and three years District Deputy of the Knights of Columbus. Grand Commander of the Order of Alhambra, and a member of the Board of Trustees of the San Francisco "Shut-In" association,

Charles Fox Acme Brewing Co sums up his fraternal activities.

In his early life athletics interested him, he played professional ball and during the season was a top flight cyclist of the Garden City Wheelmen.

He married the charming May Timon in 1915, and on Founders Nite, his son, Warren, age 19, became a member of the SOMBs.

Upon completing high school Charles entered the jewelry business and worked in this game for twenty-two years. By hard work, diligent application and attention to detail, he soon became recognized in this field, and was western representative for an eastern manufacturer. In this capacity he traveled the western states and established the enviable reputation of star salesmen. In 1916, Curran & Green recognized his ability and appointed him as buyer. He held this responsible position for thirteen years.

When the opportunity presented itself he started his own business and was going great when the depression hit the country. Thousands were caught in a falling market and Fox was no exception. In 1932, he turned his back on the jewelry line, and, after a short rest, associated with the Acme Brewing Company.


Today he is the crack seller of the organization. We need more men like Charles Fox.

Naturally, we have just given the high lights in the life of one of our most valued members.

Charles Fox is the first to offer his

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time, money and experience to any affair we may promote, and we owe him a vote of gratitude for his generous donations of "Acme, the dietically non-fattening, Beer."

## South of Market

By C. Walsh

I'm wandering today South of Market  
But only in memory lane,  
By my side there is youth, there is beauty,  
And the past lives again.  
A glorious promise they made us,  
Those people of yesterday,  
A promise whose final fulfillment,  
At least we see in full sway.  
Let us pause for a moment and bless them,  
Here, or in heaven above,  
Who left us a city to cherish,  
A fruit of their dreams and love.

## DR. BERNARD, ATTENTION!

Progress: Officials of the Papuan government in Dutch New Guinea were seeking to prove the progress of civilization among savages there. Questioning one old chief about cannibalism, they learned that he had not eaten human flesh "for a long time now." Encouragingly, they asked why he had changed his diet. "Alas," he replied, "I no longer have teeth."

William Hansen, Manager  
Dan F. MacLaughlin, President  
Geo. J. Asmussen, Secretary

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# MONTHLY ASSEMBLY

By Lloyd D. Jacot, Editor

## NEVER GIVE UP

By George Ragan

Somebody said it couldn't be done,  
But he, with a chuckle replied,  
That maybe it couldn't, but he'd not  
be one  
To say so until he tried.

So he buckled right in with a bit of a  
grin

On his face; if he worried he hid it,  
And he started to sing as he tackled the  
thing,

That couldn't be done, and he did it.

We hate to brag, but when circumstances justify we believe a little tooting of the horn is okay. The occasion for the boasting is the splendid class of



Lloyd D. Jacot,  
Editor

novices brought into the association. 'Founder's Night' on June 24 marked the opening of the membership drive originated by Senator Thomas A. Maloney, and the members nobly responded with 47 new members, and 36 reinstatements, in addition to this many, in arrears

have paid up, so we are started on an uphill climb and expect to reach the goal, set by Thomas Maloney, before the middle of 1938. Jack Dempsey, not the former champion, but Jack of the Home of Peace cemetery, has been a constant attendee to our meetings, and he loyally lends his time and support to every function. We have neglected to mention Jack in these pages not because we have forgotten him, but because we are lazy, and we hope that Jack will forgive us.

We were very sorry to hear that Gerald Hughes recently had his eyes operated on at Green's Hospital. Gerald, is the retired railroad superintendent of the Oahu Railway in Honolulu, and is staying at the Majestic hotel at Sutter and Gough. He is awaiting a special pair of glasses that had to be ground in Europe, so is unable to attend the meetings. We just learned that Gerald's brother, John Hughes, of Honolulu, lost his wife. The SOMBs send their deepest sympathy to John.

Benny Benjamin, Wrigley's star publicity man, has passed out hundreds of boxes of gum in the past years. Every meeting finds Benny with his pockets loaded with Wrigley's and he circulates the hall giving away samples. Benny is a grand old man, and a modern one.

He came to the meeting with a 1940 straw hat, it was perforated, air conditioned, and made of a material that was light, soft and durable. When you are enjoying that game of pinochle in the clubrooms, remember that the cards were a gift from Benny, the Golf Supply King, 62 Second Street.

Captain Jack Brady, SFPD, "A tough guy is one who drinks iodine for coffee, eats barbed wire for shredded wheat, and shaves with a blow torch."

Congratulations! Martin Cummings, Trustee, has been elected delegate to the International Carmen's Union. They will meet in San Francisco, September 13, 1937. Honors always go to the deserving.

Beach Dean, President West of Market Boys of Oakland, headed a delegation of WOMBoys to pay respects to Pete Maloney, our founder. In this group were Cliff Wixon, Tom Fitzgerald, Chuck Wade, and Elmer Martinoni.

More Congrats: Jerry Noonan and his son, Leslie, celebrated a double wedding anniversary on June 27. Jerry was married 45 years and Les 10 years. The Noonan residence was appropriately decorated for this double occasion. Jerry and Les are two of our boosters, and we can always depend upon them as pinch hitters.

Billy Ahern, Coast Shoe Reporter: "A good sport is one who wins honestly; hopes increasingly; differs fairly; accepts praise modestly; meets all mankind smilingly; and works as hard as he plays."

Summer is here, and summer is synonymous with photos. Eddie Nelson, former director, owns the Bell Photo Service at 2426 California Street, and he sells cameras and films. So, before you leave for your vacation, call on Eddie and he will sell you the very best of cameras and supplies at a low price. Eddie also develops films—when you give your films to your druggist be sure to say: "Bell Photo Service, please."

Dan P. Casey, is associated with Pelicana-Rossi Floral Co., 123 Kearny Street, and when you "Say it with Flowers" remember Dan.

Problem: A professor in a law school propounded this question to his class. If a peacock belonging on the grounds of the State Capitol laid an egg between the car tracks of the street, to whom would the egg rightfully belong?

The Next Meeting Will Be:

Thursday, July 29, 1937 — 8 P. M.

Entertainment - Door Prizes

Refreshments

The "old timers" had better watch their step! The young men are beginning to flock to the club and, if we are not careful, they will usurp the spotlight. Jim Clisham signed his son Eddie; Frank Foss introduced his son, Harold; Charles (Acme) Fox's son, Warren, was in the line up, and Earl Nuhn, son of Pete, is a member. In the past year we have more than one hundred young fellows, sons of older members, on the roles, and believe us, they are active. Let's hope they don't form a clique.

Eddie (Bell Photo) Nelson: "A girl who paints can certainly draw men."

Answer to Peacock problem: According to biology only Pea hens lay eggs. (We hope we didn't fool you.)

It's been a long time since we saw Oscar H. Roediger of Dos Rios, California. We wonder how he is getting on with his farm. Oscar is a retired member of the SFPD.

And John (Sergeant) Lynch, retired SFPD, has been missing for some time. John is living in Sonoma, and has been there since he sold his home to the city. Sergeant Lynch patrolled south of Market for forty years; he started at the Southern Station and retired from the same station some record, we say.



Ray Schiller

Ed Reedy: "Where is the dead of night buried?"

Have you been reading the papers lately? Have you noticed that the SOMBs are being spread over the pages of the newspapers? The man responsible for this splendid publicity is Ray Schiller, Past President and Chairman of the Board of Directors. We owe a great deal to Ray for his hard work, his fine articles, and his great love for the SOMBs.

On August 4, 1937, a testimonial dinner will be given to Jack Maloney at the El Jardin Cafe, 26 California Street, and we invite every SOMB to attend. Jack is a great guy and has a host of friends in and out of the organization. Wilhe Benn will act as Chairman and

the "4" Downeys have been appointed Secretary Jack Wiley, reception—Charles Fox, entertainment—Fred (Doc) Weidmann, floral—The Beaut Club, public relations—Jeff Floyd and Jim Kerr, floor managers—Art Belcher, music. Tickets 75c.

It is quite refreshing to meet a charming personality. On July 8 we had a very pleasant surprise in the person of Mrs. George Cameron, wife of our youngest older member. Mrs. Cameron paid a visit to the clubrooms. She is an interesting conversationalist, has a striking appearance, and is most pleasant. Now we know how George stays young and spry and mentally alert. If Mrs. Cameron did not speak of events that happened long before we were born, we would have judged her to be less than thirty-five. Congratulations, George, you lucky fellow! (George is 95 years young.)

We are losing a very active member when Frank Livingstone moves to Petaluma. He informed us that he will celebrate the grand opening of his restaurant on July 18. If you are ever in Petaluma stop at:

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Soft Drinks

Hard working Johnny Shannon has been promoted to salesman for Seagrams, and since he has been in the business he has made record sales. When you need bottled goods, you should phone John. Remember "Seagrams" on any label, means the best!

Roy O'Leary, proprietor of the "Two Harps," 2223 Polk street, will hold the grand opening on July 15, 1937. Drinks and sandwiches. Success, Roy.

#### "TWO HARPS"

2223 Polk Street

Meet the gang! Sandwiches! Drinks!

A fast running race horse will step 60 feet a second, the average race horse is over eight feet long, and he travels 54 feet a second—he goes close to seven times his own length in a second. Equipoise, carrying 128 pounds, ran a mile in 1:34 2-5, or approximately 56.1 feet per second. The average track horse competing in the race would have been beaten by 300 ft.

The light harness horses are trotters and pacers. The trotter's right front leg and left rear go forward and backward in unison. A pacer works his right front leg with his right rear.

A pacer, Dan Patch, ran a mile in 1:55 1-4.

The trotter, Pete Manning, holds the record at 1:56 3-4.

Ed Shorthall: "Sleep under a crazy quilt and you will act foolish."

# Unemployment Reserve

By Huntley Cameron

California's Unemployment Reserves Commission recently announced plans to cut work of employers in this state by more than half in reporting payroll data.

Carlton B. Tibbetts, Los Angeles, who represents large industry on the

tion to the Social Security Board and the carbon copy to the commission.

For the first six months of 1937, the transmitted earnings record will be for the half year period.

Tibbetts urged employers to wait for Form DE-352A before filling out the Social Security Board's form, in order to save duplication of effort. The Commission's form will be in the mails this week, it was announced.

Only three differences between the Federal and state forms will be made. They affect persons over 65 years of age, whose earnings are not reported to Washington; persons earning over \$3,000 per year, who need not report earnings over this amount to the Social Security Board for old age benefits, and casual labor, which is reported to the California Commission, and not to the Federal group.

"These differences," said Tibbetts, "are small compared to the greater benefits reverting to employers, through saving the work of making a double report."

Form DE-352A is not similar to Form DE-342, issued recently by the commission to secure earnings records for the year 1936, and the first quarter of 1937. Some duplication is apparent in use of the two forms. The Social Security Board asks only for the first six months of 1937, and this sum is not divided into quarters. To pay accurate benefits, the commission must have information on earnings by quarters. Consequently, the first quarter of 1937 data

(Continued on Page 10)



Huntley Cameron

commission, stated the new method of reporting earnings data for more than 1,200,000 California workers, will be simplified so that carbon copies can be sent to the commission.

The carbon copies will be on a form furnished by the commission, Form DE-352A which will be similar to Form SS-2A, issued by the Social Security Board, on which earnings data are furnished.

California employers, Tibbetts said, may insert both forms in the typewriter, record the earnings of their employees, and then mail the informa-



One of our brothers, Bert McKenzie of the Rainier Brewing Co., together with his Boss, Mr. George Crocker had the distinction of driving the first load of beer over the Golden Gate Bridge. The epic event took place 30 days before the initial opening.

## Unemployment Reserve

(Continued from Page 9)

secured on Form DE-342 will be subtracted from the information on Form DE-352A, and the sum earned for the second quarter will thus be ascertained.

Hereafter, quarterly earnings reports will be required by the Social Security Board and the commission as well. These are not to be confused with monthly contribution reports, which report the total sum only.

Following a request made by the Social Security Board, the California Unemployment Reserves Commission announced today that hereafter monthly returns must be filed with the commission paying contributions to the unemployment fund.

Employers are required, according to Rule 37.6, adopted recently by the commission, to start making the monthly return on August 1.

The contributions for the month will become due and payable on that date for the month of July, and will be held delinquent after midnight, August 31.

Similar procedure will be carried through succeeding months, the payments becoming due on the first day of the following month, and delinquent after the last day. Charges on delinquent contributions are set by the law at one per cent per month.

Rule 37.6, which is effective July 27, was published in the Unemployment Reserves Commission magazine, "Employment News," July issue, which was distributed July 10.



Elmer Towle

## The Founder Speaks

In excess of a thousand persons crowded in Knights of Columbus Hall 'Founder's Night'. The success of this affair was due to John Shannon, Chairman, and his hard working committee.



**Peter Maloney** will forever stay in my memory. The kind words of His Honor Mayor Angelo J. Rossi, Thomas Hickey, and Eneas Kane; the loyal co-operation of the members and the artistic, winged, emblem symbolic of our organization which was presented to me, will always be cherished. The pin will be a constant reminder of your friendship and good will.

The success of the 'Shut-In' baseball game was due to, the untiring work of the committee. To John Foley, Dr. Harry Bernard, Bill Knipschier, Charles



**Jack Foley** Fox, Charles Hunter, Fred (Doc) Weidman, Jack Maloney, The "4" Downeys (Arthur, Jack, Joe and Jim), Frank Flohr, Bill Moulthrop, Willie Benn, Mike O'Leary, Mike Lawley, Ray Schiller, Frank Foss, Jake Diamond, George Miller, George R. Jileck, Sr., Jim Clisham, Jim Kerr, Jack Wiley, Kevin Sullivan, Gene Mullane, Chester Juzix, Frank Pickard, Ray (Acme) Belasco, Jack Finnerty, Jack Kane, Con Collonan, Fred Braun, Joe Rae, Walter Brady, and to many others. George McDonald, founder of the "Shut-Ins," and I send our thanks.

The most important business before the club is the membership drive. We have set a goal of five thousand members by the time the Fair rolls around in 1939. And, to me, five thousand members seems very reasonable. If each member would introduce one man we would have five thousand in a month. Each member should carry two application cards with him wherever he goes, and he should sign any man eligible for membership. One need not be born south of Market to become as-

sociated with us. The only requirement is that one must have lived south of Market before 1906, or must be a male descendant of one who lived in the district before 1906, and be over eighteen years of age.

The dues are fifty cents a month, and for this trifling sum you receive a knockout show, dandy refreshments, and an opportunity to meet your pals of former days. Let's all work together on this and endeavor to beat the class of candidates we had on 'Founder's Night.'

Dr. Harry Bernard, dentist, with offices at 942 Market Street, is resetting a new picket fence in Willie Benn's front porch. When Willie's ivories are in, Doc claims he will have a smile that will be a thing of beauty and joy. For those who are not up on the current idioms of the day, we translate the above sentences into preceise English—"Willie Benn is getting a new set of teeth."

The average American family spends \$15 a year for ice cream. Ice cream is not cooling. It makes you warmer. Starch, sugar and cream which are used in making ice cream are classed as fuel foods, which produce body heat.

Edgar Levey: "Skirts are growing so short that even an artist doesn't know where to draw the line."

The latest beverages to be put on the market are grapefruit and orange champagne and these drinks are becoming a favorite at public functions. Florida has a capacity of 20,000 gallons a year which is expected will be doubled in 1937.

Walter Ross: "Poker players will have to go some to beat Noah. He stacked the deck with pairs and got away with it."

Samuel G. Hibben, of Westinghouse Company, says that approximately \$300,000,000 could be saved in this country in one year by keeping electric light globes clean. A little soap and water, or a damp cloth may restore the original efficiency of the lighting fixture.

Phil Hansen: "Love is like hash. You must have confidence to enjoy it."

The King penguin carries its egg about balanced on its toes.

France has seven million people employed in the wine industry.

# AN EDITORIAL

By Alec X. McCausland

Congratulations and salutations to you Charley Hunter!



Coach Charles Hunter

You've done a splendid job, Charley, one we feel sure is not only appreciated by the members of the Olympic Club, but by the denizens of San Francisco as well.

We know you have worked arduously these past six or seven years, striving as hard and zealously as you know how in your effort to win a National Amateur Athletic Union's big track and field meet. That you have not been successful in your quest long ere this, has not been through any fault of your own.

We know, too, that Fate played some mean tricks on you when your Olympic Club squad of athletes was just about to nab the title.

You took the "bad breaks" with a smile, so typical of you, which is one of the reasons we always have liked you.

Defeat with a smile has always been the spirit you've displayed—that and the ambition to triumph, not so much for any personal satisfaction or the glory derived from victory—but because winning meant honor and merit for your club.

You've always been a team man. The team has always come first with you. Which no doubt accounts for the praise you have heaped upon your men since they won America's most important track and field carnival in Milwaukee a week ago.

We have never heard you sing your own praises, nor have we ever heard you boast of your good coaching.

"Dink" Templeton once told us that you were among the best mentors in the land, a deserving compliment, and all the more significant because it comes from one long recognized in American sporting circles as an authority and coach second to none.

So in a humble manner, we endeavor to pay the tribute that is due you.

You had to follow in the footsteps of a might capable man when you were appointed to succeed Frank Foster.

This you have done most commendably. And because you've done it in such a matter of fact way, never once losing the common touch, we admire you.

The second annual family outing and picnic will be given by the West of Market Boys, Inc., at Linda Vista Park, Mission San Jose, on Sunday, August 22. Swimming, dancing, games and races will be held for the entertainment of all.



Handsome Jack Downey

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# INTERESTING FIGHTS OF YESTERYEAR

By John L. Herget As Told to Seamus

*Editor's Note—Through the courtesy of John L. Herget, chief storekeeper in the purchasing department of the City and County of San Francisco, a series of articles will appear in the SOMB Journal about some of the important fights that took place in the many boxing clubs South of Market Street.*

Mr. Herget, who fought under the name of "Young Mitchell," held many championships during his career. He was often described as one of the most handsome boxers ever to climb through the ropes. His cleverness in the ring can be proven because today his features show very few scars of his many battles.

In this series, Mr. Herget will be assisted by Dan Flannagan and Jim Grant, both employed at the Central Warehouse.

For his first article, Mr. Herget has chosen the debut of that famous Native Son—Joe Choynski.

On February 26, 1889, the California Athletic Club, located at Howard and New Montgomery streets, held their annual election of officers. As in the past, a suitable boxing card was arranged for the enjoyment of the members after voting. As in the case of elections in many progressive clubs even to this day, each candidate had his supporters and workers who buttonholed each new arrival with all the ardor of men engaged similarly in political struggles and filled the new arrival's hands with election cards and their ears with the virtues of their favorite.

About 7 o'clock, the crowd started to pour in and at 8 o'clock, the members were standing in the aisles and any place where a footing and a clear view of the ring could be obtained.

Soon, Billy Jordan, the club's master of ceremonies, climbed into the ring and announced that the first bout of the evening would be between Tom Ward of Oregon and Sam Fitzpatrick, "the Australian Count." Billy got a big laugh from the crowd when he announced that since he had very little to do as master of ceremonies, vice timekeeper, campaign manager of L. R. Fulda seeking the office of president, and other jobs, he (Billy Jordan) would referee.

Tom Ward, closely followed by his seconds Barney Farley and Martin Murphy—was the first in the ring. Fitzpatrick with Jimmy Carroll and Dan Mahoney, who acted as his seconds, next came into the ring and after the customary introductions, the fight was on.

The first round saw little action,

while the second was devoid of action except for some clever in-fighting. In the third, Ward started a series of bull-like rushes. On one of these rushes, Fitzpatrick cleverly stepped aside and Ward went crashing into the ropes. Near the end of the round, both men landed, simultaneously, stiff left uppercuts and both men staggered from the force of the blows. Ward kept up his rushes in the fourth and in some of these rushes he butted Fitzpatrick with his head. Billy Jordan stopped the fight for a moment and warned Ward to stop these rushes and fight fair. The fifth round saw a series of clinches and the fighters appeared to be wrestling rather than fighting. This hugging kept up in the sixth, but then both men started to hold with one hand and hit with the other. The referee stepped in and cried out, "Break away when you're told and never hit while holding." This warning stopped the clinching. In the seventh round both men exchanged punches that caused each of them to shake their heads. Ward, after receiving a stiff jolt to the midsection, remarked, "That was a good one!" (A splendid example of the sportsmanship which always prevailed at all these fistic encounters.) In the eighth, Ward, the lighter of the two, started to feint and dodge and by clever boxing earned a shade in this round. The ninth and tenth were even.

When the tenth round was over, the spectators were curious to know how the referee would decide. Jordan scratched his head a moment and said, "Gentlemen, it is impossible from what has been seen to say which is the better man. They will probably have to fight to a finish some time and as we have plenty of other business on hand, I will call this ten round contest a draw." The tremendous applause that greeted this announcement was ample proof that the crowd approved of this decision. Both fighters received a nice ovation as they left the ring.

The next bout on the program was between William Kenealy of the Olympic Club and Ed Lynch of the San Francisco Athletic Club. This exhibition started out very tamely with both men sparring very delicately at each other. Then Kenealy brought his famous right into action and shook Lynch up with several hard punches. Lynch responded to the call of battle and several interesting set-to's were engaged in with honors being about equal. At the end of the first round, Kenealy's nose was slightly bleeding. The second round, although not as furious as the end of the first, saw many exchanges

of punches. Lynch by his cleverness and his accurate counter punching gained a distinct advantage in this round. Lynch beat a tattoo on Kenealy's face and the latter's nose was bleeding profusely. Near the end of the round, Lynch uncorked a punch which sent Kenealy down, but no count was taken as he immediately jumped to his feet. The third round saw Kenealy come back and bring his vaunted right into action. After sampling their opponent's punches, both men were content to resort to sparring. Near the end of the round, both men again traded a number of punches and Lynch appeared to have the better of the going. The time was quickly approaching 9:30, the time scheduled for the starting of the main event, so this interesting scrap between Lynch and Kenealy was called at the end of the third round without any decision being rendered.

At this time, the result of the election, which everyone forgot was announced. The following officers were elected: President, L. R. Fulda; Vice President, R. B. Mitchell; Secretary, Frank Vernon; Treasurer, J. D. Gibb; Directors, F. McLaughlin, W. R. Vice, George Ross, Edward Fay, George L. Fish, J. F. Daily, and J. Ferguson. B. H. Lintenstein and Charles L. Asher were the defeated candidates for director. President-elect Fulda thanked the members for the honor conferred upon him. He also requested that the same sportsmanship, that always prevailed at the boxing matches of the California Club, be again exhibited this evening. Everyone was warned that any interference would not be tolerated and no man was allowed in either contestant's corner except the seconds. The penalty for the violation of this announcement would be expulsion from the club from this and all future contests.

Immediately following this talk, Frank Glover appeared in the ring with his seconds Jim Carr and Billy Delaney. Right on Glover's heels came Joe Choynski with his ring attendants.

Ed Graney and Tom Meadows. Both men were cheered to the echo by the crowd. Billy Jordan asked for silence and introduced the men as follows: "Gentlemen, on my right is the plucky Frank Glover, who has acquired considerable pugilistic fame in that famous city, Chicago. On my left is that gallant Native Son, Joe Choynski, who will attempt to uphold the prestige of California. Let'er go and may the best man win." The ovation, that was cut short by Billy Jordan, was resumed and both men bowed their acknowledgements. Both men had their admir-

ers among the crowd; some people liked Glover because of the enviable record he had acquired; some liked Choynski because of his willingness to meet a real fighter in his debut as a professional.

During the fitting on of the gloves, the referee was introduced. He was that old favorite Hiram Cook. The time-keepers were J. D. Gibb for the Club, Frank Crocker for Choynski, and J. Landregan for Glover.

Referee Cook called both men to the center of the ring and explained to them some of the misunderstood sections of the Marquis of Queensberry Rules and exactly what was expected of the boxers. The men then shook hands and retired to their corners.

In this moment before hostilities took place, it might be well to compare the two contestants. The weights that were announced were Glover 175 lbs. and Choynski 165 lbs. Choynski was almost three inches taller than Glover. Glover had a splendid coat of tan, while Choynski's skin was very white. Both men appeared to be in perfect physical condition. Choynski surprised everyone with his coolness in the introductory ceremonies.

In most of the fights during this period, the song was attached to the timing clock. With three time-keepers, there was little opportunity for many mistakes in timing.

The gong rang and both men advanced to the center of the ring. After considerable sparring in which both fighters exhibited some flashy footwork, Glover swung a left hay-maker. Joe took the punch on his shoulder and countered with a right to the jaw which was just a few inches shy of its intended destination. The blow landed on Frank's neck. Choynski was content to let Glover do whatever leading there was to be done. He rode the punches and countered with lefts and rights as the situation demanded. The bell ended the round, with both men sparring. The round was declared even as neither combatant landed a serious blow.

The second round was almost a replica of the first with Choynski dancing out of the range of Glover's famed fists. Glover tried his famous one-two, but Joe was again safe out of range. Glover switched his attack to the body and caught Choynski with a stinging blow in the stomach. Choynski expected a follow-up to this punch and retreated a few steps. When no rush came, Joe took the offensive and sent a straight left crashing on Glover's chin. This angered the Chicagoan and he attempted three lefts, but all were short when Joe stepped out of harm's way. Before the corners were called for the end of the round, Joe sent in a terrific right to Glover's ear and two lefts to the body and smothered a wicked right with his shoulder.

At the end of this round, Choynski's

supporters were jubilant. Choynski proved his cleverness by either evading Glover's punches or else catching them on his shoulders and elbows. Joe could also take the lead when the occasion demanded and Glover's crimson ear was ample proof of the steam Choynski's punches carried.

### THIRD ROUND.

Choynski appeared to gain more and more courage. He started to feint and had Glover shifting his defense time and time again. Joe pulled the old trick of dropping his eyes to the floor in order to leave his opponent in doubt where he intended to aim a blow. Glover proved ring-wise and retreated, and fortunately he did, as a loping left hand just barely grazed Glover's chest. This blow had dynamite written all over it. Glover changed his tactics and led with his right, but Choynski was alert and the blow did nothing more than to create some atmospheric disturbance. Joe now took the lead away from Frankie again. He scored with lefts and forced Frank to the ropes, where Glover clinched. After the breakaway, a lively rally ensued in which Glover sent a hard right to Choynski's head, while he received a right high on the cheek. While attempting to avoid this blow, Glover slipped and fell to the canvas. He arose immediately. Choynski, still on the offensive, scored with rights and lefts; Glover, realizing that the fight was going against him, rallied and pelted Joe with rights and lefts. Choynski quickly recovered and was trading punches with Glover in some smart infighting, as the time was called.

As the fourth round began, both men appeared to be cautious and both were content to feint and spar for about a minute. Finally, Choynski made a rush and landing a telling right and left on Glover's face which brought the claret from Glover's mouth and nose. Joe followed up this advantage and rained rights and lefts on Glover. Glover attempted to rally and, although he sent in some stinging rights and lefts, Choynski smelt the kill and kept up the offensive. Joe landed a beautiful right unpercut on Glover and the crowd was in an uproar as this punch sent Glover through the ropes and caused him to strike his head on the outer guard rail. Glover crawled back through the ropes and immediately fell into a series of clinches. Time was called at the end of this round and Glover seemed overjoyed to hear it. Frank's body was covered with blood and he presented a sorry sight as he gladly relaxed on his stool. Choynski also appeared tired. He was breathing rather heavily due to his exertions in trying to finish Glover. The seconds of both men worked feverishly over their men and whispered words of advice. The splendid work that was done by these seconds may be proved as both men appeared to be in

good shape as the bell rang for the sixth round.

The sixth round was just the opposite of the fifth. Both men appeared cautious and the tempo, naturally, slowed down considerably. Glover was content to keep his right cocked, awaiting an opening; while Choynski continued to peck at Glover's mouth and nose causing the blood to again appear.

The seventh opened with Choynski setting the pace. He landed rights and lefts on Glover's face and danced away from all counter blows. Both men tired toward the close of the round, especially Glover. Choynski, very foolishly, started a punch from down around his heels. Glover saw the punch and stepped to one side. This blow harmlessly slid over Frank's shoulder. This left Joe's jaw exposed and the stage was set for a crushing right that might have ended the fight in Glover's favor. Glover, either blinded by blood or else failing to recognize the glorious opportunity, failed to seize this advantage. The groans of Glover's admirers seemed to awaken Frank from his lethargy and he followed Choynski around the ring raining rights and lefts, and near the close, he hit Joe with a terrific right when Choynski's back was turned. But as future rounds proved, opportunity failed to present another golden chance.

At the beginning of the eighth round, although Glover's mouth was badly puffed and his nose appeared to possess a decided carmine hue, he, nevertheless, appeared the stronger of the two. He immediately started to do all the forcing and caught Joe with a punishing left that landed high on Joe's face and a murderous right that caught Joe just above the solar plexus. Joe appeared to be biding his time and blocked most of the punches fired at him. Near the end of the round, one of Joe's lefts found Frank's nose again, and the blood again oozed forth and again covered Joe as well as Frank.

The ninth round opened with Glover again assuming the offensive. But this time he found a different opponent. Choynski stood his ground and traded punch for punch with Glover. Choynski's best punch appeared to be a straight left that seemed to find a suitable landing place on either Glover's nose or mouth. The bleeding started afresh and Glover sought protection from this punishing left in a series of clinches. Just before the end, Frank swung a round house right, which Joe saw coming. Joe stepped inside the punch and although it made plenty of noise when it landed, the blow did little damage as Joe again caught this punch on his shoulder.

The tenth round saw Choynski trying his hardest to end the fight. Glover continued to clinch and finally wore Joe down with this continual hugging. Glover received for a terrible shellack-

ing in this round and the blood continued to paint both Choynski and himself a very rosy hue.

Choynski again appeared tired from his labors. Glover lived up to all his advance notices that he could assimilate punishment, while Choynski also showed that he could take them although Glover's right, which was supposed to be such a lethal wallop, never landed solidly once during the fight. Glover now realized that he must make a hurricane finish in order to win this fight. Throwing caution to the winds at the beginning of the eleventh, he swept Joe's feeble left to one side and started a series of rights and left to Joe's midsection and face. Joe blocked most of these punches, but his ear was a fitting rival to a tomato in coloring as a result of Glover's left which always appeared to land too high. Choynski, remembering that his cleverness carried him through the earlier rounds, again called upon his cunning, but Frank was not to be denied and at the end of the round forced Joe to the ropes and landed several good wallops, which if were landed at the start of the fight might have proved disastrous. But Glover hadn't the necessary zip behind his blows and Choynski was able to weather the storm. Both men were glad to seek the restful haven of their respective corners.

The twelfth saw Glover again taking up where he left off in the preceding

round. He tried his famous "one-two," but still his blows were too high than his supporters as they admired the and his left landed on Joe's forehead, while his right landed on Joe's neck. Glover's supporters were cheering him to the echo as they now realized the tide of battle had turned. Glover also received some encouragement from other than his supporters as they admired the game fight that he was making. If Choynski were suffering from over-confidence or carelessness, he soon lost it during this round. Joe now started to counter punch and landed a stiff right on Glover's jaw and followed this with a short jab to the midsection. These blows didn't seem to bother Frank as he kept up his rushing and had Joe backed up against the rope at the bell.

In the thirteenth, Choynski assumed the offensive. Both men were dog-tired and the blows that they landed did little harm. The effect of the early pace set took its effect upon both combatants and they were now content to lash out at each other and then fall into a clinch. Even in this late round, Glover's left was landing on Joe's face too high to do any harm.

Glover opened the fifteenth with another round-house right. Joe again stepped inside of the punch and started to whale away with both hands. He stepped back when Glover attempted to clinch and again stepped under a

wild swing and gave Glover another avalanche of gloves. Everyone was wondering how Glover stood up under this awful beating. But Frank twisted his gory visage into a wry smile and was still swinging although most of his blows were wild. Glover finally settled into a clinch and tried to pin Joe's arms. But Joe stepped away and Frank fell to the floor. He arose, foolishly, without waiting for a count and Choynski pummelled him with rights and lefts. Frank was dropped a few more times and finally he got such a hold on Choynski that both almost fell to the floor. The referee separated the men and Choynski brought over a terrific right to Glover's mouth and Frank landed between the ropes, out like a light. Referee Cook went through the formality of counting ten, but a hundred could have been counted and Glover would not be able to arise. As Glover was carried to his dressing room, he received the applause of an appreciative audience who admired his game-ness. Another ovation was given Choynski as he left the ring, as the crowd realized that Choynski was another Native Son whose name was destined to be blazoned across the pugilistic firmament.

This fight carried more thrills than some of our present day championship fights, but it might be interesting to know that the purse for this fight was one of \$1,500.

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COMPLIMENTS OF

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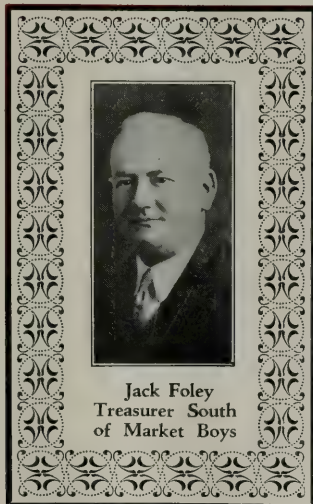
# BADEN KENNEL CLUB

# **SOUTH OF MARKET JOURNAL**

**Vol. XII, No. 8**



**August, 1937**



**Jack Foley**  
Treasurer South  
of Market Boys

**NOMINATION OF OFFICERS**

**MONTHLY MEETING THURSDAY, AUGUST 26, 1937**

**Knights of Columbus Hall**

**150 Golden Gate Avenue**

**ENTERTAINMENT - REFRESHMENTS**

**BRING YOUR FRIENDS!**

**ATTEND THE TUESDAY NITE COMMITTEE MEETINGS!**

**OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.**

## Nomination of Officers

# Meeting, Thursday, Aug. 26, 1937

## 8 P. M.

THRILLS —

MYSTERY —

EXCITEMENT —

DANCING —

DRAMA —

MUSIC —



Mike Lawley

●

**MIKE LAWLEY,**  
*Master of Ceremonies*

**CHRIS CRIBBIN,** Utopia Parlor, NSG W,  
*Official Greeter*

**FRANK PICARD,**  
*Chief Dispenser*



**George Gillin**  
*First Vice-President*

●

**AIDES:** Martin Cummings, Dr. George Brison, Carl Parker, Eddie Gagen, Fred Heaphy, Pete Butti, George Neary, Ed Dillon, Bob Fry, Pat McMurray, Jim Clisham, Jerry and Les Noonan, Pete Nuhn, Joe Welch, George Neary, Bill Boyle, George Ragan, George Gillin, Joe Rae, George McDonald, Jack Wiley, Kev Sullivan, Chas Fox, Lee Weaver, Jack Finnerty, Elmer Towle, Harry Andreson, James Wilder, Gabriel Molin, Tom Toomey, Encas Kane, Con Collonan, Jim Corley, Paddy Keenan, Dan Henry, T. J. Lennon, Jeff Floyd, Jim Kerr, Huntley Cameron, Joe Henry, Frank Tessinger, Eddie Nelson, Jim Allen, Jimmy Cruise, Maurice Lynch, Dave Berry, Ed Reedy.

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

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SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PROspect 9775

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Associate Editors

WILLIE BENN BILL LEDWIDGE

Advertising Manager

WILLIAM ROGERS

JOE RAE, Business Manager

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Walter Brady.....Second Vice-President

Charles Hunter.....Third Vice-President

Peter R. Maloney.....Financial Secretary

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John E. Foley.....Treasurer

James Kerr.....Segeant-at-Arms

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(Deceased) (Deceased)

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Paul (Bob) Seaton

DOLORES PRESS

# South of Market Boys You Should Know

By W. F. "Bill" Ledwidge

Manager K of C Building

Professor Anderson, the harmonica virtuoso, gave an excellent two-word description of this month's subject,



Willie Benn

when he called him a "mischievous" rascal." If there are any pranks being pulled at South of Market Boys gatherings, you will usually find Willie at the bottom of them. Willie while he has developed mischief to a fine science, is not malicious, — his playful tricks are all in fun, and to keep the crowd in good humor. There are times however, when he is on his good behavior, and that is when Mrs. Benn is around. To see him on these occasions, would remind you of the nursery rhyme, "Sugar and spice, and everything nice, that's what this little boy is made of."

They say if you have a nick-name, it's a sign you are popular, and if this is true, Willie has popularity plus, as he has more nick-names, than Heinz has pickles. The nick-name that is most in favor with Willies friends is "hinges." A few years ago, Willie took a carpenters' civil service examination, and flunked on the question, "what hinge is used on a left hand door?"

Willie, in his early teens, engaged in over three hundred boxing matches, and he must have been plenty good, because there is not a mark on him.

He is seriously thinking of throwing his hat in the ring, as treasurer at the next election, and is looking for a sponsor. Here is his statement, "Having learned Art Belcher, treasurer of the Sunrise Breakfast Club, and John E. Foley, treasurer of the South of Market Boys, make protracted trips, and as I have never been farther away from San Francisco than Green Brae, and anxious to travel, I hereby announce, if I can secure a sponsor, that I will be a candidate for the lucrative office of treasurer, of the South of Market Boys, at the next election.

Being an earthquake carpenter, I have built the following platform:

I will only take nine and nine-tenths profit, the incumbent takes a full 10 per

cent. Think of this when marking your ballot.

I will not pester members for money for tickets used and not paid for. This point alone, should assure me the chislers vote.

I will be square as an apple, in all financial matters.

Getting back to mischief, Willie recently met his master in Jack Maloney. The bad boy had a carpenter job next to Jack's residence, and two mornings in succession, took Jack's paper. The third morning, Jack got up early and substituted a year old paper and when Willie saw he was trapped, he quit. Incidentally, Willie did a fine job as chairman of the Jack Maloney testimonial dinner.

You will find Willie at all South of Market Boys affairs and meetings, and he is always the life of the party.

## THE NEXT MEETING THURSDAY, AUGUST 26, 1937 DOOR PRIZES ENTERTAINMENT REFRESHMENTS

George Verner: "It was Adam who started the custom of turning over a new leaf on January 1."

\* \* \*

These men are very simple folk,  
I like 'em!  
They take me out until they're broke  
I like 'em!  
I like 'em naughty, tall and lean  
And fat and short, and good and green  
And many other kinds I've seen  
But when they show me they don't care  
And hug me roughly like a bear  
And crack my ribs, and muss my hair  
I LOVE 'em!

\* \* \*

George R. Jileck, Sr.: "Unless a woman is in love she does things half-heartedly."

\* \* \*

Eddie Gagen: "Evening motor rides have put many a girl back on her feet again."

\* \* \*

John Merrick: "A man believes in one woman and experiments with the rest."

\* \* \*

Paul Gundecker: "It's the women that other women have no use for that most men want."

## The Founder Speaks

"Where ignorance is bliss, 'tis folly to confess."—DAN GALLAGHER.

The September meeting has been designated as "Old Timers" night. The men who have passed the century mark are the backbone of our organization. They stuck with us thru good and bad times, and if it were not for these men the South of Market Boys would not be in existence. It is about time we honored the men who remained faithful.



Peter Maloney

George Cameron, who has passed his ninety-fifth birthday, was selected as Chairman of "Old Timers" night. George is a capable and interesting speaker; he is bubbling over with yarns of South 'o th' Slot of the early days. As vice-chairman we have selected: Jim Basch, 85 years; Saul Borren, 76; Dan Fairfield, 74; and Jim Kerr and George Miller. We dare not print the ages of the latter two, they would skin us alive.

On "Old Timers" night we have an opportunity to far surpass "Founders Nite" in candidates, so let's all get in harness and firmly resolve to bring in one new member. We owe it to the men we are honoring to do our share in making this night a bright spot in their lives. They have played a major part in the building of San Francisco, and they are pioneer residents of the district we love.

A visit to the Downey home is the same as a visit to a home in South of Market before the fire. The Downey family lived on Rincon Hill, at First and Harrison where the bay bridge now crosses. Since Arthur, Jack, Joe and Jim joined the SOMBs in 1926 they never missed a regular or committee meeting—served on ninety-two major committees—and they have been loyal to

the traditions we perpetuate. They are clean living, have excellent characters, and are possessed of good business acumen.

Fred Peterson: "In a battle of tongues a woman can always hold her own, but she never does."

In 1936 Jack Downey was elected Director by a large majority (he missed being top man by one vote) and as a director in the SOMBs, he has performed his duties with the same zeal as he has displayed on all functions we have held for the past eleven years.



Jack Downey

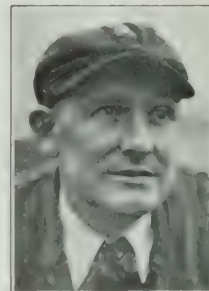
The Downey boys were born a half block from where the eighteen Maloney boys first saw the light of day.

Jack Downey is one of the known referees today. He is receiving plenty newspaper space, and when the papers write of Jack they connect him with the South of Market Boys, this in a measure, keeps the name of the organization in the news.

John Shannon is another SOMB who is coming along and progressing rapidly. Everything he puts his hand to is a success. He has handled the prize committee and has done this job remarkably well. John is an asset, and we appreciate the fine spirit with which he has tackled his difficult assignments.

Bob Seaton, manager Taraval branch, Bank of America, is another conscientious and able worker. Bob comes from a pioneer Tar Flat family and mingled with the aristocrats of De Boom Street.

Coach Charles Hunter left on the Asama Maru, with an American track team, for Japan. A number of the boys



Coach Charles Hunter

were on hand to wish him bon voyage, and to their great surprise Jack Wiley began spouting Japanese like a native. The coach was so impressed that he had Jack prepare a short conversational course in Japanese so that he could study on the way across the Pacific.

Fred (Doc) Weidmann is in the

mountains on a snake hunting excursion. The Soap King has hopes of bag-



Fred (Doc) Weidmann

ging an intelligent rattler that he can train to do a heel and toe polka. George (Stevie) Vernon, Harold (Harding) Pabst, Jess (Bottler) Juzix, Willie (Orator) Benn, George (Chiseler) Jileck, Sr., George (Stone-cutter) Miller, Bill (Sentimental) Knipschier, and Frank (Rubber legs) Pickard challenge the world and Livermore to a game of Dirty Dora. Our Editor, Lloyd Jacot, will act as referee, time keeper and stake holder.

Treasurer, John E. Foley has been elevated to a high post in the Bank of America. Jack is manager of the safe deposit vaults—a position that carries prestige and entails a great deal of head work. Congrats, Jack, old man!

The SOMBs are going places. Another loyal member Bill Granfield, recording secretary since the inception of our club, has been appointed to the District Attorney's office.

Maurice Sweeney, Director and member of the Recreation department is eager to organize a baseball team. This is a great idea as we have a gang of tricky diamond stars, Babe Heaphy, former King of Swat in Grant's lot; George and Henry Kendall from Butchertown; Jake Diamond from Southside; and many others. We could get the former apple tossers together and form a team that would beat many of the younger nines now holding the lime-light.

The SOMB line-up (Maurice Sweeney, please note), Huntley Cameron, first; John Nunan, second; Leslie Noonan, Pitcher



Huntley Cameron

Gabriel Molin, catcher; Jack Maloney, catcher; Jack O'Leary, catcher; Andy Johnson, catcher; Larry Shannon, catcher; Jack Downey, catcher; John Shannon, catcher; Charles Fox, catcher; Jim Doherty, catcher; Mike O'Leary, catcher; Gene Mullane, catcher; Ray Belasco, catcher. This is our team—it would be complete if we could find a catcher!

COMPETITION! FUN!  
Sunday, September 19, 1937  
9 A. M.

THREE CORNERED  
HORSE-SHOE  
TOURNAMENT

SOUTH OF MARKET  
BOYS  
WEST OF MARKET BOYS  
SUNRISE BREAKFAST  
CLUB

FUNSTON FIELD  
VALUABLE PRIZES SPORT!

From the President's Pen

Now that vacation is over we are going to work in earnest to promulgate the virtues and advantages of our organization.



**Frank Foss**  
sportsmanship by taking their gain or loss with a big broad smile. Hail to the victor and hats off to the good loser.

Among the many activities planned for the near future is the horseshoe pitching contest scheduled for Sunday morning, September 19th, at Funston Playground. Participants will be West of Market Boys headed by President Beach Dean. The Sunrise Breakfast Club under the able leadership of Bob Loughery. Many of our boys are in training and promise to give a good account of themselves. Beautiful trophies will be awarded the winners. Many novelties will be introduced.



**Hugo Ernst**  
played such an important part in the settlement of the Hotel Workers Strike. Hugo was instrumental in bringing about an agreement that is highly satisfactory to not only the Hotel Owners but raised the standard of living for more than 3000 workers. Hugo this is God's work well done.

FOR GOOD FOOD GO TO  
**THE HUB DAIRY LUNCH**  
NIELSEN BROS., Props.  
1684 MARKET STREET  
Market, Haight and Gough

Garfield 2047

California Filter Company  
WATER PURIFICATION  
981 FOLSOM STREET  
San Francisco, California

S. F. Municipal  
Rail Employees To Hold  
Silver Jubilee

Preparations or the silver jubilee entertainment, ball and festival of the Municipal Railway Employees are being formulated. The semi-civic fete will be held in Dreamland auditorium Saturday, September 25, according to Martin J. Cummings, general chairman.

More than local interest is being manifested in this year's celebration as the national convention of the Amalgamated Association of Street Electric Railway and Motor Coach Operators of America will be in session, with an expected attendance of 5000 from all parts of the country.

From Hollywood, the radio stations and local show houses, talent will appear in the brilliant entertainment cast.

Serving on the committee of arrangements under general chairman Cummings are: John Grunig, treasurer; Dennis Healy, secretary; George O. Hamilton, music; Dan Hanly, decorations; Henry Rist, entertainment; and John J. Sherry, reception; William J. Maloney, floor director and E. J. Feldtman, chairman of the cooperation committee.

SILVER JUBILEE  
MUNICIPAL  
RAILWAY EMPLOYEES  
Dreamland Auditorium  
SATURDAY, SEPT. 25, 1937  
Martin J. Cummings, Trustee  
SOMBs, General Chairman

Parkside  
Merchants  
Picnic

To Be Held at

EDGEWATER BEACH

~

Sunday, Sept. 26, 1937

ROB'T SEATON, Chairman

NEW MEMBERS

The membership campaign is on full blast and we need the cooperation of every member to bring it to a successful conclusion. Ask your friends to join with us and help make the next gathering — Thursday, August 26 — long remembered as one of the high mark meetings of the year.

We fell down a little on collaring candidates, but those we initiated will boost the club as they are live wires, full of pep, and rarin' to go.

- Dr. Paul Schulz, optometrist,  
1724 O'Farrell Street
- Thomas Mathews, engineer, 4234  
22nd Street
- Duncan McKenzie, hotelman, 977  
Folsom Street
- R. J. Sinclair, 693 Lisbon Street
- K. L. Berridge, 252 - 6th Street
- Louis A. Logomarsino, 252-6th St.
- Earl C. Van Duesen, 242-6th St.

We want new members and it is the duty of every SOMB to introduce in the order at least one friend. We are depending upon you to help us in the present drive.

Margaret Keene Whitmore  
Notary Public and Travel Advisor  
San Francisco, California

OFFICE  
Telephone EXbrook 7804  
60 Sansome Street, Room 305

RESIDENCE  
Telephone FIlmore 4560  
1290 Hayes Street

Residence Phone RAndolph 0078

PHIL BENEDETTI  
THE FLORIST  
Phil Benedetti and Jack Kilroy, Props.  
HEmlock 3322  
2980 - 16th Street, Below Mission  
San Francisco

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WORKERS UNION  
LOCAL 19816  
CALIFORNIA HALL  
(Turk and Polk Streets)

Saturday, September 25, 1937

ADMISSION 50c

MUSIC BY PETE BUTTI (SOMB)

CASH DOOR PRIZES

# GOSSIP . . .

By Willie Benn

*New Item: The bride was destroyed to make way for another one. It spans the Russian river.*

Phil Flohr, while painting a kitchen, tipped over the can and painted the Chinese cook.

Frank Flohr has been absent the past few meetings, inquiry resulted in the



Vince Riley

sad news that his wife was very sick. We hope Mrs. Flohr has a speedy recovery.

Ed Sibul broke his shoulder when he fell from a scaffold while working on the furniture building. We're glad Ed is in good shape again and able to attend the meetings.

Inspector (gold Star) Joe McCann: Youth must be served—and then carried out.

J. F. Hayes, steam fitter, is a special cop at the Ball Park.

Jim Allen, the original Shut-In, sneaked away from Freda to attend the July meeting. We wonder if he is still in the dog house?

Jim Clisham: "Stenographers aren't the only women who use the touch system."

Tow Hawkins, the guy who lit the fire on Twin Peaks, is with the Board of Public Works, but his bid to fame is "he is the father of Frankie Hawkins, the Seal's star third sacker."

Jerry Noonan: "Some men are like blood-hounds, they never give up a cent."

After thirty-five years of service, David Davis has been retired, and he was presented with a beautiful gold watch from his employers, Baker & Hamilton.

Benny Benjamin, the Golf King of

62 Second Street, is passing out Wrigley's gum regularly. Benny is the grand old man of the club and he will be a guest of honor on "Old Timers" night, September meeting.

Frankie Burke: "A lazy man likes to play checkers, he can move without getting up" (When he said this, we hope he wasn't referring to the income tax examiners.)

Con Shedd, the fellow with the crockery leg, is helper for Chet (Lulu) Tompkins, P T & T.

Music to alleviate pain. Dr. Hearry Bernard, dentist, has a new wrinkle in ivory extracting. When you visit Doc to have your mollars jerked, filled, or capped, you are treated to the real McCoy in Hill Billy music.



Dr. Bernard

Jack Meyers, the guitarist and yodeler, member SOMBs, is the star entertainer. Amid the humming of the drills Meyers softly yodels a lullabye, this so Dr. Bernard claims, takes the patient's mind from his pain, and makes dental work as pleasant as witnessing a top flight performance.

Pete Nuhn: "Some people are so dumb they think bacteria is the rear entrance to a cafeteria."

Remember Paddy Kennan at the July meeting? Paddy is a former resident of San Francisco and Fairfax, and in the good old days he was known as "Ten Grand Paddy." When a celebrity comes to the K of C hall we extend him the privilege of the microphone. Keenan was no exception. He stroled to the mike, and with a seared look on his Irish map, and a warbly treble in his voice, said: "This is my first experience with a mike, but I'm glad to be in San Francisco, a good union town—thank you" The speech was short, to the point, and if read carefully you will find an encyclopedia of wisdom in his few words. Paddy is an executive of the I. L. A. in San Pedro and a great pal of the SOMBs in the south. "Ten Grand" brot his beautiful, charming,

and talented wife Isabel to San Francisco, and while here, they had wonderful time. Isabel, affectionately known as "Izzy" hails from Goose Creek, Texas and lately she received the wonderful news that oil has been found on her farm. It won't be long before the Keenan's are rolling in wealth and when the first well is brought in the SOMBs will be treated to a party.

Coach Charles Hunter: "If a girl marries a gymnasium instructor she'll have a lot of dumb-bells."

The Postal Telegraph Company has rewarded Jim Delahanty with a responsible executive position and a neat raise in salary for his wonderful work while in their employ. We like to hear of SOMBs who make good.

## Leader In Civic Improvement Club

Complimented by many for his civic leadership, Edward F. Braunschweiger, member of the South of Market Boys, Inc. is one of the outstanding improvement club workers in San Francisco. Member of a pioneer family, Mr.



E. F. Braunschweiger

Braunschweiger was educated at Stanford University and Hastings College of the Law, where he belonged to Sigma Chi and Phi Delta Phi fraternities.

Vice President of the Central Council of Civic Clubs, Braunschweiger is also a director in the New Order of Cincinnati, Secretary of the Business Property Owners' Ass'n; a member of the Masonic Lodge and numerous civic organizations.

A strong advocate of Rapid Transit, Mr. Braunschweiger was appointed by Mayor Rossi on the Citizens' Traffic Committee, and led the fight for faster and more comfortable street car service to the southern and western sections of our city.

**WANTED, advertising salesman.** Experienced man or woman can earn \$50 a week. Apply to Joe Rae, Dolores Press, 3384-16th St. This is an opportunity to build a permanent business.

## Old San Francisco Memories

By Tim O'Connor

The Spring morning in the late '80s, young Pat Flannigan, the "Pride of Tipperary," received a letter from his Uncle Pat in San Francisco. The letter read: Take the first boat for San Francisco, as I have secured an appointment for you on the police force. When you arrive I will measure you for a uniform just as a gesture to the home industry.



Senator

Thomas A. Maloney

There was a hot time in the old town in Tipperary that night to celebrate Pat's appointment to the San Francisco police force. It was a regular Donnybrook Fair. Pat himself was the life of the party. With a big shillalah he danced a jig to the tune of the "Irish Washer Woman" that Pat Rooney, the famous jig dancer, might envy.

A few days after this event when Pat was departing from good old Tipperary, and just before leaving his old friend Mickey Sullivan advised him: "Now, Pat, you're going a long ways from Tipperary and be careful that you don't throw your police club around San Francisco as recklessly as you did your shillalah in Tipperary at the Donnybrook Fairs."

About a month later the "Pride of Tipperary," having left his old home town, was flatfooting a beat known as the Tar Flat. He carried a club almost the size of a baseball bat. It was said that this "foine broth of a lad" with his handsome appearance, made the hearts of the girls on his beat go "pit-pat" when they peered through the blinds of their little cottage homes.

Pat started to clean up vice in the old Tar Flat from the very first day, he patrolled the beat. He put the terror into the hearts of the lads who liked to overwork their dinner pails "rushing the growler." He detested strip poker parties and lounge lizards. Sam, the Tar Flat barber, had a reputation as a

chronic lounge lizard, but Officer Pat watched Sam like a cat watches a mouse.

Nora O'Sullivan was the "Belle of Tar Flat." One of her pet evening pastimes was to lean on the garden gate of her little cottage on Everett street. Pat frequently made one of these garden gate visits to Nora just to bask in the sunshine of her smile.

Then Pat got a terrible shock one night when he saw Sam, the Lounge Lizard Barber, talking to Nora at the gate. As he passed along he gave Nora that dirty look that spoke volumes. After that he ceased his garden gate visits.

Then one evening some time later he decided to pass by Nora's house just out of sheer curiosity. When he came to the house there was Nora standing behind the gate. Pat gave her the glassy eye and passed along.

"Hey, there, Pat Fannigan!" yelled Nora, "why do I get that dirty look when you pass my gate?"

Pat was amazed. His forced reply was, "Well, I couldn't believe Nora O'Sullivan would be talkin' to that fake Sam the Barber. He is selling a remedy to make hair grow on bald heads and shure you can almost count the hairs on his own head, he has so few of them. He says that the concoction will make hair grow on the palm of your hand. He sells it for coughs and colds and all out of the same bottle. He sold a bottle to Mike O'Tool for a cold in his chest. Shure, that big longshoreman has had hair on his chest since the day he was born."

"The other night I saw a feller runnin' out uv aul man Cohn's house at full speed; now I'm not much on the run but I'm an expert on the throw. So I threw me club,—and it tripped him up. Who should it be when I caught up wid him but Sam the Barber. Now when you want to see your garden gate affinity you'll find him in a steel cage at the city prison dunkin' his doughnuts in muddy coffee and waitin' for his sintince! Be in Judge Campbell's court next Monday mornin' and hear auld man Cohn tell it to the judge!"

\* \* \*

The following Monday morning in the police court:

The Judge: "What have you to say, Mr. Cohn?"

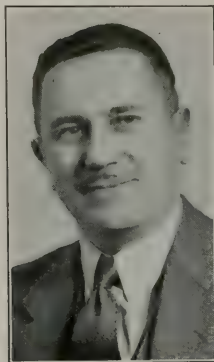
"Meester Judge, I voke up be a terrible noise which I thought was an earthquake. Den I vent downstairs in mine nightgown and a lamp in my hand. Mine daughter Esther and the prisoner vas standing up and the leg of the lounge vas brokin. Den I gif the lamp to Esther and he poked me in der ribs and run!"

The judge: "Give that lounge lizard thirty days in the county jail!"

Let's shift the scene to about two years later to the home of Pat and Nora Flannigan. Pat had just told little Pad-

## Get and Pitch...

Arrangements have been made with Ernie Meyer, an expert on horse-shoe tournaments, to conduct a contest be-



Bob Loughery

tween the South of Market Boys, West of Market Boys and the Sunrise Breakfast Club. The battle will take place in Funston Playgrounds, Sunday, September 19, 1937.

Valuable prizes will be awarded to the winners, and additional prizes for the most ringers, and highest individual points.

Let's start the ball rolling! Send applications to Jack (Referee) Downey, Captain of the SOMBs, or to Bob Loughery, Captain 'Sunrisers.' Every member of either club is eligible, so send in your entry early.

You will have loads of fun, the competitive spirit of the affair will buoy our spirits, and the horse-shoe tossing will key you to a high pitch of excitement.

Pete Maloney has been chosen as manager of the tournament, Jack Wiley, referee; John E. Foley, judge; John Shannon, prizes; Ray Schiller, publicity; Willie (Sawdust) Benn, disputes; Bill Knipschier, timer; Maurice Sweeney, rules; Jimmy Cruise, outdoor advertising; Fred Nicholson, refreshments; Ray Belasco, public relations; George Kendall, contact; Dr. Julius Behrend, conditioner; and Senator Thos. A. Maloney, legal advisor.

dy his bedtime story and put him into bed. Then Pat said to Nora:

"Nora, what did you see in me that made you love me?"

"Well, you know I went to see a fortune teller and she told me that there were two men in my life. One was a "chin scraper" and the other a policeman with authority, so I made up my mind to give the man of authority the permanent job of telling little Pat his bedtime stories!"

# MONTHLY ASSEMBLY

*"How can man come to know himself?  
Never by thinking, but by doing. Try  
to do thy duty and thou wilt know at  
once what thou art worth."—TOM  
MALONEY.*

**Lloyd Jacot, Editor**

Another meeting has passed into history, but another looms in the offing so we have plenty to be thankful for.



**Lloyd D. Jacot,  
Editor**

As each month comes along we can meet the finest gang of fellows in San Francisco. The coming meeting will be an interesting one. We will have the nomination of officers and an opportunity to name the men we think most fitted to guide us during 1938. Early reports indicate an avalanche of candidates for the office of director and this will mean a hotly contested drive for votes in September. Many of you know men who can efficiently fulfill the duties required of an officer in our association, and you should nominate these men; and then get out a fight for their election. Competition is what we need, it adds spice to our club, it livens the elections, and it sweeps into office the right type of man.

To-date the membership drive has been a success but we are far from our goal. We want more members, the more the merrier. Secure a couple of application blanks from John Shannon and make your friends sign them. You needn't be backward about asking eligibles to join the SOMB; because we have the one and only organization of its kind in San Francisco, an organization free from cliques; an organization that is non-political and non-sectarian; an organization whose only interest is in helping the unfortunate, and an organization that is loyal to San Francisco and its early traditions. Men are proud to be one of us. To convince yourself it is easy to sell the SOMBs to your friends, approach one tomorrow and you will find he will jump at the chance to sign the membership card.

Lately we have had many San Franciscans from Los Angeles attend our meetings. The latest are Frank Tesinger and his son, Francis. Frank is a garage owner in Long Beach and he

is here to start his son at the University of California. Francis is 17, a sweet basket-ball player and a deep student. Before long we will be reading his name in the sport pages, and we predict he will make basket-ball history for U. C.

Ad: Protestant family in Sunset district, room, with daughter 19, references exchanged. \$60 a month—address 5647.

Jack Robert is now the proud father of four children. Jack is in the wholesale butcher business and has to dig like the deuce to feed the family.

News comes to us from an authentic source that Harry Stevens will soon be a grand-father.

Chas. J. Wehr, President, Elevator Operator's Union, Local 117, calls himself an indoor aviator. Not bad!

The Stanley's are going places. Jack Stanley, Sr. won the \$5 door prize and Jack, Jr. has a beautiful baby boy at his house who he named Jack the third.

Every so often Jim Wilson, past Grand Master NSGW, comes to the meetings. He had a great time at the July session, and, if he was smart, he would know that we have the best times in town and always attend.

Chester Juzix would not even let the wind by the gate during the San Francisco Shut-Ins ball game.

What was wrong with Spike Henesey, the ex ship-joiner? He stayed until the janitor throw him out. Geewilkens did he have a fight at home?

Dan Henry, Past President, Utopia, NSGW Inspector McGann, Tom Toomey, Secretary to City Administrator, and Inspector Pete Maloney had a great time in Camp Mather. The heavy eats, pure air, outdoor exercise, and freedom from business cares put these SOMBs in fine shape. They are all set for another year of committee work.

We will miss most of the income tax examiners at the next meeting as vacation starts for these arduous workers. Frank (Turkey Neck) Burke - Earl (Jockey) Patterson and George (Pioneer) Neary are snaring salmon

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and steel head on the Klamath river. Tom (Senator) Mitchell is visiting in Los Angeles and way points. Bill (Ten Percent) Boyle is traveling in the east. Ed (Grass Fire) Reedy will take it easy at Ross. Joe Welch will make his usual European tour. Lawton (Jurist) Langdon is hobnobbing with the elite on the peninsular. And Ye Editor will take three weeks off to visit Hollywood, Santa Monica, Long Beach and Los Angeles.

Dr. Julius Behrend, optometrist, will have his gang, 'The Beauts,' in the basement to take care of the foamy stuff. Bill Park, Walter Thierbach, Jimmy Dhue, Jim Crampton, Frank Kump, Tom McCann, Ed Brandon, Lee Burns, John (Pop) Merrick, Paul Gundaker, Tim O'Leary, Frank Arnold and Paul Gundaker are the rough necks who form the Beaut contingent.

Dave Berry: "You say you can recommend this hair restorer?"

Ed Reedy: "Sure. I know a fellow who removed the cork from the bottle with his teeth, and within twenty-four hours he had a moustache."

We wonder what has become of the bar of iron that was to be delivered at Laidley Street? There are some people upon whom you cannot rely.

Joe Rae (Dolores Press), is a hard guy to find during the summer months. Week end trips, ten days' fishing, four days hunting, pleasure jaunts to the northwest, and when not traveling on the road he spends his leisure at Lagunitas. It's great to be rich!

## Edward F. Braunschweiger INSURANCE COUNSELOR

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# A Reminiscence of the 90's

To reminisce over the years that have gone stirs up memories that bring regret and perhaps the blessedness of



Charles Fox

tears, but the South of Market boy—he of those good old days of the early '90's—is able, too, to recall the smile of a vanished happiness, and so it was that dropping in recently on two of the "old boys" engaged in their favorite pastime of swapping "true" stories, the following tale—believe it or not—was overheard—and on it

one may expend his entire sympathy, or perhaps credulity—if he has either to expend—for the principal in this tale is none other than one of our own boys, Morris Levy, now Secretary of Congregation Beth Israel and Salem Cemetery.

There were two hand-ball courts, so the story goes, Ryan's on Howard street, between 4th and 5th, opposite the old gas house, and the other, Condon's, on the same street between 3rd and 4th, underneath the old Morosco Theater. These hand-ball courts were frequented by many, among whom were bookmakers, who, before going to the races would attend, some to play ball and others just to wager on the games. One of the famed players of the time was the young fellow, Morris Levy. Very often he was matched to play with one known as Jose Rose, the bookmaker. One day Jim Neal (the father of Frankie Neal, the prize-fighter) and a man named Porter, who conducted the Inglewood Hotel on 5th street, said, "say, Levy, we know you

can beat Rose at hand-ball; now, if we make up a game for you, and you let Rose beat you, we'll bet considerable money and agree to divide the winnings with you." Levy, thoughtlessly, immediately grasped the opportunity for easy money and gave his consent. The game was scheduled to be played at Condon's court and was to be witnessed by a large number. The betting commenced and became quite brisk while the players were in the dressing room preparing for the contest. Neal, with feverish anxiety to wager plenty of money, eventually made Rose the favorite in the betting, this to the great surprise of Levy's friends who really knew that he could easily defeat Rose. The late Jim Nealon, former assessor of San Francisco, Dick Kirby, Henry Krause and Al Hampton were among the many placing bets on Levy.

As Rose became the favorite in the betting, Jim Nealon sent a messenger to Levy in the dressing-room with this query, "are you going to play to win?" Levy's response was "sure," but after the messenger had departed his conscience pricked him and the light dawned—he would lose this game, and his very intimate friends, Nealon and the others, would lose their money. He was in a quandary, and pondering for a solution that would save the funds of his friends, delayed the game, causing the spectators to stamp on the gallery floor overhead the dressing-room in their eagerness to learn why he did not appear. After a lapse of time he did enter the hand-ball court, and addressing the gallery said: Fellows, I'm going to play this game, but I insist that all bets be declared off." The game was played and Levy defeated Rose by a score of 21 to 8. Later Levy admitted to his friends that prior to playing that

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game he certainly experienced the most embarrassing moments of his life.

Levy is still a hand-ball enthusiast. Frequently he may be seen at the Jewish Community Center, sometimes offering suggestions to the young fellows and incidentally bestowing a satisfied smile and a nod of the head as he watches the progress of his son, Nat, who has developed a pretty fair hand playing with such crack players as Harry Sweet, Toby Magner and Phil Shatz.

In 1934, during a severe drought, the people of Parchen, a city in northern China were faced with starvation. Driven desperate by hunger, they gathered pebbles, ground them into powder, with which they mixed water, and made little cakes from the dough. They died in less than 24 hours after eating the mixture.

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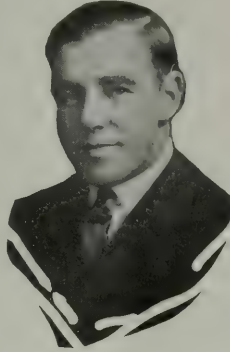
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# PERSONALS

The Great Lover, Sol Jacobs is still putting salve on the bites of the love bug of his friends. The condition is becoming so acute that Charlie Wyman refuses to bait the trap anymore. Charlie says what's the use I get them and Sol takes them. He must have "it." Charlie Chute, Sol Jacobs, Geo. Uhle



Maurice Lynch

and Gene Broderick have gone in for a new pastime. They are now expert clam diggers. Their favorite spot is the Sanchez Inn at No. 10 Sanchez St. Conducted by the popular Lynch Bros. Doll Lynch is planning a clam tournament in the near future. It looks like the mint boys have a head start in training for the event.

Jack Downey: "A girl who is not good looking, but can dance like a million, is like an Elgin movement in a Ingersoll case."

\* \* \*

The name ping pong arose from the sound of the bat hitting the ball, which is like the word 'ping' and from the noise of the ball hitting the table 'pong.' In 1892 The Parker Brothers, games manufacturers, invented the game, and called it "gassima." The game is the national pastime of the Filipines, but Czechoslovakia has produced more ping pong champions than any other country.

\* \* \*

Harold Pabst: "A man is as old as his arteries and a woman as old as her art."

\* \* \*

In Chile there is a species of bird that barks like a dog.

\* \* \*

Frank Ross: "Osculation is the soul of entertainment."

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# This and That . . . South of the Slot

There are tremendous tides 12 hours apart in the boiling atmosphere 30 miles up. The high tides occur regularly at ten in the morning and ten at night. The low at four in the morning and four in the afternoon. The tides appear to follow the sun.



\* Walter Brady: "The horseflies in the Ark must have had a great time with a horse apiece."

\* \* \*  
The lunar day is an hour longer than the solar day.

\* \* \*  
Bill Boyle: "A man will chase a girl until she catches him."

\* \* \*  
The strata of ionized air in the upper atmosphere are called the Kennelly-Heaviside layers.

\* \* \*  
Bill Parks: "Hell hath no fury like a woman's corn."

\* \* \*  
Sound waves travel 1,000 feet a second, while short waves have the speed of light, 186,000 miles a second. Consequently when a British or German orator addresses an audience in either England or Germany, his voice is heard in the U. S. before it reaches some of its listeners in the auditorium.

\* \* \*  
Willie Benn: "A cross-eyed girl may be virtuous, but she doesn't look straight."

\* \* \*  
The Senators get free hair-cuts at the Capitol in Washington, but the representatives must pay. We wonder if it holds true in Sacramento?

\* \* \*  
Joe (Inspector) McCann: "The police are babies that know how to 'pull' a wild party."

By John J. Burke

'Twas an old rustic hut 'way down South of the Slot,  
'Twas a broken down hovel they say,  
But I'd love to go back to that "Tumble Down Shack",  
And live there forever and aye.  
'Twas a hole in the wall, yes 'twas battered and small,  
Just a room and old rustic cot,  
But my mem'ry recalls that old scene that enralls,  
My dear Mother—down South of the Slot.

Oh! how thrilling it seems, as I revel in dreams  
Of the good old days South of the Slot,  
In that valley so fair, how I'd love to be there  
On that marvelous, heavenly spot.  
And the lassies and lads, and their mothers and dads,  
What a faithful, unwavering lot,  
For they each had a heart, and they all knew their part,  
My old gang 'way down South of the Slot.

They were stalwart and true, bluest blood of the blue,  
And you can "Believe it or not."  
I still dream of the ball, at old Exora Hall,  
In the good old days South of the Slot.  
You may bluster and boast, you may all give a toast  
To your palaces up on the heights,  
You may vaunt and acclaim of their beauty and fame  
And their wonderful, glorious sights.  
But to me there's plain, down at Mission and Main,  
In that Paradise Never Forgotten,  
Where the upheaving sand, built a mansion so grand,  
In the days of old South of the Slot.  
Yes, I'll take off my hat, to the boys of Tar Flat,  
And to each little chattering tot;  
To my neighborhood pals, to those beautiful gals  
In once loved, 'way down South of the Slot.

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# Interesting Fights of Yesteryear

By Seamus

(Editor's Note—In response to many requests, the fight described in this issue of the SOMB Journal will be the famous Young Mitchell-Jack Keenan fight. Mr. Herget ("Young Mitchell") has refused to even discuss this famous fight, but through the efforts of Dan Flanagan and Jim Grant, and an interesting scrap book, this epochal encounter may be re-told. An effort will be made to describe any fight requested.)

As is the practice in all fights of any importance, it is customary to introduce the many celebrated personalities in the audience from the ring. Just before the Jack Dempsey, the "Non-Pareil" Tom Cleary fight in Mechanics Pavilion on May 11th, 1885, Young Mitchell was introduced as the champion of the Pacific Coast, ready to meet all comers. This announcement startled everyone present. Here was a lad not yet 18 years of age, claiming the championship of the Pacific Coast and ready to meet anyone who disputed his claim. It was true that Young Mitchell had been enjoying phenomenal success at Maynard's and other fight clubs throughout the city, but no one thought that he had enough experience to meet some of the fighters who had acquired considerable pugilistic fame along the Pacific Coast. Patsy Hogan, a familiar character in those days, tried to embarrass Herget by shouting, "How about fighting the Lightweight Champion Jack Keenan of New York?" Young Mitchell, quick as a flash, answered, "Bring Jack Keenan or any one else to San Francisco and I will meet him."

The fans dismissed the above conversation from their minds as a bit of braggadoccio on Herget's part. Some fans were surprised as they never heard Young Mitchell boast before this time. Jack Dempsey, who took such an interest in Young Mitchell and once remarked that he was glad that he would never have to fight Young Mitchell, was visibly affected. In the first two rounds in his fight with Tom Cleary, the "Non-Pareil" was away off his form. Dempsey knew of the record of Jack Keenan and was afraid that the little "Non-Pareil" was in for a beating. In the third round, Dempsey snapped out of his lethargy and proceeded to knock out Cleary in Round 5.

The surprise caused at the ring-side acceptance of Young Mitchell wasn't anything compared to the wave of as-

tonishment that swept the sport-loving public when it was announced that Herget posted \$500.00 in gold guaranteeing his appearance if a match were arranged with Jack Keenan and himself. Patsy Hogan immediately got in touch with Jack Keenan and soon announced that the Young Mitchell-Jack Keenan fight would take place in San Francisco some time in June. The fight would be for a side bet of \$250.00 and the gate receipts.

Everyone now thought Young Mitchell crazy. Everyone agreed that he was biting off a little more than he could chew. It was true that Young Mitchell defeated Jack Campbell, C. Coler, E. Coleman, F. Frayne, Jim Johnson, Pete O'Brien, and Bob Turnbull in a very decided manner, yet none of these fighters could compare with Jack Keenan. Mitchell at this time was just 17 years old. Here was a kid, who had not as yet attained his full maturity, clashing with the best lightweight in the country. Although Herget possessed a large chest and well-developed arms and shoulders, yet his entire physique was in the process of development.

At this time, there was an attempt being made to stop prize fighting. Some reformers claimed that it was brutal and even had the city officials worried. It was due to this campaign that caused Police Captain Douglass to stop the Carr-Cleary fight in the 10th round, because some people thought that Carr was about to receive a beating due to being handicapped by a hand injury received in an earlier round. Various clubs and many influential men tried to get Mitchell to withdraw his challenge, but Mitchell refused. Mitchell's best friends tried to persuade him, but Herget remained adamant. In his simple logic, Mitchell reasoned with his friends as follows: "Both Keenan and myself are similarly endowed by nature with the same number of arms, legs, hands, etc., so there is no advantage here. Both of us are engaged in the boxing business; still no advantage. In the boxing business, a fighter must be an opportunist and capitalize on any 'break'; since these breaks are just a matter of luck, there is still no advantage to either Keenan or myself. In the fighting game, fighters are supposed not only to determine the weaknesses of their opponents, but also correct their own weaknesses. Only by experience may a fighter overcome his defects and here,

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and only here, Keenan has the advantage. Yet if I fight Keenan, I might find out a few faults of mine that will be of value to me in future fights. I certainly appreciate the kind interest my friends are taking in me, but I have given my word to fight Keenan and I must fight him." So the fight was on. Keenan was brought from the East and established training quarters near the County Line. Herget went over to Alameda.

Jack Keenan was a man about 5 ft. 4 or 5 inches tall. He was very muscular having very large arms and a large chest. He wore a size 19 collar. He loved to fight and although he weighed between 128 and 135 lbs., he often fought men 40 and even 50 lbs. heavier and usually beating his opponents. He was a fighter much the same as the present Mickey Walker. He usually tore in at the bell and kept swarming all over his adversary until he delivered the knockout wallop. His creed was to take a punch to give a punch, but be sure that the punch given was the harder. He could punch with either hand, but when the occasion demanded was a finished boxer. At the time of this fight, Keenan was enjoying a successful campaign along the Atlantic, especially in New York, Boston, Philadelphia. Keenan was overjoyed to come to the coast as competition was becoming scarce in the East.

Platt's Hall, where the Mills Building stands today, was filled to capacity on the evening of June 22nd, 1885, the main attraction being the Young Mitchell-Jack Keenan fight. As early as 8 o'clock, standing room was at a premium. Although the usual preliminaries started at 8:30 and lasted until 10:30, very few paid any attention to these fighters. The main topic was how many rounds would Young Mitchell stay with Keenan. Bets of 10 to 1 that Young Mitchell would not be on his feet at the end of the fifth round went begging. A fan offered to bet \$10.00 if he were given odds of 20 to 1 that the fight would last more than 10 rounds. No sooner were the words out of his mouth, than the bet was covered at the requested odds. No sport writer, no boxing authority, no one who had any knowledge of boxing conceded Young Mitchell a chance. Four rounds at the most, was the universal limit given to Keenan to knock out his opponent.

Keenan appeared first with Patsy Hogan as his chief second. Young Mitchell was right on his heels and he had Jack Dempsey as his chief second. The weights were announced as Mitchell 132 and Keenan 128. This announcement surprised everyone, because Keenan, although an inch shorter, looked far heavier than Mitchell. J. C. Seymour was selected as referee.

The referee explained what was expected of the two combatants and the fight was under way.

Keenan was a powerful built fighter and his cat-like movements justified the confidence that his supporters had in him. From the first to the twelfth round, Keenan had a sneer on his face. He evidently didn't think much of the young up-start who had the audacity to challenge him to a finish fight. Mitchell appeared very cautious and tried to avoid Keenan's rushes. Keenan got in two telling blows to Young Mitchell's face and neck with a return. Wise-aces at the ring-side sadly shook their heads and said, "I told you so." Keenan, near the end of the round, presented an opening for a right hand punch. Herget saw the opportunity, yet when he delivered the punch, Keenan was out of harm's way, and Young Mitchell, losing his balance, slipped. He was up without a count, yet everyone was convinced that Young Mitchell would be indeed lucky if he would last two more rounds. The second round saw Young Mitchell still fighting a cautious fight and Keenan still striving for a knockout. Keenan attempted to get in close, but Young Mitchell completely tied Jack up in the clinches. Near the end of the round, Keenan received a stiff right hand wallop, just a little too high on the cheek. The bell rang just after this blow landed. Young Mitchell was always a favorite with the galleries. At the start of the third round, some one yelled from the gallery, "Come on, Mitch: send the fellow back to New York and little Annie Rooney." Young Mitchell apparently heard this remark and remembering how easily he hit Keenan near the end of the second round, came out fighting at the beginning of the third. Young Mitchell rushed Keenan and landed several hard blows without even a return. Plainly Keenan was astonished that here was an opponent after sampling a few of his best punches, was eager to mix with him. Jack recovered his noise and a lively mix-up incurred that lasted until the end of the round. Young Mitchell centered his attack on the stomach and although the gloves were rather big, Keenan's stomach was a rosy hue at the end of the round. The crowd was now in an uproar and tendered both boxers a marvelous ovation as they returned to their corners. The fourth and fifth rounds although they contained more action than the first or second, was not as furious as the third. The honors were about even in these two rounds. In the sixth round, Mitchell answered the call for time with a vengeance. This was the round in which most of the money that was bet, was placed at odds that ranged from 20 to 1 to 10 to 1, that Young Mitchell would either be knocked out

or quit. Mitchell out-scored Keenan at both in-fighting and long range exchanges. Keenan absorbed plenty of punishment and although he was forcing the fight at the end, the round was rightfully credited to Young Mitchell. A tumultuous greeting was given to Young Mitchell as he returned to his corner at the end of this round.

Keenan now realized that he and many others greatly under-rated Young Mitchell. Young Mitchell's body attack had taken some of the pep out of Keenan. Young Mitchell had a perfect defense against Keenan's right. Whenever Keenan would attempt to land his devastating right, Young Mitchell either completely blocked the blow or cleverly danced out of danger. In an effort to stop Young Mitchell's body attack, Keenan decided to put his left to work. From the seventh throughout the tenth round, Keenan shot left after left which Young Mitchell absorbed without any visible damage. Jack tried his hardest for a knock out during these four rounds, but Young Mitchell was still on his feet at the end of the tenth. Mitchell rushed Keenan to start the eleventh and Keenan met the rush. Both fighters threw plenty of leather and neither seemed to gain an advantage. Near the end of the round, Jack finally got in a right hander and Young Mitchell appeared to be just a bit tired at the end of the round. A few of Keenan's admirers saw Young Mitchell's seconds working frantically over him and, in order to recoup part of their losses, offered odds of 6 to 1 that Young Mitchell wouldn't last the eighteenth.

Young Mitchell was in the proverbial pink of condition, because when the bell rang for the start of the twelfth, he danced out to the center of the ring. Keenan was, as well as most of the spectators, plainly amazed. Everyone expected, after the hard punches that Young Mitchell took in the previous round, that Keenan would have an easy time in knocking him out. The sneer that appeared on Keenan's face in earlier rounds was replaced by a look of bewilderment. From the twelfth to the sixteenth, Keenan landed his left with monotonous regularity, but his right could have been back in New York for all the good it was doing him. Young Mitchell was just absorbing that left, but, at the same time, Keenan's stomach and Young Mitchell's hands had become great friends as they were always meeting.

Keenan's admirers now implored Jack to finish the fight. At the beginning of the seventeenth, Keenan bored in and tried his hardest to grant the wishes of his friends. But Young Mitchell showed the result of clean living as he easily weathered all rushes

and still connected with Keenan's stomach with his right or left hand. The eighteenth and nineteenth rounds were tame. Keenan appeared to be content with just jabbing out his left. Either Young Mitchell's body attack was taking its toll, or Keenan was resting to save his strength for a determined attack in a later round.

The crowd was amazed at Young Mitchell. After 19 long rounds, he appeared the fresher of the two. Neither fighter was bleeding, although the skin of both fighters showed that they had taken plenty of punches. In the 20th round, the crowd was completely awestricken. Young Mitchell again assumed the offensive and gave Keenan a beautiful boxing lesson. When Jack tried to hang on, Young Mitchell showed the cleverest piece of in-fighting ever put on exhibition in Platt's Hall. Keenan was furious. Many of his opponents stood up for a while under his long range bombardment, but no one ever wanted any of his in-fighting. Here was a young kid who took everything he had for 19 rounds and then beat him at his own game. It was an infuriated Keenan that answered the bell for the 21st round. Jack threw caution to the winds and threw everything at Young Mitchell. A stinging right hand on Young Mitchell's mouth brought forth the first blood of the fight. Keenan's backers saw a ray of hope and now offered 3 to 1 on Keenan, but these odds were quickly lowered as the sentiment of the crowd had now turned to Mitchell. Young Mitchell weathered this round. The 22nd and 23rd were very tame.

The 24th round was the slowest of the fight with neither fighter making any extra effort to rush the other; but, as the saying goes, this was the calm before the storm. The 25th round opened in torrid fashion with both fighters rushing each other. Young Mitchell met everything that Jack tried and when the occasion demanded he stood toe to toe and at the end of the round, Young Mitchell did something that no fighter had ever done to date—he made Jack Keenan back up. But Young Mitchell didn't try for a knock-out. He speeded up his attack on the stomach and everyone could see that Keenan didn't like this treatment that he was receiving from this audacious Native Son. The crowd was in an uproar as both men went to their corners at the end of this round. The gallery gods were in high spirits and kept shouting words of encouragement to their idol Young Mitchell. The 25th round took a lot of vitality out of both boxers, so, naturally the tempo of the 26th and 27th was greatly reduced. Both men were content to spar around for the entire two rounds. At the start of the 28th, Mitchell appeared

to be the fresher of the two. He again rushed Keenan, but Young Mitchell again fooled Jack by switching his attack to the head. Young Mitchell brought his right into play and scored repeatedly but all the blows were too high as Keenan was putting all his boxing skill to use in an effort to ward off the knock-out blow. Keenan was a mighty appy hombre when the bell rang for the end of the round.

Although the 25th round was a honey for action, yet the 29th round had it and all other rounds beat for thrills. Young Mitchell switched his attack from the head to the body and then back again to the head. Keenan wasn't just absorbing punches. Here was just what he always liked and he more than held his own. But Herget's body attack must have worn him down as he lacked the old "zip" in his punches. The entire round was give and take with no quarter asked by either fighter. The crowd was in an uproar, because they had just witnessed a round that had more action crammed into it than some previous fights had in ten rounds. Reporting of fights was a rather novel idea in these days, but one smart reporter sensed that history was in the making in this fight and sent an unwilling messenger to his office asking the editor to prepare for a special edition. The rapid sale of these special editions the next day vindicate this reporter's judgment.

As the fighters answered the bell for the 30th round, it was plainly evident that the fast pace set in the 29th took its toll. Young Mitchell was content to spar, but Keenan was desperate. Jack realized the tide of battle was slowly, but surely, swinging in Young Mitchell's favor, started to resort to every trick of the trade at his command. But everything Jack tried, he found Young Mitchell a very adept nupil. After successfully accomplishing a trick once, Keenan found that a defense was quickly perfected against it the next time it was tried. Keenan thought that he could wear Young Mitchell down by tossing him to the floor. Jack made a rush and Young Mitchell tripped and fell backwards. Mitchell was up on his feet in a flash. Keenan tried to make this appear an accident and looked apologetically at Herget. Young Mitchell, in his characteristic sportsmanship manner, accented this as entirely unintentional and extended his right glove as a gesture that he considered the incident forgotten. The crowd cheered Young Mitchell as he came to his corner at the end of the round.

Jack Dempsey must have given Young Mitchell the word to go out and finish Keenan. Young Mitchell rushed across the ring at the start of

the 31st round. Two well directed lefts followed by a crushing right cross that landed flush on Keenan's jaw staggered the New York boy. This flurry of punches dazed Jack and he quickly went into a clinch. When his head cleared, Keenan was now really angry. He snarled as he flayed away with both hands at Young Mitchell and contrary to belief, Jack found out that he was receiving just as much as he was giving out.

Keenan's backers saw their favorite in a very pitiful condition. Both fighters had assimilated terrific punishment during the fight. Of the two fighters, Young Mitchell appeared the fresher. Keenan was badly in need of a long rest, so his admirers made an effort to stop the fight. They approached Captain Douglass and the referee and requested the bout to be finished at some later date. Young Mitchell was asked if he would agree to postpone the fight. He answered that he would like the fight to be finished but if Keenan wanted the fight terminated, he would agree. Keenan game to the core, absolutely refused to stop, and since there had now been a rest of over three minutes, Keenan's backers thought that he had recuperated enough to go out and knock out Mitchell.

From the 25th round on, everyone was standing in the seats. Now many had clambered to the ring-side and took up a position that even the police could not dislodge them. Young Mitchell again took up the offensive and a lively exchange of punches took place in the center of the ring. Again Keenan retreated and as Young Mitchell followed him, Jack grasped his adversary around the neck and hurled him to the floor. The referee warned Keenan since this time the foul was so self evident and deliberate that everyone in the house knew it was intentional. Young Mitchell was up again in a flash and begged the referee not to stop the fight. The fighting was resumed, but the bell rang just as another mix-up occurred.

The 33rd round saw Keenan desperate. Here was an opponent that had absorbed everything that Jack dished out and now was coming back and still asking for more. Keenan was tired but game. In the middle of the round, Keenan again tried to clinch with Young Mitchell, but before he could grasp his opponent, a well-directed right caught Keenan right on the point of the chin and Keenan went down for a clean-cut knock-down. Now Keenan brought all his ring-craft into play. He stayed down for the count of 9 and then when he got up he pretended that he was having trouble with his trunks and made an effort to fix them. Young Mitchell surprised ev-

everyone by stepping back and allowing Keenan plenty of time to make the necessary adjustments. Now Keenan was infuriated. The ignominy of being knocked down was not as bad as being allowed more than sufficient time to recuperate, as Keenan was allowed before the 32nd and right now, and then have this young kid give you a boxing lesson. Jack rushed and the referee had to separate the two fighters after the bell rang.

The 33rd round was the beginning of the end. In the 34th round, Keenan went on the defense, but Young Mitchell found a small opening and Keenan was again on the floor. The stage was now crowded with people. Keenan arose and immediately went into a series of clinches and he successfully weathered the round.

At the start of the 35th, Young Mitchell rushed from his corner. The fans were surprised over Young Mitchell's condition. After 34 rounds of real tough fighting, Young Mitchell showed remarkable vitality. Keenan game to the end, met Mitchell's rush. Keenan was knocked down in Mitchell's corner. Jack just arose in time to beat the fatal 10 count. Young Mitchell then delivered the finishing blow and Keenan was down in his own corner. The referee went through the formality of tolling off the 10 count, but he could have counted a 100 as Keenan was oblivious to anything.

Pandemonium now reigned. Furniture was broken, windows were smashed, men were slapping each other, and general disorder prevailed. The miracle had happened. A boy that was supposed to have been knocked out in five rounds, actually turned around and beat his opponent at everything but gameness. Only in courage were Keenan and Young Mitchell equal. Young Mitchell's superiority in every phase of the fight was reluctantly admitted by even Patsy Hogan, Keenan's most ardent booster. Some say that it was the expert handling of Mitchell by Jack Dempsey, others say it was Young Mitchell's superb condition, others advanced other reasons, but everyone agreed upon the fact that here was a champion really deserving of the name. Everyone in the hall wanted to shake Young Mitchell's hand. Captain Douglass and his corps of policemen had difficulty in getting both fighters to their dressing rooms. Jack Keenan was given a tremendous ovation as he left the ring.

Now everyone that was present wanted to tell those who were not present of the fight, so they rushed out and started to wake up everyone. The whole city was in an uproar and the streets were soon crowded with singing throngs. Although the fight was over at 1:30 a. m., the hall was

still filled with people at 6 o'clock. It seemed that all the people in San Francisco wanted to see the ring where this startling upset happened.

Tom Hickey: "No apartment is home until two people have yale keys."

\* \* \*

The policemen of Detroit are permitted to chew tobacco on duty—but not gum.

\* \* \*

John Nunan: "There are no clocks in the boudoir of delight."

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In a wheat grain there is almost 50 per cent water. England is the biggest buyer of wheat in the world. About 90 per cent of the available wheat supply of the world is held by Canada.

\* \* \*

Pete Nuhn: "Pigs would live a great deal longer if they didn't make hogs of themselves."

## Paul Revere, 1937

This is the story of the daylight ride of Harold Pabst. After the "Shut-In" ball game, Harold was a trifle fatigued. He boarded a street car and fell asleep and awakened in the Marina. Entering another car he again dropped off to slumberland—this time he ended in Visitation Valley. By now our hero was becoming quite peeved. When he stepped on the next car he informed the nickel taker that he wished to get off at Haight Street, but something went amiss—he found himself at the starting point. The ride began at 6 p. m. and ended at 2 a. m.—and, we are told, the total car fare was one dollar and twenty cents. However, this, we consider was mighty cheap as a room would have cost more and he could not take in so much territory if he was in bed.

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# SOUTH OF MARKET JOURNAL

Vol. XII, No. 9



September Issue



FRANK FOSS

## **ELECTION OF OFFICERS**

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**Refreshments      Fun**

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PREAMBLE

The object of this Association shall be to promote friendship, maintain character, respect and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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Election of Officers



Walter Brady

George McDonald, Secretary, San Francisco "Shut-In" Association has taken up bowling in a big way. He has been practicing for weeks and turns in neat scores. During the past week George invited Walter Brady to watch him knock over the pins, and, Brady, thinking here was a chance to get a little exercise, challenged Mac to a game. The final results were disastrous. Brady lost four games. We wonder what excuse he gave at home when it was found that was two dollars short?

G. McDonald

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On Thursday, September 30 we anticipate the most exciting election held in many moons. The fight will be centered around the Director's race — nineteen, ace high men will vie with each other for this important post, so it behooves us to scan the list carefully and choose wisely the men we desire to attend the administrative work of the organization.



George Gillin  
First Vice-President

The entire list of candidates are:  
George Gillin, President  
Walter Brady, First Vice-President  
Charles Hunter, Second Vice-President

Vote for one—Jack Downey, Third Vice-President; Charles Fox, Third Vice-President; Bob Seaton, Third Vice-President; Peter R. Maloney, Financial Secretary.

Vote for one for Recording Secretary: Wm. Granfield, Eddie Nelson; John E. Foley, Treasurer; James Kerr, Sergeant-at-Arms.

Vote for ten for Directors—Willie Benn; Dr. Harry Bernard; Charles Chute; Martin Cummings; Jack Finnerty; Jeff Floyd; Lloyd Jacot; Bill Knipschier; Robert Loughery; Thomas A. Maloney; Gene Mullane; Lester Noonan; John Nunan; Harold Pabst; Vincent Reilly; Ray Schiller; John Shannon; Maurice Sweeney; Fred Weidmann.

Vote for three for Trustees: George R. Jileck; Frank Pickard; George Miller.

\* \* \*

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SURF  
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\* \* \*

William Hansen, Manager  
Dan F. MacLaughlin, President  
Geo. J. Asmussen, Secretary

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## New Members

By Charley Chute

Ha! Ha! The membership committee have been holding out on us. They failed to initiate all the candidates but



John Shannon

we are not going to tell who they missed. Next meeting will be quite a surprise, so be sure to attend.

We are driving as hard as we can to beat the number of new members brought in on Founder's Nite. Maybe we should be more explicit.

The coming meeting, Thursday, September 30 has been designated as 'Old Timer's Night'. On this night we will honor the men who have made the SOMBs possible. If you appreciate what these men have done, and if you really want to make them happy—here is how to do it. Bring in a new member! The thrill of their life would be to see the largest class of candidates we ever had: we must do our share.

### NEW MEMBERS

David Ed. Marchus  
Stephen I. Hughes  
Harry Antonette  
Ed. Lettis  
J. P. Edwards  
John Schiller  
Frank T. Ashman  
Martin F. Wormuth  
Willie Carlisle

Ed Marcus, is a retired attorney and from 1896 to 1906 he lived at Second and Mission. Ed, however, hasn't retired from the speaker's platform, as today he is a great orator and soon we will have the pleasure of hearing him speak.

Stephen I. Hughes was born at 211 Second Street in 1884 and is a top flight tap dancer. Steve is a brother of the sealer of weights and measures—a great guy and a good mixer.

Harry Antonette, hails from 6th and Folsom. He was born in 1890 and he is a driver for the Luxor Taxi cab service.

Ed Lettis, gardener, lived at Second and Brannan. Ed is a live wire, full of pep, and an exceptionally clever story teller.

John Bryne, former superintendent of Foster & Kleiser, and an old time wood butcher, is back driving nails.

John Schiller, 42 - 6th Street sings like Caruso. John has a number of ways of earning a living he is an iron worker, a longshoreman and handy around a machine shop.

Frank T. Ashman, 776 Folsom, then moved to 226A Shipley. Frank is a mail carrier—his father "J H" stevedore for A P A (Don't get excited) and Pacific Mail S S Companies.

Martin F. Wormuth, Muny conductor, lived 19 Zoe, born September 25, 1904. Father salesman Crown Distilleries—this young fellow is a model—he doesn't drink, smoke or swear (not much).

Willie Carlisle, Muny Motorman, born May 28, 1900, Mission near Eighth. Favorite sport "Drinking Rainier Ale."—We will go places in the SOMBs.

J. P. Edwards, 1904, Ninth and Howard, Painter employed by Mondrill & Bowen. We suggest that Phil Flohr get in touch with "J P" when he needs a brush slinger.

Paul Perazzo, Dept. of Electricity, roams around like a chicken with its head off since we quit the sit-down parties.

Pete Clarity, employe of Aquatic Park, must still be in love. He took a day off on his 25th wedding anniversary, July 29. Our congratulations. Pete—we wish you many more.

J. C. Patterson is a versatile guy and a great union man. He has been a member of the Musicians Union since 1915 and a veteran in the Pattern Maker's local.

Lack Prudder has ambitions—he is a member of the SFFD and is going thru the chairs of the Golden Gate Camp, WOW.

Knotty kinks of the law may trouble you, but to Alfred Del Carlo, attorney at law, Pacific National Bank Bldg they are duck soup. Just explain your litigation problems to Al and you will be surprised with his keen and analytical summing up of the case. The fees—very reasonable.

George W. Cuniffe is an inspector with the Department of Health. W. tailed to find whether he was in the food or milk division.

Let's guess who will be on the new Board of Director's list. Nineteen regular fellows are in the race and we can win. Oh, well, we will have great time trying.

What happened to Mike Lawley. What a show! It was a wow! The bald-headed row haven't had such thrill in ages. Gee, we can hardly wait until Founder's Nite!

Paul Revere Harold Pabst hid the Journal from his better half. We wonder what was on its pages that he didn't want Mrs. Pabst or his son to read? We have plenty extra copies!

\* \* \*

Jim Doherty, Perrie Thal and Jim Clisham form a trio that is hard to beat. They hie to a corner and gossip about the good old days.

\* \* \*

Harry Anderson and Jimmy Wilde have become study attenders. We certainly like to see the fellows from the flat, and especially these two as they came from the very heart of the district.

\* \* \*

Where was Dr. Julius Behrend? The eye specialist must be on his vacation as this bird never misses a regular meeting. Julius hangs his shingle in front of the Flood Jewelry Company in the Mission district, and believe me, he can sure cure any eye trouble you may have.

\* \* \*

Did you know that the State of California adopted as a text the music book for saxophone, clarinet and flute written by Perrie Thal? Perrie teaches the instruments at his home, 1242-24th Avenue, Phone MONTrose 5589. And, while we are speaking of Perrie, we congratulate Phil Sapiro for the work he has given our member.

\* \* \*

Johnny Burke, Chief Food Inspector, has written three song hits and they are knockouts. All he needs is a kind hearted soul to publish and plug the songs. And, lest we forget, Perrie Thal, wrote the music. (Secret—Lloyd Jacot is the promoter).

HOSPITAL WORKERS BALL

Hospital Workers' Union, Local 19816 will hold their Third Annual Ball Saturday Evening, September 25, 1937, at California Hall, Polk and Turk Streets, at 9 P. M. Grand March 10 P. M.

Music and entertainment will be under the supervision of Peter Butti and his orchestra. Valuable door prizes will also be given.

Due to the fact that the membership has tripled, since our last grand annual ball, Al Hurson, chairman, anticipates one of the largest gatherings that this Local has witnessed.

So let us have the pleasure and honor of meeting and greeting you all on this gala occasion.

ELECTION OF OFFICERS

THURSDAY, SEPTEMBER 30, '37

Polls Will Open at 2 P. M.

VOTE EARY!

VOTE EARLY!

A Deed Well Done

Frank Foss retires as President of the South of Market Boys, but he will be just as active and progressive on the Board of Directors as he was as helmsman of the organization.

We have to lose Frank but he is stepping aside to give others a chance to fill the President's seat. During his regime we have made splendid progress. In excess of three hundred members have been added to the roles; the functions held have been successful beyond our fondest dreams; the meetings have been snappy, orderly, well conducted, and his executive ability was proven time and time again by appointments of the right men to key chairmanships.

The responsibility of administrating the thousand and one details that fall to the President are very trying but through it all Frank maintained a calm and smiling front. His optimism, his indefatigable spirit, his helpful suggestions and his keen business acumen are traits that we will long remember.

We salute the retiring President, Frank Foss. He did a fine job and he can vacate the chair with the feeling that he made good on a most difficult assignment. Congratulations to Frankie!



Bob Seaton

BOB (PAUL) SEATON, was born in San Francisco on July 17th, 1897 at 128 Brannan Street. He started his education at St. Brennan's School up on Rincon Hill and after the fire of 1906 when school took up, continued at St. Joseph's School at 10th and Howard Streets, where he remained and completed his high school. He had in mind at the time to be a court reporter and took up studies along that line, but it happened that his teacher was a civil engineer and he was convinced that engineering would be better than court reporting and had more of a future. Bob's first assignment was in the drafting room and later surveying of a district that is now known as Forest Hill.

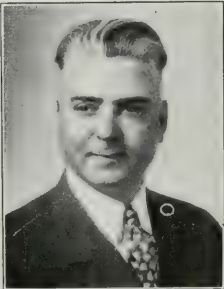
He remembers when the Alms House was nothing but a farm house. Later under the same engineering firm, such districts as the Crocker Amazon Tract, St. Francis Woods, Ingleside Terrace, Balboa Terrace, Sea Cliff and Westwood Park district were subdivided.

In the year of 1915, he took to banking as a profession and there he is today. Started at the bottom as a mail boy and worked his way up the ladder to manage several of the Bank of America Branches. He is a member of many affiliations and his friends are many.

His untiring efforts in the organizations that he belongs to, proves that he is capable of leadership. He may not of had the opportunity in the South of Market of Boys to show what he can do as yet but when the opportunity presents itself, you can rest assure that Bob Seaton will be in there giving his all and doing a good job that will be satisfactory to all.



Willie Benn



Vince Reilly

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# As the Outsider Sees Us

An Impression

I believed I was prepared for anything as I walked into the lodgeroom of the SOMB. But the hearty welcome.



Ray Schiller

and the jovial spirit of the members was an exceedingly pleasant surprise. It is requirement of the organization that "Cares must be left outside." The comradliness of each man toward his neighbor was exceptionally pleasant after seeing so much selfishness in the last few years of the depression. It didn't make any difference whether you were a financier, Senator, coal heaver or dock-wolloper, your welcome was as hearty as could be. The backslapping, practical jokes—and jokes of a different nature—tended to lift one from his wordly cares and worries. This before and after meetings "bull sessions" were in my estimation one of the most important phases of the evening.

I sat in a rear seat along the wall of the auditorium. I was surprised again but not so pleasantly this time to find that I couldn't hear the President speaking over the amplifying system. The members around the back of the hall paid no attention to what their leading officer was saying. In as much as these men came to listen to the business transacted, I would like to see them make the business session as much a part of their program as the Bull Session.

COMPLIMENTS  
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The lack of formality, but the snappy and precise way in which the business of the evening was transacted, is to be commended. I believe that the spirit of good fellowship shown by the officers tends to make the necessary business more of a pleasure than the dry uninteresting procedure of most fraternal organizations.

The entertainment and refreshment need but few words to tell of their popularity. In as much as most of the members enjoy them to the fullest extent, they speak for themselves. It is my sincere hope that at some future time I may spend another evening as enjoyable as I did the one with the SOM Boys.

## JOHNNY SHANNON

Johnny Shannon, one of our candidates for director, has proved himself to be one of the most ardent workers ever associated with our organization. As chairman of the membership and prize committees he has labored diligently and faithfully to further the interests of the South of Market Boy Club. Johnny never fails to attend an meeting, special committee or otherwise, and he is the type of man needed on our Board of Directors. He was the instigator of starting our annual Founders' Night held in June of every year. As chairman of the membership committee he has helped to add innumerable numbers of members to our roster.

In 1895 the first auto race in America was won at a speed of  $5\frac{1}{4}$  miles per hour, and the first airplane in 1903 flew 30 miles an hour.

\* \* \*

W. Maumeister: "The chief difference between petting and wrestling is that in the latter each tries to slip out of the other's grip."

\* \* \*

The cheapest refrigerator costs 3 cents a pound, radio \$1.00 and steaks 25 cents. So, Walter E. Lay, professor of mechanical engineering, figures the lowest price auto costs 19 cents per pound on the tire, and the most expensive less than \$1.00. Moral: It's cheaper to buy a car than a steak.

\* \* \*

Tom Toomey: "Don't worry about having seven years' bad luck when you break a mirror. A friend of mine broke one and only three days later he was killed in an explosion."

# Our Founder Speaks

## OUR FOUNDER PETE MALONEY SPEAKS—

At the last meeting of the South of Market Boys I nominated Jack Downey for the office of third vice-president. I would not have done this



Peter Maloney

only that I sincerely believe that Jack Downey is the most qualified man for the office and if you elect him I know that the South of Market Boys will benefit greatly. After all, that is what I am interested in, the man whom I think will do us the most good. For twelve years since Jack Downey and his

three brothers Arthur, Jim and Joe joined the South of Market Boys, I have observed their work, particularly Jack Downey's work, and everything I have promoted for the club I have found the four Downey brothers working for the affair one hundred per cent. Jack Downey has served on approximately 95 committees during his twelve years as a member of the club; he has never missed a regular monthly meeting and has never missed a board of directors meeting of which he is a member. Jack Downey has had several years of fraternal organization experience, having held and still holding several important posts in organizations; is one of the most widely known men in San Francisco and no doubt that within four years will be known thruout the country.

He is one of the outstanding boxing referees on the Pacific Coast at present, and his popularity is the South of Market Boys gain. We must face the facts: the South of Market Boys have plenty of building up to do and we need fellows like Jack Downey to help us very much. He was born and reared on Rincon Hill one half block from the Eighteen Maloneys, so it was with pride I nominated Jack Downey for third vice-president, having known him since childhood. If we have a man like Jack Downey who is more than willing to devote his time and attention to the club as he has been doing for the past twelve years, I sincerely think that the South of Market Boys will have made a very fine investment by electing him third vice-president. Jack

has worked for a living all of his life to help support his good mother. He has no business to attend other than his job, and his hours are so arranged that he can and does give the South of Market Boys plenty of his time.

I firmly believe that with Jack Downey as third vice-president it will give to the South of Market Boys the added punch that we need so bad right now. And I am sure that when the time comes for him so sit in the presidents chair he will make a splendid executive. In conclusion: I hope you will give this article serious consideration. think of the welfare of your club and let us reward a fellow who has been loyal and faithful to us for all these twelve years, by voting for Jack Downey for third vice-president. I thank you. For the information of the members of the club: the polls open at one o'clock p. m. Thursday, September 30, they will be open until 9 p. m. on the second floor at 150 Golden Gate Ave. Any man who is going to join the South of Market Boys at the next meeting, can vote for any candidate they desire, after they are initiated, providing they are initiated before 9 p. m. and usually they are.

**JIMMY CRAMPTON:** "Modern girls expect Cupid to shoot them with a Pierce Arrow."

\* \* \*

**CHESTER JUZIX:** "Give a woman a yard of chiffon and she'll make two things—a frock and a fool of any man."

\* \* \*

**BILL JUZIX:** "The hen that sits on a china egg is better off."

\* \* \*

**DR. HARRY BERNARD:** "Many good housekeepers continue to put mothballs in their closets when they know darn well that the moths wont eat them."

\* \* \*

**GABRIEL MOLIN:** "A girl's shin-line is the shortest distance between two swell joints."

\* \* \*

**DR. GEORGE BRISON:** "Short skirts are bad for the eyesight."

\* \* \*

**CARL PARKER:** "A bartender's slogan is: 'A shot in the stomach is worth two in the pants.'"

\* \* \*

**MARTIN J. CUMMINGS:** "Many a hot sport has been chilled by a little flame."

\* \* \*

**PAUL GUNDECKER:** "Being an angel is something that everybody puts off as long as possible."

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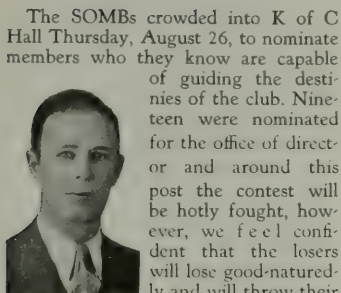
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# Monthly Assembly

By Lloyd Jacot, Editor



"Doc" Jacot

The SOMBs crowded into K of C Hall Thursday, August 26, to nominate members who they know are capable of guiding the destinies of the club. Nineteen were nominated for the office of director and around this post the contest will be hotly fought, however, we feel confident that the losers will lose good-naturedly and will throw their hat in the ring again next year. We can elect ten consequently nine most lose, so chose wisely—make certain of the man for whom you vote so that we can be assured of a business like administration of the clubs affairs for 1938.

Arthur Downey has joined a private nudist colony but he regrets this as, as he lies in the sun to take on that Indian bronze effect, a sponge soaked with water comes from nowhere and with a loud "kerflop!" it splashes water over his lily white skin. Poor Art is having a heluva time with his tanning and if he gets as little sun as his playful brothers allow, he will look always like a bottle of milk.

How many remember the Pratt family from Rincon Hill? There was George, Gene, Bill, Fred, Milton, Leslie, Stella and Florence. George, Sr. and his crony Pete Kelley were the political bosses and he who did not vote as they dictated was in dutch. Bill was among the mob at the August meeting and he looked like a million bucks. He organized the first uniformed baseball team on the Hill, the Rincon Hill Merchants, and these babies certainly could take on any team in town and give them a darn good waxing. Fred Pratt won his spurs in France, during the World War, with the California Grizzlies—he served under Captain Peter B. Kyne, Battery B, Field Artillery. Les was one of the cleverest boxers in the Olympic Club in the early days—today he is a conductor on the "Muny" cars. George is Lieut. George Pratt of the Oakland Police Department, and the new scientific handcuff the minions of the law use, is his invention. Gene was the last to leave Rincon Hill, he lives in the sticks (St. Mary's Park) Milton wants his turn in ILA hall along the front when not in Chris Cribbin's emporium at 20th and Shotwell. The girls are married.

If imagination was money Mike O'Leary would be a millionaire. He came limping in on crutches, his foot swathed in reams of bandages and when Ray Schiller asked about it Mike said: "I was fishing with my foot hanging over the side of the boat, a big fish came along and snagged my big toe."

"Geel!" said the awe-stricken Schiller "did ya get 'im, Mike?"

"I'll say so" answered O'Leary, "I shoved my foot down his throat, then straightened it and swung that baby in the boat."

Yep we say it sounds goofy, but Mike stands by his guns and swears by all thats Holy that its the gospel truth.

Jack Robertson is a carpenter with Swift & Co. but this is incidental as the boys know Jack as the basement bartender. Every meeting you will find Jack and his pal Frank Pickard behind the bar passing out the liquid to the elbow benders. The Club appreciates the fine service Jack renders. He is an unsung and unheralded hero.

## "HORSESHOES" S.O.M.B. vs. SUNRISERS

By Bob Loughery

Now that it is all over and the best team took the laurels, we all say, "I told you so." Nevertheless, personally as captain of the Sunrise Breakfast Club



Bob Loughery

team, I wish to thank the members and players who contributed in no small measure to the success of the occasion. Instead of an orchid, we say a "horseshoe" to each and everyone of you and a large horseshoe to Chairman Pete Maloney. It was under Pete's able guidance and leadership that both teams made such an exceptional record.

Here's for better horseshoes and horseshoe players.



CHARLES P. FOX

Charles P. Fox, a director for the past two years, has been nominated for the office of third vice president.

Charley, for the last year, has been secretary of the board and has performed the work in a very capable manner.

He has had vast experience in organizations as grand commander of the Order of the Alhambra, secretary of Golden Gate Council, K. of C., for three years, district deputy of the Knights of Columbus for four years, and member of the Bon Ton Club, Native Sons of the Golden West, Elks' Club, Y. M. I. and others.

He has always given his time and effort for the benefit of our organization, and has the ability to carry on the work of the S.O.M.B. As salesman of the Acme Brewery, he has the district that takes in South of Market district. As chairman of our picnic last year, he showed a good profit for the organization, and we believe as presidential timber for the South of Market Boys, we should elect Charley as third vice president.

## Where, why and who

Editors Note:—The purpose of this column is to keep you informed of brothers and friends who will appreciate your patronage and serve you well!

John F. Holland (formerly Holland & Molkenbacher) announces the opening of his new Jewelry Store at suite 404, 504 Shreve building, Post Street at Grant Avenue. Nothing but the best at fair prices coupled with courteous service has earned John an enviable reputation in business.

Our pal, brother and good fellow, Bill Cummings has moved his popular "Eight Seventy Nine Club" to larger and more spacious quarters at 525 Seventh Street. A first class cocktail bar and lounge as well as the regular stand up bar is proving the magnet that is packing them in. Drop in and meet the gang and meet Bill. He is OK.

# O'K "DOC"

By John Shannon

We just came back from the Native Sons' celebration at Santa Monica. Frankly speaking it was surely a splendid celebration as everybody who attended will testify. While at the celebration we paid a visit to the editor of the Journal, Lloyd Jacot who is visiting and vacationing down there at Long Beach. Lloyd you know is a candidate for director like myself and is even campaigning down at Long Beach. Mrs. Jacot and Lloyd are the guests of Mr. and Mrs. Wizzy Keenan, splendid people and real friends of Lloyd and Mrs. Jacot. It seems Lloyd puts on a bathing suit at 6 a. m. and takes it off at 9 p. m., swims on Long Beach, can go out as far as one mile with 6 pounds of pig iron on each ankle. He informed me that Joe Rae showed him that trick. Now several people were at the home of Mr. and Mrs. Keenan at Long Beach. We will just mention their first names, because we don't want to put them on the spot with Lloyd. They told us things about Jacot which we, who know him for thirty years never heard. In this residence were, Peggy, Jim, Frank, Paddy, Izzy Wizzy, Mrs. John Shannon, myself and Pete Maloney. It seems Lloyd's wife and himself have the usual little married couple squabbles and Lloyd continuously keeps saying to Mrs. Jacot "You Don't Love Me Any More". Mrs. Jacot replies "Go out for your swim Loydie" (not Lloyd). Then Lloyd has a cat down there in Long Beach which is 22 years old and has been trained by Lloyd. This cat Paddy Keenan was telling me is called the onion cat, having been trained by Lloyd to eat onions. He even has the cat singing, so Peggy who I mentioned above informed me that Jacot imported the cat from the

wilds of Rincon Hill and that the cat has double vision like Jake. Furthermore Lloyd is called Doc by everybody in Long Beach and he got the name tagged on him by Jim, who instructed Lloyd how to swim and how to be a life guard. Here is a hot one for the gang. They were telling Jacot that the photo in the Journal was taken twenty years ago. Jake said that is not so, but that it was taken recently as he said he takes a swell profile, boys did we learn a lot about that Jacot down there. His right name is Jacquat, he says OH YEA, Mrs. Jacquat said YES. However, these people who I visited were real swell people and showed us all the hospitality in the world, and we will not forget them. I being a candidate for director myself said to one fellow down here: "If you come up to the city visit the South of Market Boys." He said "I will give you a vote." I said "you cannot vote in this organization, this is a San Francisco organization." He said: "Johnny I have belonged to the South of Market Boys for twelve years," it was Joe Henry who was born and raised with the Maloneys on Rincon Hill, was my face red. When Lloyd Jacot comes back he wants all of us to call him Doc. O. K. Doc.

Our friend Joe Morello of the Club Moderne, 555 Sutter Street, is forever keeping abreast of the times. The Moderne has added a regular stage and orchestra pit as well as many decorative touches of class to make it the outstanding palace of pleasure in these parts. Excellent food, best of drinks and the greatest floor show in town makes the Moderne worth a visit. Joe never fails.

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# South of Market Boys You Should Know

By W. F. "Bill" Ledwidge

Manager K. of C. Building

The Bureau of Vital Statistics records the birth of George R. Jileck, Sr., as having taken place in Cleveland, Ohio, in the year 1876.

George came to San Francisco with his parents in 1885, or when he was nine years old, and has been here since.

His father ran the old Bohemia Hotel, 543 Howard street, and this is where he received his early hotel training that is making him such a valuable man to Joseph Huff, president of the Keystone Hotel Company. George started as house dick with Joe Huff, and now is advertising manager.

After leaving school, he took a position with the California Messenger Service, and gradually worked his way up to sergeant, his experiences in this work would fill volumes.

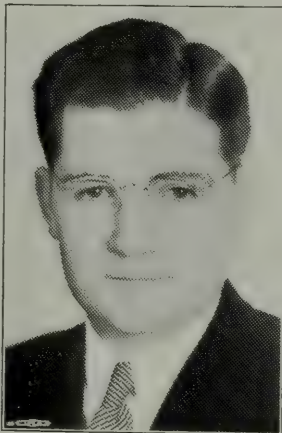
To George's credit, he saved his money and made investments when he had to work, that permit him to take it easy now, and his pride and joy, is the South of Market Boys clubroom, where you will find him almost daily, playing Dirty Dora, and Casino, his theory in card playing is, "the hand is quicker than the eye," and it is nothing for him in a Casino game, to build say, a three and a four, which would be seven, and then take it with anything but a seven, in a quick pick-up.

George's hobby is gate crashing, and it is his boast that he has never paid

to get into a South of Market affair, much to the despair of Treasurer Jack Foley.

He has four children, three girls and a boy, and seven grandchildren.

George is one of the leading exponents of "how to make friends and keep them," he is the victim of more practical jokes than any other South of Market Boy, but always keeps his good nature, and is always a gentleman.



George Reilly

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## From the President's Pen

The paramount obligation confronting us at this time is the election of officers for the ensuing term. Just as it should be all line officers advance one station with the popular and well qualified George Gillin ascending the presidency. George is a real progressive leader and intends to introduce many innovations and ideas that will keep our organization in the front ranks of fraternalism. An interesting contest is on for the office of third vice president.

Three well qualified and real South of Market Boys aspire to the stepping stone to the presidency. May the best man win. Seventeen want to be directors—ten are to be elected. All good men. Incumbent Recording Secretary William Granfield is opposed by former Director Eddie Nelson. Again we say to all contestants, hail to the winner and hats off to the good loser.

Flash! Flash! Set yourself for the red letter event of the year. Outdoor Ruckus, Sports Carnival, Beauty Parade and Night Club Entertainers' contest to be held by the South of Market Boys at Edgewater Beach picnic grounds, Great Highway, on Sunday, October 17. Our champion go-getter and producer, Senator Thomas A. Maloney, will preside as chairman of the day. A great outing for young and old. Attend the committee meetings every Tuesday evening in our club-rooms. This is one affair that is sure to attract an overflow crowd.

At our next meeting, designated as "Old Timers' Night," we will pay homage to the pioneers of our organization. Chairman of the evening will be Brother George Cameron, 96 years old, but possessing plenty of vim. George just completed a trans-country airplane flight as guest of the San Francisco Chronicle. He said he never had so much fun in all his life, especially "kitty-katting" with the girls at the "French Casino." Attend the meeting and learn more about it.



Charles Hunter



Bob Schaefer



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## OLD TIMERS NIGHT

Next meeting is dedicated to the Old Timers. Another idea from Pete Maloney and a splendid one. You know that 60 per cent of the Membership of the South of Market Boys is composed of Old Timers, men pretty well up in years, who were responsible for the organizing of this association. Pete Maloney of course founded the South of Market Boys and the only way that he could was to select names of those born or reared south of Market Street many years ago. The men he selected are still in the South of Market Boys and can be designated as Old Timers. Real fine gentlemen every one of them, these men, the builders of our city, who reared their fine children in our city, men who are pioneers of our city and of our association, we take our hats off to them. George Cameron, our 96 year old member who is the chairman of Old Timers Night, is thrilled with the idea and is waiting anxiously for that evening. Mike Lawley has a splendid show in mind appropriate for the occasion. Johnny Shannon who beyond a doubt is one of the hardest working members the South of Market Boys ever had on their roster has some swell prizes. We are going to show these fine old gentlemen that we think a lot of them. Let us all get down to the meeting. It is election night also, you want to vote, be there. What a wonderful sight it will be to see the first eight rows at our meeting filled up with these fine men. Let us pay them the tribute they rightfully deserve, even though we are not giving them enough.

Practically all of our Old Timers have had hard knocks sometime in their life, let us by our attendance show them that we respect and love them. Be there brothers, remember we all had fathers who struggled for us. Now that we have grown up and they are mostly retired let us give them a swell time. Hats off to the Old Timers.

We discovered the secret of Seigler's popularity with the 'Beau Club.' The boys from the BPW make the springs each year because of the feminine loveliness of two broads—Lulu and Susie. Lee Burns and Jimmy Dhue were in the basement and as we approached this pair, we heard Lee Burns say: "Gosh I miss Susie — she was the quintessence of pulchritude." Jimmy Dhue's optics darn near popped from his head. "Huh?" he asked dumbfoundedly, "What didyer say?"

"Aw, skip it" answered Lee disgustedly.

"Well, you may talk about Susie like

that, but Lulu is a fine girl" he moved away mumbling to himself.

\* \* \*

John (Pop) Merrick will leave for Seigler's soon and when he comes to the next meeting we will hear tall stories about the conquests he made. Pop, by the way, is known as 'Doc' at the Springs. He acts as life guard, guardian, first-aid, nurse, and escort to lonely women. His Cassanova tactics have a strong appeal.

\* \* \*

Sheriff Dan Murphy was at his best when he delivered his inspiring talk on the psychology of hard knocks. If, after hearing the Sheriff, you have an inferiority complex you are hopeless. His address filled us with a determination to roll up our sleeves and battle competition, and it gave us the spirit and the determination to surmount all



Sheriff  
Dan Murphy

obstacles. Dan is a great orator. He has a natural ability and forcibly brings out his points with analogies that all can understand.

\* \* \*

Lucy Jerry Noonan won the first prize. A wit yelled that this would be campaign money for Les.

\* \* \*

John Monahan is a retired ambulance driver. He was assigned to the Harbor Emergency before the fire and it was his job to move the injured to a place of safety. He was employed by the city for more than forty years, 33 years as driver, 2 years as superintendent of the Police stables, and 5 years as business agent, secretary, and treasurer of the building material teamster's union. This latter was during the regime of P. H. McCarthy. John is a singer and dancer and he has a complete library of old time songs that he will lend to anyone interested. You will meet and talk to John at the 'OLD TIMER'S NITE,' Thursday, September 30.

When John Monahan retired from the city's service he was presented with a beautifully engraved diamond ring and he has oodles of testimonial letters from civic leaders.

\* \* \*

One of the best Hunter stories: Al Sandell wrote a letter to the coach while he was in Indianapolis. Knowing Charles was a poor correspondent, Al

enclosed a self-addressed envelope to which he pasted an air mail stamp. True to form the coach failed to write. After the mentor had been home a week, Al called at the apartment and when he opened the door he caught Lil steaming the stamp from the envelope.

\* \* \*

We were treated to a pleasant surprise. Frank Foss introduced Benny Thrash. Benny is holder of many diving championships, and he represented America in the Olympic games at Paris, France in 1924.

Benny stepped to the mike and his speech proved that he was champion on the speaker's platform as well as on the diving stand. He said: "Gentlemen, it is a pleasure to be here and meet the South of Market Boys. The President's introduction was flattering but exaggerated. I won my laurels on a diving platform doing the stunts I knew how to do. I know my capabilities on a speaker's stand and I am not going to make a chump of myself by trying to do something I know nothing of so, while you are awake, I again say I have enjoyed this meeting and your company and I will always carry the memory of this night with me."

You said it—Thrash is a modest chap. He won All-Southern diving in 1922—Pacific Coast Champion in 1923—National champion in 1924—and the Olympic games in the same year. He is a member of the 'San Franciscans' in Los Angeles and we have just learned that he is eligible for the SOMBs.

\* \* \*

Senator Thomas A. Maloney gave us a splendid talk on membership. When the Senator addresses us we can



Senator  
Thomas A. Maloney

he assured that his words will be on the good and welfare of the club. Tom is the most ardent booster we have — wherever he goes he preaches South of Market. He carries a flock of applications and when he finds anyone who is eligible to join you can bet your bottom dollar Tom will get the card signed. Tom was President of the Board of Directors and since that time has been a member of the Board of Directors. He always heads the list and this election will be no exception.

# This and That

By "Doc" Weidemann

Dr. Harry Bernard: "An occasional indiscretion is good for everybody."

Pyrethrin is an extract from the plant pyrethrum.

It is this extract that is used in insecticides. Thirteen million pounds are



Dr. Bernard

imported from Yugoslavia and Japan each year. Scientists have discovered that pyrethrum can be grown in all parts of this country. If you are interested in going into business, here is your opportunity.

Two street sweepers were discussing a comrade who had just died: "Bill certainly was a good sweeper," said one.

"Yes," conceded the other. "But don't you think he was a little weak around the lamp posts?"

The last sole survivor of the passenger pigeon died in 1914. In the early 70's there were 162 colonies in Ontario, each colony had hundreds of thousands, and the birds extended 13 miles by 11 miles and 1,000 acres, and the flight moved in unbroken columns for hours. Man is responsible for the extinction of this bird. In Michigan, during the breeding season, 1,500,000 were killed by hunters.

Headline: Search woman for arms in courtroom.

The latest Diesel engine operates on a two-cycle, double-action principle delivering power on the up as well as on the down stroke, thus giving the equivalent of eight cylinders in the space of four.

Maurice Sweeney: "Don't kick! No matter how tough the steak may be, you can always stick your fork in the gravy."

We have 90,000 peanut growers in the United States who produce 1,280,

000,000 pounds and require 1,800,000 acres, this is approximately 750 pounds to the acre. The peanut originated in Brazil, from which country it was taken to Africa. The slave traders brought it to the south. Seventy per cent of the peanut crop of the world comes from Asia, 20 per cent from Africa, and 10 per cent from the United States.

Jimmy Cruise: "Is ink expensive?"  
Walter Brady: "Why, no. What make you think so?"

Jimmy Cruise: "My wife was quite disturbed when I spilled some on the new rug."

A cubic foot of country air contains 2,000 dust motes, suburban air 30,000, and city air 115,000.

G. Litchenstein: "A man should live each day so that if his sweetie drops him he will break even."

Since 1836 more than 2,000,000 inventions have been patented. They have reduced the hours of labor to half what they were a century ago, and have increased the standard of living of the common man.

Thomas Lawless: "A bedtime story is: 'Take those cold feet off my back!'"

The hippocampus, commonly known as a sea-horse, reverses the law of nature. Child bearing is exclusively a male function. This funny little fish has the head of a horse, the tail of a donkey, the shell of a beetle, and the pouch of the kangaroo. It has eyes that move independently of each other, thus looking forward and backward at the same time.

Coach Charles Hunter was riding in a taxicab when the driver suddenly lost control, and the car sped forward at a terrific rate.

"Hey!" yelled Hunter in alarm, "what's the matter?"

"I don't know," answered Lou Rubenstein grimly. "I can't stop her."

"Well, for heaven's sake!" Hunter shouted, "can't you at least turn off the meter?"

"The formic acid in ants gives them a spicy, delectable taste," said Matthew W. Sterling, chief of the Bureau of American Ethnology. "If you ever find yourself lacking salt and pepper, he recommends tossing in a handful of ants."

Ed Foppiano: "A dumb guy thinks a nut sundae is visiting day in an insane asylum."

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# THE DUMB-OX

## A SHORT STORY

ED. NOTE—Benny Thrash was introduced to the members at the August meeting—he was Olympic diving champion at Paris, France, in 1914 and holds six world records in diving events. This is the fourth short story that Benny has contributed to our Journal.

By BEN THRASH

"All right, you birds! Get busy on those bilges! What do you think you're on this battle-buggy for, a vacation?"



Phil Hauser

Chief Water-tender McGinnis bawled at his gang of sweating firemen.

"Vacation? Hell man, any one that thinks he'll get a vacation on this mad house is nuts," answered a fireman.

"Never mind the wise cracks. Turn to! If them

bilges ain't clean by eight bells, you guys don't get no liberty. Savvy?"

"Okay Chief."

"What a dumb cluck he is," remarked Martin, Fireman First Class as McGinnis walked away. "He don't know any more about a fireroom than a hog does about war."

"Naw! He's just a bum in luck. How he ever made Chief is more than I can figure out," piped up one of the gang. "He must have flapped ears with the Engineering Officer."

"I never saw but one smart guy since I been in the Navy," continued Martin, "and he certainly didn't look smart. He came aboard the cruiser 'Ogden' in the Asiatics with a bunch of boots from Frisco. He was one of them guys who might have been thirty or forty-five. You know, one of those eggs you can't tell their ages. He was so goofy looking that all the gang called him 'Dummy'. Then some gob nick-named him 'Dum-ox'. That stuck."

"He was a quiet, good-natured guy, always sitting by himself reading. He never butted in, but he would talk if you spoke to him first. He was plenty smart too, even if he did look goofy. I found out mighty quick that there wasn't nothing he didn't know something about."

"He was about three months when they made him 'Striker' for Gunners

Mate. His cleaning station was four six inch guns on the gun deck. One day he was cleaning the breech block and noticed a speck of rust on the grounds. He was using a fine piece of emery cloth when the Gunnery Officer, an Ensign, came by and saw him.

"What the hell do you mean by using emery cloth on the threads of that breech-block?" demanded the officer.

"I wasn't using it hard enough to hurt them, sir," answered Nolan.

"Nolan was the Seaman's name."

"Why you dumbbox, you'll ruin the gun!"

"It wouldn't ruin the gun, sir," quietly contradicted Nolan.

"The hell it won't!" shouted the Ensign. "If you had a lick of sense you'd know enough to use sand-paper on those threads."

"If I didn't have any more sense than you have, I'd jump over the side," Nolan still spoke quietly.

"Boy, howdy! Did that Ensign blow up?"

"You insolvent pup! You're on report for insolence to a superior and commissioned officer, direct disobedience of orders, and any thing else I can think of."

"Well, the next day they had Nolan up to mast. The skipper looks at him down his nose and asks, 'What did you mean when you told Ensign Briggs that you would jump overboard if you didn't have any more brains than he has?'"

"Just what I said, sir," answered Nolan in that quiet voice.

"You don't sound very reasonable. Mr. Briggs is an Ensign while you're a Seaman Second Class. What makes you think you are as intelligent as he is?"

"An intelligent person wouldn't use the language he did."

"Nolan, I'll give you an opportunity to prove who has the higher intelligence." The Captain drew himself up till he was leaning over backward, and

practically shouted at Nolan. "I'm going to give you both an examination, and if you don't pass with a higher mark than Ensign Briggs you'll get a General Courtmartial! What sort of an examination do you prefer?"

"It is immaterial to me, sir. Anything agreeable to Ensign Briggs is all right with me."

"Ensign Briggs, what sort of an examination do you wish?"

"The examination for Lieutenant Junior Grade, Sir!" answered the Ensign. He figured that would stop Nolan.

"Is that satisfactory, Nolan?" asked the skipper.

"Yes sir. But I would like time to study."

"Very well. I'll allow you three months in which to prepare. Come to my cabin and I'll lend you the necessary books."

"In three months Nolan was called for the exam which took three days. The papers were sent to the flagship for correction, and when they came back we found that Nolan had passed with a grade of ninety-two, while Briggs had made a mark of seventy-four."

"The Skipper called Nolan to his cabin. 'I want to congratulate you on the splendid mark you made in your examination. I'm going to send the papers to Washington and recommend you for a commission.'"

"Thank you, Captain."

"By the way, Nolan. What was your occupation in civil life?"

"For the past ten years I have been a professor of mathematics at Carward University."

Brother Mike Malloy has opened a modern tavern and cocktail lounge at 1164 Market Street. Mike is very popular with the gang and we all wish him a great deal of success.

\* \* \*

Where, Why and Who to help us in all our affairs, especially when it is for the Shut-Ins.

## Tim O'Connor's Old San Francisco Memories

In the days when both Republican and Democratic political bosses ruled, they divided their spoils among their "rock-rolling" ballot stuffing henchmen. The so-called "rock rollers" were types that should have been "rock-breakers" in a penal institution.

When some of those fellows became ensconced in smug jobs in the City Hall their titles automatically became changed from "rockrollers" to "tax eaters." A short time on this tax-eating diet, and they became infected with a disease known as "Bigheaditis." The disease made them feel that taxpayers were working for them, rather than that they were working for the taxpayers.

At that period an incident happened in the Tax Collector's office that might help to illustrate the idea we wish to convey. A little Irishman named Mike Shannon entered the office leading a rat terrier dog. The clerk at the counter was a frowzy looking chap with a shock of fiery red hair. When he came to the counter he asked this "tax eater" if he could tell him how he could have his taxes reduced.

The tax eater ran his hand through his hair and flakes of dandruff fell on his coat collar. At the same time he gave the little Irishman one of those dirty looks and exclaimed:

"Say, don't you know, you have to see the Board of Equalization, and when you do see the board you will have about as much chance of having your taxes reduced as a 'snowball in hell.'"

"Well, I have a flat on Langton street and I have a fellow there who owes me three months' rent, and he says he has a pull wid ye tax eaters and I can't put him out. So you see I have a divvil ov a toime to pay me taxes!"

"Well, what do you do fer a livin'?" yelled the clerk.

"Faith, 'tis a hod carrier, I am."

"Well, den what are yer beefin' about? Yous' guys get eleven bucks a day, and der feller yer carry der bricks to, does all the work," reverting back to gashouse language in his excitement, the "taxeater" continued, "and you got no kick comin', see?"

Then the rat terrier barked again, and still a second time.

"What makes that cur bark?" yelled the clerk.

"He's tryin' to ferget the fleas that are bitin' him and these city hall fleas are vicious and hungry! They bite hard. And furthermore, me darg don't loike rats, and this City Hall is filled with 'em. Well, I suppose as long as ye fellows are on the inside looking out and I meselluf is on the outside lookin' in, I'll have to take it on the chin!"

"However, let me tell you something: ye fellows are the hungriest bunch of taxeaters that ever got into office. I'll bet ye fellows will be eatin' the paint off the walls before ye git out!"

The dog then let out a mournful howl as if to impress his master with the hopelessness of the situation, and the irate Irishman made his exit.

### Tar Flat Sayings

FRED PETERSON: *Women are like eels; easy to catch—and hard to hold.*

JOHN BURKE: *"Men lose interest in empty heads, empty bottles and empty hose."*

JIM CRUISE: *"If wives only knew what stenographers think of their husbands they would cease to worry."*

ARTHUR DOWNEY: *"We gain the strength of temptations we resist. Every temptation successfully resisted makes us strong for more."*

JIM RODDY: *"The invention of the harp was due to an accident. The inventor of the bag pipe got the idea when he stepped on a sleeping cat."*

TOM HICKEY: *"There are still plenty of old-fashioned women who can't tell a camel from a chesterfield, and who don't know Scotch from Bourbon."*

SHERIFF DAN C. MURPHY: *"If we would give our weekly deeds as much gas as we give our Sunday prayers, hell would not be so crowded."*

JACK MALONEY: *"I asked a dumb cluck how he liked the Mardi Gras in New Orleans and he said it was the best he ever tasted."*

CHARLES FOX: *"By the time most men learn to behave themselves they're too old to do anything else."*

TOM TOOMEY: *"A coffin manufacturer announced he was quitting business, and would sell coffins at half price."*

*Before morning, twenty Scotchmen had committed suicide."*

TOM MALONEY: *"Doctors attribute the fact that today a woman of forty looks twenty to her habit of casting away superfluous clothes. If the process is progressive it may not be long before she'll look like a mere child."*

EDDIE GAGEN: *"When the ladies' bowling team defeated the men, the latter complained that they were looking at the wrong pins."*

GEORGE GILLIN: *"A perfect husband even sandpapers the firewood to keep his wife from getting splinters in her hands."*

FRED WEIDMANN: *"Cider must be hard to sell."*

JOE RAE: *"The dime dance is what we imagine would happen if a high fever got a violent chill."*

GEORGE MILLER: *"The undertaker does a stiff business."*

GEORGE VERNER: *"The divorce rate in society seems to call for a new reference book: 'Who Used to Be Whose?'"*

JOHN (POP) MERRICK: *"Good wine needs no bush, and a gold brick needs no hod carrier."*

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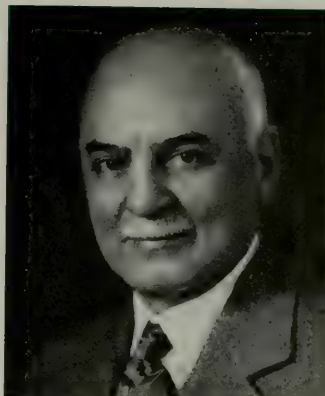
# SOUTH OF MARKET JOURNAL

Vol. XII, No. 10

October, 1937



GEORGE GILLIN  
Newly Elected President



HIS HONOR MAYOR ANGELO J. ROSSI  
Master of Installation Ceremony

## **Installation of Officers** **Thursday, October 28, 1937, 8 P. M.**

ENTERTAINMENT • DOOR PRIZES • REFRESHMENTS  
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OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Installation of Officers

## Thursday, October 28, 1937

ENTERTAINMENT - FUN - DOOR PRIZES - REFRESHMENTS



MIKE LAWLEY  
Master of Ceremonies

CHRIS CRIBBIN and DAN HENRY, *Generalissimos of Greeting*

FRANK PICKARD and JACK ROBERTSON, *Chief Dispensers*

---

AIDES: Coach Charles Hunter, Dr. Harry Bernard, Gene Mullane, Charles Fox, Fred Nicholson, Bert Phemester, Bill Boyle, Frank Burke, Joe Welch, George Neary, Ed Dillion, George Ragan, Andy Crist, Martin Cummings, Jimmy Cruise, Ray Schiller, Walter Brady, Jack Maloney, T. J. Lennon, Jack (Pop) Merrick, Paul Gundaker, Lee Burns, Jimmy Dhuc, Fred Peterson, James Wilde, Harry Andreson, Jack O'Leary, Bill Pratt, Alfred E. Pratt, Ray Towle, Elmer Towle, Eddie Nelson, Captain Jack Brady, Ed Reedy, Jeff Floyd, Vincent Riley, Joe Rae, Jack Maloney, George Miller, George (Stevie) Verner, Johnny Burke, Perry Thal, Paddy Keenan, Jim Corley, Jim Coyne, Judge Frank Waters, Jr., Ed McLane, Tim O'Leary, Andy Nichols, Herb Schneider, Ben Simonds, Chas Valento, Fred Heaphy.

# SOUTH OF MARKET JOURNAL



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THE SOUTH OF MARKET BOYS, INC.

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## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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Charles Fox Maurice Sweeney

Jeff Floyd Fred Weidmann

## ORGANIZERS

PETER R. MALONEY, Founder

Michael Doyle John F. Quinn

(Deceased) (Deceased)

Albert S. Samuels Thos. A. Maloney

Percy I. Goldstein John J. Whelan

## TRUSTEES

Martin Cummings Geo. R. Jileck, Sr.

Paul (Bob) Seaton

DOLORES PRESS

# ELECTION RESULTS

Wow! What a hotly contested election. The candidates battled until the last vote was cast, and they were on



Angelo J. Rossi

the qui vive until the last vote was counted. We had a great time and the losers were certainly great sports. No beefs — no crabbing — nothing but good-fellowship and good-feeling prevailed. This is the old South of Market spirit, fight like (naughty word) to win, but when you lose, lose with a smile; congratulate the winner, and give him whole-hearted support while he is in office.

Mayor Angelo J. Rossi will induct the newly elected men into office. This precedent has been established ever since Angelo was in office, and it is a pleasant duty to His Honor. We are indeed lucky to have such a staunch friend as Mayor Angelo J. Rossi; he is forever singing the praises of the South of Market Boys, and he is our most loyal member.

## THE NEW OFFICERS

GEORGE GILLIN, President. George has gone thru the chairs, and has participated in all our functions. He is a



George Gillin

member of long standing and will perform the duties of President in such a way as to reflect credit to the organization. He has far-sighted vision; understands the psychology of human nature; is a sympathetic listener; a true friend and pal; and he is a business man to his finger tips. Al is in charge of the public address system at the Seals Stadium, and each afternoon, or evening, when a game is in progress, you can hear his dulcet tones announcing the players as they step to bat. This, of course, is a side line; his real interest is in insurance. The members made a splendid choice when they elected George Gillin as President of the South of Market Boys.

WALTER BRADY. Walter moves up one step nearer to the high seat and too much cannot be written about Walt.



Walter Brady

He has been a member since our club's inception; attends every committee and general meeting; and the organization is first, last and, always with Walter. He has been connected with the Owens-Illinois Pacific Glass Company for many years, and is a hard-working, conscientious em-

ployee. Walt is one of the most popular fellows in the association and, when he ran for Director, always topped the list. Our hats off to Brady!

CHARLES HUNTER.—Good old Charlie! Track Coach of the Olympic Club for more years than he cares to remember. Charles has made a name for himself in the athletic world. National First Vice President of the AAU — Secretary of the PAA of the AAU in San Francisco, and a pal of every one. He has a host of friends among the High Moguls, the newspapermen, and the man on the street—a great guy and a dandy mixer. Charles has recently returned from Japan where his athletes won many honors and were acclaimed by the people of Japan as real gentlemen and keen sportsmen. 1940, the year of Olympic games, will find Coach Hunter, our President and this, me lads, will give us plenty of prestige.

JACK DOWNEY.—better known as Referee Jack Downey. This handsome, care-free, young fellow is Third Vice-



Jack Downey

President. He is a member of the famous "Downey Brothers," and has been an SOM-Boy for 12 years. In this time he has endeared himself to all by his unselfish devotion to the club and to the traditions for which we are organized. We could not select a better man, as Jack is young, peppy, chuck full of ideas that are progressive and practical, and in his capacity as Third Vice-President.

PETER R. MALONEY, Financial Secretary. What is there to say about Pete? All the adjectives in every known tongue



Peter R. Maloney

couldn't begin to describe the founder of this famous organization. Pete has been our leader and stand-by thru all the years and he will continue to go on and on doing for us. He has been lauded to the skies by the high and the low—he has hobnobbed with the very cream of society, yet he remains the same, honest, sincere, Pete we knew in the early days. Reams and reams could be written about his activities and his successes yet this would be inadequate as words have not been coined that can portray to the human mind things of a spiritual nature, and this is the field in which Pete lives. As co-founder and President of the San Francisco Shut-In Association he has done things in the charitable sphere that mark him as a humanitarian par excellence, and he will keep on lending a hand to the unfortunate until he exists no more.

...JOHN E. FOLEY, Treasurer—Jack is a banker and well qualified as the keeper of the exchequer—the balancer of the budget—and the financial genius of the



Jack Foley

SOMBs. Foley has the toughest job in the organization. It is his job to see the bills are paid; that the money for dues and tickets are collected; and that we are kept out of the red. And this fellow has performed his duty as no other man could. In all affairs Jack attends to the finances and, altho he works like a slave, he is never permitted to enjoy a banquet or see the show. He is stuck on the outside selling tickets, collecting moneys due, and paying the bills. When his duties are done, the affairs are past history. But Jack likes the work. He does his share, and more than his share, willingly, smilingly and modestly. He gets no praise, but comes in for plenty kicks, however, Jack has broad shoulders and can take 'em with a grin.



Bill Granfield

...WILLIAM A. GRANFIELD, the fellow with the longest title in the world, Recording and Corresponding Secretary. This is a job for your whiskers! Bill is the keeper of the seal and records, he is the watch-dog of the expenditures and the maestro of the minutes. Bill has been in this spot since we organized and grows fat and sassy on hard work. He has the ideal voice for reading minutes and correspondence as, without an electrical aid, he can be plainly heard in the rear of the hall. We are lucky, indeed, to secure the services of Bill Granfield. When the President is not certain of a rule of order, he will call on Granfield for a ruling and in 14 years Bill has never been wrong. A great labor man, a capable executive, and an 18 karat SOM-Boy, that sums up Bill Granfield. He is now associated with District Attorney, Mathew Brady.

JIM KERR, Sergeant-at-Arms—good, old Jim Kerr—has been our one and only sergeant-at-arms and he is the right



James Kerr

man in the right place. Jim knows more about South-o'-th's slot than many historians. His father lived in the district before 1853 and the Kerr's are one of the famous families of Tar Flat. Today Jim is still in the Flat. He owns Jim & Frank's South of Market Tavern on 7th and Jesse Streets, opposite the Post-Office and one can meet the city's celebrities in this popular liquid emporium. Just try and think of an affair that Jim wasn't the first to give his time, money and energy — "Old Faithful" — he is affectionally known as, and "faithful" certainly is the correct word to apply to this splendid man. He greets all with a hearty "Hello" that is sincere. The man doesn't live who loves the South of Market Boys more than Jim Kerr.

## DIRECTORS

THOMAS A. MALONEY—three years as President, one year chairman of the board, and four years as Director. Tom-

my lead the list and rightfully so as Tom is the one who puts forth every progressive idea that brings money into the treasury. He is a fighter from the word go, and God pity the one who makes derogatory remarks about any



Thos. Maloney

one of us. Tom has served in the California State Legislature, for 16 years, 4 as Senator and 12 as Assemblyman, and he is the best known legislator in California. His hand is always in his pocket digging out change to those in need; he sponsors nothing but laws that are beneficial to the working man and the forgotten man is his special pet. Tom is an orator of note and his inspiring talks help us toward a better understanding of our fellowman and his problems. It isn't any wonder that Senator Thomas A. Maloney is the backbone and the mainstay of the SOMBs.

RAY SCHILLER—two years President, one year chairman of the board — two years publicity chairman, one year chairman of membership. We appreciate what Ray has done, that is why we gave him the second highest vote. Ray is in the luggage business at 2422-25th Avenue, Phone LOckhaven 4249, and has a complete line of leather goods. Ray is a product of South Park and, in his early youth, was a member and leader of the South Park Boy's club. One of the major reasons why we are in front these days is because Ray hounds the newspapers, for pictures and write-ups and, if you have been watching the papers, you have seen the results of his publicity campaign in our behalf. Hardly a day goes by that we do not get notice from one or more of the major dailies — this means work and it eats up time, it takes Ray away from his business, his home, and his family and this sort of sacrifice is commended by every member.

FRED WEIDEMANN; known as "Doc." This is Fred's third term and by the tally of votes piled



**Fred Weidmann**

Fred was manager of Buffalo Bill's Wild West show—he is a crack rider—and has entertained in every country in the world. At one stage in his career, he played poker with King Edward and nicked the Sovereign for thirty-six bucks. Fred has been in the show business for years and years and this experience has helped us out of many tight places.

DR. HARRY BERNARD—"Doc" is the veteran of the directors. He entered this office in the dim, dim ages and his ability as an executive has kept him there ever since. Dr. Harry Bernard is San Francisco's most popular dentist and has offices at 942 Market Street. If you are observant you have seen the smiles



**Dr. Harry Bernard**

of many of the SOM-Boys; this is the expert work of the Doctor. He has plates so natural your best friends can't tell the difference. "Doc" hails from Fourth and Harrison and on his noon hours strolls by to look over the spot where the old homestead stood. To know the Doctor is to know a real man.

MAURICE SWEENEY—associated with the Recreation Department of the City of San Francisco. Maurice was one of the best bush league players South of Market ever produced, but he gave up



**Maurice Sweeney**

baseball to enter the ring and it was here that he really carved a name for himself. However, just as success was beckoning, he quit to join forces with San Francisco in building playgrounds for the younger generation. Maurice has been a valuable asset to our club—his keen mind and his uncanny knack of knowing the right answers has saved us from failures, and when we can attract this type of man we are exceptionally lucky. This is Maurice's second term. He received the third highest vote.

JEFF FLOYD — smiling, genial, Santa Claus, Jeff Floyd came thru the election with flying colors. Jeff always stacks a neat vote because he has devoted many



**Jeff Floyd**

hours of careful study to our problems. We can depend upon Jeff to vote "Yes" to all issues that are beneficial, and we can rely upon him for advice that is tempered with mature judgment. Chalk up another victory to Jeff Floyd.

Compliments of  
**ALBERT A. NOSSUM**  
Past Commander of Rincon Hill Post  
American Legion  
**OLD WALDORF**  
84 - 3rd Street

BOB LOUGHERY—Bob is an executive of the first water. He has held many responsible positions and has made good in everything he has undertaken. He is now connected with the Miller Van & Storage Company, and he can offer you a service that is most economical and reliable. If you contemplate moving valuables, give Bob a trial and you



**Bob Loughery**

will thank us for introducing you to this clean cut fellow. Bob comes from a family of pioneer San Franciscans. Many of the old timers will remember the senior Loughery, Bob's father, when he was Supervisor and later President of the Board of Public Works. Young Bob has many of his father's characteristics and he is destined to go far in the near future—watch this fellow!

JOHN SHANNON—salesman Seagram's. John is a diligent worker and as chairman of the prize committee he has done



**John Shannon**

a job that is to be envied. Mooching prizes is no sinecure we assure you. We tell John we need 250 prizes and Lo and Behold, there they are. This kind of work should be recognized, and we believe that the members came forth and elected John to prove to him that they are grateful for what he has done.

Johnny is a great kid, he is ambitious, intelligent, and has a keen sense of balance. His invigorating pep will put new life into the board.

**TAXI? . . . Be wise! Be thrifty! Be smart! Save money by riding De Soto Cab**

**Sedans. Anywhere in the city for only \$1.25.**

Short trips from 30c. P.S. De Soto is the largest taxi company cooperating with your publication.

Day or night . . . phone . . . **UNDERHILL 2050**



Willie Benn

**WILLIE BENN**—the best scout in the club! Willie has more nick names than Heintz has varieties. He is known as Hinges, Sawdust, Bad-Boy, Hot-Foot, A. K. and many others—this more than proves his popularity. Willie was the cleverest boxer in the ring up to 1923. He had 325 battles and never lost one and there isn't a mark on him. For many years he was business agent of the Carpenter's Union, and at present he is working at his trade—Carpenter. Our Tuesday night meetings would be dull affairs without "Hinges" Benn. We are glad to know that Willie's cooperative spirit has been rewarded, and we welcome him as a Director. For two years he has been associate editor of the Journal and his articles have been timely, well written, and interesting.

Now comes the Editor, **LLOYD JACOT**.



"Doc" Jacot

We appreciate your vote, and we will do our very best to serve the interests of the club. Modesty prevents us from penning an eulogy of our versatility so we say: "Thank you for your confidence and electing me Director for a second term."

### TRUSTEES

**GEORGE R. JILECK, SR.**—has been on the board of Trustees for years. He is now assistant publicity manager of the Keystone Hotel and takes many excursions to the north and south advertising the most modern hotel in San Francisco. George will do his share of trusteeing, you can bank on that.

**FRANK PICKARD**—an employe of the Fuller Paint Company. Frank has been bartender in the basement forever and anon. We believe Frank is the biggest South of Market Boy living, consequently we give him all the tough spots. Whenever we have a function you will find him on the door and we pity the guy who gets tough. We have a few stories about Frank and his escapades at Green Bar, but, being he is a newly elected officer, we will let them slide.

# The History of California

The first discovery of California has always been in doubt; some historians claiming that the Garden of Eden was located in the southwestern corner of the Golden Gate Park, just back of the monkey house, others, more modest, gave the date of its discovery at the time Noah landed the Ark on the top of Mount Shasta. But best and most authentic accounts give the year of 1603, when Sir Francis Drake sailed thru the Golden Gate and started the St. Francis Hotel.

Sir Francis brought with him a troupe of Spanish troubadours, who spent most of their time, during the next hundred years, in erecting Spanish Missions and Ramona's home, promoting bull fights and building El Camino Real.

California at that time had a large population, but they were still living in Iowa and New England saving up their money to buy real estate in Los Angeles.

In 1847 California really began to grow, for in that year a couple of fellows named Lewis and Clark began running cheap excursions over the Union Pacific Railroad.

Two years later a man named Marshall started the gold cure near Sacramento, and within six months had two hundred thousand gold diggers of both sexes working there.

Thus we learn that California was discovered by the Spanish, settled by the Yankees, built by the Japanese, worked by the Chinese, fought for by the Irish, owned by the Jews, and run by the Native Sons.

A year later, in 1850, land was discovered across the bay from Oakland, and a couple of real estate men started a town. Because of the way the sand drifted about, it was called "Sand-Can-Drift-So," this was later corrupted to San Francisco.

The following year Colonel Andrews opened the Diamond Palace.

The first two public buildings were

We welcome Frank into the official family of the SOMBs, and we feel content that he will dispatch his duties in a fitting and proper manner. Be sure and visit with Frank in the basement, he is a good guy to know as he treats his friends to the best in the house.

**GEORGE MILLER**—a stone cutter, but his bid to fame is the handy manner in which he shuffles the pasteboards in the Dirty Dora game. George is a fixture in the club-rooms and we all admire his sterling qualities—he is well acquainted with the duties and you can be certain that no phony bills will slip by.

the Orpheum Theatre and the jail. Both have been enlarged and are still doing capacity business.

San Francisco became quite a sporting center for the citizens of Oakland, Berkeley and Alameda. The flea shooting was great, so was the crap shooting.

The Mt. Tamalpais Railroad was built—this and the San Francisco City Hall are considered the two most crooked things in the world.

Meanwhile a band of refugees from San Juan Hill, in Cuba, had come from the south and established a settlement at Riverside. A fellow named Roosevelt planted the first seedless orange tree, and a chap named Burbank, by sap transfusion and grafting, caused the orange trees to bear thornless cactus, tasteless grapefruit and jagless grapes.

A year or so later a player on the Riverside baseball, a roughneck named Billy Sunday, got mad, quit the team, traveled a hundred miles north and started a revival. After he had converted the Indians, and a few of the whites, he decided to make a permanent camp and in honor of himself he called it Los Angeles, Los Angeles is Spanish for "City of Angeles"—but this was a long time ago.

There are twenty-six ways of pronouncing Los Angeles, and the twenty-six are all wrong.

The New State grew fast that it had to be divided into two parts, i. e., northern California and southern Cafeteria, and two deserts and a mountain range were put between them to keep them from fighting.

The celestial named city was made the capitol of the southern division and the saintly named town to the north, was made the capitol of the northern area.

San Francisco in the years that followed had a most marvelous growth until today, taking in Oakland, Berkeley, Alameda, Sausalito, Mill Valley, Petaluma, Alcatraz Island and the Farallones, it is the largest city in the State. Los Angeles, taking in the rest of the State is larger. In 1911 San Diego was made the 116th ward of Los Angeles.

In 1853 Wm. Hearst was born and the Barbary Coast was made an open port. In 1855 a law was passed forbidding earthquakes inside the city limits. In 1857 Mister Sutro introduced the first bathtub into the city, and in 1857 a barber shop was opened and the Californians were given their first shave and hair cut.

California is bounded on the north by British Columbia, on the west by the

Hawaiian Islands, the south by the Panama Canal, on the east by the Dixie Highway, on top by Heaven. That is, by daylight—after dark it has no limits.

San Francisco has had a wonderful career—like most of its inhabitants, it has been shaken down. It has burned and, like the Phoenix, has risen from the ashes bigger and better than ever. What other cities try to do, San Francisco does better.

San Francisco has more restaurants named for dogs than any other city in the world.

Seal Rocks and the St. Francis hotel are renowned for the number of seal-skins to be seen at either place most any afternoon.

San Francisco is well known because of its fish—sharks, suckers and gold fish. It also has the most patriotic fish in the world—on any sunny afternoon, from the rocks of the Cliff House, the red snapper and the white and blue fish can be seen parading by in undulating lines.

The City of Los Angeles is a seaport situated eighteen miles from the sea. The only wonder is that they have not run it thru to the Atlantic.

Owing to the late Volstead disaster, Los Angeles ran short of water, so a subway was built that reached into Canada and it tapped the Artic ocean, and then there was so much water it was quite a problem, but the constitution saved the day, by allowing an annexation of another county, the result of this made Los Angeles the largest city in the world in the point of farm acreage.

Altho it is never referred to by the Natives, Los Angeles has a wonderful climate. It has two kinds of weather—perfect and unusual. One can melt, freeze and drown in the same spot on the same day. It is the center of the fruit raising industry, and claims the largest and finest fruit in the world. It passed laws forbidding the entrance of fruit from other places, thus proving its claim of having the best fruit in the state . . .

Los Angeles has more beautiful women than any city on earth, but they all came from somewhere else. The inhabitants are of a thrifty, saving disposition fifty-one weeks of the year, then they go to San Francisco for a week.

Owing to the climate there are several moving picture studios (these are in Hollywood, but Los Angeles takes the credit for all the good coming from them, and blames Hollywood for all the bad). The artists employed in the studios are called movie actors, this is because they move from one home to another so often. Hollywood is called the city of happy homes—this caused by the fact that husbands and wives seldom occupy the same homes.

Years ago I became attached to Los Angeles—I bought a few lots and, as

the years have gone by, the Sheriff has added to those attachments. At times I wished to detach myself from all attachments, but of late years I have begun to think that my attachment is permanent. The man who sold the lots said I could dispose of them anywhere at a profit, but I was a rotten prophet.

But, at that, I love California! I love it as only a native of Iowa can—I love its lakes and hills, its mountains and hills, its desert and seashore but, best of all, I love its soil—the lots in Los Angeles. For years it has been my dream to settle in a little bungalow, on my own ranch and there in the golden sunlight, and the silvery moonlight, dream the hours away, seeing visions of other places and other times, and where can you find more to arouse such visions as you can on a California ranch? You arise in the morning to the music of a Connecticut alarm clock—you fasten your Boston gaters onto your Paris sox—your Baltimore suspenders onto your Detroit overalls—put on your Lynn shoes and your Danbury hat. You sit down to your Grand Rapids table, have your Hawaiian pineapple, your Cape Cod fish, Aunt Jemima flapjacks swim-

ming in New Orleans molasses.

You have a bit of Cincinatti ham cooked in Chicago lard on a Detroit stove burning Wyoming coal. You go outdoors and put Concord harness onto your Missouri mule hitch him to a Moline plow and cultivate a couple of acres of land covered with Ohio mortgages. You plant Indian corn, Bermuda onions, Bavarian malt, Hungarian barley and Italian hops, and then you sit up all night blending malt, barley and hops into a camouflaged concoction to reduce the high cost of boot-legging.

When twilight falls you fill your pride of Detroit with Mexican gasoline, dash to the beach and, while sitting in a Greek restaurant smoking a Boston cigar, you watch a New York girl dance the Memphis shimmy to the music of a New Orleans jazz band.

And then back to your little home under the orange trees and mortgages, you read a chapter of the bible written in London, say your prayers written in Jerusalem, wind your Waterbury watch, don your China silk pajamas, crawl between your Fall River sheets, and fight all night with fleas—the only native product on the whole damn ranch.

## BLACK SPOTS

*Here lies the bones  
Of old man Zax  
A spark plug fouled  
On the Choo Choo tracks*  
\* \* \*

Frank Pickard: "The latest fad of girls is to have pockets in their stockings."

George Verner: "Well, it ought to be a scream to see 'em walking down the street with their hands in their pockets."

Jimmy Cruise: "What would you do if I kissed you?"

Dizzy Jane: "I'd scream."

Jimmy Cruise: "Right now?"

Dizzy Jane: "No, I'm hoarse from last night."

Middle-aged housekeeper, Scotch for one or two gentlemen; ranch or country preferred; good cook and home maker.

Joe Rae, Dolores Press: "Owing to the breakdown of my linotype machine, local births, deaths, and weddings will have to be postponed until next week."

Les Nunan: "Didn't you know that women were in politics centuries ago?"

George Verner: "No! It that a fact?"

Les Noonan: "Sure! Weren't Salome's motions before the house received with applause?"

Chester Juzix: "A scientist discovered a liquid which, it is claimed, makes the

old young, the tired fresh, the weak strong, and the timid courageous."

Charles Fox: "Sounds like 'Acme Beer!'"

News Item—His face was a striking one, and even without his clothes people would have turned to look at him.

Jack Maloney: "An old cat can be the cat's whiskers, but it takes a tom cat to be a cat's pay."

News Item—After the ceremony, the newly-married couple served ice cream and cake. The bride's first marriage resulted in the birth of one son; her second had like results. The groom is the father of fourteen children. He, too, had been married before.



Huntley Cameron

## From the President's Pen

My year is over! On Thursday, October 28, I will turn the gavel over to George Gillin, my successor. My term has been very pleasant. It has flown by on wings and, as I look back, I can hardly believe that it has been a year since I was inducted into office. I have



Frank Foss

enjoyed every minute, every hour, of the three hundred and sixty-five days I have been President. The friends I have made,—the good times I had,—and the splendid, unstinting cooperation I received from each of you, will forever live in my memory.

The club is going forward; new members are flocking in, our affairs are getting a wider attendance, and the meetings are attracting the major portion of the membership. This is a healthy sign and I am confident that we will reach the top with a minimum of effort.

George Gillin, the newly elected President, has been a friend of long standing and it is with a great deal of pleasure that I place the gavel in his hands. George has what it takes to make a capable leader. He has had plenty of business experience; he is well acquainted with parliamentary procedure; he has a pleasing personality; and his judgment can be trusted. You have chosen wisely and well, and here and now I pledge my wholehearted support to my friend, George Gillin.

My outgoing message is this: We need members and we need plenty of them. I urge each of you to bring in a new member. Cards can be had from the Membership Chairman and if you will do your part we will have classes of candidates that will far out-number any we have had in the past. This is

the way you can get behind the new President and make his term a successful one.

Many lose sight of the fact that the South of Market Boys is the most famous fraternal organization in the United States, and many forget that we give more for the money than any other association. Enumerate the advantages of belonging and you will find that they are many. Now think of the dues—hardly worth mentioning, but, for the small sum you pay, you meet men in all walks of life, you have entertainment that far exceeds any you see in the show houses, you receive eats and refreshments, and you have an opportunity to win a door prize worthwhile—in addition to this you are instrumental in helping the needy, and the most important of all, you are playing your part in keeping the early traditions of San Francisco alive.

Would your friend say "No" if you asked him to sign an application card? Of course he wouldn't! So if you are seriously interested in building up the organization, you will do your share in introducing your friends to the South of Market Boys.

I thank each of you for the cooperation you have given while I was in the chair and I particularly thank the various chairmen of our functions for their efforts and unselfish loyalty to the club.

My best wishes to my successor, George Gillin.

A beautiful young woman rushed into the room where an applicant for a police job being questioned by the chief of police.

"I am a widow and I live alone" began the lady, "and I have a cellar full of liquor, and I want a policeman to be assigned to my house."

"I have a new man here" said the chief. "I'll put him on the job."

"Now" said the woman, giving the chief the key to her cellar, "in case of dire emergency, should your man desire to consult me on anything he can come to my sitting-room; but please understand he is to come only if it is absolutely necessary." The lady handed over the key to her room.

"Do you understand?" asked the chief, turning to the policeman.

"I'm way ahead of you," said the new cop boldly.

"Good," said the chief. "Now, Pat, suppose three or four men suddenly walked into the cellar and begun to shoot at you. What would you do?"

"Chief," said the cop, "if they found me in the cellar, I'd deserve to be shot."

\* \* \*

Tom Toomey: "Waiter, do you follow these horses?"

Waiter: "Certainly not!"

Tom Toomey: "Well, then I guess I won't give you a tip."

## GOOD NEWS

It was with a great deal of pleasure that the members of the South of Market Boys learned of the success of Jimmy Quigley. In 1931 he took the sergeant's examination and topped the list and on October 15 he was appointed sergeant of the San Francisco Police Department.

Jim has become one of the most popular members in the department, and he is a favorite among the city employees, and has a great many friends in private life.

He was born on Rincon Hill and, after many trials and tribulations, entered the Police Department in 1920 and resigned in 1927 to enter political life. He was elected to the California Legislature and served the people wisely until 1931.

Public life did not appeal to Jim, so he again took an examination for patrolman and topped the list, and when the sergeant's examination came along Jim ran true to form and was number one.

More power to Jim Quigley—may he keep climbing until he reaches the top. The South of Market Boys are proud of Sergeant Jim Quigley.

## Jesse Brilliant

A real, old-time South of Market Boy, Jesse Brilliant, has just opened the biggest and best tailoring shop west of Chicago in the Flood Building and he is well prepared to fit the members of our organization with the finest fabrics money can buy, and at a price that all can afford.

Jesse was born South of Market on April 8, 1890, and he was situated in the Claus-Spreckles Building for twenty-five years and enjoys an enviable reputation among the tailoring fraternity.

He has been a member of the South of Market Boys for four years and has been one of our most active members.

When you contemplate buying that new suit, either ready or tailor made, remember that you will get an honest-to-goodness buy when you trade with Jesse Brilliant, our fraternal brother.

The striking thing about the Kangaroo is the fact that such an enormous animal brings forth a tiny one, which is only a couple of inches long and much too frail and delicate to face this hostile world unprotected. The mother picks up the strange little creature, halfway between born and unborn, with her lips, and places it carefully into the bag under her own body. Here it lives for eight months, cut off entirely from the outer world, leading a purely vegetable life, feeding on its mother's milk, until it has evolved into a real kangaroo baby and is ready for birth.

# HOT LETTERS

Ben Thrash

"Your Honor and ladies and gentlemen of the jury, I intend to prove that the defendant, James Russell, wrote amorous letters to my client, Cecyle Mullen. Then, when he inherited a fortune, deliberately spurned the love of this young, innocent and trusting girl. I would like to call as my first witness—"

James Russell sat hunched in his seat beside his counsel. Embarrassment crimsoned his neck and ears, and his slim, sensitive fingers tapped nervously on the table in front of him.

The first witness was questioned by the attorney for the plaintiff. She was the chum and room-mate of Cecyle Mullen. Just a little over dressed, and her make up a little too apparent. The length of sheer and gracefully plumped hose showing did nothing to detract from her sophistication.

"Do you know the plaintiff in this action, Miss Cecyle Mullen?" The attorney's voice was low and conversational.

"Yeah. I ought to. I room with her."

"How long have you known Miss Mullen?"

"Ever since we was kids in Kansas."

"Did you ever see the defendant before today?"

"Jimmy? Sure. He used to come up all th' time. He was a swell guy, even if—"

The attorney stopped her. "Please, just answer my questions, Miss La Verne. Did Mr. Russell ever, to your knowledge, write letters to Miss Mullen?"

"Boy, did he? Maybe you think he can't write a hot love letter."

The lawyer cleared his throat. "How do you know that the defendant wrote letters to Miss Mullen?"

"Cecyle used to let me read all of 'em."

Russell flushed more furiously than before if that were possible. The humiliation of it. Having this creature reading the out-pouring of his heart to the girl he had adored. But more was to come. The plaintiff's counsel was holding up a packet of letters to the witness.

"Have you ever seen these letters before?"

"Sure. They belong to Cecyle. I've seen 'em a hundred times."

"Do you know who wrote them?"

"Sure. They're from Jimmy. I ought to know, I've read all of 'em."

The attorney addressed the judge. "Your Honor, I would like to have the contents of any of these letters read to the jury, and entered as evidence."

Jimmy Russell started to rise to his feet to protest this sacrilege. But his counsel tugged at his sleeve and he sat down again. The attorney for the plaintiff selected a letter seemingly at random, and began to read its contents in a loud, clear voice. As he stressed certain phrases, Russell cast side-long glances toward the girl who had received these soul-revealing missives. She dabbed ineffectively at her eyes with a small bit of linen. The effect of her supposed grief was not lost on the jury.

The trial progressed, but Jimmy's counsel leaned back comfortably in his chair. He refused to question the witnesses. It was apparent to all of the spectators that unless his attorney did something drastic, Jimmy Russell was going to lose his case. Jimmy whispered this same fear to his lawyer. "Can't you do something?"

"What do you want me to do?" Everything that has been said is the truth, isn't it? You wrote the letters, and any hand writing expert could tell it at a glance."

Russell lapsed into silence. From time to time his eyes were drawn to the girl at the next table. Once she met his glance for a moment, and a sneer curled her lips. At last the attorney for the plaintiff rested his case.

Jimmy's counsel rose to his feet and addressed the judge. "Your Honor, I have but one witness to call. The defendant himself."

Jimmy rose to his feet, and in his embarrassment knocked over his chair. To hide his confusion he stooped to pick it up and bumped into the table. He presented a picture of ridiculous awkwardness that caused the judge to rap for order from the spectators. He was sworn in and took the stand.

"Mr. Russell, do you recognize the plaintiff, Miss Mullen?"

"Yes," Jimmy was studiously looking at his clasped hands.

"Did you write her the letters which were read in this court?"

"Yes."

"Please address your answers to the jury, Mr. Russell, in a tone which they can distinctly hear," instructed the judge.

Jimmy cast a quick glance at the girl who was suing him, but she wasn't looking his way. Then he glanced at the judge, who returned his gaze. Jimmy thought he detected an expression of sympathy in the judge's face. He addressed himself to the bench.

"Your Honor, I wonder if it would be all right if I told my story in my

own words. I believe I can save this court some time."

The judge looked at him closely for a few seconds. "It is all right with the court, if the attorney for the plaintiff has no objections."

"No objections, Your Honor."

"Your Honor," Jimmy began. I met Miss Mullen three years ago in a taxi dance hall. Miss Le Verne, her room-mate, was working there also. I had a job in a department store, and on this Saturday night I went to the Majestic. I danced with Miss Mullen several times and took her home that night. After that I took her home nearly every night. At first I just kind of liked her. Then, after I got to know her better, I fell madly in love with her. I wanted to marry her, and we became engaged. I really didn't have money enough saved to get married on, so we planned on waiting a year.

"Then I hit on what I thought was a swell idea. I loved Cecyle so much that I wanted to show her how much I really thought of her. I began writing letters to her, telling her how much I cared.

"One night I went to the dance hall when she got off work, and she told me she had a date with another man and that she would see me the next night. The night after that we had our first quarrel. She told me that she didn't want to marry me, that she didn't want to be poverty stricken all her life. She told me the things she had done the night before; things that I couldn't afford to do. That ended our love affair.

"About six months later I came into a good sized fortune. Now she's suing me for breach of promise.

Your Honor, there is one thing that both attorneys seem to have overlooked. You know, it seems funny that no one has asked me if I would marry Miss Mullen."

"Well, Mr. Russell," and the judge had a hard time keeping his face serious, "would you marry Miss Mullen now?"

"Right now, Your Honor!"

"Miss Mullen, will you accept Mr. Russell?"

"That big farmer? I should say not!" she flamed.

"Case dismissed."

Window and door screens which electrocute insects are coming into use in restaurant kitchens and other places where food is handled. Current: four watts per screen.—Forbes.

Depart.—This word originally meant to divide, part or separate. An old marriage service said, "till death us depart." This phrase has been modernized to "till death us do part."

## Old San Francisco Memories

### "SISSY" THE GAMBLER AND DENOUEMENT

In the good old gold rush days many of the so-called gold rushers rushed to the gambling tables around the Barbary Coast instead of rushing to them "tha" hills where the gold was hidden.

\* \* \*

At that very colorful and historical period a wide-eyed poker-faced young chap was seeking a job as lookout man in one of the gambling joints. He was dressed in a checkered suit, derby hat, frilled shirt with a horseshoe stick pin, patent leather shoes, gloves and a cane. In contrast to the long-whiskered



Tim O'Connor

miners with flannel shirts, and their pants tucked in their bootleg, he was a regular fashion plate.

\* \* \*

On account of his effeminate appearance, and high pitched voice, he was rejected as a "lookout" man around the gambling games of the Barbary Coast. One day in grim despair he strolled into the old Bella Union saloon and gambling hall, then located on Kearny near Merchant. Cherokee Bill, the gamekeeper of this joint, had just enough Indian in him to give a big war whoop when properly liquored up. When this young dude applied for a job, Big Bill exclaimed:

"Why, say, kid, you look too much like a woman for a job around one of my tables! The men around my tables are all notch gun men."

"But I must find something to do," said the young fellow, "as I am broke."

"All right," said Cherokee Bill, "stick around and I might be able to use you as a handyman around the house. Here is a couple of dollars to eat on."

This old Bella Union saloon and gambling house was one of the most attractive places in San Francisco at that time. A huge gilt-framed mirror hung behind the bar. On the mahogany bar rested the silver water pitchers. Two huge chandeliers hung from the ceiling, giving the place a most dazzling effect. Cherokee Bill once said:

"I wonder is there anyone around here that can play them lights!"

A big Newfoundland, black bulldog, a cackling parrot and a chattering monkey became such a beer addict that subsequently they had to remove him to Monkey Warner's ranch on the beach. It was said that he had so many fleas on his back that he drank beer to forget them.

The gambling tables were separated from the saloon by a partition. Many short-haired, wild women hovered around the gambling hall to lure the long-whiskered card players into spending their winnings. These girls took the winners for plenty, when the opportunity presented itself.

\* \* \*

Then one night a game keeper named "Moe" failed to show up at the regular time. It seems that he had a row with his "come-on moll." This moll was called the Texas lioness. She smoked big black cigars, and her favorite pastime was henpecking Moe. Upon this occasion it seems that she had put Moe through a severe henpecking process, and when he did show up he was all "het up," bothered and liquored. Just before he entered, Cherokee Bill handed Sissy a gun and told him to take over the gamekeeper's table. When Moe saw the young fellow in his chair he became so enraged that he started to shoot holes in the ceiling. He then turned his gun on Sissy, but the kid, quick on the trigger, retaliated. Then

there was an exchange of shots by Moe and Sissy. In this exciting gun play fracas both were wounded, but not seriously. The examination made by the doctor at the receiving hospital disclosed a startling fact: Sissy was a female masquerading in men's clothes.

About a year later, we learned that Sissy was married to a long-whiskered miner who was digging gold in them "thar" hills around Angels' Camp.

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# YESTERDAY

By George Cameron

Early San Francisco when it was in the making was very different from what it is today. At that time Market street was planked and the sidewalks were of wooden planks.

The first Palace Hotel was opened early in 1870. It was built by William Sharon, he drove up from Del Monte every morning with his footman and coachman with the style of royalty. The Occidental Hotel was located on Montgomery Street, also the Lick House, owned by James Lick. The Russ House was also located on Montgomery Street, the What Cheer House on Leidesdorff Street, and the famous Baldwin Hotel and Theatre located on Market and Powell Streets, owned by "Lucky Baldwin."

The first race track in the West was called the Bay District, located what is now Fifth Avenue and Geary Boulevard. "White Hat McCarthy" was one of our most outstanding characters on the track at that time.

The Bella Union Theatre was one of the old-time theatres. It was frequented mostly by men. There were booths where beer and liquors were served. The Old Orpheum was opened later and became known all over the world. It was first located on Stockton Street near Geary. There was a theatre built on O'Farrell Street, later on it was called the Moorish Theatre and was not very successful and the Orpheum took it over.

The first moving picture I saw was at the Orpheum, it depicted a train robbery and was very good. Grauman had a small theatre on Market Street near Third, it consisted of vaudeville up stairs, and then one could go down stairs and see a moving picture of a "bull fight"—all for one price. Another famous place was the Midway Plaisance, it was located at Market and Fourth Streets. It had a main floor and a gallery and it was at this theatre that the famous "Big Bertha" made her appearance. She was a beautiful woman and one of the greatest "confidence" women the world ever knew, she created a great sensation in San Francisco. Another famous woman was "Little Egypt," she was an Oriental dancer of some note. The Tivoli was another old-time theatre. It was on Eddy Street, a very ordinary place, they did not have any chairs, just long benches to sit on, and a stage. The first singer to appear there was Margaret Mitchell, coming from Australia. The waiters served beer for 25 cents. Later, they put on light opera at the Tivoli. The late Ferris Hartman and his troop delighted large audiences. Some of the artists were, namely

Gracie Plaisted, Tillie Sallinger, Phil Bronson. Later they put on grand opera. Some of the noted singers were Avadano, Salassi, Caro Roma, Fanny Lillard, Dunbar, and many others.

How many would give half of their memories to hear Dick Jose sing "Silver Threads Among the Gold," or to hear Jessie Bartlett Davis sing "O Promise Me," or Kate Castellan bringing down the house singing "For Goodness Sake Don't Say I Told You," or Billy Emerson with his famous "Minstrels."

How many remember the "Grand Opera House" located on Mission Street near Third. It was one of the world's most beautiful structures at that time and had the largest stage in the world at that time. It had a main floor and three galleries, a beautiful chandelier, which was only lit during the "grand opera" season. Grand opera was produced here by some of the greatest opera singers in the world; admission ranging from five dollars up. Some of the singers were Adelina Patti, Nellie Melba, Nordic, Sembrich, Calve Schumann-Heinke, Fritz Scheff, Louise Homer, Antonio Scotti, Edourd de Reske, Emma Eames, Geraldine Farrar, Enrico Caruso. The demand for seats was so great some of the people stood in line all night to secure seats.

How many remember Walter Morosco's theatre on Howard Street near Third. He gave melodrama and a good show it was—all for the small sum of 10 cents. Another of our famous theatres was the Alcazar, located on O'Far-

rell Street, produced some good shows and employed the best actors. As far as I can remember the following are some of the names of them: George Osborn, Ethel Brandon, L. R. Stockwell, Joe Grismer, George Webster, Florence Roberts, now in the movies in Hollywood.

There was the "Winter Garden" at Union Square on Stockton Street. It was fashioned after an old German beer garden. There was a dance hall and cafe connected with it, there were booths and tables where one was served with beer and sandwiches.

There were many outstanding personalities on the streets of "Old San Francisco"—such as "Deacon Jones," a little Negro prize fighter who had a weakness for uniforms and usually would be seen in a blue uniform with brass braid like a soldier; "Fatty Blodes" who weighed over three hundred pounds and sold newspapers; "Cannon the Fat Man" who weighed seven hundred and forty pounds; the "Old Man" who sold newspapers at Lottas Fountain and who never wore a hat; and Joaquin Miller, called the "Poet of the Sierras."

In the "Bucket Shops" on Leidesdorff Street, where some women—old-timers—who were called "Mud Hens," who lost their savings in bad mining stocks and still came to watch the Stock Board.

Another of the personalities was "Uncle Sam" the candy man, a Negro  
(Continued on Page 12)

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# The Founder Speaks

The election is over! Everybody is very friendly and in good spirits, so let's get together now and make the South of Market Boys bigger and better. Every candidate could not be elected and those who did not get in took their defeat good naturedly and pledged themselves to work for the club as they always have. The members selected the men they wanted to conduct the affairs of the association. For the coming year I hope those men will show their gratitude.



**Peter R. Maloney**

The big Dipsea Race will be October 31, 1937. The Sunrise Breakfast Club is conducting the affair. Primarily, of course, the Breakfast Club, which was organized by the South of Market Boys, and run by the South of Market Boys, is a sister organization to our club. Charlie Hunter secures the runners for this event and they are the best long distance runners in America. Johnny Shannon and Fred Weidman will secure appropriate trophies for the participants. It will be known as the Owen Merrick Memorial Dipsea Race. Owen Merrick, sports writer of The San Francisco News, who passed on to his reward, was responsible for reviving the race after the Olympic Club discontinued it. This race has been run for about 30 years and is known as seven miles of the hardest grind in the country. Charlie Fox is in charge of entertainment.

The evening prior to the race, forty or fifty of us will go to San Rafael to a banquet. We will stay all night—have breakfast in the morning, and then proceed to the start of the race.

## YESTERDAY

(Continued from Page 11)

who was over six feet tall and showed up every Sunday afternoon and attracted the children by blowing a toy balloon; then he would sing and dance for them, that is, if they happened to have money to buy the candy, which was very good candy too. He was dressed in red, white and blue, to look like our Uncle Sam. Then there was the "Old Cliff House." Now one can go for 10 cents and return, but when I came here it would cost five dollars, for one had to hire a horse and buggy.

The "sea lions" were the main attraction at the "Cliff House." There was one of enormous size nicknamed "Ben Butler," he was found washed up on the beach one morning forty-one years ago, was stuffed and can seen in

The banquet dinner, lodging for the night and breakfast in the morning will be \$3.50. All welcome; you do not have to belong to the Breakfast Club. Get in touch with me or Johnny Shannon. Put down three dollars and fifty cents and you will never regret it, you will have twenty dollars' worth of fun.

Jack Wiley will be on the Whistle Committee. Dr. Howard Mallon, Con Greider, Joe McCann and Tom Toomey form a quartet of singers, you will be surprised when you hear them; yes sir, surprised. Vincent Riley, who is Chairman of the Law and Order Committee, said he will listen to this quartet and then use his own judgment. Joe Rae will sing a solo, and the name of his song will be "When the Moon Got in My Eyes." Lloyd Jacot will sing "You Made Me Love You and I Didn't Want to Do It." Bob Wilson, owner of the Von Dorn Hotel, will sing "There Is Plenty of Room for You." Dedicate this number to some of the members of our club, former residents of the Von Dorn. Geo. Gillin and Frank Foss will sing "I Am Sorry You're Going, But I Am Coming." Yes sir, Jesse Brilliant will sing "Her Eyes Shine Like Diamonds." Jesse is in the tailor business. Frank Flohr will sing "I Have Painted Her Cheeks." Les Noonan will sing "Trees." The four Downeys will sing "The Merry Go Round Broke Down." Geo. Jilek will sing with Geo. Verner "Oh, Dora, Where Are You?" And Andy Crist will sing "Little Annie Rooney."

Now you can imagine what kind of fun we will have.

Remember your dues! Look on the back of your Membership Card! It is a wonderful feeling to be fully paid up in this famous organization.

bird seed—that's what the Bird Man said.

Another outstanding character was "Emperor Norton." He came here in forty nine and opened a store, made some money, there was a fire and lost everything. He opened another store later on and prospered, putting all his savings in the bank, woke up one morning to find the bank had failed. It was a great shock to him. His brain could not stand the shock. He imagined he was Emperor of California and Protector of Mexico. He wore the uniform of a Brigadier General, issued proclamations, and reigned supreme until the time of his death.

We have many streets in San Francisco. I feel it would be interesting to know the name of the first street in San Francisco. The name of the first street was Foundation Street, it was laid out in 1834.

## Official Ballot

(Complete)

George Gillin, President; no opposition.

Walter Brady, First Vice-President, no opposition.

Charles Hunter, Second Vice-President, no opposition.

Jack Downey, Third Vice-President, 274 votes.

Pete Maloney, Financial Secretary, no opposition.

J. E. Foley, Treasurer, no opposition.

William A. Granfield, Recording and Financial Secretary, 260 votes.

Jim Kerr, Sergeant-at-Arms, no opposition.

### DIRECTORS

	Votes
1. Thomas A. Maloney .....	354
2. Ray Schiller .....	346
3. Maurice Sweeney .....	292
4. Fred Weidemann .....	281
5. Dr. Harry Bernard .....	274
6. Jeff Floyd .....	260
7. Bob Loughery .....	252
8. John Shannon .....	247
9. Lloyd Jacot .....	245
10. Willie Benn .....	218

### TRUSTEES

1. George Miller .....	350
2. Frank Pickard .....	349
3. George R. Jilek, Sr. ....	318

Tallied by Joe Rae, Jack Maloney, Andy Crist, and Joe Welch.

It was great fun but we are glad it is over. Now we can start to build the organization to its old time strength. The Fair will soon be upon us and we want to have a representative body in 1939 so that we can participate in the welcoming of the thousands of people who will visit San Francisco.

Let's all pull together for a bigger SOMBoys! Help your membership chairman by bringing in as many new members as you can. The dues are small, the advantages are great!

# World Series Baseball Stars Luncheon

On Monday, November 1, 1937, at 12 noon in the Palm Court of the Palace Hotel, a luncheon will be held honoring those Californians who participated in the recent World Series: Joe Di Maggio, Tony Lazzeri, Frank Crosetti, Dick Bartell, Myrle Hoag, Vernon Gomez and Monte Pearson. This luncheon is being held under the auspices of the San Francisco Chronicle, with Harry B. Smith, our honorary member, at the wheel, and sponsored by the South of Market Boys and the Sunrise Breakfast Club. I believe it is the first time in San Francisco history that so many athletes of prominence in the baseball world who have starred in a World's Series have been assembled together at one time. It is something to look forward to.

Harry Smith has known each of these baseball players since they began playing baseball, knows their history and will give a brief story on each of their careers. Pete Maloney will be master of ceremonies. Mike Lawley will handle the entertainment.

The Palm Court can hold only so many people and the request for tickets has been so great that a sell out seems certain. Women and children are also invited. We believe that women play a big part in baseball and are staunch advocates of good clean sports, and we know that there will be many of them present to pay honor to these great athletes.

I believe this luncheon will be the greatest luncheon of its kind ever held in San Francisco. Everyone of these boys, whether they were on the winning team or the losing team played such a sterling game of baseball that we, of California, are proud of them.

The price of the luncheon is \$1.50. You can secure your tickets from Jack Foley, our treasurer, at the headquarters, 150 Golden Gate avenue; from Pete Maloney or from George Keeney, Manx Hotel on Powell street, or the cashier at the San Francisco Chronicle. Come and attend. Let us see these World Series' stars in the flesh; hit a home run with Joe Di Maggio and the rest of the stars.

A grand entertainment appropriate for the occasion will be held for your pleasure. No reservations, first come, first served. The luncheon stars at 12 noon and will be over in sufficient time to allow you to return to your respective positions.

Louis Resnick of the National Society for the Prevention of Blindness declares that it is up to the manufacturers of fire-works to discontinue fireworks blamed for the greater number of casualties, or America will wipe out the entire industry.

\* \* \*

A one-thirtieth-carat diamond made from gum arabic was shown to the American Association for the Advancement of Science, at Denver, July 23. It is one of 25 "starch" diamonds made by Dr. W. J. Hershey, McPherson, Kansas, in an effort to discover how nature makes diamonds, and to produce larger ones.

—o—

I drew her closer to me  
In the fragrant sheltering gloom  
I drew her closer and closer  
We were in the drawing room,

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## BRIEFLETS

Many years ago it was discovered that artificial sea-water was made as perfectly as chemists could make it, fish went blind and died in this liquid



Joe Mendell

until two and one-half per cent of real sea-water was added.

\* \* \*

A Scotchman summoned his maid after 40 years' service and announced: "You are considered from today on as a member of the family. No wages."

\* \* \*

Paris is not French but is the home of the refugees. Rich Americans, poor Russians, sleek Argentines—all running away from their past, their present and their future.

\* \* \*

Dean Van Amringe, of Columbia College, used to say that you couldn't teach a man mathematics if there were a girl in the room, or if you could, he wouldn't be worth teaching.

\* \* \*

If the enormous amounts sent every year on tracking and punishing criminals were used to alleviate poverty and distress which are the principal factors of all offences, crime would soon be wiped out.

\* \* \*

An Englishman was taking the trip from Cairo to the Pyramids and basking in the illusion that he had escaped western civilization and would soon breathe the atmosphere of Arabian Nights. As he reached the Pyramids the Arab guide helped him on the back of the camel. "What do you call your camel?" asked the Englishman.

"Greta Garbo, sir" replied the son of the desert.

\* \* \*

What makes soap clean? From the chemical research laboratory of Swift & Co. in Chicago, comes this answer (in part) which should be of interest to the electrical industry: "Its property of electrifying. The discovery of this hitherto unknown property of soap to electrify materials, and in this way to clean, is another step in the direction of a more complete knowledge of the action of soap."

THOMAS MALONEY, Jr. (son of Senator Thos. A. Maloney) passed the bar examination with flying colors. After seven years of diligent study he has earned his LLB and now it is Counselor Thomas Maloney, Jr. Tom is assistant manager of the Motor Vehicle Department and will continue with the State in this capacity, however, he will specialize in traffic laws. Congratulations, Tom, the South of Market Boys wish you success in your new profession.

JACK WILEY. The pay-off at the Rukus was when Jack Wiley gave instructions to the oldsters in the art of d'me dancing. Jack, for a big man, is light on his trilby's and he can out-step many of the youngsters. We were sorry that he did not enter the contest as we have a hunch that he would have run away with first honors.

ALBERT PORTER, recently returned from China, had a narrow escape from a Japanese bomb. Albert was aboard the Coolidge and when she docked in China he paid a visit to a pal on the Hoover and while talking to his friend a bomb came from the skies and hit a stanchion a sliver from the missile hit Albert above the right eye. Other than a small scar Porter was unhurt.

JACK DOWNEY, newly elected Third Vice-President, is going high hat. He ignored Jack Maloney and his brother, Jim Downey, at the Sunrise Breakfast Club. This bozo evidently thinks he is a Bigwig and if he persists in these high brow tactics we will cut him down to our size. The proof of relativity was forcibly brot home to us while Jack Downey and his amorata, Elsie Jensen, were dancing at the Rukus. The kids were trucking while Jack and Elsie terpsichored in the old-fashioned manner. In comparison with the young folks, Downey looked like a middle-aged geek, however. Elsie was as sweet as can be and carried along her aging Lothario with all the charm and grace of a queen.

o

## GREETINGS

Molkenbuhr Bros. (Val. and Seamon), jewelers, are with us in this issue. Established for 12 years in the jewelry business at the same location, fifth floor, Shreve building, they have recently altered their salesrooms. Extremely large, it is considered the smartest upstairs store on the Pacific Coast. Noted for their values and extensive stocks of diamonds, watches and silverware, we know these two popular brothers will have to further enlarge to properly serve their multitude of friends. Continued success!

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**SOUTH OF MARKET  
GIRLS TO GIVE BALL**

South of Market Girls' Club, Inc., will give a Ball and Entertainment Saturday evening, October 30, 1937, at Native Sons' Auditorium, 414 Mason Street. Admission 50 cents (including tax); payable at door. Union music.

Officers—Mrs. Mary Hennessey, president; Elizabeth Hayes, founder; Mrs. Lottie Hannan, general chairman; Lillian O'Leary, vice chairman; Mrs. Emily O'Kane, secretary.

Committee Chairmen—Entertainment, Ann Ipsustch, Mae O'Keefe, vice chairman; Hall, Ann Linn; Printing, Margaret Walters; Car Publicity, Lillian Gandolfo; Reception, Florence Cullen; Radio, Henrietta Brown; Invitations, Lillian Gallagher; Concessions, Ann O'Brien; Boosters, Elsie Hurson; Tickets, Pholita Reagan; Music, Jamima McShane; Badges, Rose Kelly; Decorations, Blossom Hay; Wardrobe, Elizabeth Mullins; Pianist, Hilda Mathias; Publicity, Mary Conroy.

**George Gillin Honored**

A signal honor has been conferred on our incoming President, George Gillin. He has been appointed National Secretary of Fur Week, November 8 to 13, 1937.

George will be in charge of the Pacific Coast activities.

So let's get behind the National Fur movement and give George our wholehearted support.

**Thanks Extended**

The South of Market Boys and the Sunrise Breakfast Club extend their thanks to the following judges for their co-operation the Dipsea Race: Judges George Schoenfeld, Thomas Foley, Frank Dunn and Twain Michelson.



Ray Schiller



Vince Reilly

**SOUTH OF MARKET  
GIRLS HONORPRESIDENT**

One of the outstanding social events in San Francisco during the month of September was the dinner given at the Elks' Club on Saturday evening, September 18, in honor of their charming president, Mrs. Mary Hennessey.

The very large crowd that was present was a proof of the popularity of the president. Mayor Angelo J. Rossi and his wife were special guests of the evening. Many other people, prominent in the financial as well as the political life of San Francisco, were present.

The tables with their gorgeous decorations vied with the beautiful gowns of the women present. An evening of entertainment, short talks, and dancing was keenly enjoyed by all. The feature of the entertainment was the singing of the "Baloney Song" by Senator Tommie Maloney.

Hudson Bay, Hudson's Bay. — Both forms correct, the latter being the older. The first is preferred in modern usage. The famous fur company is known as "Hudson's Bay Company," but popularly it is referred to as the "Hudson Bay Company."

God.—The following names of God have three letters: Gud—Swedish, Danish, Norwegian; Dia—Irish; Dio—Italian; Bog—Russian; Bog—Polish; Buh—Czecho; God—English, Netherlandish; SDJ—Irralitish; Fuh—Buddhist; Deu—Catalan; Dui—Cornish; Tec—Mexican; Kot—Ponapean; Tyr—Icelandic; Duw—Welsh; Boh—Slovakian; Zio—High German; Tiv—Gothic; Tao—Chinese; Anu—Mesopotamian; Sin—Babylonian.

The Communists will not be able to hold a primary in New York this year and will not be allowed on the official ballot in November; having polled only 40,000 votes for governor last year. To get on the ticket a party must poll at least 50,000 votes.

It is said with some degree of truth, that no man is a villain when you know him—Dr. Hamilton Fyfe—Principal of Aberdeen University.

Willie Benn gives this advice to anglers: "Bait and see."

COMPLIMENTS  
OF

**BOQUET COHN**  
121 NEW MONTGOMERY ST.

COMPLIMENTS  
OF

**J. L. SULLIVAN**

**FOR MUNICIPAL  
JUDGE**

**Vote for Peter J.  
Mullins**

Born and Educated in San Francisco. Was Assistant District Attorney for 12 Years. Experienced, Fearless and Honest.

**ELECTION, NOV. 2, 1937**

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# World Series Luncheon

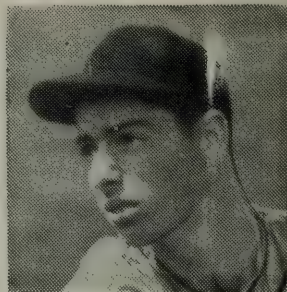
HONORING EIGHT CALIFORNIA BOYS WHO  
PARTICIPATED IN THE WORLD SERIES



PALM COURT — PALACE HOTEL  
MONDAY NOON, NOVEMBER 1, 1937



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TICKETS \$1.50

NO TABLE

HIS RECORD CALLS FOR UNITED SUPPORT

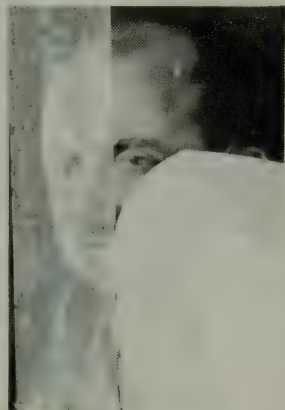
## RETAIN

## JUDGE

TWAIN

# MICHELSSEN

• • ELECTION TUESDAY, NOVEMBER 2, 1937



# SOUTH OF MARKET JOURNAL

Vol. XII, No. 11



November, 1937



FRANK FOSS  
Past President

**NEXT MEETING**  
**THURSDAY, NOVEMBER 18, 1937 — 8 P. M.**  
**REFRESHMENTS - DOOR PRIZES - ENTERTAINMENT**

**OFFICIAL ORGAN**  
**SOUTH OF MARKET BOYS, INC.**

MEETING ADVANCED ONE WEEK DUE TO THANKSGIVING

## NEXT MEETING

### Thursday, November 18, 1937

*MIKE LAWLEY, Premeire Emsee, has promised  
a show that will be in keeping with the season.*

#### ENTERTAINMENT-DOOR PRIZES-REFRESHMENTS

CHRIS CRIBBIN  
DAN HENRY  
BOB LENNON

*Chief Greeters*

FRANK PICKARD  
JACK ROBERTSON  
GEORGE VERNER

*Official  
Dispensers*

---

AIDES: Gabriel Molin, Dan Murphy, Jr., Dr. Harry Bernard, Bill Park, Lee Burns, Jimmy Crampton, George Neary, Frank (Tudy) Burke, Bill Boyle, Joe Welch, Les Bottomley, Jeff Floyd, Jim Kerr, Jim Chisham, Les Noonan, Jerry Noonan, Phil Shapiro, Perrie Thal, Johnny Burke, Eddie Gagen, Hugh McCafferty, Joe Rae, Andy Johnson, Bud (Lance) O'Brien, The "4" Downeys, The Lynch Brothers, Jim Cribbin, Bill Lawless, Tom Malonev, Jr., Dr. Paul Schultz, Thomas Mathews, Duncan McKenzie, R. J. Sinclair, K. L. Berridge, Louis A. Lagomarsino, Earl C. Van Duesen, The Beauts (Frank Kump, Ed Brandon, Dr. Julius Behrend, Frank Arnold, Herbert Jagow, Tim O'Leary, Walter Thierbach, Jim Crampton, Jimmy Dhue, Paul Gundaker, Leo Burns, Bill Park, John "Pop" Merrick), Tom Gosland, Jim Doherty.

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
Published Monthly  
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DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PProspect 9775

LLOYD JACOT, Editor of Journal  
Associate Editors

DAN HENRY JACK WILEY  
WILLIE BENN BILL LEDWIDGE  
Advertising Manager  
WILLIAM ROGERS  
JOE RAE, Business Manager

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Frank Pickard

DOLORES PRESS

# President's Message

It is essential, in order to complete a successful term in office, to have the cooperation and assistance of each individual member. I seek the help and guidance of the individual and encourage his suggestions.



George Gillin

necessary we stage successful affairs; events which will be of interest to all the members.

I ask that you serve on all committees and if you care to select any particular work or event do not hesitate to offer the suggestion and your request will be given consideration.

Frank Foss has completed a term of office that is a model for all future Presidents. If the members will give me the same consideration and assistance Frankie received, I am certain the next twelve months will be very successful.

The life's blood of associations is membership, and it will be necessary for us to go out and bring in new members. I have selected as a membership committee three men who have proven themselves by past performances: Jack Finnerty, Johnnie Shannon and Ted McMahon comprise this committee. The membership is entirely in their hands and they ask each individual to secure a new member or a reinstatement by the next meeting.

Fred Weidman has been assigned to the Cooperation and Welfare Committee, as he did very good work during the past year and his enthusiasm is an inspiration to all of us.

Michael O'Leary has been asked to serve as chairman of the Raffle-Exchange.

Other committees will be appointed during the next month and I am very sorry all cannot be appointed to chairmanships. Although your name may not appear as chairman, your efforts will be necessary so that each event will be a success.

Hyphen A recent writer spoke of a "dirty dish-washer," when the context showed he meant a "dirty-dish washer." Quite a difference.

LD143 HB DPR PAID

WUg NC San Francisco Calif.

Nov. 2 1937 41 P

Pete Maloney

DLR 830PM South of Market Boys  
150 Golden Gate Ave SFran  
Please let me take the opportunity of your first meeting following to thank you personally and your grand organization for the splendid job you did in putting over the baseball luncheon. You are a grand gang and a credit to San Francisco. The Chronicle is proud of its good standing with such an organization. Congratulations and good wishes

Bill Chandler,  
Managing Editor SF Chronicle  
521P

## CHRISTMAS CARDS

Distinctive—Original

EDDIE NELSON

2426 California Street

Statistics show that 64,000,000 life insurance policies totaling more than \$100,000,000,000 in death benefits and having a cash value of more than \$20,000,000,000 were in force in the United States at the beginning of 1937.

\* \* \*

Dr. Harold Wright of the University of Minnesota reported to the American Medical Association that among the pharmacist's flavors used to disguise the taste of drugs, chocolate was best liked by the laymen, with raspberry as second choice.

\* \* \*

At a convention of dancing teachers held in New York City, it was reported that more than 6,000,000 adults and children are enrolled in dancing schools. Tap dancing by far leads all the rest. The public is spending more than \$100,000,000 yearly for dancing lessons. (Now we know why Jack Wiley tried to break into this game. He gave a few sample lessons at the Rukus, and it wouldn't surprise us to hear of the Wiley Studio of Terpsichore.)

\* \* \*

The American Automobile Association reports that the American tourists spent \$4,000,000,000 in travel, and are piling up more mileage, spending more money, and going greater distances than ever this year.

\* \* \*

In 1936 — 48,000 beneficiaries lost \$40,000,000 through lapsed insurance; 80,000 died during the first year insurance was in force; 22,000 cases of sudden or accidental death within three months of the purchase of insurance.

## South of Market Boys You Should Know

By W. F. "Bill" Ledwidge  
Manager K. of C. Building

Fred Braun, the subject of this month's South of Market Boys you should know, was born, raised, and educated South of Market and received his first schooling in the old Peabody Primary, then he attended Mission Grammar and Polytechnic High.

He started his business career as office boy with the R. W. Kinney Co., wholesale jobbers of plumbing supplies, with whom he remained twenty years. When he resigned he held the position of sales manager.

This writer first knew Fred Braun when he traveled for the R. W. Kinney Co., and I am very proud to say, he was my hero and model. Fred brought to the traveling salesman's profession dignity, sincerity of purpose, and instilled such a feeling of genuine straightforwardness among all he came in contact with that he commanded the respect and esteem of both customers and competitors alike.

When Fred resigned from the R. W. Kinney Co., to go into business for himself, he was presented with a beautiful wrist watch. At that time, wrist watches were just coming into vogue, and while he was naturally very proud of the gift, he looked upon it as something feminine, and kept it in his pocket, for some time.

Fred's first venture was building and selling homes, and from this he went into the real estate and insurance profession, a business he now conducts as the Fred Braun Co., 518 Valencia Street.

In addition to managing his own business, Fred is active in civic affairs, he is the only secretary the Valencia Street Merchants' Association have had and is rounding out twenty years in that position, he was the first chairman in the establishment of the Y. M. C. A. in the Mission, the first president of the Mission Optimist Club, a past president and now a director of the Real Estate Association of San Francisco, a governor of the Society of Insurance Brokers of San Francisco, and a Notary Public.

Fred's son, also a member of the South of Market Boys, is associated with him in his real estate and insurance business.

Just as Fred Braun brought dignity and sincerity to the business of selling merchandise, he has brought integrity and moral excellence into the business of real estate and insurance.

Cardinal Newman defined a gentleman as "one who never knowingly hurt anyone." Fred Braun must be a gentleman, because he has never knowingly hurt anyone, and probably never will, why say more.

## Bound for Paris

Mrs. Ted Friend (nee Dorothy Katchinski, daughter of former president, All Katchinski) sailed for Europe,



Al Katchinski

where she will handle the press agent work in Paris, France, for the French Casino of New York. More good news has arrived at the Katchinski. Al Katchinski, Jr., has been appointed junior editor of the New York Journal. This proves the old adage: "As the tree is bent so is the twig." The South of Market Boys extend their sincere congratulations to Dorothy and Al, Jr.

Christmas is almost upon us and we should order our season's cards now. Eddie Nelson (Bell Photo Service) 2426 California street specializes in unique Christmas cards, cards that cannot be bought in any store. Eddie is an SOMB of long standing and you can be assured that you will secure cards that will please your friends. See Eddie now! Remember there is but 32 days until Christmas.

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2 45 P

Pete Maloney, Founder South of Markets  
150 Golden Gate Ave

The Chronicle appreciates the backing of yourself, Jack Foley, Ray Schiller, Johnny Shannon and all South of Markets in making the baseball luncheon a big success. I give you cheer. Please express thanks to your membership for their support.

Harry B Smith  
Chronicle Sports Editor

A Scotchman was sitting by the bedside of his dying wife. On the table, at the head of the bed, stood a lighted candle. He sat in silence for some time until at length the door bell rang.

"Lassie," he said, "I've got to go and answer the door. Do you hear me?"

The poor wife nodded feebly.  
"I'll be gone a few minutes," he said, rising, "but in the meantime, if you feel yourself slipping, blow out the candle."

## The Oath of Freedom

*Editor's Note: The following is an exact copy of the famous Freedom's Oath by Governor John Winthrop of the Massachusetts Bay Colony. Spelling was not the Governor's forte as will be evident by reading the document. The exact date of the composition is uncertain, but it was probably sometime after 1629, the year of his first election as head of the new Colony.*

*In colonial days a long mark over a letter indicated that the word was abbreviated. The letters "u" and "v" were also used interchangeably.*

I A: B: &: beinge beinge by the Almightyes most wise deposite become a member of this bodye consisting of the Governor Deputy Assistants & Comonality of the Massachusetts in n: e: does freely & sincerely acknowledge that I am justly & lawfully subject to the Government both Civill & Ecclesiasticall there of the same & doe accordingly submit my pson & estate to be protected ordered & governed by the Lawes & Constitutuns thereof: & doe faithfully promise to be from tyme to tyme obedient & conformable therevnto. & to the Authe of the sd Governor & Assistants & their successors. & all such Lawes orders sentences & Decrees as shalbe Lawfully made & published by them or their successors. And I will always endeavor (as in dutye I am bound) to advance the peace and wellfare of this bodye or Com: w: to my vtmost power & skill & ability. An I will to my vtmost power-best power & meanes seeke to de: verte & prevent whatsoever may tende to the ruyn or damage thereof or of any the ad Governor Deputy Governor or Assistants or any of them of any evill seditio, violence, treacherve or other hurt or evill, wch I shall knowe, heare, or vehemently suspecte to be intended or plotted or intended ag' them ad or ag' the said Government Com: w: or the sd Governm established:

And I will not at any tyme suffer or give Consent to my Councill or Attempt that shalbe offered or given or Attempted for the impeachment of the sd Government or makings any change or Alteratio of the same, contrary to the Lawes & Customs ordaunces of the como thereof, but shall due my vtmost endeavor to discover & oppose & hier all & everye such Counsell & Attempts.

"Say, old man, ain't you getting fat? What are you doing now?"

"I've got a dandy job with one of them European committees and I'm going good. I'll eat three square meals a day just as long as there's a European starving."

# The Founder Speaks

The first of the year is almost upon us, and what is very important to all of us, dues are due! Glance at the back of your card to see how you stand. If you are in arrears, pay up! It is



**Peter R. Maloney**

an honor and a privilege to be a member of the South of Market Boys, as we are the only organization organized to keep alive the early traditions of San Francisco. The SOMBs is a great association, and it is a credit to San Francisco; so, fellows, string along with us and pay your dues. A word about our monthly meetings:

We find that there are three or more meetings going on in the rear of the hall while the regular meeting is in session. This isn't fair to the President, the speakers, nor the membership, as the informal gatherings in the rear of the auditorium disturb and annoy us when we are trying to conduct serious business. The fellows who are in the habit of congregating in a corner and holding a bull-fest of their own, do not realize that they are talking loudly as they are engrossed in some bit of horse-play. We appeal to those members to please remain quiet while we are conducting the monthly business of the club. A word to the wise is sufficient.

The finance committee submitted a number of recommendations to the body in the October meeting. These recommendations were unanimously passed by the membership and adopted by the organization, and in voting on these, we saved considerable money. In spite of this a motion was made to hold a Christmas trees party, but this motion was never put to the Board of Directors.

The Board of Directors are elected to carry on the business of the club, and their recommendations are brought on the floor during the general meeting and voted on by the membership. All matters pertaining to good and welfare should go to the board before being submitted to the membership, in this way we can keep an accurate check on our activities, at the same time keep many unnecessary motions from monotonously dragging the general meeting.

The matter of the Christmas tree party should come before the board before it can be voted on by the general body.

I originated the Christmas tree party for kiddies. It was originally meant for the children of the members, but in the last four years ninety per cent of the youngsters attending were not the children of the South of Market Boys. In my neighborhood there are parents well able to buy toys for their children, yet they send them to the SOMBs party and this is not fair. The party is and always has been for poor children, children whose parents are not financially fixed so that they can afford to purchase toys. Our annual Yuletide party has gotten away from what it was intended, therefore, the membership in the October meeting voted to discontinue the party. And I firmly believe this should be done.

We throw away five hundred dollars every year giving to children who have plenty toys at home. We could do a great deal of good with this money, if it were used properly. Look across the street from your meeting hall and you will see a long line of men waiting to be fed by the Franciscan Fathers. Wouldn't it be much better if we use the money to feed these men? You bet it would!

I hope you don't get the idea that I'm not for the boys and girls. I love kids, I should, as I have five of my own. I have always advocated to help the boy in the alley, the kid who never gets the breaks, and let me say right here and now, "if there is a member in our association who is not in a position to care for his children in a proper manner during the Christmas holidays, all he need do is to notify President George Gillin, or any of the officers, and he will be glad to help. This information will be kept strictly confidential.

Reverend Father Leo Pawlson sends his sincere thanks and appreciation to the members of the South of Market Boys for their cooperation in the recent Catholic Youths Organization baseball game in which the major league players participated. Father Pawlson has ten thousand children to take care of and he realized more money from this game than he has in five years.

Harry B. Smith, dean of sport writers and sporting editor of the San Francisco Chronicle, thanks the members for their active part played in the World Series luncheon held at the Palace Hotel. He sincerely appreciates the work done and he wants each of you to know it.

The two events went over with a bang and the SOMBs part in them helped materially.

REMEMBER, dues are due! We need your dues to carry on the various programs we have planned for 1938, and we hope that you will do your part toward increasing our treasury, by bringing in a new member.

**DUES ARE DUE!!**

PARK AT THE . . .

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# GOSSIP

First, before we spill the low down on the members, we should look into the membership business. We need new members, plenty of them, and we should do our part in bringing new



**Willie Benn**

blood, new ideas, and new faces to the club. We give such a whale of a lot for the small dues paid that we have a large overhead, and to meet this expense we must have a large membership. Most of us are prone to say: "Oh, let the other guy do it," and this is wrong, as the other guy thinks the same way. In floating around the meeting we find many fellows who have many friends eligible to join, and a little effort would bring these friends into the fold. Don't sit back and depend upon others, do it yourself! In checking over the applications it was found that approximately nine men were actively engaged in securing new members. This, brothers, is all wrong. Each should shoulder his responsibility, and your responsibility is the slogan coined by Sam Forman: "It is our duty to introduce a new member to the club." We can depend upon you, and you and you?

Fred Neilson is in the contracting and building business and we have heard he is a pal of Jerry Noonan. This, of course, isn't a recommendation, but Fred really is a good fellow, even if he does pal with Jerry.

Jimmy Dhue (known as "Lulu" at Seigler Springs) is a carpenter at the San Francisco Hospital, and is a member of the famous "Beaut Club" of the institution.

Louis Holtz, veteran patrol driver, is working out of the Stanyan Station. Louie is about ready to retire. In ye early days he was called "The Little Giant of the Police Department."

Morris Aloysius Powers, of the Glen Park District, has an interesting hobby. It is riding across the Golden Gate bridge on the bus.

No wonder Gen Shaddy got his raise. He not only fixes clocks for the bosses but he gives them two-bit cigars by the box. Mike O'Leary of the P. T. has a neat listing of reasonable homes

& T. is Con's boss and he spilled the beans.

Jack Sheehan and Matt Brady (brother of Walt, our first vice-president) should contact Ed or Perrie Thal of the club.

Ed Montgomery (Market St. Ry.) is doing his darndest to start a band in the SOMBs. This is a good idea, so you fellows who can play an instrument should contact Ed or Perrie Thal.

Names are most confusing. We have David Davids, recently pensioned from Baker & Hamilton for 35 years meritorious service, and Dave Davies, formerly with the Market Street Railway. The latter, Dave Davies, believes "Take a chance today for tomorrow never comes," while the former David Davids, is a steady, conscientious fellow who believes in the future.

Joe Roberts is a shirt cutter, but he has other talents. He is instructor for the Native Sons Drum Corps, and a ticket taker at most of the big events held in the auditorium.

John Hughes, Roma Market, 618 Fillmore street, claims he has the best corned beef in San Francisco. John is one of our first members and he is always on the job when we need committeemen.

We have snappy trustees. When called upon to okay the bills, Bob Loughery and Bob Seaton strolled down the aisle with Corona Coronas stuck in their maps. It certainly must pay to be a trustee in the SOMBs. We understand from an authentic source that Bob Loughery has political aspirations, and that he will file for



**Bob Loughery**

one of the most important offices in our city government. Too bad we don't allow politics, if we did we would tell the glad news. However, success to Bob!

Fred Braun, popular Mission realtor, has a neat listing of reasonable homes

in the Mission District. It will pay the homeseeker to call at his office, 518 Valencia street.

Pete Nuhn must have thought winter had arrived. He came to the meeting with a classy, belted, gray o'coat that was the last word in fashions. We wonder if someone left it at the Southside Playgrounds?

Tom Gosland, supervising liquor control officer, state Board of Equalization, was known during the war days as the boy soprano of the shipyards. Tom can still knock over the songs in a manner that would win him radio fame, but he is interested in his work and the stage or screen holds no appeal to him.

Bob Wilson, owner of Van Dorn Hotel; Dan Murphy, Jr., Chris Cribbin, Tod Collins, Gene Mullane, Bill Pratt, Sgt. Tom Feeney, S. F. P. D.; Battalion Chief Conroy, S. F. F. D.; John Holland, jeweler; Al Sandell, Jim Clisham, Jim Joyner, Artie Jellinsky, Bob Lennon, Arthur Downey, Paul Gundaker, Fred Peterson, Jack Kane, Al Katschinski, George Miller, George R. Jileck, Sr., Andy Crist, Joe Rae, Henry Kendall, John (Pop) Merrick, Joe McCann, Con Collonan, Jack Maloney, George Neary, Joe Welch, Les Bottomley, Jack Finnerty, and Ike Marks had a hilarious time. We were surprised at their lack of interest in singing, yet gave their undivided attention to the hula hulaing.

Bob Lennon called us to task for writing his name as "T. J. Lennon." Bob is the president of the Utopia Parlor, NSGW, and we apologize. Mr. Shannon is the boy responsible for this "T. J." business.

**SITUATION WANTED:** A young widow with one child desires a good home as housekeeper in a wealthy widower's home; no objection to one or two children. Address G. B., care Daily Crier.

**BRING IN A NEW MEMBER**

**MEETING IN NOVEMBER**

**ADVANCED ONE WEEK**

**NEXT MEETING**

**THURSDAY, NOVEMBER 18, 1937**

**8 P. M.**

**Refreshments Door Prizes**

**Entertainment**

**KEVIN SULLIVAN**, in San Rafael this fellow chose a most unique bed. Finding that the hotels were filled to capacity, Kev picked a hearse. When asked why he selected such a bed, he replied: "I knew I wouldn't be disturbed, therefore, would get a full night's rest and feel like a million in the morning."

# Letter of A Business Man in Answer to His Creditors

Dear Friends—

In reply to your request to send a check, I wish to inform you that the present condition of my bank account



Thos. Maloney

makes it almost impossible. My shattered financial condition is due to federal laws, state laws, county laws, city laws, corporation laws, liquor laws, mother-in-laws, brother-in-laws, sister-in-laws and outlaws.

Through these laws I am compelled to pay business tax, amusement tax, head tax, bank tax, school tax, gas tax, light tax, water tax, sales tax, carpet tax, income tax, food tax, furniture tax, and excise tax. I am required to get a business license, truck license, not to mention a marriage license and dog license.

I am also required to contribute to every society and organization which the genius of man is capable of bringing to life, to the women relief, the unemployed relief and the gold-diggers relief.

Also to every hospital and charitable institution in the city, including the Red Cross, the black cross, the purple and the double cross.

For my own safety I am requested to carry life insurance, property insurance, liability insurance, burglary insurance, accident insurance, business insurance, earthquake insurance and fire insurance.

My business is so governed that it is no easy matter for me to find out who owns it. I am expected, inspected, suspected, disrespected, examined, re-ex-

amined, informed, required, summoned, fined, commanded and compelled until I provide an inexhaustible supply of money for every known need, desire or hope of the human race.

And simply because I refused to donate to something or other, I am boycotted, talked about, lied about, held up, held down and robbed until I am almost ruined.

I can tell you honestly that only for the miracle that happened, I could not enclose this check. The wolf that comes to many doors nowadays just had pups in my kitchen. I sold them and here is the money.

Faithfully, yours

**MAVERICK**—Before the Civil War Samuel A. Maverick, grandfather of Representative Maury Maverick of Texas, was a prominent rancher near San Antonio. In 1861 most of the cowboys of that region enlisted in the war, so that Maverick's cattle were left to run wild. When the war ended there were tens of thousands of unbranded animals, and, in the roundups that followed, Maverick was the greatest claimant of the unmarked cattle. So often was it said of stock that "these are Maverick's" that eventually all strayed calves and other unbranded cattle came to be referred to as "mavericks." It was the practise for a rancher to claim and brand any stray calf found on his own ranch. Because of this term "maverick" was converted into a verb, meaning appropriate without legal claim, and was applied to other things than cattle. Thus one might be said to "maverick" a mine. However, "maverick" as a noun is much more commonly used. And it is in the sense of strays from political reservations that it is now applied to a group of 35 men in the present Congress, one of whom is Maury Maverick himself.

**MILE**—A land mile in the United States and Great Britain is 5280 feet; the United States nautical mile or knot is 6080.2 feet, and the British nautical mile is 6080 feet; the French, German and Austrian mile is 6086 feet.

Jack Maloney: "I know a dentist who pulls his own teeth and does his own bridge work."

Dr. Harry Bernard: "Marvelous! But how does he know how much to charge himself?"

Who says there isn't a chance for the SOMBs? In April, 1819, five men

organized what is known as the Independent Order of Odd Fellows. Since that time 11,000,000 persons have been initiated into the order.

\* \* \*

**SKEDADDLE**—Formerly used in Scotland in the sense of spill, as, "You will 'skedaddle' that milk." It is interesting to note that the Greek verb, "skedannumi" means to retire tumultuously, which is literally true when one "skedaddles."

\* \* \*

**STYLE**—From Latin "stylus," writing instrument. Originally a man's style was his manner of writing or mode of expression; it now has come to mean one's manner or behavior. Even today there are those who claim to be able to read one's character by a study of one's handwriting. It is interesting to note in this connection that in Shakespeare's time it is said it was fashionable to write illegibly.

\* \* \*

**PETUNIAS**—Mrs. Newrich was fond of flowers and especially liked the salvia, but was not very reliable in getting the names right. She was giving directions to her gardener. "On this side of the walk," she said, "I want you to put some salivas. Now what would you suggest for the other side?"

"Well, madam," answered the gardener solemnly, "maybe it would be a good idea to put some spittoonias there."

\* \* \*

**EARL WALDO**, owner cigar store, 98 Third Street, swears he will never leave the old district. Earl has a fine business and a great many of the Rincon Hill-Billys congregate in his store. We understand that Bill Pratt acts as manager of the store when Earl takes his weekly visit to Bay Meadows.

\* \* \*

**WILLIE BENN**, we did not realize when we elected Willie to the post of director that he was a person of great prominence and counts among his acquaintances one of the most influential bankers in California.

\* \* \*

Willie Benn tells us that they shoot the squabs with Bee bees at Sutor Baths to keep them from spotting the bathers.

\* \* \*

Dear Dr. Harry Bernard:

I got your letter about which I owe you. Now be pachunt. I ain't forget you. Please wait. When sum fools pay me I pay you. If this wuz judgment day and you wuz no more prepared to meet your maker as I am to meet your account, you sure would go to hell. Trust you will do this, I am, very truly yours, Joe Bazookus.

SENATOR

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# Monthly Assembly

*Sam Forman says: "It is our duty to introduce a new member to the club."*

**Lloyd D. Jacot, Editor**

When an organization can boast of an attendance of five hundred and fifty that organization has something—something other than mere routine. The South of Market Boys' monthly meeting attract 550 members and more. We



**"Doc" Jacot**

have attended many meetings at which there were in excess of 900 present, and, as time goes on, we will have meetings that will necessitate a larger auditorium. Prosperity is on the upward trend, business is going forward, real estate sales are climbing, and vacancies in flats, apartments and hotels are becoming scarce. This means that our membership will increase until we are back to our pre-depression numbers. Naturally we must have the assistance of each member to reach the goal we have set and we call upon you to do your share toward bringing in new members. Contact the membership chairman, John Shannon, ask him for application blanks and when you meet one who is eligible have him sign on the dotted line.

Time and time again we have sent forth an S.O.S. for material to use in these pages but to date we have had no response. Yet we hear, on all sides, that the Journal has the same names and the same faces in every issue. It is those who yell the loudest, who are delinquent. The names and the cuts we use are of men who are active in the organization, men who attend every meeting and men who work toward putting the SOMBs on the map.

This Journal belongs to you and you are at liberty to use its pages at any time. We welcome new names, interesting tid-bits of the early days, and articles that will be of interest to the majority. To stimulate a spirit of friendly competition we have appointed the following men to contribute material for the next month's edition:

John Rasmussen, James Regan, Thomas Ryan, Jim Roddy, Geo. W. Reed, W. W. Wright, William Britton, J. Monahan, J. Morgan, F. J. Edwards, J. J. McTiernan, W. McDermott, B. H. Plymire, C. Cantel, L. Tierney, G. Paul-

son, Dan Mahoney, J. C. McCann, Steve Ratto, J. Grothy, W. O'Connor, O. Hansen, Joe Roberts, Frank Dougan, Vincent Renna, Al Porter, E. F. Bottern, Wm. R. Smith, Thos. J. Bean, D. J. Sullivan, W. A. Brown, Ed Candage, H. A. Paulson, M. Silk, Ed Petzgold, John H. Stevens, John Nunan, Thos. F. McIntyre, J. Peterson, B. Simmonds, Jimmy Cruise, L. J. Du Four, David Dav's, W. H. Park, H. James, James J. O'Brien, J. E. O'Brien, R. Geffagan, John E. Byrne, Roy McGuire, Jas. McCarthy, Fred Wardelich, Jas. H. DeLacey, Bud (Lance) O'Brien, Eddie Nelson, Bob Loughery, Mike O'Leary, Chet Tompkins, Bill Pratt, Frank Pickard, Jack Robertson, Jerry Noonan, Les Noonan, Fete Nuhn, Maurice Sweeney, Conrad Trieber, Bill Ledwidge, Harry Andreson, James Wilder, Jim Doherty, Perry Thal, Phil Shapiro, Tom Toomey, Bert Pheaster, Gabriel Molin, Jake Diamond, Fred (Babe) Heaphy, Ford (Boots) Powers, Fred Nicholson, George Kendall, George McDonald, Roy McGuire, George (Stevie) Verner, Gene Mullane, Bill Boyle, Frank (Tudy) Burke.

With such a staff of brilliant writers we should have a Christmas edition of the first water. This is our warning and our alibi: "If the same names and the same faces appear in the December issue, don't blame us, blame the men we have appointed to the editorial staff."

Sheriff Walter Mails, publicity director, Seals Stadium, gave us plenty to think of in the publicity field. He pointed out that the national baseball heroes, Joe Di Maggio, Tony Lazzeri, Frank Crosetti, Dick Bartel, and others have centered the world on San Francisco and California. Every radio broadcast throughout the world's series mentioned their names and the state and city from which they came. This sort of recognition cannot be bought. Millions could be spent on publicity and we would not get one-tenth of the spotlight we received during the games. We, who love San Francisco, should do something for the ball players who are responsible for making our city the cynosure of all eyes. The various civic, commercial, professional and fraternal organizations should do something about capitalizing the publicity the ball players center on California.

Jack Diamond has been elevated to a place of importance. He is roving

delegate of the Retail Department Store Employees' union, Local 1100. The union has 7,000 employees. Jack (we who know him intimately called him "Jake") was chairman of the Labor Day committee.

Racing News: Morovich, which has sired ten mares this spring, will be sent east to the races in an effort to retrieve his reputation.

Milton Clark, western representative for Seagrams, was an interested spectator in the back row. He had his tar pot going full blast and the odor was



**Milton Clark  
(Seagram's)**

terrible. We made some inane comment about the atrocious tobacco he smoked, and he remarked: "Just try Seagrams and you will find a flavor, a bouquet and a taste that cannot be equalled by any other brand on the market. We bottle the best and defy competition to tie us." Milton is a fine sport, a great fellow, and we should boost "Seagrams" whenever and wherever we can.

Walter Brady: "Some people are so mean they wouldn't tell a beggar the way to the poorhouse."

We must be slipping. Bud (Lance) O'Brien, the sweetest Irish tenor in the country, must commute to cafes in Richmond to sing. The people of San Francisco should be listening to his voice and we should make every effort to bring Bud here where he belongs. We who hit the night spots know that Bud

would be a valuable attraction—he would put pep and class into any program. Get busy you rounders and sing Bud's praises where it will do most good.

Vince Reilly certainly has a kick coming. In every issue of the Journal, and on the official ballot, his name has been spelled "Riley." "Riley is a good Irish



Vince Reilly

name, but if you knock an "ell" out of Reilly, Vince yells like "ell." (Joe Rae, please note.)

Jimmy Cruise is a quiet, modest, and retiring young fellow, but when you get to know him, he pulls fast ones that will amaze you. His latest is: "I call my girl "Flannels" because she shrinks from washing." (We hope Mrs. Cruise fails to read this.)

Benny Benjamin, golf king, 67 Second street, has been in this location for 25 years, and he carries a stock of all articles used by golfers. Benny is the unofficial publicity director for Wrigley's gum and each meeting he passes out ten or more boxes of Wrigleys—but the meeting of October 28 was an exception. Benny came with a few sticks and he was embarrassed to tears when he had to tell the boys he was out of gum. Let's hope that he is more considerate of his product in the future, and comes to the November meeting prepared to satisfy all with Wrigley's favors.

Hot from the griddle! Perrie Thal, a musician with Phil Sapiro's band, has again opened his studio at 1242 Twenty-fourth avenue, and will teach music the easy way. If you or your children contemplate a musical career with the saxophone, flute or clarinet, call on Perrie. He has perfected a system that is a cinch to learn and you will be surprised how quickly you can master an instrument. Perrie Thal and Johnny Burke, former editor of the Journal and chief food inspector, have recently written three songs which are now in the hands of publishers. This means the SOMBs will be in the limelight if the songs are

hits. Watch for them!

Senator Thomas A. Maloney was reading a weighty, important document to Bill Ledwidge, superintendent K. of C. Hall. Bill's brow was wrinkled like a corrugated roof, so, evidently, the papers were on matters of grave import.

And Les Noonan, Jacob Diamond, Louie Holtz, Jerry Noonan, and Harold Pabst had their heads together on the side lines. Looked as though they were plotting against us, but knowing these men as we do, we feel confident that they were discussing ways and means of bringing in new members.

How many remember Jake Silberstein? His father owned a barber shop at 405 Third street before the fire and



Jake Silberstein

four boys and two girls were born here. Jack is an ace driver for the Yellow Cab and has his stand at Eddy and Leavenworth—maybe it is Ellis. He organized the Yellow Cab drum corps and he is anxious to see the SOMBs with a drum and bugle corps. When you need a cab, call Jake!

Gabriel Molin, in one of his philosophical moods, said: "Friendship is more to be valued than love, for love is a thing that man can buy and a woman can get for nothing." Gabriel is the high mogul for the Oakland Tribune, and his stand is in front of the Key Route at the Ferry. This month he was top salesman and he will receive a valuable prize from the paper he represents.

You can always depend upon the SOMBs. The truth of this was brought forcibly home to us recently. We asked two members in the metal business to secure a bar of iron that could be used as bar bells and in no time at all the bar was delivered. Ah, fellows, it's great to know men of this stamp! We have been asked to thank Jack Wiley and Dan Henry for the great favor they have done one of our members.

Tom Toomey: "When practising kindness to dumb animals don't overlook your dad."

THE NEXT MONTHLY MEETING, THURSDAY, NOVEMBER 18, 1937, 8 P. M.

Note: The meeting has been advanced one week due to Thanksgiving falling on the last Thursday of the month.

## Thomas Vincent Maloney, Jr., L.L.D.

On November 9th, 1937, at 10:30 A. M., Thomas Vincent Maloney, Jr., son of Thomas A. Maloney, stood with bared head before seven judges in the Supreme Court and took the oath of admittance to the bar, and from this day henceforth he can practice law in the State of California.

Among the proud and interested spectators were Thomas Maloney, Sr., Mrs. A. Maloney and Jack Maloney, brother of Tom.

It was a happy day in the life of the Maloneys, as this day culminated years of hard study and self denial.

We feel that Tom will be a credit to the profession, as he is intelligent, sincere, honest and capable. He has a commanding presence, a pleasing voice and can be depended upon to give his clients legal advice that will be of material benefit.

It won't be long before we will be congratulating Jack Maloney, youngest son of Tom, Sr., as he will take the bar examination a year or so from now.

CONGRATULATIONS, TOM!!

Two South of Market Boys who had departed for the great beyond, happened to meet and were discussing their surroundings.

"Say Bill, heaven is all right, but I can't see that it is much better than San Francisco."

"Shh" whispered the other, "You're not in heaven."

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# The Order of the Double Cross

By Ben Thrash

"Since Conklin left we can't run even a case through San Mateo County. That new copper, Miller, is going to meet with hard luck one of these nights. Conklin was reasonable. If you used a little sense, you could get by him. This new bird wants a rake-off on every load."

"Why not put the heat on him, Slick?"

"Not yet, Lefty, he hasn't knocked us over for much, but, if he ever starts getting heavy, then he goes for a ride."

"Okay, Slick! A boat lands tonight, don't it?"

"Yeh! Same place, same time. Have everything ready. Did you ever get hunches, Lefty?"

"Yeh—always wrong."

"Well, I got a hunch."

"Don't make me laugh. You 'Slick Jordan,' the big shot in Frisco, getting hunches."

"Don't get me wrong, Lefty. I ain't going yellow on the gang. I got a hunch Miller is going to pull some thing phoney tonight."

"What makes you think that?"

"That's what I'm trying to tell yuh, a hunch! Now listen, here's what we'll do."

At two o'clock that morning two big trucks were parked close to the beach. Figures, hardly visible in the fog, were carrying cases from a small boat to one of the trucks.

Slick Jordan stopped beside the cab of the empty truck, "You know the dope, don't you, Angelino?" He asked the driver.

"Yeah, Boss."

"Okay. Go ahead, this is the last load. Remember the signal!"

The empty truck pulled out onto a gravel-tar road, and proceeded toward the coast highway. Ten miles were covered when the headlights revealed a man standing in the middle of the road waving a flashlight. The truck came to a halt.

"What have you in that truck," the man in the road demanded.

"Nothing. Why?"

"I am an officer. You are driving for Slick Jordan, aren't you?"

"Yeh! I drive for Slick."

"Well, it will cost you five grand to have me take a walk, savvy?"

"Why talk to me?" I ain't got anything."

"Don't try to be funny!"

"I don't be funny. The boat don't come in, so 'Slick' say go home."

"What are you trying to pull on me? I know you got a load. I'm Miller."

"I no got load—you look."

Miller walked to the rear of the truck, looked inside—it was "empty: 'I'll be damned! Go ahead, beat it!"

The truck rumbled away. A quarter mile farther on a large piece of canvas fell from the truck, to all appearances accidentally. Grinding to the top of the hill the truck was suddenly surrounded by men.

"What you got in that truck?" demanded a voice.

"Nothing!" answered the driver.

"He's right, Frank. The truck's empty—I just looked."

"Hell, Miller, must have slipped up! All right, driver, go ahead, beat it!"

"Miller told me to tell you to go home," said the driver, "Jordan don't run nothin' tonight." While he talked two more pieces of canvas fell unnoticed to the road.

"Okay, boys," said Frank, "Miller says go home! Let's go—I'm damn near asleep on my feet."

An hour later a curtained sedan came along the road. It stopped and Slick Jordan picked a piece of canvas from the road.

"I was right, Lefty." Miller stopped the truck. "If he had a gang after us we should find two more strips of canvas soon."

The next day Slick Jordan and his pal, Lefty, read an account in a San Francisco paper of the finding of a San Mateo County officer's body. He was shot through the heart, and there were two crosses slashed in his forehead. The police, so the paper said, were unable to account for the markings.

"I could tell them," remarked Lefty, "they mean that Miller joined the order of the 'Double Cross.'"

## LASKY'S

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Eddie Gagen: "John, what kind of meat have you today?"

John Hughes (Roma Market): "Mutton and venison."

Eddie Gagen: "Is your mutton dear?"

John Hughes: "No, the mutton is sheep; the venison is deer."

In the women's section of a penitentiary a new lady was being introduced.

"How long you in for?" asked a lady, leaning on her broom.

"Just a year."

"What for?"

"I shot my husband."

"Good grief! What a boob I was! I got ten years for bigamy."

An Irishman tumbled off the roof, struck the concrete pavement on his head and crashed thru the cellar.

"Great Scott, man, aren't you killed?" cried a witness.

"No," said Mike, dusting off his clothes. "I guess the concrete pavement must have broke my fall."

Groom and bride (grasping stranger by his arm arm roughly)—"Come on marry us!"

Stranger—"I'm no minister; I'm only a brakeman."

Groom—"That's alright; our names are Carr; I guess you can couple us together."

Ray Schiller snores and awakens the dog. The dog howls and awakens the baby. The baby squal and awakens Mrs. Schiller. Mrs. Schiller scolds and awakens Ray, who snorts, turns over, goes to sleep—and starts the trouble all over again.

Sally Green, the village queen

Is the funniest girl I've ever seen,  
She's got a neck like a big smoke stack,  
It's not quite so long, but just as black.

Huntley Cameron: "Is it better to lie on the right side or the left?"

Sheriff Dan Murphy: "If you are on the right side it isn't necessary to lie at all."

Joe Downey: "Where were you last night?"

Jack Downey: "May and I went coupeping."

Joe Downey: "Big time, I suppose?"

Jack Downey: "Fair. May did the cooing and I did the paying."

## JOHN F. HOLLAND

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# Tim O'Connor's San Francisco Memories

When a man bites a dog it's news — but when a dog merely barks and doesn't bite a man that's a story. The subject character of this story possessed such a homely face that he was called "The Ugly Adonis." He had a very



Tim O'Connor

broad face, hawk eyes, a flat nose, a receding chin and a big head which was as bald as a billiard ball. These features made him an object of curiosity. But what nature had denied him in pulchritude she made up by endowing him with a resourceful and ingenious mentality.

In the days when Market street was paved with basalt blocks and cobble stones in spots, this man carried a banner on his back which read "Corns, Bunions Extracted Without Pain." This so-called painless surgeon would pull a tooth, leg or any old thing if the opportunity presented itself.

The combination of ugly-looking man and banner packed 'em in the corn-and-bunion office so fast that he soon worked himself out of a job. For one afternoon when he came in to punch the quitting clock the painless corn surgeon threw up his hands and exclaimed: "I never knew there were so many corn and bunions walking around the town! Why I just cut a bunion off a fellow's big toe that was almost as big as a duck egg!" The corn doctor then imparted the bad news: "You are packing them in so fast I'll have to discharge you. You have worked yourself out of a job. If I were to pay you what you are worth I'd still owe you money!"

It was now up to Ugly Adonis to pick out a new field to conquer. At an early period in this man's life he learned to do a soft shoe shuffle dance step. The old Bella Union put on an

amateur show every Friday night. This Ugly Adonis applied to Junie McCree for a tryout and Junie, being a good showman, said: "With that mug of yours you ought to be good for at least a half dozen rotten eggs every night!"

But that didn't phase him.

The property man provided this amateur with a pair of long soft dancing shoes that resembled a Mississippi gunboat. Deacon Jones at that time was meeting all comers in a four-round bout. Junie McCree delegated this chap to announce the Ugly Man as the world's worst amateur actor.

When the curtain went up and this man started to shuffle his big feet, he was a picture no artist could paint. During the act only two eggs were thrown — one hit the orchestra leader on the bald spot of his head. When he turned around to show his teeth, another one hit him on the smacker. At the close of the act he received thunderous applause. His act was a riot! Immediately the waitresses became as busy as bees serving beer.

The clinking of the beer glasses was such music to the ears of Ned Foster, the manager, that he rushed back-stage to Junie McCree and instructed him to engage the worst actor with a billing.

In a very short period of time this world's worst actor became a feature drawing card that attracted the near-morning John Barleycorn brigade. At that time the old Bella Union kept open until 1 A. M. and Adonis' shuffle act was such an attraction that it packed the barleycorners in faster than he had packed the corn-and-bunion victims into the corn doctor.

The salary of Adonis went up like a skyrocket, accumulating at such a rapid rate that it necessitated him taking out a bank book. He carried this book around in his inside pocket and frequently flashed it as a badge of success.

This inside pocket bank book proved to be the magnet that drew many "tenderloin chickens" to the book. They cackled and scraped and pecked around it as though it was chicken feed. One of the tenderest of these little tenderloin chickens began to pick so many holes in it that it soon looked like a meal ticket. A good part of the "filthy lucre" that was registered in the book was soon transferred to her in the form of personal decorations.

These decorations commenced with a hat with big plumes and ran the gamut down to a pair of bracelets on her "trick angles" to all the other



Count Art Belcher  
The Mystery Man

adornments such as diamond earrings, diamond rings on her fingers, and she could have had them on her toes just for the mere asking—in other words she was decorated like a Christmas tree with Santa Claus thrown in.

When this love bank book had so many holes in it that it looked like a punched-out old meal ticket, her love flashed out and she vanished like a streak of lightning into parts unknown.

The world's worst actor couldn't take it on his receding chin. He began to snuff bits of white powder into his nose in order to snuff out the haunting memories of this tender little tenderloin chicken and the almost-vanished love bank book. The last we heard of the world's worst actor he was skidding his way to skidway row via the white snuff route.

But Adonis lived years too soon—in this day and age the movie scouts are looking for such ugly-faced people as distinctive types and he certainly would have had "it."



George Reilly

# YESTERDAY

By Conrad Trieber

In the early days many fine families lived on Stevenson street, between Sixth and Seventh—the Wagners, Ames, Cohn, Duffey, Wolfe, Josephi, Gender, Adler and so on.

Remember the popular Wagner girls? Lillie was a tomboy, but a real girl for all that.

She would nip rides on wagons, climb fences and was the acknowledged leader of the girls. On the other hand, her sister, Emme, was quiet and reserved and kept to herself a great deal. A great and lasting friendship sprung up between Lillie Wagner, Jennie Ames and Lizzie Cohn.

Tom Hickey

Emme is a resident of San Francisco, but Lillie has resided in Portland for many years. About eight years ago Lillie lost her eyesight, but this didn't daunt her for she possesses the same courage she had when a girl. She has written several magazine articles in Braille and her poem, "My Garden," was read to the blind in St. Louis.

## MY GARDEN

By Lillie Wagner

*I wander through my garden when the dew is on the flowers,*

*It's all so calm and peaceful in the early morning hours,*

*I'm guided by their perfume, to find them where they grow,*

*And bow in deferential silence my gratitude to show.*

*God's wonderful creations I once had sight to see,*

*Their image now remains enshrined in my memory.*

*My garden is a sanctuary for each shrub, tree or vine,*

*There's a sermon without preaching to prove a power divine.*

*A robin comes each morning in answer to my call,*

*I hear his merry chirping for he fears me not at all.*

*I've fed him through the winters, so he makes his home with me,*

*Each summer he's too busy with his mate and family.*

*In spite of sight denied me I find joy in passing days,*

*I count my many blessings and find sunshine always.*

The father of the Wagner girls was one of the leading painters in San Francisco and his son, George, followed him and today, George is one of our leading painting contractors.

The Ames family lived at 541 Stevenson street. Charles Ames passed his remaining years in Los Angeles. Frank (Barney) Ames was a crack ball player. When little tots Barney and Eddie Gender were throwing firecrackers at each other during a Fourth of July celebration and Barney lost his right eye. When 21 years old Barney joined the postal service as letter carrier, and ten years ago he was killed in an auto accident. Jennie and Marie Ames are still with us.

Lizzie Cohn, like Lillie Wagner, is blind. The two women correspond regularly and they are the same friends they were when children playing South of Market.

Ned Gender Buckley managed the Adelphi Theatre on California above Kearny. Eddie Gender was a pupil of Lincoln school and graduated from Dan Lambert's class.

The Duffey girls, Mollie and Katy, were raised by an aunt and they still live in San Francisco.

Mrs. Josephi was a sister of Charley and Mike De Young, the original owners of the Chronicle, and her son Billy was a successful business man.

Joe Choyinski was the life of the party in the early days. His popularity rested in the fact that he worked in a candy factory and could supply the affairs with the sweet stuff, gratis.

Emil and Julia Wolfe were fine people and I often wish for the good old days when neighbors were neighbors and friends not merely acquaintances.



Jim Allen



W. H. Moulthrop



Sheriff Dan Murphy



Bob Schaefer

# Sporting Classics of Yesterday

By John L. Herget (Young Mitchell) assisted by Dan Flanagan-James Grant

*Editor's Note: Previous issues of the SOMB Journal have carried accounts of some of the old fights. In this issue, an attempt will be made to describe one of the greatest sporting events of the year 1888. This event was the famous rowing race between William O'Connor of Toronto, Canada, and Henry Peterson of San Francisco.*

Rowing was quite a sport during these years and there were many rowing clubs throughout the city. Many San Franciscans acquired considerable fame through their proficiency in handling oars; some of them being Police Officer Dan Leary, who held the championship of the single oarsman for many years; H. H. Dobbins, secretary of the Pacific Rowing Association, and Captain Pat Brannan of the Pioneer Club. Fourth and Howard Streets was the rendezvous of the rowing enthusiasts and it was a common sight to see a number of them gathered on this corner discussing the merits of some oarsman.

William O'Connor was born in Canada of Irish parents. He started to row as an amateur in 1883 and achieved such considerable success that he turned professional in 1886. His victories continued and he startled the racing world by setting a record of 20:16 for a three mile course. O'Connor attributed all of his victories to his trainer and coach—a Mr. Ten Eyck. Ten Eyck later became interested in eight-oared racing and his name is always mentioned in college racing circles where his ideas on the forms of rowing are still used.

Henry Peterson was born in San Francisco. His father was, at one time, considered the best sculler on the Pacific Coast. Naturally Henry was given an oar as soon as he was able to handle it. His first race was with his father and here was a case of pupil beating master. There were many racing courses around the bay but the three most popular ones were the two-mile course along Long Bridge (which was the favorite), the course from the Washington Street wharf around Goat Island and return, and the three-mile course along the Oakland estuary. It was the latter course that was used for the Peterson-O'Connor Race. Peterson had been rowing along these courses, especially the first two. Although Watkins beat him in his first race along the Long Bridge course, Pet-

erson then began a series of victories which netted him national fame. He beat Engle over the Goat Island course; he easily beat William Smith along Long Bridge; he won the 1883 Fourth of July regatta; he whipped P. J. McInerney of Lowell, Mass.; and then defeated George W. Lee along the Alameda course. He went to England and later toured the United States. He returned home and found rowing interest greatly increased. Long Bridge course had been increased to three miles and many rowing clubs had sprung up. He resumed his winning ways and soon a demand was made to bring O'Connor to the coast and the match was made.

The race aroused the public interest to a fever point. This interest rivalled the interest shown in the great four-mile contest between Norfolk and Lodi on the Ocean House track and one of the greatest events of turf history when old Thad Stevens defeated the best the Eastern tracks could offer.

At about 11 o'clock, on the day of the race, there was a general exodus of boats of every description to the race course, each one attempting to find a vantage point in order to see this great race. The narrow gauge ferry-boats had been depositing spectators ever since early morning. At about 3 o'clock when the race was ready to commence there were hundreds of boats on all sides of the course as well as in the middle. Thousands of spectators lined the shore, while some climbed the freight wharves and cars in order to see this classic.

O'Connor appeared nervous at the start and was called back by the judge when he attempted to beat the gun. The race was finally started and immediately O'Connor jumped into a lead he never relinquished. At the half-mile post, Peterson did some wild steering and lost considerable ground. At the three-quarter mark, O'Connor increased his stroke and started to draw away from Peterson. Peterson answered the challenge and quickly made up the lost ground just at the mile marker. At the mile and a quarter buoy, O'Connor was rowing like a machine while Peterson was still steering wildly. At the stake boat, which marked the turn in the course as well as the mile and a half position, O'Connor was leading by four lengths. O'Connor made a marvelous turn while Peterson was not so fortunate and lost

two additional lengths before the boats straightened out. Peterson's many friends exhorted him to try and catch O'Connor on the home stretch, but O'Connor met Peterson's challenge and although Peterson gained two lengths on him, yet O'Connor crossed the finish line a winner by about four lengths.

Considerable money was bet on this race and the many organizations to which Peterson belonged—Rincon Parlor No. 72, N. S. G. W., the Ariel Club, as well as the rowing clubs outside of San Francisco such as the Stockton Club, the Amity Club of Stockton, and the Alerts of Vallejo—lost plenty of money.

A man tired of life leaped into San Francisco Bay. Several hours later a motor boat party found him clinging to a floating timber.

"How did you get here?" asked the owner of the launch.

"I jumped off a boat. I'm committing suicide."

"Then why don't you leave go of that timber?"

"I tried that, and I couldn't keep my head above the water."

Chester Juzix: "Give me a sentence using the word 'boil'."

Maurice Sweeney: "Which boil close the window for teacher?"

Vincent Renna: "How long did you last when you boxed the champion?"

Willie Benn: "Ten seconds flat."



Judge Twain Michelson

# The Passing of the Old Backhouse

By James Whitcomb Riley

When memory keeps me company and  
moves to smiles and tears,  
A weather beaten object looms thru-out  
the years:



Phil Hauser

And oft' the passing traveler drove slow  
and heaved a sigh,  
To see the modest hired girl slip out  
with glances shy.  
We had our posey garden that the  
women loved so well,  
I loved it too, but better still I loved  
the stronger smell,  
That filled the evening breezes so full  
of homey cheer,  
And told the night-o'ertaken tramp that  
human life was near.  
On lazy August afternoons it made a  
lazy bower,  
Delightful, where my grandsire sat and  
whittled away an hour,  
For there the summer mornings its very  
cares entwined,  
And berry bushes reddened in the  
steaming soil behind.

The torture of that icy seat would make  
a Spartan sob,  
That needs must scrape the gooseflesh  
with a lacerating cob,  
That from a frost encrusted nail was  
suspended by a string,  
My father was a frugal man and wasted  
not a thing,  
When grandpa had to "go out back"  
and make his morning call,  
We'd bundle up the dear old man with  
muffler and a shawl,  
I knew the hole on which he sat, 'twas  
padded all around,  
And once I dared to sit there 'twas all  
too wide I found.  
My loins were all too little and I pack-  
knifed there to stay,  
They had to come and pry me out or  
I'd have passed away,  
Then father said ambition was a thing  
that boys should shun,  
And I must use the children's hole till  
childhood days were done.

Behind the house  
and barn it  
stood a half a  
mile or more,  
And hurrying feet  
a path had made  
straight for its  
swinging door.  
Its architecture  
was a type of  
simple classic  
art.

But in the tragedy  
of life it played  
a leading part,  
And oft' the passing traveler drove slow  
and heaved a sigh,

And still I marvel at the craft that cut  
those holes so true,  
The baby hole and the slender hole that  
fitted sister Sue.  
That dear old country land mark I've  
tramped around a bit,  
And in the lap of luxury my lot has  
been to sit.  
But ere I die I'll eat the fruit of trees  
I robbed of yore,  
Then see the shanty where my name  
is carved upon the door,  
I ween the old familiar smell will soothe  
my jaded soul,  
I'm now a man but none the less I'll  
try the children's hole.

WANTED—Oak roll top desk, by a  
man with hard top and large roomy  
drawers.

Aeaea—the longest proper name in  
the English language, composed entire-  
ly of vowels. This was the island on  
which Circe lived, mentioned in  
Homer's "Odyssey."



Ray Schiller



John Shannon



Judge Tom Foley



Judge Fitzpatrick



Judge Charles R. Boden



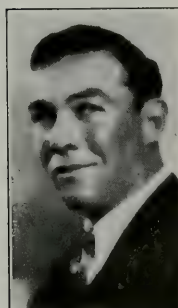
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# SOUTH OF MARKET JOURNAL

Christmas Edition, 1937



Christmas Edition, 1937



**NEXT MEETING**  
**THURSDAY,**  
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**8 P. M.**

**A DANDY SHOW . . .**  
**. . . BRING A FRIEND**

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**Meetings!**

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# SOUTH OF MARKET JOURNAL



Organized 1924

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Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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## President's Message

We have passed another milestone in our journey through life and find another Yuletide season at hand. Christmas time is a joyous one for both the young and old, as it leaves an everlasting memory of the happiness enjoyed by all.

Our annual Christmas show is history, and it will go down in the annals of our club as a most successful event. Mike Lawley presented his usual splendid show and the entertainment was enjoyed by both young and old. The



George Gillin

co-operation shown by the entire membership was indeed very gratifying and I wish to thank all those that participated in working out the detail arrangements. This co-operation makes one feel that this particular regime will be a huge success, even though obstacles may fall in the pathway, as the membership at large are sincere and earnest in their efforts.

The individual member is asked to make his suggestions for the betterment of our group and your recommendations will be given special consideration. This organization belongs to you, not to the president or any individual, so let us all get together and build it to the pinnacle that it once rested upon, and it is your help, and your help alone, that will help us accomplish our aim.

It would be a pleasure to see some of the old faces, so we ask the members who have not attended meetings for some time to get back in the fold. We are assured of a splendid entertainment at our monthly meetings and many a hearty laugh at the Tuesday night committee meetings. The absence of a few very prominent citizens has been very noticeable and we hope they will again favor us with their presence. In closing, it is the wish of all the officers that they extend to you and your family a very Merry Christmas and Happy New Year.

## Dew-Due-Do

By David Davis

Ed Note: "David Davis, whose name is never spelled correctly in the Journal, as he is confused with David Davies and David Davids, has recently been retired from Baker & Hamilton's after 35 years of continuous service. He was presented with a beautiful gold watch for his faithfulness. We appreciate original articles of this character."

DEW—is a sort of wet blanket provided by nature.

DUES—are a sort of wet blanket provided by our constitution.

After the dew has been absorbed by plant life the result is very beneficial.

After dues have been received by the secretary the result is wonderful. Even the fellow who pays feels better.

If you are not feeling so good due to non-payment of dues, do it now!

Your association has been giving you notice of all the meetings and is trying to do the things it was organized to do.

But it takes money to operate, and your cooperation will be greatly appreciated.

IN OTHER WORDS, PAY YOUR DUES!

## OLD FRIEND

By Andy Crist

Around the corner I have a friend,

In this great city that has no end,  
Yet days go by and months roll on,

And before I know it a year has gone,  
And I seldom see my old friend's face,

For life is a swift and terrible race,  
But, he knows I like him just as well,

As in the days when he rang my bell,  
We were younger then (today we are  
busy, tired men,

Tired of trying to play the game,  
Tired of trying to make a name.

Tomorrow I say, I'll call on Jim  
Just to let him know I'm thinking of him.

But tomorrow comes and tomorrow goes,  
And the distance between us grows and grows.

Around the corner, yet miles away;  
"Here's a telegram, Sir Jim died today."

And that's what we get and deserve  
in the end,  
Around the corner, a vanished friend.

## IN MEMORY

First Assistant Fire Chief  
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# BLACK BART

By John L. Herget ("Young Mitchell")

Assisted by  
Dan Flanagan and James Grant

One of the greatest colorful characters of the early '80s was the famous stage coach bandit—Black Bart. He was a familiar figure around Second and Market streets. He posed as a successful mining man and was well known around the mining financial district of Pine, California, Montgomery and Kearney streets. He was of medium height, of rather heavy stature, always more a military mustache and sometimes a goatee, swung a small cane, most of the time, and a natty derby perched on his head, and wore only two pieces of jewelry. A diamond stick-pin, not a large flashy diamond but one showing exquisite taste, and a ring that reflected the splendid judgment of the wearer. He never smoked nor drank, but was a heavy drinker of coffee. He was very well-learned and could intelligently converse on most any subject. His calligraphic accomplishments (in other words—forgery) were a source of wonderment and he could accurately imitate a person's handwriting so that it was a difficult task to distinguish between the genuine and the imitation. It was never known that Black Bart made use of this accomplishment, but he was always wont to fool his friends by writing notes in their handwriting and signed with their signatures. He had a passion for writing poetry and upon the least provocation, he would scribble off a poem and usually sign some ridiculous name at the end.

The adventures of this popular hero would not a fiction story like Stevenson's "Dr. Jekyll-Mr. Hyde" to shame for lack of action. According to the record, Mr. Charles E. Bolton, or Mr. T. Z. Snauldin, a name under which he sometimes went, was born in Jefferson County, New York. His date of birth and the date of his coming to California is still a matter of dispute. But on August 3rd, 1877, the Wells-Fargo stage coach, operating between Fort Ross and the Russian River, was held up by a lone bandit and the strong box was pried off the wagon and the mail-bags removed. After the bandit left, the driver turned his team around and headed back to Fort Ross. The driver immediately informed the authorities as well as the Wells Fargo office and within an hour a posse was at the scene of the robbery. Everyone agreed that a man on horse-back couldn't go very far with a strong box and a few mail-bags, and the sheriff was

quite confident that the robber would be apprehended within an hour. A few hundred yards from the road, one of the posse came upon the strong box and the mail bags. The mail bags were slit open and all negotiable securities removed; all other letters were left untouched. The strong box was very cleverly opened and the gold dust and money removed. To add insult to injury, a poem was attached to the box praising the driver for getting the authorities and lauding the sheriff and his posse for their alacrity in reaching the scene of the robbery. So angered was the sheriff that he tore the poem into pieces and ordered a diligent search to be made of the surrounding country. This search was kept for three days, but no further trace of the robber was uncovered. Immediately the governor offered a reward of \$300 in gold to the person capturing this highway man. The Wells-Fargo Company added \$300 more to this amount and the United States Post Office augmented the amount with \$200 more. This amount of \$800 attracted many detectives, both amateur and professional, as well as other people, but no clues were ever uncovered that would lead to the identity of the road agent.

The lone highway-man did not make another appearance until a year later. On July 28th, 1878, a lone robber stopped the stage running between Quincy and Oroville. Again the strong box was removed from the stage coach as well as the mail bags. Again when the strong box was found opened and all the contents removed and the mail bags carefully gone over and only the negotiable notes removed, a poem was attached to the box. This poem was addressed to the Wells-Fargo Company, and the epigram was as follows:

"Here I lay me down to sleep,  
To wait the coming morrow,  
Perhaps success, perhaps defeat,  
And everlasting sorrow.  
Yet come what will, I'll try it on,  
My condition can't be worse,  
And if there's money in that box,  
'Tis money in my purse."

Black Bart, the Poet.  
The two robberies, although committed almost a year apart, were so similar in execution that it led to the belief that they were perpetrated by the same person. The governor added another \$300 to the standing reward and the Wells-Fargo Company and post office department also doubled their original amounts. This increase in re-

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ward, naturally increased the search for the robber. But this activity in the search for him did not deter the bandit. Then began a series of robberies that had the authorities jumping from one place to the other. First a stage was held up in Shasta County; next week one in Mendocino County, then Butte, Sutter, Lake, Inyo, Nevada and other counties reported robberies. A lone robber using the same modus of operandi was responsible for all these robberies. The robbery usually occurred in the middle of a steep hill and usually just after a curve was turned. The robber appeared to have an intimate knowledge of the movements of the various stages. Many times, traps were set for the bandit, but he always eluded these snares. Sometimes the newspapers carried accounts of a stage carrying huge sums, but instead carried a group of police, went unmolested on its way. On the other hand, stages whose movements were closely guarded, were usually held up whenever the opportunity presented itself. After each robbery, the reward was increased \$800. By November, 1881, twenty-one robberies had been committed and although the reward now amounted to \$16,800, no clue or trace of the identity of this road agent had been uncovered.

The robberies stopped until April 12th, 1883, when another lone robber held up the stage running from Lakeport to Cloverdale. The Wells-Fargo Company was desperate and engaged the services of Harry Morse, former Chief of Police of Alameda County. Mr. Morse had acquired a reputation as one of the best detectives at that time. Two months later, on June 23rd, the stage running between Jackson and Lone City was stopped and a quantity of gold dust was taken from the strong box. Mr. Hume and Detective Morse rushed to the scene of the robbery, but found the same thing as in all previous robberies—the strong box opened and a poem attached to the box, this time the poem wished Mr. Morse luck in capturing the bandit.

On November 3rd, 1883, the stage running from Sonora to Milton was stopped in the middle of a long grade about seven miles from Copperopolis by a lone robber. The driver was ordered to dismount and unhitch his horses and take them to the side of the road. The driver, a Mr. McConnell, tried to stall the bandit by telling him that the brakes were bad and he couldn't leave the stage coach. The robber with the familiar flour sack over his head and with two holes punched out for the eyes, quickly scrambled on the seat, removed the driver of his weapons, then nimbly jumped off and placed a rock at the back of the wheels. The driver, realizing that his plan didn't

work, obeyed the orders of the robber. The robber again mounted the stage coach, opened the strong box with a celerity that only those who had long experience could imitate, and removed the contents. On this particular journey, about 228 ounces of amalgam from the Patterson mine in Tuttletown, about 3½ ounces of pure gold dust, and about \$550 in gold and silver coins were in the strong box. The entire haul amounted to about \$4,750. At the time the robber was getting off the stage coach, a boy hunting rabbits came upon the scene. The driver signaled him to quietly come over and give him his gun. The boy did this at about the time that the robber entered the thicket. The driver fired at the retreating figure and instead of returning the driver's fire, the robber commenced to run. One of the bullets appeared to hit the robber. The driver hitched his wagon and drove to Copperopolis and immediately informed the authorities and the Wells-Fargo Company in San Francisco. Mr. Hume and Mr. Morse hurried to the scene of this new robbery. On a knoll they found a round derby, a bundle of papers red with blood, a field glass case, and a handkerchief. Mr. Hume took possession of the first three articles, while Mr. Morse's request for the handkerchief was granted. While examining the handkerchief in San Francisco, Mr. Morse came upon the mark "F. K. O. 7" on it. Mr. Morse immediately began a search of the ninety-one laundries in San Francisco. After a few days he was rewarded when he inquired of a Mr. Ware, who operated a laundry at 316 Bush street. Mr. Ware recognized the mark as his own and told Mr. Morse that it belonged to a Mr. Borton, a mining man who occasionally left San Francisco to visit his mines. This aroused Detective Morse's suspicions and he told Mr. Ware that he, too, was a mining man and he wanted to complete a deal that he made with some man, but he forgot the man's name, but he borrowed his handkerchief. Mr. Ware fell for the story and he looked at his book and told Harry Morse that Mr. Bolton might be in any time during the day or the next. Mr. Morse waited around the shop and soon Mr. Bolton came for his laundry. Mr. Ware introduced Mr. Morse. Morse told him that he heard that he, Mr. Bolton, was an expert on mining property and wanted his advice. They walked to the Wells-Fargo Company office and entered the office of Detective Hume. The two detectives began to cross examine Bolton and at first Bart talked freely, but after a while he refused to answer any questions. He claimed that he never committed a crime in his life and that it was a gross injustice that he was subjected to such a grilling cross-examination.

ation. Detective Hume swore out a warrant, but Captain Stone of the City Prison convinced that this was foolish as no clear case was as yet made against Bolton. He urged Hume to wait and search Bolton's lodgings and then take him to San Andreas and maybe some clue could be uncovered that might link Bolton with this robbery. Besides, in Stockton there lived a man who came upon Black Bart face to face after one of his robberies. It was therefore agreed to wait until this was done. Bolton lived in Room 40, Webb House, 37 Second street. This room was thoroughly searched that night and the only things found were a few handkerchiefs, the same as was found at the scene of the robbery, and scented with the same perfume. Several cuffs and collars bore the same "F. R. O. 7" laundry mark. A family Bible was also found bearing the true name of Black Bart—Charles E. Boles. Bolton was confronted with these articles. He admitted that Boles was his right name, but still insisted that he was a gentleman and never robbed anybody. He admitted that he was near Copperopolis at about the time the robbery was committed and that he might have dropped his handkerchief which might explain its presence. Bolton then demanded that Mr. Ware, the laundry-man, be brought in and asked if anyone else was ever given the mark "F. R. O. 7." Ware was called and he admitted that other people were given that mark in the past, but now Mr. Bolton got it exclusively. With this statement, Bart became adamant and demanded his release. Hume and Morse persisted that he accompany them to San Andreas for a few more questions. Bolton finally agreed and the three started out the next day, November 13th. At San Andreas, Bolton was confronted by several men and although they were rather certain that this man was Black Bart, none of them would swear to it. Several clues were unearthed which started to weave a web around Bolton. Bolton became desperate and finally agreed to that he was the bandit who robbed the stage at Copperopolis. He promised to lead the officers to the place where the remainder of the money was buried if given a speedy trial. The Wells-Fargo Company and Sheriff Thorne agreed to this and Bolton lead them to a spot where \$4,350 was recovered. On November 16th, Justice P. H. Keen examined Bolton. Bolton pleaded guilty to the charge of robbing the stage near Copperopolis. Justice Keen ordered him to be held to appear before the Superior Court. On the next day, November 17th, the Superior Court convened in Mokelumne Hill. Bolton appeared before the court and pleaded guilty to the charge of robbing the Copperopolis stage, but vehemently denied being implicated in any other robberies.

He swore that he wasn't Black Bart. The Superior Court handed down a sentence of six years. Strangely enough, the United States Postoffice Department didn't prosecute at the trial which lead many people to believe that Black Bart was too smart for the authorities and knowing that they had only a case built upon not very strong circumstantial evidence, made a bargain to return the loot for a small jail sentence.

Black Bart was returned to San Francisco and lodged in the City Prison. He was greeted like a returning hero. Many people couldn't believe that this kind gentleman who had entertained them with intensely interesting stories mostly of the Civil War, could have been a stage coach robber. The officers at the City Prison, especially Dave Scannell, used to meet Black Bart regularly at the New York Bakery and they often exchanged stories. Black Bart was never known to have any love interest, but two women tried to see him during his stay at the City Prison, but he absolutely refused to see them. Black Bart was finally sent to San Quentin. Under the Goodwin Act, Bart was eligible for parole after 4½ years.

Black Bart was a model prisoner and he was eligible for parole after serving the minimum sentence. During the time that Bart was in jail, the Wells-Fargo stages were not stopped by any lone, poetry-writing bandit. So, just after his release, this company offered Bart a job at \$100 per month. No one ever knew exactly what Bart's duties were, but rumor persisted that the Wells-Fargo Company was paying this amount to Black Bart not to rob any more stage coaches. Bart left San Quentin and was a familiar figure around the streets of San Francisco for a long time.

## A Toast to the South of Market Boys

By Jack Maloney

I'd like to be the sort of friend  
That you have been to me.  
I'd like to be the help—  
That you've been always glad to be.  
I'd like to mean as much to you  
Each minute of the day.  
As you have been—dear friends of mine,  
To me along the way.  
And that's why I am wishing now  
That I could but repay.  
A portion of the gladness that,  
You've strewn along my way.  
If I had only one wish—  
This only would it be,  
I'd like to be the sort of friend  
That you have been to me.

Harry Anderson:  
Mary had a little lamb,  
One day it dropped dead.  
Now Mary takes her lamb to school  
Between two hunks of bread.

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One of the real joys of Yuletide is the  
opportunity to put aside the routine  
and customs of every day business and  
in real sincerity wish our friends of  
the South of Market Boys a very  
Merry Christmas and a Happy and  
Prosperous New Year.

### JOHN F. HOLLAND JEWELER

Fourth Floor, Shreve Building

# The Founder Speaks

In a few days 1937 will be past history and the South of Market Boys will terminate another year of charitable deeds. We take this opportunity to

thank those who have cooperated with us, and it is our hope that we will have double the present membership during 1938 so that we can continue on helping those in need.

The San Francisco Shut-In Association was organized, supported and kept in existence by the South of Market Boys, and we can point with pride to the help

the Shut-In Association has given to the needy. As an honest-to-goodness charitable organization the Shut-In Association is outstanding and it leads the field in this type of work. We have been instrumental in making the lives of many happy, and as long as we have loyal South of Market Boys, we will keep on bringing sunshine into the lives of the shut-ins.

We extend our gratitude to Dean (Buddha) Maddox and the Marin Dell Milk for their helpful assistance in our appeal for radios. Dean Maddox, nationally known as Buddha, conducts the Marin Dell Milk amateur program every Saturday night over KFRC. Over the air recently Buddha asked the people listening to give their broken, or worn out radios to the shut-ins and the response was very gratifying. We have had many offers of radios and when they are put in first class condition, we will give them to deserving people.

Dean Maddox is truly the champion and friend of the under-privileged. His is not a season charity, but a charity that goes on every day in the week, and this sort of work should be given recognition. You can do your share by purchasing Marin Dell Milk—a milk, once used, will become a permanent item on your table.

Charlie Martin of the Controllers' office is giving a Christmas dinner to his mother on her eightieth birthday and he will have other guests who are nearing the four-score mark to help his mother celebrate Christmas Day. In addition to this, Charlie has invited four orphans from St. Joseph's Orphanage to spend two days with his family during the holiday, and this, we believe, is showing a splendid Christmas spirit. Charlie and his wife will outfit the children with a complete wardrobe, give them toys and the loving care of fond parents. Congratulations to Mr. and Mrs. Charles Martin—may they always have as much happiness as they are bringing into the

lives of the orphans to whom they are playing host.

We all need a little more charity in our hearts and we should carry the adage, "Tis better to give than to receive," with us throughout the year, so resolve, right now, that you will be more kindly to your less fortunate brother.

To the South of Market Boys and their families I extend a very Merry Christmas and a most Prosperous New Year, and to the families of our departed brothers, I send my deepest sympathy in their loss, and hope and pray that the New Year will bring them happiness, health and sunshine.

Your Good Deed for New Year's—Have a friend sign an application blank, and personally see to it he is initiated at the next meeting!

## SOMB Christmas Tree Party

The annual Christmas Tree Party held by the SOMB on Sunday, December 19th. Due to splendid chairmanship of Johnny Holland, well-known jeweler, and Jesse Brilliant, popular tailor, Mike Lawley arranged a wonderful show that was fully enjoyed by both grown-ups and children.

Special thanks are due to Mr. Pettit and the Yellow Taxi Cab Company for the beautiful tree. Remember to grab a Yellow when you want to get to any place, cheaply and quickly.

The Shell Oil Company is also to be thanked for their appropriate Santa Claus balloons. Whenever any member needs gasoline, why not drop in a Shell Service Station and tell the courteous attendant how much the SOMB appreciated their balloons.

*A Day is won, a Week is lost,  
But we should not complain;  
For soon there will be days enough,  
To make a Week again.*

—By Ed Reedy.

Bob Loughery, talking of his recent trip, said: "We went to Hamburg, Bologne, Sardinia, Chile, Sandwich Islands, Bermuda and Swiss Mountains, and by the time we reached Russia we were extremely hungry, Soviet."

The Preacher left his notes at home, so he began his sermon like this: "As I have forgotten my notes for my sermon this morning, I will rely upon the Lord for guidance. Tonight I will come better prepared."

Best Wishes to the South of Market Boys and Their Great Work

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# COMMENT

By Dan Henry

We overheard The Reverend Joe Smith (a darn good wood-butcher) telling of a dream. Naturally we cannot remember it in detail, nor can we tell

**Huntley Cameron**

Joe: "I was a carpenter."

St. Peter: "We do not allow carpenters in here."

Rev. Joe: "Why, you must be mistaken, Pete, I saw Willie (Hinges, Chips, Bad-boy, Hot-foot, Charley McCarthy) Benn go in a few moments ago."

St. Peter: "Yes, he did go in, but he isn't a carpenter, he's a 'Joe McGee'."

Quite a mob of goodly fellows at the November meeting. At a quick glance we counted, at least, 490. There was David Davis, Frank Boone, Pete Butti, Dr. H. F. Bernard, Ed Petzgold, Pete Claraty, Bob Lennon, F. P. Kennealy, Ed A. Collins, H. Jones, Jimmy Cruise, P. Conroy, Ed Braunschweiger, J. J. Hardly, R. Coleman, Rev. Father Pawlson, Ed Garrigan, Matt Brady, Huntley Cameron, A. W. (Gus) Fox, Andy Johnson, Mike O'Leary, Jim Kerr, Perrie Thal, Jim Doherty, Con Collonan, Les Noonan, Bob Seaton, John Holland, Tom McCann, Charles Fox, George Kendall, Bud (Lance) O'Brien, Andy Crist, Jim Wilder, Harry Andreson, Jack Lavin and Hill-Billy Shannon.

We heard "Pipes" Rosenbaum, the most popular plumber in Chinatown, expounding on the far eastern war with Attorney Frank Lorrigan and Senator Walter McGovern.

The Boiler-makers' meeting in the rear of the hall was all ears, we were not bothered with their usual, noisy chattering.

John (Pop) Merrick: "Hen pecking has sent many a husband to the chickens."

Joe Huff: "George, two dollars are missing from the cash drawer and only you and I have a key to it."

George Jileck: "Well, let's each put a dollar back and forget it."

Senator Thomas A. Maloney gave an enlightening talk on membership

**Thos. Maloney**

and if we heed his advice, it won't be long before we go over the top in the new drive just started. Membership is what we need, and membership is what we must have if we expect to continue on, so each of us should get behind the organization and bring in a new member before the end of the year.

We are, indeed, very grateful to Bill Ledwidge, superintendent of the Knights of Columbus building, for donating the hall for the Kiddies' Christmas Tree Party, Sunday, December 19, 1937.

As usual we will have the expert services of Lou Rubenstein (Yellow Cab Company) in decorating the hall and the Christmas tree.

Good news! Joe Greenberg, another Yellow Cabber, is expecting a new arrival at his home before the end of the year. Congratulations to Mr. and Mrs. Greenberg!

Are you a detective? Here's a mystery to be solved! Jess Brilliant, the super-colossal tailor, sent his foto to the Dolores Press. A cut was made, and both the picture, which was a large one, and the engraving were placed on a desk. Bpt, when we looked for the cut to place with an article about Jess, it had disappeared. Who can answer this? Where is the cut? Where is the foto?

Another enigma. Why does Bill Pratt wear an overcoat? The weather is balmy and we can't understand the need for a blanket.

Tom Toomey: "A woman is always shy about her age—several years shy."

Pete Maloney came through with many brilliant ideas on ways and means. The debate that followed Pete's remarks certainly livened up the meeting. We need more arguments of this character.

BY HOOK OR CROOK—In this expression the final word was formerly Croke. Hook and Croke were able English lawyers, in whose day it was customary to say, "If I can't win by Hook I will by Croke."

# GOSSIP

"South of Market was the cradle of champions."—John Numan.

By Willie Benn

Gabriel Molin, ace salesman for the Oakland Tribune, must have lost his girl friend. When quizzed about it, he said: "Bees go with honey, lunacy



Willie Benn

with the moon; that's probably why the honeymoon means another lunatic stung."

When the SOMboys get together we sure have variety, get a load of this: J. Patrick Bogan, retired machinist; T. P. McAtamney, baker; Fred Peterson, institutional worker; Leonard Tyson, bartender; Edward Lettes and J. O'Brien, gardeners; Harold Pabst, golfer; Paul Gundaker, steamfitter; Dr. Julius Behrend, optometrist; Frank Del Carlo, lawyer; Jim (Shut-In) Allen, insurance and credits; Arthur Downey, accountant; Jack O'Leary, advertising; Joe Rae, publisher; Andy Johnson, printer; Tom Foley, Frank Dunne, Twain Michelson, judges; Walter Brady, teamster; Joe McCann, police inspector; Vincent Reilly, fire prevention, S. F. F. D.; Joe Wilson, pressman; Bob Loughery, salesman; Tom Maloney, state legislator; Con Collonan, electrical contracting; Eneas Kane, orator, professor and confidential advisor; Bud (Lance) O'Brien, singer and entertainer de luxe; George Miller, stone mason; Chester Juzix, bottler; George R. Jileck, Sr., bellboy; Jack Maloney, investigator; Sergeant Tom Feeney, detective; Chief R. Conroy, S. F. F. D., fire-fighter; Huntley Cameron, sales manager; James Wilder, engraver; George Verner, stevedore; George Gillin, announcer; Jack Downey, referee; John Holland, jeweler; Jess Brilliant, tailor; Arthur Downey, cafe owner;

Jack Kane, boiler inspector; Jim Downey, postal employee; Jimmy Cruise, auto accessories; Ray Schiller, luggage; Eddie Nelson, film developing, Christmas cards, New Year's greetings, film supplies, etc.; Bill Boyle, income tax examiner?—now if that isn't taking in about everything, I don't know what is. Just imagine knowing these fellows! Why it is better than a college education.

Jim Allen (the original shut-in, ask Freda): "A woman's virtue is never in danger when there is no man in the neighborhood," and then goes on to say: "Being a Godfather isn't any fun." Wotta man!

Too much cannot be said about membership. The good we do and the publicity we get should bring in hundreds of applications each month. Your friends are not going to ask if they can join, as that is not the proper manner in which to enter an organization—you must ask them! Many times you have heard reports from Pete Maloney, financial secretary; and times without number Senator Thomas A. Maloney has given us inspiring talks about the need of new faces and new ideas, but it seems that the reports and the talks are wasted. We should do something about this, so let's do it! And the proper method of procedure is to ask a friend to join! Try it out!

Gene Mullane: "When over a hundred years old you must be careful about over-indulgence in pastry."

We saw the "Beaut" gang, but two of their number were missing—John Merrick and Dr. Julius Behrend—a report is expected and it better be good.

The editor appointed 150 men to secure material for this month's issue, but not one responded—(pardon me, my mistake, Dan Henry, who appears as a writer in the magazine for the first time, sent a splendid contribution—thank you, Dan).

To make these pages interesting and worthwhile we need manuscripts that will please the readers. We have talent running loose in the organization and we should have the benefit of that talent. Each month we have the same authors because you will not take time out to write your copy.

Judge Twain Michelson could write an educational brochure on narcotics; Judge Tom Foley, Judge Frank Dunn. Judge Tim I. Fitzpatrick should send in witty and serious yarns of the hap-

(Continued on Next Page)

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## GOSSIP

(Continued from Page 9)

penings of the court; Thomas Hickey's articles on political life would be educational; Jack Wiley could pound out stimulating adventures on the life of a traveling salesman; Frank (Tudy) Burke could send us dramas of the ring, while Bill Boyle's contributions of character sketches in the New Mechanics Hotel would send us into gales of laughter. Oh, there are many more who are able to put into words episodes of yesterday and today. While you think of it—write something. Send your work of art to the Editor before the first day of the month.

Lee Burns, the sheik of the Beauts: "Many a miss's mission is looking for a man with a mansion."

John Shannon has been nicknamed "Hill Billy" by Willie Benn. Hill-billy or no, John is rarin' to go with a SOMB drum corps. Latest statistics record that he has signed on 15 drummers, and that Joe McCann, Inspector McCann, if you please, will be the Drum Major.

Tom McCann: "Today's chicken is better than tomorrow's egg."  
Dues are due!

With only 10,000 out of an estimated 50,000 California employers hiring four to seven persons having registered, the Unemployment Reserves Commission today planned to renew its drive to obtain employment records of this group.

John F. Chambers, Oakland member of the Commission, announced registration is required before January 1, 1938, when employers of four or more and their employees will become subject to pay contributions to the Unemployment Trust Fund, as the result of an amendment made to the law by the 1937 session of the legislature.

"Severe penalties may be inflicted if the Commission deems this procedure necessary," Chambers said. "It is a misdemeanor not to register with the Commission, and aside from that, interest penalties on delinquent contributions are assessed at 12 per cent per year."

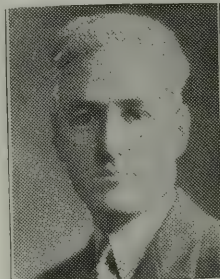
Chambers said registration forms may be obtained at any City Clerk's office, Chamber of Commerce, at the Regional offices of the Commission in Los Angeles and San Francisco, at the offices of the California State Employment Service, as well as by writing the Commission in Sacramento.

"Prompt compliance in this matter will mutually protect employers and their employees with the provisions of this vital law," said Chambers.

How Intelligent  
Are You

*A Problem in Logical Thinking.*

**THE DREAM PROBLEM:** A man went to Sunday morning church services with his wife, but, the sermon being uninteresting, dozed off to sleep.



**Dr. Harry Bernard**

In a vivid, realistic dream, he went to France, where he committed a serious crime and was sentenced to be executed by the guillotine. On the day set for the execution, he was led to the block and properly prepared for the event by the executioner. The collar of his shirt was rolled back and his bared neck was placed in a groove under the huge blade. In a tense silence the headsmen raised his hand and tripped the knife. The dreamer's wife, noticing that he was asleep, tried to arouse him quietly by gently striking him across the throat with her fan. The fan and the guillotine touched his neck simultaneously. The shock was so great to the sleeping man that he fell over into the aisle dead.

Readers should check carefully every word in order to find out what is wrong with the story. If you fail, we have made it easy as we printed the solution in this issue—Hunt for it.

Frank Foss: "The little lady will now sing, 'Now I Lay Me Down to Sleep,' accompanied by the piano player."

Dr. Harry Bernard and Sheriff Daniel C. Murphy stepped into a fortune teller's parlor. There was a quart of whiskey on the table so these two proceeded to mop it up. The Seerss discovered the bottle was empty and asked Dr. Bernard: "Did you drink it?"

"No, Ma'am," answered Doc.

"Did you drink it?" she asked the Sheriff.

"Come on, Dan," said Doc, "she's no fortune teller."

## Old San Francisco Memories

By Tim O'Connor  
That Horse Ginsberg

"Come and join us in a dram, Izzy!" exclaimed "White Hat" McCarthy as Izzy Ginsberg entered the old Palace Hotel Barroom. "White Hat" Mc-



Tim O'Connor

Carthy, Lord Beresford, Spider Kelly and John L. Sullivan were doing their regular daily "dozen elbow bending exercises" at the bar, in that very ornate and glittering cafe, in the good old summertime in the late eighties.

\* \* \*

Izzy Ginsberg was on "White Hat" McCarthy's trail that afternoon to collect a loan that "White Hat" owed him. This loan was based on a sure tip on a horse that was left behind at the post. The diplomatic little horseman invited Izzy to this drink to break down his collecting resistance.

\* \* \*

This Izzy Ginsberg was a natural born gambler. He would bet on anything from a cock fight to a horse race. He was also very susceptible to a touch if the "toucher" could furnish him with a sure thing tip on a sporting event. Izzy was a walking loan office to sporting men. Izzy also nursed an overwhelming ambition to have a horse named after him. After this little drinking party separated, Izzy gently reminded "White Hat" of the loan he owed him.

"Now, Mr. McCarthy," began Izzy, "I just got a sure tip on a dog that is going to win next door in Chaw Casey's place."

"Look here, Izzy," said "White Hat," "forget that Chaw Casey's dirty dog fights and I'll name one of my nags Ginsberg and pay you off on my first winnings."

Izzy was tickled pink at "White Hat's" offer. Just think how he would be envied by the members of the pinochle club when they heard he had a race horse named after him! "Show me the horse right now!" demanded Izzy.

"All right," said McCarthy, "walk right outside and jump into my buggy and I'll drive out to the track."

Izzy was proud as a peacock sitting beside "White Hat" McCarthy as he was driving his team of spirited white horses out Golden Gate Avenue to the race track.

Upon their arrival at the McCarthy stables, they were met by Silas, the colored horse trainer. This Silas was one of those long "funeral faced" colored chaps, wearing a cap at a rakish angle over his right ear. Very seldom he smiled, but when he did he lit up like a torch.

"Silas," said "White Hat," this is Izzy Ginsberg. We are going to change the name of that horse we call 'Oscar Wilde' to 'Ginsberg.'"

"Well, Lawdy me," exclaimed Silas, bubbling with joy, "I sure am glad dat race horse gwine get another name. Maybe he'll win more races! I never did like that name Oscar Wilde! Wasn't he the fellow that wore a big sun flower in his coat, and wore a velvet coat and knee breeches? When that horse knows his name is Ginsberg, he'll sure win by a nose."

After this incident a race horse by the name of Ginsberg was winning races by many noses. Izzy not only got his loan from "White Hat," but put up all he had to buy an interest in the horse Ginsberg. The horse went to Izzy's head like a shot of hop! He sold his barber shop and became a regular "race horser." He cultivated wee hours of the morning bed time habits, and sometimes hung his clothes on the floor.

Then one afternoon when he woke up he found his derby hat hanging on the gas jet, and his clothes on the floor. When his wife came into the room he said:

"Vas I vit a crowd last night, or vas I alone?"

"You are always vit a crowd ven you hangs your clothes on der floor!" his wife answered.

Bert Phemester fell into the bay. He was pulled out by a fisherman who handed him a drink of whiskey. But he thrust it aside.

"Just a minute," he said faintly. "Roll me over a barrel and get some of this water out. It'll weaken the booze."

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# COMPETITION

## A SHORT SHORY

By Ben Thrash

Denny O'Brien, swimming coach at Los Banos Plunge, had, after unceasing effort and job-like patience, developed what he considered a swimming team that was the acme of perfection and then some.



Charles P. Fox

O'Brien was from the old school and lived with his memories of former champs, therefore he did not bother about the top flight swimmers of the day. He was engrossed only in his present work of making his boys as good as the merman of the early days. It is true that

he read the sporting pages and he was dimly aware of the top notchers in the aquatic field, but he wasn't interested, consequently he gave the photos of the water-men a casual glance. The result was that Denny knew only the boys he was coaching. The plunge was small and unknown outside of the town of Los Banos. No big meets were staged in it, but Denny had high hopes of sending a few of his men to the Olympic games.

One night, as the team was practicing for a major event in southern California, five young fellows in bathing suits were sitting on the side lines intently watching the workouts of O'Brien's stars. They were well set up and were conversing among themselves. One of them turned to his companions and with a wave of the hand said, "Aw, nuts!" O'Brien walked toward him, with his chest swelling like a pouter pigeon, and with indignation plastered over his face, said sneeringly, "Wise guy, huh? Let me tell you something, me lad, these men are real class. No one in these parts can compare with them when it comes to speed."

"Yeah," answered the young fellow. "They look good but they are far from being champions."

"Huh?" grunted O'Brien, taken aback by the frank reply. "Do you think you could beat any of them?"

"Take it easy," pacified the bather. "I didn't say I could. You asked for criticism and I gave it."

"Oh, I see, you are one of those wizards who pick up a little book, read about the strokes, then orate to an experienced coach how he should do

things." O'Brien was in a huff, and he plainly showed it. "Say," he asked sarcastically, "maybe you would like to splash a little with my fifty-yarder."

"Now, don't get sore, old timer," the young fellow was smiling. "But, just for fun, I'll stroke a fifty with the kid."

"Come over here, Warner!" yelled Denny.

Warner, a tall, broad-shouldered, gangling youth, recently out of high school, came strolling over to the coach. He took a place on the starting line beside the stranger who had taunted the coach. O'Brien raised his arm and shouted: "All set—go!"

Warner didn't have a chance. The stranger loafed yet he beat him three yards. "What the hell's the matter, Warner?" asked O'Brien. "Let a big farmer show you up! I'm ashamed of you!"

"Sorry, coach," apologized Warner, "but that guy can cut the water."

"Well, young fellow, you win the red-lined cuspidor. You won over the kid, but give me a chance to show the ace up my sleeves. How about back-stroke?"

At this, a bronzed young fellow, sitting with the strangers, spoke: "Sure, coach—that's my best event, trot out your man!"

"What distance?" inquired O'Brien. "Make it easy on yourself," answered the challenger as he walked to the starting line.

"Okay, feller—a hundred yards."

History was again repeated. O'Brien's man was beaten by five yards. He stormed and raved at his swimmers. "What have I, a bunch of ninnies?" Disgust was plainly written on his weather-beaten countenance. Suddenly his eyes sparkled. He saw a kid about to enter the water, and called to him. "Glad you are here, Franklin. I certainly need you. Warm up a little and get set to show one of these eggs a lesson in the hundred yard breast-stroke."

"Now, you guys, trot out your best," he said to the strangers.

A tall youth stepped forward, and after it was over O'Brien discovered his man was beaten easily.

By this time O'Brien had respect in his eyes, but he wouldn't give in. Outsiders weren't coming to his plunge and make a boob of him—he'd show them. However, he was cautious and tried to quizz the fellows. "What club do you men represent?" he asked.

"Aw," said one of the gang, "we aren't much good, we just play around at this game."

"Come, come, don't kid me—I've been handling swimmers for years and I know good watermen when I see them. You fellows have just beaten the best on the coast. However, I'm not giving up. I've another, a two-twenty—who wants to take him on?"

"I'll paddle along," agreed one of the strangers, "and if I can't go the pace, I'll drop out."

When his boy was beaten by better than ten yards, O'Brien was fit to be tied, he was too mad to speak. The five strangers were sitting at ease on the edge of the tank, with their legs dangling in the water. There was a hint of a smile on their faces.

"I don't suppose any of you play around at diving?" asked O'Brien, his voice dripping with sarcasm.

"Oh, sure, coach," spoke up one. "We have a fellow who can balance on the board without falling off, and he can do a swan and a jack-knife."

Poor O'Brien! He was sick when he saw the stranger top his man in every dive, and how he performed the most difficult twists with ease and the perfection of an expert.

He herded his team into the locker room. "What a fine bunch of eggs," he began as soon as they were out of ear-shot. "You should take lessons, you are lousy. You let a bunch of strangers, fellows who have never been in competition, run away from you. And I thought I had the best team on the coast."

Barry Mitchell, intimate pal of O'Brien, and backer of the team, came through the door as O'Brien was finishing the bawl-out. "What's wrong, Denny? he inquired.

"Oh, nothing at all—not a thing! Only these dumb eggs were licked to a frazzle in every event by a bunch of guys who just happened in. It makes me boil every time I think of it!"

At this point the five strangers, who had shown O'Brien's men the fine points of swimming and diving, came into the room to dress. Barney Mitchell turned, and with a look of surprise on his face, greeted them enthusiastically. "Well, well, this is a treat! What are you huns doing in this neck of the woods?"

"Oh, just driving around—looking things over."

"Say, Denny," said Mitchell, "the boys will like to meet these fellows, and so would you."

(Continued on Next Page)

## Memory Lane

By John Morgan

Ed Note: John J. Morgan is a real old timer from South Park. For many years he carried the mail for Uncle Sam in and about Tar Flat, and he knows the district as few know it.

Remember the League of the Cross cadets parading around South Park in the evenings? The boys were orderly, well drilled and disciplined and they grew into useful citizens and darn good fathers. Colonel Power, one of the finest men to live in the district, organized the cadets and he was the leader for many years.

To me, the younger generation do not have the fun we had when we were kids, however, the old saying "you never miss that which you never had" may hold good with the lads of today.

How many remember Lachman & Jacob's at Second and Bryant?—Old St. Mary's Hospital, Stanley and Bryant, and Charles Traung's saloon? Do you remember the card games with Mrs. Carlo on Brannan below Second? These old memories will stay with me forever.

In our organization we have many oldsters well qualified to fill the pages of the Journal with interesting tid-bits of the former days, and I hope to see the time come when they will utilize the space that the Editor offers to them.

## Competition

(Continued on Page 12)

"Not me," answered Denny, "they are the bozos I was telling you about."

"Oh, Denny, you are a scream," said Mitchell. "Why be sore when your kids were trimmed by world's champions?"

"Huh?" Denny's jaw dropped a foot. "World's champions? Boy, I'll sure have to keep up in this game."

"Sure! This is Ludy, two-twenty champ—Ray, breast-stroke marvel—Charlie, the back-stroking wizard, and the twisting Swede Olympic diver!"

"I'll be damned!" exclaimed O'Brien. "But at that," he added, "my boys didn't do so bad after all. It was me who was the chump!"

Editor's Notes "This is a true story. Names and location have been camouflaged. However, what you have read actually happened."

## Mental Gymnastics

Don't let it get your goat if you can't answer these. Read the Journal carefully and you will find the solutions.

### PROBLEM 1.

A brakeman was on the caboose of a very long freight train when it left A—, bound for Z—, before passing through X—, the brakeman walked over the top of the train to the engine, thereby arriving at X—  $2\frac{1}{2}$  minutes sooner than if he had stayed in the caboose. The train was traveling 27 miles an hour. How long was it?



James Kerr

### PROBLEM 2.

What number composed of four digits will produce a number with the same four digits in reverse order when multiplied by four?

### PROBLEM 3.

When Johnny was asked his age he gave this tricky answer: "I was 14 the day before yesterday, and I shall be 17 next year." He was strictly accurate. Can you figure it?

### PROBLEM 4.

A and B, 325 miles apart, travel toward each other. When A has traveled  $7\frac{1}{3}$ ths of the entire distance and B has traveled  $4\frac{5}{8}$ ths of the remainder, how far apart are they?

**SOLUTION TO THE DREAM PROBLEM:** How could anyone know what the dead man had dreamed?

(See Page 10)

Tom Hickey was the only man passenger on a car going to the City Hall—he got quite a shock when he read an ad: "Half the passengers in this car wear Rudee's Peerless Pants."

Jack Downey: "Why do you want the window opened?"

Charles Hunter: "I want to throw out my chest."

Gene Mullane and Jack Finnerty finally made up. Gene said to George: "I understand you told George Miller I was a wall-eyed, blankety-blank blink-blank."

"Sure," said Finnerty, "and I thought you was one then."

Edward Lettes: "My work isn't meeting with success."

J. O'Brien: "What are you doing?"  
Ed Lettes: "Trying to cross onions with violets, so as to get an onion taste with a violet smell."

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# The Sporting Grin

(With apologies to Harry B. Smith)

By Seamus

Our director, Maurice Sweeney, entered baseball's Hall of Fame the other night when he made a triple play. Triple plays are very rare in hard baseball, but in softball baseball, triple plays are almost unknown. Maury, using the same excellent judgment that he uses at the SOMB meetings, made a sensational catch of a line drive and before two astonished base runners could get back to their bases, our director nimbly ran over and tagged both of them, retiring the side. Congratulations, Director Maury Sweeney.

With everyone selecting All-American Football Teams at the close of this season, we humbly submit the All-South of Market Boys Football Team:

Right End—Joe Rae.  
Right Tackle—Sen. T. A. Maloney.  
Right Guard—Jack Foley.  
Center—George Gillen.  
Left Guard—George Neary.  
Left Tackle—Walt Brady.  
Left End—Dan McLaughlin.  
Quarter—Angelo Rossi and Frank Foss.  
Right Halfback—Jack Wiley.  
Left Halfback—Jack Downey.  
Fullback—Dan Henry.

Now for a word of explanation why these men were selected.

Joie Rae was placed at end, because if you have printing troubles see Joie and he will quickly put an end to them.

Senator Maloney is selected at tackle, because he is always willing and eager to tackle anything worth while that will help the South of Market Boys.

The two guards are Foley and Geo. Neary. These two men are doing a splendid job of guarding the finances of the SOMB.

President George Gillen naturally is the center upon which the South of Market Boys revolve.

In the backfield, two quarterbacks are selected—Mayor Rossi for the splendid job he is doing in running the city of San Francisco, and he will start the game. Frankie Foss has also shown splendid generalship and he would relieve Angelo as the game progressed.

At right halfback, the blocking back, Jack Wiley has been selected. If Jack runs interference by the time a would-be tackler could get around Jack, the ball carrier would have enough time to run twice the length of the field.

Jack Downey would be placed at the ball carrying position, because he is one of the best 10-second men ever to perform at Dreamland.

Dan Henry easily won the fullback

position, because of his reputation that he could crash anything.

The real problem came at the selection of right tackle and end. Only after due deliberation, Walt Brady and Dan McLaughlin were selected. Walt is a cracker-jack on defensive work, and, if he has his truck, he surely can scatter the opposition. Dr. Bernard is excellent in pulling out of the line and the way he gets across the enemy with his sales talk is a masterpiece; and gave Walt Brady a stiff fight for the tackle berth.

The two Dans from Central Shop No. 1 put up another battle for the end position. Dan McLaughlin of the United Undertakers won, because he sees a lot of people in the end. Dan King with a little more coaching from his son, Jim King, star end of St. Ignatius High School, will probably be on next year's team.

And now for the color that is so vital to a football game. Mike Lawley will handle the public address system and those who heard Mike handle a mike will agree with this selection. Eddie Nelson will take some camera shots and then develop them in his usually excellent style. I almost forgot our coach—Charlie Hunter, who will probably be unanimous. For the cheer leader, Kev Sullivan won; the way Kev sings and leads the "Sow Song" has anything put on in recent years beat to a frazzle. Johnny Shannon will be the Drum Major with Ed Montgomery helping him with the duties of the band. Bill Granfield, our secretary, will keep the score. The captain will be Jake Diamond and just try to talk him out of anything; "Tel. & Tel" O'Leary will help Jake. Keeper of the Greens will be Pete "Southside" Nuhn and Harold "Harding" Pabst. Ray Schiller, the well-known luggage manufacturer, will supply the football. Willie "Hinges" Benn will keep the seats in the stadium in good order so that everyone will secure their full quota of splinters. Police Detail in charge of Chief Quinn, Inspector McCann, and Sergeant Feeney. Fire Detail will be taken care of by Chief Brennan, Chief Coleman Conroy and Vince Reilly. Hospital Detail in charge of the "Beats." Kid Section under the charge of Johnny Nunan. The editor of the program will be our editor—Lloyd Jacot. All the players' coats will have fasteners supplied by Elmer Doyle, the Talon king. Gum will be distributed by Benny, the pride of Second street.

## 'Old Timers Dinner'

By Conrad Trieber

Once more the Old Timers are gathered—

To reminisce, mingle and dine—

And the thought comes—when next we assemble—

Who will have answered to Old Father Time—

The brothers I see sitting 'round me—

Like myself, have been placed on the shelf—

But we still have our fancies and hobbies—

To keep up our interest and health.

Now Murphy, he likes to travel—

Joe Neilsen's like-minded, I see—

Very good! If you have the mazuma,

But the "Fishing Bug" has got me.

Brothers Daly and Tierney and others find

Pleasure in pinochle and chess—

It helps to keep us from rustin—

And that is "taboo," you can guess.

But what would we do without Connie—

With his "come and see me," and his smile—

And Louie Bovini's who is ready to tell us what

The actuaries have just compiled.

And don't overlook Brother Billy O'Connor—

Always steady and ready for work—

One whom you can depend on—

He is not the kind that shirks.

Connie calls me "Shorty"—

Tho' I can't see why—at all—

For I'm not the man his words imply—

But am lank and lean and tall.

These few lines—and I have finished—

You all will endorse me I know—

In voting my rhyme is rotten—

But then—"what the hell"—let it go.

## Ya Come Ma Torpedo Boat Mat

On Thursday evening at the Embassy Club the Veteran Fireman, as many of you know, gave a stag dinner. After a fine evening which was fairly boisterous, a few of the boys decided to give a real party at the Club Alabam out on Post street and Fillmore. Aleck McDonald, who was the instigator of the party, induced Vince Reilly and a few more to go. Upon reaching there at about approximately 1 a. m., a dark-skinned Ethiopian by the name of Caroline came rushing out to greet our good friend Aleck. "Honey chile," she cried in ecstasy, "where you-all been these many weeks." (We really think Aleck's been there before.) But anyhow, Aleck placed a well-placed kiss upon her ebony neck which apparently was most enjoyed by the dusky beauty Caroline. Well, not to make this tale too long, everyone went inside with Caroline hanging on Aleck's neck. After about the nth highball Aleck was starting to go to town. Well, my good friends, I think Mussolini was right—There is nothing like getting together with Halle Salasi's subjects. We wondered why our dusky darling (we say dusky darling at this point because anybody can have her when Aleck is not around) was saying yes so emphatically. It seems that Aleck was proposing at this point. Whether he has to marry her or not will have to wait until her pappy and mammy look him up with a shotgun. So until the fourth of January, my friends, you will have to wait for the results of the aftermath of the Veteran Fireman's Banquet.

## Answers to Problems

Problem 1—The train problem: 5,940 feet.

Problem 2—The four-digit problem: 2178 times 4 equals 8712.

Problem 3—Johnny's age: The boy's birthday fell on December 31. He applied for the job on the 1st of January. The "day before yesterday" he was 14. On the 31st he was 15. On December 31 "this year" he will be 16, and on the 31st of December "nex year" he will be 17.

Problem 4—Distance problem: 30 miles apart.

(See Page 13)



Sheriff Dan Murphy

## Saved my Life with Hoyt's Vienna Powder

"I was nearly dead when I found Hoyt's Vienna Powder and I can truly say it saved my life. It is the best stomach medicine ever made," writes Mrs. Ella Smith. Acid stomach causes awful misery, which Hoyt's Vienna Powder quickly relieves by taking up and carrying out the acidity and gases which prevent good digestion. A teaspoon of Vienna Powder taken after meals brings quick relief. Keeps the stomach healthy and helps to prevent the many ills so liable to arise from excess acid. Don't suffer from stomach miseries when you can get a big can of Hoyt's Vienna Powder for 50 cents with your Druggist's guarantee. Try it and be convinced.

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An angry woman wanted a divorce from her pious husband.

"Upon what grounds?" asked Judge Dunn.

"Before he goes to bed every night, he says 'Grace,'" she replied.

"What's wrong with that?" asked the Judge.

"Wrong?" she said indignantly, "my name is Mabel."

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# MONTHLY ASSEMBLY

*"All of us believe in law and order  
but a surprisingly large number of people  
like to see a policeman get whipped."  
—Sergeant Tom Feeney, S. F. P. D.*

Lloyd Jacot, Editor

An attendance of 500 is not to be cast aside lightly, but we were disappointed when we did not have more at the November meeting, as it was a meeting of great importance. A general discussion of welfare was brought on the floor by Pete Maloney and it developed to huge proportions. Tom Maloney, Fred (Doc) Weidmann, John Nunan, Mike O'Leary, Al Katchinski and Jake Diamond spoke on the future of the SOMboys.

The keynote of the orations was social activities and membership and their value to the club. These two subjects are of vital interest and any suggestions that will be helpful in increasing the treasury and the membership role will be appreciated.

John Shannon, membership chairman, is organizing a South of Market Boys' drum and bugle corps. He invites every member to join. The instructors will be Dan Henry of the Utopia Parlor, and Joe Roberts of Twin Peaks—the bugle will be taught by Perrie Thal. To date John has fifteen members, however, he can use many more.

Never mind if you can't hold the sticks, or if you cannot blow a horn, our instructors, who are peers in their line, will soon whip you into shape and by the time the first big parade comes along you will be past master tom tommers and horn blowers.

Dan Henry sent an article in which he lists some of the members at the November meeting. If your name has not been mentioned you should contact Dan. Every meeting we see Joe Downey, George Cameron, Fred (Babe) Heaphy, Jake Diamond, Benny Benjamin, Ed Hughes, Ray Schiller, Jess Brilliant, Paul Gundaker, Jimmy Dhuc, Bill Park, Artie Jellinsky, Pete Nuhn, Bill Ledwidge, Ed Nolan, Bob Lougherty, Jack Foley, Ray Rath, Jim Clisham, Jerry Noonan, John Nunan, Bill Pratt, Bob Wilson, Chas. Chute,

W. Hunt, Ed Sibul, J. A. Ryan, Ed F. Fay, Thos. Bean, Leo M. Burns, Fred Peterson, H. J. Kendall, Eddie Gagen, Dan McLaughlin, Tim O'Leary, J. B. Phemester, T. McLaughlin, Jeff Floyd, Frank (Tudy) Burke, Bill Boyle, George Neary, Tom Mitchell, Ed Dillon, Joe Welch, George Ragan, Leonard Hale, Hugh Dunham, Les Bottomley, Richard Smith, Dave Berry, Tom Feeney, Dick Hurley, Joe Wilson, Joe Rae, Vincent Reilly, Frank Flohr, Conrad Trieber, Phil Flohr, Louis Holtz, Steve Malone, Joe Murphy, Vincent Renna, Ed Reedy, Judge Lawton Langdon, and others, but we do not brag about it like the embryo writers.

We know the secret of receiving great applause from Battalion Chief Conroy, S. F. P. D., it is, sing "The Little Town in the Auld County Down."

Mike Lawley has gone enchilada on us, he staged a "Spanish Nite" and in pronouncing the names of the songs he darn near swallowed his epiglottis, whatever that is. Mike wasn't the only member to study the charms of Latin America. Joe Downey, Arthur Downey and Chas. Chute sat stiffly in their chairs, chins up, tongues out, and never missed a chili con carne movement.

Con Trieber's and Artie Jellinsky's eyes were sticking out a foot when that little tamale shook the rattling sausage. It wouldn't be a surprise if we heard they were enrolling in a Spanish class—and at their age, too.

Who was that fellow impersonating Harold Pabst in the basement? He passed us a couple of times with a bottle of soda pop in his hand.

When Con Collonan and Buh (Lance) O'Brien, the Irish tenor, pass up a pretty woman something is in the wind. They sat on the sidelines, during the Continental, with their heads so close together you couldn't get a cigarette paper between them. You can bet that conversation was worth listening to. Hope Con wasn't telling Bud about the hula dancer and the wrist watch.

Tom Gosland, supervising liquor control officer, is sporting a trick coat pocket decoration—it is a small rubber glove on one end, but no one knows what is on the other?

Say, here's a loyal fellow. Eddie McLane still lives on Langdon street and swears he will never leave the

neighborhood. Ed is with the State Railroad Commission. While on Langdon street, let us tell you of another old-timer—Lou Rubenstein's (of the Yellow Cab) mother lives on this street. Not many of them left!

Bob Lennon, president, Utopia Parlor, NSGW, pulled the turkey tickets from the box just like he snatches nickels on the Munny Ry.



Fred Weidmann

Can you imagine a SOMB snitching on his pal? No! But it happened. Fred (Doc) Weidmann said that Jack Maloney visited our past president, Frank Foss, in the afternoon. Jack's boss, Tom Gosland, heard every word. Shame on you, Doc. (The sequel—"Jack should be working for the state in the afternoon.")

The Yellow Cab was well represented at the November meeting when Joe Boss, dispatcher, blew into the hall.

Our call for volunteers to contribute to the Journal might as well never have been sounded as we received no response, so we will go on doing as we have in the past. We hope we hear less criticism, particularly from Mike O'Leary. Mike, whom we always considered a pal, grabbed a Journal and before the entire audience yelled, as loud as he could: "Look at this Journal! No mention of the free turkey raffle! If the Editor had any brains, we would have had a thousand more in attendance!" We always gave Mike a break, we never mentioned about the wood he delivers to the widow; we never told of his escapade with the dizzy blonde at 10 Sanchez street; and we couldn't be so low as to tell about the time he had to hock his watch after the lady of color danced with him at one of the hot spots. No, sir, we are not the type! We know Mike's wife reads the Journal, and if she knew of the way he is acting she would crown him. So to keep peace in the O'Leary family, we stay mum.

Here's one he pulled on us in the basement: "The girl of today is as good as the girl of ten years ago—provided she isn't the same girl," and another: "Men like girls to look fast even if they are slow," and one more: "A stolen kiss has cost many a man fifty years' matrimony,"—we could go on but what's the use, so we end with the pay-off from this egg, O'Leary: "A dumb jane thinks her grandmother is an Elk because she has but one tooth hanging out."

HAVE YOU SIGNED UP A NEW MEMBER? IF NOT—WHY NOT?

Parkersburg, W. Va.,  
1320 Welles Circle,  
November 30, 1937.

Dear South of Market Boys:

3384 Sixteenth Street,  
San Francisco, Cal.

Dear Brethren:

My article for the Journal will have to be in the form of a letter, as I am visiting in West Virginia and did not know that I was on the committee until I received the Journal yesterday.

I arrived here on November 6th and will probably remain until January 1st, 1938. I always come east for my visit in the winter time, as I cannot stand the summer climate here at all.

I have seen all kinds of weather since I arrived. A change of 40 degrees in temperature in less than that many minutes, so will be very glad to get back home to good old San Francisco.

I certainly enjoyed the Journal, as it is just like a letter from home.

Nearly everyone I know or talk with here have California in view as their future home or intend to pay us a visit in the near future, and, of course, that interest is heightened when they hear me boost San Francisco, and we who live there can tell them the real facts of our wonderful city and its great achievements, and what we expect in the future.

Sincerely,  
GEORGE W. REED.

"I am trying to find a woman whose name I have forgotten," said Fred Nicholson at the door. "I know she lives somewhere in this neighborhood. She is a woman easily described, and perhaps you know her—an extremely beautiful creature, with pink and white complexion, lovely eyes, and hair such as a Goddess might envy."

"Really, sir, I don't know," said the servant.

"Jane, tell the gentleman I'll be down in a minute," said a voice from the head of the stairs.

## An Amazing Discovery

Recently a South of Market Boy, who wishes to remain incognito for the present, made a discovery that will revolutionize the medicine chest in your home. He has a germicide that performs five most important functions of your toilette, which means that very soon you will be able to buy five needed hygienic products for the price of one, thus saving considerable money and shelf space. Here are the five uses to which this new product can be put:

**TOOTH POWDER:** Place a small quantity in the palm of the hand, moisten tooth brush and dip in powder.

**MOUTH WASH AND GARGLE:** Dissolve a teaspoon of the powder in a glass of warm water. It not only acts as a deodorant, but relieves irritation of the throat.

**CLEANSER FOR FALSE TEETH AND REMOVABLE BRIDGE WORK:** Teaspoonful in glass of cold water, let dental work soak for a half hour, then thoroughly brush and rinse in cold water.

**DRESSING FOR WOUNDS:** Moisten powder with cold water to form a paste—place it on a bandage and apply to cuts, abrasions, burns, etc.

Imagine it, a ten dollar article for fifty cents! The product is in the hands of a New York manufacturer and will be ready for the public sometime after the first of the year. If you wish to give this a trial you may write to:

JIM GOLLER  
120 West 105th Street,  
New York City.

Jimmy Cruise was a very cautious boy when he first fell in love.

"Jimmy, dear," said his sweetheart, "will you promise to love me always?"

"My dear," Jimmy answered, "I'll give you my word—but I won't sign anything."

George R. Jileck, Sr., toured the country, when a youngster, in a side-door Pullman. Things were getting tough when he found a police advertisement headed: "Murderer Wanted." He grabbed the card and rushed to the police station.

"What do you want?" growled the Desk Sergeant.

"I'm hungry," said Jileck Sr., "I came in to ask for the job."

Walter Brady. "What's wrong with you?"

Albert Porter: "I swallowed my false teeth, and now I have gnawing pains in the stomach."

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## Our Fire Chief

Fire Chief Charles Brennan has always been first in the hearts of the San Francisco firemen as he has the interests of the men at heart. On September 22nd the Standard Oil Co.'s plant, at Seventh and Irwin, burned and it was one of the most dangerous oil fires we have had in a score of years. The firemen worked for five hours before things cooled off.

Mickey Joyce, referee and announcer, approached Chief Brennan and said: "Chief, it looks as though you lost a water-tower."

"Yes, Mickey," he replied, "we lost a water-tower, but thank goodness we have Barney Munter, the engineer. I had to yell to Barney to jump as his coat was afire and it looked mighty bad."

No wonder the Chief is tops with the men. Apparatus can be replaced, but men cannot.

We were pleased to learn that Barney wasn't injured at this terrific fire, it was a close call, but thanks to Fire Chief Brennan everything is hunky dory.

We hope to see these fire-eaters at our next meeting, December 30, 1937, 8 p. m.

**Short Story—**Fool  
Flivver  
Flapper  
Flyer  
Funeral

Huntley Cameron: "The Maid burned a hole in her dress while cooking."

Frank Pickard: "Did she carry insurance?"

Huntley Cameron: "No, but her sweater coat covered her loss."

EVERY SO OFTEN—The use of "every" in such expression, instead of "ever" is a provincialism, and, because of its oddity, is being used by many writers, though it does not have good literary support. One writer who uses "every" in this sense says it is an idiomatic expression. A well-known authority regards such an expression as an "idiotism." As a matter of fact, "every so often" is Yorkshire (England) dialect.

GEORGE NEARY: "An optimist is a man who plants rubber bands with the expectation of raising automobile tires." (Ed Reedy will think this one funny as the deuce.)

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Blind Man, was taught to bowlCOMPLIMENTS  
OF**RELIANCE TRUCK  
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Backwards**

By Sylvester M. O'Sullivan

The present prosperity, and the continuation of the present form of government depends largely upon the character and the unselfishness of civic,



Maurice Sweeney

religious, social, fraternal and labor organizations that maintain the democratic system of the election of their officials. When they discontinue this method of selecting men to hold offices within their society, they forfeit the right to be called fair and worthy citizens of the United States of America.

The Old-Timers, south of Market, will remember the voting system from 1883 to a decade ago. In those hectic days one was compelled to cast his vote for the candidates nominated by dictatorial bosses. And it was a hard uphill struggle to wrest the reins from the "ins."

We must point to two stalwart South of Market Boys who finally succeeded in ridding politics of the one-man rule. They were the late Senator Samuel Braunhard and Thomas Eagan. Tom Eagan was known as the boy orator of Tar Flat, and he received his education in the college of Hard Knocks. He worked along shore painting and scrubbing ship's bottoms in the drydock at the foot of Stewart street. It was the untiring efforts of these two men within the conventions of the boss-controlled meetings, and their continual pleadings for justice and the secret ballot, that finally won the whole-hearted support of the entire city, and thus we have today an election in which a voter can support the man of his choice.

I was a member of the SOMBs more than twelve years ago and in this time I have seen many changes, changes that were for the good of the order. Always the same old time social, and pioneer spirit prevails, and will do so for years to come.

I was born in the Boston Navy Yard, Charlestown, Mass., on August 20, 1859, and enlisted in the United States Navy as an apprentice in 1875, and later, in 1876-1877, was boy coxswain of the whaleboat U. S. S. "Adams," then transferred to the U. S. S. "Powhattan."

Retiring from the Navy, I became a seaman on American and English vessels and sailed to all parts of the world. East and West Indies, Samoa, Hawaiian and Philippine Islands, Bahai, Rio de

Merry Christmas South of Market Boys. May the coming year bring you world of joy. Have lots of luck and happiness, too. A happy New Year to all of you.

JUAN SALCEDO

**ANCHOR  
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McDonald Good LuckMerry Christmas and Happy New  
Year to George McDonald and  
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Extends Holiday Greetings to the  
Members and Their Families of  
The South of Market Boys.

My fondest wish is to join you  
but as I am coaching one of your  
members I feel I am one of you.

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On land my experience has been varied; worked as grader in levee camps of Iowa, Illinois and along the Mississippi River.

I have worked forty years as a non-civil service employe of San Francisco, eight years (1885-1893) as fireman, S. F. F. D.; copyist in the offices of The Recorder (Thos. J. Glynn)—Edmond Godchaux, John H. Nelson. I was also connected with the Board of Public Works.

The SOMBs have a great deal of prestige in San Francisco and we hold the enviable position of being the most widely known fraternal organization in the country, so, if you know a friend who should be one of us, ask him to sign the application blank and we will do the rest.

---

ED REEDY (Known as "Grass-fire" Ed): "With a woman a man is always wrong, and he is most wrong when he is right."

---

Senator Tom Mitchell and Ed Dillon were sitting on the lawn wall outside the State Building during lunch hour. Gosh, they were telling tall ones, and each tried to outdo the other. After hearing one from Ed, Tom puffed out his chest—"You know, Ed," he said, "tomorrow I'm going to buy all the railroads in the country, all the automobiles and the steamships. I'm going to buy everything. Now, what d'yer think of that?"

Ed Dillon looked at him rather disparagingly—"Impossible; you can't do it," Ed replied.

"And why not?" asked Mitchell, rather taken aback.

"Cos I won't sell," came from Ed.

---

FRANK BURKE (Tudy): "Fat women with wrinkles are handy in a pinch for you can rent them as washboards."

---

Bill Boyle (New Mechanics Hotel, proudly showing off his pig): "Yes, sir, that is the cutest little pig I have, and his name is Ink."

Joe Welch: "How's that?"

Bill Boyle (who raises rabbits also): "Because he's always running out of his pen."

---

By a vote of 285 to 66 the General Federation of Women's clubs, largest organization of women in the world, with a membership of more than two million, went on record this year at Tulsa, Okla., against President Roosevelt's proposal to pack the Supreme Court. It was reported that in 25 states polled before the convention 1,468 clubs voted against any change to 113 for a change.

Paul Pagni

Gino Ponzi  
Harry E. Redding, Mgr.

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# Household Hints

By Jimmie Cruise

Our Expert on House-keeping and Man  
About Town.

## What Salt Will Do

Salt on the fingers when cleaning  
fowls, meat or fish will prevent slip-  
ping.

Salt thrown on a coal fire when



Ray Schiller

broiling steak will prevent blazing from  
the dripping fat.

Salt as a gargle will cure soreness of  
the throat.

Salt in water is the best thing to  
clean willow-ware and matting.

Salt in the oven under baking-tins  
will prevent their scorching on the  
bottom.

Salt puts out a fire in the chimney.

Salt and vinegar will remove stains  
from discolored teacups.

Salt and soda are excellent for bee  
stings and spider bites.

Salt thrown on soot which has fallen  
on the carpet will prevent stain.

Salt put on ink when freshly spilled  
on a carpet will help in removing the  
spot.

Salt in whitewash makes it stick.

Salt thrown on a coal fire which is  
low will revive it.

Salt used in sweeping carpets keeps  
out moths.

## What Vinegar Will Do

Vinegar will set dubious blues and  
greens in gingham.

Vinegar is an alkaline for poisoning  
by alkalis.

## SEASON'S GREETINGS

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a lame back.

Vinegar used to wash the wall be-  
fore papering will help the paper to  
stick.

Vinegar for soaking lamp wicks  
makes a brilliant light.

### HOW TO KEEP YOUR WIFE AT HOME:

Burn her shoes and sprinkle broken  
glass all around the house.

THE MAGNETIZED GLASS: This  
trick never fails to mystify and enter-  
tain. The performer places an ordinary  
drinking glass on the palm of his hand.  
He then slowly turns his hand over, but  
the glass does not fall even though it  
is completely inverted. Someone is  
asked to lift it off. They find it is  
quite difficult to do so.

EXPLANATION: An ordinary glass  
is used, but it must be one that has a  
slightly concave bottom. One that has  
a perfectly flat bottom will not do.  
The bottom of the glass must be slight-  
ly moistened. Hold the left hand out,  
pressing the glass against the palm.  
Hold the left hand loosely, set the glass  
on the ball of the thumb and press it  
down firmly. This will squeeze out all  
the air in the concave depression in the  
glass. Straighten out the left hand and  
at the same time move the glass from  
the ball of the thumb onto the palm  
with a twisting motion, making sure to  
keep up the pressure. This is done to  
preserve the vacuum between the glass  
and your hand. You will have to try  
it a few times until you get the knack.



Bob Loughery

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## POSTSCRIPTS

By Jack Wiley

Tom Maloney showed us a photograph of the late John Mitchell, dated March 21, 1937, this was but a week or so before John passed to the great beyond. During all the months John Mitchell was lying on his back, in agony, in the Southern Pacific hospital, he always thought of the SOMBs. John was one of the finest young fellows ever to be born south of Market. He was a great ball player, and for many years passenger agent for the S. P.

We do not want to clutter the pages with Tom Maloney, but this, we believe, is too good to keep. After the fire of 1906 he was in a lot fishing nickels from a burned slot machine and was caught in the act by a Marine. Tom ran across a pile of ashes when his foot slipped and down he went to his knees in a trench that was formerly covered by the Seaton two-hole telephone booth. The Marine shied away from him and Tom, an odoriferous kid, hied to the bay where he thoroughly cleansed himself. Returning with a smile on his face, because he escaped from the gob, he was grabbed by another and forced to tote roasted bodies for four hours.

Jim Regan, an old-timer from the district, is a colleague of Sam Orack at the Palace of Fine Arts. We met Jim in Jim Kerr's South of Market Tavern, Seventh and Jesse streets, and while partaking of a few tall ones, we heard many tales of the young fellers in Tar Flat. We wish we could tell you of the yarns Jim Regan told of the Samoa Islands and perfumed soap, but we have strict censors in this country, and we hate the thought of being incarcerated in Alcatraz.

In another year the 1939 Fair will be with us so let us prepare, right now, to do something about it. First, we need members, plenty of 'em. Next, we need a larger treasury. There is nothing hard about handling these two necessities, the former can be accomplished by bringing in a new member, and the latter by paying your dues. So, why are you waiting?

In the September issue we printed a short history of the Pratt family, pioneer residents of Rincon Hill and was our face red when we found that the name of Grace was omitted. We apologize for this error and hope Grace will be broadminded and forgive us. It was a great sadness that we learned of the passing of Lieutenant George Pratt's (Oakland Police Department) wife. The South of Market Boys extend their deepest sympathy to George and his children. George is the inventor of the Pratt handcuff which is being used by

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the law enforcement officers of America. We do not know the technical deasy to manipulate, and as a morale tails, however, it is a two-in-one cuff, breaker it has no equal. Fred Pratt has turned carpenter, and this was a surprise, we assure you, as we thought he didn't know a hammer from a chisel, but, take it or leave it, he is erecting a hen-house in Gene's yard. Even though the chickens won't know where to roost, you must hand it to Fred for trying. Yep, he is living at the Civic Center Hotel, and if you are in the market for a first class picker-upper, visit him and you will enjoy the exhilarating drink he mixes—half beer and half stout.

**JIM ALLEN:** (The original Shut-In, ask Freda) "It is difficult for a man to keep straight when he is trying to make both ends meet."

**This and That**

*"A light and trifling mind never takes in great ideas, and never accomplishes anything great or good."*—Phil Flohr.

At a meeting at Delphia, Ind., the order of Dunkards, who wear beards and long hair and whose women wear full-gathered skirts and large shawls,



Tom Seaton

voted to continue a ban on radios in their homes.

An idea for the Sunrise Breakfast Club! When the Rotary Club of Omaha have a luncheon toy banks are placed on the tables and in them members drop loose change, which goes for the club's work for crippled children. Each year from \$500 to \$600 is collected in this way. (Isn't this neater than having Fred (Doc) Weidmann dun the Sunrisers for a dime?)

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**The Telephone  
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This trick was performed in the office of a large newspaper and so astounding did it seem to the staff that columns appeared in the paper next day about it. It's a real old master.

The performer asks that a committee in the audience be selected to see that everything is fair. One of the committee is asked to select a card from a pack of playing cards. Free choice is allowed. The performer looks at the card and concentrates all his thoughts upon it, and then makes the remarkable statement that he will attempt to transfer his thoughts to a friend who is not present.

He appears to make a decided mental effort, and then says: "I think he has it. Someone take the telephone and call Prospect 6149 no, wait a minute, that isn't the number—let me see—." He now consults his note book and says: "Oh, yes! Call up such-and-such a number and ask for Mr. Tom Mitchell."

A member of the committee phones Mr. Mitchell and Mitchell replies, "You have selected the five of spades" or whatever the card may have been. The effect is miraculous.

**THE EXPLANATION:** The trick is sure and simple. In your note book you have listed the names of the fifty-two cards, and against the name of each card you have a person's name. Your note book in this way becomes an index, and it is only necessary that you have a friend with a telephone who has a duplicate index. The name he is called by tells him the name of the selected card.

For the five of spades it might be Mr. Mitchell, for the six of spades it might be Mr. Patterson, the seven of spades, Mr. Ragan, and so on through the list.

**WANTED**—Stout model and perfect medium figure for corset promenade for three evenings. Apply at once.

The Associated of American Railroad says that 2,738 illegal train riders and other trespassers were killed in train accidents in 1937. With the exception of 1933 this exceeds the figures for any other year for accidents since 1923.

**ARTHUR DOWNEY:** "It is unfortunate that a man cannot know how great a favor a girl confers upon him by refusing him unless she accepts him."

**NEXT MEETING**

Thursday, December 30, 1937 - 8 p. m.  
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*Season's Greetings*

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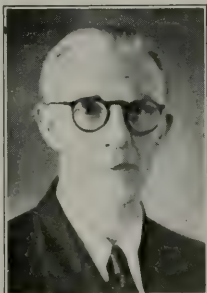
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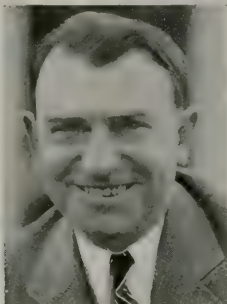
ROBT. WILSON

## Regular Fellows

*"We should give as we receive, cheerfully, quickly, and without hesitation, for there is no grace in a benefit that sticks to the fingers."*

By Senator Thomas A. Maloney

In the Reverend Father James O'Kelley's church at Fremont and Harrison streets, a sight that would be pleasing to all South of Market Boys took place



on Thanksgiving day. The good priest, with the help of two South of Market Boys, Joe Cohen and Bill Kyne, fed one hundred waterfront workers. As is their custom, Joe Cohen and Bill Kyne dug into their pockets very deeply to make this day a success. And once again the spirit of South of Market was exemplified. You will always find Bill and Joe the first to lend a helping hand to those who are unable to care for themselves.

We congratulate Reverend Father O'Kelley whose work is a good work. We know he is loved and respected by all, particularly by those who participated in the feast on Thanksgiving Day. So we say: "Keep up the good work, Father O'Kelley—the citizens of



San Francisco are proud of you."

We also pay our respects to Mr. Dohrman (desks and furniture), a fine public-spirited man. Mr. Dohrman do-

## NORTH OF MARKET RENDEZVOUS

For  
SOUTH OF MARKET  
BOYS and GIRLS

**EL PRADO**  
AT PLAZA HOTEL  
UNION SQUARE



Tom Hickey



JESSE J. BRILLIANT

## SOMB Boys Offer Thanks

The South of Market Boys wish to thank the following for their co-operation in making the Christmas Tree party a huge success:

Mrs. Hulda McGinn.  
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Scatena-Galli Co., 104 Washington St.

Jacobs, Malcolm & Burt, 101 Washington St.

John DeMartini Co., 201 Washington St.

DeBask & Co., 400 Davis St.  
Sunset Produce Co., 447 Front St.  
Artie Jelinsky, Telegraph Press.  
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Lucille Burns Kiddies.

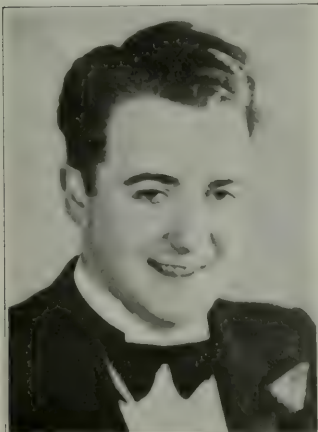


Tom Garrity

Fred Nicholson: "The modern girl is perfectly shocking because men are so eager to become shock absorbers."

\* \* \*

Lee Burns: "Man is a queer being. He gets perfume out of coal and romance out of marriage."



Bud O'Brien

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## Tuesday Night Meeting

"A goose never acts like an owl when out on a lark."—Pat Joyner.

Every Tuesday night we hold a committee meeting in the Knights of Columbus building (SOMBs' club rooms), and every member is invited to at-



Bill Granfield

can assure you, you will have a dandy time.

The Tuesday affairs are mostly informal and good-natured ribbing is the order of the night. We have a great deal of fun at these get-togethers, at the same time, we accomplish plenty in the way of putting over the events sponsored.

We need the help of every member. We should have the benefit of each member's ideas, therefore, if you are serious in your desire to boost the affairs we undertake, you should be numbered among the present at the committee meetings.

After a short hilarious session, you can sit with the sharks in a game of hearts, pedro, pinochle, or poker, and, if you are familiar with the game, you may remember we qualify this statement with a "may," win a couple of iron men. But we warn you in advance—"amateurs should keep their money in their pocket!"

At the Tuesday night meetings the details of the St. Patrick Day Luncheon, the Annual Ball, the Picnic, the Kiddies' Christmas Tree and all other events that are forerunners to the above, are ironed out. Consequently, we send an S. O. S. to members, particularly to the new members (those who have joined within the past three years) to help us make our activities successful. We need new ideas, we need the active, alert and modern suggestions that the young and enthusiastic SOMBs can give.

The meetings are open to all. You do not need an invitation. Come in and get acquainted with the fellows who meet in your behalf fifty-two weeks of the year!

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Angelo J. Rossi  
Mayor of San Francisco

Extension of the "sugar shock" insulin treatment to all main types of insanity, so that it can now be used on maniac depressives and obsessions as well as dementia praecox, was announced May 14 at Pittsburgh to the American Psychiatric Association.

"Save Life" is the name of a Virginia organization formed by farmers' wives in half a dozen counties of the Shenandoah Valley. The object is to urge all country newspapers in the area to carry editorials urging the passing of laws to keep drunken drivers off the highways even "if it requires an officer stationed every mile of the hard-surfaced roads."

## 1939 World's Fair

In 1939, the cities around San Francisco Bay and the Pacific Empire of the eleven Western states will celebrate the Golden Gate International Exposition to mark the completion of the world's two largest bridges across the San Francisco Bay, the inauguration of trans-Pacific air service, and the progress of nations bordering the Pacific. This will be the first international celebration to be held in San Francisco Bay Region since 1915 when the Panama-Pacific International Exposition marked the completion of the Panama Canal. Sponsoring the Exposition will be the San Francisco Metropolitan area cities including San Francisco, Oakland, Alameda, Berkeley, Albany, Hayward, San Leandro, Sausalito, San Rafael, Richmond, San Jose, Palo Alto, Redwood City, San Mateo, Burlingame and others.

The Golden Gate International Exposition will open February 18, 1939, and continue for 288 days to December 2, 1939.

The site of the Exposition is a man-made island, being created in the center of San Francisco Bay, midway between San Francisco and Oakland, on shoal land located just north of and adjoining Yerba Buena Island. It is two miles off the shoreline of San Francisco and is located in the geographical center of a population of 1,785,000. It is also the focal point of western commerce for 6,000,000 Californians and 12,500,000 population of the eleven western states.

During the current year, an area of 400 acres of this shoal land is being filled in to provide the site of the exposition. After the exposition, the land will be used for a modern municipal airport and seaplane base, owned and operated by the City and County of San Francisco.



Vince Reilly

Season's Greetings

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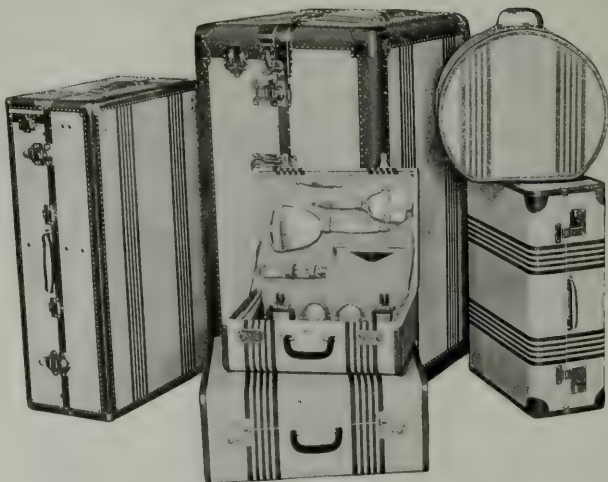
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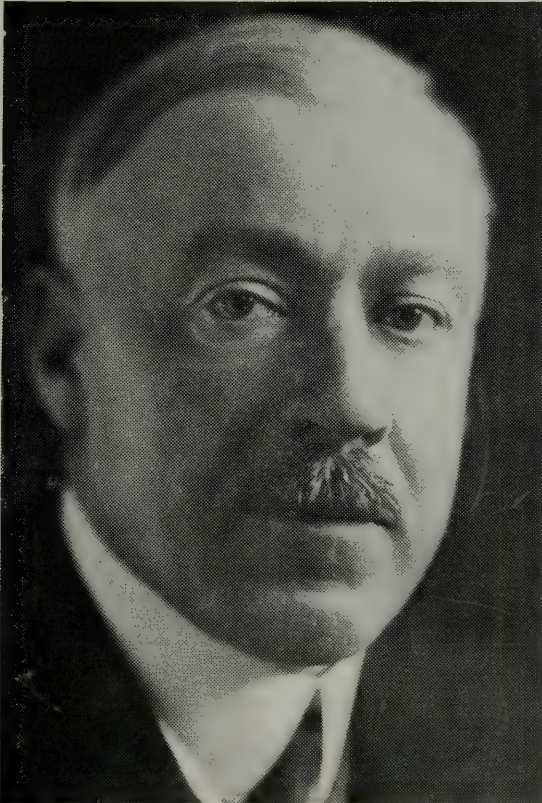
# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 1



January, 1938

**In  
Memory**



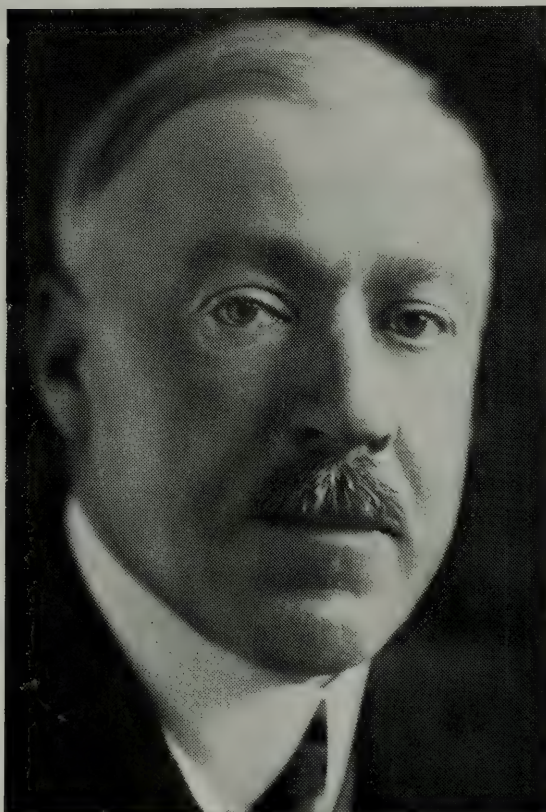
**Tom  
Finn**

Courtesy San Francisco News,  
Dick Chase, City Editor

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

**IN MEMORIAM**  
**NEXT MEETING**  
**Thursday, January 27, 8 p. m.**

DEDICATED TO THE MEMORY OF



**TOM FINN**

Charter Member South of Market Boys

The Public Is Invited — Bring Your Friends

LADIES WELCOME

THOMAS HICKEY WILL DELIVER THE EULOGY

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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DOLORES PRESS

## The President's Message

A great sorrow has fallen upon the members of the South of Market Boys by the death of Tom Finn, a true friend. Tom was admired and respected



George Gillin

by all. This kindly gentleman, with his pleasant smile and winning manner, gave confidence to all who approached him for advise and counsel.

All San Francisco mourns our departed brother. It would take the pen of a most gifted author to write of the good Tom Finn has done for his friends and for the city of San Francisco.

The meeting of January 27, will be dedicated to the respect of Thomas F. Finn's memory, and we hope every South of Market Boy will be present.

May his soul rest in peace.

## Amateur Boxing

The opening amateur boxing for 1938 will be held on Monday, January 17; Thursday, January 20; Monday, January 24, and Thursday, January 27. The first two nights will be eliminations with the semi-finals and finals on the last two nights.

Many of these boys have competed in previous tournaments, but have never been fortunate enough to reach the top, meeting with a stumbling block on their way. They will be in there battling for that coveted gold buckle. With the champions out of the way, these game battlers will have an opportunity of winning a title and gaining the necessary confidence to place them among the National Championship contenders.

For sheer sport nothing can compare with amateur boxing, particularly in a Junior Tournament. In a four night show which will feature thrills, laughs and heroic scrapping, the Junior Championships offer genuine entertainment of the highest caliber.

In this first amateur boxing tournament of the season, the prices have been set within the reach of every purse.

## The President's Birthday Ball

By ENEAS KANE,  
Mayor's Office

The President's Birthday Ball will be held in San Francisco's Civic Auditorium Saturday evening, January 29.

Proceeds from the ball and entertainment are to be used to create a new national foundation to combat infantile paralysis. It will be of interest to San Franciscans to know that during the past two years \$65,000 has been contributed to Stanford and California hospitals for research to combat this dread disease.

On behalf of Mayor Rossi, general chairman, I wish to extend a cordial invitation to all South of Market Boys to attend. I can assure them of the best \$10 show of the year—and for the general admission charge of \$1. Reserved seats also have been reduced to \$2. Boxes are available at usual prices of \$40, \$60, and \$100.

The show will consist of sparkling comedy skits, songs by favorites of radio and stage—in all, a show lasting an hour and a half. A very famous personage, beloved of Hollywood and San Francisco, will preside as master of ceremonies. Dancing will follow until 1 A. M., and of course the best orchestras in town will be there to render the latest in rhythm and swing.

Knowing as I do the loyalty and high ideals of the boys South of Market, I feel we can count upon you to turn out in full force to assist this worthwhile of all causes—the protection of our children from disease and death. Your cooperation will be deeply appreciated by myself and Mayor Rossi.

A number of our South of Market members are on the A. A. U. boxing committee, who will supervise this tournament. Among them are Al Sandell, the chairman our second vice-president, Charlie Hunter; Bill Brandt, Jack Downey, our third vice president; John Shannon, Thos. McLaughlin, Father Leo Powleson, Joe Rae, Ray Belasco.

In attending this tournament the members will not only receive their money's worth in a splendid show with plenty of action, but will also help the amateur boxer. The profits of these tournaments are used for the advancement of amateur boxing and for the boys on trips to the National Championships and other district tournaments. Help the cause along and attend this show.

# THOMAS F. FINN

An Eulogy by Honorable Walter McGovern, State Senator from San Francisco, Spoken at the Elks' Club, Friday Evening, January 7, 1938

Once again the soul of a great son of San Francisco has been summoned to the throne of God and we who knew him well and loved him much are gathered at his bier, under the auspices of this great society and in the presence of the Governor of the State, the Mayor of the city, and men and women from all walks of life—each in his capacity of friend—to say goodbye to a great and good man.

We stand powerless before the eternal judgment of Heaven. There is but little that we can do. The utter insufficiency of mere words is nowhere so obvious as in the presence of death, yet it is not proper that such a man as Thomas F. Finn should leave the scene of his earthly labors and join the endless cavalcade of Death without some civic expression of the public regard in which he is held by the people of the city where he served and led.

So, in this presence, surrounded by those veterans who shared his victories and endured his defeats, friends of a lifetime, we humbly pay this feeble tribute.

## From a Humble Home

The man who lies dead before you was a true San Franciscan. Born of respectable parentage, in a humble home, he came from the loins of those who worshipped God and loved their country. His early lot was labor, and although he reached the heights and sat at the tables of the mighty it was characteristic of this man that he never forgot the teachings or the friends of his youth.

Reared in the hard school of practical politics, his outstanding characteristics were kindness and honesty. Leader in many a hard-fought contest, he was the personification of tolerance. He fought without hating. There was no spite in his soul, no grudge in his heart. His friendships were as cosmopolitan as the city he served. Jew and Gentile, Protestant and Catholic, men of all races and creeds won his friendship and gave him theirs.

## Our Favored Son

In sincere personal friendships our departed leader was San Francisco's favored son. He elevated friendship to the highest pedestal. He learned well the lesson of human nature. He knew men and he liked them in their weaknesses as in their strength. He was enduring in his friendships and steadfast in his convictions.

Tom Finn was one of the last of the great political leaders of San Francisco

who came to us through the portals of the past. He typified in his life and attitude the tolerance and the romance of the San Francisco that was.

The political history of San Francisco has produced only one Tim Finn. There is room on the current pages of history for only one such character. He had a passion for human service. He was neither vain nor arrogant. He sought power only that he could use it to help others and his main concern was the welfare of the downtrodden and the oppressed. The changing conditions of later years made it impossible for him to help as he would like, but at least he always tried for friendship's sake.

## To Help Others

Some men seek greatness in the world of sports, others on the fields of battle. Some men want power for the material luxury it will bring and others for the security it will give. This man courted success only that it would be an instrument for helping others. In an age of personal gain he asked no pelf for himself for he was the most unselfish of men. He took joy in the mere art of helping and he gave his all for his fellows.

In early life Tim Finn's talents and character were recognized by his neighbors who sent him to the State Assembly where he labored with honor. As supervisor, as sheriff, as commissioner on various municipal boards, he served faithfully and well the city of his birth, always aiming to make life easier for those with whom he came in contact. He had a high degree of social consciousness and he sincerely wanted to better the lives of the common people.

As State Senator from San Francisco, a quarter of a century ago, he was a leader in the fight to enact into law that great program of social security that has long made California the most forward-looking state in the nation. On those great questions involving the welfare of the poor he was always the champion of the common man.

## A Bitter Fight

It is a significant fact and it can be found in the record for those who may doubt—that in that bitterly fought municipal political campaign of a few years ago when the personality of Tom Finn was the issue of the hour—when bitter things were said and done—his opponents, although inflamed with the fire of battle, publicly admitted, at the very height of that contest, that Tom Finn

was an honest man—that no suspicion of impropriety attached to his personal acts—that his personal integrity was above reproach.

No man ever lived in San Francisco who did so many good deeds for so many people as did Tom Finn. If all who have been the beneficiaries of his friendship were to attend his bier there would be no temple in the land large enough to accommodate them.

You and I can see him now as in other days, as we will remember him in the years to come, with his genial smile, his hearty salutation, his sincere hand-clasp. His office was an oasis in a desert of indifference, a place of refuge for the poor and the scorned. His friendship was a bright, glittering star in a night of uncertainty.

When he had reached that stage in life where he should have been allowed to enjoy the rest that is a just reward for duty done, he was still pouring out the vitality of his generous manhood in the garden of friendship which he loved so well. Thus, before his time, he gave his life for his friends.

## The Leader

Fearless, self-reliant, resourceful and true, he had the genius for leadership that took him from his humble beginning and placed him as the first political leader of San Francisco. Courageous, tolerant, kindly and forgiving, he was loved by thousands and his passing on will make a gap that can not be filled. San Francisco is richer that he lived. We are poorer that he has gone. Let us be thankful that God spared him suffering and pain. It was fortunate indeed that so rare a soul as his should wing its way to the hills of eternity from the very midst of his family circle and while he still labored in the interests of his friends.

He gave so much of himself to others that one could but wonder at his love of humanity. To young and to old, to rich and to poor, to high and to low, he was a friend. Friendships come easily to the great and to the rich. The powerful have many friends. The downtrodden and oppressed are friendless. It was to these lowly people that Tom Finn gave the greater part of his sterling aid. They, most of all, will

(Continued on Next Page)

# TOM FINN

By Thomas A. Maloney  
Member California State Legislature



Thos. Maloney

Kind, lovable, loyal Tom Finn, my best pal and true friend, has passed to the Great Beyond. The South of Market Boys and all of San Francisco has lost a real man. Tom Finn has devoted his life to lightening the burdens of the poor; he was a staunch champion of the oppressed, and he gave his entire life to bring happiness into the lives of people. Tom's philosophy was that of the Savior's "Love thy fellow man," and he lived that philosophy during his stay on this earth.

As long as I can remember I have known, loved and respected Tom Finn and I can hardly realize that he is no longer with us. Tom Finn was my business associate, he was my advisor during my sixteen years as a member of the California State Legislature, and he was like a father to me. And during this long and happy friendship he always urged the passage of bills that would help the unfortunate. His heart and his money and his energy was wrapped up in the cause of the needy and he was happy when laws were enacted that helped the forgotten man.

When death comes to our friends, I always think of the words of H. W. Beecher: "Living is death, dying is life—On this side of the grave we are exiles, on that, citizens; on this side orphans, on that, children; on this side captives, on that freeman; on this side disguised, unknown, on that disclosed and proclaimed as the sons of God." And truly, my brothers, Tom Finn is the son of God. No finer man ever breathed the breath of life than tolerant, optimistic, big hearted, Tom Finn.

Brothers, we have suffered a great loss, but knowing Tom Finn as I do, I am confident that he would want us to

carry on where he left off and the best memorial we can build to his memory is to keep on doing the best we can, with the little we have, for the man on the street. When I think of Tom Finn and his many friends, I am reminded of a quotation from Aristotle: "In poverty and other misfortunes of life, true friends are a sure refuge. The young they keep out of mischief; to the old they are a comfort and aid in their weakness, and those in the prime of life they incite to noble deeds."



Tom Hickey

dedicated to the memory of Tom Finn. The Honorable Thomas Hickey, a life long friend of Tom Finn's, will deliver the eulogy. Tom Hickey is the finest orator San Francisco has had in a decade or more. The monthly meeting of January 27 will be and you can rest assured that Tom will be at his best during the meeting. The best tribute we can pay to our departed brother, Tom Finn, is to fill the auditorium on this night.

REMEMBER  
TOM FINN MEMORIAL NIGHT  
THURSDAY, JANUARY 27, 1938  
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# TOM FINN

(Continued from Page 4)

miss him, and on account of the unselfish devotion that he showed to those who were poor and lowly we will love his memory the more.

Looking back over the traveled roads of other years scores of memories crowd our minds at this moment as we think of this friend of man, this leader in our civic life, of his life and of his deeds. He made San Francisco a better place in which to live. Like Lincoln, he always plucked a thistle and planted a flower where he thought a flower would grow.

This is neither the time nor the place to discuss the kind of permanent memorial that his friends will leave to honor his memory, but we are consoled in the knowledge that his name has been written high in letters of gold on tablets of marble in the history of the city that he loved and served.

It is hard to believe that Tom Finn is gone. He grew bigger as he grew closer, a test of greatness few men can meet.

Until his great character can be more appropriately appraised, let us say of him, in the language of the bard:

"His life was gentle, and the elements So mixed in him that Nature might stand up

And say to all the world, this was a man."

Jimmy Power, bartender, Film Tavern, Golden Gate and Jones. This hard worker brought in seven new members in two months. Here is a mark for the SOMBs to shoot at. After the meeting step in the Film Tavern and have Jim mix you a tall one.

Matt Curran

F. P. 'Ike' Butler

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# MONTHLY ASSEMBLY

*A fool may be known by six things: anger without cause; speech without profit; change without progress; inquiry without object; putting trust in a stranger, and making foes of friends.*

By Lloyd D. Jacot, Editor

The meeting in December was the liveliest we have had in many moons, but judging from the comments as the members left the hall, we can expect the meeting of Thursday, January 27, 1938, to be classed as a "top flight" gathering. The SOMBs are moving



Lloyd Jacot  
Editor

right along, our progress is slow but it is sure and steady and this is a mighty healthy sign. From now on we can expect things to hum. George Gillin has very interesting ideas for the coming year and soon we will see them put into effect, so attend all the meetings, otherwise you will miss some very exciting times.

Andy Crist has been selected as membership chairman for 1938, and he seeks the cooperation of each member. We sincerely hope you will give Andy a boost as he is a hard worker, a loyal member, and an ardent booster. All Andy needs is a lead and you can bank on him to follow it through. If you know of anyone who should be affiliated with us, just pass the word along to the new membership chairman, and he will do the rest.

Senator Tom Mitchell brought Matt Curran from San Rafael to join the SOMBs. Matt is owner of Matt & Ike's, 428 B street, San Rafael, and they tell us his merchant's lunch is the best in Marin County. In the early days South of the Slot Matt was a teamster, but when the automobile came into prominence he affiliated with Doherty Bros., Ford dealers, and it wasn't long before he was sales manager. And then along came the war! Gee, we wish you could have seen him decked in his navy ensign's uniform. He was the best looking officer in the fleet, and when Mabel saw him she fell so hard she married him. Oh, pardon us, Mabel is Mabel Mitchell, Senator Mitchell's sister. The union was blessed with a boy, Johnny, who is now 13 and a student in high school.

Rumor has it that Matt has carried the mixologist's honors of Marin County for the past four years, and that he won his way to fame with the

"Curran's Special," a drink that cannot be duplicated by others, as Matt has a special recipe which he refuses to divulge. When in San Rafael, etc., etc.

No use going into a lengthy eulogy about Senator Tom Mitchell, suffice to say he was a member of the California State Legislature for ten years (1917 to 1927) and he was known far and wide as the champion of labor. While serving in Sacramento he was labeled "Honest Tom" and "Square Deal Mitchell," and the names have stayed with him.

The Senator's early life cannot be gone into too thoroughly as there are spots that cannot stand the searchlight of publicity, however, he was a contractor and builder, a boxing manager and promoter, and a regular at St. Patrick's Sunday noon mass. At present Tom is an income tax examiner for the State of California, and a darn good one. If you need assistance in income tax problems call on him at 111 State Building.

Many fellows have stories told about them that aren't true. There is one floating around that Tom, when in the building business was called "One-Nail Mitchell," but we do not believe this, however, Bill Boyle, another income taxer, told us that he visited the Mitchell residence Tuesday night. When they entered the living room, Ada (Mrs. Ada Mitchell) rushed to them, and cried: "Come quick, Tom and see what we have!" Up the stairs they traveled to the bathroom and a brand new porcelain bathtub met their eye. It was fitted with fancy faucets, and was the last word in the ultra ultra. Boyle relates that Tom gazed at it long and lovingly, then turned toward Ada and said: "Gee, dear, it's beautiful, I can hardly wait until Saturday night."

Every so often we hear a puzzle that is too good to keep. Judge Lawton Langdon, a wizard with those things pulled one that we pass on: "Add five odd numbers so that they will equal twenty," try, it's fun! Yep, it can be done!

Our next meeting will be the first in 1938 so we should start it off in the proper spirit and that spirit is "have a large class of candidates for the initial gathering of the year." To carry on the programs planned we need members, so resolve right now that you will

help the membership committee.

Coach Charles Hunter: "The nicest thing in calling cards this season is a royal flush."

Remember:

THE NEXT MEETING WILL BE  
THURSDAY, JANUARY 27, 1938,  
8 P. M. BE THERE AN ENJOY  
THE FUN!

George Kendall: "A one-man girl nowadays is scarcer than a two-gun man."

\* \* \*

Eddie Nelson: "Many a fatted calf has ruined a prodigal son."

\* \* \*

Tom Hickey: "A woman pines for a man because pine is about the softest wood there is."

\* \* \*

A farmer once called his cow Zephyr  
She seemed such an amiable hephyr,  
When the farmer drew near

She kicked off his ear

And now the old farmer's much dephyr.

\* \* \*

Jack Downey: "It used to be when a girl got married, she took him for better or for worse. Nowadays, she hasn't time to get married so she takes him for all he's got."

\* \* \*

Gabriel Molin: "Many lift their hats to virtue—and pass on."

\* \* \*

Joe Welch: "Girls learn most of their lessons at night school."

\* \* \*

Chester Juzix: Many a man tries to hug a girl to see if he can, and the experiment is interesting no matter how it turns out."

\* \* \*

Charles Fox: "Some men don't enjoy hunting unless they have a shot or two."

\* \* \*

Fred Weidmann: "Street cleaners always get the latest dirt."

\* \* \*

A. W. (Gus) Fox: "Most of them won't admit it, but there were petting parties in mother's day, too."

\* \* \*

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\* \* \*

Frank Burke: "A rosebud mouth is beautiful when closed."

\* \* \*

Joe Rae: "It's a great life if you don't weaken, but you're married if you do."

# The Fact Liar

By BEN THRASH

Two young men sat on the verandah of the Pixler Health Sanitarium lazily puffing cigarettes. Jimmy Allen turned to his companion, Fred Long, and said irreverently, "I hate the moon!"

Fred looked at the bright disk, just peeping above the mountains and asked: "Why?"

"The moon and women go hand in glove and it is because of them that I'm a hot springs patient."

Fred, sensing a story, said chidingly, "Aw, don't kid me. The moon nor women have nothing to do with you being here—like all of us you violated a law of nature and you are paying the price."

"Yeah!" snapped Jimmy, "that's what you think! I told you I was doing exhibition high diving in China didn't I?"

Fred turned toward his friend of two weeks, puffed deliberately on his cigarette and said, "Sure. So what?"

"The moon and a woman sent me to China, and the same moon and another bit of femininity in China accounts for the treatments I am now taking."

"Oh, a sissy, huh? Blaming your troubles on the moon and women."

"Sure! A fellow must have an alibi—mine's girls and the moon. The first blow when I discovered the girl I was chasing with was married. This info hit me hard and I went for the works. When I snapped out of it, I boarded a steamer for Shanghai to get away from my memories. I bummed around the Orient for a month before landing a job with a carnival as high diver."

"Come on, fellow, don't kid me. You don't look like a dare-devil."

"Maybe not but one has to eat and I would have taken anything to keep the three squares coming in regularly."

"Sure," said Fred, "I know how it is to be down and out but a fellow has to know his onions to thrill the crowds, and I've never heard you brag about being a diver."

"I know you haven't heard this side of my versatility, but, believe it or not, I was a member of the American Olympic diving team and the record gives me quite a boost. But let's forget it and, if you'll keep quiet I'll get on with my tale of woe."

"In the show I had to do two eighty-foot dives a day, and a fire dive at 11 at night."

"What's a fire dive?" interrupted Fred.

"It's a dive that half-witted guys do. A specially constructed suit, saturated with gasoline is slipped on and set afire, when the blaze is going strong

you dive and fly through the air in a blaze of glory."

"Okay. Now go on with the dirt about the moon and the weaker sex."

"Give me a chance," said Jimmy. "I'll take you along in easy stages so you can assimilate the yarn. The boss of the carnival had a neat trick as secretary, and she had everything it takes to swing the head of a romantic young guy—and I'm that type. Oh, I expect you to scoff, but, young fellow, when a white man has been in China a few months anything in skirts looks good, particularly if she speaks English. Right away I made a play for Miss Dodd. Naturally that isn't her name but I'm not spilling everything I know. She was hard to get next to but I finally broke down her resistance."

Things went along smoothly for about three months, then one night as I was making ready for the dive, I saw the boss peeking around the corner of the fun house. There was a look on his face that had me baffled until I made the dive. The tank into which I dived had a canvas bottom and eight feet of water. My hand hit a rock. Now, I've never heard of rocks growing in canvas tanks. When I broke the surface, I saw it was a chunk of concrete and if I had hit it squarely it would have been curtains for little Jimmy."

"Oh, so you thought your boss had something to do with it?"

"You bet! That look on his face told me the story, but to cinch it, my Chinese boy saw him throw the rock in the tank."

"Nice fellow to know," said Fred. "What was the idea?"

"Jealousy, of course. When I related the incident to Miss Dodd she turned as white as a sheet."

"Gee, that's a funny way to get even—why didn't he fire you?" asked Fred.

"Don't be silly! Fire his main attraction? I was the Big Noise in that show and was packing 'em in. Every game on the lot closed when I made a dive."

"Okay. Go on, I'm getting interested."

"Here is where the moon comes in. Two weeks after the rock incident, the moon was full. An Oriental moon sure gets under your skin and this one grabbed me. I hadn't been out with Miss Dodd for two weeks and tried every wile I knew to get her to make a date, but it was no soap. She was afraid of the boss. I must have gone nuts. I started boozing and soaked up plenty of grog. I was so woozy when I did the nine o'clock stunt I darn near hit the edge of the tank, but this didn't sober me any; in fact, it gave me a screwy idea."

"I wrote a note and gave it to the Chinese boy with instructions to hand it to Miss Dodd when I was about to

make the eleven o'clock jump."

"Yep, you guessed it. The note said that if she didn't go out with me I was going to miss the tank."

"And you know that a smack from an eighty-foot leap means goodbye for all time."

"Well," interrupted Fred, "that certainly was silly. I can't figure it!"

"As I look back, I agree it was a booby thing to do but, at the time, I had a hunch I could force her to come back to me. If I hadn't been three-quarters liquored I never would have made such a sucker play."

"Then it was time to make my eleven o'clock dive. I stalled around with the preparations hoping against hope that she would show but nothing doing. After reaching the high platform I stalled some more yet no Miss Dodd."

"Well," I thought, "here goes nothing!"—touched off the gasoline and when the flames were shooting skyward, I shoved off. In my mind's eye I picked the spot where I would hit. I wanted it to look good and not like suicide."

"As I was leaving the platform I heard a yell—"Don't Jimmy! Don't." I instantly recognized her voice."

"Maybe you think I didn't do some fast thinking. Here I was traveling through the air like a rocket. I tried to twist toward the tank. It sounds easy, but try it some time. I managed a partial twist—saw the tank rushing toward me—saw Chinks dodging away from the railing—heard the screams of the spectators—God, I'll never forget it! Then—I hit!"

"That's the last I remember. I awakened in the hospital the next day. I had hit the edge of the tank with my hip and it knocked me cold. And here I am in California taking a cure."

"What a waste of time. You didn't get the date with Miss Dodd after all, did you?"

"Nope! I was shipped home the following week. Now do you blame me for damning the moon and women?"

"Say, Pat, what do you think of Jimmy Allen?" asked Fred Long as he was being rubbed by the masseur the following morning.

"Sure an' he's a fine b'y, but an awful liar."

"Liar?"

"Ye bet! He's w'at I calls a fact liar."

"Fact liar? What's that?"

"Well now, son, I'm not exactly certain. For example: He tells me he dove off wan of thim acryplanes and broke his arm. 'Tis a fact he dove off the acryplane, but 'tis blarney about breaking his arm."

"I see," Fred was thoughtful a few seconds. "By the way, Pat, how did Jimmy get hurt?"

(Continued on Page 10)

# MEMBERSHIP

*There is only one real failure in life  
that is possible, and that is, not to be  
true to the best one knows.*

**By ANDY CRIST**  
Membership Chairman

Hail 1938! This will be a great year for the SOMBs as we are firmly



**Andy Crist**

determined to bring the membership to its old standards for 1939 Exposition. But first we'll have to come to an understanding, so to get you in the proper mood, place your left hand over your heart, raise your right arm, and repeat after me: "I a loyal member of the South of Market Boys, do hereby promise to bring in one new member and ask, at least, two old timers to reinstate in 1938." Now that you have taken the oath, we hope that you keep it.

Let's not kid ourselves! We need members as members mean more money in the treasury, larger monthly meetings, higher prestige, popular functions, and more fun.

One man can't do all the work. It takes the combined effort of every member, so I appeal to you to lend me a helping hand in bringing worthwhile, eligible men into the organization.

In accepting the membership chairmanship I know I put myself on the spot, as I follow John Shannon, one of the best workers we have had for many a moon. I do not expect to top Johnny as he performed wonders, but I do expect to tie his score, and with your support, we may even run away with the honors John was given.

Reams have been written about membership, and we will keep on writing until we have reached the goal we

have set—five thousand (5,000) members. To do this we must get out and work and boost the SOMBs to every fellow we meet. In the past only a few have been working but now that we, you and I, have made a 1938 resolution that we will battle for new members. I feel confident that you will dig in and do your share, and more.

How many have you signed for this coming meeting? If you haven't secured a new member, stop and think a moment and the name of an eligible candidate will come to your mind, then rush out and carry him to the next meeting:

**THURSDAY, JANUARY 27, 1938.  
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## UP AND ABOUT AGAIN

You can't keep a good man down—the old saying goes. Daniel Fairfield, veteran SOMB member is up and about again. Several months ago Dan was the victim of a hit-and-run driver, suffering a broken arm and numerous contusions. A hearty son of the sea, Dan refused to remain bed-ridden and will soon be able to grace our meetings with his presence and tales of the briny deep.

*Her cheeks are rosy,  
Her hair is long,  
She loves raw onions,  
Her breath is strong.*



**JESSE J. BRILLIANT**

**SENATOR**

**THOMAS A. MALONEY**

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and not need it, than to need it  
and not have it."*

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# TOM FINN

By PETER MALONEY

Tom Finn is dead. How dreadful those words are; how hard it is to believe that Tom Finn is dead. Tom Finn, one of the very first members of our

Association. Tom Finn, who encouraged us to keep this great sentimental organization, and why did Tom Finn like to see an organization like the South of Market Boys in existence? For no other reason than the sentimental side of it. This organization founded from the residents of South of Market



Peter R. Maloney

Street, the section of the city where he was born and reared, the section of the city he loved, the section of the city where sentiment and hospitality predominated, the section of the city where Tom Finn toiled and toiled hard to help support a large family, where Tom Finn was schooled in brotherly love, where the people loved him for his honesty, his loyalty, his devotion to them, and those attributes remained with him until death.

I write this with head bowed in grief, bowed in grief because like so many South of Market Boys, the Maloneys have known and loved Mr. Finn since childhood. His good sister, Sister Mary Loretta of the Order of the Sisters of Mercy, taught Tommy Maloney, Jack, my late brother Jim and myself, along with thousands of other South of Market Boys in St. Brendans school, which was located on the brink of Rincon Hill, Fremont and Harrison streets, prior to 1906 That good Sister, one of God's Angels who in our early years gave us our instructions in honesty, loyalty to God, your country and your fellow man. What an inspiration she was to so many thousands of South of Market Boys. How many of them have profited by her instructions and have made their marks in the world? So many of them it would be hard to count. We saw them walk past the basket of Tom Finn. Big husky men not ashamed to show their tears in public. They just cried out loud and every tear came from their hearts. They were tears of love and devotion for a man, a real man, whom can never be replaced in San Francisco. How many men in political life have heard these words, from Tom Finn, "be honest, be loyal, always tell the truth." It may hurt sometimes to do it, but you will win and your

conscience will be clear. How many men are thankful to God that they acquired Tom Finn's friendship and received those instructions.

My brother, Tommy Maloney, who has been my guiding inspiration in this club since its inception, who has on numerous occasions given me advice which has been instrumental in keeping the South of Market Boys in existence, will miss Tom Finn as much and probably more so than most people. He was practically a father to Tommy. It was Tom Finn who started Tommy off on his political career. It was Tom Finn who gave Tommy Maloney the same instructions as he gave so many others, and from those instructions Tommy Maloney has been able to remain in the Legislature of the State of California with credit to the man who put him there.

To his family, his native city and himself, how many people will miss Tom the low will miss him no doubt, but the people who will miss him most are those people he has been benefactor to for so many years. Those people who would go to him and say: "Tom, we cannot pay our rent; Tom my room rent is overdue, I am afraid I will be thrown out by the landlord; Tom, I cannot pay my doctor; Tom, I am hungry." These unfortunates found in Tom Finn the one man who would listen to their troubles and after listening to them they were sure of relief.

How many people Tom Finn has been benefactor to in all of his public life and prior to going into public life nobody will ever know, because Tom Finn would never let people know about those he helped. That was his own secret. But the people who he benefited would tell the world and they exhibited their appreciation to him by always remaining loyal to him.

Senator Walter McGovern, our own brother member and a very close and personal friend of Tom Finn's, who delivered the beautiful eulogy over him at the Elks' Club, said in his concluding remarks: "This was a man," pointing to the casket of Brother Finn's. No truer words were ever spoken in my opinion.

The word death is a dreadful word. As defined, means the extinction of life or feeling. Tom Finn has met death, met death because his Maker wanted him, wanted him to come to the reward which is rightfully his and that reward is Heaven. We know that as long as God, in his wisdom, saw fit to take him from us that he will reward him with a place where all the good people go and that is Heaven.

Dan Murphy, our past president and

close and personal friend of Tom Finn all his life, was overcome with grief. We watched fellows like Dan, Mayor Rossi, Eddie Bryant, Judge Harris, Chief Administrator Alfred Cleary, Jim Hughes, and thousands of others pass Tom Finn's casket, gaze upon this fine man and the expressions on their faces told the story. They seem to say their lies a friend and their lies a man.

To Mrs. Finn, his dear wife, we extend our very deepest sympathy, and pray that his soul and all the souls of the faithful departed through the mercy of God will rest in peace. Goodbye Tom Finn until we meet on the other side.

You know brothers each and every one of us should be thrilled to be a member of this great organization. It is great, no question about it. The members are loyal to it, they are more than loyal, they love it, they show it in every move. I, as your founder, never felt prouder than on the occasion of the evening Tom Finn's body was lying in state at the Elks' Club. Your president, George Gillin, had to send out a hurried notice asking the entire membership to report to the clubrooms at 7 P. M. so that we could attend the services at the Elks' Club in a body. Many of our members did not receive those notices until they arrived home from work the evening we were to report at 7 P. M. When we lined up outside the clubrooms we found approximately 500 members showed up.

Headed by your president, George Gillin, we marched two abreast to the Elks' Club; two blocks of our members to pay their respects to their outstanding brother. What a feeling of pride, what a grand showing, how orderly all of us were, and what a splendid tribute to Tom Finn, the man who inspired us for these many years.

The beautiful ritual of the Benevolent and Protective Order of Elks, the grand singing of Charlie Bulotti, the masterful eulogy of Senator Walter McGovern to the thousands that packed the beautiful lodge room of the Elks, impressed upon us that Tom Finn was gone, never to be with us again in the flesh but as long as those loyal friends of his has a breath of air in their bodies Tom Finn will never be forgotten by them.

I certainly express my sincere thanks and appreciation as your founder to all the brothers who showed up. There were many more brothers who would have showed up, but on account of getting the notice late, sickness or something else it was impossible. We know their feeling were the same as ours. Many of our members went to the Elks' Club direct. And Brother Rubenstein with his yellow cab rendered a splendid service by conveying the elderly members in his cab.

(Continued on Page 10)

## TOM FINN

(Continued from Page 9)

We must take our hats off to the Tuesday night fellows: Harold Pabst, Willie Benn, George Miller, George Jelick, Jess Susix, George Verner, Charlie Fox, Ray Belasco, Jim Doherty, Jim Clisham, Joe Rae, Vince Riley, Alex McDonald, Jack Maloney, Tommy Maloney, John Shannon, Lloyd Jacot, Doc Weidman, Jack, Jim, Arthur and Joe Downey, B. H. Plymire, Jack Wiley, Lloyd Parker, Ed Montgomery, Ray Schiller, Andy Crist, Jess Brilliant, George Gillin, Pete Maloney, Tom Toomey, Joe McCann, Bob Wilson, Bob Loughery, Charles Hunter, George Franklin, Dr. Harry Bernard, Jimmy Tarter, Bill Ledwidge and Bob Seaton. I hope I did not leave out anyone. If I did, it was not intentional, it was because I could not think of them all, but these fellows are the backbone of our association. Religiously, every Tuesday they devote that night to the association. They deserve every consideration our association can give them and I take my hat off to all.

## FACT LIAR

(Continued from Page 7)

"W'at do ye mean hurt?"

"Isn't he taking treatments for a hip injury?"

"He is that, but niver a bit was he hurted — 'tis rheumytism he has — jist rheumytism."

"Aw, well," said Fred, "there's one born every minute and two to take him."

"What's that, me lad?" asked Pat.

"Nothing," answered Fred, "skip it! I was taken for a ride last night."

Most old American newspapers go to China to be used for wallpaper, wrapping and in firecrackers.

\* \* \*

NOTICE—Bill Brown got stung and wont pay no more bills made by his wife.

\* \* \*

Scholars started a Portuguese dictionary in Brazil in 1909, but today they haven't worked through the letter "A."

\* \* \*

Fred Nicholsen: "A lot of accidents happen when drivers are hugging the curves."

\* \* \*

Sixty-three different time systems are used in the world—some wisenheimer said: "Name 'em!"

\* \* \*

Sergeant John Lynch: "Even an old codger who liked to look upon flannels when they were red prefers present day's undies with all the modern improvements."

## CHRISTMAS TREE PARTY

By JESS BRILLIANT AND JOHN HOLLAND, Co-Chairmen

The Christmas issue of the Journal went to press before the Kiddies' party and I wish to give a hasty report on the members responsible for the success of the function. We thank the following men for their kind co-operation and efforts:

Lucille Byrne Dancing School.  
Jack Pettit, Yellow Cab Co.  
Nasser Bros. and the Castro Theatre.  
The Fur Doctor.  
Miss Laverne Ceiger.  
Miss Helen Brodie.  
Miss Lillian Russell.  
Master Donald Coulter and His Dad.  
Miss Janet Carlton.  
Miss Jeanne Gillin.  
Frank Shannon.  
Dell-Brook Dairy.  
Dolores Press, Joe Rae.  
Jeff "Santa Claus" Floyd.  
Mike Lawley, Master of Ceremonies.  
Sam Forman.  
Artie Jelinsky, Telegraph Press.  
Saul Borren.  
Jack Maloney.  
Louis Rubenstein, Yellow Cab Co.  
Les Noonan.  
David Davis.  
Andy Crist.  
George Jileck, Sr.  
Senator Thos. A. Maloney.  
The Shell Oil Company.  
The Yellow Cab Company.  
Jacobs, Malcolm & Burtt.  
Sactena-Galli Co.  
De Bask & Co.  
John De Martini Co.  
Arthur Downey.  
Sunset Produce Co.  
Jack Robertson.  
Harry Stevens.  
Frank Pickard.  
Lloyd Jacot.  
Pete Maloney.  
Ed Gagen.  
Willie Benn.  
Chester Juxiz.  
Charles Fox.

And the entire membership of the South of Market Boys. Without the splendid help the show would not have clicked.

Frank Burke: "The girl who thinks no man is good enough for her may be right but she is more often left."

\* \* \*

Snakes have no way of regulating their body temperature and so are always as hot or as cold as their surroundings.

\* \* \*

Sheriff Dan C. Murphy: "A prude is a chicken gone to seed."

## TESTIMONIAL DINNER TO

JOHN HERGET

(Formerly Young Mitchell)

WEDNESDAY, JANUARY 26, 1938

WHITCOMB HOTEL

Tickets: \$2.00 Per Person



Mayor Angelo J. Rossi,  
Honorary Chairman

Be sure to attend the testimonial dinner to John Herget. It is given in his honor for his fine service to the City of San Francisco. John is going into retirement, and we can show our appreciation for what he has done by being at the Whitcomb Hotel to pay our respects.

## WHAT ARE YOU

Are you an active member?

The kind that's like the best?

Or are you just contented

With a pin upon your breast?

Do you attend the meetings

And mingle with the flock,

Or do you stay at home

And criticize and knock.

Do you take an active part

To help the work along,

Or are you satisfied to be

The kind that just belong?

There is quite a program scheduled,

That I'm sure you've heard about,

And we'll accomplish it if you

Will come and help us out.

So come to the meetings often,

And help with hand and heart—

Don't be just a member,

But take an active part.

Think this over, my good friend:

You know right from wrong:

Are you an active member,

Or do you just belong?

Taken from the January issue  
B'nai B'rith Bulletin.

George Gillin: "A fool and his money are soon parted, but where the heck did the fool get the money?"

# THIS AND THAT

*When a chicken cackles she's either laying or lying.*—HAROLD PABST.

Julius Caesar created one way streets in Rome to avoid traffic jams of chariots.

Bob Seaton: "A laugh, a sigh; a smile, a tear; a giggle, a sob; a pain, a joy; a gain, a sacrifice;—that's the synthesis of love."

An unfinished tunnel under the English channel, begun in 1882, runs one mile from the English shore, and one mile from the French.

The Canyon tree-toad of the southwest bleats like a sheep.

Huntley Cameron: "No matter how you may flatter a woman, you will not tell her anything she has not heard before."

A lobster sheds its shell 17 times the first year

Charles Fox: "The rooster pursuing two chickens catches neither."

Australia's forests have been badly damaged by rabbits—imported animals.

Fred Weidmann: "A woman may be as ugly as she wants, but some girls abuse the privilege."

Jack Benny received \$125 a week for playing the violin well in vaudeville. He now gets \$12,000 a week for paying the violin as badly as he can on the radio.

Dick Hurley: "The practice of joining hands at a wedding is similar to that of two men in the prize ring shaking hands before the battle. It's just a matter of form."

Enough ink to print 22,000 newspaper pages can be made from one pound of lampblack mixed with oil.

Coach Chas. Hunter: "Women have ruined more women than men have ever loved."

John Merrick: "The head of the statue of Liberty is only 11 inches, if been a foot."

The Mayflower measured only 90 feet from bow to stern. ((Gosh that boat certainly held a mob.))

Dr. Julius Behrend: "If we find the fountain of youth there won't be enough baby carriages to go around."

Baby seals have to be taught to swim by their parents.

Jim Kerr: "Appeal to the law for justice; to women for sympathy; to a child for trust; to an animal for love; to age for criticism; and to yourself for codding."

More rice is eaten today than any other food.

Jack Maloney: "Did you read the new book: 'A Long Nap, by Clara Form?'"

The University of Texas has a course in how to sleep, and it has 234 attendants.

Martin J. Cummings: "Every woman feels deep down in her heart that she could be a terrible vamp if it wasn't that she was too all-fired pure."

Queen bees had to be imported to the United States from Russia to save the clover crop.

Jimmy Cruise: "More than one 'snort' comes out of a 'Blind Pig.'"

The string used by the U. S. Postal Service in one year would wrap around the earth thirty-three times.

Arthur Downey: "The height of vanity is the flapper who glances in the mirror with her eyes shut to see what she looks like when asleep."

Myrna Loy, movie actress, is an expert on the habits of the octopus.

Bill Boyle: "Indians were the first hair boppers."

George Verner: "A miss is as good as a missus."

John (Pop) Merrick: "A thing of beauty has a boy forever."

Paul Gundaker: "Women are like automobiles. It takes a lot of money to run them, and the faster they are the more money it takes."

Fred Peterson: "Experience is a good teacher, but is often a slow paymaster."

Les Bottomley: "Speaking of strong children, did you ever see a woman tied down by a baby?"

"This check is doubtlessly all right," said Dan Murphy, when he was vice president of a bank, "but have you anything about you by which you could be identified?"

The pretty young thing faltered: "I have a mole on my left knee."

JUST ARRIVED FROM PARIS,  
THE LATEST FRENCH HEEL—  
GOOD FOR STREET WALKING.

ROOM FOR RENT—Well furnished south room with widow and daughter.

WANTED—Three energetic partners, doctor, bootlegger, and undertaker—I have a graveyard. Box X14.

ITEM—Kate Rosen, classic dancer, was considering muzzling her pet snake. While she was dancing the "Princess of Rajah" the reptile, bit her on the left leg, between the overture and the climax.

## Page Mr. Gloom

"I want some pepper," said Isaac Rosenblum.

"What kind do you prefer—black or light colored pepper?"

"I don't want eder kind! I want tisue pepper."

Tommy Murphy: "Although dresses for outdoor wear are longer, dance frocks seem to be more abbreviated than ever. These may be days of sweeping reforms, but we still have our nights of the garter."

Old Lady: "Why don't you pick up that man? Can't you see he's drunk?"

Officer Joe McCann: "He can't be. I just saw his arm move."

"I certainly am wearing a keen pair of silk stockings tonight."

"What makes you thing so?"

"Well, I've been insulted six times since eight o'clock."

Jack Downey had been to see "When Knighthood Was in Flower," and when he called on his girl, he romantically kissed her finger tips. The doctors say it was the worst case of nicotine poisoning they have ever experienced.

# Judge "Al" Fritz: A Tribute

By C. R. B.

The New Year brought a new Presiding Judge of the Municipal Court in the person of Judge Alfred J. Fritz.

Old-timers will not have to be told about "Al" Fritz, but the new generation will be interested to read about this genial, lovable gentleman who will preside over the judges and attaches of the Municipal Court during 1938.

What his fellow judges of both Superior and Municipal courts think about him was very well expressed by Superior Judge Fitzpatrick yesterday, when he said:

"A learned lawyer, a kindly and sincere judge, a splendid gentleman, and with all this, a great athlete in his day—that's 'Al' Fritz!"

Another old-timer who gloried in Judge Fritz' election to be Presiding Judge was Superior Judge Harris who—believe it or not—served as prosecuting attorney for Judge Fritz in the old police courts many, many years ago. This was during the administration of District Attorney Lewis F. Byington.

Judge Harris paid tribute to his friend for his ability as a lawyer and judge but also stressed Judge Fritz' membership in an old-time quartet, composed of Judge Fitzpatrick, Ed Banning and Dick Curtis, brother of the popular Peter J. Curtis, later sheriff of San Francisco. Favorite vocal number of the quartet was "Jenny Riley," according to Judge Harris.

Alfred J. Fritz, born in San Francisco in 1871, attended old St. Ignatius College when it was on Market street, on the site of the present Emporium, and when he left to go to work at an early age the college was located at Hayes street and Van Ness avenue, where it remained until the 1906 disaster.

Admitted to the bar in 1894, he was the "boy judge" of his day, being elected to the bench of the Police Court in 1899 and serving until 1905. Then came the election in which the labor party carried its entire ticket into office and "Al" retired to private life.

He stayed in private practice until 1930, when, on the creation of the Municipal Court in San Francisco, Governor C. C. Young made a most popular move by putting him back on the bench. He has been twice elected without great difficulty.

For 40 years, the judge has been a member of the Olympic Club, and in his early days went in for handball, baseball, sprinting and boxing. The president of the club, William F. Humphrey, is a life-long friend.

Judge Fritz' great hobby is boating. Since 1891 he has been an active mem-

ber of the South End Rowing Club, and even to this day, he gets in his quota of rowing and swimming in the bay. In 1894 he was a member of the South End's four-oared crew which won the Pacific Coast championship. He also spends a lot of time on week ends sailing on the bay in Attorney Harry S. Young's bird-boat, the "Humming Bird."

Happily married since 1914, the judge lives on the Marina, at the end of Fillmore street, near the strait, and bay and ocean he loves so well.

We know the new-timers will like "Al" Fritz as well as his pals of the days of long, long, ago.

## Aid In Fight to Keep Intercoastal Liners

With a smashing endorsement, the South of Market Boys, Inc., added impetus to the fight to keep the inter-



Edward F. Braunschweiger

coastal liners in service by their resolution at the last regular meeting.

Member Edward F. Braunschweiger, active in the Citizens' Save Our Ships campaign, spoke before one of the largest gatherings of the year. "Not only an economic question of great concern," Braunschweiger stated, "but the West Coast as a whole should and demands that Congress consider the safety of our people in case of emergency."

Secretary William A. Granfield recorded the action as unanimous and President George B. Gillin stated that the South of Market Boys would be ever ready to help in every way, the Citizens Committee when they appear before the congressional maritime commission at the nation's capital.



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# Unemployment Compensation

By HENRY C. MacARTHUR

Public Relations Officer, State Department of Employment

(EDITOR'S NOTE: The following story will give employer and worker alike a definite insight into ramifications of the Unemployment Compensation system in California. Department of Employment officials state if further information is desired, write to the Department offices, 1025 P Street, Sacramento, California.)

Eligible unemployed workers are scheduled to receive unemployment compensation after January 1, 1938, in the event they cannot be placed in gainful employment.

The compensation is to be paid as the result of contributions to the unemployment trust fund, which have been made by 25,000 employers, and 1,300,000 workers during the past two years.

During 1936, subject employers hiring eight or more persons contributed 90/100 of 1 per cent of their payrolls to the fund, and workers in those same establishments, 45/100 of 1 per cent. During 1937, these contributions doubled.

Contributions to this unemployment compensation fund, under California law, will be a continuous process. Next year, and until merit rating goes into effect, employers will contribute 2.7 per cent of their total payrolls, and their employees, 1 per cent of their paychecks.

In 1938, and thereafter, however, many more California employers and workers will make contributions. Heretofore, employers of eight or more persons have been subject to the act. Hereafter, employers of four or more will be subject, as a result of 1937 legislative amendments.

Briefly, if an employer hired from four to seven persons inclusive during 1937, he will be subject to pay contributions for 1938, and thereafter.

Total employers contributing during 1938 will be 75,000 and total employees, 1,600,000, according to estimates.

## Employers Will Gain by Stabilization

Every contribution made to the unemployment compensation fund by an employer is credited to that employer's special account on books maintained by the Department of Employment.

These separate accounts must be maintained for a definite purpose. Employers who show a reserve in 1941, equal to a certain percentage of the average of their total payrolls, may obtain reductions in their contributions.

This is known as the "merit rating system." The department is charged specifically with making these reductions, providing the employer account shows a reduction has been earned,

and the economic condition of the fund will warrant such reduction.

If the employer's account reveals he has a reserve equal to 8 per cent of the average of his total payrolls for the preceding three or five years, which ever is higher, contributions shall be reduced to 2 1/2 per cent; if the reserve is 10 to 12 per cent, reduction is to 2 per cent; if the reserve is 12 to 15 per cent reduction is to 1 1/2 per cent, and if the reserve is 15 per cent or more, reduction is to 1 per cent.

Employers may obtain these lowered rates of contribution through only one medium — namely, regularization and stabilization of employment in their respective concerns.

The law provides each time an employee draws compensation, a charge-back to his employer's account must be made. Thus, each benefit check paid will not only reduce the total reserve fund, but also will reduce the individual accounts of employers.

A stimulated use of the California State Employment Service by employers should be a material aid in preventing undue charge-backs against their accounts.

## Certain Exemptions Made in State Law

California law excludes certain classifications of employers and their employees from contributing, and participating in benefits.

These classifications are: certain types of agricultural labor; domestic service in a private home; certain maritime services; service performed by anyone in the employ of his son, daughter, spouse or service by anyone under 21 years old in employ of father or mother; federal, state, county and municipal employees; employees in non-profit religious, charitable, scientific or educational organizations. All lines of business having less than four employees are exempt under the California Unemployment Reserves Act.

## Many Purposes in Compensation Plan

The California legislature had two primary objectives in view when it adopted an unemployment compensation program for this state.

First, it proposed to keep as many workers as possible in gainful employment, and thereby maintain the purchasing power of California's working population.

Second, it proposed to furnish a reasonable weekly amount of money to the unemployed worker to tide him over a period of unemployment.

Development of a strong California State Employment Service with proper cooperation of employers, will do much toward accomplishing the first objective. Payment of unemployment compensation, claims for which will be made through the employment service, is a secondary but vitally necessary consideration.

The California State Employment Service, which offers a free service to any person desiring a job and to any employer wanting help, has been in operation for some years. It recently was made a division of the State Department of Employment for these dual purposes.

## Steps in Making Compensation Claims

Procedure established by the State Legislature must be followed in making claims for unemployment compensation. A worker on becoming unemployed, must notify the office of the California State Employment Service nearest his home, preferably in person, that he is without a job.

Then, he must register for work, and at the same time, claim compensation.

Thereafter, he must report to the Employment Service office weekly, certifying for each of four weeks, a waiting period prescribed by law, that he has had no employment. (Eight weeks if the worker leaves employment voluntarily or is discharged for misconduct.)

At the end of the fifth week of total unemployment, his benefits are due. However, the law requires he must again certify as to total unemployment. After that certification, he will receive his check for the fifth week in the sixth or seventh week, after the original application was made.

Meanwhile, of course, the California State Employment Service will attempt to place the claimant in suitable employment, and if this occurs prior to the date benefits become due compensation claims will be halted. The worker also will receive all compensation checks for total unemployment which become due and payable to him prior to his securing new employment. Thus a worker will be compensated

while awaiting his first wages due from a new job.

### Exact Scale for Benefits Written

Unemployment compensation will be paid on the basis of the unemployed workers' earnings by quarters with, of course, minimum and maximum limits. No benefits for total unemployment less than \$7 per week, nor more than \$15 per week, may be paid.

The time over which a worker qualifies himself for benefits is known as his "base period." The time during which he may receive compensation is known as his "benefit year."

The minimum "base period" in which a worker can qualify is two calendar quarters and the maximum, two years.

The "benefit year" begins on the first day of compensable week, after his waiting period has been satisfied. No further waiting period is required in subsequent claims during the ensuing 52 weeks of the "benefit year." In the event the worker becomes unemployed several times after the first period of unemployment, his check will be due any week following certification of employment.

One "lag quarter" is necessary to permit earnings reports from which benefits are computed to be sent by employers to the department. It is from these quarterly earnings reports that total benefits due are computed.

Briefly, the "lag" quarter means an individual's benefit claim during the first three months of 1938 will be computed on the basis of his earnings for 1936 and the first nine months of 1937. For the second quarter of 1938, they will be computed on the basis of his earnings for all of 1936 and 1937, and so on thereafter.

California's benefit payment scale is written into the Unemployment Reserves Act. The maximum illustration will explain its operation:

If a worker earns \$30 per week for two years his total earnings would amount to \$3120. The scale provides that benefits amounting to \$300, or \$15 per week for 20 weeks must be paid this individual for total unemployment. Lesser amounts will be paid on the basis of smaller earnings, but the above sum represents the largest amount any person can receive in any "benefit year."

### State Also Pays Partial Benefits

California law requires also that the state pay partial benefits to workers who have employment less than that to which they are regularly accustomed.

If a worker is on "short rations" as to employment, the state is charged with paying him the difference between the amount he would receive on total benefits, and the sum earned in partial employment.

Therefore, if a worker was entitled to \$15 per week in total benefits, and

earned \$5 per week, the state must pay the remaining \$10, without requiring a waiting period.

This, however, has no relation to "part-time" workers, or those persons who for personal reasons work only a few hours a week. "Part-time" workers will receive consideration only on the basis of their past employment, and their earnings.

### Unemployment Compensation No Untried Program

While unemployment compensation is new in the United States, it is not an untried program. It has been operating for many years in several countries of Europe, and has been found a definite advantage in maintaining purchasing power through depression periods.

California's program, while a separate entity in itself, is connected directly with the national plan of unemployment compensation, made possible under the Social Security Act.

None of the funds contributed to the state are used for administration purposes. This money is solely to pay benefits to unemployed workers. Administration money is appropriated directly from the Social Security Board by Act of Congress.

Offices of the California State Employment Service are located at the following addresses: San Francisco, 1690 Mission street, 142 Sansome street, and 154 Sansome street.

## POSTSCRIPTS

By DAN HENRY

A few more scrappy meetings like the one held in December will find Bill Ledwidge, superintendent of Knights of Columbus Hall, rummaging in the basement for more chairs to accommodate the crowd.



Charles P. Fox

full of pep, a willing worker, and a great booster.

We are glad to report that Frank Foss, junior past president, has fully recovered from his recent illness and is doing great things for Hiram Walker. Frank tells us that Ten High whiskey has taken the country by storm.

John Holland and Jess Brilliant are to be congratulated on their efficient

handling of the Christmas party. These two were co-chairmen of the event, and it is due to their organizing ability that the committees functioned so perfectly.

Ted McMahon has been selected as chairman of the American Legion George Washington Day. No better choice could be made, as Ted has had a world of experience, and he has the knack of getting plenty of work out of his committeemen.

R. J. Leahy, owner of R. J. Leahy Co., 486 Eighth street, dealers in brass, copper, bronze, and nickel silver products, is branching out. We understand he has opened an office in Los Angeles.

Great crowd at the meeting, I remember seeing Eddie Nelson, Babe Heaphy, Elmer Towle, Dr. Harry Bernard, Jim Clisham, Jerry Noonan, Mike O'Leary, Willie Benn, Bob Lennon, Chris Cribbin, George Miller, Charlie Hunter, Chas. Fox, Ray Belasco, Andy Crist, Louis Holtz, David Davis, Jim Roddy, Jack O'Leary, Bill Pratt, Ed Gagen, Fred Nicholson, Dr. Julius Behrend, Lee Burns, John Merrick, Paul Gundaker, Jimmy Crampton, George Ward, Ed Shorthall Jr., George R. Jilek Sr., George (Steve) Verner, Frank Pickard, Dick Hurley, Tom Hickey, Dan Murphy Jr., Tom Toomey, Eneas Kane, Jack Maloney, Frank Foss, Walter Brady, Jack Finnerty, Lou Rubenstein, the "Four" Downeys, the Lynch Brothers, Maurice Sweeney, Bill Granfield, Bob Loughery, John Shannon, Ray Towle, Bill Boyle, George Neary, Tom Mitchell, Joe Welch, Les Bottomley, Ed Dillon, Frank Burke, Pete Maloney, Tom Maloney, Jimmy Cruise, George Kendall, Lee Burns, Jimmy Dhue, Henry Kendall, Tom Delahanty, Ed Scott, and many others.

The membership drive is going on and the new chairman, Andy Crist, asks the help of each member to make the 1938 drive a success.

We have a puzzle in the Journal this month but the editor failed to give the answer, so we'll sneak one over on him and put you wise. "It is asked: Add five odd number so they will total twenty." This is a catch as it can't be done, however, you work it like this: 13 + 5 + 1 + 1 equals 20 if you add the odd numbers separately, you will find five.

Tom Finn, our pal and our friend, has passed beyond the pale. Tom passed so silently, so peacefully and with no breaks in his sea of life.

He did his best, no one can forswear this. Tom lived a life of fullness, full because he never forgot his fellow man. Enjoyment to him was the opportunity and the ability to be in a position to give the under-dog a chance to rehabilitate himself and to return to the channels of gainful work.

# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 3



MARCH, 1938



TOM MALONEY  
Member California State Legislature  
1922 to Date

**NEXT MEETING**  
**THURSDAY, MARCH 31, 1938---8 P. M.**

**ENTERTAINMENT . . DOOR PRIZES . . . REFRESHMENTS**

***BRING A FRIEND***

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

**BRING IN A NEW MEMBER**

## **NEXT MEETING**

**THURSDAY, MARCH 31, 1938---8 P. M.**

**REFRESHMENTS**

**ENTERTAINMENT**

**DOOR PRIZES**

**CHRIS CRIBBIN  
BOB LENNON  
ED GAGEN**

*} Official Greeters*

**FRANK PICKARD  
JACK ROBERTSON  
BILL PARK**

*} Official  
Dispensers*

**AIDES:** Milton Clark, Hugh McCafferty, Bert Phemester, Jack Wiley, Maurice Sweeney, Maurice Lynch, Les Bottomley, Bill Boyle, George Neary, Frank Burke, Joe Welch, Edward Reedy, Jim Doherty, Louis Holz, David Davids, Bill Cummings, Jim Kerr, Huntley Cameron, Bob Loughery, Bob Seaton, Les Noonan, Pete Nuhn, Ed. Shorthall, Jr., Harold Pabst, Charles Chute, Jack Byrne, Sol Jacobs, Tom Mitchell, Elmer Towle, Gabriel Molin, Jack Livingstone, Matt Curran, Chief Conroy, SFPD, Sgt. Tom Feeney, SFPD, Eddie (Bell Photo) Nelson, Jack Finnerty, John Shannon, Ralph Maloney, Ray Schiller, Vince Reilly, Joe Rae, Joe Wilson, Judge Timothy I. Fitzpatrick, Mathew Brady, Sheriff Dan C. Murphy, Jack Maloney, Ray Towle, Ed Lynch, Paul Gindaker, Fred Peterson, Fred Nicholson, George and Henry Kendall, John Merrick, Dr. Julius Behrend.

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction; to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# The President Message



George Gillin

Another event has passed on, one that was a complete success due to the splendid work of the committee in charge. Vince Reilly, Chairman; Les Noonan, Secretary; and Bob Seaton, Treasurer, were the ones that carry the burden of worry and I wish to thank them for their splendid co-operation. The speaker of the day, Val King, delivered an address that is still the talk of the town and the organization can feel proud that it gave another young man the opportunity of proving his ability as one of the best orators we have been given the privilege of hearing. The splendid support of William M. Malone in disposing of tickets cannot go by without mention; Bill went to work when the sky was very black and sold a large block of tickets throughout Democratic circles.

I wish to thank the following members that gave such able assistance: Jesse Brilliant, George Miller, Jack Kane, Pete Butte, James Kerr, Bob Loughery, Doc Wiedman, Ray Schiller, Frank Foss, Huntlev Cameron, Mike Lawley, George Jelic Sr., Andy Crist, Jack Maloney, John Noonan. In fact, I could go on and on, thanking each individual member for his support because it was very evident by the splendid attendance.

The next event will be our Mother's Day Breakfast and we know this will be the success it always has been.

Mrs. Mary Hennessy, President of the South of Market Girls, has been very kind to this administration and I wish to express our thanks for the splendid co-operation Mrs. Hennessy and the South of Market Girls have given us. The Girls attended our St. Patrick's Day Luncheon in a group and it was their help that brought the attendance to a capacity. In our last journal we failed to mention the name of Mrs. Mary Hennessy as representing the South of Market Girls during the Tom Finn Memorial Services. We wish to apologize for this oversight.

The South of Market Boys attended

the Girls' St. Patrick Day Luncheon, held in the Rex Cafe, and we certainly had a very splendid time. It is evident both organizations need the help of the other and then our events will be assured of success.

We missed the smiling faces of two of our best workers, Tom Maloney and Pat McMurray, as official business kept them in Sacramento. If you are ever in doubt about the success of any event just get in touch with these two go-getters and your worries are over. Thanks, Tom and Pat, for your willingness to help.

Martain Cummings has been taking it easy for the past several weeks, confined to his home during a slight illness, and that is the cause of his absence during the past several meetings. Glad to know you are on your feet again and we will be seeing you within the immediate future.

Gene Mullane has been confined to his home for the past several months and he would like to hear from some of the members. If you can spare a few minutes time, pay Gene a visit, he will be glad to chat with some of the members.

Journals come and journals go, but never a word of appreciation to our editor, Lloyd Jacot. Without Lloyd's work and knowledge our journal would be just another one of those books. The President wishes to express his thanks for the splendid work. Our journal is recognized as tons among all fraternal publications in the Bay Area. There is a lot of time and hard labor put in this book and it is the time and labor of one man, Lloyd Jacot.

Speakers Table at the St. Patrick's Day Luncheon:

Mavor Angelo J. Rossi, Val King, Alfred J. Cleary, Vince Reilly, Les Noonan, Cliff Anglim, William M. Malone, Sheriff Dan Murphy, Judge Thomas Foley, Chief William J. Quinn, Chief Charles Brennan, Judge Elmer Robinson, Mrs. Mary Hennessy, Mrs. Kate O'Connor, Mons. Richard Collins, Beach Dean, Bradford Melvin, Pete Maloney, Harry Smith, Thomas Garity, Edgar Gleason, James McSheehy, George Collins Jr.

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Dr. W. Ward, Lawrence Palacios, Walter Golden, Archie Closson, Eric

(Continued on Page 12)



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# The Secretary's Column

By PETE MALONEY



Peter R.  
Maloney

The South of Market Boys, particularly those who knew the district before 1906, admired the many men who participated in athletics, and as youngsters admired their gameness in the line of sport they engaged in. Not one would say "I quit." They went in to play the game honestly and with one thought in mind—to win, but win on the square—and they generally came out on top. They had the one attribute that has carried so many men to fame and that was lots of fight and courage. I look back to the days when we were kids South of Market, and can see a husky, sturdy little fellow with the heart of a lion. I can see this fellow with his two brothers at the foot of Second street, going in swimming, getting into every line of athletics and always giving a good account of himself. He is a fellow we all admired—always with a "Hello, Pete, Jack, George." He was one of those boys, who, when you met him once, you just had to be a friend of his, because he had that excellent disposition.

We were chased out of South of Market street in 1906 and scattered to the four corners of the city—to the Mission, Butchertown, Sunset, Richmond, Visitation Valley, etc., but we did not lose track of one another.

In 1908 quite a number of fellows in society on Second street decided we should take a rest after our years of hard work South of Market street and go to the hopfields exploring. When we arrived, we met the young man whom I referred to in this article, Dick Kendall. His brothers, George and Henry, are members of the South of Market Boys.

Dick, the little gentleman, the boy with the big smile, and Dick, the man with the courage which is emblematic of all South of Market Boys, is on the flat of his back and has been for three years, battling the dreaded arthritis.

When we reached the hopfields, the first to meet us was Dick. He was glad to see us fellows from South of Market. With us was Lloyd Jacot, Pop Murray, Happy Savage, Jack Maloney, Johnny Dougherty, Willie Savage, and generous Johnny Quinn. Little Dick put on the boxing gloves with a young fellow named Missouri and these two boys would give the people a splendid exhibition. After we came down from the hopfields Dick started a boxing career and all during the years he was a boxer. He was always on the square and a credit to the profession and, one of the most courageous boxers ever seen in the local rings. Whoever saw Dick Kendall in his boxing days will bear me out in this, he was one of our top four-rounders for many years. Probably boxing had something to do with Dick's present illness, probably not, but it is God's will and the only thing we can do is pray and hope that Dick, with his unlimited courage, will defeat it and come out on top.

We fellows who are in good health, little realize what it means to be down on our backs battling like Dick to overcome a dreaded illness. Little did I realize either until I have become interested in the work of our Shutin Assn. it has been and still is being brought home to me very thoroughly. I realize the battle Dick is having, but I also realize that Dick has much more of a chance to beat it than the average person and primarily because he has a fighting heart, and an abundance of courage. Even though he is wracked with pain, that big smile and disposition which was instilled into him South of Market street by his good parents will never leave him.

So to you, Dick Kendall, from me who has known you ever since you were a little husky chap South of Market street, and from the rest of the boys in this club who were born and reared with you, we say: "Keep that good strong chin of yours up; you have the heart and courage, and don't lose that big smile, and you will beat this fellow, Old Man Sickness. It may take many rounds of hard fighting to do it, but you went through those kind of rounds before and won and you will win this one also. Good luck, Dick, and we are pulling for you 100 per cent.

Senator Dan Murphy rested his head on the table cloth while an after dinner speaker raved and raved. The chairman reached over and tapped him on the head with the gavel.

"Hit me harder," said Dan, "I can still hear him."

# GOSSIP

"If you must be indiscreet, be discreet about it."—Dr. Julius Behrend.

By WILLIE BENN

Benny Benjamin, the Golf King, 62-Second street, has the members all gummed up every meeting. He is the official advertiser and booster for Wrigley's gum, and gives away "boo-coo" sticks of the flavor that lasts.



Willie Benn

Many new words have been coined in the Dirty Dora game. Chester Juzik is known as Eye in the Sky; Charles (Acme) Fox as Moans and Groans; Frank Foss as Submarine; George Jilcock Sr. as The Perfect Lay Down Hand; George (Stevie) Verner as Periscope; Pete Maloney as Peeks; Charles (Coach) Hunter as Toss Away. The headquarters every afternoon is the battleground of a titanic struggle to grab the other guy's coin.

Memories: Louis Holz and the police patrol with two horses. Word has it that Louis, the Little Giant of the Department, will retire this summer.

For a good laugh let Mike Lawley tell you the story of the guy with the D T's.

Remember Babe Heaphy, the star ball player of Grant's lot?

February 24 looked like a reunion of the pupils of St. Brenden's school—Willie St. Claire, Dan Henry, Leo Sliscovich, Tom, Jack and Pete Maloney.

John Shannon, who with Ralph Maloney recently opened a gas station at 19th and Noriega, was ever the bargain hunter. We saw him at Fisherman's wharf snagging the 15 cent crabs which were being offered.

William, alias Dick, Strohmaier used to deliver two dozen doughnuts to the Maloney boarding house before the fire.

Jack Monohan was a busy man the morning of the fire and earthquake, he was driver of the Harbor ambulance.

Joe Roberts, instructor of the drums for the NSGW, is a shirt cutter.

Jack Powers is the corned beef King of Fillmore street. You will find him white-aproned in the Roma Market.

Sergeant Tom Feeney and Battalion Chief Conroy were in the midst of things in the basement. Chief Conroy was very active at the St. Patrick's Day Luncheon.

Matt Brady, brother of Walt, our First Vice President, is always in there pitching for the SOMB.

Reggie Jolson and his pal, Al Nelson, have been seated in bald-head row for three months waiting for another bubble dance.

The conductors open both doors when they see John Dacey, foreman WPA, Crocker Amazon Tract, coming as he wears the old fashioned rubbers.

Joseph R. McKenna handed over two years' dues—members take notice.

W. O' Neil, a real old timer, visited the club rooms and was impressed with the dandy spot we had for the comfort and convenience of the members.

Ed Gagen: "Because your wife is forty it is no sign you can change her for two twenties."

Hugh McCafferty, Lagunitas Inn, sent a special messenger to Pete Maloney with a check for his dues. When up Lagunitas way drive in the Lagunitas Lodge and Hugh will serve refreshments that hit the spot.

Ability always wins—Editor Lloyd Jacob has been appointed Editor-in-Chief of the "Footprinters Magazine"—the first issue will be out April 17.

Bud (Lance) O'Brien: "Never buy an automobile, it is cheaper to walk and every bit as dangerous."

Remember, the South of Market Boys control the advertising in the Journal and we ask each member to secure an ad for us, as the more ads we get, the better times we will have.

Make all checks payable to the South of Market Boys. Help the Journal by patronizing the firms advertising in these pages.

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# This and That

"If you are caught between two evils  
choose them both"—Les Noonan.

By JACK WILEY

William "Bill" Martin, born at First and Folsom, and one of our first members, was a steel worker in his early days. He was good-will ambassador between San Francisco and New York and way points. During his travels he had many ups and downs, and at one time in his career he peeled spuds or two days to pay a board bill.



Bob Loughery

country are the offspring of mares owned by George Washington and two Jacks sent him as a present by the King of Spain in 1785. The mule is a cross between the horse and a donkey.

Have you filed your State Income Tax? If not you can secure expert service from the members who are with the Franchise Tax Commission, George Neary, Joe Welch, Bill Boyle, Les Bottomley, Ed Reedy, Tom Mitchell, Frank Burke, and Lloyd Jacot. The deadline is April 15, better hurry!

If taxes get you down you are living 100 years late. From 1817 to 1861 the Federal government operated without levying taxes — money received from customs was used to run the government. The war between the States made taxes necessary and we have never gotten away from them since.

Did you know that Editor Lloyd Jacot spent 14 months in Siberia as secretary to the American Embarkation Officer at Vladivostok? It was his duty to repatriate the Czechoslovakian troops, thus get them to Prague.

Harry Andreson: "Do not stop to tie your shoe in the melon patch of another."

To make this column different from the others, we give you a formula to make invisible ink, so that you can

write what you wish to the gal friend and never fear that it will be used against you. Cobalt oxide 240 grains. Muratic acid, sufficient to dissolve the cobalt. Water, 4 ounces. Gum arabic, 50 grains. Mix carefully. The writing will be visible when heated, it disappears when cold.

Courtney Barter: "Some girls are like a wash day—clothes, pins, and a good for dog lovers: While teaching a

trick to your dog never use but one command for it. Never keep the dog

"When your dog never try to teach more than one trick at a time. To shake hands take hold of the dog's paw and say "shake hands"—do it repeatedly every day for several days and the dog will learn it. To drop; grab the dog near the

root of his tail and force him down, saying "down."

To make the dog sit up: place him on his hind quarters, against the wall in the corner, tapping him under the chin to balance him while you say "sit up."

To jump through your arms: Place dog in a corner and crowd him so he cannot get away without jumping through your arms. Say, "jump."

Willie Benn, after reading this, said: "It is a good system to train my wife." He intimated to us that he was going to try it, and report his progress at the regular monthly meeting, Thursday, March 31, 1938, that is, if he is able to get around by that time.

Bob Lennon: "Colorless women seldom wear silk chemises." We wonder how he knows! These Municipal Railway employees must be an observing bunch.

Ray Belasco of Acme fame waxed poetic and sent in this:

*The mine was flooded with sunshine,  
So dark you could hardly see,  
A cross-eyed, grizzled, young miner,  
Played hid and seek with a flea.*

Martin Cummings: "Who was the mother of Moses?"

Louis Holtz: "Pharaoh's daughter."

Martin Cummings: "No she found him in the bullrushes."

Louis Holtz: "That's what she said."

Fred Weidmann: "You can lead a girl to water but she'll only use it as a chaser."

PATRONIZE OUR ADVERTISERS

# The Real Champion

By BEN THRASH

Two young men, both wearing the insignia of the same athletic club in their coat lapels, were seated side by side on an interurban train. The one nearest the window turned and noticed his traveling companion's emblem.



Dr. Harry Bernard

"Pardon me! I see you are a member of the Kiaki Club," he said.

"Why yes," the other answered condescendingly.

"Are you a regular member, or an athletic member?"

"Athletic member." Still aloof.

"What branch of athletics are you in?"

"Swimming."

"Swimming?" in surprise. "Oh yes, swimming. What is your name?"

"Smith!" Still superior.

"Smith? Not Frank Smith, the Pacific Coast two-twenty yard champion?" Incredulously.

"That's me." Braggingly.

"Glad to know you, Mr. Smith. I've heard a great deal of you. How does it feel to win a big race?"

"Oh, I got quite a kick out of it the first few times," explained Smith in a bored tone, "but it's getting old. No competition any more."

"Gee, that must be wonderful! Are you swimming at River Grove today?"

"Aw, they asked me, but they ain't giving anything but medals, and I got all the cups and medals I want. If they pay coin, I'll swim a couple of lengths, just to show the natives how it should be done."

Smith's seat-mate was unconsciously flipping a medal on his watch chain.

"Did you have much trouble in winning the Pacific Coast two-twenty, Mr. Smith?"

"There was one guy that gave me a pretty hard race for a while but he couldn't stand the pace. Say, what's the idea of all the question; are you a swimmer?"

"Oh, I sometimes think I am." Still flipping the medal.

"I see you have a medal. Let me see it," commanded Smith.

The seat-mate handed him the watch, chain, and medal.

Smith took them, turned the medal over, and read the engraving on the back. A flush of confusion and embarrassment covered his face. He handed the medal and watch back, and without a word left the car.

The medal read: "Pacific Coast Championship 220 yard swim—Time 2 m. 16 s.—Won by Frank Smith."

## SOCIAL SECURITY

Brides of 1937 and 1938 who obtained Social Security Account Cards before their marriage, and whose employers are carrying them under the newly acquired name, were requested by the Social Security Board today to file their new legal names to prevent



Sheriff  
Dan Murphy

confusion in keeping their wage accounts for Federal Old-Age Insurance. Those desiring to continue working under their maiden names may, of course, do so and need take no action.

James B. Cress, San Francisco manager of the Social Security Board, explained that since wage accounts are kept in the name the worker gives the employer, individuals who change this name should correct the records with the Board to insure accurate and prompt recording of their wages.

Corrected Account Number Cards, bearing the same number, will be sent to those reporting a change of name. Cress calls attention to the fact that the Board will comply with written requests of employees who wish the name appearing on their Account Number Card to be other than the legal name as stated in the application. A special form for filing the necessary information as to name change may be obtained at the San Francisco office of the Social Security Board, Room 302, 785 Market street, serving the counties of San Francisco, San Mateo, Santa Clara, Santa Cruz, Sonoma, Marin, and Mendocino.

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# MONTHLY ASSEMBLY

By LLOYD D. JACOT, Editor

"The spirit of South of Market will live forever," Senator Thomas A. Maloney has said this time and time again, and when six hundred SOMBs crowd into the Knights of Columbus Hall each meeting, the truth of the Senator's words are forcibly brought home to us.



Lloyd Jacot

Forty-two new members were initiated on February 24, and Andy Crist, membership chairman, has assured us that we will top this number at the meeting of March 31. One man cannot do all the work of securing eligible men to join, so Andy asks for volunteers to assist in the membership drive now going on. Each member should carry an application card and when he meets a former South of Market Boy he should ask him to join. In this way we will take a great load off the membership chairman's shoulder, and, at the same time, we will be doing the club a service. Remember our slogan: "Have you brought in a new member? If not, why not?"

If you have not met W. Roy Day, owner of Federal Garage, 7th and Stevenson streets, you have missed something, as Roy is a great guy and a dandy mixer. The same goes for William C. Maurman, Rebuilt Typewriter Exchange, 427 B street, San Rafael, who came with Matt Curran, of Matt & Ike's Cocktail Bar, 428 B street, San Rafael, and Harry Sobey of San Rafael. In the little room, after the St. Patrick's Day Luncheon, we pressed Matt into service as a bartender and he performed nobly. When Matt finished this great chore there wasn't a thirsty person in the room.

Fellows we read little of are the out of town members, however, they are active as the deuce on their respective committees, and are great boosters of the SOMBs. We have L. O. Parker, Palo Alto; Dick Hurley, Burlingame; Thomas Wall, Oakland; George Baird, Fresno; J. P. Bogan and Frank Pickard, Daly City; W. C. Critz, Oakland; Matt Curran, San Rafael; J. A. Conway, Redwood City; Sergeant John Lynch, retired SFPD, Sonoma; Harvey Foster, Mexico; William Maurman, San Rafael; Major Bowes and John McCarthy, New York City; John Pryal, Alameda, and Frank R. Livingstone, formerly of Petaluma, but now in Hayward.

Maurice Sweeney: "I knew she was a travelling man's daughter by the labels on her trunks."

Alex McDonald, bodyguard of Vincent Reilly, chairman St. Patrick's Day Luncheon, has been selected as secretary of the Grand Jury—congratulations, Alex.

We have just learned that Gene Mullane has been confined to his home with stomach ulcers. He is recovering rapidly and it won't be long before he is on the active list.

Ed Montgomery is sporting a sickly looking brush under his snuff center. When asked about the hirsute adornment, he replied: "It's a disguise"—we wonder why?

Jim Allen, the original shut-in (ask Freda): "Some women are lemons in a peach skin."

Bill Cummings, proprietor, 879 Club, 375-7th street, is a wizard at gathering new members. He brought in fifteen in two months, and still going strong. Are we going to sit back and let Cummings grab all the honors?

After 40 years of service, Sol Jacobs retired from the Mint. The "Boys" from the "Coin Emporium" gave Sol a testimonial banquet at My Rendezvous, and presented him with a check for fifty dollars and a traveling bag. In 1934, during the moving of the gold from the Mint, Pete Haggerty selected Sol as foreman and under him were 59 Irishmen and one German. Sol is taking things easy, but he longs to be back with the gang.

John Shannon: "You cannot get lost on a straight road."

Hugo Ernst, Business Agent of the Waiters' Union, was the best dressed man at the meeting. A neat fellow decorated his coat lapel, a camel hair o'coat was thrown carelessly across his arms, and the pin-line suit was a creation. Hugo was ever the fashion plate and we are proud of him and his achievements in the labor movement.

Bob Lundy is still in South of Market, he is a druggist and can be found at the Bear Drug Company, 6th and Mission.

Joe Roberts, Jim Clisham, Jerry Noonan, Dan Mahoney, Louie Holz, Perrie Thal and Jim Doherty invariably grab seats along the wall. They tell us the cushions agree with their anatomies.

Les Noonan, Secretary St. Patrick's Day Luncheon: "If you are to be shot at sunrise there is some comfort in the reflection that hanging is much worse."

Willie (Hinges, Sawdust, Bad-Boy, Submarine, Periscope) Benn has turned sheik. He is the official escorter of the feminine stars who perform for us each meeting. Mrs. Benn, please note.



Ray Schiller

Our publicity director, Ray Schiller, is certainly going places. He has been re-elected President of the Parkside Improvement Association, and First Vice-President of the Parkside Independent Merchants' Association. Fred (Doc) Weidmann is treasurer of the former, and Bob Seaton, secretary of the latter.

Sam Forman, Edgar Levey, Bob Fry, Frank and Phil Flohr, Eddie Nelson, Bob Loughery, Al Katchinski, John Nunan, Pete Nhn, Eneas Kane, Tom Toomey, Joe McCann, Jack Bryne, Charles Chute, Bill Park, Walter Thierbach, John Merrick, George Kendall, Henry Kendall, Joe Rae, Walter Brady, Maurice Sweeney, Charles Hunter, Charles (Acme) Fox, Fred Nicholson, Fred Peterson, Jimmy Dhue, Lee Burns, Dr. Julius Behrend, Tom McCann, Dan Murphy Jr., Jack Lynch, Conrad Trieber, Elmer Towle, Dr. Harry Bernard, Mike O'Leary, Fred Ward, Jack Maloney, Gabriel Molin, Jimmy Cruise, Jack Downey, and Chet Tompkins can be found in the middle of the hall within a few rows of one another.

Carl Parker: "Some women think they have won life's struggle when they have acquired a 'Daddy' and a can opener."

Jake Diamond spreads plenty of pep when he is attending the meeting and he never misses attending.

It wasn't a fish story, but a fish picture we enjoyed—thanks to the Union Oil Company.


Speaking of class and being on the job Bill Granfield nuff sed.

What is the feud between Hunter & Foss ask Willie Benn.

Tom Gosland Jr. uses a chair without a cushion in the State Board of Equalization office. Where does Gosland develop his muscles?

## THE CLIQUE

What is The Clique? 'Tis a body of men  
 Who attend every meeting, not just now and then,  
 Who don't miss a meeting unless they are sick,  
 Those are the men that the grouch calls "The Clique;"  
 Who don't make a farce of that magic word "work,"  
 Who believe in the motto, "Not a job will I shirk,"  
 Who never resort to an underhand trick,  
 Those are the men that the grouch calls "The Clique;"  
 The men who are seldom behind in their dues,  
 And who from the meeting do not carry the news;  
 Who attend to their duties and don't seek a kick,  
 These are the men that the crank calls "The Clique."  
 We all should be proud of members like these,  
 They call them the Clique or whatever they please.  
 But there are some people who always find fault,  
 And most of this kind are not worth their salt;  
 They will start trouble but seldom will stick,  
 And leave all the work to be done by "The Clique."

Eyes  
 Examined  
  
**JULIUS BEHREND, O. D.**  
 OPTOMETRIST  
 GLASSES ON CONVENIENT CREDIT  
 Office With  
**FLOOD'S Jewelers**  
 Mission 7622 2644 Mission St.

## SENATOR

**THOMAS A. MALONEY**  
 GENERAL INSURANCE BROKER

"It is better to have insurance and not need it, than to need it and not have it."

OFFICE: 310 SANSOME STREET  
 Phone: KEarny 7100

Residence: 341 Connecticut Street  
 Phone ATwater 3672

Phone UNDERhill 9168

## Bart's Super Service

AUTHORIZED SHELL  
 DEALER

J. J. Bartelme, Manager  
 Duboce and Market, San Francisco



**Bud O'Brien**

Good Cheer Bud (Lance) O'Brien is still taking on weight. We understand the Irish Tenor is singing nightly at the Royal Hawaiian. Bud has a marvelous voice and when billed at the town's brightest spots you can depend upon him to pack 'em in.

Do you know Pop & Son? No—they are the two Nunans.

Andy Johnson and Harry McGovern were sporting what the well dressed man will wear this spring. They are a team with double loyalty—the South of Market Boys and The Eagles.

One for the records. Pete Butti came without his spats.

Andy Crist, membership chairman, claims the world's marathon dance record. His manager was Ted McMann. It happened in Fresno a decade ago.

Oh, yes—Walter Brady was on the jaunt to Reno. The originator of the trip, Jess Brilliant, has barred Walt from further activities.

What is the attraction in the last row for the four Downeys—Joe, Arthur, Jim and Jack?

See you at the next meeting—

THURSDAY, MARCH 31, 1938  
 REFRESHMENTS  
 ENTERTAINMENT  
 DOOR PRIZES

Les Bottomley: "How much would you give to be a millionaire?"

Fred Peterson: "A thousand dollars."

Fred Nichol森: "Never pick your teeth at the table. Merely remove your uppers and rinse them in the finger-bowl."

George Neary: "Where do bad little girls go?"

Bill Boyle: "Most everywhere."

## Traffic Whys

By E. RAYMOND CATO,  
 Chief California Highway Patrol

A definite maximum speed limit for night time driving in California was recommended today by Chief E. Raymond Cato of the California Highway Patrol on the basis of scientific investigation of night time driving hazards.

Chief Cato's recommendation, placed before a State Assembly advisory committee, proposed specifically:

1. Definite maximum speed control for night time driving with prima facie regulation and application of Basic Rule on any speeds under the maximum;

2. Continuation of prima facie regulation on daytime driving.

Explaining his recommendation and the investigations which prompted it, the Highway Patrol Chief said:

"Definitely established hazards of the night time prompt a demand that we establish very definite speed control, if we are to carry out our public trust of protecting life and property on the highway.

"Experiments have proved that average automobile lights are inadequate to overcome all the hazards of darkness unless they are lights of a type which would blind oncoming motorists, and the lights of this type, of course, cannot be permitted. With restricted vision it is only good judgment to realize that the competency of all drivers is reduced in the night time.

"There is a tendency on the part of many motorists to drive more rapidly at night than in the daytime because of the feeling that they have a more-open highway. They do not recognize the new hazards created by the darkness.

"Our records show that a majority of our major accidents occur at night and many of them are caused by minor incidents which could have been avoided if the drivers had the benefits of daytime light. Livestock wandering in the highway and fallen limbs often cause serious accidents at night.

"I have the word of Sir Malcolm Campbell, noted British Speed King, that there should be a definite maximum speed control at night. Other authorities, who have studied speed in all its scientific aspects, agree.

"I have recommended to the State Assembly Advisory Committee that such regulations be adopted."

Paul Gundaker arrived home. The cook left that morning—the market had slumped—and he found a farewell note from his wife. He knew a shot would end it all—so he opened a bottle and took one.

# Membership

By ANDY CRIST  
Chairman Membership Committee

We have a wonderful start on our membership drive, forty-two were inducted into the club at the February meeting, and I wish to thank the members who cooperated so fully. Particularly do I thank Bill Cummings for his splendid record. We have something to



Andy Crist

shoot at and I sincerely hope that we beat the record of forty-two.

We have the one and only organization in San Francisco, an organization that has the good wishes of every citizen in the city, and an organization that enjoys national fame. We give more for the small dues than any other club and we have on our roles the best of San Francisco's best.

I erred in the issue of January when I said it is rumored the SOMBs will have a day at the Fair, as we will definitely have a day, there is no "ifs, buts or ands" about it, the day is ours and we will spread ourselves to the utmost to have a representative group on this day of days.

As reported in other issues we are gradually reaching the membership goal we have set, but, at this time, we should work and work and work so there will be no slip-up. Carry an application card with you at all times, boost the club to every prospective member you know, and, what is more important, have an eligible friend sign on the dotted line, and then see to it that he is with us on the regular meeting nite to be initiated.

We have great plans for this year and the next, and we hope that you will do your share by asking a friend,

whom you know is the proper material for our club, to join.

Don't miss the general meetings on the last Thursday of each month—at these meetings we have great times and when you do not show up you are missing one of the best times of your life. So make it a rule to be present.

Again I thank the men who have been so helpful in bringing in new members. It is a pleasure to work with such enthusiastic fellows, it makes the job easier, and it helps the club put on bigger and better functions.

Remember the membership drive is on, and we will not stop until we reach the goal of five thousand, and with your continued help, this will be a cinch.

## Finger Printing

The California State Federation of Labor has no objections to the voluntary fingerprinting of driver license applicants.

This statement was made by Edward D. Vandeleur, Secretary of the state federation, as he visited the State Department of Motor Vehicles and asked to be fingerprinted.

Vandeleur said: "The Federation last year opposed compulsory fingerprinting but has no objections, whatever, to voluntary fingerprinting being taken by the Department of Motor Vehicles.

"I was glad to have my thumb print recorded and asked that it be taken when I applied for a renewal of my driving license."

Matt Curran (San Rafael): "Would you take advantage of a real live opportunity?"

Frank Foss: "Certainly—bring her in!"

Walter Brady: "If a contest were held to determine the subject of the most common joke, the girl who came home from the auto ride would win in a walk."

Gene Mullane: "Mary had a little lamb—Mary and the lamb are doing as well as can be expected."

Jim Downey: "Let's play Post Office."

Sweet Thing: "Oh, that's a kid's game."

Jim Downey: "Not the way I play it."

It was a cold day, and Charles (Acme) Fox entered the clubroom shaking. "Winter draws on," he said to Charles Hunter. "Yes," said Hunter, "how did you know?"

PATRONIZE OUR  
ADVERTISERS

# Boy's Week

The South of Market Boys plan to extend the fullest co-operation possible in furthering the San Francisco Boy's Club exposition and carnival to be held at Playland at the Beach, May 2 to 8, inclusive, under the sponsorship of the San Francisco Rotary Club, George B. Gillin, president of the South of Market Boys, announced on acceptance of a place on the honorary committee of the fete.

"The youth of today faces a tremendous responsibility—a challenge of life in a complicated world and it is our duty to help them meet that challenge with courage and confidence. To show by our interest in them that they must be ready and prepared to assume the civic duties of tomorrow, intelligently and bravely.

"Nothing is more important to parents, and to the adult citizenry than the education of the children of our community and one of the most influential organizations in the nation engaged in the insurance of juvenile delinquency is the San Francisco Boys' Club, located South of Market street. The constructive program of this splendid boys' club, headed by John C. Neubauer, provides a constructive program that takes care of all the leisure hours of the boy and directs it into wholesome, rather than anti-social channels."

Samuel L. Ziegler, general chairman of the boys' club exposition and carnival, announces that a different program of entertainment is planned for each evening of the week, May 2 to 8, with music furnished by boys' bands. More than 100 exhibits showing the finished products of the boys' handiwork, representing the different crafts taught at the club, will be on display at the Exposition building to be located at the corner of Cabrillo and La Playa streets, together with demonstrations of the boys in the actual process of production.

Ziegler also stated: "Every cent spent at Playland at the Beach May 2 to 8, inclusive, will benefit this worthy boys' club and will provide needed funds with which to carry on its great work."



Al Katschinski

# San Francisco Memories

By TIM O'CONNOR

Quite a lot of history was made around the old Circus Lot on the corner of Seventh and Mission streets. It is the site of the present post office. John P. Irish, a former Congressman, was bitterly opposed to the old Circus Lot as a Post Office site. He fought



Tim O'Connor

the proposition vigorously. This writer was one of the committee who opposed him.

\* \* \*

Most every circus that came to San Francisco before the Post Office was erected, camped on the Seventh and Mission lot. Hence, it was called the Circus Lot. It was the popular lot for neighborhood baseball games. In those days different districts had baseball clubs. These clubs usually selected the Circus Lot to play their competing games.

\* \* \*

The four outstanding clubs were the South of Market, the Mission, North Beach and the Hayes Valley. Upon one occasion, the Hayes Valley boys played the South of Market boys. A young stripling named Jim Corbett was captain of the Hayes Valley Club. A chunky fellow called Bull Kearney was captain of the South of Market Boys.

\* \* \*

These district clubs usually played for a purse. The purse was contributed by each player. Upon this eventful occasion, the South of Market Captain refused to abide by the decision of the umpire.

Bull Kearney, the South of Market Captain, was one of those rule or ruin types. He insisted that his team had won. He was captain, umpire and everything else. He demanded the purse be handed over to him or else! Julius Kahn was the stake holder. He held fast to the purse.

Then this young stripling, Jim Corbett, suggested that they play one more inning. That inning would win or lose the purse. Then Bull Kearney said: "I'll fight any man in yer club—fer der poise."

Up to that time Bull Kearney had licked all the boys on the South side. Those whom he didn't lick he had so scared that they were almost frightened to death. Bull was a sort of Southside dictator.

\* \* \*

When Bull Kearney challenged any boy in the Hayes Valley Club to a fight this young Corbett boy commenced to smile.

"Maybe yer tink I'm bluffing? What ter hell are yer laughing at?"

Then right out of a clear sky Bull made a pass at young Jim. Jim ducked. Then the battle was on. After the first fast and furious round, the boys stripped to the waist. It was a hot day. The battlers fought in a sweltering sun through seven fierce rounds. In the first three rounds it was Jim who took two falls. Bull Kearney had an awful punch. Jim's movements for the remainder of this battle was that of a young leopard's.

He could hit Bull Kearney any old time he could get near him. He had his man measured. At the end of the seventh round Bull Kearney lay prostrate on the ground. He was down but he wasn't out—he was satisfied to stay down without being out. Jim was standing over him waiting for him to arise. But no! Bull looked up at Jim and just said meekly:

"I didn't tink it was in year! Take der poise!"

\* \* \*

There was a hot time in the old circus that afternoon when Julius Kahn handed the purse to young Jim Corbett, the Captain of the Valley team.

\* \* \*

Many prominent San Francisco characters played ball in the old Circus Lot as boys. Among them was Connie Trieber, prominent member of the South of Market Boys; Senator Charley Arms, Fred Suhr, former supervisor; Tim Reardon, Judge Tim Fitzpatrick, Billy O'Connor, famous after-dinner wit and philosopher; Tom Hickey, famous orator; Congressman Julius Kahn and many others.

PATRONIZE OUR  
ADVERTISERS

DUES ARE DUE!

## MEMORY OF OTHER DAYS

It was Tom Moore, the Irish poet, who wrote:

"Fond memory brings the light  
Of other days around me:  
The smiles, the tears  
Of boyhood's years . . ."

Perhaps that awakening of Fond Memory is a Gaelic trait, which may explain why so many of the South o' Market Boys have Irish names—though not all, by any means.



Chas. P. Fox

Anyway, the South o' Market Boys Club is San Francisco's most picturesque and native organization, a club composed of men who were born or raised in the teeming streets "South o' the Slot" before the fire came on April 18, 1906.

Thirteen years ago the men who as lads, had been neighbors on Mission, Howard, Tehama, Natoma and the other streets, banded together.

For the most part they had been lads in frugal homes. Now they numbered leaders in all civic activities from the Superior Courts to the boxing ring—and many were famous far and nigh.

Since its organization, this club has played its fine part in San Francisco life. It has kept alive the memory of April 18, 1906, with an annual celebration to observe San Francisco's triumphal development from the ashes; by its "Shut-in Day" it has established a new mark for spontaneous charity and good feeling; with its Mother's Day breakfast for the aged old ladies of the Laguna Honda Home it has brought sunshine to dimming eyes.

In a hundred other ways the South o' Market Boys have done good deeds and made San Francisco a friendlier city.

This week it has had a huge Christmas party for children.

The South o' Market Boys feel rather sorry for these modern children. With a bay bridge and factories and warehouses filling the South of Market District there is little room for homes there—the old "Boys" are sorry the youngsters miss the inestimable privilege of being raised "South of the Slot!"

So they make it up for the kids with a fine Christmas party.

(Reprinted from the San Francisco Chronicle.)

# The Friendly Station

In the issue of February we told you of the new super service station to be owned and operated by two staunch and loyal South of Market Boys—John Shannon and Ralph “Pete” Maloney—at 19th and Noriega streets. The station is open for business and it



John Shannon

is one of the most up-to-the-minute in San Francisco. It opened with a bang on Saturday, March 5, and since that time both Maloney and Shannon have been busy greasing, servicing and filling the tanks of the SOMB's automobiles.. We arrived close to five in the afternoon of the opening day and a string of autos met our eyes; it was like old home week. You can loaf around the station for a couple of hours and meet many of the old timers who lived in the district known as “Tar Flat.”

Ralph Maloney, son of Founder Pete Maloney, recently turned eighteen and this made him eligible to join with us, and, fellows, that was his first official act. He is now a full-fledged SOMB and has become very active in the organization. He was the representative in the Taraval and Parkside districts for the St. Patrick's Day Luncheon, and sold oodles of tickets in addition to giving us advertising that couldn't be bought.

Ralph Maloney is a model young man and he is up to snuff on servicing your car. Once you meet him, you will forever after call him “pal,” as he has a winning personality, and is an interesting conversationalist.

John Shannon, the chairman of the prize committee, and 1937's chairman of membership, is the other partner in this new super station at 19th and Noriega. Every member of the club knows and likes John. He has served us faithfully; he has been one of the hardest workers in the club; and he has done more than his share in bringing new members into the organization.

We guarantee that you will be delighted with the grade of Richfield sold, and with the pleasant manner in which you are served at 19th and Noriega streets.

Shannon has had a world of experience in this line and he is tops when it comes to service.

Richfield is the product they sell and Richfield has always had a fine repu-

tation for quality products, so you can't go wrong when you patronize Maloney & Shannon.

## THE FRIENDLY SERVICE STATION

Ralph Pete Maloney—John Shannon  
19th & Noriega Streets  
WE FILL YOUR TANK WITH  
THE BEST.

Jim Doherty: “A reformer is a guy who never gives good advice until he's too old to set a bad example.”

Frank Pickard: “What did you notice most in Hawaii?”

Tom Maloney: “The grass.”

Ray Schiller saw some workmen building a lighthouse along the coast. He turned to his wife and said: “How silly! In San Francisco we have lighthouses, fog whistles, and fog bells. The lights shine, the whistles blow, and the bells ring, but the fog comes in just the same.”

Harold Pabst: “I had a friend who was so skinny his wife gets her marcells merely sleeping with her head against his ribs.”

Bill Park: “Many a man and his wife are the life of a party—but it isn't the same party.”

*Peas on the knife*

*Gravy on the coat*

*My steak knife slipped*

*And cut my throat*

## PRESIDENT'S MESSAGE

(Continued from Page 3)

Cullenward, F. J. Roche, Warren Shannon, James McCormack, Mrs. James McCormack, Judge Matt Brady, Jack Downey, Charles Hunter, Lawrence Casserly, Alex McDonald, Judge Harris, Judge James G. Conlan, Wm. H. Lawson.

Judge Edmund Mogan, Judge J. Van Nostrom, Jack Murphy, Thomas Mulcahy, Carl Maritzen, Timothy Riordan, Public Defender Gerald Kenny, Joseph Stark, Ray Rath, Hugh Ward.

Lloyd Jacot, our Editor, has taken another editorial job—he will edit the San Francisco Footprinters Magazine, and the first issue will come out in May. Many Footprinters are members of the SOMBs. And, best of all, Joe Rae of the Dolores Press will be the publisher. Remember, fellows, when in the market for printing call on Joe Rae—expert work done at low cost. Dolores Press, Joe Rae, proprietor, 3384 16th street.

PATRONIZE OUR ADVERTISERS

## SOUTH OF MARKET BOYS YOU SHOULD KNOW

By W. F. “BILL” LEDWIDGE  
Manager K. of C. Building

JOSEPH F. MITCHELL

Joseph F. Mitchell, the Tar Flat boy who has made good in his own town, is the subject of this month's sketch.

Joe, like most South of Market Boys, was not born with a silver spoon in his mouth, and as a very small boy, he started to learn the machinist's trade the hard way. His first job was lug-ging castings a mile in a wheelbarrow from a foundry to the shop where he was employed. In time he was a first-class machinist, and with only a few hundred dollars, started a shop of his own. Should you be in the vicinity of 840 Folsom street, and want to see the most modern and finest equipped machine shop in San Francisco, drop in and see Joe. He has single machines that cost him five figures, and they do such fine work that a thousandth part of an inch would actually be thick.

Before the fire, there came to San Francisco, a tuneful operetta called “Woodland,” all the characters being birds. These birds started a kingdom of their own, and elected the Eagle the king, the Blubird was made the secretary of state, and the Lyrebird was named premier. It developed that the premier had to do all the worrying, something the Lyrebird refused to do, so he appointed the Squigebird to do all the worrying for him. If this operetta's characters had been human beings, Joe Mitchell could play the part, to do all the worrying to perfection. This writer will match Joe Mitchell against anyone in San Francisco when it comes to worry, it just comes natural to him. I had the pleasure of proposing Joe for membership in the South of Market Boys, and when I asked him why he did not join years ago, he said, “No one asked me to join.” There are a lot more like Joe Mitchell, just waiting to be asked.

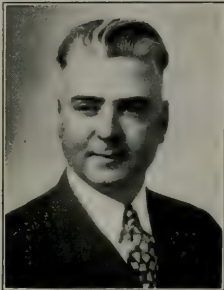
CHEATING CHEATERS: The pseudo experts of Dirty Dora were treated to an unpleasant surprise Sunday, March 20, when Ed Reedy, an income tax expert, sat in the game and gave the Boys a neat trimming. Ed meandered homeward with fifteen dollars in his jeans, and a smirk of satisfaction on his benign map, but after his wife grabbed her cut of his ill-gotten gains, the smirk changed to a sickly grin. We hope this is some consolation to the losers.

## SAINT PATRICK'S DAY LUNCHEON

By **VINCENT REILLY**,  
Chairman

As Chairman of the St. Patrick's Day Luncheon, I wish to thank every member of the South of Market Boys for the support given me to make the St. Patrick's Day Luncheon the great success it was.

The affair was one of the finest celebrations promoted by the South of



Vince Reilly

Market Boys in a long time. The fact that the ladies were invited certainly added to the high spirit that prevailed. Many of the women expressed themselves after the affair stating how much they enjoyed the celebration and hoped the South of Market Boys would continue inviting them.

The luncheon was enjoyed by all and the entertainment was very good. Mike Lawley is to be commended for the splendid way in which he conducted the show.

The speaker of the day, Val King, was given a grand ovation after his fine talk on St. Patrick.

The attendance was so large that many could not be seated and had to be turned away. It was a wonderful party and I hope we will meet and enjoy another party next year.

SUITS MADE TO ORDER

**FRED MINDEN**

SOME

Reasonable Prices—Expert Work

48 SEVENTH STREET

San Francisco

James Kerr

Frank Finken

**FRANK & JIM'S**

QUALITY WINES, LIQUORS,

HOT LUNCH

66 SEVENTH STREET

Opposite Post Office

## YESTERDAY

"My idea of Heaven is to listen to a recruiting sergeant describe life in the United States Marine Corps."—Harold Pabst.

By **CONRAD TRIEBER**

In the year 1888 cable cars were put into service and the route was from the Ferry out Clay to Larkin thence out Sacramento to First Avenue, out Lake to Sixth Avenue and to Golden Gate Park. They also ran from the Ferry out Jackson to Presidio Avenue passing



Huntley Cameron

what was considered in those days, as the finest residential district in San Francisco. A Sunday's recreation was to sit outside on the dummy and enjoy the view of the bay.

We had the steam engine at California and Presidio and on this we rode to California and Seventh Avenue to Golden Gate Park. This was considered a wildernes and in 1894 the road was discontinued.

John Rash was a gripman on the Clay Street line. A few years later he was transferred to the car carrying the mail to post office stations. He held this post as long as the Government delivered mail in this fashion. John Quinn was the conductor and worked for the United Railroads for 24 years, then entered the Municipal service. He was the first railway employee to be pensioned by the city after 23 years of service. John, after working 47 years for railroads, finds plenty of enjoyment, he is in perfect health and has a keen, analytical mind.

## TOM FINN

George Gillen, President, South of Market Boys Club, Knight of Columbus Hall, 150 Golden Gate Ave.:

On behalf of the South of Market Girls' Club, Inc., permit me to extend to you and the South of Market Boys Club our sincere thanks for the kind invitation to attend the lovely memorial services rendered for your departed member and friend, the late Thomas F. Finn.

The tribute you paid him will long be remembered, and may the family of the late Thomas F. Finn be comforted in the thought he awaits the coming of loved ones in Home on High.

Sincerely,

**PHELITA REGAN**,

**MARY HENNESSY**,  
President.

Secretary.

**E. J. TOWLE  
COMPANY**

Distributors of

**TALON SLIDE  
FASTENERS**

1201 HOWARD STREET

**Gantner, Felder, Kenny**  
Funeral Directors

Phone HEmlock 0131

1965 MARKET STREET  
At Duboce Avenue

PHONE TUXedo 9932

# Sears, Roebuck & Co.

ARMY, MISSION AND VALENCIA STREETS  
SAN FRANCISCO

## OUR ADVERTISERS

By Dan Henry

In these pages you will find advertisers who are seeking the business of the South of Market Boys, and you can rest assured that you will receive quality merchandise, courteous service and reasonable prices. The advertisers are members of the South of Market



James Kerr

Boys, therefore when you enter their place of business you will meet a fraternal brother, and a man who is eager to serve you the very best. The South of Market Boys control the advertising in the Journal, and we are very grateful to the members who responded so nobly to Tom Maloney's speech. It is up to the members to show the advertisers—"IT PAYS TO ADVERTISE IN THE JOURNAL!"

Read every ad very carefully, and when you are in the market for the goods written about, be sure to patronize the store, and, above all, tell them "You Saw It In The Journal."

During the meeting of February 24, we collected the following yearly ads:

WALWORTH CALIFORNIA CO.  
DR. JULIUS BEHREND.  
THOMAS A. MALONEY.  
UNITED UNDERTAKERS.  
BENNEDETTI FLORAL CO.  
JESS BRILLIANT, THE TAILOR.  
ED W. SCHAEFER.  
CREST HOTEL.  
MILLER MOVING & STORAGE CO.  
COSGROVE & M'DONALD.  
FRANK & JIM'S.  
MATT & IKE'S—San Rafael.  
FRED MINDEN.  
NEW GRANADA CAFE.  
FRED BRAUN CO.  
DAN CUMMINGS.  
BART'S SUPER SERVICE.  
HARRIGAN MOVING SERVICE.  
879 CLUB.  
M. A. GERAGHTY.  
CHAS. W. HEINECKE.  
MALONEY & SHANNON.  
DE SOTO CAB SEDAN SERVICE.  
P & T GARAGE.  
E. J. TOWLE CO.  
CALIFORNIA JOCKEY CLUB.  
CALIFORNIA BASEBALL MANAGERS & UMPIRES ASSN.

The following were solicited by Mrs. Druhe:

M. H. HOWARD.  
SEARS & ROEBUCK CO.  
KELLEHER & BROWN.

From the above firms you can secure most everything you need, and they will welcome your patronage, however, when buying make certain they know

that they are getting returns from their investment in the Journal. Business men are swayed by results, and if we can show them that it is profitable to keep their firm's name before the South of Market Boys, we will have them as steady contributors in our advertising section.

## BRIEFLETS

By TOM MITCHELL

Last month, at Washington, Elisha Hanson, general counsel for the American Newspaper Publishers Association, told the National Association of Food Chains that the nation's tax bill the current year would approximate \$14,000,000,000, including federal, state,



Senator Tom Maloney

county, and municipal levies, amounting to a per capita cost of \$110.

Perrie Thal: "I gave my girls a pair of blue garters, and she gave them to her mother. I don't suppose I shall ever see them again."

At the meeting of American College of Surgeons in Chicago, the delegates were informed that ten million Americans will have hospital insurance by 1942. There are now 1 1/4 million people who pay monthly from 50 to 80 cents each for such insurance, which ranges from free services to a reduction in private room rents in hospitals.

Typographical errors in the news: Farmer boy, aged 45, wants position on a small, slender, widow's ranch.

MRMS—The Editor of a Texas weekly has coined the word "Mrms" to take the place of Mr. and Mrs. in type. He says it saves time and space. Sounds reasonable, doesn't it?

Tom Toomey, who is interested in Archaeology, visited the museum last Sunday and when asked about it he said: "I had the pleasure of viewing a number of rare Egyptian tummies." Tom was ever the wit.

To save the country's annual bill for cotton and wool imports, Japanese big-business men have formed a No Suit Association. They promise to practice "honorable shabbiness" and buy no new clothes without government permission.

Jack Kane: "There's only one man in

the world who is satisfied at seeing empty stockings."

Mike O'Leary: "Who's that?"

Jack Kane: "Santa Claus."

The Daughters of the American Revolution cancelled the option of the International Miner's Union to use the D.A.R. building in Washington for the union convention. The reason given for this action is that the union last year had attacked the Constitution.

Judge Tom Foley regarded the prisoner sternly: "I intend to sentence you to ten years' imprisonment, but before I pass sentence, perhaps you might like to say something in your own behalf."

"Well," said the prisoner. "I don't mind telling you that you people in this court are pretty liberal with other people's time."

The South of Market Boys control the advertising in the Journal and ask the help of each member in getting advertising to fill the spaces. The rates are reasonable and the investment for the advertiser is the best he can secure. For a small sum he will receive large returns.

Hospital note: Joe Welch is on the sick list, this time with three coils on his neck.

"Let no pleasure tempt thee, no profit allure thee, no ambition corrupt thee, no example sway thee. no persuasion move thee to do anything which thou knowest to be evil; so shall thou always live iollily. for a good conscience is a continual Christmas."—Benjamin Franklin.

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# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 4



APRIL, 1938

•  
**MOTHER'S  
DAY  
BREAK-  
FAST**

•  
**PALM  
COURT  
PALACE  
HOTEL**



106-SP-10

**JUDGE TOM FOLEY**  
Chairman Mother's Day

•  
**SUNDAY,  
MAY 8**

•  
*Everybody  
Welcome!*

•  
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**SOUTH OF MARKET BOYS, INC.**

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and  
**THE REVEREND FATHER POWLESON**

*Masters of Ceremonies*

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### **PROGRAM :**

Song.....	Albert O'Keefe St. Philip's Parish
Song.....	Frank McCormick Holy Redeemer Parish
Dance.....	Cal Tejada and Wilfred Stuart St. Catherine's Parish, Burlingame
Accordion Solo.....	Paul Houret St. Monica's Parish
Song (duet).....	Tommy Carroll and Frank Murphy St. Paul's Parish
Cowboy Songs (duet).....	Bill Garcia and Bob Garcia St. Theresa's Parish
Songs and Dances.....	Star Numbers from St. Vincent's De Paul Parish

### **ADDED ATTRACTION**

#### **TWO BOXING BOUTS**

**Ray Lunney vs. Jack Lunney**

**Alex Stenson vs. Ted Savara**

### **SPECIAL ADDED ATTRACTION**

**Four Boy Singers, Members of the Venetian Choir**

**The Date Will Be: April 28**

**The Time: 8:30 P. M.**

**The Place: Knights of Columbus Hall**

***Bring A Friend!***

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PROspect 9775

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WILLIE BENN BILL LEDWIDGE  
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# The President's Message

On Sunday, May 8, we will hold the South of Market Boys' most colorful and impressive function—Mother's Day Breakfast. In this breakfast each year we pay homage to the greatest women in the world—Our Mothers.

Th time is drawing near as Sunday, May 8, is but twelve days away, and we must bend every effort, in this short time, to sell tickets and boost the event.



George Gillin

Judge Thomas Foley, a man of high qualities and natural abilities, has been appointed general chairman of the day. Judge Foley has surrounded himself with hard working committeemen, and he anticipates that this Mother's Day Breakfast will surpass those we have held in the past, in so far as attendance is concerned. However, we must get and dig, and dig hard, as it takes the entire membership to put over such an undertaking. Therefore, Tom Foley invites you to attend the committee meetings each Tuesday night at headquarters, and he will find a job for you, and a place on an active committee.

As in the past, Mayor Angelo J. Rossi will act as honorary chairman; Jim Allen as general secretary, and



Bob Seaton

Bob Seaton as chairman of the finance committee.

Bob has tickets available for all who wish them. So. let me urge you to get your tickets early as we predict a sell-out.

Tom, chairman; Jim, secretary, and

Bob, finance; form a trio that is hard to beat.

We particularly invite the new members to join in the celebration of Mother's Day. We need fresh ideas, constructive suggestions and criticisms, and we will welcome you to headquarters each Tuesday night.

Again we must stress membership, as numbers are most important to the survival of any organization. It is through members that we receive dues, and the dues enable us to carry on the various events we sponsor, and, what is more important, they make it possible to keep on with our charity.

I am pleased with the work of the membership committee, they have worked diligently to make each class of candidates larger than the last, and, during my regime, they have given me splendid and wholehearted cooperation. I make an appeal to every member to ask his friend to affiliate with us, so that we can bring our roles up to its former standard.

Remember, fellows, you belong to the greatest organization in the United States. We have within our ranks men of renown; men with national reputations; and we hold the enviable reputation of doing more good for the unfortunate with less red tap, than any charitable organization extant. We are foremost in social circles, and are the largest association of its kind in the country. The dues are small, in fact the dues are too low, as for the trifling sum paid we give a five dollar show, refreshments that cost more than a dollar fifty a head, and, best of all, you meet men in all walks of life who are really your friend, and when I say "friend" I mean it unqualifiedly. The members are everything that the word "friend" connotes.

It is a real pleasure and privilege to be associated with the South of Market Boys organization, and I'm proud of the honor bestowed upon me when I was elected president.

At this time I wish to thank all members of the St. Patrick's Day luncheon committee and all committeemen on the Mother's Day Breakfast for their hearty support in these functions.

In closing me me reiterate my previous warning—"Secure your Mother's Day Breakfast tickets early!"

MOTHER'S DAY BREAKFAST  
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SUNDAY, MAY 8, 1938

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# Mother's Day Breakfast

Another winner has been selected when Judge Thomas Foley was chosen as chairman of Mother's Day Breakfast, which will be held in the Palm Court of the Palace Hotel, Sunday, May 8.

Judge Foley has had years of experience as a presiding officer in affairs of



Judge Thomas Foley

this nature, and his keen sense of humor, his smiling and pleasing personality, and his unselfish devotion to the best wishes of his fellow-man will add materially toward the success of the day. President George Gillin has shown that he possesses fine judgment in his choice of Judge Tom Foley for chairman of Mother's Day.

Angelo J. Rossi, mayor of San Francisco, will act as honorary chairman, and he will be assisted by men of out-

Honorary Chairman—Mayor Angelo J. Rossi.

Honored Guest—Kate O'Connor.

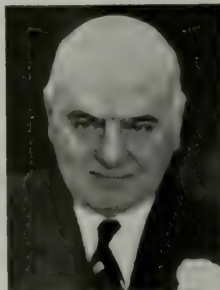
### Honorary Committee

Alfred J. Cleary, Dr. J. C. Geiger, Eric Cullenward, Archie Price, Clarence Lindner, Thos. A. Maloney, Josh Eppinger, Paul Smith, Wm. Chandler, Harry B. Smith, Jack Robinson, Curley Grieve, Wm. Burkhart, Edgar Scoop Gleason, Mrs. Mary Hennessey, Elsie Hurson, Carl Maritzen, John Gildea, Major Chas. Collins, Captain Charles Dullea, Chief Wm. J. Quinn, Mrs. Peter R. Maloney, Mrs. Ray Schiller, Mrs. Chas. Fox, Mrs. Frank Foss, Mrs. Chas. Schulte, Mrs. Geo. Gillin, Mrs. Willis Benn, Judge Elmer Robinson, Sheriff Daniel C. Murphy, Judge Twain Michaelsen, Judge George Schoenfeld, Judge Jos. Golden.

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Mrs. Ethel McGee, Charles Hunter, Mrs. Robert Loughery, John Mertens, Mrs. Elizabeth Downey, Mrs. John Shannon, Malcolm Fraser, Maurice L. Rapheld, Mrs. Maurice L. Rapheld, John C. Corbett, Thomas Gosland Jr., John McGowan, Mrs. John McGowan, Harold Pabst, Mrs. Harold Pabst, John Dooling, Mrs. John Dooling, William Dooling, John Wiley, Mrs. J. Wiley, Stanley Horan, Richard Coleman, Mrs. R. Coleman, Wm. Cummings, Mrs. W. Cummings, Mrs. Sue Larue, Mrs. Ann O'Brien, John E. Foley, Mrs. J. E. Foley, Marge Foley, Barbara Foley, Beverly Hogan, Mrs. F. Schwarz, F. Schwarz, Sol Abrams, Mrs. Sol Abrams, Mrs. Jess Brilliant, Jess Brilliant, James Adams, Marcella Maloney, Edward Maloney, James Hughes, Mrs. James Hughes, John Hughes, Mrs. John Hughes, Chellis Carpenter, I. M. Peckham, John McCarthy, P. J. Mc-



Angelo J. Rossi

standing ability. Mayor Rossi has always willingly and gladly given his services to the South of Market Boys, and we are very grateful to this kindly man for the past courtesies he has extended to our organization.

Murray, Mrs. P. J. McMurray, Bert McKenzie.

Timothy Sheehan, Henry Becker, Andy Crist, Fred Heaphy, George Kendall, Mrs. Geo. Kendall, Henry Kendall, Mrs. H. Kendall, Richard Kendall, Mrs. Richard Kendall, Lawrence Shannon, Mrs. L. Shannon, Walter Brady, Mrs. W. Brady, James Clisham, Mrs. James Clisham, Hugo Ernst, Walter McGovern, Mrs. W. McGovern, Clarence Dunleavy, Mrs. Clarence Dunleavy, Kenneth Dawson, Jefferson Peyser, Fred Ainslee, George Hall, Mrs. Geo. Hall, Ray Williamson, Mrs. Ray Williamson, Melvin Cronin, Mrs. M. Cronin, Edgar Levey, Mrs. Edgar Levey, Sam Markowitz, Mrs. S. Markowitz, Frank De Carlo, Mrs. F. De Carlo, Gus Elbow, Mrs. G. Elbow, Alex McDonald, Vincent Reilly, Mrs. V. Reilly, James Lang, Mrs. J. Lang, Maurice Sweeney, Mrs. M. Sweeney, Thomas McLaughlin, Mrs. T. McLaughlin, Harold Feige, Joseph Rudee, Meryn Rudee, Crede Rayford, Tony Separovich.

Mrs. Kate O'Connor, the official mother of the South of Market Boys, will be guest of honor. Kate, as she is affectionally known by legions, is one of the ardent humanitarians of this age. Her daily columns in the San Francisco Chronicle bring to thousands, and she has devoted her life to the helping of others. We are indeed proud of our mother, Kate O'Connor.

A partial list of committeemen has been appointed, and it is this list that we publish. We have work for all, so attend the Tuesday night meeting, and help us make this affair, Mother's Day Breakfast, bigger and better than it ever was.

Jim Allen will act as secretary.

#### Committees

Publicity—Ray Schiller, George Neary, Les Bottomley, Sam Forman, Frank Flohr, Phil Flohr.

Entertainment—Mike Lawley, John Nunan, Bud (Lance) O'Brien, Arthur Downey, Chester Juziz, George R. Jileck Sr., Jim Clisham, Jerry Noonan, Louis Holz.

Tokens—John Shannon, Sheriff Dan C. Murphy, Edgar Levey, Bob Fry, Jack O'Leary, Fred Heaphy, Henry Kendall, George Reilly.

South of Market Girls—Mary Hennessey, Elizabeth Hayes, Josephine Loughery.

Radio—Pete Maloney, Jeff Floyd, Pete Nuhn, Ed Petzgold, Dolph Hintz.

Reception—Jim Kerr, Jack Kane, Alec McDonald, Ed Gagen, John Merick.



Ray Schiller

Floor—Jack Wiley, Vincent Reilly, Maurice Borden, Walter Brady, Frank Foss, Maurice Sweeney, Dan Barry, Harold Pabst, Ray Belasco.

Law and Order—Charles Chute, Jack Byrnes, Sol Jacobs, Ed Gagen, Lester Noonan, Pete Nuhn, John Hughes, Bill Boyle, George Kendall.

Refreshments—Charles Fox, Courtney Barter, Sergeant Tom Feeney, Sergeant John Lynch, Jimmy Dhue, Paul Gundaker.

Speaker's Table—Willie Benn, Jack Maloney, Jack Downey, Joe Downey.

Transportation—Bob Loughery, Bob Wilson, Steve Verner, Jim Wilde, Harry Andreson, Bert Phemester, Jack Robertson, Gabriel Molin, Frank Pickard, Dick Hurley.

Public Relations—George Ward, Matt Curran, Tom Mitchell, Ed Reedy, Mike O'Leary, Eddie Nelson.

Organizations—Dr. McGranahan, Dr. Harry Bernard, Dr. Julius Behrend, Jimmy Cruise, George Miller, George Powleson, Rev. Father Powleson, Joe Rae.

Cooperation—Al Katchinski, Milton Clark, Kevin Sullivan, Thos. F. McIntyre, John Rasmussen, Jim Roddy, J. Monohan, L. Tierney.

Boosters—D. Davis, Ed Candage, Martin Cummings, Bill Cummings, Jack Finnerty, E. F. Bootner, W. O'Connor, Chet Tompkins, Conrad Trieber, Jack Lynch.

Arrangements—Jack Doherty, Jim Clisham, G. Paulson, Joe McCann, Tom McCann, B. Simmonds, Dan Henry, Bob Lennon, Chris Cribbin.

Citizens—John Nunan, Ed Reedy,

Joe Welch, Steve Ratto, Vincent Renna, M. Silk, Frank Dougan, J. C. McCann.

Advertising—Huntley Cameron, Eneas Kane, Tom Toomey, Wm. R. Smith, James Regan, W. W. Wright.

Invitation—Fred Peterson, Bill Park, Walter Thierbach, Lee Burns, H. DeLacey, O. Hansen, Joe Conboy.

Music—Phil Shapiro, Mickey Flynn, Pete Butti, Perrie Thal, Tom Gosland, Jr.

Finance—Bob Seaton, Dan Ma  
(Continued on Page 14)

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# GOSSIP

AD: Wanted, man who understands  
smoking fish. Apply Fisherman's  
Grotto.

By WILLIE BENN

For authentic inside dope about  
Lloyd Jacot's trip to Russian, ask Jack  
Maloney. Jack can tell a few embar-  
rassing escapades of that Siberian jaunt.



Willie Benn, P-51648

Our pal, your pal, and everybody's  
friend, Jeff Floyd—nuff sed!

The one question of the month:  
"Where is the nearest fire alarm box to  
your home?" Surprising how few  
know.

An old negro woman was on the el-  
levator in the City Hall. She spied Judge  
Tom Foley, who had sent her boy to  
the reformatory. She said: "Judge, you  
know that boy of mine you sent to  
prison."

"No," said Judge Tom Foley, "I don't  
remember the case."

"Well, Judge, I had a letter from  
him yesterday and he ain't satisfied."

A hobby: A. M. Neyberg, born  
First and Clementina, loves to read  
"Secret Service Magazines."

Martin Geraghty, dealer in scrap  
metal (see ad in the Journal), had a  
great time at the South of Market Girls'  
luncheon. He sang a solo, and he has  
good pipes. Maybe Mike Lawley can  
use him.

And Jack Stanley, Sr., has been a  
billposter for forty-five years.

Jack (Referee) Downey is always  
pulling big words, so we give him a  
sticker. What is mean by "gephyro-  
phobia"? Huh, we knew he didn't  
know. It means fear of water.

Interesting news! Dr. Harry Ber-  
nard bernarded George R. Jileck, Sr.'s  
teeth. Word has been received that it  
was like scaling boilers in the old days.

Bennie Benjamin is still gumming up  
the "Boys" at the meetings. (For those  
who are not in on the secret, Bennie  
gives away Wrigley's gum—the flavor  
that lasts.)

## TO ALL MOTHERS

By Jack Maloney

*I look at them as they pass by  
And not with distrust in my eye.  
Always neatly dressed,  
They are what God blessed;  
Always in health  
Which is better than wealth,  
And sweet to the naked eye,  
That's why I look at them as they  
pass by.*

Now, we say that the above poem  
isn't bad at all for a fellow who jotted  
it down without any preparation. In  
fact it is a masterpiece because it is  
spontaneous, and sincere. We look  
forward to more of this from the one  
guy in the Maloney family who has  
the "Jack."

We had great entertainment at the  
March meeting and we owe it to the  
teacher, Frank Gilmore, a member of  
the SOMBs. The members of the ac-  
cordion band were Peter Dalton, Bob-  
bie Delman, Tommy Almo, Patricia  
Erath, Bob Dickinson, Elmira Keller,  
Evelyn Cavalli, Fred Konkel, Russell  
Bemis, Peter Ramirez, Conrad Eustace,  
Loverill Williams, Robert Pack, Jack  
Scheifer, Shirley Quinn.

Frank Gilmore has plenty on the ball  
and he has a way of imparting his  
knowledge to students that is uncanny.  
If interested call the Gilmore Studio,  
250 Stockton street.

Joe Handley is still South of the Slot.  
He is in charge of the postoffice at  
Townsend and Ritch.

Sergeant John Lynch brought spring  
with him from Sonoma County. The  
sergeant certainly looks great!

Sergeant Tom Feeney is known as  
the most efficient officer in the Police  
Department. He certainly keeps his  
men in the Mission District on their

toes, and since  
when have you  
read of a crime in  
the Mission?  
Never!

Ray Belasco has  
a new slogan for  
Courtney Barter.  
It is: "Ac—me  
what I drink."  
Fox must be slip-  
ping!

Contentment  
defined: Watch-  
ing Tom Hickey and his peaceful pipe.



Fred Weidmann

# The Secretary Speaks

By Pete Maloney

At the next meeting you will witness a splendid show. The Catholic Youth Organization, under the supervision of Monsignor McElroy and Rev. Father Powleson, will entertain you with



Peter R. Maloney

The Catholic Youth Organization in the past five years has grown in leaps and bounds, and now it is recognized as one of the outstanding boys' organizations in the country. To keep a young boy interested in a boys' organization is one thing—to keep him in the organization is another—to build him up so that he may become a good citizen is another—and to give him something to occupy his mind in his leisure moments is the finest way to safeguard him from bad company.

The C. Y. O. has a membership of about ten thousand in San Francisco under the direction of Rev. Father Powleson. Father Powleson has quite a job on his hands supervising the activities of these youngsters, assisted by the parish priests in the different parishes throughout the city. He is doing a splendid work. He is perfecting this timely organization in such a manner that within a few short years, San Francisco and California in general, will have the finest boys' organizations in the country in the C. Y. O. Show me a youngster who belongs to any boys' organization, whether it be C. Y. O., Boy Scouts, Columbia Park Boys, San Francisco Boys Club or similar boys' organization, and I will show you a boy who will never be in trouble.

The boys' clubs keep the youngster interested in athletics—boxing, running, swimming, basketball, boating, etc. The youngster wants to become as good or better than the other boys. He concentrates on his particular sport, makes a study of it and never does he hang around corners. He is too much interested in his sport. He gets his dad and mother interested, and naturally

all fathers and mothers want their boys to grow up healthy in mind, spirit and body.

On May 18, 1938, in the Knights of Columbus Auditorium, St. Thomas parish of the C. Y. O. will stage ten boxing matches. The boxers to be selected from all over San Francisco and these youngsters give you more thrills than the professional fights, because they are boxing for glory. They want their parish boxers to be the champions and they have you on the edge of your seats all the time.

Tommy McLaughlin, a member of our club and head C. Y. O. boxing coach, will select and pair off the boxers, and Tommy knows what it is all about, as he has had years of experience in boxing, and is one of the finest boxing coaches on the coast.

Jack Downey and Willie Benn, both former boxers, will act as referees. Mike Lawley, outstanding timekeeper on the Pacific Coast, will handle the gong.

Ten three-minute bouts, thrills all night long. Only 40 cents admission, but remember this, the 40 cents you help other youngsters buy equipment so that they may look as good as the other fellow and be equipped in a uniform to engage in the particular line of sport they like.

Rev. Father Moran, Rev. Father Kooney and the Rev. Father Bunyon of St. Thomas parish appreciate any cooperation you give.

I have been selected as chairman of the committee and happy to accept. If my little help will make some kid a little happier, it will make me that much happier.

The South of Market Boys have always been willing to help the youth. They are getting what we could not get when we were kids South of Market and more power to them.

Tom Toomey, another South of Market Boy, is secretary of the committee; Johnny Shannon is chairman of the prizes. Bob Laughery and Doc Weidman will help on the arrangements, and Ray Schiller is chairman of the publicity. Ray always does a 100 per cent job of it. I have worked with Ray in this organization for thirteen years. Tommy Maloney, Bill Granfield, Frankie Foss and this boy produce. Tommy Maloney and Jack Maloney have agreed to take care of the folks downtown. Frankie Foss will contact his many friends, so it looks to me, at only 40 cents per head for ten bouts, we will fill K. of C. Auditorium.

(Continued on Page 9)



Phil Hauser

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# MONTHLY ASSEMBLY

*"There ain't no justice in this here land,  
I got me a divorce from my old man.  
I laffed and laffed at the judge's decision  
He gave paw the bids, and the kids  
ain't his'n"—Les Bottomley.*

By LLOYD JACOT

Yes, sir—Tom Maloney is a prophet! He said: "We will climb and climb and climb, and as we go along we will get bigger and better. The South of Market Boys is the finest fraternal order in the United States, and nothing can kill its great spirit or its great heart that throbs for humanity."



Lloyd Jacot

The number of new candidates initiated the last Thursday of each month proves conclusively that Tom knows whereof he speaks, and that the SOMBs will soon have the largest membership of any organization in San Francisco. The members and the membership commit-

tee are doing great work, and we owe them a debt of gratitude for their untiring efforts in our behalf.

Thursday, March 24, saw six hundred and twenty-four members crowded into K. of C. hall. The meeting was full of pep and the enthusiasm of the crowd rose to fever heat. And the next meeting of April 28 promises to be even greater. We met:

Otto Brodosky, L. D. Parker, Frank Kenealy, Thomas McLaughlin, D. J. Sullivan, Thos. T. McIntyre, Fred Heaphy, Ed Petzgold, John Hynes, Dr. H. Bernard, J. J. Handley, G. D. Gunley, Harold Boss, E. L. Mathews, M. Coalting, Robt. Lennon, Jack Stanley, Sr., H. Farrell, Tom McCann, S. G. Duggan, Leo M. Burns, R. Coleman, T. Coleman, J. Hennessy, A. J. Buchner, Geo. F. Sheridan, J. Conboy, Jim Dhue, Rav Whitnev, Bob Seaton, M. Kaplan, Bill Trade, Ray Schiller, Vincent Ren-na, Geo. Long, Jake Diamond, Jack Downey, Mike Lawley, T. J. Shea, Dan King, Andy Johnson, S. Malone, Sr., H. Shutter, Wm. J. Sullivan, A. J. Svce, P. J. McKenna, J. P. Phemester, Thos. Lawley, Jim Clisham, B. Simmonds, Dan Lynch, Wm. H. Park, Pat Joyner, R. E. Doyle, Thos. Lally, Jas. Lang, Smile Miller, Kevin Sullivan, Jim Cruise, Geo. Kendall, Fred Nicholson, Jas. B. Healey, Tom Feeney, H. James, M. H. Hogan, Geo. Sullivan, R. J. McShane, Gus A. Ross, M. I. Madson, M. Silk, Al M. Buckner, M. J. Cummings, J. T. McCarthy, Geo. F. Benton, Jas. W. Roberts, Pete Clarity, Eddie Nel-

son, Jim Downey, Joe Downey, Arthur Downey, Joe Rae, Joe Wilson, Carl Parker, John Shannon, Ralph Maloney, Jim Allen, George Miller, Jack Robinson, Frank Pickard, Dick (Burlingame) Hurley, Bob Loughery, Walter Brady, Maurice Sweeney, Louis Holz, Les Noonan, Jerry Noonan, Pet Nuhn, Johnny Nunan, Charles Fox, Ray Belasco, Milton Clark, Geo. (Steve) Verner, Geo. R. Jileck, Sr., Lee Weaver, John (Pop) Merrick, Dr. Julius Behrend, Walter Thierbach, Jimmy Crampton, Fred Weidmann, Jeff Floyd, Jim Kerr, Bill Granfield, Thomas Hickey, Sheriff Dan C. Murphy, Bob Fry, Edgar Levey, less Brilliant, Andy Crist, Frank Foss, George Neary, Tom Mitchell, Bill Boyle, Lawton Langdon, Ed Dillon, George Ragan, Ed (Stooge) Reedy, Les Bottomley, Frank Burke, Earl Patterson, Maxwell Jay, Ed Gagen, Jim Wilder, Harry Andreson, Paul Gundaker, Ted McMahon, Fred Braun, Dan Henry, Chris Cribbin, A. W. (Gus) Fox, Mickey Flynn, Perrie Thal, Jim Doherty, Dan Barry.

Naturally we met many old timers but if we listed them all we would run out of pencils. The above is just a wee idea of the type of men we attract to our meetings. If each member would consider himself as a committee of one and send in material about the regular fellows we must be omitting each month in these pages, we will be grateful. Surely you have info on the guy that comes with you, that will be interesting reading. If you so desire, we will keep your name out of it so there will be no leak as to where, or from whom, the gossip was received.

We were wondering what became of Dan Barry. At the meeting we colored Dan and discovered that he was in St. Joseph's hospital for seven weeks with a broken shoulder. The shoulder is mending splendidly and Dan is once again a regular attendee.

Another real old-timer we were pleased to greet is Sergeant John Lynch, now living in Sonoma. Sergeant Lynch retired from the San Francisco Police Department after serving forty years in the Southern station. You will never know South of Market until you hear the stories that Sergeant Lynch can tell of the district. A secret—"Frank Lynch, son of Sergeant Lynch, will be transferred

to San Francisco from Sacramento and he will be stationed in the income tax office, State Building. You bet we will make him sign on the dotted line."

Jack Byrnes, of the Mint, promised he would again write his column of "Mint Gossip." If he doesn't, Charles Chute is stuck for the drinks.

If you missed hearing Tom Hickey's speech, you are unfortunate, indeed, as



Tom Hickey

Tom came through with a masterful oration that had the "Boys" in the seats thrilled. Tom has an easy flow of colorful and interesting words, and he is a genius in tying them together in phrases that are beautiful and sincere. It is a great reward to be able to listen to this gifted speaker.

Have you met Dolph Hintz? If not, you missed something. Dolph is owner of the Crest Hotel and Lounge Room and you can find him any night at Fourth and Mission—just step upstairs and introduce yourself to this genial gentleman, and say: "Okay, mister, mix me one of those drinks you say are the 'cat's whiskers.'" A surprise is in store for you.

Jack Wiley is on the road, that is why we haven't seen his smiling face. Kev Sullivan, who works with Jack at Foucar, Ray and Simon, tells this one:

Operator, calling Jack's boss: "This is a long distance call from Oregon." Jack Wiley: "Hello, boss! I'm stranded her and need \$100."

Boss: "I can't hear you. Something is wrong with the phone."

Wiley: "I want \$100."

Boss: "Can't hear you."

Operator (cutting in): "I can hear all right."

Boss: "Well then, you give him the \$100."

Lucky Jim Allen! You bet he won the case of Scotch whiskey. How? We don't know, but we suspect there was dirty work at the cross-roads. Jack Lavin and Jack Maloney pulled the ticket and Jim Kerr read it. This is the third time

that Allen has copped prizes. Two months ago he won \$100 and last month he grabbed \$50. We wonder if he tells Freda about his winnings?



Jim Allen



**J. E. Foley**  
checking the finances.

Hurrah! John E. Foley, Treasurer, is now well on the road to recovery. We have reports that John is in better health than ever—he is stepping around visiting old cronies, and is happy as a lark. It won't be long before he is on the job again. Jack is our most ardent booster and tireless worker, and he is doing fine work in

### THE NEXT MEETING

THURSDAY, APRIL 28, 8 P. M.

FUN  
ENTERTAINMENT  
REFRESHMENTS  
DOOR PRIZES

### WOMEN

By Fred (Doc) Weidmann

*I like women. They sit around  
Look in small glasses, pucker, and  
frown;  
They dye their nails, and rouge their  
lips,  
And swaggle about, and wiggle their  
hips,  
Some dress plainly, and some need trim-  
min'  
Yes, women are funny, but I like  
women.*

### ODE TO A HORSE

By Ray Belasco

Oh, horse, you are a wonderful thing,  
No horns to honk, no bells to ring;  
No license buying every year,  
With plates to stick on front and rear.

No spark to miss, no gears to strip,  
You start yourself, no clutch to slip;  
No gas bills climbing up each day,  
To steal the joy of life away.

Your inner tubes are all Okay,  
And thank the Lord they stay that way;  
Your spark plugs never miss or fuss,  
Your motor never makes us cuss.

Your frame is good for many a mile,  
Your body never changes style;  
No speed cops chugging in your rear,  
Yelling summons in your ear.  
Your wants are few and easy met,  
You've something on the auto yet.

## Notes From Jim Allen

Bob Behlow: His wife recently returned home from St. Joseph's Hospital and is on the road to recovery.

Jack Prudden: Member S.F.F.D., is hot for another trip to Reno, although he is still in the dog house from the last one.

Jim Delahanty: Jim has been suffering from bad molars; better try using a bottle opener Jim, Walter Brady says the new bottles are hard on the teeth.

Charley Heinicke: Big grocery merchant, one of the young old boys, made the Reno trip and is still relating his experiences. Charley was just elected Director of Eureka Valley Improvement Association. (See ad in Journal.)

Jim (Doc) Doherty: He even crashes the gate at Church affairs; chiseled a box seat at Most Holy Redeemer Church Confirmation Exercises recently.

Willie Scanlon: Florist deluxe; just heard Willie was also a chef and caterer par excellence.

Bob Loughery: Bob sure gets around; he is now a member of the Eagles and Footprinters and of numerous other organizations.

Les Noonan: Les just bought a new car; we heard his wife refused to ride in the old one; they don't last like SOMBs, Les.

Con Trieber: Con takes on a good tan at the semi-pro games at Funston; we note he is a regular fan there.

Geo. Cuniffe: George is one of our health inspectors. Threatens to check up on sanitary conditions of the dirty dora stronghold, with Jellick and Benn in mind.

Geo. Guenley: Geo. is better known as Dewey to his old school mates. He seems to enjoy himself at the meetings and is a real asset to the Club.

Gene Mullane is now at home.

Ed Gagen: "How did you get that cut on your forehead?"

Jimmy Cruise: "Dunno—must have bit myself."

Ed Gagen: "Don't be silly—you couldn't bite yourself there."

Jimmy Cruise: "I must have stood on a chair."

\* \* \*

Roy Belasco: "Never swear at your wife in the presence of ladies."

\* \* \*

Eddie Nelson full of fight,

Crossed the street against the light;

Now he crawls on humble feet,

Six cars hit his rumble seat.

\* \* \*

Jim Allen: "To keep milk from getting sour, mix it with an equal quantity of rum and drink hot."

That splendid fellow, George Keeney, who handles all the tickets for boxing and wrestling matches, will have these tickets on sale. You can secure them also from Tom Toomey, John Shannon, Jack Maloney, Joe McCann, Jack Downey, Willie Benn, Jim Lang, Frank Keneally, Tommy McLaughlin, Bud Powleson, Tom McCann, Captain Al Syce, S. F. Fire Department.

Don't forget the date—Wednesday, May 18, 1938.

The place, Knights of Columbus Auditorium.

The time, 8 P. M.

Frank Pickard, George Jileck and Jess Juzix will be on the doors.

Set aside this night for ten bouts of thrills and excitement!

The South of Market Girls picnic will be held June 12, 1938, at Lovchen Garden, Colma, Calif.

The following committees are in charge of the affair:

Honorary Chairman—Mary Hennessey (president).

General Chairman—Elsie Hurson.

Vice Chairman—Blossom Hayes.

General Secretary—Jessie Crowley.

Financial Committee—Chairman, Pheleta Reagan; Hannie McNamara, Minnie Dobbin.

Publicity Committee—Chairman, Mary Conroy.

Printing Committee—Chairman, Mae Mayman; Mamie Cronin.

Prize Committee—Chairman, Elizabeth Granfield; Mollie Meagles.

Music Committee—Chairman, Ann Sykes; Margaret Coakley, Emila Di Gioa.

Radio Committee—Chairman, Henrietta Brown; Anne Peterson.

Race Committee—Chairman, Margaret Holz.

Reception Committee—Chairman, Elizabeth Hayes (Founder); and all past presidents.

Floor Committee—Chairman, Sue La Rue vice chairman, Ella O'Neil; Kate Doyle.

Bingo Game Committee—Chairman, Lottie Hannan; Florence Cullen, Mae O'Keefe, Lillian Gallagher, Elizabeth Mullins, Dolley Bradley.

Coffee and Sandwich Booth—Chairman, Anne Linn; vice chairman, Margaret Walters; Camille Bowman, Mrs. Whitney, Mrs. Linklighter, Mrs. Waldstein.

Car Publicity—Chairman, Mamie Sheehan; Hilda Mathes.

Pie Eating Committee—Chairman, Ann O'Brien; vice chairman, Ann Ipswitch; Lillian Gondolpha.

Grocery Raffle Committee—Chairman, Emily McNichol; vice chairman, Mae Scharitz; Jessie O'Brien.

Ground Committee—Chairman, Mrs. Dugson; Carrie Ponzini.

# AS I SEE IT

"My own belief is that there is no such thing as a modern girl, and that the heart which beats under a shirt-waist of mercerized cotton is akin to the heart which beats under the fig leaves in Eden."—Frank Pickard.

By JACK MALONEY

To the SOM Girls: Just let us know the time and the place. We sure did enjoy the St. Patrick's Day feed and the dance.

Eddie Nelson is back paying his dues to the Dirty Dora game.

A good ad for a boarding house is Frank Foss. He is the personification of good health. Mrs. Foss must be a

of the nicest things in life worth knowing is to know yourself as other people see you."

If you need a dressy club pin (fifty cents) see John Shannon.

One for Ripley. We have two members named "Boss" and we wonder who is the Boss.

The story I could tell about Lloyd Jacot. Editor, is well worth printing, but there is a frame-up at the Dolores Press and the best stuff gets the blue pencil. Twice I had to meet the editor when the boat came in, once from Honolulu and the other from Seattle. It's spicy, fellers. and I'm willing to tell—see me or Dan Henry.

Spring is here, therefore week-end trips will be in order, so from now on it will be "Doctor Chris Cribbin." The girls at the various springs, throughout northern California, are in for another summer treat. (Creighton).

Jim Clisham and Louis Holz learned to dance at the SOM Girls dinner—watch these two.

Jack Wiley is living in a suitcase—he is on the road, but even though he is not with us, we are with him in spirit.

A family secret. My brother, Tom, has a birthday on May 22 and the Editor saw the light on May 21. They should throw a party.

Another skeleton from the family closet: Pete Maloney has the imprint of a horse on his back.

Thanks to Frank Gilmore for his splendid entertainment.

The most loyal member we have Jim Kerr.

Thanks to Hancock Bros. for their kind donation of tickets for the raffle of the case of Scotch won by Jim (Freda) Allen, the original Shut-In. The raffle was sponsored by George C. Keeney of the Manx Hotel Box office and Lionel B. Samuel. A profit of \$127.50 was realized. The winning number was 0689, and Jack Lavin drew it.

You can't fool intelligent people. Bill Boyle was sent to the San Francisco Hospital to take income tax returns, and when the head nurse saw him enter, she made desk space in the psychopathic ward. And the "kid"

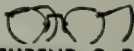
was right at home. Something is wrong somewhere, as this guy Boyle thinks it is still Christmas as he is always talking about Carol.

Jake Diamond is in harness—yep, he's in the game he knows and loves the best—merchandising. You can find him at The Mission New Department Store, 2573 Mission St. Real, honest-to-goodness bargains.

A fine family will be welcomed into the club this coming meeting. You will meet Robert Scharetz, Sr., President of White Funeral Parlors, and his two sons, Robert, Jr., and James. The White Parlors are at 2200 Sutter Street, and we can thank Les Bottomley, of the Income Tax office, for these new members.

John Shannon: "How can we keep Tom Toomey from running after women?"

John Merrick: "Cut off both his legs at the knees."

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Examined   
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Duboce and Market, San Francisco



Les Noonan

great culinary artist. Our wish to the Fosses is continual good health.

Is Willie Benn a shut-in? Ask Frank Foss. And while on Benn, the guy who is running to verbosity lately, let him define the word "natouche."

To Ed Reedy, Income Tax Examiner deluxe, "Ha, Ha" from the Dirty Dora Boys. I guess that egg won't brag any more about his wizardry with the pasteboards. He was taken to the cleaners plenty.

The best pinch hitter in the SOMBs, our pal Johnny Nunan. He is good for a song, and a good one, anytime he is asked. Ask the SOM Girls.

Irishers at the March meeting: Jerry Noonan, and his son Les, the Secretary of the St. Patrick's Day luncheon, Jack, Jim, Joe, Arthur Downey, Alex McDonald, Vince Reilly, Maurice Sweeney, Tom McCann, Kev. Sullivan, Bill Cummings, Martin Cummings, Dan Murphy, Steve Malone and many others.

We can thank Tom Hickey for letting us know ourself. He said: "One

# THIS AND THAT

By CHARLES (ACME) FOX

Martin Cummings is up and around after a severe siege of sickness. Martin is a Muny conductor and has a neat run on Stockton street. He told us he is ready to assume his duties as trustee.



Chas. P. Fox

Harry (Happy) Marquard, an expert on outside decorating, is a steady attendant and promises to scout new members.

It's about time the aides in the basement came into their own. These fellows

work like Trojans to keep the cups full of the amber fluid and their services are never recognized, so we salute Frank Pickard and Jack Robertson, the two fastest dispensers this side of the Rockies, and their helpers, Gabriel Molin, Bert Phemester, Jimmy Dhue, Jack Merrick, Eddie Gagen, Huntley Cameron, Lloyd Jacot, Eddie Nelson, Jack Ward, Matt Curran (the traveler from San Rafael), Tom Mitchell (senator, if you please), Dick Hurley, Jake Diamond, Gene Mullane, Jack Maloney, Henry Kendall, Bill Park, Dr. Julius Behrend (optometrist, see his ad in this issue), Chris Cribbin, Mike O'Leary, George Gillin, Joe Rae.

H. J. Tarter is auditor of construction for the Bell System, but he chases around with an egg that will ruin his reputation—we refer to Mike O'Leary, foreman of the gang for the Pacific Tel. & Tel. Co.

Willie (Bad Boy, Hot-foot, Submarine, Sawdust, Hinges, Shut-In, One Nail) Benn pulled a terrible bloomer in last month's issue. He wrote J. J. Hughes, of the Roma Market, as Powers. Imagine mixing names like Powers and Hughes?

Maybe he was thinking of Martin Aloysius Powers of the Glen Park district. Martin has been attending the Tuesday night meeting regularly, so it is about time we put him on a committee where his mature judgment and wide experience will help our functions materially.

John Hennessy, the ex-carpenter, is now with the U. S. Mint. This baby can certainly dance the Big Apple.

Edward Quillnian, an old time dramatic actor and pal of Major Bowes, is an apartment house owner. Ed is becoming quite active and he is a steady visitor to the clubrooms.

Lawrence Carli, a younger member, is starting in a fistic career under the able tutelage of Jack (Referee) Downey and Con Shedly.

Did you know that George Yool of the U. S. Mint was a former Coast Leaguer. That baby could swap the pill a mile or more. (Jack Byrnes, please note.)

Business Men Attention! Remember, the South of Market Boys control the advertising in this Journal, and we offer low advertising rates that will bring you high returns. All advertising copy must go through a representative of this organization and all checks must be made payable to the South of Market Boys, Inc. In this way we can positively guarantee the advertisers that their copy will be printed exactly as they wish it, and that their money will not get into the wrong hands.

Each member should contact a business man and solicit an advertisement. In this way we can make the Journal self-supporting and we can censure the advertising matter, thus assure our readers that the firms in this Journal are of good repute and will give a fair deal to their customers.



Huntley Cameron  
(White King Soap)

San Franciscans, and we will be residents of the city from now on. Therefore, once a firm has the business of the SOMBs he has that business as long as he is in business.

Do your part and secure an ad for us!

It pays to advertise with the South of Market Boys—just ask the man who has an ad in this book! We are real

Help Wanted—50 loyal members of the South of Market Boys wanted to solicit advertising for the Journal. Apply to Tom Maloney, Pete Maloney, George Gillin or Lloyd Jacot, Editor.

Joe Rae: "A girl used to display a little leg now and then—but it's all over now."

Huntley Cameron: "I went to the woods last fall and on the first day I shot a buck."

Jim Kerr: "Did you win?"

George Gillin: "Where are you going, son?"

Gillin, Jr.: "To the circus, Pop."

George Gillin: "Where did you get the money?"

Gillin, Jr.: "Mother gave me a quarter for telling her I saw you kiss the maid."

George Gillin: "Here's a half dollar, son—run home and tell her what a liar you are!"

Jeff Floyd: "Where's Miss Whoosis?"

Gene Mullane: "I think she's around behind."

Jeff Floyd: "I know she is—but where is she?"

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# SAN FRANCISCO MEMORIES

By TIM O'CONNOR

Robert Louis Stevenson once lived on Bush Street near Grant Avenue. On the opposite side of the street, in the middle of the block, Mother McNally conducted a theatrical boarding house. It was one of those second class, third class "hash" houses.

Mother McNally was a buxom widow who wore a stern and domineering



Tim O'Connor

mask. But behind this mask there lurked a kindly heart. The guests in this boarding house were all third rate "ham and egg" actors. They harmonized nicely with the institution.

After the dinner bell rang all the different types of stage people, answered the call. From the trackwalking barnstorming Shakesperian to be or not to be, down to the variety ham andegger, they were all so far removed from the headlines that they might be classified as breadliners.

One of the outstanding characters who lived in this "hashery" came in with the furniture. Mother McNally bought the house and he occupied the cubby-hole bedroom. This fellow was in the red (and probably on the "red") when Mother McNally took over the place. He continued his occupancy of that side of the ledger under Mother McNally's management.

\* \* \*

This wrongside-of-the-liner's stage name was Sam Clement. He was one of those lads who when once the acting bug sends its virus into their blood, always remained actors—good or bad. Sam was a bad actor at least on the stage. So bad that he couldn't even be classed as a "Ham and Egger." He was just a "Coffee An." But true to his type he was led on by iridescent dreams. He always was guided by that philosophy which says: Some day I'll get a part and make the headlines.

When Mother McNally made her weekly demand for rent, Sam was always there—with the same old stall: "Please be patient, Mother! I sees myself in a big part soon and den I gets myself over on der right side of der ledger!"

Then one day when the rent collector called on Mother McNally, she complained about the hall bedroom guest being in the red.

"Why don't you tell him about the park benches?" replied the collector.

"No!" she answered, "that poor divil came in wid the furniture, he's made himself sich a part of the furniture that he will shstay wid the furniture!"

\* \* \*

This good widow, however, had a system all her own for dealing with delinquent boarders. She didn't believe in the standard scheme of rapping her knuckles on the door—it was too hard on the knuckles. She fed the delinquents hash. Poor Sam got hash and then more hash. In fact he ate so much hash that he was almost a walking "hasherie."

\* \* \*

Then about three days before Christmas Mother McNally went on a shopping tour. As she was walking along Market Street, she was attracted to a big Santa Claus. He had a group of little children around him. She heard him say: "Hello, Little Ones!" Something in that big voice was familiar to Mother McNally. Then quite suddenly Santa Claus left the children and walked into the big toy store that he represented.

Mother McNally followed Santa Claus into the store. She was curious. Then as Santa Claus reached the middle of the aisle, the floor walker saw him and yelled:

"Sav, Sam, your place is on the outside of the door!"

When Santa Claus again installed himself on the sidewalk, Mother McNally stood right in front of him and gave him the once over. Santa blinked and then sidestepped. Then she said:

"What might your name be whin it's not Santa Claus?"

Sam, Santa Claus, Clement collapsed! It was in his eyes a terrible knockout blow: not only to his prestige but also to his credit! When he came around he confessed.

"Shure, and is this the big part you're playin'?"

Sam was dumb as an oyster. He said nothing.

"Faith," said she, "I'd know yer for

your blinkin' eye and your big feet a mile away!"

That night Sam didn't answer the call of the dinner bell. Mother McNally went up to his room. She gave an unaccustomed rap on the door.

Sam opened at once. He had been sitting on the bed and he resumed that down and out position. He looked like a whipped cur. When he recovered his composure he said:

"Saturday night, I'll pay a good part of my room rent!"

"Why you poor divil, Sam Clement!" exclaimed she. "No one in the world will know that you played Santa Claus but meself and your own self, an' if they did it would only be to your criddit for the playin' of a big part! You're playin' a part that brings joy and happiness into the hearts av little children! Come down, now, and have your dinner. After this you're arf the hash diet. In the future you are promoted to Ham An'. Indade, sometimes you'll aven rate chicken. Maybe one day you'll have canary bird on toast—maybe!"

## GOOD NEWS!

Assemblyman Edgar C. Levey, of the 28th District, long a member of South of Market Boys, Inc., has been prominently mentioned as a candidate to succeed Senator Walter McGovern as Senator for San Francisco. Edgar has served his district in the Assembly for



Edgar Levey

ten years, having first entered that body in 1925. He has the distinct record of having been Speaker of the House for three terms. He is prominently identified in many fraternal and civic groups and will become the national head of the Improved Order of Red Men this year. He frequently attends our meetings and can always be depended upon to join in the activities we promote.

# Once A Rough-Neck

By BEN THRASH

"Youse guys give me a pain in the neck! You ting becuz you are rotary rough-necks dat a Standard tool man dont know nutting about oil wells.

"Say, when I wuz dressin' tools on a Standard rig about twenty years ago, I was woikin' wid a guy named "King Brady."



Vince Reilly

"King wuz one of de best drillers I ever seen and I've seen a lot of dem.

"Do youse guys ting 'King' would have stood for de bawlin' out like the Tool Pusher just gave 'Shorty'?

"Hell, No! Youse Rotary men are a bunch of 'pansies'.

"I remember one time when 'King' and I wuz drillin' a well in El Dorado, Kansas. We wuz woikin' the morning tour, from midnight to noon. It seemed like every ting we done went wrong dis dag. Foist I went out under de boiler to cop a little shut-eye, and de damn boiler went dry, and burnt out de soft plug.

"We hadnt any more dan got it back in and de steam up when de water pump goes on de bum. We fixed dat, den de bull-wheels went wrong.

"Talk about plain and fancy cussin'? Say, 'King' would make a mule-skinner sneak off in de woods ashamed of hisself at de lack of a vocabulary. I've seen 'King' cuss five minutes widout takin' a breath.

"We had de wheels about fixed when 'King' skinned his knuckles. 'Tu hell wid 'em,' yells 'King, 'Lets run de in hole and make some money for de old man.'

"I centers me engine and am puttin' up de beam when I sees dat 'King' has run off too much line in de hole.

"I goes back in de rig to help him tramp up de slack but, instead of trampin' it up, he is rollin' off more.

"I stood lookin' at him; couldn't figure what he was doin'.

"All right, stoopid!" bawls 'King,' 'Give me a hand here to roll off more slack!"

"We rolled off about three hundred feet of cable into de hole den stopped. I was gettin' read to kick on de bull ropes tu pull up de slack when 'King' yells, 'What de hell's de matter wid you? Dont you know nuthin'? Get dat beam up! Get some turns in de line! Do I hafta tell yuh everting to do? I thought you wuz a tool dresser!"

"I am a tool dresser, you big hooligan, but I kin see you aint no driller! How do yer expect to make any hole wid tree hundred feet of cable in de hole?"

"I'll shoy yuh soon as we get hooked on. Any one can make hole de way I'm goin' to, even you, stoopid!"

"We clamped n and 'King' started up de engine. He reached ut and caught holt of de cable just like everyting wuz all right, instead of havin' all dat slack in de hole.

"'King' walked over to de lazy bench, took off his woik clothes, and started off de rig. I wuz curious to know what he was goin' to do, but I wouldnt ask him for de woild. Just as he is gettin' into his Flivver, he toins round and sees me, 'Hay, Stoopid, figure dis out! When dat slack drills off, come to town and call me, den I'll come back to woik on dis damn well!"

"Now, some of youse smart rotary guys would have figured it out easy. It took me a long time, me bein' dumb—finally I got it! 'King' was quittin', dat cable would never drill off!"

## WIDOWS AND ORPHANS CONCERT AND BALL

By Pete Maloney

Announcing Charles W. Dullea, captain of inspectors in the San Francisco Police Department, as chairman of the Widows and Orphans Aid Association of the S. F. Police Department's annual concert and ball, which is to be held in the Civic Auditorium on Saturday evening, April 30th, 1938. Being a member of this association, I know what a struggle they have annually in paying out benefits to the widows and orphans of members of the Police Department, who have either died from natural causes or were killed in the line of duty. There is no question about our department being outstanding in the nation, when you consider there are no rackets here. You never hear of a pickpocket case, bunco-men, or bank holdups. The women and children need not fear to walk our street. For a seaport town, the robberies and burglaries are nil. The records prove this and, no doubt, were largely due to the efficiency and alertness of the members of the San Francisco Police Department. Once a year

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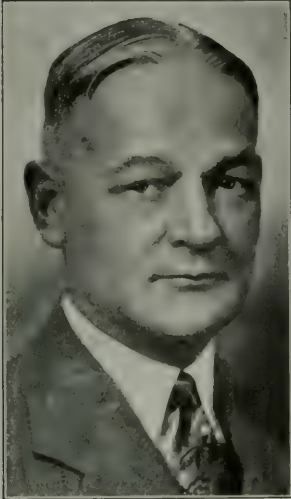
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**FLASH! FLASH! FLASH!**

Chas. G. Johnson, State Treasurer since 1922, recognized as one of California's most able and practical state officers, has announced his candidacy for re-election.

During his incumbency, he has been



Charles G. Johnson

a diligent agent in the interest of economy in state government. There is no state treasury more modern in auditing control than California. There is no state treasury better equipped against loss of money or securities by criminal ingenuity. There has never been a deficiency in Mr. Johnson's accountability during his long period as State Treasurer.

The most important factors in state government today are finance and taxation. The collection of tax money and proper disbursement thereof for every purpose of government is the foundation for practical and modern government.

Mr. Johnson has proposed a centralization of all revenue collections and disbursements under a Department of Revenue to effect great efficiency and an annual saving of several millions of dollars. The Legislature has appropriated a suitable building, which under Mr. Johnson's supervision will be remodeled to accommodate the treasury with all its important functions.

Today, biennium budget expenditures total in excess of \$450,000,000. The accountability of this vast expenditure entails a great responsibility and a scientific understanding of finance that can only be obtained by experience.

This is the only state office that is not supported at the expense of the taxpayers. Since Mr. Johnson's administration of the office, it has not alone

supported itself, but has actually earned for the taxpayers in excess of \$25,000,000. Not alone is Mr. Johnson recognized as an authority on state finance and fiscal matters, but is also recognized for his practical knowledge of state government as a whole.

**MOTHER'S DAY  
BREAKFAST**

(Continued from Page 5)

honey, Joe Roberts, Harold Foss, Tom Maloney, Jr.



Senator Tom Maloney

Speakers—Tom Maloney, Thomas Hickey.

Publicity—Ray Schiller.

Printing—Jess Brilliant, Lloyd Jacot, Bill Ledwidge, Elmer Towle, Jim Downey.

Women's Organizations—Josephine Hay, Elsie Hurson, Anne Ipswich, Sue La Rue, Jessie M. Crowley, Dell Eden, Lottie Hannon, Harriet Cate, Mrs. A. Councilman, Mrs. Louis Holz, Hilda Mathia, Mary Conroy, Kate Bulkey, Lillian Gallagher, Elizabeth Keenan, Josie Murphy, and the entire South of Market Girls Association.

Civil Service—Chief Coleman Conroy, Aloysius Powers, Bob Behlow, Con Shetty, Captain Jack Brady, Phil Benedetti, Ford Powers, Pat Joyner.

East Bay—Beach Dean and Jess Church.

Remember the date, May 8 (Sunday).

And the place, Palm Court, Palace Hotel.

And the price—\$1.50 per person.

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Chester Juxix: "The progeny of a single fly numbers many millions."

Gabriel Molm: "Gosh! What must the children of a married fly be?"

Mrs. Dugan: "Do you like fruit?"

Mrs. Cassidy: "I do that!"

Mrs. Dugan: "Well then, come down and take a smack at my cheek—your old man said it was a peach."

**MINSTREL SHOW**

By ANDY PIERCY

Of special interest to South of Market Boys should be the announcement by the Columbia Park Boys' Alumni Association of their annual minstrel show to be held on Friday evening, May 6, 1938, at the club house, 458 Guerrero street. The Columbia Park Boys' Club, one of the first youths' organizations ever to be organized, claims South of Market as its origin and members of the S. O. M. Boys should take more than a passing interest in the activities of this club. Included in the mast of the minstrelsy are Scottie Butterworth, Elmer Gallagher, Eddie Gallupe, Al Newman, George Murphy, Henry Lindecker, Clayton Twoomey and ePte Caulfield. Eddie Healy and Jim Leary are directing rehearsals of the black-face production with an olio of five all-star vaudeville acts under the direction of Andrew M. Piercy, club director. The price of admission is 50 cents. Come out on Friday night, May 6th, and laugh with these old time favorites who gather in a homecoming celebration of former Columbia Park Boys this year to relive memories of their boyhood days South of Market. The Columbia Park Boys' Club is a South of Market institution and deserves your support. Help the alumni help the kids.

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## **SOUTH OF MARKET BOYS MOTHER'S DAY BREAKFAST**



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# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 5

May, 1938



CHARLES FOX,  
Chairman Shut-In Day



JACK DOWNEY

**MEETING**  
**THURSDAY, MAY 26 - 8 P. M.**

**ENTERTAINMENT :- DOOR PRIZES :- REFRESHMENTS**

**SIGN UP A NEW MEMBER!**

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

# A GALA NIGHT!

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***We Want New Members!***

# SOUTH OF MARKET JOURNAL



Organized 1924

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THE SOUTH OF MARKET BOYS, INC.Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# The President's Message

AGAIN WE PLAYED a tie game with the West of Market Boys of Oakland, Sunday, May 15. The Oaklanders had some mighty sweet ball players, but our pitcher, Tom Maloney, was too much for them. Tom throws a neat curve ball, and has a baffling change of pace that had the East Bay



George Gillin

Men swinging like agait. These visitations with sister lodges bring us closer together in friendship and we should plan to have many more. All who attended had a splendid time, and they came home singing the praises of the West of Marketeers.

We have two big events coming up—the first is Father's Day, June 19, at the Furniture Mart, Pete Maloney, chairman

The other is Shut-In Day at the Seals' Stadium, Sunday, July 24—all proceeds to go to charity.

The above affairs should be in your note book, so that you will remember to attend.

Again let me remind you that the membership drive is on, and we hope that every member will do his share in helping bring new faces to the association.

Founder's Night has been set for the meeting of June 30—John Shannon has been selected as chairman and he promises to have novel entertainment and fine refreshments.

The South of Market Girls will hold a picnic on June 12 at Lovchen Garden in Colma, Calif., and the committee-women have worked hard to make this outing a success. Games, entertainment, refreshments and lots of fun will be the order of the day, and you can be assured of a dandy time. Let's show the SOMGs that we cooperate with them as they cooperate with us. The honorary chairman will be Mary Hennessy, president, and the general chairman, Elsie Hurson.

Our next meeting will be Thursday, May 26, 8 p. m., Knights of Columbus Hall.

BRING IN A NEW  
MEMBER

## SOUTH OF MARKET BOY ELECTED

In one of the hardest fought elections held since the inception of the Central Council of Civic Clubs in 1921, Edward F. Braunschweiger, popular South of Market Boy, was elected sec-



Edward F. Braunschweiger

ond vice president of the city-wide Central Council.

Mr. Braunschweiger, who is also vice president of the Park-Presidio Improvement Association and a member of Mayor Rossi's Rapid Transit Committee, is leading the fight to bring modern rapid transit facilities to serve all of San Francisco.

Runner-up two years ago against Assemblyman Edgar C. Levey, who is now a candidate for State Senator, Braunschweiger is being urged by scores of leading citizens in the Park-Presidio-Richmond district (28th Assembly District) to fill the seat to be left vacant by Mr. Levey.

Ed Reedy: "How did you get such a terrible cold?"

Joe Rae: "I was in the bath tub, and the guy next door played the Star Spangled Banner."

## South of Market Girls Picnic

SUNDAY, JUNE 12, 1938

Lovchen Garden  
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# FATHER'S DAY

By Pete Maloney

Founder South of Market Boys and Sunrise Breakfast Club  
Originator of Mother's Day and Father's Day Breakfast

THE MOTHER'S DAY breakfast in the Palm Court of the Palace Hotel on May 8 was a beautiful affair, and Judge Tom Foley is to be congratulated on the splendid manner in which he handled the affair. Naturally, one man cannot do all the work that is



Peter R.  
Maloney

necessary to bring an event of this importance to a successful culmination—it takes the united efforts of the committeemen. Every Tuesday night, for 52 weeks of the year, the activemen in the organization meet and give their full cooperation to the functions sponsored, therefore to the Tuesday nighters we give our thanks.

A Mother's Day celebration brings us closer to mother, the loved one who guided us through life. To the Mothers who have gone to their reward, this affair brings forth sweet memories of the days when Mother was with them. We should not have one day for Mother—we should think of her always. And we should keep this thought in mind.

Requests have reached us from wives, mothers, sons and daughters to commemorate Father's Day, June 19, with a breakfast, so we will follow their suggestions by having a Father's Day breakfast at the Furniture Mart. The price will be one (1) dollar.

This event will be sponsored by the Sunrise Breakfast Club—a club organized by the members of the South of Market Boys. We have learned that this will be the first Father's Day breakfast ever to be held in the United States, which means that San Francisco, as usual, will be leading the way.

There is no doubt that this initial celebration will be a forerunner to breakfasts, luncheons and dinners throughout the country.

We feel confident that the Father's Day celebration will be a huge success. We hope to have a thousand attend. Whether your Dad is alive or dead, you will enjoy hearing a eulogy on Father, and his relation to the family and the success of the nation.

When my mother passed away, my father, John Maloney, was left with nine Maloneys, the oldest 14 years. You can imagine his responsibility.

Fortunately he was a good provider. He worked hard and what he did for us we can never forget. And there are thousands of boys and girls in the same fix as the Maloneys were.

For the boys and girls it will be a proud day when they walk into the breakfast with Dad.

The Sunrise Breakfast Club invites every person in San Francisco to join in this celebration.

The orator of the day is Eneas Kane. Two years ago we heard Eneas deliver a eulogy to Mother and it was considered one of the best talks ever given on this subject. And on the theme of Father we will hear an oration from this gifted speaker that will be a masterpiece.

Mike Lawley and Frank Foss will be in charge of the entertainment, and you can rest assured that they will stage a program that has never been seen or heard in San Francisco.

As guests we will have ten California Pioneers averaging ninety years of age at the speaker's table.

We have selected John Nunan, a member of the South of Market Boys and Sunrise Breakfast Club, as honored guest. John is the father of ten children. In selecting this fine man we have shown keen judgment as John is a family man and a loyal San Franciscan. He worked conscientiously for 25 years to the end that his children would receive a proper education so that they could take their rightful place in the community, and become good citizens.

It is our hope to have either Pat O'Brien, George O'Brien, Edmund Lowe, or Bing Crosby as an honored guest for Father's Day, June 19.

The following is a tentative list of the working committee. If your name has been omitted, please notify me:

Mayor Angelo J. Rossi—Honorary Chairman.

Pete Maloney—General Chairman.

Charles Fox—Treasurer.

William Benn—Secretary.

Ray Schiller—Publicity.

Phil Sapiro—Music.

Maurice Lynch—Citizens.

Dan Lynch—Printing.

Mike Lawley and Frank Foss—Entertainment.

Vincent Reilly—Fire Dept.

Charles Traung—Police Dept.

Les Noonan—City Employees.

John Shannon and Lloyd Jacot—Prizes.

Thomas A. Maloney—Speakers.

Downey, Downey, Downey & Downey—Arrangements.

John Wiley and Harold Pabst—Floor.

Rev. Father Powleson and Frank Keneally—C. Y. O.

James Kerr, A. H. Blank, James Doherty and Roman Adams—Reception.

Bob Seaton—Ticket Sales.

Bob Loughery—Organizations.

George Gillen—South of Market Boys.

John McGowan—Fraternal Order of Eagles No. 5.

Bill Granfield, Joe Moreno, Con Trieber and Louie Holtz—Old Timers.

James Allen—Business Men.

Ted McMahon—Banks.

Maurice Borden—Retailers.

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Fred Weidman, Elmer Locke—Flowers.

Sheriff Dan Murphy and Tom Toomey—City Hall.

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John Nunan: "The Marquis of Queensbury must have been a savage person to allow brutal prize-fights."

Referee Jack Downey: "He isn't half as bad as Count—the fellow they're all knocked down for."

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# South of Market Boys You Should Know

By W. F. "Bill" Ledwidge  
Manager K. of C. Building

**I**NSPECTOR JOSEPH JOHN McCANN, the subject of this month's South of Market Boys you should know, was born at Fifth and Harrison Streets, just before the beginning of the present century.

At the age of five, he was sent to the kindergarten of St. Vincent's school, and was such a model pupil, he became known as "Teacher's pet," but away from school, he was a perfectly normal youngster, and spent his afternoons collecting junk, which he always sold at a profit. Joe also spent some of his afternoons prowling around the Western Meat Co. plant at Fifth and Townsend streets, they say that when Joe was sure no one was looking, he grabbed a pigeon or a chicken for himself.

We next find Joe attending South of Market's most famous school, Lincoln Grammar, and after graduation, he secured a job, driving a poultry wagon, and being born an epicure, about once a week, brought home a load of turkey necks, and had his mother cook them for him. Then we next find Joe at the Union Iron Works, starting in the pattern making shop, then to the core shop, pipe shop, and electric shop. This gave him a good general knowledge of machine work, and he next secured a job in the roundhouse of the S. P. Co., in Visitation Valley. It was a long and early ride from Fifth and Harrison streets to the roundhouse, and not infrequently, Joe would finish out his sleep on the Third Street car, and several times while nodding, crashed his head through the car window. We understand the then United R. R. Co. wrote the S. P. Co. and requested their sleeping beauty be fired, to save them the expense of buying new car windows.

Joe next spent seven years in the San Francisco Fire Dept., and his record there is unblemished, he holds the all-time record as the greatest chopper-downer in the department. Joe's technique with a fire axe was long the despair of the Underwriters. He always, however, wanted to be a member of the San Francisco Police Dept., and joined the department fourteen years ago. In the S. F. P. D. he holds one record for the "Believe it or not," in fourteen years, he pounded a beat, and

wore a uniform just one day only. Joe at present, and for several years, has been attached to the office of Chief Administrative Officer Alfred J. Cleary and his loyalty and devotion to this executive is something you read about in story books, but seldom see in real life.

There were five girls and four boys in the McCann family, who together with a wonderful mother, are all alive, except a sister, the lovely Esther McCann. It was this writer's good fortune to know Esther McCann, and I will always remember her as one of the finest girls who ever lived, and I am sure she is with the Angels in heaven, because she spent her purgatory on this earth.

Joe has been half way around the earth, his brother, Tom, took him on a round-trip cruise through the Panama Canal to Belgium, and he has also been to the Philippines.

Joe's fine family training, varied contacts, travels, etc., together with an engaging personality, have made him a respected gentleman with all who know him.

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## FATHER'S DAY BREAKFAST

Sun., June 19-10 a. m.

### FURNITURE MART

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### Sunrise Breakfast Club

**NUPTIALS:** Tom Delehanty (McMormick Steamship Company) and Bernice Lucey, will dive into the sea of matrimony some time in June. The date is somewhat of a secret, however, we have been assured that we will know the exact day the knot will be tied, so take it easy, we will inform our readers in plenty of time to stock up on rice and old shoes. The SOMBs wish Tom and Bernice much happiness.

B. H. Plymire is associated with Yates & Smart Paint Company.

# Quien Sabe

By Charles Fox

**SPECIAL!** The 879 baseball team is sponsored by Bill Cummings, owner of the club of the same name, and with such top-flight ball tossers and bat slingers as Gene McIsaac, Jerry McDonnell, Chile Yeda and George Harlers, the "Eight-Seventy-Niners"



WALTER BRADY

should cop the Northern Baseball Managers Tournament. Bill has topped the list as a member getter for the SOMBs.

**IF YOU ENJOY** reading about bush baseball, we suggest that you give our member, Eddie Garrigan's column the once over in the Call-Bulletin. Eddie knows the game from all angles, and his write-ups are interesting, indeed.

**THE FIRST** building in San Francisco was erected on Clay and Grant Ave. by Jacob Leese in 1836, and it was on this site that the first American Flag was unfurled on July 4, 1836. Rosela Vallejo Leese was the first child to be born in this city on April 15, 1836.

**WE ARE PROUD** to welcome James Rolph III into the SOMBs, and we appreciate the kind words he spoke for the class of candidates who were initiated with him.

**THE FOUR DOWNEYS** will have to do something to hold their laurels, as the four Lynchs figure they will be outdone in a lynching way.

**SMILING,** genial, loquacious Jack O'Leary is all prepared to start another successful year at Fairfax Park under the banner of O'Leary & Murphy.

**PETE NUHN** has luck twofold. First he won the pot of gold—\$75, count

'em, and secondly he has a wonderful singer in the family, his daughter Muriel.

**DAN HENRY** wants to know why Jacot had crutches when he left Honolulu, and why, when he was a kid, he called on his mother, Mrs. Henry, with his wrist bandaged.

**COLOR** experts tell us there are but five shades of grey, but looking at Bill Boyle's Sacramento Flannel suit, we saw as many as 19 shades.

**EDGAR LEVEY** and Bob Fry are the Siamese twins of the club.

**FRANK DOLAN**, Founder and Treasurer of the San Franciscans of Los Angeles, stepped aboard an airliner and flew to San Francisco to be with us at our meeting of April 28. Frankie delivered a great oration on the San Franciscans. We deduced that our sister lodge in the south is going places and doing things. When in Los Angeles visit the San Francisco Grill at 5061 Sunset Blvd. and Frankie will serve you a "Dolan Special"—this concoction has the movie stars in a dither as it is the finest liquid mixture that has hit the south in a decade.

"The rifle is the Marine's best friend," said Tom Hickey. "He must never neglect it. He must treat it as he treats his wife and wipe it over with an oily rag twice a day."

Dr. Harry Bernard: "The Bible says that the lion and the lamb lie down together."

John E. Foley: "Yep! But it doesn't say that they got up together."

Jack Maloney: "In the Middle Ages rich men condemned to death would hire substitutes to die in their stead. Many poor people made their living that way."

Arthur Downey proposed to his girl friend in this manner: "Say, dear, how'd you like to open my pay envelope?"

Sergeant John Lynch told the story of Adam and Eve to a kid and then asked him to repeat it.

"I'll tell yer," said the kid. "There was a guy and a broad in a garden. They snitched an apple; a snake peached on them, and God said tuhel wid 'em."



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# Monthly Assembly

"Life has no blessing like a prudent friend."—Bill Cummings, 879 Club.

By Lloyd Jacot, Editor

**ARE YOU** attending the meetings?

If not, you should have your head examined. The night of April 28 was the bright night of the month, and this coming meeting, Thursday, May 26, promises to be brighter. President George Gillin conducts a snappy meeting,



L. "Leopard" Jacot

ing, the business runs along smoothly and quickly and as soon as the serious session is over, Mike Lawley raises the curtain and we hear and see the best talent in San Francisco.

Again we call your attention to membership! We need new members and should get them as quickly as possible. The South of Market Boys day at the Fair will soon be upon us, and we are eager to pack the largest crowd we can in Treasure Island, so as to make our day the greatest day of the entire exposition. And, fellows, with your help we can do it. So, let's get together and vow to bring a new member into the association this coming meeting.

Read the advertisements carefully and when you find a firm carrying the merchandise you need, patronize that firm, and, above all, say to Mr. Business Man: "I read it in the Journal." In this way he will know that it pays to advertise with the SOMBs.

Let us introduce our readers to some good fellows—fellows you should know: George Kendall, Dr. Harry Bernard, Fred Nicholsen, Ed Gagen, Jack Wiley, Charles Fox, Huntley Cameron, Matt (San Rafael) Curran, Ed Reedy, Bill Boyle, Joe Welch, George Neary, Frank Burke, Les Bottomley, George Miller, Jeff Floyd, Jack Kane, Al Smith, Jim Roddy, Jim Clisham, Les Noonan, Pete Nuhn, John Nunan, Jerry Noonan, Jim Doherty, Perrie Thal, Mickey Flynn, Phil Shapiro, George Jileck, Sr., Frank Pickard, Joe Roberts, Joe Robertson, Dr. Julius Behrend, John Merrick, Jim Dhue, Paul Gundaker, Tom McCann, Joe McCann, Tom Toomey, Lee Brun, Walter Thierbach, Bert Phemester, Bill Park, Jimmy Crampton, Eddie Nelson, Alec McDonald, Fred Braun, Joe Rac, Senator Tom Mitchell, Ray Towle, Elmer Towle, Jim Kerr, Jimmy Cruise, Walter Brady, Maurice Sweeney, John Shannon, Willie Benn,

Bill Ledwidge, Bob Loughrey, Joe Murphy, Dan Murphy, Jr., Jack O'Leary, Mike O'Leary, David Davies, Dave Davis, Jack Lavin, Jack Maloney, Tom Maloney, Pete Maloney, George Ward, M. F. O'Donnell, Louis Holz, Dan Henry, Bob Lennon, Chris Cribbin, Ray Schiller, Jim Allen, Jess Brilliant, Harold Pabst, Chas. Chute, Jack Byrnes, Sol Jacobs, Gene Carey, Vincent Reilly, Jack Finnerty, Joe Greenberg, Lou Rubenstein, Jack Pettit, Tom Gosland, Jr., Fred Heapby, Benny Benjamin, Jack Foley, Andy Johnson, Henry Kendall, Harry Andreson, Jim Wilder, Gene Mullane, Lee Weaver, Ed Montgomery, Mike Lawley, Vincent Renna, M. Silk, Dan Mahoney, Chester Jusix, Eneas Kane, Frank Foss, Jack, Arthur, Joe, and Jim Downey, Chester Tompkins, Art Belcher, Al Katchinski, Ed Petzgold, Fred Weidmann, Bill Granfield, Bob Seaton, Martin Cummings, Dick Hurley, Sam Foreman, Frank Flohr, Phil Flohr, Bub (Lance) O'Brien, Edgar Levey, Bob Fry, Dolph Hintz, Maurice Borden, Ray Belasco, Dan Barry, John Hughes, Aloysius Powers, Courtney Barter, Milton Clark, Sergeant Tom Feeney, Sergeant John Lynch, Bob Wilson, George Verner, Gabriel Molin, George Lawelson, Kevin Sullivan, John Rasmussen, Thos. F. McIntyre, J. Monohan, L. Tierney, Ed Candage, E. F. Bottern, Conrad Trieber, Jack Lynch, W. O'Connor, Tim O'Connor, G. Paulson, B. Simmonds, Steve Ratto, Frank Dougan, J. C. McCann, Huntley Cameron, James Regan, Wm. R. Smith, H. DeLacey, O. Hansen, Joe Conbuy, Pete Butti, Judge Tom Foley, Bob Behlow, Jack Brady, Phil Benedetti, Pat Joyner, Ford Powers, George Ragan.



James Kerr

day committee meeting nights as, with more help we can promote larger affairs and receive plenty of ideas to swell the attendance to the events. So—here's hoping we see you Tuesday.

Al Smith and Ed Hughes, two crack-jack letter carriers, report that a man entered Jim Kerr's Tavern to purchase a cigar. Jim did not have the particular brand the customer asked for so he stalled and stalled with questions of the weather and with eulogies on the fine brand of liquors he served. The customer became quite peeved and in the midst of Jim's harrangue upon the merits of his place of business, the cranky man said: "It's a pity a man has to come to a saloon for a cigar."

Immediately Jim defended himself: "My friend," he said, "this is no saloon, it is a first class restaurant."

The customer gave the bar a thorough scrutiny and remarked, "Oh, yeah? Nice pretzels you have." And with that he walked out. (Naturally, you would have to be in Jim's to appreciate this. Incidents of this nature never sound humorous on paper, but believe us, it was exceptionally funny.)

Jim Kerr is 68 years old and lately he has been on a diet. Jack Kane (boiler inspector), the guy who claims his home at 14 Natoma Street, had the first spring shades south of Market, gave us a list of what Jim has for lunch: bowl of sup, leg of lamb, mashed potatoes, olives, pie, two cups of coffee—and this, my friends, is a light repast. Our pal tips the beam at 268—we wonder what he weighed before the diet.

Tom Mitchell (call me "Senator," I love it) mailed this newspaper clipping: The bride wore a lizard-green silk gown on whose cheek blossomed the flush of dawning womanhood.

Jack Wiley: "Marriage is the joker in the deck of love, especially if the queen's wild."

Another SOMB success has come and gone—Mother's Day. Seven hundred attended the Mother's Day Breakfast at the Palace Hotel to pay tribute to Mothers all over the world. The entertainment was excellent and the speeches were the best we ever heard.

The next event will be Father's Day, sponsored by the Sunrise Breakfast Club. The affair will be held in the Furniture Mart, Sunday, June 19—so make your reservations early. This event will be a sell-out.

ATTEND THE NEXT MEETING  
THURSDAY, MAY 26—8 P. M.  
ENTERTAINMENT—DOOR  
PRIZES—REFRESHMENTS

## GOSSIP

*"Narrow-minded and ignorant persons talk about persons and things; hence gossip is the bane and disgrace of so large a portion of society."*—Matt (San Rafael) Curran.

## By Willie Benn

The Event of the Month: Mrs. Les Bottomley gave birth to an eight-pound and four ounce baby boy. Mrs. Bottomley is doing well at the Dante Sanitarium, and the new arrival is in the best of health. Les passed around the cigars and he certainly is strutting



Willis Benn

around the State building. (Another prospect for the SOMBs.)

A great guy to know?—Joe Rae entered a deep sea fishing contest, in this event the one catching the heaviest fish received a cash prize. Upon landing at the dock Joe saw a contestant pouring water in the mouth of his catch, so Honest Rae dropped two, three-pound singers in his fish—result he won by four pounds. Did he blush when he was handed \$21?—Not Joe Rae. Now, who was the egg who said: "Honesty is the best policy?"

Jack Maloney has some spicy tales to tell about our Editor and he is ready to speak. Jack says the material he sends in is blue penciled and never appears in print.

We would like to receive a few secrets about the following members: Thos. Branson, Ed Litter, Warren Sloat, Otto Brodosky, R. M. Lundie, Peter Hart, Elmer Locke, Dan King, E. M. Colgen, Dan Lynch, M. Silk, Wm. Park, B. Magdoff, Chas. H. North, Robt. Malburg, Steve Wynne, Carl Parker, H. I. Magdoff, Johnny Burke, Jack Silberstein.

What became of Jack Finnerty? We haven't seen him for ages. Surely many of our members visit the Aristocrat and could give us the inside on this burning question: "Where is Finnerty?"

A New Champion! Gus Jacobs has taken the Pinochle title from the Boys in the clugrooms.

Dan Mahoney is the foreman painter. If you are interested in good work, look the civic auditorium over. Dan supervised the interior decorating, and we say the job is a masterpiece.

John Morgan, retired Postman, visits the clubrooms every afternoon. It won't be long before the Dirty Dora sharks get a peek into his pocket-book.

James Bohan, retired fireman, has lived at 85 Crocker St. for the past 50 years. Landlords love this type of tenant.

Jerry Smith, the phantom painter, is becoming a very active member.

Ralph Hill, a new member, was once "Jimmy Legs" in the U. S. Navy. He is now putting in his time as a carpenter.

John (Pop) Merrick told us his name is never in the Journal. We would like to know what he calls this—"an alias?"

Ed Montgomery is at the St. Francis Hospital. We wish Ed a speedy recovery.

Earl Nuhn, son of Pete, is serving his apprenticeship as conductor on the Muny cars. (We hope he stays away from Bob Lennon.)

Vincent Renna, former boxer and manager, had quite a stable of topnotchers. One of his best boys was Tillie Herman.

Alec McDonald, secretary to the Grand Jury, is in the real estate business. (The firm is Cosgrove & McDonald.)

Lawrence Shannon has been promoted to assistant Superintendent of Prudential Life Insurance Company. He has served the company for ten years, and his present territory is Marin County. Congratulations, Larry.

Jimmy Irish, skiing expert, manages a McMarr store in Oakland.

Gene Foss: "Mother, I just saw Daddy kiss the maid."

Mrs. F. Foss: "The little runt! I didn't think he was tall enough!"

"I've got to hand it to you," said John (Pop) Merrick, as he passed his pocket-book to the hold-up man.

## YESTERDAY

By Conrad Trieber

LOUIE HOLZ, the Little Giant of the Police Department, comes from a real South of Market Family. Mrs. Holz, the mother of seven children, five boys and two girls, was one of the most motherly and congenial women in the district. The seven Holz children were born and reared in the district, but they moved around a great deal and it is hard to tell who was born where, however, they lived on Jesse, Minna, and Ecker and for many years at 915 Howard.

At Fifth and Howard was the Knights of Cork grocery store where many Corkonians held their evening at home. Ike Holz, became a member of the order of Hibernians, and he was very proud of his membership.

Ike Holz was a letter carrier and a great mixer. He was most active on the Hibernian's picnic committee, and took part in many of the boxing events.

Joe Holz was treasurer of the Tivoli Opera House for ten years.

Hattie, Louis' sister, was the guardian of the tickets for Mike Fischer's Hall at Jones and Eddy, and a very capable one, too.

Freddie, the youngest of the Holz boys, can be seen parading Market St. day after day.

As for Louie, the fellow this is written about, it is close to thirty years when he was first seen driving the two-horse patrol wagon, and, believe it or not, he is still with the department, but, today, he is right up-to-the-minute and handles an auto like an expert.

Margaret (nee Kelly), Louis' darling wife, has been his pal for years. We can not tell how many, as we fear we may give away her age, however, they are like two lovers, and are the happiest married couple I know. Margaret is a dyed-in-the-wool South of Market Girl, and she is very active in every function held by the ladies, however, she never forgets the SOMBs. You will always see her smiling face at any function we hold.

Louie will soon retire from the Police Department and, like Sol Jacobs of the Mint, be a man of leisure.

A tout is a strange person: Senator Tom Mitchell passed out "Lauren," the derby winner, to his pals. After the race they learned that Tom had a double saw-buck on Bull Lea's nose.

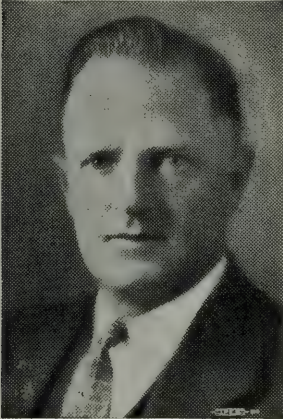
Did you ever see a reversable overcoat? We know a fellow who not only has one, but he wears it.

## PLAY BALL

By Thomas A. Maloney

When we read the glowing account written by Thomas Fitzsimmons in the West of Market Boys' Journal, we traveled to Oakland, Sunday, May 15, with an exaggerated inferiority complex, and this is the reason the game turned out to be a tie.

The Sunday's game was the third we have played with the Boys from across



Tom Maloney

the pond, and each time the score was tied. But you can bet your shirt that the next time we will win, as we will not read Fitzsimmons' column, he is too handy with words, words that take the starch out of us.

Anyway, it was a darn good game and we had much fun. We, nor Oakland, are not interested in who wins. We get together for the fun of it, and who cares who loses.

Following the game we went to U. P. E. C. Hall, where refreshments were served and later the Boys and Girls danced to the melodies of a ten-piece orchestra. It was a real party put on in the good fellow spirit that attends all the Oakland affairs.

We enjoyed ourselves immensely, and thank the West of Market Boys for their hospitality.

*QUIVERS ran up and down her spine  
When his STRIN Gof ball he'd throw  
For she was an ARROW minded kid,  
And he was her loving Bow.*

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## SHUT-IN DAY

By Pete Maloney

President San Francisco Shut-In Ass'n.

Shut-In Day will be July 24 at the Seals' Stadium. In order to build up the treasury we are distributing books of tickets that sell for ten cents each, and we are eager to get these booys into the hands of the members of the SOMBs. Tickets can be secured from Mrs. Hogan at headquarters, or from me at the Mayor's office, and from various members of the SOMBs. Be sure to get your supply early.

Charles Fox has been selected as Chairman of the Day. Charlie has had many years of experience in fraternal, labor and social organizations, and he is well qualified to conduct the serious business of the affair. He invites every member to attend the Tuesday night committee meetings at Knights of Columbus Hall. The more who attend the greater chance for success as he has plenty of important committee work for willing hands.

The San Francisco Shut-In Association is doing, and will continue to do, wonderful charitable work, but in order to continue helping the needy, we must build up the treasury, as without money our hands are tied. Each of you can help us financially by selling books of tickets to your friends and neighbors. The tickets, as we said before, are reasonable—a dime. Each ticket purchased offers you an opportunity to win two hundred and fifty (250) dollars in cash.

For your information the San Francisco Shut-In Association has taken care of numerous cases; we have helped arthritis sufferers, persons needing artificial eyes and limbs, wheel chairs, hospitalization, and those who have passed to the great beyond not able to pay for a Christian burial.

On one particular case we spent \$600 on a man bedridden by arthritis. We retained the best medical aid possible, and, in a short time, he was out of bed and in gainful employment.

Charles Graham, owner of the Seals, has given us the Seals' Stadium for Sunday, July 24. On this day a double-header will be played between the Seals and San Diego. These games promise to be the thrill of the season. The Shut-In Association receive all over the average Sunday receipts, so we must work hard to pack the park in order that we may realize a substantial sum to carry on our charitable program.

Therefore, it is imperative that you sell as many books of tickets as possible.

Remember the date, July 24, and the place, Seals' Stadium!

## WEST OF MARKET GIRLS INSTALLATION

By Thos. J. Healey

Editor West of Market Boys' Magazine

THE WEST of Market Girls extend a cordial invitation to the South of Market Boys and Girls to attend their first installation of officers on Wednesday evening, June 8, on the Roof Garden of the Pacific Building 16th and Jefferson Sts.

THE SOUTH of Market Girls will conduct the installation ceremonies.

MRS. GRACE MARTINONI is the founder of the West of Market Girls, and Mrs. Edna Healey has been selected as the first president.

A good time is assured all who attend. Put this date in your note book. Wednesday evening, June 6, and the place, Roof Garden, Pacific Building, 16th and Jefferson Sts.

Eyes  
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## THREE MINUTES

By Ben Thrash

"ALL HANDS on deck for muster!" It was an unusual order, as most of the crew were dressing to go on liberty, and weren't expecting anything like this. The Captain, Ensign Briggs, had called me aft and instructed me to muster all hands on deck.

There wasn't much discipline on the Navy tug Piscatiqua. In the Philippine



Fred Weidmann

Islands, we dressed in an undershirt and a pair of dungarees, which was the uniform of the day. Captain Briggs wore the same as we did. The way you could tell he was an officer was by the insignia on his cap. To have him call for all hands to muster at shore leave was something out of the ordinary.

The crew fell in as they were. Some in work clothes, some in dungarees, and others in dress whites. I reported to Briggs when they were on deck. He came up with a piece of paper in his hand.

"Men," he said to the thirty odd men standing at attention, "all liberty is cancelled. I received orders from the flagship to pick up a target and proceed toward Creggador Island. We are to tow the target for a destroyer in battle practice tonight." Then more to himself than to the crew, "And I had a hot date tonight, damnit! We'll get under way as soon as you get up steam, Chief. That's all! Dismissed!"

Well, there was plenty of bellyaching, but there wasn't anything we could do about it. We steamed to Cavite and picked up the target. They are, or were at that time, about fifty feet long and four feet wide, and floated a few inches above water. How deep they went I don't know. Between two up-rights was stretched the target painted on canvas.

In battle practice, or night firing, one target is anchored and a searchlight from another ship is trained on it. The other target is towed, and the ship firing on it has to find it with her searchlight.

The destroyer was to run without lights when they turned the searchlight on the target being towed.

We hove to in the middle of Manila Bay waiting for orders from the flagship. Then "Sparks" handed Captain Briggs a wireless message. Immediately we got under way, and proceeded to our station. There we had another wait. The bay was like a sheet of glass, not a ripple on it. You could look over the side, and see the fish making streaks of phosphorescence as they swam.

I was aft by the bitts keeping the towing hawser pulled in so it wouldn't foul the propeller. I kept pulling in slack until there was a good sized coil on deck. Then we got orders to proceed on the run, and the destroyer could spot us with their lights as soon as they could.

An ordinary seaman was helping me slack off the hawser, but he was half balm. We had let out all but about fifty feet when his foot fouled in a coil snaking astern. I grabbed him and threw him on deck, but lost my balance and went overboard. I heard him shouting, "Man overboard!" but when on official maneuvers, target practice, or anything like that, ships don't stop.

I was a good swimmer, and struck out for the tug. But you might as well try to swim up a rushing river as to try swimming against the wake kicked

predicament I was in. In a few minutes, shells would be screaming toward the target a few feet from me. There wasn't any way I could get away. The nearest land was about ten miles, and I couldn't swim that far. There was only one thing to do, and I did it. I flattened out on that raft like a spot of spilled grease. Then the searchlight found the target and held steady.

Behind that bright light, several red flashes and streaks of fire started toward me. I watched, fascinated. They all looked like they were going to hit me. They were just a few feet above the water, and I remember wondering why they didn't drop like a thrown baseball. But they didn't. They came on and on at the same height. Then there was a whistling and roar as they hit and passed the target. As they landed beyond, miniature geysers arose.

I looked toward the destroyer just in time to see another flash from the guns. Again I lived through hours of suspense in a few seconds. The next salvo nearly got me. I was watching the streak of fire from the tracer on this particular projectile. It was coming directly toward me. I kept my eye on it. I couldn't have taken them off if I had tried. I knew it mad my number on it. I knew damned well it was going to hit me—but it didn't. It went over me by at least six inches. I still think that I felt the heat from it, and I know I felt the wind it stirred up.

Each gun had to fire eight shots within three minutes. Three minutes? Hell, it was three hours if you ask me. As soon as they ceased firing, Captain Briggs cut loose from the hawser and came alongside the target raft. I was taken off none the worse for my experience except for a ducking. But, oh boy—what a three minutes!

Eddie Nelson is still developing. He owns the Bell Photo Service, so when you take your roll to the druggist be sure to say "Bell Photo, please."

Father's Day will be June 19. The Sunrise Breakfast Club is sponsoring a breakfast for Dad at the Furniture Mart. You are invited. Pete Maloney, general chairman.

It is very strange but every time Harold Pabst sits in a game of pinochle he leaves it a winner. Some low-lifer hinted at marked cards.

Judge Tom Foley handled the Mother's Day Breakfast at the Palace Hotel splendidly. The affair was a huge success and we congratulate the Judge and his committeemen.

Mike Lawley gave us a great show on Mother's Day. Thanks a million, Mike.



JACK DOWNEY

up by a ship's propeller. I was losing distance, when my hand hit the towing hawser. That gave me an idea. I tread water and let the rope slide through my hands. If we had been doing more than eight knots, I would have been out of luck.

When the hawser rose from the water I knew the target was but a few feet away. I clamped down on the rope, and pulled myself back hand under hand. When my feet touched the target raft, I twisted around and got one hand on it. I let go of the hawser, and quickly muscled myself to the raft.

I was lying down, getting my strength back, when I happened to look to my left and saw a searchlight flash on. It swept the water in all directions. Then I realized what a hell of a

## THIS AND THAT

*"A human being is not, in any proper sense, a human being 'till he is educated."*  
—Senator Tom Mitchell.

By Jack Wiley

The influenza epidemic of 1918 killed half a million people. This is ten times as many as were lost in the battlefields of France.



John Shannon

When Swedish manufacturers patented their matches "Made in Sweden"—the Japanese renamed one of their islands "Sweden" and made matches there—thus they were able to put the same wording on the boxes.

Sam Orack is still watching the clock at the Palace of Fine Arts.

Harry Newman, retired fireman, is a regular afternooner at the Headquarters.

The plug Jack Maloney bet on was not only the last horse in the race. We think it was the last race in the horse.

Waiters, barbers, porters and similar public servants in Japan prefer tips enclosed in small envelopes. The presentation of naked money offends them as being a lack of consideration for their feelings. (Jileck, take notice.)

The death rate of Mormons is seventy per cent lower than that of non-Mormons. But who wants to be a Mormon, no tea, coffee, tobacco or meat.

We understand that Mrs. Willie Benn gave the Editor the lowdown on her husband. We saw a few bills exchange hands, and maybe that is why we do not read this choice bit of gossip in these pages. We do not mean to say that the "Ed" will "take," however, it looks fishy. We know that the "dope" would be interesting reading, and we feel it shouldn't be kept from the members.

We understand that Alec McDonald and Bill Hennessey are lining up a job for Willie Benn. This is the fine spirit of the SOMBs. In the meantime, Willie will contract for jobs in the carpentering field. Phone headquarters, no job too large or too small for "One-nail Benn."

A word to the wise: Incumbent Tom Maloney will be a candidate to succeed himself for the Assembly in the Twentieth District.

Even though Matt Curran lives in San Rafael, you will always find him at our functions ready and willing to serve in any capacity. And that's more than we can say about Senator Tom Mitchell. Tom makes the excuse that Ada keeps him home to teach the boys their school lessons.

Jim Allen has turned into quite a radio orator. His air introduction of Judge Tom Foley on Mother's Day was the piece de resistance.

*"Two heads are better than one."*

Said Bill Boyle, the grafter;  
But Ed Dillon answered back:  
*"Not on the morning after!"*

A CHIP FROM THE OLD BLOCK: Tom Maloney, Jr., was the master of ceremonies at the CSE's "Night in Hawaii" at the Fairmont Ballroom and Plunge, and he handled the mike like an old-time troupier. Cultured enunciation, perfect diction, and a well modulated voice that was very pleasant to hear. Tom, Jr., is clever and witty and he was the hit of the evening. (CSE—"Civil Service Employees.")

Imagine our surprise when we opened the Chronicle and read:

### COLLONAN BREAKS ANKLE

His ankle broken as the result of a mishap at his Irvington farm, C. F. Collonan, member of the City Planning Commission, was confined to his home, 1572 Guerrero street.

George Ward was initiated into the Dirty Dora game and, like Ed Reedy, was given a come-on win. If George is smart he will keep the winnings in his pocket.

The dentist tightened his firm hold  
The gas began to hum,  
And like the politician hold  
He took the stump, by gum!

Two friends met for the first time in several years. "Well, old man," one said, "I hear you finally got married. Congratulations, for I also hear you have an excellent and a most accomplished wife."

"Yes, indeed," was the reply. "My wife is accomplished. She is perfectly at home in literature, at home in art, at home in music, at home in science, in short—at home everywhere, except—"

"Except what?"  
"Except at home."

## DO YOU REMEMBER

By Jack Maloney

THE FOUR white horses that pulled John Wieland's beer wagons?

Big Tom Daly, decorated with polished leather cuffs, red arm garters, and his prancing horses, draped in burnished harness? If not, you failed to see the parades in the early days.

The bird man at the Cliff House and his trained pets?



Huntley Cameron

The games, Duck on the Rock—Long horse—One-foot-off-the-gutter, Pee Wee and Run sheep run?

The champion Company "H," League of the Cross Cadets' football team? They lost but one game in nine years and that to Stanford. They played the American game when beef meant everything.

When the glass house roof caved in at 15th and Folsom? Stanford and California were playing their annual game when it happened.

Before 1906 when St. Mary's hospital was at Bryant and Rincon?

When pigs were herded along the waterfront to the slaughter house?

When cattle corrals were at the foot of Second St.?

### DID YOU KNOW THAT—

The cockroach lived on earth a million years before man?

It will be eleven years this coming August since Miss Doran and her Golden Eagle were lost on the Dole Air flight to Honolulu?

San Francisco has more than 61,000 foreign votes with the Irish first, Italians second, and Germans third?

Jack London coined the word "hootch"?

At a hobo convention King Jeff said: "A hobo will work, but a tramp won't, and a bum couldn't if he wanted to."

A "bimmie" is three degrees lower than a bum?

In Russia, Lloyd Jacot was a nudist? Boats are propelled by oars, while ships are driven by steam, oil, or sails?

The official termination of the World's War was July 2, 1921?

Ray Woods, who broke his back when he dived from the San Francisco

Bay bridge, is walking with the aid of braces or crutches?

The Monthly question: "If you needed a policeman in a hurry, what telephone number would you call?"

A handkerchief and a sock met in a laundry.

"How did you get here?" asked the sock.

"I was blown in," replied the handkerchief.

"I was scent," said the sock.

**MONSIGNOR McELROY** and the Rev. Father Powleson staged a CYO program that was most entertaining. The boys in the Catholic Youth Organization are gifted and talented, and the entire show was proclaimed, by all who attended, as the best seen in many moons.

**TWO MEMBERS** who will round out five years' service with the State of California, under John Corbett, are Tom Gosland Jr., and Jack Maloney. John C. Corbett must be an ideal boss.

**WE DISCOVERED** why the microphone was nicknamed "Mike." The originator heard Mike O'Leary ribbing Pete Maloney and Fred (Doc) Weidmann.

**THE MEMBER** in the club with never an idle moment and who always has a good story on tap is Mike Lawley.

**IF YOU WISH** to hear a great story, have Bill Granfield tell you about his father and himself when they were in the coal business.

**WHO SAYS** the cost of living is high? On a trip to skidrow we saw written on a restaurant window:

5 eggs .....	10c
Ham and eggs .....	15c
Rib steak .....	15c
Free coffee	

**IKE ANIXTER**, retired from the Dairy business, has a new monicker—the kids in the neighborhood call him "Popie Ike."

**VINCE REILLY** recently returned from Jackson, Mississippi, where he delivered two prisoners for the U. S. Marshall. Wotta racket!

Senator Tom Mitchell: "I read today a fellow got two years for stealing an automobile."

Pete Butti: "Serves him right. Why didn't he buy it and not pay for it?"

Cute Thing: "I wish God made me a boy."

Tom Toomey: "He did. I'm he!"

Willie Benn: "I'm so tough I scratch the enamel off the bathtub when I bathe."

George Jileck, Sr.: "I suppose you remember when Washington crossed the Delaware?"

Ed Gagen: "I certainly do, I steered the boat."

George Jileck, So.: "And you remember when he took a hack at the cherry tree?"

Ed Gagen: "Sure. I drove the hack."

Never get too intimate  
With your friends  
They may some day  
Be your enemies  
Never be too hard  
On your enemies  
They may some day  
Be your friends.

Gabriel Molin: "I don't like girls that bob their hair, use rouge or powder, wear short skirts, or roll their socks."

George Ward: "I haven't got a girl either."

Ad in the Daily Paper: "More ladies wanted to decorate pillows at home. Experience unnecessary."

Frank Pickard: "Are you sure this bag is genuine crocodile skin?"

Ray Schiller: "Absolutely. I shot that crocodile myself."

Frank Pickard: "But it is badly spoiled."

Ray Schiller: "Sure it is—that's where it hit the ground when it fell out of the tree."

**FATHER'S DAY  
BREAKFAST**

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Bartenders lead an interesting life. Chris Cribbin, owner Cribbin Tavern, 20th and Shotwell, had two slightly deaf customers shoot two questions at him simultaneously. One asked who won the derby, and the other wanted to know what make of car he drove. Neither knew the other asked a question. Chris answered the first by saying "Lauren." The second fellow was quite disgusted, he said there was no car by that name. Chris, quite put out, told this guy he drove a Buick, and the derby fellow walked out of the place muttering, "Wise guy, huh. Buick wins the derby!"

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# Mother's Day Breakfast

By Jim Allen

It was very gratifying to Judge Foley, Bob Seaton and myself, to receive the very fine support and assistance of all Committee Chairmen and their co-workers, on the occasion of our impressive function held at the Palace, May 8th, Mother's Day. I know President Gillin was well pleased with the



Jim Allen

entire program, and I would like to add that he was open to suggestions and criticisms at all time during the days preceding the affair, and gave to his committee full power to act on any and all betterments.

It would be difficult to single out any one individual for honorable mention in connection with the success of the Breakfast, how-

ever, we would be derelict in our duties if we did not bring forth the names of the following members who played a large part in making this one of the finest affairs of its kind the SOMB have had. Jack Wiley and Charley Fox on the Floor; Willie Benn and Jack Maloney on the Speaker's Table; Frank Flohr, Morris Borden and Sam on the Reception, etc.; Bob Wilson and Bob Loughery on Transportation; Johnny Shannon and Elmer Towle on the gifts, and on this subject we should extend special thanks to Elmer Towle for the fine purses he furnished for the Pioneer Mothers. Bob Seaton and his very efficient associates. Hunt Cameron and Jess Brilliant; Bob and his boys, Hunt and Jess really functioned superbly. Ray Schiller for his fine publicity work; incidentally, Ray publicized this affair with much gusto, covering a large field in many publications, with the support of congenial, smiling Joe Rae and Jerry Scanlon.

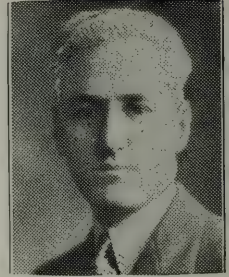
The writer is also indebted to Brother Pete Maloney and to Senator Tom Maloney for their many suggestions and their untiring efforts in disposing of tickets and boosting the affair wherever they might be. Their advices were well heeded and greatly appreciated by this novice. Our good friend and impresario, Mike Lawley, presented a well balanced program and Mike is to be complimented for securing the services of such well-known favorites as Maurice Gunsby, Bud O'Brien and

Frankie McCormack. Walt Brady, a friend to everyone, together with Mayor Rossi and others helped with flowers, etc., and for this we are grateful.

The SOM Girls were very generous with their support and we desire to thank them for furnishing the handkerchiefs for the purses. To Chief Quinn and Chief Brennan we are grateful and a special letter of thanks went out to their departments, also to the Associated Oil, K.Y.A. and to Mayor Rossi for their support and assistance.

Judge Tom Foley will undoubtedly be in demand as an M. C. as he handled the Mike with much finesse and his genial personality captured the admiration of all. It was a real pleasure working with the Judge as he was very understanding and open to suggestions during the entire time this committee functioned. President Gillin and Judge Foley made a fine selection in Fletcher A. Cutler as speaker of the day. Judge Cutler delivered a fine oration and his talk was an outstanding tribute to all Mothers.

If this cub reporter has overlooked anyone or any group he humbly begs their forgiveness and stands to be corrected.



Dr. Harry Bernard

## Traffic Whys

Q—Where can I secure a permit to use a red light on my car? A. H. J.

A—Such lights are permitted only upon emergency vehicles and the permits for same are issued by the Chief of the California Highway Patrol.

Q—Must police cars used for enforcing traffic laws be painted a distinctive color and who decides the color? Mrs. N. O. B.

A—No. In all instances where police cars of a city are used for enforcing traffic laws and are also used for enforcement of all other laws, the distinctive color does not apply, but all police cars used exclusively and the main purpose of such cars is for the enforcement of certain provisions of the code including traffic laws, shall be painted a distinctive color. The color of which must be decided by Director of the Department of Motor Vehicles

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## SOUTH OF MARKET GIRLS OUTING

The South of Market Girls picnic will be held June 12, 1938, at Lovchen Garden, Colma, Calif.

The following committees are in charge of the affair:



Mary Hennessy

Honorary Chairman—Mary Hennessy (President).

General Chairman—Elsie Hurson.

Vice Chairman—Blossom Hayes.

General Secretary—Jessie Crowley.

Financial Committee—Chairman, Pheleta Reagan; Hannie McNamara, Minnie Dobbin.

Publicity Committee—Chairman, Mary Conroy.

Printing Committee—Chairman, Mae Mayman; Mamie Cronin.

Prize Committee—Chairman, Elizabeth Granfield; Mollie Meagles.

Music Committee—Chairman, Ann Sykes, Margaret Coakley, Emil Di Gioia.

Radio Committee—Chairman, Henrietta Brown, Anne Peterson.

Race Committee—Chairman, Margaret Holz.

Reception Committee—Chairman, Elizabeth Hayes (Founder); and all past presidents.

Floor Committee—Chairman, Sue La Rue; vice chairman, Ella O'Neil; Kate Doyle.

Bingo Game Committee—Chairman, Lottie Hannan; Florence Cullen, Mae O'Keefe, Lillian Gallagher, Elizabeth Mullins, Dolley Bradley.

Coffee and Sandwich Booth—Chairman, Anne Linn; vice chairman, Margaret Walters; Camille Bowman, Mrs. Whitney, Mrs. Linklighter, Mrs. Waldstein.

Car Publicity—Chairman, Mamie Sheehan, Hilda Mathes.

Pie Eating Committee—Chairman, Anne O'Brien; vice chairman, Ann Ipswitch, Lillian Gondolpha.

Grocery Raffle Committee—Chairman, Emily McNichol; vice chairman, Mae Scharitz; Jessie O'Brien.

Ground Committee—Chairman, Mrs. Dugson; Carrie Ponzini.

## CRIPPLED—AN APPEAL TO MOTORISTS

By Ruth Sawyer

(Reprinted from Atlantic Monthly)

I AM WRITING on the back of old hospital charts, I found this stub of a pencil in my handbag. By propping myself on an elbow I can feel the pencil's way across the paper in this scant light.

If they knew, the doctors and nurses would not let me write—they would take away these poor tools. But I cover them up when the night nurse comes in and feign drowsiness. This writing tonight is all that stands between me and sanity.

Across the narrow stretch of room, in his cot, lies my John Paul, whimpering. For twenty days he has been whimpering. At rare intervals the whimperings become words; they break through his stupor, like embedded needles working their way to the surface. "Mummy, I want to get up. Please, Mummy!"

John Paul is four years old. He will never get up again—that is, never as a whole, free, exultant little boy. He will never throw back the covers of his cot, shoot across his room and ours, and drop like a plummet, stomach down, on our bed, shouting, "Here I come—Daddy and Mum—Daddy and Mum! It's time to get up—up—up!" Nor will he take the stairs, down, at a gallop, chanting, "I'll set the table. Knives and forks, napkins and spoon, porridge and prunes," and burst into ecstatic laughter because he has found words with singing sounds. I have read words with stabs of agony in them; but I have never written them before. We think of terrible things always happening to that mythical "other person," somebody who bears no relationship to us—no close relationship. Well, I am that "other person."

Sometimes John Paul plucks at his chest with his uninjured hand and says: "Take it off, please, Mummy. It's so heavy." He is in a plaster cast from his throat to his thighs; there are casts on his legs and one arm. There is a metal contrivance around his neck to support his head; it is set into the cast on his body. He looks like a tiny bird trussed up with a steel girder. Take wings from a bird, and all power to fly

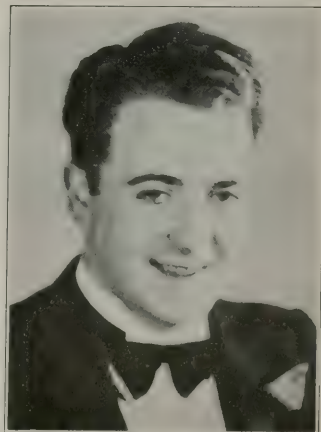
—would he still be a bird? I say, No! As I say that all childhood has ended for John Paul at four years of age. The attributes of childhood are freedom, unlimited faith, joy unrestrained; take these away and what is left?

I look at the years that stretch ahead of us and wonder. For the present John Paul will do his living on a wheeled stretcher—that much the doctors know. After that a wheel chair, perhaps; at best, a brace and crutches.

THIS MUCH I KNOW—JOHN PAUL CAN NEVER DRIVE A CAR AT FIFTY MILES AN HOUR AROUND A CORNER AND, BY SO DOING, CAGE ANOTHER'S SPIRIT IN A HELPLESS BODY.

Is there no executive or power to speak for those fifty thousand crippled each year by someone's negligence? Is there no way of arousing the conscience of the drivers of this nation? For centuries men have written that we have war because at heart men like to fight. Well—there have always been battles to be fought that did not involve killing human beings; there have always been greater victories to win than those won by one warring people against another. Here is a fight worthy of a nation's mettle; is it not a better thing to fight to save life than to mutilate it?

The nurse has been in again. I must stop. But if there be those who read of my John Paul, pray God they may think on and for other childhood—the whole, the able, the free; and may they be stirred beyond peace of mind or rest of body.



Bud O'Brien  
(The Irish Tenor)

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# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 6

June, 1938



Ed Sundstrom

Bert Rae

Joseph F. Rae

Ernest Rae

Ed Ammer

The Staff of the Dolores Press, Publishers of Our Journal

## MEETING

THURSDAY, JUNE 30 - 8 P. M.

ENTERTAINMENT :: DOOR PRIZES :: REFRESHMENTS

*SIGN UP A NEW MEMBER!*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Granfield's "Full Weight" Coal Yard

QUITE a distinct reputation, that of being the only "full-weight" coal dealer south of Market, was enjoyed by Granfield and Sons from 1870 to 1906 until the time when the family was



**Bill Granfield**

surrounding us lived such unsophisticated kids like Jim Rolph, Major Kendrick, Judge T. I. Fitzpatrick, Captain Harry O'Day, Meyer Cohen of Black Cat fame, Rev. Wm. P. Sullivan, Registrar Zemansky, Jas. J. Corbett and the nine Granfields. Visualize the difficulties encountered by these kids with other gangs when they drifted outside their own district.

During those days the coal business was one of continual hard work from sunrise to sunset, usually the most important chore for me was hauling coal from the dock to the yard. I had the duty as the oldest of the family to start out at 6:30 a. m. and drive the one horse dumpcart down Sixth to Brannan along Brannan to the Mail Dock, then around to the old Oregon Improvement Coal Co. at Beal Street Wharf. There I would drive under a coal chute and then onto the scales. While the weighing was in process I would select an ample supply of lump coal to throw at the gangs that I usually met on the way back.

The first gang encountered was the Mail Dock gang composed of the Cribbens and the Maloneys. Tom Maloney threw the rocks at me and I returned his fire with a barrage of coal. Practice gained this way is the reason of Tom Maloney later becoming a baseball pitcher. Trailing behind Tom were Pete and Jack Maloney with the Cribben boys who had their sacks full of coal by the time I reached the top of the hill at Second Street. Next gang with Joe McCann as pitcher and the rest of his family with sacks. Finally at Third Street were the Morenas and Andy Gallagher and his brothers who went through the same procedure.

When I reached the coal yard it was safe to say that a goodly portion of my load was in the homes of those mentioned. Harry Harms, coal dealer at Third and Brannan, was heard to say

that the Maloneys, McCanns, Morenas and the Gallaghers never spent a cent for coal or wood.

It was later that my father confided in me that he thought they were giving me short weight at the dock—a short ton for a long ton. Thereupon I told my troubles to John C. Daly, who was in the coal business on Seventh Street near Harrison, opposite the headquarters of the Columbia Park Boys. John was a happy-go-lucky fellow whose sacks never held a full 100 pounds and he gave me a bit of advice.

Said he, "Bill, your father does double the business I do but makes only half as much. This is how to end his worries. Go down to the storage yard of the Board of Public Works and pick up a half ton of basalt blocks. Then bring them to my yard and I will paint them black so you can substitute them for a few lumps of coal in each sack. If the customer complains tell him it is an everlasting coal. If he still objects return the blocks to the wholesaler and he will replace them with coal. This works both ways."

In view of the fact that the wholesaler weighed the horse and cart on the first trip and deducted this same weight on the following trips for convenience John suggested another kind thought. "Bill, this is what I do. I have two horses of the same color, one of which weighs 350 pounds more than the other. I use the heavier horse on the first trip and the lighter horse the rest of the day. This nets me an additional profit on each load."

When I told him we did not have two similar horses he suggested using carts of different weights or with removable pig lead in the jockey box.

Thus, our problem was solved by John Daly, now a retired letter carrier on a pension; he goes around every other day and makes faces at the mint.

In the year of 1885 my father purchased the first stationary tin bathtub that was set up south of the slot and the news of its arrival spread all over the district and every Saturday afternoon there would be a line of boys and girls a full block long waiting to get the use of the tub.

The crowd represented every nationality on the face of the globe, all residents of the district, the Hickeys, Cohens, Calderonis, Wobbers, Belascos, Maloneys, Kendricks, Samuels, Quinns, Pincus, Foleys and the Fitzpatricks.

My mother would hurry us nine kids to the bath early Saturday morning to avoid the rush and many a morning before we were all bathed, the doorbell would ring and either Tom Hickey,

Tom Maloney or Tim Fitzpatrick would inquire if we were through with the tub; as their mothers had sent them along with their brothers and sisters to see if they could use our new tub as their little round washtub was either rusty or leaking.

Some brought their own towel for each family and many of them would forget and borrow a used one from one of the other families. It just seemed like one big Sunday picnic, everyone good-natured. The crowd became so dense that Sergenat John Spillane detailed Jack Moriarity to preserve order. One afternoon a fight started between Jim Mc. Tiernan and Mace Madsen, so Officer Moriarity rang up for the wagon and who arrived driving the first patrol wagon used in San Francisco but our old friend Bro. Louie Holz. The patrol wagon of that day was a one horse bakery wagon and having no power of any kind for a siren they provided Louie with a large sized fish horn and on any emergency call you could see Lou driving the horse with one hand and with this large horn in the other hand blowing it as loud as possible for everybody to get out of his way.

In those days Louie Holz wore a long beard and that is why at this time no one recognizes the same old timer. Louie in his late eighties has been driving a police patrol 55 years.

Later on the old Morning Call, our daily paper, announced that James Lick had provided funds for the erection of a bath house on Tenth near Howard Street, free to those bringing their own towel or charging a nickel for the rent of a bath towel.

That was a godsend to the community at that time as the Granfield bath tub was all worn out.



**Tom Hickey**

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association has been to promote friendship, maintain character, repudiate and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

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# The President's Message

By George Gillin

Three most important affairs are before us, the first, and most important, is membership. New members are needed and it is our fervent hope that each member will assist Tom Maloney in his new drive.

Founder's Night, June 30, is a yearly affair at which we pay tribute to Pete Maloney, the Founder of the South of

wanis invite the South of Market Boys to join with them in this worthy cause.

I hope the members attend the next meeting early so as to get a ringside seat. From inside sources we have learned that John Shannon, chairman of Founder's Night, has made elaborate plans to entertain you. Mike Lawley, chairman entertainment, has extended himself and has an array of talent that will add greatly to your enjoyment.

In all you will have a grand time on Thursday, June 30, so be with us and bring your friend.



George Gillin

Market Boys, and subsidiary organizations, the Sunrise Breakfast Club and the San Francisco Shut-in Association.

Founder's Night ties in with membership, as on this night we try to have a large class of candidates to greet Pete.

The third function is Shut-in Day at the Seal's Stadium, Sunday, July 24. The annual baseball game is played to secure funds so that the Shut-in Association can continue its charitable work among the indigent shut-ins of San Francisco.

The three events deserve your support and we hope you will lend your efforts to make them as successful this year as they have been in the past.

An affair that always gets the support of the SOMBs is the Mission Kiwanis all-star wrestling classic.

This year the eight championship bouts will be held at Dreamland Auditorium, Tuesday, June 28.

The funds derived from the show are used to aid the underprivileged boys and girls of San Francisco.

This is the fourth year the Mission Kiwanis have staged all star bouts, and they have cared for in excess of five hundred cases, or an average of one hundred and twenty-five a year.

Again, this year, the Mission Ki-

## Petroleum Industry Unites For Western World's Fair

Uniting for a single impressive exhibit that will tell the story of oil from the "human interest" point of view, the petroleum industry has signed a major space contract that insures the expenditure of at least \$300,000 on a spectacular display at the Golden Gate International Exposition in 1939.

The cooperative effort of the industry will be exerted through Golden Gate Exposition Petroleum Exhibitors, Inc., a non-profit corporation organized for the purpose, and headed by B. I. Graves. Among the companies already participating are General Petroleum Corp., Gilmore Oil Company, Richfield Oil Corp., Rio Grande Oil Co., Seaside Oil Co., Shell Oil Co., Standard Oil Co. of California, Sunset Oil Co., The Texas Co., Tidewater Associated Oil Co., and Union Oil Co. Others are being invited to join.

A contract has been signed for approximately 40,000 square feet of exhibit space in the unique Vacationland building on Treasure Island, Western World's Fair site in San Francisco Bay. Artists and designers are developing plans for a comprehensive display of unusual beauty, and experts in scientific and technical fields have been working for more than a year to create new display uses for petroleum.



Municipal Judge Joseph M. Golden

BRING IN A NEW  
MEMBER



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July 24, 1938, will be Shutin Day in San Francisco. Charlie Fox, one of our most prominent members and a fellow who gives his all to the South of Market Boys, is general chairman of the day. I have selected Charlie Fox primarily because he has been a very valuable asset to the Shutin Association,



Peter R.  
Maloney

being chairman of the Board of Trustees. This Shutin Association, sponsored by the South of Market Boys, is really an outstanding charitable association. It is doing things for the poor unfortunate that would open your eyes. We take cases of those poor unfortunates who through crowded conditions in our public institutions cannot gain entry. We have rehabilitated several of these cases. We have buried poor unfortunates who would have gone over the hill, or, into the poor burial grounds. Gave them just as good a funeral as you and I will get. We have even saved a man who stated that he applied everywhere for help on his artificial limb, just could not connect. He was referred to me, the Shutin Association took good care of him when things looked pretty dark and we spent \$105.00 fixing him up when he was on the verge of suicide. We have taken care of several people, buying them wheel chairs. They were loaded with arthritis and would never have got out on the street to look at the sky were it not for the Shutin Association. I could go on indefinitely and tell you of the cases we have taken care of space would not permit. But it costs money to deal with these cases. The officers of the Shutin Association serve without compensation, they are happy to serve, knowing they are doing a service to the unfortunates. We have only one person on the payroll and all she receive is \$25.00 for secretarial work. Our investigator, Johnny Shannon, who has several years' experience along these lines, uses his own time in investigating the cases and has been doing a splendid job. Our trustees are Charles Fox, Dr. Harry Bernard, Ray Schiller, Fred Weidmann, Courtney Barter, Elmer J. Towle, and our treasurer is John E. Foley, our secretary. Mrs. Irene Hogan. There you have some splendid people serving without compensation as officers in this great charitable organization. Our funds are pretty low, we

need more money to help these poor unfortunates, it is up to you and I to take our coats off and help. The Shutins have books now, the tickets are only ten cents, they will be at the next meeting. You have a chance of getting \$250.00 for that ten cents. That amount will be given away. Take a few books and get rid of them, you will be doing your part to help the indigent shutin. On Shutin Day, July 24th, 1938, a double-header baseball game will be played at Seals Stadium between the Seals and San Diego and the shut-ins will receive all receipts over the average Sunday crowd that attends Seals Stadium. Meaning, we must work hard to put in a good crowd, if the stadium only draws their usual Sunday crowd we don't get a dime. So let's take the family out to Seals Stadium Sunday, July 24th, and contribute towards helping those who cannot help themselves.

At the last meeting of the South of Market Boys, the show was presented through the courtesy of Mrs. Leahy, who conducts the Doris Leahy School of Stage Dancing at Page and Stanyan Sts., phone SKYline 9862. Tap dancing, ballroom dancing, acrobatic dancing and tumbling. We think it was very kind of Mrs. Leahy to bring down her review for us and I dare say that I believe it was the finest review we have ever had presented. Every one of those youngsters are talented and the way they made their presentation to the members one would think they had been doing it for many years. In that group of youngsters you can be sure that before many years have passed on, some of them, with the excellent talent they possess and under the direction of the Doris Leahy Dancing School, you will have young ladies who will go very far in their chosen profession. Each individual youngster schooled to perfection in their dancing. Each youngster a credit to themselves and to the dancing school they represent. A dancing school such as the Doris Leahy Dancing School is quite an asset to San Francisco and we can well be proud of them. Lots of success to the dancing schools, thanks and congratulations to Mrs. Leahy for kindly consenting to bring them down to the South of Market Boys, and best wishes for continued success.

BRING IN A NEW  
MEMBER

## YESTERDAY

By Conrad Trieber

The fighters of yesterday were mighty men and great sportsmen. The youngsters of today are clever, shifty and light punchers. They give us a dandy show just chuck full of science, but for a real drag 'em out and knock down affair, the gladiators of time past must be handed the gold medal.



Tom Sharkey, one of the gamest, had the expert advice of Tim McGrath and Spider Kelly. Tom lost his title to Jefferies, but those who saw that battle will remember it as long as they live.

Soon after George Green became lightweight champion of the Olympic club, his friends talked him into turning professional. He changed his name to Young Corbett and entered the pro ring with Tommy Ryan, and that fight was a classic. Next he met and conquered Shadow Maher, and then came Joe Wolcott who was given the decision after 17 rounds of grueling jabs. Young Corbett (George Green) was tops in his division. He retired to take over the instructing job at the Olympic club, and during his years as coach he developed many fine ring masters.

Who is the best man in the ring, a wrestler or a fighter? This question has come up time and time again, but it has never been settled satisfactorily. Jack Brady, heavyweight champion, agreed to meet Wrestler Clarence Whistler to let the public decide which was the winner. The two met in the Wigwam, Geary and Stockton, and the house was jammed to capacity. But the bout ended in the first round. As the bell was about to ring Brady unhooked a looping right that smacked Whistler on the button and it was lights out for the grappler. However, the question is far from settled, as we hear on every side arguments in favor of each profession.

## YE OLDEN TYMES

By Saul Borren

### DO YOU REMEMBER?



The Tehama Primary school and its high walls where we played handball? Joe Sparrow's grocery store and his dozen or more cows? Pickett's livery stable and his rigs for rent? The Boys and Girls Aid Society, its reading room and gym and swimming tank?

John Wieland's Brewery and the inviting keg of free steam beer for the thirsty? The big fire bell, nicknamed "Tiger 14?"

The City Gas Works where the kids stole coke? The Shot Tower, Miner's Foundry, the Union, Phoenix, Risdon and Vulcan Iron Works, the Mechanic's Saw Mill, and Garrett's Brass Works?

The Golden Gate Flour Mill and Pomeroy's Box Factory on First and Mission? The Armory on Howard and New Montgomery where the fights were staged? The Underwriters Fire Patrol, 2nd and Essex, of which Captain White was chief?

The foot of Howard Street where the orange boats docked? And the dozens of lumber yards along Stewart St.?

When water was sold for 25c a barrel? The candle lights and the wooden sidewalks and cobble stone streets?

The Faker's Room in the basement of the church on the site where now stands the Emporium. Oofy Goofy, with his coat of tar and hair, was the hairy wild man and the main attraction and was thrown raw meat to fool the people?

Sally Rightmayer, the teacher in the Lincoln School, Fifth and Market?

The exciting times during Cleveland's campaign in old Pioneer Hall? It was in this hall Alexander Bolde-mann, the Democratic candidate for assessor against Republican John D. Siebe, said: "It will be a cold day when I'm defeated by Siebe." He was defeated by a large majority and when he opened his front door the day after

election, a practical joker had a ton of ice on his front step.

Elections in the old days were colorful affairs, large bon fires all over the city, parades two and three miles long, uniforms, music, free drinks and sandwiches, and torchlight night pageants.

## THE POST MAN

Al Smith and Ed Hughes

"The Unsung Hero Whose Battle Never Ends"

Most any man with guts can be an occasional hero when he's in the fighting middle of an army of heroes.

But how about the old unknown campaigner who goes it ALONE—rain or shine, day in and day out—no bands playing—no flags flying—AND NOBODY NOTICING OR CARING A DAMN.

Three hundred days a year he stands up to his job and TAKES THE GAFF.

Three hundred days of merciless heat, drenching rain, and marrow-freezing cold that no quitter would stand THREE DAYS.

Uncomplaining, unsung, seeking neither glory nor great recompense, always at a sacrifice of creature comfort, dragging enduring.

—HE DELIVERS THE MAIL.

A toast, gentlemen, to the man who has taught the world what "SERVICE" really means.

Lou Gehrig has earned in excess of \$400,000 in baseball; \$300,000 of this came from the Yankees, who have been paying him since 1923.

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# San Francisco Memories

The Excelsior Athletic Club was organized in the Gay Nineties. Senator Tim Tracy was President. This writer was Secretary and Publicity man. Senator Dan Bibb was Treasurer and Jim Kennedy was Matchmaker. Frank Skuse was boxing instructor.

\* \* \*

The Club Headquarters were in old Tamony Hall on the northeast corner



Tim O'Connor

of Eight and Folsom Sts. This club gave amateur boxing exhibitions, on every Friday night. These exhibitions were such that the fight fans packed in like sardines in a tin box. This club flourished for about one year. Then one night Sergeant Spillane with his squad of police ordered the show to stop. The seats were declared unsafe, for such a large attendance. As the audience passed in single file, each one was returned his admission fee.

\* \* \*

The Britt brothers, Willie and Jimmy, gave boxing exhibitions at the club occasionally. Willie Britt was as game as a little bantam rooster, when in the ring. He trained his brother, Jimmy Britt, before he became lightweight champion. Willie was a newspaperman, but he quit the work to manage this famous brother, Jimmy Britt.

\* \* \*

A rather unusual character was a hanger on around the Excelsior Club. He was called the "Rabbit" and certainly looked the part. He had small blinking eyes. He was fat and pudgy. His disposition was quiet and mild. But this amiable little chap was ambitious to get a match. Jim Kennedy always handed him a horse laugh, when he pleaded to be matched in a four-round exhibition. Jim was afraid he'd get killed in the ring.

However, this little chap was persistent. He followed at Jim's heels like

a faithful dog. He spent all his waking hours hovering around the club headquarters. He was at the door in the morning before the janitor opened up. He was the last one to leave at night. This little chap would almost sleep in the rafters, if he got the opportunity.

\* \* \*

Then one Friday night two colored gentlemen from Darktown were to give a four-round amateur exhibition. When it was time to jump in the ring one of these dark contestants failed to show up. Big Jim Kennedy was in a frenzy. He didn't want to call off the exhibition. Who could he get in an emergency? The Rabbit was in the featherweight class. This was a featherweight contest. It is said that everything comes to him who waits—if he waits long enough. There was the Rabbit, looking up at Jim, pleading and blinking his small eyes.

"For the love of Mike, give me this chance!"

"All right," said Jim, "get into your harness, quick!"

When the Rabbit jumped into the ring he was as fat and pudgy as a pouter pigeon. He wore a pair of trunks so wide that he looked like a circus clown. He handed the fans one big hearty laugh when they looked at him.

\* \* \*

From the sound of the gong he sailed in like a hurricane. He was a riot. He almost ate the colored gentleman up. He proved to be a real natural. In the third round the Darktown representative hit the mat. He stayed there. The referee counted the fatal ten. But the colored boy just rolled over on his back. As he lay there he rolled his eyes. The whites of his eyes showed like two billiard balls. He then rolled over on his side and said:

"Ah don't care if you count over me all night, I doan' get up."

\* \* \*

He continued to rest just like a fellow in a soft feather bed. Deacon Jones, his trainer, had to lift him up and almost pack him in like a babe in arms. When this colored boy was stretched out on the rubbing table, the language Deacon Jones heaped on him was unprintable.

\* \* \*

When the Rabbit commenced to sink his big teeth into the four-round exhibitions he surprised everyone. He proved to be a real natural. He always brought home the bacon. In fact, he brought home so much bacon that it was hard for him to get a match with ordinary ham and egg "pugsters."

\* \* \*

The Rabbit did very little training. He didn't believe in training down to

a point, where he was honed down like a razor. However, he had a great knack of keeping his fat "tummy" away from his opponent's glove. When they traced the Rabbit's pedigree, it was revealed that he was originally a rough and tumble Australian scrapper. After that, whenever the Rabbit was matched he proved to be a great drawing card.

### SOUND LOGIC

If you want to live in the kind of a town

Like the kind of a town you like  
You needn't slip your clothes in a grip  
And start on a long, long hike.

For you'll only find what you left behind

For there's nothing that's really new;  
It's a knock at yourself when you knock your town

For it isn't your town—it's you.  
Real towns are not made by men who are afraid

Let somebody else gets ahead,  
When everyone works and no one shirks

You can raise a town from the dead.  
And if while you make your personal stake,

Your neighbor can make one too,  
Your town will be what you want to see,

It isn't your town—it's you.

### THOS. J. BRANSON

The wittiest story teller we have ever heard is big, smiling, 250 pounder, Thos. J. Branson, SOMB from Burlingame.

Tom is a former member of Company "K," League of the Cross Cadets, and all these years has kept his pledge to that organization by abstaining from intoxicating liquors.

Whenever, or wherever, you see Tom you find him at the wheel of his Packard with former pals in the seats, as his great hobby is to give people a lift home, no matter where they live.

Tom is a former mayor of Burlingame. He has two splendid sons—one an attorney, the other a proprietor of a haberdashery (gents' furnishings) in Burlingame.

For many years Tom has been a trusted employe of the Parrot estate.

A diligent worker, a loyal SOMB, and a great guy. Thus we sum up Tom Branson.

Ed Gagen: "A smart man is one who hasn't let a woman pin anything on him since he was a baby."

### WHO CARES

By Dan Henry

*The best education in the world is that got by struggling to get a living—Walter Brady.*

A British chemist has reported find-



ing a way to shrink wool so that it retains its fluffiness and durability.

The over-grazing of pastures and the removal of trees has given Vermont a dust bowl problem.

Palm oil is finding favor as a fuel for motors in Belgium.

Two out of five employes of the steel industry are over 40 years of age.

A meteorite is the only object we can touch which comes from the outer universe.

Avocado trees grow wild and in abundance in Columbia.

The most important and most hunted fish is the herring.

Night driving is four times as dangerous as day driving.

African lung fish can live in a hibernating state in blocks of mud for more than four years.

In the first year of operation the San Francisco-Oakland bay bridge carried more than nine million vehicles with but 34 accidents.

Al Syce: "If you lie down with dogs, you will get up with fleas."

Of all the things you wear, your expression is the most important. The next time you catch a glimpse of yourself in a store window, or a street mirror, skip the glance at your hat angle and check up on the expression just below.

Charles Fox: "What is an adult?"  
Courtney Barter: "An adult is one who has stopped growing except in the middle." (Not if they drink slenderizing Acme.)

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# 's Nite

## 30, 1938, 8 p. m.

WELL EATS

•

A GALA TIME

**IVE  
RITUAL**



Ray Schiller

## ew Member!

# 'S NITE

## , 1938, 8 p. m.

*having the largest class of new members since*

# THE SAN FRANCISCANS

*"To feel much for others, and little for ourselves; to restrain our selfish and exercise our benevolent affections, constitutes the perfection of human nature."*  
—Tom Toomey.

THE SAN FRANCISCANS of Los Angeles certainly sold themselves to us at the meeting of May 26. A delegation of nine snappy, live-wire, wide-awake, former residents of this city traveled north to be with us and, we hope they had a glorious time. In

hit the movies as he is a natural comedian.

The boxing bout between Miller and Williams was a scream. They clowned through three rollicking rounds and the finale was a knockout. (No pun meant.)

Billy Hines, former City Administrator, is the same as when we knew him in the olden days. Billy is a little fatter but this makes him jollier, easier to meet, and gives him a complacent demeanor.

Dr. C. Shaw gave us an ape act that is tops in the entertaining field. We heard that he darn near scared the ladies, at the S. P. station, out of their step-ins when he jumped from the train and rushed at them with wig askew on his head and his buck teeth sticking out a mile or more.

Arthur Johnson, California State Automobile Association, and Austin Stevens, Arnstein Woolen Mills, who spend their time between San Francisco and Los Angeles, were at the station to greet the Southerners.

We hope to have many more visitations as they bring us closer together, create friendly feelings, promote business, and make this world a better place in which to live.

Long Live the San Franciscans of Los Angeles!

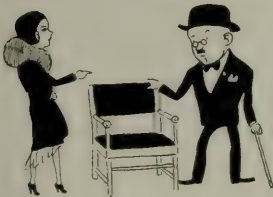
## SOLD!

the mob were: Frankie Dolan, Treasurer and Founder—Frank hails from Rincon Hill and was the former feather-weight champion. At present he owns and operates a tavern on 5601 Sunset Blvd., Hollywood, and when in the south, step in and meet the Big Moguls of the Flickers—silver screen to you, youse mugs. This was Frankie's third visit and when he next arrives we are signing him as a member of the SOMBs.

Smiling, genial, Bill Eckles, First Vice President of the San Franciscans, gave us an enlightening talk on the progress of the club in the southland, and he said: "You can expect great things of us as we are in the midst of a gigantic membership drive that will bring marvelous results. It's colossal, stupendous, breath-taking, magnificent ad infinitum throughout the entire gamut of adjectives so dear to the heart of the Film Center."

Al Luke acted as master of ceremonies for the Boys and introduced Al Williams, who spoke feelingly on the friendly relations of the two great cities in California. Al ended with a rousing political speech, but we cannot report it in these pages, politics are taboo.

Next came Charlie Miller, former heavyweight boxer. At present Charlie is a partner with Al Williams in Al's physical culture school. Miller gave a hilarious resume of his boxing career and he had the customers in the aisles with his naive expressions, amusing facial contortions, and original gestures. Charlie missed a bet when he failed to



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A little animal, the size of a rabbit, is a near relative to the elephant.

Clear white honey is produced in Oregon when bees get nectar from firewood blossoms. We wonder what they get from sweet williams.

Charcoal is being used as motor fuel for trucks in California.

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## Keeps Dolores Press Humming And Without Apparent Effort

By Alex Cuscaden

Just a mashie-niblick shot from beautiful old Mission Dolores, in San Francisco, where for more than one hundred and sixty years the silvery peal of the Angelus has spread a tuneful benediction on the neighboring sun-bathed hills, is the Dolores Press—Joseph F. Rae, proprietor.

To get to the main office of this printshop you enter a narrow door at 3384 Sixteenth Street. You climb a narrow stairway and emerge into a low-ceiling room. Seated at a large table, with shoulders like a bull buffalo and a voice that rumbles like an empty war cannon through the cobble-stoned streets of Brussels, will be Joe.

To paraphrase an old Irish ballad, you can say this of him:

His mother and father were printers,  
His mother and father were printers,  
His brother and brother are printers,  
And he's a printer, too!

It's true. Back in the early nineties, father Rae went to work in the composing room of the old morning San Francisco Call. There was a comely girl there also—a journeyman printer, if you please. But she didn't work there much longer, for the Raes took up residence in the Noe Valley district of San Francisco, where, by the way, they still live. So now there is Joseph, the boss, and assisting him are Ernest and Bert Rae, brothers.

Joe is the despair of other San Francisco boss printers. He never works. Yet his place, day and night, is a seething sea of activity.

In his office, any day, you may bump into the chairman of the board of supervisors, a priest from the Mission across the way, the editor of the high school paper from around the corner, the president of the San Francisco baseball club, and the head of the local lodge of Elks.

He has time, plenty of it, to visit with them all. And, here's the tipoff,

most all of them are bringing him copy to turn into print.

The place itself is different. It used to be a barn. Joe can take you in the back and show you the hole, now covered by a hardwood wall, where they used to shove "petrol" down to the hayburners below. There isn't a foot of unoccupied space anywhere, and from the volume of his output his competitors say he sometimes prints on the roof.

When he really must rest from too much resting, he and a pal go out to the Golden Gate in a deep-sea fishing smack and spend a week or so snaring the salmon along the California coast. No sore-eyed trout for Giuseppe. They've got to be big—or nothing at all.

At other times he blasts for oil on any of San Francisco's golf courses. He's come close, several times, but has still to bring in a gusher.

During the war Joe took 'em over

and brought 'em back in the Army Transport Service. In all that time he saw one lone Heinie submarine—and it was going the other way.

Joe belongs to about every fraternal organization in San Francisco, all of the athletic and rowing clubs, knows about everybody who amounts to anything.

Before he entered Oregon University, Ernest Rae was one of the most famous prep school grid greats on the Pacific Coast. At Oregon U. they put him at tackle, and his name is still blazoned on the honor scroll of real "fence-busters" in this difficult line post.

Besides Brothers Ernest and Bert in the composing room, there are Ed Ammer, operator-foreman; Ed Sundstrom, machinist-operator; and Kenneth Mercer, night operator. Two modern Inter-types, one with quadding and centering device and two-letter display matrices, are kept producing day and night by this competent crew.

Charles Chase is pressroom foreman, Joe Luizza is platen pressman, and John Chase, brother of Charles, is feeder. Alfred (Slim) Reimers is apprentice. He's six feet four now and when he gets his growth they're going to have to fold him under or move to a new location.

And, Oh my goodness, my gooness!—bless these ancient eyes—there is also Mrs. Vida Dawes. She's boss of the books, custodian of the cash box, the Voice Beautiful at the phone.

What-a-man Joe; what-a-shon, the Dolores Press; and what-a-gal is Vida! —From "Who's Who in the Composing Room."

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## NEW MEMBERS

"I made courtiers; I never pretended to make friends," said Napoleon . . . On a rocky little island he fretted away the last years of his life.

By Tom Maloney

Chairman Membership Committee

Things are looking up. We turned a new deal in membership and we start the initial drive Founder's Night, and from them on we will walk a straight line to the goal we have set. The South of Market Boys will have a day at the Fair in 1939 and, by the time



Tom Maloney

that day rolls around we will be the top organization in San Francisco.

We had a likely looking class of candidates at the May meeting. Let me introduce them to you:

1. Ralph S. Sure, Assistant District Attorney.
2. Henry Flynn, Southern Pacific.
3. Sam Goldstein, Jeweler.
4. William Geimann, Collector.
5. Ed Firestone, Advertiser.
6. Ed Kenna, retired ball-player.
7. Hugo Callahan, Superintendent, Livingston Bros.
8. Warren Winter, Clerk.
9. Sam McSweeney, Clerk.
10. Lewis K. Muller, Building Contractor.
11. Wm. J. Babb, Chef.

We welcome ideas on building membership and hope you will send us a scheme that will bring 'em in, in droves. Each member is appointed a committee of one to serve with me on this important committee, and I hope I will hear from you soon. But, remember, "Bring in a new member Founder's Night."

### NEXT MEETING

THURSDAY, JUNE 30—8 P. M.  
FUN! FUN! FUN!

Jerry Noonan: "Hey, Les—what is a mummy?"

Les Noonan: "I'm surprised at you, Pop—a mummy is a pickled queen."

Some wit said that George Verner had a big job with the circus—he washed the elephant.

Tom Fredrickson, an old-timer from Shipley St., and ace salesman for the Illinois-Pacific Glass Company, dropped into the clubrooms for a chat. Tom looks great, but the front porch gives him a Kewpie effect.



Congratulations to Joe Greenberg! Joe is the proud father of a girl. The baby was born March 29, weighed 6 pounds, 7 ounces and today she tips the beam at 14 pounds. A future SOM Girl. Joe, a former master of the ring, is the ace driver of the Yellow Cab Co.

Fellows we like to chat with: F. A. Page, Clyde Parker, William Park, A. A. Petersen, A. Young, Steve Wynne, K. J. Turner, Thos. Wall, Martin Silk, Warren Sloat, John Stevens, B. Simmons, Frank Sinclair, J. L. Dufour, Frank Ashman, Joe Atkinson, Geo. Baird, Chris Bantel, M. H. Barr, Chas. Barry, Jas. Basch, A. N. Batchia, T. J. Bean, F. W. Bedford, Wm. Benson, Al Berg, Mike Berger, James Berri, Chas. Bevan, C. J. Birdsall, Wm. Beggins, John F. Bird, W. H. Augustine, Bernard Munter, John Murane, E. B. Moran, J. C. Moran, Clifford Rea, Robert Rower.

Baby Ear of Corn: "Mama, where did I come from?"

Mama Corn: "Hush, dear, the stalk brought you."

Mike O'Leary of the P. T. & T. tells us the company found that farm wives are using the telephone receivers for potato mashers.

Fred (Doc) Weidmann says, "Snakes do not chew their food, they swallow it whole." Fred should know, he is an expert and has a valuable collection of crawlers in the Crystal Palace Market.

Patronize Our Advertisers.

## ... GOSSIP ...

Fire and sword are but slow engines of destruction in comparison with the babbler.—James Rolph, III.

By Willie Benn

R. Adolfsen, Geo. Allen, Harry Andreson, H. Antenette, L. F. Armknecht, Pete Armstrong, Frank Arnala, J. W. Arnala, are great fellows to know. You will get the surprise of your life at the stories they tell.

## Great Carillon Bells to Ring From 400-Foot Tower of Sun

Celestial music will peal forth from the Tower of the Sun, the magnificent spire on Treasure Island, during the 1939 Golden Gate International Exposition.

This "music of the skies" will originate in a great Carillon—the gift of Dr. Nathaniel Coulson of San Francisco—to be installed in the 400-foot tower. At the conclusion of the West's World Fair the \$50,000 Carillon will be moved to a permanent home in the Grace Cathedral in San Francisco.

The Carillon of forty-four bells is to be manufactured by Gillett and Johnston of Croyden, England, a firm which has fabricated Carillons for more than 100 years.

"The largest bell of the Carillon to be installed in the Tower of the Sun," said Cyril Johnston, managing director of Gillett and Johnston, "will be the Bourdon. It weighs six tons. The note of this great bell is low G."

"The remainder of the Carillon will consist of three and a half chromatic octaves, rising from low C, which weighs two and a half tons. The total weight of the bells will be twenty tons and with their frame and equipment the aggregate weight will be about thirty-four tons."

Johnston came to San Francisco from England to complete arrangements with the Exposition, and installation will be directed by a foreman sent from England.

"The magnificent Tower of the Sun," Johnston explained, "provides an ideal site for the bells. The height will tend to improve the music, while the proximity of San Francisco Bay is a further advantage, for sound is carried further and mellowed near water."

BRING IN A NEW  
MEMBER

# THE MONTHLY ASSEMBLY

*"He is our friend who loves us more than he admires us, and would aid us in our great work."—Bill Lawless.*

By Lloyd Jacot, Editor

Step lively, SOMBs, as the June meeting on Thursday the thirtieth will be "Founder's Nite"—the night we pay honor to Pete Maloney, the Founder and Financial Secretary of the South of



Market Boys! The main object of Founder's Night is to bring in new members. Last year we initiated sixty-four, and this year we should boost that by twenty, so let us band together and have the largest class of tyros we ever brought into the association. Johnny Shannon, chairman of the Night, has arranged a dandy program that will be appropriate for the occasion.

Tom Maloney, chairman of the special membership drive, has plenty of application cards waiting to be filled in with names. You can do your share by contacting Tom for applications.

By Gosh, the SOMBs are clever people! Harold Pabst and his son, Paul, won the Father and Son golf tournament at Ingleside, Sunday, May 29. Young Pabst is a coming champ, shoots a great game and continually turns in scores in the high sixties and low seventies. Naturally "Pop" Pabst was in there knocking the pill to neat lies, but, we fear that Paul copped the honors on this day.

Charlie Chute has never been out of the dog house in fifteen years. Charles is a hard working servant of Uncle Sam but after hours he does things that the model husband shuns.

For the past month President George Gillin has been leading a terrible life. He has been taking it on the chin without a whimper, but the straw that broke the camel's back was placed on his shoulders yesterday. So we give

you the inside. The papers came out with an article that George A. Gillin was divorced from his wife. It happens that our George is George B. Gillin, so you are mistaken if you think there is a split in the Gillin family. The Gillins celebrated their twentieth wedding anniversary a few days ago and the love-birds expect to celebrate at least 40 more. So please don't embarrass George by greeting him with "How's your wife?"

Frank Lynch, son of Sergeant John Lynch, retired sergeant, S. F. P. D., will be in the candidate line-up in June. Frank has been transferred from Sacramento to the income tax division and he is straining at the leash to ride the goat, so be easy on the boy, fellows. (In other words: "Give him the works!")

Joe Rae, owner Dolores Press and publisher of the Journal, had four ribs broken in an auto accident and is convalescing at the Stanford Hospital, room 540. His companion, Ruth Foster, is in room 409 with a broken pelvis. The invalids are mending quickly and by the time this reaches you, we hope they will be back in active competition.

Our apologies to Arthur Downey: We printed that Lawrence Carli was starting his fistic career under the expert supervision of Jack Downey. This was all wet. Arthur Downey has Carli under a five-year contract and is grooming the boy for the top division. Arthur is an instructor of rare ability and when Young Carli gets going you can expect headlines on the sporting pages of the metropolitan dailies.

A hard-boiled egg: "Wolf" Larson was being shaved in a Fort Bragg barber shop. His pal, Dynamite Joe Wilson, was waiting to get the barnacles scraped from his leather mug. Everything was serene, when, like a thunderbolt from a clear sky, the windows were kicked in and the door torn from its hinges. A big bruiser stormed into the tonsorial parlor and yelled: "I'm a grizzly bear—I'll tear you from limb to limb and back to limb again, you buzzard!" Dynamite Wilson, somewhat put out, meekly touched the T.N.T. gent on the arm and whispered: "Sh! That's Wolf Larson in the chair. He's

a double dose of cyanide—take it easy or he'll whittle you down to a toothpick." The rough baby, not sure of himself, subsided.

The barber finished off Wolf Larson and the Wolf, throwing out his chest, walked slowly toward the tough guy and jabbing him in the ribs said: "Now, Oscar, you'll do what to who, and when? I'm taking out a ship and



you're going with me, and when I get you to sea you'll turn into a rabbit."

The self-dubbed keg of dynamite turned white, jumped for the door and made tracks to places unknown.

The finale of the story is—Wolf Larson was none other than Joe Rae.

Our snooper grabbed a scoop, the first one in ages. He was tramping the streets with a candid camera. He peeked into a window and snapped this picture above. It is the wife of a prominent member taking her reducing exercises, and if we told you the name, you would be dumbfounded, as when this was taken she was, at least, 20 pounds lighter than when you last saw her in Oakland.

Tom Caravan, carpenter at the Mint: "Honey is the oldest form of sweetening used by man." (We have Jack Byrne to take care of the Mint Gossip, but lately he has fallen down on the job. We appoint Chas. Chute and Sol Jacobs to put some pep in Jack.)

We saw James Lang, Recreation department, in the corner with Fred Peterson, John Merrick, Jimmy Dhue, Walter Thierbach, Bob Lundy, Dr. Julius Behrend, Lee Burns, Tom McCann, Bill Park, Paul Gundaker and Dan Henry. We warn Jim that he is in bad company.

Jack Maloney wore a colored shirt to the ball game in Oakland and disgraced us.

# SAN FRANCISCO

## "IRISH TAILORS" IN THIRTY-EIGHTH YEAR

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Angelo J. Rossi

and moderate prices, an ever growing clientele has learned that good clothes are a wise investment.

Mr. Browne is still the senior member of the old established firm and is ably assisted by W. A. Kelleher, son of his late partner, J. P. Kelleher, rendering the same friendly personal service which has characterized this institution since the turn of the century.

### Civic:

The City and County of San Francisco is a municipal corporation known as San Francisco. The government consists of two branches. The legislative branch is made up of a board of eleven Supervisors. The administrative branch is presided over by the Mayor and Chief Administrative Officer. The Supervisors and the Mayor are elected by the people; the Chief Administrative Officer is appointed by the Mayor. The new charter, approved by the people in March, 1931, provides that the government operate on a cash basis.

San Francisco contains the district and regional offices of many branches of the California State government, and also of the United States government, including Army, Navy, Commerce, Immigration, and Judicial.

The United States Circuit Court of Appeals for the Ninth Judicial Circuit, held in San Francisco, is distinctive in that it has a wider territorial jurisdiction than any similar court in the country. This court serves the district of California, Nevada, Oregon, Washington, Idaho, Montana, Arizona, and the Territories of Alaska and Hawaii. The jurisdiction covers also the United States Court for China.

### Social:

San Francisco has 300 churches, representing many denominations. The congregations of the churches include people of many nationalities, such as English, German, Italian, French, Spanish, Scandinavian, Russian and Chinese.

There are numerous societies, clubs, lodges, and fraternal groups beside the civic, historical, military, religious and sporting groups. San Francisco contains many foreign colonies where the daily life and social events familiar to their native countries have been re-established here.

The cosmopolitan character of San Francisco is well portrayed by the many interesting and diversified events which take place daily. The citizen or visitor may find many educational things of interest, such as lectures, concerts, readings, recitals, special exhibits of drawing, painting, sculpture, and other works of art.

There are two public art galleries and several semi-public galleries which offer exhibits and collections of national and international fame.

There is a main public library in the Civic Center with 21 branches and six depositories. This system has 520,000 volumes. During 1937 nearly 10,000,000 visits were made to the city libraries. There are 97 private and special libraries, including technical and institutional. There are also numerous circulating libraries.

The Municipal Auditorium, with a seating capacity of 11,000, contains a magnificent organ and is in use for a variety of events daily throughout the year. The Civic Opera House and the War Memorial Building provide a home for opera, the symphony orchestra, and a permanent war relics museum. San Francisco is the first city in the nation to have a civic opera house. It has a seating capacity of 3,285.



Vince Reilly

### Recreational:

San Francisco has 49 parks and 80 recreational units, comprising 41 playgrounds and centers, 21 school yards, 8 gymnasiums, 2 open-air swimming pools, 1 mountain camp, and 6 playground sites. Golden Gate Park is notably one of the finest parks in the world, containing the Steinhart Aquarium, the De Young Museum, the Japanese Tea Garden, and many unusual attractions for the interested pleasure seeker. The Fleishhacker Playfield,



Sheriff Dan Murphy

fronting on the Pacific Ocean, contains one of the largest outdoor swimming pools in the world.

There are 14 golf courses in and adjacent to the city, three of which are municipal courses, a yacht harbor, and several boating and swimming clubs.

There are approximately 78 theatres, ranging from several "Little Theatres" and a French Theatre to the theatre with the largest seating capacity in the West. San Francisco has 7 radio broadcasting stations.

A tour of San Francisco is always refreshing and filled with surprises. The physical setting and climate, the high hills and stunning vistas are enchanting and filled with a romantic aura seldom encountered in cities noted for their financial and industrial enterprises.

### Climate:

San Francisco is a clean city with a cool, bracing, equable open-all-year-around climate. The daily mean maximum temperature is 62.6 degrees. The daily mean minimum temperature is 50.2 degrees. The average daily temperature range is 12.4 degrees.

A study of the air conditions in twenty-three prominent cities in the United States placed San Francisco in the front rank, second only to Boston. The sun shone in San Francisco sixty-six of every one hundred possible hours, according to the records of the Weather Bureau for a period of more than twenty years.

# **SOUTH OF MARKET JOURNAL**

**Vol. XIII, No. 7**

**July, 1398**



**IVAN BRANSON**  
Chairman SOMB  
Picnic



**CANDIDATE'S NIGHT**  
**THURSDAY, JULY 28 . . . 8 P. M.**

**ENTERTAINMENT :: DOOR PRIZES :: REFRESHMENTS**

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**NEW CANDIDATES' NIGHT**  
**THURSDAY, JULY 28**  
**8 P. M.**  
 ● ● ●

**CHRIS CRIBBIN** } *Official*  
**GEORGE KENDALL** } *Greeters*

**FRANK PICKARD** } *Official*  
**JACK ROBERTSON** } *Dispensers*

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***Bring in a New Member***



Organized 1924

Owned and Published by

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DOLORES PRESS, 3384 16th St.

PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# The President's Message

By George Gillin

The Big Event of the Season will be the South of Market Boys' Picnic at Fairfax Park, Sunday, August 14. Ivan Bronson, proprietor, Morning Glory Sandwiches, has been appointed General Chairman of the Day, and you



GEORGE GILLIN  
President

can rest assured that Ivan will pack 'em in the Park. He has had worlds of experience in directing affairs of this character, and he has the happy knack of placing his lieutenants on committees in which they will do the most good with the least amount of effort. Ivan Bronson is a dyed-in-the-wool SOMB and he considers this organization as the tops.

We are particularly eager to have every member attend the Tuesday night picnic committee meetings as we have plenty of missionary work to be done before August 14.

Senator Thomas A. Maloney has taken over the directorship of the membership committee and he solicits your suggestions as how to increase our membership so that we can have a representative body at the South of Market Boy's Day at the Golden Gate Exposition in 1939.

Another important item that needs your attention is advertising for the Journal. We hope to make our publication self-supporting and there is but one way to do this—that is; secure ads from your friends in business! The rates are low and the returns are high as we have a permanent group in the SOMBs, and once a merchant has their patronage, he always has it. So make it a point to ask the man with whom you deal if he won't insert an ad in these pages.

The next meeting has been designated as New Member's Nite and we hope that we will have a large class of initiates in the line.

Remember the date—Thursday, July 28. And the place, Knights of Columbus Hall. And the time, 8 P. M.

## ASK YOUR FRIEND TO JOIN WITH US

Hot News! Bud O'Brien, the Irish tenor, will open at the Club Roberti, 150 Mason St. Bud is in fine voice and you will spend an enjoyable evening at the Club Roberti. Be sure and say "Hello" to Bud.

Huntley Cameron certainly pulls fast ones on his lovely daughters. We were sipping a few cocktails at Huntley's mansion when one asked: "Pa what is an octopus?"

He answered: "A cat with eight sides."



Huntley Cameron

BRING IN A NEW  
MEMBER



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## South of Market Boys You Should Know—

By W. F. "Bill" Ledwidge

Manager K. of C. Building

GEORGE MARTIN MILLER, the subject of this month's sketch never uses the Martin, except when signing a check, and then he reduces it to a mere initial.



The soft spoken George, affectionately known as "Judge," was born at Sixth and Brannan Streets, seventy years ago, and attended the old Starr King School, at Seventh and Bryant. At the age of eighteen George took up boxing, and engaged in over two hundred matches in the old San Francisco Athletic Club on Sixth Street during the regime of the late Alex Greggins.

George "Believe it or not," was never defeated, and won the Featherweight championship at the age of twenty, and has in his permanent possession, a beautiful medal, presented to him when he won said championship. If you look at George carefully, you will see no scars, no mashed nose, or cauliflower ears, this we believe is the best evidence of his skill in the manly art.

George by trade, is a Marble Mason, a business he has followed for fifty years, and is the present Financial Secretary and Treasurer of the Marble Masons Union. Some of the fine marble work you see in many of our banks and large office buildings, is George's handiwork. When George learned the marble working trade, all the work was done by hand, but today it is done by machinery.

George, who is a trustee of our association, says: "For fifty cents a month, there is nothing on earth, that compares in value, with what you receive by belonging to the South of Market Boys."

To show the very high esteem in which George is held, a group of fifty friends, headed by irrepressible Peter R. Maloney, recently gave him a banquet in the St. Germain Restaurant. He was also presented with a gold emblem of the South of Market Boys, on this occasion.

George's son Cletus, also a member of the South of Market Boys, and a graduate of the University of California in chemistry, is a radio expert, and licensed short wave amateur.

The South of Market Boys are proud

to have George as an officer, and member—he is a credit to the organization, and always a gentleman, except when in a Dirty Bora battle.

We salute George Miller, the finest of the fine!

### PATRONIZE OUR ADVERTISERS!

Bill Boyle (trying to rent a room in the New Mechanics Hotel to Ed Reedy): "The man who occupied this room invented an explosive."

Ed Reedy (satisfied with the Federal Hotel): "I suppose those dark spots on the wall are explosive marks."

Bill Boyle: "No, they're the inventor."

Harry Andreson: "Don't point an automobile at anyone—remember it's loaded."

Harry Shutter's new address is 256 Broad St. He has not received a Journal in months. Something must be wrong with the records as we changed the address as soon as we heard of the move.

We wonder when Jack (Referee) Downey and Elsie Jensen are going to tie the Gordian knot? We certainly will be pleased when he slips on that band of gold and gallops along in double harness. If the Editor and his staff are not in on the party, no more publicity for the referee.

How about securing an advertisement for the Journal? We are eager to keep the publication alive and it is necessary that it is self supporting. If we make a conscientious effort we can get enough ads so that the magazine will pay for itself. Ask your business-man friend right now!

Jack Wiley: "Didn't you find the half dollar you dropped?"

Ray Belasco: "No, but Courtney Barter did."

Jack Wiley: "Then, what are you looking for?"

Ray Belasco: "Courtney Barter."

# GOSSIP

*"There is a set of malicious, prating, prudent gossips, both male and female, who murder characters to kill time; and will rob a young fellow of his good name before he has years to know the value of it."*—JAMES ROLPH, III.

Ed Montgomery, Market St. Ry., is up and around after a long siege of sickness.

John P. Conner, former Muni employe, has a soft job in the SFFD. We chided John on his absence from the meetings and his alibi was that he was working nights and couldn't get off.

Dan Hegerty, an old time marble cutter, is now with the San Francisco Water Department. This was the first time we have seen Dan in six months. However, he has promised to be more faithful to the SOMB in the future so we forgive him.

Founder's Night brought plenty of the old timers to the K. of C. Hall and one of them was Dick Doyle, Board of Public Works.

Johnny Shannon is an extra driver for the Board of Health. On the first morning he reported for work, the boss said: "You should have been here at nine o'clock."

John replied: "Why — what happened?"

George Newsome, Manager of the Building Trades, has undergone a serious operation. However, everything is going along great and George will soon be hale and hearty.

Henry Newman is a constant visitor to the clubrooms, but he is smart enough to stay away from the card games.

Oh, Yeah! We saw Bob Behlow, furrier, for the first time in ages. Wonder where Bob keeps himself on meeting nites?

Congratluations to Jack O'Keefe, he has just been elected Secretary of the Laundry Workers Union.

Jack Maloney must have been paid off as we never hear about the Siberian trip of our Editor, Lloyd Jacot. We



Willie Benn

begin to think it was all bunk, as we have known the Editor for years and found him to be of sterling character, exceptional integrity, sober and industrious. Jack should be careful of spreading unfounded rumors. (P. S. "I have to do this to keep my place on the Journal staff").

Eddie (Bell Photo) Nelson: "You can't keep a good man down, but it is impossible to get him up in the morning."

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Willie Benn: "I have a lot of electricity in my hair."

John Shannon: "You should, it's connected to a dry cell."

Eddie Nelson: "What's a Scotch vacation?"

Arthur Downey: "To stay at home and let your mind wander."

Earl Patterson: "I don't know what to do about my son. He wants to be a racing motorist."

Ed Dillon: "In that case you had better not stand in his way."

Ray Maloney: "Two halves make a hole."

Judge Lawton Langdon: "Yeah, and the fullback goes through."

Mrs. C. Fox: "You haven't the intelligence of a monkey."

Charles Fox: "I resent that remark."

Mrs. Fox: "Okay, then you have."

Charles Fox: "I accept your apology."

Fred Weidmann: "What are we having for dessert tonight, dear?"

Mrs. Weidmann: "Sponge cake. I sponged the eggs from Mrs. Schiller, the flour from Mrs. Cruise, and the milk from Mrs. Pabst."

Joe Rae had a very pretty nurse when he was in the Stanford hospital. "Nurse," he said one morning, "I'm in love with you and I don't want to get well."

"Take it easy," she replied, "you won't. The doctor's in love with me too, and he saw you kissing me this morning."

## DUES ARE DUE

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## NEWS MIT DER LETTER

September the two,  
States of the United.

Mein dear cousin Hans:

I now take my pen and ink in hand to write you mit a pencil. We do not lif where we used to lif, we lif where we haf moved. I hate to say it but your dear old aunt what we luffed so well is dead. She died of new monia on New Years day in New Orleans at fiftenn minutes in front of five. Some people tink she hat pop ulation of der heart. De doc he gaf up all heart when she died, her breath all leaked out. She leaves a family of two boys, two calves and two cows. Old Mrs. Offenblock is very sick, she is at death's door and de doctor thinks he can pull her thru. She has such a nice little boy, he is just like a human beast. I took him to the hospital to see the sick people, we had a loffy time. Your brudder Gus took our dog Fido down to the saw millss yes terday to haf a fight. He runned up against one of the circ lar saws, he only lasted one round. All de Grassenbach family have de mumps and are having a sweel time. I am sending you black overcoats by express. In order to saf express charges, I cut de bottoms off. You will find dem in the inside pockets. Hans Kratz was sick. De doctor told him to take something so he went down the street and met Cohen and took his watch. Cohen had him arrested and got a lawyer. De lawyer got the case and Hans got de works. We haf thirty chickens and a fine dog.

De chickens are laying six eggs a day. De dog is laying behind de stove. Just heard they they formed an operation on Mrs. Offenbach between the dining room and the conservator but she died between eight o'clock. De people is dying around here vot nefer died before. Hans, I wish we ver closer apart, I am awful lonesome since we separated together. Your brudder Frank is getting along fine mit de small pox and he hopes he, finds you the same. Hoping you will write sooner. I remain here.

Your couson  
Max

P X. If you dont get dis letter let me know and I will write you anodder von time soon.

P X No. 2. Half just received the \$10.00 wot I owe you but haf closed up de letter and wont get it in.

**PATRONIZE OUR ADVERTISERS!**

## DO YOU REMEMBER

There is a little bit of good in the  
worst of us, and a little bit of bad in the  
best of us."—SAM FORMAN.

By Senator Tom Maloney

THE evening sky was quickly donning its black velvety gown and as darkness fell on Skidrow an old, rickety auto came to a stop on the corner of



Tom Maloney  
Assemblyman  
20th District

Third and Minna. An odd looking character, wearing a shiny blue serge suit and a shop-worn straw hat stepped down from the parked car. Soon a gang of bums and idlers drifted toward him and it wasn't long before a large crowd surrounded the dilapidated Ford. He stood silently and gazed o'er the non-descript collection of derelicts, then climbed into the back of the jalopy and stood upon the rear seat. He informed the audience that his purpose here was to discover how many unfortunates were without a flop for the night, and that he intended to get a bed for all who were unable to purchase one. He asked all who needed a flop for the night to step forward, but the bums did not respond as, no doubt, they thought this was some new kind of a racket. They were fully acquainted with the tricks of the pitchmen and the religionists, so they gave this new come-on spiel the horse-laugh. However, the guy in the straw hat was a convincing talker and soon an old timer stepped forward and he was invited in the machine. As soon as he was seated, the orator said: "Now, we have one. Who will be the first to donate to help this man get a bed?" He asked for nickels, dimes, quarters,—anything His idea was simplicity itself and it worked like a charm. It cost twenty-five cents for a bed, bath and a shirt-wash. When the twenty-five cents was collected for one, he would ask another to step up and, as the evening wore on, he collected enough to secure beds for six men. He would then drive away and in about forty minutes come back to Third and Minna and work the same game again. It appealed to the people's imagination and before long it was a great success. Jack, this was the philanthropist's

name, was a great guy for more than two weeks, then John Barleycorn and Jack Sherry caught up with him and tossed him out of business.

This man had a religion all his own and it was "Who will put this man to bed." And he really did fine work, work that could be taken up again and be just as successful as when he started it twenty or more years ago.

### WE WANT NEW MEMBERS!

Joe Rae, fully recovered from his recent automobile accident is handling the business of the Dolores Press with

more vim and vigor than he ever possessed. The reason for the new vitality is a diet and exercise routine that he religiously follows. Joe has dropped from 236 pounds to 190. Knowing that our members would be interested in Joe's home course of study, we give you the first of a series of exercises that will melt the fat away in jig time.

Ruth Foster, Joe's companion in the auto accident, is recovering rapidly and within two weeks she will be well and strong.

Joe (Engineer) Welch: "Okay, wise guy, what is the greatest water power known to man?"

Bill (Lothario) Boyle: "Women's tears, you sap."

Fifty years ago the best looking boy in South Park was John Cullen. John is still a fine looking guy but the janes don't hang around as much because he has lost his interest.

We were pleased to welcome Bill Andrews again. Bill has not been around for quite some time, but his heart was with us. He looks like a million, and promised to get into harness and help out with the picnic in August.



# THE SECRETARY SPEAKS

By Pete Maloney

There is one thing that mortal man cannot elude and that is the inevitable visit of the grim reaper. Several days ago God Almighty, in His wisdom, removed from our midst one of our most beloved brothers, Con Trieber.

Con, loving husband and father, was a citizen of whom San Francisco might well be proud. Quiet, gentlemanly, the soul of courtesy and extremely loyal, he was loved and revered by all who knew him. His loyalty was exemplified in his ardent devotion to the South of Market Boys.

Con Trieber placed my name in nomination for Industrial Secretary and during the past fourteen years I have many times sought his expert advice and guidance, which always proved wise and helpful when followed. Thoroughly familiar with fraternal, civic or labor affairs, you could gamble your last penny that when he expounded his views on these subjects he would be right.

In bidding Con "Aloha" we hope and pray and know that his soul will rest in the peace and comfort so honestly earned.

Dr. Harry Bernard, our popular dentist of 942 Market St., referring to Connie's passing spoke thusly: "Pete, do you realize the painful fact that since the year 1924 more than 800 South of Market Boys have traveled on to the great beyond. They were men of outstanding and obscure positions in life, but they were all men who were loved by and loved San Francisco and their passing has been a distinct and far-felt loss to all of us."

\* \* \*

Brothers, we are instituting a drive for the return to our organization of all of our old members who have, for some reason or other, dropped from our membership roster. \$1.50 for the first three months dues is the only cost. Do your best to influence the return of our former members. They belong in our organization.

\* \* \*

I have secured a special day for the South of Market Boys at the World's Fair on Treasure Island in 1939. The date is August 21, 1939. We must

make this the greatest day in the history of the South of Market Boys and the outstanding day of fraternal organizations at the fair.

\* \* \*

Bring those former members back. The depression hit many but better times are returning. Let's go brothers.

The slogan now is: "I'll bring back one or more members to the SOMBs." Thank you.

## PERSONAL HISTORY OF JUDGE HUGH L. SMITH

1. Born in San Francisco. Member of family of early settlers, South of Market.

2. Seventh child of a family of ten.

3. Father, John J. Smith, generally known as Jack.

4. Mother, Mary A. Smith, both now deceased.

5. Eight of the ten children now surviving, there being five girls and three boys, all living in this locality.

6. Father famous as the Captain and First Baseman of the Pioneer Baseball Club of the 80's.

7. A graduate of the University of San Francisco, receiving his law degree, cum laude, 1916.

8. Career varied:

At the age of 16 a member of the Los Angeles Baseball Club, position catcher. At the age of 19 became Captain of the Club.

At 20, in the year 1912, retired from Baseball to take up the study of law. Graduated in 1916 as above indicated and practiced Law in San Francisco until September 28, 1936, when he was appointed to the Municipal Bench by Governor Merriam.

During twenty years of practice he had a wide and varied career, practicing before all of our State and Federal Courts.

Admitted to practice before the Supreme Court of the United States in 1927 and presented several matters to this august body.

Recognized by the members of the Bench and Bar as one of its leading members.

Experience gained in practice qualified him for the position to which he was appointed in 1936 and which he now holds.

9. Married, and the father of three growing sons. The eldest being Hugh, Jr., age eighteen, a student at Stanford University. James being a high school student and Justin a Grammar School student.

## JOSEPH M. GOLDEN Candidate for Superior Judge

At the Primary Election on August 30th the citizens of San Francisco will vote to elect a Superior Judge for Department No. 8. Presiding Judge of the Municipal Court Joseph M. Golden is a candidate for that office.



Presiding Judge Joseph M. Golden was born in San Francisco of Irish parentage on March 13, 1893, attended public grammar school and St. Ignatius High School graduated from the University of San Francisco in 1916, with the degree of Bachelor of Laws admitted to the Bar 22 years ago; served in the World War as a member of the United States Naval forces, and after the war was engaged in the practice of the law.

In 1923 his mother, Mrs. Elizabeth Golden, a prominent participant in the activities of women's organizations in San Francisco was the inspiration for her son Joseph M. Golden presenting himself to the citizens of San Francisco for the office of Police Judge. Through her efforts and those of their friends he was elected. He was re-elected Police Judge in 1927. Upon the establishment of the Municipal Court in 1930 Judge Joseph M. Golden became a Municipal Judge and was re-elected in 1931 and again in 1935 at which time the citizens of San Francisco complimented him by returning him to office with a vote of 103,967.

The Judge is a member of San Francisco Council No. 615, Knights of Columbus; Mission Council, Y. M. I.; Holy Name Society of St. Dominic's Church, Alumni Association of the University of San Francisco, Ancient Order of Hibernians, Division No. 2, Pacific Parlor No. 10, Native Sons of the Golden West, Independent Order of the Foresters, South of Market Boys, Willopi Tribe of the Redmen, Loyal Order of Moose, Fraternal Order of Eagles, Elks Club and Olympic Club.

ELECT HIM SUPERIOR JUDGE

# MONTHLY ASSEMBLY

"Old Friends are best. We call for our old shoes because they are easier on our feet."—JIM KERR.

Lloyd Jacot, Editor

**FOUNDER'S** Night, June 30 was a huge success but this coming meeting, July 28, looks like it will go under fellows, let's get together and show



L. "Leopold" Jacot

the wire lengths ahead of Founder's Night. It is to be "New Member's Night" and Tom Maloney has many surprises in store for us. He sends an appeal to every member to cooperate and sign as many candidates as possible. Tom's motto for this night is: "One hundred new faces in the organization"—so, Tom that we can top the mark he has set.

**CHARLES** (Acme) Fox, the fellow who made Shut-In Day at the Seal's Stadium the event of the season, is the personification of all the real men you have met rolled into one, but he has one glaring drawback, he can't dance. This was brought forcibly home during the South of Market Girls picnic. Our hero arrived at the park bedecked as a Volga Boatman and, believe us, he was a riot of color. A prize waltz was announced and, as the band swung into the dreamy music, Charles chose as a partner Loretta Flohr, known far and wide as 'Miss America'. Loretta is the tall, willowy, charming daughter of Frank Flohr, and an adept pupil in the art of tepsichore. Loretta, thinking 'Don Juan' Fox was the quintessence of dancing grace, melted into his arms. Across the floor they sailed, a coquetish yacht conveyed by a stately cruiser. Loretta was like a thistle-down, but Charles danced like a bale of hay. The result was disastrous! They lost to a couple of hop, step and jump specialists who had sprained their ankles hurdling buttercups.

An injustice was done to Loretta and we are sorry.

Morris (Butch) Borden has many virtues and few vices. His one vice is he loves a jolly game of hop-scotch with the kiddies. His nimble toes tap-dance and the sending of his lyric upon the otherwise inoffensive basement air are but a minor portion of his virtues.

If you did not see and hear Morris around the basement piano on "Founder's Nite" you missed something.

A fellow we always admired is smiling, genial, George Asmussen, Secretary United Undertakers. (See advertisement, page 12). George has been a member and friend of the SOMBs for many years and we are grateful for his mature advice and timely suggestions which have been so helpful to the success of the many functions we undertake.

**OUR SNOOPER** gathered some choice biography about Mike O'Leary, foreman Pacific Tel & Tel Company. Mike was the originator of the "Texas Tommy" and trained such notables in the dance as Dutch Mike, Frank Hale and Paul Locke. Mike, while manager of the California Hall, met a young woman who immediately captured his heart;—is was a case of love at first sight. The story is that the pretty miss came to dance with one of the reigning hoofers of the day. During the evening her escort disappeared and with him, her purse and two dollars. A long and weary walk home stared her in the face, but Mike, learning of the catastrophe, stepped in and offered his protection and manly presence.

Mike, being a fast worker in those days (something we can't say for him now) proposed a merger but was politely refused—which reminds us of a proverb, "A man may woo where he will, but he will wed where he is destined."

However, the O'Leary's are never beaten, so he pursued the young lady relentlessly and was getting no where. In a moment of inspiration, while strolling along Market St., he stepped into Albert Samuel's jewelry store and purchased a beautiful set of aquamarine earrings, which set him back \$4.25.

He called at the beautiful creature's home and when he hung these two things resembling incipient chandeliers on her alabaster ears, it was the piece-de-resistance—she said "Yes" and to this day the O'Leary's have been the happiest couple in San Francisco. Thirty years married and not even a small squall has marred their matrimonial sea. Proving that Mike, even

in his younger days, had intelligence beyond the average.

Why we hire talent for our Thursday meetings is beyond our understanding. We have, within our ranks, many stars and if we gathered them into a unit we could stage a show that would put the regular professional entertainers to shame.

Ed Arnold is an orchestra leader of great ability. When he tickled the ivories in the basement we realized we were in the presence of genius.

There is John Nunan, guest of honor on Father's Day, who can tear apart "Il Trovatore" with the best of 'em.

Bud (Lance) O'Brien, the Irish Tenor, can hum a snatch of song that will lay you in the aisles.

Perrie Thal, a nationally known flutist, with offers from the recognized mastros. Perrie is a teacher of note and he is more than willing to step on the stage for the SOMBs.

Mike Lawley, a premiere master of ceremonies with a dandy voice and a fund of stories that have world tour possibilities.

Ed Montgomery, a master musician, whoes presence dolls up any band.

Michael Patrick Brennan, a baritone, known throughout San Francisco for his masterly handling of ballads.

Tom Gosland, Jr., with his compelling soprano voice.

Jack Downey, tap dancer de-luxe.

Vince Reilly, impressions of Irish Come All Yes.

Tom Maloney, violin, voice and imitations.

Charles Chute, tenor. Charles, in the Orpheum days, was a headliner.

And scores of others. We could get these artists together and put on an entertainment that would rival any you have ever seen. A tip dropped into Mike Lawley's ear and presto—it would be done! An All South of Market Show—how about it?

Our reporters are getting around and finding things. Here's one right off the griddle. On page 2 of "This World," a supplement of the Sunday "Chronicle," you will find Alfred Kay listed under associated editors. Alfred is the son of Al Katchinski, our past president. It has not been long since Alfred attended special courses at Co-

lumbia University. Before he finished he was employed as reporter on one of the outstanding papers in New York. Soon his work was noted with the result The Chronicle sent for him and placed him in this important position. Congratulations Alfred, the SOMBs are for you and your Dad.



Bob Loughery

We believe we have the finest publication in all fraternal magazines and we are positive we have the highest circulation. But without advertisements we will be unable to continue as the expense of publishing the Journal is terrific, and cannot be borne by the treasury.

Therefore, we are making an appeal to all members to solicit ads. The price is small, the returns large. Bob Loughery, a member of the Journal committee, will call on the firms you suggest provided, you are unable to close a deal. Get behind your publication and fill its pages with worthwhile and paying advertisements!

George Neary: "Where can I find candelabra?"

Salvage clerk: "All canned goods are in the grocery department."

Bill Boyle: "You walk like you have something in your shoe."

Carol Dose: "I have."

Bill Boyle: "What is it?"

Carol Dose: "My foot."

Harry Andreson: "Geem I'm getting popular."

Jim Wilder: "Yeah? Since when?"

Harry Andreson: "The landlord and six creditors want my autograph."

Les Bottomley: "Say is your name Les Bottomley?"

Bum from Civic Center Park: "Why no!"

Les Bottomley: "Well, mine is and that's Les Bottomley's car you are trying to drive away."

## CAN YOU WIN?

The following is a reprint from The American Freeman, printed by Halde-man-Julius Publications, Girard, Kansas.

How much money does the Irish Sweepstakes take out of the U. S.? How much does it give back? Are all the sweepstakes tickets genuine? What are the chances of winning?

THE Irish Sweepstakes racket takes about \$100,000,000 out of the United States each year, of which hardly more than 25 percent comes back. It's difficult to give the exact chances of winning because so many of the tickets sold in this country are counterfeits. If the racket were straight, the chances would be 1,000,000 to 1. Two-thirds of the sweepstakes tickets sold in this



JACK DOWNEY

country are phoney. The fake tickets are hard to detect because they imitate even the water-mark. However, it's possible to distinguish between the real tickets and the counterfeits by making the boiling test, which is done in a solution of one part baking-soda and three parts water. The real watermark will stand the test, while the fake mark won't. The Irish Sweepstakes is run by crooks in order to take money from suckers who'd probably throw it away anyway — at least, that's what the racketeers say. Publicity against the Irish Sweepstakes is futile because the conny boobs are moved by their emotions, not by reason.

## HAVE YOU ASKED YOUR FRIEND TO JOIN THE SOMBS?

Joe Welch: "Always remember that whatever you attempt, there is only one way to learn and that is to begin at the bottom. There are no exceptions to that rule."

Frank Lynch (Joe's pal): "None at all, Joe?"

Joe Welch: "No!"

Frank Lynch: "How about swimming?"

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# DO YOU KNOW THAT

By DAN HENRY

Ray Belasco, of Acme fame, visited the zoo and was lionized—

San Francisco received \$1,694,270.11 from December 5, 1935 to December



Jack Silberstein

31, 1937 from the Board of Equalization as her share of the liquor license fees—

Jack Lavin was one of the best herders in the city prior to 1906—

Goat Island, now known as Treasure Island, is within the boundary of San Francisco—

The San Francisco county line divides at the Tower of the Golden Gate Bridge on the Marin side—

The distance from home plate to the various fields in Seal's Stadium is: Left field, 365 feet; right, 385 feet; center, 424. At San Diego the distance is: Left field, 340 feet; right, 340 feet, and center 480 feet—

Fleishhacker's is the largest outdoor pool in the world—

Na fatal auto accidents occurred on the San Francisco Bay bridge in 1937, and to date, in 1938, the record is still clear—

Charlie Fox is a poor prize waltz dancer—

Willie Benn is in the dog house because he never split his dirty dora winnings of \$46 with his wife—

Jack Maloney still lives South of Market—

Bill Cummings owns the 879 Club and is on the job again. Bill is recovering from an auto accident, but by the time this reaches you he will be behind the mahogany serving the best—

George Gillin's and Pete Nuhn's daughters have the finest voices in San Francisco, and it won't be long before they startle the professional field—

Jim Kerr has lost 40 pounds while on a diet and that he pays for his Journal ad in advance—

Bill Granfield wasn't 'honest weight,' but 'Short Weight' Granfield—

John Foley is in the best of health—

Joe Rae was released from the hospital and is attending to his publishing business at 3384 - 16th St. (The Dolores Press)—

Harold Pabst roams around the basement with a bottle of orange-ade—

Jack Robertson and Frank Pickard have served us faithfully for nigh on two years—

Senator Tom Mitchell is temporarily

in San Jose attending to income tax difficulties for the State—

Frank Lynch, son of Sergeant John Lynch, couldn't be with us on Founder's nite, but will take his place in the candidate's line on July 28—

Bill Boyle has one of the finest horticultural displays in San Francisco in the back yard of the New Mechanic's Hotel on Brannan Street—

Maurice Borden, affectionately known as "Butch," is a singer and dancer of keen ability—

Ray Schiller takes the Boys into camp in the poker game—

Jack Downey isn't Lloyd Jacot as so many members think—

The next meeting will be—

THURSDAY, JULY 28 — 8 P. M.

INVITE A FRIEND!

Huntley Cameron (on hearing a burglar downstairs): "Sh, my dear, this is a battle of brains."

Wife: "Oh, how brave you are to go unarmed."

Chester Juzix: "What's the model of your car?"

James Rolph, III: "It isn't a model. It's a horrible example."

Waiter: "Here's the soup, sir."

Bill Lawless: "Tain't quite strong enough. Wash a few more dishes in it."

Lew Powell has just returned from a successful Australian trip with his boxer, Ray Actis. Lew and Ray look like a million dollars but many of the Australian battlers are still nursing bruises. Ray will be seen in action in the bay area soon, you will find him faster, shiftier and a heavier hitter.

John (Pop) Merrick: "Your right to free speech includes the other fellow's right to get in a word now and then."

Fred (Doc) Weidmann, the snake charmer and post graduate soap salesman of the Crystal Palace Market, has won the SOMBs liar's medal. He claimed he stepped off a curb into a pool of water without getting his shoes wet, and explained the mystery by saying the tongues of his shoes lapped up the water.

Dr. Julius Behrend (see ad, page 10): "A woman should hold on to her youth, but not while he is driving."

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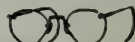
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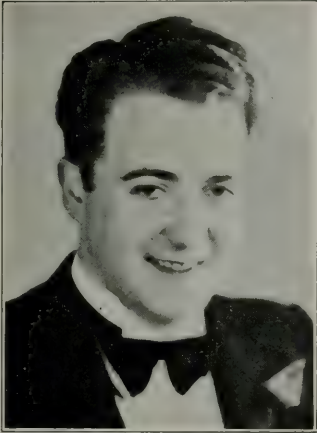
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## Enchanted Land For Children Mother Goose to Live at Fair

**A** CHILDREN'S Village with a Wishing Well, Jam Jungle and Confectionery Farm, with growing candy and johnny cake bushes, ice cream mountain and chocolate geyser will be one of the special attractions for youngsters at the 1939 Golden Gate Island in San Francisco Bay.

For Mother Goose—fed up with blood-curdling entertainment fare thrust on lads and lassies in recent years—is going to stage a comeback at the World's Fair of the West next year.

Four acres of Treasure Island will be set aside for the Children's Village, it was announced by Frederick Weddell, Chief of Concessions.



**Bud O'Brien**

Within the candy walls of this fantasy village, Mother Goose rhymes and all the age-old fairy tales will come to life. Big Bad Wolf, Little Red Riding Hood, Puss in Boots, Peter Rabbit and others will run loose over the grounds. There'll be monkeys, ponies and other animals loved by kids.

There'll be a mountain surrounded by an enchanted forest, a beanstalk for Jack, a tuffet for Miss Muffet, a cupboard for Mother Hubbard and the proper housing for the "Old Woman Who Lived in a Shoe." Here the "Old Woman" will serve lemonade to all the boys and girls who drop in for a visit.

A miniature train with a real engine will chug through the Children's Village and take passengers to all points of interest. The Village will be within the Exposition's 40-acre Gayway.

**E**DGAR C. LEVEY, prominent San Francisco attorney, long a member of the South of Market Boys, Inc., is actively campaigning for State Senator for San Francisco, the incumbent, Walter McGovern, having announced that he is not a candidate for reelection. Nominations are being sought on all tickets.



**Edgar Levey**

Offering an unusual record of public service, Edgar promises faithful service and the upholding of sound governmental policies when elected. First elected to the Assembly in 1924 he has continued in office until the present time. During the years 1927-29-31 he served as Speaker, the first San Franciscan to hold that office in more than twenty-three years. One of his outstanding services rendered the community was authorship of a Bill which appropriated \$5,000,000.00 for the erection and maintenance of a State Exhibit at the Golden Gate International Exposition in 1939.

Recognized as an authority on parliamentary procedure and on legislation, Edgar C. Levey was one of the authors of the act which made possible the construction of the San Francisco-Oakland Bay Bridge.

Ed (Pension) Reedy: "What's the best way to drive a nail without hitting one's fingers?"

Tom (Senator, One-Nail) Mitchell: "Hold the hammer with both hands."

When Tom Mitchell arrived home from his month's visit to San Jose he fell on his face and kissed the pavement of San Francisco.

Emotion?  
No, banana skins.

Frank Smith, U. S. Mint, spent his vacation with the mermaids at Catalina Island, and came home looking like a bronzed statue. Lucky guy!



### **M. Jas. McGranaghan** *Attorney and Counselor at Law*

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Harold Pabst: "These are my golf socks."

Jack Wiley: "Because you wear them when you play?"

Harold Pabst: "No, because there's a hole in one."

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# South of Market Girls Installation

By Mary J. Conroy  
Publicity Chairman SOMG

On Thursday evening, July 7th, the South of Market Girls held their installation in Druids' Temple. The following Officers were installed:

Past President, Mrs. Mary Hennessy; President, Mrs. Lottie Hannan; First Vice President, Mrs. Jessie Crowley; Second Vice President, Mrs. Anne O'Brien; Third Vice President, Mrs.

ey and Katherine Hammond were very kindly assisted by Frank Foss, Pete Nuhn, Bob Loughery, Fred Weideman, our good friends and members of the South of Market Boys Club.

Mrs. Edna Healey, President of the West of Market Girls of Oakland and Grace Martinona, founder, arrived early with a large delegation of their members. Mrs. Healey presented our newly installed President Lottie Hannan with a beautiful basket of flowers—a gift from the West of Market Girl's Club.

Mr. Eneas Kane was present to represent the Mayor who was unable to attend. He also presented a beautiful basket of flowers, a gift from His Honor Mayor Rossi.

George Gillin, president of the South of Market Boys and Pete Maloney, founder, Senator Thomas Maloney and Assemblyman Patrick McMurray were present with many other State and City officials to do honor to our Officers.

Telegrams were received from Governor Frank Merriam and Lieutenant Governor George Hatfield conveying their good wishes and regretting they were unable to be present.

Mr. Earl Warren, District Attorney of Alameda was also present.

Following the installation a splendid program was arranged and dancing was indulged in until a late hour.

Michael Lawley and Johnnie Noonan of the South of Market Boys Club entertained with song and specialties. Mrs. Mae Larue of West of Market Girl's Club favored us with vocal selections. June O'Keefe, daughter of our Marshall Mae O'Keefe favored us with accordion selections. Kenneth Finn entertained with a recitation and George McCormack with songs. Mr. and Mrs. McCloskey's numbers were very much enjoyed and received great applause. This brought to a close another real South of Market gathering and an evening long to be remembered by all present.



Mary Hennessy

Florence Cullen; Financial Secretary, Mrs. Minnie Dobbin; Recording Secretary, Mrs. Phelita Reagan; Treasurer, Mrs. Hannie McNamara; Marshall, Mrs. Mae O'Keefe; Organist, Mrs. Hilda Mathis.

Executive Board: Annie Linn, Margaret Walters, Henrietta Brown, Josephine Hay, Sue Larue, Ann Ipswitch, Lillian Gallagher, May Mayman, and Lillian Gondolfa.

Mrs. Elizabeth Hayes, founder of the Club, was escorted to a seat of honor by the retiring Marshall Florence Cullen.

Lottie Hannan was escorted to her station by her son, John Hannan, Jr., and an escort team of eight beautiful young ladies.

Mrs. Elizabeth Keenan was the Installing Officer.

Reception Committee: Margaret Holt, Mayme Conroy, Kathryn Sween-

William Hansen, Manager  
Geo. J. Asmussen, Secretary  
Dan F. McLaughlin, President

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# JUDGE I. M. GOLDEN

When it comes to talking about South of Market, Superior Judge I. M. Golden, one of our South of Market Boys, knows all about it.

For Judge Golden spent his boyhood on such streets as Harriet, Jessie, Natoma and Folsom Streets where the family lived in those days.

"I spent some of the happiest days of my life on those streets," says Judge Golden, "and while my boyhood chums have grown up and they aren't as young as they used to be, nevertheless none of us ever forget those joyous,

the years to a place of honor and distinction in the life of San Francisco, the state and the nation. But despite all the honors that have been accorded him, he still remains democratic, kindly and sincere, just as he was as a boy—ever willing to lend a helping hand to the other fellow.

As a superior court judge, Judge I. M. Golden has always tempered justice with mercy. He believes that the first time a man is sent to jail is the wrong time—and that it should be avoided if humanly possible.

"Often times the only friend a defendant has in court is the judge," says Judge Golden, "and the judge should exercise all the care and consideration for those who are brought before him. That I have tried always to do."

Judge I. M. Golden attracted nationwide attention as the "hero of the Egan case." It was Judge Golden, who, as chief deputy district attorney under Matt Brady, labored day and night for seven months in gathering evidence and prosecuting Frank Egan, erstwhile public defender, on a charge of murder. Egan was convicted by a jury, as everyone knows, and is now in San Quentin prison serving a life term.

Judge Golden spent 14 years in the district attorney's office and many a man and woman can testify to the help that he gave them when they came to him with their troubles. They knew that he had a sympathetic understanding of their problems and went out of his way to help solve them.

Judge Golden has been called the "man with a million friends." And his friends embrace persons in all walks of life who know him to be a real man—a man with a heart of gold.

Judge Golden was born in humble circumstances South of Market. He sold newspapers, worked in a coal yard and worked his way through the public schools and law school until he became one of the leading lawyers of San Francisco. In the district attorney's office he participated in many celebrated cases.

Some time ago when the Cloak and Suit Industry in California was threatened with labor difficulties, the employers and employees agreed to submit their differences to Judge Golden, whom they selected as arbitrator. After extended hearings, Judge Golden rendered a decision which proved highly satisfactory to both employers and employees and thus averted a disastrous strike in an important industry.

## PICNIC PRIZES

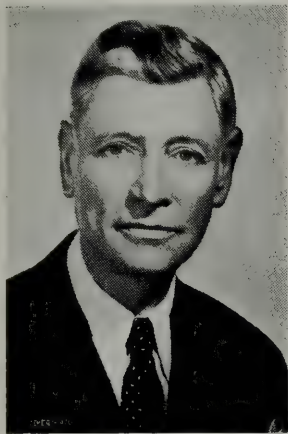
Tickets will be mailed to any person wishing to give a gate prize to the South of Market Boys Picnic to be held in Fairfax Park, Sunday, August 14th. John Shannon, chairman of the Prize Committee will be pleased to call on you any time of the day or night.

## ATTENTION MEMBERS!

Three tickets for the picnic have been mailed to each member. Please make every effort to dispose of them and send the returns to John Foley as soon as possible.

## RALLY CALL!

Former members of Company "H" of the League of the Cross Cadets are requested to contact Jack Daley, 73 Liberty Street or Joe Roberts, South of Market Boys headquarters. The purpose is a gala get-together for the purpose of renewing acquaintances. If you know the whereabouts of Frank and Jack Marisch, Big Jim Weir, Morris Moreno, Jack Dehane, Tim O'Leary or any of the other members write Jack Daley.



Judge I. M. Golden

carefree times and the pleasures we had."

Judge Golden looks back with a smile to the time he was vice president of the Newsboys' Union. There was one occasion when a strike was called against the old San Francisco "Report" and Judge Golden, then a boy of 14, remembers mounting a soap-box at Powell and Market and Eddy Streets and appealing to the public for financial help for the union.

"We collected \$18.85 at that time," says the judge, "and I turned it over to the treasurer. He was an older boy—about 20—and wore a larger badge than I did because the office of treasurer was much more important than a vice president. But that's where a mistake was made in turning over the money to the treasurer because thereafter he disappeared and almost broke up the union."

A great deal of water has flowed under the bridges since those days but Judge I. M. Golden has risen through

Judge I. M. Golden was also chairman of the state commission which investigated labor conditions in the Mother Lode mining country where he found law and order had broken down. He also served as chairman, without compensation, of the state industrial welfare commission.

As a superior court judge, Judge Golden has distinguished himself as a fair and impartial jurist, who has rendered equal and exact justice to all without regard to race, creed, color or whether rich or poor.

"A square deal to everyone" is Judge I. M. Golden's creed. Could anyone ask any more of a judge?

# SAN FRANCISCO MEMORIES

By Tim O'Connor

THEY have torn down the old Orpheum Theater. But its memories will always survive. The memories that cling to that old temple of Thespis have written themselves on the tablets of time. If these crumbled old walls that are scattered on the ground could only speak, what a story they could unfold? It would be a bedtime story to make the old-timer stir up the fire in the gate and plug the old meerschau pipe with fresh tobacco.

\* \* \*

The Orpheum Theater made theatrical history in San Francisco. Most all



Tim O'Connor

of the great and near great headliners of the past played their parts on the Orpheum stage. Gustave Walters, the manager of the Orpheum, always booked the cream of Broadway talent for his show. He figured that if a star got his name in the lights of Broadway, he had to play in San Francisco to get the final acid test. The test that proved that he had that indefinable something, that spark that lures them to the box office.

\* \* \*

When Weber and Fields commenced to glow on Broadway, Walters booked them for the Orpheum. He spent money with a lavish hand on their billing and building. They were then practically unknown in the West. He made their names sparkle like the Tower of Jewels, by his publicity campaign.

\* \* \*

When these two boys arrived in San Francisco, he was somewhat disappointed by their appearance. After he greeted them he exclaimed:

"Vat haf I got? You two look shust like boys and two small boys dot should

hang on to deir mudder's apron strings!"

"Never you mind what we look like!" said Lew Fields, "it's how we can pack 'em in that counts!"

From the opening on, they packed 'em in so tight they were like sardines in a tinbox. The long line at the box office kept Gustave hovering around it, day and night. He got the thrill of his life. Where the crowd began to be uneasy Walters would say:

"Don't crush! The first two acts are rotten. But wait until you see Weber and Fields! You mitt all your insides out!"

Among the great stars that appeared at the Orpheum were Sarah Bernhardt, David Warfield, Lillian Russell, Marie Dressler, Eddie Foy, Junie McCree, Weber and Fields, De Wolf Hopper of "Casey at the Bat fame," and many others.

Now let's touch upon the original Orpheum that was built before the fire. Little John Morrissey was manager. Harry Orndorf was stage manager. Morrissey was quite a character. He was the natty dresser of the nattiest. He always looked as though he stepped out of a handbox. One rainy day Lucky Baldwin was passing by the Orpheum. John Morrissey was standing near the box office. Lucky saluted John and said:

"John, I guess this rain keeps 'em out?"

"No," said John, "it drives 'em in. Step in and see my crowded house."

\* \* \*

Sunday nights were grand and gala nights at the old Orpheum. It was a sort of social gathering night in the lobby. Everybody rubbed elbows with everybody else. There was none of that I'm, just a little bit better than the other fellow. Lots of social camaraderie existed in those days. People came to see the show and be seen.

\* \* \*

Sitting in the audience were politicians, sports, business men, judges and other men of affairs. Some of the well known sporting characters of that era were quite conspicuous. Among them were Eddie Graney, Frank Dareaux, Spider Kelly, and many others.

\* \* \*

Smiling Jim Corbett always sat in the front row among the baldies. His big shock of pompadour cut hair was a striking contrast to the hairless heads alongside of him. Jim started his punching career, punching a punching bag in a stall, in his father's stable on Hayes Street. He kept punching

until he punches his way to the top. He punched the great John L. Sullivan out of the big money in a roped arena on a sweltering day in old New Orleans.

Jim Corbett did a lot to dignify the prize ring by good sportsmanship in and out of the ring. Out of the ring he had the manners of a Chesterfield. He justly earned the title of Gentleman Jim Corbett.

Eddie Graney was the first and only man who ever wore a tuxedo while playing third man in the ring. He was known as the honest blacksmith referee. Spider Kelly was a great wag and wise cracker. He thought a tuxedo in the way while a referee was moving around keeping his eyes on two pugs. One day he suggested: "Why not wear a soup and fish or a soup to nuts suit?"

Tessie Wall was always conspicuous in her stall in the Orpheum. The lavish display of diamonds worn by Tessie had a glittering and dazzling effect. They made her look the part of a human electrical display. But it was gorgeous nevertheless. Diamond Jim Brady has nothing on Tessie. New York may have had its Jim, but we had Tessie.

When Tessie stared at the audience from her stall the expression spoke volumes. It suggested: "Look me over, boys, but make sure you don't over-look me!"

## HELP WANTED, MALE: Fifty

live-wire South of Market Boys wanted immediately to solicit advertising for the Journal. The work is easy, and dignified but requires effort and perseverance. Prices \$3.50 an inch, two and a half inches for \$5. Apply in person or by phone to Tom Maloney, Pete Maloney, Bob Loughery, Frank Foss, Willie Benn or at Headquarters, 150 Golden Gate Ave.

## BACHELORS ATTENTION!

WOMAN, middle aged, good house-keeper, fond of children, wants to meet a South of Market Boy—object matrimony. See Fred (Doc) Weidmann, Crystal Palace Market. This is on the level.

YOU CAN FIND WHAT YOU NEED IN OUR ADS—READ THEM BEFORE BUYING ELSEWHERE!

# SOUTH OF MARKET JOURNAL



Vol. XIII, No. 8

August, 1938



## TREASURE ISLAND NIGHT THURSDAY, AUGUST 25 - - - 8 P. M.

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**DOLORES PRESS, 3384 16th St.**

**PREAMBLE**  
The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# The President's Message

By George Gillin

The picnic was a great success, thanks to Ivan Branson and his hard-working committee. I believe everyone who attended had an enjoyable day and we can look forward to future events with greater optimism.  
Senator Tom Maloney had five thousand cards printed and two large signs painted—the cards were distributed in the Potrero district and the signs were tacked in conspicuous places

the world will be on San Francisco in 1939 and the South of Market Boys will come in for their share of publicity, therefore 1939, of all years, should find men with administrative and executive ability holding down the key offices in the organization. So think carefully and choose men for their business acumen, and financial sagacity.  
I wish to take this opportunity to thank John Nunan on the efficient manner in which he handled the show. John pinch-hit for Mike Lawley and he did a splendid job.



**GEORGE GILLIN**  
President



**Judge I. Harris**

**Judge Tom Foley**

**Judge Elmer Robinson**

in the Labor Temple and the Building Trades. Tom did this without cost to the club and we are very grateful for his cooperation.

Nineteen Thirty-nine is Exposition year and the South of Market Boys will have a day at Treasure Island. This day will mean a great deal to us, so it behooves each and every one to bring in new members as we will need plenty of help to make our day at the Exposition the outstanding one.

Senator Thomas A. Maloney is a great leader, a sincere, loyal, South of Market Boy and he has been selected to head the most important committee we have—that of membership. The large classes we have been initiating lately speaks well for his diligence and untiring efforts. But one man cannot do it all, so I appeal to each member to lend a helping hand to Tom so that he can reach the mark he has set 500 new members by the end of the year. This is but one hundred a month and it will be a cinch if we but half try.

Election of officers is not far off and now is the time to think of the type of man you wish to fill the vacancies that will be created. The eyes of

Tom Gosland, Jr., was shamed into getting a muscle softener. He has a patent air-cushion on his chair in the liquor control office, State Building. Tom was once known as the Boy So-



**Tom Gosland, Jr.**

prano of the ship-yards, but he hasn't tested his voice in years, so we propose that we call on him for a song or two this coming meeting, August 25. (John Nunan, please note.)

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**Nomination of Officers**

By Thomas A. Maloney

The coming year, 1939, is an all-important one for the South of Market Boys. It is the year of the Golden Gate International Exposition, and each day will find the streets of San Francisco filled with visitors from every country on the globe. This means the SOMBs will be in the spotlight and that many



Thomas Maloney

duties will fall upon the officers of our association. There will be functions to attend, speeches to be made, dignitaries to meet, and events to plan. It will, in all, be a busy year; and we should make certain that we have the best men in the important offices at this critical time.

We urge you to nominate men who have constructive ideas—men with mature minds and discriminating judgment—men with poise and character, and men who can ably represent us at the various official ceremonies that will be held during the year. Therefore, we should not nominate a man because he is a good fellow, or on account of some influence he may exert. We should not let personal feelings sway us, but should select men whom we feel have the ability to carry on a program which will reflect credit to our highly respected organization.

REMEMBER  
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# The Secretary

By PETE MALONEY

This month I am going to say some-  
thing about those fellows who are sel-  
don in the lines or news of the organi-  
zation. First of all there is one fellow



Peter R.  
Maloney

who very seldom misses our general meetings; he sits in the corner of the main hall and gets a kick out of some of the boys talking South of Market. I am referring to Fred (Babe) Heaphy). Babe, as he was known to all of us South of Market prior to 1906 and at present, is certainly one bona fide South of Market Boy. And he can look you straight in the eye and tell you off hand whether or not you know anything about that great district.

Babe was one of the semi-pro baseball players years ago, and was one of the best. He loves the club and is quite an asset to us.

Then there is Frank Pickard. Fine fellow, Frank, always working hard for the club, up and coming all the time.

Jess Jusix, the brewery worker and Dirty Dora player par excellence, is the man, I am informed, who invented the eye in the sky and did steal the invention from Geore Jileck, we are told. Jess is always working hard for the club.

Johnny Shannon—you got to hand it to this fellow. Single handed he went out and got 15 drill teams to compete for the picnic; secured 150 gate prizes; worked eight hours the day of the picnic, and handled the situation practically by himself and did a swell job. We need workers for the club and in this fellow you have ten committee men in one; there is no question about it. I heard two fellows remark that Shannon don't do much. I looked at them and knew that they never moved a finger for anything, but love to sit back and condemn those who work hard for the club. They, in my opinion, are not real South of Market Boys. I would say boost al-

(Continued on Page 16)

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Attorney At Law

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## Another Busted Romance

By HAL MAGUIRE

"Sitting away up here on the top floor of the Tower announcing the mid-night program of phonograph record numbers every night is monotonous—you telling me? Well, I'll admit it might be to some folks, but I'm not one of them. For I've got a little game of romancing that I haven't been telling anyone, but I'll let you in on it—especially as the romance I'm going to tell you about sent me into a tall case of jitters for longer than I'd care to admit.

"You see, this is an 'all request' program, and lots of young folks use it as sort of a 'Cupid's bureau' for patching up quarrels, saying good-night sweetheart, and the usual line of trash so dear to the hearts of Love's young dream; consequently a lot of requests come from the same youngsters, so I just naturally play the small quiet voice of Destiny and throw them into chills and fevers with the billet-doux I send over the air waves.

"Well, this special romance I mentioned started with a request for 'Lover Come Back to Me' from Micky to Toddy in N'Orleans. Of course it was just one of hundreds that come in every day, but I kinda fancied sending my voice away down south with a little love message to Toddy so I announces the number with plenty of feeling, thinking that maybe this guy had walked out on little Micky and she was bravely swallowing her pride and begging him to carry her through—you know how it is, pal?

"Not more than three days later I gets an air mail letter from N'Orleans with a request for 'I Apologize' from Toddy to Micky. That pleases me plenty so I files his letter away with Micky's in my own desk and announces the number with as much humility as I could put in my voice. Sure enough I hears from Micky again next day and with her request comes a regular mash letter, telling how she loves hearing my voice and that she imagines me to be a swell guy about six foot two and young and handsome with merry eyes and a sympathetic understanding of young lovers.

"You needn't laugh though I'll admit the description doesn't fit the original, just the same it went down easy and from then on I was in Micky's

lily white fingers. Well, for some time these two keep up a regular correspondence through yours truly, and just when I'm waxing most enthusiastic over their love affairs I gets a request from Micky for 'The End Has Come' and it's just as decisive as an earthquake or the Battle of the Marne.

"Say, talk about 'Black Moonlight'—for days I was in the deepest indigoes worrying about Micky and thinking all sorts of murderous thoughts about this guy, Toddy, as day after day went by and neither of them sends me any more requests. I even read the obituary column in the papers every night expecting to see Micky's name listed there. Just when I'd given up hope of ever solving the mystery, I find a request among the phone messages that have come in during the day for 'One More Chance' from Toddy to Micky. Say it was just like greeting old friends to announce the number that night—and I put plenty of understanding into my voice when I spoke into the 'Mike,' not wanting to disappoint Micky, you understand, and thinking of her description of me I was wondering if this Toddy fellow wasn't something like that.

"While I'm sitting in retrospect listening to this pathetic little song going on a night flight over the air waves, the telephone girl brings a request in from Micky for 'I'm With You in Any Old Thing You Do.' Well, that sure was getting results—you remember the words, don't you? 'right or wrong, I'm willing to tag along.' It always struck me as the theme song of all poor little depression kids who don't know what it's all about; however, that's beside the point. I was mighty pleased she called for that number, for to me it seemed to sum up the character of the girl as I'd come to think of her—Micky was no quitter, she was the kind of a kid who could take it.

"Their silence after that didn't worry me. I figured that things must have gone pretty good for Toddy and he'd come back for Micky and perhaps now they were both in N'Orleans, him working and her keeping house in a cute little cottage all filled with ruffed curtains and crammed full of love—Micky just fitted into such a picture."

"And that was the last you heard from them?" I asked, for I, too, had become interested in this romance of the air.

"Oh, no, I heard from them again, that is indirectly," he replied.

But the benign expression had left

(Continued on Page 10)

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# GOSSIP

*"Fire and sword are but slow engines  
of destruction in comparison with the  
babbler."*—Phil Shapiro.

By WILLIE BENN

Jack Erickson, owner Film Tavern,  
Golden Gate and Jones, submitted the  
following:

"OAKLAND — Oakland has no  
snow, no freezing or excessively hot  
weather, and no gales or windstorms.



Jack Erickson

Oakland people wear the same clothing  
the year round."

This clipping was taken from the  
San Francisco Chronicle: "WINNERS  
IN TRAVELARK COURTESY  
RACE ANNOUNCED.

Winner of first place with an out-  
standing number of votes is John  
Baird, clerk of the Building Trades  
Council. Baird will receive an exten-  
sive Pacific cruise, including visits to  
Hawaii and an American Express tour  
of Japan.

The special prize of a Catalina tour  
offered to the person polling the great-  
est number of votes between June 17  
and June 24 won by John Baird.

Tenth Prize — Sacramento River  
Lines: Charles Fox, 778 Forty-second  
avenue, 771,340 votes.

Yes, sir—they're two SOMBs.

Fellows we like to meet: Sam Orack,  
Harlod and Paul Perazzo, J. P. Bogan,  
James Bahan, C. J. Conroy, Pete  
Claraty, Frank Benne, Pete Conroy,  
Louis Caramassi, D. Bretze, William  
Cadigan, J. F. Byrnes, Dan Calnen,  
Robert Polaski, Thomas Davis, C. W.  
Deljen, W. Davock, Harry Creepin,  
W. C. Critz, William Brandt, A. M.  
Buchner, Newton Pointer, O. Cor-  
telazzi, A. W. Dallard, Edward Fay,

Francis Aden, A. N. Anderlin, Fred  
Emley, L. A. Pinard, James Carr, John  
Buske, Al Brandhofer, John Flood, O.  
Navone and Al Brenner.

The Yellow Cab was well repre-  
sented at the meeting by Lou Ruben-  
stein and Jake Silberstein. Christmas  
will soon be upon us and we need the  
expert rigging ability of Lou Ruben-  
stein to snake the big Christmas tree  
into place.

Remember John Hughes is at the  
Roma Market and he claims he sells the  
best corned beef in the Fillmore dis-  
trict.

Chris Cribbin saluted his pals with  
"Hey" but he has changed it to "Hay,  
Hay."

It is rumored that Al Katchinski has  
grown a quarter of an inch looking up  
to John Shannon for a few prizes for  
the Girls A. A. U. events. Seems  
Shannon kept all the worth-while  
trophies for the drum corps.

Les Bottomley: "What was all that  
cursing and swearing I heard Sunday  
morning."

Eddie Gagen: "That was Bill Led-  
widge. He was going to church and  
he couldn't find his prayer book."

Recently we celebrated Father's Day,  
a day we put Dad on the throne. Jake  
Diamond was a proud and loving



Willie Benn

parent when he escorted his son, Her-  
bert, to the breakfast, but he did a  
quick about face at the meeting. He  
acted like a sheik when escorting the  
feminine stars to the stage. We hope  
Mrs. Diamond never reads these pages.

(Continued on Page 11)

# Monthly Assembly

"Be more prompt to go to a friend in adversity than in prosperity."—Senator (San Jose) Tom Mitchell.

LLOYD JACOT, Editor

"July is the month of vacations and no organization can expect more than a corporal's guard," said the wiseacre. But we knocked his observation galley west with a mob of three hundred-fifty SOMBs in K of C Hall on July 28. And with Tom Maloney heading the



Lloyd Jacot

present membership drive we can expect larger attendance and more newcomers in candidate's row. The coming meeting of August 25 will have features never before attempted, and you will be pleasantly surprised with what has been billed for your entertainment.

John Nunan, Chairman Entertainment, has sworn us to secrecy, however, you can take our word that this will be a somewhat different meeting than those that have gone before. So invite a friend and give him the opportunity to enjoy an evening with the best gang on earth — the SOMBs.

We have heard many cracks about carrying diversified stock, but the oddest combination ever come to our attention is the merchandise offered to the public by Chris Cribbin.

Chris owns the neatest Tavern in the Mission District at the corner of 20th and Shotwell and dispenses bottled goods that are easy on the palate. Our snooper reports that Chris now sells baled hay. Maybe he got his inspiration from the old-time medicine men who sold tonics that were ideal for man or beast. When in the market for hay and grain give Chris an opportunity to bid on your requirements.

Looks like old times with Jack Foley and Andy Johnson together again. Jack Foley, our efficient Treasurer, has had a marvelous recovery from his recent illness. He looks heartier than he has in years. And Andy, not to be outdone by his pal, has begun a course of training and diet that is whittling away his front porch like the sun melts butter.

Believe it or not, Doc Weidmann was shanghaied. Yes, sir, he started to see the sights in Barbary Coast one fine summer night, and in one of the dives

a very attractive sweetie invited him to have a drink. The Doctor, thinking he had made a conquest, readily accepted and the next he remembered was leaving the ship in Nagasaki, Japan. And even to this day he refuses to drink with strange women. Wo said he was afraid of Ethel? That isn't the reason, at all.

Great honors came to Herbert Diamond, son of Jake Diamond. Herbert was presented with the Pershing Gold Medal Award when he won first place in military excellence and proficiency at the Military Training Camp in Monterey on August 4. He also won a four-day trip to Washington, D. C., where he will compete in the National Drills.

This is the first time a San Francisco boy has won this award, and we are as proud of Herbert as are Mr. and Mrs. Jacob Diamond.

Along with this news came the word that Herbert was not only a crack militarist, but a gifted and talented Editor, and has further illuminated the family escutcheon with his facile pen.

Our best wishes go with Herbert Diamond and we are rooting for him to bring home the National military honors to San Francisco.

Associate Editor, Willie Benn, is a Bigwig. He has been appointed superintendent of carpenters at Fort Scott. Hinges is a very dignified bozo those days.

Sam Forman is another SOMB in the large income brackets. He was promoted to foreman painter at Fort McDowell.

With Forman and Benn on the job we can expect the streamlinest forts in the country.

Chris Cassidy holds the record of champion ticket seller. He sold more tickets to the Shut-In ball game than any three members, and this month he tops the list selling picnic tickets. Chris is a hard worker, and we owe him a vote of thanks.

Otto A. Boehm, active in I.O.O.F. circles, and a retired carpenter contractor, recently joined the SOMBs. He attended a Tuesday night meeting and learned we needed prizes for the picnic, but having an injured foot he was unable to gather the prizes him-

self, he drafted into service Mrs. Boehm, and on Tuesday night, August 9, he delivered four beautiful prizes to the chairman. We are very grateful to Mrs. Boehm for her kindness, and we thank the Union Furniture Company, Lachman Bros., and Sterling Furniture company for the prizes given to Mrs. Boehm.

For years we have been writing about William Sims only to find his name is William Serra—Gee, some people are dumb.

How would you like to feed this bunch? George W. Reed, John Hanley, Otto Boehm, O. F. Chester, Harry M. Kelly, S. M. O'Sullivan, Wm. E. Brown, Pete Perazzo, Fred Peterson, James A. Wilson, T. J. Shea, Jake Silberstein, M. J. Coulter, J. Monohan, James Quinn, Dan Mahoney, John J. Cullen, J. J. Morgan, G. Litchenstein, J. McLinden, A. C. Johnson, David Davies, Charles Chute, Steve Malone, Wm. Shorthall, Duncan McKenzie, D. D. Kopke, Jack Stanley, Sr., W. M. McCarthy, J. Rasmussen, F. Y. Harrigan, John Muirane, James E. O'Brien, James Basch, Matt Borren, John McCann, H. M. Melinsky, Ed Gagen, Harry Anderson, John Corbett, Jr., Dan McLaughlin, J. J. Berry, John W. McCune, A. B. Johnson, Ed Petzgold, Will Pratt, James E. Clisham, E. F. Bottern, Pet Nuhn, Jim Cruise, M. Powers, Fred McLaughlin, J. Conboy, John J. Hughes, and Dr. Julius Behrend. We heard that they carry a large appetite to the basement on Thursday night.

Income Tax Suggestion: "What is your gross income?"

"Witness: 'I have no gross income.'"

Lawyer: "No income at all?"

Witness: "No gross income; I have a net income. In am in the fish business."

Jack Wiley must stand in with hat check girls. Every time this baby takes to the road he comes home with a dandy hat. His recent trip netted a beautiful hand-made Panama.

There's a conspiracy afoot. We saw Dr. Harry Bernard, Sergeant Tom Feeney and Jim Doherty with their heads together—watch your step, fellers, as when this trio plan they mean business.

The passing of an old landmark: Joe Buchenbach & Co., established in 1875 at Fourth and Shipley, closed shop recently. The district is slowly fading from the picture.

ATTEND THE NEXT MEETING  
TREASURE ISLAND NIGHT  
THURSDAY, AUG. 25—8 P. M.  
A GRAND TIME AWAITS YOU!

# Tim O'Connors San Francisco Memories

It was a scene in the Palace Hotel Bar, a very short time after the Fire. Tom Williams, Al Murphy and Ned Hamilton stood in front of the bar. They were at the time the three big shots on the Examiner.

After they had clinked glasses, Ned Hamilton remarked: "It's miraculous how quickly this hotel has risen out of the burning embers and smoke. With the erection of this gorgeous hotel it means that the old spirit has revived."

"Don't kid yourself, Ned!" replied Tom Williams. That old spirit vanished in the flames of the fire. It will never come back. It's as dead as Caesar's ghost!"



Tim O'Connor

Tom, however, was wrong. It takes more than a big fire to kill the spirit of San Francisco. It's a glutton for punishment. It can take it and come back for more! It was the birth of a new city.

The spirit of a city is the reflection of the people. The people of this city have what it takes to keep San Francisco where it belongs. The city beloved around the world! The city with a soul.

\* \* \*

There is an organization in this city which is certainly doing its best to keep San Francisco the popular city of the world. It's the South of Market Boys. This organization is composed of those sturdy fellows who were born just south of the Market street cable slot. These fellows are the real salt of the earth types. They are not waiting for George to do it; they do it themselves.

\* \* \*

The old southside sections were composed of the Irish, French, Jewish, German and Italian and all the other races

rubbed elbows with good citizenship. If they rubbed too hard against the grain, however the fur would fly. So they always were careful about the rubbing process. In other words the South of Market Boys received a melting pot college degree.

\* \* \*

The fire caused the South of the Slotters to scatter. They had to scatter to various parts of the city to take up new homes. The sunny Mission district attracted many of them.

How did the South of Market Boys come into existence? The idea of the famous organization was born in the fertile brain of Peter Maloney, who is as much a part of San Francisco as the Seal Rocks, the seagulls and the invigorating salt air, and the golden dome of the city hall.

\* \* \*

The name of Pete Maloney is a household word in San Francisco. Pete is one of our most outstanding and popular fellows. His sterling character makes him a natural born leader and organizer. He should take great thrill out of the thought that his brain child has grown into such a great organization—an organization that is keeping alive the early traditions of the Southside.

\* \* \*

Pete has many active co-workers. Among them is Lloyd Jacot. Besides being a writer of distinction, Mr. Jacot is editor of the South of Market Journal. Ray Schiller, former president of the South of Market Boys, is always doing his bit. Then there is Bill Granfield, Frank Foss, Senator Tom Maloney, Fred (Babe) Heaphy, Jack Maloney, Willie Benn, Frank Pickard, Jack Robertson, Jack Wiley, Chris Cribbin, Tom Gosland Jr., Walter Brady, Maurice Sweeney, George Gillin, Bill Ledwidge, Joe McCann, Dr. Julius Behrend, Les Bottomley, Chas. Fox, Arthur Downey, Morris Borden, Frank Lynch, Eddie Nelson, John (Pop) Merrick, Dr. Harry Bernard, Joe Rae, Bill Cummings, Harold Pabst, Dan Henry, Dan Mahoney, Chester Juzix, Sergeant John Lynch, S. F. P. D., Captain Jack Brady, S. F. F. D., Perrie Thal, Phil Shapiro, Lester Noonan, Eddie Nelson, Lou Rubenstein, Bill Boyle, Eddie Nelson, Jimmy Cruise, Ed Shorthall Jr., Sergeant Tom Feeney, S. F. P. D., Mike O'Leary, Jack Kane, Jack Daley, Jim Clisham, Louis Holtz and the ever popular Jim Kerr and George Asmussen. There are many other worthy workers in the organization whose names we do not recall, who are deserving of a good deal of commendation.

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(Continued from Page 6)

his face and though he was smiling, his mouth was hard. He settled back in his chair and lit a cigaret while I waited to hear the rest. Finally he spoke again and there was a quality of rancor in his voice that was quite alarming.

"About two weeks after that last request from Micky I read an account in the paper of some clever work on the part of the Revenue Officers. It seems that a very powerful ring of rum-runners plying along the Pacific Coast had been eluding the 'law' for a couple of years because their method of contact could not be tapped. Finally one of these officers who happened to be a fan for late radio programs got interested in the sequences of our midnight request programs. The Micky and Toddy romance was particularly significant in the light of liquor traffic."

"You mean to say that those kids were in that sort of racket?" I asked, horrified at such a thought.

"Kids? Nersts!" He gave a disgusted grunt and tossed his cigaret into the waste paper basket, "Toddy was captain of the rum-runner and Micky was the distributor here—a couple of seasoned old pirates if ever there were any! They're serving terms in the penitentiary now—and I announced their requests with pathos and humility the big hums!"

Les Noonan, Louis Holz, Bill Ledwidge, John Nunan and Jerry Noonan claim Pete Nuhn is in a racket selling cushions at the Southside Playgrounds. We heard that Pete is in the dog-house



and this is his method of grabbing a few extra shekels so he can surprise his wife with a present thus getting in good standing at home.

Chas. Fox: "We should have some bright red flowers in the clubrooms, I think they are called saliva."

Ray Belasco: "The very thing and in front we should have a nice row of spitunians."

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## GOSSIP-WILLIE BENN

(Continued from Page 7)

Warren Winters, a pupil of Jack O'Brien, was in the hall with Eddie Lettus.

"Better homes are built with lath and plaster" so spake one of our lathers, so when building that new home, remember this.

Quite an argument came into being as to who was John Corbett, Jr., and Tom Gosland, Jr.—they looked about 278 pounds each. The liquor enforcement business agrees with some people. A few games of handball with Jack Maloney would soon put a movie star physique on the officers.

Glad to greet Dick Coleman and his son, Leslie. Hope they had a good time with the old timers.

### A FIVE STAR SPECIAL NEXT MEETING

THURSDAY, AUGUST 25—8 P. M.  
THRILLING FIGHT PICTURES  
ARMSTRONG vs. ROSS  
LOUIS vs. SCHMELING  
BRING A FRIEND

We understand that Les Noonan has been raised a peg—he is now factotum of the Panhandle (Golden Gate Park).

There is dirty work going on at headquarters. The boys are taking George Jileck, Sr., in casino. The messenger introduced this game in the club-rooms and to date it has cost him



Dr. Harry  
Bernard  
(In Disguise)

George Jileck  
Sr.

plenty. There was a time when he was considered a champ, but the rank-est amateur makes a sucker of him now. Chester Juzix thinks Jileck has been hypnotized. We wonder?

David Davis celebrated his thirty-sixth wedding anniversary recently. Many more, Dave.

WHAT ARE YOU DOING TO  
HELP THE MEMBERSHIP GROW?

*If the baseball game is punk,  
Read the SOMBs Journal;  
If the films are on the slump,  
Read the SOMBs Journal;  
If you're jobless, broke and blue,  
Join the gang like other do,  
Read the SOMBs Journal.*

Carol Dose sent the following letter to a toilet preparations company:

Dear Sirs: "Please send me another box of your lip stick, for which I enclose a postal order.

"All my gentlemen friends say it is the best they ever tasted."

\* \* \*

An Armistice Day meeting was being held in the Veteran's Auditorium, and the speaker was eulogizing Tom Toomey:

"Let us never forget the valor of Tom Toomey," he cried. "It was he who led the successful attack upon Lorraine! It was he who took Nancy by surprise! It was ———"

"The brute!" exclaimed an old lady as she left the hall.

\* \* \*

Jim Roddy: "What is stranger than an armless man trying to wind a watch?"

Arthur Downey: "A glass eye at a key-hole."

\* \* \*

Gene Mullane: "I wish someone would tell me how to get fat."

Maurice Borden: "Go to a meat market."

\* \* \*

Gabriel Molin: "Compose a sentence with the phrase 'bitter end' in it."

Pete Butti: "A bulldog chased a cat—the cat ran through a hole in the fence, and the bulldog bitter end."

\* \* \*

Jimmy Cruise: "How does your girl feel?"

Jack Downey: "Same as last time I saw her."

\* \* \*

Ed Reedy: "Bill, a guy on the phone says you owe him five hundred dollars."

Bill Boyle: "Tell him we had the phone taken out."

\* \* \*

Chester Juzix: "How many ribs have you?"

Joe Welch: "I don't know; I'm too ticklish to find out."

\* \* \*

George Gillin: "Skye terriers have so much hair on them, how do you tell which end is the head?"

Joe Rae: "Stick him with a pin, and look at which end barks."

\* \* \*

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**WILLIAM B. HORNBLOWER**

William B. Hornblower, candidate for re-election to the office of Assemblyman from the 23rd District, has been a member of the South of Market Boys for many years. Bill Hornblower has been an outstanding member of the Legislature, having represented San Francisco County in the Assembly. His labor record and his platform of accomplishment in California has been one of faithful adherence to progressive principles.

Assemblyman Hornblower has done much for San Francisco County in sponsoring the bill for the control of San Francisco Harbor, sponsoring legislation for the development of the Hetch-Hetchy Project, and opposing unjust taxation on San Francisco's publicly owned municipal utilities.

Hornblower has been a fighter for progressive and humanitarian legislation. Hornblower sponsored the Old Age Pension legislation for many years, and he is responsible for the present liberalized Old Age Pension Law, liberalized Blind Pension Amendments, and the State Unemployment Insurance Laws.

Bill Hornblower was one of the authors of the State Housing Bill at the last session of the Legislature, which bill made it possible for the Counties to receive many millions of dollars for the construction of homes and apartment houses to eradicate slum conditions.

Bill has been an advocate of better compensation laws for the purpose of aiding the laboring classes.

During his early life, while attending night school and working as a teamster in San Francisco as a member of organized labor, Bill Hornblower studied law, and is now a practicing attorney. He has an outstanding record of accomplishment and achievement. Many of his friends are urging his re-election upon his splendid record for labor and progressive legislation.

The South of Market Boys have been proud of Hornblower's record and wish him the best of luck.

Huntley Cameron: "Hello, little girl, wanta go for a ride?"

Little Girl: "Nothing doing. I'm walking home from one now."

\* \* \*

Jack Maloney wrote a story of two buildings. It is very good but steps on the toes of too many persons. Willie Benn will not permit it to be printed in these pages.

\* \* \*

Perrie Thal: "I want an 'E' string." Albert Porter: "I'm new at this business, would you mind picking the one you want. I hardly know the 'es from the shes."

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Stressing his desire to represent all of the citizens of San Francisco and not any particular group or individual, John F. McGowan tossed his hat into local political circles by announcing his candidacy for State Senator.

John is the son of the late Hugh McGowan, whose name is remembered in



early activities of the South of Market Boys' Club activities, as well as being secretary of the Fraternal Order of Eagles. Carrying on the traditions of his father, John is active in South of Market Boys Club doings and serves the San Francisco Eagles as secretary, which organization claims 5500 local members.

Although young in years compared to other candidates and public office holders, John cites his record as a citizen interested in civic affairs and the welfare of fellow men. By reason of his secretaryship of the Fraternal Order of Eagles, who are noted as original sponsors of welfare laws, he has acquired a real knowledge of his duty as a humanitarian.

Dr. Frank Sheehy, campaign chairman, predicts a victory for McGowan at the primaries, basing his prediction on the number of endorsements received from local civic, political and union labor groups and from the warm enthusiasm displayed by workers engaged in his behalf.

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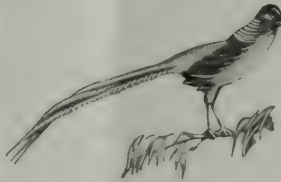
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## Shelley Endorsed for Senator South of Market Girls Banquet

With endorsements pouring in from leaders in all walks of life and all political parties, the campaign of John F. Shelley, South of Market-born candidate for San Francisco's only seat in the state senate, is gathering momentum daily, says word from Supervisor James B. McSheehy, campaign manager.

Although Shelley is a Democrat and has the backing of the Democratic County Committee, he also has the endorsement of the county Progressive Party organization. At the insistence of a group of leading Republicans, including Attorney Randell Larson, he also is running in the Republican primary. Shelley and his speakers' bureau are "covering" an average of thirty meetings weekly and meeting with friendly receptions in all sections of the city.

Fifty-three endorsements have been received from labor unions to date, indicating that other candidates' statements regarding their union support are based principally upon wishful thinking.

Born in the South Park District, Shelley has had a colorful career in his 33 years—seaman, high school and college athlete, law school graduate, and, finally, president of the San Francisco Labor Council. Jack's mother, Mary Casey Shelley, and his uncle, Police Capt. John Casey of Mission Station, are acting as his campaign advisers.

"I take a back seat for no one in my belief in clean, honest, democratic government," Shelley said recently. "I have received and will receive no campaign support which would stand in the way of my representing all the people if I am elected to the State Senate."

The annual banquet of the incoming and outgoing officers of the South of Market Girls Club, Inc., was held at a popular restaurant downtown. A pleasant evening was enjoyed by all. Mrs. Lillian Gallagher, Chairman, called the



Mary Hennessy

roll. Those present were Mrs. Lottie Hannon, President; Mrs. Elizabeth Hayes, Founder; Jessie Crowley, Florence Cullen, Pheleta Reagan, Sue La Rue, Margaret Holz, Henrietta Brown, Annie Linn, May Mayman, Margaret Walters, Rose Kelly, Lillian Gandolfo, Mayme J. Conroy, Blossom J. Hay, Annie Peterson, Anne Linkletter, Ida McCarthy, Bertha Whitney, Emily O'Leary, Lillian Gallagher, Caroline L. Noonan.

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(Continued from Page 5)

ways because knocking usually hits  
back at the knocker.Les Noonan is a live wire and is  
all over his illness. Watch him go.Johnny Nunan has been given the  
title of Father of the South of Market  
Boys and Father of San Francisco.  
Where could you meet a finer fellow  
than Johnny—he with the ten kiddies,  
real South of Market, good worker  
and certainly knows what it is all  
about. When some of the boys fall  
down on the job, Johnny pinch hits  
for them; always glad to, and he never  
fails to turn in a 100 per cent job.The Downey Brothers—they are just  
as essential to the South of Market  
Boys as our laws. There is never a  
meeting that you do not see either  
one Downey or all Downeys. Jack is  
the one who holds the office of third  
vice president; he will be an asset to  
us when he is president.Jim Basch, one of our real old-time  
members well along in years, never  
misses a meeting. I believe Jim is  
around 86 years old; you would take  
him for 56. We need a lot of old  
timers in the club.Louie Holtz, that sterling fellow  
whose good wife always jumps in and  
helps us on all of our affairs, always  
occupies the same seat at every meet-  
ing, on the sidelines, seat No. 666.Jim McCarthy of the San Francisco  
Hospital comes month in and month  
out; has asked me to put on a show of  
chorus girls.Jake Diamond is always ready to  
jump in and help. Incidentally, Jake's  
young son won a signal honor for the  
west in the Civil Military Training  
Camp. He won all honors in the  
west and is on his way to Washing-  
ton, D. C., to compete for national  
honors and the Pershing Medal. This  
lad is only 17 years of age, a splendid  
boy, a credit to the west, San Fran-  
cisco and to his parents. He will join  
us as soon as he becomes of age.Each month I am going to select five  
or six of our boys who never get in  
this book and do as I have done above.Brothers, next month is nomination  
of officers in our club. I believe dur-  
ing the Fair Year we must have men  
selected to offices who will represent  
us in the way we should be. Person-  
ally I don't care who is nominated for  
office as long as he is a man of good  
character and a man who will take an  
interest in the affairs of the organiza-  
tion.I am sorry to say, but it is the truth,  
some fellows get nominated and elected  
to office who pay no more attention  
to the affairs of the organization than  
a five-year-old youngster. That is not  
fair to the organization, not fair to  
themselves. A few of us cannot con-

tinue carrying the load. Personally, I  
am glad to work and work hard for  
the association. I don't get hurt any  
by it as long as I can help to keep it  
going. Mrs. Maloney likes to see me  
once in awhile. I cannot keep going  
out five nights a week, week in and  
week out, representing the South of  
Market Boys, which I have been doing  
for fourteen years, and which most of  
our officers will not do. That is why  
I say I wish some men would get  
nominated and elected who will help  
me out. The only thing that keeps us  
alive is publicity and membership—  
publicity you get plenty; Ray Schiller  
takes care of that. Membership should  
be aided by all, but officers who are  
elected just to be elected and come to  
meetings once in awhile, spout off  
plenty with no action or work at all.  
It just don't seem right.

My personal opinion is this: Those  
who desire to run for office should give  
it some consideration and if elected  
won't sit by and say: "Oh, well, Pete  
Maloney will do this, Johnny Shannon,  
Tommy Maloney or Ray Schiller will  
take care of this." Give us a hand to  
take care of these things and we will  
go a long way. I prevailed upon the  
Exposition committee to give us a day  
at the fair in '39. They kindly did.  
August 21st, 1939. We intend to hold  
our picnic on Treasure Island next  
year. Snap into it boys, and get out  
of the habit of letting George do it.

Commencing next year in February  
or one year since our outstanding South  
of Market Boy and San Francisco's out-  
standing humanitarian was called to his  
reward, I am going to hold an annual  
pilgrimage to his grave. I am refer-  
ring to our late and beloved member,  
Tom Finn. Those of us who knew  
him loved him. I intend to make it  
on a Sunday morning at 10 A. M., and  
have ceremonies at his grave. We owe  
it to him. I believe his name and  
memory should never die as long as  
most of us live. I am going to try  
and see that it does not. More details  
on this matter will follow.

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Very shortly, San Franciscans will see on Christmas Tree Point, just north of Twin Peaks, the commencement of the erection of the monument to Saint Francis of Assissi.

For over fifty years, citizens of all creeds have looked forward to the day when this Saint, after whom San Francisco is named, would have a monument, to keep alive the memory of a man who, historians tell us, was the kindest human who ever lived.

The Works Progress Administration have undertaken the building of this monument as a Federal Art Project, and is meeting all the labor costs. Our beloved member, Mayor Angelo J. Rossi, the Board of Supervisors, and the San Francisco Art Commission have approved its erection. The non-labor costs are being shared by the City and County of San Francisco to the extent of over \$10,000, and by the Citizens' Committee, which has agreed to raise \$15,000. The Citizens' Committee is composed of members from the Third Order of Saint Francis, and Saint Francis Assembly, Fourth Degree, Knights of Columbus; they have established quarters in the Phelan Building, rooms 325 and 327 and their first major activity will be a lecture by Brother Leo, in the Civic Auditorium, Friday evening, August 26th, 1938. Reserved seat tickets are \$1.00, general admission 50c, tax exempt. Tickets are on sale in the office of the Knights of Columbus building, and at the usual agencies.

There can be no question that the monument to Saint Francis will focus the favorable eye of many millions on San Francisco through thousands of national and international newspaper articles, magazine features, and news-reel portrayals.

If we consider the attention gained by the Eiffel Tower, Christ of the Andes, and the Statue of Liberty for their respective locales, we can appreciate what the Saint Francis Monument will accomplish for our own San Francisco.

To give some conception of the magnitude of this project, here are comparative figures:

Saint Francis:	Statue of Liberty:
156 ft.....Height from base.....	151 ft.
18 ft.....Face.....	17 ft. 3 in.
12 ft.....Head ear to ear.....	10 ft.
45 ft.....Length of arm.....	42 ft.
20 ft.....Length of hand.....	16ft 5 in.
136 ft.....Base to top head.....	111 ft 6 in
35 ft.....Base.....	155 ft.

If any South of Market Boy wishes to donate to this project, he can do so by making said donation payable to: Saint Francis Monument Fund, Richard M. Tobin, Treasurer, 325 Phelan Building.

*I'm thankful that the sun and moon,  
Are both hung up so high;  
That no pretentious hand can stretch,  
And pull them from the sky;  
If they were not, I have no doubt,  
but some reforming ass;  
Would recommend we take them down,  
And light the world with gas.*

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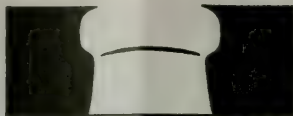
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Primary Election, August 30, 1938

# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 9



September, 1938



GEORGE GILLIN  
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*ATTEND THE MEETING*

**THURSDAY, SEPTEMBER 29 - - 8 P. M.**

**ELECTION OF OFFICERS**

**EXCITING FIGHT PICTURES**

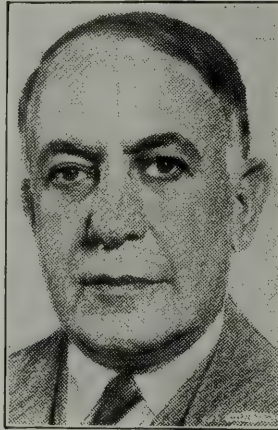
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*Member of the South of Market Boys*

# SOUTH OF MARKET JOURNAL



Organized 1924

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DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PRospect 9775

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Associate Editors

DAN HENRY

WILLIE BENN

JACK WILEY

BILL LEDWIDGE

Advertising Manager

WILLIAM ROGERS

JOE RAE, Business Manager

VINCE REILLY, Censor

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Walter Brady.....First Vice-President

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Jack Downey.....Third Vice-President

Peter R. Maloney.....Financial Secretary

Wm. A. Granfield,

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Bob Loughery Fred Weidmann

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Michael Doyle John F. Quinn

(Deceased) (Deceased)

Albert S. Samuels Thos. A. Maloney

Percy I. Goldstein John J. Whelan

## TRUSTEES

Geo. R. Jileck, Sr. George Miller

Frank Pickard

DOLORES PRESS

# The President's Message

THE election of officers is very important to the membership of the SOMBs and I urge every member to cast his ballot for the candidate most suitable for the office he is seeking. It is the men selected who will carry on the business of the organization, and



GEORGE GILLIN  
President

it is up to you, the members, to elect men in whom you have confidence.

The fight will settle around first and third vice-presidency, the directors and the trustees. The other offices are amopposed. In subsequent pages you will find listed the men who are seeking the vacancies. You should study the list carefully before casting your ballot.

Membership is the most important of all as new members means fresh ideas, larger functions, increased treasury, and greater prestige. So, ask a friend to join with us. Tom Maloney, chairman of the Membership Committee, is eager to secure the aid of volunteers willing to work with him in devising ways and means to build up the roster for 1939. You are invited to send in suggestions or constructive criticisms to Tom, and you can bank on it that action will be taken.

There are thousands eligible to join and it would be an easy task for us to get them if we but tried. The requirements are (1) he must have lived South of Market prior to 1906, or (2) he must be a male descendant of one who lived in the district prior to 1906.

All we ask is you make certain that he whom you propose is eligible.

Jack (Referee) Downey will be the next President of the SOMBs, and I feel that I am leaving the reins in good, strong, and sensible hands. Jack is a very likeable chap; he has oodles of friends; and he is a capable executive. My parting greeting is: "Please extend to Jack Downey the same cooperation you have given me."

My fa-ewell message to every mem-

ber: "God speed to all, and I thank you for your splendid support and worthwhile suggestions given during my regime as President. It has been a pleasant year; a year I will always remember with a feeling of deep gratitude."

Hail the new President, Jack Downey!

Fight pictures, refreshments, entertainment at the meeting Thursday, September 29, Don't miss it! Bring in a new member.

SUCCESS GUARANTEED — Or your money refunded under our unique offer to teach you to write or get in print.

LESSON 1—Send \$25.

LESSON 2—What do you want most in the world? Write an article, not more than 500 words, describing your needs.

LESSON 3—Condense your article of Lesson 2 into 12 words.

LESSON 4—Submit the result of Lesson 3 to any of the well known daily papers.

If it is not published we guarantee to return your fee (if you have paid it), minus postage.

P. S. (Important)—When submitting Lesson 4, address the envelope to Want Ads Editor and enclose remittance at the paper's usual rate for the "Articles Wanted" portion of its advertising column.

Vince Reilly is going foreign on us. He is rapidly perfecting his spanish vocabulary. Quien Sabe Senor?



Bob Behlow

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# South of Market Boys You Should Know

By W. F. "Bill" LEDWIGE  
Manager K. of C. Building

Editor's Note: Since this story was written Pete Huhn, one of our finest members, passed to the great beyond. Pete was loved and respected by all and his passing will leave a void in our hearts.  
R. I. P. Pete!

At the time this is being written about Peter Francis Nuhn, he is confined in the San Francisco Hospital, convalescing from an operation. Pete was injured in line of duty at Father Crowley (Old Southside) Playgrounds, where he is caretaker, and it is our sincere hope that when this goes to press he will be home, and fully recovered.

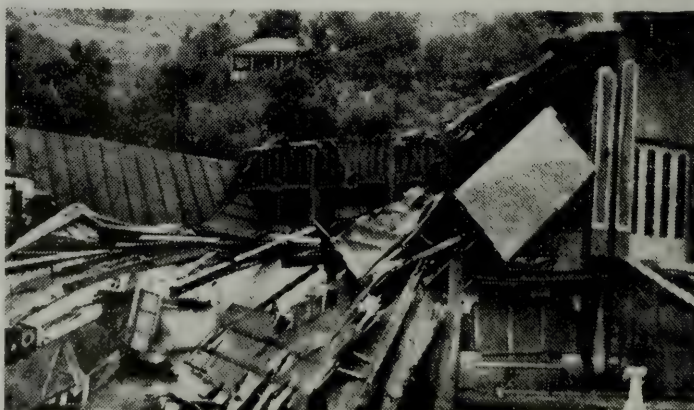
If a Hollywood casting director was given an order to supply a "South of Market Boy," we believe he would have to look no further than the subject of this month's sketch. Pete typifies all the characteristics of the boys, who made this district famous. Orphaned at the age of eleven, he spent several years at St. Vincent's in San Rafael, and his first job upon returning to San Francisco was "ships tailor." Pete had a twinkle in his eye when he said "ships tailor," and this writer figured he was being ribbed (ribbing goes with the name of Pete), but one of my Grade A spies reports Pete was just what he said he was. "Ships sailor." is a representative of stores that supply sailors with all their needs, and they meet the

ships at quarantine in open Whitehall rowboats. Next we find Pete with Morton's Special Delivery, this was one of the first delivery services in San Francisco, and old timers will probably well remember the name. Then Pete went with The Emporium, and during the Klondike gold rush, he had charge of the department that sold supplies to the embryo miners, and just before the fire he was office manager of the Moss Glove Company. When the great fire cooled off, Peter found himself with a hammer, hatchet, saw and square, and like many others, became an earthquake carpenter. We quizzed Pete to learn if any of his buildings were still standing, and his reply was "not that I know of," we then put a confidential investigator on this, and his report was, "all Pete's buildings blew down, and he knows it," the picture tells the story.

Just before Pete went with the Recreation Department, he was superintendent of service of Foster & Kleiser Company.

Being caretaker of the Father Crowley Playgrounds is probably the most trying position in the Recreation Department, the whole vicinity is made up largely of homeless transients, or the flotsam, and jetsam of humanity, but Pete has those two priceless traits, diplomacy, and a sense of humor, which he uses very tactfully. Pete believes in keeping up with the times, and is not without his philosophies, and cites,

Continued on Page 12



Convenience station completed by Pete Nuhn May 1, 1906. Demolished by six mile wind May 3, 1906.

# GOSSIP

"What is it that an elephant and a door knob have in common? Answers Neither one can ride a bicycle."—Judge Lawton Langdon.

By Willie Benn

We are proud of Jack Downey. He presided over the meeting like a veteran parliamentarian, and gave Dr. McGranaghan a lesson in Parliamentary Law.

Like Ray Belasco, Jack Maloney is hot for loud shirts. Stripes and checks



Willie Benn

are his weakness. His latest creation, with a mauve background and blue dots, must have been found at a sale on Kearny St.

Question: "How long is Shipley St.; where does it start and end?"

Chester Juzix, The Eye in The Sky, is back with the Boys in the Clubrooms, and it is rumored he goes home laden with dough from a session in Dirty Dora. It would be easier all around if Jileck, Sr., would hand Juzix his pay check at the beginning of the week.

Harvey Laird and Bill Trade were interested spectators. The Boys from the liquor control are very happy these days. The victory was decisive.

"Thankful! What have I to be thankful for? I can't pay my bills," moaned Earl Patterson.

"Then, man alive, be thankful you aren't one of the creditors," answered Ed (Love Nest) Reedy.

Senator Tom Mitchell sent an N P A

to a taxpayer for \$50. He hadn't \$5. He wrote as follows:

Dear Sir: On my income tax return I clearly stated my profession, which you appear to have misunderstood. You demand \$50 forthwith. I said I was a contractor—not a conjurer!

Hats off to Eddie Nelson, George Kendall, Harry Andreson, Gene Mullane, Mike O'Leary, Eddie Gagen, Dr. Julius Behrend, John (Pop) Merrick, Lee Burns, Jimmy Dhue, Bert Phemester, Gabriel Molin, Bill Park, Walter Thierbach, Jake Diamond, Courtney Barter, Ed Petzgold, George Gillin, Maurice Sweeney, Maurice Borden, Maurice Lynch, Ed Lynch, Dan Murphy, Jr., Johnny Burke, Frank Lynch, Babe Heaphy, Albert Porter, Ray Towle, Jim Kerr, John Kane, George Ward, Les Noonan, Louis Holz, Jim Clisham, Perrie Thal, Jerry Noonan, Pete Nuhn, Joe Rae, Alec McDonald, Vince Reilly, Con Collonan, Eneas Kane, Arthur Downey, Jim Downey, Joe Downey, Ed Lynch, Jake Silberstein, Lou Rubenstein, Joe Greenberg, Mike Lawley, John Nunan, Ray Schiller, Jimmy Cruise, Walter Brady, Aloysius Powers, Ivan Branson, Jack O'Leary, Bill Pratt, Bob Lundy, Dr. Harry Bernard, Sheriff Dan C. Murphy, Tom Gosland, Jack Maloney, Bill Trade, Harvey Laird, Jack Daly, Jack Robertson, Huntley Cameron and Elmer Towle. Why? You guess.

We pulled a terrible boner last month by omitting the advertising copy of the following:

UNITED UNDERTAKING PARLOR.

FRANK & JIM'S TAVERN.  
THOMAS A. MALONEY, Insurance.

Charles (Acme) Fox submitted a story to be published in these pages, but we returned it. It started off—"Elsie bathed in her gentle presence and watched the pensive sweet oval of her

gracious, washable face"—can't do much with a yarn that begins in this style.

Bill Boyle inserted an ad in the paper: "For sale or trade, The New Mechanics Hotel, 45 roomers always full."

Eddie (Bell Photo) Nelson has a clear field in the Second Vice Presidency. He is unopposed—what a lucky guy! The First and Third Vice President vacancies will be hotly contested by master strategists—may the best man win!

SOMETHING NEW and EXCITING  
FIGHT PICTURES  
THURSDAY, SEPT. 29—8 P. M.  
BRING A FRIEND!

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Racing Form

## Shine For '39 Adds 103, 900 Hours of Work

The Citizens City Beautiful Committee campaign to make San Francisco shine for '39 had today added 103,900 more man hours of new employment to its achievements—all inside of five days—Dr. Adolph E. Schmidt, chairman-director, announced today.

Among the shine for '39 projects that will aid in accumulating the grand total of city beautification and new employments were:

The Heger Building at 442 Post street, to be repainted.

Livingston Bros. rehabilitation of their building at Geary and Grant Ave., interior and exterior improvements, a 30,000-hour project.



Sterling's at 1049 Market street, 20,000 hours.  
Physicians Building, Powell and Sutter Sts., 12,000 hours.  
Various other projects in all parts of the city added 21,900 additional hours, Dr. Schmidt reported.

"Refurnishing Week" activities of the City Beautiful Campaign, which officially ended on Monday, will be continued to the 15th of August in response to popular demand, the committee announced.  
To bring buyers and sellers together, Dr. Schmidt, as general chairman, sent requests to more than a hundred dealers throughout the city urging them to "advertise now and let those who want to refurnish know you have for sale what they want."

**WANTED** — Executive, to take charge of department of 12 young ladies. Must be good at figures.

**FOR RENT** — Window space for display by a lady with a broad front. See it to appreciate it.

**WANTED** A room by a gentleman with double doors.

## Athletics and the Law

With vacation almost over, local school boards are finding themselves between the devil and the deep blue sea. The deep blue sea is the law requiring physical education in all schools. The devil is a court decision holding schools liable for gymnasium and playground accidents.



SHERIFF DAN C. MURPHY

Principals and instructors are caught between two "musts." You must give physical education, says the law. You must expect to be held financially responsible for accidents, says the court.

A practical way out of the impasse has been suggested by Assistant U. S. Attorney, Maurice Norcop, candidate for State Controller. "State financial coordination and supervision," says Mr. Norcop, "are absolutely essential. This is an example of the kind of state-wide problem that cannot be solved on a piece-work basis, the kind of problem that has been too willingly ignored."

If our children are to continue the benefits of supervised exercise, the State should take steps to assume responsibility for the lawsuits through a sound plan of local school board insurance.

The failure of some state agencies to lend a hand in local problems has been noted before. The public seems likely to agree with Mr. Norcop that the curtailment of physical education activities will not be tolerated, that State agencies will be expected to tackle the problem, and that today's technicalities must not be permitted to hinder the growth of tomorrow's citizens.

## Eight Seventy Nine Club

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# THE SECRETARY SPEAKS

This month is election of officers. The members select the men who will conduct the affairs of the organization.

Naturally I am deeply interested in the election and in the men we should have during the coming year, which will be the most important in the history of the association in view of the fact that we will have a world's fair here in 1939.



**PETE MALONEY**  
Founder

The exposition officials have granted a day for the South of Market Boys, The Sunrise Breakfast Club and The Shutin Assn.

These organizations are practically all South of Market. The Sunrises and Shutins eminated from our Assn. therefore, we have a job before us on Aug. 21st, 1939. And we need men in the offices of our Assn. who are capable of handling situations such as will come before us, during the fair year.

Treasure Island will be a beautiful place. Our Assn. intends to put on one of the outstanding programs of any fraternal organization during the exposition. It is going to be no easy job, and I hope when you vote and select your officers, you will look into their records and reward the men who will work for the best interest of the club.

I would not dare to name any brother running for office, nor would I single out one of them thru these columns.

But this last year, a few of us had to jump in and pull, the snow trip, the St. Patrick's Day luncheon, the Mothers Day breakfast and the picnic out of the hole. It was no easy job. If we have a set of officers who will work, it would make it easier for those who have to keep on the go all of the time.

I want to take this opportunity to sincerely thank his Honor Mayor Angelo J. Rossi for the very kind co-operation he gave to us during this past year. There was not one time that I have asked for co-operation that the mayor did not willingly and happily give it.

Mr. Cleary the chief administrator also gave us his wholehearted co-operation as did Mr. Eric Cullenward, executive secretary to the Mayor and Tom Toomey, executive secretary to Mr. Cleary and one of our outstanding members.

It is not because I am associated in the office of the Mayor that I say these things about co-operation. If I were

not there, he is just that type of man and thinks so much of our Assn. that he would co-operate just the same.

Chief Wm. Quinn, another of our members has also given us assistance on many occasions. The chief has yet to say "No" to any of our many requests.

Incidentally Jimmy Quigley, a Rincon Hill boy, member of the police dept., informed me yesterday, that he is chairman of the police pension amendment which will go on the ballot in Nov. Naturally, like every police officer, I am interested. They are asking for the kind of a pension system the fire dept. has. We have many members of the police dept. in our club as we have many members of the fire dept. We admire them for getting where they are. We were all kids in South of Market, selling newspapers, going to school shoulder to shoulder. Some boys branched out in the political field, the business field, the White House in Washington D. C. and many hold the highest positions in the state and city governments. There are prominent throughout the nation—boxers, runners, engineers, architects, laborers, teamsters, stevedores, mechanics of all descriptions, firemen and policemen. In fact every walk of life is represented from that fine district South of Market St. which was practically all residential prior to 1906.

We feel justly proud of all of them and when it comes time to help them out we have yet to fail.

The members of the police dept. thru Jimmy Quigley, are asking our support. I appeal to you for your support of this pension plan. They ask for no more money, only for the same conditions the firemen have. We have the finest police dept. in the country. Look at your crime sheet here. Your wife, my wife and daughters are safe to walk on the streets day or night, your homes are safe, there is no organized crime. You very seldom hear of a robbery, no organized rackets, never hear of a pick pocket or buncoman. Lieut Frank McConnell, a South of Market Boy and his fine partner Charlie Galvan see to it that this type never land in San Francisco.

Captain Charlie Dullea, another South of Market Boy and his inspectors bureau, one of the most efficient in the world, force the crooks to keep a respectable distance from our city.

The police captains, who have reached the top by hard study, have their districts in control. Chief of Police Wm. J. Quinn supervises the functions of the department and all of the department are certainly to be

Continued on Page 14

GArfield 9491

Frank Nolan, Jr.

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## MIAMI BUFFET

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Bill Welch, Prop.

# MONTHLY ASSEMBLY

By Lloyd Jucot, Editor

If you missed the meeting of August 25 for goodness sake don't miss the one of September 29 as it will be the acme of all meetings for it marks a milestone in the progress of the SOMBs. It is Election of Officers. Every member should attend and vote for the candidate whom he thinks will administer the affairs of the club wisely and well. Every candidate is a good fellow and qualified to conduct the administration end of the organization, but we cannot elect all of them which, of course, is too bad. However, we feel certain that the losers will take their defeat smilingly and try again next year.

## CANDIDATES FOR ELECTION

President ..... Jack Downey  
First Vice-President Lloyd Jucot, Editor  
" Fred (Doc) Weidmann  
Second Vice-President..... Eddie Nelson  
Third Vice-President..... John Shannon  
Third Vice President..... John Noonan  
Financial Secretary..... Pete Maloney  
Recording Secretary..... Bill Granfield  
Treasurer ..... John Foley  
Sergeant-at-Arms ..... Jim Kerr

## DIRECTORS

Dr Harry Bernard (incumbent)  
Willie Benn (incumbent)  
Frank Foss (incumbent)  
Bob Loughery (incumbent)  
Thomas Maloney (incumbent)  
Ray Schiller (incumbent)  
Maurice Sweeney (incumbent)  
Lester Noonan  
Joe Roberts  
Joseph McInerney  
George Ward  
Tom Toomey  
Gus Jacobs  
Jim Doherty  
Fred Nicholzen  
Jacob Diamond

## TRUSTEES

George R. Jileck, Sr. (incumbent)  
Frank Pickard, (incumbent)  
Jack O'Leary  
Bill Cummings  
Harold Pabst  
George Miller (incumbent)  
F. Harrington  
Chester Juzix

There's the ticket, fellows—make your selections and boost for them.

Willie Benn is taking his journalism mighty seriously. He wrote for a definition of the perfect short story and we replied, (1) it must be short and to the point; (2) contain a religious touch; (3) have some reference to the aristocracy; (4) have action; (5) possess sex appeal.

We know Ray (Acme) Belasco is okay but it looks off color when he appears in the clubrooms with a maroon shirt and tie to match. Wonder what the Tavern owners think when he walks in to secure an order of the slenderizing liquid?

Our Director, Bob Loughrey, is associated with the Wells Van & Storage Co, 1362—44th Ave and 60 Brady Street. Bob calls himself "Pluto," he can move anyone.

Ed Hughes of the Post Office was in a long conversation with Al Smith. Finally he decided to wait on the customer at the window.

"What did you want?" Ed asked.

"Well," sighed the man, "I came originally for a stamp, but I think I'd better have an old-age pension application form as well."

Hugo Ernst, spats, cane, flower in lapel, and all was on the side lines watching the progress of the meeting with interest. We hope he got some good stuff for the next Waiter's Union meeting.

**Important—Flash—No member will be allowed to vote unless his dues are paid. He must present his due card to the financial secretary when ready to vote. No candidates names will be placed on ballot unless he is in good standing.**

**If you have no dues card, notify financial secretary immediately and he will furnish you one.**

**Polls open at one P. M. and close at nine.**

**Election day. Sept 28th, 1938. At 150 Golden Gate Ave. in the club rooms on the second floor. Don't forget to vote!**

"Is there any good shooting around here, son?" asked Tom Feeney.

"Well, no," said the boy, "no deer, or rabbits, or birds or anything like that, but our school teacher is taking a walk just over the hill."

Ed Reedy met the occupant who lived next door to the Nest. "Did you hear the music in Apartment 9 last night?" he asked.

"Music?" said his neighbor. "Why, there was nothing but a lot of women talking about their operations."

"Well," answered Ed, "it was an organ recital, wasn't it?"

George Ragan, during his recent vacation, was lying on the beach at the Russian River, taking it easy. He was the picture of contentment and ease—in fact he looked so at home it would take a cyclone or an earthquake to move him.

Along came an ant and crawled on his nose. He paid no attention to it. Then a fly came and joined the ant, and still our hero remained at ease. A bee came, a caterpillar joined the parade, but still no movement from Ragan.

Finally, however, a wasp lit on his nose. Being an unsocial and irritable insect, the wasp stung George on the tip of the nose. He raised one arm, swept his hand across his face. "Just for that, you'll all have to get off!" he said.

## DR. J. H. SHANE

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# San Francisco Memories

Big Tim O'Connor

The old-time "free-lunch lifters" gathered around the free lunch counters like flies around a molasses barrel, and were all of a job or type. We labeled them "bumhenians," while others called them "Bohemians," "tin-horn gamblers," "pothouse politicians," "ham and egg actors," "moochers," and fellows with their shoe heels worn down.

These characters played their bit parts in the days when a free lunch

gobble so fast you soon clean 'em up table! . . . maybe you leave 'em tablecloth and napkins? yes, maybe?"

This burst of indignation from this little disciple of Confucius with the big carving knife in hand jittered Owney and he became so rattled that he unconsciously put the napkin in his pocket, unfortunately leaving the edge exposed. Owney walked over to the bar and bent his elbow on it, thinking possibly he might be able to "horn-in" on a drink to restore his much-shattered nerves. Then right out of a clear sky Charlie's Newfoundland dog bit the napkin right out of Owney's pocket. This dog was a trained pickpocket. The big carving knife, the large dog with the napkin in his mouth—all this was too much for Owney, who proceeded to make a wild dash for the door!

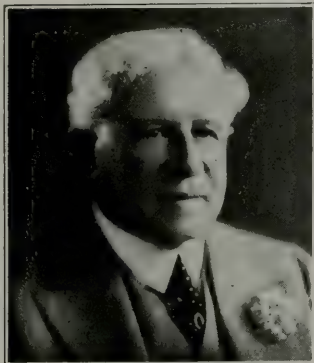
Owney's next stopping station was at Mike Muldooney's on the South Side. Mike specialized in sharp steam beers, keen as a razor. Mike always kept a chunk of corned beef on his lunch table, so hard and rough it would take a "Charlie McCarthy" wooden man to digest it. Mike kept it on the table as a sort of "come-on" for his sharp steam beers. It would take more than tough corned beef to phase Owney, so he proceeded to chew on the chunk.

Then Owney ordered a sharp steam. Mike wore Gordon's skin-tight, spring-bottom pants; his knee muscles were developed out of shape as the result of the process of constant bending due to drawing sharp steams.

While Mike was drawing the beer his tight pants ripped at the knee, so after placing the glass on the bar he was in no laughing mood, and proceeded to look hard at Owney. Then Owney said, "Don't you put on cabbage with this corn beef?"

"What do you want for a nickle?" asked Mike, "a corned beef and cabbage dinner and a big beer?" Then Owney fumbled around in his vest pocket for a nickle—it was missing. He then told Mike to "put in on the cuff." "Shure, I don't wear cuffs, I work in my shirt sleeves! I never wore cuffs in my life. 'Phat kind of a man are you anyhow? Sure you try to eat up me hunk of tough corn beef, that it would take an ostrich to digest, then wid ahl that you want cabbage thrown in . . . and then to make things worse I ripped my pants! Sure you must have as much brains as a cabbage!"

Let's hope we are not taxing the reader's imagination too much to guess what happened just then to Owney!



Tim O'Connor

counter was a sort of institution in colorful Old San Francisco.

Owney Gagen was an old-time character who played the star part of a free lunch lifter. Owney started his career as a Shakesperean-to-be or not-to-be actor, but he was not to be—he took a free lunching part and became a star actor.

Owney Gagen knew the bill of fare of the various lunch counters from the Ferry to Daly City. One day he started on a free lunch excursion, the starting place being Joe Bowers' saloon on the waterfront. The next big station was at Charlie Newman's "The Richelieu" on Kearny and Market.

Charlie's lunch counter just groaned under the weight of choice and varied delicacies. Delicacies that would tickle the palate of the epicure were displayed at this counter behind which stood a little Chinaman, with an aver-present large butcher knife in his right hand, in fact the knife was almost as large as himself.

Owney started to poke his long fingers into some choice bits on the counter, picking them up and nibbling on them, then his dainty nibbles turning into huge gobbles. These gobbling antics got on the little Chinaboy's nerves, wherewith he "blew up" and yelled, "What's er mattah! ou gobble,

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Joe Roberts

in the S. O. M. B. quite a few of them, and we would like to have them on our list. S. O. M. B. Girls please take notice, if friend hubby was a former member please give him this night off, so he will be with us, just for this night. The time October 15th; place Elks Club. So come along and let's sing those old camp and company songs, and those football yells, you know, like "hold that line Morino; we want a touch-down." "Light, light, light blue and white H. H. H. there all right," and if you remember any others brush up on them for this night. Come along and live in tarflat this one night, and let's have this a yearly event. So make yourself known by sending your name and address to Joe Roberts, 2586 32nd avenue; Capt. J. F. Daly, 73 Liberty street, or Capt. Jack Casey, S. F. P. D., Mission station.

## Book Reviews

### SPARKLING DIALOGUE

A San Francisco author, Alfred H. Becker, whose facile pen is rapidly gaining prominence, gives us "ONE MAN'S GODDESS." This dynamic one-act play, of an hour's duration, and intended primarily for amateur and little theatre groups, on a royalty basis, ranks with the better legitimate offerings.

There is not a dull line to be found in this sure-fire hit, which, embodying the essentials of skillfully blended humor and drama, deals with the obstacles that beset a prominent racketeer who attempts to reform. The first and second scenes develop a suspense that holds interest until a series of rapid sequences reveals an amazing third scene twist.

The play, devoid of cumbersome properties, is slated for production by several groups, during the early fall season. Mr. Becker, as author of several short stories, may have found that open sesame to national prominence, if he continues to turn out vehicles of the type of "ONE MAN'S GODDESS."

THE EDITOR.

## Wanted Diogenes

Lost: one seeker after truth, Diogenes by name. That want-ad will have to be inserted in the daily press if the famous Greek lamp-carrier doesn't turn up this week, for honesty has certainly been featured in the news.

In Illinois, one George M. Rentschler has just handed the State \$1,500. Years ago, says Mr. Rentschler, he had a State job, but didn't do any work. He's been saving all these years to pay back the "unearned" money.

In Virginia, Judge William P. Woolls turned down a salary increase. "I'm making more than I'm worth now," said the judge.

But from Chicago comes this week's prize tale of mass honesty. An unidentified man dropped \$29 in dimes, quarters, and half-dollars. The passers-by, scores of them, helped him pick up the hundreds of coins. When he counted up, he had—29 dollars.

Yes, Diogenes should be paid. For when such spectacular evidence is produced that honest men are abroad in the land, the Searcher for Honesty ought to be about, to witness that proof.

Lee Burns entered Bob Lundy's Drug Store at 6th and Mission. "Give me a dime's worth of asafetida."

Bob Lundy (Bear Drug Store) made up the package, and Lee said: "Charge it!"

"Aw, take it for nothing," said Bob, "I'm not going to spell 'asafetida' for a dime."

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## "Early Birds" Among Fair Exhibits Present Contrast

Variety, which will be the spice of the Golden Gate International Exposition in 1939, made its appearance on Treasure Island at the earliest possible moment; it was apparent in the first pair of exhibits that reached the West-



Tom Hickey

ern World's Fair site on San Francisco Bay.

First exhibit of all was the J. W. Bowker, an ancient steam locomotive with all the streamlining of a brick. In 1875 the Bowker came clanking proudly into Carson City, Nevada, as Queen of the Rails for the old Virginia & Truckee Railroad; in 1938, as a curio, she clanked just as proudly across the railway-apron on Treasure Island.

First exhibit to reach San Francisco from a foreign nation was a cultural collection from Peru—a delicate and lovely group of rugs made of llama hair; shawls, native costumes and tapestries of alpaca wool; wood and stone carvings from the olden Inca civilization; quaint pottery, and carved and colored gourds.

The Incas were highly progressive for a prehistoric race—they even wove with the mechanical needle—but the funnel-stacked J. W. Bowker, in its prime 63 years ago, would have astonished them almost as much as the Pan American Clippers of today. These "early birds" among many hundreds of exhibits now moving toward Treasure Island are a tip-off on the assortment of wonders that will enliven the Western World's Fair next year.

When Joe McCann was a rookie in the Police Department, the Captain sent him to investigate the robbery of a jewelry store in which the thief had thrown a brick through the plate glass window and had made off with the valuables. At the store Joe said,

"H'm, this is more serious than I thought! The glass is broken on both sides."

Tom Mitchell was going up the front stairs of his home on Potrero Ave. when he tripped on the first step. "Gosh darn that step! I wish it was in Hades!"

"Pop, I wouldn't say that," said Tom, Jr. "You might stumble over that step again some day."

George Neary: "Say, Judge, how does a lawyer say: 'I give you this orange?'"

Judge Lawton Langdon: "This is the correct legal phraseology: 'I give you all and singular my estate and interest, right, title and claim, and advantage of and in this orange, with all its rind, skin, juice, pulp and pips, and all rights and advantages therein with full power to bite, cut, suck, or otherwise eat the same orange, or give the same away, with or without its rind, skin, juice, pulp and pips, anything heretofore or hereinafter or in any deeds or deed, instruments or instrument of what kind or nature soever, to the contrary in any wise notwithstanding.'"

One of the most famous sights in England is the old line-of-battle ship "Victory," on which Admiral Lord Nelson died from a gunshot wound received in battle. Johnny Burke recently visited the "Victory" and the guide pointed out to him the brass plate on the deck.

"Here," said the guide, "is where Nelson fell."

"No wonder," said Burke, "I nearly tripped over the darn thing myself."

Marty Reichlin and Tod Collins were a little short one hot day this September and they were dry. They walked into Chris Cribbin's Tavern at 20th and Shotwell Sts.

"We've made a bet of drinks for two, the loser to pay for them. Can we have a couple of shots and pay when the bet is decided?"

"Sure," said Big Hearted Chris.

After the chiselers had the drinks, Chris asked:

"What is that bet of yours?"

"Well, Tod bet that when the Russ Building falls it will fall toward Montgomery St., and I'm betting it falls the other way," answered Marty.

Charlie (Acme) Fox walked into the Keystone Hotel to rent a room on the cuff. "Oje Huff, knowing how lax Foxy is, asked: 'Have you any luggage?'"

"Sure," said Charles, "fifty-four pieces."

"Where is it?" asked Joe Huff.

"It's coming."

So Joe Huff put him up—until he found that the fifty-four pieces of baggage consisted of one pair of socks and a deck of playing cards.

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## South of Market Girls Annual Ball

The South of Market Girls' Club will hold their grand Entertainment and Ball in Druids' Temple, Saturday evening, October 15, 1938.

The following committee is in charge: President, Lottie Hannan; General Chairman, Margaret Holz; Vice Chairman, Margaret Walters; Recording Secretary, Emily O'Kane.



Mary Hennessy

Assisted by the following members: Phoelela Reagan, Hannie McNamara, Minnie Dobbin, Henrietta Brown, Jessie Crowley, Anna O'Brien, Mary Hennessy, Lillian Gallagher, Sue Larue, Josephine Hay, Elizabeth Keenan, May O'Keefe, Anne Linn, Lillian Gandolfa, Elizabeth Hayes, Elizabeth Mullins, Elsie Hurson, Ann Ipswitch and Mary Conroy.

Included in entertainment will be a pantomime of scenes and persons popular in the history of San Francisco before the fire.

### President's Banquet

President Mrs. Lottie Hannan will be entertained at a banquet given in her honor at the Alexander Hamilton Hotel, 631 O'Farrell St., Saturday evening, September 24, at 7 o'clock.

Mrs. Annie Linn is in charge and extends a cordial invitation to all members of the South of Market Boys and South of Market Girls and their friends to be present on this happy occasion.

Joe Welch: "Gertie has a very magnetic nature, hasn't she?"

Frank Burke: "You bet she has. Everything she has on is charged."

## Pete Nuhn

Continued from Page 4

"when I went to school, the kids brought the teacher an apple or flowers, now they bring a pack of cigarettes," also, he is of the opinion, "there are too many economists," and says, "if all these gentlemen were placed end to end, they would not reach a conclusion."

Pete thinks the South of Market Boys the greatest organization on earth, and challenges anyone to name a bigger value for fifty cents a month.

Pete and Mrs. Nuhn had the misfortune last year to loose one of their daughters, another and two sons survive.

Our hats are off to Peter Francis Nuhn, whom we like to think of, not only as a true South of Market Boy, but typical of the men who preside over American homes.

## The Secretary

Continued from Page 7

highly commended by the South of Market Boys.

There are many captains who hail from the South of Market. Captain John J. Casey, Captain George Healy, Captain Peter McGee, Captain Charles W. Dullea and many lieutenants, sergeants, inspectors and patrolmen. So let us give to these men the same cooperation they give to us.

Boost and vote for the police pension in Nov. 1938:

### REMEMBER

### ELECTION OF OFFICERS

THURSDAY, SEPT. 29—8 P. M.

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It was a warm summer evening up Chico way and at an open window sat Les Bottomley and his wife. Outside the crickets were making their usual chirps, while a short distance away, in the church, the choir was rehearsing.

"How loudly they are singing tonight!" said Les, referring to the choir.

"Yes," answered Mrs. Bottomley, "and it is said that they do it with their hind legs."

Horrors! Charlie Chute was caught buying a bottle of milk at the Picnic. While on this affair we are glad to announce it was a black ink event.

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# EFFIE GETS A LIGHT

(A Short, Short Story)

By Hal Maguire

"But, Effie, you don't mean you made all that money at the races yesterday?"

"Yeah, an' in one race, too, an' not such a good one nuther!"

An incredulous "ooooooh" rippled through the crowd around the little redhead who, hat cocked jauntily over one ear, eyes flashing and hands replacing a fat wad of bills into her handbag, glanced over her shoulder to enjoy the envy of the boys and girls who sat behind her.

"Hey, you dumb-bells, don't you know this is a take? Of all the screwballs I ever worked with in a picture, you bunch of extras rate lowest! Look this way, all of you, keep your traps shut an' for the sake of the holy angels in heaven, try to look intelligent! Okay, Pete, action—camera!"

For another five minutes or so work progressed to the satisfaction of the director, then he motioned to his fortieth assistant who told his fortieth assistant to call a rest period. There was a wild rush as the "atmosphere" left the set for the smoking section adjoining Sound Stage 10 where Mister Donovan Mulvaney was directing a football scene for a forthcoming campus comedy.

"Come on, Effie," said the little brunette who had been the cause of the great Mulvaney's invocation to heaven to strike all extras dumb, by asking Effie about her sudden fortune during the take, "let the pearls drop."

"Yeah, spill," said one of the boys.

Effie took a light from an outstretched hand, puffed on her cigaret long enough to get it going, then giggled.

"Well, it all happened because I couldn't find a match yesterday morning while I was waiting for a call from 'Central' an' wanting a cigaret more than Mulvaney wanted to cuss us out when we were talking."

"What could that have to do with winning money at the races, I'd like to know?" said a tallish coed.

Effie giggled and let two of the huskier boys lift her to a plank where, once seated, she could glance down on her audience. Several of the girls exchanged poisonous glances which greatly added to her delight.

"Now, spill," one of the boys suggested.

"To begin with, I have the God-awfullest room in the hotel. It's right beside the elevator, and as if that wasn't enough noise, there's a wide crack above the door to the adjoining

room. Well, it seems some 'touts' have taken the connecting room and yesterday morning while I'm waiting for this call an' not daring to go out for matches for fear it will come while I'm gone an' I'll miss the work, these guys nearly drive me screwy with their loud voices. I gather that they have some guys there who's going to shoot the bankroll on a hot tip one of the touts expects from an owner he knows an' the winnings are to be split with the owner who's down to his shoe-strings. It develops that this race is being fixed so that his nag can win it hands down, but these touts won't know if it's really coming off till a messenger from the stables comes up with a code signal of some kind from the owner. Well, I'm about ready for a padded cell when 'Central' calls. Tim's on the call board an' after he gives me the dope for yesterday's work in this picture he offers to pick me up and give me a lift to the studio as he's going out to Hollywood track for the races and will be driving right past the studio. Well—"

"Ooooh, a stand-in with a casting director, eh?"

"Aw, cushion your claws, you gals, and let Effie finish the story," said one of the boys.

Effie smirked delightfully and went on:

"Each time I'd heard the door slam when the elevator stopped at my floor, I'd start out to bum a match, but just when I'd reach my door one of the touts would exclaim, 'Maybe dat's him now!' an' my feet would freeze. Finally in exasperation the tout called Joe said 'For crimine's sake, pipe down, runt, you're interruptin' me chain of tots—this guy's goin' to slam the door twice to call me out!'"

"Well, I'm nearly dressed an' ready for work when the door slams again. This time I'm determined to get a match, so I rushes into the hall zippering up my skirt, an' says to the little guy who's just got out of the elevator: 'Say, brother, could you give me a light?' Now, if he hadn't looked at me so queerly, I might not of acted like I did, but he sort of leers at me an' comes back with a wisecrack I don't like an' calls me a brazen hussy."

"Oh!" echoed from a dozen feminine throats.

"Yeah, imagine how I felt? Well, I ups an' lets him have one in the jaw an' reaches for the knob of my own door. I guess he thinks I'm going to let him have another for he pulls the

elevator door open, jumps through, slams the door an' is on his way down by the time I've opened my own door. This finishes me for the day an' once I'm back in my room I busts into tears. All of a sudden the 'bankroll' next door bolts out an' leaves the touts flat. That starts a right among them an' the truth comes out. It seems that when the door slams twice, Joe is to go out and ask the fellow for a light an' then this guy from the stable gives him the nag's name!"

"Hot stuff, Effie, you intercepted the pass, eh?"

Effie nodded to the boy who spoke and giggled again.

"But he couldn't have been the tipster," said a wide-eyed blond. "Effie said the fellow was to slam the door twice."

"The guy didn't get a chance, lazy brains," another boy explained. "Effie busted right into him with the first slam."

"Yeah," Effie continued, "an' when Tim phones up that he's waiting in the lobby for me, I gives the elevator door a double slam before I start down, not wanting to disappoint the unhappy little touts again, you understand!"

"But you worked on this picture yesterday, Effie," said the Great Mulvaney who had come up earlier to call them back to work and instead stood listening. "I saw you here."

Effie grinned, jumped to the floor and walked over to his side.

"Right. Tim placed my money for me an' bet a wad of his own. He said it was a punk race, perhaps the only one 'Brazen Hussy' will ever win, but she sure galloped home with the feed-bag yesterday."

Mulvaney motioned the others back on location and took Effie's arm, murmuring:

"I didn't believe I'd live to see it."

"See what, Mister Mulvaney?" Effie inquired.

"An extra with brains—say, I'm going to let you read some lines in the next scene, maybe you've got what it takes, eh—and, Holy Michael, Effie, next time your neighbor boys give you a light, don't be superstitious of three on a match—I play the ponies, too!"

Ed Gagen: "Say, Pop, if I left a thousand dollars in your keeping and I died, what would you do? Pray for me?"

John (Pop) Merrick: "No, I'd pray for another sucker like you."

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# SOUTH OF MARKET JOURNAL



Vol. XIII, No. 10

October, 1938

*Greetings to the New President!*



## **Public Installation of Officers**

**Thursday, October 27 - - - 8 P. M.**

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# PUBLIC INSTALLATION OF OFFICERS

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**“A NITE OF FUN”**



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DOLORES PRESS, 3384 16th St.

#### PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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## The President's Message

*"Nothing is denied to well-directed labor, and nothing is ever to be attained without it."—Les Noor nan.*

The quotation above is pointed to all SOMBs—for the reason that we have a big year coming in 1939, and if we ever expect to accomplish anything we must start now and work toward the fulfillment of our progressive programs. We cannot expect one man to shoulder the entire responsibility of the organization and, unless we pitch in and help, he will not accomplish a great deal. This coming meeting we install a new President, Jack Downey, and it is the sworn duty of every SOMB to do his share in making Jack's reign a successful one.



GEORGE GILLIN  
President

The most effective way I know is to secure new members, and plenty of them, and the one way to prove that you are willing to co-operate is to bring as many new faces to the initiation line on Thursday, October 27, as you can. A large class of candidates is the finest tribute you can pay to Jack.

In looking over the list of newly elected officers I find that you have chosen wisely as each man selected is a loyal member and he will carry on the duties of his office with efficiency and dispatch.

Naturally I am sorry that many of the former officers' names will be missing, particularly those who have worked so hard to build the organization, however, I am confident that they will help in every way possible to make the SOMBs a bigger and better club.

I leave you with a deep feeling of gratitude and I thank you for the helping hand you have extended me.

The SOMBs is a grand organization, the finest in the country, and in years to come it will be even greater. So keep the old traditions alive by boosting the SOMBs wherever you may be.

INSTALLATION OF OFFICERS  
THURSDAY, OCT. 27—8 P. M.

REFRESHMENTS—

DOOR PRIZES—

ENTERTAINMENT

Teacher—"Can any of you girls tell me what makes the Tower of Pisa lean?"

Fat Girl—"I don't know, but if I did I would take some of it myself."

Johnny—"The boss offered me an interest in the firm today."

Billy—"He did?"

Johnny—"Yes. He said he would fire me if I didn't take an interest pretty soon."

Bride—"Did I look nervous during the ceremony?"

Bridesmaid—"No, darling, not after Jack said 'I do.'"

Wife—"That new couple next door seem very devoted. He kisses her every time they meet. Why don't you do that?"

Husband—"I don't know her well enough yet."

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# WHERE THE TIDE COMES IN

*"Memory is the treasure-house of the mind wherein the monuments thereof are kept and stored."—Jimmy Cruise.*

By JACK MALONEY

In the good old days, before the present changes on San Francisco's waterfront, the majority of ships entering the bay berthed at the Mail Dock, First and Brannan Streets. All lines—The O & O—P M S S Co., and many others, docked at this historic spot. The ships which were considered floating palaces were the "Coptic," "Doric," "Hong Kong Maru," "Nippon Maru," "City of Sydney," "City of Para," "Rio de Janeiro," "Peking," "China," "Korea," "Siberia," "Mongolia" and "Manchuria."

The "Persia" while operating for a Japanese line, was the last steamer to bring picture brides from Japan into San Francisco.

The "Rio de Janeiro" was lost outside the Golden Gate.

The ships on the Panama run, the "San Jose," "San Blas," "San Juan" and "Acapulca" plied along the Mexican coast. The "Acapulca" sank alongside the Mail Dock on sailing day. She took a list and the water poured into an open port.

The picturesque sailing boats, in the fishing business, set forth for Alaska from Fremont Street, and, believe me, they carried a tough and hard crew. On one voyage of the "Star of Italy" there were fifty stowaways aboard. It was a never-to-be-forgotten sight to see a sailing boat drying her canvas in the breeze.

The coal bunkers were on Beale Street and when deep laden sailing ships and steamers paid off the crews one could gamble there would be a free-for-all gang fight when the men met in the water-front saloons.

At Beale and Bryant was located the Hobbs-Wall Box Factory. The site is now an anchorage for the San Francisco Oakland bay bridge. The steam whistle on the factory would blow the fire alarms, and when the fires were in the neighborhood, the kids would beat the engines to it as we knew the numbers and locations of all boxes in the district.

Main Street was a coal wharf where ships dumped the coal into hoppers.

Between Main and Spear was the dry dock where the small type of water craft could get a bottom scraping and a new coat of paint.

The Marine Barracks now occupy the site of the Old Sailor's Home between Beale and Main.

The "George Elder" and other ships plying the northwest ocean lanes docked at Spear Street. The "St. Paul," with its load of Alaskan gold seekers sailed from this dock.

The schooners, both sail and steam,

used the Harrison Street dock.

The Western Fuel Company had its bunkers on Folsom St., Dock No. 2, and it was here that I first saw a whale-back steamer.

The United States Army, Quartermaster's Department, United States Army, operated from Folsom Dock No. 1, it was known as the "Transport Dock." From this location the soldiers of the Spanish-American War sailed. And for many years all troops for the Hawaiian and Philippine Islands debarked from it. The Army Transports were, the "Logan," "Sheridan," "Meade," "Buford," "Sherman," "Thomas," "Grant," "Warren" and "Crook." At one time a fire broke out on the "Meade" and many firemen were badly burned.

Opposite the Transport Dock were the sailors' boarding houses, hotels and saloons and, at this late date, one can see a few of them on their original site, but they are certainly dilapidated. The tide-water came under the saloon floors and a few knockout drops in the booze, and a poor unfortunate was dropped through a trap door to be put aboard a ship and shanghaied on a whaling cruise. He was lucky if he received pay or entered a port in two years.

Howard Street docks were numbered one, two and three. It was number three where the first ship of the Matson Line, "The Annie Johnson," docked.

The Crowley, Peterson and Johnson launch and towing companies had their floats at Mission and at Harrison Streets.

Covering "Where the Tide Comes In" is quite a task but much more can, and will, be written about it and I would welcome interesting highlights of the old timers from the old timers who knew the waterfront in the days when ships were wooden and men were iron.

## GRATITUDE

Senator Thomas A. Maloney  
310 Sansome Street  
San Francisco, California  
Dear Friend:

I am very thankful to you (and the South of Market Boys) for having helped me to win a week's engagement at the Golden Gate Theater. I will let you know when I will appear and I hope you and all the S.O.M. Boys will be there.

Very sincerely yours,

Tommy Carroll.

P. S.—Please tell "Mike" Lawley not to bring peanuts to the show with him.

# GOSSIP

*"Gossip is always a personal confession either of malice or imbecility, and the young should not only shun it, but by the most thorough culture relieve themselves from all temptation to it—It is a low, frivolous and too often a dirty business."*—Jim Clisham.

By WILLIE BENN

William Sims, who has been called by many names other than Sims in these pages, pulled a faux pas while playing cards. He informed George Jileck, Sr., that he did not vote for him—result, Sims was shipped the Dirty Dora so often that he went home minus a few bucks.

Mrs. Pauline Fink, daughter of our genial Wrigley gum publicity man, Benny Benjamin, has been confined in the French hospital for five months. The late news is that Mrs. Fink is doing fine and will be home with her family before long.

Bill Cummings, newly elected Trustee and proprietor of the 879 Club, has his pores open and is all set to perspire for the club.

Why does Jack Downey take so many chances gambling? Jack Maloney said: "He is trying to make a killing so he would have enough for an engagement ring." However, from an authentic source (Mike O'Leary), we heard that Jack and Elsie Jensen are in double harness. We wonder how true it is.

We heard that Eddie McKarley, of Sixth Street sewer fame, starts on his fishing trips with a stomach pump so that he can retrieve the bait.

Martin Geraghty, The Junk King, has a neat tenor voice and he loves to sing old time songs with the boys in the basement.

Phil Benedetti had a cheap vacation he took along his brother-in-law to foot all the bills. Phil is the most popular SOMB at Stinson Beach—ask Jileck, Sr.

Lew Powell, former lightweight champ contender, is managing Ray Actis. Lew has a business at 401 Brazil St. and doing great. We heard he paid income tax to the three figures.

We just learned the reason Dan Henry did not attend the election meeting—he stole Lloyd Jacot's overcoat. Dan is getting back on our Editor as, when



Willie Benn

Lloyd was in the hock shop business, he sold Dan an o'coat that was miles too small and so mildewed it looked as though it was shot with a double-barrelled pump gun.

We greet Al Hurson, employe of the S. F. Hospital. Al is the son of Elsie Hurson of South of Market Girl fame.

Vincent Renna, former manager of Tillie Herman, certainly gets his share of the refreshments in the basement.

We are dazed by what Charlie Chute of the U. S. Mint said: "They are all good until you have to support them." If you know to what he is referring, please let us know.

John J. Hughes, Roma Market, Fillmore Street, claims his corned beef is tops. John is always in the box throwing curves for the SOMBs.

J. (Bert) Phemster, L. A. Pinard, B. H. (Bill) Plymire, Ed Gustafsen, William Hall, J. J. Handley, Harvey Foster,

George Franklin, Jim Hines and William Hunt are fellows who never miss our meetings, so we appoint them a committee of one to bring in a new member.

Ray Belasco (Acme Beer) was married September 7th. Yep, he sneaked off without telling the Boys.

We understand that Frank Pickard eats so much fish that his stomach rises and falls with the tide.

Huntley Cameron (White King Soap): "The amount of soap used in the United States averages 25 pounds a person per year."

NEXT MEETING  
INSTALLATION OF OFFICERS  
THURSDAY, OCTOBER 27—8 P. M.  
A BIG TIME!



Bob Loughery

Hot news! Robert J. (Bob) Loughery will file for an important city office this coming election. Watch for his name on the ballot. Bob will go places in his new job as he is thoroughly familiar with the details of the office for which he is a candidate.

A ——— old woman with ——— intent,  
Put on her ——— and away she went.  
"Oh, ———," she cried, "Give me, I pray,  
Something that I may ——— to-day."

(Fill in the five blank spaces with five different words, using the same letters in each of the five different words.)

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# TRAVELOGUE

By TOM MALONEY

On my recent trip to Boston I stopped over in New York City and visited Mr. and Mrs. Ted Friend. Mrs. Friend, now a resident of New York, is the daughter of Al Katchinski, former President of the South of Market Boys' Association.



Tom Maloney

In their successful efforts to make my visit pleasant, Mr. and Mrs. Friend took me to the famous "International Casino," New York's largest night club. Every courtesy was extended us by the manager, a business associate of the Friends. The floor show was a splendid spectacle consisting of performances by 30 entertainers on ice skates, some of whom are well known champion figure and speed skaters.

Our next stop, after we had whizzed up and down the 102 stories of the Empire State Building at the hair raising, stomach settling rate of one thousand feet per minute, was Bill's "Gay Nineties" at 57 East 54th Street. A swell place run by a swell fellow—Bill Hardy.

Our cab door was opened by an attendant dressed in clothing depicting the gay nineties. After checking our wraps and stepping with an Astor-Vanderbilt non-chalantness upon a section of floor literally studded with old silver dollars, we pushed through the swinging doors of by-gone days. How the past comes to claim you for its own once more through the old bar, the bartenders in their white jackets and aprons, the pictured background of the bar showing news photographers, from the old Police Gazette, such memorable people as Eva Tanguay, Sarah Bernhardt, John L. Sullivan, Jim Corbett, Joe Gans, David Belasco and many an other celebrity. A large case the length of one wall contained sheet music of all the tunes from yesterday's and hundreds of the newer ones as well.

Hanging from the ceiling were old crystal lighting fixtures. Coal oil lamps and antiques of every description adorn-

ed the rooms and the friendly brass rail in front of the bar brought me a whiff of nostalgia. A living participant of such scenes was an old time Orpheum singer still in his prime at the trifling age of 72. He sang songs at an old piano, the songs of his youth, many of which he dedicated to the Pacific Coast and to me. I requested a large number of almost forgotten numbers but was unable to stump him once. We had a long talk which brought to light from dusty corners of our minds old places and people we had both known or known of in San Francisco, the town which had applauded many of his triumphs. I was a bit astounded when told later that Joe Howard had been married five times and was the father of a youngster eight years old. "Try and beat that, fellows. It takes the old boys to show up this generation." If any of you want to spend an evening away from the cares of today I suggest you visit Bill's "Gay Nineties" when you are in New York.

On another night I received a call from one of my school day chums who no doubt is known to many members of this association—May Huxley, now Mrs. A. I. Merritt. I visited at their beautiful apartment where I met a number of friends and relatives, spent an enjoyable evening, ending at the exclusive "Stork Club" where I had the luck to see Spencer Tracy, some famous actresses, renew acquaintance with a newspaper man and a ball player. Jimmy Walker and his wife were reported to be frequenters of the club but we did not see them.

I am indebted to Mr. and Mrs. Friend and to Mr. and Mrs. Merritt for such enjoyable entertainment and am sure that any of our members going to New York would not be disappointed in any of the places I have mentioned.

Harold Pabst: "A golf ball is anything that never stays where it is putt."

Mike O'Leary: "A dumb girl is a dope. A dope is a drug. Doctors give drugs to relieve pain. Therefore, a dumb girl is just what the doctor ordered."

Senator Tom Mitchell: "Just because a guy says he'll call you up is no sign he'll give you a ring."

Jimmy Cruise (home late and trying to dodge the issue): "Gee, honey! It's raining cats and dogs outside."

Mrs. Cruise—"Ah, ah! So there are cat and dog hairs on your lapel, eh?"

## Women's Humor

Ed Note—"This was sent in by a loyal South of Market Girl. She is of the opinion that good, clean wit will liven the Journal and make it more of a family reading magazine. The jokes are written exactly as submitted."

Visitor—"And this, I suppose, is one of those hideous caricatures you call modern art."

Artist—"No, that's just a mirror."

"Does your wife play contract bridge?"

"Well, judging by what it costs her, I would say she plays toll bridge."

There is a tie between a father and son, says a Rotarian speaker. And if there is, you can bet that the son is wearing it.

Truck Driver, after barely avoiding a crash—"Why didn't you signal before you turned into that driveway?"

Girl—"Why, stupid, I always turn in here."

"Jimmy," said father, "I wish you would learn better table manners. You are a regular little pig at your meals. You know what a pig is, don't you?"

"Yes," replied Jimmy, "It's a hog's little boy."

Old Gentleman—"You're an honest boy, but it was a \$10 bill I dropped, not ten ones."

Youngster—"I know, mister, but the last time I found a \$10 bill the man didn't have any change."

Lou Holtz: "You can lead a fraternity man to water, but why disappoint him?"

Maurice Lynch: "Did you hear about the golfer who put a bullet through his father?"

Joe Roberts: "Oh, you mean he shot the hole in par?"

Henry Kendall: "A guy with a lot of soft soap doesn't necessarily have a clean evening in mind."

Joe Welch: "Bill Boyle's rather careful, isn't he?"

Carol Dose: "Careful, I should say so. He lives on soup so as not to wear out the filling in his teeth."

George Neary: "If every girl followed the straight and narrow, where would the brassiere manufacturers be?"

George Ragan: "A guy who puts all his money on a horse's nose usually makes the other end of the horse of himself."

## MILITARY PAGEANT AND BALL

On Saturday evening, November 12, 1938, a Military Pageant and Grand Ball will be held on Treasure Island under the auspices of The California Grays in conjunction with the Golden Gate International Exposition.

This is the first pre-exposition military function of this nature and is endorsed by civic and fraternal organizations. His Honor, Mayor Angelo J. Rossi has made this affair by proclamation part of the Armistice Day festivities.

Our genial director, Bob Loughery, is Executive Secretary of the committee and has his headquarters at 571 Monadnock Building, phone EXbrook 0921, where tickets are available.

## WHO CARES?

The United States with six per cent of the world's population has half of the world's telephones, some 39,000,000.

The Panama Canal Zone is leased by the United States from the Republic of Panama—it is virtually a U. S. possession.

It takes 20,000 bees to gather enough nectar to make one quarter pound of honey.

Eighty-five of every one hundred persons in China is a farmer.

The giant Sequoia trees, found only on the Pacific coast, once spread over Europe, Asia and across North America.

Only a few mosquitoes carry diseases dangerous to man.

The peccary is the only native wild pig in North America. The so-called wild razor backs are domestic pigs that have gone wild.

It has been figured that there is but one chance in twenty million of a comet striking the earth.

The fastest time made by man, using his own power, is 76 miles an hour made by a Dutch bike racer.

It is not illegal to register at a hotel under a fictitious name (the Boys will be glad to know this).

Drajadhipek, King of Siam, insured himself against the loss of his throne. He was forced to flee the country in 1935 and now collects 40,000 dollars from Lloyds.

## Great Carillon Bells to Ring From 400-Foot Tower of Sun

Celestial music will peal forth from the Tower of the Sun, the magnificent spire on Treasure Island, during the 1939 Golden Gate International Exposition.

This "music of the skies" will originate in a great Carillon—the gift of Dr. Nathaniel Coulson of San Francisco—to be installed in the 400-foot tower. At the conclusion of the West's World Fair the \$50,000 Carillon will be moved to a permanent home in the Grace Cathedral in San Francisco.

The Carillon of forty-four bells is to be manufactured by Gillett and Johnston of Croyden, England, a firm which has fabricated Carillons for more than 100 years.

"The largest bell of the Carillon to be installed in the Tower of the Sun," said Cyril Johnston, managing director of Gillett and Johnston, "will be the Bourdon. It weighs six tons. The note of this great bell is low C."

"The remainder of the Carillon will consist of three and a half chromatic octaves, rising from low C, which weighs two and a half tons. The total weight of the bells will be twenty tons and with their frame and equipment the aggregate weight will be about thirty-four tons."

Johnston came to San Francisco from England to complete arrangements with the Exposition, and installation will be directed by a foreman sent from England.

"The magnificent Tower of the Sun," Johnston explained, "provides an ideal site for the bells. The height will tend to improve the music, while the proximity of San Francisco Bay is a further advantage, for sound is carried further and mellowed near water."



Les Noonan

# YER OUT!

By BEN THRASH

Spring baseball training had been going on for three days, and we hadn't had a fight yet. The reputation of the "Tigers" for being the "Fighting Irish" wasn't holding true this season. They were as peaceful as a bunch of Quakers at a convention, and if you knew Fogerty, O'Flagharty, Ahern and O'Brien, then you would have expected them to be tangling before this. They usually did. But not even an argument had taken place so far. It had "Pop" Donovan, our manager, worried too. He could notice an inclination on the part of the players to kind of lay down on the job. There wasn't the old zip, the on the toes spirit that had marked the opening of spring camp in other seasons. The four Irishmen were the barometer that set the pace for the rest of the players. I know I didn't have my heart in the game, but blamed it to the early season, telling myself that I was taking it easy to get into shape. It is hard to tell how long the slump would have gone on, if Jim Corley hadn't shown up.

That afternoon, just as we were getting ready to head for the showers, a big farmer dressed guy ambles up to me and asks, "Where's Pop Donovan?"

I looks him over and what I see changes my ideas about his clothes. He has a strong square chin, and a mouth that looks like it had been cut in his face with a knife. Broad shoulders and a chest befitting a heavyweight boxer. His arms were long with ham hands hanging half way to his knees. He didn't look or act clumsy as he should have, but gave me the impression of being in the pink of condition. He was. I soon found it out.

"What do you want with Donovan?" I asks.

"I'll tell him that when I see him. Where is he?"

I didn't like his tone any too well, so I gets in my two cents worth. "What do you care where he is? He isn't feeding any bums this season, so you might as well head back to the hobo jungle."

I hadn't any more than got it out of my mouth when something connects with my chin, and I went bye bye. I hadn't seen him move an inch before he swung.

When I got back from my trip to lullaby land, the whole gang is around me. Fogerty and Ahern are holding this guy by the arms, and O'Flagharty and Boise are holding Dinny O'Brien to keep them apart. Pop is wiping my face with a wet towel, and I'm just in time to start a real fight. It isn't

like O'Flagharty, Fogerty and Ahern to stop a good fight, so I pipes up, "What you guys holding them apart for? Let Dinny lose."

They did. Dinny takes two steps toward the guy that Fogerty and Ahern are holding. He tosses them off like they were a couple of dummies. O'Brien takes another step and meets a bolt of lightning. The guy struck so fast that no one saw the blow, but Dinny felt it. He lands on the back of his lap, and stays there. The guy looks around and says, "If there's any more of you buzzards that want to take me on, step out!"

Fogerty lets loose his famous war cry and plows in. He does get in a couple of cracks at the bozo, but he's soon imitating O'Brien. He's stretched out on the ground. Ahern isn't to be outdone by his teammates, so he follows them into the land of nod by way of the knock-out route.

Pop Donovan butts in before the rest of his team is mangled, and asks, "What the hell is the big idea, feller?"

"What do you care, you little shrimp? If you was half my size, and nearer my age, I'd bop you one too. If some one don't tell me where I can find Pop Donovan pretty soon, I'm going to clean house on the whole works of you. They told me this was a tough bunch of ball players. Hell, I think you are a gang of softies." The guy hadn't raised his voice at any time, but his words sure carried venom.

"I'm Donovan," roars Pop. "What do you want? What's the idea of beating up on my players?"

You wouldn't believe it, but the guy really blushes and digs into the grass with a toe. He's practically tongue-tied, but finally blurts out, "I'm looking for a job playing ball."

I thinks it's about time for me to butt in, as I'm the cause of the battle. I grab Pop by the arm, "Why not give him a try-out, Pop?"

"You're a good one, McGee. He knocks you for a row of ash cans, and now you want me to give him a try-out."

"Why not? I talked out of turn. It was my fault he bopped me." I turns to this guy and asks, "What position do you play?"

"I'll try for any of them, but I'm best at second base."

To make it short, Jim Corley, that was the guy's name, was a natural born ball player. Those long arms made him look like he wasn't trying when a grounder came his way, but he never missed. He went to work at second,

and maybe you think the rest of us didn't have to get up on our toes, and try, to keep up with him.

The first day Corley worked out Pop Donovan was all smiles. Everyone was out there trying and there were three fights to make things go smooth. That was the way things went until we were on the road. Corley would fight anyone. You didn't even have to drop a hat, all you had to do was reach for it, and you had a fight on your hands. As time went along, Jim got the reputation of being the tough egg of the circuit. It came in handy later. Pop Donovan was the only guy that could get tough with Corley. He could call the big fellow everything in the book, and the rookie would blush and stammer like a school boy.

Our opening game with the Pelicans was a humdinger. Before it was over, half the regular players were cooling off in the showers. Corley was first to go for getting too tough with the umpire on a decision at second. One or two left every inning after that.

Maybe you think the fans didn't eat it up? Maybe we wasn't a bunch of beau brummels for looks with our eyes that looked like over-ripe tomatoes with a mouth in them, but we sure were a colorful bunch of ball players, and John Fan sure made the turnstiles click whenever we played. It didn't make the owners mad either.

However, we didn't do so lousy for ourselves. We were tied with the Beavers for first place when we met them for our five-game series for the pennant. The team winning three games took the rag, and split a big bonus put up by the owners of the circuit. It meant about two grand for each player.

It simmered down to the fifth game. We took two, and the Beavers two. We starts out on the fifth game with blood in our eyes, and I mean that literally. The stands are packed and the fans overflowing the field out along the foul lines. It was a great day for a ball game.

It was shutout ball until the last of the seventh. Then Jim Corley leans on one for a circuit clout, but no one was on. It gave us a one-run lead and it looked as big as the Empire State Building. But in the first of the eighth, the Beavers sneaked in a run on us to even the score. We scored on our trip to bat to take the lead again. If we could hold them scoreless on their turn to bat, we had the pennant on ice.

Hull, of the Beavers, led off in the  
(Continued on Page 10)

**YER OUT—By Ben Trash**

(Continued from page 9)

ninth. He singled to right field. Dixon sent him to second on a sacrifice. One man out and a runner on second. Then Dugan fanned the next batter. Two down, and Hull still on second. Then I got a sizzler at short from Johnson. I booted it, and in my hurry to get it to first made a wild throw, but Fogerty stepped off the bag and got it. Fogerty pegs to third trying to catch Hull, but the umpire calls him safe. Johnson pulls a sneak to second, and O'Flagharty heaves it to Corley, but Johnson makes it standing up.

I have visions of the old ball game going bye bye. It looks like a rally by the Beavers, but I thought without Corley.

Corley is twisting the ball in his glove as he takes a couple of steps toward the pitcher, just like he is going to toss the ball to Dugan. But suddenly he whirls and says to Johnson in that deadly voice of his, "What did you call me? Why, I'll push that pretty nose of yours all over your mush, you louse!"

I can hear all of this, but the umpire is still at third where O'Flagharty is arguing with him over his decision. I start for Corley to calm him down before he gets thrown out of the game, but he's still walking toward Johnson. As he gets close to the bag, Johnson backs off of it and puts up his hands ready to fight. Corley merely steps on the bag, stands still a second, then quicker than a flash reaches out and tags Johnson with the ball. He says in a school boy voice as gentle as a Nun, "Yer out!"

That's how we won the pennant that year.

Thirty-five of the fifty-six signers of the Declaration of Independence were lawyers.

Neckties began as neck cloths worn by Roman orators to protect their throats.

Judge Lawton Langdon: "If you must feed your girl friend a line, let it be spaghetti."

Joe Downey: "Do you use tooth paste?"

George Ward: "What for? None of my teeth are loose."

**FLASH!**

The meeting of November will be put ahead one week (November 17) as Thanksgiving falls on the last Thursday.

**ATTENTION!**

Due to a long and entertaining show, we have cancelled the fight pictures until the next meeting, Thursday, November 17.

**A Knotty Problem**

(The story of a man who could not knit)

By FLO PATTERSON

Nat Knott could not knit, so he invented a knitter that would knit and Knott called it "The Knott-Knitter." But the Knott Knitter would not knit knots, therefore, Knott had to tie the



Eddie Nelson

knots that the Knott Knitter would not knit.

One day, while tying knots, Knott invented an attachment for the Knott Knitter that would knit the knots that the Knott Knitter would not knit. Knott called this "The Knott Knotter," and when the Knott Knotter was attached to the Knott Knitter, the Knott Knotter would knit the knots that the Knott Knitter would not knit, and no one could knit knots like the knots that Knott knit with the Knott Knotter for the Knott Knitter.

Knott fell in love with a knitter who knit knots with the Knott Knotter for the Knott Knitter, and he asked her not to knit knots any longer but be a Knott forever—but the knitter said "knit."

Ruth—"Was your father a college man?"

Fred "Yes, but he never mentions it. His football team didn't win a game for three years."

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**Membership**By J. F. BYRNES  
(United States Mint)

"More members" is the battle cry of every organization as new members mean new faces, new ideas, and a new slant on things in general. So it behooves each member to do his level best to bring into the SOMBs men who will carry on the traditions of the district, and men who will progressively build the club to its former strength.

But, for the nonce, let's pause and discover, if we can, the reason why a new member pays three months dues and drops out. Surely it isn't the small dues as he gets three times as much from the club as he puts in. So what is it?

Many times we have visited ex-members with the firm intention of reinstating them, but they hand out flimsy excuses such as "other interests," "sickness in the family," "time needed for other activities" and so on ad infinitum.

In my humble opinion, I believe we should have an incentive to keep the gang together. Say a death benefit, or a form of life insurance, or an annuity policy. We could charge a few cents more a month and with this protection to the members, I believe they would stick.

We also need a form of interest for the young fellows. The young do not like the same thing as the old, so we should reach a happy medium where-by we could interest both.

We have hundreds of talented men who are fully capable of advancing ideas that would be of great and lasting benefit to the club and we should give these members the opportunity to express themselves either on the floor of the general meeting or in the meetings of the Board of Directors. So, we should work toward the end of forming a committee of wide-awake fellows to submit proposals of social and fraternal activities that will be of interest to the many and not the few.

We should eliminate the introductions of candidates running for public office as some get a better send-off than others and this engenders hard feelings. After all, our membership is made up of various party affiliations, and politics have no place in our scheme of things. We are non-political and non-sectarian—so let's keep it that way.

**Safety**

Watch out for "smoke signals" while driving your car.

This suggestion and advice comes from Paul Mason, chief of the Division of Drivers' Licenses of the Department of Motor Vehicles.

Mason explained:

"Many motorists, smoking while they drive, reach out the left side window to flick the ashes away and often, very unintentionally, they make a perfect left turn or stop arm signal which complicates the situation for other motorists and has resulted in some serious accidents.

**Al Katschinski**

"When you flick your ashes out the window be careful that your motion does not look like a driving signal."

Fatal traffic accidents for the first six months of 1938 are approximately 16 per cent below the same period last year, according to Director Ray Ingels of the Department of Motor Vehicles. Ingels credits public co-operation for a large part in the improved conditions.

Nineteen recruits to the California Highway Patrol now are attending a training school at Sacramento headquarters. They will receive 30 days of intensive training before being assigned to active duty.

More than 75,000 Smiths are licensed to drive automobiles in California, according to Paul Mason, Chief of the Division of Drivers' Licenses of the Department of Motor Vehicles.

A timely tip for vacation motorists was offered today by Paul Mason, Chief of the Division of Drivers' Licenses of the Department of Motor Vehicles.

Mason advised: "Check on your driving license before you start your vacation motor trip. If the date shows it will expire during the period you are away from home then go to your nearest licensing bureau and have it renewed before starting out."

# San Francisco Memories

"I didn't do it! I didn't do it!" yelled a little colored chap as he ran down Market Street toward Sixth Street.

"What's the matter with yer?" bel-lowed a huge limb of the law.

"I didn't cause that bar to shake," replied the little jittery man.

"You're dead right you didn't. It



Tim O'Connor

took a bigger man than you to cause that shake," replied the policeman.

The incident happened on the morning of the big earthquake.

\* \* \*

It seems that the little colored chap who was known as Deacon Jones had been out all night. He was playing around with old John Barleycorn. John left the Deacon with an awful thirst on his tongue. He just had to quench this thirst.

\* \* \*

So the Deacon entered a wet goods shop on Market street near Seventh. When the bar boy saw the Deacon he knew what was coming. He threw up his hands and said:

"I don't want to rub your woolly hair for luck! I don't care how you spent your money or what a good fellow you were when you had it! If you haven't got it now you're not a good fellow. It doesn't matter what you were, it's what you are now that counts. Put a silver decoration on this mahogany or no drink!"

"Just one little eye-opener," pleaded the Deacon with tears in his eyes.

"No, no!" exclaimed the bar boy. "Your eyes are open wide enough now. If you don't get out I'll give you an eye closer!"

The Deacon persisted and the bar boy resisted. Then the colored man

got all hot up and bothered. He was jittery and thirsty. He then caught hold of the bar rail and hollered.

"If you don't give me a drink I'll pull this here rail right off the bar!"

\* \* \*

Just at that moment something happened. There was a rumbling sound. Then the bar began to shake. The Deacon got so scared that he ran out and then down Market street. He ran like a mad man. This Deacon Jones was a sawed off, barrel-chested little colored chap. He wanted to be a jockey. But come seben come leben was sweet music to his ears. So sweet that he spent most of his time listening in. He didn't have enough extra time to train. So his dream of winning races on the back of a bangtail became shattered.

\* \* \*

His dream shattered, he became a nursemaid to a broken-down race horse. Ned Foster found him sleeping in a stall next to a horse. Ned woke him up and took him under his wing. Foster made him his valet, butler, driver and all-round Yes-man. Ned Foster was the manager of the old Bella Union Theatre.

\* \* \*

Now let's raise the curtain on a few of the scenes in this historical old Bella Union Theatre. It is amateur night—Friday night. It is 12:30 a. m. A rather late hour to put on the amateurs. Seated in the back of the house are the Telegraph Hill Rockrollers. They are the gallery gods. They are all seated as "comfy as bugs in a rug." In their coat pockets some of them have a rotten egg or an over-ripe tomato. The rotten egg and the rotten tomato will be used to pay tribute to a rotten actor. Scattered amongst the rotten egg contingent are a few sailors and gold rush miners with their pants-legs in their boots.

\* \* \*

Then we are admitted behind the scenes. We see a lot of scared looking fellows standing against the wall. The jittery expressions on their faces make us think they are a lot of fellows ready to be shot at sunrise. Most of them represent the ragged jacket side of life. But who knows? Maybe there is a spark of genius, hidden behind one or two of these ragged jackets?

\* \* \*

Deacon Jones is strutting his stuff in front of these amateurs. His chest stuck out like a pouter pigeon. He is wearing one of Ned Foster's cast-off

soup-and-fish suits. The coat is so long that it would serve as a coat and overcoat as well. The pants are so long that they trail like a sweeping machine.

\* \* \*

Then one night Ned Foster cut the long pants at the knees. He then put a bagpipe in the Deacon's arms, telling the Deacon to walk across the stage and to keep squeezing the bagpipes. The audience got just a wee bit Scotch laughter from the Deacon.

Before the Deacon started to train as a jockey he had quite a lot of boxing experience,—enough to put up a good four-round exhibition. He boxed before the members of the old California Athletic Club frequently.

\* \* \*

Ned Foster had him announced to meet all comers in a four-round contest on amateur's night. But he had trained comers. They came on the stage very quickly when Junie McCree made the announcement. These all-comers were paid to take a dive when the Deacon gave them the left foot.

One of the star amateurs who appeared on amateur night was Oofy Goofy. Oofy was a well known character about town. He had a long nose, so long that our present-day Jimmy Durante might envy him. When Oofy appeared he laughed at the audience. This laugh stretched his mouth very wide—so wide that the corners nearly touched his ears.

\* \* \*

Oofy's big laugh handed the audience a riotous laugh. With the laugh came a rotten egg. Then a rotten tomato. Oofy didn't dodge them. He could take it and look for more. Following the egg and tomatoes came a shower of coins. Here is where Oofy got his real laugh. After he picked up his coins he gave his audience a farewell laugh. He had the last laugh. He who laughs last laughs best.

**MILTON A. RUSH**

378 GOLDEN GATE AVE.

Greetings to  
SOUTH OF MARKET  
FOR 1938

# Exposition Will Portray San Francisco in 1999

San Francisco as it may appear at the close of the present century will be visioned by millions of visitors to the 1939 Golden Gate International Exposition on Treasure Island.

In the huge Hall of Mines, Metals and Machinery, the city of San Francisco in the year 1999 will be portrayed according to a definite architectural and engineering plan. The exhibit, which will form part of the United States Steel Corporation's \$250,000 display, will be in the form of a large diorama 35 feet long and 8½ feet deep.

This vision of the bay city sixty years hence is no wild imaginative dream, but an actual plan for rebuilding the city, showing what modern architects and engineers working in steel could accomplish. Not only is the scheme capable of actual fulfillment but feasible. It could be carried out without razing the existing structures before their normal obsolescence and without interruption of the city's normal functions.

Fullest advantage has been taken of the city's natural features. Streets and avenues on flat or comparatively flat terrain remain unchanged except that alternate streets have been removed to create "super-blocks." Streets and avenues on the slopes have been redesigned to follow the natural contours. This arrangement eliminates steep inclines completely and creates instead an effect of terraced drives. These curv-

ing streets occur in residential areas only.

San Francisco's present acute traffic problem, due largely to the scattered and disorganized terminal facilities, is corrected in the new plan, by a huge terminal and pier at the foot of Sixteenth Street, serving all the transport lines, both passenger and freight. Both Sixteenth Street and the terminal are built in several levels to accommodate with maximum efficiency the several kinds of traffic concentrated there.

At the lowest level (the second underground) is the subway, the next two levels for trucks, the one below ground for westbound vehicles from the pier, and the one at ground level for eastbound. All the city's warehouses are concentrated along the south side of Sixteenth Street, adjacent to the industrial area, with ramps connecting with the lower level of the street. The elevated level of Sixteenth Street is for automobile and bus traffic.

Trains from the south will follow the shore to the terminal, and those from the north and east will come over the Bay Bridge. For convenience in transferring cargo from train to ship, tracks extend out onto the pier at the end of which is a commercial airport with a catapult for take-offs.

This huge pier affords twelve miles of wharf space and four million square feet of storage space. Improved methods of loading make further dockage

facilities unnecessary, so the existing waterfront is replaced with a beautiful landscaped shore drive connecting with the two bridges and the coast drive.

Even today this concentration of terminal facilities would go far toward solving the traffic problem. Additional features of the plan include the widening of the remaining streets, the creation of clover-leaf intersections at points of heavy traffic convergence, the elevated highway which connects the hilltop communities and forms a by-pass around the business section, the shore drives connecting the bridges and encircling the city, the parking areas under the business building, and subway lines to replace surface cars.

In the commercial area the super-blocks are 550 by 800 feet. Each block has one skyscraper about thirty stories in height, but constructed so that additional stories may be added for future expansion. The remaining area of the block is devoted to one-story shops and landscaping. Ramps give access to the basement parking areas.

Super blocks in the industrial section permit the planning of factories, warehouses, etc., in more open, airy and sunny surroundings. Factories in general are built around the perimeter of the blocks, with ample interior space for parking and gardens. None is higher than five stories. With smoke and soot completely eliminated by 1999, color and artistic design will be practical in industrial buildings.

Surrounding the Civic Center are universities, stadia, theatres, department stores, churches, clubs, hotels, etc. Seven hilltop communities form the outstanding feature of the residential section. Precipitous slopes have been cleared of existing structures and turned into protective green belts, while at the hill crest are 20, 30 and 40-story apartment houses, disposed to insure maximum light, air and view. Each hilltop community houses from 5,000 to 20,000 people, and each has its own community center, shops, schools, landing field and parking areas. A wide elevated highway connects the seven hilltops, with spiral ramps giving access to the lower level of the city.

The super-blocks in the lower residential areas are approximately 500 feet

(Continued on Page 14)

**Elect . . . .**

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## Home Again

Senator Thomas A. Maloney arrived in San Francisco Thursday, September 22, after a short visit to Boston, Massachusetts, and way points. Tom attended a convention of insurance brokers and enjoyed every minute of the trip, however he confided to our snooper: "San Francisco is the grandest city in the world, and the South of Market Boys, the top-flight organization. The best part of the trip was when I arrived in San Francisco.

We are glad to welcome Tom home and hope he will give a short talk on his trip during the coming monthly meeting of October 27.

## NUPTIALS

Martin Joseph Reichlin, Jr., former San Francisco University grid and basketball star and now a member of the San Francisco Police Department, married the lovely and charming Mildred Anne Lynn Sunday, October 9, at St. Ignatius Church. Marty is a lucky guy!

## Exposition Will Portray San Francisco In 1999

(Continued from page 13)

square. Individual low-cost homes of steel and three-story apartments are both used. All are planned for maximum light, air and use. Existing parks and cemeteries are retained.

Millions of spectators at the \$60,000,000 World's Fair of the West are expected to view the "San Francisco of 1999."

# Dr. Walter Scott Franklin

(A South of Market Boy)

Dr. Franklin has made an outstanding success of his own business as a physician and rancher. He believes in the use of common sense and business principles in government.

Today, as never before, California needs practical men in public office. Old age pensions, relief checks and un-

Ranch, Goleta, Santa Barbara County, where he resides with his wife and daughter.

Dr. Franklin had his early schooling in San Francisco, graduated from Stanford Medical School, and took his internship at French Hospital, San Francisco. He practiced in San Francisco until 1929. One of America's most distinguished physicians, Dr. Franklin has been a member of the medical faculty of the University of California for 20 years, and head of his department for 10 years.

Since 1929 Dr. Franklin has owned and successfully operated a citrus ranch at Goleta, which is considered one of the model ranches of California.

Chairman of Infantile Paralysis campaign for Santa Barbara . . . Chairman of Federal Housing Administration for Santa Barbara . . . Member of Native Sons of Golden West . . . Member of California Safety Council Advisory Board . . . Chairman of Santa Barbara County Planning Commission.

Member of American Medical Society . . . Fellow of American College of Surgeons . . . California State Medical Society . . . Santa Barbara County Medical Society . . . Southern California Medical Society . . . Stanford Alumni Association . . . Stanford Medical Alumni Association . . . Public Health League.

Member California Fruit Growers Association . . . Vice-President of Goleta Lemon Association . . . Member of California Avocado Association . . . Santa Barbara Museum of Natural History . . . California Taxpayers Association . . . California Society for the Prevention of Blindness . . . American Society of Planning Officials . . . Donor of National Woman's Trade Union League and Donor of Disabled Veterans of the World War, Department of Rehabilitation.

Dr. Walter Scott Franklin was born at Oth and Minna and will be initiated into the SOMBs Thursday, October 27.



Dr. Walter Scott Franklin

employment insurance must be paid in REAL MONEY, not worthless paper. Industrial peace must be brought about through mediation. Communism must be kept out of government and schools, and Communists out of public office.

In his 30 years as a practicing physician, rancher and civic leader, Dr. Franklin also has acquired an intimate knowledge of the needs of the people of California. All his life he has worked for adequate care of the aged, blind, and needy. He will continue his humanitarian work as Lieutenant Governor.

The office of Lieutenant Governor is the second highest in the state. He is the presiding officer of the Senate. As such, he appoints the committees, which in many cases determine the fate of major legislation. He is a member of the State Prison Board and State Lands Commission and a Regent of the University of California.

Walter Scott Franklin was born South of Market Street in San Francisco. His present home is Walora

BRING IN A NEW  
MEMBER

The minister, strolling along the street, met Mandy, the faithful colored mammy.

"Mandy," said he, "I hear you have a new boy at your house."

Mandy beamed: "We sure has."

"And what have you named him?"

"Well, we decided to give him a bible name, we named him 'Hallud'."

"Hallud," repeated the minister, "I don't recall that name in the bible."

"Laws a-massa! You a preachah and ain't neber hea'd de name Hallud? Why in de Lawd's Prayah it say 'Hallud be thy name.'"

"What is wrong with this sentence?" asked Frank Lynch. "The horse and cow is in the lot."

Harry Andreson: "The cow and the horse is in the lot."

"What makes you correct it that way?" said Frank.

"The lady should be mentioned first," answered Harry.

Tom Gosland, Jr., one of the most popular liquor enforcement officers in the State, is confined in St. Joseph's hospital. However, Tom's illness isn't



Tom Gosland, Jr.

serious and before long he will be on the job in the State building greeting his many friends.

For the past twenty years Tom has held the enviable honor of manager of the Eagles' Drum Corps and it is due

to his pleasing personality and efficient leadership that the Eagles' Corps are considered tops throughout the State.

During the war he was known as "The Boy Soprano" and a few meetings back he entertained us with songs.

The entire organization send Tom their good wishes and hope he has a speedy recovery.

Elmer Towle brought this one back. He said he was staying at a boarding house in the country and found a hammock suspended between two trees, in a cool, shady spot, and stretched out for a nap. But the place was so infested by flies that he could not rest, and he complained to the boarding house keeper.

"What's the idea," he asked, "of putting a hammock in a place where the flies are so thick?"

"Oh," said the manager, "the hammock is for use only during hammock time."

"When is that?" asked Elmer.

"From twelve to two. During those hours all the flies are in the dining room."

Frank Timken

Jim Kerr

South of Market Boys

**FRANK & JIM'S**

66 SEVENTH STREET

# UNLUCKY 13!

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*Elect*  
*Senator Culbert L. Olson*  
*Governor of California*



To businessmen who are measuring the Democratic, Republican, and Progressive candidates for California's highest office against a business world's yard stick, we respectfully submit some of the highlights in Democratic Senator Olson's constructive career.

He sought to lower the home owners' taxes. He has sponsored an act to prevent corrupt practices in politics, farm debt adjustment, the taxation of corporation incomes, better farm land irrigation, better highways, the Central Valley project, and the supervision of children's health in public schools.

He saved California taxpayers millions of dollars when he blocked the passage of a bill to pay the Southern Pacific several millions for its obsolete ferry franchise.

His expose of the California oil land leases alone would stamp him as a champion of the business man and home owner who wants business methods in the administration of state affairs. The election of Senator Olson as governor will insure a business man's administration.

Respectfully yours,

M. MITCHELL BOURQUIN,

Northern California Campaign Manager.

# SOUTH OF MARKET JOURNAL

Vol. XIII, No. 11

November, 1938



## Honored Guest

SPECIAL  
GENERAL  
MEETING

•

THURSDAY,  
NOVEMBER 17

•

8 P. M.



Refreshments

•

Entertainment

•

Door Prizes

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**NEXT MEETING**

**Thursday, November 17--8 P.M.**

*(Due to Thanksgiving falling on the last Thursday of the month we moved the meeting forward one week to November 17)*

**JOHN NUNAN**

*Master of Ceremonies*

**CHRIS CRIBBIN**

and

**EDDIE (IRISH) SCOTT**

*Greeters*

**FRANK PICKARD**

and

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**- LOADS OF FUN -**



Organized 1924

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THE SOUTH OF MARKET BOYS, INC.  
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SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

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DOLORES PRESS

# Newly Elected Officers

Lloyd Jacot, Editor

The South of Market Boys are fortunate indeed to have such outstanding members representing them as the newly elected officers. We have selected the best talent available to guide us through the exposition year, and we believe that the SOMBs will set a new high in fraternal membership. The contest for the coveted vacancies was spirited and furious. The winners were not certain of their places until the last vote was counted. But the election is past history, so greet the officers with

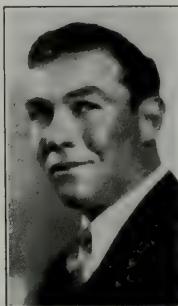


Lloyd Jacot

a solemn oath that you will work hard then ever before for the best interests of all.

Let's get acquainted with the men chosen to attend the administrative and executive duties of the SOMBs for 1939.

## THE PRESIDENT



JACK DOWNEY

Jack (Referee) Downey, newly elected President, is a product of Rincon Hill. He is the youngest man to ever sit in the High Chair, and he will be one of the best. Jack has personality, a loyal lover for the club, and deep respect for every member. This young fellow is teeming with worthwhile ideas that are characteristically progressive, and the minute he gets into the swing of his duties things will begin to hum. Jack is considered the squarest referee in the fight game, and you can gamble that every member will get an opportunity to serve on the committees of the various functions we sponsor.

## FIRST VICE-PRESIDENT



Fred Weidmann

Fred Weidmann, a sincere and conscientious worker who has plenty on the ball. He has been a member of the Board of Directors for three years and his mature judgment has pulled us from many a tight spot. We look forward to great things from Fred as he has had years of fraternal experience, coupled with many years of public entertainment. What more can we say than "Fred is a fine fellow to know."

## SECOND VICE-PRESIDENT



Eddie Nelson

Eddie Nelson — Eddie has been a member of the Board of Directors. He is a business man with a businessman's outlook and we can rest assured that he will manage the club's affairs with keen judgment and foresight. Ed is proprietor of "The Bell Photo" service and offers to the members quick and expert film developing service. In Ed we have runner-up material that will spell success to the SOMBs' future.

## THIRD VICE-PRESIDENT



JOHN SHANNON

John Shannon, an active, tireless worker—a former member of the Board of Directors. John's efforts as chairman of the prize committee are greatly appreciated. In every affair held in the past five years it was John's task to ask all and sundry for donations, and he came through with flying colors. John has mooched more prizes, trophies and money than any seven members, and electing John to the important post of Third Vice-President we have chosen wisely.

## FINANCIAL SECRETARY



Pete Maloney

Pete Maloney has again succeeded himself. Pete has held this office since the inception of the SOMBs. We can hardly say anything about Pete that has not already been said. He is the President of the Sunrise Breakfast Club, and the San Francisco Shut-In Association. His leisure is devoted to the uplift of the unfortunates and his life is centered on raising the standard of the South of Market Boys, the organization he founded in 1923.

Some people find pleasure in their work, without thought of material reward. There was Ray Maloney. Ray secured a job, during college vacation, from a firm of housewreckers. "Gee," he told a friend one day, "I have a great job. I'm wrecking a protestant church and getting paid for it."

Sheriff Dan C. Murphy: "The average American works himself to death trying to get ready to live."

## RECORDING and CORRESPONDING SECRETARY



Bill Granfield

Bill Granfield is an officer who has held his post since the SOMBs were founded. Bill has the longest official title in the club and he is one of the hardest workers. The Granfields are pioneers of the district and were known as "the honest weight coal dealers." Bill is associated with District Attorney Matthew Brady, and his son-in-law, Edward Bryant is our efficient tax collector.

## TREASURER



J. E. Foley

John E. Foley has held this office for four years and is known as the "Watchdog of the Exchequer." John's duties keep him mighty busy but he always finds time to talk of old times and old timers. He is a fine conversationalist and has a fund of witty stories about the Irish that are worthy of your attention.

## SERGEANT-AT-ARMS



James Kerr

Jim Kerr is the one and only Sergeant-at-Arms we have had. Jim was elected when the club was organized and he never missed one meeting since that time. Jim's father settled South of Market in 1853 and the Kerr's have the distinction of being the first family to live in the district. Jim operates Jim's & Frank's Tavern at Seventh and Jesse and when you are in the mood to reminisce, step into Jim's. You will meet fellows who know South of the Slot as it should be known.

## DIRECTORS



Willie Benn

WILLIE BENN is a veteran of the Board of Directors. He wins hands down as Willie is loved by all. He writes the "Gossip" column in the Journal and makes an interesting job of it. See Willie for a mention in these pages.

JIM DOHERTY is a newcomer to the Board but he has been on the membership roll for years and has many up-to-date ideas for the coming year. We welcome Jim as an officer and friend, and we are certain that the affairs of the organization are in good hands. Jim is a publisher and is connected with the largest firm in the country.

LES NOONAN, another new member of the Board. Les is up and coming, full of pep and a most valuable addition to the executive body. Les is



Les Noonan

one of the younger members, but don't let this fool you as he has oodles of experience and has had one of the finest tutors in the world, his father, Jerry Noonan, a real South of Marketeer.

**BOB LOUGHREY** a veteran of the Board for four years. He is a mover and darn good one, too. If you are thinking of a new location give Bob a ring and you will be astounded at the



**Bob Loughrey**

low moving or storing rate he quotes. Bob is going place as we have the inside that he is filing for one of the important city offices next election, and, from the rumors that are floating around, we believe he will win. Bob is tops in fraternal work and knows all the angles. He is a member of the Eagles, the Footprinters, the California Grays and American Legion.

**SENATOR THOMAS A. MALONEY**—Tom was President of the organization for three years and a director for five. Tom grew with the organiza-



**Tom Maloney**

tion and has been our most active member since 1923. For twenty years he has been a member of the California Legislature and fathered and sponsored legislation that favored the unfortunate. Tom is chairman of the membership committee and has brought more new members to the club than any other members. The Senator possesses keen business sense, he is a masterful orator, and has a host of friends. When the philosopher said: "A friend in need is a

friend indeed" he must have been thinking of a person like Tom Maloney.

**JOE ROBERTS** is another new member of the Board. However, Joe is no green pea in this game. He has been active in the Native Sons for more years than he cares to remember, and he was



**Joe Roberts**

one of the first members in the SOMBs. Many of the "Old Boys" will remember Joe when he was the guiding spirit of Company "H" of the League of the Cross Cadets. We are glad to welcome Joe into the circle as we know he is fine material and will help the club's prestige.

**RAY SCHILLER**, two years President and four years member of the Board. Ray is our Publicity Director and the thousands of inches of praise we read about the SOMBs in the metro-



**Ray Schiller**

politan and district newspapers is Ray's contribution. Ray will assist Tom Maloney in the membership drive and when these two get together on a project it is a cinch to go over with a bang. Ray is also a charter member of the club and since he joined he has never been idle. His time is spent running his luggage business and boosting the SOMBs, the latter getting the best of the deal. And, by the way, Xmas is almost upon us—are you thinking of luggage as a present? If so, remember Ray Schiller.

**MAURICE SWEENEY**, a three-year veteran on the Board. Maurice is associated with the Recreation Commission

and is very helpful to us when we sponsor sports that need the city's facilities. In his younger days Maurice was



**Maurice Sweeney**

one of the hardest hitters and cleverest men in the ring and to this day he has retained his ring strategy, however, he uses it differently. It is now used to further the interest of the club in which he is an officer—The SOMBs.

**GEORGE WARD** is a new member on the Board. George is a top flight salesman, a shrewd bargainer, and we are lucky to be able to call on him for expert advice. This husky young fellow will be an asset to us as a director and booster.

**JACOB DIAMOND** is a live wire. Jake has plenty merchandising experience coupled with a thorough knowledge of advertising. This levelheaded fellow has conducted some of the most successful selling campaigns in the state, and when the results made Jake, "A winnah," we were pleased. Jake is the father of five, and a grand family man. His advice will add materially to the various affairs we put on. We will go places with Diamond sitting in the saddle.

#### TRUSTEES

**BILL CUMMINGS**, proprietor of the 879 Club, was elected by a wide margin. Bill has brought plenty new members in the organization during the past months, and now that he is an officer with responsible duties, we can be assured of more plugs for the Sombs than ever.

**GEORGE R. JILECK, Sr.**, has been a trustee for years and years. He is the "King of Dirty Dora" and the "Factotum of Headquarters." George takes the duties of trustee with grave responsibility.

**MIKE O'LEARY**, foreman Pac. Tel. & Tel., can be depended upon to pass bills only after a careful scrutiny. Mike was the foremost tap dancer in the United States and had top billing. It was Mike who introduced the Texas Tommy to the West Coast and it was Mike who toured the country teaching this dance craze of yesterday. Remember the California Hall? Well, Mike was the popular manager of that popular hall. We welcome Mike in the official family.

## Jack to the Rescue

By Ben Thrash

Jack Anderson was lying on the warm sand beside his mistress at Palm Beach. Yes, Jack and a mistress, but not the sort of mistress one would suppose. She had money, and it was this money which furnished the food, a luxurious apartment, and a nifty limousine. However, Jack never gave these things a thought—he expected everything she gave him as a matter of course.

His mistress was looking toward the ocean when she saw a man waving for help. She turned quickly to Jack and said, "There's a man drowning! Go rescue him. Hurry!"

Although several others saw the helpless man they were very slow in going to his aid. Jack was on his feet instantly, dashed into the surf and jumping the incoming waves swam swiftly to the drowning man. When he reached him, he was no longer struggling, having barely enough strength left to keep afloat. He gave up that effort when Jack grabbed hold of his hair, and swimming as fast as his heavy burden permitted started for shore. When he reached the breakers willing hands took the unconscious man, and carried him to the beach, leaving Jack shaking himself on the sand.

Jack's mistress took him in her arms before the crowd, kissed and hugged him and murmured soft words in his ear—called him her hero.

A few days later the man whom Jack had rescued formally presented him with a medal suitably engraved. Jack wore it everywhere he went. If he started out from the house without it his mistress called him back and put it on him. Jack didn't complain, but the medal bothered him. People stared at it and perfect strangers would stop him to read the inscription on the medal. Then he received another. This time it was for bravery during a fire. A cottage across the street was burning. Police and firemen were keeping the crowd back when Jack heard a woman shrieking and crying, "My baby! My baby! Please, let me get my baby!"

A burly policeman, who was holding the hysterical woman, said, "No one can go in there, Madam. The fire is too far along."

Jack's mistress looked at him and said, "Get the baby, Jack. At least you have nerve enough if no one else has."

That was all Jack needed, he was off with a bound, wormed his way through the crowd and dashed up the steps of the burning house before anyone could stop him. The crowd stood tense the seemingly long minutes Jack was in the

house, then he came staggering from the burning building with the small baby. A lusty cheer greeted him, and the baby was snatched from him by its frantic mother. Jack spent two weeks in a hospital. The papers gave Jack's heroism a great write up, and press wires flashed it all over the country.

When Jack was well again a big banquet was given in his honor. He was presented with another gold medal, and a sum of money. From then on there was nothing too good for Jack. Where his mistress had loved him before she now took to mothering him. She would see that his blankets were tucked in just so at night; that he got the best food and every comfort possible. Jack didn't change much with all this attention except to get a little fatter and lazier.

Several years passed and again Jack and his mistress were lying on the sand at Palm Beach. Jack was awakened from a glorious nap by the shouts of a man struggling in the grip of the riptide beyond the breakers. Jack didn't wait this time to be told but dashed into the water, swimming toward the drowning man.

When he reached the man he found he had no hair to grab, he was bald, and while Jack was figuring out some other means of rescue the man sank below the surface. Jack was swimming around in circles when the lifeguard arrived. The guard dived down and came up with the unconscious man. He gave Jack a withering glance, and struck out for the beach, with Jack trailing along behind.

He hung his head in humiliation as he stood before his mistress, but she forgave him for he was getting aged and fat even though he was only fifteen years old. You see, Jack Anderson was a dog.

"Guilty or not guilty?" asked Judge Kaufman.

"Not guilty," was the plea.

"Have you ever been here before?"

"No, indeed, your honor," was the response. "This is the first time I ever stole anything."

Geo. R. Jileck, Sr.: "My ancestors came over in the Mayflower."

George Miller: "It's lucky they did. The immigration laws are stricter now."

Tommy Murphy: "Isn't it wonderful how little chicks get out of their shells?"

Vincent Renna: "What gets me is how do they get in."

Dr. Julius Behrend to John (Pop) Merrick: "Weak eyes, have you? How many lines can you read on that chart?"

John Merrick: "What chart?"

## Page Mr. Gloom

By Bill Boyle

Maitre De Hotel, New Mechanics Hotel, assisted by Carol Dose

Traffic Office Jack Gildea: "When I saw you come round that curve, lady, I said to myself 'Forty-five at least!'"

Irma Treacy: "Nonsense! It's this hat that makes me look so old."

\* \* \*

Joe Welch: "These chickens in the road cause a lot of accidents."

Farmer George Neary: "Well, I don't know, mister. They ain't any wuss'n than the chickens beside the driver."

\* \* \*

Mrs. Blanche Burke: "Where can I find the captain?"

First Mate: "He's forward, Ma'am."

Mrs. Blanche Burke: "Well, I guess I'm old enough to take care of myself."

\* \* \*

Salesman: "This is the type of automobile that really pays for itself."

Senator Tom Mitchell: "Fine. As soon as it has made the last payment send it to my house."

\* \* \*

Toots: "Are mine the only lips you have ever kissed?"

Bill Ledwidge: "Yes, darling. And the sweetest."

\* \* \*

Proud Papa Les Bottomley: "Yes, Les, Jr. is a year old now and he's been walking since he was eight months old."

Helen Lee: "Really! He must be rather tired."

\* \* \*

Frank Burke: "You know, mama, our son is nearly 17 years old, so today I had a frank discussion with him about the facts of life."

Mama Burke: "Good! Did you learn anything new?"

\* \* \*

Les Noonan: "Hey, Jack, why do you keep scratching yourself?"

Jack Maloney: "Because I'm the only one that knows where I itch."

\* \* \*

Frank Lynch: "You know, I think George Ragan dresses nately."

Lawton Langdon: "Natalie who?"

\* \* \*

Rose Naismith: "What do you mean by a peace-offering, Ed?"

Ed Dillon: "That depends, Rosie. Anything from a box of candy to a fur coat."

\* \* \*

Mrs. Jacot: "When I married you I didn't know you were such a coward. I thought you were a brave man."

Lloyd Jacot: "So did everybody else."

# **SOUTH of MARKET JOURNAL** **CHRISTMAS NUMBER**

## **Gala New Year's Eve Party**

Auspices San Francisco Shut-In Association

**ON BEAUTIFUL TREASURE ISLAND**

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Vol. XIII, No. 12

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

December, 1938

# **NEXT MEETING**

## **Thursday, December 29--8 P.M.**

### **KNIGHTS OF COLUMBUS HALL**

**150 Golden Gate Avenue**

---

***Top Flight Entertainment --***  
***Cash Door Prizes --***  
***Tasty Refreshments --***

---

# **JOHN NUNAN**

***Master of Ceremonies***

**CHRIS CRIBBIN**  
***Greeter***

**FRANK PICKARD and JACK ROBERTSON,**  
***Dispensers***

AIDES: Charles Fox, Ray Belasco, Harold Pabst, Dr. Harry Bernard, Frank Foss, Jimmy Cruise, Perrie Thal, Jerry Noonan, Ed Gagen, Fred Peterson, Lee Burns, Joe Welch, Ed Reedy, Bill Boyle, Frank Burke, Les Bottomley, George Neary, Jim Wilder, Harry Andreson, Fred Ward, Maurice Borden, Jess Juzix, Eddie Nelson, George Gillin, Joe Rae, Bob Loughery, Senators Thomas A. Maloney and Tom Mitchell, Elmer Towle, Sergeant Tom Feeney, Hugo Ernst, Edgar Levey, Bob Fry, Jack Byrnes, Charles Chute, Jimmy Dhue, Phil Thierbach, Bill Park, Bob Lundy, Paul Gundaker, Joe McCann, Tom Toomey, Mike O'Leary, Bill Cummings, Jack Finnerty, Joe Greenberg, Jake Silberstein, Vincent Renna, Jim Clisham.

**INVITE A FRIEND**



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THE SOUTH OF MARKET BOYS, INC.  
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PREAMBLE  
The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and history of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

KNIGHTS OF COLUMBUS HALL  
150 Golden Gate Ave. Phone PProspect 9775

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DOLORES PRESS

# The President's Message

By Jack Downey

The newly installed officers of the South of Market Boys, Inc., join me in thanking the members and their friends for their fine attendance at the installation meeting, Oct. 27, 1938.



JACK DOWNEY

The Hon. Angelo J. Rossi, Mayor of San Francisco, inducted the new officers into their respective offices.

Our mayor had a previous engagement at the Navy Ball the same evening but was kind enough to perform this duty.

Judge Kaufman made a fine speech in presenting our outgoing president, George Gillen, with a gold inscribed wrist watch as a token for his hard work in our organization.

Dr. Walter Scott Franklin was initiated into the South of Market Boys and gave a warm talk of old South of Market and how dear those memories are to him.

I want to thank the South of Market Girls for their representation at our meeting. The South of Market Girls never fail to attend our functions and I hope they give us the same cooperation in the future as they have in the past.

Those members who didn't attend our last meeting missed a wonderful talk by Buck Shaw, coach of Santa Clara football team. He answered many questions that were very enlightening to those of us who are not so well versed in football rules and plays.

I have appointed the chairman for the following committees:

Membership—Elmer Locke.  
Good and Welfare—Tom Maloney.  
Publicity—Ray Schiller.  
Entertainment—Mike Lawley.

Brothers, may I ask your whole-hearted cooperation in supporting our new officers so that the South of Market Boys will Shine in '39 and thereafter, but this cannot be done unless we

all put our shoulder to the wheel and push together.

Stand off by yourself in your dreaming

And all of your dreams are in vain;

No grandeur of soul or spirit

Can man by himself attain.

It is willed, we shall dwell as brothers,

As brothers, then, we must toil;

We must work in a common purpose

As we work in a common soil.

And each who would see accomplished

The dreams he's proud to own;

Must work toward that goal with his fellows,

For no man can do it alone.

## SOMB New Supervisor

By JIM ALLEN

What the governor of North Carolina said to the governor of South Carolina is a deep dark secret. But the many friends of John F. McGowan are making no secret of their elation over his appointment to the Board of Supervisors by Mayor Rossi.

Mayor Rossi is to be commended for such a splendid decision, as the popular

young secretary of the Eagles No. 5 is well qualified to handle this assignment and will be a valuable asset to the board. In fact it is expected the new supervisor will continue on with the same progressive methods brought to the board by his very able predecessor, George R. Reilly, another SOMB.

Johnny, as he is better known to his legion of friends, is a product of the dear old Mission, which district gave us the immortal Jim Rolph and other prominent personages. The new supervisor is happily married and is the proud father of two fine youngsters. We have not had the pleasure of meeting Mrs. McGowan, but we understand she is a devoted young wife and mother and will be ever increasing the McGowan circle of friends with her graciousness.

The SOMBoys extend to you, Johnny McGowan, sincere wishes for every success in public life and we feel confident you will serve with distinction on the Board of Supervisors of your native city.



John McGowan



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**ROBERTS  
AT THE BEACH**

# The Half Minute Road Back

By HAL MAGUIRE

"Oh, leave me alone!" said Marley as he swung his speedy foreign built car around a hairpin curve on the Observatory Road.

His Conscience smiled narrowly.

"That is not within my jurisdiction, unfortunately," it replied. "And even if I could—look out, Marley!"

Rubber squeaked as Marley jammed on the brakes—too late. A large boulder came tumbling across the narrow road and the car hit it squarely, groaned like a human being and rebounded.

A panoramic view of the deep gorge flashed past the man's eyes as the car backed over the cliff. It was a drop of hundreds of feet.

"I, at least, will go on," his Conscience said, "but you have but thirty seconds to live. How will you spend them?"

Marley closed his eyes and clung fiercely to the steering wheel as the car dropped into space.

"Has man a choice?"

"There was a woman—"

"There were many," the man interrupted.

"To be sure, there were many. The others were earthly creatures, the kind who could take it—and dish it out, so to speak, but SHE was different."

"Yes, I know—oh, let me forget her!"

"She had a spirit, Marley, one that even on this mundane existence, lived always above the earth. You broke it. Think of that, mostly, on this Half Minute Road Back."

Marley opened his eyes. He was traveling now at a terrific speed, but something strange had happened. The cliff past which he sped was animated, peopled with all the familiar faces in his past.

Strange, the first face should be his wife's. He had not seen her for six years. He had been true to her while they were living together. Perhaps it was on account of the children. She had seemed a stranger to him after the first child came, one that he neither understood nor loved. During the worst of the Depression she tired of their altered financial status, and in the midst of one of ten almost continuous years of strife, he had turned over all remaining property to her, excepting the few dollars in his pocket, and she had taken the children home to her folks. Bitter and cagey, he had severed the bond that offered defense in a designing feminine world. To his credit, though, was the fact that he had provided well for his family when business was good again.

During those ten years of marital

Hell he had gone high in his profession. He had made many friends, too, but she had seen to it that he had few left when the split came. Of course, his sales methods had not always approached the mark of higher ethics. But, they were common to the trade and he did not feel singled out for any particular digest of moral discrepancies because of them. Civilization, seen through the cold eyes of business, was still pretty much of a Neanderthal struggle for existence and anything but outright murder was permissible. From this prospective there wasn't much to regret—other than devoting one of his thirty seconds to its review.

More vivid were these last six years. God! What a shell he had drawn around him! Impenetrable to all stimuli save physical. Been hurt plenty, that was why. Every time he'd stuck his neck out, some dame had clipped him. Women! Self-centered, greedy things, interested only in self-embellishment. All they wanted from life was a chance to get some guy to keep them. That is, most of them—of course, one had been different. But he didn't want to think of her now with only twenty-eight seconds left to find some good in his life.

Let's see, he had given a thousand to Sweet Charity as recently as last month. Yes, his name had headed the list. He'd even launched the drive with the opening speech. Everyone in the organization had donated as a result even the underpaid clerks and stenographers. Yes, he had done good work there, perhaps.

Still twenty-seven seconds. Lottie! Why was she staring at him so? Voluptuous, over plump and awfully dumb. Her laugh irked him. Well, there were no regrets there. It had been a fair bargain and he always sent her a wire and brought gifts when he had been away selling. His ethics were okay where she was concerned. It was natural that it should end. She was like the girls in the other towns his sales work took him into, excepting the city to the south. Nell, of course, did not come under the category of girl friends. She was the sister of his best friend and his associations with Nell were strictly platonic. True, Tom and his wife had often dropped remarks about them getting along like an old married couple, but Nell took it like he did—good-natured kidding. Funny, though, Nell had been the cause of the rift with the only woman he ever really loved. Damn it, he mustn't keep coming back to Gloria like that!

She was a Hell-brand. Tempera-

mental, fiery and emotional. A fellow was always in hot water when she was near. But she could pull him right out of that hard shell—make him feel like a God—or a little boy. What was that line she quoted when they sunbathed naked on a lonely hill? “—to live and lie reclined, on the hills like Gods together careless of mankind.” How often she had spirited him right to the stars. Once, even, they tobogganed down a rainbow—Gloria!

Twenty-five seconds left. Once he almost plotted a man's death. It was terrible to entertain thoughts of murder. Fortunately he had not carried it out. He was glad now.

Before Gloria there had been several. Of course, except for a legal tie, he was really a single man. But was he? At least it had kept him out of much trouble. Perhaps, though, it was cowardly to stay married instead of being loyal to his children. Women were so transparent, though. Each had tried to engineer him into getting a divorce. Yes, all of them—except Gloria. Once, when he was tried beyond endurance by one of her tantrums, he even accused her of it. God! Of all the terrible things he had said to her, and regretted, he would rather retract that. But she didn't give him a chance. Not Gloria!

Just twenty-four seconds. He was the cause of old man Gorton getting fired back in twenty-nine. Gorton, broken and bewildered, had not found another job. Damn it, how was Marley to know that a stock crash was eminent? He regretted his part in it, though, for Gorton had died in an asylum and his family were on Charity. The boy had shown great promise as an embryonic engineer, too. Once he had told Gloria about it and she suggested he do something for the family. He tried, but they were a proud lot. They all turned on him when he offered. Gloria cried over it. Gloria, again!

It would be over in twenty-three seconds. Hell—Her face kept appearing before him every second, he might as well not try to avoid thinking of her. He could see those great hazel eyes with the tiny flecks of fire snapping at him. She was all color—seemed to radiate dawn and the sunset. Once in a moment of self-pity when he was admitting middle-age, she laughed and searched for a grey hair in her own flaming locks. She found one, too. She was almost passive for awhile, then in such full,

throaty tones she said something about the sunset being more vivid than the dawn, more determinate. It would be fun, they agreed, to go into the sunset together. Just to prove it she went into some sort of devil dance that sent him into an ecstasy that frightened and left him spent.

She was always dancing or creating something out of that wild imagination of hers. Shape of a nymph, grace of a cat, and eyes that had looked down through the ages and somehow were laughing at everything—mostly. Ageless. That was the word that seemed to best describe her. How old was she, anyway? He had never asked, never thought to, and she had never said. It wasn't unusual for Gloria, though. She seldom talked about herself. It was art, philosophy, nature, or just listening to him. But what a wit! How often when he really wanted to be serious, she made him laugh, and somehow forget that he wanted to be.

Where had she come from? God! He had not asked even that! Suddenly they met and it seemed that their lives had been spinning round to that moment. There was no need to get acquainted. She had explained it with some screwy theory of old souls and former incarnations, though. Later, he felt it most when he would return from a trip with some little gift to delight her. Coral trousers and bright little shoes from the Orient had created him Bud-dah and her a slave who danced symbolically at his feet. The shawl and the fan from Mexico had brought forth the whole score of Carmen. How they had filled his apartment that night—with themselves! And the night she pulled a switch from the Lombardy poplar, like he had mentioned his grandmother using on him when he was a kid—she really laid in on till it stung, too, the little devil. Secretly he knew he needed it more right then than at any other time in his life. But how could any woman know so much? That was when he caught hold of his boot straps and lifted himself out of the Depression complex. Yes, he could trace his road to success from that night!

And that theory of hers about sex. How had she said it—these bodies are but the physical vehicles through which we express our emotions. No symposium of sin in her philosophy of life. What was necessary was good, and good could not be evil. Gloria was sinless. That is, until his own blunt words and

actions had made her conscious of wrong.

But, damn it, that was the trouble with Gloria. She was super sensitive to everything he said. Once he had called it an inferiority complex. She vehemently denied it and gave another explanation. Maybe she loved him. She never said so. Come to think of it, though, he had never admitted loving her either—but he did.

What had started the rift, anyway? He remembered the thing itself had been lost in the bitter quarrel that followed. Perhaps even she had lost track of it. It was the resulting hot words that set fire to their Heaven and sent her away with singed wings. He thought she would return, but she didn't. He had never stopped thinking of her, though.

Right up to the time he had started up to the Observatory he was still hopeful she would come back. That was why he was battling with his Conscience. Always, when he was in low spirits, Gloria had brought him up this road. It seemed so natural for him to come here now when he had an issue to solve. She seemed closer that way. His Conscience was blaming him for not trying to find her and admitting some part of the wrong. He had almost given in when he rounded that curve, in fact, if it hadn't been for that boulder hitting the car when it did, he would have phoned her directly when he was back in town. Now, it was too late, but, well, it sounded crawfishy as Hell, but he had even decided to get a divorce and ask her to marry him!

Once he had admitted hating his parents. That was awful. They had split up and he had resented being brought up by his grandmother. Maybe even now his children were hating him.

He had not been guilty of theft, that is, not in its common interpretation. He had coveted, though, but not his neighbor's wife. All the wives he knew wouldn't be coveted by anyone with good sight. He and Gloria had laughed over that one once. Gloria!

She had resented the constant mention in his letters of the things he and Nell did. She said she didn't receive as much consideration. He tried to explain that here he was in his home town and to “all the dear people” he was still a married man. By not taking her out much in public he was only protecting her. She called it a persecution complex. He sizzled at that and

(Continued on Page 6)

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## The Road Back Composer of Smiles

(Continued from Page 5)

exploded. So did she. She even went so far as to say no girl could break conventions and get away with it. She was paying for it by leading a back street life. That had made him flame. That's when he accused her of trying to make him marry her. She started to cry. Then she told him. What she said proved how square she was. Right after she said it she bolted out the door—and he had not seen her since. She said if that were true, months past she would not have deprived herself of potential motherhood. She didn't have to explain that one. He knew what she had done, the little mutt, and never even let him know till then. Gloria!

"Oh, God!" Marley cried as his car crashed against the floor of the canyon. "Give me oblivion! This half minute was an eternity in Hell!"

His Conscience withdrew with one last lingering look.

"Poor Marley," it said, "if he only knew, he took the same road back that every man travels."

Fred Nicholson: "Who was the first man on earth?"

George Kendall: "Why, Adam, of course, don't you read the Bible?"

Fred: "There is a fellow in the Bible ahead of Adam."

George: "Who's that?"

Fred: "Why, Chap. 1. And there's still another one ahead of him. Look on the title page, and you'll see something about 'the original Hebrew.'"

Eneas Kane was invited to speak before the United Irish Society. Jim Roddy was the chairman of the evening. When Eneas reached the platform he noticed that the customary pitcher of water and glass were missing. He turned to Roddy and asked for them.

"What do you want the water for, to drink?" asked Roddy.

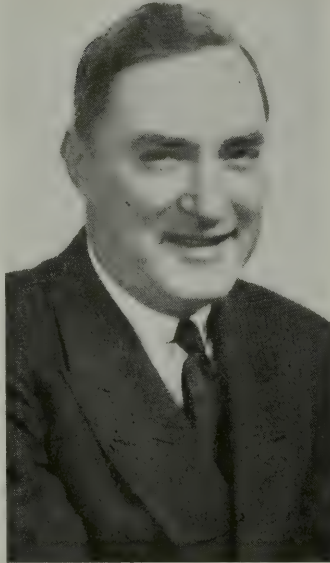
"No," answered Eneas. "I do a high diving act."

The show "Forty Thieves" was billed at a local theatre. Jack Gildea strolled to the box office and handed in a dollar bill. When he received his ticket, he said, "Where's the change?" The cashier said, "It costs a dollar to see the show, 'Forty Thieves.' Here keep your ticket," said Jack. "I don't care to see the other thirty-nine."

Bill Boyle ordered a ham sandwich at drug counter. He peered between the bread and asked the waiter, "Did you slice the ham?"

"Yes."

Boyle: "You darn near missed it."



Lee S. Roberts

LEE S. ROBERTS, international music figure, a dyed-in-the-wool South of Market Boy, tacked his shingle on an ultra-modern music store at 533 Sutter Street, between Powell and Mason.

Few men in the music industry have had the actual experience of Lee—experience that covers every branch from the manufacture of pianos and player-pianos to the creation of songs that are loved the world over. "Smiles" (after a quarter of a century, is still a top-liner). "Patches" (remember Art Hickman). "Lonesome, That's All." "A Little Birch Canoe," "Valse Parisienne," all immortal melodies.

In 1928, when Tom Garrity was President of the South of Market Boys, Lee Roberts wrote a song which he called, "Dear Old South of Market Days" and it was voted the official song of the organization. Remember it? We give you a couple of lines to refresh your memory:

*Dear Old South of Market Days,*

*In our hearts they'll live always."*

No one should know better than Lee what the lines express as he can tell as many stories as the old timers stories that center around his balliwick at Fifth and Howard in the good old days.

Lee still retains that same mellow understanding and kindly philosophy that made him a national radio celebrity over a period of several years. The SOMBs are proud of Lee's member-

ship and of his musical triumphs. We wish him continued success as a music merchant as well as one of the world's greatest musicians.

Lee S. Roberts and his son, Lee, Jr., will be on hand to greet the South of Market Boys in their new store at 533 Sutter Street.

Here is a great opportunity to meet an old pal, at the same time purchase the piano you have been promising the young ones. Christmas is around the corner and what better present could you give than a piano.

Judge I. Harris: "Do you challenge any of the jury?"

Harry Anderson: "I think I can lick that little guy on the end."

Harold Pabst has had very little experience on farms. Lately while visiting a large dairy ranch in Marin County he found a number of empty milk bottles in the grass and insisted he discovered a cow's nest.

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# THE SECRETARY SPEAKS

By Pete Maloney

Practically every New Year's Eve people are always looking for places to go and enjoy themselves. Most hotels, restaurants and cafes are usually reserved prior to New Year's Eve and many people find it difficult to locate a place where, with their wives, sweethearts, family and friends, they may send out the old year in grand style and bring in the new year.

This year we have it, for on Treasure Island on New Year's Eve one of the greatest New Year's Eve celebrations will take place. Dancing, dining and entertainment until the wee hours of the morning. Any proceeds derived from this New Year's Eve celebration on Treasure Island will go into the Shutin Association fund. This association, which has been doing so much for the unfortunate. The South of Market Boys and the Sunrise Breakfast Club are sponsoring the affair. Ordinarily if we go to a first class hotel or cafe on New Year's Eve you pay approximately \$5.00 to \$10.00 for a cover charge and then to dine it is extra and due to the very large crowds in these places it is very difficult to dance. However, on Treasure Island on New Year's Eve for \$1.50 you can dance all night or until the legal closing hour and for this \$1.50 you will also witness one of the greatest floor shows ever seen on a New Year's Eve, under the direction of Mike Lawley, who never fails to produce these great shows.

At this early date Mike has his show practically completed and it is a dandy. There are very few, if any, fellows like Mike Lawley in the city. Do you know that this fellow week in and week out, month in and month out and year in and year out, is forever donating his services to people, never asking for a thing and all that he wants is the satisfaction that whatever he does someone is being made happy. We need more Mike Lawleys in San Francisco.

Getting back to this New Year's Eve celebration. The affair will be held in the beautiful administration building on Treasure Island. For those people who have never been on the island this will be the last time you will be able to do so until the opening date of the exposition in February, 1939. Don't miss this opportunity to be the first one on the island for '39, for at 12 midnight we will let the world know that San Francisco will have the greatest fair the world has ever known. Horns, confetti and what goes to make a new Year's Eve celebration what it should be will be furnished to all of those who will be present. For the music we will have Mickey Flynn's

Syncopators, a classical band who can play any kind of music. Any person who cares to dine on Treasure Island on this evening can do so. They can reserve tables by getting in touch with me or by phoning the South of Market office at PRospect 9775 between one and 4 P. M. daily.

The price of a full course dinner that evening will be \$2.50, turkey dinner and all the trimmings. If a person wants to sit down to the midnight supper of ham and deggs, it is \$1.25. Remember this, your whole evening would cost you approximately \$5.00 and this includes the full course dinner, and dancing till your hearts content. And in addition to having your splendid time you are also helping in a big way to aid those unfortunates who cannot help themselves—the indigent shutin.

The committee is working hard. The women's division with Mrs. Mae Slav-women's division with Mrs. Mae Slav-ich as the chairman are doing splendid work and have many women out boosting this affair along. There is a queen contest also being conducted under the direction of Mr. Ralph Kahn and the girl who will be the lucky winner will be crowned at 12 midnight on Treasure Island New Year's Eve and will be designated as a queen who will shine for '39. The South of Market Boys have a girl in the contest, Viola Elston. She is a sister of our very competent clerk in the headquarters, Irne Hogan. The Native Daughters, the Sunrise Breakfast Club, hundreds of friends of Viola Elston are rallying to her side, helping her to win this queen contest. They have tickets out which are ten cents for one and each ticket entitles the girl to ten votes. In addition the holder has an opportunity of winning a beautiful ladies' or gents' wrist watch donated by Johnny Holland of the John Holland Jewelry Co. in the Shreve building, a South of Market Boy.

If you want any of these tickets you can get them from practically any of our members. Take the wife and family. Take the sweetheart and your friends over to Treasure Island on New Year's Eve. It will be an evening of pleasure you will never forget.

We issued a challenge to the West of Market Boys to put up a queen in this contest against our girls but evidently Beach Dean got cold feet. I know they have many beautiful girls in Oakland and I was in hopes that we could have some competition from the West of Market Boys. I know we have beaten them so often in baseball

that we did want to give them a chance to redeem themselves if possible. However we are going to issue another challenge to Beach Dean after the first of the year for a lawn tennis match with Doc Weidman managing the South of Market Boys team. We expect an answer, Beach.

## Dr. T. R. Creely Dog's Best Friend

By Helen Lee

A loyal member and good friend of the South of Market Boys' Association is Dr. T. R. Creely who is also Fire Commissioner and a veterinarian at 3170 Sacramento Street.

"Doc" Creely is charitable, kind, and a good executive. His administrative ability under the present administration has been a decided asset to the people of San Francisco as has the smile he carries around 365 days of the year.

Mike Lawley's prescription for your blues is a visit to "Doc's" Hospital to listen to his experiences in treating "Man's Best Friend." One of the prize stories told by Mike Lawley is of Doc's sending to a delicatessen for a turkey to feed Senator Maloney's pekinese, which, while only a span high, is as mean in a dog hospital as "Wally" was in the zoo.

It's reported that sometimes "Doc" gets his patients mixed and the wrong dog is given you or again one of his dogs jumps the fence. However, no one seems to mind not even the dogs, for each Xmas Doc receives some hundreds of Xmas cards—sometimes as high as 50 presents with the signatures "Brownie," "Poch," "Scottie," etc. He never knows who sends them for even with his excellent memory it is impossible to remember every animal in his care.

A good fellow is "Doc" Creely and we and our dogs are all for him.

SOMB.

Bill Boyle and Carol Doescher were talking about modern music and dancing. "I don't like dancing to jazz," said Carol. "It's nothing but hugging set to music."

"Well," asked Bill, "what is there about that that you object to?"

"The music," said Carol.

Willie Benn was fishing alongside his Ark when a fellow neighbor came along. "What are you fishing for, Bill?" he asked.

"Snigs."

"Snigs? Snigs? Huh, never heard of them—what are they?"

"I don't know," answered Willie, "I never caught any."

# GOSSIP

"When of a gossiping circle it was asked: 'What are they doing?' the answer was 'Swapping lies.'—Jack Kane.

## By WILLIE (DUCK) BENN

Jack Lavin, the sly old fox, slipped a fast one over on Al Smith of the Post Office. A pair of mud hens were left hanging in the club rooms and Jack sold them to Al for teal ducks. Al and his wife spent an entire Sunday trying to pick 'em.

Fossil oysters, three feet in diameter, have been found by geologists in the area proposed for the establishment of Big Bend National Park, Texas.

Bill Boyle (New Mechanics Hotel): "Patience and the mulberry leaf make a silk gown." (We hope Bill gave the dress to Carol.)



Willie Benn

In Central Europe a stork's nest on a house is considered good luck. Some residents place a wagon wheel on the roof to offer a good foundation for a nest.

George R. Jileck, Sr., works greatest escape artist, and shadow of Joe Huff, Keystone Hotel, introduced Finnerty, a new member, to the dirty dora fiends. The boys are affectionately calling him "Fin," which, we believe, means "fish" as Finnerty is contributing to the players. (Please don't confuse this Finnerty with Jack Finnerty of the Aristocrat Tavern—"shell out" Finnerty is no relation.)

There are a half million short story writers in the United States, including our Editor Lloyd Jacot, Ben Thrash, Hal Maguire, and Helen Lee.

Henry Broderick, Sheet Metal Shop Board of Public Works, claims Ray Belasco's golf game is away off since he married. (We wonder if Mrs. Belasco allows Ray to wear his atrocious shirts and matched ties.)

Are you saving the cigarette union labels for Fred (Doc) Weidmann? The labels will help a boy receive an artificial arm and leg. Help the good cause along by mailing the union labels to Fred Weidmann.

The world's first mutual savings bank was founded in May, 1810, in Ruthwell Village, Scotland, by the Reverend Henry Duncan.

An ordinary flea with legs one twentieth of an inch long can jump seven feet in the air. We often wondered how far he sticks his stinger into our tender flesh.

Perrie Thal, music teacher, is seen every morning at 9 at 9th and Market Street boarding a 19 car. Perrie must have a few early pupils in the Nob Hill District.

Log cabins were brought to America by Swedish settlers in Delaware and were common in this state until 1800.

The world's coldest weather was recorded at Weighojansk, Siberia, on January 15, 1885. The temperature was below ninety degrees zero (Fahrenheit). During the early part of this December it seemed to be lower than that in San Francisco.

A falling meteorite is credited with ending a Central American revolution in 1906 when it struck and killed the revolt leader in his tent.

Mace Madison, sail maker on the waterfront, played semi-pro baseball with the Potrero Mascots until his front porch reached bay window proportions.

Tommy Murphy of the P. G. & E. is in tip-top condition after his recent illness, and can be seen at the Tuesday night and the regular Thursday night meetings.

George Miller, stone mason, is wondering if the "boys" in the dirty dora game will accept the thirty dollars a week warrants.

Dick Kopke is having a tough time of it these days. He is a mail carrier in the Richmond.

Jimmy Cruise: "Why do stop and go signals change colors?"

Dr. Julius Behrend: "You'd change colors, too, if you had to stop and go on a street corner."

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## Highlights of the Fair

Recent purchases of additional space by big exhibitors at the 1939 California World's Fair are considered a business barometer indicating improved financial conditions.

Plans of the American Red Cross for prevention, relief and control of disasters will be exhibited by that organization.

Fiftieth anniversary of the San Francisco Press Club will be feted in the 50,000 Press Building.

Five fountains add to the beauty of the luxuriant Court of the Flowers on Treasure Island.

Leading California medical men are in charge of free lectures by renowned speakers from all parts of the world to be given in a popular series.

Half the states of the Unions will exhibit their natural beauties and recreational attractions.

Call "Fairgrounds 1939" anywhere in the United States and you will be connected with the Treasure Island operator.

A high priest and temple dancers will be part of the Hindu Temple exhibit.

Some of the rare Polynesian feather capes owned by South Sea island kings will leave possession of the royal family for the first time.

A million volts of electricity will be sent through the human body in a novel scientific demonstration in the exhibit of the Christian Business Men's Association.

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Textiles from lost civilizations of Mexico and Central America will be shown in the Pacific Cultures section.

The cyclotron, or atom smasher, to be viewed by millions of visitors, weighs more than 200 tons.

An auto drivers' testing laboratory will show you whether you are a safe driver.

Replica of the historic Valle home, first home to be built in Missouri, will be part of that state's exhibit in its own building.

A complete travel service bureau for motorists will be maintained by National Automobile Club.

The chemistry of sex and how the sex of offspring can be pre-determined will be shown in an elaborate exhibit.

San Francisco, as a city built of steel in 1999, will form the dramatic exhibit of the U. S. Steel Company.

**Hear Ye! Hear Ye!**

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# MONTHLY ASSEMBLY

"He who has made the acquisition of a judicious and sympathizing friend, may be said to have doubled his mental resources."—Jim Doherty.

By **LYOYD JACOT, Editor**

Experience has taught us never to expect a large gathering at our November meetings as, when we set a meeting one week ahead it comes too close to the previous one. But at the November meeting we had in excess of three hundred and fifty in attendance and the



Lloyd Jacot

dues rolled in so fast that extra help was needed to make the collections. This speaks well for Jack Downey, our newly elected president. Jack is a diligent worker, and he keeps his committee men on

their toes. From this point on we can expect more and more members attending the regular monthly meetings. The coming meeting of December 29 promises to be the beginning of a new era for the SOMBs. We plan more entertaining shows, tastier refreshments, larger door prizes and livelier business sessions. So you had better reserve the last Thursday in each month for the SOMBs.

**Jitter-Bug Spectators:** Jack Maloney can't keep away from these contests. Ed Reedy said: "Perhaps he is wishing and dreaming for lost youth but "while the spirit is willing, the flesh is weak."

**Friendly rivalry:** "Big Word" Frank Lynch's title is being threatened by "Poetical Phraser" Bill Boyle. We look forward with delight to the battle of the dictionary between the verbiage wielders.

Congratulations to the Honorable Thomas Foley. Tom has been appointed to the Superior bench by Governor Merriam.

Remember the date of the Next Meeting  
**THURSDAY, DEC. 29—8 P. M.**

Entertainment—Door Prizes  
Refreshments

**INVITE A FRIEND!**

Tom Maloney: "Why do you want fire insurance on your husband? That won't be of any help when he passes away."

Young bride: "It's much cheaper than life insurance and I intend to have him cremated."

California, in the last few months, has attracted motoring visitors from 27 far-flung points of the globe, Ray Ingels, Director of Motor Vehicles, said today in his report at the monthly meeting of Governor Frank F. Merriam's Executive Council.

The automobiles from visiting countries included South Africa, 1; Arabia, 1; Bahama Islands, 2; Central America, 1; China, 9; England, 6; Alaska, 33; Australia, 1; Canada, 2,791; Chile, 1; Cuba, 21; France, 3; Guam, 2; Holland, 1; Jamaica, 1; Java, 1; Philippine Islands, 46; South America, 7; Switzerland, 1; Hawaii, 365; India, 2; Japan, 1; Mexico, 344; Panama, 109; and Puerto Rico, 3.

The check was made through the non-resident permits issued by the Division of Registration of the Department of Motor Vehicles.

During September the Division issued 181,042 non-resident permits.

Les Bottomley: "Those chaplains who pray daily for the Senate and House might say a word for the taxpayers occasionally."

George Neary was walking along the street with Ed Dillon when George said: "Look, Ed, there goes a lawyer."

"Take it easy, George," said Ed. "Don't make fun of him. Who knows what you may come to yourself someday."

A woman came into the police station where Joe McCann was on duty. She had a picture in her hand. "My husband has disappeared," she sobbed. "Here is his picture, I want you to find him."

Joe looked carefully at the photograph. "Why?" he asked.

Arthur Downey: "Can a man love three women at the same time?"

Joe Downey: "No, not if they know it."

During the Great War, Ed Reedy was standing on guard at night when he heard someone approach. "Halt! Who goes there?" he shouted.

"A friend with a bottle," was the answer.

"Pass, friend—halt, bottle!" commanded Ed.

A stutterer called on Tom Gosland, Jr., in the State Building. S-s-s-ay T-t-t-t-o-m, c-c-c-a-n y-y-you g-g-g-give m-m-m-e f-f-f-teen m-m-m-inutes of your t-t-t-time?"

"Sure," said Tom, "what do you want?"

"I w-w-w-want to h-h-h-have f-f-f-ive m-m-m-inutes t-t-t-alk w-w-w-with y-y-you."

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# A Voice From the South

Heard by Hal Maguire  
Author and Lecturer

Now that the old year is tottering on its last legs and the new one is skipping blithely in, it seems opportune for the San Franciscans of Los Angeles to sum up their 1938 activities and let you in on some of the momentous events we plan for 1939.

Of course we held meetings and put on a drive for new members, but our prize event was the picnic held at Edgar Kennedy's ranch in the San Fernando Valley. In goodly numbers we met on the morning of August 28 with more fun lined up than you would think could be crowded into one day. Former Public Administrator Wm. J. Hynes was "chef du jour" and had been there since dawn doing the barbecue to a turn in a pit dug to his own specifications.

Al Luke, newly elected President, did a noble job really worked hard. For three years the ladies have been rejected, but handsome Luke put it over. Even those most adamant to the idea had to admit that having the girls present added a kick to the party, and the Entertainment Committee gave them plenty to talk about later when their men folk were away to a meeting.

For instance, did you ever play baseball with a keg of beer on second base—and the game stopped for refreshments for the lucky guy who made it? Well we did. (And, incidentally, Chief Dispenser of Beverages Frankie Dolan saw to it that no thirsts went unsatisfied throughout the day.) And did you ever see Dan Murphy and Jimmy Ralph III having such a good time that they didn't want to go home? Well we did, and, of course, Foghorn Murphy (remember him, baseball fans?) was in his usual good vocal form! And as for entertainment, well, we had three boxing bouts arranged by Al Williams, and San Francisco's old favorite, Motorman Charles Miller, kept us all hilarious with his characteristic stories. Billy Greene and his "hey-day" partner, Charles Dunbar, for the first time in fifteen years went into an old routine song and dance that would have stumped many a younger trouper. Monte Carter, Eddie Barnes, Harry O'Day and other old notable San Franciscans each put on a show that added highly to the day's enjoyment and along with racing, wrestling, feasting, and so forth the day was just about rounded out.

And the gals had such fun it was rumored during the day that they might form an Auxiliary soon.

We are planning a dance on April 18th to which we invite any of you SOMBs should you be in Los Angeles at the time. (Just look up Frankie Dolan

at the San Francisco Grill, 5061 Sunset Blvd. for directions.) Then, we have the nucleus of an idea of descending on San Francisco en masse some time in March or April to attend the World's Fair.

How many former residents of San Francisco do you remember?

Edgar Kennedy, Walter McCormick, Harry Pinto, Wm. J. Hynes, Frankie Dolan, Harry O'Day, Billy Green, Clarence Kolb, Bert Revere, Eddie Borden, Monte Carter, Eddie Barnes, Wayland Foster, Art Murphy, Fred Codington, Sid Cherniss, Dr. Bradford, Nick Tarabochia, George Feldman, Frank Kechane, Judge Wm. R. McKay, Judge Charles S. Burnell, Judge Robert W. Kenny, Al Williams, Charles Miller, Willie Ritchie, Jack Silver, Dr. Bradford Levine, August Nardoni, Armand Emanuel, William Eccles, Joe Sweeney, Wm. J. F. Brown, Viv Williams, John Connelly, George T. Davis, Ed Durling, Walter Naughton, Ted Le Berthon.

Mrs. Wm. Eccles, Mrs. Harry Pinto, Mrs. Wm. J. Hynes, Mrs. Walter McCormick, Ray Finelly, Claude Deal, Johnny Hogan, Ben Granas, William Storms, Judge Bertin Weyl, Tom Morris, Leo D. Fields, Dr. Charles Shaw, Phil Cosgrove, Vincent Donahue, William Ring, "Foghorn" Murphy, Emmett Varney, Dr. Jas. L. Chapman, Reginald Wilson, Matt Mangin, Tyler Suess, Oscar Tarabochia, Jack Rose, Billy Brunnekant, and Arthur M. Johnson.

And thus ends our tale of Ye Auld Year with flashes of the year to be.

Greetings, SOMBs, and a MERRY CHRISTMAS to you from all of us ex-patriots,

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## Duck on the Rock

"Remembered joys are never past; at once the fountain, stream, and sea, they were, they are, they yet shall be."—Jim Kerr.

By JACK MALONEY

On the unpaved street South o' th' Slot, prior to 1906, the kids played many games that have since been buried. The children of today never played that great, exciting game of "Duck-on-the-Rock," in fact I doubt if they ever heard of it. But "Duck-on-the-Rock" was a skillful, as well as a dangerous game. A large rock was placed in the center of the street and a player was selected to be "it." He placed a small stone on the large one and at a stated distance the kids would try to knock the small rock off the large one. If a player knocked the rock off, the "it" man picked up his rock, ran to the large one and placed it in its former position, then he was free to tag any kid running for the starting line. If it so happened that none of the players were able to hit the small stone and knock it off the rock, it was the privilege of any player to ask for a chance to get his rock home. He would decide the method of tossing the rock, and the distance to the base would decide the penalty. For instance, a player would say: "I'll take a shoe leather, or two shoe leathers, or a scrape."

The shoe leather was accomplished by placing the rock on the lower end of the instep and tossing the rock to the base with your foot—the scrape was a push with the side of the shoe. If the player did not cross the base line with his rock, he became the "it" man.

The kids were quite proficient in tossing the rock from their shoe, and some could make unbelievable distances. Many times, in their zeal to make the base, an extra hard lift of the foot would result in the rock going sideways and crash through a window. Then the fun began, the boys would scatter to the four points of the compass and would be in hiding for many days, until the police stopped looking for the culprit who damaged the property.

Another great game was "Long Horse"—we will give you a description of this game of a former age in the next issue.

FOR RENT—A duplex, close in. Couple must be married.

News Item: Dan Murphy promised the people of the city if he were elected he would get a public bath.

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### Sason's Greetings



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# THE WAGER

By Ben Thrash

The park was pleasantly cool after the five block walk along the hot streets of Newton. Helen strolled under the trees swinging a brown paper bag of bread crumbs to and fro as she made her way toward the lake. The past three weeks had been the most pleasant she had ever known, for the first time in her life she had been really alone, had read and rested and done exactly as she pleased. If she had stayed in the city much longer she would have been a physical wreck. No one could keep up the pace she had been going very long. Now, as she looked back at her past gay life, she wondered how she had ever found anything in it to enjoy. The cocktail parties, the boring people one had to be nice to night after night. No wonder her doctor had prescribed a long rest and suggested this lovely small town.

She glanced at the large grey stone house across the lawn to her right. It was separated from the rest of the park by a tall hedge. The park and the house had at one time been the estate of the elder Van Austin, but when Mr. and Mrs. Van Austin had been killed in an automobile accident it was found upon reading the will that the greater part of the estate, with the exclusion of the old family home and its immediate surrounding ground, had been left to the town as a public park. The house was now the property of the son. Helen could see him sitting in his usual place at an upstairs window reading. She remembered that he had been driving the car in which his mother and father had been killed. There had been a detailed story about him in the papers too but she couldn't remember what it had been.

"Hello! Helen."

The call interrupted her musing and she looked up to see Margaret Benson coming across the grass toward her. Margaret was her only acquaintance in Newton. Helen had met her a short time before at the golf links. They had seen quite a lot of each other and became friends, though Helen felt Margaret was still very immature in her interests which centered mainly around men and her conquests of them. She was also the walking "Who's Who" of Newton, and though an inveterate gossip, she was a gay companion and everyone seemed to like her.

"I see you are bent on fattening the goose," Margaret said, looking from the paper bag and bread crumbs Helen carried to the wild ducks that were swimming in the lake, which they had chosen as their sanctuary.

"Yes, it's about my only diversion. I'm afraid I'm getting a little tired of resting and feel I would like to go to parties again. Of course it is hard when you don't know anyone."

"That should be easy to fix, Helen—you are a very charming and certainly a good looking girl. Of course the real catch of the town is sitting in that window." She nodded toward the house. "But it's no easy matter to meet him as he doesn't play around. I couldn't be of any help there."

Helen smiled. "Oh, don't let that bother you. I come here every day and he is sure to notice me in time."

"Well, if you do meet him and make a date you will have accomplished what no other girl has. We are all out after his scalp. I'd like to make a bet with you. How about my new golf set against your silver cocktail shaker that you can't get a date with him?"

Helen stood looking toward the house for a moment weighing her chances and missed the amused smile on the other girl's face.

"All right, she decided, "I'll take you up on that and we'll set two weeks from today as my quota of time to do it. If I haven't a date by then, you win."

The following week was spent feeding the ducks until they fairly bulged and even they must have wondered at such plenty. She did everything she could to attract Bert's attention even to posing as a book agent—to be turned away at the front door by a very firm butler—to spending many hours gazing at him. Not once did he look in her direction.

One day, early in the second week, Margaret accompanied her to the lake. It was another hot day and both girls were very warm when they reached the water's edge.

"Doesn't the water look inviting? What do you say to a swim, Helen? We could be arrested I suppose but the swim would be worth it and besides I know the Chief of Police."

"It does look nice, but I can't swim."

"Well," sighed Margaret, "it was a nice thought. How are you progressing with Bert?"

"Not so well, I wish I could remember—." She stopped thoughtfully. There was something about Bert Van Austin that she had been trying to remember all week, something she had read that seemed important but which stubbornly evaded her.

That night proved to be a sleepless one for Helen—she had but a few days to win the bet and had made no progress. Meeting Bert was becoming an obsession and seemed the most impor-

tant thing in life to her. Surely she couldn't be in love with a man she had never even spoken to. Suddenly a thought came to her, it was in connection with Margaret's suggestion to swim in the lake. She had something at last. It was a very daring and certainly a dramatic idea and should bring about the desired results.

The next afternoon, after first making sure that Bert was in his accustomed place, she walked to a grassy spot in full view of the window where an artificial cement wall had been built to a height of some three feet above the water, at a point where the lake was reported to be some ten feet deep.

She glanced up and down the park to see that no one was about, then climbed to the top of the wall and began feeding the ducks. She took longer than was usual. Standing on the narrow wall trying to marshal enough courage to jump in.

"It's such a foolish thing to do she told herself—the bet and the whole thing is childish. I'll go up to the house, give my name and ask to see him on business, which is so much more sensible."

She determinedly crumpled the bag and glanced toward the window. Bert was sitting with his book in his lap looking directly at her and smiling. She blushed furiously, took a step sideways in her confusion, lost her balance and toppled into the lake. The water seemed to strike her body with terrific force and then closed over her with a rush. There was a roaring sound in her ears, then she broke through to the surface into the light and air again. Struggling to overcome the paralyzing fear that numbed her mind and body, she managed a faint scream before she went under again. Up she came again, looked desperately around but no one was in sight. She couldn't scream as her lungs were too full of water. Under again she went. The third time she came up it seemed ages had passed. Why hadn't Bert come to her rescue? Where was he? He had seen her fall in the lake—was he going to let her drown? Drown! The horror of realization that she was drowning came to her. Just as the waters closed over her head for the last time the thing she had been trying to remember about Bert flashed into her mind. The papers had printed a story that Bert was helplessly paralyzed from the waist down as a result of the automobile accident

Jack Byrnes met a Chinaman during the recent Rice Bowl drive. "What's your name?" he asked.

"Sneeze," the Chinese answered.

"Is that your Chinese name?"

"No, American name."

"What's your native name?"

"Ah Choo."



Bob Loughery

San Francisco, Calif., Nov. 5, 1938.  
Mr. Lloyd Jacot, Editor,  
South of Market Boys Journal,  
c/o Dolores Press,  
San Francisco, Calif.  
Dear Lloyd:

I had quite forgotten to give you a resume of my South of Market background and hope this article is not too late for the December issue of the Journal. Here goes!

"My father left his home State of Louisiana in the year 1871 at the age of 18 years and came to San Francisco where he took up residence with friends living near South Park and Third streets. In the year 1889 he married my mother whose maiden name was Adelaide Grace Smith and who was a teacher in the Silver Street Primary School on Silver Street and later on taught in the Rincon Grammar School. My mother boarded with folks who lived near the school. I have in my possession a picture of "Happy School Days" (year 1888) the class my mother taught taken by Weitz (St. Louis Art Studio, 34 Third Street) also another picture by Geo. H. Knight, 19 Sixth Street. Perhaps some of the faces would be familiar to the old time members.

"The family home was on Tenth Street near the James Lick Baths when my arrival was anticipated—this was in 1895. However, my aunt had a place in the "country"—24th and Bartlett streets, and my mother was removed there for the time being. A Public Library marks the spot where I first saw the light of day in the Mission warm belt. We moved from Tenth Street to the Mission (762 Capp Street) in 1902 and lived at that address for many years.

"I am proud of my South of Market heritage and thank the membership for the complimentary vote at the last election."

ROBERT J. LOUGHERY, Director,  
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from a  
South o' Market Boy

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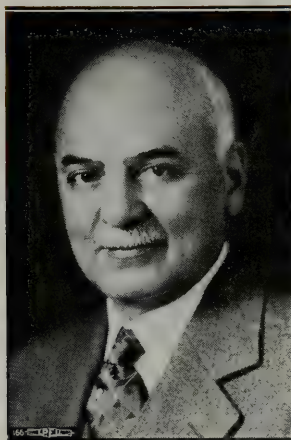
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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 1

January, 1939



MAYOR ANGELO J. ROSSI  
General Chairman Infantile Paralysis  
March of Dimes

**NEXT MEETING**

**THURSDAY, JANUARY 26 . . . 8 P. M.**

**Door Prizes . . . Entertainment . . . Refreshments**

**INVITE A FRIEND!**

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

*Attend the First Meeting of the New Year*

**Thursday,  
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**New Acts - - -**

**Unique Stunts - - -**

**Different Refreshments - - -**

**Cash Door Prizes!**



**MIKE LAWLEY,**  
*Master of  
Ceremonies*

**CHRIS CRIBBIN  
MARTIN CUMMINGS  
MAURICE BORDEN** } *Greeters*

**FRANK PICKARD  
JACK ROBERTSON  
JACK BYRNES** } *Dispensers*

**AIDES**—Jim Allen, Eddie Nelson, Ray Towle, Joe Welch, George Neary, Senator Thomas Mitchell, Frank Burke, Sergeant John Lynch, retired SFPD, Hugh McCafferty, George Gillin, Al Katchinski, Bill Park, John (Pop) Merrick, Dr. Julius Behrend, Fred Peterson, Paul Gundaker, Tom Toomey, Frank Lynch, Ed Reedy, Les Noonan, Jake Diamond, Bob Loughery, Henry Kendall, Lee Burns, Jimmy (Lulu) Dhue, Charles Chute, Frank Foss, Maurice Sweeney, Jack Daly, Jack Barry, Ed Shorthall, Jr., Vince Reilly, Pat (Bob) Seaton, Steve Malone, Jack Erickson, Ed Hughes, Jack O'Leary.

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**Remember: "WE NEED NEW MEMBERS!"**

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorand and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PRospect 9776

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# President's Message

At 12:01 o'clock, January 1, 1939, on Treasure Island, Viola Elston was crowned queen of the New Year amid the strain of Old Lang Syne and Happy Days Are Here Again. Mayor Rossi performed the ceremony.

Queen Viola was sponsored by the South of Market Boys and won by an overwhelming majority of votes over

Market Boys and a magnificent scroll with an artistically printed resolution on it from the San Francisco Sunrise Breakfast Club by Pete Maloney.

After the meeting the West of Market Boys served sandwiches and refreshments. They also had several acts of entertainment.

We can have good times like that at our meetings if they are well attended so get the young fellows interested and bring in some new members and we'll shine for '39.

Our next affair will be the Saint Patrick Day Luncheon so try and attend the Tuesday night committee meetings.

A man with an inferiority complex should always watch his wife when she is backing the car into a parking place.

The only way to escape ingratitude is to do your good deeds without expecting to be paid off in gratitude.

Most of us who seek divorce from unsatisfactory mates, would do better to seek divorce from our own selfishness and pettiness.

Mrs. Gotrich (to caller)—"Yes, our little Henry is wonderfully smart in school."

Caller—"What is he studying?"

Mrs. Gotrich — "He's studying French and Spanish and Algebra. Henry, say 'Good Morning' for the lady in algebra."

Old Maid: "Has the canary had his bath yet?"

Servant: "Yes, ma'am. You can come in now."

"An adult," wrote a high school student on an examination paper, "is a person who has stopped growing at both ends but not in the middle."

## Largest Astronomical Observatory

The California Institute of Technology has built the world's largest astronomical observatory atop Palomar Mountain, 69 miles from San Diego. It will house the 200-inch mirror manufactured at Corning, N. Y., which, after requiring six months to cool, was transported to Pasadena at a cost of \$65,000. The mirror is being ground at CalTech to within a millionth of an inch of perfection before it is moved to the observatory on Palomar Mountain in 1939.



thirty other contestants and we are very proud of her because of her charming personality and widespread popularity.

The thousands of faces told by their smiles that everyone was perfectly happy and enjoying themselves. Many other faces will now be smiling—the indigent shut-ins, through the efforts of you and your friends by your attendance at the San Francisco Shutin Assn. dance on Treasure Island. Thanks for your support and co-operation to a very worthy cause.

On January 10, a large delegation of South of Market Boys formed a caravan and motored over the Bay Bridge past Treasure Island to the Elks Club where the West of Market Boys held their installation of officers.

As President of the South of Market Boys it was my privilege to act as installing officer, ably assisted by our First Vice President Fred Weideman, Second Vice President Eddie Nelson, Third Vice President Johnnie Shannon, Past Presidents Frank Foss, Peter R. Maloney, and acting as Sergeant at Arms Ray Schiller.

It was a very impressive meeting with George Nolan as incoming president and Beach Dean retiring president.

Beach Dean was presented with a beautiful valise from the South of

# TAKING STOCK

By Jim Allen

When business is bad, the wise merchant conducts a sale, and advertises extensively in order to increase his volume of sales. The same reasoning should be applied to this Grand Old Organization which is greatly in need of some form of stimulant at this time.

One avenue of approach would be to appoint a committee of loyal South of Market Boys with instructions to contact former prominent members,



Jim Allen

who, for reasons unknown to most of the membership, have quietly withdrawn from the club. Many of these men helped on a large scale to guide this organization to prominence a few short years ago, and by all means, some concerted effort should be made to bring them back to the fold. True, some of them disagreed and still disagree with the Club's policies and their grievances may be well founded. If need be, grant them some concessions and change some of these policies which tend to aggravate, as none of us are infallible, we should accept this suggestion with an open mind.

This plan, gentlemen, would not entail much work, and if the Committee could not make personal contact, they could direct letters to the various ex-members. Over the signatures of some of our prominent active members these invitations would tend to revive the old South of Market spirit in these former members and make of them willing recruits.

In connection with this thought, if the Committee met with success in this drive, the Club should welcome these men back, with an evening of high-class entertainment, hot dogs and beer and arrange for some old time community singing. The kind of an eve-

ning which gave us so much pleasure a few years ago. This reception would be preceded by a short business meeting and a talk, in keeping with the occasion, by one of our prominent members such as Tom Hickey, Sheriff Murphy or Tommy Maloney.

The trend today, gentlemen, is unity, hence it behooves all of us to lend our undivided efforts to rebuild the SOMBoys so that the organization may again take its rightful place in civic and social functions of this City and State. By cohesive action, results could be obtained and a strong representative committee to map our course would be the ideal solution. Whether or not our efforts bear fruit, we should then tackle the very serious problem of creating an incentive to join and remain a member of this club.

Perhaps this suggestion should be subordinate to the other, however, increased membership is the more important of the two at present, hence we should proceed as outlined above. This subject of Club activity, social and otherwise, covers a wide field and the membership at large should be polled for their reactions. May we have some comment and action on these important questions at the next meeting?

Sailor (to doctor)—"Im going to marry a girl named Anne and there's something I want to get off my chest."

Doctor—"What it is?"

Sailor—"A tattooed heart with 'Mabel' on it."

Little Jimmy was lost and appealed to the first man he saw.

"Excuse me, sir," he said politely, "have you seen a woman wearing a fur coat, without a boy that looks like me?"

John (Pop) Merrick—"You look all out of sorts. What's the matter?"

Fred Nicholzen—"Plenty. On account of my rheumatism the doctor told me to avoid all dampness and you've no idea how silly I feel sitting in an empty bathtub and going over myself with a vacuum cleaner."

Pat, a truck driver, stopped suddenly on the highway. The car behind crashed into the truck and its owner sued the Irishman.

"Why didn't you hold out your hand?" the judge asked Pat.

"Well," he said indignantly, "if he couldn't see the truck, how in hivin's name could he see my hand?"



Les Noonan

## Things we like to see

By John Nunan

—beer coming out of the public fountains.

—twenty-five cent tickets to all championship fights.

—an after dinner speaker sticking his hands in the gravy.

—davenport used for park benches.

—free excursions to Paris.

—a traffic cop getting bawled out by his wife.

—a fire in a chorus girl's boarding house.

—a radio announcer with lockjaw.

—ten thousand readers of the South of Market Journal.



FRANK FOSS  
Chairman Refreshments

# San Francisco Memories

By TIM O'CONNOR

"Dickey, The Wretch," was a well-known Southside character. Dickey knew every little nook and cranny south of Market street. He was born within a stone's throw of where Jim Kerr's famous South of Market Tavern now stands. (7th and Jessie).

Dickey used to swim in the old swimmin' 'ole near the Sixth street bridge. There was no hickory limb near that old swimming 'ole, so we may suspect that Dickey must have hung his clothes on the edge of the wharf. He tells us that many of the boys wore trunks made from the cast off flannel shirts and overalls of that time.



Tim O'Connor

Dickey's real name is Bill O'Connor. We often wondered how he came by the name of "Dickey, The Wretch," for Bill is far removed from a wretch. Being a wholesouled fellow with a wit, a philosopher and a very interesting story teller.

\* \* \*

Bill loves to tell the story of the old-time professional Happy New Year's caller. This fellow, according to Bill, made a Happy New Year's call on him, although a total stranger; but as it was the custom those days to keep open house, therefore everybody was welcome to call and receive the hospitality of the house.

The next day after New Year's this same fellow made another happy New Year's call, and being a gabby little chap was received most happily. Bill's little brown jug was consumed. Bill told him of the wallops his little brown jug got around New Year's Day. "Why the boys didn't do a thing to it!" said Bill.

The empty jug, however, failed to impress this fellow even a wee bit. "Oh, don't worry about the empty jug," he told Bill, "I'll be around again when you refill it. I know where and when you buy what goes into it."

"You must be the original Happy New Year Kid . . . you want to make your calls right to the next Happy New Year," replied Bill.

Then when Bill went to the French Liquor Store to have the jug refilled he told the liquor man the story about the chronic Happy New Year man. The liquor man replied with a laugh, Say, that must be the fellow who makes me a call every morning; he wears a cap and his heels are worn down—as a matter of fact he walks on his heels, and says he does so to save his soles."

"That's the lad," replied Bill.

"That little chap comes around here every morning for his 'morning's morning,' gulps his schnapps, says 'thank you' and walks out muttering something under his breath about 'put it on your Cuff.' Then one morning I became fed up with this cuff-credit scheme and demanded to know who he was, that he should think himself entitled to all the privileges of an artistic drunk. His answer was that he was just the 'little fellow who comes around every morning.' I told him that we didn't do any cuff-bookkeeping here and that in the future he would have to 'cuff-up' with some money—not Mexican or Los Angeles money."

Judge Lawton Langdon: "Here's my bill. Please pay \$100 down and \$25 a week."

Joe Welch: "Sounds like buying an automobile."

"I am," returned Lawton.

# All Aboard to Mars

Who-o-s-s-h!

You lurch in your seat, settle back and stare.

There before your eyes parade the solar system, its twinkling stars, glaring suns, brightly colored planets and its glowing moons.

You're in a rocket ship, and you just left Treasure Island five seconds ago in a great 250 passenger, all-metal illusory planetarium. The earth's atmosphere whistles outside the ship, and then you enter the stratosphere where all the solar system glitters. Then almost as suddenly as it shot you into the sky, the great rocket monster comes to rest again on romantic Treasure Island.

You want to take this ride?

You may, alright, but you'll have to wait until 1939 when the Golden Gate International Exposition opens.

There the rocket ship will be one of the featured and outstanding attractions on the glorious Gayway.

Designed and developed by Walter K. Sibley, Assistant Chief of the Exposition Division of Concessions, the rocket ship will make its first bow to the amusement world next February 18 when the California World's Fair opens its \$50,000,000 show.

The sky giant will be 90 feet long, its bullet shaped nose poking into the clouds 60 feet off the ground. It seats 250 passengers who will be strapped into their seats just as if they were in the luxury liners which fly the skies of the world.

The rocket ship is designed after the ultra-Buck Rogers fashion. When it creates the illusion of leaving the earth, it actually lurches, roars, sputters and drones. Even spectators assembled on the ramp will get the illusion the giant has left this earth for a great cloud of odorless, stainless steam enfolds its contour.

Sibley, a veteran showman who has developed some of the world's foremost amusement attractions and gadgets, declared today his rocket ship will be a sure-fire feature for the fair.

Jimmy Cruise (eating in a restaurant): "Waiter, I see that tips are forbidden here."

Sure, so was apples in the Garden of Eden."

**TAXI? . . . Be wise! Be thrifty! Be smart! Save money by riding De Soto Cab**

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**Seventh Annual Benefit  
BASEBALL GAME**



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**SEALS STADIUM  
February 5, 1939**

Games Start 10 A. M.  
12 Noon and 2 P. M.

**All Championship  
Games**

ADMISSION 40c

2 P. M.

OWL DRUG CO.  
vs.

LANGDENDORF BAKERY

**IN MEMORIAM**



**Daniel J. O'Brien  
Judge Municipal Court**

## Indian Tepees

America's pioneer "house," the Indian tepee, will reappear by thousands along Western highways next year, as colorful accommodations for millions of motoring visitors to the 1939 Golden Gate International Exposition on Treasure Island in San Francisco Bay.

It will be a streamlined tepee, far superior to the crude buffalo-hide structure of the Plains Indians, designed especially to meet the need for low-cost housing created by the California World's Fair and its record-breaking volume of travel. Distinctively western, clean and well ventilated, the tepee will have an especial appeal for families with children.

Designed for "pitching" over a wooden floor, the tepee is 16 feet in diameter and 17 feet high, handling four or even six persons.

Rainbow pictographs on the canvas walls tell the Western story, in the Indian sign language. The Great Chief invites the White Squaw and her family to take the long, winding trail through the mountains, for playtime. They pitch camp by a stream in the forest, hunt and fish. The Thunder Bird promises good medicine, and warriors in a canoe stand guard. Crossed arrows express Friendship and Good Will.

Established motor camps along all the main Western highways will use these tepees next year, pitched on lawns or in shady groves. In the San Francisco Bay area, where special accommodations will be necessary within a few miles of the Western World's Fair site on Treasure Island, whole villages of 100 to 400 tepees are planned.

There will be other tepee-towns in Yosemite National Park and other travel magnets in the West. They will be laid out Indian fashion around central campfires, but with parking space for motor cars where the Indian tethered his pony. The plan is to rent accommodations at \$1 per bed per night.

Western motor courts grasped the idea with enthusiasm. From their viewpoint the tepee is an economical unit that can double camp capacity during periods of peak traffic. Twelve hundred tepees are being manufactured for one chain of motor courts.

"And this, I suppose," said Jimmy Dhuc, "is one of those hideous caricatures you call modern art?"

"Nope," said the dealer, "that's just a mirror."

A fly was walking with her daughter on Jake Diamond's bald head. "How things change, my dear," she said. "When I was your age this was only a foot path."

## How to Grow Old

The right and wrong ways of arriving at old age—insofar as science is concerned—will be demonstrated during the 1939 California World's Fair by prominent medical research authorities.

This was revealed in complete plans of the University of California medical exhibit for the Hall of Science on Treasure Island. The display will be made up of 16 units, each depicting some phase of the "March of Life" showing the triumphant course of medical science and the manner in which it has turned aside plagues, disease, childbirth suffering and accident mortality.

Dr. Karl F. Meyer, director of the Hooper Foundation for Medical Research and chairman of the U. C. Medical Exhibit Committee, announced a series of elaborate transparencies will show the history of the individual from the pre-natal period to senility, with a general descriptive panel being the informative key to each. Causes of diseases will be shown and accepted treatments described.

Simplifying the "right and wrong way of arriving at old age," the medical exhibit will liken the human body to two plots of land, one exposed to erosion, the other carefully attended through a conservation program.

Harold Foss—"Pa, what is a miracle man?"

Frank Foss—"One who can keep his dignity while eating corn on the cob."

Joe Downey—"Do you think you could learn to love me?"

Stenographer—"Well, you never can tell. I learned shorthand in six weeks."

Chas. Fox—"I painted this picture to keep the wolf from the door."

Ray Schiller—"Well, all you have to do now is hang it where the wolf can see it."

Salesman—"You can put up a small deposit and then you make no more payments for six months."

Woman—"Who told you about us?"

Mrs. F. Pickard—"How about giving me the money for the hat I won from you on the election?"

Frank Pickard—"G'wan. You won a hat, not the price of one. I'll pick it out today."

News Item: Marion will lose a strong pastor but hopes to gain one equally as strong. It is said that the new pastor, Reverend Nelson, has several children.

On July 9, 1863, the Right Reverend Joseph Sadoc Alemany, the first Archbishop of San Francisco, wrote in his diary: "I blessed the chapel of the College of Saint Mary, beyond the Mission Dolores."

Those few words recorded the founding of Saint Mary's College—an institution that quickly achieved prominence in the field of higher education, that has steadily gained in importance and that now occupies a magnificent group of completely modern buildings on a 420-acre campus in the Moraga Valley, twelve miles from Oakland.



Yes, Saint Mary's College started in San Francisco. Its seed was a school which Reverend John F. Harrington opened in 1855 in the basement of Saint Mary's Cathedral in California street. That school's rapid growth prompted Archbishop Alemany to establish a Catholic university for men and in 1861 the project was started on a 60-acre tract four miles southwest of the City Hall and "far removed from the dire influences of city life."

The first unit of the college literally rose from the ground on which it stood, for the bricks used in its construction were made from the soil of its campus. That process solved a problem which threatened to delay the undertaking indefinitely. As soon as the foundation was finished work came to a standstill because the builders "couldn't get bricks for love or money." During the period of inactivity, Reverend Patrick Manogue, afterwards Bishop of Sacramento, visited the site and noticed an unusual color in the earth. He scooped up a handful, took it to a local chemist and discovered it to be excellent for making bricks. A kiln was speedily built and it produced all the bricks required.

Saint Mary's College opened in the fall of 1863. The enrollment for the first semester was 210 and in the second year the number jumped to 347. With even greater increases in pros-



## Saint Mary's College

pect, several additional buildings were commenced.

Father Harrington, formerly of Saint Mary's School, was the first president of the college and was succeeded in 1864 by Reverend Peter F. Gray. In Father Gray's regime the enrollment mounted every term and great difficulty was experienced in obtaining enough priests and lay teachers for the faculty. Finally, Archbishop Alemany appealed to Pope Pius IX for help and the Pope assigned to the Christian Brothers the task of conducting the institution.

A group of Christian Brothers, headed by Brother Justin, took over the college in 1868. At the outset they encountered severe handicaps. Fewer than half of the necessary buildings had been erected and some of those had been damaged by an earthquake and had to be rebuilt or extensively repaired. But the Brothers went to work with characteristic zeal and, besides carrying on their duties as teachers, rapidly completed the construction program.

On January 20, 1872, the state government granted Saint Mary's a charter and authority to confer degrees. Then came a period of great expansion. The Brothers founded novitiates in San Francisco and Oakland and began establishing a chain of schools, which, although administered independently,

have served as preparatory schools for the college. Today these schools include Sacred Heart College High School and Saint Peter's Boys' School in San Francisco, Saint Mary's College High School in Berkeley, the Christian Brothers' High School in Sacramento and the Cathedral High School in Los Angeles.

When Saint Mary's was twenty-five years old San Francisco had grown beyond its campus, so in 1887 Archbishop P. W. Riordan, who succeeded Archbishop Alemany in 1884, decided to move the institution to Oakland—to a site bound-

ed by Broadway and 30th, Webster and Hawthorne streets. In the fall of 1889 it was installed in its new quarters.

In Oakland, Saint Mary's continued to make great advances, despite two disastrous setbacks. On September 23, 1894, fire broke out in the main building, spread to the wings and left the place in ruins. The Brothers erected new structures in fifteen months, during which time classes were held in the San Francisco buildings. In May, 1918, another fire seriously damaged the plant, but repairs were made before the autumn semester opened.

By 1928 the Oakland facilities had become so crowded that Saint Mary's moved to its present campus in the Moraga Valley. And a very attractive campus it is, with ten handsome Spanish-type buildings costing more than \$2,000,000.

Saint Mary's is a liberal arts college and has three main units—the School of Arts and Letters, including a Pre-Legal course; the School of Science, including Pre-Medical and Pre-Dental courses; the School of Economics and Business Administration. The faculty number more than fifty, with Brother Albert as president.

To Saint Mary's come students from at least twenty-five states and more than a dozen foreign countries.

For three-quarters of a century Saint Mary's has been what Archbishop Alemany intended it to be—a college "for the instruction of youth not in literature only, but, what is greater, in true Christian knowledge." And in the years to come it will continue to be "Saint Mary's—Mother of Men."

**FUN! ENTERTAINMENT!  
REFRESHMENTS!  
NEXT MEETING  
THURSDAY, JANUARY 26, 8 p. m.**

# CONGRATULATIONS

*"He who wishes to secure the good of others has already secured his own."*  
—Jim Doherty.

By Eddie Nelson

We are always pleased when we hear of a deserving person receiving the reward they are justly entitled to, but, when we learn of a South of Market Boy who makes good, we are doubly pleased. In the past month three South



Eddie Nelson

of Market Boys have received signal honors and the respect of their fellow workers and their fraternal brothers. It is with a great deal of pride that we print the following information:

\* \* \*

TOM GOSLAND, JR., has been appointed Chief Liquor Control Officer



Tom Gosland

for this district. Tom has been with the Board of Equalization for the past six years and in that time he has won a host of friends both in and out of the department. George Reilly, (SOMB), newly elected to the Board of Equalization, used rare judgment when he selected Tom Gosland for this important position.

Tom has been a member of the SO-MBs for many ears—he has managed the Eagles drum corps for 22 years, and, a few years back, was hailed as the Boy Soprano of the Ship-yards.

Tom is efficient, conscientious, loyal to his friends and superiors, and an all around good fellow and mixer.

\* \* \*

Daniel Murphy, Junior, was elected President of Chapter 3 (Civic Center Chapter, C. S. E. A.) by a large major-



Sheriff Dan Murphy

ity. CSEA is California State Employees Association. Young Dan has had oodles of experience in organization work, he is a fluent talker, an able leader, and a top flight executive. Dan is an attorney and is affiliated with the State Labor Commissioner. With Dan in the chair we look forward to many progressive programs in the ranks of the CSEA.

And remember Dan is the son of Daniel C. Murphy, Sheriff of San Francisco.



Fred Weidmann  
Chairman, Board of Directors

\* \* \*

THOMAS V. MALONEY has been elected delegate to the CSEA convention. Tom headed the list of delegates by turning in a top vote. He won the confidence of the State employees by his fair-play and his efforts to better the



Senator Thos. A. Maloney

lot of the lower bracket employees. He is a qualified attorney and associated with the Motor Vehicle department as Assistant manager. Tom is the oldest son of Senator Thomas A. Maloney Insurance.

Fabrics from all parts of the world will be an important feature of the Decorative Arts show.

# GOSSIP

"Truth is not exciting enough to those who depend on the characters and the lives of their neighbors for all their amusement."—Tom Maloney.

By Willie Benn



Willie Benn

Ben Benjamin, Wrigley's best salesman, has been in business South of Market for 50 years. Benny reached 77 years on December 30, and you can find him as lively as he was 50 years ago at 67 Second Street.

\* \* \*

We were pleased to see two real old timers attending the Tuesday night meetings—Jim Kerr and Fred Minden. Jim owns that popular tavern, Jim & Frank's, 7th and Jesse, while Fred Minden operates a first class tailor shop on 7th opposite the post office. In his spare time, Fred is a wrestling referee, and a darn good one.

\* \* \*

Tales are floating around the clubrooms that George Patton is Bill Cumming's stooge.

\* \* \*

Fred Nicholson: "My nose is only red when I blow it; then it's blew."

\* \* \*

John J. Sliscovich, for many years an engineer on the ferry boats, has become one of our most active since the bay bridge has taken over the responsibility of carrying the commuters to Oakland.

\* \* \*

It's a shame to blast your conceptions of history but Betsy Ross did not design the American flag. It was designed by Francis Hopkins in 1777 and he submitted a bill to congress for \$77.80 for his creation. We wonder if he was paid.

\* \* \*

Sam Dugan is a piano player of renown, and many an afternoon the Boys play dirty dora to the tunes rendered by Sam.

We heard that Eneas Kane needed a haircut and that a practical joker sent a violin salesman to see him at the Mayor's office.

\* \* \*

Frank Pickard: "A chimney sweeper does things to soot himself."

\* \* \*

An organization must have two things to keep it alive:

- 1—the absolute loyalty and confidence of its members, and
- 2—policies confined to the best interests of the club.

The Board of Directors of the South of Market Boys have pledged themselves to carry out the latter essential. The future policy of the club will be to sponsor events given by the organization and for the organization. Subsidiary units within the organization will henceforth be conducted by their officers and will not have the sanction of the parent body—The South of Market Boys.

\* \* \*

George Kendall: "That means fight where I come from."

Eddie Gagen: "Well, why don't you fight."

George Kendall: "'Cause I ain't where I come from."

\* \* \*

The next meeting will be January 26 at 8 P. M. Be sure to attend and, if possible, bring a friend with you. We expect a large class of initiates and, early reports indicate we will have a ripsnorting meeting that you can't afford to miss.



Robert J. Loughery

Member Board of Directors

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# Have You Paid Your 1939 Dues

An urgent plea to "Missing Members"

Every one of our members who has not paid at least three months dues by the end of this month is doing an injustice to himself as well as the organization. The only revenue The South of Market Boys has at this time is from dues collected. We, like any other business enterprise, in order to sustain

that South of Market is still on top by your co-operation, and pay no heed to idle rumors that our organization is not up to the standard of yesteryear . . .



**John Shannon**  
Editor of the Journal

ourselves and function must have a source of financial assistance. It is true we still have money in the treasury but let us consider that as a reserve fund and not draw upon it except in dire necessity. We can well realize that many members are without steady employment and are suffering other handicaps. This open message is not directed to them by any means . . . but to the individual who can pay and neglects to do so . . . We all love our organization . . . built upon tradition and sentiment so I appeal to you to support and maintain what is dear to us all by contributing your share.

I cannot overlook the fact that our membership has dropped considerably due to the passing of many loved ones who were the pioneers of South of Market and whose memory will long remain with us. What finer tribute can we pay to their memory than inviting to join our organization young men who are eligible by right of heritage! We need young blood that is enthusiastic combined with older heads who can guide them to continue the progress of dear old South of Market tradition. We cannot afford to let that spirit which was born in our very veins die with a generation! An organization cannot remain dormant . . . it either goes FORWARD or backward . . . You know the answer and are the judge and jury. Render your verdict brothers by proving

## All-California Fiesta

A gigantic, statewide celebration will lead up to opening of the Golden Gate International Exposition on February 18. Ex-Governor Frank F. Merriam issued a proclamation naming February 18, 1939, as "Golden Gate International Exposition Day" in California, and urging Californians to join in the gala opening of the \$50,000,000 World Fair.

At the same time Leland W. Cutler, President of the Exposition, communicated with the mayors of every city in California and each county supervisor in the state, asking cooperation in converging their local Exposition celebrations in one gigantic celebration on Treasure Island on Opening Day.

Cutler informed mayors of 280 California cities the Exposition is forming a "1939 World's Fair Advisory Commission." Each was asked by Cutler to accept appointment as a member of this Commission.

At the conclusion of pre-Exposition celebrations in various communities, cavalcades will form to converge on Treasure Island.

Tremendous celebrations are to be held in San Francisco, Oakland and other Bay Area cities starting a few days before the actual opening of the Exposition. The colorful cavalcades, streaming toward Treasure Island over California highways, will be invited to join the monster celebration at San Francisco the evening prior to the opening of the Exposition.

Nail—It is entirely in place to ask: "How long is a nail?" for, according to Webster's dictionary a nail, as a unit of length, is  $2\frac{1}{4}$  inches.

The Loughery family was seated at the table with the Boss as a guest. They were ready to enjoy the meal when Bob's daughter blurted out: "Why, mother, this is roast beef."

"Yes," answered Mrs. Loughery, "what of it?"

"Well, Pop said this morning that he was going to bring a big fish home for dinner tonight."

We asked John Hughes, of the Roma Market on Fillmore street how he weighs a pig, and he gave us this answer: "You get a plank and put it across a stool. Then you get a big stone. Put the pig on one end of the plank and the stone on the other, and shift the plank until they balance. Then you guess the weight of the stone and you have the weight of the pig."

Eough—The difficulty of applying rules to the pronunciation of our language can be illustrated in two lines, in which the combination of the letters "eough" is pronounced in seven different ways: "o" - "uf" - "of" - "up" - "ow" - "oo" - "ock"—as follows: "Though the tough cough and Hic-cough

Plow me through,  
O'er life's dark Lough my name I still pursue."



Judge Thomas F. Foley

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# MONTHLY ASSEMBLY

By Lloyd Jacot

Let's all make a solemn New Year's resolution that: "During 1939 we will attend the Tuesday night committee meetings and the general meeting on the last Thursday of each month"—this is an easy resolution to keep as, at each meeting, you will have barrels of fun, meet regular fellows, enjoy stellar entertainment, eat dandy refreshments,



Lloyd Jacot

and have a chance to win a cash door prize. The South of Market meetings are really worthwhile. When we get together we accomplish things. We keep the traditions of South of Market alive, we formulate plans to help the needy, we devise ways and means of making our sponsored functions more interesting, and we bring together persons who are of the same mind and temperament regarding the future of San Francisco.

No matter where you may go you will never find another organization as stimulating as the South of Market Boys. Our membership comprises every type of citizen and representatives from various beliefs. The club is founded on sentiment, it is free from political and sectarian influences, and it has an honest cosmopolitan atmosphere.

We are purely a social order, organized for good times and good fellowship, however, we do advocate and preach charity and, when we can, we put forth a helping hand to the deserving.

Nineteen thirty-nine will be outstanding for us as we have been allotted a day at the Golden Gate International Exposition, further we have perfected plans to enlarge our membership to its former strength, and, if we can instill enthusiasm into the members we now have, we will reach our membership goal long before the Day at the Fair is scheduled.

The officers of the association are eager to receive constructive criticism on their proposed functions for 1939, they wish to secure the membership reaction to the plans that have been made, and will welcome suggestions that will be of benefit to the fraternity.

We hope you will be a regular attendant to the meetings in 1939, and that you will do your share in signing new members. Remember, fellows, if we keep our resolution to attend the

meetings and to ask a friend to join, we will do all the things we want to and many more. It is up to you to help your club (The South of Market Boys, Inc.). Can we depend on you?

THE FIRST MEETING IN 1939  
THURSDAY, JAN. 26—8 P. M.

Refreshments—Entertainment  
Door Prizes!

YOUR FRIENDS ARE WELCOME

Jim Clisham: "I hear that Soandso has quit drinking."

Perrie Thal: "Yes. He fell out of a ten story window while he was drunk, and he hasn't taken a drop since."

\* \* \*

Jack Wiley: "Does Joe Greenberg come into your place often?"

Jack Finnerty (Aristocrat Tavern): "Sure. He's one of my unsteadiest customers."

\* \* \*

Bill Boyle: "Does your wattach tell you the time?"

Jack Gildea: "No. I have to look at it."

\* \* \*

Judge Foley: "What's the charge, officer?"

Sergeant Tom Feeney: "Fragrancy, your honor. He's been drinking perfume."

\* \* \*

Louis Holz: "Why does Jack Downey walk sideways like a crab?"

Jerry Noonan: "Vanity. A photographer told him he had a beautiful profile."



Dr. Harry Bernard

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## Pliers Identified as Used To Cut Stolen Wire

On December 21, 1936, the New Jersey State Police Department forwarded to the FBI Technical Laboratory for examination a pair of pliers which were found in the possession of subject Anthony Guglielmo at the time this person and an alleged accomplice were arrested while in the act of cutting wire from the poles of the Western Union line at Dacosta, New Jersey. The State Police Department further advised that there had been several cases of larceny of wire in that vicinity, and although Guglielmo and Vassello denied any knowledge of having committed any of the jobs other than the one for which they were arrested, it was felt desirable to submit along with the pliers pieces of wire recovered in the investigation of the other thefts.

Upon examining the ends of the wire recovered by the investigating officers, there were found under the microscope a large number of minute scratches or striations caused by imperfections in the cutting edge of the instrument with which they were severed. Upon comparison of these striations with similar marks appearing upon pieces of wire cut in the Laboratory with the pliers submitted for examination, it was found that a large number of the striations coincided exactly under the comparison microscope. Thus it was possible to establish definitely the fact that the pliers had been employed to cut a piece of wire involved in a theft entirely different from the one for which the subjects were arrested.

This information was immediately furnished to the New Jersey State Police Department, and on April 6, 1937, advice was received to the effect that both of the men had been sentenced to one to three years in the New Jersey State Prison on February 10, 1937.

William Hansen, Manager  
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Harry Anderson: "I'm on my way to Africa."

Jim Wilder: "Okay. Drop me a lion now and then."

\* \* \*

Dr. Harry Bernard: "Scientists report that fleas can go without food for weeks. But they won't."

\* \* \*

*The porcupine may have his quills,  
The elephant his trunk,  
But when it comes to common scents,  
My money's on the skunk.*

\* \* \*

Harold Pahst (to new cook he was hiring): "Do you know anything about stews?"

Cook: "I ought to, I married one."

\* \* \*

Chester Juzix: "Who invented work?"

George Jileck, Sr.: "I don't know but he ought to have stayed and finished it."

\* \* \*

Les Bottomley: "Maybe you can't make a silk purse out of a sow's ear, but a silk stocking certainly improves a calf."

WE NEED  
NEW MEMBERS

## Hi-lights of the Fair

Rare objects, some more than 5000 years old, from the tombs of ancient Incan emporors, will be shown as a part of Peru's exhibit.

Among world-famed religious leaders invited to participate in Exposition are Kagawa, Tagore, Rabbi J. Leon Magnus, John R. Mott, E. Stanley Jones, and Madame Chiang Kai-Shek.

Artificial lakes with a capacity of 7,000,000 gallons of water are being constructed on Treasure Island.

A chemical farm, with vegetables growing from huge glass jars filled with chemical solution, will be a feature of the Hall of Science.

Fossils of dogs 4,000,000 years old, recently unearthed near San Francisco Bay, will be displayed.

A bachelor's room will be part of the Decorative Arts exhibit.

An up-to-date towel loom will be exhibited.

More than 200 wells were sunk in Treasure Island, to unsalt the man-made island for a \$1, 500,000 planting program.

"The Gayest Time Since Forty-Nine" was the slogan describing the Gayway of the 1939 Golden Gate International Exposition which won a \$1,000 prize.

Located on the first floor of the Administration Building, the Treasure Island hospital will have three wards and ten beds.

A vast astronomical exhibit is being planned by the University of California.



Bob Seaton

PARK AT THE TUXedo 9932

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# The Gilhooley Pension - - Every Man A Millionaire

"Every Man a Millionaire" is the slogan of the Gilhooley Plan designed to compete for popular favor with the Thirty Thursday pension plan. The Gilhooley plan author has asked that it be brought to public attention and it reproduced herewith:

## A Pension Plan to END ALL PENSION PLANS.

"You can fool all the people some of the time, and some of the people all the time"—and that's enough.

The Gilhooley Plan is your pension plan!

The Gilhooley Plan is the most startling pension plan so far devised!

The Gilhooley Plan is like nothing else on earth, it gives you more for nothing!

The Gilhooley Plan is simplicity in itself—it means just what it says: "Every Man a Millionaire." The machinery for this plan is simple and it is neat—there are no hitches. It works in this marvelous manner.

### \$1,000.00 A Baby

At the birth of each male infant, as certified by the attending physician and countersigned by the County Clerk, the United States will issue \$1,000,000 in legal tender. One million for each infant!

This money will be deposited, at the low interest of 2 per cent per year, in the national bank nearest the infant's birthplace, to remain on deposit for 21 years. This money, when deposited, will immediately be loaned by the bank to commerce and industry at a slightly higher rate of interest—thus stimulating at once banking, trade and manufacturing.

### A Millionaire at 21

For 21 years the Government will continue to draw interest on this money (\$1,000,000), so that by the time the infant becomes a citizen the sum of \$400,000 will already have been refunded to the Government.

At the age of 21 the entire \$1,000,000 will be paid to the infant (no longer an infant and hereafter referred to as the citizen), and the citizen thus automatically becomes a millionaire.

To get the entire sum, however, the citizen must agree to pay the Government of the United States the sum of 2 per cent per year for 30 years, a total of \$600,000 — completely reimbursing the Government and making the plan entirely self-liquidating.

### Stand On Your Own Feet

In the event the infant dies before reaching 21 the entire sum, interest and all, will revert to the Government—

thus providing for those unable through misfortune or business reserves to pay the 30 years' interest. The Gilhooley Plan thinks of everything.

This interest phase of the plan will appeal particularly to the independent American spirit which demands the right to stand on its own feet and pay for what it gets. It also, because of the necessity to earn a larger return on the capital than the interest, will help preserve the capitalist system—the bulwark of American liberty.

No one, however, is compelled to accept this stipulation of the plan. The Gilhooley Plan takes human nature into account. Any citizen not wishing to bind himself for 30 years, may turn back to the Government at once the sum of \$600,000 of his \$1,000,000—retaining only the sum of \$400,000 interest free—in fact, free in every way.

*It Is Simple! Yes!*

This is the whole plan in a nutshell! It's simple— isn't it? It is.

The Gilhooley Plan obviously will end poverty in America, and will give every man an equal start in life. It is big! It is not a piddling scheme like your "thirty every Thursday." (Ham and eggs. Hell! What we want is chorus girls and a yacht. Thirty bucks! Indeed!) Furthermore, the Gilhooley Plan requires no stamps, no taxes, and no redemption certificates. It gives a man his money when he's young and can enjoy it—and when he has the ambition to found a great business.

The Gilhooley Plan does not provide for females. That's a man's job. Besides, somebody has to do the work—and you catch me doing any work with a million bucks. Let the women work and let the male citizen enjoy life for a change. The male half of this country has been working for the female half so long that turn about is only fair play.

Of course, some smart women will get some of the citizens' money away from them, and then the citizens will have to go to work. That's life—and the citizens' lookout. Each man will start with equal opportunity and will have no one to blame but himself.

*Just Think, Girls!*

The Gilhooley Plan will make America once more the land of opportunities. And girls, don't be foolish, you can support it, too. Just think of those opportunities.

This is the simplest and best security plan so far devised besides providing more money than any of the others, giving the citizens the most for nothing, and providing more work - for the

printing presses. We'll all have money in bales.

Write to your Congressman, your Senator, and to the President today. Tell them you favor the Gilhooley Plan.

"Every Man a Millionaire."

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## Lake Merced to be Open to Anglers

Of all the 58 counties of California, San Francisco has two distinctions: no deer and no game. No deer are ever killed by hunters in the city and there has never been any sport fishing outside of ocean fish. However, regarding the latter, that seems to be well on the way of being changed.

Some years ago, thanks to the foresightedness of Joseph Springer, of whom there is no more energetic sportsman, the Division of Fish and Game was prevailed upon to net several thousand black bass up on the Sacramento River sloughs and bring them to Lake Merced, where they were liberated.

Though the city gave consent to this stocking of Lake Merced, few of our citizens outside of Jos. Springer and a number of well informed men who had studied the lake, felt anything would come out of it.

However, year after year Springer and a handful of other angling enthusiasts have kept a careful check on what the original black bass were doing about increasing the population of their species as well as to the food available for the fish. Each year a careful survey was made and a thorough check kept of what the black bass were doing in their new habitat. Each year the check showed there were thousands more fish than the year previous displayed.

Last year a most thorough survey was conducted. City officials, with Division of Fish and Game fish culturist experts and a large number of sportsmen attended. It was impressively revealed that Joe Springer's dream had come true. There were millions of bass in the lake, and the time had arrived when the lake waters could be thrown open to public fishing.

So impressive were the results of this latest check that Utilities Manager Cahill has announced that with the opening of the trout season May 1, anglers may take black bass on Lake Merced.

Regulations under which this lake will be thrown open for fishing are being perfected. Generally it has been agreed by the city authorities and the Fish and Game Commission that fishing and boating concession will be offered for bid. The city will collect a percentage of the gross. The successful bidder will furnish the boats and care of a club house, and see that the laws regulating limit and manner of take are rigidly complied with. A game warden will be on hand to take care of any violators.

It is estimated by Cahill that to prop-

## Infantile Paralysis Button Drive

By Pete Maloney

President Roosevelt's drive on infantile paralysis is here. We of the South of Market Boys know how dreadful this disease is. We know the germ plays no favorites, rich or poor, black or white, regardless of who you are, this germ, one of the most dreaded in the world and particularly with the medical profession, strikes and when it does strike it certainly leaves its mark, adults and children alike have felt its sting. The medical profession has been battling this disease for years, but to conquer it, they must have money, must have money to further their studies on this germ, let us give it to them, they will eventually conquer it. Some one of these splendid men in the medical profession one of these days will produce some serum or something that will kill Mr. Infantile Paralysis Germ and when that time comes (and it will) the world will raise its flags to high mast.

Let us take President Roosevelt, our President, the man who directs the destinies of our nation, this dreaded germ attacked him; he, with the medical profession, fought it; he had determination; he rose to the Presidency of our great country. We are proud of him and more proud of him because he started this movement annually on his birthday, to make a drive for money, to the end, that no channel will be overlooked to kill this germ once and for all.

His Honor Mayor Angelo J. Rossi has been named general chairman of

erly equip the lake for fishing may cost the successful winner of the concession some \$20,000.

It will be a unique novelty, indeed, to be able to hop a street car or crank up the car in a few minutes be out at the lake snagging a mess of black bass for breakfast, and don't let anyone tell you that a black bass isn't good eating.

all San Francisco in this drive against infantile paralysis. They are doing away with the President's Ball this year. Buttons are being sold for 10 cents apiece. We will have buttons at the next meeting—let us all buy one, and if we can sell some, we must do it; this disease may strike any of us any time. Let us be prepared by buying these infantile paralysis buttons and give the medical profession something to work with.

Your first vice president, Fred Weidman, one of the most humanitarian fellows you would ever want to meet, came into the Mayor's office the other day, received 700 buttons from me, came back the next morning completely sold out. Fred, you know, sells soap in the Crystal Palace Market and when he would sell a few bars of soap he would also sell some infantile paralysis buttons at the same time. More power to Fred Weidman, we of the South of Market Boys should feel very proud of him. Let us buy buttons and let us sell them if we can.

The New Year's Charity Ball was a success. I cannot name individuals who helped—I am afraid I would overlook someone, but I say thanks to everybody for their help and I know I am expressing the sentiments of the indignant shut-ins whom we help.

Jack Downey is your new president. Let us put our shoulders to the wheel and help him over. Remember, he will be president this whole year. The World's Fair year and he will need lots of support. It is up to you and I to give it to him. Bring in a new member, get back an old one, times are getting better; let us try. If you have not received your 1939 Membership Card, it was either an accident or you are not paid up in your dues—look at the back of your card—pay up if you are behind, and join with us in making this a historical year for the South of Market Boys.



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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 2

February, 1939



SHERIFF DAN MURPHY  
Orator of the Day

**ST. PATRICK'S DAY LUNCHEON**  
**PALACE HOTEL**

**Saturday, March 11th**

***LET'S GO WESTERN AT THIS MEETING!***

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# WORLDS FAIR MEETING OF OUR CLUB

THURSDAY  
FEBRUARY, 23rd, 1939

*Amateur Night . . . your own members doing the acting . . . Jack Downey, your president; George Ward, your director; Professor Finnerty, Jack Nunan and the one and only Mike Lawley and several others. Watch this show for a wow. Mike Lawley Master of Ceremonies.*

Don't forget the Big Testimonial Luncheon for Mike Lawley at the Elks Club . . . Saturday, February 25th, 12:30 P. M. Pete Maloney, Chairman of the Day, Tommy Maloney, Orator of the day. For a man who always puts cheer into everybody's life. Lets give him a BIG sendoff.



**MIKE LAWLEY,**  
Master of Ceremonies

FRANK PICKARD  
FRANK FLOHR  
BILL CUMMINGS  
FRED HEAPHY

} *Greeters*

CHRIS CRIBBIN  
ELMER LOCKE  
FRANCIS EDWARDS  
JACK LANE  
TOM WALL  
HUGO ERNST

} *Dispensers*

AIDES—Bob Lennon, Fred Peterson, Vic Doyle, Paul Gundaker, Jake Diamond, Jimmy Dhue, Maurice Sweeney, Frank Foss, Jimmy Downey, George Paton, George Miller, Dr. Harry Bernard, Tim Riordan, Tom Gosland, Gerald Kenny, Dan Murphy, Dr. Jack Maloney.

REMEMBER what your founder, Pete Maloney, says and your president, Jack Downey, let us make just a little extra effort to bring in a New Member. Tommy Maloney says, we have the greatest organization in the country. Get behind Jack Downey, make the St. Patrick's Day Luncheon the greatest ever. With two South of Market Boys the principals, namely Sheriff Dan Murphy, speaker of the day and Judge Peter Mullins the chairman, we should fill up the Palace Hotel. Lets Go Brothers. Tickets for Mike Lawley's Luncheon and the St. Patrick's Day Luncheon can be secured from the girl in the headquarters.



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Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
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DOLORES PRESS, 3384 16th St.

P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

KNIGHTS OF COLUMBUS HALL  
150 Golden Gate Ave. Phone PProspect 9776

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(Deceased) (Deceased)  
Albert S. Samuels Thos. A. Maloney  
Percy I. Goldstein John J. Whelan

TRUSTEES  
Bill Cummings Geo. R. Jilleck, Sr.  
Mike O'Leary

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# The President's Message

Well, brothers this year is certainly starting out with a bang. What, with everybody dressed up in western regalia and fancy sideburns and whiskers, it brings us back to the old frontier days.



JACK DOWNEY

I saw the movie, "Fisherman's Wharf and appearing on the stage was Bobby Breen of the wonderful voice, Henry Armetta the character actor and Leo Carillo the dialectition and a natural actor.

So much for that but what I wanted to tell you is that after Mr. Carillo spoke of his travels he spoke at length about South of Market Street, and about his friends the South of Market Boys. He finished with a recitation of the "Damdest Finest Ruins." You would really appreciate the way Mr. Carillo praised our organization and our part of town before thousands of people in a crowded theatre.

On February 27 there will be a testimonial luncheon for Mike Lawley our well known brother and master of ceremony.

For years we have watched and enjoyed the entertainment Mike has brought before us. He has given up much of his time and many times cash for all kinds of benefits.

You have to admire a man who is so unselfish and kind to others less fortunate than ourselves. So let's all make Mike's smile broader by our support

of this fine tribute to him.

Don't forget our annual St. Patrick's Day luncheon at the Palace Hotel on March 11th. For the Chairman of the day I have selected the popular Peter Mullins and as speaker of the Day I have selected a most interesting speaker in our own Sheriff Dan Murphy, two regular fellows and as Master of Ceremonies Mike Lawley will bring but the best in the way of entertainment. Now Brothers let's all get out and boost this affair, the St. Patrick's Day Luncheon where you meet all of your old friends every year. Remember the date Saturday, March 11th at noon in the Rose Room of the Palace Hotel.

Brothers this year is getting on and won't be long slipping by so let's keep our meeting hall crowded and try and bring in a new member on February 23rd at 8:30 p. m.

## The Damnest Finest Ruins

After Kipling's "On the Road to Mandalay."

Put me somewhere west of East Street where there's nothing left but dust. Where the lads are all a hustlin' and where everything's gone bust.

Where the buildings that are standin' sort of blink and blindly stare, At the damndest finest ruins ever gazed on anywhere.

Bully ruins—brick and wall—through the night I've heard you call.

Sort of sorry for each other cause you had to burn and fall,

From the Ferries to Van Ness you're a God forsaken mess.

But the damndest finest ruins, nothin' more or nothin' less.

The strangers who come rubberin' and a huntin' souvenirs,

The fools they try to tell us it will take a million years,

Before we can get started, so why don't we come to live

And build our homes and factories up-on land they've got to give.

Got to give! Why, on my soul, I would rather hore a hole

And live right in the ashes than even move to Oakland's mole,

If they'd all give me my pick of their buildin's proud and slick

In the damndest finest ruins still I'd rather be a brick.

—By L. W. Harris.

# THE FOUNDER'S MESSAGE

By PETE MALONEY  
Our Founder

Brothers this is the World's Fair year, to us South of Market Boys this is a great year. To those of us who were born and reared in that great district, who knew it, who love it and who cherish it always, a big lump should come into our throats when we look from Rincon Hill at the marvelous work of man, the Bay Bridge and the Golden Gate Bridge, standing out there over our great bay so majestically. To those of us who can look back at good old Rincon Hill, where we spent our boyhood and remember what it was and then to look at this giant structure, the Bay Bridge, resting its western foundations in our back yard, South of Market, one wonders, just how far man is going in his miraculous works. Then to stand on Rincon Hill again and look over to the man-made island, Treasure Island, made by man in San Francisco Bay, to hold thereon, the greatest world's fair in the history of the world, next door to Yerba Buena Island, which we, as kids, used to call Goat Island, don't it make you stop and think. Hats off to labor, who with their brains, brawn and skill erected these most beautiful structures, salute to these marvelous engineers who planned their construction, brothers, the only thing the matter with all of us is, we do not fully realize the magnitude of these great accomplishments, we take them as a matter of course, but let us have this sink in, we have the greatest two bridges in the world, and by the time you receive this journal, the greatest world's fair the world has ever known will be under way. Let us get into the spirit of it! Because San Francisco has opened up its Golden Gate for all to visit us.

We say, salute to Mike Lawley! On Feb. 25, 1939, 12:30 p. m. in the Elks' Club, a testimonial luncheon is being held for Mike Lawley, a fellow, who for the past fifteen years has been giving his time, talent, and his own money, helping those less fortunate than ourselves. This fine fellow has never in his life received a penny compensation for any of his work, on the contrary he always did and still does, put his hand in his pocket and help out some poor unfortunate, whether it be to feed him, pay his rent, and yes, clothe him, that is Mike Lawley. You know, we too often wait until the Grim Reaper comes along and snatches a person from our midst, and then when he is gone, we begin to say what a great fellow he was, he done this and he done that, but as Eddie Healy often says, he don't hear those kind words, give it to

him when he is alive. Well, Eddie, that is just what we are going to do, we are not waiting for the Grim Reaper to grab off a fellow like Mike Lawley and judging from Mike's healthy



Senator Thos. A. Maloney

look the Grim Reaper is going to have a hell of a long wait, we hope so. But one can never tell. We are going to give Mike one of the finest testimonial luncheons ever held in this city, so far from the hundreds of Mike's friends who have asked for tickets it looks like a sellout. We hope so. Let us, members of the South of Market Boys, who have known Mike so long and for him who has done so much for us, turn out in large numbers. Tommy Maloney, who is a very close and personal friend of Mike's for many years and knows Mike's works about as well as any person in San Francisco, will be the orator of the day. Mayor Angelo J. Rossi, honorary chairman; Fred (Doc) Weideman, secretary of the committee. Vice chairmen are: Alfred J. Cleary, chief administrator; Edward Bryant, tax collector; Eric Cullenward, executive secretary to the mayor; John J. O'Toole, city attorney; Tony Glynn, James Briggs, Chief of Police W. J. Quinn, Chief of the Fire Dept. Charles J. Brennan, Fire Commissioner Thomas Creely, Bill Bennett, Will King, Hymie King, Harry B. Smith, Harry Hollister, Fred Pratt, Jas. Carroll, Warren Shannon, Curley Grieve, Pat Frayne, Tom Laird, Rev. Father Hore, Rev. Father Dewey Meade, Adolph Uhl, Jesse Coleman, John McGowan, Powlson, Carl Maritzen, Con Collohan, Thomas Toomey, Joe McCann, Jas. B. McSheehy,

Dr. Adolph Schimdt, Arthur W. Brown, Eneas Kane, Tom Gillin, Sid Desmond, Capt. Chas. Dullea, Capt. Alfred J. Roncoveri, George Healey, Neal Keneally, Eneas Kane, Fred Butz, Capt. Emmet Moore, Capt. Al Munn, George Lovejoy, George Reilly, Tom Giliam, Fred Meyer, Dan Maher, Russell Wolden, Jr., Duncan Matheson, James Maher, Herman van der Zee, Neil Duffy, Patrick Brennan, Thomas Gosland, James Hughes, Ivan Slavich, Joe Malcewitz, Tony Palazola, Benny Ford, Joe Morello, Mm. Ashby, Adrian Gilbert, James Lang, John E. Foley, Andy Johnson, Vincent Reilly, Malcolm Fraser, Earl Gladman and Pete Cribbin.

Reception committee, Jack Downey, chairman.

Floor committee, Bill Cummings, chairman.

Entertainment committee, Frank Foss, chairman.

Speaker's table committee, Ray Schiller, chairman.

Publicity committee, Tom Toomey, chairman.

Flower committee, George Ward, chairman.

Arrangements committee, Frank Flohr, chairman.

Token committee, Charlie Fox, chairman.

Co-operation committee, Phil Benedetto, chairman.

Music committee, Mickey Flynn, chairman.

Printing committee, Arthur Downey, chairman.

Tickets for this luncheon are \$1.25 per person, men and women are cordially invited. Tickets can be secured from myself or the girl in the headquarters. Remember the day, Saturday; the date, Feb. 25, 1939; the time, 12:30 p. m.; the place, Elks' Club.

Our popular president, Jack Downey, is starting off on his first public function. Namely, the St. Patrick's Day luncheon, which will be held in the beautiful Rose Room of the Palace Hotel, on Saturday, 12:15 p. m., March 11. This will be our World's Fair St. Patrick's Day luncheon. Jack has made a swell start by selecting as his chairman of the day, a real dyed in the world South of Market boy, presiding judge of the municipal courts, Judge Peter J. Mullins. Judge Mullins came from down around Seventh St. and we do not know where in San Francisco our president could have made a better selection for a chairman. Everybody who knows the judge loves and respects him. He has had many years of fraternal

experience and since he was appointed as a judge has distinguished himself very much. He has every qualification for a chairman on such an auspicious occasion as our St. Patrick's Day luncheon. Jack Downey is to be complimented on his splendid selection of Judge Peter Mullins. Then Jack reaches out and gets another dyed in the world South of Market Boy as orator of the day, none other than our own Sheriff Dan Murphy. Those of us who have been very close to Dan and those thousands upon thousands of people who have heard him orate, know of his ability as an orator, and I am sure as are all of us, that we will hear from Dan one of the finest orations for such an occasion as this that we have ever heard. Again compliments to our president for this selection also. Our president has also appointed one of the finest working committees I have ever seen since the inception of our organization some 15 years ago. Here they are: honorary chairman, Angelo J. Rossi; chairman of the day, Judge Peter J. Mullins; chairman reception committee, Thomas A. Maloney; finance, John E. Foley; floor, Joe Roberts; publicity, Ray Schiller; entertainment, Mike Lawley; flowers, Fred Weideman; refreshments, Charlie Fox; speaker's table, Geo. Ward; invitations, Jack Downey; ticket sales, Jim Doherty; co-operation, Frank Foss; arrangements, Frank Flohr; city hall, Maurice Sweeney; music, Mickey Flynn; fire department, Vincent Reilly; police department, Joe Higgins; park employees, Les Noonan; board of works, John Merrican; ferry post office, Jim Downey; business district, Huntley Cameron; Mission district, Joe Rae; South of Market district, Bill Cummings; secretary of the committee, Tom Toomey.

Last year Tommy Maloney made a motion to allow women to attend the St. Patrick's Day luncheon. Approximately 300 attended. It is a good thing they allowed women, which is as it should be. If they did not attend last year God only knows how much in the red we would have went, so we hope they show up in large numbers this year. We are glad to have them. Let us put Jack Downey's first affair over 100 per cent, all pull together.

Do you remember when the troops marched down Brennan St. to the mail dock at First and Brannan off to the Spanish American war? The city of Pekin was the boat they sailed on.

Jack O'Leary tells me he remembers when the Shot Tower had its foundation put in. Mrs. Downey, our president's fine mother, likes to hear about old First St. hill, the chapel which was right on top of the hill, the Whaleys, Captain Jack Casey of the police dept. is from there, so was our late and beloved Captain Bill Healy. Johnny Sliscovich, now in our club, his dad conducted the restaurant at First and Bryant Sts. Us kids used to get a cup of coffee and three sinkers for a nickel,



**PETER MULLENS**  
Chairman of St. Patrick's Day Luncheon

a meal that would last you a week for two-bits. Who remembers the steps on First St. Hill, how the kids would make a sled out of a few strips of wood and start at the top of the hill and boom down to the bottom 50 miles per hour? The games the kids used to play, one foot off the gutter, ditch the arrow, run sheep run, long horse, duck on the rock, pee wee, baseball in old Grant's lot, Second and Brannan, swimming in the bay from the Oregon dock, Beale St. dock, Fremont St. dock, to the sugar dock, off Campbell's ark. Burns boat house, transit dock, Goebels Beach, Long wharf, and the hay dock. What kids don't remember when Jackie Beard, the man who used to get a load of pigs on the north side of the ferry and with two dogs, herd the pigs on foot from there to Butchertown and the kids down there would help him to herd the pigs all the way to Butchertown just to get a dried bladder? Oh, boy, many a time Tommy Maloney

done this. Who remembers the old dump carts which used to haul coal, one man, one horse, stand up, no seat? Those days it would take a four-horse teamster to get from the mail dock to the north side of the ferry with a load all the way from 40 minutes to one hour and one-half. Nowadays, with machines, they do it in about ten minutes.

Who remembers those fine strapping men of yesterday who were stevedores? How they worked, virtually slaved, stripped to the waist, pulling loads of freight along those wharves, one man on a truck, over knots and bumps, how they used to strip to the waist and shovel coal, start in at the top of a hatch and break down the coal, real men. A halo should be put on the heads of the men who were responsible for eliminating those conditions. Who remembers the horse car on Brannan St. that used to go from the mail dock at First and Brannan to Third and Brannan? Who remembers when our dads used to take us to Ingleside racing course and Union racing course? That is the dog races, two dogs in the race running after a live rabbit. Jerry O'Shea was the judge at Ingleside and old Judge Grace in Union track. Some of the old ball players at Eighth and Harrison were: Josh Riley, Jimmy Whelan, Ham Iburg, Brick Devereaux, Geo. Hildebrand, Kid Mohler, Geo. van Haltren, many others. Some of the old time boxers from South of Market: Jimmy Britt, Eddie Hanlon, Frank Neil, Dick Hyland, Jack Stelzner, Frank McConnell, Harry Reilly, Brick Burgess, Joe Kelly, Jack Fitzgerald, Matt Granfield, Jack Granfield, Larry Granfield, Bill Granfield. All these Granfield boys were past masters in this art. Rough House Billy McDonald, Jack Carroll, Jimmy Carroll, Joe Carroll, Pete Carroll, Shenick Doyle, Huhey Carr, Australian Tommy Cox, Bobby Johnson, Nutsy Hampshire, Cockey O'Brien, Tanglefoot McGovern, Harry Tenny, One-Round Hogan, Charlie Miller, the fighting motorman; Maurice Sweeney, the fighting conductor, and Maurice worked with Charlie on the car. He would take the controls and make Charlie get off along side of the car and run for twenty blocks along side of the car to train while on duty in uniform. People would see Charlie running and shadow boxing and did not know which was the car, while Sweeney would be training on the controls. Another old time boxer

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who lived South of Market St. was Firecracker Jim Griffin, later one of the nation's outstanding referees.

Now I have wrote at length on some of the old timers. I know there are hundreds in the club who can go much further back than I. Send it in, those of us who know South of Market in those days will like it as will our members who were either too young or who belong to our organization on account of heritage. Send it in during this year, we will let the visitors who come to our city know a little bit about this spot in San Francisco which to us, is the greatest place we know of on earth.

How many in the club now remember old Long Beach, Third Street creek where the three boat clubs use to be, the South End, Dolphins and Ariels. Remember old Lackman and Jacoby's winery, Second and Bryant, St. Mary's Hospital, First and Bryant (I spent 11 months in there as a patient having been run over by tens engine in South Park.)? Remember the Belmont Club at Third and Brannan, the Logan Club in South Park, the Aloha Club in South Park, the First Street Cut, the old dump carts, the Morning Call newspaper, Hobbs, Wall Box Factory at Beale and Bryant, the Oregon Dock, foot of Bryant St., the Floating Dry Dock, Main and Bryant St., the Old Rec. Baseball Park, Eighth and Harrison St., the Old Sailors Home, Main and Harrison Sts.? Buckey Lewis, who lived in the old lot in back of Hobbs, Wall St., Brendans School, Fremont and Harrison Sts., Old Co. "H" League of the Cross with the great football team, and our late Supervisor Jim Powers as their Colonel, ask Joe Roberts about this. Some of the old boats, transports, Thomas, Bufford, Hancock, Meade, Sheridan, Sherman, the Old Algea, City of Sydney, City of Peru, San Juan, San Blast, the Acapulco, the Siberia, Minnetonka, the old steam schooners, Del Norte, Crescent City, Norfolk, the old fire boats, Governor Marquand, Gov. Irwin, Goodells Orchard on top of First St. Hill. Jack Downey's mother knows this place as all the Downey boys were born right on top First St. Hill. The Boo Boo Club, run by Mark Crowley, the old Del Norte Mill, the reservoir in back where the kids would swim, the hot water under Beale St. wharf, John Weilands Brewery, 2nd and Folsom St., Brock Meehan's saloon, 2nd and Howard, Tommy Burke's saloon, First St., near the mail dock? Who remembers Goose the Chinaman, the old deportation sheds over the front of the mail dock, the sugar docks, where the Chinese junks used to come in with the shrimps? Campbell the boatman at the foot of Second St. Beach. Mike Derby and his scaler gang, Garsides scaler gang, Old Harrison St. bridge, the Old Peanut train at Land's End, the time the glass house fell in, the Rio de

Janero when she sank at Baker's Beach, the Risdon Iron Works, the Fulton Iron Works, Tim Monyhan's Boiler Shop, Fremont and Folsom Sts., the Eureka Boiler Shop, the Keystone Boiler Shop. I could go on and on, but come you old timers in the Club, write me a lot of things I can't remember, we will print them. We are going to get back to just what we were organized for, sentiment and tradition. I am sure a lot of our officers will be able to write of their remembrances down there. Bring it on and we will see that it is printed. What we want it actual remembrances by the individual writer.

Frank Thayer operates the P and T garage, in the same block as the South of Market Boys Hall. He says the P and T part of it stands for Put and Take, which is what he's mostly there for, when it comes to automobiles. He likes talking, especially about the days "when". Back to the time when the old Telephone company had a shop in "Tar Flat," where he worked as a kid making switch board fuses. Tough country, tough kids, and it took a real hefty punching kid to hold his own, but we notice Frank doesn't look any worse for his battling youth.

We aren't sure whether he lost that battle or not, but he turned up as a collection clerk for Wellman Peck wholesale house. Billy Wellman was Frank's Father's cousin, and possibly handed him a job out of kindness of heart. The job didn't last long, nor pan out so well, as back in the old days, cash grocery store had a bar in the rear. Frank admits being able to hold a few, but not enough to be a good collector, so he went into the Risdon Iron Works where he spent the next several years, serving his time as an apprentice machinist. Back in those "good, old days," 12 hours constituted a days work. Numerous strikes came along and remedied that evil. During one of the strikes Frank went to work in Praegers Department Store, on the corner of McAllister and Market, where a branch of the Anglo California Bank stands today. Con Collonan and Frank worked together as shipping clerks, and meeting recently, the first time they have seen each other for over 30 years, enjoyed going over the shipping clerk interval. That was about all it proved to be for either of them.

After the apprenticeship was finished at the Risdon, Frank went to sea, Merchant Marine. Several trips on the Korea to China, and a few on the Newport down the coast to Panama. At the time of the fire Frank was in La Liberated San Salvador. He got the rambling fever about that time, and after quitting the sea, turned up in various places in the East. Chicago, Milwaukee, among them, and then set

(Continued on page 7, col. 3)

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# TWENTY-FIVE YEARS

By ROBT. J. LOUGHERY  
Member Board of Directors

About twenty-five years ago a ground breaking ceremony was held in San Francisco . . . the first spadeful of earth was turned by the late President Howard Taft and the tremendous job of building an Exposition began. This enterprise was the marking of the completion of the Panama Canal linking two great bodies of water, the Atlantic and the Pacific oceans. This indeed was a gigantic accomplishment under the able direction of the late General Goethals, an engineer of renowned fame.

During the past decade many important events have taken place.

\* \* \*

The Panama Pacific International Exposition.

The World War, in which the United States played a major part.

The Transatlantic flight to Paris by Col. Lindbergh.

The Stock Market crash of 1929.

The Bank Holiday of 1932 and the period of reorganization under the capable leadership of President Franklin Delano Roosevelt.

Repeal of prohibition.

Radio development and television.

The League of Nations, world treaties, disaster and religious persecution in Europe, war in China. transpacific planes and clipper ships and many other important events.

\* \* \*

We are living in a new era . . . the Exposition of 1939 . . . The Golden Gate International Exposition of San Francisco is opening this month and we of San Francisco and California have reason to rejoice and be happy. This occasion commemorates the completion of the Bay Bridges—the San Francisco-Oakland—under the supervision of Engineer Chas. H. Purcell, and the Golden Gate Bridge so efficiently engineered by the late J. P. Strauss.

California and especially San Francisco, has an opportunity to show the world what our beloved State and City has to offer . . . our harbor . . . industrial sites . . . transportation facilities . . . residential property and a climate second to none.

Many visitors will be our guests and we must not lose sight of our duty as citizens to present to these people what we are justly proud of . . . SELL SAN FRANCISCO . . . to everyone who comes as a stranger . . . make them feel at home . . . offer the hospitality that we are known the world over for and encourage potential residents to settle here because San Francisco does offer

many opportunities not to be found elsewhere.

We of South of Market . . . formed and build upon tradition, have a task to accomplish . . . we should be proud of our heritage and the organization that was developed around it. Let us not leave a stone unturned to tell the visitor of our marvelous background, our tradition and the spirit of friendliness that prevails among us. We are the builders and the pioneers of San Francisco and will carry on for many years to come. The salt of the earth is found in our midst . . . men who have attained success in Federal, State and Civic Government . . . men in all walks of life who contribute to the welfare of a great city.

We are proud of the city of San Francisco and of the South of Market Boys . . . Long may they both prosper!

Girls, to Ed Montgomery: "I'll bet you have no use for my cooking, down deep in your heart?"

Ed: "I have no use for it down deep in my stomach."

\* \* \*

Charlie Fox to Wife: "Honey, I work for you, I slave for you, in fact I'm always in hot water."

Wife: "Aw, dry up."

## WERE YOU EVER SCARED?

Were you ever scared out of a year's growth? If you were, tell us about it and we will give you space in this journal. Make it short, snappy and to the point. Write as if you were telling it to a gathering of friends. Don't worry about literary style. We'll do the editing.

## THE FOUNDER'S MESSAGE

(Continued from page 6)

tled down for a number of years in Southern Arizona. He still admits to thinking Arizona a great state, in fact he ought to be on the State Chamber of Commerce, as he's good at selling the Arizona climate, but climate or no climate, he came rambling back to San Francisco about five years ago, and has since been located in the P and T garage.

Frank would like any and all of the SOMBoys to drop in, any time, and visit. Just make yourself known and he'll guarantee to supply the necessary stimulus to a lively conversation of the days "when."

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**SPORTS**

By MAURICE SWEENEY

I have been requested by your Editor to write on Sports for your Journal. This being something new for me, I hope that any mistakes will be overlooked by everyone.

My first article will be on the Early History of Baseball in the East. There has been some question as to the date of the origin of our national game's history. Only recently there was an article published in one of our newspapers announcing the celebration of the one hundredth anniversary in 1939, and stating that the National and American Leagues were to expend \$100,000 as a recognition of the event; however, my theory is that it was started in the year of 1845.

In 1849 the first umpire was installed over the game, and the game was won when either team made 21 runs. At that time a team had to win two out of three games for a decision. In 1859 the first rule was established to prevent ball players from throwing a game (when a player was found guilty of this offense, he was forever barred from games.)

At this time I wish to inform you of the wonderful work the Northern California Managers Association, an organization of the present day, is doing for the young men and boys who are injured while playing baseball on our playground diamonds. Regardless of whether the accident be trivial or serious, the injured player is taken to the Sutter Hospital where he is given medical treatment. This organization has been in existence six years and records show that over 600 cases have been taken care of at a cost of \$9,300.

This money is derived from proceeds of an annual benefit baseball game and is deposited in a fund known as the James J. Nealon Fund. The idea for this organization originated from the minds of Charles Graham, President of the San Francisco Baseball Club, and James J. Nealon, known as the "daddy of semi-pro baseball. Nealon is also a South of Market Boy.

In my next article I will attempt to give you a list of some of the baseball players who have learned to play baseball on the sandlots and playgrounds of San Francisco.

Finnerty to George Jilek: "Why are you scratching like that?"

Jilek: "I used to own a flea circus."

Finnerty: "Hmmm, how did you lose it?"

Jilek: "I didn't."

\* \* \*

Jack Maloney says: "When a man looks as though he's lost his best friend, he's probably married her."

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# GOSSIP

By WILLIE BENN

To our mind the most humanitarian deed performed so far in 1939 is that of Dr. T. R. Creely, Fire Commissioner and member of the SOMBs. Alfred Richards, a blind man, had the misfortune to lose two "seeing eye" dogs through poisoning. As soon as Dr. Creely heard of this, he presented Mr. Richards with a trained "seeing eye" dog named Fang. Our hats off to Dr. Creely.

\* \* \*

Louie Holz, the Little Giant of the police department, and Officer George Harrington received a rush call to Golden Gate Park where a man had hanged himself. When the officers arrived on the scene and cut down the body, they discovered it was an effigy of Hitler. Louie was nonplussed when three fair maidens fainted in his arms.

\* \* \*

The dentists of the United States held a convention, for the purpose, as Dr. Harry Bernard said, of devising means whereby they could pull together.

\* \* \*

We asked Jess Juzix what a pair of tighties were, and he answered "two drunkards."

\* \* \*

George Gillin, past president SOMB, has opened offices at 444 California St. George is a notary public and an income tax consultant. Remember George when you need documents notarized, or when you have trouble with your income tax.

\* \* \*

Bud (Lance) O'Brien, the Irish Tenor, has a new and important position. He is secretary of the AFA (American Federation of Actors) with offices at 25 Taylor Street, room 202. Bud informed us that at present the AFA has a membership of 2500 and this number would be doubled within the next six months. With such an able executive in the key position of this organization, the guild will be a big success. When in the market for talent of any character, phone Bud and you will learn what efficient service really is.

\* \* \*

Fellows, we need contributions of "ye olden twyes" in the Journal so send in your memories of the days in South of Market. In the past we have had mighty fine articles from the pens of members and there is no reason why we couldn't have plenty more in the future. You are invited to send material that will be of general interest to the membership.

Bill Boyle: "If seven days makes one week—how many will make one strong?"

\* \* \*

Do you know that Jim Allen (Freda's boy friend, and the original shut-in) wears long underwear?

\* \* \*

Jack Maloney is now a fott man for the Board of Equalization. He is seen in and around many spots in town. Jick informs us that he enjoys San Francisco more than he ever enjoyed the Peninsula.

\* \* \*

To get the best from your club you should attend all meetings. In this way you know what is going on, what is planned for the future, and you meet the fellows who do things to make the club, and the sponsored events a success. Remember—attend the meetings!

\* \* \*

Eddie Garrigan: "Is that clock right over there?"

Maurice Sweeney: "It certainly ain't anywhere else."

William Hansen, Manager  
Dan F. McLaughlin, President  
Geo. J. Assmussen, Secretary

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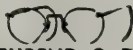
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Don't forget, brothers, the South of Market Girls will hold their annual St. Patrick's Day dance and entertainment in Druids Hall Friday evening, March 10, 1939. This splendid sister organization of ours always co-operates with us 100 per cent, let us all be there, it is only 40 cents and Pete Maloney has tickets on sale with him for the affair. Our president, Jack Downey, would like to have all of us attend—let us try.

Mrs. Lottie Hannan, the girls' popular president, has appointed a splendid committee for the dance, headed by May O'Keefe and several members of the association.

Then on Saturday, March 18, the girls will hold their St. Patrick's Day luncheon at the Rex Broadway. Mrs. Sue La Rue, their popular director, is chairman for the occasion and do they give a swell luncheon. If you have never been to one of them don't miss this affair, the price of the luncheon is nominal, but you will certainly have one of the swellest times you ever had at any luncheon.

Powder River, let 'er buck, right to the girls' dance and then to their St. Patrick's Day luncheon.

In 1568 King Philip of Spain signed a warrant that sentenced 3,000,000 people of the Netherlands to death as heretics.

\* \* \*

An American Company manufactures 62 different decks of marked cards, 73 combinations of transparent dice so loaded that they can be cut, burned, weighed or measured with calipers without detection.

\* \* \*

Senator Thomas A. Maloney: "Give a woman a free hand and she'll powder her nose."

\* \* \*

In Falaise, France, Camille Labourgios drank a glass of wine without noticing a wasp in the glass, was stung in the throat, and choked to death.

\* \* \*

The catacombs under Rome and its suburbs are 500 miles long and contain 6,000,000,000 tombs.

\* \* \*

The largest mushroom center in the world is a subterranean city under Paris. It has eight miles of illuminated streets, a ventilating system, and houses for the people who cultivate the mushroom.

\* \* \*

The common greeting in China is not "How do you do?" but "Have you eaten?"

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**San Francisco Memories**

By TIM O'CONNOR

"EXTRA! EXTRA! Bulletin! Just out of de oven! Read about the Big Fight!" yelled "Happy" Dougherty, the King of the Newsboys. Happy was selling Bulletins in front of the Bulletin office on Market street near Fourth,—and making rapid sales.

On the inside of the office and looking out was old man Crothers, enjoying the scene hugely. He addressed this writer who was standing near and said, "He's a great newsboy, that Happy Dougherty."

\* \* \*

Crothers then stepped out on the sidewalk, patted Happy on the shoulder and said, "You are a good salesman, Happy!" "Thanks, Mr. Crothers," replied Happy. "I like to sell. I could sell the whole Bulletin, presses and everything, if I had to." Happy Dougherty was quite a character. He always seemed to be in a happy mood. It was a pleasure to meet this chap with his twinkling Irish laughing eyes.

Richard R. Crothers, "Old Man Crothers," was Editor of the Bulletin at that time. He was a tall, distinguished man, with a thick shock of silvery white hair; stood as straight as a pine tree—a man who would attract attention anywhere—a natural-born dignitarian with a poise personified! It was said that it would take a dynamite bomb to make him lose his composure.

\* \* \*

We assume that the nickname "Old Man Crothers" was pinned on him on account of his silvery-white hair, which although sort of badge of age, could not conceal the vigor of life at the period of which we write. Richard R. Crothers was a great newspaper executive, possessing all the natural abilities that go to make one.

\* \* \*

His associate, Fremont Older, was a great editorial manager, forceful and dynamic, at times inclined to be dictatorial—sort of blending of Mussolini and Hitler all in one.

\* \* \*

One day an incident happened in the old Bulletin office that tested Old Man Crothers' poise and balance. A little broad-shouldered fellow entered his office unannounced. The Old Man was sitting in his large swivel chair enjoying a smoke. He addressed Mr. Crothers and said, "I want to be the next mayor of San Francisco! I look like P. H. McCarthy and I can beat P. H. McCarthy, your present mayor." "It is a laudable ambition," replied Crothers. "What backing have you?"

\* \* \*

As quick as a flash the would-be

mayor pulled two big horse pistols from his two hind-pockets. "These are my backing . . . they speak for themselves!" "They sure speak loudly," replied the Old Man with a smile on his face. The Old Man then handed this wild man one of his big black cigars. The fellow then placed the two guns on his desk and put the cigar in his mouth. The cigar was almost as large as an old time bologna sausage. After he lighted the cigar and placed it in his mouth he started to cough. He had good reason to cough for the cigar was big enough to choke him. While he was coughing the Old Man led him to the door.

In the next scene the special Bulletin policeman handcuffs the would-be mayor of San Francisco. When the Old Man went back to his office to retrieve the two big horse guns he found them empty of bullets. But this P. H. McCarthy twin later on achieved his ambition—he became mayor of a sanitarium and became the star patient in the psychopathic ward.

\* \* \*

It was a picture on the wall that suggested this story. The picture is framed and hanging on the wall in Stew Dunbar's office. In the picture we recognize old Bulletin employees . . . there was Ed Hurlbut, Sam Ewing, Stew Dunbar, Stew Masters, Fremont Older, Walter Crowley and others. Tim McGrath, famous trainer of Tom Sharkey, wrote humorous stories of San Francisco for the Bulletin at the period when the photo was taken.

\* \* \*

Stew Dunbar is today a star publicity man. In the days when this photograph was taken he was the star reporter on the Bulletin. He is now the publicity man for many firms and organizations, devoting much of his time to the Dan Maher Paint Manufacturing Company. The president of this paint company, Dan Maher, is one of San Francisco's outstanding public-spirited citizens. Dan, who was born south of the Slot, is a prominent South of Market boy. He believes in trying to keep San Francisco where it belongs—"the New York Metropolis of the West."

Louie Holtz: "What is your design for living?"

George Verner: "A circle."

Holtz: "What do you mean, a circle?"

Verner: "Oh, I get around."

\* \* \*

Sam Dragan to his girl: "Gee, I wish I had the sand to propose."

Girl: "Huh, I wish you had the rocks."

**THE NEXT MEETING**

THURSDAY, FEBRUARY 23, 8 P.M.  
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### WHOLE CITY OF MIDGETS AT SAN FRANCISCO FAIR

A modern Lilliputia is taking shape on Treasure Island. When the last under sized nail is driven into the last tiny house, a scene that would make Gulliver himself sit up and rub his eyes will grace the Gayway of San Francisco's 1939 World's Fair of the West.

With a midget mayor at a tiny desk in miniature City Hall, the village will be operated like any normal city. The Lilliputians will have a doctor, dentist, two lawyers and a score of dwarfed business houses to cater to the whims of millions of fairgoers. A diminutive magistrate will administer hard, fast justice to any of his bailiwick who gets out of line, and a "one-woman" telephone system will carry on the small gossip of the town.

Midgets from all corners of the globe are converging on Treasure Island, seeking jobs during the 288-day run of the Exposition.

### MAGIC CARPET IN G. E. DISPLAY

There will be a House of Magic in the Magic City being built on magic Treasure Island in San Francisco Bay. And millions of Fair goers, although "they have seen it with their own eyes" will not believe what they saw.

Despite skeptics, General Electric Company is going ahead with Magic House exhibit plans, and has revealed some of the amazing scientific phenomena to be shown at the 1939 California World's Fair.

There'll be, first, a magic carpet which will do away with Newton's law of gravity insofar as a five-pound aluminum disc is concerned, for the disc will float without any discernible means of suspension.

Next alarm will be caused by a radio fever machine which will induce high temperatures (harmlessly, however) on the brow of Fair visitors. This artificial fever, hailed as a boon in fighting some diseases, will be used to pop corn without even heating the popping pan.

The stroboscope, also, will take its turn at baffling the public. This device is a lamp which, when focused on a propeller rotating 1800 revolutions a minute, makes it appear to be standing still, enabling the spectator to see every line and detail of the blades.

Doctor to Louie Holtz: "Louie, I have really discovered you have a heart.

Louie: "That's marvelous, Doctor. When did you discover it?"

Doctor: "I looked at your X-ray pictures."

Louie: "Gee, I always knew you were great.

### RAIL EXPRESS TO FETE CENTENNIAL AT WORLD'S FAIR

Impressed by the beauty and magnitude of Treasure Island and anxious that his company, which played such an important role in development of the old West of romantic memory, shall be adequately represented at the 1939 California World's Fair, K. N. Merritt of New York, General Sales Manager of Railway Express Agency, came west and visited the Exposition site in San Francisco Bay.

Merritt went to Treasure Island with A. L. Hammell, vice president in charge of the Western Department, with headquarters in San Francisco and other local officials of the company.

Railway Express Agency, successor to the famous Wells Fargo, and the pony express of pioneer days, will celebrate its 100th anniversary during 1939 and on March 4 will celebrate the centennial of the company with a dramatic pageant on Treasure Island. The company also will have a big exhibit in Vacationland Palace.

"We will stage a colorful fete at your Exposition next March," said Merritt. "Our company was one of the pioneers of California, and we feel that it is only fitting that we should take an active part in your California World's Fair here on beautiful Treasure Island. The pageant will be elaborate and historically authentic."

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There are little hands all eager to do everything you do,

And a little boy who's dreaming of the day he'll be like you.

You're the little fellow's idol, you're the wisest of the wise;

In his little mind about you no suspicions ever rise;

He believes in you devoutly, holds that all you say and do

He will say and do in your way when he's grown up just like you.

There's a wide-eyed little fellow who believes you're always right.

And his ears are always open and he watches day and night.

You are setting an example every day in all you do

For the little boy who's waiting to grow up to be like you!

Jim Hines: "Son, what's an optimist?"

Son: "An optimist, Pop, is a guy who thinks his wife has quit cigarettes when he finds cigar butts around the house."

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# **SOUTH OF MARKET JOURNAL**

Vol. XIV, No. 3

March, 1939



## **ONE HUNDRED YEARS OF BASEBALL**

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# SOUTH OF MARKET JOURNAL



Organized 1924

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THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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# The President's Message

Put this down in your mental notebook: The last Thursday of each month is the general meeting night, unless otherwise changed so as not to conflict with holidays.



**JACK DOWNEY**

At our last meeting Mike Lawley arranged an amateur show from our membership that was a wow.

Lloyd Jacot, our journal editor, describes it in another column that will be interesting to read.

We had the pleasure of attending Mike Lawley's Testimonial Luncheon on the 25th of February that was attended by Mike's legion of friends.

Tommy Maloney was the speaker of the day. And when he finished, Mike told Tommy that he told more of Mike's past than he could remember.

It was one of those affairs where old friends of years standing got together and made a man happy who has made countless others happy.

And on March 3rd a large group of South of Market Boys went on Harry B. Smith's Santa Anita Tour.

It seemed like our own celebration, as no matter where you went all you could hear was South of Market Boys.

We went out to Victor Hugo's to dine and dance. When announcements were made and our founder, Pete Maloney, was asked to take a bow, a guest artist, Bert Gilbert, who is famous as a comedian on radio, stage and screen, got up and spoke at length on the South of Market Boys.

With a lump in his throat he said he was homesick for San Francisco because he lived south of Market Street, and that he was eligible to be a member of our club.

It didn't take me long to get over to Mr. Gilbert and give him an application.

The next day we went to see Frankie Dolan and his San Franciscans of Los Angeles, where we had a wonderful time. Mayor Angelo J. Rossi and wife, Harry B. Smith, Sheriff Dan Murphy, Tommy Maloney, Warren Shannon, Johnny Herget ("Young Mitchell"), Donn Shields, Walter Nunes, Tony Perez, Joe Gardenfield, Ray Schiller, Johnny Shanmins and about one hundred others, accompanied by a ten piece orchestra blasted their tonsils to the tune of old time San Francisco songs. After we left, I'll bet all those boys down there were ready to stow away on Harry Smith's Santa Anita Special homeward bound.

Which brings us to our annual St. Patrick's Day luncheon.

Nobody can deny that San Francisco has had the finest weather in years for so long a stretch, which resulted in everybody taking advantage of it to see our wonderful fair.

We had a splendid turnout at our St. Patrick's Luncheon in spite of that. Year after year the same faithfuls attend this luncheon and will sacrifice anything to attend. And they were well rewarded as the entertainment arranged by Mike Lawley was marvelous.

The success of this affair was due to the wonderful speech on St. Patrick by our own Sheriff Dan Murphy and the work of the hard working committee, headed by Chairman Judge Peter Mullins who presided over the affair like a smooth-working master of ceremonies. Everything was run off without a hitch.

I want to thank all those who took part because it really was a big job to put this affair over.

Our next function will be Mother's Day, and I hope at the next meeting I will be in a position to name the committee.

Remember our next meeting — March 30. Try and bring an old member back or a new one in.

Two dragons, each requiring 200 strong men to carry them, have arrived for use by San Francisco Chinese.

Fred H. Douglas, noted anthropologist and authority on Indian life, is in charge of presenting the Indian exhibit in the Federal Building.

The most powerful short wave transmitter in the United States will blanket Asia and South America with news of the Golden Gate International Exposition broadcast from Treasure Island, General Electric company officials have announced.

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# That Old Gang of Mine

*"The joys I have possessed are ever mine; out of thy reach, behind eternity, hid in the sacred treasure of the past, but blest remembrance brings them hourly back."—Jerry Noonan.*

By LLOYD JACOT

THE MEETING of February twenty-third was a regular old home week, and it brought back memories of those never-to-be forgotten days, in the South of Market District. Every one had a glorious time.

We assembled entertainment from within our own ranks and they went to town on the old songs, stories, and dances that were the reigning recreation of the days before 1906. We had talent aplenty and each act was a headliner. It was, without a doubt, the greatest show we have had in years.

IMAGINE, if you can, Mike Lawley as master of ceremonies, Tom Maloney, Sheriff Dan Murphy, Bud (Lance) O'Brien, John Nunan, Mickey Flynn, Jack Downey, Al Smith, George Ward, Jerry McMillan, Fred Finnerty and John Monahan on the stage at one time. The uninformed consider these performers (other than Bud O'Brien, Al Smith, and Jerry McMillan) as amateurs but if they could have been in the audience, they would have marveled at the stage presence; the easy manner of putting over a particular specialty; and the willingness of these volunteers to please.

HERE is a synopsis of what was offered the members in the way of relaxation. Naturally, we are not qualified to paint a word picture of what actually happened. We have not the unlimited vocabulary necessary nor the adjectives that would adequately describe the thrilling show it was. But, with our paucity of words, we will try to depict the acts as they were presented.

## THE ALL SOUTH OF MARKET SHOW

ACT 1. Mike Lawley, resplendent in cowboy outfit, handled the entire program as it could not have been handled by the biggest Emcee in the business. He was here, there and everywhere, and his common sense showmanship added much to the smooth running of the acts.

ACT 2. The South of Market Trio - Sheriff Daniel C. Murphy, Bud (Lance) O'Brien and Al Smith opened with old time songs—"Dear Old Gal" and "My Wild Irish Rose." For a trio that was organized on the spur of the moment, they went through the songs without a flaw in the harmony.

ACT 3. Jack Downey, president of the South of Market Boys, presented a series of intricate rope tricks which would bring envy to the hearts of the professional ropers. Jack must have been a cowboy at one time, as he wore a broncho-busting regalia with all the swank of a waddy from Coyote Gulch.

A ten gallon sombrero topped his shapely head; his torso was draped in a deep green silk shirt; around his neck was wound, in cowboy fashion, the traditional silk scarf; his sturdy legs were encased in blue denims; and his feet were adorned with stitched riding boots. The colorful ensemble was pleasing to the eye. When Jack's rope twirls were completed he gave an excellent interpretation of tap dancing, and when the act ended, the applause was terrific.

ACT 4. Mickey Flynn, banjoist supreme. He clicked with a dozen or so of new and old popular songs, and the masterful manner in which he twanged the strings carried him into the genius class.

ACT 5. Bud (Lance) O'Brien, the Irish tenor, was introduced. From the time he stepped to the mike you could hear a pin drop in the auditorium. Bud, with his silver-toned tenor, kept the audience glued to their seats. He sang "The Story of How Ireland Got Its Name," "Sweet Rose Marie," "I'll Take You Home Again Kathleen," with a feeling that proclaims him a top-flight artist in the ranks of the songsters.

ACT 6. Jerry McMillan, known as Shanghai Jerry, entertained the Boys with piano solos. Jerry can certainly tickle the ivories, and Mike Lawley had one heluva time getting the balance of the program over as the gang couldn't get enough of Jerry's marvelous piano technique.

ACT 7. George Ward sauntered on the stage with a suitcase large enough to hide the Queen Mary. He slowly opened this huge bag and then, to the astonishment of all, brought forth the smallest harmonica in the world, and proceeded to give us the nearest rendition of "When I'm Too Old to Dream" that we have ever heard, and without stopping for the applause to die down he swung to "My Reverie," one of the toughest songs to play on a mouth or-

gan. Ward has everything it takes to make an ideal performer.

**ACT 8.** On stepped John Nunan, Old Faithful, we call John. He pulled from his repertoire of popular songs "Sunshine of Your Smile," "Sleepy Time Girl," and "Rock-a-Bye Your Baby With a Dixie Melody." This fellow Nunan is an eighteen carat showman. He has a pleasing voice, a grand delivery, and would be a drawing card on any program. We owe a lot to John, as many times in the past he has pulled us out of a hole by his willingness to fill in when there is a lull in the program. That is why we gave him stellar billing on the All South of Market Show.

**ACT 9.** Fred (Aristocrat) Finnerty, the sucker for the Dirty Dora gang, tripped to the footlights and gave an imitation of how not to sing "The Lakes of Kilarney;" he then went into a soft shoe routine that was something to see. You should remember that Finnerty is 63 years old, and although his joints are a trifle rusty he can outstep many a younger dancer. This kid has a knee movement that defies imitators.

In the rear of the hall we learned from George R. Jileck, Sr., that Finnerty was the champ tray carrier of the "Boys in Blue"—California Messenger Service.

The highlight of the act was when a stage hand, with a bit of an imp in his heart, shot out the hook and snared Finnerty by the neck, thus dragging him from the stage. It was a great comedy angle that made the act a winner.

**ACT 10.** The grand finale was the entrance of the South of Market Boys Sextette consisting of Senator Thomas A. Maloney, Sheriff Daniel C. Murphy, Bud (Lance) O'Brien, Johnny Nunan, Jack Downey and Jack Monahan. They gave us "Home on the Range."

**B**UT the "gang" refused to allow the show to end. No one thought of going home. The program was a six gong special and it is too bad that Major Bowes, who is a visitor on Treasure Island, could not have been with us. We feel certain that he would have booked the acts and taken them to New York as an added attraction to his national broadcasts.

The audience yelled and yelled for more. By request Sheriff Daniel C. Murphy sang "When You Were Sweet Sixteen."

A great shout went up for Thomas Maloney, and to be obliging, Tom sang "The Sheeney Wedding."

By this time it was growing late, but still the "Boys" wanted more, so Mike Lawley called on Fred Monahan to give us "Just As Long As the Sun Will Shine." Fred put the song over in great style.

But good things must end. Mike Lawley closed with a promise that he will assemble another All South of Market Program in the not far distant future.

Attend the next meeting, Thursday, March 30, at 8 p. m. and we will have another surprise entertainment. Remember the date, March 30, and the day, Thursday, and the time, 8 p. m., and the place, Knights of Columbus Hall. Your friends are invited.

#### NEXT MEETING

**THURSDAY, MARCH 30—8 P. M.**

**Entertainment—Door Prizes—Refreshments. Ask a Friend to be Your Guest.**

Eddie Nelson: "Where I spent Christmas last year the thermometer fell to zero."

Bob Loughery: "Gosh, that's nothing  
Eddie Nelson: "What's nothing?"  
Bob Loughery: "Why, zero."

R. W. Moore, chairman of the employment relations committee of the National Associated of Manufacturers, urged employers to avoid discrimination against older workmen. He declared that in many cases men over 40 may be better qualified than younger men to do their work.

Lillian Lewis: "I consider that sheep are the stupidest creatures living."

L. Jacot: "Yes, my lamb."

*You sing a little song or two;  
And you have a little chat;  
You make a little candy fudge.  
And then you take your hat.*

*You hold her hand and say goodnight!  
As sweetly as you can,  
Ain't that an awful evening  
For a great big healthy man?*

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# Monthly Get-Together

*"The art of pleasing consists in being pleased. To be amiable is to be satisfied with one's self and others."—Chris Cribbin.*

By LLOYD JACOT

In every large organization one hears disgruntled fellows passing out rumors that have no basis of truth, and our organization is no exception. On all sides we hear adverse criticism that has no solid foundation; therefore it fails to incite the substantial and keen minded member. It is a fine axiom "to believe nothing you hear and about half what you see."

The South of Market Boys are here to stay. Nothing can daunt the spirit which inspired the men to found such a fraternity, because that spirit is composed of loyalty to friends, a kindly feeling for others, and a love of San Francisco. We have founded the South of Market Boys on sentiment, as "true sentiment is eternal, infinite, and always like itself. It is equal and pure, without violent demonstrations it is seen with white hairs and is always young in heart"—therefore you can not kill this ever-lasting trait in persons. And so the South of Market Boys will live on and on and each day will become a stronger factor in the moulding of San Francisco's brilliant future.

The meeting of February twenty-third proved conclusively that the South of Market Boys' organization is one big and happy family. The members staged a show that was worthy of the best theater in town, and the participants came from every walk of life. We had Thomas A. Maloney, a member of the California legislature for twenty years; Daniel C. Murphy, sheriff of the City and County of San Francisco; Al Smith, president of the Actors' Guild; Bud (Lance) O'Brien, secretary of the American Federation of Actors and well known Irish tenor; Jack Monahan, retired ambulance driver; Jack Downey, president of the South of Market Boys and popular referee; Fred Finnerty, retired tap dancer and magician and former messenger boy with the California Messenger Service; John Nunan, expert accountant; George Ward, master salesman; Mike Lawley, associated with the Tax Collectors' office; Mickey Flynn, musician; Jerry McMillan, professional pianist; Ed Montgomery, Market St. Ry. Co.; Perrie Thal, saxophone, clarinet and flute teacher; John Shannon, guide of the Golden Gate International Exposition; Fred Weidmann, soap king, and Willie Benn, contractor, as the principals in the show. Where could you find a more democratic coterie

than this but in the South of Market Boys?

It is this friendly and cooperative characteristic of the fellows that make the SOMBs the one and only club of its kind in the country. We are "one for all and all for one" and every affair we have sponsored has proven this conclusively.

So, get on your toes! Back up your organization and its officers and we will start going places in a big way.

Let's lift the curtain and call on a few fellows who were present at the meeting: Dan Mahoney, Ed Montgomery, Steve Malone, Alec McDonald, Arthur Downey, Jerry Noonan, Vince Reilly, Frank Flohr, Les Noonan, Sam Forman, Ed Hughes, Jes Juzix, Dr. Harry Bernard, George Ward, David Davies, Dadv David, Phil Benedetti, Louis Holz, Jim Clisham, Chris Cribbin, Maurice Sweeney, Fred Weidmann, Charles Chute, Willie Benn, Frank Pickard, Jack Robertson, Jim Doherty, Bob Loughery, Eddie Nelson, Sergeant Tom Feeney, Andy Johnson, Frank Foss, Jack Foley, Harry Anderson, Jim Wilder, Bob Lennon, George R. Jileck, Sr., Jess Brilliant, Bob Seaton, Andy Crist, Dan Henry, Fred (Babe) Heaphy, Bill Ledwidge, George Gillin, Jake Diamond, Bill Cummings, Lee Burns, Jimmy Dhue, Bill Park, Phil Theibrach, Milton Silk, Joe Welch, Bill Boyle, Frank Burke, George Neary, Les Bottomley, Ed Reedy, George Ragan, Harold Pabst, Jack Wiley, Jack Finnerty, Charles Fox, Jack Maloney, Joe Downey, Jim Downey, Maurice Lynch, Ed Lynch, Daniel C. Murphy, Jr., Tom Gosland, Joe Rae, Jim Allen, Jack Baird, Jack Byrnes, Bill Granfield, Jimmy Cruise, Walter Brady, Fred Nicholson, George Kendall, Henry Kendall, Bert Plesmester, Jim Kerr, Jack Kane, Bob Lundy, Fred Peterson, Jack Stanley, Harold Foss, Ed Shorthall, Jr., Jack O'Leary, Joe Greenberg, Jake Silberstein, Tom Toomey, Joe McCann, Mike Lawley, Bill Pratt, Fred Pratt, Martin Cummings, Milton Clark, Joudge Pete Mullins, Jack Lavin.

There were many more, but remember our memory is but average and it is impossible to hit every name, so, if you are a regular attender and was not mentioned please inform us so we can give you a spot in the forthcoming issue.

(Continued on Page 7)

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Harry Lockhart, Jr.

## Monthly Get-Together

(Continued from Page 6)

We have been informed that a few live-wire fellows conceived the idea of advertising the SOMBs in every district in San Francisco during Fiesta week. The story goes a coach, drawn by four dapple grays, was hired and decorated appropriately for the occasion. The passengers were Bill Cummings, Les Noonan, George Gillin, George Miller, Jack Downey, and in the driver's seat, handling the reins like an expert mule skinner, sat Jim Clisham.

Senator Thomas A. Maloney spoke at length on cooperation and made a good impression on the members. Tom suggested that we appoint a committee of fifteen to take charge of the various districts, and to call on every former member and induce him to come back into the fold. The idea has plenty of merit and it will be successful only to the extent that the members get behind it. We are calling for volunteers. Phone Tom Maloney, KEarny 7100 and he will assign you to the district in which you are acquainted.

Al Smith, president of the Actors' Guild, with headquarters at 25 Taylor Street, gave a splendid address on organization work and activities. Al is an old timer, but a newcomer to the club, however, he has loads of pep and will make things hum at the meetings.

Fred Finnerty, who claims he is third cousin to Jack Finnerty, has a neat magical effect that had the boys gaga. Finn rolls up five balls of paper, spreads them in a square, then borrows two hats and before your eyes causes the five balls to disappear and appear under one hat. He affirms he befriended an Indian Rajah who was so grateful that he divulged the secret which was held in his family for three hundred years. Finnerty swears he is the only foreigner who can perform this mystifying trick. It's worth seeing, and Finn is always ready to oblige.

Be sure to be with the gang on the last Thursday of the month—you will enjoy yourself to the fullest. Remember the

**NEXT MEETING WILL BE  
THURSDAY, MARCH 30—8 P. M.  
KNIGHTS OF COLUMBUS HALL**

Sulfanilamide is a new drug which has come into use the last two years, used to fight meningitis and puerpural fever. It has also proved successful in bladder and kidney troubles, typhoid, dysentery, blood poisoning, skin infections, mastoids, scarlet fever and pneumonia.

## Ten Years From Now

The South of Market Journal is always first with the news that will be popular in the future. We have grabbed a scoop on words that are not in the dictionary today, but, in a few years, will be words of every day usage. So, when you read them—at a latter date—don't say we didn't tell you.

**MUDDY PLOW**—College slang for a homely co-ed. Same as "popeye pansie."

**MUNK**—Colloquialism for chipmunk.

**SMOG**—Name given to Pittsburghers and to a combination of smoke and fog.

**SPOONER**—One who cleans out holes for dynamite in a coal mine.

**SQUEEZE MUSIC**—Music produced on an accordion or concertina.

**SUNDODGER**—One who works at night.

**SWOOSE**—A cross between a swan and a goose.

**TAX**—Slang for tacks, as, "Let's get down to brass tax."

**TELEVIEWER**—Same as televisior, one who uses a television receiver.

**THANK**—Slang for thanks.

**TIGER STEAK**—A hamburger steak.

**TINTYPE**—Campus automobile, same as tin Lizzie and bone crusher.

**TRAIN SMASH**—British sailors' term for bacon and tomatoes.

**TUB**—British vernacular for bus.

**TUNESMITH**—A writer of songs.

**TUTUS**—Fluffy skirts worn by balerinos in dancing.

**TWO-AIRSHIPS-IN-A-CLOUD**—British sailors' expression for sausage rolls.

**UMPH**—A word said to have been coined by Walter Winchell. It means personal dynamite, attractiveness and vigor, as, "He has plenty of 'umph' to make him successful."

**STAR-GAZER**—A second lieutenant in the German army during the World War.

**STRIP-TEASE**—A burlesque show expression meaning to remove one piece of apparel after the other, by a chorus girl. Used as a noun, adjective, and verb.

**T. O.**—Abbreviation for turnover, as when one clerk gives his customer to another, possibly a more experienced salesman, to prevent walking out.

**USEQUEBAY**—Name of a Scotch brand of whiskey prior to the 19th century.

**SQUASSATION**—A form of torture used many years ago. It consists of binding the victim's hands behind his back, tying weights to his feet, pulling him up to the roof, and then dropping him with a jerk, thus dislocating his shoulder joints.

**SPIRITUAL BOUQUET**—The editor of St. Anthony Messenger explains this as follows: "The term applies to many practises of a religious nature. As pupils offer floral bouquets to their teacher as a token of love, so nuns may note down on a card a picture, or a number of pious practises and prayers which they undertook and said for the person so honored, and present them with their best wishes to priest, nun, or friend. More commonly such bouquets are notes of consolation sent to friends and neighbors on the occasion of death in the family. These notes take form of a pledge to have Holy Mass said for the repose of the soul of their departed one."

**STREP**—A popular abbreviation for streptococcus, a genus of the bacteria family.

**THEELIN**—One of the two female sex hormones. It has the appearance of sugar or salt, and is believed to be of wide application in the treatment of characteristically female disorders.

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## Treasure Island Highlights

The Levi Rodeo, a wild west show done in miniature by puppets and wooden horses which are animated by electrical motors, will thrill millions.

"The Voder," an electrically driven machine which creates a synthetic "human" voice, will feature the Bell Telephone Laboratories exhibit in the Hall of Electricity and Communications.

"Mr. Peanut" will feature the Planter's exhibit. This fellow, with a magic wand, will make all kinds of goodies hop out of his silk topper.

A Montana Ranch house will be the theme of the exhibit of the "Treasure State" in the Hall of Western States.

Jitterbugs will have their craze incorporated into their sweaters at the California World's Fair, where a knitting goods concern will fashion novel garments.

Harry A. Illions, whose forefathers founded the famous Swiss woodcarving village of Illions, will operate the ferris wheel concessions.

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# Faces We Miss

By Jim Allen

**Tom Hickey:** The peer of orators; he who exemplifies the true spirit of South of Market. May we be honored with your presence at our next meeting, Tom.

**Walter Brady:** A friend to all and one of the best loved members of the SOMB. We could use your friendly smile and sincere handclasp Walter; join us soon.

**The Delahantys, Tom & Jim:** These genial brothers were always in evidence and helped round out a good evening at past meetings. Please repeat boys; real follows like you are missed.

**Elmer Towle:** We know Elmer is very busy with his varied interests but we trust he will put us on his 'Must See' list for March 30. Your still stops with us Elmer.

**Doc Bernard:** If we could pull you Doc, we'd pull for you to be at our next meeting. You furnish the professional touch Doc, so help touch up our meeting on March 30.

**Bob Behlow:** 'The Flying Dutchman', a lot of man in a little fellow. Come join the gang Bob on Thursday nite, March 30. Your old friends will be gladdened.

**ATTEND THE NEXT MEETING  
THURSDAY, MARCH 30—8 P. M.  
A GALA NITE!**

California redwoods, oldest and tallest living trees known to man, are being transplanted at the Redwood Empire Building.

An airplane assembly line will enable buyers to watch their own ship put together and then fly it home from the Port of Trade Winds, if they wish.

# SPORTS

MAURICE SWEENEY

Fulfilling my promise in last month's edition of the Journal I will give you a list of prominent baseball players who learned the game of baseball on the sand lots of San Francisco and went up to the Big League—so here goes: Ping Bodie, Jimmy Byrnes, Joe Corbett, 'Truck' Eagan, Edward Hallinan, Harry Heilman, George Hildebrand, "Ham" Iberg, Willie Kamm, George Kelly, John Kerr, Phil Knell, Mark Koenig, Harry Krause, Henry King, Bill Lang, Tony Lazzeri, Henry Melchior, Sam Mertes, Captain Harry O'Dea, Frank "Lefty" O'Doul, Ralph Pinelli, Count Puccinelli, the late Josh Reilly, "Dutch" Ruether, Tommy Sheehan, Gussie Suhr, Jimmy Sullivan, Charles Sweeney, Oscar Vitt, Nick Williams, Frankie Hawkins, Eddie Joost, Frank Crosetti, Judge Hughie Smith, Babe Dahlgreen, Walter Berger, Joseph Cronin, Dario Lodigiani, Al Wright, Joseph Orenco, Art Garibaldi, Vince and Joseph De Maggio, James Caveney, Bert Cole.

I wonder how many can remember the San Francisco Baseball Team of 1900, managed by Frank Harris. Here's the line-up of that 1900 team:

James Whalen and Ham Iberg were the pitchers, little Tommy Leahy, catcher; Bill Pabst, 1st Base; Charley Schwartz, 2nd Base; Danny Shea, Short Stop; Josh Reilly, 3rd Base; George Hildebrand, Left Field; Henry King, Center Field; and Pat Meany, Right Field; Harry Davis and Mickey Duggan were Mascots.

The sports writers of today claim that more players go to the Big Leagues from San Francisco than any other city in the United States. This is accountable to the weather that we have on the coast.

My next article will be on the history of Basket-ball.

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## Historical Spots

By George Miller

In last months journal a prominent landmark was omitted, the Vermont Marble Co. Starting with the Del Monte Mill going west on Brannan street we come to Herfield and Bannister Whiting Works and the Columbia Marble Co., and across the street was the stable where the aristocrats of South Park parked their horses and buggies.

On the corner of Third and Brannan was Sturkens & Hollins Grocery and bar and next door was Morgenstern butcher shop. Geo. Wilkens grocery and bar was on the other corner next to Lusk's cannery, the first fruit cannery in the city and across the street the new Mechanic's Hotel—still doing business in the same old place—on the corner of Fourth was Young's hay barn. We come to St. Roses Church, still standing but used as a warehouse—across the street was Hanne's wood yard—and to Fifth street were lumber yards and planing mills located.

On the corner of Fifth the Belmont Hotel and the other corner, a Chinese vegetable garden and Baily wool house on the other corner Lackman & Jacobis wine cellar and Knowltons ink works, O'Donnell's tannery. The South Park Malt House and Bunkers sausage works. Across the street, a big furniture factory and Kesseler's onyx works. On the corner of Sixth Mrs. Bulger's boarding house, across the street was Mike McDonnell saloon and the other corner was Von Harden grocery and bar. The Sixth street cars on the turntable and down the street Jackson foundry and the woolhouse.

A few doors from the corner lived Dick Heilman, father of Harry Heilman, the ball player. On Clinton street where some of the best fighters in the city lived. Alex Greggains, Ed Hanlon, Pat O'Sullivan, Gus and Fred Muller, J. Lucy, Wm. Daly, Chas. Reno, J. Lawlers and others on the corner, the grocery of Thos. Cusic, where Joe Cusic of the treasurer office first saw the light of day. Next door was Curren's bakery. Thos. Curren was a prominent attorney; Jim Kerr was raised on Clinton street and the Donnellys, Jennings, Early's, Hayes, Cody's.

Across from Curress was Miller meat market where I lived.

We move along the Broadman Place where Senator Dan Riley lived; Black's marble works and Jack Hoy's bar; on the corner Rose grocery, on the other corner next door was the Harmony hotel. Across the street was the Harmony Annex and Kragen's furniture factory.

Tannery Alley where the Gallagher Draying Co. was started. Jim Hopkins

of the Ferry building lived close to Gilbert street, Hanlon Bros. had a grocery and bar on the corner.

On Gilbert street lived the Brady's, King's, Claffey's, Brown's and our good member San Drugen.

Ed. Coleman lived on the other corner. Dan Colman was a supervisor, also the Fords, McShane, Ballinge's, Collins, Gaugarn's, Barrett's and others. On Seventh street was the first gold and silver refinery and the first coinage in the state was minted here. On the corner of Seventh and Townsend was a ball park, where they held a six day "goo as you please" horse race between Leon and Anderson—won by Anderson, who lived in the Potrero.

The Ball Park did not last long and the grand stand was moved to Eighth and Market—Central Park.

On Brannan street Graney's hay barn. Johnny Garney, prominent attorney and native son; next door was the Duff's of the California Barrell Co. and the workmen during lunch hour, went swimming in the creek.

Across the street was the Central Railroad Car Barn. The corner of Eighth was the Spreckel's Sugar Refinery.

How many remember the trestle that ran from Seventh to Tenth over the Marsh behind the Sugar Refinery. I remember a man being chased from both ends of the trestle by cops and when he reached the center he jumped into the puddle of dirty water and would not come out until pulled out by a cowboy who lassoed him.

On the marsh was a house occupied by a member, Harry Suguene of the police department, close by the Candle Factory and Roth & Blum Packing House and along Potrero avenue was a cattle corral.

The young bachelor was asked which he thought were happier, people who were married, or people who were not.

"Well, I don't know," he replied, "sometimes I think there is as many as is that ain't, as ain't that is."

*A Sultan at odds with his harem*

*Thought of a way he could scare 'em;  
He caught a live mouse*

*Which he freed in the house,  
Thus starting the first harum-scarum.*

There are three degrees of laughter: The lowest is that of a man who laughs at his own jokes; the next one who laughs at the jokes of others; the third and finest of all is the fellow who laughs at himself.

The Hall of Air Transportation where giant Clipper ships will arrive and depart on their trips to and from the Orient, is dedicated to "Men With Wings of Yesterday, Today, Tomorrow."

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## The Years Pass

BY JOE ROBERTS

Relax! Let your thoughts dwell on the yesterday of your life and, perhaps, and incident like the following will bring pleasant memories.

The annual entertainment and dance of Co "H", League of the Cross Cadets held in the Native Sons Hall, February 21, 1897. The hall is decorated with the National and Company colors. The chairman of arrangements arrives with his corps of assistants and assigns them to their places.

All is set—it is 7:30 P. M. The crowd arrived and downstairs and the gallery is packed. Oh, oh—here comes the notables being escorted to their seats of honor. Ah, the curtain rises—the Master of Ceremonies thanks the people for their attendance and the entertainment is on. Dancers, singers, jocksters and skits.

At 10 o'clock the floor is cleared for the grand march. The orchestra strikes up a snappy march "Hands Across the Sea"—places are taken and the march is under way. There they go—the collar and cuff coterie rubbing shoulders with the hoi poloi. The Tar Flat Grenadiers march in columns of two, four, eight and sixteen, then the floor manager blows the ending whistle and the marchers break into a waltz — "The Blue Danube." From then on it is polkas, schotisch, lances, quadril, mazurka and the last dance of the evening—a dreamy waltz.

There's a grand, good-natured rush for hats and cloaks. Some stop at the Brooklyn restaurant, 6th near Howard—others to Voltz — Gall for a big one and coffee, and some to Martins on Third street, the present site of the Hearst building.

There were no autos—it was either horse, cable or electric cars—but it was a jolly bunch of good sturdy South of Market Boys.

Think back to some of the gay times you had in the olden days, then try to remember your friends of that period. Remember they are eligible for the SOMB's—ask them to join with us.

Of interest to all stamp collectors is the new 3-cent stamp issued by the Government to commemorate the Golden Gate International Exposition.

The National Dairy Show, premier milk cow classic of America which will be held at the California World's Fair, was organized 30 years ago and will be held in the West for the first time this year.

How a steam engine can operate on liquid air will be shown in the Hall of Science at the California World's Fair.

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# FUNCTIONS

By PETE MALONEY

The San Francisco Chronicle through the courtesy of Harry B. Smith, the Sporting Editor and honorary member of our club, will exhibit the moving picture "100 Years Of Baseball" at the meeting on March 30. This is a talkie. It depicts baseball from its beginning to the present day and runs three quarters of an hour. Invite your friends to enjoy this great picture. All of us, at some time, played baseball, the game which is outstanding in sports, so, at the next meeting, prepare yourself for an enjoyable evening. That great fellow Mike Lawley, who was given a testimonial in the Elks Club the end of February, certainly felt fine on that day.

Tommy Maloney delivered a splendid eulogy on Mike, and the Elks Club was filled to capacity, it was a swell tribute to a swell fellow.

President Jack Downey, is surely out in front. His first affair, the St. Patrick's Day Luncheon at the Palace Hotel on March 11, 1939 was outstanding.

Sheriff Dan Murphy delivered a great oration.

chairman of the day, Judge Peter J. Mullins made things roll easy by the way he presided, it was a pleasure to sit and watch him work. Of all the St. Patrick's Day luncheons this was a four bell affair. True, we did not have a large attendance, but the rose room of the Palace hotel was packed, and the gathering very representative, which made us (who came from the South of Market) feel proud. We know president Jack Downey will keep up the good work and we are with him one hundred per cent.

The most beautiful affair we sponsor is Mother's Day Breakfast. This event will be on the second Sunday of May. When I founded Mother's Day Breakfast some eight years ago, little did I realize it would be the outstanding celebration in San Francisco. Really a beautiful affair and your mother, my mother and all mothers receive the tribute they justly deserve. Jack Downey has not appointed a committee at this writing. But whoever the committee may be, just a word to them as originator of Mother's Day Breakfast. You will be working on the finest committee ever to be appointed in this city. You will be doing this for all mothers. Whether she has gone to her reward or is here with us, we owe everything to her. Let us work hard, particularly during the Worlds Fair year. Let us give to mother every possible tribute. Let us co-operate, we should overflow the Rose Room of the Palace hotel on this day. I will sell 75 tickets, will you

try and sell two? If you do, I know we will show the visitors in San Francisco, that we, the South of Market Boys, are capable of conducting the most outstanding Mother's Day affair in this Great country.

We have a swell organization! Those who have been in it fifteen years often think back to that first meeting in room 308. Call building with 127 South of Marketers present on that evening we did not know if we would last a week or a month. Yet here we are going on for fifteen years. Our treasury has dropped and the reason is: for the past seven years, we have not conducted a function which brought in revenue and since we were organized, over one thousand members have died. But there are many eligible to join, ask them! Ask their sons! Tell them about South of Market and of the great men who emanated from there and the splendid type of person who lived there, I am sure you can get a new member or reinstate a former member. It is worth a try!

And another one that tickled us was: Mistress: "So your husband is an army officer, Clara? What rank?"

"Clara: "Well, he's only a corporal now, but he's been incited twice for bravery and next week he goes into the hospital for a major operation."

Afromobile is a word that originated in Palm Beach and means a wheel chair propelled by a negro on the path where the chair has the right of way.

During the 288-day run of the Golden Gate International Exposition, over 300 conventions will meet in San Francisco. All have planned trips to the World's Fair in San Francisco Bay.

Gardens in the \$2,000,000 walled Chinese Village in the Golden Gate International Exposition are presided over by a statue of Kwan Yin, goddess of mercy.

## IN MEMORIAM

It is with deep sorrow we write of the passing of a great man, Joseph A. Rae, father of Joe Rae. Mr. Rae died Thursday morning, February 16. Joseph Rae, Sr., had many beautiful traits combined with a lovely character. The South of Market Boys hope the family of Mr. Rae will be greatly comforted by the assurance which He gives to us that we shall see Our Lord again, for He says: "Because I live, ye shall live also."

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San Francisco, California**ORATION***(Delivered by Senator Thomas A. Maloney to Mike Lawley, on the occasion of the Mike Lawley Testimonial Banquet at the Elks Club).*

BY THOMAS A. MALONEY

Brother Pete, Reverend Fathers, Mr. Cleary, public officials, relatives of Mike Lawley and the many friends of Mike Lawley:

I, first, wish to thank Pete for selecting me as the speaker on this occasion to express the sentiments of everyone here today relative to the high esteem we hold for our friend Mike, in whose honor this testimonial is given.

While not quoting the exact language of Eddie Healey, but as near as I can remember, he oft times says: "If you have anything to do, or anything to say about a person, do it now because he cannot read the tombstone when he is dead."

Mike, while it may be a little embarrassing to hear so many nice things said about yourself, this great outpouring of friends must be an indication of the friendship held by them toward you.

While you are not a native Californian, California has adopted you, and from the first day in the early '90's when you landed at Third and Zoe, situated in dear old South of Market, San Francisco has adopted you, and from that time on you have been one of us. As you grew up you helped lead the way for a bigger and better San Francisco, you have stood for decency and respect toward your fellow man and without solicitation from anyone, you have lent a helping hand toward those who needed it, and you have shown all who have had the privilege of knowing you that you are a real fellow.

You have demonstrated that you had the right training in your early days. You have never changed in your disposition. You carry that big broad smile every place you go. You are just Mike Lawley to us all.

You are just the fellow that your dear, sweet mother knew you were. When I say that you are the same fellow every day in the year, it puts me in mind of a little piece of poetry which, today, comes vividly before me and fits in with your good self. It goes like this:

"While walking down a crowded street the other day,

I heard a little urchin to a comrade turn and say:

"Hi! Mike, I would be as happy as a clam,

If I only was the fellow dat me mudder thinks I am.

She thinks I am a wonder, 'cause she knows her little lad  
Would never stand for nuttin dat was ugly, mean or bad

Oft times I sit, and oft times I think,  
"Gee Whiz"

If a fellow was the fellow that his mudder thinks he is."

Mike, be yours or mine a life of toil or undiluted joy, we can all take a lesson from this small, untutored boy. You have never tried to be an earthly saint with your eyes pinned on a star. You have been just the fellow that your mother knew you were.

The charitable deeds that have been manifested by you, Mike, at all times indicate the real stuff you are made of.

You loved to sing and I have been told that at the age of twelve you were age until the present day we love to hear you exercise your vocal chords, especially when you sing "San Francisco."

You have been a great leader in this community for clear, wholesome sports.

Many recall when you sang with remember when you started boxing at the Brooklyn Club, at the age of sixteen, under the management of Tom O'Leary, now president of the Knife and Fork's Club of the Mission district.

Many of your friends assembled here today remember when you sang with the first slide pictures in the old Wigwam theatre, situated at 22nd and Mission streets in the year 1901, when they opened up in the big tent.

Those big, broad shoulders you carry on your muscular frame were developed the hard way. Before the catastrophe of 1906, you started plastering in San Francisco, and in 1907 you were admitted as a journeyman plasterer of this community.

I have been told that for twelve years you were a constant visitor at Saint Patrick's Seminary in Menlo Park, and when your appearance amongst those young men who were devoting their life to a cause in the interests of humanity, it was your songs and your stories that encouraged them and gave them a little pleasure during the course of the hard studies they had assumed.

You have been one of the leaders in San Francisco in the development of our youth. You counsel with them and have been their friend, and that is why they, as well as we, think so much of you.

During the many years that you were

in business at 18th and Castro you made many hundreds of friends because you were always one of the gang. You were helpful and unselfish to all who sought your advice and you gave to those who needed help, comfort.

You have been a helping hand to the South of Market Boys Club, the Olympic Club, to the Elks and to the Knights of Columbus. In fact, to every organization who called upon you.

You have made a good city official. You have worked with honor and efficiency in the Tax Collector's office under the supervision of Edward Bryant, and those who preceded him, although you never mixed in politics.

We, who know you and know you well, know that there is only one Mike Lawley. You are possessed of a disposition and a personality that I wish other people, as well as myself, could share with you.

Above all, you are a good American. You love your country and you love your flag. It is going to be up to men like you, in this great community, to help lead the way out of an unsettled condition that in some way or another seems to be finding its way into the foundation of democracy.

I sometimes think, however, Mike, that in reading one quotation from Patrick Henry you must have read it Corrigan way. Patrick Henry said on one occasion, "Is life so sweet, or peace so dear, as to be bound by the chains of slavery. I care not what course others take, but as for me, give me liberty or give me death." I believe, Mike, that you have misconstrued the quotation on Patrick Henry and substituted the word matrimony for slavery, because if you have, we, who have been bound by the chains of matrimony can really say that we have just a little bit too much liberty. While you have gone along all these years free from the chains of matrimony, it is not too late.

So, old pal, we are happy to be here today to express our sentiments toward you. I feel that I express the sentiments of all your friend when I say that in the years to come, we wish you continued good health, God speed and good luck.

We, in public life, have been given testimonial after testimonial. We have been criticized and have been praised, and rightfully so, but when it comes to paying a tribute to a fellow who is not in public life, and not holding public office, there must be something about him that calls for a testimonial of this kind.

So in conclusion, just let me say:  
"From dawn until darkness, and  
Throughout each night we are with  
you.

When you are right, we are glad

When you are wrong, we are sorry  
But right or wrong, good or bad  
We are with you.  
Whenever you need us call and  
We shall answer with all the help  
we have.

There may come a time when you  
say to yourself:

"If there were only someone."  
Let us be that someone  
Always we are with you."

The day begins with sunset with the  
Jews, Athenians, Chinese, Mohammedans,  
Italians, Austrians and Bohemians;  
with sunrise with the Babylonians, Syrians,  
Persians, and modern Greeks; with  
noon with ancient Egyptians and modern  
astronomy with midnight with the  
English, French, Dutch, Germans, Spanish,  
Portuguese and Americans.

The strong man was explaining his act  
to an agent.

"I place a cobblestone on my head,"  
he asserted, "and my assistant picks up  
a sixteen-pound sledge-hammer, swings  
it with all his might—and cracks the  
cobblestone in half."

"That's marvelous," the agent  
claimed. "But how about your head—  
don't you ever feel it?"

"Sure," he admitted. "That's why  
I sometimes carry aspirin."

The tantalizing thought that a bit of  
chemical no larger than a mustard seed,  
if it could be rightly divided among the  
brains of all those now living, might rid  
the human race of epilepsy, was presented  
in a report to the American Psychiatric  
Association meeting in Pittsburgh.

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There's a harmony of hammers  
there's a symphony of sound  
In the rakin' and the scrapin'  
and a clearin' of the ground:  
There's new foundations started  
while the old ones yet are hot.  
There's ten thousand men regainin'  
what they had but haven't got.  
There's a harmony of hammers  
there's a symphony of sound  
There's a hell's mint pile of work to do  
and there's no one standin' round.

There's a thousand head of horses  
a cartin' dirt away,  
There's a thousand teams a tuggin'  
and a bringin' stuff to stay.  
And everybody's at it  
exceptin'—well a few  
Who had to lay them down and rest  
from doing work for two.  
There's a harmony of hammers  
there's a symphony of sound  
There's a hell's mint pile of work to do  
and there's no one standin' round.

There's shirt sleeves everywhere you go,  
top boots and overalls.  
And the men are all a scrapin'  
with their backs again the walls.  
A workin' and a strivin'  
and a buildin' up a town  
That no strength of future furies  
can ever batter down.

So—  
There's a harmony of hammers  
there's a symphony of sound  
There's a hell's mint pile of work to do  
but there's no one standin' round.  
—L. W. Harris.

First shovelful of earth for the Italian  
marble palace was turned in a 7 a. m.  
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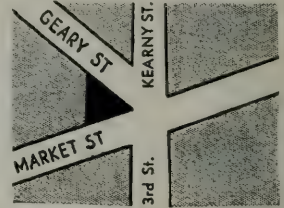
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# SOUTH OF MARKET JOURNAL



Vol. XIV, No. 4

April, 1939



KATE O'CONNOR  
Mother of South of Market Boys

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**THURSDAY, APRIL 27—8 P. M.**

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*Remember,  
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**Thursday, April 27**  
**8 P. M.**

*Surprises*

*Fun*

*Excitement*



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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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DOLORES PRESS

The President's  
Message

Now that the fever of Easter has subsided we are preparing for Mother's Day Breakfast, the most outstanding affair of the year.



JACK DOWNEY

But before we write on Mother's Day we would like to give our thoughts of Easter. The weather could not have been better on this day and it certainly brought out the gayest Easter parade ever seen. And many a mother worked tireless hours and days preparing their children for Easter Sunday. Throughout the year it's the same thing for these mothers as the different holidays roll around. Do we ever think of those things? My guess is that we do and every day should be Mother's Day in our minds. That is why we are having the Tuesday night meeting of the Mother's Day Committee.

Mother's Day as you know is the second Sunday in May and falls on the 14th of the month. We planned to hold it in the Rose Room of the Palace Hotel but on account of the interest already aroused by our Chairman, Peter R. Maloney, we may have to move into the Palm Court.

I have selected as Speaker of the Day, a man who is well known for his kindness and tact and who has become an institution in San Francisco. It will be a chance for his legion of friends to see him personally and hear him speak as a being and not as a voice over the air, as we've so often heard him. It will be a chance to enjoy the pleasing personality of Dean Maddox, the Buddha of the airways. I don't have to explain Dean Maddox' ability as a speaker, but I do want you to know that Mr. Maddox will give a talk that you will never forget.

I have named a committee which is too lengthy to print here as space will not permit, but I am satisfied that I have picked a committee which will give its chairman, Brother Maloney, it's full support towards the success of the affair.

Supporting this affair Elsie Hurston of the South of Market Girls, and a hard worker, will be the chairlady of the Women's Division. Loretta Flohr, the personable daughter of our Brother Frank Flohr, will be chairlady of the Young Women's Division.

I want to take this means of thanking Pete Maloney for accepting the chairmanship of the Mother's Day Breakfast, which he founded and which was the first of these kind of affairs to be held throughout the country. The marvelous way in which Pete has handled these affairs in the past is not to be forgotten.

Mike Lawley has arranged some fine entertainment. Mike never fails us and we are confident his end will be a tremendous success.

Pete Butti (Beauty to you) has charge of the music and has some fine arrangements planned.

The tickets will be sold for one dollar and a quarter which isn't very much to spend in honoring our mothers and the mothers of our friends, both alive and those who have passed on to their reward.

Let's all get behind the chairman of Mother's Day Breakfast, attend the Tuesday night committee meetings and help Pete Maloney make this function the outstanding event of the year. Mother's Day Breakfast, May 14, 10:30 a. m., Rose Room or Palm Court of the Palace Hotel.

At the last meeting of the Board of Directors I brought up the subject of refreshments and it was voted on unanimously to have refreshments at all our monthly meetings. A great many members will be glad to hear this because many a good story is told between munches of potato chips and sips of the bubbling refreshments.

Jim Doherty, Pete Maloney and I attended the reunion dinner of the National Amateur Champions of thirty-three years ago at the Olympic Club and half of the team were South of Market Boys. It seems that no matter what affair takes place it eventually turns out to be a South of Market Boys meeting. Ask Pete and Jim how those old leather pushers cut up old touches.

Don't forget, brothers, our meeting April 27 will be an old timers' night and a big pep meeting to arouse interest in our Mother's Day Breakfast. Bring your wives, sweethearts, friends and prospective members to hob nob with the old timers who can tell you of their experiences of thirty-three years ago.

R. Prigioni

A. Vivorio

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# CAR THEIVES

By HELEN LEE

It was a quarter of two by her wrist watch, at least that was what it looked like to her. Things didn't seem to focus properly, but somewhere in the back of her mind was the thought that two in the morning had some connection with bed time. Where was Bill? She looked along the crowded bar and then got to her feet for a better view, but could not see him. She looked toward the tables and saw him sprawled in a chair in the corner. Picking her way across the room and, in what seemed to her a very loud voice, said:

"Bill! S'two 'Clock, better go home!"

Bill stared at her for a moment trying to remember where he had seen her before and letting her words take effect in his befuddled brain.

"Well, 'S my little wife! Can't drive, 'S can't go home."

Even in her present state she knew better than to get him started in an argument so she grabbed his arms and tried to heave him to his feet. After a few attempts he managed to stand. Some friends brought their coats and the two weaved their way out of the cafe. Outside the cool night air revived them somewhat, as they walked unsteadily toward their car.

"I'd better drive, Bill, I think I'm a few drinks behind you."

"S' O. K. with me," Bill said as he stumbled to the other side of the car where, after several times missing the door, he settled in the seat. They started home, which was in the suburbs.

They drove for some time without speaking, then Alice broke the silence with, "Bill, I don't know if it's my driving or the car, but I can't get any speed and it drags so on this hill. I've never noticed it before, and there is a car that has been following us since we started for home.—Wonder who's in it?"

Bill mumbled in his sleep so Alice gave up talking to him. Her mind was a bit cloudy but she guessed when she had a little more of the fresh air she would be all right. Still—she wished Bill would wake up and help her find out what was wrong, she didn't know anything about the mechanics of the car.

They were some distance from town when she decided to stop at the next service station and see what was the trouble. There was plenty of gas and oil so it couldn't be that. She reached for the brake again—It was off.

When she glanced behind, the other machine was close on their trail. It worried her. Maybe they were stick-up men. One read about that sort of thing happening late at night. Bill was no

help in his present state, and she was afraid to stop as those in the other car might be waiting for such a thing to happen. She decided to slow up and let them pass her, but they slowed up, too, so she reached over and shook Bill with one hand and called his name. No response. Then she pinched his arm. He stirred. She tried again and this time he opened his eyes.

"Whas' matter, Alice?"

"Bill, please wake up, I'm worried. There is something wrong with the car and I'm afraid to stop because a machine has been following us since we left the Biltmore Bar. They may be hold-up men. What shall I do?"

Bill glanced behind. "You're right! Don't stop here—it's too lonely. Drive up the next hill and turn into the Elm Street service station on the corner."

Bill was almost sober after his nap, the cold night air, and the thought of being followed all had helped to clear his head.

Alice gave the car all the speed she could and started up the hill. It was a very rough road and they bounced about quite a bit and she could get very little speed. Suddenly there was a grating noise and all of a sudden, as though released from a spring, the car shot forward to the top of the hill at full speed. Behind them they heard a terrific crash that seemed to rock the hill. Bill looked behind. The car that was following them was gone.

"They've crashed!" he called to her. "Stop the car—quick!"

She turned toward the curb at once and applied the brakes. They could see the service station ahead. Bill jumped and dashed into the station. Alice could see him talking to the attendant and pointing down the hill. The attendant dialed the phone and Bill came rushing back. He was perfectly sober now. "You had better stay in the car, Alice, it looks like a bad smash! The service man phoned the police," he called, as he ran down the hill.

Lights had flashed on in the few scattered houses and several people gathered around the wrecked car. When Bill arrived they looked at him in a bewildered fashion.

"anyone hurt?" Bill inquired.

One of the men spoke up, "No, there was no one in the car."

Bill looked into the splintered interior. He could not believe that it was empty.

"There must have been someone in it," he said. "They followed us all the way from town."

"If there had been anyone in it," one man pointed out, "they couldn't pos-

sibly escape injury," pointing to the demolished condition of the car to substantiate his words.

The screaming of the police siren could be heard coming closer and the car soon reached the wreck. Two officers stepped from the car. They inspected the wreck with their flashlights and then asked where were the occupants.

Bill explained, as best he could, how he had been followed from town and what had taken place. The officers, after questioning the onlookers, searched the neighborhood but could find no trace of the occupants. They took the names of witnesses and the number of the car and one officer went into a nearby house to phone headquarters. He came out a few moments later and called to his partner. They talked together, then beckoned to Bill and asked for his card of identification. They walked with him to the car in which Alice sat. Alice was as bewildered as Bill when told there had been on one in the car.

The officers inspected their auto and were much interested in the rear bumper. When they came back to the front of the car they were smiling.

"Sorry," one of them said, "but we will have to take you to the station. That car, indicating the wreck down the hill, was reported stolen from in front of the Biltmore Bar about 2:15 this morning. The owner is waiting a report at the station. You will no doubt have to pay damages because the evidence, as we see it, is that you have been towing that car around on your rear bumper all evening."

Our next act is a young magician, of course magic is only a hobby with him. His real business is selling things. Right now he has a sideline selling underthings to nudists—Cushions.

The orchestra will now play a little song entitled—"No matter how honest a colored postman may be he is a black-mailer just the same."

The warden of a prison asked a prisoner (who was sentenced to be hung) what exercise he would like while in prison. The prisoner replied—that he would like to skip rope.

#### LADIES' NIGHT

THURSDAY, APRIL 27

8 P. M.

## Does It? - Is It

It always has been a puzzle to me  
What sailors sow when they plow the sea

Does coffee go with the roll of a drum  
And why is a speaking likeness dumb  
What was it that made the window blind

Whose picture is put in a frame of mind  
When a storm is brewing what does it brew

Does a foot of a mountain wear a shoe  
Can a drink be got from a tap on the door

Does the edge of the water cut the shore  
How long does it take to hatch a plot  
Has a school of herring a tutor or not  
Have you ever perused a volume of smoke

Can butter be made from the cream of a joke

Who is it fixes the teeth of the gale  
To a king who reigns why shout "Oh Hail!"

With a powder puff is one's mind made up

Does a saucer go with misery's cup  
Can you fasten a door with a lock of hair

Did a biting wind ever bite you and where

Who is it that paints the signs of the times

Does the moon change her quarters for nickels and dimes

What tune do you play on the feelings, pray

And who is it mends the break of day  
And say I'll admit this is quite absurd  
When you drop a remark do you break your word

Can a rope be made out of ocean strands  
Have the silent midnight watches hands  
Can you cut a log with a wise old saw  
Does the cup that cheers cry "Hip, Hurrah!"

Can money be tight when change is loose

Now what, ye wiseacres, what is the use  
Of going through college and taking degrees

When we're posed by such plain little problems as these?

#### The Bold Facts

"I didn't kiss my wife this morning and now she wants to divorce me."

"But that's not cause for divorce."

"Oh no? Say, she caught me kissing the cook."

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## MEN SAVED BY NEW RESUSCITATION METHOD

Training in an unusual method of resuscitation resulted in saving a man's life after an electric accident last year. The story is told by J. A. English of the Philadelphia Electric Company in the October, 1938, "Current News." The method is known as the "Pole-Top Method of Resuscitation" and was developed by the Duquesne Light Company. Briefly, it is a method of artificial respiration which can be applied at the top of a power line pole, without waiting to lower the subject to the ground.

In case of accident, the victim is first freed from contact; and then the rescuer climbs up in back of him, wraps his arms around his body and applies rhythmic pressure to the abdomen instead of the back as is done in the Schaefer method. Since seconds are of the highest importance at such times, the saving in time may well mean a saving of life.

The Philadelphia Electric Company investigated the method and trained one crew. Electric shocks are rare with modern improved methods of working, but shortly after the training had been completed, a lineman came in contact with an old primary tap at the top of a pole and was shocked to unconsciousness. Fortunately, the man was a member of the crew that had been trained in the new method of resuscitation. One man broke him loose from the contact, and a second man applied artificial respiration while the first man, and the rest of the crew, on the ground, prepared to lower the victim. The unconscious man began to show signs of returning to consciousness before the preparations were completed.

After he had reached the ground, artificial respiration was continued by the Schaefer method. The man soon returned to consciousness and later made a complete recovery. The Edison Electric Institute Medal and Certificate were awarded to the crew in recognition of their performance. The Philadelphia Electric Company is now training all its linemen in this method of resuscitation.

## AMPUTATIONS

It is estimated that there are approximately 35,000 men in the U. S. A. who have lost an arm or a leg in industrial accidents.

"I'm afraid our son will be in the hospital a long time."

"Why, did you see the doctor?"

"No, I saw son's nurse."

Teacher Johnny, why does Missouri stand at the head in mule-raising in the United States?

Johnny — Because the other end is dangerous.

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## Answers to Unasked Questions

Reprinted from "The American Free-man" published by E. Haldeman, Julius Girard, Kansas.

When the philanthropist looks at the poverty of the masses he puts on his rose-tinted glasses of charity, but when the poor look at their own poverty and decide to do something about it they raise the red flag of revolution.

All writers sneak in the back door of some hidden book of quotations with the same guilty feeling of a school superintendent slipping into a love-nest.

Of any 500 questions I'm asked, 100 are sensible, 100 are stupid, and the rest are so-so.

In words, only the pretentious become tiresome and hackneyed. No writer, no matter how fastidious, ever complained about a one-syllable word.

I'll never understand the people who say they follow golf in order to get relaxation from hard work.

The world has always looked on fools as legitimate prey. Even fools hold the same idea.

I don't mind hearing a man talk about himself, if he's really familiar with his subject.

Fools came into the world before scoundrels.

The difference between a business-man and a thief is that the thief gives you absolutely nothing for your money.

If you would flatter a man, interrupt him every few minutes with, "There's where you've gone to the heart of the question."

In all my life I don't believe I've met more than two or three men who were not addicted to wishful thinking and self-deception.

The most devastating rubbing down I ever saw given to a cheap-skate happened when a bellboy, given a dime for a lot of work, asked: "Which would you rather give me—this dime or your right eye?"

I like epigrams, but I'm still to meet one that's absolutely true.

I have studied many kinds of dogs and have come to the conclusion that the best of all is the mongrel—from the dog's point of view, of course.

While driving the other day, I noticed a sign over a filling station: "Z Gas it Fit for a King." I wasn't impressed because I don't know the gasoline requirements of a king. If the sign had spoken of truck-drivers instead of a king, I would have thought differently, because I have respect for their preferences in this field. The incident brought to mind the old platitude that one must be careful when choosing one's authorities, whether in medicine, philosophy, history—or gasoline.

Every piece I write attacking an absurdity brings letters defending that absurdity, which brings to mind E. W. Howe's famous lesson learned after some 50 years of journalism—that the only safe thing to attack in print is the man-eating shark.

I agree that abuse is a poor weapon, but when a man acts like a sewer-rat one should stick to the truth and describe him as such.

Dr. Samuel Johnson, who had a talent for speaking bluntly, said "no man but a blockhead ever wrote except for money." In my own case I can say I expect to be rewarded for my writing—with a decent living for the family and myself. So, it's true I write for money. But that doesn't tell the whole story. If money were the one motive I could have made several fortunes had I turned my abilities as writer, editor and publisher to strictly commercial ends, thus prostituting my press. A sensible author expects to be paid, if he's a professional penman, and if he's moved by a deep love of the truth he's willing to take less in order to be free to tell more of what he believes is important to himself and his readers. However, the fact that a man, who makes his living at some other profession—medicine, law, carrying letters for the postoffice department, and other vocations—and likes to be an amateur writer, and does his pieces for pleasure and intellectual satisfaction, I fail to see how that makes him out a blockhead. I've known many amateur writers who deserved more respect, even though they never received a penny for their manuscripts, than any number of highly paid "kept" writers.

If you're motoring through a country section and want to stop off for a meal be careful to avoid any roadside cafe that hasn't any cars parked in front of it. In fact, make sure several trucks are in front of the place while their drivers are in for something to eat. These truck-drivers know where to get the best food, cooked the best way, and at the least cost. They warn one another against the bad places and guide one another to the good ones. I've known of truck-drivers to drive on for 50 miles in order to stop at some desirable country. If you have to eat in the country, dine with truck-drivers and you'll go away well fed.

Man is at his most beautiful when in the act of creating a new idea, but man in the mass is at his ugliest when first asked to accept that idea. As Benedetto Croce said: "Woe to the man who seeks to shed a brilliant light in places which people want to keep in darkness and shadow."

I think the greatest moment in the history of the human race was when someone first decided it was important to separate the true from the false.

Don't fool yourself into accepting the idea that human beings have had civil-

ization bred into them. That assumption means that if the most superior infants were left to themselves, in a state of nature, they would lean towards things that characterize civilized forms of living. The fact is that if they were to be cut off from everything civilization has to offer—proper environment, language, education, thinking creatively, and that sort of thing, they'd grow up like so many apes. It would then take thousands of years to discover fire, the wheel, agriculture, written and oral language, organized knowledge, and so on. On this point, Dr. James Harvey Robinson wrote that "it (progress from a natural state to civilization might not take place at all unless conditions were favorable, for man is not naturally a 'progressive' animals."

## EXTRA!

By ART DOWNEY

On Treasure Isle where the Gay Way is the Play Way they will have such shows as Have You Seen Stella, the biggest snake in the world, the Headless Girl, the Deep Sea Diver in a tank with the most ferocious man eating sharks and two of the biggest Octopi ever to be seen alive.

We have read much of the feeble attempt of the once great gate crasher, who will now bow to the champion of champions, who a few weeks ago crashed the gate at the Golden Gate International Exposition on San Francisco Bay in the record time of two minutes and twelve seconds. This man, who has done the impossible feat of outwitting four hundred picked Guards in crashing the biggest gate in the world, will soon be giving a lecture four times a day to young and old male and female telling them the most thrilling story of how he outwitted all the picked guards on the Island and what he did to stay on the island all that day free. Come and see the champion of champions Gate Crasher Ray (one eyed) Schiller. To make his lecture more interesting to his public Ray said he would endeavor to make any full sized piece of luggage that the public ask him.

Come and see him now appearing in person the great and only one to ever crash the gate on Treasure Island, come before it is too late for Ray opens up the New York Fair in a short few months. Come now, one and all! The prize will be one bit for the gents and two bits for the ladies.

### NEXT MEETING

THURSDAY, APRIL 27—8 P. M.

ENTERTAINMENT — DOOR

PRIZES — REFRESHMENTS

# DO YOU REMEMBER?

By Tom Wall

A few reminders of South of Market in the days of our youth.

The horse drawn street car, operated by old man Cooper on Brannan from Third to First streets.

The Ariel, Dolphin and Pioneer Boat Clubs, located at the end of Long Bridge, with Lee's, boats for rent, at the beginning of this wharf at Mission Bay Warehouse and Hooper's Mill and Leuker Yard.

The old oyster plungers President and Challenger that carried oysters for the Morgan Oyster Co., from Millbrae and Redwood City to the Creek at Fourth street bridge.

The South End Boat House at the foot of Third street, behind Bob Gibsons boat house and between Bender Bros., cordwood yard and the San Joaquin Brick Yard.

Kneass's Boat Building shop that had and still has the habit of always burning up.

Old Beef Steak Bills saloon on King between Second and Third streets, opposite the old Linseed Oil Works, and where the pig, sheep and cattle herders from the Transit used to hang out.

Also the big fire at the Linseed Oil Co. when burning oil flowed down King street, burning up the Fire Departments hose with Fire Chief Scannell yelling blue murder and firing every hose man he came in contact with.

That famous day, when the San Mateo Railway Co. operated San Francisco's first electric street car along Bryant street and up Stanley Place.

The old counter-weight and cable, located by Harrison street bridge and used to lower these same cars down Harrison Street Hill from Hawthorne to Third street.

Lusks cannery on Brannan between Third and Fourth streets with Lolly Jacobs as manager, and the Chinese help in the cooking department, that we kids would help to work in the morning and home at night with the aid of some Irish confetti.

South Park, when it was surrounded with a high brick wall and padlocked iron gates, to which only the property owners around the park had keys and the street around the park was paved with wood planks.

When you could get hot doughnuts and raisin buns at Strohmeier's South End Bakery at Ritch and Brannan streets about 10:30 or 11:00 at night.

When you left your order on Saturday night and on Sunday morning went to Probst Bakery on Third between Harrison and Folsom streets, opposite Verona Place and got your crock of hot baked pork and beans.

When old man Quane, the painter on South Park used to train his Irish racehorse, (greyhound) King Morse around South Park.

When Kavanaugh of the grocery store at Third and Harrison streets, next to the Gold Dust saloon, went broke backing his Irish race horses.

When the local newspapers of San Francisco, each gave all the school children in 1894, a free admission to and free admissions to six concessions at the Mid Winter Fair at Golden Gate Park.

The old Fourth street fire, that started at the San Francisco Planning Mill at Fifth and Bryant streets, consumed many blocks including St. Rose's Church, and was stopped at Zoe street, with wine pumped from the vats of the winery on Brannan between Third and Fourth sts.

The political meetings, that were held in McGraths Central Hotel dining room on Third, between Bryant and Brannan streets.

Old Hunky Frieddorffer, the horse shoer who really believed in treating them rough.

Our many politicians from the old 32nd District and 9th Ward, such as Albert Heyer, Louis Goechen, Jerry Lucy, Jack Hoey, Alfred Morgenstern, Charlie Kenaley, Geo. Twigg, Paddy Dundon, Dr. Dillon, Scotty Everett and many others.

Corky Brown, the watchman for Pope & Talbots Lumber Yard and old Fitzgerald, the special police man, around the waterfront, from First and Brannan streets to old Hathaways wharf at Spear and Harrison.

That time the old worn sailingship Blairmore capsized, in a south easter, in Mission Bay off the Union Iron Works and many of her English crew, about fourteen, I believe, who were scaling below decks were trapped and drowned.

The four-oared barge and outrigger shell races that the various boat clubs held from the end of Long Bridge to the Sugar House buoy and return and in which the St. George Boat Club of Vallejo often assisted.

The stem tugs Amalie, Elizabeth and Lena operated by Chas. Merx around Mission Bay with headquarters around the old Hay Wharf.

When the Campbell's built the tug Pilot on the beach by the old Transit slip.

When some one blew up Curtins saloon and sailors bearding house on Main between Harrison and Folsom streets, opposite the Sailors' Home and liked to have ruined it.

St. Rose's grand annual picnic and so-called day in the country, with Father

Dennis Nugent presiding, was held at Shell Mound Park in Emeryville every Admission Day.

On China Steamer Day, when the Chinese were stringing along Brannan street to and from the mail dock, the younger generation of that day, would appropriate the Chinese stiff rim hats and silk handkerchiefs, and make their get-away through Grants lot, amid the roar of many police whistles.

When in the summer of 1901, during the Iron Trades Water Front Federation and Teamsters' strike, South of Market was a good place to live, if you had a union card in your pocket, otherwise you required the escort of the police local or special and that did not mean safety.

And in the 1894 railroad strike, when railroad police escorted so-called loyal workers down Townsend street to work in the freight sheds.

After the razing of old St. Ignatius Church, from which we used to watch the famous political torch light parades, there remained a huge sand lot, were many fakirs sold any and every thing, on what is now the site of the Emporium.

When the Mail companies China steamer City of New York piled up on the rocks at Point Bonita.

When the Mail companies Panama steamer Acapulca sank alongside of little Fremont street wharf while loading on sailing day.

When the longshoremen pushed coal cars around the top of the old Mail dock, when coaling the White Star Co. steamers Coptic, Gaelic and Belgic, the Mail Co.'s steamers City of Peking, China, Rio Janerio, Peru, City of Sidney, and the Jap steamers Hong Kong, Nippon and America Maru's.

When the many decked over steam scooners and others sailed for the Klondyke; during the rush, the Excelsior (the first to go), Rainier, Chas. Nelson, Nome City, Santa Anna, Chas. D. Lane, Sequoia, San Pedro, Kilbourn, J. S. Kimball among the few.

When the Fulton Iron Works rebuilt and reconditioned the Transport Sheridan at Harrison street wharf.

When the revenue cutters, Bear, Rush and Corwin would fit out at Main street wharf before sailing for the North for seal protection.

When the Oregon Improvement and Navigation Co.'s steamer Columbia was the first in coast-wise steamers to use electric lights for illumination.

The old scow schooners that used to sail our bay and risers, laden with bricks, ballast, grain, lumber, wine, hay and what have you, with Goodall, Perkins

(Continued on Page 11)

# MOTHER'S DAY

By Pete Maloney

President Jack Downey has selected me as chairman for the annual Mother's Day Breakfast of the South of Market Boys, which will be held in the Rose Room of the Palace Hotel, on Mother's Day, May 14, 1939, at 10:30 a. m. I appreciate the appointment and will use every endeavor to make this Mother's Day affair the most outstanding one we ever have held.

The president has appointed one of the largest committees yet to be appointed since our organization began. It is a pleasure as well as a privilege for any of us to serve on a Mother's Day committee. Whether our mother has been called to her reward or is with us at present a most beautiful and fitting tribute will be paid to her. I do intend to have the speakers' table filled with mothers, as many mothers of our members as we can possibly seat will be at the top table in all their glory. This is their day—the day of the greatest person on earth—"Mother!" We cannot do enough to make her happy for all the sacrifices she made for us. We are inviting all sons, daughters and husbands in San Francisco to bring their mothers to this breakfast. If their mother has been called to her reward, come down and hear a beautiful tribute paid to her memory. I do not know of any way or a better present we can give mothers.

To those who have attended the affair in the past, they know. To those who have not, I can only say, don't miss it this year, it is the finest \$1.25 you have ever spent.

We have selected a most popular and outstanding citizen of San Francisco as the speaker of the day, none other than Buddha of the famous Marin Dell Amateur Hour, Dean Maddox to all when he is not on the air. In this selection the South of Market Boys are to be congratulated. I do not think there is any person more qualified to speak on such a sentimental subject as Mother than Buddha. A fellow who has won the hearts of San Francisco, a man who has a wonderful sentimental disposition as well as every other attribute that goes to make up a real man. Buddha has always given our organization honorable mention during his Marin Dell Amateur broadcasts. He thinks a lot of the South of Market Boys, as he knows we are always giving, never asking, and we brothers appreciate Buddha's kindness in accepting our invitation to be the speaker of the day and I know we are going to hear one of the greatest talks on Mothers we have ever had since I founded this Mother's Day Breakfast six years ago.

We are having as our guests 10 California pioneer mothers from the Laguna Honda Home. These mothers will average 85 years of age. It will be a great day for them, they who helped to build the west. We owe to them every salute possible and we do bow our heads in respect to all of them.

Just imagine, brothers—at the next meeting we are celebrating 33 years after. Thirty-three years ago since our city was laid low—and what a beautiful city we have now. When those who were burned out look back at this city, laid as flat as a billiard table, and see the progress made, is it no wonder that we tell the world we have the finest city on the map? I can recall very vividly the shake our dinner of the night before got. At 5:18 I know in the Maloney household, which was located at 228 Brannan St., about 400 feet from the old mail dock, that all of us were up on time, my good dad was dashing here and there to see if we were all right (and there were many of us). About five were big enough to take care of ourselves. My dad kept a rooming and boarding house with a liquor store downstairs. He stocked quite a bit of groceries every week, for the boarders, and when we went out in the dining room, about six cases of mustard were splattered all over the floor. We thought the shake was finished, but a few more small ones came along for good measure and to make things more sociable then we thought it was time to dismiss ourselves. We put all the youngsters with my mother on the Mongolia, as most of the Rincon Hill folks were on her, then we watched the city go down. Many a tear was shed when old South of Market began to burn. The neighbors and their children could not realize it was so, but it was, and out of it came a bigger and better San Francisco and this splendid organization. We can say this in all sincerity. Hats off to labor who rebuilt this beautiful and to all of those men who helped in any way. As for South of Market, we cannot or ever forget it. This is, those of us who knew it and loved it, the place where hospitality reigned and we were all one big family. Never to be again in San Francisco.

Following is the president's Mother's Day committee:

Honorary Chairman—Mayor Angelo J. Rossi.

Orator of the Day—Dean Maddox (Budda) of Marin Dell.

Chairman of the Day—Peter R. Maloney.

President—John Downey.

Secretary of Committee—John Nunan.

Chairlady Women's Division—Elsie Hurson.

Honorary Vice Chairmen—Alfred J. Cleary, John J. O'Toole, Judge Matt Brady, Chief Wm. J. Quinn, Chief Chas. J. Brennan, Supervisor Warren Shannon, Commissioner John J. Murphy, Superior Judge I. Harris, Superior Judge Thos. Foley, Major Edward J. Bowes, George O'Brien (movie star), Senator John Shelley, Judge Herbert Kaufmann, Judge John J. Van Nostrand, Courtney Barter, Harry B. Smith, Harry Hollister, C. E. Gilroy, George R. Reilly, Al Sandell, John Fugitt, Herman Vanderzee, Alex Duffer, Eric Cullenward, James B. McSheehy, Dr. Adolph Schmidt, Adolph Uhl, John F. McGowan, Capt. Chas. W. Dullea, Will King.

Honorary Vice Chairmen — John Hergert, Al Sandel, Mrs. Elizabeth Hayes, Mrs. Jessie Crowley, Mrs. Margaret Holtz, Mrs. Sarah Armstrong, Mrs. Emily O'Kane, Mrs. Elizabeth Downey, Mrs. Hannah McDonald, Mrs. Carrie Noonan, Mrs. Sue La Rue.

Vice Chairmen—Ida McCarthy, Lillian O'Leary, Mary Hennessey, Josephine Murphy, Del Eden, Elizabeth Keenan.

Chairlady Young Ladies' Division—Loretta Flohr.

Chairlady Native Daughters—Viola Elston.

Chairlady Finance Committee—John Foley.

Chairman Ticket Sales—James Doherty.

Chairman Entertainment — Mike Lawley, Frank Foss.

Chairman Publicity—Ray Schiller.

Chairman Floor Committee — Bill Cummings, Joe Roberts, Phil Benedetti, Fred Heapy, James Crampton, Wm. Dixon, John J. O'Brien, Steve Ratto, Steve Wynne, Vincent Renna, Thos. Lawley, Dan King, James Wilder, Harry Andresen, James Roddy, Edward Clisham, James Clisham, Chas. Hunter, Dave Rafael.

Chairman Reception Committee — Thomas A. Maloney, Dan Murphy, George Cunningham, James Toner, Wm. Ledwidge, Hugo Ernst, Russell Wolden, Eddie Bryant, James Kerr.

Chairman Music Committee — Pete Butti, Thomas Wall, Chris Cribbin, Dan Henry, Robt. Lennon, Jack O'Kane and Jack O'Keefe.

Chairman Arrangements — John Shannon, Milton Coulsting, Charles Meyers, Warren Winters.

Chairman Speakers Committee — Chas. Fox, John Wiley, Harold Pabst, Sr., Harold Pabst, Jr., Gus Jacobs.

Chairman Token Committee for the Guests from Laguna Honda — John Shannon, chairman; John Downey, Pete Maloney, Elmer Towle.

(Continued on Page 13)

# GOSSIP

"Fire and sword are but slow engines of destruction in comparison with the babbler"—Jim Doherty.

A real old timer is Otto Nakereski the Bigwig of the Seal's stadium. In Ye Olden Tymes, Otto was the "cream



Willie Benn

de la Cream" of the Booze cage in Rec Park. He has seen the best that basketball has to offer, and it rumored he is the best scout in the league.

We wonder what Fred Nickelson, the Mayor of Bay View, was doing walking the planks at Green Brae?

Martin Cummings, the veteran of the Muny Lines, is in great health after his long siege of illness—we are always pleased to greet Martin in the monthly get-togethers.

Harold Pabst, the Maestro of Harding Park, said: "It is the old man's privilege to look back, but the young fellows should look forward."

The new, brown fiddle and flute sported by George R. Jileck Sr., was given to him by Tom Sharkey.

Fred Finnerty, the Ace Magician of the SOMBs, claims the best way to exercise is to lie down until the feeling passes.

Everywhere Alec McDonald is seen you will find his chief censor and advisor, Vince Reilly.

Our Editor, Lloyd Jacot, has turned horticulturist. Saturdays and Sundays find him in the yard pruning the trees, spraying the upcoming buds and exterminating snails. He has an unlimited variety of plants but can only name one "verbena."

Gloves were first worn by man to protect his hands. We wonder what they are now worn for. (Pardon the proposition—we take editorial rights).

The news is traveling in Dirty Dora circles that every time Frank Foss opens his purse the moths sing: "Hold Tight."

We heard about a member with a wife who is very friendly to avacados. This certain fellow took on a few one Saturday nite and fearing he might get in the dog house, grabbed a handful of his wife's favorite fruit at the neighborhood grocers. He staggered homeward and, as he reached the domicile, he stumbled—blooey went the avacados—so, in spite of his good intentions, he was chained in the puppy mansion for an entire week. (A prize of \$10 is offered to the member who can guess the name of the culprit).

We wonder who is the tall, shapely, beautiful blonde Bill Boyle (New Mechanics Hotel) is seen with in the right spots around town? It looks mighty serious as Bill is not in the habit of losing away ten spots.

Frank Lynch, George Neary, Les Bottomley, Barney Krow, Frank Burke, Senator Tom Mitchell, Joe Welch, George Durkin, Judge Lawton Langdon, Earl Patterson, Ed Dillon, Ed Reedy, and Bill Boyle are resting quietly after the strenuous tax session they passed through.

We understand that Tom Maloney, Jr., has added another specialty to his present position as Assistant Manager, Motor Vehicle department—he is studying income tax. Our chief snooper, the guy who sees all, saw young Tom deeply absorbed in the California Tax regulations.

Dedicated to Charles Fox, Courtney Barter and Ray Belasco:

*He grabbed me by the slender neck,  
I couldn't call or scream;  
He dragged me into his dizzy room,  
Where we would not be seen.  
He threw away my wrap,  
And looked upon my form:  
I was cold and chilly,  
And he was hot and warm.  
His feversish lips he pressed to mine,  
I couldn't make him stop.  
He drained my very soul away,  
I couldn't call a cop.  
He made me what I am today,  
That is why I'm here—  
An empty, broken—bottle of beer!*

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## Do You Remember

(Continued from Page 8)

and Piper operating, a great many  
handling coal.

Do you remember some of our class-  
mates in Miss Sleeper's class in old  
nigger Jennie's (Jenny Smith) Long-  
fellow class in the year 1890.

Joseph. Simpson, Jack Rankin, Geo.  
Bridgewood, Harry Beckett, Jack Vana-  
spen, Ralf Fickett, Pete Armstrong,  
Dukes Larin, Geo. Hartman, Oscar  
Garden, Jim Kell, Mat. LeStrange, Jos.  
Langwell, Eddie Powers, Tom August,  
Ed. Ebridge and many others.

Sometimes when a girl brings out the  
beast it's the badger game.

"Come, now, the truth; does he tell  
you questionable stories?"

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Bruce Puffer

# The Last Thursday

*"He who wishes to exert a useful influence must be careful to insult nothing. Let him not be troubled by what seems absurd, but consecrate his energies to the creation of what is good. He must not demolish but build. He must raise temples where mankind may come and partake of purest pleasures."* —Jerry Noonan.

By Lloyd Jacot



Lloyd Jacot  
BER — THE MEMBERSHIP DRIVE IS ON!

\* \* \*

Thirty-three years ago Lew Powell was crowned lightweight champion of the world in the Mechanics Pavilion. He won national fame and a record that has never been beaten by kayoing four men in eight minutes. Lew is now managing the affairs of Ray Actis and he informs us that Ray is in rare form and ready to go places. Actis is known as the hardest hitter in the ring today.

\* \* \*

Ray Schiller made Geo. R. Jileck and One-Eyed Connolly look like sissies. During the time the avalanche of movie stars descended upon San Francisco to visit the Fair, Ray crashed the rear seat of Connie Bennett's car and rode in style to Treasure Island as a topflight publicity man. He was a ringside spectator of all the big doings and was a guest of honor at the banquet. Yes, sir, we have a publicity chairman that does things in fine style.

\* \* \*

Meet Police Officer Johnny Shannon, badge 5591. John is a Don Juan in his new blue uniform, and if you care to view this Adonis stroll to the Fine Arts Building on Treasure Island.

\* \* \*

A few of the "Boys" we remember at the monthly meetings: Henry Kendall, Aloysius Powers, Bob Seaton, Martin Cummings, Fred Minden, Jeff Floyd, Joe Rae, Jim Doherty, George Ward, Mike O'Leary, Jack Daley, Jerry Noonan, Maurice Borden, Dr. Julius Behrend, John (Pop) Merrick, George Gillin, Charles Fox, Ray Belasco, Jake Diamond, Jack Maloney, Jr., Sergeant Tom Feeney, Arthur Downey, Huntley Cameron, Eddie Nelson, Bill Cummings, Jim Kerr, Jim Clisham, Perry Thal, Louis Holz, Joe Roberts, Elmer

Towle, John E. Foley, Frank Foss, Mike Lawley, Walter Mails, Fred Weidmann, Phil Benedetti, Maurice Sweeney, John Shannon, Ray Schiller, Les Noonan, John Nunan, Tom Hickey, Sheriff Dan Murphy, Bob Loughery, Lew Powell, Al Katchinski, Jimmy Cruise, Joe Downey, Hugo Ernst, George Miller, Fred Finnerty, Frank Pickard, Bill Augustine, Willie Benn, Jim Allen, Sam Forman, Mickey Flynn, Vince Reilly, Frank Flohr, Captain Jack Brady, Tom Lennon, John Hughes, Alex McDonald, Dan Henry, George Kendall, Fred Nickolsen, Fred Phemester, Fred Peterson, Lee Burns, Jimmy Dhue, Bill Park, Walter Thierbach, Paul Gundaker, Harry Andreson, Jim Wilder, Jack Maloney, Dr. Harry Bernard, Phil Shapiro, Jimmy Crampton, Bill Boyle, George Neary, Frank Burke, Senator Tom Mitchell, Joe Welch, Frank Lynch, Les Bottomley, Ed Reedy, Judge Lawton Langdon, George Ragan, Joe Robertson, Gabriel Molin.

\* \* \*

Walter Mails, Publicity Director for Seals Stadium, predicted a colossal future for baseball and particularly the Seals. He told us the Seals have youth, speed, and veterans, and that many of the members of the ball club are natives of San Francisco. He looks forward to top spot for the Seals. Walter delivered a sincere speech. He pointed out that the youth of Europe are training to become soldiers, while America is training her sons to become athletes. Walter has become a great orator.

\* \* \*

Eddie Healy, recently recovered from a serious illness, was in his most lovable mood. He told a few of his favorite stories and had the gang in stitches. We repeat one —

Irishman (in doctor's office): "Doctor, me leg is paining like the deuce—what's wrong with it?"

Doctor: "Rheumatism, Pat. It is caused from old age."

Irishman: "Old age, is it? Go away with ye! The other leg is just as old and it don't hurt a bit."

Eddie finished by singing "My Mother's Rosary" and his voice is as sweet as it was years ago when he was the reigning star in vaudeville.

"You should hear my hubby criticize the way I dress."

"Oh, you spend too much for clothes?"

"No, I don't spend enough for shades."

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(Continued from Page 9)

Chairman Printing Committee — James Downey, Arthur Downey, Wm. Dixon, Jack Maloney, Ralph Maloney.

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Committee on Potrero District—Fred Heaphy, Thomas V. Maloney, Thos. A. Maloney, Jack Maloney, Jr.

Committee on Municipal and Municipal Courts—Judge Peter J. Mullins.

Committee on Hayes Valley—Bert Weinberg.

Committee on Haight and Ashbury District—George Gillin.

Committee on Richmond District—Maurice Borden, Sam Markowitz, Pete Maloney.

Committee on Bay View District—Fred Nickelsen, Henry Kendall, Wm. Brittan, George Kendall.

Committee on Visitacion Valley—George Ward.

Committee on Marina District—Sam Orack.

Committee on North Beach—Mario Bolla.

## TO THE POINT

Chairman—Congratulations, my boy, congratulations on your typical married man's speech!

Timid Speaker—But I said only a couple of words.

Chairman—Precisely!

"Your new little brother has just arrived."

"Where did he come from?"

"Oh, from a faraway country."

"Another damned alien."

Business Man (in pool)—For heaven's sake, can't you float alone?

Banker—This is no time to talk business.

It seems that a girl has to drink like a fish to be in the swim these days.

"But, darling, you said you'd walk a mile for one of my kisses."

"I know, baby, but your husband made me run!"

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## Interesting Items

### SAFER HOMES

So far as accidents are concerned, statistics show that we are safer on a busy thoroughfare than we are at home, because, as one writer says, "home is a deadly place" and a vast number of preventable accidents are happening every day within the home.

Needless to say, most home accidents can be prevented by simple methods and by using caution. Here are a few pointers.

1. Stairways should be well lighted and have hand rails. Steps should be clear of rubbish.
2. Be careful about slipping in the bath tub. Falls make up almost half of home accidents.
3. Label poisons and put them in bottle of special color or shape. Never take medicine in the dark.
4. Round-end scissors are the best for children's use. Beware of can openers and sharp knives.
5. When the kitchen windows are open, keep an eye on gas flames—a gust of wind may blow them out.
6. High polish on the floors looks nice but is dangerous, especially for old people.
7. Oily rags or those saturated with paint can easily start fires by spontaneous combustion. Don't start your furnace or coal stove with gasoline or kerosene. You may get more fire than you want.
8. Keep your electric fixtures in good repair.
9. Explosive fluids should be kept outside.
10. Matches and children make a dangerous combination. Keep them apart.
11. Cuts and scratches should receive immediate attention.

### Scotch Extraction

Dentist—I'll have to pull that tooth, and if I use gas to put you to sleep it will be \$3 extra.

Sandy—Hoot, mon! Just tell me a bedtime story.

"I got sick on the cork last night."

"How come."

"I swallowed it opening the bottle."

"Is your big moment fast?"

"Fast! Why, his speedometer registers ninety when we're standing in a parking place."

"I'd like some insurance and I want it right away."

"Ah, did my sales talk strike home?"

"No, but the lightning sure did!"

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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 5

May, 1939



Sheriff Dan Murphy



Tom Hickey

**NEXT MEETING**  
**THURSDAY, MAY 25 . . . 8 P. M.**

*Invite a Friend*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# **NEXT MEETING**

## **THURSDAY, MAY 25—8 P. M.**

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## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal urge and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and satisfaction; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

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## The President's Message

After our last meeting of April 27, we were served beans and crackers put up by our popular brother, Willie (Cigar) Benn and his wonderful little manager, Mrs. Benn. Well, to try to tell you how good the beans tasted would take quite a bit of space, so just ask those who partook of this delect-



JACK DOWNEY

able morsel and they'll tell you how scrumptious they were. And washed down with liquid refreshments.

To the excellent music of Pete Butti we danced until midnight. After watching Jack Maloney do a few steps of the shag, dime jig, strut, Lambeth Walk and some steps of his own creation, and knowing he don't drink, I did a lot of investigating and found out that Willie Benn and his wife, who cooked the beans, dropped some Mexican jumping beans in by accident—Nuff sed!

New members who joined at the last meeting were Mr. Brehm, who just celebrated his fiftieth wedding anniversary and was the life of the party on Harry B. Smith's Santa Anita Tour. He and Mrs. Brehm tripped the light fantastic also.

Then we had Ray Heaney, whose parents are pioneers of the Richmond district. Ray is of the bolts, buckets and washer brigade, being a well known and first class plumber (George Tobin says hello Ray).

Just like the gold dust twins Frank Jones and Jake Reis are always together. For many years these two mirth provokers have wrinkled many a sourpuss face with smiles by their humorous songs, character and straight. I'm sure these two swell fellows will do a bit for us some time. A lot of you oldsters will remember Jones and Reis.

Another young fellow to join is

Emil Miller. A few years ago Emil boxed in amateur tournaments in this district and won the Pacific Amateur Association championship twice, was runner-up at the National Amateur Athletis Union tournaments twice, Amateur Champion of Miami Beach, boxed in the Golden Gloves at Chicago against boxers sent over from Italy and after all that experience, Mr. Miller, a youngster who shows no marks of the game, feels he's had his fling and has settled down to being a manager of the Golden Pheasant at Powell and Geary Streets.

And my friend and pal, Jack Mertens, who came down to join the one club he says he always wanted to be a member of. Mertens has many friends in the South of Market Boys and having a notary public business out at Twenty-first and Geary Blvd., he is well known around the bay area. Jack can tell you old-time stories and sing old-time songs that you would like to hear. (And he can sure rough up Bill Cummings).

And another to join was Tom Bullock of the Telephone Co., who is about to become a Benedict. Well, Lou, all we can say is that we know you two will be happy ever after.

As I am writing this we approach Mother's Day and as we had our last committee meeting I am confident after listening to the committee reports that the Palm Court of the Palace Hotel will hold one of our largest gatherings.

It is a big thrill in the lives of those twelve California pioneer mothers and I know it will make a lot of people happy to see these darlings enjoy this day. And to hear Dean Moddcox, whose voice radiates with personality is a thrill to all who will hear him and see him as well.

The program that Chairman Pete Maloney has arranged will be something you won't forget.

Al C. Joy of the P. G. & E. sent in a few lines about Mother written by a young lady of his staff who is anonymous but nevertheless charming: There is a simple word that all men know.

It means a hundred dear and homely things:

A stove whereon the kettle softly sings;

An open hearth filled with the fire-light's glow;

The fresh, sweet smell of flowers in the air;

A table set with bowl and silver spoon; Comfort and peace and love; the caged birds tune—

(Cont. on page 12)

## SENATOR

**THOMAS A. MALONEY**

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# The Order of the Double Cross

By BEN THRASH

"SINCE Conklin left we can't run even a case through San Mateo County. That new copper, Miller, is going to meet with hard luck one of these nights. Conklin was reasonable. If you used a little sense, you could get by him. This new bird wants a rake-off on every load."

"Why not put the heat on him, Slick?"

"Not yet, Lefty, he hasn't knocked us over for much, but, if he ever starts getting heavy, then he goes for a ride."

"Okay, Slick! A boat lands tonight, don't it?"

"Yeh! Same place, same time. Have everything ready. Did you ever get hunches, Lefty?"

"Yeh—always wrong."

"Well, I got a hunch."

"Don't make me laugh. You 'Slick Jordan,' the big shot in Frisco, getting hunches."

"Don't get me wrong, Lefty. I ain't going yellow on the gang. I got a hunch Miller is going to pull something phoney tonight."

"What makes you think that?"

"That's what I'm trying to tell yuh, a hunch! Now listen, here's what we'll do."

AT two o'clock that morning two big trucks were parked close to the beach. Figures, hardly visible in the fog, were carrying cases from a small boat to one of the trucks.

Slick Jordan stopped beside the cab of the empty truck, "You know the dope, don't you, Angelino?" he asked the driver.

"Yeah, Boss."

"Okay. Go ahead, this is the last load. Remember the signal!"

The empty truck pulled out onto a gravel-tar road, and proceeded toward the coast highway. Ten miles were covered when the headlights revealed a man standing in the middle of the road waving a flashlight. The truck came to a halt.

"What have you in that truck," the man in the road demanded.

"Nothing. Why?"

"I am an officer. You are driving for Slick Jordan, aren't you?"

"Yeh! I drive for Slick."

"Well, it will cost you five grand to have me take a walk, savvy?"

"Why talk to me?" I ain't got anything."

"Don't try to be funny!"

"I don't be funny. The boat don't come in, so 'Slick' say go home."

"What are you trying to pull on me? I know you got a load. I'm Miller."

"I no got load—you look."

Miller walked to the rear of the truck—looked inside—it was empty. "I'll be damned! Go ahead, beat it!"

The truck rumbled away. A quarter mile farther on a large piece of canvas fell from the truck, to all appearances accidentally. Grinding to the top of the hill the truck was suddenly surrounded by men.

"What you got in that truck?" demanded a voice.

"Nothing!" answered the driver.

"He's right, Frank. The truck's empty—I just looked."

"Hell, Miller must have slipped up! All right, driver, go ahead, beat it!"

"Miller told me to tell you to go home," said the driver. "Jordan don't run nothin' tonight." While he talked two more pieces of canvas fell unnoticed to the road.

"Okay, boys," said Frank, "Miller says go home! Let's go—I'm damn near asleep on my feet."

AN hour later a curtained sedan came along the road. It stopped and Slick Jordan picked a piece of canvas from the road.

"I was right, Lefty. Miller stopped the truck. 'If he had a gang after us we should find two more strips of canvas soon.'"

The next day Slick Jordan and his pal, Lefty, read an account in a San Francisco paper of the finding of a San Mateo officer's body. He was shot through the heart, and there were two crosses slashed in his forehead. The police, so the paper said, were unable to account for the markings.

"I could tell them," remarked Lefty, "they mean that Miller joined the order of the 'Double-Cross.'"

The estimated market value of the chemicals and mineral ingredients composing the average human body is thirty cents. If the body was reduced to commercial products it would produce enough fat to make seven bars of soap, enough phosphorus for two thousand matches, enough lime to white wash a small chicken house, enough iron for two small nails, about two pounds of sugar, one large dose of magnesia, six teaspoonfuls of salt, a small amount of sulphur, and ten gallons water. We hope the high hat and class conscious persons read this carefully.

# Traffic Whys

CHIEF E. RAYMOND CATO  
California Highway Patrol

Q—Has an arresting officer in a traffic matter, authority to take a person to court immediately if such person does not have an operator's license or some other identification on their person in his possession?

A—The law says the arresting officer "shall" do as you state, unless other satisfactory evidence of identification is furnished.

Q—How can I secure and how much does it cost to secure a permit to use a siren and red lights on my car?

A—To have a siren and/or a red light a vehicle must be first classed an "emergency" vehicle. These may be either publicly or privately owned though they must meet conditions set up in the Vehicle Code. There is no charge where permission must be secured.

Q—I am employed by the Federal H.O.L.C., and use my automobile exclusively for government services and would like to have a set of U. S. California license plates. How do I obtain these and what affidavits are required?

A—A motor vehicle such as you describe cannot be given fee exempt license plates. Only publicly owned vehicles are furnished such plates and then only for the time they are so owned and operated.

Q—Is the speed limit upon the open highway 50 miles during the day and 40 at night?

A—The California Vehicle Code does not make any distinction between speed limits day or night.

Q—I am buying an old right hand drive car for use to haul wood from the mountains to my home. This car while an old model has been in storage for 5 years and is in good condition. Now someone tells me it is illegal to operate a right hand drive vehicle.

A—There is no law against operating a right hand drive motor vehicle, but an approved turn signalling device would be required.

Q—Why are some publicly owned cars still carrying the old black and yellow license plates?

A—Section VFB of the Vehicle Code provides license number plates on such vehicles shall be valid until the certificate of ownership for any such vehicle

is suspended, revoked or cancelled or upon a transfer of any interest shown in such a certificate of ownership. New plates, blue and gold colors for 1939 will be issued when one or more plates are lost, destroyed, etc.

## Attention Motorists!

Careless motorists who leave keys in automobile ignition locks and parents who apparently do not know the whereabouts of their young boys between 13 and 17 years of age at night were blamed today by Chief E. Raymond Cato of the California Highway Patrol for most of the many recent car thefts by juveniles throughout the state.

Many arrests of young car thieves are being made late at night and in some instances officers have had to shoot at the tires of the stolen automobiles as the youngsters have been driving them at speeds as high as 90 miles an hour in an attempt to escape pursuing officers.

"Motorists and parents can both join with us in preventing much of this crime," said Chief Cato here today. "When a car is left unprotected the doors should be locked and the ignition keys removed. Also parents should be certain of the whereabouts of their boys at night as many of the boys arrested are scarcely more than infants. A few days ago our officers pursued one car for several miles at speeds varying up to 90 miles an hour before they could stop it."

TAXES! Why kick? In Hungary 32 separate taxes are collected from inn keepers.

A city law in Topeka limits any household to the maximum possession of five cats. Kittens are born blind as a protective measure, it prevents them from straying away before they can care for themselves.

A pedestrian has no right of way in the streets of Buenos Aires. If he gets knocked down it is his own fault.

No wonder married men are always broke. There are in excess of 50,000 beauty parlors in the United States taking in \$5,000,000 a day over their counters. The average American woman spends \$60 a year for beautifying and hair treatments. Faces are steamed, creamed, patted, frapped, pulled, rubbed, pinched and frictioned. Electric irons smooth out crows' feet. Mud and ice packs, tissue creams, hair dyes and scalp lotions wage a terrific war against ugly looks.

The city of Frankfort-am-Main, on December 5, 1780, issued this decree: "Whoever entices into marriage any male subject of our city by deceptive means such as the use of white and red paints, perfumes, artificial teeth, false hair, clothes fillers of French or Spanish wool or silk, iron corsets, artificial hips or similar devices will be arrested for sorcery and the marriage will be null and void."

Senator Thomas A. Maloney says: "One person in eight will have an accident this year. The other seven will have accident insurance."

Today we have at our command more than seventy metals, yet 6,000 years ago there were only five known to man—copper, tin, gold, silver and lead. 4,000 years ago iron, the metal that forms the basis of our civilization, was added to the list. Due to erosion of iron we lose \$3,000,000,000 a year. To combat this loss chemists have added another metal to iron and called it "chromium"—this makes it rustless and stainless—we call this new alloy "stainless steel."

Small ivory cubes marked with spots are dice; one of them is a die. One hundred thousand pairs are sold in the United States.

L. Canepa

L. Ghiotto

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## San Francisco Housing Survey

Following a series of conferences between William R. Lawson, Northern California Administrator of the Works Progress Administration, and Wayne F. Daugherty, of Washington, D. C., plans were being completed here today to launch San Francisco's comprehensive housing survey. Date when it will begin, however, has not yet been determined.

Daugherty, who will be in charge of this project for the WPA, estimated that approximately eight months will be required for its completion and that its cost will be about \$232,500.

"From 200 to 250 field workers will be employed over a period of from three to four months to interview residents of every dwelling in San Francisco, whether it be of the single or multi-family type," Daugherty explained. "Assembling of these data for analysis will be begun by trained statisticians as soon as sufficient material is supplied them by our interviewers."

According to Lawson, the chief purposes of the survey are:

1. To supply governmental and civic agencies with an inventory of the physical status of dwelling units in San Francisco; and

2. To supply data to the housing authority to guide it in formulating its policies and plans to provide housing for low income families.

"Upon its completion," said Lawson, "we expect to be able to learn how many single family houses, or flats and apartments, together with their ages, there are in San Francisco; how many of these structures have been converted into uses other than for which they were built originally; whether they have been constructed of wood, stucco or other material; how many are occupied by their owners, or are being rented, or are vacant; the length of time people have been living in their present dwellings; how many reside in furnished houses, apartments or flats, or have other renting conveniences; the types of heating and cooking systems used—electricity, gas, coal or wood; the kinds of refrigeration in homes—gas, electricity, ice or none at all."

After the survey has been completed and the data assembled, the findings will be published by the San Francisco Housing Authority. Copies will be available for governmental agencies, civic bodies, libraries and anyone who is active in the field of housing.

"This type of survey to be launched here was started in the East in 1934 and since that time has been conducted

in 200 urban areas," Daugherty pointed out. "The data have been collected and tabulated through work relief projects operated under the programs of the FERA Civil Works Administration and the WPA.

"From these surveys has been assembled the most detailed statistical information now available on the physical characteristics of housing in the United States. Such information provides the data essential for analysis of various problems connected with real property and aids the formation of sound housing programs throughout the country."

## Horrors of War, Joys of Peace in Fair Exhibit

Horrors of war, with its revolting death and destruction, are dramatically contrasted with the beauties of peace in an exhibit placing them in close juxtaposition at the California World's Fair on Treasure Island.

Focal point of the spectacular display is the cylindrical beacon of prismatic glass 30 feet in height, glowing brightly and presenting light as a symbol of peace.

Visitors entering the display see a contrast of war and peace activities in a relief sculptured by Gordon Newell, on their way into a dimly lighted, circular room. There they see flashes of actual war scenes in movies, while around the walls in black and white transparencies are pictures portraying the miseries of armed conflict and the cost of war in life and property. Facts and statistics of war also are displayed. Emerging from the "dungeon of war" visitors climb into the interior of the "Peace Beacon," with the bright light bringing pleasant relief. Here are seven large transparencies in color depicting joys of peace.

Lieutenant John Fitzhenry, retired from the SFPD, never missed a dance. John is in tip-top form and can outstay many a young fellow on a waxed floor.

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# THE LAST THURSDAY

"Heaven gives us friends, to bless the present scene; resumes them to prepare us for the next."—Evelyn Girton.

By LLOYD JACOT

Gaity, laughter, and good fellowship followed each other during the entire evening of "Ladies' Nite," April 27. We need more of these mixed get-togethers to cement our families into a closer unit. One needed not the weather

man to know that summer was here as the women were bedecked in the current decrees from the Rue de la Paix, and all of them were lovely.

We had the pleasure of meeting and dancing with the members of the newly formed

Lloyd Jacot

"Great Highway Club"—Mrs. Herbert Vicki, President; Virginia C. Brandstein, Secretary; Mrs. James J. Fenton, Mrs. A. B. Warrell, Mrs. H. Oberacker. The ladies from the Taraval District were the guests of Past President Ray Schiller.

"It's a great feeling to mingle with the elite as it gives one a lift. A few of the nice women we talked with were Gertrude Crowley, Philita Regan, Stella Sweeney, May Maloney, Mrs. J. Crowley, Mrs. P. Pickard, Mrs. George Ward, Mrs. John Shannon, Catherine Flohr, Ethel Weidmann, Mamie Gibbons, Mrs. J. M. Lawrence, Celia Kenny, Loretta Granfield, Jennie Granfield, Elizabeth Granfield, Jessie O'Brien, Josephine Hay, Mrs. Whitney, Mrs. John Rasmussen, Mrs. M. Simons, Mrs. E. Benn, Mrs. E. McKarley, Anna Linsley, Nora Nuhan, Cecilia Chont, Dorothy Sweeney, Dorothy Foreman. Cassie Maloney, Constance Minden, Nora Daly, Ruth Rooney, Violet Jorgenson, Mae Doherty, Helen Coulsting, Lola Haynie, Esther Salisbury, Loretta Flohr, Mrs. James Clisham. The Waller Street Circle was represented by Mrs. Geraci, Margaret Hefferson, Mrs. Ferguson, Mrs. Hughes, Marcella Maloney and Mrs. Boyle.

\* \* \*

The Muni line was shy a motorman—reason, Bob Leonard of the "J" line came to the meeting.

\* \* \*

If you attended the Parilla and though you saw two native Chinamen you were fooled as they were Jack and Arthur Downey.

\* \* \*

To Bill Cummings of the 879 Clup

we award the championship title of staying awake. His record is six days and six nights. He was away from home so long his dog bit him. The pooch thought Bill was a house-breaker.

\* \* \*

We owe a debt of gratitude to Mrs. Willie Benn for the fifty pounds of appetizing beans she served at the meeting. Mrs. Benn worked seven hours and had to borrow all the pots and pans in the apartment house to cart the food to the club.

Jake (Becky) Reis, a former piano player in the hop-fields, volunteered his services and his masterful playing carried along the show. We are grateful to Jake for his help.

\* \* \*

John Nunan clicked again with his voice. "Old Faithful" is ever ready to fill in the gaps.

\* \* \*

L. Martini entertained with his feats of magic. Martini is a clever performer and he has an assortment of ledger-main that is positively uncanny.

\* \* \*

Jim Clisham and his charming wife dance divinely. It is indeed refreshing to watch the old time waltz danced as it should be.

\* \* \*

Sam Forman was hugging a cute number—he made certain to stay in the middle of the floor where the sheiks could not tag him. Foxy Sam.

\* \* \*

Jack Byrnes and Ray Schiller were strutting their stuff on the spring floor—these bozes never missed a dance.

\* \* \*

Jack Stanley and family were taking in the sights from the side lines. We heard later that Jack managed a short trip around the floor. Jack is a top-flight bill poster, he can make the rounds faster than anyone in the business, yet when it comes to dancing he makes the excuse his feet hurt.

Sergeant Tom Feeney, SFPD, was surrounded by a bevy of beauties and enjoyed himself immensely. We never knew that the Sergeant was a Don Juan.

\* \* \*

Sarah Diamond, daughter of Director Jake Diamond, acted as assistant to Magician L. Martini. Sarah is a great performer—she knew many of the tricks but, like a good trouper, kept silent.

Alec Kennedy, an old timer from South Park, gave us the lowdown on Ray Schiller's bike. We were too young to remember the yarn, however, Dr. Harry Bernard, George Kendall and Fred Nicholson enjoyed the story.

\* \* \*

Buddy Phemester had a great time on the stage eating marshmallows.

\* \* \*

The early training of Jack Maloney at Eintracht Hall came to the front Jack put his right forefinger on his head and his left hand on his hip and made what he thought were oriental dance turns. He twisted, turned, dipped, tangoed, contientealed and glode, and went through a brace of rumbas. Jack is now known as the boy with the electric feet. It was a sight for the gods to watch him heave a thigh.

\* \* \*

Bert Weinberg retained his title of Maharajah of the Bean Swallowers—Mrs. Benn claims he smothered six helpings.

Mike O'Leary glided into his old California Hall stance and gave a demonstration of how the butterfly waltz was handled in 1898.

\* \* \*

A trip to Willie Benn's mansion will give you an eye-full of furniture that is Louie the something. Yep, the place has been redecorated and, when we order the new bedroom set, it will be one of the show places of Hyde Street.

\* \* \*

We should share our good things with one another. Last week we discovered a dandy place to enjoy an Italian dinner and dancing at a most reasonable price—it is "The Bernal Cafe"—1790 San Jose Ave.

\* \* \*

Jimmy Tartar and wife were doing all right until Mike O'Leary came along. Jimmy says, "My name is Tartar, but I'm not the stuff you scrape from your teeth."

\* \* \*

Fred Nicholson was dancing with Mrs. Maloney most of the night, but was his face red when he discovered the lady was Mrs. John Shannon. Fred is now on the hunt for the guy who pulled the practical joke.

\* \* \*

Emile Miller, former featherweight champion, has grown into a heavyweight. Remember Emile's famous south

(Cont. on page 8)

## Arts Longa, Vita Brevis\*

"Art, as far as it has ability, follows nature, as a pupil imitates his master. So that art must be, as it were, a descendant of God."—John Shannon.

WE ENTERED the Palace of Fine and Decorative Arts on Treasure Island and there met John Shannon. Were we surprised when Officer Shannon gave us a learned discourse on early and modern paintings and sculpturing? He explained, in detail, that the early Greek conceived his gods and goddesses in human form and made his statues of



John Shannon

them accordingly. He confined himself to what was essential and permanent, so in fashioning the human figure of his diety he strove to achieve by means of balance and proportion the utmost perfection of which this form was capable, and to keep out the accidental and personal element. John explained the earliest works of plastic art—Greek as differing from Minoan and Mycenaean—point clearly to Egyptian and Assyrian influences. "Greek sculpture," said John, "begins with the Argive school about 480 B C, with Polycleitus, Myron, and Pheidias. The famous 'Doryphorus' of Polycleitus was one of the earliest statues in which the weight of the body, instead of resting on two feet, is thrown on to one foot, while the other leg is free standing, with heel raised from the ground.

"Myron," continued Officer Shannon, "was one of the first to discard the rigid uprightness of chest and head, and to show full flexibility of the body in action. His well known 'discus thrower' is a noticeable instance of his art.

"Pheidias was the leading spirit in the sculptural decoration of the Acropolis and was responsible for the colossal statue of Athena, 40 feet high. Parthenon sculptures, if not actually Pheidias' work, were made under his direction.

"The age of Pericles, in the 5th Century, witnessed the highest point reached

(Cont. on page 10)

## The Last Thursday

(Continued from Page 7)

paw—it was known as "the sleep producer."

\* \* \*

We always knew that Arthur Maloney would take to matrimony like a duck to water, but when we heard Jack Maloney had asked a fair one if he could support her in the same manner in which her parents had spoiled her, we darn near passed out of the picture. Yet we know that Jack bought a diamond engagement ring and, from this moment on, our stool pigeons will trail this egg to discover who has the little band of gold encircling her finger.

\* \* \*

Remember what we have always said, "If it is news, the SOMB Journal will be the first to print it." Our scoop for the month—"Frank Foss will become a father in October. They are praying for a girl so that they can name her "Beverly Anne," if a boy comes along, he will be christened "Robert."

\* \* \*

Ed Boyle is the representative of the Post Office at Treasure Island.

## Attend the South of Market Girls Picnic

By MARY J. CONROY  
Publicity Chairman

The South of Market Girls Club, Inc. will hold their annual picnic at Edgewater Beach Park on Sunday, June 25, 1939.

Honorable Chairman, Lottie Hannan; General Chairman, Jessie Crowley; Vice Chairman, Blossom Hay; Secretary, Emily O.Kane; Treasurer, Pholita Reagan.

Committee assisting—May O'Keefe, Ann O'Brien, Margaret Holz, Elizabeth Granfield, May Mayman, H. Cate, Jessie O'Brien, L. Gallagher, H. McNamara, H. Brown, M. Scharetz, A. Peterson, E. O'Neill, M. Cronin, A. Councilman, A. Ipswitch, K. Doyle, M. Sheean, L. Gondolfa, Sue La Rue, B. Whitney, L. O'Leary, Florence Cullen, E. Hayes, Annie Linn, Elsie Hurson, E. McNicoll, M. Walters, H. Mathias, Mary Conroy.

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# JACKASSES AND MEN

Over the hill trailed a man behind a mule drawing a plow. Said the man to the mule: "Bill, you are a mule, the son of a jackass, and I am a man made in the image of God. Yet, here we work, hitched up together year in and year out. I often wonder if you work for me, or I work for you.

"Verily, I think it is a partnership between a mule and a fool, for surely I work as hard as you, if not harder. Plowing or cultivating, we cover the same distance, but you do it on four legs and I on two. I therefore, do twice as much per leg as you do.

"Soon, we'll be preparing for a corn crop. When the crop is harvested I give one-third to the landlord for being so kind as to let us use this farm. One-third goes to you, and the balance is mine. You consume all of your portion with the exception of the cobs, while I divide mine among seven children, six hens, two ducks, and a banker. If we both need shoes, you get 'em. Bill, you are getting the best of me, and I ask you, is it fair for a mule, the son of a jackass, to swindle a man, a lord of creation, out of his substance?

"Why, you only plow and help cultivate the ground, and I alone must cut, shock, and husk the corn, while you look over the pasture fences and he-haw at me.

"And fall and most of the winter the whole family, from Granny to the baby, picks cotton to help raise the money to pay the taxes and buy new harness and pay the interest on the mortgage on you. And what do you care about the mortgage? Not a damn. You ornery cuss. I even have to do the worrying about the mortgage on your tough, ungrateful hide.

"About the only time I am your better is on election day, for I can vote and you can't. And after election I realize that I was fully as great a jackass as your papa. Verily, I am prone to wonder if politics was made for men, or to make jackasses out of men.

"And that ain't all, Bill, when you are dead that's supposed to be the end of you. But me? The parson tells me when I die I gotta go to hell. That is, Bill, if I don't do just as he says. And what he says keeps me from getting any kick out of life.

"Tell me, William, considering these things, how can you keep a straight face and look so dumb and solemn?"

YOU OWE YOUR CLUB ONE  
NEW MEMBER

## John Shannon

(Cont. from page 8)

by Greek art. Scopas, Praxiteles and Lysippus, were not satisfied with merely interpreting robust physical life and spiritual serenity, they sought the expression of human emotion and passion. Fine examples are the Niobe group and the Nike of Samothrace."

John rambled on about harmony of color, contrasts, depth of perspective, and what not. We passed a most interesting and educational two hours in the company of the art lover, and we promised to be a frequent visitor to the Palace of Fine Arts.

We suggest you make arrangements to have Officer John Shannon take you on a personally conducted tour through the art gallery—you will enjoy the time spent and you will come away from Treasure Island with a deeper appreciation of Art and Artists.

\*Arts Longa, Vita Brevis: "Art is long, life is short."

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## BRIEFLETS

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THE ORIGIN O. THE BARBER POLE: In former days barbers acted as surgeons. The insignia of the barber was a walking stick about which was wrapped a bloody bandage, and from this evolved our present day barber pole.

\* \* \*  
SNAKES: In India some one is killed every seven minutes by a snake. Approximately 2400 snakes roam the world and new species are being discovered every day. Hindu physicians treat many diseases with the venom of cobras and vipers. Canned rattlesnake meat—a delicacy—can be purchased in New York. The skin of reptiles is stronger than that of sheep, goat, or calf and 1,600,000 snake skins were exported from the Dutch East Indies this year. The panaconda of South America, at its greatest length, is 28 feet—the boa constrictor, 13 feet. The smallest snakes measure but 4 inches and are often thought to be worms. The western whip snake crawls three miles an hour, this is the fastest of all snakes.

The word "hydrophobia" means fear  
(Cont. on page 12)

## GOSSIP

"Truth is not exciting enough to those who depend on the characters and the lives of their neighbors for all their amusement."—Al Katchinski.

By WILLIE BENN

Many of the SOMBs follow the destiny of the Seals' ball team. Back of third base, during the Sunday games, we saw Maurice Sweeney, Harold Pabst, Eddie Nelson, Spider Roche, Tom Gosland and Senator Thomas A. Maloney.



Willie Benn

The Ladies' Nite turned out to be a banner event. Every one enjoyed himself to the limit. Frank Pickard and help-mate pulled steps on the dance floor that were the rage a few years back. During a snooping tour we found where Mrs. Pickard parked her gum.

Jack Barry, 75 years young, an old time ship caulker, never missed an opportunity when Pete Butti broke into a waltz.

Vince McGuinn and his honey were certainly going places during the lively one-step.

Jack Lavin came out of the fog to grab a dish of frijoles and to give the fair ones the once over.

Bert Phemester and his better half reminded us of the days of the prize waltz. These two can certainly introduce tricky gyrations to enhance the beauty and grace of the old favorite.

Judge Ike Harris and his family stayed until the last gun was fired and, from all appearance, their night was complete.

Dave Davis and wife refused to sit while the music was playing.

The old timers were present in great numbers. Con Sheddy, Vince Renna, George Lichtenstein, Sam Drugan, Geo. Miller, Jack Wiley, Charles Fox, Jim (Shut-In) Allen, Bob Loughery, George Kendall, Fred Nicholson, Jack Finnerty, Jack Daly, Jerry Noonan, Louie Holz,

George Jelick Sr., John E. Foley, Andy Johnson, Jim Doherty, Frank Lynch, Ed Reedy, Bill Bowle, George Neary, Frank Burke, oe Welch, Les Bottomley, Ray Maloney, Senator Tom Mitchell, George Ragan, Ralph Ebner, Dr. Harry Bernard, Dr. Julius Behrend, John (Pop) Merrick, Jimmy Dhue, Lee Burns, Walter Thierbach, Bill Park, Jimmy Cramp-ton, Jimmie Cruise, Walter Brady, Ray Schiller, John Shannon, Ray Towle, George Ward, Frank Flohr, George Gil- lin, Fred Weidmann, Jake Diamond, Judge Lawton Langdon, Fred Peterson, Harry Andreson, Jim Wilder, Ray Bel- asco, Courtney Barter, Jack O'Leary, Jim O'Leary, Mike O'Leary, Maurice Lynch, Maurice (Butch) Borden, Joe Rae, Sol Jacobs, Jim Kerr, Jack Kane, Al Smith, Ed Hughes, Tom Lennon, Dan Henry, Jim Clisham, Jack Stanley, Les Noonan, John Nunan, Vince Reilly, Alec McDonald, Frank Foss, Mike Law- ley, Henry Kendall, and a host of others.

\* \* \*

Word is floating around that Arthur Downey is about to publish the banns—all he needs is a friendly shove toward the altar. It looks as though it won't be long before he commits matrimony.

\* \* \*

Bill Augerstein, the notary public, missed the fun by entering the hall when the festivities were at a standstill.

\* \* \*

Jack Finnerty, of the Aristocrat Tav- ern, worked late but the "Boys" saw to it he horned in on the feed—they brought a dish of beans to his workshop.

\* \* \*

Bill Sullivan, the dyed-in-the-wool bachelor, went berserk when he saw the hall crowded with attractively gowned femmes.

\* \* \*

Luke Tierney watched from the side lines. Luke, in his palmy days, was a whizz in the light fantastic. We are wondering why he did not grab a girl and give her a whirl.

\* \* \*

The highlight of the evening was Jack Maloney. He cut up like a jitter- bug. Jack, for many moons, has been watching the younger set strut their stuff and when the opportunity presented it- self, he waisted the first girl that came his way and put on a performance that drew tremendous applause.

\* \* \*

Indignant Father: Do you think it's fair, Bobby, after I told you there was no Santa Claus, to go and tell the neigh- bors I laid your Easter eggs, too?

\* \* \*

Will you take my sister to the party? Is she good-looking? I'll pay half your expenses. Sorry, I've got a date.

### DANGEROUS DAN M'ROBE

A bunch of germs were hittin' it up  
In the bronchial saloon;  
Two bugs on the edge of the larynx  
Were jazzing a ragtime tune.  
Back in the teeth, in a solo game,  
Sat dangerous Ack-Kerchoo;  
An' watching his pulse was his light  
of love  
The lady that's known as Flu.

Mrs. Forrest: You'll have to take that steak back, it's so tough I can't even cut it.

Waiter: Can't take it back now lady, you've bent it.

Doctor Rickard: I'm sorry I can't cure your husband from talking in his sleep.

Mrs. Hanten: Well, can't you give him something to make him talk plainer?

First Man: I'm all stiff from neuritis.

Second Man: Glad to know you, I'm Cohen from Hoboken.

Toiling is not toiling  
When the service that we give  
Is to keep the living loving  
And to help the loving live.

### NEWSPAPER RACKET

I want to see the advertising manager.

She's out.

Well, her assistant.

She's out, too.

Well, I'll see the editor.

She's out.

Great Scott! Is everybody out?

Yes—They're all hunting news for the Forum.

### PESSIMIST'S SONG—

I do not know, I do not care,  
How far it is to anywhere,  
I only know that where I'm not  
Is always an alluring spot.

A young Indian, suddenly "oil rich" bought a five thousand dollar automobile and drove away. The next day he was back at the agency, footsore and limp, his head bandaged.

This was his explanation: "Drive big car; step on gas; trees, fences go by heap fast. Pretty soon see big bridge coming down road, turn out to let bridge go by. Bang! Car gone—gim- me 'nother one."

Conscience is what makes a girl tell her mother something she knows very well she's going to find out.

A doughnut is nothing surrounded by something worse.

### REMEMBER

THURSDAY, MAY 25—8 P. M.

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San Francisco, Calif.**Do You Remember***"How can such deep-imprinted images sleep in us at times, till a word, a sound, awake them?"—Bill Boyle.*

By GEORGE R. JELICK, SR.

In the past two months the Journal has been printing the famous sites "South o' the Slot," from South Park to Seventh Street. So, to go one better, we will recall places we knew around the square block of Seventh, Eighth, Harrison and Bryant.

First, we tell you of a Birthday party on April 19, 1890. It was given to Bill Shelley, husband of Josephine Shelley, the charming Past-President of the South of Market Girls. The affair was staged on Langdon Street. Bill was tall and handsome and a great favorite of all. He was the stonewall goal keeper of the soccer team, and Sergeant-at-Arms in the Maguire Cadets Club. All South of Market turned out to celebrate the birthday of Bill and it ended in the wee hours of the morn. The reason this event was unusual is that there were no broken bones or heads and no black eyes. It ended as peaceful as a church festival.

How many remember "The Dinkey?" This is the name we gave to the Pacific Illinois Glass Works. The kids earned spending money holding moulds for the glass blowers. The factory was at Seventh and Townsend. We can remember the fellows working there—Jim Davis, superintendent; Jack Whiteman, manager; Old Man Manley, Big Butler, and Phil Dietz, glass blowers. Phil was the president of the San Francisco Athletic Club. Bill Tierney was an oven tender.

How many remember the glass ladders and the dippers, filled with colored water? We had these by the dozens and used them as bait to date the chickens.

The Fruit Canning and Packing Co. was on Townsend near Langdon. The kids waited for the wagons to go by, then sneaked up and swiped the fruit. Strange to relate we never had the stomach ache.

From the southwest corner of Seventh & Harrison (Horace Davis Barn) we come to Worth's Butcher Shop, Mullally Stanton Grocery Store. A few of the old timers I remember in this locale are: Officer Tom (Cricket) Stanton, Jim Mullally, Mark Noon, Tim and Laura Davey, Chester Howell, the Jilicks (Frank, Dick and George), Mud and Babe Kenney, Ann Cunningham, Tim and Jim Morron and their sisters, Julia, Mamie, and Ellen, Dan and Rose Gallagher, Dick and John Dunnigan, George Gilmore, Beady Simon, Bill Shelby, Steve Hines, Bill, Ed, Dan, Dick Mc-

Laughlin, Frank "Mugs" O'Leary, Frank, Ted and Willie Wolff, Jim Wilson, Alfie and Connie McLean, Bonnie Riley, Jimmy Lawlor, Jimmie and Willie Britt and Jimmy Drum.

A great gang—all regular fellows. We would like to know more about the district, so old timers, send in your memories. Let's relive the good old days when we were happy, care-free children.

**President's Message**

(Cont. from page 3)

These speak of home, and say that Mother's there.

Know, then, this truth, thought you doubt every other:

Home is where the heart is, and the heart of home is Mother.

Don't forget May 25th is our next meeting. Bring a member or friend.

Everyone is invited to our Tuesday night Committee meetings and our committee will start functioning for Founders' Night in June. We have already selected our principal speaker for that night, Paul C. Smith, general manager of the Chronicle. More about that later. Remember—our next meeting May 25.

**Brieflets**

(Cont. from page 10)

of water, but this is wrong. The muscles of the throat of a rabid dog are so effected that there is difficulty in swallowing, this condition having caused the erroneous belief that the dog fears water, though actually the dog is thirsty and tries rather unsuccessfully to get it.

\* \* \*

The first bath-tub, made of mahogany and lined with sheet metal, was installed in a Cincinnati home in 1842. Bathing, except prescribed by a physician, was made unlawful in Boston in 1845. In 1850 many clergymen preached that degeneracy would result from such luxury as bathing. Virginia once imposed a tax of \$30 for each bath-tub.

\* \* \*

Charles Fox, Courtney Barter and Ray Belasco please note: A Copenhagen hotel is equipped with pipes for beer as well as water. Think of it! Running beer in each room. What a great time the SOMBs could have in Denmark.

\* \* \*

Iron at one cent a pound is the basis for steel at two cents and automobiles at twenty-five cents a pound or less. This is the reason why a dairy farmer can own an automobile. One pound of butter will buy two pounds of automobile.

## A New Club Is Founded

FRANK FOSS, popular Past President of the South of Market Boys, is becoming the most widely publicized whiskey salesman in town. He is the founder and Chief Cue Ball of the Hiram-Walker Chapter "Behind the Eight Ball." The organization was founded for the protection of the Dog House



FRANK FOSS

Boys, against the pitfalls of life. To date in excess of twenty-five hundred of our leading citizens have qualified, and, if the membership keeps mounting, we fear the charter will close, so, you Eight Ballers, send in your applications at once, if not sooner. The requisities for eligibility are:

Table Thumping  
Fist Shaking  
Bartending  
Whiskey Drinking  
Toast Burning  
Penny Pinching  
Check Fumbling  
Crotch Hitching  
Doodling  
Elbow Bending

Also "Dodods" who do not drink Ten High or Canadian Club.

"Cue Ball" Foss reports that the Hiram Walker line of whiskies is the most called for in every tavern and liquor store in town. It is because of the excellent bouquet, the top flight quality, the economical price, and most of all, the wonderful taste. When you are in the mood for a GOOD drink, think of the Canadian Club, Ten High or Five O'Clock Gin.

Send your name to Frank Foss and he will make you a member of the up-and-coming "Eight Ball Club"—do it now, otherwise you may be too late.

## When We Were Younger

*"As dew to the blossoms, and bud to the bee, as the scent of a rose, are those memories to me."*—Carol Dose.

By JOE ROBERTS

COME on, fellows, let's travel back to February, long before 1906. The occasion is the dance of the League of the Cross Cadets, Company "H"—the place is the Armory. The big spot in the life of the young fellow is a place on the drill team so he can enter the competitive drills which will take place the first Monday after Easter in the Mechanics' Pavilion. We hear the call, then the first Sergeant reads the roll and reports all present and accounted for. The order is given to fall in and we are off in column fours to march along Folsom Street, turn on Second thence to South Park for a two hour drill. Then tired but happy, we return to the Armory where we find Sergeant Michael Joseph Conboy in deep sleep—the racket of the drums and fifes fail to disturb his nap.

Every man is on his toes during the weeks that follow as each is eager to make the drill team, however, there is no petty jealousy—the losers smilingly congratulate the winners and wish the Company the best of luck.

When the final team is picked, the proud boys march from the Armory, down Folsom to Third, up to Market, along Market to Ellis and stop at the old Third Regiment Armory where the company drills arduously so as to get accustomed to the wooden floors.

At last the great day arrives. We crowd into the old Pavilion—the crowd is tense, eager and pulling hard for their favorite. A hush comes over the place as a rabid fan of Company "H" climbs along the rafters. The cops are yelling for him to come down but he pays no attention. He crawls along until he reaches the bell and when "H" Company comes on the floor, he rings it so loudly that all San Francisco can hear it.

The drill is now over and general assembly sounded. The entire regiment step to the tune of march music to where the judges await to pin the award on the breast of the Captain of the winning team.

For the last I have saved the best news of all—our President, the late William McKinley, officiated on the occasion.

Stranger: Can I get a room for three?  
Clerk: Have you got a reservation?  
Stranger: What do you think I am, an Indian?

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## Play Whist

The South of Market Girls' Club, Inc. will give a Whist Party at Druids Hall, 44 Page Street, May 31, 1939.

Chairman—Margaret Holz.

On Saturday, June 10, 1939, Boosters' Lunch. The South of Market Girls' Club, Inc. will give a luncheon at Rex Restaurant, 401 Broadway.

On Sunday evening, June 11, 1939, the South of Market Girls' Club, Inc. will have an entertainment at the Laguna Honda Home.

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# Founder Pete Maloney's Message

I am writing this message just before Mother's Day Breakfast is to take place. I cannot help but express my gratitude to Jack Downey, our president, for placing me as chairman. As many times as I have presided over different functions, this particular affair dedicated to Mothers stands out very much with me. Primarily, of course, because its for Mothers, and those of us in the South of Market Boys, who really knew South of Market and the way our mothers struggled for us, that we would be a credit to them, can really feel proud that we have the opportunity to publicly pay tribute.

In securing Dean Maddox, or Buddha of the Marin Dell Milk Co., as the speaker of the day, we made a ten-strike, because he is without a doubt the Major Bowes of the West and has thousands upon thousands of friends and is one of San Francisco's outstanding humanitarians.



Pete Maloney  
Founder

I do want to sincerely thank Mrs. Elsie Hurson, who was chairlady of the women's division for this Mother's Day Breakfast. She attended meeting after meeting and preached the gospel of Mothers all over the city with the result that she disposed of over 60 tickets personally, and I also wish to mention our good pal Josie Sheely who never missed Tuesday night meetings. Josie with the everlasting smile and Josie who has never failed to do her bit. Josie will be in charge of those splendid California pioneer mothers from the Laguna Honda Home on Mother's Day and you can be assured she will see they are well taken care of.

Our chairlady of the Young Women's Division Miss Loretta Flohr, beautiful daughter of Frank Flohr, has never before been a chairlady of any important committee, worked very hard and through her efforts many young people will have their mothers at the breakfast.

Mrs. Lottie Hannan, president of the South of Market Girls, I thank most

sincerely. Mrs. Hannan had a committee working hard for the success of the affair.

I was very sorry to learn, as were all of us, of the fact that Mrs. Margaret Holtz met with an injury. Fortunately it was not serious but very painful. Mrs. Holtz, wife of our good friend Louie Holtz, always works hard for the success of Mother's Day and all affairs we put on.

I thank Mrs. Jessie Crowley, the first vice-president of the South of Market Girls, and who becomes president in a few months and who has helped us considerably during our committee work. Mrs. Crowley we know will make a splendid president and we offer her the cooperation she desires.

As far as my own committee of the South of Market Boys are concerned I thank each one. The members who came up on Tuesday evenings did great work and I certainly appreciate their efforts. I cannot name individuals as I would like to. I may overlook some one, for all of the boys worked very hard, but I will have to say thanks to all.

At the last meeting of the South of Market Boys, President Jack Downey promoted a dance after the meeting. A goodly crowd was there and really enjoyed the festivities. Granfield said it brought back old times, and as Bill looked out on the floor and saw Jack Maloney doing the jitter bug, he came near stepping out himself and doing the same. He said, "If Jack Maloney can step around at his age, why not me."

The real success of the affair was the beans that Mrs. Benn cooked. It is not an easy thing, folks, for a woman to cook for five hundred. Try it sometime. But genial Mrs. Willie Benn did this and how those folks went for her beans. George Jileck, six plates; Murphy Weinberg, eight plates; Bill Cummings, six and one-half plates, and so on. Mrs. Benn, sincerely, we say thanks, you certainly deserve it.

Brothers, that is, those behind in their dues (and there are many), I wish you would look on the back of your membership card; see how you stand; pay up your dues, because shortly many will have to be taken from the rolls for non-payment of dues. We have to do this, it is necessary. We have the finest organization of its kind in the country; the dues are light for the fun received and the sentiment attached. Let us pay up our dues, because it is really an honor to belong to this fine organization.

# SOUTH OF MARKET JOURNAL

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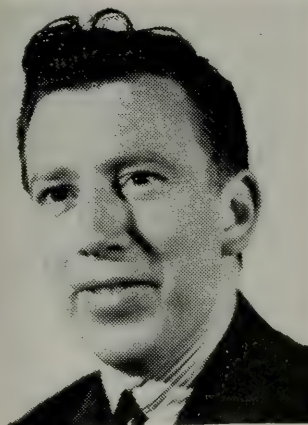
June, 1939



PETE MALONEY

★

Founder South of  
Market Boys, Inc.



PAUL SMITH

Guest Speaker  
Founder's Nite  
Executive, S. F. Chronicle

## FOUNDER'S NITE

THURSDAY, JUNE 29th --- 8 P. M.

ENTERTAINMENT --- DOOR PRIZES --- REFRESHMENTS

*Bring In A New Member!*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# FOUNDER'S NIGHT

By JOHN SHANNON

FIFTEEN years ago Pete Maloney conceived an idea of an organization that would band together the men who lived South of Market before 1906. From the beginning the "South of Market Boys" was a tremendous success, and today it enjoys the enviable position of being the top social organization in the United States. To build this club took plenty of energy, time and money, and it is only fitting that we should honor Pete for the things he has done, and is doing, for this great fraternity. Each year, in June, we have a Founder's Nite, a nite dedicated to Pete, and a night which has become synonymous with a good time.

This year we weel we have outdone ourselves. We combined "Founder's Nite" with "Ladies' Nite" and worked out a program that will outshine any event we sponsored in the past. Paul Smith, general manager of the San Francisco Chronicle, has been selected as guest speaker, and Sheriff Daniel C. Murphy has been chosen to give the highlights of the good old days. In addition to these two great orators, we secured Phil Sapiro's syncopators to furnish the dance music. And yet, this is but a part of the elaborate program arranged. We will serve sandwiches, stage a headline floor show, and the piece de resistance will be "STEAM BEER," not the bottled kind, but steam beer direct from the keg, the same as it was drawn in the Old Cuckoo's Nest on Brannan Street.

If you don't enjoy yourself dancing, eating, listening to the cream of orators, having an opportunity to cash in on a door prize and meeting old friends—it won't be our fault. So invite your friends to be with us on this gala night—June 29 at 8 o'clock.

Like all other clubs we live because of dues, therefore it is the duty of every South of Market Boy to introduce at least one new member. "Founder's Nite" is one night we strive to have one hundred candidates in the line, as in this way we show Pete Maloney we really appreciate the effort he put forth to bring this wonderful organization into being. Pete wants nothing for himself—his heart is wrapped in the SOMB's—and there is nothing he would rather see than a large class of initiates. So, do your share toward swelling our membership role by asking a friend, whom you know to be eligible, to associate with us.

We give a partial list of the celebrities who will be with us on "Founder's Nite":

His Honor, Angelo J. Rossi, Mayor of San Francisco.

Paul Smith, General Manager, "S. F. Chronicle."

Alfred J. Cleary, Chief Administrator.

John J. O'Toole, City Attorney.

Slip Madigan, Football Mentor, St. Mary's College.

Mrs. Jesse Crowley, President of the South of Market Girls.

Lefty O'Doul, Manager of the Seal's Baseball Team, and members of the ball club.

Lyle T. Jacks, Superior Judge.

I. Harris, Superior Judge.

I. M. Golden, Superior Judge.

Sylvan Lazarus, Superior Judge.

Thomas Foley, Superior Judge.

George J. Steiger, Superior Judge.

Mr. and Mrs. A. V. Stokes, Commissioners.

Walter Mails, Public Relations Manager, S. F. Ball Club.

D. C. Ormsby, Assistant Superintendent of Transportation, Municipal Railway.

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Theresa Meikle, Municipal Judge.

Forrest B. Gibbon, Secretary, Public Utilities.

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Malcolm A. Fraser, Secretary to Mayor Angelo J. Rossi.

Eric Cullenward, Executive Secretary to Mayor Angelo J. Rossi.

W. T. Bennett, Director of Public Relations, "S. F. Chronicle."

Allen Spivock, President Central Council Civic Clubs.

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Melvyn Cronin, Assemblyman.

Josephine Shelley, SOMG's.

Elsie Huron, SOMG's.

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Milton Meyer, Commissioner.

I. W. Mallard, Police Commissioner.

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Daniel C. Murphy, Sheriff.

Harold Boyd.

Herbert Kaufman, Municipal Judge.

Ernie Smith, Sports Announcer.

Dean Maddox (Budda, Marin Del Milk Co.).

Dr. J. C. Geiger, Health Director.

Mathew Brady, District Attorney.

Naturally, we will have more of the first citizens of San Francisco on "Founder's Nite," but, at this writing, we cannot list them as we haven't heard from our invitation.

You can't afford to miss "Founder's Nite"—so keep June 29 open for you and your family and friends—they're all invited—the more the merrier.

But don't lose sight of the fact that we need members! The more members, the larger our treasury. When we have plenty money, we can support bigger and snappier events.

## REMEMBER

FOUNDER'S NIGHT . . .

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# SOUTH OF MARKET JOURNAL



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THE SOUTH OF MARKET BOYS, INC.

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SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorane and worthy or remembrance in the history of San Francisco.

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DOLORES PRESS

# The President's Message

EACH year Mother's Day Breakfast becomes more wonderful. We look back and realize that each breakfast was greater than the preceding one.

It's the change of program that makes the breakfast successful.

It was a rare bit of luck when we obtained Dean Maddox as the speaker

Byron McDonald when they were members of the L'Allegro Club? My guess is that J. E. could make the "Flight of the Bumble Bee," sound like an air raid.

Have you heard Walt Nunes, the vocal bartender of the Paramount Club, sing "If I Had My Way," "For Your Sake," and "Jealous?" Walt will soon become a member of the South of Market Boys.

With Frank Boisson of the A-1 Wine and Liquor Co., 5498 Geary Blvd., there is never a dull moment. Ray (Tobin) Heaney will see to that.

Old timers in San Francisco will remember Johnny Herget, who fought under the name of Young Mitchell. But do they know that he fought three times on a Saturday night at the tender age of seventeen? And at the same age, Herget, or Young Mitchell, fought up to heavyweights while he weighed around one hundred and forty-five.

Herget is now retired but looks hale and hearty. For a man who retired as undefeated Middleweight Champion of the World, Johnny Herget hasn't a mark of his many ring wars.

From eighteen years of age, Herget was managed by Charlie Traung, former boxing commissioner, and they still pal around.

Traung, at one time was willing to put up ten thousand dollars to see Ace Hudkins fight, is one of the top sportsmen in the country.

Bill Foley was the fifth president of Rincon Parlor Native Sons. Yes, Bill Foley is the father of Judge Tom Foley.

Founders Night will be held on the 29th of June. An article in a paper stated it was to be a dinner given to Pete Maloney, which isn't so. However, the nite will be packed with surprises!

Steam beer will be served through the compliments of the National Keg Cooler Refrigeration System, of which George Ward is an agent.

We will have a band and an outstanding stage entertainment, led by Mike Lawley as M. C.

We must put our shoulders to the wheel and build up the membership of the club. If we cooperate and work together there is no reason why we cannot double the present membership.

Where can you get a good show—refreshments—meet old friends—have good club rooms to play cards and relax—and, above all, enjoy the membership of one of the greatest fraternal organization, the "South of Market Boys," for fifty cents a month? Let's think this over and try to bring in the largest class of new members we have ever had for Founders Night.



JACK DOWNEY

of our Mother's Day Breakfast in May. Dean entertains thousands of people within tuning distance of Radio Station KERC. He is a modest fellow and a regular guy.

The opinion of radio fans is that Dean is kind and considerate to the amateurs who appear on his program—"The Marin Dell Amateur Hour." Send Dean a card or letter and request a pass for his program.

After spending a couple of weeks in bed from an injury to my right leg I was glad to be able to attend a dinner given to Bill Granfield. There were about one hundred of Bill's friends and South of Market Boys present. The dinner was arranged on short notice, and given more time, the boys who planned this affair, would have had to find a place to accommodate hundreds more as Bill has a great many friends. Many young men attended and enjoyed the stories Bill Granfield and others told. Bill spoke of the eccentric tom cat that was suddenly awakened and was in such a hurry to get out of the grocery store that it knocked down a pyramid of canned goods stacked in the doorway. Others spoke of the "Fighting Granfields." South of Market Boys must have had a dandy time in those days.

Who remembers when John E. Foley was a violin player with Mr. and Mrs.

After the years of hard work founder Pete Maloney has done for the South of Market Boys, it will make him happy to see Founders Night the most outstanding we have ever held.

I was unable to attend the Boosters Lunch of the South of Market Girls, June 10th. I had a previous appointment that could not be postponed.

The South of Market Girls have given us wonderful cooperation and we should do all we can to support their picnic and make it a success. It will be held at Edgewater Beach Park, Sunday, June 25, 1939. Let's all go!

Remember "Founders Night," June 29th, eight o'clock. Bring a new member. Ladies invited. Dancing—Refreshments—8-act Floor Show.

## WHY NOT TAHITI?

BY HAL MAGUIRE

Penguins, geese, ducks and snakes

Billy goats and Mandarin drakes—  
What's it all about I wonder

All this stupid sort of blunder?

Cows and horses, cats and dogs,

Fish and worms and jumping frogs—  
Only humans work to eat,

Struggle to make both ends meet—  
Penguins, snakes, ducks and geese

Do both with the greatest ease.

Yet we work and worry so

Just, like them, to live—yet go

Plumb to pieces every day

Instead of taking life as play.

And we pity poor, dumb brutes—

Guess they think us queer galoots:

The crown and roof of things, by  
chance

Alone are slaves of Circumstance.

**A HINT TO MOTHERS AND FATHERS:** If your child makes a scene because he has to take castor oil or other medicine, rub his tongue with ice, then have gulp the dose. He probably won't taste it. That advice appeared on April 20, 1939, in the Journal of the American Medical Association. It was taken from a report on findings of Dr. Harold Tangel, lecturer at the University of Budapest.

He said a cold substance dulls the sense of taste and warmth stimulate it. "Warm coffee," he said, "requires less sugar than cold. However much sugar is put into ice cream it will not seem too sweet, because when cooled the taste sense barely functions."

P.S. Many SOMBs would have welcomed this information in the old days. Kids, in this age, get all the breaks!

**YOU CAN FIND THE THINGS  
YOU NEED ADVERTISED IN THE  
SOUTH OF MARKET JOURNAL!**

## HOUSEHOLD HINTS

By MRS. WILLIE BENN

If you put too much salt in the soup, return it to the stove and add several sliced potatoes. After a few minutes the raw potatoes will absorb much of the salt.

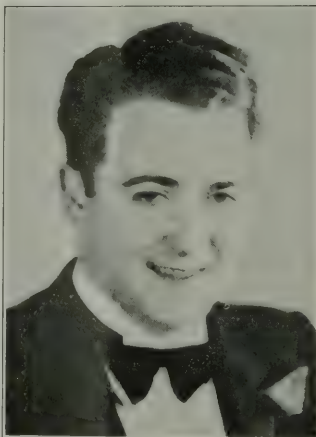
To drive a nail into a plastered wall without cracking the plaster—dip it into hot water or melted paraffin for a few minutes.

Soap varies in price from nine cents to \$1.97 a pound, but the five-cent cake is usually just as efficient in purity and cleaning qualities as the 35-cent item.

Tests have proved that a \$28 vacuum cleaner is better than two others priced respectively at \$60 and \$80 which are widely advertised.

## INTERESTING ITEMS

Bud (Lance) O'Brien, the Irish tenor, is now the Secretary of the AFA, with offices at 25 Taylor street. Bud is in charge of Treasure Island and each day



Bud O'Brien

you can find him hobnobbing with producers and actors. We were surprised to learn that 500 members of the American Federation of Actors were employed at the Golden Gate International Exposition. Inside dope has it that Bud will soon be President of the AFA—we wish him luck!

Wifey—Darling, when you and I kept company, my mother used to have something green with every meal.

Hubby—Ugh, huh, me!

"Why, the idea! The average man always kisses me on the hand."

"Maybe so, but I'm away above average, baby."

## LARGE GROUP TO JOIN Y.M.I. TOUR

Over two hundred members and friends of the Y.M.I. are waiting anxiously for July 21st, the date set for the departure of the Y.M.I. All America-New York World's Fair tour. According to advance reports from rail-



Oldest House in U. S. A., St. Augustine, Florida.

road officials and agents along the itinerary of this clossal tour, extensive preparations of welcome are being made in all of the large cities and places that will be visited on tour.

The strong appeal of the Y.M.I. tour this year is reflected in the unprecedented number of guests accompanying the group. Air-conditioning and comfortable equipment were main factors in attracting this great number, coupled with the great and diversified itinerary.

The last minute rush for reservations has begun and the few limited upper berths are being taken up at the Y.M.I. All America Tour, Y.M.I. Building, 500 Oak Street, San Francisco. James E. Leary and Gerald I. Murphy head the committee in charge and will escort the 8000 mile journey accompanied by Mr. James J. McDonough, popular tour representative of the Southern Pacific Co.

*Itinerary of Tour Includes—*

Palm Springs Country  
Los Angeles  
El Paso, Texas  
Beautiful Carlsbad Caverns  
Juarez, Mexico  
San Antonio, Texas (Alamo)  
New Orleans, La.  
Jacksonville, Fla.  
St. Augustine, Fla.  
Washington, D. C.  
New York City (four days)  
Montreal, Canada  
Quebec, Canada  
Ste. Anne de Beaupre Shrine  
Niagara Falls, N. Y.  
Chicago, Ill.  
Royal Gorge  
Colorado Rockies  
Salt Lake City

## BRAIN TEASERS

"Intelligence is a luxury, sometimes useless, sometimes fatal. It is a torch of fire-brand according to the use one makes of it."—Senator Tom Mitchell.

1. **TANDEM FOR THREE PROBLEM**—Tom, Dick and Harry started off with their new tandem bicycle to journey from Quoque to Montauk Point, a distance of 43 1/3 miles. The bicycle could hold only two of the boys, so at least one would have to walk while the others rode ahead. Then one of the riders would get off and proceed on foot while his companion went back on the bicycle for the other boy. Any one or two of the boys could operate the bicycle at the average speed of 20 miles an hour. Tom could walk a mile in 13 minutes, while Harry could maintain a speed of 12 minutes to the mile. How could the three of them reach Montauk in the shortest possible time?

2. **THE TAVERN PROBLEM**—A tavern owner was dexterous in contrivances to produce a large appearance with small means. In the dining room were three tables, between which he could divide 21 bottles of which seven only were full, seven half full, and seven apparently just emptied, and in such a manner that each table had the same number of bottles, and the same quantity of wine. He did this in two ways. Can you?

3. **PIPE PROBLEM**—A foot and a half of pipe weighs a pound and a quarter. How much will 111 1/2 pounds cost at 12 cents per foot?

4. **A PROBLEM IN EIGHTS**—Arrange eight 8's in such a way that they will add up to 1,000.

Answers on page 7.

## There Oughta Be A Law!

"Did you boys have a smart lawyer when you sued the producer over breach of contract?"

"Smart is right. We got a thousand dollars and he got nine thousand."

Maid—There's a woman outside with a man.

Spinster—Tell her I'll take him.

Joe—And what's more, I get up in time for the health exercises each morning.

Bert—I didn't know you took them.

Joe—I don't, but the girl in the apartment across the court does.

## A STICKER

By John E. Foley

**T**HREE men registered at a hotel for which they were to pay \$30 or \$10 each. After talking it over among themselves they decided to squawk to the management. The manager listened to their complaint and decided to make the rental \$25 for the three men, so he gave a bellboy \$5 and told him to divide the money among them. The bellboy was too lazy to figure how to divide \$5 among three men, so he gave each man a dollar, and pocketed what was left—\$2. This meant the men were to pay \$9 each instead of \$10. Three times nine makes only \$27. As the bellboy pocketed \$2, this makes a total of only \$29. As the original price agreed on was \$30, what became of that missing \$1?

Look for the answer on page 11.

Frank Foss paced nervously up and down the corridor of the hospital. He wrung his hands in agony. His face twitched with nervous apprehension. His wife was upstairs having a baby. Finally the doctor appeared and said—"It's a girl."

"Thank God—thank God," Frank said, with tears streaming down his cheeks.

"Why do you say that?" asked the doctor.

"Because my daughter will never have to go through the agony I've just gone through."

Mrs. Jerry Noonan wished to attend an evening performance of a certain play so she arranged that a highly recommended young woman should stay with the children. When Mrs. Noonan returned from the theatre she asked the girl if she had any difficulty with the family.

"Not exactly," replied the buxom lass, "But the eldest boy, the brown-haired one, was a bit of a handful. I had to use force to get him to bed."

"Brown-haired one," shrieked the mother. "Good Heavens, that's my husband."

**DUES ARE DUE!**

## Inebriated

**Outraged Wife**—Couldn't you think of anything better than coming home in this drunken condition?

**Erring Husband**—Yes, m'dear, but the club was closed.

"I saw a dental cripple this afternoon."

"What? A guy with bum teeth?"

"Naw, a dentist who flirted with a prizefighter's wife."

The trouble is most guys who are in the dough are usually half-baked.

Have you ever! had that cooped-up feeling as if you were in a very small cell? Have you ever felt that closed-in, suffocating feeling? Have you ever found yourself talking when there was actually no one present for you to talk to? Were you ever worried by this condition? Then, why in hell didn't you get out of the telephone booth?

John (Pop) Nunan was in fine voice at the South of Market girls. He turned in a number of old time songs with intense feeling. John gathered his gang

Just because a guy says he'll call you up is no sign that he'll give you a ring."



Les Noonan

(Martin Lawler, Jack Maloney, Tom Sheehan, Phil Benedetti, Louis Holz, George Miller, Bill Granfield, Frank McLaughlin, Bob Loughery, Joe Rae, George Gillin, Les Noonan, Eddie Nelson) and entertained the girls with numbers that dated far beyond the civil war.

**TAXI? . . .** Be wise! Be thrifty! Be smart! Save money by riding **De Soto Cab**

**Sedans. Anywhere** in the city for only **\$1.25.**

Short trips from 30c. P.S. De Soto is the largest taxi company cooperating with your publication.

Day or night . . . phone . . . **UNDERhill 2050**

# GOSSIP

By WILLIE BENN

Reflection has been cast on "short weight" Maurice (Butch) Bordan. The customers claim he weighs his thumb with the meat. We can't believe this as Butch has confided to us that he sticks a piece of lead to the bottom of the weight.

\* \* \*

Walter Robinson, top man with Acme



Willie Benn

Breweries, is a regular at the Tuesday night meetings.

\* \* \*

Battalion Chief Coleman Controy can be depended upon for a good story if you steer him into a corner during the regular monthly get-together.

\* \* \*

Good news! Mrs. Lucy Meyers, wife of our popular member Charles Meyers, is well on the road to recovery after a long seige of sickness. Mrs. Meyers is a sister of former supervisor, Walter Schmidt.

\* \* \*

On Wednesday, May 31, a stag testimonial dinner was given to Bill Granfield. The affair was a huge success. Events of this character promote good-fellowship and allow the "Boys" to become better acquainted. We saw Maurice Sweeney, Joe Roberts, Jim Clisham, George Gillin, Joe Rae, Ray Schiller, Frank Foss, Frank McLaughlin, Dave Davies, John Foley, Joe Murphy, Andy Johnson, Jim Kerr, Jake Diamond, Fred Finnerty, Jack Maloney, Louis Holz, Pete Maloney, Harry McKeon, Pete Butti, Jack Ryan, Bert Wenberg, Ed Nelson, George Miller, Bill Cummings, Arthur Downey, Jack Downey, Sam Dugan, Jack O'Kane, Fred Weidmann, George Ward, Frank Flohr, Jim Finley, Edward Bryant, Tony Johnson, George Lovejoy and Vincent Reilly seated at the festive board to pay tribute to Bill Granfield.

\* \* \*

A wag remarked that when the wind blows in Marin County, the termites

join hands to keep Joe Rae's summer home in Lagunitas from falling over.

\* \* \*

Thomas and William Carrol (father and son) never miss a SOMB's meeting.

\* \* \*

When Ray Belasco asked Henry Broderick what it takes to be a good golfer, Henry said: "You have to be smarter than the ball."

\* \* \*

John Dacey's work keeps him from attending the meetings, however he is a steady visitor to headquarters on Saturday afternoon.

\* \* \*

Jack O'Keefe teaches the "Boys" how Dirty Dora should be played and it is a costly lesson, as Jack leaves the club-room Sunday nite with plenty of dough.

\* \* \*

Paul Pabst, son of Harold Pabst, won the high school AAA golf championship at Ingleside. In July Paul will try to cop the National Public Links Championship which will be played at Harding—from here he will go to Boston and then his goal is United States champion.

\* \* \*

Baldhead row consisting of Jack Barry, Louis Holz, Jake Diamond, Jim Doherty, Perrie Thal, Jerry Noonan, John Ryan, Hugo Ernst, Jack Stanley, received a great treat at the meeting. We had three fan dancers each trying to outdo each other. The "Kids" went to town with such applause that the girls gave them four encores.

\* \* \*

John Ryan is a retired bartender from South o' th' slot.

\* \* \*

Edgar Levey, former Speaker of the Assembly, looked as though he was having a fine time.

\* \* \*

Frank McLaughlin is a retired commission merchant.

\* \* \*

Our Editor, Lloyd Jacot, recently finished night school. He studied so diligently that he has become muscle bound between the ears. Last Sunday, while working in his garden, he tried to pull a worm from a hole, the worm was so mad that he pulled the editor into the hole.

REMEMBER

FOUNDER'S NIGHT

THURSDAY, JUNE 29 — 8:00 P. M.

ENTERTAINMENT

REFRESHMENTS—DOOR PRIZES

## E. GRAZZINI

QUALITY FRUITS, VEGETABLES  
AT THE FOLLOWING MARKETS

GRAZZINI MARKET

22nd Ave. and Geary SKYline 4664

ROSS'S MARKET

Vallejo and Columbus GARfield 3422

ROMEY'S MARKET

2100 Chestnut WALnut 7686

ROMEY'S MARKET

18th and Geary SKYline 5546

ROMEY'S MARKET

Cole and Haight UNderhill 2241

O'CONNOR'S MARKET

Cor. Lombard & Divisadero FI 7073

## THREE LITTLE PIGS TAVERN

Special Steak Sandwiches  
Beer and Wine  
Wilfred Rousseau, Prop.

Montrose 9861  
1301 FORTY-EIGHTH AVE.  
Near Irving  
San Francisco

## HARRINGTON'S Lunch and Bar

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245 FRONT STREET  
9 JONES STREET

100% Union

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The Store With Stock and Service  
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Phone RAndolph 3979  
San Francisco, Calif.

Compliments of

A. B. C.

CIGAR STORES

## PETE SAYS . . .

His Honor Mayor Angelo J. Rossi, recently stated: "One of the finest organization of its kind in this country is the South of Market Boys of San Francisco."

We concur in the Mayor's statement and appreciate his kindness in giving this association every consideration.

We are turning our fifteenth year as an organization. Fifteen years is a long



Pete Maloney  
Founder

time in anyone's life, but when you look backwards it is a very, very short time.

Since we are organized, approximately fourteen hundred of our members have been called to their reward. I can say in all sincerity that practically all of these members who died were men who were real bona fide South of Market Boys. You must realize when I founded this association, the approximate age of the members who I signed up was fifty years, put fifteen years on top of that and it is easily seen that those members, if they had lived, would have been around 65 or 70 years of age, therefore, our ranks of real South of Market Boys is thinning very rapidly. For those splendid South of Market Boys who have been called to their rewards we can only hope and pray that their souls are resting in peace and for them we will carry on the traditions of South of Market to the best of our ability. In memory of them, a dinner was held for Bill Granfield, our Recording Secretary, this dinner was sort of spontaneous and impromptu, a swell gathering gathered together in the San Remo Restaurant and paid tribute to Bill who has been hitting the ball, as secretary for nearly fifteen years. It was really a gathering of old timers. Eddie Bryant, our tax collector, Mike Lawley, Past Presidents, Ray Schiller, Frank Foss and George Gillin, Artie Granfield, Bill's brother, Jack Foley, Jack Kane, Jim Kerr, Murphy (Bert) Weinberg, Willie (Beans) Benn, Lloyd Jacot, Eddie Nelson, George Ward, Jack Maloney, Joe Roberts, Doc Weidman, Andy Johnson, Joe (Fairfax) Murphy, Frank Flohr, the junior patrol driver of the San Francisco Police Department, Louie Holtz, Joe Rae, who just recently ran 100 yards in ten minutes

and incidentally is a candidate for mayor of Ting Ying, the president of the Seventh Street Improvement Club, Willie Cummings, several of the persons present spoke on Bill's good work in the association, and Bill responded in fine fashion, ending up by telling the story of a certain cat who years ago was captured South of Market and this cat was wild (that is after Granfield and some more fellows got finished with it), so the cat ran and ran into a grocery knocked down cans, bottles, etc., and from what we gathered from Bill's story, the reason the cat ran was because it was warm.

Bill was presented with a very nice emblem of the Club and a good time was had by all; I forgot to mention San Dragan, Fred Finnerty and last but not least, George Miller. We never knew that George Miller was a top tenor, but when he stood in Bill Cummings' plaza in the 879 Club and sang "She's Only A Bird In A Gilded Cage" and "She's More To Be Pitied Than Censured," we really found we had a Caruso in the gathering. Geo. Lovejoy, celebrated painter of the Olympic Club, delivered an oration on how to keep young and beautiful. Murphy Weinberg, did noble; he is getting to be quite an orator and if he can only get twenty more plates of Willie Benn's beans under his belt, no telling how far he will go. Johnnie Shannon, who has been appointed chairman for Founder's Night by Jack Downey, our president, is lining up a swell program, he has secured Mr. Paul Smith, general manager of the San Francisco Chronicle, as the speaker of the evening. Mr. Smith is one of the youngest newspaper executives in the country, he holds a very important post on the San Francisco Chronicle and I am sure you will hear a splendid talk by Mr. Smith. Incidentally Harry B. Smith, the sporting editor of the San Francisco Chronicle, is one of the very few honorary members of the South of Market Boys.

Brothers, I call the attention of members who have not paid for the tickets for the Mother's Day breakfast or the St. Patrick's Day luncheon, you know it is pitiful, when we have to beg these members to pay for tickets they actually used and sold, the money is not theirs, it belongs to the Club, I really cannot figure why they do not pay for them. Those members who owe for tickets will have the debt applied to their dues, this means they will be in arrears and will automatically be behind six months which is allowed by the rules and regulations, then they are dropped from the rolls. This should not be. All members should pay for their tickets and save themselves embarrassment. There are many prominent members who are always seeking the limelight and who receive bill after bill for their dues, but do

not answer, they will be surprised at this their last warning. We have been too easy, from now on in, we will become drastic, so it's up to you and you, Mr. Member, who is in arrears, to either pay up or let us know why. I hate to write like this, but sometimes we have to, because we feel it is an injustice to those members who never fail to pay.

Mrs. Jessie Crowley has been selected as the new President of the South of Market Girls' Club. This splendid lady, who is very popular and a prominent club woman in San Francisco, will no doubt be an asset to the South of Market Girls in her new position. I can recall when I called Mrs. Hayes in an office at the Hall of Justice some fifteen years ago and told her to start a South of Market Girls Club. She started on that day and this splendid club has become widely known since then. We of the South of Market Boys offer Mrs. Crowley every co-operation and know that she will make one of the finest presidents any women's club has ever had in San Francisco, lots of luck and success to her.

## ANSWERS TO BRAIN TEASERS

See page 5.

1. TANDEM—Tom and Harry rode the tandem for a distance of 30 miles, while Dick walked six miles. At this point Harry continued his journey afoot and Tom returned toward the approaching Dick. They met at a point ten miles from Quoque, since at their respective speeds, Tom racing at 20 miles per hour, would go 20 of the intervening miles. In the meantime Harry had proceeded five miles toward Montauk, and Tom and Dick covered the distance,  $33\frac{1}{3}$  in the same time that Harry went eight and one-third miles, so the three boys reached Montauk simultaneously having been four hours and ten minutes on the road.

2. TAVERN—two solutions—(A) The tavern owner places two full bottles, three half full bottles, and two empty bottles on one table; two full bottles, three half full bottles, and two empty bottles on another table, and three full bottles, one half full bottle, and three empty bottles on another table. (B) First table, three full bottles, one half full, and three empty; second table, three full bottles, one half full and three empty; third table, one full bottle, five half full and one empty bottle.

3. PIPE \$16.02.

4. EIGHTS—888

88

8

8

8

1,000 answer.



John Shannon

# Founder

# Thursday, June

# Knights of Columbus

*Interesting*

*Thrilling*

*Educational*

*Impressive*

*Entertaining*



Mayor Rossi

REFRESHMENTS

Introduce A New

*Remember:*

# Night

7-8 p.m.

all . . . (Ladies Invited)

PHIL SAPIRO'S SWING SYNCOPATORS

*Old Time Steam Beer . . . Direct from the Keg*

*Dancing from 9 to 12 Midnite*

*Eight Act Variety Floor Show*

DOOR PRIZES

ber on this Nite

*the Ladies"*



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**STANDARD GLASS CO.**

Mirror and Beveling Works  
MIRRORS MADE TO ORDER  
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IN SAWDUST AND ICE  
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Home Cooked Food - Delicious Coffee  
Manicured Sandwiches  
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**MUSICAN CLUB**

of San Francisco

# The Last Thursday

*"The intellect of the wise is like glass;  
it admits the light of Heaven and reflects  
it."—Jim Doherty.*



Lloyd Jacot

THE next big event of the SOMB's will be "Founder's Nite," June 29th. On this night we honor our Founder, Pete Maloney; but it is more than a "Maloney Night," it is a night of hilarity, good fellowship, fine eats, headline entertainment, and a tricky initiation. We have come to associate "Founder's Nite" with a large class of new members as, every June, the members vie with one another to sign up candidates and to see that the men they have introduced to the club are in the line-up.

John Shannon has been selected as chairman and his early report leads us to believe that we will have an evening filled with pleasant surprises. John has been working on a unique scheme which ends in startling climax, and he who misses "Founder's Nite" will regret it.

The meeting of May 25 was well attended, and a good time was had by all. Mike Lawley gave us fine acts and when the show ended, the "Boys" voted "it was the best entertainment for many moons." Gladys Kane's high kick waltz, sinuous rumba, and modern songs drew a large hand, and Bernice Francis, with her hula, parasol and torch dance interpretations, awakened pleasant memories in the minds of the old timers. As usual, "Old Faithful" John Nunan supplied the piece de resistance when he sang "A Gold Mine in the Sky."

Harold Pabst, The King Pin at Harding Park, is a grandfather. A daughter was born to Mr. and Mrs. Harold Pabst, Jr. Grandpappy, however, wears his age well, in fact he looks younger than he did twenty years ago. Willie (Beins) Benn claims it is orangeade that has rejuvenated Harold.

Jack Steel, brother-in-law of Les Noonan, and son-in-law of Jerry Noonan, has the keenest pair of eyes in the club from the rear of the hall he spotted a blemish as large as a pin head, on the thigh of the torch dancer.

Mike O'Leary is laid up with a broken arm. Mike has climbed every telephone pole in San Francisco with out an accident, yet when he stepped on a chair to paint a shelf in the kitchen he fell with disastrous results.

Mike said: "Cast or no cast, I'll be with the 'Boys' on 'Founder's Nite, June 29."

Lucky Gus Jacobs won first prize in the Pot of Silver drawing.

Sergeant John Benn, brother of Associate Editor, Willie (Hinges, Sawdust, Snooper) Benn, is stationed on Treasure Island for the duration of the Fair.

Jack Maloney passed us this one. A Jewish lady went into a restaurant, and the following is the conversation she had:

F U N E M  
S V F M  
F U N E X  
S V F X  
O K - M & X

Business must be picking up. The meeting of May 25 reminded us of a fashion show. Pete Maloney, Mike Lawley and Bill Cummings were dolled in the ultra modern suits now being displayed by the best stores. However, Bill Cummings won the marbles with his green creation. Ray Schiller ran a close second when he came breezing thru the door in a swagger overcoat of extreme plaid.

Jack Maloney denies that the wedding bells will peal out or that he intends to crash the altar. The little band of gold, topped with a sparkler, was given to a winsome lass for friendship only. However, our song-bird, John Nunan, swears Jack will have the Gordian knot tied within a fortnight. We wonder—why all the secrecy?

Fred (Doc) Weidmann eschewed rolling his own while in the President's chair, so he mooched an El Ropo from Eddie Nelson to add dignity to his presiding presence.

Vince Reiley and Alec McDonald entered the hall with such solemn mien that Fred Nicholson leaned toward George Kendall and whispered: "Are they undertakers?" It might be that Vince is in the dog-house again.

Summer came in with a bang when Jack O'Leary floated before us wearing last year's straw hat.

George Jelick, Sr., isn't as young as he thinks. Joe Huff, manager Terminal Hotel, gives the "Bell-hop" a stiff work out on the California hills.

**THE SOUTH OF MARKET BOYS  
PLEDGE: "I WILL SECURE ONE  
NEW MEMBER EACH YEAR!"**

**Flash! — Flash! — Flash!**

Two South of Market Boys are displaying the National Direct Draw Keg Cooler. This particular keg features the finest steam beer ever tasted. Can you recall how refreshing and healthy a drink of steam beer was?

The National Direct Draw Keg Cooler gives the swellest drink. The Sales Manager, George Ward, hopes to have the Direct Draw Keg Cooler in every tavern.

Bill Cummings, trustee and the owner of the 879 Club has one and the word is going around that there is a line-up at Bill's bar for steam beer. Another brother member has one, Dolphs' at 24th and Potrero.

If you have not tasted steam beer from the National Direct Draw Keg Coolers, don't lose time in going to either of the above taverns.

George Ward will explain in detail what you wish to know of the Keg Coolers.

We will have this cooler and steam beer at the Founder's Night meeting, June 29th, 1939.

**ANSWER TO JOHN E. FOLEY'S STICKER ON PAGE 5**

Forget about the original rental of \$30 for the three men, it was put in for the purpose of puzzling you. Each man's rent was reduced from \$10 to \$9, thus \$27 rent and \$2 swiped by the bell-boy makes the figure \$29, which is what the situation is about. The element of \$30 has nothing to do with the case. What we have to account for is the \$5 handed to the bellboy by the manager. The boy gave \$3 to the three guests and kept \$2 for himself, thus accounting for every dollar turned over to him, though the rogue should have been fired for holding out on the three patrons.

"What about Jack Erickson?" asked one credit man of another.

"He's a problem," said the second. "He always pays cash so we don't know how honest he is."

"What is executive ability, Father?" asked a lad of John Nunan.

"Executive ability, my boy, is the art of getting the credit for all the hard work that somebody else does."

Jack Downey was driving along in a sporty looking roadster with a young flapper, who was just a casual acquaintance. When he was hitting about 60 miles an hour, she said, "Were you ever pinched in this car?" Jack replied, "No, but I've been slapped twice."

**DUES ARE DUE!**

**EXCLUSIVE NEWS**

As we have always written "when news is news the South of Market Journal will have it first." Andy Crist and Earl Hoover have formed a partnership and are now in the general trucking business, with offices located at 206 Sanchez street, phones UNDERhill 4568 and Market 0992.

The two South of Marketeers do general hauling, both local and long distance, and they not only have the most modern equipment that insures speedy, efficient service, but have rates that are reasonable.

Earl Hoover had the distinction of being the father of Meredith and Yvonne, the first twins to be born in San Francisco in 1936.

Andy Crist was chairman of the membership committee under President George Gillin, and his work in that capacity speaks for itself.

The South of Market Boys are joined together in promoting goodwill and harmony. We have founded this organization to help and cooperate with others, therefore, when in need of hauling of any character, remember to phone Andy Crist or Earl Hoover and you will be agreeably surprised with their promptness. Remember—"they haul anything—no load too large or too small for San Francisco's newest draymen."

Look for the Crist and Hoover ad in the Journal.

**SOME NAMES**

To help expectant mothers find affitting name for forthcoming heir, the SOMB Journal staff lists the names on birth and death certificates filed in Alabama, State Department of Health: Laxative Jones, Rabbit Montgomery, Strawberry Comode, Please James, Radio Blair, Semicolon Duke, Castoria Green, Classee Kidd, Golden Day, Wavey Cotton, Louie Oolooloo, Supper Moore, Pattie Pig, Easter Coats, Sparkle Flint Rock, Green Berry Bush, Cleoporia Manilla.

This is another service that was inaugurate to make it easy for persons to solve perplexing problems that so often baffle the best informed.

In the event you do not care to select one of the above names, we suggest you communicate with Jim (Doc) Doherty, Director, SOMB Jim, the High Mogul of the MacMillan Publishing Company, has a collection of handles to fit every type of child.

**TO ALL SOMB MEMBERS**

Have you moved? If you wish to receive your magazine, please send you new address to headquarters  
150 GOLDEN GATE AVENUE

**FILM CAVERN**

FRANK ERIKSEN, Prop.  
FRED HOLTUM, Jr., Mgr

GOOD FOOD  
BETTER BEVERAGES

101 GOLDEN GATE AVENUE  
Cor. Jones

Telephone UNDERhill 3344

COMPLIMENTS  
OF

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Geo. J. Asmussen, Secretary

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UNDERTAKERS

Established July 18, 1883

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CHAPEL HOME

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at Twenty-Second

Telephone MISSION 0276

COMPLIMENTS OF

**Dr. John R. Fitzgerald**

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NORTHERN COUNTIES

**Title Insurance Co.**

Complete Title Plant of the  
City and County of San Francisco

369 BUSH STREET

SUtter 3251 San Francisco

# DARK CLOUDS

Farmer George Neary was driving Joe Welch to town in his horse and buggy. The horse stopped so frequently as to lead Joe to ask: "What ails your horse that he stops so often? Is he balky?" "No," replied George, "He's all right. It is simply he's so darned afraid somebody will say 'Whoa' and he won't hear it that he stops to listen."

Several boys were in swimming. A young Hebrew boy got the cramps and started to drown when Bill "Tarzan" Boyle grabbed him and pulled him ashore.

That evening a limousine drove up to the door of the New Mechanics and the Hebrew boy's father got out and seeing Bill asked, "Are you the lad that saved by son's life this afternoon?"

Modestly Bill replied, "Yes."

The other asked, "Vell, vere is his hat?"

Lloyd Jacot went down to the soda fountain and asked for a coke without flavor. "Without what flavor," replied Lloyd's favorite blonde waitress. "Oh, I'll take it without vanilla." "You'll have to take it without chocolate. We ain't got vanilla today."—Carol Dose.

"Please introduce Mr. and Mrs. Dolan and daughter to the guests, George," said Mrs. to Mr. Ragan, George (in loud voice)—"Three bucks."

"How long yo' in jail fo', Mose?"

"Two weeks."

"What am de cha'ge?"

"No cha'ge, everything am free."

"Ah means, what has yo' did?"

"Done shot my wife."

"Yo' all killed you' wife and only in jail for two weeks?"

"Dat's all—den I gits hung."

Jimmy Cruise attended a big picnic and stayed over to watch the jitter-bugging at night. The trucking and shagging, however, didn't impress him as much as the girls' clothes that evening.

"Some of the ladies' clothes I see here put me in mind of barbwire fences." Jimmy remarked to Ray Schiller.

"Why?" said Ray.

"Well—it's this way—they appear to protect the property without obstructing the view."

Huntley Cameron: "I went to a stag party last night, dearie."

Mrs. Cameron: "I thought that's where you had been. I heard you staggering in."

One of the boys asked Ed Reedy why he didn't laugh at the boss' jokes.

I don't have to," replied Ed joyfully—"I'm quitting Saturday."

Little Maureen asked Papa Frank Lynch—"What's a grudge?"

"It's a place you keep automobiles in," replied Papa Frank.

Fred "Doc" Weidmann: "Madam, I am introducing a new soap that will do twice the work of other soaps, last twice as long, costs half as much."

Lady: "You're just wasting your time, young man. I don't want any."

Doc: "It makes the skin twice as soft, the hair twice as bright, the complexion twice as clear, and—"

Lady: "I'll take six cakes."

"Are you looking for something in men's clothing, sir?" asked the shop-walker of a harassed-looking customer."

"Certainly not," replied Jim Clisham.

"I'm looking for something in women's clothing. I lost my wife."

Ray Maloney walked into the barber shop and seated himself in the chair. The barber asked, "What'll you have—a hair cut or just the oil changed?"

When you are on a party and there is an embarrassing lull, try this one: Ask a person to multiply his telephone number by two, add five, multiply by fifty, add his age, add three hundred sixty-five, and subtract six hundred, fifteen. The result will show his age at the right and his telephone number at the left.

## HOROSCOPE FOR JUNE

People born in this month will be afraid of man-eating tigers—should avoid eating lobster with ice cream, and should never hit policemen.

Girls born in this month will be fond of good looking clothes, will prefer riding in limousines to mail trucks, and would rather go out with Clark Gable—than the ice-man.

Half the people getting married this month will be women.

People born in this month will be able to MAKE money but will not be able to PASS IT.

Some people will be going away for a rest—some to avoid ar-rest.

## HAVE YOU BROUGHT IN A NEW MEMBER?

### BE ONE OF THE BOYS

*Surely you've heard, of the SOMBs*

*O dd if you haven't, they are a bunch of good Hes*

*Unequaled I'd say, for there is none of it's kind*

*T hough you travel the world over, there is none you will find*

*H ere is a club, that you ought to join*

*O nce you are with us, there is lots you will learn*

*F idelity is the motto, upon which they stand*

*M ake it your business to come shake our hand*

*A stounded you'll be, when you meet this grand bunch*

*R anking from judges to those that serve lunch*

*K ind and considerate, and always near by*

*E ager to help you, and you need never feel shy*

*T ime an again they have gone out of their way*

*B anding together to get you far play*

*O utspoken they are, when they know it is right*

*Y ou didn't have to worry, they put up a good fight*

*S o come on and join us, and let's call you brother*

*I deal is the affections, imbued from one another*

*N ow heed what I tell you, and don't let it wait*

*C ome join a good fellowship, and don't hesitate*

One of the Boys—W. J. B.

# How To Earn A Thousand Dollars

(Copied from "H-J News Letter," edited  
by E. Haldeman-Julius, Girard, Kansas.)

**R**ADIO advertising has become a cut-and-dried affair, its appeal resting on familiar formulas. These formulas are personal appeals and objective appeals. I can best illustrate what these appeals mean by giving instances taken from mine-run of radio advertising. They are:

**OBJECTIVE APPEALS**—Authority (the medical profession has approved). Durability (built to last . . .). Economy (the biggest bargain . . .). Efficiency (does the job well . . .). Genuineness (our product is made of genuine . . .). Luxury (more expensive, certainly, but . . .). National pride (long a part of the life of America . . .). Novelty (an entirely new ingredient . . .). Popularity (over a million housewives use . . .). Product appearance (our jars are things of beauty . . .). Reliability (you can depend on . . .). Superiority (better than the rest . . .). Uniqueness (an exclusive process . . .). Utility (has many uses . . .).

**PERSONAL APPEALS**—Appetite (makes your mouth water . . .). Comfort (you'll feel better in . . .). Curiosity (try some and you'll discover . . .). Health (get rid of those jangled nerves . . .). Loyalty (our friends will . . .). Immediacy (do it now . . .). Parental responsibility (mothers are your children getting their vitamins daily? . . .). Personal judgment (we appeal to your common sense . . .). Pleasure (you'll really enjoy . . .). Pride (you'll be proud to own . . .). Self-improvement (including masculine and feminine personal appearance; "have a clear complexion" . . .). Sociability (when the neighbors drop in have the house well stocked with . . .).

Learn the above bag of tricks by heart and use the stunts as though you believed them and I fail to see how you can escape drawing down a \$10,000 job, provided you don't bump into another bright young seller who learned the same line of selling techniques, in which case the two fellows will start slashing away until the salary settles precariously near \$40 a week. Add a few new appeals to the above and you may be able to beat your competitor and drag down an additional \$10. It'll never dawn on the bright copy-writer, the advertiser and the owner of the networks that these appeals have been worked to death, that

they can be applied to almost anything that's offered for sale, and that the recent growth of buymanship is raising hell with the usual forms of salesmanship. There's profit in ignorance—for someone. However, the fellow who's paying the bills—the business man who buys the time—is usually throwing away his money, because hardly more than one program in a hundred pays for itself let alone make a profit.

Note: "A \$2 subscription to H-J News Letter is a wise investment."

## GOOD NEWS!

Absolute knowledge have I none but my aunt's washerwoman's sister son. Heard a policeman on his beat say to a laborer in the street

That he had a letter just last week hand written in the finest Greek

From a Chinese coolie in Timbuctoo who said that a coon in Cuba knew

Of a colored gent in a Texas town who got it straight from a Circus clown

That a man in Klondike heard the news from a woman who sits all day and sews

About a clever ventriloquist in Borneo Whose wooden dummy claimed to know

Of a swell society female rake whose mother-in-law will undertake

To prove that her husband's sister's niece

has stated in a nicely printed piece

That people from the waterfront to Bernal

Were reading the SOMB Journal.

## HAVE YOU PAID YOUR DUES?

Dan Henry and Jack Wiley, Attention! We are still in the market for a bar of steel, 6 or 7 feet long and 50-60 or 70 pounds. Two years is a long time to wait.

William Hansen, Manager  
Dan F. McLaughlin, President  
Geo. J. Asmussen, Secretary

## UNITED UNDERTAKERS

Established July 18, 1883

## NEW FUNERAL AND CHAPEL HOME

1096 Van Ness Avenue South  
at Twenty-Second

Telephone MIssion 0276

## Compliments of Printing Trades Weekly

## Compliments of A FRIEND

SENATOR

**THOMAS A. MALONEY**

GENERAL INSURANCE BROKER

"It is better to have insurance  
and not need it, than to need it  
and not have it."

OFFICE: 310 SANSOME STREET

Phone: KEarny 7100

Residence: 341 Connecticut Street

Phone: ATwater 3672

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121 NEW MONTGOMERY ST.

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Branches—LOS ANGELES and SEATTLE, WN.  
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Telephone SUTter 4188

384 SECOND STREET

## TIM O'CONNOR'S SAN FRANCISCO MEMORIES

THE SPIRIT of the Old South Side is recaptured in the South of Market Boys Organization. That fine old spirit with its traditions is expressed in the characters that make up the membership of this large and powerful organization.

\* \* \*

The idea of forming a South of Market organization, was conceived in the

called to order by the president, Jack Downey. The minutes of the last meeting are then read by Secretary Bill Granfield. After that the initiation of new members is in order. These initiation ceremonies are the most unique and interesting. The newly initiated and the old members get a great kick out of the event.

\* \* \*

Most of the boys who were born and raised south of the slot were college boys. They got high college degrees from that famous old "College of Hard Knocks." The College where they had to pull themselves up by their own boot straps. Judging from the many South of Market Boys who have arrived at high places in life, the Old South of Market College developed good scholars.

Among the familiar names of outstanding South of Market Boys are: Dan Maher, paint manufacturer; Judge Tim Fitzpatrick, Judge John Van Nostrand, the late Judge Dan O'Brien, Judge Herbert C. Kaufman, Judge Harris, Senator Tim Treacey, Senator Tommy Maloney, Major Bowes, David Warfield, the late Dave Belasco. The O'Connor brothers—Mike, Jim, the late Dennis and John. These boys made commercial history with their chain of groceries on both Ninth and Sixth Streets. Then there is Tom Hickey, the famous orator, and the late Julius Kahn, congressman, and Jim Corbett and Jimmie Brett, both of whom made pugilistic history.

\* \* \*

The Old South Side was a great melting pot of the races, creeds, clans, clicks. When they were put through the melting process they stayed melted. If they showed themselves hard and cold and not easily melted, the boys had a remedy for that. Or if there were fellows who nursed grudges or carried chips on their shoulders, the chips were soon knocked off. The fellow with the chip on his shoulder was invited into a sand lot to have it knocked off. Sometimes the boys, while in the process of knocking off the chip, knocked his block off as well!

\* \* \*

These sand lot shirt sleeved rough and tumble fighters were very much in evidence. Jimmie Britt, John Corbett both fought their first boyhood battle in a south side sand lot. The old south of the slot boys took pride in their jobs of work, they answered the call of the steam whistles, carried their full dinner pails and punched the

bundy clocks on time. They went to bed at night by the light of kerosene lamps.

But how times have changed! But those were the days of horses and buggies and Sweet, Sweet Adeline singers. The singers were the fellows who hugged the lamp post in the wee small hours of the morning and warbled Sweet Adeline with its variations. Sometimes these "Adeline" warblers liked to stretch the word Adeline out into "Aid-de-line" with the emphasis on "Aid-de-line". It was then the time for the police to aid the alcoholic "Aid-de-line singer" into the patrol wagon.

### SILVER DOLLAR

One of San Francisco's newest downtown rendezvous of pleasure is Jim Findley's Silver Dollar. Here you will come face to face with over 500 stars of stage, screen and radio.

This week Findley's show consists of Ted (Ukiah) McLean, M. C., who is one of the best in the business, warbles a mean tune that clicks and is a real showman. Jeannette Nelson, brunette song stylist of low down blues, really puts you on your toes. Mickey O'Sullivan is a dark haired darling of songs, and dances a real wicked Hula that makes customers yell for more. Her impersonation of Mae West and other movie stars rates her tops. Adeline Clifford, a real personality miss and sweet song singer that is O. K. Miss Daisy Day, the tap dancer, is a real cute bundle of loveliness and her dancing is a pleasure to watch. Patsy Lowery is a sweet singer who has conceived her own original style of voice warbling a la Helen Kane. The girl should go far with her talents. Rosetta Pruss does a Sally Rand fan dance and her bull fight number clicks nicely.

The music is by those Masters of Rhythm, Johnny Adams at the piano; Fred Peterson, drums; and Maxie Hughes, guitar and banjo. Behind the plank we find Dick Castle, Bud Forum, and Howard Eggers, who are outstanding mixologists and have served Rajahs of India as well as Sultans of Turkish Harems. Cookie Rice is now meeting and greeting her many friends behind the checkroom. On the carpets (serving you in King and Queen style) are Limee Derrick, that Adonis, Jack Moran and Harry Field. These waiters give you service personified. During the matinee, music is furnished by Van Sycle, of the famous original Coffee Dan's. S. Herbert Kirkland is called the matinee idol of pianists. Steve Clerk and Les Boden both greet you behind the bar with service par excellence. Try Jim Findley's next time you are downtown at 48 Eddy Street.

WE NEED NEW MEMBERS!



Tim O'Connor

fertile brain of Pete Maloney. Pete, himself is as much a part of the old south side as the historic old spot itself. The South of Market Boys organization represents a sentiment that makes its foundation as strong as the Rock of Gibraltar.

\* \* \*

The monthly meetings of the South of Market Boys are interesting events. The members are greeted at the door by that stalwart and genial Sergeant-at-Arms Jim Kerr, then as we enter and take a seat on the side lines everything is bustle and activity. We see Lloyd Jacot, the editor of SOMB Journal, moving around greeting his many friends. Lloyd, who is a writer of distinction, contributes very interesting articles to the SOMB Journal.

\* \* \*

Then sitting in the audience, we notice Ray Shiller, former president of the SOMB; Al Kalelunski, also a past president. Then we see Cupid O'Connor, the old time Sixth and Shipley Boy; Tom Tierney, Jim Clishein, Jack Daley, Harry Farrill, Jack Lamm, Louie Holtz and little Grant and Senator Tommy Maloney.

\* \* \*

Then quite suddenly we hear the rap of the gavel! Then the meeting is

## Birds Fortell Your Fortune In Fair Village

Teu Gen Ngow, with two cages of Jeem Kwa Jok, is carrying on the profession of his forefathers in the Chinese Village on Treasure Island.

Putting it another way, Three Golden Fishes is here with two dozen Pick Fortune Birds foretelling the future and fortunes of all who visit his booth at the Golden Gate International Exposition.

And it is all in deadly seriousness so far as the Chinese population of America goes, for Teu Gen Ngow is one of the foremost fortune tellers in China. He came here from Peiping at the invitation of Chinese Factors, Inc., sponsor of the Village.

Teu speaks no English but as explained by George Jue, General Manager of the Factors, the fortune teller's professional name, which means Three Golden Fishes, indicates he has the analytical powers of a psycho-analyst and the super-natural powers to draw out the golden part of the future.

But Teu cannot work alone. He must have his "pick fortune birds" which, because of the veneration in which they are held, have breeding lines which go back for centuries. After the mental calculations and rituals are performed Teu releases one of the beautiful little finches from its cage. It flies to a basket of "fortunes" and picks out the proper one, which is translated in turn by Teu.



## The Golden Pheasant

POWELL AT GEARY

San Francisco's Most Favorably Known Restaurant



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OrDway 8717

NIGHT:  
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CLOSED VANS

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FRANK X. HARRIGAN 50 Shannon Street (Near cor. Geary and Jones)

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Potted, Bedding and Novelty Plants Tuberos, Begonias and Fuchsias

FLOWERS FOR ALL OCCASIONS

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Used Tires All Sizes—New Tires and  
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*Specializing in the Finest of*

**WINES and  
LIQUORS**

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**MEALS AT ALL HOURS**

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TAVERN**

**2024 Chestnut Street**

**Near Fillmore**

**Fillmore 9732 - 9835**

**Buy with Safety**

**At Your Nearest**

**Safeway Store**

# **SOUTH OF MARKET JOURNAL**



Vol. XIV, No. 7

July, 1939



## **S. O. M. B.'s DAY AT THE GOLDEN GATE INTERNATIONAL EXPOSITION**

**August 21st, 1939**

***SPECIAL EVENTS***

**NEXT MEETING**

**THURSDAY, JULY 27 . . . 8 P. M.**

***NEW MEMBER'S NIGHT***

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

*Refreshments . . . Door Prizes . . . Entertainment*

# **New Member's Nite**

## **THURSDAY** **July 27, 8 p.m.**

*INVITE A FRIEND*

**MIKE LAWLEY**

*Master of Ceremonies*



**MIKE LAWLEY,**

*Loads of Surprises Plenty of Fun*

**INTRODUCE A NEW MEMBER**

**THURSDAY, JULY 27 . . . 8 P. M.**

**FRANK PICARD - JACK ROBERTSON**

*Official Dispensers*

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PROspect 9776

LLOYD JACOT, Editor  
JOE RAE, Business Manager

## OFFICERS

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Fred Weidmann.....First Vice-President  
Eddie Nelson.....Second Vice-President  
John Shannon.....Third Vice-President  
Peter R. Granfield.....Financial Secretary  
Wm. A. Granfield.....Recording and Corresponding Secretary  
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Michael Doyle John F. Quinn  
(Deceased) (Deceased)  
Albert S. Samuels Thos. A. Maloney  
Percy I. Goldstein John J. Whelan

## TRUSTEES

Bill Cummings Geo. R. Jileck, Sr.  
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DOLORES PRESS

# The President's Message

As usual we had a fine time at the South of Market Girls Picnic, which was the last affair that out-going President Lottie Hannon presided over. The music by Peter (Spats) Butti was excellent. Mrs. Crowley, Chairlady of the picnic saw to it that her committee, functioned smoothly and if the South of Market Girls continue having such good luck with the weather for their affairs we will have to nickname them the Sunshine Girls.



JACK DOWNEY

If the presence of friends gathered to wish one well, makes one happy, Pete Maloney must have felt like that happy little cherub up on could eight, on Founders' Night.

On Founders' Night, the Knights of Columbus Hall couldn't hold the friends of our founder Pete Maloney. Every available seat that could be located in the building was used for members and friends.

The West of Market Boys were well represented, lead by the smiling and genial Past President of the West of Market Bays Beach Dean. Owing to a business deal that called him out of town President George Nolan was unable to attend. Two real shut-ins who attended under great effort were Jack Mertens the Notary Public out on Geary Boulevard and the sweet and ever smiling Ruby Aadams. The mother of the South of Market Boys, Kate O'Connor, who is recovering from a recent illness ventured the trip to be present also.

To name all the dignitaries present would take more space than is permitted. But Tommy Maloney did a nice

job in presenting each one and Johnny Shannon deserves a lot of credit for the hard work he did in making arrangements that were to make this affair the success it was.

We can always rely on Mike Lawley to turn in a smooth job of emceeing. He worked over time in presenting one of the best shows we've ever had.

Jim Finley of the Silver Dollar on Eddy Street, who is always obliging, deserves a vote of thanks, for donating all his acts and they were tops. Incidentally Jim Finley is a very good friend of our fistic idol Jack Dempsey.

Paul C. Smith, speaker of the evening, who we always enjoy listening to, gave a wonderful talk as did heriff Dan Murphy.

Mayor Angelo J. Rossi presented Pete Maloney with a nice hand bag and a gold engraved watch from his friends.

Knowing Pete for many years I have observed the many humanitarian deeds he has performed, symbolic of the traditions of South of Market, and I want to say this, Pete, you have set an example for growing young men and we hope you will be with us a for a long time, so that we may enjoy with you, the pleasure of being present at many more Founder's Nights with the South of Market Boys.

The ceremony conducted by Mrs. Keenan was very colorful and a picture rarely seen was the family group of President Mrs. Crowley and Mr. Crowley, their son an dtwo daughters surrounding President Mrs. Crowley's sweet little mother in the setting of an old fashioned garden. The mother of Mrs. Crowley was presented with an orchid corsage to the tune of the song, "A Great Big Orchid To You."

Mayor Rossi and his daughter attended as did Tommy, Jack and Pete Maloney, Recording Secretary Bill Granfield, our First Vice-President Fred Weidmann, our Directors George Ward, and Bob Loughery, Trustee Bill Cummings, Commissioner Con Colman, Huntley Cameron, Judge Kaufman, Judge choenfeld, Supervisor Uhl, and Warren hannon (who told stories in his own inimitable way) and many other South of Market Boys. There were many leaders of women's organizations and clubs, notably the West of Market Girls, in attendance.

In a speech praising the accomplishments of the South of Market Girls, Senator Maloney offered 10 per cent co-operation from the South of Market Boys.

Don't forget our meeting night—July 27, 1939. TRY AND BRING IN A NEW MEMBER.

# GOSSIP

By Willie Benn

George R. Jileck, Sr., Joe Huff's man Friday, was resplendent in one of Joe's old neckties. Phil Hauser, when he saw the bright colored band, remarked, "Very chic."

\* \* \*

Martin Gerahty, the Junk King of South of Market, was in his usual front row seat, but he was fooled as, on ac-



Willie Benn

count of the women present on Founder's Nite, we did not have the usual bubble dancer.

\* \* \*

We buttonholed Mike Conroy and tried to get a load of dirt about the early boyhood of his brother, Chief Coleman Conroy, S.F.F.D., but no soap. Mike is in business and the Chief is his best customer.

\* \* \*

Johnny O'Connor, the popular smoke eater, is one of Chief Conroy's most trusted men.

\* \* \*

Want Ads: WANTED men, with hatchets, for wrecking Mrs. Thomas Keely, 1482 Thrice Street.

\* \* \*

Fred Finnerty is looking for light work and Frank Pickard suggested that he get a job as match salesman.

\* \* \*

Dr. Harry Bernard installed mustard gas in his dental office. The wags now claim he has a large clientele of actors as it goes with ham.

\* \* \*

Steve Malone, while patrolling his beat on Treasure Island, was asked by an elderly woman the location of the ladies' rest room: "Around the corner," directed Steve. The woman, with a gleam in her eye, answered: "Don't give me any of that Hoover stuff, young man, I'm in a hurry."

\* \* \*

Harold Pabst, the brass hat of Harding Park, was operated on July 6. Harold is coming along fine and by the time we go to press he will be on the

job and as fit as a fiddle.

\* \* \*

We were pleasantly surprised to see Joe (Gold Star Inspector) McCann, Eneas Kane, Earl Gladden, Judge Ike Harris, Bill Cummings, Charles Fox, Ray Belasco, Jim (Shut-in, Notary Public) Allen, Fred Nickolsen, Fred Peterson, George Kendall, John (Pop) Merrick, Dr. Julius Behrend, Paul Gundaker, Harry Andresen, Jim Wilder, Eddie Gagen, Frank Lynch, Mike (Plaster Cast) O'Leary, and Joe Murphy at Founder's Nite doings.

\* \* \*

The brothers in the first row have their comb and brush on relief.

\* \* \*

On July 20th David Davis was married 37 years.

Gustave Weber is the mechanic in the power room of the sewing project. Wotta job! Some guys have all the luck!

\* \* \*

Duke Armsby, assistant Superintendent of the Municipal Railway, remembers Pete Maloney when \_\_\_\_\_?

\* \* \*

A new member came in—George Collins, chief engineer on the fire boat, S.F.F.D. George is an oldtimer from Rincon Hill and met plenty of his school-day pals. And, by the way, brother Tod Collins, also of the S.F.F.D., was in the hall sticking close to Chris (Bale of Hay) Cribbin, the friendly tavern owner—Chris operates at 20th & Shotwell, and each night you can meet the Rincon Hillers in his place of business.

\* \* \*

Jack Kane and Brother Conradi looked as though they enjoyed the show and the evening.

\* \* \*

George (Steve) Verner came to the meeting with his hook in his rear pocket. The "Boys" miss Vernon's dough in the Dirty Dora game at headquarters.

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A FRIEND

# How To Conquer Fear

By Hal Maguire

We all are familiar with the type of ghost story in which a departed scoundrel appears nightly in the hallway of a haunted house and groans and wails and gnashes his teeth to the accompaniment of clanking chains while he makes his eerie rounds. He is a cunning rascal, however, and the moment a light goes on—presto! The noise ceases, the hallway is empty—the darkness alone can coax him from his lair.

Now, I am not attempting to explain this phenomenon, but I do see in it a good analogy to another creation of the emotions, a thing that is the cause of more misery than any other single agent, and a thing with as little substance as the ghost in the haunted hallway. The name of this thing is "Fear," and if we trace its vagrancies we will find that it is the dry rot that eats into the foundations of every human endeavor until finally the supports collapse and the structure crashes. Be it individual, economic, local, national or international, the cause of all failure is Fear. Financial Crises, Economical Depressions, Strikes, Revolutions, Wars, in short every catastrophe of human agency is the result of Fear. The reaches of its power over men are infinite yet, oddly, instead of being a strength it is a weakness.

Each check on progress is weakness; each aid to progress is strength. We might divide into two classes, Positive and Negative, these powers which control us, and with the help of this chart search into the cause of success and failure.

### Positive

Stable foundations  
Natural Conditions  
Harmony  
Right Thinking

### Negative

Unstable foundations  
Unnatural Conditions  
Inharmony  
Wrong Thinking

The order of the above chart is reversible with the same results; that is, Wrong thinking produces Inharmony which causes Unnatural Conditions and results in Unstable foundations.

We just naturally associate the word

"foundations" with principles, morals, ethics, and vocational training. On these foundations rests the structure of "self" and its success or failure, therefore, depends upon whether those foundations are stable or unstable. Likewise, the conditions under which we live are a direct product of our foundations. The atmosphere surrounding us depends upon the conditions producing it. If it be inharmonious it cannot create a positive reaction in those we contact nor attract good. Thought, the greatest power in existence, depends upon all of these other agencies; and vice versa as I mentioned previously. Later in this article we are going to enlarge upon this "thought" idea, but right now we have some preliminary construction work to do.

The affairs of men are subject to Natural Laws and these laws are invariable—that is they are not subject to change. Among these laws is the Law of Balance, that which controls all conditions and, like the pendulum of a clock, swings with precision.

Have you ever noticed that when a condition becomes unbearable, it ends? When you can no longer exist without a thing, you get it; when you can no longer endure a thing it ceases? All unnatural conditions collapse from their own weaknesses, eventually they wear themselves out. With diminishing power, the depression has continued throughout five years, yet though millions of us have suffered abject poverty and privation, how few of us have perished. This is an example of the Law of alance. **ONLY NATNRAL CONDITIONS CAN SURVIVE AND PROSPER.**

If we are to break this depression, we must start with the individual and work up to the larger good. Let me illustrate with a simple analogy: The wheat supply of the world does not come from one great source, but from the combined efforts of all wheat growers. Each one of these farmers, however, is responsible for the bread that feeds and nurtures the world. Similarly, if we are to end the depression, we must first end it individually and in doing so add our success to the other fellows, the sum total of which, like the wheat supply, will mount up sufficiently to produce a stable financial condition locally, nationally and internationally. Then and then only can we get back to economic security. All right, folks, let's go!

First we must bring this apparition "Fear" out of the dark. Too long have we listened to his groaning and wailing and the clanking of his heavy chains. His was the first voice that sounded in our understanding. We learned to "fear to do wrong" long before we ever heard "dare to do right." Our every human relationship has been shackled in fear and because of it we have become cowards. Well, we are plenty sick of it and we are going to stiffen up our spines with an injection of molten steel and never again suffer from softening of the vertebrae! We are going to oust this fear complex once and for all, and when we find the switch and get the lights on, we will see what an imaginary creature he really is and never again will we lie cringing and chilling in the dark listening to his terrifying noise.

## FEAR IS AN UNNATURAL CONDITION AND MUST COLLAPSE.

Now, we are ready to enlarge upon this "thought" idea. Under Right Thinking and Wrong Thinking we can continue this "Positive and Negative" chart and through it find each of the weaknesses in our own natures. No doctor can prescribe a cure until he analyses the disease, likewise we must make a careful and truthful self-analysis before we can apply our philosophy.

The fundamental properties of the human mind are: EMOTION, WILL, and INTELLECT. It will be well to keep these properties in mind while analyzing your own character according to the following chart, and also those immortal lines of Shakespere's—"unto thine own self be true, and it will follow as does day the night thou can'st not then be false to any man." We cannot fool ourselves, and if we are going to cash in on this success idea through getting rid of fear, we must go the whole way.

### CHARACTER ANALYSIS

(Allow 1 for each characteristic)

Positive	(Doubtful)
Initiative	.....
Secretiveness	.....
Fairness	.....
Ability	.....
Justice	.....
Endurance	.....
Gentleness	.....

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Gentleness	.....
Pity	.....
Mercy	.....
Sympathy	.....
Love	.....
Morality	.....
Pride	.....
Zeal	.....
Enthusiasm	.....
Admiration	.....
Desire	.....
Honesty	.....
Tolerance	.....
Kindness	.....
Temperance	.....
Bravery	.....
Adoration	.....
Patriotism	.....
Charity	.....
Hope	.....
Faith	.....
Truth	.....
Heroism	.....
Courage	.....
Total Points	.....

**Negative**

Laziness	.....
Loquaciousness	.....
Falseness	.....
Cunning	.....
Injustice	.....
Resentment	.....
Ruthlessness	.....
Insincerity	.....
Bigotry	.....
Selfishness	.....
Hate	.....
Depravity	.....
Vanity	.....
Greed	.....
Jealousy	.....
Envy	.....
Treachery	.....
Intolerance	.....
Cruelty	.....
Excess	.....
Temerity	.....
Superstition	.....
Anarchism	.....
Avarice	.....
Covetousness	.....
Doubt	.....
Deceit	.....
Cowardice	.....
FEAR	.....
Total Points	.....

(There should be 30 points in all. Less than 18 points Positive to 12 points Negative, or Doubtful, will mean a greater chance for failure than success.)

Our next step is to get rid of the negative characteristics and re-build nearer to the heart's desire. We have never had such a splendid opportunity to do this as we have right now. Most everything we cherished is gone; what have we got to lose? Nothing—we have never had less. What have we got to gain? Everything! Then there is not even an ink risk.

Perhaps one of these Positive characteristics is in especial need of elabor-

ation, this one called "pride." We are inclined to attribute certain of our actions to Pride when in reality we mean "fear of the other fellow's opinion." This is weakness. True pride comes from self-respect and not from concern over what the other fellow will think if we do a certain thing. Let me illustrate with a short true story:

I know a girl, an ace comptometer operator, who came into town looking for work. She canvassed the employment offices and tramped out her last pair of shoes looking for work—with no results. Down, but not out, she sought work in a nickel-lunch and beer parlor, worked terribly long hours and for almost nothing. However, she was paying her way and that meant something to her. One evening she served a woman who took an interest in her pluck and her smiling face, and in less than a week she was in a good office position. Like Henley's Invictus: "—my head is bloody, but unbowed," she came through on top. This girl had pride—get the idea?

Let us go back over the chart and make as careful an examination of each characteristic thereon, we have plenty of time, and then re-check the ballot. I believe we will now add up a different average—and that is just what we want to do so that we can alter our characters.

Now, let us analyze "Fear" itself. It appears as a single emotion on the chart, and right at the bottom of the Negative column. On careful reasoning, however, we discover that it is prime cause of each of these other negative characteristics, the very basis of them—the unstable foundation on which the whole column rests. Strike out Fear and the whole column crashes! There is nothing left for it to stand on! Switch on the lights! The ghost is the result of an emotional experience and dissolves into thin air the moment the light of Intellect plays on it. The cries, the groans, the gnashing teeth and the clanking chains which manacled us to Failure have no more substance in the presence of "Will" and "Intellect" than the eerie shade who haunts the darkened hall way.

Free of FEAR man has no limit of achievement. God created man free, it is only the institutions Man has created that have enslaved him and made him afraid.

The Law of Balance swings with precision. Now we are over on the Positive side, ready to start with Stable Foundations, Natural Conditions, Harmony, and Right Thinking. First, we must acquire Faith. How?

Do you know yourself? Do you know your true worth? Do you know what, given half a chance, you are capable of doing? Good! Stick to your guns and believe in yourself. When

you really believe in yourself, others will believe in you. Your shoulders shoot back, your head rises and an unwavering spark comes into your eye. Now you have pride, plenty of it, and you will take anything that comes your way for a start; a means to an end need not be an end in itself.

You begin to understand what a tough problem the other fellow has been up against, too, and instead of spewing the bile from your own troubles in his direction, you will give him a word of encouragement, a genuine smile and sympathize a little. Our own worries and failures have set up a defense mechanism of cruelty within us and we have grown callous and blind, hurting even our loved ones when we might have eased them over the rough spots with love and harmony. Neither costs a cent—spend them freely, get into tune with yourself and you will be in tune with the world!

Already there is a spring in your step and your lips are puckered up in a whistle again. You have a head start now and next time you set out in search of that elusive job, or sale, or contract, you will think success and feel success and act success, and the field is yours.

You will exert yourself to the limit and leave no stone unturned, but if you fail today there is always tomorrow. You have seen the bottom—nothing can get you down again, remember the Law of Balance and keep yours. Go to sleep with nothing on your mind but your hair so that next morning you will wake up rested, full of pep, and ready to "sell" yourself to the world.

Think only Constructive thoughts—no hate, no jealousy, no envy—be glad that the other fellow is getting along. You can do just as well if you get a break, and going after one this way means success. Concentrate only on Good. Drive every destructive thought out of your mind with these words:

"I AM NOT AFRAID!"

When you do glimpse that finishing post—the Portal of Opportunity—go down the stretch with a leap instead of a poor, faltering step. You were created in the image and likeness of God, now do justice to your estate. He gave you a free will. Use it for GOOD!

End the depression individually and you have chased Prosperity into a maze in which there aren't any more corners to turn.

Knock the "e" out of "FEAR" and you get "FAR." Those who succeed in life first do this. So can YOU!

Harry—"Well, I must go home now and explain to my wife."

Henry—"Explain what?"

## The Widow Maguire's Dream Book

Dream No. 1: If you dream you are climbing a ladder, be sure it's still there before you start down. The descent is plenty speedy, regardless.

Dream No. 2: If you dream you are a toy balloon, stay away from sharp instruments. You could be quickly deflated.

Dream No. 3: If you dream you're in love, keep dreaming. You'll wake up soon enough.

Dream No. 4: If you dream you are wealthy, never wake up. Only a fortunate few die rich.

Dream No. 5: If you dream you are a jackass, don't talk in your sleep—unless you want to confirm the opinion your neighbors have of you already.

Dream No. 6: If you dream you are an earthworm, get up and eat a whole lobster—then make a fresh start. A fellow ought to be able to get away from reality at least when he's asleep.

Dream No. 7: If you dream some one offers you a hot Scotch—take it cold. Most folks wake up before the kettle boils.

Dream No. 8: If you have dreams of grandeur, remember Waterloo. Statistics claim the Government is already caring for over a hundred thousand of them.

Dream No. 9: If you dream you are kissing a pretty girl, think of Old Pepys' Diary and drop a coin in the gift box for your wife—she probably has it coming to her anyway—you rascal, you!

Dream No. 10: If you dream you are driving a Duezenberg, don't go shopping for a used car tomorrow—you wouldn't like it after you got it.

Dream No. 11: If you dream you aren't dreaming, keep dreaming. Ten to one it is the closest you'll ever come to beach combing in the South Seas.

Dream No. 12: If you dream you're beach combing in the South Seas and locate a buried treasure, let me know. I know another nut who would organize an expedition in his dreams to help you retrieve it.

Dream No. 13: If you dream you are in a nudist colony, get up and put on your pyjamas. It's been too cool in California this summer to run such risks, anyhow.

N. B.: For variety you might combine several of these dreams in one night.

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# The Last Thursday

By Lloyd Jacot

Of course there were SOMB successes before, but we doubt if there ever was a greater success than Founder's Nite, Thursday, June 29. This night was the grand-daddy of all successes. In excess of 26,000 men and



Lloyd Jacot

women crowded into Knights of Columbus Hall to honor Pete Maloney, founder of South of Market Boys. Everyone of any consequence was there, in fact we never saw or met so many celebrities. Let's name a few of them:

His Honor, Angelo J. Rossi, mayor of San Francisco; Alfred J. Cleary, Public Administrator; Daniel C. Murphy, sheriff; Walter Duane, Jack Baker, Jack and Mrs. Murphy, Bill Bennett, Tim Riordan, Elizabeth Hayes, founder South of Market Girls; Beach Dean, president of the West of Market Boys, Oakland; Jim and Mrs. McSheehy, Dr. Wafren, Mr. Gilroy, San Francisco Chronicle; William Quinn, Chief of Police; Eric Cullenward, Judge George Steiger, Fred Meyers, Alfred Roncoveri, Kate O'Connor, mother of the South of Market Boys; Al Katchinski, Jim Rolph III, Tom Gosland, John E. Foley, Tom Hickey, Frank Foss, George Gillin, Ray Schiller, Jack Regan, Ray Williamson, Mrs. Downey, mother of the "4" Downey Boys; Ruby Adams, George and Mrs. Whitney, Ann Ipswitch, Allan Spivock, Adolph Uhl, John McGowan, George Reilly, Eddie Bryant, Joe Cohen, Tim Treacey, Bill Granfield, Fred Minden, Edgar Levey, Jack Gildea, Jim Monohan, Charlotte Cunningham, Irma Treacey, Frank Lynch, Fred Minden, Tod Collins, Chris Cribbin, Paul Smith, Harry B. Smith, Bill Hollingbery, Dr. Harry Bernard, Dr. Julius Behrend, Gus (A. W.) Fox, Huntley Cameron, Benny Benjamin, Bob Frye, Jim and Mrs. Cruise, Jack Maloney, Tom Maloney, George Collins, Bob Loughery, Eddie Nelson, John Shannon, Willie Benn, Charles (Aeme) Fox, Joe Rae, Arthur, Jim and Jack Downey, Fred Wedmann, Jim Clisham, Jerry Noonan, John Nunan, Les Noonan, Jack Erickson, Jim Kerr, George Ward, David Davids, Louie Holz, Jim Doherty, Perrie Thal, Senator Tom Mitchell, Chief Coleman Conroy, Sergeant Tom Feeney, Steve (Treasure Island) Malone, Mrs. Thomas A. Ma-

loney, Mrs. Peter R. Maloney, Ralph Maloney, Mrs. Eddie Nelson, Mrs. Bob Loughery, Marcella Maloney, Jack O'Leary, Tom Lennon, Dan Henry, Gabriel Molin, Bill Park, Lee Burns, Fred Peterson, Bill Thierbach, George Kendall, Henry Kendall, Bert Phemester, Andy Johnson, Mrs. Willie Benn, Mrs. Helen Patterson, Mrs. Flo Patterson, Frank Flohr, Mrs. John Shannon, Miss Loretta Flohr, Perrie Thal, Frank Pickard, Joe Roberts, Jack Robertson, Mrs. Ray Schiller, Mrs. Anne Peterson, Chester Juzix, Jack Finnerty, Jack Wiley, Ray Belasco, Jack Kane, Tom Lennon, Louis Holz, Mrs. Crowley, President South of Market Girls: Harold Pabst, Jake Diamond, Maurice Sweeney, Jake Silberstein, Joe Goldberg, Sergeant John Lynch, David Davies, Martin Geraghty, Jim (Notary Public) Allen, Fred Finnerty, Eddie Gagen, John Sliscovich, Milton Clark, Lefty O'Doul, and scores of others.

Mrs. Crowley, newly elected President of the South of Market Girls, gave a fitting tribute to Pete.

Alfred J. Cleary, City Administrator, made his speech snappy and to the point.

Judge Herbert Kaufman introduced Thomas A. Maloney as Master of Ceremonies and Tom, in his characteristically diplomatic manner, introduced the various speakers of the evening.

Sheriff Daniel C. Murphy came through with a beautiful eulogy on South of Market of the old days. Dan delivered a masterful piece of oratory in his inimitable style which is always refreshing and interesting. The Sheriff dwelled upon the history and traditions of San Francisco and he brought to light history we never dreamed of.

Mayor Angelo J. Rossi, in his short talk, likened Pete to the Spirit of San Francisco. Our Mayor introduced Paul Smith, General Manager of the San Francisco Chronicle, the Speaker of the evening. Paul is a youthful but experienced speaker—possessing a pleasing voice. He gave a glowing message on our faith and fidelity to an ideal. It was a stirring speech, and one we will long remember.

Pete Maloney elaborated on the founding of the South of Market Boys. He told of the first meeting of 127 men in November, 1924, and of the second meeting in Moscone Hall with an attendance of 160.

Frankie Dolan, Founder and Treasurer of the "San Franciscans of Los Angeles," rendered a report of the

progress of the Boys in the south. He said they are making great strides in bringing to Los Angeles the Spirit of San Francisco.

Assemblyman Ray Williamson presented \$263.15 for the homeless children, \$100 for the San Francisco Shut-in Association, and \$263 for the Islam Temple of the Shriners. This money was given to Tom Maloney for distribution.

Senator Thomas A. Maloney closed the ceremonies with one of his humorous talks of the days of yore. Tom has a fund of anecdotes that are really



Senator Thos. A. Maloney

comical, and it takes Tom to bring forth the funny side of the days when we were kids.

Mike Lawley, as usual, came through with a dandy show.

It is our duty to keep the following meetings as fine as that of Founder's Nite. We shouldn't have one or two nights a year, but should have twelve. A few more active workers like John Shannon and crowds of 2600 will be ordinary. John has paved the way, so let's go from where he left off, and show him that we can do as well this coming meeting as he did in the meeting of June.

## REMEMBER

THURSDAY, JULY 27—8 P. M.

WILL BE

THE NEXT MEETING OF SOMBS  
INVITE A FRIEND TO JOIN

A teacher was explaining the difference between the stately rose and the modest violet.

"A rose," she said, "is like a beautiful, richly-gowned woman, so proud she doesn't speak to anyone. But behind her is a small creature with bowed head."

"Yes, miss," interrupted Tommy. "That's her husband."

## World's Fair Lures Motorists to California

Sharp increases in out-of-state automobile registrations entering California indicate that the tide of vacation travel is definitely turning Westward. During the summer touring months the number of motorists traveling the great national highways is expected to be at least double the figures yet recorded.

Reports from national parks in the ierra Nevada and California regions show increases in motor tourists amounting to 40 to 300 per cent over the same periods for the previous year. Agricultural border inspection stations also report nearly 100 per cent increase of Eastern and Midwestern entries due to the attraction of the \$50,000,000 World's Fair at San Francisco.

Check-ups of out-of-state registrations at the automobile gates of the World's Fair on Treasure Island reveal a 200 per cent increase from June 12 to 25 over the previous two weeks. During these fourteen days a total of 10,446 out-of-state and foreign cars visited the Fair, an average of 746 nonresident cars a day.

Heaviest traffic was from the Pacific Northwest. During the two-week period 1,784 cars arrived at the Fair from Washington and 1,571 from Oregon. Third largest in automobile registrations was Texas with 573 cars. Utah and Colorado sent 488 and 425 cars respectively. A total of 300 automobiles made the journey from Arizona, 232 from Montana, 242 from Nevada, 167 from Nebraska, 164 from New Mexico and 145 from Wyoming.

From the midwest Illinois leads with 359 cars. Ohio, Missouri, Michigan, Minnesota, Oklahoma, and Kansas each sent in the neighborhood of 200 cars during the fortnight.

From the Atlantic seaboard the largest number of cars came from New York state with a total of 207. Pennsylvania totaled 138, Massachusetts 62 and New Jersey 56.

Among the foreign cars were 15 from Canada, 41 from the Hawaiian Islands and 24 from Mexico.

The greatest gains were from the Northwest. In normal years 25.9 per cent of California's out-of-state entries comes from Washington,regon, Montana, Idaho and Wyoming, but Exposition activities have increased that figure to 38.5. maller gains were also registered from the southern states. While motor travel from the east and midwest has increased appreciably in number the percentages are relatively smaller than that from other sections of the country.

Out-of-state cars visiting Treasure Island June 12 to 25: Alabama 40, Arizona 300, Arkansas 76, Colorado 425, Connecticut 300, Delaware 9, District of Columbia 35, Florida 59, Geor-

gia 64, Idaho 375, Illinois 359, Indiana 146, Iowa 222, Kansas 183, Kentucky 44, Louisiana 59, Maine 17, Maryland 32, Massachusetts 62, Michigan 204, Minnesota 24, Mississippi 31, Missouri 205, Montana 232, Nebraska 169, Nevada 242, New Hampshire 9, New Jersey 56, New Mexico, 164, New York 207, North Carolina 30, North Dakota 76, Ohio 230, Oklahoma 184, Oregon 1,571, Pennsylvania 138, Rhode Island 15, South Carolina 17, South Dakota 101, Tennessee 45, Texas 573, Utah 488, Vermont 13, Virginia 41, Washington 1,784, West Virginia 26, Wisconsin 130, Wyoming 145. Canada: Alberta 23, British Columbia 87, Manitoba 3, New Brunswick 1, Nova Scotia 1, Ontario 14, Quebec 3, Saskatchewan 12, Yukon 6. Hawaiian Islands 41, Panama 1, Philippine Islands 6, Mexico 24, Havana, Cuba 1, Alaska 4, Unidentified 55, Other foreign 4, England 1.

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**Tim O'Connor's San Francisco Memories**

Eccentric characters and fleas were much in evidence in the early eighties. And why? The gold rush, anta Claus fables, that were circulated at that time had its effect. These stories insinuated gold nuggets hanging on trees in every back yard. But, at an yrate, imaginative characters for mall parts of the world just seemed to gravitate to good old San



Tim O'Connor

Francisco. Then, perhaps, the fleas were generated because of the many sand hills. But the good old faithful dogs took care of them. The fleas found "comf as a bug in a rug" resting places on the dogs' backs.

One of the most outstanding of these odd characters was a young man who arrived with a small capital, which he invested in a stock of merchandise. In a short time he ran his stock up in value, where it reached high financial figures. Then an opportunity came where he could speculate on a cargo of merchandise to be shipped around the Horn. He invested most of his fortune in this venture. When the ship was sailing around the Horn it was shipwrecked and sunk and he lost his fortune.

When the new of this disaster was conveyed to him, the shock he sustained caused him to lose his reason. Ultimately he became a harmless lunatic. He de-

veloped a hallucination that he was an Emperor—a monarch of all he surveded.

He shopped around the second-hand Hock Shops long enough to find a Navy officer's uniform, with great big gold braid epaulets. Then, with an oblong hat to match the uniform and with a great big hickory stick, he imagined himself the Emperor of good old San Francisco.

While he was playing around in the role of Emperor he attached himself to two homeless dogs. He named one of them Bummer and the other Lazarus. He and the uniform, the big stick, and Bummer and Lazarus presented a picturesque sight as they paraded Market Street.

Then fun-loving, good-natured old San Francisco opened its arms to the would-be Emperor and gave him the keys to the city. He was invited to public functions, wine and dined, housed and fed at the expense of the public crib. In other words he became a taxpayer. And thus is the story of Joshua Norton, Emperor of San Francisco, the only city in the U. S. A. who ever htd an Emperor.

\* \* \*

One night a young fellow, wearing a big stove pipe shaped white hat sat in the audience at Wilson's Circus and Hippodrome. The ringmaster snapped his whip and then in a stentorian tone of voice exclaimed "La-dies and Gen-etel-men, I will now introduce our famous trick Donkey. We will give the sum of ten dollars to any person that, may be donkey enough to think, can ride this bucking Donkey!" Very few persons ever had nerve enough to ride this jackson. The management figured on that. But the ringmaster was amazed when he saw a little two-by-four chap with a great big white hat jump from his seat and shout, "I'm just donkey enough to ride that Donkey! Don't forget!" As he walked toward the Donkey ring, the audience cheered.

\* \* \*

Much to the dismay of the ringmaster, the young fellow with the big white hat rode the donkey and received the ten bucks. The white hat naturally fell in the ring while he was struggling with the donkey. The next day the Bulletin wrote the story of a young man who rode the stubborn bucking donkey. It read: "A little fellow, wearing a big white hat, rode the donkey at Wilson's Circus and won ten dollars. While he was riding, his big white hat fell into the ring. The rider's name is McCarthy. As we failed to learn his first name, we will just call him 'White Hat McCarthy.' This young fellow later in life became the famous racehorse man known as 'White Hat' McCarthy.

At about that period a young fellow wearing a checked suit, a silk hat, a pair of patent-leather shoes, arrived in this

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## Three Original Verses

By Hal Maguire

Love came—I recognized it not;  
This can't be It, I vainly thought.  
Love went—and after it had left  
My heart was full and I, bereft.

### IT HAPPENS EVERY DAY

There came a man to our town,  
Handsome and debonair,  
Little he care how the damsels fared  
So long as he got his share.

There is a man in our town  
Beneath six feet of ground;  
He loved too well and he lied like hell,  
So somebody shot the hound.

### THE APPLIED PSYCHOLOGY OF A WEARY WIFE

Can this be he who calm and satisfied  
lies by my side?  
Can these strong arms be his—arms that  
express  
All the brutal sweetness of a man's  
caress?  
And that hot breath playing so ardently  
Across my throat before he slept—Can  
this be he?

How often evenings when I'm left alone  
I steal around the corner from my home  
Into the "Movies," and secluded there  
From all my heartaches, toil and daily  
care,  
I watch him gallop o'er the silver sheet  
Pursued by bandits, feel my heart skip  
a beat  
At his danger; then a warm surge of  
pride  
Leap to my throat at his victorious ride!

Then there's the girl—with what wild  
ecstasy  
I feel his lips touch hers, and I am she.  
Can this be he who smug and satisfied  
Lies by my side?

Oh friendly Darkness, hold the Dawn  
away;  
Tomorrow's just another "everyday."  
My eyes are closed, my soul is lock't  
inside,  
And this is He! What rapture to have  
lied  
And then—return to my oblivion!

city. He carried a carpet bag and a bird  
cage. In the cage were a number of  
canary birds. Under his long pointed  
nose there grew a big handlebar mous-  
tache, twisted at the ends to a fine needle  
point. His accent and general make-up  
suggested the typical Cockney English-  
man. This man was afterwards known  
as "Ansom 'Arry" the bird man at the  
Beach. The love birds of that dozy and  
age liked to have his little trained canary  
birds pick their lucky fortune cards.

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A military genius once said: "The  
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selection of the most efficient officers."  
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endeavor. Governor Olson appointed  
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and when he selected such an outstand-



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## Some Problems of the Day

*Address of the Honorable Cordell Hull, Secretary of State, before the Chicago Sunday Evening Club in Orchestra Hall, Chicago, Illinois, on Sunday, May 28, 1939, at 9:00 p. m. Central Daylight Time.*

These are perilous times in the lives of individuals and of nations. Violence and threat of violence haunt the world. Again, as unfortunately, on so many occasions in the past, one of the most exalted aims of civilization and progress—the banishment of brute force as the arbiter of relations among nations—is being subjected to a strident and powerful challenge. Within nations, many long-established institutions and concepts of political and social organization are also being subjected to challenge; while economic difficulties, some of them of unprecedented character, continue to press for solution. To-night I should like to discuss with you the bearing of the important phases of our international relations upon some of the fundamental problems which we face at home.

Only two decades have passed since guns were stilled in the greatest armed conflict of history. At the conclusion of that cruel ordeal, with its incalculable human, material, and moral devastation, it was the passionate hope and desire of men and women everywhere that such tragedy should never again be re-enacted. It is appalling to contemplate how quickly and how widely the lessons of so recent a past seem to have been forgotten; how soon again the voices of national leaders are raised in several parts of the world in glorification of war and in deprecation of the blessings of enduring peace.

Overwhelmingly, men and women in every country of the world yearn today for a peaceful existence, devoted to promotion of human welfare through increasing mastery of man over the forces of nature, uninterrupted and unretarded by recurrent catastrophes of armed strife. War is today an incomparably greater menace to progress than it has ever been in the past. Responsibility without parallel rests therefore upon those national leaders who proclaim their readiness to employ the instrument of armed force for the attainment of their aims, and who thereby compel nations which are threatened by their actions to face the tragic choice of surrender or armed defense.

The situation thus created contains the monstrous possibility that millions of human lives, as well as the substance and creative genius of the nations involved, may again be sacrificed on the altar of military competition. Even if the supreme disaster of war should be

avoided, the gigantic waste of human energies and material resources involved in the widespread construction of armaments on the present scale must inevitably exact a fearful toll in general economic and social deterioration throughout the world. The result can only be to put many nations on drastically reduced rations of civilized existence for a long time to come.

We cannot accept the argument that because in the past many controversies among nations resulted in a clash of armed forces, the scourge of war must forever be an inescapable reality of international relations. In the face of difficulties, scarcely less discouraging, men have successfully grappled with many of the great scourges by which they have been beset. Why should war—the greatest of these—be regarded as incapable of eradication?

This is the season of the year when we, in this country, decorate the graves and monuments of our heroic dead. We honor those who fell in the various wars in which our nation has been engaged for the supreme personal sacrifice they made. But we shall be untrue to their memory if, in honoring them, we fail to make two all-important resolutions: to be as loyal as they were to our country; and to spare no effort within our power to create conditions under which there will no longer be place on this earth for the kind of purgatory through which they had to pass.

The sacrifice made throughout history in countless armed conflicts will have been wasted indeed if it does not serve as a constant reminder to all of us, everywhere, of the tragic need, if civilization and progress are to continue, to find other and more constructive means of adjusting differences and grievances among nations. Such means of pacific settlement, tested both by reason and by experience, exist; their ultimate success is inevitable unless outworn doctrines of by-gone ages are permitted to supplant concern for the welfare of human beings as the aim of statesmanship.

Against this background of troubled world conditions, problems of the utmost gravity confront us in this country. Some of these arise out of our own domestic conditions; others grow out of our relations with other nations. The two sets of problems are, in many vital respects, inter-dependent. Their solution, as I have indicated on many occasions, requires the fullest practicable development of our domestic economy, consistent with appropriate policies in the conduct of foreign relations.

I can perhaps best illustrate this in-

terdependence by reference to some of the problems involved in the preservation and advancement of those things which we Americans prize as the bases of our way of life. Among those things there are two, which, in my opinion, are fundamental and vital to all the rest.

The first is that every citizen is entitled to a fair chance to earn a decent living for himself and his family, to give his children a good start in life, and to face his declining years free from the specter of poverty and want. In view of the resources with which this country is endowed and of the great forward strides that have already been made, it is within our power to build a nation in which every citizen, willing to work, will be able to enjoy a rising standard of living and an adequate measure of economic security.

Second, the true ends of social justice can be achieved only in conditions of individual freedom under law, through the operation of institutions of popular government. It is true that a measure of economic security is possible without freedom of the individual. But that is the security of serfdom. Even aside from its moral and spiritual degradation, this type of security is subject to enormous limitations in the degree of individual well-being which it provides. It leaves too little scope for the human spirit, for individual initiative, free enterprise, willingness to face risks, readiness to engage in voluntary cooperation for the common good. These are the most powerful motive forces of progress; they are attributes of free men, banded together in voluntarily accepted and self-imposed social discipline—not of men held by fear of brute force.

This ideal is a distinctive part of our national heritage. Our country was reclaimed from the wilderness by men and women who sought to establish on its vast expanses conditions of life under which new pathways of progress would be blazed. The long American experience represents the fullest demonstration yet available that the welfare and security of the individual—and, therefore, the progress and well-being of the nation of which he is a part—are indissolubly bound up with the enjoyment by every citizen of the greatest practicable measure of personal freedom under law and of true equality of economic opportunity.

The process of attaining these objectives is long and arduous. In the course of our national existence, we have made marked advances in that direction. But each step forward brings with it new needs and new problems, which must be met successfully, if we are to advance. The manner in which a nation fulfills these needs is the true

measure of its physical, intellectual, and spiritual virility.

Our great tasks in the past were in the spheres of physical settlement and of a search for means of multiplying our powers of physical production. These tasks we have largely accomplished. The initiative and labor of the pioneer have brought the arts of civilization to every corner of the land. The ingenuity of the inventor and the technirian, the enterprise of the business man, the industry of the worker and the farmer have created in this country a prodigious equipment thoroughly adequate to supply the present needs of our people and thoroughly capable of further expansion to supply our future needs.

But these very developments have brought with them new complexities and new problems. Our economic structure under present conditions functions as a complicated and intricate mechanism. Our great task today is to perfect our social and economic organization to meet the increasingly complex conditions of modern life. For this, new types of co-operation and accommodation are required between region and region, between group and group, between individual and individual—for the greater benefit of all. New duties and new responsibilities are imposed upon government.

We are determined that all these purposes shall be carried out by using to the full our traditional processes of popular government. As I have already stated, it is my firm conviction that all this cannot be accomplished except under conditions in which the individual will enjoy the greatest practicable measure of freedom under law.

At the time when pressing problems confront us at home, it is sometimes thought that preoccupation with our country's international relations, and with developments outside our frontiers, is an unnecessary dissipation of national energy. From this plausible error, as much as from any other source springs the advocacy of national isolation, which is frequently heard in this country.

There is no more disastrous illusion than the thought that a policy of national isolation would make it easier for us to solve our great domestic problems. The exact reverse is true.

Great as are the material resources with which our country is endowed, they are not sufficient to enable us as a nation to meet the needs of our people on the level of well-being to which we aspire. Today we supplement our own resources by imports from abroad. Some of which, like rubber, tin, manganese, though small in relative volume, are essentials to the functioning of our greatest national industries. Some of the things we

now purchase in other countries we can, perhaps, produce domestically, but at a much higher cost in terms of economic effort than is required for the production of exports with which we now buy these foreign products. For others, we can develop substitutes, of inferior quality and, again, at a relatively higher cost. Still others we cannot produce at all, and, if we did not import them, we would have to do without them altogether. In each case, the net result would be a decline of our national efficiency and, consequently, an inexorable lowering in the level of satisfaction of our people's wants.

By dispensing with imports, we would necessarily lose foreign markets for our exportable surpluses. Those branches of our production—in farming, mining, and manufacturing industry—which are now geared to an output in excess of what can be absorbed in the domestic market, would be forced into a drastic curtailment of their productive capacity. The resulting impairment of their capital investment would be a net loss to our national economy. Millions of workers would be deprived of their means of livelihood through the loss of foreign markets; they would have to be shifted into other fields of activity or else be supported by public relief. Reduction of surplus-producing branches of our national economic activity to the dimensions of the domestic market requirements would necessitate a long, painful, and costly process of readjustment. All these burdens would fall upon the entire national economy. The result of the whole process would be to lower still further our standards of living.

Readjustment would be an undertaking of such magnitude that it could not possibly be accomplished without far-reaching intervention on the part of government, with dangerous social effects. Regimentation in practically every phase of national life would be the inevitable consequence. One needs only to look at the experience of the few countries which have attempted to reorganize themselves on a basis of even partial self-sufficiency to realize what the character, scope, and results of such regimentation would probably be.

These would be some of the consequences of a policy of national isolation carried to its ultimate conclusion. Any move in the direction of isolation must necessarily have the same results in varying degrees. Far from facilitating the solution of our domestic problems, a policy of national isolation, or even a movement toward such a policy, would aggravate the very difficulties with which we are now confronted. It would moreover put into jeopardy precisely those institutions of free enterprise and individual freedom the

maintenance of which alone holds a promise of success in solving our great problems.

Some argue in favor of national isolation from another point of view—namely, that by withdrawing from normal relations with other nations we can insure for ourselves freedom from risk of embroilment in war. Here, again, the exact reverse is true.

No country can insure peace for itself by merely proclaiming its desire for peace, when there are in the world nations willing to challenge and fight other nations to gain by force what they covet. When such is the case, peace can be assured only at the price of abject surrender to the challenger. One would have to be blind to obvious facts to indulge in the belief that the existence of such potential international challengers is not today a stark reality.

The possibility that such a challenge might one day be directed against us would be enhanced by the fact that a policy of national isolation on our part would hurt not only ourselves, but other countries as well. Deprived by our action of the opportunity to trade with us, they would be faced, in varying degrees, with the need for painful adjustment of their own economic structures. The resulting ill-will would not be an aid to our national security.

A policy of national isolation would not relieve us of the need of maintaining the means of armed defense. Rather, it would necessitate an intensification of our efforts in that direction, which might become increasingly difficult in proportion as the effects of isolation impaired our national efficiency, our economic strength, and—with them—our power of defense.

It is not through a policy of isolation, but rather through supplementing our domestic efforts by playing our appropriate role as a member of the family of nations, that we can hope to solve the problems which confront us today within our own frontiers. That role has two essential aspects.

The first is concerned with the maintenance of world order under law as the sole effective instrumentality for the preservation of enduring peace. Such world order calls for acceptance and application by nations of certain basic principles of justice and fair-dealing in civilized international relations: respect for national independence and sovereignty; scrupulous observance of international obligations; willingness to adjust all international disputes solely by pacific means. To the establishment of such world order we can contribute by our own firm adherence to these principles; by using our moral influence to induce other nations to give them their adherence; by cooperating in all peaceful efforts to give practical reality to the application of these prin-

ciples; by maintaining our strength and our courage, to the end that no nation will be tempted to challenge anywhere our vital national interests.

The second aspect of our role in foreign affairs is concerned with the promotion of sound and healthy international economic relations as an indispensable foundation of world order under law and, therefore, of enduring peace. Today the well-being of every nation increases in proportion as its citizens have peaceful access to the resources of the world rather than merely to those within its own frontiers. Such access is possible only through mutually beneficial trade and through all those other innumerable international relationships which have already enriched so magnificently the lives of individuals and of nations. Without such access, all nations would be compelled to dissipate their efforts and substance in a hopeless struggle for shrinking economic opportunity.

To the promotion of such international economic relations we can contribute by facing squarely the fact that they are indispensable to the well-being of our own country and of every country; by ourselves giving them practical application through policies such as those embodied in our reciprocal trade agreements program, which has already demonstrated its effectiveness as a powerful instrument of action in that direction; by being ready to extend our policy and action along every practicable line that holds a promise of strengthening the foundations of peace through mutually advantageous economic relationships among nations.

The goal of an American such as I have envisaged—a country at peace within and without, in which all citizens will enjoy economic security under conditions of orderly freedom for the individual—may best be reached by a two-fold program, covering both domestic and international problems. Concentration on one to the exclusion of the other—whichever of the two we might choose—could not by itself bring the desired results. Action on both fronts is essential. The means of action on both fronts are at our disposal. Our task is to use them with vigor and determination, with clear thought, with faith in our ability to win through to our desired objectives.

Motorists who throw lighted cigarettes, cigars, etc., from moving cars causing fires outside of a business or residence district, endangering human and animal lives, as well as valuable property, crops, and timber growth, are to be arrested and firmly prosecuted in court.

This warning was issued in Sacramento by Chief E. Raymond Cato of the California Highway Patrol, who ordered every officer of the Patrol to be especially vigilant in making such arrests. Because of the extremely dangerous fire hazard existing this year, the Patrol is working, in conjunction with other state agencies, in an effort to prevent fires and will center its efforts upon motorists.

Section 600 of the California Vehicle Code provides that outside of a business or residence district no person shall fully or negligently throw from any vehicle upon a highway any lighted cigarette, cigar, ashes, or any other flaming or glowing substance.

Punishment upon conviction is fixed by fine not to exceed \$50 or imprisonment in the county jail not exceeding six months, or by both such fine and imprisonment, it was pointed out.

"The situation this year regarding fires is so acute," said Cato, "that officers have been instructed to be especially vigilant in enforcing the law. Motorists will avoid the possibility of arrest and prosecution in court by seeing to it that nothing is thrown from their automobiles which may cause a fire."

Carrying a small bottle of windshield cleaner and a cloth so as to have visibility at all times, especially when driving through insect infected areas, is advised by E. Raymond Cato, Chief of the California Highway Patrol.

The suggestion was offered in the interest of safety and is a precaution against what may be a fatal accident. Equipping one's car with a simple cleaning device enables the motorist to drive his car in conformity to the provisions of the California Vehicle Code, which prohibits the operating of a motor vehicle with a windshield in "such a defective condition as to impair the driver's vision."

"Myriads of insects fill the air, especially after night fall from now until late fall, and when these are crushed against the windshield of a moving vehicle often form a crust thick and gummy enough to reduce visibility to zero," said Chief Cato.

Though it takes but a moment to clean a windshield to avoid the dangers which follow driving under such handicaps, seldom does a driver stop between cities to clean the windshield and almost never do they carry a small bottle of cleaner and a cloth.

"One may get a cleaner procurable in

almost any filling station or grocery with a patented pump, for a few cents, or one may carry a small bottle of soapy water or household ammonia."

Anything that will clean the windshield and make road visibility safe is all that is required by law.

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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 8

August, 1939



## OUR TWO NOTARY PUBLICS



Jim Allen



GEORGE GILLIN

**NOMINATION OF OFFICERS**  
**THURSDAY, AUGUST 31 . . . 8 P. M.**

**REFRESHMENTS    ::    DOOR PRIZES    ::    ENTERTAINMENT**

***DUES ARE DUE***

**OFFICIAL ORGAN**  
**SOUTH OF MARKET BOYS, INC.**

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## NOMINATION OF OFFICERS!

# SOUTH OF MARKET JOURNAL



Organized 1924

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Phone Underhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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DOLORES PRESS

# The President's Message

Thursday, August 3, the South of Market Boys took the 7:30 boat to Treasure Island and what a wonderful view we saw as we proceeded across the bay.



JACK DOWNEY

It is always a pleasure to take a boat ride on San Francisco Bay and no matter how many times one sees the sunset over the Golden Gate, it is always a pleasant sight to see.

The boat was crowded with visitors to Treasure Island and the object of our trip was principally to see that old time play, "The Drunkard."

There was a great many South of Market Boys there and to hear the audience heckle the actors was a show in itself.

It turned out to be another South of Market Boys affair. The management gave most of us an introduction and to top it off Fred Finnerty tap-danced to perfect rhythm and John Nunan sang songs to many encores. Pete Maloney and Mike Lawley spoke about South of Market to the attentive audience and closed the show with old-time songs.

George Miller and Fred Finnerty, who would make the "life of the party" look like a wallflower, amused the party by their comical antics.

On August 6 we went to the West of Market Boys of Oakland picnic in Niles Canyon, a beautiful setting where picnics have been held for many years.

Niles Canyon was also the site of early silent moving pictures. "Bronco" Billy Anderson was the star of Western pictures in those days. He sure could make the Indians bite the dust.

I believe Mr. Anderson is now the manager of the Cordelin Hotel on O'Farrell St.

Pete Maloney donated a trophy to the largest family at the picnic. The crowd was like one big family and it seemed like everybody wanted the South of Market Boys to sit down and have lunch with them.

Jimmy Duffy, Jimmy Dundee and Harold Broom insisted we eat with them. They had a large rooster of chicken and an enormous bowl of salad and all the trimmings. After George Jelic sampled a helping we didn't need any more coaxing.

Only two of us got stung at the picnic. Johnny Shannon was telling me that it looked like a bee's nest at our feet. Just then I got stung on my left ankle. I made for other parts in a hurry, hopping on one leg and trying to knock another bee off my ear. Bill Cummings let out a howl and ran down the bank across the creek bed and up the other bank like a deer, swatting the back of his head with his hat where he was stung by a bee. Needless to say this serious comedy had the on-lookers in hysterical laughter.

President George Nolan, Beach Dean, Jess Church, Tom Fitzsimmons and Jim McNally saw to it we were well taken care of.

We all had a fine time, coming home by way of San Jose, George Verner pointing out points of interest to the accompaniment of Jelic's melodious snoring.

We will have our day at the Fair changed from August 21 to September 24, which falls on a Sunday. This day will mean a lot to the South of Market Boys, so I know the members will do all in their power to make this day a success.

The committee has already started functioning and we are planning to have an afternoon ball game with the West of Market Boys at the Recreation Grounds and a dance in the Western States Auditorium in the evening.

The South of Market Girls, the West of Market Boys of Oakland and probably the South of Market Boys of Vallecito will aid in the plans.

On a day like this when these organizations get together, meet old acquaintances and sing old time songs there will be no end to enjoyment.

And as it is probably the last affair I will preside over while I am in the President's chair and as I am chairman of this affair, I hope I will get the full cooperation of the membership.

Brothers, this is a good chance to put the South of Market Boys up on top

(Continued on Page 5)

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**Do You Remember***"Remembrance is the only paradise  
out of which we cannot be driven away"*  
—Tom Hickey.

Gus Jacobs

The clubrooms of the first San Francisco Athletic Club were located in a store at 6th and Bryant. Jack Conroy, a member of the SFFD, was the boxing instructor. A few of the celebrities of this famous club were: Charles Reno,

On Sixth Street was the number 6 Fire Company with George Dougherty as First Assistant Chief. George Walsh, driver of the fire engine, Joe McDonald, driver of the hose cart, and members of the company were Billy Kilday, Pop Tannon, Jim McQueeny, Joe Killcine, Tom Kennedy.

Across from the Fire Station, the Murphy Bros. operated a meat market. Tom Murphy joined the Police Department and has since retired as a detective sergeant.

Editor's note: Send in your memories of the olden days. Material of this nature helps to relive the days when and keeps alive the friendships we still enjoy. Every old timer in the club can recall episodes that are well worth printing, so grab your pencil and send us the interesting side lights of your boyhood and your pals. Address 3384-16th Street, Dolores Press, or Lloyd Jacot, 565 Laidley Street.



Les Noonan

Fred Muller, Tom and Joe Kennedy, Bill Daley, Jim McQueeney, Joe McDewitt, George Miller, Jack Lahey, and Joe King.

Tom Kennedy fought under the name of Keirnan. Joe Kennedy was a sparing partner of Jim Jeffries. George Miller is a brick mason at present and one of the most active members in the SOMBs. Joe King is a member of the San Francisco Police Department.

The home of the Garretts owners of the Garrett Iron Works and the river boat "Mary Garrett" was on 6th and Harrison. In those good old days the trip from San Francisco to Stockton on the "Mary Garrett" was twenty-five (25) cents.

Rueben Loyed, a leading attorney in the early days, lived on the northwest corner of 6th and Harrison.

Clara Street boasted of many notables such as Dave Belasco, Dave Warfield, Bill Laverish, Henry and Charles Kelly, Harry O'Day, Henry and Milton Davis and Harry Mulcrevy.

Henry Laverish and his partner appeared on the Orpheum as Gilbert &amp; Goldie. Henry Kelly was a member of the California Assembly. His brother, Charles, a favorite of the Wigwam and other local theatres. Harry O'Day is a retired Captain of the San Francisco Police Department. Milton Davis was an attorney for Harry Mulcrevy, former County Clerk of San Francisco.

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## GOSSIP

### Willie Benn

When Walter Brady drove a team we heard he curried his horses with his store teeth.

\* \* \*

Harry Manlock, who recently joined the club, is a nephew of Ralph Pincus. Harry was reared on Minna, between Third and Fourth.

\* \* \*

John Chute, Charley Chute's uncle, is in the real estate business. He told us that Charlie was given a salary boost. (Dirty Dora players, please note.)



Willie Benn

This month will mark the 36th year that Ed Montgomery has been with the Market St. Ry.

\* \* \*

Tim Shea formerly conducted a Thirst Emporium at Bosworth and Mission. Since he retired he is a regular attender.

\* \* \*

The stinkwood plant yields a fragrant distillate that may prove useful in perfumery.

\* \* \*

Do you remember the title of the song that Jimmy Clark sang at the last meeting? We do not print the title for fear of a typographical error.

\* \* \*

Benny Benjamin, the gun man, was again passing out samples for Wrigley.

\* \* \*

Jimmy Dhue, carpenter at the S. F. Hospital, is still a good man on flat work.

\* \* \*

Jack Byrnes, of the U. S. Mint, is hard to please. He complained about not having a fan dancer on the program.

If you are wondering about the sixteen dollar messenger service bill, read by Bill Granfield, we will give you the lowdown. The dough was split between those two former California Messenger Service owners—George Jileck Sr., and Fred Finnerty. (Jack Lavin—take notice—get your cut).

\* \* \*

Charles Fox is building a swimming pool at his country home, and wants to know if the mortar between the bricks keeps them apart or holds them together.

\* \* \*

Charles L. Licht certainly had a diversified employment experience. He was a book-keeper in the early days, and now is a night watchman. Charles was president of the Bay City Porlar. NSGW in 1903. His parents operated a store opposite 4 engine at 2nd and Natoma.

\* \* \*

Ben Simmonds and Harry (Happy) Shutter painted most of the buildings in town, between cups of suds.

\* \* \*

Bill Park is custodian of the kilowatts at the S. F. Hospital.

\* \* \*

Gus Jacobs: "Some men can read a woman like a book until they try to shut them up."

\* \* \*

Otto Nakowski, Seals' Stadium, says, "you can't stop the Seals. They have hit their stride and are not going to be stopped until they grab the pennant."

\* \* \*

Fred Minden, 7th Street tailor, wrestling referee and all around athlete, has been hired as Jim Kerr's bodyguard. If the article in the paper is true, it is Frank Finken who needs the escort.

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## Reardon vs. Riordan

"Many years ago the Reardons were a happy, fighting clan in Ireland," said Tim Reardon, "but as time wore on the weaker males, influenced by their women, took to book learning. The virile, warlike stock banished these peace loving folks and ordered them to change their name. Thus," said Tim, "the Riordans came into existence."

"If you read Irish history," continued Tim, "you will find the Reardon coat of arms shows a large, brawny man with a dagger in one hand, shoving over an oak tree with the other. Lightning is flashing in the sky and it is a ferocious but inspiring sight. The Riordans," Tim is now warming to his subject, "adopted a meek looking guy sitting peacefully in a field reading poetry."

"The Riordans are studious, gentle, kind and inclined to be softies. While the Reardons still love to fight and raise hell in general. Therefore, as long as you are editor, don't ever again make the mistake of spelling my name "Riordan"—I belong to the tough, hardboiled branch of the clan—the hard-hitting 'Reardons'."

Editor's Note—"We are sorry we spelled your name wrong, however, we know the Riordans in the SOMB are able to take care of themselves in a free for-all."

## PRESIDENT'S MESSAGE

(Continued from Page 5)

again. Judging from the attendance at our meetings lately some members are showing a lack of interest in the organization. So let's all work together as one and bring back our membership to where we will be the outstanding organization on the Coast. The way to do that is to attend meetings and affairs held by the South of Market Boys.

REMEMBER  
SOUTH OF MARKET DAY  
AT TREASURE ISLAND  
SUNDAY, SEPT. 24, 1939

Miss Loretta Flohr, daughter of Frank Flohr, was operated on for appendicitis on August 4 at St. Luke's hospital. Loretta is at home at present and in perfect health. One of the highlights of her hospital stay was strangers calling her on the phone.

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## The Secretary's Column

By Pete Maloney, Founder

For the second time in fifteen years I missed the regular monthly meeting. It could not be helped, otherwise you can rest assured I would not have missed it, as there is nothing I enjoy more than the meetings.

As I was on my vacation, I did not have an opportunity to thank those

**PETE MALONEY**

who participated in Founder's Night given in my honor. John Shannon, who since he joined this organization five years ago, was the general chairman, and practically by himself worked up the crowd, most of whom had never been to a South of Market function. Shannon did a fine job. He is a splendid worker, and is all South of Market Boy.

Jack Downey, our president, had a big job and got over it fine.

Tommy Maloney, my brother, introduced the celebrities in his usual efficient manner and I do not think he overlooked one of them.

George Ward, popular director, and Frank Flohr had a tough job, in fact they did not see the show, as they worked on the refreshments.

To Irene Hogan, clerk in the headquarters, I say "thanks," as she worked three weeks sending out mail and, as usual, did her work in an efficient manner.

Mayor Rossi, who since he has occupied the exalted position as chief executive of our city, has co-operated with our association 100 per cent. He commended the South of Market Boys on the splendid work they have always done and are still doing. It was through the courtesy of the mayor we got the refreshments for Founder's Night, we thank him.

Mr. Paul Smith, general manager of the San Francisco Chronicle, was the principal speaker of the evening, a fine gentleman and an eloquent speaker. Mr. Smith spoke of South of Market and San Francisco in general.

Sheriff Dan Murphy also spoke, as did Mrs. Crowley, president of the South of Market Girls; Beach Dean, past president of the West of Market Boys, a fine body of men and certainly a credit to the city of Oakland.

The South of Market Boys of Valpo came down. Bill Cummings, pres-

ident of the 7th Street Improvement Club, president of the Old Stove League, president of the Elston Club, president of the Newt Pointer Club and Murphy Weinberg's manager, spoke on the U. S. invasion into Mexico after Pancho Villa.

Frank "Step and a Half" Foss was there. I had better stop trying to mention names, but Lloyd Jacot put out a swell journal and is to be commended.

Dr. Bernard is having a heck of a time, because Jack Foley told everybody that the doctor won a motor boat in a drawing and that he has had many requests to get in the race to Honolulu (of course Foley would not do a thing like that), but the doctor feels that if he did win a motor boat he would give us the scenic cruise around San Francisco Bay. What Dr. Bernard wants to know where is the boat and who said he won it. Answer in next issue.

On Thursday, August 3rd, I gathered together about 50 people and we visited the show on Treasure Island named "The Drunkard." Fellows, if you want to have fun see this show. Remember the old days on the stage here of the villains and heroes, how the villain was upsetting the appeccart and we hissed him and cheered the hero? That is the show "The Drunkard."

In September about the middle of the month, I have taken over the ten o'clock p. m. show. I am going to get together about three hundred if I can, men and women it is only forty cents admission, but you can have five dollars worth of fun. The management will send me a flock of tickets and if you want the Mrs. to have a good time and lots of fun and relaxation, come along with us this night, get in touch with me and I will give you the details, it brings you right back to the Central Theatre days and the old drama stage. The place is not so big, but it really seats three hundred, so get in your reservations early as we will have to close when we sell the three hundred. It is all good clean fun.

Next month is nominations of officers, it is up to the members to select the man of his choice. In doing so just think who would be best to serve this sentimental organization. Who is South of Market, who knows South of Market and who will work for the South of Market Boys. What I would like to see done and I don't say this in criticism of any one, is for members not to let personal friendship guide their vote, but to make inquiry of their officers if they can and find out, will Joe Bush function for the South of Market Boys, has Joe Bush done a good job and is the particular candidate really entitled to become an officer of the club. You know, I think if we

did these things we would have a better organization and more harmony. You know, like all other fraternal organizations, we have dropped considerably in membership, but this should not alarm us, as there is not a fraternal organization in the city that is not taking it on the chin. We were organized on sentiment, 1500 of our members passed on since we were organized, and those men were real bona fide South of Market Boys. Approximately all of them born or resided there prior to the 1906 disaster. We have no benefits, no medical service, of course we could not on 50 cents a month. Therefore, with the radios in the homes and men who belong to fraternal organizations can sit down and tune in to a baseball game, fight program, good show, they are doing it. If the weather is a little bad, why John will say to the Mrs., "I will skip the meeting tonight and listen to the radio." If it is a nice evening he will take the family for a ride in the automobile. All of these things enter into the non-attendance these days of fraternal organizations, and again, you have the unemployment situation, many of our members are unemployed, cannot pay dues, because they need what little money they have to exist on and those of us who are fortunate enough to have steady employment can thank God for it, because I am in a position more so than the average person to know and see those unfortunates who are looking for work daily, all splendid people but the times are against them. We hope they change, and pretty soon, so these people who are desirous of working can be put back to useful occupations so their families may live in happiness and comfort. Then again the South of Market Boys for the past seven years have never conducted a function where they would gain some revenue on, in fact the functions they put on in those past seven years, there is always a deficit, which of course, cannot be helped. They are traditional functions of the South of Market Boys, namely the St. Patrick's Day luncheon and the finest function San Francisco ever has, the Mothers' Day Breakfast. These two affairs we cannot discontinue, of course we can, but if we do, you may as well fold up the South of Market Boys. We do pay a big rent for those club rooms, \$80.00. They will not come down five cents in rent, therefore, I believe in a short time we will have to discontinue them. That is really the big item in expense. We pay \$50.00 for the journal, the advertisers take all the money for the ads. I believe the new committee appointed by our president, the ways and means committee, should look into this and make a cut there. I think this journal could be much smaller, with about half

the expense, because as it stands now, what the journal was really intended for it has got away from it. It is not the editor's fault. He is doing a swell job with the material he gets and he has to put in articles just to fill up. It is our own fault, members! We should write in stories about South of Market to Lloyd Jacot, the editor of the journal. He will print them, that is what he wants.

Headed by Jack Downey, our president, ten of us members went to the West of Market Boys picnic in Niles Canyon on August 6th. They had about 6000 people there, in our group were Johnny Shannon and Mrs. Shannon, Bill Cummings and Mrs. Cummings, Mrs. Peter R. Maloney, George Miller and his son, Jack Nunan, George Verner, Fred Finnerty and George Jileck, who was decked out in the latest Palm Beach summer dress. He said he purchased them in the outstanding store in Palm Beach. They were a variety of colors, green coat, pale blue trousers, red shirt, yellow necktie, white shoes, with purple laces, a Sweet William flower in his lapel, eyebrows plucked, smoking cork tipped cigarettes, and he insisted on drinking the best when anybody insisted on him having a drink and his favorite best drink on that day was nothing else but beer. Well, George shone like a diamond sitting on top of a mound of coal dust. George Miller had one headlight out coming home and instead of having it fixed he sat George Jileck on that side of the auto and he shone much further than the regular headlight, so George says, if any member of the club wants to use his summer outfit, they can see his manager, Bowery Finner, and he will rent the outfit for six-bits a week end, the line must form to the left.

Well, brothers, I hope all who can will be down for this next meeting. It is nominating night, the nominations are open for all and anybody who thinks they can devote their time to the association should not hesitate to get nominated for any office they think they are best suited for. The elections will be the following month. I hope everybody who is nominated and whether they win or not, just take it in the spirit of good fellowship and mainly for the best interest of our organization. Just a final word, your organization runs along on its dues, pretty hard job. Many members will be taken from the rolls soon if their dues are not paid up. Bill Granfield who is chairman of the ways and means committee has a recommendation he is going to put through, that no member will be permitted to enter the monthly meeting unless he can show his membership card and that it is paid up to within three months.



A. J. ALGER

A SOUTH OF MARKET BOY is showing off on Treasure Island. In the Recreation Court of the Federal Building Brother August J. Alger has an art exhibit that is worth seeing. He shows hundreds of different kinds of beautiful and rare woods gathered from the forests of the entire earth, also beautiful inlaid pictures, glove boxes and other art objects all made of natural woods without the use of paints or dyes.

He also demonstrates the method of making the various specimens of art handicraft.

This exhibit was made possible through the Federal Director of Recreation and Hobbies.

Brother Alger will be glad to meet all South of Market Girls and Boys whenever they visit Treasure Island and will extend every courtesy possible.

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# The Last Thursday

*"He is our friend who loves more than admires us, and would aid us in our great work"—Sheriff Dan C. Murphy.*

LLOYD JACOT, Editor

Our next get-together is a momentous one for the SOMBs as Thursday, August 31 is Nomination of Officers, and it is the duty of each member to attend so that he can select the men he thinks is best fitted to carry on the executive



Lloyd Jacot

and administrative duties of the club during 1940. We have a habit of passing the buck to the few members who do the active work, and if they make a mistake we yell like the deuce, forgetting it is as much our mistake as those who made it. If we become deeply interested in the activities of the club, if we attend the meetings, we soon discover who are best endowed by nature to be officers of the SOMB. So, right now, while it is on your mind, jot down Thursday, August 31, in your note book so you will keep the night free to attend the meeting, and nominate your candidate.

\* \* \*

The Board of Directors have selected a "Ways and Means" committee composed of Bill Granfield, chairman; Thomas A. Maloney, George Ward, Eddie Nelson, John E. Foley, and Jim Doherty, secretary. The committee has been instructed to suggest methods of building membership; to promote functions that will bring in revenue, and to cut down unnecessary expenses. A recent recommendation suggested by the committee, was adopted—"Only members in good standing are to be admitted to the meetings. Members must show their paid up card to Sergeant-at-Arms Jim Kerr."

The committee will welcome constructive and substantial ideas from members.

\* \* \*

Benny Benjamin, the Golf King and official Good Will Man for Wrigley's, passed out oodles of sticks of the gum that is always fresh. Benny must get his supply from a pump as he never seems to run out of "Wrigley's." We certainly appreciate the gum, and we hope that Wrigley realizes that Benny is his best salesman and advertising medium.

\* \* \*

We wish we could remember the fellows we saw at the meeting as we hate

to omit names of the steady attenders. Therefore we send an appeal to each member to send in the names of the "Boys" who fail to get mention in these pages. A few of the members we saw—Jack Barry, Al Katchinski, George Ward, Frank Flohr, John Nunan, Les Noonan, Louis Holz, Jerry Noonan, Jim Clisham, Jack Byrnes, Lou Weinberg, Mike O'Leary, Frank Pickard, Jake Diamond, George Miller, Gabriel Molin, Fred Finnerty, Dan Mahoney, Joe Roberts, Jim Doherty, Harold Pabst, John (Pop) Merrick, Dr. Julius Behrend, Bob Loughery, Jimmy Dhue, Eddie Nelson, Fred Peterson, Jim Wilder, Harry Anderson, Maurice Sweeney, George Gillin, Willie Benn, John Shannon, Ray Schiller, Jack Wiley, Jack Maloney, Ford "Boots" Powers, David Davids, Dave Davies, Sergeant Tom Feeney, Jack O'Leary, Chris Cribbin, John Slisovich, Dr. Harry Bernard, John E. Foley, Fred Weidmann, Jim Kerr, Jack Lavin, Frank Lynch, Frank Burke, George Neary, Joe Welsh, Bill Boyle, Ed Reedy, Les Bottomley, Judge Lawton Langdon, George Ragan, Ed Dillon, Ray Maloney, Senator Tom Mitchell, Sheriff Dan Murphy, Frank Foss, Jack Robertson, Bill Park, Walter Thierbach, Jimmy Crampton, Bert Phemester, Eddie Gagen, Jack Stanley, and George Gillin.

The Journal is the property of every member and he is privileged to use its pages at any time.

We are eager to receive contributions that will be of interest to the majority.

\* \* \*

Harold Pabst looks and feels twenty years younger since his abdominal operation. Harold is shooting a great game at Harding (in the low seventies) and challenges any golfer in the club to an eighteen hole round.

\* \* \*

We certainly miss Tom Toomey, Eneas Kane and Joe (Inspector) McCann—wonder where these bozos hide on Thursday?

\* \* \*

Jack Wiley breezed into the room looking like an ad for a Hollywood haberdashery. He was attired in green slacks, a gray sport coat, under which was a taupe polo shirt. The young, steel salesman is quite a dandy.

\* \* \*

Bob Loughery, an authority on slang, said, "The ten dollar bill is familiarly known as a saw buck. If you look at the Roman numeral ten 'X' you will

find it resembles the buck for sawing wood—hence, the name "sawbuck."

\* \* \*

We asked Ray Maloney the meaning of the word "tact" and he replied: "Tact is what Carol Dose uses to make slow Bill Boyle think he is a fast worker."

\* \* \*

John (Pop) Merrick, Jimmy Dhue, Lee Burns, Fred Peterson and Dr. Julius Behrend spent their vacation at Seigler Springs. The attraction is a girl named "Lulu" who thinks that John Merrick is a life guard and Jimmy Dhue a doctor. When Lulu meets a real doctor, Dr. Julius Behrend, optometrist, she will give the phonies the go-bye.

\* \* \*

Gabriel Molin has become quite a philosopher. He mentioned, in passing: "Marriage is the device for giving a man's sweetheart of today an advantage over his sweetheart of tomorrow." Gabriel must have a few confidants in the East Bay Terminal.

\* \* \*

**NOMINATION OF OFFICERS  
THURSDAY, AUGUST 31—8 P. M.  
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## Nomination Of Officers

"Every human being has a work to carry on within, duties to perform abroad, influences to exert, which are peculiarly his, and which no conscience but his own can teach"—Jim Doherty.

BOB LOUGHERY

The meeting of Thursday, August 31, is the most important of the year as it is on this night we nominate the men who will carry on the traditions of the South of Market Boys in 1940.

To successfully administer the duties of the club we need business men who



have ability, integrity, and vision combined with the essential requisites that make an able leader and executive.

The SOMBs are lucky in that they have the outstanding men in San Francisco as members and we can choose men who are capable of building the club to its former membership.

The ballot is a powerful weapon and if it is cast with common sense, it can work wonders for any organization.

It is your duty to be with us on Nomination Night, August 31, so that your choice of an officer can be placed upon the September ballot.

**BERGERS**  
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Suzy, a baby girl, was born to Dorothy Friend in New York. Dorothy is the daughter of Past President Al Katchinski. To Dorothy, the South of Market Boys write: "Congratulations on the birth of your daughter. With



Al Katchinski

such intelligent and religious guidance as you will give her, we feel sure she will grow up to noble woman hood, and be a joy and great blessing to all."

Al is indeed proud of his granddaughter and we know it won't be long before he will be traveling east to say "Hello" to the new arrival.

Dorothy and Suzy are in fine health and Pa Friend is the happiest man in New York.

Take a peek at your shoes—do you need new ones? If so, Al Katchinski will be glad to show you the latest in men's footwear. He is associated with The Florsheim Shoe Company, 884 Market St.—Phone GARfield 4951.

The Ways and Means committee adopted this rule: "No one will be admitted to the meetings unless he can show a paid up membership card," therefore it is necessary that your dues are paid, otherwise you will not be allowed to vote.

Dues are vital to the organization as it is the revenue we receive from dues that our club exists, and it is only fair that those who enjoy the privileges of the South of Market Boys should have a card stamped "fully paid."

The "Ways and Means" committee have planned Whist Parties, Football games between High Schools, Indoor Circuses, and other events to produce revenue. This committee invites each member to submit suggestions that will be of benefit to the organization. Have you any ideas as to how we can increase revenues, build our membership, or reduce expenses? If you have, mail them to the "Ways and Means" committee, Bill Granfield, chairman; Jim Doherty,

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## CO-OPERATION

By Robert J. Loughery

Webster defines co-operation as "to work together for a common object." Any organization to sustain itself must depend on the wholehearted co-operation of the entire membership. I wonder if at times we are not somewhat prone to overlook the duties we owe to a traditional and sentimental group such as the South of Market Boys. Like many clubs we have declined in membership but I firmly believe that the majority of the members have a sincere feeling in their hearts for South of Market and wish to see us not only survive but gain membership. Speaking again of co-operation, all the members can do their part in this respect by speaking to the son of some former South of Market resident and asking him to join. We must have young blood to carry on in the years to come and for the club to again become active.

Let us all co-operate in the payment of dues and helping the officers carry on by constructive suggestions. We will have a new President soon and many new officers. Let's back them up and co-operate with true South of Market spirit. Let us not overlook the co-operation extended by the South of Market Girls and the wonderful support accorded us by their fine organization. We have never asked for support at any function that we did not receive same and as an officer of our association wish to thank them personally for their fine help and friendly feeling toward us.

South of Market Day at the Golden Gate International Exposition will be a banner day and the membership I know will lend every possible effort to make this one of the outstanding special event days held at the Fair.

In conclusion, let us all work for the success of the South of Market Boys, a grand organization that we all should love.

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Alex J. McDonald, prominent South of Market Boy and Secretary of the 1938 Grand Jury, was being congratulated by his many friends and associates on his recent appointment by Governor Culbert L. Olson to a Notary Public in and for the City and County of San Francisco.

Officiating in a court-room filled with admirers, Judge Joseph M. Golden expressed his appreciation in being able to represent Governor Olson in such an outstanding appointment.

William M. Malone, chairman of the Democratic County Central Committee, praised the selection of McDonald as one being most worthy, for his work as chairman of the Olson-Downey-Patterson Clubs in the Mission District. Those present included State Senator Jack Shelley, Assemblymen Gilmore, O'Day and Gallagher, Leo Cunningham, George R. Reilly, Vince Reilly, Willie Benn, Jack Downey, Ray Schiller, Inspector Peter Maloney, Mike Lawley, Morris Sweeney, David Supple, Jack Monahan, George Gillin, Bob Loughery, Eric Cullenward, Supervisor John McGowan, Eneas Kane, Charles J. Powers, John P. Cosgrove, Jack Maloney and State Senator John Foley of Santa Clara County.

## Yesterday

Joe Roberts

Remember the picnics at Mirabell Park in Sonoma, Glenwood and Sunset in Santa Cruz; Shellmound, Schuetzens, El Campo and Fernbrook? Remember the steam train from Haight and Stanton to the Beach?

Remember the grand parades of the Germans as they marched along Fourth Street to the depot to entrain for Schuetzens Park to the shooting festival? The flags flew, the bands played, and everybody sang—those were the great old days.

Remember the Sunday afternoon dancing at the beach?

Do you remember the picnics of the San Francisco Athletic Club, The South End Rowing Club, The Dolphins, The Hibernians, Caledonians, The Scottish Thistles, and the Eulia Club.

Be with us next meeting night, Thursday, August 31, we'll sing the old timers: "Sweet Adeline," "Gee, I'd Give the World to See That Old Gang of Mine," "The Songs My Mother Used to Sing" and many others.

NOMINATION OF OFFICERS  
THURSDAY, AUGUST 31

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**Dr. W. E. Francis**  
**Optometrist**Manufacturer of Glasses  
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Bet. Powell & Mason Sts.**Americans Should Put  
Pressure on Newspapers**

More pressure rather than less should be brought to bear upon the newspapers of America is the opinion of Dr. Leo C. Rosten, author of The Washington Correspondents. Dr. Rosten participated in the Institution on



Tom Hickey

Public Opinion and Propaganda which was held recently at the University of California at Los Angeles.

"It is every American's patriotic duty when he sees distorted facts and figures to bring pressure to bear upon the newspaper publishers," Dr. Rosten said. "Every statement or headline that is twisted or biased should be vigorously protested."

Dr. Rosten contended that the American press was free but that it was not unbiased. He pointed out that newspaper publishers are employers and face many of the same problems common to other types of employers. Thus they tend to merge their interests with the employers as against employees. Private points of view often become public points of view in the newspaper columns.

While defending the right of the editor or publisher to express his personal opinions on the editorial page, Dr. Rosten declared that news columns should present facts so far as it was humanly possible to do so. Because some editors have allowed prejudice and personal opinion to color their news stories, many Americans have turned to the radio for news and information, he said.

"During the 1936 presidential campaign, especially, voters who could not get unbiased news in their daily papers turned to the radio for their facts," he pointed out.

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## South Of Market Girls

Thursday evening, July 13, the incoming and outgoing officers of the South of Market Girls Club, Inc., assembled at the Ritz French Restaurant. The ceremony following the dinner was uniquely fashioned around the fabulous "Ship South of Market."

Henriette Brown, chairlady of the evening, presented the founder, past president and president with Helms and called on officers and deckhands for remarks. Those on duty were:

Founder — Port Captain Elizabeth Hayes.

Past President—Pilot Lottie Hannan.

President—Captain Jessie Crowley.

Deckhands—Florence Cullen, Lillian O'Leary, Ida McCarty, Josephine Shelly, Hannah MacDonald, Phelita Reagan, Elsie Hurson, Margaret Walters, Anne Linn, Mamie Cronin, Lillian Gallagher, Sue La Rue, Lillian Gandolfo, Bertha Whitney, Mamie Conroy, Rose Kelly, Harriet Cate, Leonore Morgan, Anne Peterson, Mae Scharetg, Elizabeth Granfield, Mrs. Bennett, Josephine Hay, Mae Mayman.

Musical entertainment climaxed the evening.

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**Specialists Study Here**

SAN FRANCISCO—A study of new anaesthetic agents for use in human operations is being made by three widely known visiting specialists in the pharmacological laboratories of the University of California here. The visitors are Dr. P. H. Knoefel, professor of

**Eddie Nelson**

pharmacology in the University of Louisville; Dr. S. A. Peoples, professor of pharmacy in the University of Alabama, and Benjamin Abreu, instructor in pharmacology in the University of Oklahoma.

The three visitors have done some notable work in anaesthetics on their own account, and they are now comparing this work with that done in the University's medical school.

The members of the pharmacology staff held a recent seminar on science and ethics attended by the visitors mentioned and by Professor E. G. Conklin, Princeton University, past president of the American Association for the Advancement of Science and president of the American Philosophical Society; Dr. C. J. Herrick, professor of neurology in the University of Chicago, and Dr. Olaf Lunsell, dean of the University of Oregon Medical School.

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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 8



September, 1939



**Next Meeting**  
**Election of Officers**  
**Thursday, September 28, '39**

4086

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

*AN EXCITING NIGHT*

# **ELECTION OF OFFICERS**

**THURSDAY, SEPTEMBER 28, 1939**

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*Remember:*

**THE SOUTH OF MARKET BOYS AND THE SOUTH OF  
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**SUNDAY, SEPTEMBER 24**

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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# The President's Message

At our last meeting we had nomination of officers of the South of Market Boys Club. As you must know, the destiny of the South of Market Boys Club lies in the hands of our officers. So you must think seriously and hard when selecting the names you want to vote for because your judgement will



JACK DOWNEY

mean whether this organization goes forward or backward.

You are the membership, your officers are your leaders and without your cooperation they have very little strength. Be hard workers, elect hard workers and when you are called upon to work on a committee, do your part. And remember that your presence at the general meetings, the last Thursday of each month and committee meetings every Tuesday evening give your officers the confidence they need. Also remember that your President cannot remember every individual when naming committees and that he cannot put everyone on a few committees. Your constant attendance keeps you fresh in his mind and he will try to keep you active.

Election night is October 26, 1939 and I hope every member of the South of Market Boys will turn out in full force. Elsewhere in this journal you will find the names of members nominated at the last election.

Our founder, a hard worker and a fine fellow, whose every thought is for the South of Market Boys is to be congratulated on drawing up a resolution honoring His Excellency, Bishop Connolly, D. D., J. C. D., Auxiliary Bishop of San Francisco as an honorary member of the South of Market Boys Club. Bishop Connolly who is well known, is another South of Market Boy to work his way to the top. A

wonderful selection Brother Maloney.

South of Market Boys Day at Treasure Isle will be held Sunday, September 24, 1939. The South of Market Boys and the South of Market Girls are united as one committee and have held well attended meetings every Tuesday evening to make this day a huge success.

Mrs. Jessie Crowley is Chairlady of the Womans Division and I am Chairman of the Mens Divisions. Our personable Mayor Rossi has generously offered the beautiful San Francisco building for our reception. The Mayor has also offered the Municipal Band under the direction of that always smiling, endurance walker, Phil Sapiro, saving us much expense. Let's show our appreciation by visiting Treasure Island on San Francisco Day, September 30, 1939.

Mrs. Jessie Crowley, the President of the South of Market Girls is doing a fine job and has announced that the South of Market Girls have already sold seventy five books of tickets. These tickets are ten cents or three for a quarter. The holder of the winning number will be awarded twenty-five dollars. See our ace ticket salesman Jim Doherty about tickets.

The Secretary of the South of Market Day Committee is Phelita Regan but in her absence Mrs. Henry Dipple is doing a fine job. I take this means of thanking Mrs. Dipple for her hard work in keeping the minutes of the meetings in such good order. The Past President of the South of Market Girls, Mrs. McCarthy and Founder of the South of Market Girls, Mrs. Hayes have both been in constant attendance at all meetings.

George Nolan, President of the West of Market Boys of Oakland has accepted our challenge to a ball game on the afternoon of the 24th and at this writing I understand the linament supply of Oakland is exhausted. The old gray mare, she aint what she used to was.

We have yet to hear from the South of Market Boys of Vallejo and the West of Market Girls of Oakland. A large crowd is expected to take part on that day, among them Ray (Fibber) Heeny, Jake (Nobby) Walsh, Reis and Jack (Judge) Mertens.

On the 20th and 22nd of this month the South of Market Girls have a program on K. S. A. N. 9:30 to 9:45 p. m. so tune in. Watch for the announcement of the South of Market Girls and South of Market Boys Brain Battle on a local radio station.

In closing let me remind you that you will enjoy meeting old friends, singing old songs and having a great time on Treasure Island, September 24, 1939.

# The Founder's Column

By Pete Maloney

His honor Mayor Angelo J. Rossi, very kindly gave his permission to the South of Market Boys and Girls Association to have on our day at Treasure Island, September 24, 1939, the San Francisco Building. The Mayor also



Pete Maloney  
Founder

added to his permission for the building music and dancing. We will dance in the beautiful San Francisco Building from Seven thirty p. m. until midnight. As founder of this great organization and speaking for all of us, I sincerely thank his honor for his kindness. The San Francisco Building is the most beautiful building on Treasure Island and I am sure, September 24 will be a day that the South of Market Boys and Girls will never forget, primarily because it is a worlds fair and we of San Francisco, particularly from South of Market are more than proud of our fair. Let us all go over. It will cost you nothing to dance and enjoy yourselves. Bring the entire family and I am sure it will be a historic day for all of us. Jack Downey your President and Mrs. Jesse Crowley President of the South of Market Girls have been working hard to assure us of a successful day. The Treasure Island committee meet every Tuesday at the club rooms and the individual committees are functioning 100 per cent. William Cummings, who since joined the South of Market Boys has never missed a committee meeting and certainly one of the Best Workers in the club is chairman of the floor committee on this occasion. Bill will see to it that all the people will have a good time dancing and if the people do not have a good time, it will not be Bill Cummings fault. Johnny Shannon who also has never missed but one or two committee meetings in the last five years, the other evening with Bill Cummings attended a dinner and both of these Brother members gave a fine talk on the Treasure Island affair. That is what we all should do, whenever we attend a gathering, get up and speak on the affair. If there are those of us who don't like to get up and speak, try and

get to whoever is in charge and ask them to announce South of Market Day on Treasure Island. Thru this medium you can get quite a lot of publicity. But get over there September 24 and let us show everybody that we are proud of the fact we came from the great district in San Francisco, "South of Market."

This coming month is election of officers. Vote for the man who, in your judgement will be most beneficial to the Club and who will work for the Club. When voting it is good to keep this in mind in my opinion, that we are South of Market Boys. I do not think any person should aspire to office in our club, unless he desires to hold his particular position for one reason only and that is to work for the best interest of the club. Not for any personal gain, whether it be political, commercial or otherwise. I think any person who wants to hold an office for political or commercial or selfish reasons, cannot have the best interest of the South of Market Boys at heart. When I founded this club, the thought uppermost in my mind was sentiment. Sentiment because those of us who are real South of Market Boys, born and reared there and knew South of Market and its hospitality, want it kept that way. We always have in mind our Mothers and Fathers who toiled and struggled for us and when I say toiled and struggled I do not say it in passing. I mean it in every sense of the words they did. We had no millionaires down there. We were just people. We were not blessed with all the facilities they have these days, relative to education, recreation etc. Practically all of us came up the hard way. We are proud of that fact and very proud when we look over the roster of the nation, State, City and business world and see how many sons of this great district reached the top. They are still climbing and when they are called to their rewards, their sons and daughters will carry on for them with the same degree of loyalty, efficiency, honesty, success and love for their fellow being just as their dads and mothers did. So let us always keep in mind brothers, South of Market. Don't let us get away from it. Every now and then look back a little to the days when you were a kid down there, reminisce, try and trace your years up to the present day and those of your kid friends. It makes you feel good; makes you proud of the fact that you are a South of Market Boy and that the sons and daughters of South of Market have always brought credit to that great historic spot in our beautiful city. Let us on Treasure Island Day, show all

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of the visitors who visit the Fair and are fellow citizens, what South of Market people really are.

The officers of the club want it distinctly understood that no member will be allowed to vote unless he is a paid up member. You must be in good standing. If you intend to come down and vote look at your membership card, see how you stand and if you happen to be in arrears, get in touch with me, pay up and you can vote. I will be on the job all day long election day. Remember there is a rule to this effect in the South of Market Boys voted on by the general membership that: "If a member was out once and reinstated himself once in the club, he cannot reinstate again, unless he appears before the Board of Directors and shows cause why he cannot pay up his back dues or 50 cents per month. This rule is to be enforced positively. The South of Market Boys have also been very lax relative to membership in the club, that the President appoint a membership committee composed of South of Market Boys: men who knew South of Market and were born or reared there and are qualified to pass on the eligibility of a person desiring membership, thereby eliminating all of this talk concerning ones eligibility. If it is done right at the start and if the person is not eligible, this membership committee can eliminate him right then and there. I would suggest that this membership committee meet one week prior to the regular monthly meeting and pass on the qualifications of the candidates. There are many members of the club, old timers who never miss a monthly meeting and who knew every nook and corner South of Market, who could tell in a minute whether or not the man seeking admission is a real South of Market Boy, a male descendant and is qualified just as John O'Connell secretary of the Labor Council said once, if you have one hundred real South of Market Boys it is much better than having a thousand and most of them not South of Market Boys. So fellows, let us be a real South of Market Association and not take people from Wisconsin as members of our club or anyone else who is not a South of Market Boy.

Ask a married man if he has trouble finding the keyhole when he goes home tipsy and he'll tell you not until he finds it and gets inside.

May I ask for the support of the membership again in electing me to the Board of Directors. Your confidence



Robert J. Loughery  
Member Board of Directors

in me was evidenced by the complimentary vote at the election a year ago. I am most grateful for the past favors and courtesies that have been extended by the members of our organization during ten years of membership. I sincerely hope to again serve you.  
Robert J. Loughery.

### Ships Loaded to Capacity

Accommodations for approximately 3,000 passengers returning from abroad are provided on American ships sailing this week from New York to Europe, the United States Maritime Commission announced today.

American vessels sailing from British and French Channel ports this week bound for New York can return more than 2,500 additional citizens to this country.

As of today there are in European, Scandinavian and Mediterranean ports more than 20 other American vessels, most of them freighters, but a majority offering an opportunity to limited numbers of Americans to come home. Foreign ships under Swedish, Norwegian and Dutch flags are also carrying many Americans.

The S. S. Orizaba of the New York and Cuba Mail Steamship Company has been transferred temporarily from her regular run and chartered by the United States Lines to augment existing North Atlantic facilities. She is expected to

(Continued on page 10)

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**ELECTION OF OFFICERS**

THURSDAY, September 28 is election day for the South of Market Boys. The polls will open at 1 o'clock and close at 9. We give you the line-up, and may the best man win!

For President:

Eddie Nelson  
George Ward  
Fred Weidmann

First Vice-President:

Les Noonan  
John Shannon

Second Vice-President:

Bill Cummings  
Joe Roberts

Third Vice-President:

Bob Seaton

Treasurer:

John E. Foley

Financial Secretary:

Pete Maloney

Recording Secretary:

Bill Granfield

Sergeant-at-Arms:

Murphy Weinberg

Director:

Jim Allen  
Willie Benn  
Maurice Borden  
Huntley Cameron  
Jake Diamond  
Jim Doherty  
Frank Flohr  
Frank Foss  
Lloyd Jacot  
Robert Loughery  
Tom Maloney  
Charles Meyers  
Dr. M. Jas. McGranaghan  
Vincent Reilly  
Maurice Sweeney

Trustees:

George R. Jileck, Sr.  
George Miller  
Frank Pickard

ATTEND the meeting so that you can vote for your friend as he will need every vote he can get. The race will be close with such an array of talent in the field. Mark your choice now and save yourself time!

**WILLING**

Amos and Andy had just awakened from their usual siesta and somehow or other Amos got to talking about marriage.

"Gosh, Ah sure would like to git married," he said. "Ruby's de swellest gal in de whole world. But, gosh darn, Ah jest can't 'ford to git married on twenty five bucks a week."

"Boy, dat sure am tough," consoled Andy. "Why don't you all speak to her boss 'bout it. Mebbe he'll gib her a raise."

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Greetings to the

South of Market Boys

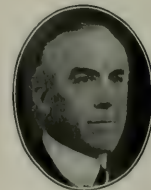
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# The Third Thursday

This coming meeting, Thursday, September 28 will be "election of officers" and each member should attend so that

**Lloyd Jacot**

he can vote for the man he thinks best fitted to carry on for 1940. It is important that we have men of ability and vision in the various offices of the club, therefore, so that the man you think should be elected, you should consider it your duty to vote for him and ask other members to do likewise.

Frank Thayer, of the P & T garage (a few doors east of the clubrooms), is a regular at the Tuesday nite committee meetings.

Two prominent members, Dan Henry and Jim Allen celebrated their wedding anniversaries last month. Dan Henry, on his 20th anniversary treated his wife to the Ice Follies. Jim Allen, following Dan's treat, also escorted his wife, Freda, to the Ice Follies on their 16th anniversary.

Jack Dempsey, who rarely misses a meeting, is in a place where the devil will never find him. Jack, an Irishman, is an employee of the Jewish Cemetery.

As usual, Benny Benjamin, the Golf King of 62 Second Street, treated the Boys to Wrigley's gum.

Paul Pabst, son of Harold Pabst, won a gold medal at Del Monte when he was low qualifier for Northern California. Paul will stick to amateur golf for this year, but next year he will enter the U. S. Open.

Dr. M. Jas. McGranaghan entered the hall with a red Sweet William in his coat lapel. Doc was ever the dandy.

Jack Barry has been in San Francisco since 1850. He has six grand children and eight grandchildren, and his son is 63 years old. Jack is a retired ship caulker and one of the oldest members in the club. He is the father of three children who were born on the 11th day of the month, and on a Monday. Jack is now 84 years young—full of pep, and a loyal booster for the SOMB's.

Les Noonan said: "Doing business without advertising is like winking at a girl in the dark. You know what you are doing but she doesn't."

We were glad to welcome Joe McVickers, manager of Hotel Spaulding.

William E. Brown was elated over his appointment to a committee and he promised to work diligently.

Willie St. Clair, top Yellow Cab driver, donated \$10 worth of cab books for the SOMB day at the Fair. Willie was born on Rincon Hill.

Frank Smith, of the U. S. Mint, is certainly handy with the paste boards. He never fails to leave the clubrooms a winner.

Jack Byrnes and Charlie Chute, both of the U. S. Mint, promised a column for the Journal, but we go to press sans the news of the money-makers.

Paul Bolier, one of our first members, is an old timer along the waterfront. He stevedored on such boats as the Zelandee and Mariposa of the Spreckles Line and the Walla Walla, Queen of the Goodall, Perkins Company.

Jack Morgan may be a retired mail carrier but he isn't retired as a member of the SOMBs. He is always at the meetings and always willing to lend a hand.

Genial Dave Rafael, cafe owner, greets all with a firm handclasp when they enter the hall.

F. E. Edwards is the son of Fred G. Edwards former fire commissioner.

Vamp—Ah, my sweet, and did you see the love light come into my eyes?

Vamped—Yes, I almost believed you had never seen a bank book before!

Sweetie—You want to marry a girl who comes from a good family, don't you?

Beau—Yes, and the farther she comes from it the better.

Wife's version: The kin can do no wrong.

"That girl's mother asked me to have dinner with them tomorrow night."

"Look out, there's a catch in it."

**THERE'S NO STOPPING 'EM**

"Say, the movie stars won't want us sightseers on their magnificent private estates."

"Aw, don't be a sap. Join the nerry and see the world!"

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SEVENTEEN MEN

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# Early San Francisco

By Willie Benn

In 1856 George Gordon located South Park on the only level spot of equal area free from sand within the



Willie Benn

city limits. It was near South Beach on the block bounded by Third, Second, Bryant and Brannan Streets. A public garden, 75x550 feet was laid out in the center and surrounded by an ornamental iron railing, around which were avenues forty feet wide. Bordering these avenues two-story brick houses were erected. The brick for each house was made from the clay excavated from its basement.

\* \* \*

In 1877 at Egypt Hall, known as a "store show" theatre, David Belasco first gave evidence of his genius as a dramatist. The "Egyptian Mysteries" known as "Pepper's Ghost" were exploited in this theatre.

Young Belasco wrote the one act farces and dramas in which he appeared.

In the seventies the hub of the theatrical activity shifted to Bush Street and here was located The California Theatre which was originally called The Alhambra.

The visitor to San Francisco in 1856 found the spaces between the numerous hills designated by names long since forgotten. Back of the Rosette House at Mission and First, was Happy Valley where there were many pretty homes, a school and a church.

Pete Donahue owned a brass and iron foundry at First and Mission he later laid the foundation for the present Union Iron Works.

The neighborhood between First and Folsom and Bryant Streets was known as Pleasant Valley.

\* \* \*

There was no garages in San Francisco in 1902 and it was difficult to purchase gasoline. Gasoline sold for 60 cents a gallon and was stocked by drug and hardware stores. The latter, many times, passed off benzine for gasoline.

\* \* \*

In 1860 the Poche Railroad was

started by the Market Street Railway Company. The road, at first, was operated by steam dummies, later by means of horses.

In 1870 the first balloon car was built. This car carried its own turnable and was drawn by mules.

In 1873 A. S. Hallidie invented the cable car and on August 2, 1873, it ran from Kearny to Jones, a distance of 2,800 feet. 20 years later, in 1893, an electric car line replaced the cable cars.

The standard horse cars were 25 feet long and had seats for 14 passengers with room for 5 to stand. In the early days, in spite of all inconveniences of street railway travel, and the short distance that one could travel, the fare was 25 cents.

HEmlock 2342

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# Auld Lang Syne

Editor South O'Market Journal

Dear Sir and Brother:

Jack Lawlor, from the City Gardens, wonders if there are any of his former compadres in the SOMBs of the years between '78 and '89.

Any boy who was in Miss Whalen's Baby class, in St. Joseph's school, in '78 to '80.

Any boy confirmed by Archbishop Riordan at St. Joseph's in the early '80's.

Any boy who attended Father Hugh Gallagher's funeral in the arly '80's.

Any boy who attended the Peabody school, in West Mission street in the early '80's.

Any boy who marched in Grover Cleveland's torchlight parade—'83 or '84.

Any boy who went to Papa Kinne's school when it was on Harrison, opposite the Cleveland school.

Any boy who sold Morning Calls in front of Woodward's Gardens—Sunday '83.

Any boy that went to the Cleveland school in Miss Durand's or Miss Glidden's classes in the early '80's.

Any boy promoted from the Cleveland to the Harrison Grammar—1886.

Any boy who bought his school books at old man Gallagher's in Folsom and Harrison Avenue.

Anybody that ever worked at Cahn-Nickelsburg's shoe factory in Hayes st. about 1887; especially the part time fireman with the gong over his bench.

Anybody that ever worked in Brady's stone yard, 11th and Harrison, when it cut the stone for the Hibernia bank.

Anybody who worked in the La Grande laundry the time La Blanche knocked out Jack Dempsey — the Nonparel.

Anybody who was down in front of the California club the night Corbett and Jackson fought.

Anybody that sold matches from the Chinese match factory in Channel st. in the early '80's.

Or any kid that garnered soft soap from the wooden pipe at Lucy's soap works, Channel street, '79-'80-'81.

Jack, who is a fair to middling old timer, according to his inquiry, is the South O'Market Boy responsible for extending one boundry line to 13th st. He was Police reporter on the Daily News about the time we organized but couldn't get under the wire because he was raised over the line. His friend Pete Maloney, who was working in the Chief's office at the Hall at the time, did the noblesse oblige and took Jack in. Jack who is a bashful sort of a guy wasn't a bit bashful when he represented the Cops and the Firemen on the board of Freeholders. When he was asked to sign the new Charter he told

the other fourteen Freeholders to go to hell and took a powder.

Yours fraternally,

Jack Lawlor.

## Doc Weidmann

To the South of Market Boys Inc:—

I came to San Francisco in June, 1902 and lived at Fourth and Folsom until August, 1903, leaving to enlist in Troop "A" 15" U. S. Cavalry in which regiment I served until honorably dis-



Fred Weidmann

charged December 20, 1906, since which time I have been professionally engaged as circus rider and general out-door showman and manager. I am at present a soap salesman and lecturer in the Crytal Palace Market.

In aspiring to the exalted office of President of "The South of Market Boys Inc." I stand squarely upon my past record of honest and faithfully efficient service to our organization.

I have been three years a member of the Board of Directors and am at present its chairman.

For the past two years President Peter R. Maloney of the "Shut In's" has honored me with the appointment as Trustee of that charitable organization.

I am at present your regularly elected First Vice-President.

If elected by you, The South of Market Boys, to the presidency of the organization I dedicate my entire term of office to an efficient, charitable, honest, businesslike administration as set forth in the preamble and by laws of our organization.

Fraternally yours,

Fred M. "Doc" Weidmann,  
First Vice-President.

"Did you say anything to cheer up Sandy McPherson after his operation?" asked one interne of another. And the other confessed: "Yes, I told him he might not live to pay for it."

\* \* \*

## WIFE SILENCER

Groom—Porter, do you know that my bride won't speak to me because I just told her a favorite story of mine?

Porter—Gosh, boss, ah wish you would tell me dat story so ah can tell it to mah wife.

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San Francisco, Calif.

# Public Speaking . . .

*How do you know that you can't til you've tried?*

*Quit without trying and you will lose pride.*

*People admire those who strive 'til they win.*

*Never attempting a task is a sin!*

**By Ed Reedy**

This, the first verse of a six-verse poem appearing in the newly-published **Speak Magazine**, is its Editor's answer to those who feel that they should learn to speak before groups and are afraid to try.

In reply to the question, "What motivated you to create the **Speak Magazine**?" he said, "A two-fold reason: 1. To keep before those who have taken instruction already, the principles of correct speech; and, 2. To assist others who are too fearful to enroll in public speaking courses, as much as is possible through the written word. It is hoped as they read the magazine each month, they will recognize that they have the necessary requisites necessary to help them to speak interestingly and convincingly."

"For four or five years," he continued, "I've realized that text-books, as explicit as they are, do not give the assistance that business and professional men and women seek. Most of them say, 'I can't force myself to sit down and read a text-book.' We feel, on the otherhand that through the medium of the **Speak Magazine** it will be possible to make their reading more interesting; that it will create a stronger desire in its readers to strive for more expressive speech; and, later perhaps, to enroll for class and private instruction in public speaking, voice, vocabulary building, letter writing, and diction."

There comes a time in every person's life when he is called upon to present an idea, to defeat a motion in his club, lodge, or association, or to read a committee report, or to speak over the radio. Too often, because they lack training, they become too fearful to attempt it. Consequently, they refuse to do that which they KNOW they should.

It is to these people, as well as those who wish to keep in touch with the latest methods and principles underlying correct expression, that this publication is directed.

Perhaps the best way for you to appreciate the helpful, practical, usable ideas included in the first (September 1939) issue, would be to mention some of the articles: 1. "I Committed Murder," an editorial depicting the embarrassing experience of an executive who failed to achieve the goal streven for and his determination to correct the situation. 2. "Vocabulary Building," encouraging the reader to add new words to his vocabulary. 3. "Words

most Often Mispronounced," listing words which are most often used in speech; 4. "Letters that Tell, Sell, and Collect" by Waldo J. Marra, Correspondence Counselor, Bank of America; and, 5. "Scrapbook Material," which includes stories, poems, quotations, and illustrations that are usable by the readers.

These are a few of the principal articles. You will find them written in a style that makes you feel that the editor and other writers are sitting and chatting to you.

The **Speak Magazine**, a monthly publication, will be distributed by subscription — \$3.00 per year, or 25c for each issue. Its editorial office is 1504 Russ Building, the telephone number is GA 8185.

The Paul Nixon Institute of Public Speaking, San Francisco, California.

## SHIPS LOADED TO CAPACITY

(Continued from page 5)

sail today or tomorrow.

Conferences between operators are under way with respect to the transfer of additional ships from other lines for the same purpose and it is expected that several vessels with accommodations for at least another 2,200 passengers will become available within the next few days. They are expected to be the S. S. St. John of the Eastern Steamship Company; S. S. Iroquois and S. S. Shawnee of the Clyde Mallory Line.

"Inability of American operators to buy war risk insurance has been a handicap to operations," Admiral Emory S. Land, Chairman of the Commission, said. "The American syndicate is, of course, unable to handle the risks to anywhere near the amounts needed. Rates have shot upward and in numerous cases are virtually prohibitive."

The Commission does not have authority to engage in a general war risk insurance business covering maritime activities, though such a request was made of the Congress May 24, '39.

"The underlying policy governing the Commission's administration of maritime affairs for this emergency is based upon a desire to place every facility available at the disposal of Americans wishing passage home and at the same time creating as little confusion as possible in the American merchant marine," Admiral Land said.

"This policy," he added, "has been concurred in by the other Government Departments involved in the evacuation problem."

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## Nelson for President

I Hereby offer my qualifications for  
President of the South of Market Boy's.  
Naturally the first and most impor-  
tant qualification is the definite assur-  
ance of membership qualifications, that



Eddie Nelson

of actually having been a resident, in  
the true sense of the word of the South  
of Market prior to 1906.

I was born South of Market, on First  
Street near Harrison Street; in the year  
1900.

My dad, Ed. Nelson, was born South  
of Market in the year 1862 on Main  
Street, near Harrison Street, and spent  
the greater part of his life working  
South of Market along the Front.

My Grandfather, William Nelson,  
came to San Francisco and South of  
Market in 1851 and as a Captain  
ran scows up the Sacramento River  
for many years.

Therefore, as the representative of  
the Third Generation of the Nelson's  
South of Market, I believe that my  
qualifications are of the best.

As a past member of your Board of  
Trustee's as a past member of your  
Board of Director's, and as your Second  
Vice President at the present time, all  
positions which have offered to me the  
experience necessary to conduct the  
business of the organization, in a most  
satisfactory manner.

I hereby respectfully ask your support  
for the Position of President of the  
South of Market Boy's, at the Election  
Thursday, September 28, 1939.

A SOUTH OF MARKET BOY  
FOR THE SOUTH OF MARKET  
BOY'S.

Eddie Nelson.

Sally—I know a Scotchman who's  
never taken a drink.

Boy—Why is that?

Sally He's afraid of becoming tipsy.

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HEmlock 0750 San Francisco**The Noonan Clan**

I, Leslie Cornelius Noonan, am seeking the office of First Vice-President of this organization.

I feel I have the qualifications and

**Les Noonan**

ability for this office. My qualifications are—

My great-grandmother, Mrs. Caroline McKeown owned a home on Oak Grove and Bryant Streets in 1865. She also ran a boarding house at Third and Market Streets.

My Grandmother, Mrs. Nellie McKeown was married from this house on Oak Grove and Bryant in 1867.

My Grandfather, Cornelius Noonan and his brother-in-law Jerry O'Keefe were proprietors of a saloon in which booked my father Jerry Noonan was born. (Jerry just whispered "Don't say when").

My oldest brother, Frank was born on Converse Street in 1896.

My mother Mrs. Carrie Noonan is Past President of South Park Mothers Club and the South of Market Girls.

If the foregoing is not sufficient evidence then what must one have?

**Elect Jake Diamond Director**

Always ready and willing to assist in all club activities. Never failed to attend regular monthly meetings, special Tuesday meetings and board of directors meetings. Always working for the interest of the South of Market Boys. Don't fail to vote for Jake Diamond director.

Mommer Yis, Agnes be studyin' French an' algebra. Say good mornin' to th' lady in algebra, Agnes.

\* \* \*

Patient—Doctor, can you do anything for me?

Doctor—Let me feel your purse.

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## The Shannon Family

By Johnny Shannon

In 1884 my mother and father were  
married in St. Patrick's Church and  
after a brief honeymoon, rented a house



John Shannon

on Clara Street between Third and Fourth. In 1886 my sister Agnes was born, and in 1887 my parents moved to Chesley Street where my sister Ella was born in 1888.

The Shannons were a roving clan and they moved to Folsom Street, near Fourth, where my sister Loretta was

born in 1890.

The girls were baptized in St. Patrick's Church.

My father worked in the American Box Factory on Brannan, between 7th and 8th, and, at this time, in 1892, we lived on 7th Street.

Ella attended the Starr King School in 1895, and Agnes was a pupil in the Moulder School.

In the early days there was a turnable for the horse cars at the corner of 8th and Bryant. And Sixth was somewhat like Market Street of today, as Sixth was the main shopping district for the people of South of Market. My mother's aunt owned a restaurant on Sixth Street and it was known for its tasty, home-cooked meals.

After the American Box factory and McNab and Smith's barn burned, my father moved to Sacramento where he was employed by the Capital Box factory.

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## Furlough from Hell

By Hal Maguire

Have we ended our twenty-one year Furlough from Hell?

For twenty-one years we, the World, have been tilling the fields and sowing the grain. We have used our metals for the manufacture of useful equipment, our nitrates for fertilizing the soil. Men, broken in soul and body, armless legless, sightless, speechless, shell-shocked men, have been winning their slow, painful way back to profitable occupation in an era of Progress; trying to obliterate utterly the ghoulis memory of the blood and mud of the trenches. Must we, who have come to love social progress and legislation, the trill of the meadow lark at dawn, the lingering sweetness of magnolia blossoms in the dew, the look of Faith in our children's eyes, are we to return to an era of murder, pillage, violence, plunder, rape, mutilation, that is any era of war?

We, the World, have been harassed with this question since Ethioiua, Czechoslovakia—and now, Poland. Is there no way out for civilization? Must we be compelled to admit that we have failed those who "threw us the torch" and bid us "hold it high"—? Are we to scrap our progress—Science, Social Legislation, Charity, Education, Democracy, Tolerance—(tolerance of color, creed, politics, ethics)? Are we to admit that in international disputes we are capable of no solution other than that used a million and a half years ago by Neanderthal Man? Are we civilized only in the improvement of our working and living conditions and the attainment of luxuries, yet uncivilized even as our Cave Dwelling Progenitors in the realms of pure Reason? Is there no hope for Humanity? Are we lost—as utterly lost as the civilizations of the past who perished with whole continents in great catalymatic upheavals? Have we been deluding ourselves in our belief that we have achieved a superior civilization—an ability to live in unity and peace with our fellow men?

Was it only a holiday from reality, this twenty-one years? And is Reality, then, the distorted passions of greed and hatred spinning us round in a dizzy whirl till we rush blindly into a conflict of terror, misery, pain and death?

Mothers, Fathers, Sisters, Brothers, Children, Widows of those "who sleep in Flander's Field"—is the holiday over? Must we don our khaki, muster our guns and pack our kits to return to the filth and horror of War?

When a Scotchman leaves a night club it's always mourning

## Flash! Flash! Flash!

By Pete Maloney

Well Boys, here we are. The South of Market Boys going in for bowling. I am making up a bowling team of South of Market Boys to play Johnny McGowans Eagles. I know McGowan has a good bowling team. I know there are many South of Market Boys who can bowl also. Therefore, any of you fellows who are fairly good bowlers, get in touch with me. There will be a special match on this night of October 5th between Jack Downey our President and George McDonald who is blid. And don't forget, George's affliction does not handicap him in the least. He is an excellent bowler, so Jack Downey had better get in good shape if he wants to take George. However, the match is on. The admission will be only 20 cents. We will have lots of fun because there is no finer fellows than Supervisor Johnny McGowan and his Eagles. McGowan informs me that he has only one dark horse. Will not mention his name, but he thinks it is Tommy Gosland Jr., Now we know Tommy from the Donkey Baseball Game. He rode those Donkeys around a half mile track in seventeen minutes. McGowan had him as a dark horse then and no doubt he will be the dark horse this time. We have a dark horse also in the person of Bowery Finnerty, a young man of 64 who left South of Market 50 years ago and landed in the Bronx, N. Y. He won a bowling contest by his marathon bowl from Brooklyn to Jileckville the town named after George Jilecks ancestors. Finnerty said he will be glad to participate in the bowling contest and will play in the full-back position and we would like to have Jileck on the team as a tackle. This is not football Finnerty it is not basketball, but bowling the bowlers.

On Saturday noon August 12, quite a few of the fellows got together and gave Jim Keercook a corned beef and cabbage dinner, the occasion being the success of Eddie Hughes having been elected to the Lettercarriers convention at Milwaukee. His side kick Al Smith was chairman of the day. Eddie's father opened the meeting and Jim Kerr gave a few chosen remarks. Gene Bowes of the S. F. Chronicle, George Miller, Louie Muller and Mr. Bray also attended. After the speakers were finished the gang were entertained by some talent and a bevy of beauties from a local theatre. How's that Jim. Make mine the same, thank you.

"I met a man last night who can read a person's character by the face."

"Did you try him out?"

"Yes, and was my face read."

## Joe Roberts

How time flies: election of officers here again, and may the best men win. I have been asked by various members at odd times to give a short history of myself, they thinking what I wrote was handed to me by others.

Well here it is. I was born on Sixth Street near Brannan (I think it was 560 although not sure) when two years old moved to 216 Ritch Street; (Property owned by a Henry Pilster, who kept a grocery store and saloon at Ritch and Bryant, and always ran for supervisor of the 9th ward). After living there quite a few years moved to 238 Ritch Street; (Property owned by a Henry Luhrs a painter). Was educated at the Longfellow Primary School, at the top of Perry Street. Sold papers for awhile, worked in the glass works for awhile, did not like job, too hot.

Worked my way up to sergeant of Co. H L. C. C. Past President of Twin Peaks Parlor N. S. G. W. Past Chief Ranger of Court Star of the West A. O. F. and have been Secretary of same for over twenty years. An officer of the Grand High Court of the A. O. F. Past Sachem of the Redmen. A member of Garment Cutters Local 45 U. G. W. W. of America, and a good died in the wool S. O. M. B.

Joe Roberts.

The Donaldson Atlantic Line, owners of the ill-fated liner Athenia, informed the United States Maritime Commission today that they will supply the survivors from that ship landing at Halifax, Nova Scotia, next week, with food, such clothing as may be necessary for traveling, as well as transportation to their homes.

A special train will be provided by the company from Halifax to Montreal with sleeping accommodations and meals for all the survivors, and railroad tickets will be issued to the passengers providing them with transportation from Montreal to their destination.

The Commission was also informed that the company has been in touch with Canadian and American immigration authorities and that manifesting of the passengers will be expedited immediately upon arrival.

A staff of company men will look after the 216 victims of the torpedoed liner and the Commission has been assured that everything possible will be done to provide for their comfort.

"Listen, blonde, I was glorifying the American girl years before Ziegfeld."

"Oh, are you a theatrical producer?"

"No, I'm a druggist."

## VINCENT C. REILLY

Born at South Park, February 11, 1895; moved to the Mission district soon after. My father was an old pioneer of the South of Market district



Conroy, Eddie Nelson, Fred Minden, Willie Benn, Johnny Shannon, George Miller, Fred Braun, Mr. (Dad) Chute, Al Branhofer, Dave Raphael, Mr. Du-four, Mr. Sinclair, Mr. Licht, Mike O'Leary, Bob Loughery, Les Noonan, Chris Cribben, Frank Smith, Mr. Collins, Joe Rae, Gus Jacobs, Fred Finerty, Jim Clisholm, Lloyd Jacot, George Gillen (Past President), Ches Jusix, Ed Garrigan, Maurice Sweeney, Vince Reilly, Hugo Ernst, Jim Kerr.

## William J. Cummings

I am a candidate for the office of Second Vice-President of the South of Market Boys. I have been a member of the organization for several years; my dad, Jack Cummings who has been called to his reward, was a charter member of our club. Since I have joined, Pete Maloney has placed me on numerous committees, as Pete can testify I have always worked hard for the Association. If elected I am sure I will be first, last and always for the South of Market Boys. Born on Clementina Street thirty-nine years ago.

Bob Seaton was nominated for Third Vice-President without opposition for next year. Bob was born at the foot of Brannan Street, across from the old Mail Dock. His ability as a business



BOB SEATON

man knows that for any organization to grow and hold its members, that there must be some attraction for the members. This can only be done when the funds in the treasury are not wasted on unprofitable events. There are times when events are held at cost and it must be remembered that this organization is not working for outsiders but for themselves. There are many ways in accumulating funds for the pleasure of our members if everyone will cooperate. You can be sure that Bib Seaton will be heard from in the director's meeting and he is of the making of a future president of the South of Market Boys, Inc.

## Candidate for Director

Jim Allen was born on Moss Street, off Howard, August, 1900, the youngest of four, son of Michael and Josephine Allen. I was christened James



JIM ALLEN

Francis at St. Rose's Church, Fourth and Brannan Streets, and in the archives of the local diocese is a ledger with such an entry.

Your candidate has been a member of this grand organization for a number of years and he feels he can contribute much toward solving the problems faced by your Board of Directors. I have successfully conducted my own business for the past fifteen years; I am a Notary Public and Insurance Broker. I am the proud father of a fine son and the very fortunate husband of an incomparable wife.

I pledge myself to work constantly for the betterment of the South of Market Boys and humbly ask for the support and vote of all members on Thursday, September 28.

Housemaid's version: Stoop, look and listen.



FRANK FOSS

and a charter member of the South of Market Boys, Inc.

At present I am a member of the Bureau of Fire Prevention and Investigation.

I feel that the old South of Market sentiment instilled in me by my parents and my close contact with South of Market boys will qualify me as a suitable director of our splendid organization.

## SOUTH OF MARKET BOYS AND GIRLS DAY, TREASURE ISLAND, SEPT. 24

Chairman of Men's Division, Jack Downey, President of South of Market Boys.

Chairlady of Women's Division, Mrs. Jessie Crowley, President of South of Market Girls.

Secretary of committee, Mrs. Phelita Regan; Assistant Secretary, Mrs. Dipple.

Chairmen of Committees: Arrangements, Senator Tom Maloney.

Entertainment, Mike Lawley; Assistant, Frank Foss.

Refreshments, Charlie Fox.

Publicity, Ray Schiller.

Communications, Bill Granfield.

Flower, Fred Wiedeman.

Finance, John Foley; Assistant, Bob Seaton.

Badge, Jim Doherty; Assistant, Gabriel Moulin.

Reception, Pete Maloney.

Athletic, Jack Mertens; Assistant, Pete Maloney.

Music, Pete Butti and Phil Shapiro.

Radio, George Ward and George Jelick.

Organization, George Verner.

Floor, Bill Cummings, Frank Flohr, Jack Maloney, Jack Wiley, Ray Belasco, Jim Allen, Harold Pabst, Chief

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*Elect . . .*

**ROBERT J.  
LOUGHERY  
SUPERVISOR**

Election November 7th, 1939

# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 9

October, 1939



*Public  
Installation  
of  
Officers  
and  
Ladies' Nite*

*Thursday, Oct. 26  
8 P. M.*

*Entertainment  
Refreshments  
Door Prizes*



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**Installation of Officers**



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**MIKE LAWLEY**

*Premeire Master of Ceremonies*

**MIKE LAWLEY,**

**CHRIS CRIBBIN, Greeter      FRANK PICKARD, Dispenser**

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*Ask Your Friends to Be Sure to  
 Attend the Public Installation of Officers*

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PRospect 9776

LLOYD JACOT, Editor  
JOE RAE, Business Manager

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# President's Message

On Sept. 24, a large crowd of South of Market Boys, West of Market Boys, South of Market Girls and West of Market Girls, celebrated South of Market Day on Treasure Island.

It was one of those days that we always enjoy when we meet friends that we don't often see and some that we don't see for years.



JACK DOWNEY  
Retiring President

On a setting like Treasure Island, that rises out of the Bay like a phantom city of the future, who's structures change with nightfall into a jewel of many harmonious colors, how could anyone have other than a good time?

And what fun we had singing "Little Annie Rooney," "The Sidewalks of New York," "Won't You Come Over to My House," "By The Light of The Silvery Moon" and "Two Little Girls in Blue," while we waltzed to the music of the Municipal Band under the direction of Phil Sapiro Sr., and Phil Sapiro, Jr.

But that's a little ahead of the story: We had a baseball game in the afternoon that was a wow. Maurice Sweeney had all our equipment packed and ready to take over but whoever he named as custodian, who failed to get the balls, bats and gloves which were under lock and key.

So the West of Market Boys came prepared (as they always do) and we were able to play. I guess some of us were sorry we played. I can safely say that most of us were hardly able to walk for a few days. We know of one fellow who had two charlie horses for a week.

Tommy Maloney's arm was in good shape for the pitch while Gabe Molin didn't need a backstop for his excellent

catching. Pete Maloney hit a fielder far he only goes to first base and then he got spots in front of his eyes from running to first. Bill Cummings pitched a couple of innings as did George Ward. Frank Jones was base umpire while Fred Finnerty in a silk topper and cutaway looking like a bowery dude, called balls and strikes. Jack Mertens kept score and darn good, too. Fibber Teaney made three put-outs in one inning. Jack Nunan played field as did Willie Benn and Charlie Fox. Les Noonan played second and Ernie Gatto played short stop; Jake Reis played on third base. Gol Boren was bat boy and Jack Lavin was yell leader.

The West of Market Boys of Oakland had as their players Beach Dean pitching; President George Nolan catcher and Charlie Tye relief catcher. Ulancamp played first base; Jess Church second; Jimmy Duffy third. And finally after many side-splitting laughs, the Hoyt Ladies' Ball Team had to come in and help the West of Market Boys out, owing to the brilliant fielding and base plays of Schiller to Shannon to Flohr and the enthusiastic cheering of Jim Doherty, George Verner, George Miller, Gus Jacobs, Murphy Weinberg, Fred Braun, Frank Foss, George Jileck, Dave Raphael, Eddie Nelson, Lou Holz, Huntley Cameron, Charlie Meyers, Jim, Joe and Art Downey, the "unholy three."

Then we went to the San Francisco Building where Mayor Angelo J. Rossi served several hundred cocktails which furthered our appetite for a dinner. But here is where we had our biggest laugh.

Ann Ipswitch, Hilda Mathis, Lillian Gondolfo and Pearl Miles were dressed in old fashioned gowns. As we were waiting for the crowd to arrive, Frank Jones, a fine entertainer, and Ernie Gatto, who has an orchestra while he isn't taking flash light pictures of boxers and wrestlers in action, had the girls line up on a platform and started ballyhooing while the girls danced. Next to the restaurant was a nationally known dancer and her troupe. They had a large crowd listening to the professional barker but when they looked over and saw the antics of Jones, Gatto, and the girls they immediately left the professional barker in solitude. When he recovered from his surprise he came over and said to Gatto and Jones to "please take a sneak as you're ruining my show." Even the barker had to laugh at our amateur troupe stealing a couple of hundred people from in front of his pitch. Such incidents are the reason South of Market Boys and Girls always have a good time and never grow old.

After dinner we went back to the San Francisco Building and danced until midnight amid the beauty of various colored lighting effects.

The winner of the lucky ticket was Violet Adatte, 3408 Geary Blvd., who held the number 2854.

I thank the committee who worked hard to make this affair the success it was. I want to thank Mrs. Crowley, president of the South of Market Girls and her committee for the hard work of her committee. Especially Mrs. Hayes, the founder, Mrs. Henry Dipple, committee secretary and Mrs. Brown on publicity.

At our last committee meeting Ivan Branson of the Morning Glory Sandwich Co. sent one hundred sandwiches as his donation and Charlie Fox of the Acme Brewing Co. sent a barrel of that non-fattening beer. as his donation.

And I was left speechless when Mrs. Crowley, president of the South of Market Girls presented me with a nice wallet from the Club in appreciation. Well, all I can say is that it was very nice of the girls to do that and I will treasure it for a long time and when I open it each time a pleasant thought will come to my mind, for a wonderful organization, The South of Market Girls.

The election is over and we have our new officers selected so the South of Market Boys' Club still goes on. But how far can we go is up to the officers and membership. It is our duty to work hard to bring old members back and new members in and we must give full support to every function we attempt and no affair will be success if it doesn't get support.

Back your new president and encourage the new officers because they have to work hard not only while they are in office but before and after. If you have ideas that will benefit the organization they will be glad to listen to you. You are the membership and it is your organization so work together to build up the South of Market Boys Club to the membership we once had thus keep the traditions of South of Market alive.

As this is my last month as President of the South of Market Boys and the article under the title, "THE PRESIDENT'S MESSAGE." I would like to take this means of thanking those who have helped me during the last year.

I know that each member has the desire to see the South of Market Boys, Inc., go on to greater heights than in the past so lets all get behind our new president, Fred Weideman with this thought in mind.

And each who would see accomplished

The dreams he's proud to own.

Must work toward that goal with his fellows,

For no man can do it alone.

## They Tell Me

By JIM ALLEN

GEORGE POWELSON, father of the famous Padre Leo Powelson, director of the local C.Y.O., and also father of Bud Powelson, well known banker, is a gifted magician. He works his magic on CHARLEY HEINECKE and LOUIE SCHMITT of Heinecke's Grocery, and leaves them dazed.



JIM ALLEN

LUKE TIERNEY, a real gentleman and indulgent father, will, with his very gracious wife, celebrate their Golden Wedding Anniversary during the month of October. The writer believes he speaks for the entire membership, Luke, when he extends to you and Mrs. Tierney sincere congratulations and continued health and happiness.

GEORGE LITCHENSTEIN, a member for many years and one of the old guards, admits to 70 years. Well, George, we only hope at 50 we have the pep you exhibit at 70. Keep going, George, best of health to you.

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## First Vice-President Elect

Brothers:

Through our monthly journal I take the liberty to thank the South of Market Boys for the honor they have bestowed—by electing me to the office of First Vice-President.

I will carry on the duties of this



Les Noonan

office to the best of my ability and hope I will always retain the confidence you have placed in me.

I feel I am not obligated to any individual or group and can at all times voice my own opinion and vote at my own discretion for the betterment of the club.

You have elected a diligent worker for your president.

Let us get behind him and give him our full support and bury any personal dislikes for the good of the South of Market Boys Club — a club of which you should at all times be proud to be called a member.

Yours fraternally,

Les Noonan, 1st President elect

### COURTESY PAYS

"I have your collection letter of the thirteenth, and I am happy to give you the following information:

"We have divided our creditors into three groups:

Class A—Those who will be paid promptly.

Class B—Those who will be paid sometime.

Class C—Those who will never be paid.

"In consideration of the friendly tone of your letter, we are promoting you from Class C to Class B."

# San Francisco Memories

By TIM O'CONNOR

On April 1, 1849, the "Oregon," a small side-wheel steamer, entered the port of San Francisco. It was the second steam propelled vessel to complete the journey from New York.

\* \* \*

In the sixties San Francisco was a sand lot town covering a few acres. It could not boast of a shack higher than two stories. Today San Francisco covers an area of 42 square miles and has many skyscrapers.

\* \* \*

On the triangular block bounded by McAllister, Market and Larkin streets was the Yerba Buena Cemetery. Its ample space had been nearly filled through a visitation of cholera.

\* \* \*

In the early fifties the lid was off gambling. A half dollar was about the lowest known coin in circulation. Such things as dimes and nickels were curios.



Willie Benn, Historian

In 1865 the Chronicle and Examiner were founded. The Examiner was published as an evening paper.

\* \* \*

In 1853 the plank road to the Mission was the boulevard of the town. The dandies and belles promenaded along its boarded splendor as it wound among the sand hills. The road boasted its four horse omnibuses and its two toll gates.

The Western Addition in 1856 extended as far as Leavenworth, beyond that were milk ranches.

\* \* \*

Lamps, using whale oil or kerosene, lighted the main streets in 1853.

Each house had a barrel in the kitchen and large water wagons came around filling them.

\* \* \*

Parlors had large gandeliers with two or three rows of glass prisms containing wax candles.

\* \* \*

Correspondence was largely through Wells Fargo and envelopes sold at 10 cents each.

\* \* \*

Clipper ships coming around the Horn considered ninety days a fast trip from New York.

\* \* \*

The county of San Francisco extended to San Francisquita Creek until June 11, 1856, when the City and County of San Francisco was formed, extending to the southern end of Lake Merced. South of this a new county, called San Mateo, was formed from the remainder of the county of San Francisco.

\* \* \*

Portsmouth Square was the City's first plaza and in 1856 this was known as the civic center. Facing the Plaza on Kearny stood the City Hall. This had originally been the Jenny Lind Theatre. In 1852 the municipality purchased it and altered the interior, and occupied it until the completion of the building on McAllister Street.

When the supervisors refused to pay the city's gas bill, the gas company removed nearly all the lanterns from the posts on the streets and shut off the gas from the City Hall. The City Dads, each with a candle, stumbled up the stairs to the meeting room to discuss the city's lighting situation.

\* \* \*

The first settler South of Market was J. C. Christian Russ who, with his family, went far into the wilderness and built on a little dry knoll of a swamp, a residence in which he lived for many years and which became in 1856 the famous Russ Gardens.

\* \* \*

Mission Street beyond Fourth and Fifth was a planked toll road to the Mission.

## Newly Elected Officers

*"Trust men and they will be true to you; treat them greatly and they will show themselves great."*

By ROBERT LOUGHERY

In a spirited election the SOMB's elected the following men to lead the organization in 1940:



ROBERT LOUGHERY

Fred Weidmann, President.  
Les Noonan, First Vice President.  
Bill Cummings, Second Vice President.

Bob Seaton, Third Vice President.

John E. Foley, Treasurer.

Pete Maloney, Financial Secretary.

Bill Granfield, Recording Secretary.

Murphy Weinberg, Sergeant-at-Arms.

### DIRECTORS

Jim Allen

Willie Benn

Huntley Cameron

Jake Diamond

Jim Doherty

Lloyd Jacot

Robert Loughery

Charles Meyers

Vincent Reilley

Maurice Sweeney

### TRUSTEES

George R. Jileck, Sr.

George Miller

Frank Pickard

You must have the utmost confidence in these men otherwise you would not have selected them to carry on the traditions of the organization, therefore it is your duty to cooperate in every manner with the men you have elected. You can prove your loyalty to the newly elected officers and to the club by attending every Tuesday nite committee meeting, and every general meeting held on the last Thursday of each month. From the habit of steady attendance by being with us on Thursday, October 26.

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Superior Court

# The Last Thursday

*"No enjoyment, however inconsiderate, is confined to the present moment. A man is happier for life from having made once an agreeable tour, or lived with pleasant people, or enjoyed any considerable interval of innocent pleasure."*

Lloyd Jacot, Editor.

We enjoyed a spirited and hotly contested election on Thursday, September 28, and when the final ballot was counted the losers congratulated the winners, and everyone left the hall in a happy frame of mind. The next meeting, October 26, will be a Public Installation of Officers and we can assure you a good time as these affairs are filled with fun and good natured ribbing, so make it a point to be with us on October 26. And remember—"The Ladies are invited."



LYOYD JACOT  
Editor

When we write about Benny Benjamin we must associate his name with Wrigley's gum, at every meeting Benny passes out samples to all who enter the hall. We often wonder where Benny gets his unlimited supply of merchandise.

\* \* \*

The newly elected officers are: Fred Weidmann, President; Les Noonan, First Vice President; Bill Cummings, Second Vice President; Bob Seaton, Third Vice President; John E. Foley, Treasurer; Pete Maloney, Financial Secretary; Bill Granfield, Recording Secretary; Murphy Weinberg, Sergeant-at-Arms.

Directors: Jim Allen, Willie Benn, Huntley Cameron, Jake Diamond, Jim Doherty, Lloyd Jacot, Bob Loughery, Charles Meyers, Vincent Reilly, Maurice Sweeney.

Trustees: George R. Jileck, George Miller, Frank Pickard.

\* \* \*

Bill Boyle, New Mechanic's Hotel, brought fame to San Francisco and the SOMB's. A week ago Boyle was visiting his lady friend in Burlingame when a prowler tried to force entry into the home. Bill dashed out of the house and chased the would-be burglar for a block but failed to catch him. However, even though the culprit got away, it was the heroism of Boyle's that counts. Later it was found that the sneak thief was the ten year old son of a neighbor and that he was looking for a lost ball in the yard. Despite this we must give credit where credit is due, as Boyle, without regard for life or limb, rushed into unknown danger to defend his sweetie's valuables from being looted.

\* \* \*

Lucky Frank Thayer (owner of P & T Garage) won the washing machine at the Fireman's Ball.

\* \* \*

Since Paul Bohier announced he is in the market for a rich widow he has had three proposals from the South of Market Girls.

First Medical Student—It seems to me that cancer and appendicitis are about the best diseases to specialize in.

Second Medical Student—You said it; there's gold in them ills.

Forty-eight years ago, on Columbus Day, Sergeant John Lynch (SFPD, retired), discovered himself a member of the San Francisco Police Department. His first appointment was to the Southern Station and he served the City of San Francisco for forty years in the same district. In this time Sergeant Lynch worked under twelve Captains.

He now resides in Feters Springs but visits San Francisco one day a month and spends part of the day in our clubrooms. The SOMB's is the only fraternal order he ever joined. We have been endeavoring to have him write a series of articles about the interesting high lights of South of Market as, during his forty years in the neighborhood, he knows plenty and he can, when in the mood, relate old time happenings in a very humorous manner.

\* \* \*

You would never know this unless we told you. Joe Rac, business manager of the Journal and proprietor of the Dolores Press, fought three professional fights—won two by kayos and one by draw. Joe had a wicked, health destroying left and his right, when it connected, was dynamite. Joe's last battle was in Marseilles, France. In this bout his opponent was a burly fireman, known as "Bone Crusher" Navolsky, the pride of the Navy, who fell to Rac's terrific onslaught. Our printer quit the ring before he got vegetable ears but looks back with pride on his fistie ability.

Fred Edington, the insurance man, has promised to have Walter Chambers at our meeting of October 26. Walter is a South of Market Boy who made good. He recently received an appointment from Governor Olson as head of SRA.

\* \* \*

We wonder where Walter Brady, Henry Broderick and H. R. (Happy) Shutter are hiding. It is a long time since they attended our meetings.

\* \* \*

Coach Charles Hunter, Olympic Club, was a visitor to the clubrooms and, from inside dope, he is in fine trim for the Dirty Dora boys.

\* \* \*

Acme Beer is always well represented at the SOMB with Charles Fox, George Franklin and Walter Robinson.

\* \* \*

Frank Foss has planned unique entertainment for the next meeting, so ask your friends to be with us on October 26—Installation of Officers.

## Thank You!

In the days of the Romans, it was customary for the victorious to hold a fete, summoning their friends from near and far to join in the festivities.

Not being of that particular brand of Roman, this humble South of Market Boy must use this method of expressing his deep appreciation to all those brothers who supported me in the recent election and made it possible for me to receive the third highest vote for Director.

I shall strive to do my utmost to uphold the traditions of this grand organization and will consistently support measures and policies designed for the good of the greatest number.

Again, permit me to say many thanks for your splendid support.

Jim Allen.

## MALONEY NUPTIALS

The South of Market Tribune scooped the South of Market Journal when this item was published in the October 12 issue: "Jack Maloney and Rose Kazarian are that way about each other and we don't mean maybe."

Willie Benn had the correct dope when he reported that Jack Maloney gave Rose a diamond solatarie to cement their troth.

—Z—

The first illuminating gas was manufactured South of Market by the San Francisco Gas Company. The plant was situated on Howard, between First and Fremont. It was put into operation February 11, 1854.

## South of Market Boys Inc. Resolution

Whereas, the South of Market Boys, Inc., in meeting assembled on this, the 31st day of August, 1939, after a motion being duly presented from the floor of the meeting, and

Whereas, this motion was duly seconded and carried, and

Whereas, the motion indicated the following facts should be embodied in this Resolution:

The newly inducted Auxiliary Bishop of San Francisco is a native of this City and County, having been born in the South of Market District. His early youth and education occurred in the same district.

Since that time he has acquitted himself nobly in his every endeavor.

During his many appointments after having been ordained, he has brought praise and glory to the people and the section of the city from which our organization has sprung.

A great tribute has been paid to the City and County of San Francisco and to the South of Market District by His Holiness Pope Pius XII.

This is the first time that a native San Franciscan has ever been appointed to the exalted position of Bishop in this diocese.

The members of the South of Market Boys are truly proud of the fact that Bishop Connolly is a real South of Market boy.

We extend our thanks to His Holiness Pope Pius XII, as well as to His Excellency Archbishop John J. Mitty.

We feel that although all San Francisco has been honored, we of the South of Market District have been set apart for special distinction.

In view of the foregoing,

Therefore, Be It Resolved, That His Excellency, Bishop Thomas A. Connolly of the Archdiocese of San Francisco, be and is hereby made an honorary member of the South of Market Boys, and

Be It Further Resolved, That his name be placed upon the Scroll of Honor along with the other five men who have been so honored by our organization during our sixteen years of existence, and

Be It Further Resolved, That a proper scroll be prepared and forwarded to His Excellency Bishop Connolly, the Press, and made a part of the Minutes of this regular meeting.

Respectfully submitted,  
Peter R. Maloney,  
Founder, South of Market Boys.

INSTALLATION OF OFFICERS  
THURSDAY, OCTOBER 26—8 P. M.  
FUN . . . REFRESHMENTS  
. . . DOOR PRIZES

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**INVITE**

**FUN**

**NOVELTIES**

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**THURSDAY, OCT**

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**Union of Officers**  
**SEP 26, 8 P. M.**

**ament**

**Door Prizes**

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**DON'T  
MISS  
THIS  
GALA  
NITE**

**26 - - - 8 P. M.**



**JACK DOWNEY**  
Retiring President



**FRED WEIDMANN**  
Newly Elected President

## THE FOUNDER'S COLUMN

His Honor Mayor Angelo J. Rossi has declared October 25, 1939, Shutin Day at the World's Fair on Treasure Island. The Mayor is to be congratu-



**Pete Maloney**  
Founder

lated for this splendid thought. The San Francisco Shutin Association Inc., of which I am the President, will cooperate with the Mayor for this particular day 10 per cent. The Mayor appointed a citizens committee to cooperate and we have been meeting in the Board of Supervisors' chambers with this committee.

The Abbey Sickroom Supply Co. gave the Mayor 300 wheel chairs for this day. We have been endeavoring to get together 300 invalid who have not been to the Fair as yet and bring over. We need people to donate their automobiles for this day so we may pick up the shutins, bring them over to Fair, where we will take them out of the machines, put them in a wheel chair and ride them around the grounds. We also need volunteers for this. I am sure that any person who can will donate their services to this cause. After all, those of us who are healthy and have visited the Fair grounds know how it must feel, or can visualize how it feels, not to be able to visit the Fair on account of being an invalid or a shutin. So, on behalf of the San Francisco Shutin Association Inc. and its members, I say to His Honor the Mayor, many thanks for his very kind thoughts of the shutins.

The election of the South of Market Boys is over, very shortly we will be going into a new year with a new set of officers, let us get down to serious business and bring in some new members. Bill Cummings, whom you elected your First Vice President, is a swell worker. Last meeting Bill brought in eight new members. I brought in ten, this is what will build up your organization. If the officers will show the way and each one make an effort to bring in a few new members, our members will do likewise. I think we have been doing too much talking in the South of Market Boys lately with no action. The old saying is "Action speaks louder than words."

We have a new president—Fred (Doc) Weidman. Doc, as he is known to us, will, in my opinion, make a good president. Ever since he joined the association, eight years ago, he has demonstrated this. He has gone through the chairs, and I know he will be a hard working man for this association. He is very popular and I don't know of any one of us in the club who has worked any harder than Doc has. Let us get behind him, give him the support he is entitled to and we will move forward.

Jack Downey is going out. I had the pleasure of nominating Jack for the presidency; he gave us a fine representation while he was president, did a good job, and we hope Jack will continue to move forward.

Les Noonan was elected First Vice President. Les will be a good worker as he is the son of the Past President of the South of Market Girls, Mrs. Carrie Noonan, and also son of Jerry, one of our first members.

Bob Seaton is the new Third Vice President. Bob, prior to 1906, lived right in back of the Maloneys at 228 Brannan Street; was born there, and we will have a swell officer in Bob. He is connected with the Bank of America, out in Ray Schiller's district, and I know we can count on Bob to push us forward.

Maurice Sweeney, the old time short-stop, led the list for directors. I don't believe the members could have given a finer compliment to Maurice, he is deserving and a real South of Market Boy.

Some new members go on the board. Vincent Riley, brother of George, and, incidentally, whose dad was one of our first members and who has been called to his reward, will make a good Director. Charlie Meyers, of the famous Myers family from south of Market Street, was also elected. He managed Bill Cumming's campaign. James Allen, notary public, also elected as was Huntley Cameron of the Los Angeles Soap Co. Lloyd Jacot, editor of the Journal, was put back on the Board; hard worker, good man for the Board and knows what it is all about. The incumbents who ran were reelected, with the exception of John Shannon, who was going through the chairs and a good worker; one who, since he has been in the organization, never missed a meeting, worked his head off; we are sorry to lose him as an officer, and hope he continues on with his good work for the club.

Let us try and bring in a new member, get the old ones back. Your organization is in good fix financially, let us build up. Your organization will be going twenty years from now, and more. Don't let anyone tell you any different.

The only thing we should strive to do is to build it up again so that it may go on for forty years. We can do it, but not by talk—by hard work. Let's go! And, in conclusion, if you can donate your services and automobiles for the shutins on October 25th, for the Fair, do so. Remember, we never know when we will be in the same fix as these unfortunates, then we would be mighty happy if someone paid a little attention to us. Let's help those who cannot help themselves.

## Attention Voters

One of our most popular members, Bob Loughery, is seeking to be elected Supervisor and the entire SOMB organization is pulling for him. Bob has been a Director for many years; he has been active on many committees; and he has been a loyal SOMB supporter. Bob is a young fellow, full of energy and teeming with ideas of good government. He will make a splendid supervisor as he has had years of experience as an executor.



ELECT . . .

**ROBERT J.  
LOUGHERY**

**Supervisor**

Election  
November 7, 1939

Remember, fellows, we can do a good deed for the City of San Francisco by voting for Bob Loughery and asking our friends to do likewise.

On November 7 MARK X after Loughery's name.

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following definitions, which are amus-  
ing enough to warrant further circu-  
lation:Socialism: You have two cows—you  
give one to your neighbor.Communism: You have two cows and  
give both to the government — the  
government gives you the milk.Fascism: You keep the cows and give  
the milk to the government—the gov-  
ernment sells part of it back to you.Naziism: You have two cows—the  
government shoots you and takes both  
cows.New Dealism: The government shoots  
one cow, milks the other and pours  
the milk down the sewer.Capitalism: You sell one cow and  
buy a bull.Dean Maddox, widely known radio  
announcer and amateur talent discov-  
erer, is recuperating from a recent ill-  
ness. We sincerely hope Budha will  
be up and around soon.

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## TESTIMONIAL DINNER for BOB LOUGHERY

Mrs. Margaret Holz, chairlady of the Mission for Loughery Club, announces a testimonial dinner honoring Robert J. Loughery, candidate for Supervisor, on Wednesday evening, November 1 at the Blue Bird restaurant, 22nd and Capp Sts. Dinner will be served at 6:30 p. m., dancing will follow. Tickets 75c. For reservation see Margaret Holz, Les Noonan, Jim Allen or Joseph F. Rae, 3384 - 16th St., UNDERhill 3667.

## Bowling Contest

On Saturday evening, Oct. 28 at 8:30 p. m., George McDonald, the sensational blind bowler, will bowl Jack Downey, President of the South of Market Boys, and that outstanding referee, at the Rialto Bowl at 80 Ellis Street. There will also be a bowling match between the South of Market Boys and Erie Five of the Eagles. The South of Market Boys will be coached by Peter R. Maloney, founder of the South of Market Boys; and Supervisor John F. McGowan will coach the Eagles team.

The members of both organizations and their friends are cordially invited to attend.

Bowling has 10,000,000 players, making it the largest sporting game in the world. There are 8,000,000 men bowling and 2,000,000 women bowling in the United States.

Each year the American Bowling Congress holds a bowling tournament in which thousands of men and women participate for medals and other prizes. Many corporations and fraternal orders all over the United States have bowling teams, because it gives an outlet for enthusiasm and for individual sportsmanship. Also it gives the members that bowl on these various teams, something to talk about; it relaxes their nerves. It is a very good treatment for despondency. And you also have the opportunity of meeting the finest of men and women. These acquaintances often develop into wonderful friendships.

George McDonald, our sensational blind bowler, is about to start on a tour of the State of California. This tour will probably last for several weeks. In coming back to San Francisco he will play for the championship of the world, which is now held by Ray Fosskett of St. Louis, who himself, is blind and holds the worlds championship. We naturally hope that our own bowler will bring this honor to San Francisco.

## Good Memory Rules

Forget each kindness that you do  
As soon as you have done it;  
Forget the praise that falls to you  
The moment you have won it;  
Forget the slander that you hear  
Before you can repeat it;  
Forget each slight, each spite, each  
sneer,  
Whenever you may meet it.  
Remember every kindness done to you  
Whate'er it measure;  
Remember praise by others won and  
Pass it on with pleasure;  
Remember every promise made and  
Keep it to the letter;  
Remember those who lend you aid  
And be a grateful debtor.  
Remember all the happiness that  
Comes your way in living;  
Forget each worry and distress,  
Be hopeful and forgiving;  
Remember good, remember truth,  
Remember heaven's above you;  
And you will find, through age and  
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*Elect . . .*

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**Grand Annual Ball  
and Entertainment**

Once again the South of Market Girls Club, Inc., anticipate their 14th Grand Annual Ball and Minstrel Show, to be held at the Native Sons Auditorium, 41 4Mason Street, on November 4, 1939, at 8 p. m.

A grand show for the evening is promised by the Girls, which will consist of variety entertainment, headed by novelty dances, and songs of long ago, also many specialty numbers will complete the show, all entertainment will be by the membership of the Club.

Mrs. Mae O'Keefe is general chairlady of this gala affair, and Mrs. Mamie Cronin is vice chairlady. The following committee will act as committee chairmen: Florence Cullen, Ann O'Brien, Ann Dipple, Annie Linn, Henrietta Brown, Margaret Walters, Sue La Rue, Lillian Gallagher, Agnes Councilman, Lillian Gondelse, Ann Ipswitch, Hanna McNamara, Elizabeth Hayes, Phelita Reagan, Elsie Hurson, Minnie Dobbin, Josephine Hay, Lottie Hannan, Hilda Maitha.

**Jim Kerr**

The SOMBs are giving a testimonial dinner to Jim Kerr, our most loyal member.

Jim is a charter member of the South of Market Boys and has been active in the club since its conception.

Reserve Hallowe'en night, Tuesday, October 31, 7 p. m. and be with us at the San Remo Cafe.

Remember the time, place and date!

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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 10



November, 1939



## NEXT MEETING

Thursday,  
November 30,  
8 P. M.



TEN TURKEYS

As Door Prizes

FRED WEIDMANN,  
President

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# Ten FREE Turkeys!

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## Thursday, Nov. 30, 8 P. M.



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### 10 FREE TURKEYS!

## Thursday, November 30 — 8 P. M.



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THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorabilia and worthy or remembrance in the history of San Francisco.

## KNIGHTS OF COLUMBUS HALL

150 Golden Gate Ave. Phone PRospect 9776

LLOYD JACOT, Editor

JOE RAE, Business Manager

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## President's Message

*"Each year, each member owes the organization one new member."*

By Fred M. Weidmann

The above slogan will be my ever present guide during the year of 1940. If each member will do his part, and carry out this slogan, the year 1940 will go down in the history of the South of Market Boys as a successful one.



President Fred Weidmann

It can be done and it should be done, by all who have at heart the best interests of our organization.

I wish to thank those who voted for the interest displayed and in exercising their franchise by electing officers of their choice. I feel sure these men will serve you well and not one will betray the trust placed in them.

Let us get behind the officers by attending the regular monthly meetings and the Tuesday night committee meetings. Encourage them and assist them to strive for the best interests of the S. O. M. B. By doing this you will be proud of the choice you have made and your officers in turn will be proud of the privilege they have had in your service.

Words can not adequately express the pride and gratitude I feel in having been chosen as the presiding officer of the South of Market Boys, Inc. I approach my duties and obligations humbly, but not in fear.

I have studied the preamble and by-laws and the oath of office plainly imposes on me the obligation of fairness and impartiality and I will be governed

by that admonition. My rulings will be in the best interests of the entire organization, remembering however that the individual member is as essential to the organization as the organization is to him.

Feel free to come to me and if I can be of any help to you, that will be my pleasure.

Read the preamble on the editorial pages of this Journal; it is a beautiful sentiment and if we let it guide us we can not fail to be the one big helpful link in the strong fraternal and charitable chain which builds our city to our state and nation.

The activities of the past month—the day on Treasure Island—Jim Kerr's dinner and Bob Loughery's dinner are reported very fully in other columns by our capable editor, Lloyd Jacot. They certainly were successful affairs.

Many thanks to the South of Market Girls, the Ladies of "Golden Gate Court," Catholic Daughters of America and "The Women's 100% Club" for their attendance at our installation.

Don't fail to attend our next meeting November 30th—Entertainment, refreshments and Turkey door prizes.

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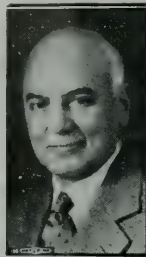
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## Mayor Rossi's Kiddies Christmas Party

By Pete Maloney

HIS HONOR, Angelo J. Rossi, Mayor of San Francisco, will give his annual Xmas Tree party for Back Alley youngsters. The youngsters who are invited to this wonderful affair are between the ages of seven and twelve,



Mayor Angelo J. Rossi

and they are those who are forgotten by the various charity organizations. In most cases their parents, through no fault of their own, are on relief.

For the past two years the Mayor has given this party, and it is one of the most outstanding affairs of its kind. An entertaining program is staged for the kiddies in the rotunda of the City Hall and, after the show, the children are taken to the Mayor's Office where they receive a stocking full of candy and a merchandise order from the Mayor personally.

To see the happy, smiling faces of the youngsters after they have received their gifts, does one's heart good as one realizes that their Xmas dream has come true.

His Honor, Mayor Angelo J. Rossi, is to be commended for his humane spirit. We do not know of another individual who loves children more than Angelo J. Rossi.

If any South of Market Boy or South of Market Girl knows of any deserving child, send his name and address to me and I will see to it he receives a notice from the Mayor's Office of the time he is to report.

As we look back through the years, to the early days South of Market, we can visualize how happy we would have been if we were given a party such as Mayor Rossi gives the kiddies of today.

We would appreciate volunteers from the South of Market Boys and Girls to help fill 15,000 stockings. If you are available for this service please phone me at the Mayor's office.

FREE! FREE!

10 Turkeys Given Away. You may be lucky. Attend next meeting, Thursday, November 30, 8 P. M.

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## Are We Embarrassed EARLY SAN FRANCISCO

The "Brain Battle" of the Century was staged over KFRC, November 15. The mental saga was staged by Spreckles-Russell Milk and was between the South of Market Girls and the South of Market Boys. The girls

### Willie Benn, Historian

The Rosette House was on Bush and Sansome, and in the early 60's gave way to the sumptuous Cosmopolitan. The St. Francis of the early period was on the corner of Clay and Dupont.

The Chronicle and Examiner were founded in 1865. The latter was pub-



Willie Benn, Historian

lished as an evening paper. The Chronicle was known as "Dramatic" as it covered the theatrical field. It was founded by Charles and M. H. De Young, aged 19 and 17, with a capital of \$20 which was borrowed.

In January, 1847, our little hamlet, known as "Yerba Buena" was by ordinance changed to San Francisco, and on July 8th Captain Montgomery hoisted the United States flag in the Plaza.

During the early days the Presidio was treeless—grass covered its slopes.

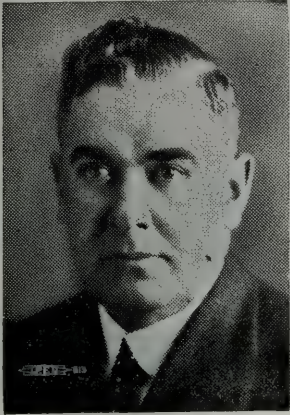
In 1858, in a small cottage on the slopes of Telegraph Hill, lived Junius Brutus Booth, stage manager of the Metropolitan Theatre on Montgomery near Washington. Years later his brother, Edwin, established his historic reputation on the boards of a San Francisco theatre.

Charles P. Kimball gave San Francisco its first City Directory.

In 1862 the telegraph reached California and the Pony Express from St. Joseph, Missouri, considered the outpost of civilization, was dead.

The cheese was so strong that the mice backed into the trap.

Most women like to hold on to their youth, but they should not do it while they are driving an auto.



Sheriff Dan Murphy

won by 180 to 40 and received \$25 as first prize.

The winning team was captained by Ella O'Neil, aided by Anne Peterson, Harriet Kate, May Bemis and Anna Lindsay. The losers were headed by William Granfield, aided by Sheriff Dan C. Murphy, George Miller, Louis Holz, and Jack Whalen.

Sheriff Dan C. Murphy held the honors for the men and shared second prize with two of the women.

It was a terrific blow to our pride, but we have ever said "the female of the specie is more intellectual than the male."

A few sample questions were: "Why is a horse with his head hanging like Monday?" "Why is a sleeping dog like a small hill?" and so on and so forth.

Mrs. Anne Peterson answered these two correctly, as follows:

1. Because its next week (neck's week).
2. Because it is a slope up (slow pup).

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## MEET THE NEW MAYOR

The title is a fooler as most readers will interpret it to mean Angelo J. Rossi who recently succeeded himself as Mayor of San Francisco. The Mayor we salute is Jim Kerr, the Mayor of Seventh Street.

At the San Remo Cafe on Halloween



Jim Kerr

a testimonial dinner was given to Jim Kerr, a charter member of the South of Market Boys, and the Sergeant-at-Arms since the inception of the club.

The dinner, however, was not strictly a South of Market affair as the idea was born in the minds of Ed Hughes, Al Smith, Huntley Cameron, Joe Roberts and the Seventh Street Merchants Association, headed by Fred Minden (Tailor and wrestling referee).

It was on the occasion of the dinner that Jim was unanimously elected "Mayor of Seventh Street."

Approximately 285 persons attended to pay homage to one of the greatest men in San Francisco. Jim has a pleasing personality, a charitable heart, and can boast of not having an enemy in the world.

Jim attends strictly to his own affairs except when an unfortunate needs help. We have known Jim to spend hours of his time and energy and to dig deep into his pockets to alleviate the sufferings and hardships of others.

The testimonial banquet was a great success and due credit should be given to those responsible for it. The Seventh Street Merchants are live wires and they gave Jim an ovation he will always remember.

Jim is half owner in Jim & Frank's at Seventh and Jesse Streets (opposite the Post Office) and when you are in the neighborhood, step in to say "hello" to a splendid gentleman, an all around good fellow Jim Kerr.

### News Item

Club women seek reversal of union suit.

## Resolution by Thomas A. Maloney

Whereas, the members of the South of Market Boys Association, have learned with gratification that one of their most loyal and distinguished members Brother Hugo Ernst, has been elevated to the high, responsible position as Secretary, of the Hotel and Restaurant Employees International and Bartender's Alliance, and



Hugo Ernst

Whereas, during the many years of the existence of the South of Market Boys Association, whenever possible, Brother Ernst was in constant attendance, and

Whereas, the loyalty displayed by him to the South of Market Boys Association, was the same loyalty that has won for him national recognition for the organizations he has so ably represented for so many years; therefore be it

Resolved, that the South of Market Boys Association extend to Brother Hugo Ernst their sincere congratulations on his promotion as Secretary of this great organization, and be it further

Resolved, that the South of Market Boys Association extend to him their appreciation for the advice and council that he has given to us during the many years of his membership with us, and be it further

Resolved, that we express to him our fondest wishes for future success in all of his endeavors, and request to remember "dear old South of Market" in his daily walk of life, and in his many trials and tribulations that will eventually come. And we also wish him to know that we are with him regardless of where he may be, and be it further

Resolved, that copies of this resolution be forwarded to Brother Hugo Ernst, member of the South of Market Boys Association.

An amusement park is any place where a car pulls off to the side of the road.

# Auld Lane Syne

By JACK LAWLOR  
From the City Gardens  
(not Woodward's)

While the City Gardens was not (to be technical) South O' Market or—as it was called in the early 80's—"South of the Slot," the people of that neighborhood were as loyal to South of Market as any one in "Tar Flat." Most of us went to St. Joseph's school, our mothers did their shopping Saturday in Sixth street and a lot of us kids went to work in the Pacific Can Co., on Harrison between seventh and eighth, as our first job. These facts brought us under the wire as South of Market boys even though we lived over the line—don't you agree?

The City Gardens was an old time picnic grounds and amusement park famous in the '60s and '70s. They extended from 12th to 14th, Folsom to Harrison. In 1877 or '78 they were cut up into building lots and a flock of good Irish Democrats and their families moved in. The place was covered with trees and for years after homes were built you felt lonesome if you didn't have a big pine tree brushing your roof. We were out in the "sticks" in a way, too—not South of the Slot or even in the Mission. No telegrams or express packages were delivered beyond 12th street and drinking water was sold by the bucket from a water wagon from 13th street on out to the Mission. There was a well and pump every block or so where people got water for washing clothes and the Saturday night bath but it was too brackish to drink. We had a well right in the middle of Isis St.—pronounced Iz-iz—up to about 1881, where the sons of the Kellys, the Maras, the Collins, the Fitzgeralds, the Hogans, Murphvs and Splans did a lot of pushing and shoving of a Saturday afternoon.

You all remember St. Joseph's annual fair (this was where I first saw the old Army game, by the way). Well, that fair was held in what was once the dance pavillion of the City Gardens. Father Hugh Gallagher bought it, built St. Joseph's school under it and there it remained till the fire of 1906. I received instruction for Confirmation in that hall from Father Scanlon about the year 1882. No doubt some S.O.M. boys were in that same class.

I wonder how many of the old timers remember the little calaboose built in the front of St. Joseph's school on 10th street. When the cops made a pinch in the neighborhood they locked the culprit in there until they could commandeer a wagon to take him to the Southern station. No Black Marias in those days.

# CHARLES FOX

Charles Fox, star Acme Beer Salesman, is the most consistent booster and loyal worker in the SOMBs. Charlie has been an active committeeman on every affair we have held for the past six years, and his mature judgment and keen selling psychology has helped materially in bringing the South of Market events to the headlines.

Acme Fox is well versed in all phases of fraternal activities. He has a host of



Charles Fox

friends in every part of California, and we are indeed fortunate in having such an outstanding citizen on our membership role.

In the past we have had many occasions on which to test the cooperative spirit of Charles and each time he has come through with flying colors.

Charles is a true blue South of Marketeer and you rest assured that he will lend every effort to bring the South of Market Boys to their former standard.

Our hats are off to this fine gentleman and top flight Acme seller.

Only one man in a thousand is a leader of men . . . the other 999 are followers of women.

When the boss asked me why I was late for work, I replied: "There are eight in our family and the alarm was set for seven."

Breathes there a man with soul so dead who's never turned his head and said, "Hm-mm, not bad."

Have you ever heard the request the lit cigaret made to the bartender: "Put me out before I make an ash of myself."

Mother: "Betty, there are two words I forbid you to use. One is swell the other lousy."

Betty: "All right, mother, what are the words?"

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**Don't Be a Skimmer**

By Helen Elizabeth Lee

Most of us skim over the surface of existence, not bothering to look beneath to discover what mysteries lie in it's depths. Traveling day by day in ordered grooves and brushing shoulders with others, we never stop to find out what hopes, thoughts and ambitions go into the making of the life around us.

Surely, to lend a helping hand to frustrated ambitions; to learn why others do thus and thus; to delve into the whys and wherefors of reactions; is to lead a vital and well developed life.

We are so wrapped in our narrow surface life that it takes an unpleasant shock, a deep sorrow, or harrowing disaster to awaken us to the fact there is a fascinating, unexplored world within ourselves which we never knew existed. We learn, with amazement, that there are other things in life than sleep, work and play, and three meals a day.

"What we don't know won't hurt us." "Human nature can never change"—are popular conceptions of those who see only the surface. It is selfish and narrow to think that "what we don't know won't hurt us." It is the things we don't know that do hurt us. If our great men of science and education held this view, humanity would be living in the dark ages—a prey to every disease, fear and superstition.

That human nature remains the same is far from being true, as physical, material or spiritual things change through the years. Time adds and subtracts from everything in existence.

There are too many surface dwellers in this supposedly enlightened world too many live and die leaving nothing to justify their stay on earth.

When we say: "What can I do? My time is utilized in making a living for my family. I haven't the time to better myself." We fail to realize that thinking can be done regardless of time or place. It is a process of mind that is continuous twenty-four hours a day. So the answer to "what can I do?" is to begin immediately to think constructively about yourself, and you will be shocked to learn how little you know of your real self, the Inner Self. Study the Why, Where and How of you.

Why do you dislike a certain person? Why are you disregarding of others? Why are you moody? How can you better your position? How can you make friends? After you have analyzed these questions, use common sense to correct them so that they will be advantageous to you. For by our

standard of thinking is our value computed.

When you have mastered the technique of knowing yourself you can apply the rules to your family and friends. If you use your discoveries in a sincere, conscientious manner, you will realize you have been living among strangers and that the people you have taken for granted, are interesting and absorbing individuals.

Bear in mind that you cannot uncover the real person, no matter how serious you are, nor how keen your observation, if your investigation is obvious because he will put himself on the defensive, and no amount of prying on your part will make him show himself other than as he wants you to see him. This observation of your fellow man will take time and much weighing and discarding of impressions but the result will be worth while.

As you think your way along you will develop understanding—a priceless asset—and persons whom you have casually passed by as of no consequence will assume a new aspect and hold an all absorbing interest for you. As you gain in understanding you will gain in friends, for understanding is a "very friendly fellow" and gets about without our realizing it.

We all know, even though we have not applied our knowledge, that serious thought and understanding are essential for sane individual and universal life. We must buckle down to achieving these things if we are to keep from being sucked under in the present world's threatening catastrophe—The European War.

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**The Founder's Column**

By Pete Maloney

I take this opportunity to sincerely thank all who helped on Shutin Day at Treasure Island. Particular thanks to Fire Chief Charles Brennan, whose men, under the direction of John Coughlan, donated fifty automobiles to



Pete Maloney

transport the shutins to the Island. These firemen were to be on duty in San Francisco at six p. m., yet they remained with us all day and performed a great job. The David Scannell Club, of the Fire Department, also worked hard. All the firemen on Treasure Island assisted us in a big way. Battalion Chief Mike Redonick allowed us to use the fire house to store the wheel chairs. The shutins were carted around the Island in 140 wheel chairs by our fellows, the firemen, and Mrs. Crowley and the South of Market Girls gave us plenty of assistance.

As President of the Shutin Association, I thank them most sincerely.

His Honor, Mayor Angelo J. Rossi, who was responsible for the day, could not have done more for us. He dedicated the Island; the beautiful San Francisco Building, and his office to the shutins. We thank him for his generous help.

To each and every one who donated an auto or his time we say "thanks." I believe it was one of the finest sights ever witnessed, to see the happy expression on the faces of the 960 shutins. They were in a new world. When they arrived on Treasure Island it was hard for them to believe they were given an opportunity to visit the World's Fair.

The Veterans from Palo Alto under the leadership of Tom Mahoney from the Letterman General Hospital and Fort Miley, under the guidance of Pete Clavere, the blind with George McDonald, the crippled folks from Laguna Honda Home, the many cripples from the various homes throughout the city, the little children afflicted with infantile paralysis, had a great day.

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**In Memoriam**

Another familiar face in our organization is missing from one of the first three rows at our regular meeting.

FRANK SYCE, brother of Captain Al Syce, of the San Francisco Fire Department has been called by his Creator to his just reward.

Born and reared on Rincon Hill, a perfect gentleman at all times, lived on Harrison Street, between Fremont and First Streets. Al will be missed. He loved to reminisce, and he enjoyed talking of the happy days on Rincon Hill.

Of all of our real members, who attended every meeting, Al was one of them. His many friends of South of Market Boys will miss him and we convey to his good wife, Mrs. Ann Syce, our deepest sorrow in her hours of bereavement.

those less fortunate than ourselves—one feels good to see them feel good, though it may be only for a day.

President Fred Weidmann made trips over to the Island, had many of our members working, and there is no doubt in my mind that Doc Weidmann will bring our association out in front during his term. Let us give him plenty of support!

In conclusion when you hear of the Shutin Association making an appeal for anything, take off your coats and work for them. They are doing a swell job. I say thanks to everybody and I know I am expressing the sentiments of all the shutins and also of his Honor's, Mayor Angelo J. Rossi.

Husband stooping to tune in radio:  
"I think I've got lumbago."

Wife: "Well, turn it right off because you won't understand a word they say."

Teacher to small pupil: "How do you spell bird cage?"

Pupil: "Bird-cage."

Teacher: "What is the hyphen for."

Pupil: "That's for the bird to sit on."

**Epitaph**

Below lies our teaman,  
Tony Glands,  
He chilled a hot mama  
With his ice cold hands.

**Gantner, Felder,  
Kenny**

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**AVALON TAVERN**4370 MISSION ST., Corner of Avalon  
RAndolph 9605 San Francisco**New County Recorder**

By Jim Allen

Once again a South of Market Boy scales the heights and takes over one of the key positions in the City and County Administration.

In so doing our very congenial brother, Tom Toomey, reaches a goal he has been working diligently towards for some time. Recorder Toomey leaves the important post of Executive Secretary to Chief Administrative Officer Cleary, to assume the responsible duties of County Recorder. This a remarkable achievement for a young man who by his initiative and hard work has merited this reward.

The South of Market Boys are indeed proud of their distinguished brother and extend to County Recorder Thomas A. Toomey, sincere congratulations and wish him every success in his new office.

Jack Wiley won the Ping Pong Championship of Knights of Columbus. This doesn't mean he is tops in the SOMBS's as we have real competition in Willie Benn.

\* \* \*

Bud (Lance) O'Brien is secretary of the American Guild of Variety Artists with offices in the Mills Tower. When in need of entertainment phone Bud—SUTter 3196.

\* \* \*

We just learned that Jim Doherty is a Scroll Maker without a peer. Jim is associated with the Macmillan Publishing Company and knows his books like a book.

\* \* \*

**NEWS ITEM:** The story that a dead man was found in the cellar at the home of Joe Blank was discredited when it was found there is no cellar in the home.

\* \* \*

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\* \* \*

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Maid—"Don't worry, ma'am. I won't say a word."

\* \* \*

"I hear she's going to be married again. And she has been led to the altar four times already."

"Led! Why, she knows the way with her eyes shut."

\* \* \*

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**.. ORANGES ..**

By Carol Dose

**A**N orange is a citrus Aurantium, deep golden in color and usually juicy but not so much so as grape-fruit. It grows on a tree. Oranges are very plentiful in Southern California—it being famous for its orange groves and orangeries, — the place of cultivation. They are sold by the dozen, half dozen or squeeze into juice which is called orangeade.

The word orange was taken from the French, although the Orangemen are members of a political society of Irish Protestants. These Orangemen were named by Wm. III, Prince of Orange, who defeated and dethroned James II in 1688 and became King of England. Orang-outangs also were named for the orange, the orang-outang being an ape of Eastern Archipelago—great Anthropoid ape to be exact. Orange is a word with which no word will rhyme.

To get back to the orang-outang, it is a native of Borneo and Sumatra and income tax offices, and has arms and legs whereas the orange hasn't, but Orangemen have.

There are many varieties of oranges—the Osage orange, mock-orange, seedy and seedless orange. Oranges are reddish yellow and can be divided equally into half sections, quarter sections, or can be left round as nature intended.

The orange was responsible for the orange squeezer, invented by J. Twitcett Squeeze, guest of the New Mechanics Hotel.

Orange blossoms are worn by brides as being typical of purity, but they pick the oranges before putting the blossoms on the veil. Oranges are tasty in fruit salads, fruit stores and tutti frutti cream.

Victoria Woodhill was the first woman to run for President of the United States. (This happened in 1864.)

A nickle may not be as good as a dollar but it goes to church more often.

A generation ago the U. S. Senators were elected by the State Legislature.

The girl was so huck-toothed that when she kissed her boy friend she combed his hair.

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Local No. 1-10

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**Genial Jim Kerr**

October 31st, more than 300 friends of Mr. James Kerr tendered him a testimonial dinner at a North Beach Cafe.

It was a spontaneous testimonial from his loyal friends that they might gather around him to pay tribute and to offer their personal congratulations in recognition of his many years of wholehearted and unselfish service to his fellowman, and to his beloved San Francisco.

The affair was attended by civic and political and social leaders. Mr. Huntley Cameron presided, and the speaker of the evening was United States Attorney Frank J. Hennessey, who paid a glowing tribute to Mr. Kerr, emphasizing his generosity and kindness, particularly to the unfortunate and needy, throughout the years.

Hon. Angelo I. Rossi, Mayor, Hon. Frank L. Havener, Hon. Matthew Brady, District Attorney; Dr. J. C. Gieger, Hon. Alfred J. Cleary, and others who were unable to attend the occasion sent telegrams of congratulation or representatives who appeared in person.

Among those present were Hon. Daniel C. Murphy, Sheriff; Senator Thomas A. Maloney, Peter R. Maloney, representing Mayor Rossi; Eddie Healy, representing District Attorney Brady; Judge C. I. Goodell, Judge Edmund Mogan, Judge Herbert C. Kaufman, Judge Thomas F. Prendergast, Judge I. L. Harris, Judge Peter Mullins, Judge James Conlan, Judge George Schonfeld, Judge Frank Dunn, and Attorney Conrad T. Hubner, Mrs. Kae O'Farrell, Federal Naturalization Bureau; Alfred Smith, Joseph Roberts and Edward Hughes, United States Post Office Department, and representatives from other Federal, State, and Municipal Departments, Mr. Gene Bowles, San Francisco Chronicle, and Mrs. Gene Bowles, Mrs. Jessie Crowley, President South of Market Girls, Mr. Walter Schulken and many other celebrities.

Dr. Fred Weidmann, President of the South of Market Boys, attended as their representative and on their behalf presented Mr. Kerr with a beautiful pair of cuff links.

There was musical entertainment, old and new songs were enjoyed, and at the conclusion of the dinner, all present joined in singing "Auld Lang Syne."

Jim Kerr was one of the founders of this organization and an officer for the past 16 years.

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10 Turkeys Given Away. You may be lucky. Attend next meeting, Thursday, November 30, 8 P. M.

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Trades Weekly**

The Steel Workers Organizing Committee known as the S. W. O. C. with a membership in steel of over 565,000 who are an affiliate of the Congress of Industrial Organizations, desire to extend their best wishes for the future successes of the South of Market Boys, Incorporated. May they continue to grow and expand.

(Signed) William Dalrymple,

Field Director of the Steel Workers Organizing Committee for the State of California

## It's Cool in the Antarctic

By HAL MCGUIRE

Said the Penguin to the Walrus,  
As they wobbled thru the sand,  
"Many things have had me puzzled,  
'Bout the air, the sea, the land;  
For in this world of shapes and shadows  
Ugly, lovely, big and small,  
Creeping, hopping, flying, swimming,  
Things that walk and things that crawl,  
'What is Justice?' cry the Small Ones,  
'Is there no hope for such as we?  
Here we are, the greater numbers,  
Living in fear and poverty.'  
Please explain, Wise Friend, this puzzle,  
For it's so much Greek to me,  
That is a world so full of goodness,  
Such a paradox should be."

Said the Walrus, with a sage look,  
As he flopped in languid ease,  
'Only this I know, Good Penguin,  
Lend an ear—if so you please.  
Hawks there are and snakes and vultures,

Solitary reapers all,  
Few in number, yet they feed on  
Droves of rodents, game and fowl.  
Fish there are in lake and ocean,  
Little ones in legions fleet,  
Large ones—few, yet fat and lazy  
For the small ones are their meat.  
'Gobble, Gobble!' Squeals of terror.  
Snap! Tse gaping jaws spring shut—  
The more daring of the small ones  
Now are stuffing in a gut.  
Trembling, as they watch the orgy,  
Others scatter, run and hide  
In some dark, impoverished hovel  
Where their presence can't be spied.  
Yet they never learn, these Weak Ones,  
That in numbers there is power;  
They could end all this oppression  
In a solitary hour;  
Better they should lose a million  
While united they might slay  
The parasites, than thru the ages  
Lose in thousands day by day."

But the Penguin, losing interest,  
In the discourse of his friend,  
Had spread his flippers o'er the water,  
And thus, it seems, the fable ends.

Believe this one—"whiskers are made  
of the same material as a cow's horns.

Seventeen percent of the forest fires  
in California are caused by lightning.

Ash Tray: That in which we put  
cigar and cigaret ashes, cigaret stubs,  
burnt matches, etc. when there is no  
floor.

**Philosophy**

When women go wrong, men go  
right after them.

## Louis Goldblatt

Secretary-Treasurer

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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 11

December, 1939



## TWO PAST PRESIDENTS



JACK DOWNEY



GEORGE GILLIN

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## NEXT MEETING

Thursday, December 28 – 8 P. M.

Musicians' Hall – 230 Jones St.

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SOUTH OF MARKET BOYS, INC.

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**Next Meeting: Thursday, December 28 — 8 P. M.**

**Place: Musicians Hall — 230 Jones Street**



Organized 1924

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SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.  
Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

## MUSICIANS' HALL

230 Jones Street Phone PROspect 9795

LLOYD JACOT, Editor  
JOE RAE, Business Manager

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Bill Cummings ..... Second Vice-President  
Bob Seaton ..... Third Vice-President  
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## President's Message

*"Each year, each member owes the organization one new member."*

By Fred M. Weidmann

Your officers and your organization wish you each and every one a Merry Christmas and a Happy Prosperous New Year.



President Fred Weidmann

We start a new year in a new home. Everything new except the spirit and intent of our organization which still remains and always will be "South of Market and it's traditions." Let us all, by our attendance at our regular and committee meetings keep these traditions alive. Bring in at least one new member during 1940. Attend the meetings regularly and keep yourself personally in touch with the various activities of the club, meet your friends of boyhood and rehash with them some of the old memories of—Do you remember when?

This coming meeting will be a surprise. Don't miss it.

Mike Lawley, our genial and competent M. C. will have a good show and Pete Maloney and Bill Granfield have cooked up a surprise which I know will give you a thrill of anticipation and make you realize that for the SOMB the depression is over and here we go.

Our last meeting was a good one, this meeting will be better.

Don't forget the day Thursday, Dec. 28, the time 8:15 p. m. and the place Musician's Union Building, 230 Jones Street.

Bring a new member.

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Bob Loughery

ance specialists: 315 Montgomery St. His friends and numerous acquaintances will be happy to learn of another forward step in his business career. That same spirit of service which has been identified with Loughery during his many years of civic and fraternal life will be continued and augmented in his new connection with the Power organization.

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# Gosland's Travelogue

*Itinerary by Rail: Nevada, Utah, Colorado, Iowa, Illinois, Indiana, Ohio, Pennsylvania, New York, Kentucky.*

*By Auto: Michigan, Wisconsin, Minneapolis, North Dakota, Montana, Idaho, Washington, Oregon, California.*

September 30, boarded the Exposition Flyer and traveled via Royal Gorge, arriving in Chicago October 3, where we entrained on the Gotham Limited and arrived in New York Wednesday, October 4.

OCTOBER 4: Attended a World Series game and later had dinner at the Elks Club with Edward Murphy, the original Jiggs and owner of the famous Dinty Moore's Corned Beef and Cabbage Restaurant of New York, and Congressman Barton of New York.

OCTOBER 5: Another World Series game—a trip around New York with a stop-over at Jack Dempsey's. Toured the New York Fair. The New York Fair was larger than our's at Treasure Island but the Golden Gate Exposition had it beat in beauty of architecture, flowers and lighting effects. I was a guest of Major Bowes during his amateur broadcast at the Capital Theater. Major Bowes is an honorary member of the SOMBs. Wandered in and out of a few of the bright spots of Broadway's night life. Enjoyed Radio City and advise all who visit New York to put it down on their must see book.

OCTOBER 6: Extended tour of New York with James Edwards of the National Distillers and lunched in a restaurant in lower New York which was housed in a building erected in 1800. Only a few can be served. The interior is antique and so are the waitresses. Walked along the waterfront and had a movie taking of "Queen Mary" and the "Normandie."

OCTOBER 7: Arrived in Cincinnati and was greeted by Hugo Ernst in the lobby of the Hotel Gibson. Hugo was attending an A. F. of L. convention. Attended the third game of the World Series. Cincinnati was baseball mad and this Saturday night reminded one of a New Year's Eve in San Francisco.

OCTOBER 8: Learned that Cincinnati is built on 17 peaks. Rode on a few tramways, one in particular was most interesting. It operates from a high level to the low land on the same principle as Fillmore Hill, however, this line was 900 feet from top to bottom.

Saw Joe DiMaggio's famous hook slide in the fourth and final game of the series. After the game I met Joe and Mayor LaGuardia of New York.

OCTOBER 9: Arrived in Detroit and hastened to the De Soto Motor Co. to pick up a 1940 model and drove to Chicago to witness the City Baseball series between Chicago Cubs and White Sox.

OCTOBER 10: On leaving Chicago traveled west by north through Michigan, Wisconsin, Minnesota, North Dakota, Montana, Idaho and Washington. Stopped at Walla Walla for a visit with Mr. and Mrs. Joseph Meyer, Mr. and Mrs. J. Buttice and Mrs. Ethel Beeson. After spending two weeks at Walla Walla, I was accompanied home by my daughter who lives in Broderick, Yolo County. She was on a visit to her aunt and uncle. Arrived in San Francisco, the greatest city in the world, October 31.

RESUME: On the trip I traveled 8,800 miles—4,500 by rail and 4,300 by auto—and enjoyed every minute of the trip. I covered 10 states by rail and 9 by auto and now I am at my post, room 113, State Building. The best part of the entire trip was when I arrived in San Francisco. We have a city to be proud of. Everywhere, throughout the length and breadth of the land, you hear praises of the City of the Golden West and it is a glorious feeling to hear out of state people boost the good fellowship and the cosmopolitan atmosphere of San Francisco.

George Gillin: Girls don't mind gaining when they're on a union scale.

Sally: "A tramp with a gun came to my house this A. M. and made me cook a meal for him."

Betty: "Man Alive!"

Sally: "Yes, but he hasn't long to live."

Jack Gildea: "I made most of my arrests in this town on Saturday night."

Lynch: "That's odd—why?"

Gildea: "I wanted them to come clean."

## Season's Greetings



## BORDEN'S ICE CREAM

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## The Rise and Rout of The Markham Zouaves

*"Oh were you ne'er a schoolboy  
And did you never train,  
And feel that stirring in your breast  
You ne'er will feel again?"*

—McGuffey's Reader.

By HAROLD FRENCH—1878?

IN days of old when boys were bold  
and banded together in gangs, re-  
markable was the rise of the martial  
Markham Zouaves, for some time the  
power of Polk Street. Even its regret-  
table rout in the retrospect is still a cause  
for pride on the part of its then twelve-  
year old parent.

The first year of 'The Gay Nineties'  
was nearing November with a guber-  
natorial campaign in full swing. To  
what extent the election of Governor  
Markham was clinched by the militant  
Markham Zouaves, otherwise known as  
the Polk Street gang, is forgotten  
political history. Now its story can be  
told, half a century since.

A bunch of the boys whose papas  
were Republicans believed all their  
elders told them. Inspired by the cam-  
paign song:

"Ice cream and sugar plums  
Are just right for Republicans,  
But dead cats and rotten rats  
Are good enough for Democrats."

These good boys and true came to the  
aid of their party. Good men and true  
of the G. O. Party came to the aid of  
the Zouaves. Torches, transparencies  
and bolts of uniform cloth were given  
lavishly to these Boy Crusaders. Their  
mothers came to the aid of these partis-  
ans by sewing Turkish trousers of red  
and blouses wheter than snow.

Mobilized one night on a sand lot  
parade ground on the verge of Van Ness  
Avenue, the Markham Zouaves marched  
on Polk Street's gas-lit lane. From  
Jackson Street they strutted southward  
for five and one-half blocks. There  
their procession was rudely halted by  
the Austin Street Market gang. From  
the market stall burst a barrage of  
squashy vegetables. Red splashes smeared  
snow white blouses when direct hits  
were made. But before the police wad-  
dled upon the scene the battle was over  
and the victorious Zouaves continued to  
march and countermarch as conquerors  
of all Polk Street.

Flushed with this initial success, they  
marched northward another night as  
far as Broadway. The Cow Hollow  
Gang were waiting for them in full  
force. With torches flaring they fell  
upon their host and routed them in a

swift onslaught. Returning to their  
sandlot base, they held a rally of re-  
joicing around a bonfire that nearly  
caused the Fire Department to suppress  
the celebration.

"There's nothing so successful as suc-  
cess," and so each victory aided them  
other victories to win. The first com-  
pany of 50 became a battalion as boys  
from conquered gangs swelled their  
number. That an Expeditionary Force  
should be sent South of Market Street  
was so ordered.

One hundred and fifty strong, the  
Markham Zouaves sallied forth on an  
invasion in force one November even-  
ing. With drums and fifes, they  
marched through the Wigwam on Jones  
Street where a Markham for Governor  
mass meeting was starting. Cheered by  
the ovation which they received, they  
withdrew from the Wigwam and headed  
south to the 'slot.'

All went well until they reached  
Fifth Street at nine that night just as  
the Lincoln Night School Gang, 1000  
strong, was being dismissed. The Big  
Parade came to a sudden halt. Hun-  
dreds of husky warriors burst with a  
'blitzkrieg' upon them. In one split  
minute gaudy transparencies lay smashed  
beside down-dashed torches still flaming  
on the southern side of the 'slot.'

Mowed down and mobbed, demobil-  
ized, the Markham Zouaves were ruth-  
lessly routed. With a handful of his  
'men,' backed against a wall where  
'Lucky Wedding Rings' are now sold  
to swains, the Marshal of the Markham  
Zouaves fought desperately with his  
sword in hand. The 'sword' wasn't a  
real one, or else the melee might have  
been more serious.

But succor was nigh. A bigger boy  
grabbed him by his bloody blouse,  
dragged him across the 'slot,' yanked  
him onto a Powell Street cable car and  
'so to home.' The rescuer of the Mar-  
shal of the Markham Zouaves was his  
Big Brother acting 'in loco parentes.'

Bawling with shame, humiliated be-  
yond words at being torn from his sur-  
viving Zouaves, the demoted Marshal  
fought futilely with his captor for re-  
possession of his 'sword' but Big Broth-  
erly intervention prevailed, and the  
Markham Zouaves demobilized sine die.

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# The Founder's Column

By Pete Maloney, Founder

At our next meeting, George Malley, popular football coach will give us some interesting highlights on football.



Pete Maloney

George is the head coach of the University of San Francisco football team, and this team demonstrated to all that in the future, all teams on the Pacific Coast had better lookout for their laurels, because we think George Malley with his great assistant coaches, Eddie Erdelatz, former All-American football player and Al Tassi will have a football team on the field which will give the opposition no end of trouble and maybe will go thru the season undefeated. This season just passed George Malley did wonders with his team, those boys fought tooth and nail against every team they contacted and ended up the season in a blaze of glory. We are happy to have George Malley with us and he surely deserves a big hand for his splendid work. Incidentally, I am organizing a new club, a club which all of us San Franciscans should be vitally interested in. You know we have in San Francisco one of the finest Universities in the West, located at Parker Ave. and Fulton St. Presided over by some of the greatest educators in the country, the Jesuit Fathers, men who devote their whole lives to God and to educating the youth of the country and our greatest scholars in the nation graduated from the splendid Jesuit Universities in the country. We of San Francisco should feel very proud of the fact that we have the only university here. The only thing we do not do is to let the world know it. The club I am organizing will be known and designated as the U. S. F. Club, or the University of San Francisco Club. The purposes of the club will be to boost the University of San Francisco, to assist the athletic department, particularly football and when we get going to help baseball, basketball and all other forms of sport which is sponsored by the athletic department, conducted under

the capable direction of Rod Chisolm one of the finest football players a few years ago on the Pacific Coast. It is not necessary that you ever attended the university to become a member, the club will be non-profit, non-sectarian and the initiation fee will be 25 cents per month. In fact I have two hundred members signed up already and not one of them ever attended the university. We are driving for 2,000, all nationalities and creeds attend the University of San Francisco and we hope to have them join this club, which no doubt in my mind, will be one of the finest clubs of its kind in the country when it gets going. I have selected an outstanding citizen as its president, you all know him and I am sure with Mr. Thomas Toomey at the head, we will go places. If any member of the South of Market Boys desires to join, just submit their names and addresses to me and I will sign them up as a charter member, for 25 cents. At our last board of directors we brought up a matter concerning revenue for the organization. Andy Gallagher and I were chatting about the first ball the South of Market Boys held in the Civic Auditorium in 1925. We had present about 13,000 people, we netted approximately \$3,000 for the club. Andy and I thought it could be revived, in view of the fact that on the occasion of the first ball, we had such scenes as Dr. C. C. O'Donnell riding across the stage in the old hack. We had all the police officers who were detailed at the ball wearing the old helmets and the long coats. We depicted Emperor Norton, and Uncle Sam the Candy Man, the Old Shottower, oh, and many other scenes of South of Market in the old days. We feel with sufficient time we can work up enough publicity to fill the auditorium again, we feel the public would like to see this again and no doubt they do. your children, my children who are growing up, would like to see it. Our president selected a man to be chairman of this affair, who no doubt knew every rock in South of Market, I am referring to Bill Granfield our recording secretary. Bill has a lot of ideas of his own on old time South of Market and with the cooperation we will surely give him, I am sure we can derive a fine revenue. We must, as it has been many years since the South of Market Boys received a revenue from anything and you just don't exist on dues alone. January 27, 1940, will be the day the Shutin Ball will be held in the War Memorial building, under

(Continued on page 8, Col 3)

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## A FRIEND

*Season's Greetings*

## BELFAST BEVERAGES

## The Maloneys Score Again

Jack Maloney, youngest son of Senator Thomas A. Maloney passed the bar examination and is now qualified to hang out a shingle. Two years ago,



Senator Thos. Maloney

Tom Maloney, oldest son of the Senator, passed the Bar examination. And in less than eight months, Alice Maloney, daughter of Tom, Sr., will become a registered nurse.

## CALIFORNIA GAINS IN WHO'S WHO REPRESENTATION

Going from fifteenth to eighth place in ten years, the University of California was second in the number of its alumni added in that length of time in Who's Who in America last year. An analysis of The Colleges' Contribution to Intellectual Leadership is published in School and Society, the work of B. W. Kunkel of Lafayette College and D. B. Prentice of Rose Polytechnic Institute.

This analysis shows that in the last ten years the University of California added 104 names to its representation in Who's Who, the largest save the University of Chicago, which had 109. Yale was third with 69. Thus, in the last ten years, the University of California stands second in the number of leaders produced, with a gain of 56.8 per cent.

During this period, the representation of all colleges was increased by 9.4 per cent, but of those from the Pacific Coast by 45.7 per cent. "The two Pacific Coast institutions whose representations are included in this study," says the report, "California and Stanford, exhibit a gain of 154 or 45.7 per cent. California's gain is 56.2 and Stanford's 33.1." The greatest gain of any other region was in the Mississippi and Missouri valleys, 16.1 per cent; the smallest was in the New England states, 1.2 per cent.

## WARNING!

Motorists today were warned to have their cars carefully checked to be certain that carbon monoxide gas is not seeping into their vehicles. With the advent of colder weather, the dangers of carbon monoxide gas poisoning increases, according to Chief E. Raymond Cato, of the California Highway Patrol.

He called attention to the fact that merely opening a window in a car not itself is a guarantee of protection against gases entering a vehicle.

Tests, participated in by the Patrol, reveal that the deadly gases are present when an automobile engine may have leaky gaskets, defects in the exhaust system, broken mufflers, small scarcely noticeable holes in any of these parts.

Symptoms of the deadly gas were described as headache, sleepiness, weariness and nausea. When these are apparent the car should be stopped immediately.

"There is but one absolute guarantee against carbon monoxide gas poisoning," Chief Cato said, "and that is to be certain that no gas leaks can be found in the engine or exhaust system of the car. The next safe step to be taken is to see that the car is sealed against these gases, by having the floor boards and dash free from cracks and holes, and with good rubber floor mats and rubber gaskets around the steering column, clutch and brake pedals and transmission."

It was pointed out that in 1938, of 831 accidents in which 72 were killed, the cause was given as due to sleepiness or fatigue. In many of these cases, it is believed the primary cause was carbon monoxide gas.

## Founder's Column

(Continued from page 7)

the auspices of the Golden Gate Council of Veterans of Foreign Wars. These veterans very kindly consented to cooperate with us and we appreciate it very much. The price of admission will be very reasonable, there are few organizations in the country who do any better charity than the Shutins Association. Help with this cause and when you do you helping some poor unfortunate who cannot help himself. I have appointed an excellent chairman, hard and conscientious worker, one of the best in our club, Jack Diamond. He will be chairman of the ball with our own president, Fred Weidmann as his secretary. Help on this cause and you will never regret it.

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# GOSSIP...

By Willie Benn

Eddie Healey has been appointed Chief Clerk to District Attorney Mathew Brady. We congratulate Ed on this appointment! Do you know that Ed Healey started his theatrical career 40 years ago! Years mean nothing to this amiable comedian as he is a good today, in fact he is more clever, than



Willie Benn, Historian

when he started. During all his years before the public he found time to study law and to graduate with honors. He passed the bar examination near the top of the list. Ed had always been a valuable asset in the District Attorney's office and, in his new position, he will be of greater value.

\* \* \*

Paul Gundaker claims a decision over Jumbo Kennedy at the Green Lantern Bar. Of course it was before Jumbo became a topnotch wrestler.

\* \* \*

Teacher: "Why are you late this morning?"

Pupil: "Because school started before I got here."

\* \* \*

Garret Hughes, retired after working 43 years on a railroad in Honolulu, visited San Francisco to see the Fair and now refuses to leave. He is staying at the Majestic Hotel and would enjoy a call from the old timers. Garret's father landed South of Market in '51.

\* \* \*

Congratulations and good wishes to Mr. and Mrs. Luke Turner. They celebrated their Golden Anniversary Sunday, November 19.

\* \* \*

Bill Park must have entered the political field. He was passing out cigars to all and sundry at the meeting. Lee Burns passed the word that Park was a father—imagine that?

\* \* \*

We saw Lee Burns with a new marcel

wave at a Republican Dinner when he was supposed to be at the SOMBs. We wonder what alibi he will give at home.

\* \* \*

We hope Paul Gundaker gives his wife the turkey he won so that she will allow him to attend our next meeting December 28.

\* \* \*

Jumbo (Tiny) Kennedy, the 460 pound grunt and groan artist, mused up 15 of the initiating delegates.

\* \* \*

Bill Knipscheer owns "Bill's Fixit and Radio Shop, 591 Haight Street, UNDERhill 7813. Here's the SOMBs opportunity to get expert repair work on all electrical appliances at reasonable cost.

\* \* \*

The lucky guys who took home turkeys are: Bert Weinberg, Paul Gundaker, Harold Pabst, Jerry Noonon, Henry Loverick, Mike O'Leary, Charles Fox, Bill Cummings, Fetus Miller, Eddie Brennan.

## A HAPPY NEW YEAR!!

She: "I'm going to fly to the nudist colony in my new plane."

He: "When do you take off?"

She: "Not until I get there, fresh."

Virginia Webb: "This is my mad money."

Harry Webb: "Only a penny?"

Virginia: "Yes, I drop it in the scale and gosh do I get mad!"

Judge Lawton Langdon: "What's this—you want a divorce from your husband because he comes home and throws things,"

Cutie: "Yes, he throws his arms around the maid, and throws kisses to the woman next door."

Helen Lee: "I like your new boyfriend. He seems so easy-going."

Rita Byrne: "Yes, but he isn't stopping."

Carol: "You refused to kiss that bank clerk. Why?"

Lil: "Because he's a teller."

What has a head and not a face, and what has a face and not a head:—

A beer and a watch.

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1/2 teaspoon Vanilla  
1 Egg, well beaten  
1/2 teaspoon Soda  
1 1/4 cups Flour  
1 7 oz. HERSHEY'S Bitter-Sweet Chocolate Bar  
1/2 cup broken Nut Meats

Cream shortening, add sugar and egg. Add soda which has been dissolved in 1 tablespoon hot water. Add flour, salt, and mix well. Add broken nut meats, and Bitter-Sweet Chocolate (each square should be cut into five or six pieces.) Flavor with vanilla. Drop by teaspoonfuls on greased baking tin. Bake at 350° F. for about 10 minutes.



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## MEMORIES ...

(A Butterfly Flight from San Francisco to a Palace in Holland)

In the young eighties, the San Francisco schools had not adopted a kindergarten course in their curriculum, so some San Francisco residents formed a Free Kindergarten Society, and established several of these schools in various sections of the city.

One was located on Brannan near first as that neighborhood was teeming with children. The school was known as "The Mail Dock Kindergarten." Later it was changed to "Sutro Mail Dock Kindergarten" in honor of the late Adolph Sutro who contributed largely toward its maintenance.

Miss Mary, sometimes known as Miss Marie, was the principal. One tot, not too well acquainted with English, called her "Misery" but this was a misnomer. This young principal loved children and she was very happy in her work. An activity of the school was crayon work, and the young students soon became proficient in coloring and design. A popular subject was the butterfly. After coloring, the children would cut out the butterfly and attach it to a card with it's wings spread.

The fire and earthquake of 1906 parted Miss Mary and her small pupils.

Five years after the World's War Miss Mary sailed to Europe and for a brief period lived in Germany. She rented a room from two aristocratic sisters who were in reduced circumstances. The sisters had played cards with the Ex-Kaiser's sister, and were bosom friends of the late Czarina of Russia and the late Grand Duke of Hessen, in Germany. One sister painted beautifully, and Miss Mary suggested that she paint and mount butterflies on cards. The plan was adopted and was a great success. Place cards, with butterflies, were sold in various stores and samples were sent to neighboring countries and soon many orders came in. The Mayor of the German town sent the women a free trademark. So the sisters, with Miss Mary's idea, were able to earn a comfortable living.

In due time Miss Mary returned to the United States and lately she received a letter from the ladies telling her that a gentleman from Amsterdam had ordered several dozen cards which he presented to the Crown Princess of Holland, and that the Princess wrote them a letter of appreciation.

Miss Mary was thrilled with the news and she hopes her boys and girls may read this.

Butterflies, first introduced on the San Francisco Mail Dock, have flown to Julana, future Queen of Holland.

We would like to know how many of our members remember the Kindergarten and Miss Mary.

Wife: "You have no idea what I go through when you come home drunk."  
Husband: "Oh yes I have. My pockets."

Jean: "Doctor!"

Doc: "Well?"

Jean: "Of course not. Would I call you if I were?"

A HAPPY NEW YEAR!!



FRANK FOSS

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**SOCIAL SECURITY BOARD  
ANNOUNCES CREATION  
OF NEW BUREAU**

Carrying out President Roosevelt's first Government reorganization plan, the Social Security Board today announced the creation of a new Bureau of Employment Security in which will be consolidated the job-insurance activ-

**Eddie Nelson**

ities of the Board's Bureau of Unemployment Compensation and the job-placement activities of the United States Employment Service, formerly in the Department of Labor.

As Director of the consolidated Nation-wide employment-security program the Board named Oscar M. Powell, its present Executive Director, who will continue in this position in addition to assuming his new duties. Before he became Executive Director of the Social Security Board Mr. Powell served for two years as Regional Director of the Board's Region X, comprising the States of Louisiana, New Mexico, and Texas. Previously he had had extensive experience in administering relief activities and promoting the development of welfare programs in Texas.

Unification under the Social Security Board of Federal job-insurance and job-placement services will bring together under one head in Washington two closely related functions which are already coordinated in the States. Under the terms of the Social Security Act, unemployment insurance benefits are paid in the States through public employment offices, and in all States unemployment compensation and employment service are coordinate divisions under a single overhead administrative agency.

In the new Bureau of Employment Security there will be a Division of Un-

employment Compensation, a Division of Employment Service, and a Division of Field Service. The Division of Field Service will be the channel through which the new Bureau will deal with State unemployment compensation and employment-service agencies.

Director Powell announced that the veterans' and farm-placement activities of the Employment Service will be kept intact under the new organization. At present the Employment Service maintains special facilities for war veterans through veterans' placement representatives in the State employment offices assigned exclusively to this task. In addition, special facilities are provided in connection with agricultural labor during the planting and harvesting season in the predominantly agricultural States.

"Next to the creation of new jobs the most important thing is bringing men and jobs together," said Mr. Powell. "Too much interest cannot be given to this phase of the work of the consolidated agency. We are asking every employer and every worker to cooperate with us in making these services effective in bridging the gap between jobless workers and every available job in private industry. In all the major industrial countries governmental job-placement services are tied in directly with the payment of unemployment benefits."

Since the organization of the Social Security Board early in 1936, its Bureau of Unemployment Compensation has worked cooperatively with the States in setting up and administering their unemployment compensation systems. Unemployment compensation laws are now in operation in every State in the Union, the District of Columbia, Alaska, and Hawaii, and more than 27 1/2 million wage earners in industry and commerce have earned wage credits toward unemployment benefits payable under these laws. During the 18 months ended June 30, about \$625,000,000 in benefits were paid to insured workers to tide them over varying periods of total or partial unemployment.

The United States Employment Service, originally set up during the war period, was completely reorganized and strengthened following passage of the Wagner-Peyser Act in 1933. Further stimulus to the organization's growth and expansion came with the inauguration of the unemployment insurance system. Today there are approximately 1,700 employment-service offices located in 1,448 cities and towns throughout the country, which offer expert placement service to workers and employers at no charge. In addition, there are 2,700 part-time or itinerant offices in as many towns. In this way service is available in every part of each State and Territory.

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**TIM O'CONNOR'S  
SAN FRANCISCO  
MEMORIES**

A young chap named Adolph Sutro, with a capital of just brains, energy, ambition, vision, initiative and a few dollars arrived in San Francisco in the year 1851. In a very short time he was buying and selling cigars and tobacco on the waterfront. It was the time when the waterfront was just a big



Tim O'Connor

wharf. Gold Rush miners, sailors, gamblers, adventurers, were very much in evidence on the wharf then, and Adolph sold his merchandise at good prices.

\* \* \*

But young Adolph didn't stay long on the waterfront. He visualized the many big opportunities that San Francisco held for a young man of his getting qualities. So one day Adolph sold out his tobacco business and sought new ventures, to develop his activities and the natural ability he was endowed with.

\* \* \*

Now let's shift the scene over a long period of time. It's now the year of 1895. Adolph Sutro, now a man of mature years, has arrived. He has succeeded in doing big and worthwhile things in the development of his community. Adolph Sutro has traveled a long way since he started his activities on the old city front wharf.

\* \* \*

At just about this period the city was held in the clutches of political bosses and their henchmen. Something had to be done about it! There was a

(Continued on Page 15)

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DOUGLAS 1357 San Francisco**Newspapers in California  
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Although a daily paper today can be purchased for a nickel and a Sunday edition for a dime, newspapers in California once sold for as much as \$1 a copy, says Dr. John W. Caughey, assistant professor of history at the University of California, on the Los Angeles campus.

Writing in the latest issue of the Pacific Historical Review, Dr. Caughey tells of a passenger who came around the Horn during the gold rush with 1,500 copies of Horace Greeley's Tribune. Within two hours the whole lot had been sold at \$1 apiece.

The state university historian says that the outset of the American period in California was marked by a hungry demand for reading material—a demand that was greatly stimulated by the gold rush. Long lines of men stood for hours at the postoffice awaiting mail from the east; special fees were cheerfully paid when mail was delivered to the mines; and reading material brought fantastic prices.

"The first repercussion of the gold excitement in the summer of 1848," Dr. Caughey points out, "drawing away editors and composers as well as subscribers and advertisers, had been the suspension of publication of the pioneer weeklies, the Californian and the California Star. The secondary effect, however, was the creation of a much larger field for journalism."

With the mushrooming of newspapers in the San Francisco area, a number of language papers sprang up. In 1850 appeared the first French paper, in 1852 a German paper was first printed, and in 1854 two Spanish and one Chinese paper appeared, says Dr. Caughey.

"Quantitatively, California journalism scaled the heights that, without the gold rush, would not have been attained for decades. For many years the state could boast a per capita circulation exceeding even that of New York. As to quality, praise must be more niggardly. The presses, type, and paper available were uniformly inferior, composition and presswork were but indifferent, and proofreading was an undeveloped art," he said.

"Most of the sheets were grossly partisan and reflected the malodorous state of local politics. News coverage was haphazard, editors depended largely upon their shears, and much that was printed seemed to have no other justification than it filled up space."

**TEN NEW CARGO SHIPS  
UNDER CONSTRUCTION  
AT CALIFORNIA YARDS**

The United States Maritime Commission announced today award of contracts for the construction of 10 C-1 type, single screw, cargo ships, 5 of which are to be constructed by the Bethlehem Steel Corporation at its Sparrows Point, Maryland, yard at a price of \$1,889,000 each, and 5 at the yards of its subsidiary, Union Iron Works, San Francisco, California, at a price of \$2,002,000 each. The latter price includes the six percent differential applying to West Coast construction under the Merchant Marine Act of 1936.

Minor changes requested by operators are expected to result in a reduction below the contract price which is based upon the original specifications.

Today's award brings to a total of 24 the number of C-1 cargo ships contracted for by the Commission since bids were received on July 11, 1939.

The C-1 ships are 416 feet overall; breadth 60 feet; with a displacement of 12,875 tons; and steam propulsion. Each will have 4,000 shaft horsepower developing a sea speed of 14 knots at loaded draft. They will be equipped with the most modern and efficient cargo handling devices available.

The Priests must have invented writing for the means of putting down the follies of each generation for the amusement of the generations that came after it, as witness the next few lines:

"What goes up and down at the time?"

"Stairs and teetor totters."

Ray Maloney: "I pay only \$20 a month for this beautiful apartment, yet I'm going to move."

Carol: "What's come over you?"

Ray: "A family of acrobats."

Benny Benjamin, the Golf Emperor of Second Street, and unofficial publicity man for Wrigley's gum, lived in the same house for fifty years.



A HAPPY NEW YEAR!!

## INCONSISTENCY . . .

"INCONSISTENCY, thy name is woman," said Shakespears. Or, in the words of the song:

*"You never can tell about a woman—  
You never see two alike any one time,  
and*

*You never see one alike twice."*

Have you women ever been called inconsistent? Have you men ever called a woman inconsistent? Are you yourselves ever inconsistent? Of course. We are all inconsistent. Life is filled with inconsistency—it is all through our language, our time, and our religion. In fact, without inconsistency life might be rather monotonous. If you always knew what your wife, your husband, or your child, would do or say, don't you think they would be less interesting?

Think of the inconsistencies in our language: we say, "he lost his temper." Do we not really mean, "he lost his patience, and found his temper?" Even the letters of the alphabet are inconsistent. C is the most inconsistent of them all. It has no sound of its own, but takes the sound of S or of K. It has no individuality. G sometimes has the sound of J. Q is another inconsistent letter, being always followed by U, which together have the sound of kw—kweer, isn't it? X has the sound of ks. We write box, but never boox (for books); tux, but never dux (for ducks); fox, but never lox (for locks); tax, but never bax (for backs). X sometimes takes the sound of Z. The combination of letters o, u, g, and h has several sounds. Put C in front of them, and they become off—as in cough; put T in front, and they become uff, as in tough; put th in front and they become oh, as in though; put thr in front of them, and they become oo, as in through; put B in front of them, and they become ow, as in bough.

Think of the inconsistencies in our time! In the United States we have four standards of time: Eastern, Central, Rocky Mountain, and Pacific; and during the Summer we add to these Daylight Saving Time. Our clocks are consistent for only a moment at one time, for in fifteen degrees of longitude time varies one hour.

Think of the inconsistencies in our religion! It is not wise to talk of these, therefore, I'll mention but one: The prejudice of the Christians toward the people of Israel, yet the Christians worship a Jew!

And so inconsistency permeates our language, our time standards, our religion, and ourselves. It is a symbol of life and of sanity. The person who never changes his mental attitude, who holds to one idea tenaciously, constantly, is put away in a hospital for the insane; the one who never changes his

position, who lies rigid and immovable, is laid away forever.

Therefore, we pray the Higher Court that you and I may each be granted our inconsistencies for many, many years to come!

## U. S. PUBLIC HEALTH SERVICE

After consultation with State departments of health, the National Cancer Institute of the U. S. Public Health Service has recommended that about 8½ grams of Government owned radium valued at \$180,000 be loaned to various hospitals in 20 different States and the Territory of Hawaii.

Dr. Thomas Parran, Surgeon General of the U. S. Public Health Service and Chairman of the National Advisory Cancer Council, stated that the requests received from approved institutions located in various parts of the country would be filled in the next 3 or 4 weeks. The radium is being tested by the U. S. Bureau of Standards and is being prepared for shipment in specially constructed lead containers.

Applications for the loan of radium for the treatment of cancer have been received from California, Colorado, Connecticut, Georgia, Kansas, Kentucky, Louisiana, Maryland, Michigan, Missouri, Nebraska, New Jersey, New York, North Carolina, Pennsylvania, Tennessee, Texas, Vermont, Virginia, Washington, and Hawaii.

Los Angeles County Hospital, Los Angeles, California, was the first hospital in its State to apply for a radium loan and the application has been approved.

In Colorado, the Bonfils Foundation Tumor Clinic and St. Luke's Hospital, both at Denver, will be the first borrowers of the National Cancer Institute's radium in that State.

St. Francis Hospital, Hartford, Norwalk General Hospital, Norwalk, Grace Hospital, New Haven, Danbury Hospital, Danbury, and Stamford Hospital, Stamford, are sharing in the loans to Connecticut institutions.

Georgia's recipients will be the City County Hospital at La Grange and University Hospital at Augusta.

The Sedgewick County Tumor Clinic at Wichita, Kansas, the Charity Hospital of Louisiana at Shreveport, and the Norton Memorial Infirmary, Louisville, Kentucky are the recommended hospitals in their States.

The distribution in Maryland will include Johns Hopkins Hospital and University Hospital both of Baltimore. The University of Michigan Hospital, Ann Arbor will be the first institution in its State to receive a loan of radium.

A total of 873 ½ milligrams has been approved for hospitals in Missouri, and will be divided among the following in-

stitutions: Missouri State Cancer Commission (Fulton Hospital), St. Louis, Barnard Free Skin and Cancer Hospital, St. Louis, Missouri State Cancer Commission (for use in new State Hospital) and Kansas City Municipal Hospital, Kansas City.

In New Jersey, the loaned radium will go to Newark City Hospital, Newark, and Newark Beth Israel Hospital, Newark.

New York hospitals recommended by the Cancer Institute for loans of radium include Strong Memorial Hospital, Rochester, Albany Hospital, Albany, Meadowbrook Hospital, Hempstead, Binghamton Hospital, Binghamton, and the Dutchess County Tumor Clinic, Poughkeepsie.

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from the

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call for some big man to come to the rescue! Adolph Sutro was that one big man whom the citizens of this city called upon to break up the pernicious political influences that existed.

Adolph was prevailed upon to run for Mayor. At that time his many other big interests consumed most of his time. To accept the nomination meant a great material sacrifice to his personal interest. But in the interest of the city, Adolph, after deliberate consideration, at last consented.

When the name of Adolph Sutro was announced as a nominee for Mayor of this city, the political bosses received a terrible shock! He was an Independent nominee. In him was a force they would be compelled to combat. So they immediately called in all of their henchmen, who in turn called in their smaller henchmen.

These fellows all had their titles such as: "Ballot Stuffers," "Ward Bruisers," "Rock Rollers." The "Rock Rollers" of Telegraph Hill ran out on their goats on the Hill to run to the aid of the political bosses. The rest of the gang ran to the bosses like a band of Comanche Indians on the warpath. One morning newspaper was opposed to Sutro. Three other candidates won on the ticket. But despite this unusual opposition, Adolph Sutro won out by an overwhelming majority.

\* \* \*

Office-seeking ushered Adolph into a new world. When he started out to make his campaign and meet all of the various political rounders he became bewildered. They were known as glad-

handlers, elbow bar-benders, brass-rail foot-resters, back-slappers, rubber-stamp presidents,—fellows that carried their districts in their vest pockets. One vest-pocket politician never wore a vest. These fellows were all in the category of leg-pullers. And they pulled Adolph's leg almost out of its socket. In other words Adolph was pushed around like a medicine ball.

\* \* \*

But, despite all this, Adolph came out of the fracas without a scar or a bruise. The only damage sustained was a few grease spots on his light overcoat. It was caused by the greasy palms of the back-slappers. Back-slappers had their palms greased so that their palms greased so that they could do a good back-slapping job.

\* \* \*

Adolph Sutro always spoke softly, but he could lay on the big stick if it became a necessity. We assume that he would use the big stick on the various "isms" of today. His only "ism" was patriotic Americanism with the accent on "American"! While Adolph Sutro was a great executive as Mayor, he always had in mind the development of San Francisco's natural resources.

\* \* \*

Adolph Sutro was one of this city's most outstanding Mayors. The records of his administration prove that. He was not only tops as Mayor, but he also looked the part. He was a distinguished-looking man who usually wore a light overcoat with pearl buttons and a Stetson hat. He always had his white whiskers cut a la Lord Dundreary style.

Just visualize this type of man sitting in a buggy and driving two high-spirited horses out Golden Gate Avenue on his way to his white-towered cottage on the Cliff at the Beach. In this historic cottage Adolph entertained notables from all parts of the world. Upon these festive occasions the soothing strains of a string band were in evidence. When the music ceased the Seals barked as if in applause.

Aside from Adolph Sutro's activities as Mayor, he was the creator of the Sutro Tunnel, Sutro Library and the Sutro Baths. This man carved a most brilliant career. He was also a man of many parts: a miner, engineer, builder, capitalist, philanthropist, patriot, and an outstanding Mayor of this city.

N. B.: We have not attempted to write a biography of Adolph Sutro. We might characterize this effort as just a bief sketch of a great man as well as a picturesque character. A man who carved his way into the hearts of the people of this city.

Carol: "You've got a hole in your sock, Bill."

Bill: "No I haven't."

Carol: "How did you get your feet in?"

**IMPORTANT NOTICE!**  
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**230 JONES STREET**



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# SOUTH OF MARKET JOURNAL

Vol. XIV, No. 12

January, 1940



PRESIDENT  
ROOSEVELT

He leads the war  
against Polio . . .  
Enlist your dime  
in his army.

## House Warming Party

*LADIES INVITED*

Thursday, January 25, 1940 . . . 8 P. M.

Musicians' Hall - 230 Jones St.

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

## THE NEXT GENERAL MEETING

Thursday, January 25, 1940 . . . 8 P. M.

Musicians Hall - 230 Jones Street

# House Warming and Old Timers' Night!

*LADIES INVITED*

SPECIAL FEATURES . . .

UNIQUE ENTERTAINMENT . . .

TASTY REFRESHMENTS . . .

This double feature — the House Warming and Old Timers' Nite — is for a two-fold purpose.

One—To dedicate our new Headquarters in the Musicians' Hall, 230 Jones Street and

Two—To invite the old timers to participate in the 1940 Membership Drive, and the Old Time Pageant and Ball to be held in the latter part of April.



REMEMBER THE DATE—Thursday, January 25, 1940.

AND THE TIME—8 P. M.

AND THE PLACE, Musicians' Hall, 230 Jones St.

*Every Member Owes the Club One New Member*



Organized 1924  
Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.  
Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 16th St.  
Phone UNDERhill 3667

**PREAMBLE**  
The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

**MUSICIANS' HALL**  
230 Jones Street Phone PProspect 9795

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# President's Message

"Each year, each member owes the organization one new member."

Well, brothers, how do you like our new home and what suggestions can you make?

Our first meeting is over and even though it was a rainy night and our meeting was held at a time just midway



President Fred Weidmann

between the two holidays, Christmas and New Year's, the attendance was very good. This, the January meeting, will be much better. Now that we have a good start let us go on from here and make each succeeding meeting a better one.

Bring in a new member, bring back an old member, the depression is over now, let's you and I and all of us see to it that, by our efforts, 1940 will be a happy, prosperous year for the South of Market Boys.

Attend each meeting or as many as you can, so that you will be in touch with all our activities.

Huntley Cameron, Chairman of Special Events, is busy arranging novelties and specialties for our meeting nights.

This meeting, January 25, is "House Warming Night." Bring your wife or the girl friend, bring some of the boys eligible to membership, invite all our old members to come back and enjoy themselves with us. We need those old members and we do want them all back again. Mike Lawley will have a good show and there will be refreshments for all.

Once more may I urge your attendance at our meetings so that you may help your directors in their efforts to make a success of our functions.

We start now on our annual St. Patrick's Day luncheon, then we get busy for our 1906 Commemoration Festival and follow that immediately by our observance of Mother's Day, and so on through the year. You want to be a part of these celebrations and I know you want to help. You can help best by showing your officers, by your attendance, that you are interested in your organization and with your interest and help we can and we will keep the SOMB in its rightful place—*The finest social organization in the world.* This can be done only by cooperation, attendance and membership.

On January 27, at the War Memorial Building, McAllister and Van Ness Ave., we will all have an opportunity to really enjoy ourselves at the ball and pageant given by "The Shut-ins" of San Francisco, under the sponsorship of Golden Gate Post No. 2324, Veterans of Foreign Wars of the United States. This is one of the most worthy charitable enterprises on the San Francisco calendar. It will put a glow of warmth in your heart to enjoy yourself, knowing that your enjoyment will bring a ray of sunshine into the drab existence of some otherwise forgotten unfortunate cripple.

We heartily endorse the movement and recommend your attendance. Ernie Gato, one of our members, will furnish the music.

Once more sadness has struck our organization. On Wednesday, January 3, one of our beloved brothers, Earl Gladman, was touched by the boney, cold hand of death and called to the bosom of his Creator. Earl was a good brother, loved by all who knew him. He lived his life as a true SOMB, always ready to help anyone with whom he came in contact, and ever ready with a word of encouragement and sympathy for those in distress. His hand was always in his pockets to help the other fellow.

Earl was a man, a good SOMB, and we sympathize deeply with his wife, his children and his family. We have lost a good brother. We will miss you Earl and we humbly pray God to be merciful to you.

Remember our next meeting night is "House Warming Night." bring your family. The date is January 25, the time 8 15 p. m., and the place Musicians Union Bldg., 230 Jones St.

Happy, prosperous New Year to you, each and every one.

# SAN FRANCISCO MEMORIES

Gang, baseball clubs from the various parts of the city, played ball for stakes on the old circus lot on the corner of Seventh and Mission Streets. Many times after the game the captains of the competing teams ignored the umpire's decision and engaged in a fist fight to claim the stakes.

\* \* \*

Jim Corbett, the ex-heavyweight champion of the world, engaged in his first bare knuckle fight in the historical old circus lot. The fracas was a result of a dispute over the stakes and Jim settled the argument by offering to fight it out. Best man to take the stakes for his team. Jim knocked his opponent, Fatty Karney, out in three rounds. It was Jim's first entry into the world of fistiana.

\* \* \*

It took a boy who had good judgment as well as quality of leadership, to umpire those baseball games to the satisfaction of those husky young baseball athletes of the middle eighties.

\* \* \*

The late Congressman Julius Kahn, as a boy seemed to fit into the umpire niche nicely. He was automatically the official umpire. The boys always called upon him when he was available. Julius was raised in that neck of the woods.

\* \* \*

Tim Reardon, the man who fought side by side with the late Jim Rolph, in his early struggle to be elected mayor, grew to manhood in the vicinity of the circus lot . . . Jim Rolph was born on Minna between Sixth and Seventh. Former Supervisor Fred Suhr was raised on Mission between Seventh and Eighth. Judge Tim Fitzpatrick played baseball in the old circus lot.

\* \* \*

The Seventh and Mission Street of today is a colorful spot. The Post Office stands on the old circus lot. On the other side of Seventh Street is the famous South of Market Boys Tavern. Jim Kerr, the popular mayor of the South Side presides over the destinies of the Tavern. Jim dispenses good cheer, liquid refreshments, wit and philosophy. He is also an authority on many of the political problems of today.

\* \* \*

The section between Seventh and Eighth, Mission and Harrison was thickly populated. The little streets and cozy little cottages with their front gardens and swinging garden gates suggested home atmosphere. At the twilight hour the kerosene lamps twinkled their rays of light through the front windows of these cottage homes.

\* \* \*

From those humble homes came

many of the sturdy characters who played big parts in the building and development of this city. These are the types of men who are enrolled as members of that powerful organization—The South of Market Boys.

\* \* \*

The hinges on those old time garden gates never grew rusty. There were too, many young romances brought into existence over them. "Swinging on the Old Garden Gate" was a popular song inspired by garden gates.

\* \* \*

"Down Went McGinty to the Bottom of the Sea" was another popular ditty of that era. But the fellow who wrote that song perhaps didn't realize that McGinty was a Cork man and a cork never sinks.

\* \* \*

Upon one occasion in the wee hours of the morning two love-birds were cooing and wooing over the Garden Gate. The creaking hinges of the gate and the loud laguhterf of the two turtle doves aroused from snoring slumber the girl's old man who slept in the front room. He stuck his head out of the window and yelled, "For the lover er Mike, stop that noise and let me sleep! I have to go to work in the mornin'."

\* \* \*

Then a voice from his hen-pecking wife in the bed, "What the devil are you talkin' about you auld bum, shure you haven't done a stick of work in six months!" After that he closed the window and all was quiet on the old South Side.

\* \* \*

Garibaldi was an Irish-Italian,—the blending of two fine races. Garibaldi was a unique character who played his part in San Francisco in the Gay Nineties. He was short and squatty of physique—almost as broad as he was long. His head was as bald of hair as a billiard ball down to the rim of his neck.

Garibaldi was a hand-shaking, back-slapping fool! He always managed to keep his "big paw" working overtime, by hand-shaking upon the least provocation. Garibaldi also possessed a happy faculty of getting acquainted with Public Officials. While not a cultured fellow, he could reel off quotations from Shakespeare by the yard.

\* \* \*

As a contact crasher Garibaldi was in a class with "One-Eyed Connolly" as a gate crasher. He would crash into a gathering of people like the proverbial bull in a china shop. In other words he was a natural-born "buttsinsky;" he was also gabby and gally.

Garibaldi would rather work his friends than work at a real job. He pos-

sessed an indefinable artistic touch when touching the pocketbooks of his friends. A real honest to God clock punching job, to Garibaldi, would mean a weird and wretchedly prolonged nightmare.

\* \* \*

Gary, could frequently be seen talking to distinctive characters. Such as: White Hat McCarthy, Emperor Norton, John L. Sullivan, when in town; Lucky Baldwin, and many other colorful old time characters.

\* \* \*

Whenever Garibaldi met Emperor Norton and his two dogs, Bummer and Lazarus, the whole gang were in for a pleasant gab fest. While this gang was engaged in their gabbing conference, Garibaldi liked to rub the dog Bummer's back. Bummer liked the back rubbing, too. It afforded Bummer temporary relief from the biting fleas that camped on Bummer's back. While Garibaldi was engaged in the back rubbing process, the expression on Bummer's face spoke volumes.

Garibaldi was a tin-cup vino convivial. He liked to clink tin cups with his convivals, when the cups were brimming over with wine. When he went on one of his "foot juice" tin cup adventures, he liked to go to a place where there was atmosphere. There was a sawdust joint on the Beach that just reeked with atmosphere! It was an atmosphere of profanity, new red wine, off the foot wine press, and stale tobacco smoke.

The very heated arguments that these "vino convivals" engaged in, added to the atmosphere. Sometimes the wild harangues became almost as hot as the fires of Lucifer! Many of these argumentative convivals nursed a grudge against work. They hated to punch time clocks. Punched out meal tickets gave them the "Hebe Jevies."

\* \* \*

Garibaldi was on speaking terms with the old time police judges. They always spoke softly to him, but—they used the big stick! When they laid the big stick on him they generally stuck him for a thirty day sentence in the Hoose-gow. It was not a punishment to fit a crime. It was a punishment to fit a man who hated work. Garibaldi had a disease. This disease is known as "Chronic Vagitas," it is sometimes called Vag for short.

\* \* \*

But Garibaldi wound up his career as a vegetable gardener on the grounds of the old county jail. He was working for his three squares a day and a cot to sleep on at night. It was a cot inside of steel bars. In other words, Garibaldi had now become a tax-eater. But not a financial eater, just a grub "tax-eater."

# FOUNDER'S MESSAGE

BY PETER J. MALONEY  
(Founder, South of Market Boys)

On January 27, 1940, under the auspices of the Golden Gate Post No. 2324 Veterans of Foreign Wars, a pageant for the benefit of the shutins, in the Veterans' Hall, War Memorial Building, 8 p. m.

Speaking for the entire membership of the shutin Ass'n, I sincerely thank Golden Gate Post No. 2324, Veterans of Foreign Wars, for their kindness in sponsoring this affair.

I have selected as general chairman for this affair a member of the South of Market Boys who is held in high esteem by all of us, a man who devotes himself to the South of Market Boys, a man who has given his all to the South of Market Boys since he has been a member and that has been for many years. I am referring to Jake Diamond, father of six children, born and reared at Third and Harrison. I have selected Jake as General Chairman primarily because he has one of the biggest hearts in this city, has worked for humanitarian measures along with his good wife for many years, knows the significance of the word Shutin and knows and understands thoroughly the work the Shutins are doing.

With the Veterans, South of Market Boys, South of Market Girls, Many labor groups, fraternal organizations, this affair should be a huge success. Mrs. Jesse Crowley, brilliant president of the South of Market Girls and prominent clubwoman in our city, is chair-lady of the Womens' Division. Mrs. Crowley has demonstrated her ability on numerous occasions as an executive and with her cooperation we are assured of success.

The tickets for this affair are only 40 cents, a \$50 award will be given away. Mike Lawley will be splendid entertainment; Ernie Gatto will lead the music with a splendid orchestra; John Foley will have the handling of all the tickets with James Aloysious Michael Doherty, and if you desire any tickets get in touch with either of these gentlemen, or myself at the Mayor's office.

Let us help build up those that are less fortunate than ourselves, the indigent Shutin. George McDonald, the founder of the Shutin Ass'n, says, just for what the Shutins did for one man in rehabilitating him, they should be paid in cooperation one thousand times over.

Friday, January 5, 1940, the mayor's messenger, Little Earl Gladman died: Little Earl, who was colored and loved by all; Little Earl, a charter member of the South of Market Boys, born at Fifth and Clementina Streets 52 years ago; Little Earl, who had a pleasant word and smile for everybody. Yes, Little Earl is gone, but to us fellows

who were very close to him, his memory will linger on. Here was a colored boy. Six of us fellows were his pallbearers: Joe McCann, Tom Toomey, Con Collonan, Pete Maloney, all South of Market Boys; and Malcolm Fraser, the mayor's secretary and one of his very close friends. I do not believe you will see many larger funerals in San Francisco than Earl had.

The biggest men in San Francisco attended as did the smallest, a wonderful tribute to one of the finest gentlemen we have ever had the pleasure to associate with, despite the fact that he was colored.

This month the new 1940 membership cards will be out. If your dues are paid you will receive a new card, if your dues are not paid, you will not get one. Meaning that you should pay your dues. Let us start off big. Bring in a new member and pay up your dues. Bill Cummins, owners of the 897 Club, is the leading new member securer and they are all bonafide South of Market

Boys. We should take our hats off to Bill. Although he has been an officer but a short time, he has secured 35 new members—quite an accomplishment.

As founder of this South of Market Boys Ass'n, I thank Bill most sincerely. You know, Brother, if you have a new member, as per instructions from the Board of Directors commencing this January, the new member must pay a \$1.00 initiation fee and \$1.50 in dues, which pays him three months ahead. Instruct your new candidates to this effect, so they will not report at the meetings and think they must pay only \$1.50.

I want to take this means of thanking each and all for past cooperation and wish each and everyone a happy, healthy, and prosperous New Year.

Incidentally, a snow trip is being planned for Feb. 10 and 11 to Reno. \$12 round trip which includes hotel, eats on train, fun, etc. If anyone desires to go, get in touch with Bill Cummins, Bob Seaton, or myself. We will have lots of fun and snow and there is plenty of snow in that section of the country in February. Men, women and children invited.

## Our Sick Members

(By "Doc")

Brother Supervisor John McGowan left St. Mary's Hospital, Saturday, January 6, and is now resting comfortably in his own bed at home. Over the telephone John said he expects to be up on crutches in a few days.

Sol Boren is not what might be called sick, just in training to put on a little more weight. Sol is very comfortable and happy at the Jewish Home for Old People. Sol says he sure would like to have an occasional visit from some of the boys.

John J. Murphy has been very sick since Thanksgiving. Contracted pneumonia and was in the hospital for nineteen days but is now resting comfortably and convalescing at home. John lives at 165 Duncan St. and his phone is ATwater 0752.

Our sick brothers always appreciate a visit or a phone call or a postcard.

If you know of any of our members who are sick or confined to homes just write the name and address on a slip of paper and at the next meeting hand it to the president, he will do the rest.

## California's Low Auto License Fee

California's annual \$3 registration fee for motor vehicles is the lowest in the nation, and only one other state, Washington, has a similar low charge, according to the department of motor vehicles.

Kentucky has a flat rate of \$4.50, while Kansas has a minimum \$4 rate with an additional fee of 25 cents per hundredweight when the vehicle is over 2,000 pounds.

In both Oregon and Utah the flat rate is \$5, whereas in North Dakota one will pay from \$12.50 to \$150 to register a new passenger car, depending on the age of the vehicle.

A number of states still retain gross weight rates with New York setting 50 cents per hundredweight on vehicles of 3500 pounds or less. Wisconsin's gross weight tax is based on a \$10 minimum.

In Pennsylvania motor car owners pay on horsepower at 40 cents per horsepower and a minimum of \$10.

California's registration fee is accompanied by a vehicle license fee of \$1.75 on each \$100 valuation as fixed by the department of motor vehicles. Many other states have similar fees.

During 1938 the average California car owner paid a total fee of \$7.68 against a corresponding national average of \$9.25.

# A PIONEER SCHOOL - - -

By the late Albert P. Wheelan

(Reprinted from the South of Market Journal of November, 1930)

The lust for gold and the spirit of adventure lured many from their homes to California in the latter '40's and '50's. Not so with the founders of St. Ignatius Academy. Their aim was to infuse the good influences of morality and religion into the lives of the pioneers and to educate the youth of the State. With this great object in view the Jesuit fathers commenced their great building of a school at the Mission Dolores in the early fifties. This project was too great for them to accomplish because of their inability to procure finances for the purposes, and though they had purchased a lot of land and had commenced the building of a school, they were forced to abandon the project, and it was not until 1855 when they began the successful work of building a school, church and residence upon the present site of the Emporium.

On May 1, 1855, Thomas O. Larkin and Rachael Larkin, his wife, delivered to Rev. Nicholas Congiato, Superior of the Jesuit Missions of California and Oregon, a deed for one hundred vara lot, on the south side of Market Street, west of Fourth Street, for the sum of \$11,500. The lot was numbered 127—One Hundred Vara Survey—and as shown on Le Count's Map of San Francisco. The purchase was made through the Rev. Father Maraschi, who borrowed the purchase price, paying one and one-half per cent per month for the money.

The property was situated in what was then an inaccessible portion of San Francisco—lying in a narrow defile between the sand hills, known as St. Ann's Valley. Soon after making the purchase of the property, lumber was brought to the ground, with a great deal of difficulty and expense, and three buildings of a common type were erected. Market Street was then nothing but sand dunes, and had only been leveled off and cut through to Third and Market Streets.

These buildings were completed in about three months, and were formally dedicated July 15, 1855. The institution was not yet given the dignity of a designation as a college and was called an academy. The school building consisted of one room forty feet long and twenty five feet wide, while the living quarters consisted of two rooms and a kitchen. All of the buildings faced Market Street.

Father Maraschi was pastor of the church, and had as his assistant Father Joseph Bixion. The first lay teacher was a Mr. John Haley, who constituted the faculty of the school, aside from the priests. The Academy opened for the reception of pupils on Monday,

October 15, 1855, and Richard McCabe enrolled as the first student. Unfortunately, the early records of this pioneer establishment have been lost or disappeared, and much of the early history of the school depends on the memories of old timers.

The best account of the early days and struggles of this pioneer school is contained in the personal statement of a lay brother of the Order, preserved for posterity by the Rev. Joseph W. Riordan, S. J., author of "The First Half Century of St. Ignatius Church and College," published, "San Francisco, Cal., 1905," from which this article is compiled. Father Riordan's book was published just before the fire of 1906, and but a few copies of the work survived and it has become a very rare book. This work is a monument of research and scholarship. Father Riordan personally interviewed Brother Albert Weyringer, who told him the following account of the old days on Market Street.

Brother Weyringer said: "We lived in a hole surrounded by sand hills. Towards the city, which was some distance to the east, and from which we were cut off by barriers of sand, there was but one house, and that was the shanty of a milkman on the adjoining lot. Westward there was the Lincoln School standing out into what is now Market Street, but during my residence at St. Ignatius the buildings were unoccupied.

"Behind us rose a sand hill which sloped again towards Mission Street, and served as neutral territory between our college and a public school which had been built there. This neutral ground, however, was often invaded from the school mentioned, for a Jesuit in cap and cossack was a rare object of curiosity to the children of San Francisco in those days; and, perched on the hilltop, they surveyed the scene below, making Father Maraschi the butt of many a remark, much to the mortification of their teacher, who could not repress their rudeness.

"The residence was small and poor, and the accommodations so scant that, for a time, Fathers Accolti and Maraschi shared the same room. But, for sleeping, Father Maraschi used only a mattress which he rolled up by day and spread upon the floor by night, his part of the furniture was easily housed. Brother Isabella, myself, and a Frenchman named Pierre, an old soldier of Napoleon's army, a good old man, whom Father Maraschi had taken out

of charity, occupied rude bunks in the attic.

"The church was of wood, but plain and neat. At its southwest corner and near the door of the sacisty was a rude frame work about ten feet high, which supported the church bell. In the church was a single altar, simple, and plain as befitted the surroundings, but always neat and beautiful, bright with the wealth of wild flowers that outside of the building grew on every hand.

"One day, in rambling over the hills, I came upon a pretty plant, whose species was unknown to me. It was a glossy green and seemed by nature a climber. How much it will add to the beauty of the church, I thought, if I train it along the wall, and arch it over doors and windows. Carefully, then, not to injure its tender roots, I dug it out of the soft sand; and bore it home in all the pride of original discovery. I planted it by the sacristy door, I knew that Father Maraschi would see it. I knew, at least, I thought I knew, that he would commend my diligence. I waited for his approbation. Waited? Well, yes, I am still waiting for that. He saw a plant? Surely. Its beauty? He did. Had he no taste for pretty plants? Well, not exactly for such as the present object of my care; for that plant of the glossy leaves was the common poison oak, and it was soon at a safe distance withering in the sun. Appearances even in California, are sometimes deceitful.

"The college was not a success in those early days, and few pupils attended the classes. We lived as in a desert, with unbroken stillness around us. Nothing seemed to grow for the wind blew the sand everywhere. \* \* \* I have tried to recall houses to the west of us, but can only picture the Lincoln School, but to the northwest, in a little valley, shut in by precipitous hills, I can remember three houses."

The picture drawn by the good brother of South of Market in 1855, is far different from the same district today, with its modern buildings, in the midst of a great and wonderful city.

The first year's earnings of the school were \$106. However, the struggle was nearly ended and the school began to prosper in about the third year of its existence. The building of a sidewalk; the leveling of the sand hills; the employment of new teachers all contributed to this end. Mr. McLaughlin taught drawing for several months at the school; then a Mr. William McGill Barry was employed, and in 1857 Mr. Peter J. Molloy became a member of

# SAINT IGNATIUS ACADEMY

the teacher staff of the school; then a Mr. John Grace and Mr. John Egan were employed. Then a night school was started with two pupils enrolled—there may have been more enrolled but only two have survived—Mr. Morgan and Mr. Guthrie Maguire.

The fathers of the school commenced to advertise, and we find the announcement of the third annual session of the day school in the Monitor of April 3, 1858, and the announcement of the fourth annual session of 1859, in "The National," setting forth the list of studies, cost of tuition and all of the other facts necessary to appraise parents of the prospective pupils of the advantages of the institution. In 1859, the attendance was sixty five pupils and the school boasted a faculty of six professors. Great stress being laid upon the fact that "Pupils of all denominations admitted." The school opened at nine o'clock a. m. and closed at three o'clock p. m. Good boys received—every Monday—tickets for deportment, regular attendance and scholarship. I wonder who were the "good boys" and whether or not any survive the ravages of time, and could give us a better picture of the school and its activities than that of Brother Weyringer?

In December, 1858, two new school rooms were added to the plant, an index of the further progress of the academy. In 1860 and 1861, the equipment of the school was added to and laboratories created. In 1861 a small catalog of sixteen pages made its appearance, and we are informed by it that, "The college is conducted by the Fathers of the Society of Jesus, and is intended for day scholars only. The collegiate year begins on the last Monday of August and closes about the end of June with a distribution of premiums."

The rules of the school provided for the opening of the classes at nine o'clock a. m. and the session closed at 3 o'clock p. m. with an intermission for lunch of half an hour, twelve o'clock M. to 12:30 p. m., and no scholar was allowed to leave the premises unless he lived in the immediate neighborhood. School was held on Saturday and Thursday was a holiday for the boys.

The district was commencing to build up, and sidewalks were laid along the streets; the attendance increased in numbers, and the society needed more room for their institution, so they purchased on the twenty-second day of August, 1861, eleven lots, having a depth of seventy-five feet with a frontage upon Jessie Street of 145 feet.

The building of a new residence and a church was commenced in May, 1862, when the cornerstone of the new structure was laid by the Bishop of Sonora.

It was finally completed, and remained in existence until the Fathers moved to Van Ness Avenue and Hayes Street. In August, 1862, the Fathers purchased from Messrs. Conroy & O'Connor, the big bell that sounded throughout South of Market for years, calling the faithful to prayer. It had been destined for the San Francisco Fire Department and had been cast in England. Its name was "San Francisco." Weighing a ton and a half, its advent was noised about, the more so that the Fire Department was out of funds and could not ratify the purchase. Conroy & O'Connor sold it to the Order for the sum of \$1350. When the new buildings were completed the church became the most attractive in San Francisco and its rapid growth was the immediate result of the new conditions surrounding St. Ignatius Church.

The years 1863, 1864, 1865, 1867, 1868 witnessed new spiritual activities upon the part of the Society. The care of the prisoners at the State Prison at San Quentin, and the care of the colored people of San Francisco. Prisoners released from jail were cared for by them, and they were helped until they could care for themselves, while the colored people, who were poor, obtain-

ed employment and financial assistance from the institution.

A new organ was installed by the Fathers in 1868, through the subscriptions of the congregation. The earthquake of 1868 did considerable damage to the church, causing two chimneys to fall; one through the roof of the residence and the other into the Fathers' garden. Plaster fell from the roof and walls of the church, but no one was injured. The church was renovated in 1868 and re-opened in 1869, and the Fathers were highly complimented upon their work. During all of the years since the completion of the new buildings, the school rapidly progressed; debating and dramatic societies having been formed and public exhibitions given.

October 20, 1878, witnessed the laying of the cornerstone of the new buildings of the Society at the northwest corner of Hayes and Van Ness Avenue, after a civic celebration participated in by the militia and other civic bodies of the city. The new establishment was soon built and under way—but that is another story—as we are only concerned with the mighty struggle of the noble ecclesiastical pioneers who helped build up South of Market and make San Francisco our beloved city, the great metropolis it is today.

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## Social Security Board To Contact Potential Beneficiaries

**S**TEPS are being taken by the Social Security Board to contact 525,575 account holders, who may be eligible to retirement benefits in 1940, and to inform them of their rights under the amended law, John Corson, Director of the Bureau of Old-Age and Survivors Insurance, announced today.

"Data is currently being prepared to inform three groups of their eligibility under the retirement provisions," said Mr. Corson.

"First are those who have received lump-sum payments under the original Social Security Act. A total of 178,575 persons received \$9,930,751.83 in such payments up to August 10, 1939, when the Act was amended and lump-sum payments ceased.

"Many of this group will be eligible for monthly benefits beginning in January, 1940. Letters have been sent to all such beneficiaries informing them of the changes in the act and of their possible rights as a result of the amendments. These are people who expected no further benefits and to whom the monthly benefits will come as a wind-fall.

"They must, however, show six quarters of covered employment to establish their claim. They must make formal application and the future monthly payments will be in lieu of the lump-sum payment they have previously received. Monthly payments will not begin until the amount of that lump-sum has been deducted.

Illustrating this deduction of earlier lump-sum payments, Mr. Corson cited the case of a worker who had received a lump-sum payment of \$125 ten months ago when he attained the age of 65. If he and his family apply for 1940 benefits and are entitled to \$50 each month, they would receive no check for January, no check for February, only \$25 for March and thereafter they would receive the full \$50 each month. The \$125 would be deducted under the law to cover the previous \$125 lumpsum payment.

"The second group now being contacted by the Bureau are account holders who have reached the age of 65 in 1937, 1938 or 1939, but who have never filed claims for benefits," Mr. Corson continued. "This group numbers about 175,000 persons. Eligible workers and dependents of this group will also be entitled to monthly benefits immediately upon their retirement.

"The third group are those who will reach the age of 65 in the year 1940 and who will become eligible for benefits immediately upon their retirement. This group also numbers approximately

175,000 bringing the total for whom claim data is now being prepared to 525,575."

To facilitate the job of, informing these latter two groups, photostatic reproductions of the complete wage records of eligible workers, as reported by their employers, and of their original applications for social security accounts have been prepared. The more than 400 field offices of the Social Security Board will receive, by December 22, these records for workers who have attained age 65; the records for those workers who will attain age 65 in 1940 will be mailed at monthly intervals during 1940.

Insured workers who live near field offices will then receive letters requesting them to call at such offices to review their accounts and to learn what steps they should take to insure themselves of maximum benefits. To serve those who live at considerable distance from established field offices, itinerant stations are being set up where field representatives of the Board will interview account holders by appointment. Those now eligible will be contacted immediately; the others will be contacted as their eligibility age approaches.

"Four groups of account holders have most to gain through this action," said Mr. Corson.

"Those who have received lump-sum benefits under the old law, and who expected no further benefits.

"Those who, because of repeated change of residence, recent unemployment, or carelessness, have lost touch with their accounts and might otherwise lost several months' benefit by overlooking their rights.

"Those who wish to remain unemployed after 65, but who will then undertake part-time or lower-paid employment. Though these workers may not be immediately eligible for payments, they may, by prompt application peg their future monthly benefits to the higher average monthly wage they had before 65.

### SENATOR

### THOMAS A. MALONEY GENERAL INSURANCE BROKER

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## NEUTRALITY

"I'm puzzled," said the Penguin as he shook his flipper tips

And his penetrating eyes surveyed the clipper ships,

"O'er the cause of all this traffic 'round our erstwhile peaceful Horn,

For a hundred different craft I spy betwixt each night and morn.

Do explain, Wise Friend, the reason for this popularity

Of our frigid Arctic waters by these regents of the sea."

"It's really all quite simple to the educated mind,"

Said the Walrus as he yawned and stretched his quarters fore and hind.

"For a million years or so this world has been o'er run

By a biped, fleet of mind and foot, yet really poorly done.

He's evolved a most amazing thing, I think it's 'civilization,'

And it works in contradictory ways in each and every nation."

"Oh, I've seen this funny creature, clawless, hairless, really bare,

Many times I watched his antics when I was at the World's Fair.

But what about these bursting bombs and diving armories

That make a peaceful penguin fear to dip into the sea?

Why to take a bath or hunt for food is a risky proposition!"

Said the Penguin with a shudder that upset his disposition.

"That's a phase of civilization," said the Walrus with a grunt,

"It's called 'war' and comes each 20 years, and so it is they stunt

The growth of their strange species 'till depleted they must stop

Their civilized destruction—until another crop

Of their males are fit for slaughter, then again their cannons roar;

And thus it goes they fight and fight off anybody's shore."

"What simple-minded creatures!" cried the Penguin with a snort.

"Yes, indeed," the Walrus answered, "yet pathetic of a sort."

"Well, I wish they'd take their battles from our spotless icy sea,"

Said the Penguin as he strutted off in ruffled dignity.

"If they want to spill each other's blood that's their business I suppose,

But no self-respecting Penguin wants to get it on his clothes."

## THE UNKNOWN SOLDIER

John J. Burke

This Christmastide the Unknown Soldier arises from his tomb and defies foreign Dictators who would drag us into war—

I am the Unknown Soldier, all alone,  
Wrapped in my winding sheet of stone

Deep in my sepulchre I dwell  
Before the grim-set sentinel.  
I am not dead; I still can feel  
The clash of arms, the spit of steel.  
I still can see the clouds roll by .....  
With war-lit crimson in the sky.  
While madmen rant and row and fret  
To clutch the gleaming bayonet.

I hurl my warning far and wide;  
I want no brother by my side,  
No bleeding comrade, sent in vain  
To fight your wars all o'er again.  
For certain as this war's foul blast  
This deadly purge shall be your last.  
Fight on—you heroes high of state,  
Fight on—dark diplomats of fate,  
Fight on—dread despots, on and all  
IN C A B I N E T — PROTECTED  
HALL!

But dare not call my stalwart son  
To fill a grave in Arlington.

I am the Unknown Soldier, all alone....  
Wrapped in my winding sheet of stone,  
But I shall tear my shroud atwain  
If you play bloody war again  
To please some painted Pompador,  
Or some Red Stalin at your door.  
Take heed, my son is just as brave,  
As any hero in his grave;  
His country calling, still can fire  
His ready patriotic ire.  
But he shall never fight, alone,  
To save some weakling on his throne.  
His arm shall never strike to free  
Some foreign far-flung treasury.

The die is cast, we will not yield  
In gutted trench or bloody field;  
To any harbinger of woe,  
Or any dread invading foe.  
We did not quail at Bunker Hill,  
We did not fail at St. Mihael,  
The hero of the grim Argonne  
In spirit still is marching on.  
To where his brother Doughboy stood  
To save the day at Belleau Wood.  
I still lie stark-still, all alone,  
Beneath my canopy of stone,  
The Unknown Soldier—I am he,  
Take heed you do not anger me.

## SALESMAN WANTED

South of Market Boy wanted to contact advertisers for South of Market Journal. Permanent position.

Ph. Frank Pratt, MOntrorse 3086

## GOSSIP

BY WILLE BENN

George Jileck, aged 63, has a new girl friend. The news is floating around that a double-crossing dirty dora player tipped off the lady friend that Jileck has \$360 in the bank.

\* \* \*  
Charles Fox: "Is insomnia catching?"  
Frank Foss: "It is if your baby has it."

\* \* \*  
Gus Jacobs is doing nicely in the hospital. He was sent for an operation but the doctors decided that they can cure Gus without using the knife. We wish Gus a speedy recovery and hope to see him in the clubrooms soon.

\* \* \*  
In a conversation with Jack Maloney, our newest barrister, we learned that San Francisco has a law that makes it illegal to dampen clothes for ironing by expectorating on them.

\* \* \*  
George Gillian said: "Lady Godiva was a great gambler. She put her all on a horse."

\* \* \*  
And Jack Wiley said: "You shouldn't expect a wise answer from a fool."

Vince Reilly, responding to a fire call was met at the door by the lady of the house holding a turkey in her hand. "Would you kill this turkey?" she asked, "I know firemen always carry an axe."

\* \* \*  
The snow bird was one delicacy offered English royalty by their Canadian hosts. The bird is so small that it needs eight breasts to cover a piece of toast. The Royal Party consumed 2750 snow birds.

## DO YOU REMEMBER?

.....  
The world's champion poggy catchers—Tom Garrity and Bill Granfield?

The old hot water swimmin' hole under Beale Street docks?

Lachman & Jacobi's winery at second and Bryant?

The home for aged ladies at Rincon Hill?

Engine number nine at Third and Bryant?

Charley Hamilton's cigar store on Third near Harrison?

P. T. Flynn's Hay barn, on 8th and Tehama, and everytime an alarm came from box 73 it was a foregone conclusion that it was Flynn's barn?

Short-Weight Granfield's coal yard on Howard Street and his competitor Brannan?

When Harry McGovern played Little Lord Fauntleroy and the price of admission was a bottle or a sack?

Jimmy Britt's residence on Bryant Street?

\* \* \*  
A poem given to us by Harold Pabst: Last night I held a dainty hand,  
So little and so neat:

I thought my heart would surely burst,  
So wildly did it beat.

No other hand into my soul,  
Could greater gladness bring;  
Than the hand I held last night  
Four aces and a king.

\* \* \*  
In the third century the men of Ireland were given their meat according to their station in life. The King had head and the shanks went to Jesters, chess players and jugglers. Servants ate broken bits and door keepers the backs. The fat beneath the shoulder was the portion of strong, skilled workers.

\* \* \*  
Ray Schiller: "Who in the family made the most brilliant marriage?"  
Jimmy Cruise: "My wife."

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## SURVEY OF BUSINESS

**The Federal Food Stamp Plan**, sponsored by the Surplus Commodities Corporation and recently introduced to San Francisco, is heralded as a boon to both the consumer and distributor. The food stamp plan became effective on December 19 in San Francisco, the first city in California to adopt the plan. It is estimated about 22,000 persons will benefit and approximately \$3,000,000 of new business for retail merchants will be developed. The food stamp plan, originally tried out in Rochester, is now in effect in seventeen cities and enables the purchaser of these stamps to buy 50 per cent more food for the same amount of money, and assists in distributing the commodities which have been designated as surpluses which at this time in California include such items as butter, raisins, rice, pork lard, shell eggs, dried prunes, fresh oranges, fresh grapefruit, hominy grits, dried beans, cornmeal, onions, and wheat and grain flour. The plan, which it to be put into effect throughout California, it is estimated will ultimately develop \$24,000,000 of new business during the next year and a half.

**The insurance business** in San Francisco ranks San Francisco as one of the leading insurance centers of the United States, employing some 12,000 persons with a total income of \$22,000,000 a year.

**The San Francisco Bay Region** contributed exactly half of the new crop of physicians and surgeons who successfully passed State Medical Board examinations in October, according to a recent report.

**Water rate reductions** to large commercial and industrial consumers in San Francisco on January 1, 1938, resulted in a definite profit to the Water Department by increasing the consumption, according to a recent statement attributed to the manager of the Public Utilities Commission.

**The tax collectors office** was recently instructed by the Chief Administrative Officer to withhold the attempt to collect the million dollars in delinquent license fees from 8,500 San Franciscans until the matter can be considered further by the Board of Supervisors.

**Winding up the greatest convention year** in San Francisco's history, eight conventions were held in December with a combined attendance estimated at 5,000. Among the larger conventions were the California State Chamber of Commerce, California Cattleman's Association, Associated General Contractors of Northern California, and Travelers' Protective Association. The San Francisco Convention and Tourist Bureau reported that some 361 conventions

were brought to San Francisco this year with some 210,514 delegates attending. The month of July, the best month, set a record with 45,942 delegates registering at convention headquarters in San Francisco. The bureau reported that the cost of soliciting conventions fell from \$1.37 per delegate in 1937-38 to 84 cents in 1939-40.

**Final reports from Californians, Inc.**, revealed that during the 1939 Exposition San Francisco attracted more than 958,000 tourists who spent a total of more than \$43,000,000 compared to 551,000 tourists and expenditures of about \$18,000,000 during the same period in the previous year. Tallies on 85,076 out-of-state cars revealed that about 33 per cent were from the Northwest; 20 percent Intermountain; 26 percent Midwest; 12 percent from Southern States; and 9 percent from North Atlantic States.

**Breaking a 10-year construction record**, building permits in San Francisco for the eleven months of 1939 amounted to \$24,223,246, exceeding any 12-month total since 1929.

**Holiday season sales of homes** were reaching the highest level in the history of the city, according to the executive of the Associated Home Builders. Sponsors of 95 percent of the city's new dwellings.

**The Sunshine House**, one of the attractions in the homes and gardens section at Treasure Island, which was constructed by all the building interests cooperating under the direction of the San Francisco Chamber of Commerce, has been moved to one of the newer residential sections in San Francisco and is open for inspection.

**The San Francisco Housing Authority** recently announced the purchase of forty-one acres just south of McLaren Park on which 772 dwelling units will be constructed. Bids were received on December 19.

**Residential construction** under FHA inspection and financing in Northern California during the first eleven months of 1939, amounting to a total of \$46,861,000, was up 28 percent over the same period in 1938.

**Construction** of approximately 100 homes, schools, stores and other buildings in Millbrae Highlands, representing a value of about \$1,000,000, during the first eleven months of 1939 was reported recently.

**Financing of \$300,000 of additional construction work** on the Livestock Pavilion was made possible by contributions from State funds amounting to \$150,000 and a WPA grant of \$200,000.

**Construction of single-family dwell-**

**ings** in East Bay urban area rose 33 per cent in number of permits and 25 per cent in costs during the first ten months of the year compared to a year ago.

**The San Francisco Chamber of Commerce** recently recommended congressional action in support of their opposition to Government operation of steamships in the Panama Canal Zone to the detriment of Pacific Coast cement manufacturers and shippers in connection with the new \$277,000,000 locks for the Panama Canal.

**A State Highway Project** amounting to \$67,735 for surfacing nine miles of highway in Alameda County was awarded recently to Pimbo Bros. & Co., of San Francisco by the Department of Public Works.

**The Public Utilities Commission** is planning to lend every effort to attract the United Air Lines' repair shops and their million-a-year to the San Francisco airport on which about \$6,000,000 will have been spent at the end of December.

**Work on the widening and improvement of the highway** between San Rafael and Santa Rosa is to be started not later than March 1, 1940, according to a recent announcement.

**Free Parking** for 100,000 automobiles is unused daily within a stone's throw of San Francisco's busiest commercial district, located under the Bay Bridge between Second and Fourth Streets, according to San Francisco-Oakland Bay Bridge officials. In a space which will accommodate 1200 cars, only about 200 cars are parked daily.

**The Market Street Railway Company** plans to purchase 27 36-passenger and fourteen 27-passenger buses for use in various sections of the city at a cost of \$306,000 according to a recent announcement.

**The Public Utilities Commission** recently ordered the Municipal Railway's 235 trolleys and all of its orange and black buses repainted to match the new gold and blue "luxury liners" recently exhibited and now in use.

**The Department of Public Works** recently announced that within a month's time they expect to have a report in reference to the use of parking meters and observations made in Eastern cities where they have been installed.

**The San Francisco-Oakland Bay Bridge** officials recently announced that toll has been cut from 40 to 35 cents on the span and that there will be no charge for extra passengers. The commutation books are now selling at \$12.25 instead of \$14 for books of from 50 to 54 one-way trips depending upon the length of the month.

# Federal Insurance For Wage Earners and Families

Most of the changes in the Social Security Act made by Congress last August relate to the provisions for old-age insurance and survivors benefits. Three of the amendments concern almost every family in the United States in one way or another.

- 1. Monthly benefits will begin in 1940. This is two years earlier than was provided in the original act.
- 2. In addition to monthly payments to insured wage earners who are eligible for benefits after reaching the age of 65, monthly benefits will be paid to aged wives and minor children of these annuitants. Monthly benefits are also provided for aged widows, for orphans, and for widows with minor children; and, in some cases, for dependent parents of insured wage earners who die.
- 3. The wage tax of 1 per cent each for employers and employees remains the same until 1943. That is, the tax will not be increased in 1940, as was provided under the old law.

The amended old-age and survivors insurance program provides benefits for the individual wage earner and extends protection to his family. Under this program, the wife of a retired worker is entitled to a supplementary benefit when she reaches the age of 65. Her payment will equal one-half of her husband's benefit. A dependent child, under 16, or under 18 if attending school, is also entitled to a separate benefit equal to one-half of the father's annuity. The following table shows examples of monthly benefits after three years in covered employment for the retired wage earner and his dependants.

Average Monthly Wage	Wage Earner's Monthly Benefit	Benefit for Wife Over 65	Benefit for Dependent Child
\$ 50	\$20.60	\$10.30	\$10.30
100	25.75	12.87	12.87
150	30.90	15.45	15.45
200	36.05	18.02	18.02
250	41.20	20.60	20.60

The new program also provides benefits for the widow and orphans of an insured wage earner. In case he leaves no such heirs, his dependent parents over 65 may receive monthly benefits. A widow over age 65 is entitled to a benefit equal to three-fourths of her husband's basic monthly benefit. A widow below the age of 65 who has dependent children in her care receives a similar benefit. In addition, a dependent child under 16, or 18 if attending school receives a benefit equal to one-half of the father's basic monthly benefit. The

table below shows examples of monthly benefits for survivors:

Average Monthly Wage	Widow's Benefit	Total Benefits Widow and 1 Child	Total Benefits Widow and 2 Children
\$ 50	\$15.45	\$25.75	\$36.05
100	19.31	32.18	45.05
150	23.17	38.62	56.07
200	27.04	45.06	63.08
250	30.90	51.50	72.10

To calculate benefits provided under the new Federal old-age and survivors insurance system, a formula, based on the worker's average monthly wage, has been adopted.

To find this "average wage" take a worker's total wages in covered jobs, as reported by his employers, and divide this total by the number of total months he could have been in employment since 1936. A monthly benefit is figured as follows: Take 40 percent of the first \$50 of his average monthly wage plus 10 percent of the next \$200 of average monthly wage; add 1 percent of this basic amount for each year in which the worker earns at least \$200 in covered employment.

Example: Jim Blank, a factory worker, averages \$100 a month in wages from 1936 until the end of 1939. At that time he reaches age 65 and decides to retire, and get his monthly old-age insurance benefits, beginning next year. Jim's monthly benefit will amount to \$25.75. Here is how it is figured: 40 percent of the first \$50 of his average monthly wages is \$20. Add 10 percent of the remaining \$50, or \$5. That makes \$25. The law provides for an additional 1 percent of this \$25 for each year that he was covered (1937, 1938, and 1939). One percent of \$25 is 25c, and three times 25c is 75 cents. So Jim's monthly benefit will be \$25.75.

## Government & Radium

THIRTEEN hospitals will receive government-owned radium on a loan basis within the next few weeks. The U. S. Health Service announced today. The radium, weighing about two grams, is valued at approximately \$50,000.

The radium is now being tested by the Bureau of Standards and will be shipped in small platinum irridium needles, tubes and cells imbedded in lead containers.

One consignment will go to the Missouri Cancer Commission for use at the Ellis Fischel Hospital in Columbia, Mo. Two shipments will be made to Texas, one for the El Paso City-County Hos-

pital at El Paso, and the other for the Baylor University Hospital in Dallas.

Other recipients in the South include the Hillman Hospital at Birmingham, Ala., St. Joseph's Infirmary in Louisville, Ky., the Robert Winship Clinic of Emory University, Emory, Ga., the Greenville General Hospital in Greenville, S. C., and the Tri-County Hospital of Orangeburg, S. C.

Other consignments will go to the Broadlawn General Hospital in Des Moines, Iowa, Indianapolis City Hospital, Indianapolis, Ind., the University of Pittsburgh, Pittsburgh, Pa., New Britain General Hospital, New Britain, Conn., and the Receiving Hospital of Detroit, Michigan.

Dr. Thomas Parran, Surgeon General of the U. S. Public Health Service and Chairman of the National Advisory Cancer Council, stated that the grants were made in cooperation with State departments of health and State cancer commissions, and that institutions under the terms of the loan must make no charges to the patients for its use. They must also meet high standards regarding personnel administering the treatment. Hospitals receiving the radium must also agree to give preference to patients in the lowest income groups.

In approving the various applications, officials of the National Cancer Institute made their choices on the basis of need for radium and the competence of staff and adequacy of facilities for radium treatment. Needs are much greater in some areas of the country than in others although practically all states and sections could use more radium to advantage if they had it. Authorities state that there should be two grams for every million people, but it is reliably reported that less than 200 grams are in use in the United States at the present time.

Because of its penetrating rays, (next to cosmic rays, the most penetrating of all rays), radium is useful in treating cancerous growths in parts of the body which are otherwise inaccessible. Although costly at the outset, radium can be used over and over again through thousands of years. It has been scientifically determined that radium loses only half its strength every 1700 years.

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# SOUTH OF MARKET JOURNAL

Vol. XV. No. 1



February, 1940

## *In St. Patrick's Day Celebration of S. O. M. B.*



*Hon. George R. Reilly*



*Hon. John F. McGowan*

George R. Reilly, member of the State Board of Equalization, and Supervisor John F. McGowan, South of Market Boys who will be Speaker of the Day and Chairman, respectively, at the annual St. Patrick's Day lunch to be given by the SOMB at the Palace Hotel on Saturday, March 16, at 12:30.

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

## ST. PATRICK'S DAY LUNCHEON

*By John F. McGowan, Chairman*

ON Saturday, March 16, 1940, at 12:30 P. M. in the Palace Hotel the South of Market Boys will hold their annual St. Patrick's Luncheon. The affair will be a gala event, as the boys have worked hard to make this day a long remembered one to all who appreciate its significance.

The speaker of the day, George R. Reilly, will delight those present with his splendid oration on the occasion celebrated. The entertainment promises to be enjoyable, special features arranged by the committee will more than induce loud cheers and especially the fine selections to be rendered by Frederick Weidmaon, celebrated tenor, who will make a special trip from Los Angeles for this event.

An invitation is extended to everyone to attend this Luncheon, and assist the South of Market Boys in properly celebrating this event. The tickets can be purchased from any of the boys at \$1.50. So get your tickets now, and be with the bunch on March 16th at the Palace Hotel.



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Phone UNDERhill 3667

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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## President's Message

"Each year, each member owes the organization one new member."

By Fred M. Weidmann

In spite of a downpour of rain our last meeting "House Warming" showed a very good attendance and now that we have prospects of good weather it is to be hoped our meetings will get better and better. We thank the ladies,



President Fred Weidmann

who attended, for the interest they have in our organization.

Mike Lawley did himself proud with his show. The magician especially was marvelous and everyone who saw him enjoyed his performance immensely.

We are indebted to Art Downey for bringing as his guest and introducing to us, Mr. Dudley Field Malone. Surely it was a treat for us to hear this splendid citizen and entertaining speaker and I know we all profited by his all too short talk on Americanism. Art has assured me that each month he will help Huntley Cameron and bring to us some one of prominence as our guest speaker. This month our guest will be Captain Emory Bronte. In another column you will read more about him. If you miss hearing Captain Bronte you will indeed regret it. He is one of America's most glamorous adventurers and his talk will indeed be a treat at our next meeting, February 29.

This meeting will be "Father and Son night." Attend the meeting, bring your son and let us get acquainted with the sons of our brother members. You know we are getting older and our

ability to be active is getting less, so our future membership will depend entirely upon your son.

The month of March is going to be a busy one for the SOMB, no less than three functions we should all put on our "must" list.

The most important of course is our own St. Patrick day luncheon at the Palace Hotel on Saturday, 12:30 p. m., March 16. Your chairman on that, our big day, will be that go-getter, Supervisor John McGowan. He and his committee are working hard and I know that our luncheon will, this year, be a big success. We are indeed fortunate in having on that day as our speaker of the day one of the outstanding orators of California, a man whose heart will be in his subject, George Reilly, member of the State Board of Equalization, and a national officer of the A. O. H.

The advance sale of tickets, over 300, at this early date speaks well for a capacity crowd. Price \$1.50 per person.

During the past few years whenever we needed help to make one of our functions a success we turned to the South of Market Girls, and how those girls did respond. Now we have a chance to help them and see that both their functions receive the support of every member of our organization.

Mrs. Jessie Crowley, President of the South of Market Girls, has appointed two splendid ladies to handle the details. Mrs. Ann Ipswitch has charge of the St. Patrick's Day Luncheon at the Rex Restaurant, 401 Broadway, at 12 noon, March 9, price 65c or 75c plus tax. Mrs. Elsie Hurchon has charge of the girls' dance at Druids Hall on the evening of March 15th, tickets 25c. Now brothers, the girls have been more than generous in giving us of their time and efforts to make our affairs a success; let's get behind them and help them by attending both these affairs. We surely owe them our support. I earnestly urge all who can to be in attendance. They are coming in a body 50 strong to our luncheon.

Remember the date of our next meeting, February 29th at Musicians Union Bldg., 230 Jones St., at 8:15 p. m. Father and Son night, Captain Emory Bronte, guest of honor; entertainment and refreshments.

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# A LESSON FROM ST. PATRICK

By Captain Michael Riordan

(Written especially for the South of Market Journal)

AT THIS time when the executive heads of our nation are asking for the co-operation of our people in the solution of the problems with which we are faced, to the end that the life of our American nation may flow through its normal channels, and that having tasted the cup of depression we may go on to greater heights in our national life, may it not be well for us to take a lesson from St. Patrick, the Apostle of Ireland, by reviewing the obstacles which confronted him, how fearlessly and faithfully he persevered until he accomplished his objective—that is, bringing a nation with unanimous accord into the fold of Christian civilization.

Patrick's youth brings us back to the period of the disintegration of the Roman Empire of the west. The particular place of his birth is a matter much disputed—some historians assigning Dunbarton, Scotland, others Boulogne, France and still others Wales or Cornwall. The most likely place of his birth, however, in view of all the circumstances, would be near the shores of the Severn estuary. Indeed, the precise years of his birth and death respectively are equally in dispute. His birth has been fixed as 387 and his death as 493. We do know, however, that when he was sixteen years of age, Rome was unable to protect her outlying provinces of the west with the result that Irish chieftains raided the rich countries abandoned by the Roman eagle, and that it was in one of those raids the youth Patrick, son of Calphurn, a Roman officer who had married a Gallic maiden named Conchessa, sister of St. Martin, Bishop of Tours, was made a captive and brought to Ireland. He was sold as a slave in that part of Ireland now known as the County Antrim, and was assigned to attending his master's sheep. His sufferings were very great, as he



Michael Riordan

was exposed to all the inclemency of the weather in the mountains, but he tells us that it was in this suffering he began to know and love God. He performed all his duties to his master with punctuality, yet he found a great deal of time for prayer, and was in the habit of praying to God a hundred times a day, and as many times at night, and that in the midst of frost and snow. After six years spent in this bondage, he was warned in a vision, that the time had come for him to depart, and that a ship was ready in a certain port to take him to his own country. He rose up immediately and leaving his master,

travelled two hundred miles to a part of Ireland of which he had previously known nothing, and here he found the ship that had been indicated to him ready to sail. He was first rudely repulsed by the master of the vessel, but was at length taken on board, and after a voyage of three days reached shore, but only to find himself in a desert country, and ultimately after a journey of twenty-eight days, he reached his native home.

Historians indicate that it was upon reaching his native home he resolved to enter the ecclesiastical state, and for that purpose went to study in the famous college or monastery of St. Martin, near Tours—subsequently, when thirty years of age, placing himself under the direction of St. Germain of Auxerre. We are also told that he spent a great many years in study and religious retreat in Italy, and in some islands of the Mediterranean, especially Leriis. At length, after much preparation, about the year 431, he visited Rome, and having remained there a short time, and having made known his wish to spread the gos-

pel among the Irish, Pope Celestine consecrated him Bishop and sent him officially to Christianize the island. The former slave now returned in 432 as the soldier of Christ and the standard bearer of Christian civilization. So effective was the work of Patrick that Christianity burst forth at the first ray of apostolic light and at once covered the whole island. Indeed, the great and the humble, the druid and the bard, laid their superstitions meekly at the foot of the cross, within the space of a few years all Ireland was brought tranquilly under the domination of the Gospel.

Of the many qualities which have made St. Patrick the towering figure for fifteen hundred years, his courage, his fidelity, and his perseverance, should commend themselves to us. Having once determined his course, obstacles then arose only to be overcome and conquered. The strength of his faith and the courage of his will were irresistible. His sufferings as a slave, his long years of study under conditions which undoubtedly would be looked upon today as most unfavorable, were but to him instruments of preparation and a means to an end. His objective—the Christianizing of Ireland—being set, he was not to be defeated in the attainment thereof in slavery.

As it was with Patrick in a major measure, so it is with us today in a minor one. With courage, fidelity, and determination, our American nation will steer safely through troubled waters, and we can truthfully say that the children of St. Patrick who are celebrating his feast day in America will support the responsible heads of this nation in their efforts to restore happiness and prosperity among our people.

# STATE BOARD OF EQUALIZATION

An address by Honorable George R. Reilly, at Testimonial Banquet, Palace Hotel, San Francisco, California, January 20, 1940

Mr. Chairman, Ladies and Gentlemen: I am deeply touched by the splendid tribute just paid me. I am most grateful to the committee who labored so painstakingly to provide this evening of comfort, enjoyment, and social recreation. And to you, my good friends, I can only say that words are insufficient to convey my appreciation for this glowing manifestation of friendship.

This dinner is being tendered in commemoration of my first anniversary as an elected official of the State Board of Equalization. The fact that its sponsorship originated with the officials and employees of my particular jurisdiction gives me a special satisfaction because it indicates the prevailing good will and co-operation without which the machinery for the performance of public service could not efficiently function.

At the end of my first year as a member of the State Board of Equalization I can truthfully say that the experience I have gained in the administration of the many duties connected with that office has been invaluable. This experience throws a new light on current problems and serves as a standard by which I can govern my future conduct to the end that a higher and greater service may be rendered to the people of California.

As the name indicates, the primary function of the Board is to equalize the assessments of certain properties in the various counties of our State. As a result, however, of statutes passed by our State legislature and of constitutional amendments adopted by our people additional duties have, from time to time, been given the Board.

A very substantial part of the revenue of this State is collected by the Board and transferred to the State treasury. Illustrative of this is the fact that during the year 1939 the State Board of Equalization collected \$135,763,392.02 in State taxes. Additionally, for liquor licenses it collected \$3,311,290 and for excise stamps the sum of \$7,184,399.

The figures I have just given you constitute approximately 82 per cent of the entire State revenues. It will be borne in mind, of course, that collection of these revenues is an administrative function because the rates are prescribed by law. Our Board does not set the amount of taxes but carries out the mandate of your legislators.

The efficiency of our Board personnel and the economy which is exer-

(A nationally known figure in Irish life, George Reilly is National Director of the A.O.H. in A., past state and county president of the A.O.H., and former president of the United Irish Societies. Mr. Reilly is chairman of the 1940 St. Patrick's Day Ball Committee. He is a graduate of the Christian Brothers School, Sacred Heart College, and was appointed to the Board of Election Commissioners by the late Mayor James Rolph, Jr. at the age of 27. He was reappointed to the Board of Permit Appeals by Mayor Angelo J. Rossi, and was later appointed by Mayor Rossi to the Board of Supervisors, and subsequently elected to that board by a large majority of votes. One year ago Mr. Reilly was elected member of the State Board of Equalization, and is one of the youngest men ever selected by the people for such an important state office. At the age of 36, Mr. Reilly supervises the collection of many millions of dollars of state funds annually, and in addition, directs the efforts of a large liquor control staff.)

cised in the collection of these vast sums are best illustrated when I tell you that the cost of collecting those amounts is but 1.84 per cent of the total—a percentage which demonstrates an economy of which any private corporation would be proud.

In the operation of its machinery, the Board has experts in the various fields who are reliable, efficient and trustworthy. I am deeply grateful to them. They render a splendid service to the people of this State and I urge them to continue furnishing that class of service. Our citizens are appreciative and I am sure they stand ready to reciprocate should the occasion present itself.

You will also notice that while the revenue derived from the sale of intoxicating liquors is relatively low as compared with the amounts received from other taxable fields, yet the administration of the liquor provisions comes prominently before the public mind.

The authority of the State Board of Equalization to issue licenses for the manufacture, sale and dispensing of intoxicating liquor has its source in the State constitution. That obligation was imposed upon the Board by the direct vote of the people and can only be altered, amended or repealed through the same channel. The administration and enforcement of the alcoholic beverage control act, which is a statute passed by our State legislature, is also a duty of the Board. That State law is enforced through executive officers and a field personnel who function in the various counties of the State.

The matter of liquor control is always a subject of wide and serious discussion among our people and in all probability you expect some specific comment from me thereon. Neither the time nor the occasion will permit the giving of details and I will therefore confine myself to an outline of general principles.

Let it be continuously remembered that the primary object is the welfare of our people as a whole, and that special interests and special groups must subordinate their desires and their objectives to this great goal. Therefore, while executive officials and boards must be eminently fair and considerate to every individual and to every group, the outstanding factor is the welfare of all of our people as a collective entity.

While we always have extreme views on liquor problems—the very dry and the very wet—there is in between those points a golden mean whereby human conduct can be regulated according to reason and justice and without contravening the substantial rights of minorities. This golden mean correctly assumes that there are certain laws written in human consciousness and that it is only when we support them by State laws and regulations, we achieve lasting results.

At the time of my inauguration to office I outlined to those specially interested in the manufacture, sale and dispensing of alcoholic beverages the responsibility which was theirs. I then advised and I now repeat that unless those in private industry are eternally vigilant in preventing abuses creeping into or gaining a foothold in the field of alcoholic beverages there will come a time when the electorate will sweep existing laws and regulations into oblivion and cause the pendulum to swing to an opposite extreme. This swing can be avoided by now taking stock, by appraising the conduct of the past, by facing squarely and candidly the mistakes made and genuinely and sincerely taking steps to correct them in the future. I ask those who have invested their money in the alcoholic beverage field and those thousands of men and women who are gainfully occupied in the sale and dispensing of that beverage, to do everything within their power to keep their industry free from those activities and malignant growths which, if once allowed to gain foothold, will cancerously destroy it.

I say to the man who has his life's earnings invested in the restaurant and tavern, that he should be his own policeman. I say to him that not a single penny should be received over his counter as a result of trafficking in intoxicants to minors or to those adults who have already had a sufficiency. I also say to him keep your premises free and clear of collateral activities such as gambling, illegal slot machines and prostitution. Never allow naked liberalism to be covered with the cloak of responsible agency charged with the administration of alcoholic beverage

# STATE BOARD OF EQUALIZATION

laws can permit such conditions to exist, and it will inevitably follow that violations will result in the revocation of licenses and the consequent deprivation of the right to carry on business.

It may be of interest to those who are in the alcoholic beverage business to know that hundreds of towns throughout our nation have already voted dry, and that agencies seeking that objective have been revived in order to gain eventually a universal dry victory.

It is inevitable that unless the dispensing of alcoholic beverages is surrounded with every reasonable safeguard prohibition will be back before another generation reaches manhood. Those in private industry who have investments in the alcoholic beverage field and those who are gainfully occupied in that field should do everything in their power to co-operate with the law-enforcement agencies so that the golden mean to which I have referred will be attained and continued.

My own position and viewpoint as to the use of alcoholic beverages are easily explained. While I am an advocate of temperance, I do not believe that the use of liquor is intrinsically wrong. To my mind, the moderate use of intoxicating liquor is of itself perfectly lawful, and better still—a self-imposed temperance is the master of all. Certainly no word of mine can be expressed in favor of unregulated license and excessive drinking. No tongue can portray the enormous evils of intemperance. They are witnessed every day in our prisons, jails, State institutions and in broken and destitute homes. While it may be true that the class to which I have just referred are only a small fraction of our entire population, yet when we consider the dignity of man, and the nobility of his creation, we are compelled to strive in every possible way to reduce that number to the lowest possible figure, if not to entirely eradicate it.

During the recent past my good friend, Governor Culbert L. Olson, has indicated that he will recommend to the next session of the legislature the amending or repealing of the present constitutional provision which expressly confers jurisdiction upon the State Board of Equalization to license the manufacture, importation and sale of alcoholic beverages. The governor has indicated that in his opinion control should be vested in a non-elected commission, that is, one appointed by the governor. In the absence of having before me the specific plan in contemplation I cannot comment thereon in detail, but I possess some views which are general in their nature and which

to my mind should receive from his excellency serious consideration.

Offhand one may say that there should be no particular objection to a specially created board having the sole and exclusive function of administering the alcoholic beverage control act. I am satisfied that if the electorate should deprive the State Board of Equalization of that function by providing for a separate commission, his excellency will appoint on that commission persons of the very highest caliber—persons who would sincerely and wholeheartedly look upon the administration of the act from the standpoint of public welfare.

Waiving for the moment the necessity of an additional board or commission, it is my thought that it would be a mistake to vest control in an appointive body. The question of the administration of the alcoholic beverage control is one of vital interest to every man, woman and child in this State. Its ramifications are far reaching. I believe that the electorate should be directly responsible for the personnel of the administrative board for the plain reason that every fourth year those elected officials must come directly before the people and give an account of their stewardship. If the elected member has fairly, decently and impartially administered the act in the interests of public welfare and public moral and in accordance with the standards set by law, he should have no hesitancy in going back to his constituents to answer all and every legitimate question propounded. While on the other hand, if the elected official has been derelict in his duty, has considered any interest other than that of the public as a whole, he can be quickly relegated to private life as unworthy of public trust. I might also add that if and when such a board is created, it must function with the law-enforcement personnel now under the jurisdiction of the State Board of Equalization. Those, after all, are the men in the field of active supervision and work. They are the army, as it were, contending with the forces of illegality and the proposed tribunal would merely duplicate the work now done by the State Board of Equalization but with an added and unnecessary expense to the taxpayer.

I am convinced that notwithstanding the fact that many laws and regulations are efficiently and effectively administered by appointed boards and commissions, the administration of liquor control is not one of the things which should be entrusted to that kind of a board or commission. I repeat that because of the dangers involved and the ramifications connected with liquor control, the agency and its executive personnel should be

made responsible to the direct vote of the people. It may be well that additional legislative safeguards should be enacted for the protection of public interest, but the administration of those laws in the final analysis will depend upon the intelligence and integrity of the person or persons in executive control. I favor the making of surveys from time to time in order that weaknesses may be discovered and corrected.

My friends, in concluding this message, let me assure you that every act of mine has been animated by the sincere desire to discharge faithfully and well the public trust which has been given me. I have fairly and impartially applied existing laws and regulations. To those who have unwittingly erred I have been sympathetic and considerate, but for those who have willfully disregarded admonitions and repeated warnings I have demanded penalties commensurate with the gravity of the offense. I say to those who are striving legitimately to procure a decent return upon their investments and to those who are gainfully occupied in the industry, that I am always ready and willing to sit down and consult with them so that their burden may be made lighter and that unnecessary impediments may be removed from their paths.

I ask the men and women under my jurisdiction to be kind, considerate and courteous in their dealings with those who labor in their field; to be efficient and faithful as public servants of the State of California, and to always remember that democratic government, which is our greatest boast, is ours to preserve and dignify. Sound public institutions cannot decay where public servants are faithful, but once they allow the corroding influence of inefficiency, dishonesty or indifference to creep in, the structure will crumble because of its own inherent weakness. Let it never be said that we in the public service have betrayed our trust, for faithfulness to duty will receive its rightful reward from the decent and grateful people of this State and nation.

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# FOUNDER'S MESSAGE

By Pete Maloney

Here we are again brothers, about 75 members of the South of Market Boys headed South with Harry B. Smith, sporting editor of the San Francisco Chronicle, on his Santa Anita Special to witness the classic of all horse races, the Santa Anita \$100,000 Handicap. Your South of Market Boys who make this trip, put a lot of pep into it and everybody has a swell time.

This year there will be many surprises: First Harry B. Smith and the Chronicle are offering a beautiful solid gold wrist watch, with fourteen diamonds, for the man or woman who gets the most points for the trip. The second prize will be a \$50.00 cash award, worth going after and certainly worth having.

After we arrive in Los Angeles and are put up at the great Roslyn Hotel, managed by our good friend, Ernest Drury, we go to town. Then on Sunday a big surprise is in store for everybody. We are going to have lunch in the Biltmore Hotel. I will turn it into a Sunrise Breakfast Club meeting, where we will have many surprises for those present. Particularly for those fellows who may have lost a few on the races.

We will snap them out of it with plenty of zip and fun. Get on this Harry B. Smith special if you can and believe me it is a trip you will never regret. On the train Mike Lawley will see to it that you will not be idle a minute. Mike entertains and has entertainers with him. Bill Cummings our second vice President displays his super tenor voice to extremes; Murphy Weinberg plays the piano for him and to hear Bill warble and Murphy punching the keyboard you would not believe it is the same two fellows you meet in the club of ours.

Bill sings to Murphy "I Cry for You" and Murphy sings back to Bill "You Are The Only One." Isn't that cute? Ask Bill.

Well Brothers San Francisco is moving forward. We of the South of Market Boys should also keep moving forward. I have been sitting down trying to analyze the South of Market Boys in the last six months. Looked over the records and back at the meetings, listened to many men on the floor get up and debate different things which they thought were beneficial to the organization and we are glad to hear and glad they will get up and express themselves. That is fine. All organizations need just that. But they should not stop at that. They should take a deeper interest in the Association.

To get up and talk is fine; to do



Pete Maloney

something for the association is another thing and when I say do something, primarily I mean secure new members. That is the perpetuation of your Association, "membership." They are around if we hunt for them.

I have noticed in the last six months Bill Cummings and myself have brought in practically all the new members and the reason we got them is because we made some effort to get them. We can all do the same thing if we make just a little more effort. I don't mean to go out and get members who are not qualified. That is wrong. Make sure the candidates you solicit are eligible South of Market Boys. It is a very easy to get non qualified members. We do not want them.

Just as Jack O'Connell, secretary of the Labor Council, said one evening, "It is much better Pete if you had just 100 qualified members of the South of Market Boys than 1,000 who are not qualified."

I agree with Jack. Fifteen hundred of our members were called to their reward since we have been organized 15 years ago. That is an average of 100 per year. We must remember when we organized the average age in our club was about 54 years. Meaning if all of our members lived they would have been around 70 years of age. So we must perpetuate this grand association by bringing in new members. It is \$1.00 initiation fee now and \$1.50 dues payable in advance, which leaves \$2.50 for the new candidate to pay on Initiation night.

There has been a new club formed in San Francisco known as the U. S. F. Club. This club is to boost the athletic department in the University of San Francisco and the University in general. This university the oldest in the Bay area having been formed in 1855, and has turned out many brilliant men and many of them South of Market Boys. We should feel very proud of it and proud of this new club, because a South

of Market Boy is its president. Tom Toomey, a South of Market Boy is its Treasurer. Jack Foley a South of Market Boy is president of the Board of Directors. Pete Maloney and a South of Market Boy is Secretary of the Board of Directors. Bob Seaton your third vice President.

We want to let the country know we have a splendid University right here in our own city. It is open to all races and creeds. Any San Franciscan can join this Club if he is of good character and a citizen of the United States. It is only 25 cents a month as dues. Let us boost our own instead of going outside of our city.

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# UNCLE SAM SOUTH OF MARKET

Down the streets of "South of Market" these days might be seen hurrying the representatives of a tall, stately gentleman commonly pictured wearing red-and-white striped trousers and blue tailcoat—Uncle Sam. And these personal representatives in San Francisco answer to the title of . . . Mr. Census Enumerator.

On their tours south of Market—and north, too, and in fact on all other streets, avenues, highways, roads, and bypaths throughout San Francisco and the entire United States and its territories and possessions—the enumerators are stopping, or will stop, at every door.

True democracy is personified in these visits, for nobody is being passed up—rich, poor, middle class, pauper, butcher, baker, candlestick maker. The Census man will enter every dwelling in the country—the White House at Washington, the Governor's Mansions at Sacramento and in all other state capitals, farmhouses, "average homes," and sheeteron shacks down by the railroad yards. They will enter every office, factory, store, warehouse, hotel, theatre, and garage.

Right now they are concentrating on business houses and industrial plants—in San Francisco these include foundries, furniture factories, coffee and spice mills, shipyards, machine shops, department stores, makers of electrical equipment, corner groceries, printing and publishing houses, restaurants, aircraft plants, and so on. Including, the enumerators working in the Golden Gate region, some 6,500 right now are performing this task in cities, towns, and villages in every corner of the country.

What are they doing, these Census people?

Well, to put it simply, they're asking questions! Questions dealing with virtually every phase of human and economic activity: questions the answers to which will help make this a better country in which to live; questions will help chart the future of the nation and its people. Questions on business and its many phases of buying and selling; questions on the manufacture of everything that the American people eat, wear, and use; questions on farms and farming, and how much money Mr. John Q. American made in 1939.

All of this information they are writing down, or the businessmen and manufacturers themselves are writing down, on official questionnaire sheets called schedules. These forms in turn are forwarded to Washington, where the facts are transmitted by machine tabulation into columns of statistics on similar activities all over the country and in

states, counties, cities, and selected towns.

Despite the tremendous volume of confidential information on individuals and firms received at the U. S. Bureau of the Census, no facts are ever given out that might be traced to a specific source. The Bureau's work is strictly statistical, and declarations made for Census purposes are not available to and cannot be used even by other governmental agencies, for taxation, regulation, or investigation. Only sworn employees ever see the completed schedules.

Actually, the Sixteenth Decennial Census of the United States—which is the official title of the census enumerations being made in 1940—comprises a number of different censuses, each complete in itself, covering eleven basic topics. Early in January there began the Census of Business and the Census of Manufacturers, already mentioned, and the Census of Mines and Quarries. In April will begin the Census of Population, Census of Housing, Census of Agriculture, and the Census of Drainage and Irrigation. Under the Population count will be made detailed enumerations dealing with occupations and income from wages and salaries.

The Population and Housing censuses, of course, will come closest to home in the matter of the South of Market Boys. In fact, they'll come all the way home, since every person and dwelling place in the nation will be enumerated. Which means that somewhere among the complex records of the Census of Population division, personal details concerning each member of the organization will be entered and a complete description of each home will be listed on the Census of Housing forms.

The Population sheet will cover address, name, position in household (son, lodger, father, grandson, etc.) sex, color, age at last birthday; whether married, widowed, or divorced; highest grade in school; place of birth, citizenship, residence five years ago; and for persons 14 years of age or older, facts about employment and wages or salary earned in 1939. On the same or adjoining sheets will be entered similar information on members of each family still resident "at home."

Very frequently it happens that people are unable to prove dates or places of birth—birth certificates have been lost or accidentally destroyed, or by some oversight their birth may never have been officially registered. This can be a serious matter where age or birthplace must be proven in connection with employment, insurance claims,

Social Security benefits, and the like, but when accurate information has been furnished at decennial census time, the required proof can be quickly found in official records of the Bureau of the Census. This information can be obtained **only** by the person listed, however, or by someone bearing written authority from him.

Every householder must answer about 30 questions concerning his home, its value, age, outside material, source of water, kind of toilet; equipment used for cooking, heating, lighting, and refrigeration; number of rooms and number of occupants, and so on. These facts will be combined to give a picture of American living conditions throughout the nation. Such information is of great value to health, fire, and police officials, economists and students; it is also used by marketing groups in planning campaigns for selling given products where they are most needed.

The South of Market Boys may not be particularly interested in knowing that the 1940 Census of Agriculture will count "crops and noses" on about 7,000,000 farms throughout the United States, but it may come as a surprise to learn that in 1935, when the last farm enumeration was made, 248 farms were located right in San Francisco County. The entire state of California had 150,360.

Due to the industrial nature of the San Francisco region, most of the farms here were small, the majority running from three to nine acres each. However, nearly half-a-million pounds of butter were churned on these local farms in 1934, and nearly 70,000 dozen eggs were produced. Chickens in the nearby county of Sonoma laid just short of 25,000,000 dozen eggs in that year.

Joe Tux—Have you ever heard of the old custom of sacrificing a young girl to a gorilla?

Joe Goof—Yeah, my wife insists that's exactly what happened when she married me.

\* \* \*

Stenog—Hey, come back here! The boss wants to see you.

Office Boy—Did he ask for me personally?

Stenog—No; he said he'd like to see the fellow who could loaf eight hours a day and get paid for it.

\* \* \*

"The doctor charged me ten dollars and told me I must drink lots of water and get out more."

"Are you out more?"

"No, just ten dollars."

# TIM O'CONNOR'S San Francisco Memories . . .

"The Kid's Last Fight!" It took the late Jimmie Britt to put a soul and feeling into that recitation and he knew just the right spot to deliver the pa-

trio frequently called upon to give exhibitions at the various clubs.

Soon they attracted the attention of such boxing experts as Jim Coffroth, Spider Kelly, Tim McGrath and others. Ultimately Jimmie was matched as a professional and started on the road to pugdom.

\* \* \*

His brother Willie took another road: he was attracted to journalism. His first newspaper job was on the Examiner. He was detailed to represent the Examiner in the Klondike. His brilliant work while in the Klondike stamped him as a "comer." But his brother began to climb the pugilistic ladder at such a fast pace that Willie was compelled to drop journalism to manage his brother Jimmie.

\* \* \*

Jimmie Britt was a pugilist who did much to grace and dignify the prize ring. He was a student of Shakespeare, a Chesterfield in manner. Of late years Jimmie was very much in demand as a political speaker. Frequently while in the midst of a political talk some one in the audience would ask him to recite "The Kid's Last Fight."

\* \* \*

The Britt boys were both born in a two-story house on Eighth Street near Harrison. The house was known as the Statesmen Home because two famous statesmen occupied the house.

Senator Jimmy Britt senior and family lived in the upper flat and Senator Tim Treacey and family lived in the lower flat. Famous statesmen sometimes have streets named after them when they die. These two statesmen had a house dedicated to them in their lifetime.

\* \* \*

Senator Tim Treacey is one of San Francisco's outstanding citizens; he is a recognized leader in civic, industrial and fraternal circles.

\* \* \*

George Asmussen lived around the corner from the Statesmen's Home. George played an active part with his friend Jim Power in campaigning for mayor against Jim Rolph. George is very active today in civic affairs.

Mermaid—Tell me dearest, why are you a fisherman?  
Fisherman—For net profits.

Teacher—Brain Nathan Hale at the Scaffold Study his face and tell me what he is dying for?

Wife (earnestly)—A cigarette.



Tim O'Connor

thetic and dramatic ges-tures while reciting "The Kid's Last Fight."

\* \* \*

Quite vivid in memory is Jimmie Britt's first fight. The time and place was in his father's plumbing shop, which was located on Eighth Street near Market.

\* \* \*

His opponent was his brother, Willie Britt. They were in their knee-pants boyhood days. The boys boxed with toy boxing gloves. Their audience was composed of friends who took good care that the little fellows would not hurt themselves.

\* \* \*

Now let's follow these Britt boys up to the time they discard their short pants for long ones. It is the time when boys are attracted to sand-lot baseball, and the Britt boys took to baseball like a duck takes to water. It is also the time when boys begin to put homerun baseball players and champion ringsters upon a pedestal.

\* \* \*

These old-time baseball games frequently came to a close because some of the players ignored the umpire's decision. When such was the case, some boy would place a chip on his shoulder. It meant fight for the fellow who saw fit to knock it off. It seemed the natural thing for either one of the Britt boys to knock all of the fight out of the one who wore the chip epaulet.

\* \* \*

As the Britt boys grew into the first flush of young manhood, they were

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## DUDLEY FIELD MALONE PAYS US A VISIT

By H. J. CAMERON  
Chairman Special Events

Dudley Field Malone paid us a very fine tribute by being present at our last meeting and those members who did not attend surely missed a rare treat. Mr. Malone came primarily to visit the South of Market Boys and was prevailed upon by our President to say a few words to us.

Those few words which he spoke were an inspiration. Everyone in the large attendance was thrilled with his talk on "Americanism," a subject that is vital to all of us in these trying times.

Since the last meeting we learn that Mr. Malone is to make his home in San Francisco in the future and we trust he will favor us many times more with his presence at our meetings.

South of Market Boys say, "Welcome Mr. Malone, to our wonderful city, and may you prosper with us as you have in your home city of New York, and blessings he heaped upon you, a great American."

## I AM AN AMERICAN

I thank my stars that I was born  
Long years ago one Autumn morn,  
In God's good country, where the air,  
Is free from chaos and despair.  
How proud I am that I can see  
Old Glory wave so joyously,  
O'er valley, mountain top and craig,  
Thank God for that Star Spangled Flag.

For here, I know that I am free,  
To share the joys of liberty,  
While red dictators rage afar  
O'er Kremlin, Reich or Alcazar.  
Where Pagan Fury rules the day,  
Mid Nazi terror and dismay,  
And man looks forward to the grave  
To die a demon or a slave.

\* \* \*

Please Fate that I may hap'ly die  
Beneath Old Glory's starlit sky,  
With strength still left, to cheer to  
brag,  
Of God's good country and her Flag.  
JOHN J. BURKE

Brunette—The diamond bracelet old  
Gottrox is going to give you cost \$5000.  
I hope you realize that.  
Blonde—Say, I'll be tickled to death  
if I realize only \$2500 on it.

\* \* \*

When a woman's hair begins to turn  
gray she does everything she can to  
keep it dark.

\* \* \*

"But won't I have a hard time explaining to the police after I shoot this radio crooner?"

"Yes, they won't be able to hear you above the cheering."

## COUP D' ETAT

"There's an awful lot of friction going on these days, I'm told,"  
Said the Penguin to the Walrus, as  
he shivered from the cold,  
In the form of border warfare—why  
almost 'round the globe  
These territorial squabbles seem to be  
the latest mode."

"Yes, it looks like man had truly found  
a way to strut his stuff,"  
Said the Walrus as he sneezed and  
took another pinch of snuff.  
"He's really quite ingenious with his  
modern coup d' etat,  
For each has the other guessing in  
a most distressing way."

"Well, they're not alone," the Penguin  
cried, "for I am most distraught,  
And my head has come to aching  
from this sudden weight of  
thought,  
But I cannot find a parallel in history  
—or a reason  
Why the largest Nations in the  
World from the small ones fear  
invasion."

"My friend," the Walrus answered  
with a sly and casual look,  
"The reason that you're seeking isn't  
printed in a book,  
'Tis a Gentlemen's Agreement, made  
in secret—at great labor—  
Not to meddle when the other pounces  
on his little neighbor.  
Thus swoops down on a little guy  
and does the trick alone,  
And with the booty taken the next  
conquest's easily borne.  
So like pawns across a chessboard they  
march right across the map,  
While the little conquered Nations  
drop like apples in their lap.

But let's say they used the proven way  
that history recounts  
And the would-be rulers of the world  
as Allies were pronounced,  
Then the many weaker Nations would  
unite their arms and forces  
And make the would-be rulers look  
like men on wooden horses."

"Say, I hear that Blinkus has been  
making a lot of money lately. Is that  
on the level?"

"No, but he made a lot of money."

\* \* \*

A dner thundered: "Which of you  
is the waiter who brought me my soup?"  
And the reply was: "I guess we all had  
a hand in it, sir."

Compliments of

A FRIEND

## South of Market Boys

We have been favored with a copy of the South of Market Journal, published by and in the interests of that vast group of Franciscans that live "south of the slot," as the area was known when the writer lived there in the 1890's. Secretary-Treasurer Hugo Ernst was a member of the "South of Market Boys, Inc.," having lived in that section of San Francisco and never wavering in his loyalty to his neighbors. The issue in question contains a resolution drafted by Thomas A. Maloney, personal friend of Brother Ernst and an active member of the "Boys," of which we use the last two paragraphs, as expressive of their sentiment:

"Resolved that we express to him (Brother Ernst) our fondest wishes for future success in all his endeavors, and request to remember 'dear old South of Market' in his daily walk of life, and in his many trials and tribulations that will eventually come. And we also wish him to know that we are with him regardless of where he may be, and be it further

"Resolved, that copies of this resolution be forwarded to Brother Hugo Ernst, member of the South of Market Boys Association."

To one who has never lived in Frisco, particularly in the years that are passed, there is little appreciation of the almost fanatical loyalty that pervaded the residents of that territory. Many of the most prominent citizens and officials of the city and state proudly acknowledge their present or former residence "South of Market" Street. knowledge their present or former residence "South of Market" Street.—The Catering Industry Employee.

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## CAPTAIN BRONTE TO SPEAK AT NEXT MEETING

By H. J. CAMERON  
Chairman Special Events

At our next meeting we are going to have the pleasure of having Captain Emory Bronte to speak for us. Mr. Bronte has long been known to us for his great work in the field of aviation. Mr. Bronte was one of the first men to fly from San Francisco to Honolulu and we would like to have a very large attendance to hear him speak. Bring your sons with you, as his talk will interest them.

Servant—The King's Executioner says he has an execution tonight and can't come to your party.

Princess—All right, let him go hang.

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## ST. PATRICK'S DAY GREETINGS

From SHAUN O'LAWLOR

Member, Irish Foreign-Born, Irish-American, Irish-American

Killarney

"By Killarney's Lakes and fells

And winding Bays and woodland dells.

Memory ever fondly strays

—Balfe.

The most beautiful country in the world Ireland. Admitted by friend and foe alike. Birthplace of St. Patrick has never been settled—and probably never will. All countries except U. S. A. claims him—even the Greeks. But no matter from whence he came he is the greatest character in history to ever native son and daughter of the Emerald Isle—and a lot of other native sons and daughters.

"When St. Patrick came to Ireland

In the good old days of yore,  
From Italy or Sicily or Spain.

Ten thousand million Irishmen  
Awaited on the shore.

To welcome him with all their  
Might and main."

Just a little stanza from my own composition in honor of the great Saint.

In my grandfather's time it was a penal offense in Ireland to possess a picture of St. Patrick. Now it is almost a crime not to have one.

Biggest parade I ever saw was the one on St. Patrick's day, 1884. Thos. Francis O'Malley Baines was grand marshal. He rode a white horse and everything was fine and dandy until he reached the junction of 8th and Market, opposite Central park. Here a lady admirer ran out and tried to hand him a big bouquet but his horse beat him to it and in taking a nibble at the flowers he swerved and Thos. Francis came a cropper to the delight of all the kids in sight.

Best looking Grand Marshal was Senator Treacey about 1886. Remember him, boys!

## So. Market Girls' Club, Inc., St. Patrick's Party March 15

The South of Market Girls' Club, Inc., will hold their Fourteenth Annual St. Patrick's Party and Ball on Friday Evening, March 15th in the Grand Ball Room, 245 Front Street. No entry number required. St. Patrick's Day will be presented by members of the Club, and a variety entertainment will also be presented. Mrs. Harry Lupton is chairman of the entertainment and Mrs. Elsie Thurston is general chairman of the committee.

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 2

March, 1940



## OUR GUEST SPEAKER *at March Meeting*



GEORGE MALLEY,

*Football Coach at U. S. F., who will be  
guest speaker at the March Meeting.*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

**Next Meeting March 28!**

**SPECIAL  
ATTENTION!**

**34 Years After Celebration**

The April meeting will be given over to a  
show, dance and refreshments in our hall.

Price of admission will be 25c.

Note Change in Date:

**APRIL 18**

**DON'T MISS THE BIG  
34 YEARS AFTER CELEBRATION!**



# President's Message

"Each year, each member owes the organization one new member."



Organized 1924

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Phone Underhill 3667

### PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy or remembrance in the history of San Francisco.

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Our February meeting showed a healthy increase in attendance, which proves the interest taken in our guest speakers. Captain Emory Bronte's de-



President Fred Weidmann

scription of the daring trip by Ernie Smith and himself and his comparison of their trip with a subsequent trip made by the Captain and Mrs. Bronte to Honolulu aboard the clipper ship was indeed instructive and interesting. One can become interested in reading a story of adventure but to hear the story from the lips of the daring hero himself is a thrill that lives long in the minds of his listeners. Thank you, Captain Bronte, you and gentlemen of your kind are always welcome guests at the SOMB.

Thank you, Arthur Downey, for the interesting gentlemen you are bringing to us, you are discharging your assignment 100 percent.

This meeting will be held at our hall at 8:30 p. m., March 28, Musicians Building, 230 Jones street. You are all urged to attend, for on that night we are privileged to have with us, as our guest speaker, George Malley, coach of our own University of San Francisco football team. San Francisco University is our school, it is a part of our city. Under the name St. Ignatius College it grew with our own beautiful city and many of our South of Market Boys received their education from the splendid teachers of that school. A

few years ago, as a compliment to the city of St. Francis and our lovable patron saint, the name was changed to the "University of San Francisco." We owe much to our university and a good attendance will give Coach Malley an assurance that we are as one man solidly behind U. S. F. South of Market pioneered the city of San Francisco in its growth, and U. S. F. pioneered the city in its culture and education and now we two institutions will stand firmly together for the greater glory of our city.

Our St. Patrick's Day luncheon is now history and what a splendid success it was, thanks to the untiring work of your committee and the wholehearted support of our members.

I will not choose anyone for special mention or commendation for to do so would be an injustice to someone whose name may, by oversight, be forgotten, suffice it to say that I, both as your president and personally, am deeply grateful to you for your splendid support. The efforts of the SOMB under the leadership of General Chairman John McGowan and the wholehearted co-operation of the SOMB under their capable president, Mrs. Jessie Crowley, made the splendid attendance possible. George R. Reilly, our brother, and a member of the State Board of Equalization, by his splendid speech confirmed the opinion of all San Francisco that he is an orator second to none. I thought his oration of such great historical interest I have asked our editor to print it in our columns so all could enjoy it. We are proud of you, George.

One swallow does not make a summer, and one success does not make a year; let us now with St. Patrick's Day success behind us as a model look to the future with a firm determination to make each succeeding function more successful than its predecessor.

Our next effort will be our dance in commemoration of the fire of 1906, which will be held in our own hall on the night of April 18. Your chairman for that day will be two real oldtimers, Louie Holz and Jerry Noonan, and just to cover expenses of the orchestra and entertainment there will be a charge of 25c. We thank Commissioner Clarence King for granting us the courtesy of the hall for that night in lieu of our regular meeting night. As there will be no other meeting during the month of April, please make a note of the change of date from the last Thursday to the third Thursday, April 18. I don't want any of you to miss this one.  
(Continued on Page 11)

## REILLY GIVES ST. PATRICK'S DAY ADDRESS AT S.O.M.B. LUNCHEON

City, State and Federal officials, civic dignitaries and South of Market Boys from all walks of life heard an inspiring talk by Hon. George R. Reilly, member of the State Board of Equalization, at the Palace Hotel on Saturday, March 16. The address was broadcast by radio.

The occasion was the annual corn beef dinner of the South of Market Boys in celebration of St. Patrick's Day. Presiding at the speaker's table was Hon. John F. McGowan, San Francisco supervisor. A brief talk was given by Mayor Angelo J. Rossi.

Mr. Reilly, foremost leader in Irish activities, and a national officer of the Ancient Order of Hibernians, reviewed the accomplishments of St. Patrick and his influence upon civilization. Full text of Mr. Reilly's address follows:

My friends, when I received the invitation to speak on the patron saint of Ireland—St. Patrick—I was somewhat timid in accepting the responsibility. I felt unequal to the task. A peculiar feeling entered my mind. The assignment brought me back over the centuries to the days of St. Patrick. In retrospect I could survey the boastfulness of nations in the bloody accomplishments of their military men. In the mind's eye I could see Alexander the Great, Caesar and Napoleon, who, by bloody conquest and ruthless aggression, enslaved the multitudes and filled the improvised cemeteries of Europe and Asia with the dead bodies of their fellow human beings.

One does not have to travel extensively to know that granite slabs and metal statues have been erected by their satellites in the vain attempt to give an outward glory to their enterprises.

In my meditation I asked, where does the slave boy of Ireland fit in this picture? Why is it that today, all over the world, and more particularly in lands where freedom of expression and of assembly, are living principles, we find men and women of all races and creeds assembling to do honor to his memory?

In this respect I also think of Ireland the emerald gem of the western world, in geographical dimensions comparatively insignificant. Then, as I pursue my examination of Ireland and its slave boy, I find the answer can only be found in the declaration of the gentle Nazarene when He admonished His hearers to build for themselves an incorruptible crown and to pay little heed to those that are purely material and which quickly corrode and vanish.



George R. Reilly

My friends, the personal history of St. Patrick may be readily explained. He was born at a time when the Roman Empire was witnessing its disintegration. Many countries have claimed his birthplace, but the neighborhood of the Severn Estuary, in England, is most likely to have the rightful claim to his nativity. He names the place himself, but the long centuries, the vicissitudes of time, and the changes of place names have erased its identity. We do know, however, that he was taken to Ireland as a result of a raid carried on in the outlying province of the Roman Empire by Irish chieftains; that he served as a slave boy in Ireland for six years and that he escaped from his master as a result of a vision; that he journeyed to his homeland and after long study on the continent was ordained a priest of God and returned in the year 432 to the land of his former slavery as the standard bearer of Christian truth and a warrior in the cause of Christ.

Patrick is quite frank in telling us of his educational limitations. He tells us that he is unlearned, but he assures all, of the blessing received from God; that he dwells in the midst of strangers; that he is bound in the spirit no more to see any of his kinfolks; that he is a slave in Christ to a foreign nation for the sake of unspeakable glory of the eternal life which is in Christ Jesus Our Lord.

Patrick's success in bringing the Irish nation under the banner of Christianity by the power of conscientious conviction alone is outstanding in world accomplishments. We must not, how-

ever, assume from this that no dangers beset his path. Many times his life was threatened and like St. Paul he was bound in irons. These, however, were to St. Patrick difficulties to be overcome and with integrity of purpose and sincerity of conviction he did fulfill his great undertaking.

Fear of worldly opposition he did not entertain. In fact, toward the end of his confession he says:

"I pray God to grant to me that I may shed my blood with these strangers and captives for His name's sake, even though I should be left unburied or that my corpse should be most pitifully torn asunder from limb to limb by dogs or wild beasts or that the birds of the air should devour it."

This wish, however, was not to be fulfilled for we find him reaching a ripe old age after having successfully carried the truths of Christianity into the length and breadth of Ireland.

In the language of the Irish poet, Joyce:

"The pagan fires faded,  
And the Druid altars fell,  
When Patrick came with glowing words,

His nobler truths to tell.  
'In the shamrock, lo! the emblem  
Of the Trinity is seen,'—  
'Twas thus he consecrated here  
The Wearing of the Green."

As a result of St. Patrick's activities in Ireland schools and monasteries flourished in every part of the land and it was in this golden era, following St. Patrick's apostleship, that Ireland became known throughout the world as "the Island of saints and scholars." The great schools of Bangor, Clonard, Clonmacnoise, Monasterboice and Mungret, founded in Ireland between 500 and 700 A. D., became famous throughout Europe.

For at least five hundred years after Patrick's time Ireland was practically the university of western Europe. Her schools were frequented not only by thousands at home, women as well as men, but by many, including kings from abroad. This is best illustrated by the Venerable Bede in his Ecclesiastical History of Britain when he says:

"Those men of England who were weary of strife and desired to give themselves to prayer and to teaching, to the things of the mind, those men crossed the Irish sea and sat at the feet of the Irish scholars in the monastic schools of Ireland."

And not only from England did they come, but from France and from Italy.

Yes—and from every country from Iceland to Alexandria.

History relates that this great saint founded in Ireland about 500 churches, consecrated many bishops and about 3000 priests.

To the Irish mind and to the disciples of St. Patrick it was not sufficient that Ireland itself should become the garden of Christendom; it was not sufficient that strangers could come there from every land to drink the sacred lore. Something else must be done. The flowering soul of Christianity could not be restrained within the geographical boundaries of Ireland.

The Roman historian wrote:  
"When Rome falls the world falls."

Rome did fall, but civilization marched on. The elaborate structures of the pagan grandeur of Rome were mercilessly hewed down and demolished by the weapons of the invaders, and when all seemed dark and hopeless the guiding hand of Christianity looked to Ireland to re-establish Europe on a more solid foundation than that furnished by the mighty Empire. It did not look in vain.

Ireland was no sooner converted to the true faith than its young men commenced to carry the gospel to other lands and it is in this respect that Ireland did more to spread civilization in dark places than any other country in any age of the world. We find, for instance, the great St. Columcille going to Scotland in the year 563. He converted that country almost as thoroughly as St. Patrick had converted Ireland. The Irish missionaries usually left their own country in bands of twelve with a leader in imitation of the Saviour and His twelve apostles.

Again we find the great St. Columbanus and his twelve companions leaving Ireland for continental Europe. They selected the half-ruined Roman fortress of Annegray in the solitude of the Vosges Mountains and established there one of the most famous monasteries of Europe. The fame of Columbanus' sanctity drew crowds, both nobles and rustics. From the walls of his great citadel of faith and learning went forth men who carried the gospel into France, Germany, Italy and Switzerland. How far reaching the influence of Irish monasteries can be judged from a brief survey of the number of Irish monasteries in Britain and on the continent. One historian enumerates 122 monasteries founded by Irish monks in Scotland, in England and on the continent.

Time only admits of reference to the outstanding accomplishments of St. Columbanus. We cannot dwell upon the laurels gained by their fellow laborers who poured out from Ireland for 600 years without a break, one passing away and another succeeding him, to give their lives to the Christianization

of other lands in Europe. Time would fail one to recount the names of renown in that far flung array of Celtic pilgrims and preachers who "by faith conquered kingdoms."

I will close this phase of Patrick's glory by a brief quotation from the great scholar—Meyer:

"Ireland had become the heirress to the classical and theological learnings of the Western Empire of the fourth and fifth centuries, and a period of humanism was thus ushered in which reached its culmination during the sixth and the following centuries. For once, at any rate, Ireland drew upon herself the eyes of the world, as the one haven of rest in a turbulent world overrun by hordes of barbarians, as the great seminary of Christian and classical learning. Her sons, carrying Christianity and a new humanism over Great Britain and the Continent, became the teachers of whole nations, and counsellors of kings and emperors. The Celtic spirit dominated the larger part of the western world, and its Christian ideals imparted new life to a decadent civilization."

The Ireland, born of St. Patrick, and which flowered for fully six centuries, was to experience its dark and dismal hours. Under the hand of Providence it was not sufficient that Christian Ireland was to have a glorious birth and active overflowing of missionary spirit, but it was to be tested for integrity in adversity. This test was imposed. The Ireland of St. Patrick was commanded to travel the long and difficult road to its calvary. It too was to have its crucifixion and this crucifixion was to precede the glory of its Easter Sunday.

My friends, the same forces that destroyed the Roman Empire, but under a new name and a new guise invaded Ireland. Dane, Norman and Briton invaded its shores, and while the first aggressors were finally defeated on the field of Clontarf in the year 1014, the respite was rather short-lived because these aggressors were succeeded by Norman and Briton. The centuries succeeding the Norman-Briton invasion of Ireland are dark and desolate.

I do not wish to excite in you, nor to revive in myself, those feelings of pain and indignation which the subsequent history of Ireland is calculated to create. It is sufficient to say that the sound of the national music of Ireland was that of a mournful melody, because in the day of her disaster, her liberties had been cloven down, her children were consigned to slavery, she was seated in the dust, her glory was tarnished, her face bedewed with tears, the testimonies of her greatness were torn away and destroyed, she was sprinkled with obloquy, even her own children were brought to laugh at her woe and to mock at her affliction. A proud

neighbor, England, who had plundered her of her jewels, flung the garb of folly on her shoulders and pointed her out to the derision of the world. How could her harp be tuned to mirth and revelry under such circumstances. It seems, my friends, that human nature is the same in every age and throughout the world. The Israelite in Babylon and the Irishman in his own land equally felt the hand of the oppressor. In this day and age of ours it is difficult to paint the sad picture of Ireland. All we can say is that may the sad fate of that country create in our own hearts a vigilance to detect and a firmness to restrain those ambitious and immoral individuals who would divide a people that they build up their own fortunes with the fragments of national union.

It has been truly said that poetry reflects more effectively than the oratory of statesmen and conditions of a nation.

When Irish armies were vanquished, when the owner of the land and the occupant of the home were cast out to die on the roadside, when religion was prescribed, when education was banished, when every vestige of liberty was destroyed, when all seemed lost, the priest and the poet of Ireland were still loyal to the teachings of Patrick. Come what may, they did not renounce the true badge of liberty, the incorruptible standard which teaches that man is only great by reason of the dignity of his creation and that a cause is lost when the soul withers and decays. The priest of Ireland kept intact the dignity of spiritual values and the poet kept pointing out in classic rhyme the necessity of sticking fast to faith and fatherland. Typical of this and of the period with which we are dealing are the lines of the poet O'Brien which read:

"The gloom of seven centuries is hanging like a pall  
O'er the hearts of true and stalwart men in Irish hut and hall,  
But remember when the tempest has his blackest flag unfurled,  
A radiant sun is nearest, to illumine a darkened world!

Then arouse, Old Land, take courage, keep this motto e'er in sight,  
The hour that goes before the dawn's the darkest of the night."

And again, my friends, the great poet Davis reminded his countrymen of the inspiring lesson given by the ancient freemen of Greece and Rome, and admonishes them that freedom is a gift from God's right hand; that it needs a godly train and that righteous men will make their land a nation once again.

The glory of Ireland is not to be found in the monuments to her soldiers. It is to be found in the ruins of her institutions because they manifest so effectively that the children of St.

(Continued on Page 10)



## THE OLD MINT BUILDING

By J. F. BYRNES

From the point of age, among the buildings that stand out and draw the public attention in this western portion of the United States so far as is known to us the massive edifice built of gray stone and granite and known to us all as the Old United States Mint at Fifth and Mission Streets is surely most ancient of them all. The Mint was built in 1874 and withstood the earthquake and fire of 1906 by virtue of its foundation, walls and base seven feet thick, and its copper roof.

But let us not forget; it was not that alone that saved the building from being destroyed by fire. It was its faithful employees, who made every effort on that fatal morning to get through the fire lines. When you consider that all street car lines were out of service and that some of the employees came from across the bay.

It is true the Mint had its own power plant, two artesian wells and its water supply was in two large wooden tanks on the roof, so it required every effort, while the fire raged heroically around the building, to save those two tanks from being destroyed by fire. The interior court windows had no shutters and there also, with buckets of water and wet sacks the employees fought hard to save the building. From two to three days they never left their posts. Some

of them while trying to save the Mint knew their own homes to be on fire.

Many of these faithful employees have since been called to the Great Beyond. May I mention here the Mint engineer at the time, who was and still is a member of the South of Market Boys—Jack Brady.

To those of us who never saw its interior, the wide gloomy hallways, big office rooms with very high ceilings, and fireplaces, would be a source of amazement. These fireplaces were the only means of heating the building up to the time it closed its doors as a Mint. In its day it can be said without any question of doubt that it received and handled more gold than any other similar institution in the world.

Many of us today recall when visitors were allowed to visit the Mint. All our school children up to 1906 were escorted by special conductors through the building, and instructed in the operation and process of making our United States coins. South of Market boys who attended the old Lincoln School just across the street may recall the days when after school many an argument was settled back of the Mint. It was an ideal place to doff our coats and hang our hats. Our old member, the late Tom Hines, loved by us all, has told the writer of many events that hap-

pened thereabouts. Tom was a guard for awhile, during his many years of service there.

It may also be recalled that at the time of the earthquake and fire of 1906 the Mint was a true life saver. It was the only place for days where drinking water could be obtained, and the ground thereabouts housed several hundred people who were burned out, had no one to take them in, and lived in temporary huts and tents until such time as better accommodations were made for them.

The problem of what is to become of the massive edifice has not as yet been decided. No doubt it will serve for many years to come as an emergency building for the Government, as it is at the present time housing the employees of the Appraiser's Building, during the construction of their new building.

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# THEM WERE THE DAYS

By Pete Maloney  
Founder South of Market Boys

Here we are 34 years after—34 years ago our city of San Francisco was laid low. Today we stand out majestically challenging the world that we have the greatest and the most beautiful city in the world. Those of us who have



Pete Maloney

been here since we were born and particularly those who were born and reared in the great district known as South of Market can remember very distinctly the lumps which came into the throats of all South of Marketers on April 18, 1906, when we looked at our homes going down and knowing full well it meant for all of us separation, separation from the one big family we were, South of Market, where hospitality was supreme, where people never asked you a question, when you told them you were in need, where doctors had a hard time getting business, because every wife down there would go next door and attend to the neighbors' illness or wants.

Most of us from South of Market came up the hard way, we sold papers, matches, anything to help out the family, because after all, most everybody had a large family down there and for the Dad to go out and work and make both ends meet, it was a hard task. The result, us boys went out and worked at the age of 12 years and many much younger. Our schooling had to be neglected to help the family along. We are all proud of what we did. What education we acquired we gained through practical experience and that sort of education, my brothers, most of the time, helped us along—not that we would not have liked an education, very much so—but we could not on account of conditions.

But nevertheless, those people who eminated from South of Market can be well proud of the marks they made in this world. They made good—they were a credit not only to their parents, their South of Market district, but

also to the city they love, San Francisco.

I personally would like to turn back the pages of time, see South of Market just as it used to be and spend a month down there—what South of Market Boy wouldn't? Today the youngsters have everything in the world as far as education, recreation, etc. are concerned. How many champions would we have turned out if we had the recreational facilities they have today? God only knows.

The greatest thing that ever happened to San Francisco was when they made compulsory education. The boys of today get what we would have liked to get but could not because there was no law making it compulsory for us to go to school. However, as the saying goes, "Time Marches On," and we must go with it.

I heard Bill Granfield at a meeting one evening talking about the old time boxers. It was very interesting, as Bill, you know, came from a family of great boxers. Now I am going to go through my memory tank and recall a lot of old time boxers to you. Call me down if I am wrong or left some out, but I will do my best. First we will take Jim Corbett, the only one of the Corbett family born South of Market.

Then Joe Choynski, though a middleweight, fought them all; George Green, middleweight; Alex Greggins, light heavy; Joe Thomas, middleweight; Frank McConnell, welterweight; Jimmy Britt, lightweight; Eddie Hanlon, lightweight; Frankie Neil, bantamweight; Abe Attell, featherweight; Harry Tenny, lightweight; Dick Hyland, lightweight; Andy Gallagher, lightweight; Joe Kennedy, heavyweight; Brick Burgess, welterweight; Rough House Billy McDonald, welterweight; Frankie Crowe, lightweight; Johnny Crowe, lightweight; Harry Riley, welterweight; Jimmy Carroll, flyweight, bantamweight and featherweight; Willie Meehan from a flyweight to a heavyweight; Jack Stelzner, lightweight; Joe Kelly, lightweight; Nutsy Hampshire, lightweight; Dutch Thurstom, welterweight; Bobby Johnson, featherweight; Bobby Martin, featherweight; Joe Hill, bantamweight; Vincent Renna, bantamweight; Mike Synfy, lightweight; Turn Around Dan Kemp, anyweight; Lew Powell, lightweight; Johnny McCarthy, lightweight; Tommy McCarthy, lightweight; Charley Miller, heavyweight; Jim Smith, lightweight; George Miller, bantamweight; Louie Holtz, flyweight; (Bill Granfield gave me this one) Bill Granfield, lightweight; Matt Granfield, lightweight; Artie Granfield, welterweight;

Lawrence Granfield, featherweight; Willie Ritchie, lightweight; Billy Snailham, featherweight; Jack Carroll, lightweight; Pete Carroll, lightweight; Tommy Snailham, featherweight; Cockey O'Brien, lightweight; Tanglefoot McGovern, lightweight; George Jileck, paperweight; Willie Britt, lightweight.

There you are boys, I am running out. Put these boys in the ring today and I am sure they would cop all the honors. I may have left out some but I did my best.

Next meeting will be thirty years after. Louie Holtz is the chairman, Let us give Louie a big hand. Help him get over, because it is really going to be oldtimers night.

Bill Granfield and Jerry Noonan have had Louie practicing that old song "She is More to be Pitied Than Censured," and Louie Promises to sing it for us at the 34 year after meeting. Let's go bring in a new member and build up. Thanks for listening.

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# A MESSAGE FROM HUGO ERNST

To the Members of South of Market Boys Assn.

Dear Friends:

Through the pages of our paper I have learned that at the meeting of Thursday, November 30, 1939, Brother Thos. A. Maloney has introduced, and the association has passed, a resolution wishing me good luck in my new position as General Secretary-Treasurer of the Hotel and Restaurant International Alliance and Bartenders International League of America, and although I have not received an official notification of this resolution up to date, I will nevertheless take this opportunity of thanking you all for the kind expression of your good wishes.

To Senator Maloney I am particularly grateful, for he has expressed his friendship for me not only in the submission of above resolution, but also by his presence at the testimonial dinner given to me by my friends, which happened to fall on the same night that the installation of our new officers took place, and I can appreciate the sacrifice that Senator Maloney contributed in passing up the installation of officers in our Club, which I believe was the first one he ever missed, just to be present at my dinner, and say a few kind words for me there.

And incidentally I wish to thank now our friend, Mayor Rossi, District Attorney Mat Brady, Sheriff Dan Murphy and my old friend Andrew J. Gallagher for their appearance at that dinner, for I know how busy they were just around that time with their election campaigns, and yet they had time enough to sit down with us, and say a few kind words about our long association in the city. There was also Judge I. M. Golden and many other South of Market boys there, whom I wish to thank again for their appearance. And lest I forget, the newly installed President Fred Weidmann with his charming wife, appeared after the doings in the South of Market, unfortunately a little too late, for our party just broke up. Anyhow, to all those that were there, my best and sincerest thanks.

And may I now say a few things about Cincinnati. It is useless to try to hide the feeling of sorrow that befalls one when you have to leave San Francisco for good. Having lived there for 36 years, and being active in all the doings of the city during all this time, it is naturally a big price to pay for any advancement in life particularly coming rather late in life, when one is not so agile any more and a little more reserved in making new acquaintances. There never can be



Hugo Ernst

another San Francisco life for me, and while I anticipated this, when I finally consented to accept the call to my new sphere of activity, where I can be of greater service to my fellow workers. Nevertheless it is a feeling that is not so easily overcome, and I remember vividly the expression of my friend John A. O'Connell at that same banquet, when he concluded his remarks by saying, "I'd rather be a lamp post in San Francisco than the city hall in Cincinnati or elsewhere." That goes for me, too, John, old boy, but at the same time, you know "When you got to go, you got to go."

The homesickness is only aggravated occasionally, when you meet people from your home town. Like during the world series I ran into Tom Goslin, and during the baseball convention here I had a talk with Chas. Graham of the Seals, although he was too busy to come out with me, and although I had no chance at all to see or talk to Lefty O'Doul. But just the voice of a San Franciscan sounds good here for it has such a familiar, sweet sound.

And then the weather! Seven above zero is what we had New Year's eve, but with no snow! The New Year's celebration is entirely different from the one I am used to in San Francisco. No crowded Market street with thousands of confetti-throwing men and women, with their horns and other noise-making apparatuses, marching back and forth. No good natured jostling on the street; dusting off your confetti with little whisk brooms; no false noses or whistles to make you appear

grotesque and give the whole thing a holiday spirit. No. The celebrations are all indoors, and about midnight the crowd surges out for a minute or two in the streets, to blow their horns, and then return quickly to the warm atmosphere of the hotel lobbies. Well, I guess one will have to get used to that, too.

But there is one thing that we do have here in Cincinnati, and that is the real, honest-to-goodness baseball spirit. You can draw your own conclusions when I tell you, that all the reserved seats for the opening of the 1940 season are already sold out, and there is not a seat to be had. Long after the games were part of history, they were still debating here as to "why did Lombardi permit DiMaggio to score in the fourth game of the world series." Arguments have been advanced pro and con. One even going so far as to state that Snozola Lombardi permitted Joe to score on purpose, in order to make him look greater, since they both come from the San Francisco bay region! That certainly is a new angle, and shows Lombardi in a new light—sacrifice of an old-timer for a comer!

Whether or not it is so—your guess is as good as mine. One thing, though, that I must mention before I close, and that is the cleanliness of the city. Cincinnati is perhaps one of the dirtiest cities in the United States, if not "the" dirtiest. The reason for it is the burning of soft coal. This soft coal, which is in universal use, emits large gobs of soot, which make the newly fallen snow look like a grey mass, after it has been on the ground for a few hours. To illustrate the denseness of the soot I will quote from the Cincinnati Times-Star of December 30, 1939:

"In November the average sootfall in Cincinnati was 20 tons per square mile. Translated into simple terms that is the equivalent of dumping about a quart of soot over a good-sized bedsheet. It would make a month-old snowfall look very pretty."

And so, my dear friends, I will conclude my report for today, by wishing you all a Happy 1940. May God grant that the New Year bring peace on earth, and that the horrors of war in Europe be banished, so that the people there may be able to enjoy life and liberty. And for us in the good old U. S. A.: May we continue to enjoy the beauties of life, granted us by the Almighty, and their enjoyment guaranteed us by the glorious Stars and Stripes, forever.

Sincerely and fraternally,  
HUGO ERNST.

# The Recorder's Office

By Recorder Tom Toomey

The fire and earthquake of 1906 had a far-reaching effect upon our great city. The tradition upon which the South of Market Boys Association is founded are all centered within that particular section of San Francisco from which our organization takes its name. The catastrophe of 1906 caused many changes in the old neighborhood. Factories and warehouses sprung up where homes formerly stood. The city, of course, was rebuilt on a more modern scale until today, San Francisco stands out preeminently as a model city throughout the world.

In rebuilding the city after the destruction in 1906, many problems presented themselves not the least of which was the necessity for establishing the legal ownership and possession of real property after practically all of the land title records were destroyed in the fire.

While it is true that a few old records were saved, some dating back to the days before California became a state, these records were of little or no use because no unbroken chain of title could be traced through official records. For a time confusion and doubt existed everywhere concerning the recorded ownership of property. Some private title plants were saved from the flames it is true, and these proved to be of great value and convenience but they could not be considered as official or valid evidence of title.

It was conclusively apparent that some legal remedy must be found to establish, or renew, the title to property. The State Legislature was called into extraordinary session to cope with the situation and subsequently passed the "Act for the Establishment and Quieting of Title for Real Property in Case of the Loss Or Destruction of Public Records." Because this act was sponsored by Attorney Garrett W. McEnerney of San Francisco, it became generally known from that day to this as the "McEnerney Act." The "McEnerney Act" was signed by the Governor and became effective on June 16, 1906.

This act proved a simple and inexpensive procedure to establish title by law suit against "all persons." This suit to be brought in the Supreme Court. A certified copy of the court's decree quieting title to the rightful owner when filed for record with the County Recorder becomes the basis for establishing title to the property. Of course the "McEnerney Act" has

## A TRIBUTE

We have right here among us, a man name Pete Maloney  
When you hear the good he's done, you dare not say baloney  
He used to be a Copper, down on the Rincon beat  
And all they ever knew him by, was tall and handsome Pete  
He was a robust, strapping lad, and no one will deny  
And if he said he'd do a thing, on his word, you could rely  
He founded South of Market Boys  
He gave the Shut-ins, their first joys  
Each Christmas, he brings the needy toys  
And with all he's done, he does not poise  
No matter who, or what you are  
He always leaves the door ajar  
That all may enter, from near and far  
And makes you feel, a son a par  
So now you see, its not baloney  
'Bout all we said, of Pete Maloney.

One of the S. O. M. B's.

## THE NAVIGATOR

We know a South of Market Boy, Capt. Tarpey is his name  
It makes no difference where he is, he is always just the same  
He used to be a Captain, and sailed the briny deep  
But of late years, long voyages, he only gets a peep  
He's now what they call a Pilot, if you know just what that means  
He meets the ships, outside the Gate, and climbs aboard over seams  
From once he boards the vessel, he is in full command  
It's then up to him, to bring her in, without touching any land  
To accomplish this, one must have grit, to handle this large bulk  
For a slight mistake, would be too late, to save the grand old hulk  
It's not bad when the sea is clam, and the vision is quite clear  
But when the fog, starts rolling in, there is always cause to fear  
Were you ever in a fog so thick, you could cut it with a knife  
Well pity the poor Pilot, for that is part of his every day life  
At a time like this, he's on the bridge, all with eyes ahead  
He is listening for some signal, and there is very little said  
When all at once, he gets the one, he has anxiously waited for  
Then slow ahead, she moves along, with no fear of touching shore  
Its uncanny when you think of it, the fog, it gets so dense  
And how these Pilots navigate, or are they imbued with a second sense  
So hats off to Pilots, around San Francisco Bay  
And we pray that they will never, come to a sad dismay

From one of S. O. M. B's

been attacked but fortunately it has stood the test in the higher courts. It is now estimated that well over 90% of the real property in San Francisco ing to note that the office has operated in an efficient and economical way. Receipts collected last year under authority of the state law have been about \$30,000 in excess of expenditures. The public of San Francisco is cordially invited to come in and see for themselves just how their property records are maintained.

has been cleared in this manner.

Today, the San Francisco Recorder's office is a modern, up-to-date and well equipped department of the City and County Government. The many years of experience of the late Edmond Godchaux and his chief clerk, Dan McGlom, have made the office a leader throughout the state. It is encourag-

Wife—We must hurry home because we're going to have calf brains for dinner.

Husband—Your brother or that bachelor next door?

\* \* \*

Marriage after love at first sight usually results in divorce at first sight.

\* \* \*

"After this dance let's go outside and drink in the wonderful fresh air.

"What's wrong in drinking in here?"

## THE GOLDEN PHEASANT

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# Reilly Gives St. Patrick's Day Address

(Continued from Page 5)

Patrick could be deprived of everything else, but not of the faith which he so firmly implanted.

It would be a serious omission on my part did I not briefly comment upon the contribution of the children of St. Patrick to our own great republic. I pass over readily the great accomplishments of Irish soldiers in the war of independence and the outstanding service rendered our nation by the great Commodore John Barry, father of our American navy. This phase of Irish participation in the cause of the American independence is ably summed up in a quotation from an address to the people of Ireland adopted at a meeting of the Continental Congress at Philadelphia on July 28, 1775, which said:

"You had ever been friendly to the rights of mankind; and we acknowledge, with pleasure and gratitude, that your nation has produced patriots who have nobly distinguished themselves in the case of humanity and America."

And again, by the reply of George Washington on December 18, 1781, when he was tendered membership in the Friendly Sons of St. Patrick in Philadelphia, in which he said:

"I accept, with singular pleasure, the ensign of so worthy a fraternity as that of the Sons of St. Patrick in this city."

Appropriate of this occasion, however, I want to refer to the noble work done through the length and breadth of our land by the priest, brother and nun of Irish birth and extraction. They labor in every town and hamlet to give ourselves and our children a true realization of absolute values. They teach the glory of man because of the dignity of his creation, and following Patrick, inculcate the sound doctrine that freedom comes from God; that the human being who does not recognize this essential feature of his makeup is laboring toward the destruction of human society and democratic government; teaching also that our great constitution, with its noble provision of the inalienable rights of man, can be preserved only through eternal vigilance of a God-fearing people; that rights are inalienable only because they come from God rather than from man and that this, in turn, presupposes the existence of an immortal soul.

My friends, if there is no soul, there is no immortality; if there is no immortality, there is no accountability to a higher and just power; if man is merely a part of the brute creation, then regimentation and dictatorship follow as a necessary inference.

Thinking Americans, meditate on

the great service that these priests, brothers and sisters of Patrick are performing in your midst, analyze the foundation they are laying for the perpetuation of our government so ably instituted by the founding fathers, and irrespective of your race, creed or religion offer a prayer of thanksgiving on this anniversary of St. Patrick for the splendid work they are performing.

I ask you, my fellow citizens, and particularly the young men of America, to study the lesson of St. Patrick, the slave boy who after 1500 odd years is rightfully looked upon as the great champion of spiritual accomplishments. To him, my friends, obstacles were things to be overcome and overcome they were by his tenacity of purpose and his perseverance in a great cause.

I also say to you, my fellow citizens, in the diversity of your creeds and denominations, to hold fast to a sincere belief in the God of this universe Who is the origin of all authority, because once you reject that source you become subject to no law but your own. Furthermore, my friends, the gravest danger to our American democracy is from those in whose hearts the light of faith has been extinguished. Our democracy owes its constancy to religion. Theorize, as you may, man cannot lift himself up by his own bootstraps. He needs the help of a higher power. Once our democracy loses that standard of right and wrong deeply rooted in consciousness, its structural walls will soon give way. That is the very thing that is happening in other lands today. Before a dictator can engage in merciless persecution of race and creed, he must first banish God from his nation and cast aside the eternal standards of right and wrong which have been imbedded in the hearts of men from the dawn of time.

Too often do we speak about tolerance of other races and creeds. Friends, in our American life I do not like the word "tolerance." It implies only an attitude of forbearance which in turn is passive in character. In our dealings with our fellow Americans who are striving to perpetuate the great principles of the founding fathers, I much prefer the use of the word "appreciation," because it connotes an affirmative act of just evaluation. I like to join with our great Catholic apologist, the Right Reverend Monsignor Fulton J. Sheen of the Catholic University of America, when he pleads with every Jew who is living up to the truth as he presently sees it, to go to his synagogue with his Jewish brother and pray to the God of Isaac, the God of Abraham, and the God of Jacob; when he pleads with every Protestant who is in good

faith following the light as he sees it, to go to his church on Sunday and adore God with his Protestant brother, rendering praise to Christ who has made him Christian and brought him plentiful Redemption; when he pleads with every Catholic to attend the renewal of Christ's sacrifice on Calvary in the Mass, not only every Sunday but if possible every day; to intensify that unity that comes to all who share a common life because they share one truth, one Lord, one Sacrifice in the unity of the Holy Spirit.

This, my friends, is the great lesson which this anniversary of St. Patrick furnishes our American people, and may I be pardoned if I add a word to our friends in Ireland, that we in America fervently pray that the day is not far distant when Ireland will be granted the right to take her place among the free nations of the earth, independent and unpartitioned, for we know that a free, undivided, unpartitioned Ireland will mean the continuation of her mission to carry on her great work of making God better known and better loved among the peoples of the earth.

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# Be A Youth Again With S. O. M. B.

By Tom Wall

Come former fellow members, from the district of our youth, please remember the older loved ones of our families have passed on to the Happy Hunting Grounds, and the younger ones are just as fast, driving away to their own future and responsibilities, and we have left the memory of the days of our youth, school days, and early working days to cherish, so why sit in the old rocking chair, thinking of and bemoaning your troubles, real or otherwise, or with your ear glued to a radio.

Shake yourself loose from all this at least once a month and attend our monthly meetings, meet and talk over those happy days of our youth, with those who were youthful with you and I am sure you will go home feeling better for it, I know that I do.

Meet with the ones you attended dances with at Teutonia Hall, Manzanita Hall, Belmont Club, Aloha Club, Potrero Opera House, South San Francisco Opera House, B. B. Hall, Union Square Hall, Appolo Hall, Admiral Hall, Temple Hall, Mannahan Hall, Irish American Hall, Mechanics Pavilion, Washington Square Hall, Martins and Finleys Dancing Academies, to the music of Pinto, Walter Love, Fitzgerald and others.

Meet them with whom you attended picnics at Shellmound Park, Sunset Park, Glenwood, Fernbrook, Harbor View Parks, Germania Gardens, Woodwards Gardens, El Campo Glen Ellen, Oak Park (Stockton), Shuetzens Park (San Jose) and Shuetzens Park (San Rafael).

The ones you met on buggy rides to Blankens, and Beef Steak Bill's at the old Six Mile House, or on the trolley rides that generally terminated in a dance at Casey's White House Gardens in Colma.

Those with whom you attended school at Longfellow, Whittier, Jefferson, Lincoln, St. Roses, St. Brendens, St. Patrick's, St. Joseph's and the Golden Gate Kindergarten.

Remember in your youth, neighbors we were in both thought, action and words, quarrel and fight they would whenever the occasion offered, but always in spite of this, we were broad-minded and good neighbors, in time of illness, need and misfortune, so you be a good neighbor now, forget your narrow-minded views on personal or political issues and ideas, and be a good neighbor with us at our monthly meetings and live again the days of your youth with the friends of your youth.

Friends may come and friends may

go, through sickness and poverty, through wealth and prosperity, but in this world of misfortune and good fortune, somehow in some way our thoughts return to the place of our birth and the days of our youth, many times and in many ways.

To our brothers, active and inactive, to our eligible neighbors whose eyes this may meet, come and help make our meetings bigger and better meetings of good fellowship, free from personal animosity and with the spirit of our former youthful days, shake off that narrow-mindedness that comes on with age, and be a youth again with the South of Market Boys.

"I want my engagement ring back."

"Why, you idiot, I'm not engaged to you."

"I know you're not, lady, but you're engaged to one of my credit jewelry store customers who can't meet his payments."

\* \* \*

"My picture was in all the hometown papers last week."

"How much reward did they offer?"

\* \* \*

"I receive 100,00 letters a year."

"Huh, I get 500,000."

"Yes, but mine are fan letters, not bills!"

\* \* \*

"Do you ever feel pain in your throat after you've been drinking?"

"Oh yes, just as soon as my wife grabs me by it."

\* \* \*

First Shipwreck Victim—Oh, this is terrible. My wife and I were inseparable companions.

Second Shipwreck Victim—My wife never lets me out of her sight, either.

\* \* \*

Conceited Cuss I suppose a lot of women will be made miserable when I marry.

Girl—Why? How many women are you going to marry?



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## President's Message

(Continued from Page 3)

Bring your family and your friends and you will surely enjoy yourselves. Our own Mike Lawley and that little dynamo of fun, Ann Ipswitch of the S.O.M. Girls, have entered a conspiracy to make this entertainment for this affair a special, stupendous, colossal riot of fun, laughter and entertainment, and then we will dance. If you miss this one you will be sorry, so be sure you mark the date on your calendar—April 18, 1940, time 8:30 p. m., place Musicians Union Building, 230 Jones Street. Price of admission, 25c.

On May 12 we will again have our Mother's Day Breakfast. This, as you all know, is the day set aside upon which we will again be permitted to show our love and veneration for God's greatest gift to the world—"Mother." Pete Maloney will be chairman that day and our committee will remain in session and meet each Tuesday at our hall to formulate plans. More will be written about this in our next issue. We need a bigger attendance at our committee meeting, won't you, all of you who can, attend? You don't need any other invitation. Your membership makes you a member of the committee.

At our last meeting we were very pleasantly surprised by a visit from our friends across the bay. President Bob Duncan and a delegation from the West of Market Street Boys of Oakland called on us. Thank you, Bob. The door is always open to you. Come often.

Once more be sure to make a note of the change in date for our April meeting, April 18, at 8:30 p. m. I call your attention to this now because our April journal will not be published until after this meeting.

FRED M. WEIDMANN,  
President.

L. Camera L. Ghiotto

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 work in painting and decorating.  
 Aerial work - 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st, 32nd, 33rd, 34th, 35th, 36th, 37th, 38th, 39th, 40th, 41st, 42nd, 43rd, 44th, 45th, 46th, 47th, 48th, 49th, 50th, 51st, 52nd, 53rd, 54th, 55th, 56th, 57th, 58th, 59th, 60th, 61st, 62nd, 63rd, 64th, 65th, 66th, 67th, 68th, 69th, 70th, 71st, 72nd, 73rd, 74th, 75th, 76th, 77th, 78th, 79th, 80th, 81st, 82nd, 83rd, 84th, 85th, 86th, 87th, 88th, 89th, 90th, 91st, 92nd, 93rd, 94th, 95th, 96th, 97th, 98th, 99th, 100th, 101st, 102nd, 103rd, 104th, 105th, 106th, 107th, 108th, 109th, 110th, 111th, 112th, 113th, 114th, 115th, 116th, 117th, 118th, 119th, 120th, 121st, 122nd, 123rd, 124th, 125th, 126th, 127th, 128th, 129th, 130th, 131st, 132nd, 133rd, 134th, 135th, 136th, 137th, 138th, 139th, 140th, 141st, 142nd, 143rd, 144th, 145th, 146th, 147th, 148th, 149th, 150th, 151st, 152nd, 153rd, 154th, 155th, 156th, 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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 3

April, 1940



Kate O'Connor  
Mother of the S. O. M. B.

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.



Mayor Angelo J. Rossi  
Guest of Honor

# *Mothers' Day Breakfast*



Pete Maloney  
General Chairman

*Whitcomb  
Hotel  
Roof*



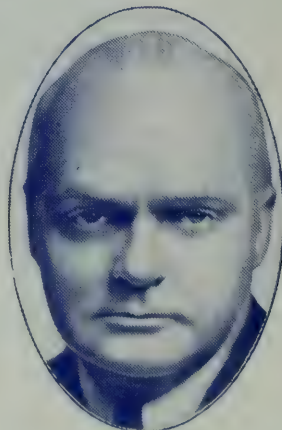
President Fred Weidmann

*Sunday,  
May 12, 1940  
10:30 A. M.*



Senator Thos. Maloney  
Honorary Chairman

**PRICE**  
**\$1.25**



Dudley Field Malone  
Speaker of Day



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DOLORES PRESS, 3384 16th St.  
Phone UNDERhill 3667

#### PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorabile and worthy or remembrance in the history of San Francisco.

#### MUSICIANS' HALL

230 Jones Street Phone PROspect 9795

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**C. FRANK PRATT**, Business Manager

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DOLORES PRESS

## President's Message

"Each year, each member owes the organization one new member."

What need is there of a message on "Mother's Day"? The very word, "Mother" carries with it the one great message of everything that is good, devoted and beautiful.

No matter how low we fall in the social scale called society, there is al-



PRESIDENT FRED WEIDMAN

ways one hand stretched out to pick us up. No matter how high we go on the ladder of success, the ladder is steadied by that same saintly one, Mother.

Those of you who still have your mother are indeed blessed and happy in having her to comfort and guide you. We who have lost our beloved guide and counsellor live in the memory of her smiles and tender care. In either case we owe it all to mother and on "Mother's Day," May 12, let us each and everyone raise our eyes to God and thank Him for the greatest blessing man can have—"Mother" and her sacred memory.

If your mother is alive and near, don't let this day pass without a visit to her. If she has passed to her reward, visit your mother's grave, if possible, and in the presence of her spirit resolve to live as she would have you live. If it is not possible for you to visit mother she will be thrilled to hear your voice on the phone or to read your letter.

Our "Mother's Day Breakfast" will, this year, be held on the roof of the Whitcomb Hotel. Bring your mother and let us all join you in doing her honor, let us show her that the SOMB are proud to know her.

Unfortunately I lost my sainted mother when I was only eleven months old and the memory of a mother's love has always been denied me. Many of our members have had the same misfortune and I know they, like myself, will thank you if you and your mother, by your presence at our breakfast, will allow us to help you honor them.

Remember the date, Sunday morning at the Whitcomb Hotel, 10:30 a. m.

Those of us who attended the March

meeting had the pleasure of hearing George Malley's splendid talk on the building of youth, and those of you who missed his talk have something to regret. Arthur Downey is doing his job 100 percent and each month he has brought us an interesting speaker, and Arthur says his future speakers will all be of the same caliber, not academic theorists, but interesting speakers telling us of things we like to learn. Pete Maloney has promised me that, in the very near future, he will bring us Dean Maddux, the famous "Buddha" of radio, and I know no one will want to miss the talk of "Buddha," one of the really interesting speakers of our time.

In the last issue of our Journal, on page eleven, appeared an article by our brother member, Tom Wall. If you have not already read this article, by all means read it and study it. Tom's article briefly and plainly exemplifies the entire creed of our organization. Read it, study it, and let us all strive to live according to its teachings. Thank you, Tom Wall. Don't let a month go by without a contribution to our Journal from your gifted pen.

Our past few meetings have been interesting, our succeeding ones will be even more so. Your directors are studying some new plans which will soon be placed before you for your consideration and approval. I urge that you, by your presence at our meetings, make yourself a part of these plans.

Our next meeting will be held in our hall, Musicians Union Building, 230 Jones St., at 8:30 p. m., May 30.

Be in attendance yourself, bring a new member and bring one of our old members back to us.

**FRED M. WEIDMANN**,

President, SOMB.

**YOUNG MAN** 20 years old, excellent appearance, good driver, references, needs work badly; would like to learn trade or business. Very ambitious. Call VAlencia 6365. S.O.M.B. Gordon Shutter.

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## Remember The Big Shark

By J. W. Chute

**DO YOU REMEMBER?** The big shark that was caught in the Bay in the summer of 1887?

Some Italian fishermen had their line out, with several large fish-hooks and bait attached, and a sinker to take the hooks down to deep water over near "goat island" as they wanted to catch some large fish. Finally the line, which was about the size of an ordinary clothes line, began to yank around and the men tried to pull it in to get the fish, but they could not do it.

It was a good thing that they had a long line or their boat might have been pulled down under water; but the big fish evidently got tired out and finally came to the surface, and then they saw that a big shark had swallowed the bait hook, sinker and all, and that they had a strenuous job on their hands.

Finally they got the shark close enough to them and one of them fired a shot into it and killed it. Then they towed the shark to the wharf at the foot of Clay Street. They got a derrick and lifted it up on the dock. They got several sawhorses and laid large planks on them, and then laid the shark on the newly made table. Then they put a large tent over the shark and the table. They put a sign up telling about the shark, its weight—it weighed something more than one ton—and ten cents admission.

The newspapers published the whole story about catching the big shark in the Bay, and that it was on exhibition on the wharf at the foot of Clay Street, and that no shark had ever been seen in the San Francisco Bay prior to that time.

I was with the Telephone Company at that time and, a lot of us went to see the shark, and it was very interesting. The fishermen left the rope "fishline" hanging from the shark's mouth so everybody could see just how it was caught.

It looked like everybody wanted to see the shark, and they had such a large attendance that they kept the shark in the tent on exhibition until decomposition set in to such an extent that the odor got so bad that they just had to get rid of it, so they dumped it into the bay water. That catch surely made the fishermen quite a lot of money.

## Listen In You Old Time S. O. M. Boys

By Pete Maloney, Founder

Who remembers the Pacific Social Club? Who remembers the Diamond Club? Who remembers Saratoga Hall on Geary St.? Who remembers O'Connor & Reilly the tailors on Fourth St.? Who remembers the Buffet Zikand on Market St.? Who remembers Kellher & Browne the Irish tailors, when they were on Seventh St.?

Who remembers O'Connor & O'Reilly, the tailors on Fourth St.? Who remembers the old Washington bar? Who remembers the Diamond Ball? Who remembers when they started all the balls off with the Grand March and Lancers, then the waltz, then the two-step, then the schottische and the lancers again?

Who remembers Strock & Luceys on Sixth St. and on Fourth St. where they sold straight goods? Who remembers the Buffalo Hotel on Sixth St.? Who remembers Mahoneys bakeries, one on Folsom St. and the other on what street?

Who remembers Moran and Hughes on Third St.? It was a restaurant and they sold wines, liquors and tobacco, cashed all checks without discount?

Who remembers the United Irish Societies ball which was held March 17th, 1903, in Mechanics Pavillion and they had the grand chorus; the first number was "The Wearin' of the Green" and the second number was "The Harp That Once Thro' Tara's Halls," which was sung by the Gaelic Choral Society with Professor Sandy as the director?

Who remembers these old time police officers, Jerry Dinan, M. J. Conboy, Thomas Tobin, Eugene Wall, Henry Cills, Bill Dinan, Pat Shea, John Murphy, Richard Beamer, Tom Walsh, Dan Sylvester, Jim Hayden, John Spillane, Jack Tillman, John Fitzhenry, Ed Wren, Ed Gibson, John Herlihy, Tom Slattery, Billy Kearny, Frank Lycett, Ike Tuchler, Tom Murphy, Regan & O'Connell, Billy Buckley, George O'Connell, Pat Minihan, Tom Handley, Sam Orr, Pete McGee, and William Kruger?

Who remembers the Del Monte cafe on Seventh St.? Who remembers McFadden, McBrearty & Green, funeral directors on Mission St., south of Market? Who remembers the Turkish baths on Post St.? Who remembers Oak Run whiskey sold by Richardson & Brunsing Co.? Who remembers the Burns Hamman baths on Grant Ave.? Who remembers that sweet drink, Lash's Bitters?

Who remembers the Wunder Bottling Co. south of Market St., and where was it located? Who remembers Enterprise beer, Union Beer, Anchor beer, Weid and beer and Hilsma beer? Who remembers the Ocean Linke Co., manufacturers of bar, stove and office fixtures south of Market? Who remembers the

Carroll rye whiskey and who remembers Uncle Sam the candy man?

More in next issue, send your answers to me and I will publish in the next issue whether you are right or wrong.

At this writing I am happy to report that Mrs. Wm. A. Granfield, good wife of Bill, and who has been ill in St. Mary's hospital, is now doing fine, and  
(Continued on Page 7)

## Our Mother's Day Orator

Our speaker of the day on "Mother's Day," Mr. Dudley Field Malone, is no stranger to San Francisco. His visits in the past have been pleasant memories, all too few and far between. He knows our city and in his heart is a deep love for our city, so much so, that we are grateful to learn Mr. Malone is here to make San Francisco his permanent home and engage in his profession, Law.

We, who have had the pleasure of hearing Mr. Malone's, all too brief, talk on Americanism, look forward, in anticipation, to his address on Mother. His life, his experience in the law and his overwhelming love for his fellow man make him our ideal speaker on this grand occasion.

I am proud and grateful that Mr. Malone accepted my invitation to speak to us and I promise you all who attend and hear him a most pleasant treat which will linger long and pleasantly in your memory.

Thank you, Dudley Field Malone.

Fred M. Weidmann.

## Judge Thomas M. Foley New President of War Memorial Trustees

At a recent meeting of the Trustees of the War Memorial Judge Thomas M. Foley was elected to serve as president, succeeding Ralph J. A. Stern. Ramsay Moran, prominent San Francisco veteran, was elected vice-president. Judge Foley was appointed a trustee by Mayor Rossi in 1935 to serve for a term of six years, succeeding the late Lieut. General Hunter Liggett.

Judge Foley was active in the early days in securing the erection of the War Memorial Buildings, later served as Director of Military and Veteran Affairs of the State of California, and now serves on the Superior Bench in San Francisco.

Today he stated, "It is the hope of the Trustees to secure a wider participation of the citizens of San Francisco in the benefits of these beautiful buildings. The Opera Building, the Art Gallery, and the Veterans' Building, all offer facilities for the cultural advancement of our people."

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**SID ABRAMS**  
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550 GEARY ST.

# ST. PATRICK'S CADETS

By Frank S. Drady

When South of Market was in flower one of its most popular boys' organizations was the famous St. Patrick's Cadets. Organized in 1876 by the late Father Thomas Larkin, for years assistant to Father Peter Gray at St. Patrick's Church, the cadet company became at once one of the best drilled outfits in the State. Father Larkin was chaplain of the old Third Infantry Regiment of the National Guard and a drill master of ability.

And was he great for discipline? No top sergeant ever laid it on as did the military padre of St. Patrick's. But he got results and no Regular Army or National Guard Troop could beat the cadets when it came to drills. This can be well attested to by Ben Hanlon, Captain of Company A, who carried out to the letter Father Larkin's lessons. Captain Hanlon is still with us and lives in the Richmond District at 236 27th Ave. He is one of the real typical South of Market Boys left. Elated with the success of his big boys, Father Larkin decided to form another company of the little fellows of his parish and thus came into existence Company B of which James McDevitt was Captain.

## Salute to St. Patrick

One of my memory highlights of membership in "B" was one 17th of March when we fired a salute at sun-up in honor of Ireland's immortal patron. Father Larkin got the use of one of the field pieces of the Gatling Battery then located at Howard and Second Streets. Our two companies showed up about five o'clock in the morning, more asleep than awake by the same token, when we formed ranks and grabbing hold of a long rope which had been attached to the field piece took up our march. Up Howard to Third to Market we hiked, the artillery rumbling on the slippery cobblestones behind us. Out Market the route lay to the big sand lot (where now stands the Public Library) and here we put in position the cannon and awaited the rising of the sun. At the first rays in the East, "bang" went the big gun followed by twenty other reports, a regulation salute, probably the only one of its kind ever given to St. Patrick in the United States! And there isn't the slightest doubt that San Francisco made a record for early rising on that particular Patrick's morning!

## Visit Carmel Mission

Another historical event that the Cadets took part in was a visit to historic Carmel Mission. We were on an annual encampment to Del Monte, Monterey, when we were invited to go to Carmel by the venerable pastor of

Monterey, the late Father Cassanova. Carmel Mission had been deserted for years. It was in a deplorable state. Father Cassanova had discovered some old Spanish Manuscripts giving a history of the place written by Father La Playa, a companion of the saintly Father Junipero Serra.

Then was learned for the first time of the actual burial place of Serra and his companion—in the sanctuary of Carmelo Mission on the Gospel side. This discovery was made a few days before St. Patrick's Cadets arrived for their encampment. Into several big hay wagons we were loaded and off we jogged to Carmel—what a sight greeted us! The roof had caved in, doors hung on broken leather hinges, weeds and tangled foliage were everywhere; it was desolate itself.

Father Cassanova had enough debris removed to find the spaces marked as the last resting places of the saintly Franciscans. Each grave was disinterred and the remains exposed to the view of all present. In addition to the Cadets about three hundred guests of Del Monte and residents of Monterey were present.

## View Father Serra's Body

After all had viewed the bodies each one signed a statement to that effect in the Spanish history book which is still preserved in the Mission. It was indeed an experience that one never forgets. But very few of those who had the honor of looking on the holy remains of the noted Superior of the Missions, Father Serra, are still alive—Laura Bride Powers, custodian of the Old Monterey Customs House in Monterey was present. She is author of "In Old Monterey," a splendid account of the "dolce far niente" Spanish days and full of accurate historical events of those days.

Two or three years after this the Cadets disbanded. Captain Hanlon always considered his boys were the forerunners of the famous League of the Cross Cadets which later came into existence. The St. Patrick's lads took a pledge against drinking and smoking until 21 years of age, not to visit saloons until they reached their majority just as the League later did.

Among some of the St. Patrick's Cadets who were later very well known were the Rev. P. E. Mulligan, pastor of St. Joseph's Church, 10th and Howard; Judge Frank J. Murasky; John Carroll, still an employee of the Hibernia Bank; Tim Tierney, lately retired U. S. mail carrier; Billy King, for many years in the book business on Market Street; the late Rev. C. E. Clancy, O. P.; John Kelly, a well known resi-

dent of Redwood for many years; Jim Smith, a prominent local coal merchant; Jim Tounley, Tom and Jack Flynn of the City Hall.

## Third Infantry Regiment

Another military organization that South of Market could well boast of was the Third Infantry Regiment, N. G. C. This later became the First Infantry and in '98 under command of Colonel James F. Smith was the first regiment ever to leave the confines of the United States on a foreign war mission. At least eighty-five percent of the men of this regiment were Catholics.

Hundreds of South of Market Boys were in the ranks and many of them are sleeping in honored soldiers graves today in the Philippines.

The Old Third was a distinctively Irish Regiment. Its armory was located at the southeast corner of New Montgomery and Howard. On the opposite side of New Montgomery was the armory of the old First Regiment.

## Named for Irish Heroes

The Third named its companies after Irish heroes: The Montgomery Guard, the Shields Rifles, the Wolfe Tones, the Emmets, the Sarsfields and the McMahones. The latter was a highly spectacular group. Each man was six foot or taller; his uniform consisted of red trousers, a long red coat with a broad sheepskin front, gold epaulets, a high shaggy drum major's hat, a wide belt and perched on his shoulder he carried a large broad battle ax. They certainly looked a fierce bunch and always created a sensation whenever they appeared on parade.

Another popular company was the cavalry troop commanded by Captain C. C. Keene. The cavalrymen were in the main South of Market Boys and always made a swell appearance—Keene's buckskin horse was a well-known figure in all parades. The Captain had a musical supply store in the Old Nucleus Building on Third Street now occupied by the Examiner.

## Fourth Street School

One seldom hears anything of the old Fourth Street School or its venerable white-haired principal, Miss Morgan. A ramshackle, rickety structure, it stood on the northwestern corner of Clara and Fourth Streets, the site now the home of the Southern Police Station. That school was the start of my acquisition of a knowledge of the three "R's."

Among the families I can recall having children attending the Old Fourth Street school were the Colemans, Nearys, O'Days, Cranes, Fullums, Fitzpatrick, McKennas, Martins, Ayers,

Hunts, Walcotts, Balascos, Adams, Darraghs, Farrells, Cronins, Blennerhassett, Byrnes, McCarthys, Meldons, Sullivans, O'Briens and Peysers. This school was for a while a "feeder" for the old Lincoln Grammar on 5th Street. The only teachers I remember besides Miss Morgan were Miss Henderson and Miss Gunn.

Opposite the school on Clara Street was the "Stone Lot" so called because of a lot of broken curb stones strewn around the place. This was the arena for games, one of 'cat, numbers, also fights, but best of all the outdoor meals on Saturdays. Early on that day the gang, with crab nets made of barrel, iron hoops and "hay" ropes, with a big piece of "cat" meat generously donated by Shine, the 4th Street butcher, hiked to Long Wharf at the end of 4th Street where a fine mess of succulent crabs was soon netted. Then back to the Stone Lot, a fire started under a discarded oil can into which the crabs were dumped and boiled.

In the meantime potatoes were roasted and shortly all hands squatted down to a repast the memories of which still survive despite the allurements of the various "table d' hotes" and "al a cartes" of this enlightened age.

#### Knew Outdoor Tricks

We knew all the outdoor tricks, long before Baden Powell gave us his Boy Scout idea. We knew how to start a fire without matches. If the sun was on the job we focused a watch crystal on a bit of smudge and soon presto we had a fire. If a cloudy day interfered with that stunt we had a piece of flint and that soon had a fire going for any purpose. And as for games—we pioneered such pastimes as Prisoners' Base, Bull in the Ring, One Foot Off the Gutter, Throw the Wicket or Can Can, Duck on the Rock, Snap the Whip, Hide and Seek, Tag (in all its forms), and Tally I O.

The last was a typical South of Market game. It was a sort of hide and seek with limitless boundaries. One game I participated in will illustrate.

Our side were the "outs" while the opposition looked the other way we (none of us over six years old) started on our trek and finally landed at Lone Mountain all the way from Fourth and Clara and you can take it from me that for five and six years olders that was some hike in those days. Over cobblestones, sandy sidewalks and unpaved streets we hoofed until our goal was reached, the big cross on Lone Mountain. We were at the end of the world.

On the cross we carved our initials, taking care to put a cross over the letters which we knew would prevent any vandal from ever interfering with the abbreviations of our names. Then back

we started. We had been gone several hours—and what a real warm welcome awaited us on our return. That I believe ended the "boundless" Tally I Owe game.

In front of the "Sand Lot" was the Central Pacific, then one of the leading South of Market hotels. It was run by Michal Farrell and his son John. Three stories in height, on the site between Clara and Harrison on the west side of Fourth Street it was always crowded to capacity. Three times a day the hotel stage—one of the regulation Wells-Fargo Co. type—would meet the ferry and river boats on the water front, load up with a varied consignment of hotel guests and then go tearing along the streets in true Western style coming to stop at the hotel with much shouting from the stage occupants.

#### Kids Wait for Coach

It was the delight of the kids of the neighborhood to wait for the coach and watch for its human cargo to be discharged. Then at the noon and supper hour we'd await the appearance of a waiter who would come out on the sidewalk vigorously beating on a big brass gong announcing meal time. Then came the grand scramble for the dining room. The "eating room" was on the sidewalk floor and so we kids had a full view of the hungry guests as they scurried to the tables and delved for food. There were no "menus" or bills of fare. A couple of large soup tureens filled to capacity were placed on each table, with heaping platters of meats, vegetables, bread, fruit and pastry—and then every man for himself and his appetite. What a contrast to the cocktail lounges and knick-knack food emporiums of today!

#### Emperor Norton's Domain

A frequent visitor down Fourth Street in my boyhood days was "Emperor Norton." Well can I remember him with his gaudy uniform, plug hat and cane accompanied by his dogs, Bummer and Lazarus, proudly strutting along, bowing to his "subjects" and dropping into stores hither and yon to levy a tax—a dime, a quarter or a half—from the proprietor. Nickels and cent pieces were practically unknown in those days—Norton was a frequent visitor at my father's store at 340 - 4th Street for his usual contribution.

During the period of which I write we had a volunteer or part time paid Fire Department. The salaried crew of fire houses comprised a drivers, stokers, tillemen only. Extra men were paid when responding to alarms. Fire signals were announced from a big bell on Benham Place in Chinatown as well as by means of a siren which could be heard all over the city. The fire horses stood in their stalls harnessed waiting for the alarm.

Later a fireman invented a harness contrivance which was suspended over the pole of the equipment and which could be dropped over the animals and immediately snapped into place. This apparatus was adopted immediately by every Fire Department in the country and was in use up to the motorization of all equipment. And as usual with inventions my recollection is that the fireman who invented the harness contrivance made nothing out of his brain work, the profits going to others.

#### Regime of Dave Scannell

Dave Scannell was at this time Chief of the Fire Department. And what a chief! It was worth going blocks to see the old grizzled fire fighter in action. Above the din and clamor incidental to the blaze he could be heard yelling out commands, swearing in the most diabolical manner and to all appearances ready to explode. It was a wonder to us all that he wasn't a victim of apoplexy during those tantrums but he lived to a ripe old age and was given an immense public funeral. As a veteran of the Mexican War he was accorded full military honors at Laurel Hill where he was buried. During his last days he was given spiritual attention by Father Thomas Larkin, already referred to.

One of the South of Market landmarks was the Metropolitan Temple at Jessie and Fifth Streets. Here took place many of the most exciting events of the '80s and early '90s. The Temple was originally a church erected for Rev. Isaac Kalloch. He was a minister of the sensational type. He became mayor of San Francisco and during his incumbency got into a controversy with the DeYongs of the Chronicle. In a short time the fight was on and from the Temple's rostrum and the Chronicle's pages came charges, accusations and recriminations. Personalities of the gravest nature were hurled back and forth. Something was certain to happen—and it did!

Kalloch's study was in the rear of the Temple on Jessie Street. The fighting minister was in his study one day when a knock came on his door. He opened.

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A boy informed him that a lady was waiting outside in a coupe and wished to speak to him. Kalloch went up to the coupe when the occupant opened fire on him and badly wounded him. It was Charley DeYoung. The stricken man, then mayor of the city, was taken into his study, where he remained for several weeks, recovering from his wounds. Naturally the shooting created intense excitement.

19th Ward Rifles

The 19th Ward Rifles, a semi-military, political organization, was ordered out to do guard duty day and night around the Temple. Tan Bark was strewn all around Fifth and Jessie Streets so no noise from wagons driving over the cobble-paved streets could reach the stricken man. I was attending Lincoln school at the time. The school abutted the Temple. For days the pupils were forbidden to play any game. We talked in whispers and gazed awe-stricken at the windows of the room in which the city's chief magistrate lay wounded. Will Kalloch recovered, but there was a fatal aftermath.

One evening after his father had regained his health young Kalloch went to the Chronicle office at the northeast corner of Bush and Kearny Streets and shot Charley DeYoung, his father's assailant, dead. Again the city seethed with excitement.

Kalloch Junior was arrested, put on trial and acquitted. The verdict was wildly acclaimed. I remember standing at the southeast corner of Mission and Fourth Streets as a little boy and hearing yelling and cheering down Mission Street toward Third. It was a procession. Hundreds were in line and other hundreds on the sidewalks and heading the parade was a carriage drawn by a crowd of fifty men. In the carriage was young Kalloch, who was being escorted by thousands of San Franciscans to his home in the Mission after the jury declared him "Not Guilty."

(To Be Continued)

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Pete Maloney Message

(Continued from Page 4)

we of the South of Market Boys hope and pray that she will have a very speedy recovery and be up and around soon.

We are informed that Francis Edwards who has nominated Bill Granfield for many years as recording secretary and who has been very ill, is now up and around.

We are also sorry to report that one of our most consistant and active members, Charlie Fox, has lost his mother. Mrs. Fox was called to her reward recently and we hope and pray that her soul and all the souls of the faithful departed through the mercy of God will rest in peace.

Brothers, the affair most dear to our hearts is to take place Mother's Day, May 12th, 1940, 10:30 a. m. on the roof of the Whitcomb Hotel. That is Mother's Day breakfast. I don't know of any affair ever held in San Francisco that is more beautiful than the Mother's Day breakfast.

This year I believe I will make the affair even more beautiful than the last six we had. Let us just look for a few minutes, visualize our mothers, those splendid women who gave their all for us. By the same token it was our mothers who guided us along, worked their fingers to the bone, suffered and yes, went without hundreds of things they could have had, but wouldn't take then just on account of us.

They wanted us to grow up into fine men and women, they wanted to be proud of us and they wanted to see their children reach the top. We can say this to our mothers, that we never feel down on them, those of us from south of Market. Every one of them can be proud of themselves, proud of the fact that there is not another district in the country who were more proud of their mothers than we of south of Market.

Those of us whose mothers have been called to their rewards should come down to the Mother's Day breakfast and pay the tribute she so richly deserves and

also meditate with ourselves to the end that we are satisfied to know that our mothers received the highest reward and that is heaven.

Those who are fortunate in having mother with them, bring her down there, it will be two hours of a tribute to your mother that she will never forget. It is coming to her. What mother don't feel proud sitting alongside of her son or daughter or grandchildren and being their guest on Mother's Day. Brothers, we will feel so much better for having done so.

The price of the breakfast is \$1.25. If we are short we have many days to try and get it, but whatever you do, try. Your president, Fred Weidmann, has appointed a fine committee for the affair. Tommy Maloney is your honorary chairman, Dudley Field Malone, prominent national attorney, will be the speaker of the day and I am sure he will give a most inspiring talk on Mothers. Mike Lawley has a swell show lined up, and we will have as our guests, ten California pioneer mothers from the Laguna Honda home, with Margaret Holz as chairlady of the women's division. Mrs. Jess Crowley, honorary chairlady.

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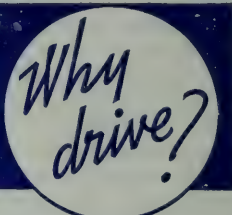
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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 4

May, 1940



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ANGELO J. ROSSI

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speedy recovery

OFFICIAL ORGAN  
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**OUR NEXT MEETING  
MAY 23rd**



**On Account of May 30 being a Holiday**



***Entertainment and Refreshments***

# SOUTH OF MARKET JOURNAL



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## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorie and worthy or remembrance in the history of San Francisco.

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# President's Message

"Each year, each member owes the organization one new member."

By Fred M. Weidmann

Decoration Day falls on our regular meeting night and, for that reason, we are compelled to move our meeting up to Thursday May 23. May I urge you to attend for we will have some very important matters to decide upon.



President Fred Weidman

From the comments heard, it seems that our social party on April 18, commemorating 34 years after, was a big success and accomplished the idea behind it, which was, sociability and friendly contact between our members and our families.

May I take this opportunity to thank and commend our committee on their splendid work in making of this party a real get together. I have received, from many members a request to repeat this form of activity. What is your opinion? You know, your wishes are the commands upon which your directors act, so let us hear from you. You know you have the privilege of the floor at all times and your officers are anxious to have your opinions as a guide to them.

Our co-chairman of Entertainment Ann Ipswitch and Mike Lawley gave us an entertainment that was most perfectly balanced and a real treat, you, who missed it have your regrets, we who saw and heard it had a real night of perfect pleasure. Mike had some

fine professional and volunteer entertainers while Ann had her splendid group hitting on all sixteen cylinders. Come again S. O. M. Girls we surely thank you each, one individually and collectively. Ann Ipswitch Barbara Ipswitch, May O'Keefe and daughter June, Hilda Mathias, Blossom Hay, An Syce, Ethel Ceramer you were all wonderful. We also thank good old Steve Rice and his two dancing boys Tom and Maston all together just a fine show, nicely arranged and fittingly seasoned by a very nicely spoken few words about 1906 by, that ever ready pleasing historian of South of Market our own Tom Maloney. George M. Donald, our own blind boxer spoke very interestingly of his coming trip throughout the country and then the whole evening most fittingly ended by dancing to the splendid music of Ernie Gatto's orchestra, that boy sure knows his dance tempo.

We were, at our entertainment, most pleasingly gratified to welcome among our distinguished guests good old Birch Dean, Past Pres. West of Market Boys of Oakland and a very very gracious group of ladies, from the West of Market girls, Mrs. President Edna M. Healey, Mrs. Erna Jenkins, Mrs. Ann Daneri, Mrs. Lucille Swingby and Mrs. Margaret Vargas. Thank you West of Market Boys and Girls. Call again, our doors are always open to you.

Now we look back at this as a very pleasant memory lets keep the memory but not stand still. Come to our next meeting and plan for the future. Remember the date of our next meeting,

Thursday, May 23

Time 8:30 P. M.

Place, Musicians Union, 220 Jones Street

## "MY LITTLE CHICK-ADEE"

By Bert Weinberg

It was a foggy morning just at the break of day,  
A little chick-adee laid her anchor on Sixth St. way  
All hands but George were sleeping and dreaming of their fate,  
When chick-adee was spotted swinging on the Keystone gate  
She told George she'd never go away again,  
Again, oh, she'll never go away again  
Cause marriage is the heartiest best in San Francisco's main stem  
Her George was always punctual, but now he's always late,  
Cause his chick-adee has it him and he's still standing by the Keystone gate

# MOTHERS DAY BREAKFAST

**PETE MALONEY, Founder**

The Mother's Day breakfast as held at the Whitcomb Hotel was filled to capacity and our guests, the Californian pioneer mothers, and all their guests had a splendid day. I thank all the committee for their co-operation.

Dudley Field Malone, the speaker of the day, lived up to expectations. He was marvelous and I sincerely feel was one of the greatest speakers the South of Market Boys ever had.

Tommy Maloney represented His Honor Mayor Rossi and also did a splendid job. Eddie Nelson, who was secretary of the Mother's Day breakfast committee, I owe an apology to I failed to introduce Eddie. It was one of those things that usually happen in affairs of this kind, naturally I did want him introduced as he certainly did a splendid job as secretary to the committee, he never missed a meeting and worked hard and untiringly towards making this affair the success it was.

Charlie Fox has informed me that he is having a tough time breaking into my column. Well, this is to signify Charlie that you are in and Fraser, if you know what I mean, is out. You will have to page Eddie Nelson on that one. Well, well, well, now look what happened, Bill Cummings went to work and what do you think he is doing, selling hams, bacon, sausages, etc. He is working for Tiedeman & Harris and from what I understand is doing swell. Well, lots of luck Bill and we hope your Fidelity hams and bacons will sell like hot cakes under your excellent salesmanship. Rex Schiller is the first one to buy a ham from Bill and Rex feels that ham photographed and his wife cannot cook it. Ray states that when his youngest is grown up, he will call their attention to the big ham, I mean the ham, not Cummings, and then in 1956 the ham will be taken down and a public barbecue held over its body. But Bill is now, had to, he cannot walk through Butchertown. When he tries it, all the pigs then leap over the fence and make for the bay. They are really afraid of Bill—reason, he carries a knife, and if Mr. Pig comes close Bill starts wielding, because he can get more for the hams on the hoof. Ask Charlie Meyer.

Berna Lewis, the celebrated singer, was one of Mike Lawley's singers on Mother's Day and what a beautiful voice and what a splendid girl. She came all the way up from San Jose with Baron Long who conducts the Hawaiian Gardens in San Jose, to sing for us on Mother's Day. We thank

her very much. We thank the press for their cooperation.

Ray Schiller, our public relations officer of the South of Market Boys, has been so busy. It is always pleasant to report that the world is going along just



Pete Maloney

representing the South of Market Boys. Tom Fox, and Jimmy Bohrer, the boys who brought the flowers were Tim and Lou Diamond, Johnny Shoen, Jack Finnerty, Frank Foss, Doc Weinbaum and Joe Maloney did a splendid job as members of the breakfast committee and the mother who was especially kind to me was all right I forgot to mention Pat Butti with his music was great. Mr. Maloney and his loud speaking system, we thank him. Pat Maloney of the Bay View Nursery donated the splendid beautiful flowers. Mayor Rossi Floral Co. and Phil Benedetti florist donated the beautiful arrangements for the old folks. George Miller donated the old folks' table on that day. Elmer Towle donated all the purses for the old folks. Hilarious this was, that and it is really wonderful to see an Elmer Towle. I want to thank Maloney Hall who was chairlady of the women's dinner, she did a splendid job with all her girls were on hand.

Now you can make the Mother's Day dinner just as good as the men and we will all be pleased.

## FLASHES

Joe Mattar, who is attributed to the SOM Boys by Lloyd Hunt, has been appointed director department of motor vehicles by Governor Olson.

Benny Thrash, the author, who is married, says that stories in the national news recently read, much of the San Diego Athletic Club.

Frank Matine "Babe" is going to be walking soon.

Father: "It looks that way. The finance company is threatening to take the perambulator."

## DUDLEY FIELD MALONE'S ADDRESS

Mr. Malone said in part:

I am happy to celebrate Mother's Day with you women of California.

Through the years I have been privileged intimately to know some of the most capable of the West, women of ability and thinking of Mrs. Fremont Older, Sara Bard Field, Gertrude Atherton, and Kathleen Norris.

But as I live at these lovely and sunny hill places, women who are young and happy, my thought goes to that most and best-beloved of all Californian pioneer mothers, Mrs. Phoebe Apperson Hearst.

This girl from Missouri crossed the nation in those days of early hardship and still endured through your Golden Gate, past your seven hills, and with that quick decision which was a part of her character, immediately made up her mind that she wanted to live on Russian Hill.

Grave to a married and fortune, she led such a beautiful life of known and untold philanthropies to the poor and suffering, to science, to medicine, to the arts, and to the building of a cultural life for her beloved Californians.

May God's dear eyes and heavenly skies enshrine her evermore.

And yet you mothers and your guests are prototypes of her courage, character and quality.

America, facing this world of greed, hatred and bloody war, needs, more than anything else, the straight thinking and the determined realism of the mothers of the country.

Women are the realists of the race. Men are the sentimentalists.

When a man proposes marriage to a girl and after quite a time she says yes, he invariably boasts about it as if he, unaided, had won a great triumph. Whereas the truth is, she had made up her mind months before that he was too young, and that he didn't have a chance of getting away. She just liked to see him strut through a long period of courtship.

The very biological factor and function in preparing all women for the privilege of motherhood, gives you sex a realism which ours will never attain.

This is a time for clear thinking if America is to stay out of the cataclysm of this European war.

This war is not of our making. The greed, arrogance and ineptitude of the leaders of England, France and Germany have produced this unspeakable horror abroad.

Of course the overwhelming sentiment of the American people is with the democratic people of France and England, Holland, Belgium, Poland,

(Continued on page 7)

## A South of Market Boy's Story

By J. W. CHUTE

My father, John Chute, was born at Castle Island, Kerry Co., Ireland, and my mother, Margaret Daly, was born at Cahercivene, in the same County.

The two families came to America at different times and both happened to settle in Cincinnati, Ohio, and that is where they got acquainted and were married.

A few years later they moved out to Winona, Minnesota, and that is where I was born, March 15th, 1862. In 1864 we moved to Rochester, Minn., and that is where I was raised.

My father was a very enthusiastic Irishman; and it happened that quite a large number of Irish folks settled in and around Rochester. After they got acquainted they used to get together and talk over affairs that prevailed in Ireland in those days, and long before. They finally made arrangements for St. Patrick's Day celebrations, which they put over in a very fine way.

In the 1870's, on several occasions, my father was chosen for Grand Marshal, and he made a very good showing, being 6 feet tall in his bare feet. He would lead the parade on horseback, and they would march up Broadway, with the Irish flag and the Star Spangled Banner and a large band. From Broadway they would march up to St. John's Church, and upon their arrival Father O'Gorman, who was born in Ireland, would come out to the front of the church. The Grand Marshal, my father, would dismount and stand on the sidewalk, facing Father O'Gorman, and make his St. Patrick's Day address. When he finished Father O'Gorman, who was a great orator, would deliver a very patriotic and interesting address about the history of Ireland, and the great and wonderful accomplishments of St. Patrick, after which we would all enter the church for the Mass. And in the evening they always had a very fine entertainment—Irish songs and speeches and fine music. My father was a good singer and would sing a few of those good old Irish songs—the "Wearing of the Green"—and others.

My father organized the St. John's Mutual Benevolent Society which went over in a big way, as about all of the Irishmen in and around Rochester became members.

This was the experience I had in my school days, which I can see made me about as enthusiastic for St. Patrick's Day celebrations as my Father was.

I arrived in San Francisco shortly before Christmas, 1885, and stopped at the Montgomery Hotel on Second Street near Folsom Street. I wanted to

attend the Christmas High Mass, which I learned was at 5 o'clock in the morning in those days. I asked the hotel clerk where the nearest church was, and he told me that it was on Mission Street between 3rd and 4th Streets. I arrived at the church a few minutes late, and to my surprise the church was overcrowded. The following will tell what happened on that occasion:

Fifty years after that Christmas Day, 1935, I wrote the following letter to the pastor:

\* \* \*

Rev. James J. McHugh, Pastor,  
St. Patrick's Church,  
San Francisco, Calif.

Dear Rev. Father McHugh:

Fifty years ago, Christmas, 1885, I attended my first Christmas Mass in California, a High Mass at 5 a. m. in St. Patrick's Church, and it was so crowded that many could not get inside and stood on the sidewalk and church steps during the Mass.

At that time all of the small streets South of Market Street were filled with homes, and many of the people living there then were Irish Catholics, which is the reason that St. Patrick's Church was so crowded at the 5 o'clock High Mass.

I was then 23 years of age, born in Minnesota, and my father and my mother, Margaret Daly, were both born in Ireland.

I arrived in San Francisco a short time before Christmas. I did not know where to go to Mass, so I followed an old Irishman who lived where I did, and arrived at the church a little late. The Church was crowded, but I managed to get inside, standing in the crowd. A woman standing near me fainted, and another man and myself carried her outside and she soon recovered in the fresh air. Then I worked my way in again and remained through the Mass. Later on I happened to get acquainted with Father Gray, pastor at that time.

On this, the 50th anniversary of my first Christmas Mass in California, I decided to attend Christmas Mass in good old St. Patrick's Church, in honor of St. Patrick, and I thank the Lord God that I am so well able to do so.

I pray Almighty God to grant you health and strength for many years to come to carry on the great and good work to which you have devoted your life. For the glory of God and His Divine Son, the Lord Jesus, I am

Most respectfully,

JOHN W. CHUTE.

## Schoolmates, Playmates, Neighbors

By Thos. G. Wall

Where are they all, the many of them, who are so fortunate as to still be with us.

Many are in our organization, many more should be in it, so why not attend our meetings, where your presence would be a pleasure and enjoyment, both to yourself and those schoolmates, playmates and neighbors of your youth, come be a sport, irrespective of your conditions or positions, in work or social life, you are always welcome in that South of Market way, so come and let us enjoy your company for the evening.

Come fellows, let us hear from you and see you: Johnny Simpson, Joe Bridgewood, Joe Armstrong, Jim Kell, Dukes Lavin, Geo. Hartman, Ralph Ficket, Oscar Garden.

Willie Cass, Mattie La Strange, Eddie Elridge, Rodney Kidd, Monty Powers, Jack Foran, Tom and Jim Cashman, Lou Sprout, Willie Hintz, Victor Groat, Fred Baker, Lou Frye, Milton Fiege, Dick Curtin, Chas. McCarte, Chester Caulfield, Bud Seibeck, Walter Kleso, Lou Stevenson, Winfree Calhoun.

Henry Ford, Geo. Pressly, Ray Kipp, Dan Sheridan, Willie McIntosh, Jim and Issac Dillon, Lester Wheeler, Arthur Murdock, Hans Becker, Tom Shaughnessy, Ike Bethell, Ed. Ehrman, John Riordan, Dan Edgecourt, Frank Uphause, Pete Doyle, Bill Flynn, Pete Cantor, Tom Sullivan, Pete and Jim Watson.

Andy Lang, Joe Hutchinson, Dan Pallas, Gus Snow, Willie Borne, Geo. Magrill, Tom Gilfeather, Joe Podesta, Jack McAuliffe, Roy, Fred, Charlie and Albert West, Chester Arthur, Jim Parks, Chick Bowman, Joe Newgard, Tom Quane, Ed. Erlingham, Oscar and Eddie Ellison.

Fred Lowrey, Willie Pitt, Joe Kilbride, Joe Kilday, Percy Goldstein, Ed. Hall, Will O'Connor, Jack Lacey, Brick Baxter, Will and Herman Reidell, Jack Thornton, Geo. Twigg, Dick O'Neil, and many others.

So come fellows, let us see each other again at the South of Market Boys meetings.

Professor. "Give me an example of the hardness of a diamond."

Sophomore. "A diamond will cut glass."

Senior. "Huh, a diamond will even make an impression on a woman's heart."

Mrs. Jackson. "You recall that wid-  
ow you married me to last week? She  
didn't get quite jocular and every one  
plays some kind of musical instrument."

Squire Brown. "Why that's a reg-  
ular band, Mrs. J."

Mrs. (dismissly). "That's right, Squire. But I wants to get disbanded."

# It Was 'Center St.' In Those Days

By Louis Saunders

I am glad to be a member of the South of Market Boys.

I arrived in San Francisco in 1880, and we located and lived down at 6th and Shipley Streets. The streets down that way were paved with wood planks and some cobblestones.

My father went into the dairy business and located at Center and Utah streets, now known as 16th and Utah. All of that section of low land was leased to the S. P. Railroad for 50 years. The R. R. Company filled it all in and made factory sites of it. There was only one narrow road across this low land which connected with 9th Street, and there was no street car service there then.

The closest school was the old Lincoln School at 5th and Market Streets, which I attended for about three years.

The only famous resort or playground near there in those days was Woodward's Gardens, located at 14th and Mission Streets, which was reached by a one-horse street car on Mission Street, the terminal of which was at 20th and Mission Streets.

When I had to go over to a new district called the Bay View Tract the only way I could get there was over the long wooden trestle which was over a mile long, and privately owned, and for which we had to pay a toll of 25 cents.

Mission Street, over which is now known as the Viaduct, also had a long wooden trestle, which was privately owned, and for which we also had to pay a toll.

Some of our famous landmarks were down South of The Slot, known as Rincon Hill and South Park, where some of our "old time" wealthiest people lived, some of whom were Collis P. Huntington and his railroad associates, Hopkins, Stanford and Crocker. Also Holbrook, Merrill and Stetson; W. W. Morrow, P. F. Dundon, former supervisor, resided at South Park. Mr. Flood and his gold mining bonanza partners, Fair, Mackey and O'Brien, lived on Rincon Hill, but afterwards deserted Rincon Hill and built new and magnificent homes up on Nob Hill.

Some of our "Old Time South of The Slot" play houses, such as the Big Opera House on Mission Street between 3rd and 4th Streets, Morosco's on Howard Street, turned out some of our foremost actors, David Belasco, Laurence Barrett, J. K. Emmett, Tim Sullivan, and many others too numerous to men-

tion; also John McCullough.

The city was governed in those days by a clique of politicians known as the Solid Nine, with headquarters at Kelly & Crimmins saloon, including "Blind Chris" Buckley, and every political favor had to be obtained from them. Alex Gregonis started the Southside Boxing Club at 6th and China Streets, which turned out many of our famous prize fight champions.

Third Street, Fourth Street and Ninth Street were the principal retail business and shopping streets in the '80s and '90s. South of The Slot.

## Membership

By Bob Loughery

Throughout the ages philosophers have said "The best things in life are free." This saying can be applied to membership in the South of Market Boys, as the dues are ridiculously low and the social benefits extremely high. And in addition the stellar entertainment and the tasty refreshments served gratis the last Thursday of each month.

Membership in the South of Market Boys carries a prestige that can not be equalled in San Francisco. A paid-up card is a symbol that informs others you are a respected member in the community in which you live, and it enhances your opportunity of meeting men worthwhile.

It is the duty of each South of Market Boy to introduce his friends to this San Francisco social club, as new members mean new life, new ideas, new contacts and new enthusiasm. Members who pay dues regularly but do not participate in the activities of the Club are missing a great deal of fun and good fellowship.

Resolve, right now, to ask an eligible friend to join with us and see that he and you are named on a committee.

Remember that the South of Market Boys' future depends upon your loyalty and cooperation to the membership committee.

Think! When do you know can meet our requirements for membership? Jit his name down immediately: then at the first opportunity, call on him or phone and make certain he is in the line of candidates at the next meeting. Thursday, May 23, 1940, 8 P. M.

The son of a retired actor was presently carrying on the reflected glory of his father. One evening in front of a theater an old friend patted the son on the back and said, "A chip off the old block, eh?"

"You mean a slice off the old ham, don't you?" groaned the son.

## 1940 Exposition

The 1940 Golden Gate International Exposition is on its way!

This week the final touches are being administered at Treasure Island in anticipation of opening day a week from next Saturday.

Out of a chaos of painting equipment, heavily laden trucks, pounding carpenters, puffing locomotives, heavy rolling paving equipment and rushing men and women, the Exposition has commenced to emerge in all the glory that will belong to it during the 1940 season.

The Treasure Island army unit has arrived and has taken up its quarters in the barracks near the Federal Building on the east side of the island. Foreign and Commercial exhibits are being moved into place, while the Gateway, the link of Treasure Island is humming with scores of new and spectacular concessions and roads being set up in readiness for the big opening day.

During the past week announcement was made that the Miss America show will be held in the Gateway. This is a Sally Rand enterprise and work on the show was commenced this week.

Scores of workmen are engaged in refinishing and re-decorating the former Guatemala Pavilion, which this year will house Portugal's display.

Rehearsals are under way for "America! Cavalcade of a Nation," the Billy Rose Aquacade, and the new Folies Bergere. Salici's Puppet Show was scheduled to arrive at Treasure Island this week and will be installed in the auditorium of the Hall of Western States.

During the past week a large consignment of wild animals, including lions, tigers, leopards and pumas arrived on Treasure Island for the spectacular Jungle Land Show. This is one of the shows to which the new 50-cent bargain ticket provides admission. This week additional animals, including a number of elephants were scheduled to arrive.

In the former Palace of Mines, Metal and Machinery work is being rushed on two great shows that will be featured during the 1940 season. They are the Pantheon de la Guerre and "Stage 9," the much-talked of Hollywood movie-making show.

Restaurants and cafes throughout the Exposition grounds are moving in their crews, while the cashiers' corps is undergoing an intensive course of training in preparation for the opening of the Fair.

## Hugo Ernst Visits San Francisco

Hugo Ernst, National Secretary of the Culinary Worker's Union and a real South of Market Boy, is really a flying visitor for he flew by plane from Cincinnati to San Francisco on Tuesday May 14, and after attending to his official business and paying what few calls he could in the short time left him for sociability flew off to L. A. Wednesday.

Your correspondent had a nice chat for about ten minutes with Hugo and it was easy to understand why this peripatetic boy has, by sheer ability and energy, lifted himself to the position of power he now holds. The man is just a tireless machine and with it a perfect gentleman who still remains a fair minded, sympathetic labor leader and a real credit to organized labor.

Hugo said that for some time in Cincinnati people, until they became accustomed to seeing him without a hat, thought maybe he was a nut, but he said the snow felt fine on the bare head and a hat was impossible.

The writer asked Hugo, "How do you like Cincinnati?" and got a typical answer "Fine but Cincinnati is not San Francisco."

He says he has flown over 100,000 miles and would travel no other way. He carries a ticket good on all air routes and never bothers to buy a ticket just gets aboard and the company sends him a bill at the end of the month.

Hugo confided that he contemplates advertising in the Cincinnati papers for all former residents of San Francisco in Cincinnati to meet with him and organize a San Francisco Club so they can get together occasionally and take a walk down Market Street and up Powell Street. If the club becomes a reality the writer would love to drop in and listen to the old touches being cut up.

Good luck Hugo, as you so earnestly requested we will see that you get your "Journal" regularly,

"Doc"

From the social viewpoint, the most urgent item of unfinished business is to increase the knowledge of human behavior.

The simple answer to the need of the world is development of the voluntary instinct toward cooperation among human beings.

You may be deceived if you trust too much, but you will live in torment if you do not trust enough.

## DUDLEY FIELD MALONE

(Continued from page 4)

Czechoslovakia and the Scandinavian countries

But it is sheer national vanity to think that our nation is ordained to save mankind. We should have learned that lesson twenty-five years ago.

God will be very pleased if the American people save themselves for a militant, cultural life, and for the defense of this continent from aggression.

You mothers and women of America must see to it that the leaders in Washington keep this country on a basis of strict neutrality, building our navy, our army, and our airplane forces competently to protect ourselves on both coasts against any swift attempt at aggression.

If Hitler the Fascist and Stalin the Communist, who have taught their peoples to hate each other, can shake hands and form an alliance for international conquest, it will not be difficult for Stalin and the Japanese to make a similar alliance in the future, with Canada, Mexico and our own country as their ambitious loot.

It is high time we took a realistic stand on foreign policy in the East. We have sold millions of dollars worth of junk and war materials to Japan to murder the peaceful Chinese people, while we hold benefits for the slaughtered Chinese whom our materials have murdered.

We have sent and are sending millions of dollars worth of war materials and supplies to Russia to murder and conquer the Finns and Scandinavia, while we hold "benefits" at home for Finnish relief.

If we refused to send war materials or junk to Russia or Japan, and clamped down an economic exclusion policy against these two outlaw nations, we would have less fear of trouble from the East.

And today, when there are still war makers, too old to fight, too cowardly to die,—who wish to have our young once more hurled into the holocaust of foreign wars,—you mothers of America must demand of our government with unceasing voice, that no American boy shall ever again give his life in foreign combat.

Let us remember in Mother's Day that the mothers of all the warring nations are the truly tortured millions of the earth. And let us pray for them that they may soon have release from their unspeakable agonies.

Today is a most appropriate day for the mothers of America to remember our own boys who lie in the plains of France, in our own sacred cemeteries.

One of these was a young American, Alan Seeger. He was born in the

East, but lived for many years of his youth in the mellow beauty of California. He died in battle on the sunny chalk field of Champagne, just two days after he wrote these lines to his dead young companions.

To me this American boy was the greatest lyric poet since Keats and Shelley.

In these deathless verses of Alan Seeger, I offer you for Mother's Day his toast to our immortal young:

"Honor them not so much with tears and flowers

But you with whom the sweet fulfillment lies,

Where in the anguish of atrocious hours

Turned their last thoughts and closed their dying hours—

Rather when music on bright gathering, lays

Its tender spell, and joy is uppermost, Be mindful of the men they were, and raise

Your glasses to them in one silent toast

Drink to them—amorous of dear Earth as well,

They asked no tribute lovelier than this

And in the wine that ripened where they fell,

Oh, frame your lips as though it were a kiss."

I say to the mothers of America through you, the mothers of California,—be brave and guard America's young from war.

May God bless you and keep you, Mother Machree.

## "HABITS"

There are habits good and there are habits bad,

There are habits merry and there are habits sad,

Every one of us make a few

Because that is the natural thing to do. Some of us smoke, some of us swear, Some of us grumble too much of care. This world would lighten as ever before If we created the habit of smiling more.

There are habits bad and there are habits good,

And that is true if it was understood, That the habits good are as hard to break

As the vicious ones that we often make. All this world would lighten as ever before

If we had the habit of smiling more

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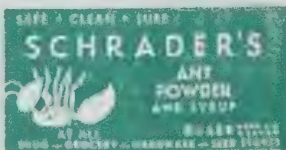
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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 5

June, 1940



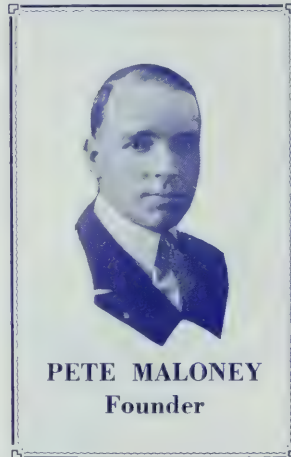
*Be true to your God,  
Your Flag and  
Your Family*

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# HAPPY BIRTHDAY

SOUTH OF MARKET BOYS, Inc.

1924-1940



*Next Meeting*

**THURSDAY, JUNE 27**

*Entertainment :- Refreshments*

GUEST SPEAKER

**MR. RICHARD E. DOYLE, JR.**

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by

THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

DOLORES PRESS, 3384 16th St.

Phone Underhill 3687

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

## MUSICIANS' HALL

230 Jones Street Phone PProspect 9795

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859 Golden Gate Ave.

C. FRANK PRATT, Business Manager

## OFFICERS

FRED WEIDMANN, President

Leslie Noonon ..... First Vice-President  
Bill Cummings ..... Second Vice-President  
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Peter R. Maloney ..... Financial Secretary  
Wm. A. Granfield,  
Recording and Corresponding Secretary  
John E. Foley, ..... Treasurer  
Bert Weinberg ..... Sergeant-at-Arms

## BOARD OF DIRECTORS

JACK DOWNEY, Chairman

Jim Allen ..... Lloyd Jacot  
Jacob Diamond ..... Bob Loughery  
Willie Benn ..... Charles Meyers  
Huntley Cameron ..... Maurice Sweeney  
Jim Doherty ..... Vincent Reilly

## ORGANIZERS

PETER R. MALONEY, Founder

Michael Doyle ..... John F. Quinn  
(Deceased) ..... (Deceased)  
Albert S. Samuels ..... Thos. A. Maloney  
Percy I. Goldstein ..... John J. Whelan

## TRUSTEES

Frank Pickard ..... Geo. R. Jileck, Sr.  
George Miller

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# President's Message

"Each year, each member owes the organization one new member."

In June, 1924, after six months of preliminary work and organizing, The South of Market Boys, Inc., was in-

Personally, I am looking forward to meeting you, who are now reading this message, at our meeting on June 27, some of you I have not seen for a few months and not only I, but all of us, would like to say "hello" again.

On another page you will see an ad for one of the new activities being arranged by your board of directors, a monster whist game at Y. M. I. Hall. Let us all get together on this one and make it a big success. You are all invited to attend the committee meetings on the second floor of the Musician's Union Hall, 230 Jones St. We need your help to make it a success. Committee meetings every Tuesday night at 8:15 p. m.

Happy Birthday South of Market Boys, Inc.

FRED M. WEIDMANN,  
President.



President Fred Weidman

RICHARD E. DOYLE, Jr.  
(Our Guest Speaker)

Mr. Doyle is a young, native born, San Franciscan, whose family for several generations have lived here and been closely identified with public life in our city.

His father Richard E. Doyle was formerly president of the Board of Education and is now a member of that board.

Our speaker is a graduate of The University of Santa Clara, and Hastings College of Law, president of the Catholic Theatre Guild. Mr. Doyle has for years been an active member of the Speakers Bureau of The Community Chest; The Arch-Diocesan Council of Catholic Men; The Barrister's Club of The San Francisco Bar Association.

Welcome Mr. Richard E. Doyle, Jr., and thank you Arthur Downey.

FRED M. WEIDMANN.

## WALTER MAILS

Thank you Walter for your fine talk our youth to sturdy, useful citizenship instead of a despairing life of crime, on baseball and its relationship and effect on the welfare and upbringing of.

We enjoy your all to infrequent visits Walter for as one of our good members Jack Dempsey said after our last meeting, "That was a good talk from a man who believes what he says and practices what he preaches."

Thank you again Walter and you are always welcome.

F. M. W.

corporated under the laws of the State of California.

We celebrate this month, therefore, our 16th official birthday.

Let us get together and make this our birthday meeting a big one.

Each year brings us closer to the day we older members will have passed on, the relentless march of time and the undesirable call of death is slowly, but surely, thinning our ranks. We who live owe it to the memory of those who have passed on, to keep the organization, founded by them, alive, active and operative as a perpetual monument to their love and friendship which made life South of Market, before the fire, the corner stone upon which our glorious city has been built.

Come to the meeting yourself and bring a new member.

Mike Lawley, our M. C., has arranged a good show, and as usual refreshments will be provided after the meeting. Our guest speaker this month, thanks to the efficient work of Arthur Downey, is a young man who, I know, will hold you spellbound in your seat. Mr. Richard E. Doyle, Jr., is indeed a gifted young orator. You will regret it if you miss his talk.

# HONORING OUR FOUNDER ON SEVENTEEN YEARS OF HARD WORK

By FRED McCORMICK

Being that this is Founders' Month and it is 17 years since the South of Market Boys was founded by Pete Maloney, I think we would be amiss if we did not say something about Pete and about the splendid work he is doing and has done. We all know that we could never get any place unless we had a leader. Fortunately for us, we have had a leader, an organizer and a real humanitarian since we started 17 years ago in Pete Maloney. He is one fellow that I know in our City who has never asked one person for anything and many of us in San Francisco can thank him for things he has done, not only for South of Market Boys, but for hundreds of San Franciscans. In other words he is always doing and never asking. You will never find any person talking ill of him, if you do, you will find that the person so talking, wanted a favor that Pete could not do, or you will find it a fellow who is just a little jealous or you will find a fellow who has never moved a finger for the South of Market Boys or anyone else, and who just wants his own selfish ends met and then he is satisfied. Let us see just what this fellow has done for the South of Market Boys, you know, people very seldom go to a president of the South of Market Boys, it is always Pete Maloney they go to and if he can help them he does. First Pete founded the South of Market Boys in 1924. Then he founded the Sunrise Breakfast Club, the only one of its kind in San Francisco with 1000 members. Then he organized the San Francisco Shutin Assn., which has done so much charitable work in our City. Then he founded the University of San Francisco Club, all these has 1000 members or more. He founded the greatest Mothers' Day Breakfast in the United States. He founded the only Fathers Day Breakfast in the United States. He went over the Radio and got 600 Automobiles and took over the San Francisco Bay Bridge at its opening 3000 underprivilege kiddies. He went over the Radio again made an appeal and in 1939 took over the Worlds Fair 1000 Shutins, 150 of them in wheel chairs, paralyzed, sick, worn out people, little crippled children, got them into the concessions. He organized the Annual Xmas tree party of Mayor Rossi where 2000 kiddies are given a swell day by the Mayor each year at his annual Xmas tree party. He was chairman and organized working committees for the C. Y. O. and helped to realize quite a sum of money for this great

institution. He was chairman of a Big Boy Scout drive in the Sunset District, he realizing a few thousand dollars. He organized and got interested in the annual Santa Anita Handicap race hundreds of San Franciscans and South of Market Boys. He helped organize the West of Market Boys of Oakland, The South of Market Boys of Vallejo, The San Franciscans of Los Angeles and the South of Market Girls can thank him for their organization. It was Pete who called Mrs. Elizabeth Hayes into his office at the hall of justice when he was starting the South of Market Boys, told Mrs. Hayes to start a South of Market Girls Assn., which she did and with success. He made a trip all the way to New York and made Major Bowes an honorary member of the South of Market Boys. He was president of the Widows and Orphans Aid Assn. of the San Francisco Police Department in 1928 and was responsible for raising their death benefits from \$2500 to \$3000. During his year in that office the Police Ball at that time, realized the largest sum of money in their history \$51,000 to the organization. Out of 21 members of the Police Department, Pete led the list with top vote. This fellow really has done things and is still doing them. We do not know how many big luncheons he organized for many San Francisco notables, but we know this, he organized and presided over one of the biggest affairs I have ever attended in San Francisco and that was the luncheon of Harry B. Smith in the Palm Court of the Palace Hotel, 1800 people present.

His Fraternal Associations are as far as I know. Of course The South of Market Boys is his number 1 pride. The Fraternal Order of Eagles Aerie No. 5; South San Francisco Parlor of the Native Sons of the Golden West; The San Francisco Shutin Assn., of which he is president; The Sunrise Breakfast Club of which he is president; The Widows and Orphans Aid Assn. of the San Francisco Police Department, of which he is past president and The Veterans Police Officers Assn. Pete was born on Rincon Hill, First and Bryant Streets, one of 18 kids, us fellows know Tommy and Jack two of his brothers, swell guys. We know Mickey who used to play baseball with the Hollywood team of the Pacific Coast league another swell guy I used to play ball with him and I know and I also

know that we of the South of Market Boys would have these people as our members. I know we are all glad to have as our leader and founder, Pete Maloney. Pete has been our financial secretary for 17 years, he and Bill Grandfield another swell guy have handled these two secretary jobs 100 per cent, along with Jack Foley they make a combination any organization would be proud of.

As long as we cannot this month publicly honor Pete, I think it is fitting and appropriate we do it this way and I know I am expressing the sentiments of practically all of the South of Market Boys. To you Pete a long and happy life to yourself and family and I am sure someday San Francisco is going to recognize what you have been and still are doing for them. Adios.

## SENATOR

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# EARLY HISTORY

By Willie (Hinges) Benn

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(Incumbent)

ASSEMBLYMAN

28th Assembly District

Election Tuesday, August 27, 1940

Compliments of  
**Capt. F. Weideman**

Greetings

**Anthony L. Noriega**



Tower of the Sun on Treasure Island

San Francisco in 1851 had about half dozen churches, and eight daily newspapers, among the latter, the San Francisco Herald and the Alta California were the most important, with the Evening Picayune and the California Courier in second rank.

There was as yet, no public fire department. Volunteer companies had been formed after the first great fires, and had been organized into serviceable cooperation by a city ordinance of 1850.

The first street lights were installed by J. B. M. Crooks.

The fire of May 1851 destroyed them and they were not replaced for some time.

The Empire Engine Company, one of the most active, was led by David C. Broderick, who used his experience in similar institutions in New York to mold the San Francisco Company into a useful tool.

The California Engine Company, manned by residents of Happy Valley, had a house in the corner of Market and Bush streets. On the ground beside it stood a bell which was struck by hand in order to sound an alarm of fire.

The Monumental Company, most famous of all, was housed on Brenham Place, facing the Plaza. From its belfry sounded a clear toned bell which rous-

ed the citizens in many thrilling hours of conflagration and civic excitement.

There were three more engine companies—the Protection, the Howard, and the Eureka, and two hook and ladder companies. All of them were influential in the social and political life of the city. The members drew no salaries, but in recognition of their services they were exempt from jury duty.

On May 4, 1851 San Francisco was devastated by a fifth great fire, which consumed more than three quarters of the city and entailed a loss of several lives and ten or twelve million dollars.

## South of Market Boys in Treasure Island Office

Two South of Market Boys have been honored by their chief, George Reilly, member of the State Board of Squalization, by assignment to Treasure Island for duration of the fair.

They are Donald D. Foster, of the Sales Tax Division, and Tom Gosland Jr., of the Liquor Control Division, who are in charge of their units at the board's office in the South Elephant Tower.

Tom can occasionally be seen around Singer's Midgets, where he is regarded as the "world's largest midget."

## "AMERICAN YOUTH"

**A**MERICAN Youth, living in a land such as America, where they are not engulfed in the throes of a dictatorship, where they can enjoy the rights and privileges which are duly theirs, and where they can obtain life, liberty and the pursuit of happiness, are rapidly progressing.

**A**MERICAN Youth are opening "New Frontiers" for progress. They are turning to new inventions--in science, television, radio, and they are opening new fields in which man can benefit humanity. The theme of American Youth is "progress," and they are not taking a "back seat" and remaining with the old traditions of our ancestors.

**T**HE YOUTH of today can do all this because they are living under this great democracy--because the American Government is looking out for the interests of its youth.

**L**ET US consider how a Youth of today lives under a dictatorship--which is prevalent in many countries. At an early age he is required to join the army. He is discouraged in thinking about religion, his voice is silenced the moment he says a word against the government. He is put in concentration camps where he must live in squalor and filth and under terrible punishment. He has no freedom. He has no time to think of progress, security, or the benefits of humanity--because his country will not let him!

**U**NDER a dictatorship, he is crushed under the rule of one man. He has no say in the government because he is in the midst of a powerful machine which he is powerless to stop!

**Y**ES, SUCH is the fate of many of the Youths in the world today. As we pass over these things it becomes more and more evident that we should be grateful that we are citizens of this great country--a country where we have a say in the government and not a country where one man tell us what we should do and what we shouldn't do.

**T**HE PEOPLE of the United States have their rights because the Constitution and the Bill of Rights were framed by the people themselves and not by one man to further his own power.

**I**T IS WELL that we pause and reflect on the words of Abraham Lincoln,

who said: "That these honored dead shall not have died in vain and that government of the people, by the people for the people shall not perish from the earth." American Youth knows that their honored dead have not died in vain because they have died to protect the democratic principles of our government and they know that our government will not perish, because they too are willing to fight, if necessary, to protect it.

**T**HUS AMERICAN Youths are proud that they are citizens of this great country, and they are also justly proud of the fact that in a few short years they will take over the reigns and guide the destinies of this land.

**A**ND SO All American Youth should lift up their heads to the Heavens above and with all proudness and sincerity say "Thank God, That I Am an American."

RE-ELECT

**HIRAM W. JOHNSON**  
UNITED STATES SENATOR



CANDIDATE FOR BOTH  
**Republican and Democratic**  
Nominations

PRIMARY ELECTION AUGUST 27

# Founder's Message

By PETE MALONEY, Founder

Here we are Brother, seventeen years old. 17 long years an organization and in those years we have done plenty for our fellow man. South of Market Boys can well be proud of their Association. Your name will go down in the history of San Francisco organizations as one of the outstanding organizations of its kind ever in our beloved city.

While men, women and children are being slaughtered in Europe, here we are in the greatest country in the world and in the greatest city and belong to an organization which has been and always will be one hundred per cent American.

Brothers that in itself is a grand and glorious feeling. Just keep in mind what we recite at the beginning of all of our meetings, "The Pledge Allegiance" adhere to it, and you will never lose.

Since last meeting we lost one of our most beloved members, a charter member, a great San Franciscan and a loyal and loving citizen, public utilities Commissioner John P. Murphy.

San Francisco will miss John very much, we of the South of Market Boys will miss him. The Shutin Association which he helped so much will miss him and so will his thousands upon thousands of friends. For he certainly was one of God's devoted children if there ever was one.

To his good widow, Mrs. John P. Murphy, the South of Market Boys extend their very deepest sympathy and pray that his soul and all the souls of the faithful departed through the Mercy of God may rest in peace.

His Honor Mayor Angelo J. Rossi, who is one of our outstanding members through me wishes to thank each and every one of you for your kind words in wishing him a speedy recovery. He is now back at his office and feeling splendid.

I want to thank each and every one who helped to make Mothers' Day a success. There is no question about it, it is one of the most beautiful functions ever held in San Francisco and certainly is outstanding.

## PRESIDENT'S MESSAGE

The roof of the Whitcomb was overcrowded and the Pioneer Mothers from the Laguna Honda Home had a splendid day.

Brothers there is an orphan's home in San Jose in which there are several hundred San Francisco children confined, they range in age from one year to fifteen years. Each year in the blistering heat, these unfortunate youngsters, if they desire to swim and they

do, must walk about two miles in the sun to swim in a creek. A group of San Franciscans found out about this and many of these men are members of our club and decided to do something about it. They contacted Barret and Hilp, contractors, who agreed to give to these youngsters a dream in a swimming tank. The price of this tank will be nil, practically speaking. And the only cost will be \$2,500.00 which is as low as could be.

Steve Rice is heading this list of men. Mike Lawley will be master of cere-



Pete Maloney  
Founder

monies. A block of tickets have been given to me to sell, they are fifty cents.

On July 21st, 1940, a show will be put on by Mike Lawley on the grounds of this orphan home at 2:30 p. m. We are all invited to attend. The good Sisters who are in charge of these youngsters will be pleased to have anyone of us there who can come. If you can squeeze out fifty cents anyway, contact me and I will give you a ticket, and if you can dispose of some of the tickets allocated to me, on behalf of these orphans I will thank you most sincerely.

You know I sincerely believe and particularly when I look at my five youngsters, it has often come into my mind that I wonder what would have happened if they were orphans. And I believe any contribution where orphans are concerned is one of the finest gestures any person could ever make. All of these children are from every race and creed and these wonderful Sisters have them under their watchful eyes 24 hours a day, to the end that when the children are ready to leave the institution they have educational background from the Sisters that will carry them far in this world. This is one appeal brothers I am deeply interested in, if you can help, please do so. If you are not in a position to do so, please try and contact your friends and let us help give these little people a break.

## South of Market Girls

The South of Market Girls Club, Inc., will hold a public installation at their hall in the Druids Temple, 44 Page street, on Thursday evening, July 11, 1940. At that time the following officers will be installed:

President: Mrs. Anne B. O'Brien.  
First Vice-President, Florence Cullen.  
Second Vice-President, May O'Keefe.  
Third Vice-President, Margaret Holz.  
Financial Secretary, Mary Hennessy.  
Recording Secretary, Phelita Reagan.  
Treasurer, Lillian O'Leary.  
Marshall, Josephine Hay.  
Sentinel, Elizabeth Mullins.  
Organist, Hilda Mathis.  
Junior Past-President, Jessie Crowley,  
Executive Board, Mamie Cronin, Ann Ipswitch, Lillian Gondolfa, Ann Syce, Mary Conroy, Tessie McGillicuddy, May Mayman, Ethel Kramer, Bertha Whitney.

Officers and members of the South of Market Boys Club and their friends are cordially invited to be present.

Entertainment and dancing will follow the installation.

## FIELDING PHARMACY

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**TUESDAY NIGHT, JULY 16**

**8:30 P. M.**

**Y. M. I. Hall**

**Oak Street, Between Van Ness and Franklin**

**South of Market Boys, Inc.**

# **BENEFIT WHIST**

**\$50.00 Cash and Other Valuable Prizes**

**Score Cards 50c**



**RAY SCHILLER**

*Chairman*



**THOS. A. MALONEY**

*Vice Chairman*

**FRED M. WEIDMANN, President**

# SOUTH OF MARKET JOURNAL

Vol. XV, No. 6

July, 1940



## *Patriotic Throngs Jam Treasure Island*



Here's part of the 131,000 Treasure Island visitors who participated in patriotic rites at the Golden State International Exposition on Independence Day. Color and pageantry predominated throughout the day, which was filled with parades and ceremonies and fireworks of a patriotic nature.

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# NEXT MEETING

Thursday,  
July 25, 1940

GUEST SPEAKERS

JAMES E. McCORMICK and PHILIP E. GEAUQUE

---

Sound Pictures

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*Entertainment*  
*Refreshments*



Don't Fail to Attend



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DOLORES PRESS

## President's Message

*"Each year, each member owes the organization one new member."*

Our meeting this month should be one to live for many days in the memory of our members and I do hope our two



President Fred Weidmann

guests, both of them splendid gentlemen, will be greeted by a large audience.

During the past months in this column, I have, through the efforts of Arthur Downey, promised you one treat after another in our guest speaker. You who have attended have all been well repaid and no one has been disappointed.

Our last speaker, Mr. Richard Doyle, Jr., was indeed a treat. Thank you, Mr. Doyle, your visit to us was an inspiration and we all have a truer conception of Americanism and its meaning since we have had the pleasure of your company.

The first half of my term, as your president is now over. May I ask you each one during the next half to be just a little more active in the duty of bringing in a new member so that in January my successor may have our organization just a little stronger, just a little healthier than when you greeted me last November. You can do it and I know you will do it. Bring in a new member.

Our two guests for this meeting and what a treat they will be, are Mr. James E. McCormick and Mr. Philip E. Geauque.

Mr. McCormick, we who know him can't seem to call him anything but Jim, will speak on the subject dearest to his and your heart, "Mother." A synopsis

of Jim and his life appears in another column. He was our speaker of the day on Mother's Day a few years ago and those of us who heard him are anticipating a real treat in his return as our guest at our meeting. He comes to us through the invitation of Pete Maloney. Thanks, Pete. I know Jim, and I have heard him and I know we all are glad to welcome him.

The other night one of our directors called me on the phone. It was Jim Allen. A few words from Jim Allen and I was all ears. I listened to him and then just said, "Jim, bring that fellow in and write me a letter about it. Here is Jim's letter:

"Special Agent Phillip E. Geauque of the United States Secret Service will be pleased to visit our organization, with his sound picture depicting the making of U. S. currency and also personally touch on the phases of the making of counterfeit coins and currency."

What a contrast these two splendid gentlemen will give us for our consideration.

I thank you Jim and I thank you Pete, and you who do not attend this meeting will have no one to blame but yourselves.

The date is July 25th, the place Musicians Building, 230 Jones Street, and the meeting will be called promptly at 8:30 p. m.

Ray Schiller, chairman of the whist game, will make his report in our next issue.

FRED M. WEIDMANN,  
President South of Market Boys, Inc.

## HENRY WAXMAN

Simpson's Rendezvous

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# JAMES EDWARD McCORMICK

By Robert R. Calkins



JAMES EDWARD McCORMICK

Jim McCormick's most publicized claim to fame is his touching Mother's Day ritual and poem, "Memories of Mother," which has been heard throughout the nation as the official Mothers' Day ceremony for all subordinate lodges of the Order of Elks.

But James E. McCormick, blind Modesto insurance man whose career as a newspaper business manager was shattered when his sight was taken while still a young man has many accomplishments which make him unique.

#### Built Good Business

Jim, as most of his friends know him, has struggled through disappointments and problems which would have ruined

most other men. He has built a successful insurance business, not through charity or pity of friends—because he won't take that kind of business—but through hard work, faith in his Maker and a will to succeed.

To his mother, who died at the age of 91, and his wife whom he married in San Francisco while working on the San Francisco Chronicle in 1910, McCormick gives credit for helping him solve his tremendous problems. It was for his own mother that he wrote his famous "Memories of Mother."

Jim McCormick had Scotch Irish ancestors. He is six feet, one inch tall and weighs 180 pounds. When he lost

his sight he didn't retire from an active life, but proceeded to learn how to enjoy the things which his friends enjoyed.

#### Learned to Swim

He learned to swim in the Presbyterian church pool. He danced, attended prize fights, the theatres and concerts. He developed his natural ability to speak and he can grip his listeners in a matter of seconds with side-splitting stories and tales of pathos—both of which he is a master.

During the war he was the only blind four-minute liberty bond speaker on the coast and was rated as one of the best, one night having sold \$22,000 worth of bonds to a theater audience in Modesto. He was selected by the government to be the Pacific coast

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representative in a group of blind leaders whose job was to have been bringing soldiers blinded in the war back to America to start life anew. When this plan failed to materialize, after McCormick was on his way to France, he was offered a job as teacher in a government school for blind soldiers in Baltimore, but he chose to return to Modesto to undertake his now prosperous insurance business.

**Program Big Success**

Seven years ago McCormick put on a Mother's Day program over Hugh Barrett Dobbs' Ship of Joy. By the time the program was over, 1075 congratulatory messages swamped the radio station and it took Jim's mother two joy-filled weeks to read them all. He has written many other verses, too, which are as soul stirring and doggeral which is hilarious.

Writing, memorizing and reciting these pieces, which express his inspiring philosophy of living is Jim McCormick's principal hobby. His principal interests, besides his business, are the Elks, of which he is a past exalted ruler, the San Francisco South of Market Boys, in which he is active although he was actually born in the Mission district, the Knights of Columbus, the Rotary Club, of which he has been a charter member for 18 years, and making extemporaneous talks which are always highly entertaining and worthwhile.

Since his misfortune which was followed by six painful, futile operations, he has not confined his activities to Modesto. He often goes to San Francisco and Los Angeles, has made three trips by various routes to the eastern seaboard as prizes for insurance sales contests.

**Looks Toward Future**

Jim McCormick has had more than his share of troubles, but he prefers to talk about the good times he has had and look forward to a bright future.

People who think their problems are just too much to bear should go have a little chat with Jim McCormick. He is an inspiration.

His poem, "The Light of Faith," shows why.

Tho' sight has gone from out of mine eyes,

Tho' darkness dims the sunlit skies,  
I know some day my soul shall rise,  
Some day I'll see His face.

Tho' face of loved ones ne'er I'll see,  
Their cheerful voices comfort me.  
A friend's warm hand, and Faith in Thee

Shall guide me on through life.  
Let not my head be bowed with woe  
Courage, onward, face the foe  
When faith holds firm, despair must go.

I'll win a place with courage.

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What matters, then, if days are dark?  
The mocking bird and meadow lark  
Sing to me in flowered park  
Their songs of praise to Heaven.  
What matters, then, if shadows fall?  
To you, to me, to one and all  
The Light of Faith outshines them all.  
Some day there'll be no shadows.  
Eyes are but curtains of the soul.  
When drawn, the darkness then  
unfolds

God's many blessings, manifold.  
But Faith must find the vision.  
Let fools rush madly after gold.  
God give me strength my Faith to  
hold.

Count me one day, within Thy fold  
With eyes to see eternally.  
So as this year draws to an end,  
This simple message I will send:  
My faith in you is strong, my friend,  
God bless and keep you always.

Re printed from July 21, 1938 issue  
of Modesto Journal.

—NEW LOCATION—

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New Phone: UNderhill 0329  
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**RE-ELECT**

# **HIRAM W. JOHNSON**

## **UNITED STATES SENATOR**



Candidate for  
**REPUBLICAN, DEMOCRATIC and PROGRESSIVE  
NOMINATIONS**

**Primary Election August 27**

# Founder's Message

By PETE MALONEY, Founder

As this is written I am very happy to report that Bill Granfield, our recording secretary who has been ill and in St. Mary's hospital, is doing fine and we hope that he will be up and around with us shortly, which I am sure he will. Bill is one of those fellows who never knows when to slow up on work, always active and on the job, and no doubt has been working just a little bit too hard lately, therefore his illness. I also dropped in to see Dewey Meade, our supervisor, who was in St. Mary's hospital, and Dewey came out of his operation fine. Also saw Eddie O'Gaffney, who is a patient in St. Mary's, and he came out of a very serious operation, in good shape. O'Gaffney is secretary of the U.S.F. Club.

At our next meeting we are going to have as a speaker Jim McCormack, most of you fellows have heard Jim talk. If you will recall at one of our Mother's Day breakfasts Jim spoke, and how. He is an excellent orator and can really present his talks in a manner which you and I enjoy. Many years ago Jim McCormack lost his eyesight, that did not stop this fellow from going ahead, nothing could stop such a two-fisted Irishman as Jim. He made his way in the world and is still going. A man of wonderful character, gentleman, loved by all, a real South of Market Boy and San Franciscan and one gentleman San Francisco can well be proud of. If you members really want to hear an inspirational talk do not miss the next meeting, when Jim McCormack will be the principal speaker. You know our meetings are very small, they should not be, I really think the cause of it is, that not enough interest is being taken in the association and particularly by those of us who have been elected by you members just for that purpose. You know I do not believe in attending a directors meeting, or a regular monthly meeting and letting things go at that and then forget about the association until the next meeting and so on. I sincerely believe that those of us who are officers should continuously take an interest in the club, or forget about being officers, just for the sake of being officers. I don't blame any member if he cannot bring in a new member. What encouragement does he get if his officers fall down on the job. After all, your only

perpetuation for the organization is membership. Evidently there is no effort being made nor has there been any effort made during the past nine months. Lots of talk but no action. Personally, I know it is very hard to secure new members, but it is so easy to ask. Do we do this? However, broth-



Pete Maloney  
Founder

ers, let us step on the gas a little bit. I know from personal experience that all fraternal organizations are having a tough time these hectic days. But our association is so entirely different. We are founded primarily on sentiment and this sentiment that is in us emanates from our parents and from a district in San Francisco, that as long as this city stands will never die in memory, history, sentiment, or hospitality. We hold a very prominent position in San Francisco. We are proud of that position, let us try and make our position just a little higher, we can do it, with all putting their shoulders to the wheel and working hard.

Charlie Fox of Acme Brewery fame who very seldom breaks into a column, has been making the grade too often and he can thank that sterling slave, Bert Weinberg, who insists that Charlie make the column. Here it is Charlie, I guess you will or have saluted Bert already.

It makes one feel good at some of the monthly meetings, particularly me, when I look around and see the old gang from Third and Bryant Streets at the meeting, Fred (Babe) Heaphy, very seldom if ever misses. Babe, as he was always known to us, was a crackpuck ball player in the old days, and quite a pool player, never gets a day older. Johnny Merrick, another real South of Market Boy. John says he is glad those boys

from Persia dropped out of the club. Johnny Busko, who Babe used to trim in pea pool, in Johnny Maloney's cock tail bar at Third and Bryant. The more Johnny got beat the more he played and could never get the eight ball in the corner pocket.

So here we are brothers, my proclamation, for a bigger and better South of Market Boys I say, let's go!



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**ASSEMBLYMAN**

22nd DISTRICT

Democrat - Republican

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Tuesday, August 27, 1940

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## Prosperous San Francisco

THE mid-year statements on the volume of savings business should lend a note of optimism during this time when cheerful news is all too scarce. Individuals in this country, in a greater degree than ever before, are buying homes and saving money—two fundamentally sound practices that lead to happiness and prosperity.

The San Francisco Bank's June 30th statement reflects this condition. Our assets are the largest in the history of the bank. Savings deposits are at a new peak. Our home loans are far ahead of any previous level, and the demand for financing new home construction is steadily growing.

Evidence of the growth of this institution is shown in the following comparative figures:

Assets June 30, 1930 . . . . \$131,072,571  
Assets June 30, 1940 . . . . \$186,286,227

PARKER S. MADDUX, *President*

### JUNE 30, 1940

Deposits . . . . .	\$170,475,894.96	Loans on Real Estate . .	\$84,577,386.73
Cash . . . . .	19,112,882.91	Other Real Estate . . .	855,336.04
Bonds & Other Securities	78,979,336.14	Total Capital Account .	15,224,039.97
Total Assets . . . . .	\$186,286,227.68		

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 8



September, 1940



1850 — 1940

Happy Birthday, California

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

Next Meeting Night  
*Thursday,*  
*September 26*



Meeting called to order promptly at  
*8 p. m.*



Entertainment *and* Refreshments

# SOUTH OF MARKET JOURNAL



Organized 1921

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THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

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1940-32

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repudiate and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

150 Golden Gate Ave. Phone: PRospect 9795

DONALD D. FOSTER, Editor

859 Golden Gate Ave.

C. FRANK PRATT, Business Manager

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(Deceased).....(Deceased)  
Albert S. Samuels.....Thos. A. Maloney  
Percy I. Goldstein.....John J. Whelan

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## President's Message

"Each year, each member owes the organization one new member"

This, the month of September, marks the ninetieth birthday of our wonderful state, California. Her

Market Boys", is built. It therefore devolves upon you and I individually and all of us collectively to keep alive this tradition by active membership in our organization.

There are many men eligible to become "South of Market Boys". Search them out and speak to them, bring them as your guests to one of our meetings, attend our meetings regularly yourself and, in this way, you will help your committee under the chairmanship of Bob Loughery, to perform satisfactorily the duties delegated to them.

Remember, always, the life of any organization is membership, active membership and "Each Year Each Member Owes His Organization A New Member".

Remember the date and time of our next meeting—

Thursday evening, September 26th

Time: 8:00 P. M.

Place: K. C. Hall, 150 Golden Gate Avenue.

FRED M. WEIDMANN,

President.



President Fred Weidmann

birthday was most fittingly celebrated at the State Fair, September 9, by a most beautiful parade and twenty-four hours of celebration and festivities, thirty-nine marching units from our own city, San Francisco, participating in the parade.

We, South of Market Boys, are proud of our State, proud of our City and proud of our organization but let us not be careless and slothfully sleeping in the thought that September 9th is the only day upon which we should remember that of the 43 stars in Our Flag, the thirty-first one, "California", is the brightest and most romantic in its history and its progress. Each day of the year keep alive the memory and pride we have in our state, California.

Most of the history of our state is centered about San Francisco, our city, and all the rugged individualism and tradition of our city lives in the history of "South of Market". There, in our district, lived the rich and the poor and here, from 1849 to 1906, was created and lived all that sentimental tradition upon which our glorious organization, "The South of

## Open Air Barbecue

An open air barbecue was held honoring Supervisor John F. McGowan, Sunday, Sept. 22, at 2345 Middlefield Road, Redwood City.

Over 1,000 of Johnny McGowan's friends gathered there under the leadership of Peter R. Maloney, general chairman of the committee; Chas. P. Fox, secretary; Jas. Dougherty, tickets; George Reilly, Board of Equalization. Following were other members of the Committee: Bill Cummings, John E. Foley, Harold Pabsts, Frankie Foss, Andy Johnson, George Miller.

Ray Schiller was chairman of publicity.

Mike Lawley gave one of the finest shows with a marvelous showing from our famous radio and screen stars.

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# Just An Island of Memories Soon



Tower of the East viewed across the south Lake of Nations at the Golden Gate International Exposition. Beyond the tower, with its bee-hive dome reminiscent of India, is the Foods and Beverages Building, and with the tower is Festival Hall, a public auditorium for dances and a variety of theatrical performances.

## A CALL TO AMERICA

By A. H. HONS, President,  
Parkside District Improvement Club

In the face of events which threaten to shake the foundations of our world, we call our citizens to a program for national unity.

Here in America our problems, social, political, and economic, are becoming issues of bitterness and conflict. Events abroad bring home to us the failure of human wisdom. More than anything else we need a new spirit—the spirit of Moral Re-Armament to mobilize the best in everyone and conquer the fear and selfishness in us all.

To build a fear free, hate free, greed

free America we must restore to our democracy its true strength which lies in the simple virtues of faith and sacrifice. We must release again the uniting power of honest apology and learn the secret of listening for Divine Guidance. Every citizen has a part. Everyone can start with himself.

We can then secure true cooperation in civic and state affairs, between management and labor and between nation and nation.

May our community take its full part in restoring sanity and lasting peace to the world.

## HERE IS THE BUG

32

Through an oversight, the Union Label was omitted from the last issue of this magazine, much to the disappointment of members and the embarrassment of The Editor.

So that all concerned may know, notice is given that the magazine was printed in a Union Shop. The "Bug" will be found in its regular place in this issue, and the "Bug" at the top of this article makes up for the one omitted from the last issue.

# San Francisco Day at the Fair

By MARJORIE FOSTER

San Francisco—the city that knows how—had its day on Treasure Island when more than 127,000 persons passed through the toll gates to participate in an all-day program of festivities on Sunday, Sept. 15.

Under the general chairmanship of Hon. Supervisor John F. McGowan, Secretary of Aerie No. 5, F.O.E., and active South of Market Boy, the event brought many of the officers and active members of both organizations to the island.

With magnificent weather prevailing, the elaborate program opened with a colorful parade, followed by other special events providing unlimited entertainment for all.

The parade marched past the Federal Building to the Temple Compound reviewing stand, and back to the starting point on Nanking Road. It was headed by the 30th Infantry,

the best drilled company in the United States Army, followed by a car carrying Supervisor McGowan, Captain Michael Riordan, acting Police Chief, and City Administrator Alfred J. Cleary, representing Mayor Angelo J. Rossi.

Participating in the parade were numerous parlors of Native Sons and Daughters, the Fraternal Order of Eagles, Loyal Order of Moose, Municipal Band, Elks Club, Boy Scout troops and various other organizations.

A reception for the San Francisco delegation by the Redwood Empire Association followed. Mr. McGowan spoke briefly, welcoming the guests to Treasure Island. He was presented with a redwood burl by William Monohan, general manager of the exposition, in appreciation of his efforts in making the celebration so successful.

Mr. McGowan was honored at a reception in the San Francisco Building in the afternoon. The evening entertainment consisted of the San Francisco Day Ball at Festival Hall and a special fireworks display in front of the Federal Building.

Helping to make this a gala time, Board of Equalization Day was celebrated on the same day, through arrangements made by Hon. George R. Reilly, member of the board in the first district.

It was also Construction Industries Jubilee, Central American Independence Day, Golden Gate Bridge Day, Salesian Boy's Club Day, Columbia Park Boys Club Day, Royal Neighbors of America Day, Barber Shop Quartet Day, United Institute of Music Day, Jewish Folk Chorus Day and Larska Dancers' Day.

## U. S. F. Club Plans Football Dance

The U.S.F. Club football dance on Saturday evening September 28th, at the Palace Hotel will be the social event of the coming football season. Keeping in line of Double Header events the club is giving this big dance to raise funds for the Building Fund of the University of San Francisco. There will be two orchestras, Artie Shaw and his 22-piece band that is newer than swing featuring as his vocalist Anita Boyer. This engagement of Shaw and his orchestra at the Palace Hotel is the world premiere for this outstanding band. The second orchestra will be that of Larry Cannon, who is fast becoming the favorite orchestra of the younger set.

Another big feature of the evening will be the U.S.F. Club All American Football Revue. With the following schools being represented, Stanford, California, Santa Clara, St. Marys, Utah, Michigan, Gonzaga and the University of San Francisco. This will be the outstanding floor show of the year.

The price of admission for this dance will be \$1, which entitles you to a table, dancing and the floor show. Reservations can be made by



ARTIE SHAW

calling the Palace Hotel, EX. 8600 or the U.S.F. Club, SU. 1183.

The chairman of the evening is Ray Schuller and the Co-chairman Peter R. Maloney.

Thos. A. Toomey, president of the U.S.F. Club invites each one of you to attend this great affair with your friends and members of the U.S.F. Club.

## Catholic Institutes Plan Gala Affair

Junipero Serra Institute, Y. L. I. and Pioneer Council, Y. M. I. will be joint hosts at the annual dance, Saturday, September 28, at the Fairmount Terrace Ball Room. Miss Dorothy Lally and Robert O'Rourke are co-chairmen for the gala affair.

Assisting on the committee are Misses Eileen Donohue, Alyce Wetzel, Barbara Sage, Kay Taylor, Mae Sullivan, Patricia Falvey, Bernice Thiebaut, Emma Ray, Marian McFadden, Mary Walsh.

Messrs. Hal Farley, Joseph Mofett, Roy Chavez, Charles Kennedy, Laurence Quinn, James Calden, Martin Sivertsen, Marry Leahy, Robert Biggs.

Patronize South of Market Street Journal Advertisers and help the Journal.

# Father Powleson Is Installed

On Sunday, Sept. 15th, 1940, Rev. Father Leo W. Powleson was installed as Pastor of St. Patrick's Church on Mission St. between Third and Fourth Streets.



Father Powleson has been a member of the South of Market Boys along with his good Dad and Brother Bud for many years. No doubt Father Powleson felt very elated when he occupied the pulpit in St. Patrick's Church for the first time. Gratified of course, because His Excellency the Most Reverend Archbishop John J. Mitty, D.D., appointed him to this most important pastorate and proud also because right in the district where he was born and reared he is now the Pastor.

Most everyone in San Francisco knows Father Powleson and knows of the wonderful work he is doing in the Catholic Youth Organization. We hope and pray that God will bless him with abundance of good health, so that he may carry on with his work for the youths and that all of his work as Pastor of St. Patrick's Church will be successful.

We were shocked to learn of the death of Arthur Granfield, brother of Bill, our Recording Secretary.

I don't think Art, as he was known to us, had been ill long, but God in his wisdom saw fit to take him from his loved ones and we can only pray that his soul and the souls of all the faithful departed through the mercy of God will rest in peace.

You know there are several of the Granfield boys, all of them outstanding South of Market Boys, and each one of them born and reared in that grand old district. And when an apparently young man like Arthur Granfield is taken from their midst, the loss is felt very keenly. To the family we extend our very deepest sympathy.

Sometime in the very near future I am going to hold a little dinner of all those who attended St. Brendan's School at Fremont and Harrison Streets prior to 1906, in fact from 1880 to 1906. If there are any former pupils of St. Brendan's School (and I know there are some) in the South of Market Boys, just submit their names and

By PETER R. MALONEY, Founder

## South of Market Pastor



FATHER LEO W. POWLESON

Courtesy The Monitor.

addresses to me and I will notify them when the affair takes place. It will be a gala reunion, one long to be remembered and you will sit down and rub elbows with your school

chums of long ago. Attend this and see how you have grown and aged. We will assure the women who attend that we will not mention ages. Too ticklish.

## MEMBERSHIP COMMITTEE FUNCTIONING

By JIM ALLEN

The Membership Drive Committee under the Chairmanship of Bob Loughery with Willie Benn as Secretary, has taken several steps in the right direction and promise an interesting report for the next general meeting.

Chairman Loughery feels that he has a very competent committee working with him on this drive and he will shortly issue a call for another meeting of his co-workers to devise ways and means to attack this very important problem facing the organization.

All members are urged to exert their efforts to the end that the drive now in progress shall be successful. Any member who knows of a prospect and feels that this committee can assist in urging the prospect to join with us, should contact Bob Loughery, Frank Foss, Pop Merrick, Willie Benn, Jim Allen, Hunt Cameron or any other active member. These men will be eager to communicate with the prospect and if they cannot bring him into the fold, they will call on the Yosemite, Maloney & Cummings, who share honors as the champion membership producers.

## From Pete's Notebook

Well, Eddie started off with a bang. Bill Cummings bought one of the new Chevrolets from Eddie, and right after Bill, dashing Charlie Meyers bought one. Of course, Bill, who has traveled quite extensively (up and down Seventh St.), had to get a dashing color on his new auto. It is a bright cream color with a pin stripe around and a Weinberg green under the dashboard. It is a sweet job. And Eddie Nelson is to be congratulated to be associated with such a fine firm. We wish him lots of luck in his new endeavor and hope he sells lots of Chevrolets. He is a crackerjack salesman and should have no trouble. But, of course, he needs help and we will do all we can to help him and the only way we can, I presume, is that if we want a new car, see Eddie, or if we hear of some fellow that wants one, tell Eddie.

Well, well, Frankie Foss' son (the White Bomber) has entered the Olympics. And can you imagine, in the 56-pound hammer throw. We saw the White Bomber at a picnic recently, he is about nine months old and, judging from his build, he will heave that 56-pound weight over the Bay Bridge. Husky, in perfect health, looks at his father with those Samson eyes and says, let's go, dad. Does his training at home. Mrs. Foss has yet to wash a dish, scrub the floor or move a piano, no sir, not while the White Bomber is around. However, he is a great child and has got two good managers.

Bill Granfield is picking up rapidly, looking better day by day and I am sure in a short time will be his old self again. Mrs. Granfield who has also been very ill, has been improving rapidly, I am told. We are sure glad to hear of it.

I went to the boxing matches recently and saw this splendid young fellow, Ray Lunny, box. I don't know when I ever saw in the last twenty years anybody who had the prospects of being an Abe Attell or Jimmy Britt, Willie Ritchie, or any of the old-timers as Ray Lunny, beautiful boxes, don't fear a punch, can take 'em and give them plenty. Lacks just a little experience; when he gets this under his belt, I think we will have another Native Son champion. I don't see how he can miss. Has one of the most beautiful left hands you would want to see. He has a brother who is a boxer with a future, and, incidentally, some twenty years ago his good dad, was quite a boxer himself. So the youngsters, no doubt, can attribute their prowess and ability to the dad.

Just received a letter from Hugo Ernst one of our first members and a real swell fellow, who is back East in Cincinnati working. Hugo wants to be remembered to all and only wishes he had a few bucketfuls of fog back there as it is pretty warm. Hugo is a grand fellow, and we only hope he reaches the very highest in his chosen profession.

### Miss Ephraim Dead

Old time residents of South of Market will learn with regret of the passing of Miss Janette Ephraim, a member of the San Francisco School system for more than fifty years, who died in the latter part of August.

Miss Ephraim taught in the old Tehama Street School, located on First and Tehama Streets. Many men now prominent in the public life of San Francisco were in her classes, such as George Reilly of the State Board of Equalization; John O'Connell of the Labor Council; Jefferson E. Peyser, formerly a member of the Board of Supervisors; Frank Sykes, newly appointed member of the Board of Education; Edward F. Bryant, Tax Collector; Judge I. L. Harris, of the Superior Court; Attorney Jacob S. Meyer, and many others.

Miss Ephraim passed away at the age of eighty years, and at the time of her retirement from the public schools was principal of the Sunnyside School. She will be mourned by many as a good friend, a splendid teacher and a woman of high character and fine ability.

### The Measure of a Man

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But—"How did he live?"  
Not—"What did he gain?"  
But—"What did he give?"

These are the units to measure the worth, of a man as a man regardless of birth

Not—"What was his station?"  
But—"Had he a heart?"  
And—"How did he play his God-given part?"

Was he ever ready with a word of good cheer, to bring back a smile, to dry up a tear?

51st Annual St. Vincent de Paul Society Report.

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 9



October, 1940



*Hallowe'en*  
1940

Next Meeting October 31

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Next Meeting Night

## October 31

Meeting Called 8 p. m. Promptly

---

### NOMINATION OF OFFICERS

---

A big delegation of San Franciscans of Los Angeles will pay us a visit. Let us have a big attendance to make them welcome.



Thursday Night — K. C. Hall  
October 31 — 8 p. m.

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Nomination of Officers

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.Published Monthly  
SAN FRANCISCO, CALIFORNIA  
NEIGHBORHOOD NEWSPAPERS, Inc.  
5715 Geary Blvd. Phone Bayview 2267

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL  
150 Golden Gate Ave. Phone: PROspect 9795  
DONALD D. FOSTER, Editor  
859 Golden Gate Ave.  
C. FRANK PRATT, Business Manager

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Bill Cummings.....Second Vice-President  
Bob Seaton.....Third Vice-President  
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Michael Doyle John F. Quinn  
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Albert S. Samuels Thos. A. Maloney  
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George Miller

# President's Message

"Each year, each member owes the organization one new member"

This, our next meeting of October 31, is one at which every man of our organization who has our fraternal

Be in attendance, bring an old member, bring a new member but above all come yourself.

Secondly let us have a big attendance to meet and make welcome that splendid group of real San Franciscans who are coming from exile in Los Angeles back to their Home in San Francisco. They, in their organization in the south, keep ever alive the spirit and glory of San Francisco and are always ready, when we visit Los Angeles to make our stay pleasant and comfortable. We owe them a real sympathetic, boisterous South of Market welcome. Let's give it to them!

Your attention is called to another column of this Journal in which is announced "The Fifteenth Annual Ball and Entertainment" given by our sister organization, "The South of Market Girls," under the chairmanship of Mrs. Florence Cullen. This yearly event is always a delightful one and from inside information, I have received, will this year be even better than before. This festive evening should certainly be on the "must" list of every one of us. Tickets may be had from any of the girls or from Pete Maloney and myself.

Keep in mind our next meeting—Nomination of Officers—Thursday, October 31, 8 p. m. sharp—K. C. Hall, 150 Golden Gate Avenue.

FRED M. WEIDMANN,  
President, S. O. M. B.

## PHOTOGRAPH BY EDITOR EXHIBITED

Donald D. Foster, president of the State Employees' Camera Club of San Francisco, member of the Royal Photographic Society and editor of the South of Market Journal, was one of the successful contributors to the 1940 Eastman Kodak travelling exhibit, shown at the Palace Hotel October 20 to 22. Twenty-four prints were selected as representative of the work of San Francisco photographers. Foster is Assistant Chief Investigator for Hon. George R. Reilly in the San Francisco office of the State Board of Equalization.

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welfare at heart, should be in attendance.

First and foremost is the yearly nomination of officers. Your expression of the men upon whom you think should fall the responsibility of keeping our splendid fraternity of San Francisco memories alive. Each year, this task becomes more and more difficult as those "twins of destruction" "Relentless Father Time" and "The Grim Reaper" take their undeniable toll, leaving, each year, fewer and fewer men with strength enough to carry on the duties of administration.

You owe it to the South of Market Boys to be present, above all times, at these next few meetings of this year. Do not leave everything to the chance of someone else advancing the name of one who may be acceptable to you. Study the men of our organization, make your choice, advance his name and from the many proposed will be chosen a group of officers, strong, conscientious and industrious in the welfare of our club. In this way only can we make a choice which will carry through 1941—to success, The South of Market Boys.

## OUT-PEEPING THE PEEPERS

**I**N playing Dirty Dora in the club rooms, you must have extraordinary eyes.

You must have a neck that is on hinges and the man sitting next to you must be able to observe a twist of the neck, eyes or body in a fraction of a second. Inasmuch as the man next to the man has these attributes, I have observed that the professional peepers outdo him very easily. Here is the way the peepers are listed in the National Peeping Contest:

- |                             |                                                                                                               |
|-----------------------------|---------------------------------------------------------------------------------------------------------------|
| No. 1—Charlie Fox.....      | Very bold peeper. Gets a look then sticks                                                                     |
| No. 2—Frank Foss.....       | Cagey peeper, but has to elevate himself                                                                      |
| No. 3—Harold Pabst.....     | Scientific peeper, slow movement                                                                              |
| No. 4—Bill Cummings.....    | Pretending peeper, apologizes after a look                                                                    |
| No. 5—Pete Maloney.....     | Bashful peeper, after peep, full of remorse                                                                   |
| No. 6—George Verner.....    | Moody peeper, has to be in the mood                                                                           |
| No. 7—Fred Finnerty.....    | Old fashioned peeper, takes lots of time to peep                                                              |
| No. 8—George Jileck.....    | Crying peeper, after peep, tells man to hold up hand                                                          |
| No. 9—Willie Benn.....      | Over the Top peeper with glasses on                                                                           |
| No. 10—Jack Maloney.....    | Eye in the sky peeper, don't peep on rainy days                                                               |
| No. 11—Eddie Nelson.....    | Chance peeper, if opportunity presents itself                                                                 |
| No. 12—Jess Jusix.....      | Underground peeper, lets his card fall on floor, while picking up card has his peeps. Has not been caught yet |
| No. 13—Frank Pickard.....   | The will peeper. He will if he can                                                                            |
| No. 14—Harold Pabst Jr..... | Now and then peeper, mostly then                                                                              |
| No. 15—Charlie Hunter.....  | Sleepy peeper, falls asleep in the other fellow's hand                                                        |
| No. 16—George Miller.....   | Accidental peeper, but accidents happen often                                                                 |
| No. 16—Gus Jacobs.....      | Primary peeper, first time for everything                                                                     |
| No. 17—Doc Weidman.....     | Forceful peeper, uses a gun to get a peep                                                                     |

The next tournament of the Peepers Association of the Pacific will be held in Dutch East Indies under the Peeping Pines. Our National President will call the next meeting in the Peeping Ball Room of the Peepers Hotel on Peep Street, next door to the Peep Sanatorium. The initiation

has been reduced to five peeps instead of ten peeps as heretofore, so the amateurs will have an opportunity to join. Send in your application c/o George Peep, 257 Peeper Boulevard, Peepville, Peeps County. Respectfully submitted, Pete Maloney, Ex-founder of the Peep Club.

## NOMINATION OF OFFICERS

**Members Urged to Select Men of Their Choice as Officials of the South of Market Boys for the Coming Year**  
By PETE MALONEY

This month will be the nomination of officers for your club for the coming year. It is up to you men to select the men of your choice to conduct the affairs of the association.

Personally I do not believe any person should run for office just for the sake of having his name on the roster as an officer. Bill Granfield has a record of officers who have not attended directors meetings all year and I think it is pitiful when out of a list of directors of 15 you cannot get a Quorum to hold a meeting.

Some of the directors have not only missed two or three meetings, but seven and eight. I do not think these men should run for the office. I know there are men in the club who would be glad to serve and glad to be nominated and would serve the club. The nominations are this month, the election in November and the installation in December.

You are the men who select and elect and it is up to you to choose the men you think in your own judgment are best fitted to be officers in your club.

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## Founder's Column

A big delegation of San Franciscans of Los Angeles will pay us a visit. Let us have a big attendance to make them welcome.

By PETE MALONEY, Founder

We are informed that Bill Granfield our rec. secretary is getting along fine. We are glad to receive that information. Bill as you know has been ordered to bed for a few weeks. Nothing serious, but the fellow has been



working too hard and he never knows when to take a rest. So Mr. Doctor said the only way to make that fellow rest, is order him to bed, so bed it is for Bill for a few weeks, when he will be up and around with us again.

The next meeting of the South of Market Boys will be a gala affair. We are receiving a delegation from Los Angeles, the San Franciscans, headed by some South of Market Boys who migrated to that foreign metropolis years ago, namely Billy Hynes, President of the San Franciscans; Frankie Dolan, from old Rincon Hill; Harry Pinto, their secretary; Al Luke dashing attorney, but who used to live far away from South of Market a way out in the Potrero; Bill McCormick, the treasurer and Billy Eccles. You fellows know Bill, he is the fellow that tried to make a fish out of Dolan on Golden Gate Ave. and Jones St. the last time they were up here.

Billy Eccles threw out his line on Jones St., caught a trout and immediately made a stick pin out of it and put it on Dolan's necktie. Dolan did not resent it at all, because Dolan thought it was a pogie from Beale St. wharf and he was right at home. Maybe Billy Green is coming up. Who doesn't know Billy? He's a great guy. As for Harry O'Day, Dolan told me confidentially that Harry was getting a little old for traveling. I doubt that. From my observations, Harry can still give these so-called young birds a run.

However, fellows these are the grandest bunch of fellows that you ever want to meet, they are what you call real San Franciscans, even if they saw fit to move to one of our

suburbs. Let us give them a real San Francisco and South of Market Boys welcome. Most of that gang are South of Market Boys, and when your gang of South of Market Boys go to Los Angeles every year these fellows show them a swell time.

No matter where a San Franciscan goes, he cannot get away from the fact that this is the greatest city in the world and these fellows have this San Francisco organization down there and believe me they let the whole South know they are San Franciscans and are mighty proud of it. So we, the South of Market Boys say Salute to a swell gang of fellows and salute the fine organization, the San Franciscans.

Jack Silver who used to box is also one of their prominent members and we hope Jack can make the trip. We will be waiting for them right under the shot tower and Second Street bridge. Only they have moved to 150 Golden Gate Avenue.

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## THE HOBO ARMY

Rising to a pitch of patriotic eloquence, Jeff Davis, "king" of the hoboes, last week gave a command to his "subjects": "Get off the road and either into the army or into a defense job. This is no time to be gazing at the scenery. It is the nation's most critical moment—not hour." According to Davis, his order went, by word of grapevine, to some million men. He predicted that the hobo reaction would immediately be felt in a nation-wide spurt of new blood and energy in defense.

King Davis seems given to exaggeration, slightly. But even if there are far, far fewer than 1,000,000 genuine hoboes left, it is good to those whose memories span a few decades to know that there are some. The regular hobo was a colorful American institution—as different from the I. W. W. wild-eyes and tramps and bums as Robin Hood was different from Pancho Villa. The hobo knew nothing of Karl Marx, harbored no class hatreds, nursed no grievances against men who lived in homes and raised families. He simply felt sorry for them, as he roamed on, ever restless, but footloose and fancy free, and harmless. As he boasted, a tramp wouldn't work, a bum couldn't work, but a hobo would work — occasionally. Maybe, now, he'll fight, as King Davis grandly predicts. But most likely the confinement of camp and the rigor of discipline would send any true hobo "over the hill" between two days in short order—patriotism or no patriotism—and back to the ranks of the open road. Uncle Sam won't bank much on King Davis' hobo army. But if war should come, the hobo wanderer might still serve in his own peculiar fashion, in a world engaged in turmoil of war, as a strangely sane symbol of the true freedom from struggle and from weight of care and anxiety that all men eternally long for.

### NITA MITCHELL

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## FIFTY MILLION FANS RELAX

Fifty million baseball fans can't be nerve tortured and anxiety racked any longer by those haunting doubts of the soundness and balance of major league ball. For three straight years, the New York Yankees carried the American League banner into the series and crushed the National League champion without getting a sweat up. Years had passed since a National League team had won even a single series game—let alone a championship. Crushed National Leaguers could only argue feebly that the Yankees had outclassed the other clubs of their own league so completely they were not truly representative of American League power. This year, however, Detroit—nosng through to League victory by a hair's breadth—was plainly a true representative of American League strength. And so the series, the evenest possible battle, did more than give the National League its first series pennant since the Yankees began to slip. In doubt until late in the seventh game, a game decided by a single run, the 1940 world series has reestablished top-flight baseball as a soundly balanced structure of two—definitely two—major leagues. With all manners of men jittery enough as it is over wars, rumors of wars, taxes and an uncertain world future, it is good that, at least, baseball's war of nerves has ended satisfactorily for fifty million fans.

Cutting in at dances sometimes paves the way for wedding bells, writes a heart throbbber. And on the highways, it paves the way for tolling bells.

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Folks who have walked or driven along wet, rainy streets looking for house numbers, visible enough in the daytime perhaps, but seemingly non-existent after dark, will give three cheers and their enthusiastic cooperation to the drive for lighted house numbers sponsored by the San Francisco Women's Chamber of Commerce.

To get under way October 28, the drive is the fourth successive intensive campaign for added installation of illuminated numbers on dwellings in the home districts of San Francisco.

"Thousands of lighted numbers already installed are a permanent convenience to our citizens and give visitors a lasting impression of the friendly aspect of our home neighborhoods at night," says Mrs. Wm. J. O'Donnell, president of the Women's Chamber. "Every district in San Francisco has benefited by our appeals and this year our slogan is "Keep San Francisco first with illuminated numbers on dwellings."

## EQUALIZATION CLUB DANSANT

The second annual dansant and entertainment of the Equalization Social Club at the Palace Hotel October 19, was the largest affair yet held by State Employees in this area. More than 4,000 employees and friends of the organization were welcomed by Hon. George R. Reilly, Board member.

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 10



November, 1940



Next Meeting November 28

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Next Meeting Night November 28

## ELECTION OF OFFICERS

Polls Open at 1:00 P. M.

Polls Close at 8:30 P. M.

Nov. 28, 1940

Meeting called promptly at 8:00 P. M.



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PAGE 32

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and adulthood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

150 Golden Gate Ave. Phone: FRospect 9795

DONALD D. FOSTER, Editor

859 Golden Gate Ave.

C. FRANK PRATT, Business Manager

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# President's Message

"Each year, each member owes the organization one new member"

BY decree of the President of The United States and the Governor of California, Thanksgiving day is



President Fred Weidmann

been advanced from the traditional last Thursday to Nov. 21, so our next meeting will be on the regular day, Nov. 28. I sincerely hope and urge that a big crowd will be in attendance for this our election night is the most important meeting of the year.

By nomination and without an opposition candidate, Eddie Nelson will be your next President. Eddie is a young man, a man of business experience as a salesman and an executive, he has wide experience in fraternal affairs and I know that his youthful energy and vitality will be the tonic which will instill new life into our splendid organization.

It is not my intention by any word or act to suggest or try to influence the election of any candidate for office but I can not urge upon you too strongly the necessity of choosing only those men, to office, who will give their time and efforts to the affairs of our organization. Your President may be the best man in the world and still without the assistance of a competent and industrious group of directors, his very best efforts will be in vain.

You are each and every one advised that the by laws of the South of Market Boys, require that in order to exercise your franchise of the ballot you must be in good standing so it is essential that you pay your dues and vote and if you do this then you will be in a position to demand that those officers chosen by you, be attentive to their duties. If on the other hand you do not vote you by your failure, have neglected your duty and can hardly expect others to perform theirs.

—EVERYBODY VOTE—

Polls open at 1 p. m. and close at 8:30 p. m. Thursday, November 28. Knights of Columbus Hall, 150 Golden Gate Avenue. Meeting called promptly at 8 p. m.

Fred M. Weidmann,  
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# My Trip to Guatemala

(The following log of her recent tour to Central America was submitted by Ellen Hildebrand of the State Health Dept. Miss Hildebrand took several rolls of Kodachrome movies on her trip and will give a series of interesting still pictures, some of which are reproduced herewith. The Editor.)

August 31—Left San Francisco on the night train, accompanied by my sister, enroute to New Orleans where we were to take the United Fruit Steamship Ulua for Guatemala. The trip to New Orleans was uneventful although we did see several Indians in very colorful costumes at Yuma, Arizona. It took 26 hours to travel down the State of Texas which was mostly plains and grazing country. After crossing the border into Louisiana we traveled through rice and cane country. Just before reaching New Orleans we crossed the Huey Long Bridge.

September 4— At 9 a. m. boarded the S. S. Ulua for Guatemala. The first thing I did was to break one of the filters for my camera. The boat sailed about 10:15. It took us all afternoon to go through the delta region.

September 9—This day was spent in sightseeing in Guatemala City. We made the usual visits to public buildings and the market place where we each bought an orchid for the huge sum of 25c, not just one orchid but several on a stem. We wore them in the evening and felt quite festive. In the afternoon visited the University of Guatemala, the Museum and the residential section, winding up at the new Airport where the Government of Guatemala served each of us a cup of coffee and a sample package to take with us. (Upon opening the sample after arriving home, it was found to be in beans). The gentleman in charge was formerly the Guatemalan Consul in San Francisco. On the way back to the hotel we passed one of the large public washing places, where the housewives bring their laundry each week, spreading it on the ground to dry. These people seem to do a lot of washing, but strangely, I never saw very many Indians whose clothing seemed to be clean. During the day's trip we saw the oldest fountain in



ELLEN HILDEBRANT  
Central America.

September 10—The next four days we will be on tour, leaving Guatemala City for other towns, returning to the Palace for Friday night before leaving for Barrios. Left the Hotel at 9 a. m. for Antigua, the old capital city. On the way we passed Lake Amatitlan, a very beautiful lake, stopping long enough to enjoy the view and get some pictures. Also passed through the village of Palin where a picturesque Indian Market is held under a giant spreading Ceiba tree, which is the widest spreading tree I ever saw. Just before reaching Antigua we visited the ruins of the Monastery and Church of Franciscan Monks which was destroyed by one of the earthquakes which finally destroyed Antigua. Arrived at the Hotel Alcazar in time for lunch. This hotel was formerly one of the old dwellings and is not very large. The rooms are furnished in antique or copies of antique furniture but contain no plumbing. The food was all right so we were satisfied. In the afternoon we visited the

By ELLEN HILDEBRANT  
Secretary of The State Employees  
Camera Club

old city of Ciudad Vieja which was deserted when it was destroyed by a flood and volcanic eruption in 1541 and the village moved to the site of Antigua (Antigua being destroyed by an earthquake in 1776). In Ciudad Vieja we saw the chapel where Alvarado's wife (Dona Beatriz) and some of her ladies perished in the flood in 1541. In 1776 the capital was moved to Guatemala on account of the many earthquakes that occurred around Antigua. We also visited some of the public buildings and a coffee plantation. The coffee was not ripe, the berries being green.

September 11—Left early for Santo Tomas Chichicastenango (shortened to Chichi by some of the guides), passing enroute the continental divide where there is an old colonial fountain. We went over Chichoy Pass which is 10,000 feet elevation and arrived at our destination before lunch. Nothing was scheduled for the afternoon so we decided to walk about the town. We saw a cemetery in the distance down a steep hill. The weather looked unsettled and as we started out it sprinkled a little, and by the time we got down the hill it was pouring. The streets there slope toward the center and the middle of that narrow cobblestoned street was a flowing stream with tributaries draining into it. We stood under a shelter at the foot of the hill waiting for the deluge to stop. A little girl about 6 came out and we found she understood a little English. When we asked her what her name was she counted up to eight. Across the street was a barnyard which by the time the rain stopped was several inches deep in mud and water. The rain stopped long enough for us to get back to the hotel but the weather was so unsettled that further sightseeing was out of the question. We went back to our room and one of the little boys dressed in costume came in and built a fire in the fireplace. Down the street we occasionally saw people passing by with their mar-

## TYPICAL SCENES OF NATIVE LIFE IN GUATEMALA



Top row, left to right: Mississippi delta regions; Lake Atitlan and scene en route to Port Barrios.

Center row: First picture was taken in Indian village on Lake Atitlan; center three pictures show typical natives of interior of Guatemala; third is typical market scene.

Bottom row: Market scene at Chichicastenago; room in Hotel Alcazar at Antigua; third picture was taken from the deck of United Fruit Liner Ulua.

Lower picture shows a young native weaver at work at her home making material for the market.

Photographs by Ellen Hildebrandt,  
Secretary, State Empress Camera Club

ket wares for the next day. And we heard the grunting of pigs as every family seems to have one or more. During the trip to this town we saw orchids growing in trees along the road. Afternoon tea was served in the library of the hotel. In the evening after dinner the marimba band played in the patio.

September 12 Spent the day in Chicicastenango. In the morning visited the open air market where many different Indian costumes were seen. Each village has its own design and they are handwoven. During the morning we visited the church where we saw the Indians worshipping outside on the steps, they were worshipping over fires, waving smoking containers through the air while they chanted prayers. Inside, they were praying with lighted candles and rose petals placed on the floor, each family having its own section. We also made a trip up the mountain side to see the home of an Indian weaver. A little Indian boy took us on up to see an Indian shrine on the mountain. Up at that shrine much the same ceremony was going on as outside the Church with the addition of an Indian idol. After lunch we made another attempt to visit the old cemetery. Some of the graves had headstones and some were vaults, others did not even have markers.

September 13 Left Chicicastenango where I would have liked to have spent several days. We went to Lake Atitlan where we had a boat ride across to a picturesque Indian village on the mountain side, where we saw an old church, a well beside it to which the natives came in colorful costumes to draw water. The three volcanoes Agua, Fuego and Acatanango looked beautiful with fleecy white clouds resting on the slopes. We had lunch at Hotel Tzanjuyu on the shores of this lake and then immediately started for Guatemala as a storm was coming up and our guide (who also drove) said we had to cross several streams enroute back and he was anxious to get out of that part of the country before the storm broke

We crossed several places where the streams flowed across the road but none had reached the danger point. On the way back we passed a number of Indians with marimbas on their backs. They were carrying them to market at some particular town. We also saw several ox carts. Oxen are as numerous in Guatemala as donkeys are in Mexico. We saw very few donkeys carrying supplies and very many two wheeled carts hauled by oxen. We arrived at Guatemala about 4 o'clock. The evening was spent in packing suitcases as the next day we had to take the train back to Port Barrios. It rained hard all evening.

September 14—Train left around 7:30 for Barrios. In this ride we go from 5000 feet elevation to sea level, passing through the mountainous country dominated by the three volcanoes, down through the lowlands where we saw tropical vegetation, banana plantations, and coconut trees, and thatched Indian huts. This is a ten hour trip by the day train and as we reached the lowlands again the climate became tropical. It was quite warm in the afternoon. Near the coast the population becomes mixed with Negro. The grass huts are perched on stilts in the low country. This is on account of the heavy rainfall. Upon reaching Barrios we immediately boarded the boat and our baggage was transferred. At least one advantage of being on a tour is that the baggage is always taken care of and one doesn't have to look out for it. The boat was scheduled to sail at midnight. No bananas were loaded at Barrios. We were told that this was on account of a storm several day previous which had destroyed them.

September 15 Upon waking we found we were nearing the port of Tele, Honduras. At 7:30 the boat docked. After breakfast we walked down the pier to the United Fruit Company town. It was very warm and sultry. We walked around the town for almost an hour waiting for a shop to open. As soon as we made our purchases we went back to the boat as the sun was getting warmer

and warmer. Day spent on board. About six p. m. the banana trains began to arrive and banana loading began. The bananas are shipped from the banana plantations in freight cars which are heavily padded with banana leaves as the fruit cannot stand being bruised. It is stood up on the stem in the United Fruit Company ships where it is kept green by refrigeration until it reaches the United States. In loading the bananas are carried from the car, pass by an inspector who looks the stem over. He only gives it a glance but in that one look he notices several things; whether the fruit is too ripe, if so it is discarded. If the bananas are growing too near the end of the stem he hacks some of them off; if the stem is split he tapes it together; and he picks off any stray leaves that may be clinging to the bananas. If the stem passes inspection it is placed in the loading vehicle which automatically takes it into the hull of the boat. About four of these loading vehicles were operating and at least two men to each. Around midnight the loaders who are Indians and Negroes, were given a lunch of sandwiches and coffee. At 7:30 a. m. the loading was finished, the last stem being on. Around 40,000 stems were put on during the night. The discarded bananas were given to the natives who pulled them off the stems and threw them into the water, then went out in boats and picked them up. Perhaps it was easier to row them inshore than to carry the heavy stem on their shoulders. A banana plant only bears one stem of fruit but new plants grow from the old root. The United Fruit Company officials say that the bananas should be picked green as they

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are not so well flavored when allowed to ripen on the plant. Every day on the boats to and from Guatemala a tray of bananas was placed on deck for the guests. While loading the bananas each stem is counted by two inspectors, one for the Company and one for the Honduras or Guatemala government. A tax of 5c a stem is paid to the Government by the United Fruit Company.

September 17—Still cloudy and cool. In the evening the deck steward brought out a stem of bananas and tied it to the railing. The game was for each passenger to guess the number of bananas on the stem. We had been told that sometimes there were as many as 225 or more, sometimes much less. On this stem the fruit was irregularly arranged so it was a difficult problem to figure it out and no passenger was allowed nearer to the stem than 3 feet. After the cards were all in, the deck steward pulled the bananas off and threw them over board counting them as he pulled them. There were 221 bananas on the stem. Ruth got second prize with a guess of 225.

By the time we interviewed the immigration officer and had our baggage examined, it was about ten o'clock. The two days in New Orleans were almost an anticlimax. The first afternoon we took a walk around the French Quarter and visited the old cemetery. The second day it rained so we were glad to get our train to Dallas. Spent a few days visiting in Dallas and then left on the final lap of our trip for San Francisco. And a perfectly lovely vacation trip came to an end on the 28th of September.

Bill Hogan                      Dick Cory  
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## Founder's Message

By PETE MALONEY

Next meeting is election of officers. I think men regardless of who they are and are candidates, should be elected only, if they will promise to attend meetings.



PETE MALONEY

Your President during the past five weeks called four meetings of the Board of Directors and believe it or not we have not had a meeting yet. Because a quorum never showed, there would be only four or five of us show each time. This should not be and it is sorrowful when you have fifteen Directors and cannot get them together to attend a meeting.

I know I am as busy as anyone I think, but I can always take time out to attend the directors meeting as long as the members of the association are kind enough to place confidence in me by electing me to office. I think all officers elected should feel the same way about it.

Absolutely no member will be allowed to vote unless he is paid up in his dues. Look at the back of your card, pay up your dues and vote. We are glad to see Bill Granfield back on the job, Bill had a tough siege, weathered the storm in good style and is looking fine. Little Fred Finnerty our new Sergeant at Arms, was struck by an automobile and at this writing is in very bad condition. A blood transfusion was called for and Jack Maloney and Bill Cummings are on their way to the San Francisco Hospital to donate some blood to Finnerty. A grand little fellow and we are pulling hard for his recovery.

Maybe most of you members have played hearts, or Dirty Dora as it is commonly known. Well I do not think there are very few people out side of South of Market Boys who are experts in this fascinating card game. There is quite a feud on in the Club and every day these wizards of the game participate in the game and believe me they participate in every sense of the word and how. Last month we told you of the clever players and the way they peep, in other words they are the peepers, this month we will give you the duckers and the movies are after these duckers and I am sure they will all pass the movie

test one hundred per cent. Here they are and how they duck:

The Championship of the peepers last month went to Frank Foss. The Championship of the duckers this month goes to none other than Frank Foss. Here they are in the order named:

Frank Foss, peeping ducker, Ducks and Peeps and peeps and ducks.

Charlie Fox, fancy ducker; Ducks, then waves his handkerchief at the rest of the players.

Gus Jacobs, moaning ducker; Ducks and Moans, Moans and Ducks, then he groans and ducks.

Geo. Miller, old time ducker; takes him some time to duck, but he ducks in time.

Geo. Verner, aggressive ducker; Forces himself to duck.

Harold Pabst, high low ducker; ducks them when they're high and ducks them when they're low, sometimes.

Jack Maloney, blackout ducker, waits until its semidark before he ducks, thinks he will not be seen.

Eddie Nelson, pretending ducker, ducks and pretends he don't.

Bill Cummings, amnesia ducker, ducks and then says he don't remember ducking.

Pete Maloney, cagey ducker, ducks then says did I do that.

Ray Belasco, sorrowful ducker, ducks, then says he is sorry.

George Franklin, absent ducker, ducks then says he wasn't there.

Fred Weidmann, novice ducker, ducks then says how did I know.

Willie Benn, laughing ducker, ducks then laughs at the other duckers, then low bridges again then gives a giggle, annoys ducker Foss

Charlie Hunter, professional ducker, elevates himself for a peep and while attention is focused on the other players does a fast duck.

George Jileck, lost his championship to Foss after seven years. Ducks, then stops the game, ducks again, has a lay down hand, ducks again and only gets twenty four, ducks again, gets twenty four again, then proceeds to Bank of America to take out, not put in.

That is the Ducker situation Boys, next month we will have the makeem all crew and the passing crew in the book.

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 11



December, 1940



MAYOR  
ANGELO J. ROSSI



EDDIE NELSON  
President S. O. M. B., 1941

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JOE ROBERTS  
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JIM ALLEN

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.

Published Monthly

SAN FRANCISCO, CALIFORNIA

NEIGHBORHOOD NEWSPAPERS, Inc.  
5715 Geary Blvd Phone Bayview 2267

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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859 Golden Gate Ave.

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# President's Message

"Each year, each member owes the organization one new member"

Merry Xmas and Happy New Year to you each and every one. May the year 1941 bring to you health.



President Fred Weidmann

happiness and prosperity.

My term of office as your president is over. I thank you for having given me the privilege of serving our grand organization and the memory of 1940 will live forever with me as one of the brightest spots in my life. I leave the chair, to which you elected me, with a deep feeling of gratitude to all of you who have so kindly helped me to carry on my duties. You have been good to me and I thank you.

This will be my last message as your president and I wish it to convey to you a positive pledge that as long as I live I will be ever true to the South of Market Boys and always diligent and attentive to the welfare of our organization. I will be faithful in my attendance at meetings and pledge myself to carry out, to the best of my ability, any and all duties to which I may be assigned. It is only my term as president which is ended, not the pleasure I have in being a member of our splendid organization.

Our organization is the grandest fraternal order in the world, unique in every way, we are builded entirely on sentiment and pledged to keep ever alive the traditions and memory of the heart and soul of San Francisco, South of Market. You have elected your officers for the year 1941, they are the men of your choice, and, if we are to go on to success, you must support them by attendance at meetings and prompt payment of dues. Be constructive in your criticism and outspoken in every way, do not condemn any action unless you yourself have been present at the meeting and then only oppose an action on the open floor of the meeting and not in whispers after the meeting. This is your "South of Market Boys" and you must help your officers to administer its affairs if you wish it to be successful.

In conclusion may I again say to you "The South of Market Boys," to you, President elect, Eddie Nelson, to all your officers and to you, each member of our organization, my heartfelt wishes for a Merry Christmas and may God prosper you during the New Year that you may enjoy health, prosperity and happiness.

May God bless and forever guide our grand South of Market Boys is the last prayer of your faithful servant.

Fred M. Weidmann,  
President, 1940

GEORGE LEE  
1640 Eddy Street

COMPLIMENTS of  
Congressman-elect  
TOM ROLPH

COMPLIMENTS of  
FRANK WARREN  
Lathers' Union

## Founder's Message

Your new President will be inducted into office at the next meeting, namely Eddie Nelson. We all know that he is quite a capable fellow and will handle the situation in good shape but he needs your support. Give it to him and we hope he has a banner year. Your president, Doc Wiedmann has done a fine



**PETE MALONEY**

job, very sincere, never missed a meeting and was for the organization always. Also I would like to comment, that Doc Wiedmann was about the only officer of our club whom I have known in my eighteen years as an officer, who never failed to visit a sick member. In fact The Doc would go out of his way, he has been a good member, a good Officer and we owe him some thanks for devoting his time to the Association.

As you know in the last two issues of the Journal we spoke about the peepers in the Dirty Dora game in the Club, and the Duckers. Now they want me to write about the different sayings of each player while they are in meditation in the Dirty Dora Game.

Incidentally I am going to start a Dirty Dora Contest in the Club Rooms, commencing the first week in January. Those who enter the contest will only have to pay 50 cents entrance fee and we will have some good prizes. The Dirty Dora game is known as Hearts. Most people can play it. You will have a lot of fun so join the gang.

Here are the sayings as heard by all.

George Miller—Why didn't you take him out.

Harold Pabst—Go ahead and make em' you'll duck, well you'll show you how to duck. There, go ahead and make em'.

Charlie Fox—Take him out your self. I'm not. Oh Yes. I'll point for

you...

Gus Jacobs—I always take them out. I always get that dam Dirty Dora, Ugh Ugh...

Frank Foss—Can't you pass any thing but that. Gee you're a swell fellow...

Geo. Verner—Did I put a heart on that. I never knew I did.

Geo. Jileck—Sure I will put the Dirty Dora on a heart. Get rid of it all the time...

Willie Benn—Heres the Dirty Dora for you, you'll try and hook me will yuh...

Jack Maloney—Why don't you take him out. No guts...

Pete Maloney—Go ahead, give me your garbage...

Ray Belasco—Oh Gee Whiz,

whata do that for...

Doc Weidmann—Did I do right. Whats that for...

Eddie Nelson—Gee I got plenty hearts didn't I...

Harold Pabst Jr. Tried to hook me Jileck, did yuh, well here's Dirty Dora for you...

Bill Cummings—Well, your a fine squirrel you are, what are you pointing for me...

Fred Finnerty—Smart Guy eh. Oh Yes. Well I won't stop him, to heck with you.

Geo. Franklin—I didn't know I could have gave it to him, should I. Next time I will...

Bert Weinberg—You owe me a dime Benn...

## Twin Arabians Favorite At Kellogg Ranch

Two dark grey Arabian horses, Calsabi a colt, and Calsabiyat a filly, are fast becoming favorites of visitors to the University of California's W. K. Kellogg Institute of Animal Husbandry.

The brother and sister are the only twin purebred Arabians alive in the United States. Arabian twins are rare, say scientists and have only a 1 to 100,000 chance of survival. Yet Calsabi and Calsabiyat are as healthy and frisky as any of the other animals at the ranch.

Born on February 3, 1939, the twins were sired by Rascyn and foaled by Riddah. Both the father and

mother are splendid specimens and have won many prizes.

Casabi and Casabiyat are being trained to perform at the shows presented every Sunday afternoon at the Kellogg Ranch. Visitors may see the horses every day, except Mondays.

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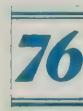
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## SEASON'S GREETINGS

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# Membership

Robert J. Loughery, Chairman

As chairman of your MEMBERSHIP committee I am again appealing to the membership of our organization to support me in my earnest endeavor to secure new members. Our progress to date has been slow, but as I mentioned at the last meeting . . . staple. By that I mean, we are bringing in men who are legitimate South of Market Boys either by birth or heritage. We welcome men such as Harold Pabst Jr., the son of an esteemed and respected member Harold Pabst who has carried on the tradition of South of Market for many years. We hope Harold Jr. that you will take an active part in the affairs of our club.

On December 19th we will install a new corps of Officers that will guide the destiny of this organization during 1941. Some have served before in either the same or other capacity, nevertheless they are the choice of the majority, and we know will serve you well. Our



**BOB LOUGHERY**  
President elect Eddie Nelson is ambitious and very anxious to make a fine showing during his term of office. Likewise his Board of Directors have the same feeling. Will not the members who have been so loyal thus far continue to be so and just go a trifle farther and bring back an old member. We know it is rather difficult to get "new prospects" enthusiastic but there are lots of "Old Timers" who just need a little coaxing to get them to re-instate.

At the last election evidence of your support and feeling was given me by the nice complimentary vote you extended. I certainly appreciate and thank each one of you. Won't you who had the confidence to help-elect me an officer, display that same spirit of confidence and bring

in a new member or re-instate an old one. To be chairman of a committee means nothing if the individual who is the very life blood of any group does not function and back him up. I feel that you will because you have never "let me down" before.

## Exposition Science Exhibit Gifts Made

Several exhibits from the recent Golden Gate Exposition's Hall of Science have been presented to institutions which cooperated in preparing the displays.

The exhibits were awarded to the institutions by the California Commission a body created by the Governor to aid the Exposition. The commission presented exhibits valued at \$80,000 to the University of California.

Among exhibits sent to other institutions, two went to the Buffalo Museum of Science in Buffalo, N. Y. These were the Demonstration of Human Heredity, and the Migration of the Races of Man.

The Museum of Science and Industry in Chicago received the model of the San Francisco-Oakland Bay Bridge. The Griffith Observatory, a part of the Los Angeles City Park System, received the exhibit on Nuclear Charge, otherwise known as the Soap Bubble Gun.

Stanford University acquired the exhibit of the Embryology of the Salamander, which was prepared in cooperation with Dr. V. C. Twitty of that university.

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## U. C. Man Appoints State Defense Group

Dr. B. M. Woods, University of California professor and regional chairman of the National Resources Planning Board, today appointed a committee on transportation of the State Council of Defense of California.

Dr. Woods is chairman of the committee on Transportation, Public Utilities and Housing, State Council of Defense. Dr. Woods is one of the University of California faculty members appointed by President Robert Gordon Sproul to coordinate the defense activities of the university.

A. D. McDonald, president of the Southern Pacific Company, was appointed chairman of the transportation committee by Dr. Woods. Other members of the committee are:

Dr. Lawrence I. Hewes, regional director of the Public Roads Administration; Brynn W. Belyea, Los Angeles, first vice-president, Motor Truck Association of Southern California; James M. Carter, director of the State Department of Motor Vehicles; Frank W. Clark, director of the State Department of Public Works.

Charles Elsey, president of the Western Pacific Railroad; J. R. Hayden, assistant to the president of A. T. and S. F. railroad; J. S. Marriot, regional manager of the Civil Aeronautics Authority; A. J. Lundberg, presi-

dent of the California Transit Association; J. F. Marias, president of the State Board of Harbor Commissioners.

James Mussatti, vice-chairman of the Industrial Resources Committee of the State Council of Defense; A. A. Murphy, assistant to the president of the Union Pacific Railroad; Major H. F. Osborne, civil defense officer of the Ninth Corps Area; O. A. Smith, president of the Pacific Electric Railway, Los Angeles; J. P. Spaenhower, president of the Truck Owners Association of California; Ray C. Wakefield, of the California Railroad Commission; Charles L. Wheeler, vice-president of the McCormick Steamship Company; W. L. White, vice-president of the Yosemite Valley Railroad; and F. A. Bailey, president of the Pacific-American Steamship Association.

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# SOUTH OF MARKET JOURNAL

Vol. XV, No. 12

January, 1941



**MARCH OF Dimes**

January 16th to January 31st

NEXT MEETING -- THURSDAY, JANUARY 30, 1941 -- 8 O'CLOCK SHARP

OFFICIAL ORGAN  
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Phone a Former Member and Tell Him of the Meeting of January 30, 1941!

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(Deceased) ..... (Deceased)  
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Percy I. Goldstein ..... John J. Whelan

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Jack Maloney

# President's Message

Responsibility walks hand in hand with capacity and power.

J. G. Holland.

MY initial message is directed to every South of Market Boy whether he is a member or not as the



EDDIE NELSON, President

important thing is that all former residents of South of Market are closely akin to one another.

The early history of South of Market revolves around the men and women who lived in the district, and who played a major role in the shaping of that history.

South of Market, prior to 1906, was a metropolitan center where all nationalities and creeds lived side by side in perfect harmony. The families were so closely tied to one another, in good fortune and bad, that each shared the joys and sorrows that befell the entire area. This closely woven friendship meant that everyone knew everyone, and the trouble of one family was the concern of every family, and help and advice was given freely to those in need. This friendly spirit of sharing resulted in a cemented friendship that would last forever.

With a friendly relation such as this it is no wonder that South of Market was the most famous district in San Francisco and the best known in the United States.

It is this firm friendship and understanding that enabled the South of

Market Boys and the South of Market Girls to rise to the top in the fraternal life of San Francisco. The two organizations are known throughout San Francisco for their virtues and charities.

As the South of Market Boys' name and fame spread so has San Francisco grown to become one of the great cities of our country.

San Francisco has attracted thousands of people from all over the globe, thus San Francisco has added to its population, and opened new districts. The residents of South of Market moved to these new districts and the old timers lost track of one another and thus the South of Market Boys was born. The sole purpose of our organization is to bring together the residents of South of Market so that they can again enjoy that all embracing friendship that once existed. It goes without saying, that when we banded together we added other purposes—these are to keep alive the history and tradition of the district we love—South of Market.

To me our main concern at present is to add many names to our membership role. The way in which we can do this is to contact former pals of South of Market and invite them to join with us in reliving happy memories. I believe that every South of Market Boy enjoys meeting pals of his boyhood on the same footing as he did many years ago when the area was livelier. And I believe that nowhere can he meet these pals other than at a meeting of the South of Market Boys on the last Thursday of each month.

So that the THIRD GENERATION of South of Market Boys will not forget WILL YOU DO YOUR PART.

Let's all get together again!

Sheriff Dan Murphy: "Isn't it marvelous how quickly a crowd of failures can pick up pieces the reputation of a successful man."

## Founder's Message

By PETE MALONEY

Well a whole flock of South of Market Boys are getting ready to go to the \$100,000 Santa Anita Handicap with Harry B. Smith's Chronicle Santa Anita Special Train on Feb. 28th. Anybody can make this trip. All that they have to do is get 15 six months' subscriptions to the Chronicle and they are on their way to see the greatest horse race in the world and the finest trip that ever left San Francisco.

You know loyalty is a wonderful thing—one who is loyal is one to be admired. Right in our club we have a father and son, namely Charlie Meyer and his splendid son, Charlie, Jr. Charlie, Sr., is one of our directors and he eats, sleeps and drinks South of Market. His family from away back were South of Market. He is a brother-in-law of Walter Schmidt who has gone to his reward and who was a splendid man and one of the first members of our club. One reason the name South of Market will never die is fellows like Charlie Meyer and his son—a gentleman in every sense of the word, a splendid father and a credit to our association and his native city of San Francisco.

As I write this message, word comes to me that a wonderful mother has passed away. She was called to her reward on January 10, 1941. Her passing leaves a gap in the line of wonderful mothers in our city. I am referring to Mrs. Mary E. Cummings, mother of Bill Cummings, one of our directors and outstanding members. You know when one loses his mother he loses the dearest person in the world; he loses his or her chief counsel; he loses the one who has guided him since he was born and one who can never be replaced. We of South of Market whose mothers struggled for us down there when we were coming up the hard way and those of us whose mothers have gone to their reward can readily understand the feelings of the dear ones Mrs. Cummings leaves behind and to Bill Cummings and his family we, The South

of Market Boys, extend to them our very deepest sympathy and pray that her soul and all the souls of the faithful departed thru the mercy of God will rest in peace.

A few hundred South of Market Boys are going to trek to the Snow



PETE MALONEY

Country, leaving here Feb. 8 at 8:30 in the morning, ride thru the Snow Country and end up at Reno. This trip is really one of the most beautiful scenic trips ever to leave the city. Going up thru those mountains all covered with snow is certainly a sight to be remembered. The cost of the trip is only \$11.00 and that takes care of your meals on the train, your hotel accommodations and your transportation. In fact, that takes care of everything. For \$11.00 you can't beat it. Anyone who cares to go can get in touch with Ray Schiller, Charlie Fox, Bill Cummings or myself. It is a trip you will never forget.

Fred Finnerty, our little sergeant-at-arms, is out of the hospital and coming along fine. He had a long siege, grim reaper very near got him and we are glad to report him O. K.

Now I am going to tell you something I hate to, but the reason I am doing it is because I do not want any of our members ever to be caught. For 18 years in the South of Market Boys, I have signed as a voucher for fel-

lows to borrow money from Morris Plan, Bank of America, etc. About one year ago I signed for a fellow named Jerry Smith who was a member here and who came in to see me, said he had a job and needed clothes, and he was ragged. I signed up as a voucher for him for clothes up to the amount of \$122.00. He has never paid one cent of that, so finally the Federal Outfitting Company swooped down on me as the voucher and said I would have to pay the full amount of \$122.00 because I vouched for him, which I am doing at present in the best way I can. I have searched everywhere for this beat, with no success. If one of you should see him I will appreciate it very much if you will let me know. One year and he never made an effort to pay one cent. That is gratitude and it is costing me \$122.00. You know when a member is up against it I am the one he sees and I do not think in the 18 years in existence have I ever had a heel pull a trick on me like this one Jerry Smith. Personally I don't think the Federal Outfitting Company made much of an effort to locate him as they knew that they had me in case he did not pay as I had a steady job. They put the matter in the hands of the Retail Credit Association and, of course I am left holding the bag. But, members, beware of these kind of leeches and if you are asked to sign as vouchers for anything look well into the background of the person requesting which I did not do. One can get bit and sometimes don't mind it, but when the bite cuts in and takes a big piece out of you, one should look before he leaps the next time. I certainly will.

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## The Last Thursday

By ROBERT LOUGHERY *Chairman, Membership Committee*

"We are more sociable, and get on better with people by the heart than by intellect." *Bruyere.*

THE last Thursday in every month is the South of Market Boys regular meeting night, therefore our next get-together will be on January 30.



**BOB LOUGHERY**

Members who missed the meeting in December missed plenty as things were humming. Naturally, the impressive ceremony of installing officers, which was conducted by His Honor, Mayor Angelo J. Rossi, had a great deal to do with it but the bulk of the credit, for the happy gathering in Knights of Columbus Hall, goes to our newly-elected president, Eddie Nelson. Eddie drafted a live-wire coterie of committeemen and gave them carte blanche. Jim Allen was selected as chairman of the evening and he called on Frank Foss, Willie Benn, Joe Roberts, and Frank Pickard to assist in making the night one long remembered.

Celebrities were very much in evidence and we were pleased to welcome our newly-elected Congressman from the Fourth District, Tom Rolph, and the veteran Congressman from the Fifth District, Richard Welch. It was a great feeling to greet Sheriff Daniel C. Murphy, County Recorder Thomas Toomey, and the general organizer of the 11 western states of the Painters' Union, Tom Meagher.

Supervisors Dewey Meade, James McSheehy and Adolph Uhl were on hand to renew acquaintances and we appreciate their attendance.

The judiciary was represented by the well-known and beloved judges, Ike Harris and Edmund Mogan.

A glance over the imposing list of the following dignitaries will prove that the South of Market Boys are coming into their own during 1941: Beach Dean of the West of Market

Boys of Oakland, Clarence Dunleavy, secretary, Loyal Order of Moose; Harold McGlennon, worthy president, Aerie No. 5, Fraternal Order of Eagles, and Courtney Barter, sales manager of the Acme Brewing Co.

In addition to the notables who came to the installation of officers and to enjoy the fun, were plenty of old time members of our organization. Due to a faulty memory I can't remember all, but those I do recall are: Willie Benn, John Merrick, Pat Joyner, Jack Maloney, Frank Pickard, George Jileck, Bud (Lance) O'Brien, the Irish tenor; Jack Downey, past president; Jim Doherty, Charlie Meyers, Maurice Sweeney, Bill Cummings, Ray Belasco, Charles Fox, Jake Diamond, Jim Joyner, Jack O'Leary, Huntley Cameron, Fred Minden, Jim Kerr, Jack (Aristocrat) Finnerty, George Miller, Ray Schiller, Joe Welch, Bill Boyle, Les Bottomley, Senator Tom Mitchell, Frank (Tudy) Burke, Judge Lawton Langdon, Jack Gildea, Frank Lynch, Fred Petersen, Phil Thierbach, Bill Park, Paul Gundecker, James Crampton, George Kendall, Bert Phemester, Chris Cribbin, Henry Kendall, Jimmy Dhue, Lee Burns, Ed Hughes, Jim Clisham, Paul Bollier, Louie Holz, Jack Dempsey, and Harold Pabst.

In all, the gang gave the meeting the old time flavor of good fellowship. We need more meetings of this character so let us (you and I) contact fellows who were once active and bring them back into the fold.

The well represented South of Market Girls, the wives and families of the members, helped materially in making the night a successful one.

The next meeting, on January 30, promises to be a knock-out. We will have an all-laugh show, staged by the peer of emcees, Frank Foss; keen refreshments and a lively business meeting.

Our hard working and enthusiastic membership committee are working toward filling the Knights of Columbus Hall with faces we have missed these many months.

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## What's The Use?

What's the use of sunshine—it only blinds your eyes. What's the use of learning—it only makes you wise. What's the use of smiling—it wrinkles up your face. What's the use of flowers—they clutter up the place.

What's the use of eating—it's nothing only taste. What's the use of hustling—haste is only waste. What's the use of music—it's just a lot of noise. What's the use of loving—only for the joys.

What's the use of singing—it only makes you glad. What's the use of goodness when the whole world's bad. What's the use of doctoring—might as well be sick. What's the use of doing anything but kick?

### Agreeable

An ambitious young man heard of the death of the junior partner of a big firm. Being full of self-confidence he hurried to the offices of the firm, whose senior partner was a friend of his father.

"How about taking your partner's place?" he asked.

"It's all right with me," said senior partner, "if you can fix things with the undertaker."

### There's a Difference

"Sambo," said the magistrate reproachfully to the Negro before him, "I cannot conceive of a meaner, more cowardly act than yours of deserting your wife. Do you realize you are a deserter?"

"If you knowed dat lady as I does," replied Sambo, "you wouldn't call me no deserter. Ah is a refugee—dat's what Ah is."

There had been several earthquake shocks in the neighborhood, so a married couple sent their little boy to an uncle who lived at some distance.

A few days later the parents received this telegram: "Am returning your boy. Send earthquake."

Mike O'Leary: "What is science's greatest achievement?"

Fred Heaphy: "A blonde."

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## Membership

By JIM (DOC) DOHERTY  
Second Vice-President

In this, the January issue, of the South of Market Journal we are stressing membership, as membership is the all-important business at hand. We need more members, as a large membership means greater income and with an increased income we can sponsor plenty of good times. Each member should report to Robert Loughery, chairman of the membership committee, and offer his help in securing men who are eligible to join our organization.

You can feel that you have done your friend a favor when you ask him to affiliate with us as we will give him more for the small dues he pays than he can receive in any other fraternal order in the United States. We have a friendly business meeting, stellar entertainment, and dandy refreshments. In addition to this he will meet many friends he has not seen in years. The good fellowship that prevails at our monthly meeting cannot be estimated in dollars and cents.

The way to prove that you are fully behind your newly-elected president, Eddie Nelson, is to have a hundred candidates in the membership line at the next meeting on Thursday, January 30.

This is easy. All that is necessary is for each member to sign up one new member and we instantly double our membership. You can do it!

Greetings from

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## NINETEEN FORTY-ONE

By JIM CLISHAM

*"It is ridiculous for any man to criticize the work of another if he has not distinguished himself by his own performances."*

Addison.

**N**INETEEN FORTY-ONE will be a great year for the South of Market Boys. We have elected Eddie Nelson, a business man, as president and we have chosen wisely in our selection of directors, vice-presidents and trustees. The well crowded Knights of Columbus Hall on December 19 proved conclusively that we are going forward to greater things. However, we must have the co-operative help of every member to repeat the success we had at the December meeting.

We must forget the past and live in the future, as the past is gone, even though not forgotten, and we cannot go back to it.

Every member is urged to make a firm 1941 resolution that he will assist the membership committee to contact members who have not been at our meetings during 1939. In this

way we can build to our former strength and become the leading organization in San Francisco.

When we joined the South of Market Boys we took on obligations other than the mere payment of dues—we took on the obligation to keep alive the traditions of early South of Market—we obligated ourselves to serve on committees, to ask former South-of-th'-slot pals to join with us, and to attend the monthly meetings and assist our officers in carrying on the business of the organization.

It is a dandy feeling to meet friends with whom we have gone to school and hash over our boyhood days. We can meet these fellows at the South of Market meetings. All that is necessary is to attend monthly and you will see many of your pals, maybe pals you have not met in years. They will be a little older but much wiser and you will be surprised at the slight change in their appearance. You will have a nice time recalling some of the things that are buried in the recesses of your mind. How about it?

## Canada-U. S. Union Prevalent Through History

The idea of a union between Canada and the United States, prevalent now in some circles, is as old as the history of the two countries themselves. Dr. Michael F. Dillon, history instructor on the Los Angeles campus of the University of California, recalled for a University of California Extension Division audience.

"The question of Canadian-American friendship, far from being of recent importance, has been rising continually since the war for American independence. Disputes over boundaries, trade, fishing rights, and private property have brought the two nations to the brink of war on more than one occasion. Similar disputes have encouraged movements for the annexation of Canada, movements having their origin at one time in the United States, at another in Canada.

"An instance of the Canadian desire for annexation to the United

States arose after the opening of the Erie Canal and the construction of railroads had diverted trade from the St. Lawrence River and Montreal to United States ports. Montreal merchants led in an annexation movement which culminated in the famous Manifesto on October 10, 1849, which called for annexation. However, a change in economic conditions in Canada, and the failure of encouragement from the United States government, as well as apathy in American opinion, brought the movement to a quick end.

Citing other annexation movements in both countries, the University of California Extension Division lecturer pointed out that on the basis of common interests a compromise union between the two countries might some day be reached with neither country suffering the loss of individualism or nationalism.

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## STOP ME! If You've Heard It

Wife (exasperated): "You're lazy, you're worthless, you're bad-tempered, you're shiftless, you're a thorough liar."

Husband (reasonably): "Well, my dear, no man is perfect."

Father: "When I was a young man, I worked 12 hours a day."

Son: "I admire your youthful energy, dad, but I admire still more the mature wisdom which led you to stop it."

Next!

A story that might help to end all absent-minded professor stories concerns the absent-minded professor who walked into the barber shop. He sat himself next to a pretty red head, who was having her hair bobbed at the moment.

"Haircut, please," ordered the professor.

"Certainly," said the barber. "But, if you really want a haircut, would you mind taking your hat off first?"

The absent-minded professor hurriedly removed his hat.

"Oh, I'm terribly sorry," he apologized, as he looked around, "I didn't know there was a lady present!"

Ladies and gentlemen, as your toastmaster, remember, I only introduce the speakers—I do not guarantee them! I will not bore you with speech—but I will introduce those who will.

Young Wife: "Now, Bill, I want you to go around to the minister's and arrange for having the baby christened."

Bill (shipyard worker): "You mean to say you are going to let somebody hit that little thing over the head with a bottle?"

Harry Anderson: "How is it so many Chinamen are named Wing?"

Jim Wilder: "You can't expect 450,000,000 Chinamen to be Wong?"

**DUES ARE DUE!**

## President Eddie Nelson Names Committee Chairmen for 1941

*Membership Committee—*

Bob Loughery, chairman.

*Entertainment Committee—*

Frank Foss, chairman.

*Journal Committee—*

Willie Benn, chairman.

*Events Committee—*

Jim Allen, chairman.

*Social Committee—*

John Merrick, chairman.

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# Gossip

By WILLIE (Hinges) BENN

*"In private life I never knew any one who interfered with other people's disputes but that he heartily repented of it."*

Carlyle.

Charles Hunter, ace coach of the Olympic Club, recently inherited six thousand (\$6,000.00) dollars. Bill collectors and Dirty Dora players take notice.



Willie Benn, Historian

Fred Finnerty is on the road to recovery in the San Francisco Hospital. Since he has been convalescent he has kicked enough to make the East-West team next year.

Jack Maloney, newly-elected trustee has his fountain pen filled and he is ready to sign the bills . . . provided.

Gus Jacobs must have enjoyed the eats at the December meeting. He made three trips to the kitchen and each time asked for an extra helping.

Steve Malone, one of the city's finest, was shot in the back of the lap apprehending a holdup man on Xmas. Steve ate turkey dinner from the mantle.

On December 21, the shortest day of the year, Kathryn Conroy, daughter of Chief Coleman Conroy, S. F. F. D., was married to Frank Pullen, attorney-at-law.

Lieutenant Fitzhenry and Jack Barry held an old-fashioned gabfest in the corner during the December meeting. These two certainly know plenty of South of Market in the good

old days and an article for the Journal would be welcomed.

The writer was lucky when Maurice Sweeney raffled tickets for the East-West game—he won. George Jileck, Sr., claims the drawing was a bit shady.

Frank Pickard and George Miller, the old reliables, acted as bartenders and all were well pleased with their courteous and efficient service.

Frank Foss was top salesman of the Hiram Walker Company and he won a trip for himself and wife to the Rose Bowl game. Frank stayed over to visit with our pal Frankie Dolan, owner of the San Francisco Grill in Hollywood, and he reports he had a wonderful time in the southland. In fact, Mrs. Jay Foss was so fascinated with southern California that she is begging Frank to get a transfer. This is sacrilege.

We heard that George Jileck gave Chickadee a box of marshmallows for Xmas so she could powder her nose before she ate them. Jileck, poor lonely soul, had no invitation to a holiday dinner, so he ate at Ray's place and remarked that he saw more meat on a butcher's thumb than he received for his 75 cents.

George (Steve) Verner left his hook home, so he was drafted as waiter and handled the tables with great dispatch.

Harold Pabst and his son represented the goofy golfers at the installation meeting in December. This name "goofy" comes from the Greek and means golfers who chase gophers at Harding Park.

Charles Heineke is around again after a sick spell. We missed him around the club rooms on Tuesday nights.

Thomas Toomey, our smiling recorder, was around with his best bib and tucker.

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Kenneth Flagg, President  
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# Clubroom Highlights

By JIM DOHERTY

Jack Downey (to a new flame): "If I kiss you will you call for help?"  
Femme: "Will you need any?"

Chickadee: "This book says looks are determined largely by one's diet."

George Jileck, Sr.: "Then you had better lay off plain foods."

Charles Fox: "Why do you want such a large sink?"

Jack Wiley: "So there'll be plenty of room for dishes when my wife is on a vacation."

Garageman: "How did you puncture this tire?"

Fred Petersen: "I ran over a milk bottle."

Garageman: "Didn't you see it in time?"

Fred Petersen: "No, the kid had it under his coat."

George Kendall: "Do you know where naughty girls go?"

John Merrick: "Sure — everywhere."

A perspiring copy writer working on an Ivory soap campaign produced the following: "The alkaline elements and vegetable fats in this product are blended in such a way as to secure the highest quality of saponification alone, with a specific gravity that keeps it on top of the water, relieving the bather of the trouble and annoyance of fishing around for it in the bottom during his ablutions."

We showed this to Willie Benn and he remarked: "Why didn't the sap say: 'It Floats.'"

Harold Pabst had an eastern visitor at Harding Park recently. He escorted the fellow to the first tee. The visitor teed his ball, and took a healthy swing but missed—he tried again and missed. He then turned to Harold and said: "Tough course, isn't it?"

Courtney Barter, sales manager of Acme Brewing Company, can be depended upon to have a kit full of rid-

dles up his sleeve when he comes to the meetings. His latest puzzlers are: "What is worse than raining cats and dogs? Hailing taxicabs . . . When is a white dog likely to enter a bungalow? When the door is open . . . What turns without moving? Sour cream . . . What man had no father? Joshua, the son of Nun. . . . When will there be 25 letters in the alphabet? When U and I are one."

Remember an organization is successful when it has financial stability. Therefore, for the South of Market Boys to be "tops" in the fraternal world, it is necessary that you pay your dues. Take a quick glance at your card. Are you paid up? If not, visit the financial secretary, Pete Maloney.

Coed: "What position does your brother play on the team?"

Sister: "In a sort of crouched and bent position."

The children always know when there's company downstairs. They can hear mother laughing at father's jokes.

"Doesn't that mule ever kick you?"  
"No, sah, he ain't yet, but he frequently kicks de place where ah just was bin."

Woman: "I want to buy some oysters."

Dealer: "Large or small, madam?"

Woman: "Well, they're for a man with a size thirteen collar."

Jim Kerr: "Lots of people have the right am in life but they are short of ammunition."

Tom Hickey: "We know some men have a head because we see them wear a hat on it."

Elmer Towle: "There's a bright side to nearly everything, even an old suit of clothes."

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# **SOUTH OF MARKET JOURNAL**

Vol. XVI, No. 1

February, 1941



**IN MEMORY OF**  
**BILL GRANFIELD**

**A Grand Fellow and Loyal**  
**South of Market Boy**

OFFICIAL ORGAN  
**SOUTH OF MARKET BOYS, INC.**

**COME ON DOWN**  
To Our  
**SOUTH OF**  
**MARKET BOYS'**  
**MEETING**

**THURSDAY, FEBRUARY 27, 1941**

**Knights of Columbus Hall**

150 Golden Gate Avenue

8 P. M.

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**EATS and DRINKS**

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# SOUTH of MARKET JOURNAL



Organized 1924

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NEIGHBORHOOD NEWSPAPERS, Inc.  
5715 Geary Blvd. Phone BAYview 2267

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL  
150 Golden Gate Ave. Phone: PRospect 9795DONALD D. FOSTER, Editor  
859 Golden Gate Ave.WILLIE BENN, Associate Editor  
C. FRANK PRATT, Business Manager

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Recording and Corresponding Secretary  
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Jack Maloney

# President's Message

*Responsibility walks hand in hand with capacity and power.*

J. G. Holland.

May I take this opportunity of thanking the members for their splendid turnout at the last meeting in January, 1941.

I'll be seeing you at our next meeting - Thursday, February 27, 1941.

## In Memory

By LLOYD JACOT

Bill Granfield, first and only recording secretary of the South of Market Boys passed away February 17. Bill has been our secretary for the past eighteen years.

The South of Market Boys will miss Bill's genial personality, his witty yarns of the old days South of Market, and his untiring efforts on behalf of our organization.



BILL  
GRANFIELD

Thousands of friends will mourn the passing of Bill. Bill was a lovable person; he was humane and kind and was a loyal friend to every person whom he met.

Words are futile at a time like this, as they cannot convey the grief that we feel by the death of our friend and pal, Bill Granfield. All we can say is "God be with you, Bill."

## Q. Who are the Jukes?

A. This is the name substituted for the real name of a New York family, investigated in 1874 by the Prison Association of New York. The family was descended from backwoods settlers. It was found that out of 709 members, during 75 years, 140 were criminals and 280 paupers. The cost of the family to the State was estimated at \$1,308,000 during 75 years.

People usually know it is time to buy a new car when everything on the old one makes a noise but the horn.

Drivers who live to see 80, never look for it on their speedometers.



EDDIE NELSON, President

The meeting was short and snappy and then all members did their best to dispose of the fine selection of food that was served and of course the fine Acme bottled beer.

For the information of the members the Board of Directors now meet on the third Wednesday of each month.

The first meeting of the Board was attended by every member of the Board and some very fine suggestions were made as to the general activities of the organization. It was suggested that all affairs that the S.O.M.B. put on in the future be self supporting and the board will do their best to follow this through.

The Treasurer's report on our financial condition was given the Board and at each meeting in the future a complete report on all disbursements will be made.

Considerable thought is being given to increasing the membership and bring back many of the old timers.

I sincerely believe that your present Board of Directors will see the organization through to a successful year.

# NARCOTICS

By PAUL E. MADDEN  
Chief, Division of Narcotic  
Enforcement.

## I.

### Narcotics and Their Effects

(This is the first of a series of articles by Chief Madden on the general subject of narcotics. Other sub-topics, which will be covered in the next four issues of this magazine, will be "Narcotics as a Cause of Crime," "Narcotic Law Enforcement," "Can the Narcotic Problem Be Solved?," and "Marihuana, Our Domestic Narcotic Menace."—Editor.)



PAUL E. MADDEN

Opium is obtained from the opium poppy, also called the Oriental poppy, which grows in India, Persia, Egypt, Turkey; and which in recent years has been cultivated especially in those parts of China, such as Manchukuo, now under the control of Japan. At the present time most of the narcotics illegally smuggled into this country on the Pacific coast come directly from Japan in Japanese boats.

In the countries producing opium, the poppy fields present a most beautiful sight when the plants completely cover the ground, bearing blood red or snow white flowers, each one almost as big as a man's fist. After the petals of the flowers have fallen to the ground, the workers, usually women, go through the fields late in the afternoon after the heat of the day has passed, and make incisions into the capsules, or pods. As it comes in contact with the air and oxidizes it thickens and takes on a dark reddish brown color.

The following morning the workers again go among the plants. They scrape off the now heavy, molasses-like substance on the surface of the pods—which in size are from one to well over two inches in diameter—and collect it on poppy leaves in amounts of about 200 grams on each. This constitutes opium in its raw state.

For smoking purposes this raw opium is boiled with glycerin and water. The water evaporates, and the opium with the added glycerin—now referred to as "gum" opium—is firm but pliable. A small particle of it—called a "pill," on account of its size and shape—is held over the flame of an opium lamp on the end of a needle-like instrument called a "yen hook." The opium lamp is much like a small old-fashioned kerosene lamp,

but peanut oil, or some other oil which does not form carbon, is used. When the pill is sizzling hot it is placed in the bowl of the opium pipe, which has also been heated, and the fumes are inhaled.

When smoked in this manner, the opium produces a heavy, sweet, sickening odor. The effect on the smoker is a state of languor, with pleasant sensations and the mind turned toward agreeable dreams. The first time it usually makes a person sick, but after using it a few times it develops a craving that is irresistible to the weak-willed individual. He is rendered uncomfortable when not under the influence of opium, and in order to obtain its pleasurable effect he is compelled to use more and more of it each time. After a while he is no longer satisfied by merely smoking it so he goes on to use it internally.

The pill of opium lasts only a minute or two, and the habitual smoker fills his pipe again and again. The fumes condense in the pipe and gather there much like tobacco juice in a tobacco pipe. This substance is called "yen shee." A small piece of cloth, called a "gee rag," is fastened between the bowl and the stem of the pipe. Through this the fumes are filtered, preventing the yen shee from entering the stem. To remove it the smoker has an instrument, named a "gow," consisting of a flattened and bent piece of steel in a wooden handle. From the stem he removes the bowl, which is usually hollow, inserts the gow, and scrapes off the yen shee. This he may heat over, place back in the pipe, and smoke again. After a second smoking

it becomes too hard and dry for smoking purposes, so he eats it, perhaps along with other opium.

Especially after the addict has started to take his opium internally, he must have an ever larger and larger amount in order to satisfy his craving and be physically comfortable. And after a while he can no longer attain this end through the use of opium. He then turns to morphine.

Morphine is also a product of the opium poppy. It's an alkaloid of opium, that is, its essence, or active principle, its most potent element. A poor quality of morphine may be only two or three times as potent as opium, but the best, most concentrated, may be as high as twenty times as powerful. Generally speaking, morphine is usually referred to as about ten times as effective as opium.

Of morphine, a physician will prescribe 1-8 or 1-4 grain, perhaps never over 1-2 grain, which is sufficient to relieve pain in an acute condition or after an operation. But an addict will often build up a tolerance, or need, when he must have up to as high as twenty grains at a time—more than enough to kill outright any person who has not become accustomed to the drug.

An addict who has built up a habit which calls for five grains of morphine at a time must have this quantity three times daily on the hour it is due. He must have it in order to escape physical discomfort and pain, sometimes excruciating agony. No particular pleasure is obtained, but merely the comfort that is the normal condition of any person not an addict. But if he will take an overdose, say six grains instead of five, he will again experience the pleasures of the beginning of his addiction. But from then on he must have this increased quantity each time, merely in order to endure life.

It is in this insidious manner that individuals become complete slaves to the habit, and for the weak-willed person it is virtually impossible to again become free after he has fallen into its clutches.

The user of morphine frequently requires from five to twenty dollars' worth of the drug every day. As this cost becomes prohibitive, as an economy measure, he begins to take his morphine by dissolving just a little of the powder in a few drops of water on a teaspoon, heating it to body temperature, and injecting it directly

(Continued on page 6)

## Founder's Message

By PETE MALONEY

Two grand men were called to their reward since the last meeting. Lieutenant John Fitzhenry, eighty-four years of age, and Jim McCarthy, 72 years of age. Lieutenant John was a Charter member of our Club, never missed a meeting and loved by everybody. I am told he was down there South of Market 70 years ago and in his young days was an outstanding athlete and many a story John could tell you about South of Market and also about the early days in San Francisco. Was a member of our Police Department for about 46 years and I doubt if there ever was in the history of the Department a man loved more by those within and without. Jim McCarthy was a member of our Association since its inception. He was very quiet and used to come to the meetings always. I secured a position for Jim in the San Francisco Hospital about eight years ago and his superiors informed me that he was not only a credit to his position but to the South of Market Boys. That was Jim McCarthy. In his young days was quite a boxer with the S. F. Athletic Club and a fine baseball player. We extend to the families of these two departed brothers our deepest sympathy and pray that their souls and all the souls of the faithful departed through the mercy of God may rest in peace.

On March the 25th, 1941, a testimonial dinner will be held in San Francisco at the Elks Club, 7 p. m., for a South of Market Boy who, although he does not hold a high position in the community does hold what we all would like to have and that is the love of everybody. I am referring to Maurice Sweeney, who has been a member of our Board of Direc-

tors for years, and, who has been affiliated with baseball for more than thirty years.

Maurice learned all of his baseball South of Market. There are very few men in our city who have a better knowledge of the game than Maurice and thousands of men who are up in baseball as active players today can attest to that fact. Maurice never keeps his hands out of baseball. In fact today he books all of the games for the youngsters out of the Recre-



PETE MALONEY

ation Department where he is associated.

The affair will be at the Elks Club. There are only four hundred seats there, and when they are sold, not one seat more will be sold. No one organization is giving this dinner, but all of Maurice's friends are getting it together for him. I have been selected as chairman for the occasion and Joe Devine, the scout for the New York Yankees has informed me that Connie Mack the grand old man of baseball will be at the speakers table, so if any member of the South of Market Boys desires to go to this dinner for Maurice, put in their bid right away, because the four hundred tickets will not last long.

Noticed as usual at the last meeting these loyal South of Market Boys: Tommy Wall, San Druggan, Jack O'Leary, Louie Holz, John Dempsey, John Fitzhenry who died since, Jimmy McCarthy

who died since, George Kendall, Harry Andreson, Jim Wilder, Vince Renna, George Benton, Fred Heaphy, Ed. Montgomery, Mickey Hogan, Joe Sweetman, George Sullivan, D. L. Dufour, Bob Polaski, J. J. Barry, Thos. Gosland Sr., Al. Bonner, Jim Clisham, A. P. Hughes, Pete Perazzo, Billy Horan, Martin Lawlor, George Gillin, J. F. Byrnes, Dan Mahoney, Tom Maher, J. B. Phemester, Sylvester O'Sullivan, Ernie Gatto, W. Hansen, Chas. Lichet and many more I cannot remember right now, but will next issue.

It is really swell to see them all around, healthy and in good condition. In conclusion let me say, Let us give to our government what it wants, unity of all the people therein. After all, we live in the greatest Country in the World. AMERICA.

## The Footprints

Daniel C. Murphy, Sheriff of San Francisco and Past President of the South of Market Boys, is President of the San Francisco Footprinters Association. The Footprinters is composed of law enforcement officers and it is the most progressive organization west of New York. Police Chief, Charles Dullea is First Vice-President and Phil Geauque, of the United States Secret Service, is Secretary.

What many California drivers need, comments James M. Carter, director of motor vehicles, is less horse power and more horse sense.

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## Reilly Luncheon

**HON. GEORGE R. REILLY**, member of the State Board of Equalization, First District, was honored by more than 1000 employees and friends at a luncheon Monday, January 27, at the Furniture Mart in San Francisco.



**HON. GEORGE R. REILLY**

The luncheon, sponsored by employees of the State Board in San Francisco and San Mateo Counties, was attended by scores of civic dignitaries, headed by Mayor Angelo J. Rossi of San Francisco.

Leland W. Cutler, president of the 1939 San Francisco Exposition, was speaker of the day. Cutler paid tribute to Reilly upon the successful completion of two years in office, and traced his friendship with the young Board member over a lengthy period of years.

State Senator Harry L. Parkman of San Mateo County, served as toastmaster during the luncheon.

Present with Reilly were his wife and mother.

Notables at the speakers' table included Chief of Police Charles Dullea, Deputy Chief Michael Riordan, City Administrator Alfred Cleary, Democratic Chief William M. Malone, Superior Judge Frank Deasy, Commissioner Franck R. Havenner, Superior Judge George Steiger, Sheriff Daniel Murphy, Municipal Judge Hugh L. Smith, Judge Herbert Kaufman, Supervisors Adolph Uhl, Adolph Schmidt, Alfred Roncovieri, John Ratto, Dewey Meade, John McGowan, Fred Meyer, Assemblymen Edward Gaffney, Melvin Cronin, Edward O'Day, George Collins, Thomas Maloney and John D. Welch, Chauncey Tramutolo, Bill Bennett and Tom Coakley, Deputy Attorney General.

The employees committee in charge

of the affair was headed by Burnett Sheehan and Don Marshall.

## Narcotics

(Continued from page 4)

into the blood stream through the veins. A very small quantity taken in this manner will have the same effect as a much larger quantity taken by way of the digestive system.

Sometimes an addict, because he is unable to obtain morphine or because he must have something still stronger, goes on to the use of heroin. This is also a derivative of opium, several times as potent as morphine, and is obtained by boiling pure morphine with acetyl chloride. After he begins to take heroin the road downhill is then at a much greater pace.

It is only during the early stages that the addict obtains a thrill or pleasure from his addiction. After that his life constitutes a constant struggle merely to escape physical discomfort and torture. Almost from the beginning there is a loss of appetite for food, and his craving for the costly drug must be satisfied first, and hunger afterwards, if at all.

So he soon takes on a pallor and emaciated appearance. All sense of cleanliness disappears along with all conception of duty or responsibility. The plight of his family and dear ones does not touch him in the least, he is completely immune to their tears and pleadings. He is a total loss to himself, his family and society.

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## Interesting Facts

By JIM CLISHAM

Our good friend and associate editor, Willie Benn, is doing a fine service in digging up history of the naming of San Francisco's streets, and elsewhere in this Journal you will find an article dealing with this subject. However, the old timers also know a little regarding the early days of our city so we will help Willie along with a few facts we know concerning the naming of streets. **Leidesdorff Street:** Was named after a Dane. Leidesdorff acted as United States Vice-Consul during the Mexican regime. He came to California in 1841 as master of an American schooner. At the corner of Liedesdorff and California, where the American Trust Building now stands, Leidesdorff had his warehouse from which he built a wharf as early as 1847. This was the first wharf in San Francisco and at high tide, the water was deep enough for small schooners to unload their merchandise.

The first Italian restaurant in San Francisco was established on a vessel near Fisherman's wharf. This was in the gold rush days—the sailors deserted for the more lucrative mines. On this boat Guiseppo Buzzuio offered the public a meat and fish soup called "ciopin"—this soup soon became the favorite of all San Francisco's gourmets.

The Ferry Building marks the spot on Yerba Buena cove where Vancouver and other early navigators dropped anchor in six fathoms of water. The building, begun by the State Harbor Commissioners in 1896, was completed in 1903 at a cost of one million dollars. It was built of colusa sandstone with marble extensively used for wainscote and partitions.

# History

By WILLIE (HINGES) BENN

We believe a brief history of the naming of San Francisco's streets will be of great interest to our readers so, from time to time, we'll write short sketches so you will know your San Francisco.



**JIM ALLEN**

In this article you will find the word "ayuntamiento" it means town council and similar to our present Board of Supervisors.

**POST STREET:** Named after Gabriel Post, a member of the Ayuntamiento in 1847.

**BUSH STREET:** Named in honor of Dr. J. B. Bush.

**PINE STREET:** After Isaac B. Pine.

**ELLIS STREET:** Alfred E. Ellis, a member of the Ayuntamiento in 1847. He was the leader of the Volunteer Citizens who broke the criminal organization known as the "Hounds", and a member of the Constitutional Convention which gave the State of California a local Government.

**EDDY STREET:** William M. Eddy, city surveyor in 1849 and 1850. He extended the survey of San Francisco in 1849 to Larkin and Eighth streets, and claimed this was all the area that the city would require.

**TURK STREET:** Named after Frank Turk who was the clerk of the city council under John W. Geary.

**HAYES STREET:** Colonel Thomas Hayes was County Clerk from 1853 to 1856. He owned a tract of land known as "Hayes Valley", adjoining that of his friend James Van Ness.

**JONES STREET:** Dr. Elliot P. Jones arrived from Kentucky in 1846 and was the second proprietor of San Francisco's first hotel. The Portsmouth House, on Clay below Kear-

ney. Jones showed his business sense early by marrying the cook thus securing her for life. He was the first editor of the town's first paper "The California Star"—this paper was printed by Sam Brannan.

**LEAVENWORTH STREET:** Reverend Thaddeus M. Leavenworth came to San Francisco as Chaplin of Stevens' regiment. He became Alcalde in 1848 but resigned the following year under the accusation he was in sympathy with the criminal organization known as "The Hounds" and the land speculating clique.

**HYDE STREET:** George Hyde came as secretary to Commodore Stockton, and was appointed as the third American Alcalde, succeeding Edwin Bryant, in 1847. He served for a year. He had a faculty for making enemies and antagonizing the members of the council. This caused dissatisfaction with his administration. He lived where Post, Market, and Montgomery streets join and parts of this property still belong to his estate.

**LARKIN STREET:** Thomas O. Larkin was United States Consul at Monterey. He found it difficult to keep peace between Fremont and the Mexican officials. He later became a member of the Constitutional Convention. He was interested with Vallejo and Dr. Semple in laying out and establishing the town of Benicia.

**GEARY STREET:** After John W. Geary, a Pennsylvanian who arrived in April 1849 on the Oregon with a commission as Postmaster. Geary used alphabetical squares marked on the floor of a store to sort the mail. He removed a pane of glass from a window and through this opening he delivered letters to people waiting in line. On August 11 he became the first Mayor of San Francisco elected under the charter of the constitutional convention assembled by General Riley.

**POLK STREET:** Named after the eleventh President of the United States. He was elected in 1844 and was in office when General Kearney precipitated the gold rush with his message confirming the rumor of the discovery of gold in large quantities in California. Colonel Fremont was court martialed during President Polk's administration and refused clemency in remitting the penalty. The magnetic telegraph had just been invented, and the news of Polk's nomination was the first message to be sent over the wires.

**VAN NESS AVENUE:** Named after James Van Ness who was mayor of San Francisco in 1856. He lived in an attractive home bounded by what is now Van Ness, Franklin, Hayes and Fell Streets.

**MCALLISTER STREET:** Hall McAllister was an eminent jurist. He graduated from Yale University and arrived in San Francisco June 4, 1847. He became the attorney for the district of San Francisco. His statue now stands, on the street that bears his name, beside the City Hall.

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## Gossip

*"There is a set of malicious, prating, prudent gossips, both male and female, who murder characters to kill time; and will rob a young fellow of his good name before he has years to know the value of it."*—Sheridan.

By ARTHUR DOWNEY

William Burns, patrol driver for San Francisco Police Department, has been confined to the Saint Mary's Hospital for the past eighteen months. Bill would welcome visits from his pals in the South of Market Boys.

Sam Drugan who entertains the Boys in the clubroom with a few tunes on the piano, has registered a complaint against those who are responsible for moving the piano.

On Tuesday, January 14, a representative body of officers and members journeyed to Oakland to install the officers of the West of Market Boys. In the group were: Sam Drugan, George Miller, Harold Pabst, Bill Cummings, Pete Maloney, Murphy Wineburg, Eddie Nelson, Willie Benn, Fred Finnerty, Frank Foss, Fred Weidmann, Ray Schiller, George Verner, Jack Maloney, George Jileck, Sr. President Eddie Nelson was at his best in the installation ceremony. After a dandy show and tasty refreshments, the gang renewed acquaintances with the Oaklanders and chewed the fat for hours.

Remember Charles Licht, whose parents owned a drygoods store on Second Street before 1906? This fellow holds a first in something. His two daughters became mothers on the same day. His eldest gave birth to a son, and the youngest, a girl the births were seven hours apart.

Ed Montgomery, Jack O'Leary, Tom Gosland, Andy Johnson, Jack Stanley and Jim Kerr, the Mayor of Seventh Street, were a few of the old timers who attended the January meeting.

Charles Hunter, Ace track coach of the Winged "O", may be signed by Lefty O'Doul to instruct the Seals in the art of running. Walter Robinson remarked: "An expert should be hired to give the Seals lessons in batting, then, when they got a hit, they could walk home—thus rob Hunter of his berth."

Thomas A. Maloney, Assemblyman from the Twentieth District, is in Sacramento fighting for measures that will make California a better state in which to live. Senator Maloney has been a member of the State Legislature for twenty years and he has introduced or sponsored every bill that will help the needy, and his labor record is absolutely perfect. A few more representatives like Senator Thomas A. Maloney would be a God-send.

Chester Juzix, known as Eye in the Sky, insists upon throwing jacks for seats in the Dirty Dora game. Juzix has lost his touch with the pasteboards as lately he has not been collecting the rent.

George Franklin loses his shirt to George (Steve) Verner. Franklin is beginning to suspect that Verner is a trifle too slick for him in the tricky game of pedro.

What became of Fred Finnerty? We heard he left for Arizona. Information as to his latest address is wanted—the boys miss his contributions to the Dirty Dora pot.

Congratulations to Vincent Renna. He is now a greeter at the Continental Hotel. Renna is one of the old timers in the fight game, he managed Tillie Herman in Ye Olden Times.

George Amussen, of the United Undertaking Parlors, carefully watched George Jileck and Murphy Wineburg dig their graves with their teeth at the January meeting. These two put away tons of food and George egged them on.

## Girls' Club Dance

South of Market Girls' Club, Inc., will hold their annual St. Patrick's entertainment and grand ball on Friday evening, March 21st, 1941 at Druids Temple, 44 Page street.

General Chairman: Mrs. Josephine Blossom Hay.

Vice-Chairman: Mrs. Mary Bolman.

### Committee

Founder: Mrs. Elizabeth Hayes  
Music: Mrs. Mary Cronan  
Tickets: Sue La Rue  
Invitations: Mary O'Keefe  
Entertainment: Ann Peterson  
Concession: Bertha Whitney  
and Mrs. Tessie McGillicuddy  
Reception: Ethel Nelson, Florence Cullen, May Scharetg, Ida McCarthy

Raffle: Margaret Holz  
Publicity: Mary Conroy  
Secretary: Lottie Hannan  
Fin.-Secretary: Pholita Regan  
and Mary Hennessy.

Mary Conroy, Chairman of Publicity for the South of Market Girls' Club, Inc.

South of Market Girls' Club, Inc., will hold their annual St. Patrick's dinner on Saturday, March 8th, 1941, at the Rex Restaurant, 401 Broadway Street.

Chairman: Mrs. Lillian Gandolfo.  
Mary Conroy, Chairman of Publicity.

## John's Rendezvous

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## Mayor's Eulogy

My friends—Once again we are reminded that in the midst of life there is always death.

We are met here to bid a sad and solemn farewell to a very dearly beloved man, a faithful friend and a fellow public servant.

Seldom in the great story that is San Francisco's do we find a career as colorful and as outstanding as that of Alfred J. Cleary.

As we gather here in sorrow midst the surroundings he loved and knew so well, we pay solemn tribute to the achievements of his career.

His works among men will be eternal monuments to his memory.

We, who grieve at his passing, may take some small comfort in the thought that he has been released from the cares and tribulations of this world.

We may take a little comfort in the thought that to the very last day, he pursued his labors with typical energy and intelligence.

Those among us who knew him long and intimately, are certain that this was as he would have planned,—that he would have chosen to go out of this world with the helm of all the departments under his supervision clasped firmly in his hands.

And I feel sure that our departed friend would be happy in the knowledge that we brought him here to rest for a few moments, so near to the scene of his labors.

Al Cleary was a man of truly gentle nature.

He possessed all the attributes that go to make a real man.

Outstanding among these attributes were honesty and loyalty.

He was honesty personified.

He was loyalty itself.

No man ever devoted himself more unselfishly to the city of his birth.

He did not hesitate to express and act upon his convictions in matters concerning the welfare of San Francisco.

He loved his work of ministering to the wants of the people of a great city.

He loved it more than we will ever know.

He was a champion of the unfortunate.

He was a counselor to those who went astray.

His gentle and understanding nature made him the confidant of hundreds of city employees who will never forget him because of this.

He was even tempered and kind, but he enforced his carefully worked out decisions with great firmness and rare diplomacy.

He has been taken from us at the very zenith of his career and I know that it will be most difficult to find one who will administer the affairs of his office in as competent a manner.

Al Cleary was born in San Francisco's famous Mission District.

He attended our schools and earned degrees at the University of San Francisco and the University of California.

Launching an engineering career he soon became interested in the development of water resources.

As a result of this he acquired a keen interest in public service.

Since that time he has devoted all of his energy, effort and time in the interests of San Francisco.

He in truth was a man who offered his very being in the interest of the people of our great city.

Recognizing in him a truly loyal, honest and intelligent gentleman, it was my proud privilege to ask him to accept the position which he has filled so capably until this sad moment.

We do ourselves honor here today by coming to pause and gaze upon his serene countenance for the last time.

We shall remember him for his vital and intelligent interest in all matters of concern to our people.

We shall remember him as one who placed before any personal advancement the well being of this city he so deeply loved.

San Francisco to him, was his all.

He would have been happy nowhere else on the face of the earth.

(Continued on Page 11)

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# Alaska Excursion In June

Next Juné, General Office Lodge 890, Brotherhood of Railway Clerks, will conduct an Alaska tour surcharged with carefree enjoyment, social pleasure and thrilling scenic splendor. The members of this organization cordially invite all state employees to join with them and be their guests on this excursion. Applications are in fact, already being received for one of the most ambitious excursions ever arranged by any or-



A. F. GAYNOR  
Industrial Welfare Commissioner  
Plans Cruise

ganization—an excursion characterized by a new world of quaint Indian villages, totem poles, historic landmarks, great distances, mysterious fjords, vast glaciers and grand mountains.

## The Itinerary

Wonderful also to relate is the fact that our itinerary will permit of all this within an ordinary two weeks' vacation period. We will leave San Francisco Saturday, June 14, and travel to Portland and Seattle by rail, arriving at Seattle Monday morning, June 16. Nine a. m. and "Anchors Aweigh"—it's a lovely sail across Puget Sound and the Straits of Juan de Fuca. Almost too soon we are in the harbor of Victoria known as "One of the World's Dream Places." A shore visit, then on to Vancouver, B. C. An evening here and at nine p. m. we are again northward bound on the S. S. "Prince Rupert." The following morning, Tuesday, June 17, we awake to find ourselves in the ocean voyage through mountains, giant forests down to the water's edge, cascading waterfalls.

We stop from time to time in coastal towns. Generous time is allowed for excursions ashore. Our first port of call is Ocean Falls at the head of Fisher Canal, one of the many beautiful fjords of the British Columbia coast. A large pulp and paper mill is located here. Wednesday, June 18, we arrive at Prince Rupert, B. C., the last Canadian port en route north. Prince Rupert is a most interesting city. The western terminus of the Canadian National Railways and a great shipping port. The evening in Ketchikan, our first real glimpse of Alaska—totem poles, Indians, salmon canneries—all so interesting!

Day after day of new surprises, the greatest of these being Taku Glacier, which is reached on Thursday, June 19. Taku Glacier is about two miles wide and over two hundred feet high. Close to this ice barrier we steam, on all sides breath-taking beauty, icebergs of all shapes float about us, one of the greatest travel thrills of a lifetime. An entire evening will be spent in the capitol city of Juneau. The city clings to the sides and base of Mt. Juneau, which towers 3500 feet above. Visit the Territorial Museum and stores, good daylight all evening. We arrive at Skagway Friday morning, June 20, famed entrance to the land of gold, the trail of '98. West Taku Arm special train leaves from the steamer's side shortly after arrival for the spectacular trip over the White Pass to Lake Bennett and Carcross, thence via lake steamer for the 85-mile delightful cruise down scenic Lake Tagish to Ben-My-Chree at the head of West Taku Arm. The return trip will be made overnight on lake steamer to Carcross, and by day train to Skagway, with stops at scenic points of interest. Ample time will be available to visit the interesting points in Skagway.

Six p. m. Saturday, June 21, we start southward, stopping at ports as before, with an additional stop at Wrangell, Sunday afternoon, June 22. This thriving little city claims the most interesting totem poles and Indian relics in all Alaska. Our voyage south is made merry by the masquerade, the Captain's dinner, concerts and tournaments before we arrive at Vancouver Wednesday morning, June 25. Reluctantly leaving the S. S. "Prince Rupert," we are transferred to the new Hotel Vancouver where restrooms are provided for our party

until leaving on the midnight boat for Victoria. The stores in Vancouver are not open Wednesday afternoons, so we spend the morning visiting its many establishments. After luncheon we will have a sightseeing drive including Stanley Park, English Bay, Marine Drive, University of British Columbia, Shaughnessy Heights and business section, returning in time for a rest, then special dinner at the luxurious Hotel Vancouver.

We will depart from Vancouver at midnight, arriving at Victoria at seven a. m., Thursday, June 26. Victoria is well named "A little bit of England," with its Parliament buildings, English homes, lovely flowers and gardens. After breakfast on the ship, we have a delightful motor tour through the lovely and picturesque Saanich Peninsula to the Dominion Observatory and Butchart's Gardens. On our return we will have luncheon, after which ample time is allowed to visit Victoria's quaint business section. We will leave Victoria at five p. m., arriving in Seattle at ninety-three p. m., making direct connections with our train.

Homeward bound—with new and old friends—visiting and recalling scenes and incidents we have witnessed—our memories stored with unforgettable visions of our wonderful Alaska tour. We will arrive back in San Francisco Saturday morning, June 28.

## Financing the Trip

The cost of this journey of a lifetime will be \$189.30 from San Francisco, which includes all expenses except meals on the train en route to and from Seattle. A small deposit of \$20.00 will cover your reservation and you may proceed to accumulate the balance necessary for the trip by making payments each month.

For reservations or details, contact A. F. Gaynor, 828 Pacific Building, San Francisco, telephone Douglas 1461. Incidentally, Mr. Gaynor, who has been appointed tourmaster of this excursion, is not only secretary treasurer and division chairman of General Office Lodge 890, Brotherhood of Railway Clerks, but may also be properly classified as a state employee, as he is an Industrial Welfare Commissioner for the State of California.

ALL ABOARD FOR THE LAND OF THE MIDNIGHT SUN!

## Mayor's Eulogy

(Continued from page 9)

He spread sunshine and happiness among all those with whom he came in contact.

Our hearts go out in loving sympathy to his dear wife and those two splendid young sons who are now without his smiling presence and steadfast devotion.

May Divine Providence comfort them in their sorrow.

May the remembrance of his many good works sooth them.

May the knowledge that this is but a temporary parting of the ways give them courage such as he possessed.

Al, as I said at the outset, words are so futile at a time such as this.

I recall, Al, that one of the highest tributes you could ever pay to another—and I have heard you say this so often—was to say, "He is one of God's noblemen."

And now, Al, in the name of the people of San Francisco, may I say, farewell! Till we meet again. YOU WERE ONE OF GOD'S NOBLE MEN.

## Day of Slow Track and 'Mudder' May Vanish

The day of the slow track and the "mudder" may some day be just a memory in the minds of old followers of horse racing if all race tracks adopt methods explained before the Soil Science Society of America at Chicago by Dr. Alfred Smith of the University of California College of Agriculture.

Dr. Smith said that realization of the need for proper soil conditions in race tracks, athletic tracks, playgrounds, roadways, and show rings is now leading to use of conditioners to produce surface soil possessing the right degree of firmness.

Many different types of material, ranging from certain soil mixtures, cinders, and organic matter such as beet tops and manure, to chemicals such as alum and calcium oxide, can be used to bring different soils into the best condition, he pointed out.

## Navy Man Says New Bases Help Defense

The recent acquisition of naval bases in the Caribbean and north Atlantic by the United States in a trade with Great Britain leads many strategists to feel that no enemy could successfully invade America from the Atlantic.

This was the statement of Commander Frank M. Harris, of the U. S. Naval Reserves, to the American Defense Group of faculty members of the University of California. The group was formed to assist in the national defense, and meets occasionally with experts who inform them on various phases of defense.

Leases on bases in Newfoundland, the Bermudas, Antigua, St. Lucia, Trinidad, British Guiana, the Bahamas and Jamaica were obtained from Great Britain in exchange for 50 old destroyers.

Commander Harris said that these bases:

1. Complete the defensive ring around the Caribbean, and make that sea almost as impregnable to attack as is the Mediterranean, and with the further advantage that there is no hostile power within.

2. Control of the Caribbean gives the U. S. control of two great oceans. From the Caribbean a fleet can strike at the flank of an enemy force moving westward across the North Atlantic, and can threaten communications of any force moving from Europe into the South Atlantic. The Panama Canal, the link between two oceans is also covered.

"We are of course greatly concerned with what goes on overseas", Commander Harris said, "and particularly with learning who might try to steal our bases, but we must be more concerned with what is going on in our own front yard, not only in the bases, but the two-fleet Navy and the new Army organization.

"We cannot over-emphasize the need for the greatest promptness and effort, in the prosecution of those plans. We shall have to look for ourselves, because no one else will do so."

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GREETINGS TO THE  
SOUTH OF MARKET BOYS  
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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 2



March, 1941



OLD SAN FRANCISCO

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

**COME ON DOWN**  
To Our  
**SOUTH OF**  
**MARKET BOYS'**  
**MEETING**

**THURSDAY, MARCH 27, 1941**

**Knights of Columbus Hall**

**150 Golden Gate Avenue**

**8 P. M.**

---

**EATS and DRINKS**

---

**Enjoy Yourself in the**  
**REGULAR SOUTH-OF-THE SLOT**  
**MANNER**

# SOUTH of MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.Published Monthly  
SAN FRANCISCO, CALIFORNIA  
NEIGHBORHOOD NEWSPAPERS, Inc.  
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## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL  
150 Golden Gate Ave. Phone: FRespect 9795DONALD D. FOSTER, Editor  
859 Golden Gate Ave.

WILLIE BENN, Associate Editor

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## President's Message

*Responsibility walks hand in hand with capacity and power.*

I take this opportunity of thanking Jim Allen for his very fine job of handling the St. Patrick's Day Luncheon, which was held Sunday, March 16th at the Whitcomb Hotel.

Despite the fact that we only had two weeks to put on this luncheon, and at the same time had to change

looking up. May we have your cooperation? Then bring in a new member at our next meeting.

## The Last Thursday

By FRANK PICKARD

It is surprising how much fun we have at our regular monthly meetings which are held on the last Thursday of the month. And so you won't forget it, we tell you now that "the next meeting will be Thursday, March 27th at 8 o'clock." We are positive, if you attend the meetings, they will become the highlights in your life. We have fine eats, a knockout show, and a short, but brisk, business session.

On the outside we hear constructive criticism from the members; criticism that will be of great benefit if it were told to the entire body from the floor of the meeting. So, to those who have ideas that will better the club, we send an invitation to air these ideas this coming Thursday.

In the past you may not have liked the manner in which meetings were conducted, therefore you have stayed away. But attend one now and you'll be agreeably surprised at the change since Eddie Nelson has taken the reins.

Ask your family not to make arrangements for this coming Thursday, if they ask why, tell them that you are attending the South of Market meeting. Believe us, you'll never regret it.

There are many surprises in store for you. Frank Foss, chairman of entertainment, has a program prepared that is tops;—Willie Benn, assistant editor of the Journal, has a tasty tidbit in the form of eats that will be a palate tickler;—And we have other innovations up our sleeve that you cannot afford to miss.



EDDIE NELSON, President

our date, the attendance was exceptionally good. The Roof Garden of the Whitcomb was crowded to capacity. Jim's handling of the speaker's table, the introductions of the celebrities and the broadcast over KYA was as smooth as silk.

Frank Foss ran the entertainment, as master of ceremonies and his choice of talent and timing of his show was excellent.

To Supervisor John McGowan, a word of thanks for his masterful speech on St. Patrick and for his cooperation in the arrangements for the luncheon.

George Reilly, of the State Board of Equalization, brought along many members of the United Irish Societies. His table of sixty was a fine party indeed.

The South of Market Boys next event will be the Mothers Day Breakfast in May and we will soon start our committee meetings on Tuesday nights.

The South of Market Boys are

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# WILLIAM A. GRANFIELD

Resolution in memory of William A. Granfield, late and beloved Recording Secretary of the South of Market Boys, Inc.

Whereas, William A. Granfield, first and only Recording Secretary of The South of Market Boys, Inc., was called to his reward by God Almighty on February 25th, 1941.

Whereas, William A. Granfield occupied the position of Recording Secretary since November 11, 1924.

Whereas, While he occupied this important position he did so with loyalty, honesty, intelligence, dignity and respect to the credit of the South of Market Boys Association and his native City San Francisco.

Whereas, William A. Granfield having been born and reared in the beloved District South of Market Street and coming from a highly re-

spected family of South of Market Street, did on numerous occasions represent his South of Market Boys Association to the end that this Association would have its name carved in the history of San Francisco as one of its leading Fraternal, Civic, Sentimental and Charitable organizations.

Therefore be it resolved, That the members of The South of Market Boys Association, Inc., at their regular monthly meeting assembled on February 27th, 1941, in Knights of Columbus Hall, 150 Golden Gate avenue, San Francisco, California, go on record as highly commending our late Secretary and Brother William A. Granfield for all he did for this organization while he was with us and that we secure a photo of him, have it properly framed and placed in a conspicuous location in the Club

Rooms of our association and to remain there as a memorial to William A. Granfield for all time.

Be it further resolved, That The South of Market Boys, Inc., extend to the beloved widow of William A. Granfield and her beloved children their very deepest sympathy and pray that God in his Wisdom will give to William A. Granfield his just reward which we sincerely believe is Heaven.

Be it further resolved, That a copy of this resolution be spread on the minutes of this meeting and a copy of same properly framed and presented to the widow of William A. Granfield.

Respectfully submitted,

PETER R. MALONEY

Founder of South of Market Boys, Inc., and maker of Resolution.

## MEMBERSHIP

By ROBERT J. LOUGHERY  
Chairman, Membership Comm.

Members and plenty of them is what every organization needs to survive, and it is the duty of every member of the South of Market Boys to introduce, at least, one friend whom he deems eligible to become one of us. We have been shouting for months "sign on a new member," but our appeal has fallen on deaf ears, yet we have hopes that each member will heed us this time and that he will ask a pal to join the greatest organization in existence.

With all of us working together we can have a line of live wire candidates at each meeting. This will take but a small portion of your time, and it will mean a great deal to the future of our club.

We are seeking volunteers for the membership committee to formulate plans which will help us enlarge our present numbers.

If you haven't the time to devote to this important work, tell us the name of the prospective member and we'll be pleased to contact him.

May we count on you?

## Testimonial Dinner for Louis Holz

By PETE MALONEY

Also on April 15th, 1941, at Monk Young's, First and Mission streets, a testimonial dinner will be given Louie Holz, one of our first and best members. Louie and his fine wife, Margaret Holz, are loved by every-



PETE MALONEY

body, and after 46 years of service with our City in the Police Department as a patrol driver he is going to retire and take the much needed rest he is entitled to.

San Francisco will lose one of its most loyal and beloved workers, but we who know Louie so well, feel that he is going to enjoy his pension for many, many years to come.

The tickets for Louie's affair will be 90 cents per person, men and women invited! Monk Young is a

splendid fellow, has a wonderful restaurant and assures us that he will see to it, that Louie's affair will be one of the best he has ever held there and he has had many.

There are only 150 people who can be accommodated at Monk Young's, so you friends of Louie get your tickets from me early, after we sell those 150 no more will be sold. Let us pay this man a tribute that he will never forget.

PETE MALONEY, Chairman  
LOUIE HOLZ DINNER

Gus Jacobs: "Every year is leap year for the pedestrian."

\* \* \*

Front page cover engraving furnished by courtesy of "The Foghorn."

GREETINGS  
from  
MAX SOBEL

## Gossip

By JIMMY CRUISE

Tom Toomey is not as young as he used to be. While playing on the hardwood floor with the children he slipped and broke his ankle.

\* \* \*

After a long absence Reggie Jobson has again become an active member. It was Reggie's culinary ability that made the sandwiches served at the February meeting, taste so deliciously.

\* \* \*

While delivering paint, Frank Pickard, took a nose dive and there is a hole in the sidewalk where his 260 pounds hit.

\* \* \*

If you wish to meet Jack O'Leary, you can find him any day stacked in the Lunch Wagon, in the rear of the Palace Hotel.

\* \* \*

Jimmy Dhue, Ace Carpenter at the San Francisco Hospital, has retired from active competition. Jimmy earned his rest, as he was a hard and conscientious worker.

\* \* \*

Frank Foss has purchased a special pair of boxing gloves for his better half, Jay. Mrs. Foss had to have a finger amputated at the second joint thus the gloves to make things even at the Foss mansion.

\* \* \*

We have heard that after 50 years of living South of Market, a cute femme is trying to induce Jack Maloney to go High Hat and live elsewhere. Good authority has it that Jack is so smitten by this fair one that he is scouting apartments in the Nob Hill District.

\* \* \*

Gus Jacobs claims no one has ever seen him in swimming, therefore why do persons insist that he is Jewish.

\* \* \*

Lucky Bill Cummings had a fine spot on Bay View to take the Santa Anita handicap, however, he landed in San Francisco a broker.

\* \* \*

Fred Finnerty, Top Billing Magician and tap dancer, has returned from

Arizona and is now the best contributor to the Dirty Dora ante.

\* \* \*

We understand that John Monahan, retired ambulance driver, sang some of the old time nifties at the South of Market Girls Corned Beef luncheon.

\* \* \*

Martin Gerahty, the Junk King, is once more among the active members. It takes a shrewd seller to get the percentage on Martin.

\* \* \*

We have discovered where Ed Montgomery has been hiding these past months, he is the clarinet player in the V. F. W's. band.

\* \* \*

Sylvester O'Sullivan promised us some real, old time yarns. Many will remember Sylvester as one of San Francisco's greatest actors. Naturally

he is retired now, but the old ginger is still there, and you can gamble that Sylvester will live up our future meetings.

\* \* \*

Jellick's nephew had a peculiar ring accident, while boxing he hurt his hands, not by punching the other guy, but by the referee stepping on them.

\* \* \*

It is floating around the town that Coach Charles Hunter fell into a real bargain when he had his mother's roof repaired.

\* \* \*

Remember, fellows, attend the monthly meetings and you'll get more from your club. We meet, as usual, on the last Thursday of each month, and this time it will be March 27th—8 p. m.

\* \* \*

Have you paid your dues?

## History

By George Gillin

On the corner of Market and Hayes a monument marks the location where was located the Yerba Buena Cemetery. This early burial ground was chosen because the City Fathers, at that time, thought the city limits would never reach it.

The monument was erected to the memory of the California Pioneers through a bequest in the will of James Lick of one hundred thousand dollars.

In the 1870's the city was creeping toward the present Civic Center. From his sand lot at this site, Dennis Kearny who had a following among the riff-raff, raised the cry: "The Chinese must go." This phrase caught the mob's fancy, and from the sand lot Kearny harangued the crowds he shouted about the railroad magnates who used the Chinese in the construction of the Central Railway. Crocke's spite fence was pointed out as a symbol of arrogance and oppression.

One evening in 1877, during the "Sandlot Agitation," three hundred followers of Kearny stormed Nob Hill, the residence of the aristocrats, however, before any damage could be done, the police interfered. They jailed Kearny and his disciples lost interest and scattered to the four corners of the globe. This ended a reign that may have become dangerous to a growing city.



THOS. A. MALONEY

# NARCOTICS

By PAUL E. MADDEN  
Chief, State Division of Narcotic  
Enforcement.

(This is the second of a series of articles by Chief Madden on the general subject of narcotics. Other sub-topics, which will be covered in the next three issues of this magazine, will be "Narcotic Law Enforcement," "Can the Narcotic Problem Be Solved?," and "Marihuana, Our Domestic Narcotic Menace."—Editor.)

## II.

### Narcotics As a Cause of Crime

The life of the drug addict is essentially a life of crime. He is engaged in a criminal practice, lives in a criminal environment, and is in constant



PAUL E. MADDEN

contact with the underworld and its criminal element.

In addition to their criminal addiction, almost all addicts are or become law violators along other lines as well. There are three specific reasons for these people almost invariably entering a criminal career.

First, the deteriorating effect of the drug renders an addict virtually unable to distinguish between right and wrong, and all sense of honor and self respect disappears.

Second, the use of "dope" makes him incapable of holding a position, or making money legitimately. He is completely lacking in mental and physical stamina or initiative, is altogether unreliable and untrustworthy, and no one can afford to employ him after he is known to be an addict.

Third, his addiction adds from five dollars and upward to his regular liv-

ing expenses, and his narcotic he must have at all costs, in order to escape excruciating physical torture.

Under these circumstances there is hardly any alternative at all. He is almost inevitably driven to engage in petty theft, shoplifting, burglary, etc. Police records frequently show addicts in and out of jail every few months for ten, twenty or thirty years.

All of these three specific reasons for this—any one of which would be sufficient to bring about these results—should be noted. For, incredible as it would seem, perfectly sincere people have reasoned that if the high cost of narcotics in the illicit market drives addicts to crime in order to get them, the remedy is to make them inexpensive and easily available to them. In fact, on this theory clinics have been established, where addicts could register as such and obtain narcotics at cost. The result, in every case, proved almost disastrous, and the system had to be discontinued after brief experience with it.

It stands to reason that the deteriorating effect of the drug operates whether the addict obtains his supply at great expense, at cost, or free of charge. The use of narcotics destroys the individual physically and mentally, renders him incapable of holding a position, earning a livelihood and functioning as a law abiding citizen—leaving nothing open for him but a career of crime. The experimentations with narcotic clinics further proved this, and only opened up new channels of corruption, such as individuals registering as addicts to obtain their supply only to re-sell this to others compelled to keep their addiction a secret, and even to spread addiction to new and innocent victims. These additional evils—in addition to retaining all the original ones—convinced anyone that narcotic clinics presented no solution for the narcotic problem.

Throughout his career, the drug addict is mercilessly taken advantage of by the unscrupulous peddlers of illicit narcotics. These fiends in human form cause much of our addiction, in order to create a market for their criminal wares. Then, after they have made a slave of the drug out of a fellow human being, they constantly adulterate their narcotics by the addition of sugar of milk (saccharum lactis), and sell to the miserable addict a product that is almost worthless at a fabulous price.

The addict himself, when his sense of right and wrong has been eliminated through his use of drugs, and necessity drives him on, in turn often becomes a peddler and engages in this very practice. He will buy a supply of narcotics, take out some for his own use, adulterate the balance in the manner described, and sell it for what he paid, thus getting his own supply free. Or he will act as an agent for a group of addicts unable to make connections, and hold out a little for himself each time he makes a purchase for them. By this process the less aggressive addict is often most pitifully swindled.

In addition to the sedative drugs, opium and its derivatives—which cause crime in the manner just described—we have the excitant and stimulating narcotics. These—due to their stimulating effects—constitute a more direct and immediate cause of crime, usually crimes of violence, assault, murder, etc., and are often used by criminals to bolster up their courage preparatory to their criminal acts.

One of these drugs is cocaine, which is obtained from the leaves of the coca plant, growing on the slopes of the Andes mountains in South America, at an altitude of 3500 to 6000 feet elevation. This drug comes in powder form and is used as a snuff. It passes through the mucous membrane of the nose or mouth into the system. Cocaine addicts often have parts of the inner structures of the nose eaten away by this powerful drug.

Cocaine is also often used by the opium addict as a diversion and as a stimulant. Opium and its derivatives being sedative in their effects, the users of those drugs have no inclination to engage in any activity that calls for initiative. So cocaine is frequently used by them to spur them on to commit the criminal acts necessary to obtain the means to support their addiction.

Marihuana is similar to cocaine in its effects. It is a most violently effective stimulating drug, having no legitimate function whatever and serving only as a cause of crime and degeneracy. It is different in many respects from the other narcotics and is such a dangerous domestic menace that a future article will be devoted exclusively to the subject of marihuana.

Enforcement officers who have had occasion to know are unanimous in

(Continued on next page)

# SOMB Philosophers

By CHARLIE MEYERS

Ray Schiller: Husbands and eggs become hard boiled if kept in hot water.

\* \* \*

Dr. Harry Bernard: Every man who has something against you is pushing you forward.

\* \* \*

Senator Thomas A. Maloney: You can't ease into Easy Street.

\* \* \*

Sheriff Daniel C. Murphy: Those who think only of themselves have but little or nothing to think about.

\* \* \*

Jimmy Cruise: Love may be blind but it frequently causes a fellow to see a lot of trouble he didn't know existed.

\* \* \*

Thomas Hickey: The secret of happiness comes from making others happy, but so many people advertise such acts that the secret of happiness is lost.

\* \* \*

George Gillin: Many women are shy in telling their age, some several years shy.

\* \* \*

Fire Chief Conroy Coleman: Live by your wits if you will but don't look for sympathy if some one smarter than you beats you at your own game.

\* \* \*

Louis Holz: No man has ever suffered the loss of a real friend except by death.

\* \* \*

Jerry Noonan: If you feel that you must tell a story, tell one that will bring a laugh not a blush.

\* \* \*

John (Pop) Merrick: Maybe some people do not believe in angels because they have met many who have posed as such.

\* \* \*

Jack Foley: Money talks but it is hard of hearing, only bankers can call it.

\* \* \*

Joe Rae: No man is in the pink of condition who is green with envy.

\* \* \*

Jim Clisham: The country could

get along better with fewer mental morticians.

\* \* \*

Charley Fox said of Jellick: "Dogs will lick his hands" and that sarcastic Coach Hunter replied: "He should try eating with a knife and fork."

\* \* \*

Courtney Barter: If men had no faith in each other they would have to live within their incomes.

\* \* \*

Harry Anderson: Not all heels that have been run down wind up in the shoe repair shop.

\* \* \*

REMEMBER—DUES ARE DUE!

## Our Civic Center

Joe Rae (Dolores Press)

The year 1895, when our first City Hall was razed to make room for the Hall of Justice, was the beginning of our present Civic Center.

Our City Halls, prior to 1895 were nothing to brag about. The first was a small dwelling located on Montgomery and Merchant streets. It was rented from the Spanish widow of the American merchant, William Hinckley. In 1850 it moved from this unpretentious home to more elaborate quarters—a four story hotel, known as the "Graham House", located at Kearny and Pacific streets. This site was purchased for one hundred and fifty thousand dollars, and destroyed the following year by fire.

Its next location was in the Plaza, in the Jenny Lind Theatre, on Kearny and Washington streets. Here, after the theatre had been remodeled to meet the needs of the growing city, it remand until 1895, and was then moved to the Civic Center. The City Hall, before 1906 covered four acres and cost six million dollars. This new and beautiful building was in strong contrast to our former halls. In 1906 this structure was destroyed and we used the Whitcomb Hotel for many years until our present magnificent building was ready for occupancy. Our City Hall now houses our dear

friend, His Honor, Mayor Angelo J. Rossi, and our pals in the judiciary and administrative offices.

## Narcotics

(Continued from page six)

recognizing narcotics as a major cause of crime. Quotations and statistics could be presented at length, but the following will suffice:

Captain E. A. Chitwood of the Narcotic Detail of the Los Angeles Police Department, in a report to Chief H. S. Seager of that Detail, said:

"As you know, and as all narcotic officers have found from experience, at least 90 per cent of all narcotic addicts are also engaged in other criminal activities, such as robbery, burglary, shoplifting, forgery, and are also found to be very active in bunco and pickpocket work."

Commenting on this report, in a letter, Chief Seager, who formerly was Chief of the California Narcotic Division, writes:

"I will go even further than Captain Chitwood, and state that the narcotic addict is not only a potential criminal and delights in causing others to become addicts, and that every addict, if not a thief, is a peddler, and by incarcerating addicts we prevent their criminal activity, protect society from other addicts being created and also take the addict himself off the drug—thereby giving him a new lease on life."

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 3

April, 1941

## Mother's Day Breakfast

FURNITURE MART, Tenth and Market Streets

Sunday, May 11, 1941 - 10:30 A. M.



*Guests of Honor*

\*

Mayor Angelo J. Rossi

\*

Kate O'Connor

\*

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\*

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\*

Ten California  
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\*

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*Secretary*



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OF

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AND

**South of Market Girls**

**THURSDAY NITE**

**April 24, 1941**

**8 P. M.**

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# SOUTH OF MARKET JOURNAL



Organized 1924

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Published Monthly  
SAN FRANCISCO, CALIFORNIA  
DOLORES PRESS, 3384 - 16th Street  
Phone UNDERhill 3667

## PREAMBLE

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

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WILLIE BENN, Associate Editor  
JOE RAE, Business Manager  
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# President's Message

*Responsibility walks hand in hand with capacity and power.*

On the 18th of April, 1941, the entire city of San Francisco will celebrate the thirty-fifth anniversary of the great fire.



EDDIE NELSON, President

It is fitting that the SOMB, with the cooperation of the SOMB Girls, celebrate this event in the proper manner.

A Dance and Entertainment will be held at K. C. Hall, and the general public is invited to attend on Thursday night, April 24, at 8 P. M.

Join us and bring all the old time SOMB Boys that you know.

Tim Riordan will be the General Chairman, and he is desirous of making this affair a general reunion of old time South of Market Boys.

MOTHER'S DAY BREAKFAST will be held at the Furniture Mart, Sunday, May 11, at 10:30 A. M. This event, founded by Pete Maloney, is the outstanding Mother's Day celebration in San Francisco. The South of Market Boys, with Joe Rae as General Chairman, invites all of San Francisco to pay homage to Mother on this day.

## PATRONIZE OUR ADVERTISERS

Pete Maloney will be looking for you unless you have a paid up membership card. See to it that you are in good standing. Attend the meetings, boost our organization, and, above all, sign on a new member, in this way you will be what we call "an ideal member."

ASK A FRIEND TO JOIN

## Listen, Fellows

By JACK O'LEARY

Members, and plenty of them, is what every organization needs to survive, and it is the duty of every member of the South of Market Boys to introduce, at least, one friend whom he deems eligible to become one of us. We have been shouting for months, "sign on a new member," but our appeal has fallen on deaf ears, yet we have hopes that each member will heed us this time and that he will ask a pal to join the greatest organization in existence.

With all of us working together we can have a line of live-wire candidates at each meeting. This will take but a small portion of your time, and it will mean a great deal to the future of our club.

We are seeking volunteers for membership committee to formulate plans which will help us enlarge our present numbers.

If you haven't the time to devote to this important work, tell us the name of the prospective member and we'll be pleased to contact him.

## DUES ARE DUE

Ray Belasco, Acme's top booster, met one of those boys who go in a crowd with one watch and comes out with eight. This happened at the opening ball game. Ray tied \$30 in a handkerchief, he became palsy walsy with a fine guy and when Ray reached home he was minus \$30.

Vincent McGuinn had an experience similar to Belasco. Vince is a mechanic for the Market Street Railroad, he came to the clubroom to pay his dues and met Finnerty the Magician; so, Vince left the clubroom one fountain pen short.

Who is the Turk in the SOMB who is called "Hassan Ben Sohber."

Make reservations for the Mother's Day Breakfast with Tickets \$1.25 Furniture Mart, Sunday, May 11. Joe Rae, Chairman.

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# HISTORY

Willie Benn, Historian

The highest number of votes cast in the first election held in San Francisco on December 7, 1834, was 27. Seven electors were chosen. Francisco De Haro was elected Alcalde and Francisco Sanchez, secretary. De Haro came to San Francisco in 1819 as Sub-Lieutenant of the San Blas Infantry. This was the time of the Bouchard attack.

On May 12, 1837, De Haro purchased from Jose Antonio Galindo the Rancho Laguna de la Merced (this is now San Francisco and San Mateo counties) for a consideration of one hundred cows and \$25 in merchandise. What a buy!

\* \* \*

PERRY STREET—Named after John Perry, a merchant who came from Realjo, Nicaragua. When Perry was naturalized, Governor Alvarado granted him 50 vara lots. (If our readers do not know what "vara" means, we urge them to look it up, as we refuse to do all the work.)

\* \* \*

Rosalia Leese was the first child to be born in Yuba Buena (San Francisco), she was born April 15, 1838.

\* \* \*

HINCKLEY ALLEY—What a flood of memories this alley brings. It was named after Sturgis Hinckley, a native of Massachusetts. He came to California in 1830 and was master of the bark "Volunteer," engaged in the Honolulu trade.

\* \* \*

In looking at an early map of San Francisco, we find that Pacific Street was first named Bartlett; Sacramento was Howard; Sansome was Sloat; Battery Street was Battery Place. The map shows that Bush and Sutter follows California to the south.

\* \* \*

STEVENSON STREET — Named for Jonathan Drake Stevenson, Colonel of the New York Volunteers. This regiment was enlisted for war and disbanded in California—they became the early settlers.

\* \* \*

GREEN STREET — Talbot H. Green was a member of the firm of Mellus and Howard. He landed in San Francisco in 1849 with the first overland immigrant party.

\* \* \*

GEARY STREET—John W. Geary arrived in San Francisco on the SS "Oregon," April 1, 1849.

\* \* \*

McALLISTER STREET—Hall McAllister was a distinguished jurist. His statue, in bronze, stands in front of the City Hall.

In the winter of 1850 and '51 a plank road was built from California south on Kearny to Third thence to Mission to the Mission Dolores. This road, which cost \$96,000, was owned by a stock company and it paid dividends of 8 per cent monthly on the investment. The charges were 25c for a caballero, 75c for a wagon and two horses, and \$1.00 for a four horse team. At Sixth and Mission was a bridge which crossed the marsh that extended from Sixth to Eighth Streets. The Pioneers were shrewd in those days—look o'er that investment again, 8 per cent a month. The good old days are gone forever.

\* \* \*

DAVIS STREET—After William Heath Davis. William D. Howard insisted on this honor for his friend of many years.

\* \* \*

SANSOME STREET was originally named Sloat Street in honor of the Commodore.

\* \* \*

MONTGOMERY STREET — In honor of Commodore John B. Montgomery of the "Portsmouth."

\* \* \*

KEARNY STREET—After Stephen Watts Kearny, military governor of California in 1847.

\* \* \*

DUPONT STREET—Samuel F. Du Pont, commander of the flagship "Congress."

\* \* \*

STOCKTON STREET—For Commodore Robert F. Stockton, military governor of California in 1846.

\* \* \*

POWELL STREET — Named in honor of Proctor W. J. Powell, surgeon, U. S. Sloop of War "Warren."

\* \* \*

MASON STREET—Richard B. Mason, Colonel First Dragoons, and military governor in 1848 and 1849.

\* \* \*

VALLEJO STREET—After Mariano Guadalupe Vallejo.

\* \* \*

TURK STREET—For Frank Turk, clerk of the ayuntamiento and San Francisco's second Alcalde.

\* \* \*

BUSH STREET—Named for Doctor J. Bush, an early resident.

\* \* \*

POST STREET—Gabriel B. Post, who came to San Francisco in 1847 and was a member of the ayuntamiento in 1849.

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PAGE STREET—Robert C. Page, clerk of the Board of Asst. Aldermen, 1851 to 1856.

HAIGHT STREET—Fletcher M. Haight, a prominent attorney of San Francisco, and later United States District Judge for the southern district of California.

WALLER STREET—R. H. Waller, City Recorder in 1851 to 1854.

FRANKLIN STREET—Selim Franklin, a pioneer merchant.

GOUGH STREET—Charles H. Gough. In 1850 he sold milk on horseback; in 1855 was a member of the Board of Aldermen.

BAKER STREET—After Colonel E. D. Baker.

BLUXOME STREET—Named for Isaac Bluxome, Jr., a prominent business man.

BRANNAN STREET—Named after the Mormon Elder, Samuel Brannan, who arrived on the Brooklyn in 1846. Brannan had great hopes of establishing a Mormon settlement in San Francisco but, to his great displeasure, the main body, led by Brigham Young, decided to end their trek in Utah. He preached the first Protestant (Mormon) sermon in Richardson's Casa Grande in 1846. His method of summoning his congregation was to ring a hand bell. Through mining operations and business ventures Brannan became one of the wealthiest men in California. He printed San Francisco's first newspaper, which was the second in California. The paper was edited by E. P. Jones. Brannan established the first bank in the town.

SPEAR STREET—After Nathan Spear, one of the earliest and ablest merchants in San Francisco. He built his residence, store and grist mill on what is now Clay and Washington. He carried on a brisk trade with the Mission Padres and Rancheros and collected hides to ship on his schooners "Isobel" and "Nicholas."

MILLER PLACE—Named after George Miller's father, who operated a

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\* \* \*

FREMONT STREET—Colonel John  
C. Fremont first settled in California on  
the completion of his third expedition  
as head of a group of topographical  
engineers sent by the government at  
Washington to explore the west and  
map routes for trappers and emigrants.  
Fremont was elected Senator in 1850  
when California was admitted as a state.

\* \* \*

FIRST STREET—Was so called be-  
cause it was the first street from the  
bay. Since then, of course, the bay has  
been filled in.

\* \* \*

MISSION STREET—Is the line of  
the old road leading to the Mission.

\* \* \*

TYLER STREET — Changed to  
Golden Gate Avenue as it was an artery  
to Golden Gate Park.

\* \* \*

HOWARD STREET — William D.  
Howard arrived in 1839. He was a  
member of the most prominent business  
firm in San Francisco, Hiller & Howard.  
He lived in Happy Valley, between  
First and Second Streets, Market and  
Howard Streets, in a house that was  
fabricated in Boston and erected in San  
Francisco.

\* \* \*

NATOMA STREET—Named after  
a tribe of Indians. This street has a  
unique history. It was first named Mel-  
lus Street, Mellus was a partner in the  
firm of Miller & Howard, after whom  
Howard Street was named. Mellus  
brought groundless charges against his  
respected partner Howard, and this so  
enraged the citizens that they forced  
the city fathers to change the name of  
Mellus Street to Natoma Street.

\* \* \*

STEUART STREET—William M.  
Steuart came to California aboard the  
Battleship "Ohio" in 1848 as secretary  
to Commodore Jones. When he became  
a member of the Ayuntamiento (called  
Supervisors today) he was acting Chair-  
man of the Constitutional Assembly  
during the illness of Dr. Semple.

\* \* \*

FOLSOM STREET—Captain Joseph  
L. Folsom, assistant quartermaster at  
San Francisco, purchased the Leides-  
dorff estate from the family in the  
Dutch West Indies, and lived in the  
Leidesdorff residence. He built the fa-  
mous hostelry, The Tehama House,  
which was located where the Bank of  
California now stands.

\* \* \*

HARRISON STREET—Edward E.  
Harrison came to California in 1847 as  
quartermaster of the New York Volun-  
teers. He was a member of the firm  
(Continued on Page 12)**Neptune Meter  
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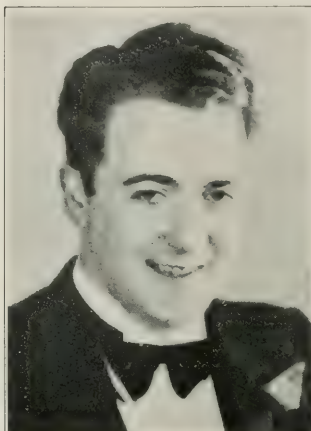
300 VIRGINIA STREET

# Who Cares

*Editor's Note: "This is an article of information upon which we cannot capitalize, however, the data contained will make excellent conversational material—maybe."*

By BUD (LANCE) O'BRIEN

The belief that an ostrich buries its head in the ground is a libel on this noble bird . . . 1,375 degrees of heat Fahrenheit is generated through a puff



Bud O'Brien, the Irish Tenor

of a cigarette . . . A bee has to visit 250,000 flowers to secure an ounce of honey . . . Swimming may cause sinus and ear infections . . . A fish is slippery because of special glands that secrete a mucous which covers the fish's body, this also reduces the friction between the water and the body . . . After the American revolution John Paul Jones served as Admiral in the Russian Navy . . . How much water to the quart goes over Niagara Falls?—two pints . . . The five most popular names in America are: Smith, 1,305,000; Johnson, 1,124,200; Brown, 730,500; William, 684,700; Jones, 625,800 . . . Skilled workers in Plymouth Colony during 1630 received 32 cents per day . . . The North and South poles get 65 more hours of sunshine than the equator . . . You can tie a cigarette in a knot if you wrap it in cellophane . . . Niagara Falls are moving backwards thirty inches a year . . . The three words most used among college students are "I don't know" . . . Panama means "abundance of fish" . . . Kangaroos are vegetarians . . . 275,000,000 quarts of milk are used by bakers in the United States each year . . . If you think it is a bad luck to be followed by a black cat you must be a mouse . . .

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meeting, we depend upon you to attend. Good eats, dandy entertainment, and a fine time. Will you be with us on April 24? . . . The Mother's Day Breakfast will be held on Sunday, May 11; Joe Rae will be the Chairman. Get your tickets now as they are going fast . . . We can always use dues, have you paid yours?

**GOSSIP**

Tom Toomey is not as young as he used to be. While playing on the hardwood floor with the children he slipped and broke his ankle.

\* \* \*



Walter Brady

After a long illness Reggie Jobson has again become an active member. It was Reggie's culinary ability that made the sandwiches, served at the February meeting, taste so deliciously.

\* \* \*

While delivering paint, Frank Pickard took a

nose dive and there is a hole in the sidewalk where his 260 pounds landed.

\* \* \*

If you wish to meet Jack O'Leary, you can find him any day stacked in the Lunch Wagon, in the rear of the Palace Hotel.

\* \* \*

Jimmy Dhue, Ace Carpenter at the San Francisco Hospital, has retired from active competition. Jimmy earned his rest, as he was a hard and conscientious worker.

\* \* \*

Frank Foss has purchased a special pair of boxing gloves for his better half, Jay. Mrs. Foss had to have a finger amputated at the second joint, thus the gloves to make things even at the Foss mansion.

\* \* \*

We have heard that after 50 years of living South of Market, a cute femme is trying to induce Jack Maloney to go High Hat and live elsewhere. Good authority has it that Jack is so smitten by this fair one that he is scouting apartments in the Nob Hill district.

\* \* \*

Gas Jacks claim no one has ever seen him in company, therefore why do you meet him at the Jewish

\* \* \*

land? . . . Carmine had a five spot on the Santa Anita

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handicapp, however, he landed in San Francisco a broker.

\* \* \*

Fred Finnerty, Top Billing Magician and tap dancer, has returned from Arizona and is now the best contributor to the Dirty Dora ante.

\* \* \*

We understand that John Monahan, retired ambulance driver, sang some of the old time nifties at the South of Market Girls Corned Beef Luncheon.

\* \* \*

Martin Gerahty, the Junk King, is once more among the active members. It takes a shrewd seller to get the percentage on Martin.

\* \* \*

We have discovered where Ed Montgomery has been hiding these past months, he is the clarinet player in the VFW's Band.

\* \* \*

Sylvester O'Sullivan promised us some real, old time yarns. Many will remember Sylvester as one of San Francisco's greatest actors. Naturally he is retired now, but the old ginger is still there, and you can gamble that Sylvester will live up our future meetings.

\* \* \*

Jellick's nephew had a peculiar ring accident, while boxing he hurt his hands, not by punching the other guy, but by the referee stepping on them.

\* \* \*

It is floating around the town that Coach Charles Hunter fell into a real bargain when he had his mother's roof repaired.

\* \* \*

Remember, fellows, attend the monthly meetings and you'll get more from your club. We meet, as usual, on the last Thursday of each month, and this time it will be April 24—8 P. M.

\* \* \*

Have you paid your dues?

Our Next Meeting Will Be  
THURSDAY, APRIL 24—8 P. M.

Be Sure to Attend

Sunday's reckless driver, comments James M. Carter, director of motor vehicles, frequently is Monday's Page 1 statistic.

\* \* \*

American cemeteries are filled with people once willing to swear they were better drivers after the fourth drink.

\* \* \*

Accident records indicate a lot of drivers still believe a car can be taken around a curve simply by jerking a rein and yelling Gee or Haw.

\* \* \*

People who drive with one headlamp often wind up under one headstone.

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GEORGE GILLIN

we tell you now that "the next meeting will be Thursday, April 24, at 8 o'clock. We are positive, if you attend the meetings, they will become the highlights in your life. We have fine eats, a knockout show, and a short, but brisk, business session.

On the outside we hear constructive criticism from the members; criticism that will be of great benefit if it were told to the entire body from the floor of the meeting. So, to those who have ideas that will better the club, we send an invitation to air these ideas this coming Thursday.

In the past you may not have liked the manner in which meetings were conducted therefore you have stayed away. But attend one now and you'll be agreeably surprised at the change since Eddie Nelson has taken the reins.

Ask your family not to make arrangements for this coming Thursday, if they ask why, tell them that you are attending the South of Market meeting. Believe us, you'll never regret it.

There are many surprises in store for you. Frank Foss, Chairman of entertainment, has a program prepared that is tops; Willie Benn, assistant editor of the Journal, has a tasty tidbit in the form of eats that will be a palate tickler; and we have other innovations up our sleeve that you cannot afford to miss.

George Riley, Board of Equalization: "A wise cracker makes more money than a safe cracker."

\* \* \*

Gus Jacobs: "Every year is leap year for the pedestrians."

\* \* \*

Eddie Nelson: "Card players don't play for big steaks if they are vegetarians."

\* \* \*

Walter Mails, Seals Public Relations Counsellor: "They have been yelling, 'Kill the Umpire' for a hundred years."

\* \* \*

Ray E. . . . "I spent my vacation at a place so dry the grass widows couldn't take root."

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## History

(Continued from Page 6)

De Witt & Harrison, was Chairman of the first religious society, and was an astute business man.

\* \* \*

BRYANT STREET—Edwin Bryant came overland by pack mule to California in 1846. He served as lieutenant in the California Volunteers. Later he was appointed Alcalde by General Kearny. He served in this capacity from February 22 to May 28, 1847, then returned east with General Kearny.

\* \* \*

TOWNSEND STREET — John Townsend arrived in 1844. He succeeded Hyde as Alcalde in 1848 and was a trustee of the first school established in San Francisco. During a real estate boom in 1849 he laid out a subdivision on the shores of Mission Bay, and his name was attached to the street running through the district.

\* \* \*

FRONT STREET—This street, like First Street, was once the edge of the waterfront.

\* \* \*

BEAL STREET—Edward F. Beal, lieutenant in the United States Navy, was stationed on the Pacific Coast during the time of the conquest. He was an active aid to General Kearny.

\* \* \*

We are indebted to the book "The Beginning of San Francisco," Volume 2, for this information. The book should be read by all San Franciscans as it contains a wealth of material of the early history of San Francisco.

## Philosophers

Fire Chief Conroy Coleman: Live by your wits if you will, but don't look for sympathy if some one smarter than you beats you at your own game.

\* \* \*

Louis Holz: No man has ever suffered the loss of a real friend except by death.

\* \* \*

Dr. Julius Behrend: If you feel that you must tell a story, tell one that will bring a laugh not a blush.

\* \* \*

John (Pop) Merrick: Maybe some people do not believe in angels because they have not known many who have posed as such.

\* \* \*

Jack Foley: Money talks but it is hard of hearing, only bankers can call it.

\* \* \*

Joe Ratz: No man is in the pink of condition who is green with envy.

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# San Francisco Memories

TIM O'CONNOR

Patsy, the tout, sported a face like a horse and his laugh sounded like the bray of a jackass. Patsy almost grew up with the racing ponies. He starter in life as a stable boy at the Old Bay District racetrack, at night he flopped in a bed of hay in one of the stalls.

\* \* \*

When Patsy grew into early manhood he became a race track "tout." We often saw Patsy standing in front of Johnny Farley's cafe, which was on Market Street, at Stockton and Ellis. He was always resplendent in a brown derby, worn at a very rakish angle over his right ear. He wore a light check suit and sported a diamond pin, the rock in it was almost as big as a door knob and flashed like an electric light. On his big feet he wore a pair of patent leather shoes. And with a thin bamboo cane in his hand, the word tout was written all over him.

\* \* \*

The outstanding history makers of the Old Bay District track were: Porter Asche, owner of the famous race horse Geraldine. Mike Kelly was the jockey. Riley Grannan was that plunging race horse gambler, that ran a fifty cent bet up to fifty thousand dollars and ultimately died broke. Barney Schrieber was the owner of a string of winning bangtails. That very unique and colorful character, White Hat McCarthy, played a big part at the Old Bay District race track. Patsy idolized White Hat McCarthy, he followed him like a faithful old dog.

\* \* \*

Patsy the tout was a regular "One Eyed Connolly," when it came to crashing the gate at the Bay District race track. With clock-like regularity most every morning Patsy could be seen hovering around the racing stables. He liked to chatter with the colored boys. "Come seben! Come boys!" In the afternoon Patsy was a conspicuous figure in the grand stand, resplendent in his gaudy raiment.

\* \* \*

One of the most ingenious of these old time, race track tous was an Old Colored Mammy. She was a relic of Southern slavery days. One of those Mint Julep, Southern Colonial plantation types. She was known as "Granny." Granny wore a bandana handkerchief around her head, rested her hand on her right hip and smoked a corn cob pipe. When she laughed she cackled like a chicken.

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Granny conducted a "chicken eat-erie" about a block from the Old Bay District track. Old-black Joe, her hen-pocked husband, assisted her. He took orders from Granny and liked it. Granny wore the pants. She not only wore the pants, she wore the coat, vest, overcoat and everything else. Old Black Joe plucked the feathers from the chickens. He was a natural born chicken plucker. He plucked 'em from the roost, then plucked their feathers.

\* \* \*

Granny always threw in a little chatter with every chicken dinner. If her line of chatter was accepted gracefully by the chicken eat'er, she gave out one of her chicken cackle laughs. She would then pull forth a pack of greasy cards and commence to shuffle them, then she'd say, "Ah see a winnin' horse in one of des cards—Do you play the races?" The rest was up to the chicken dinner and Granny. Let us hope, Granny didn't put over a fast one.

## Philosophies

By CHARLIE MEYERS

Ray Schiller: Husband and eggs become hard boiled if kept in hot water.

\* \* \*

Dr. Harry Bernard: Every man who has something against you is pushing you forward.

\* \* \*

Senator Thomas A. Maloney: You can't ease into Easy Street.

\* \* \*

Sheriff Daniel C. Murphy: Those who think only of themselves have but little or nothing to think about.

\* \* \*

Jimmy Cruise: Love may be blind but it frequently causes a fellow to see a lot of trouble he didn't know existed.

\* \* \*

Thomas Hickey: The secret of happiness comes from making others happy, but so many people advertise such acts that the secret of happiness is lost.

\* \* \*

Charley Fox said of Jellick: "Dogs will lick his hands," and that sarcastic Coach Hunter replied: "He should try eating with a knife and fork."

\* \* \*

George Gillin: Many women are shy in telling their age. Some several years shy.

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 4

May, 1941



General Chairman Joe Rae, Mayor Angelo J. Rossi and Pete Maloney entertain California Pioneer Mothers at S.O.M.B. Mother's Day Breakfast.

NEXT MEETING, THURSDAY, MAY 29 - 8 P. M.  
*ENTERTAINMENT - REFRESHMENTS*

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**Thursday, May 29, 8 P. M.**

# SOUTH OF MARKET JOURNAL



Organized 1924

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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repudiate and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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# President's Message

*Responsibility walks hand in hand with capacity and power*

I take this opportunity of thanking Joe Rae, General Chairman of Mothers Day Breakfast Committee for a job well done. Joe is the first chairman to successfully handle an affair of this

Together the South of Market Girls and the South of Market Boys can help spread the gospel of Good Will to Man and Peace on Earth.



EDDIE NELSON, President

kind from a sick bed in a hospital. Who knows, but if Joe was in good health they would have to increase the size of the Furniture Marts Dining Room to accommodate our crowd.

To Ann Dippell, speaker of the Day for the Breakfast, the South of Market Boys extend their congratulations and their heartfelt thanks for the Eulogy on Mother. Ann's tribute to Mother was something to remember and will go down in the history of the South of Market Boys as an outstanding tribute to Mothers.

Ray Schiller for his fine job of handling the Publicity, and Frank Foss, for his great show deserve our commendations.

Once again the S. O. M. B. and S. O. M. Girls have led the entire city of San Francisco in the glorious manner in which they show their respect to Mothers.

What a combination—the South of Market Girls and the South of Market Boys. Together these two organizations, both founded on the same principles can take the lead of all fraternal and civic organizations and show the way for a bigger and better San Francisco.

Together they can spread the word of greetings to all strangers in our midst. Together they can show the way to a better understanding of our people and a closer relationship of all San Franciscans.

## South of Market Girls Club Whist Game

On Thursday eve., June 12th in St. Peter's hall on Alhambra Street between 24th and 25th Streets the South of Market Girl's Club will hold a benefit Whist Game. Score cards 25 cents; first prize will be ten dollars and many other valuable merchandize prizes will be awarded.

Mrs. Maurice Cronan is the general chairman. Game will start at 8:30.

## IN MEMORIAM

FLORENCE CULLEN

President-Elect  
South of Market Girls

To Ann O'Brien, President of South of Market Girls—our sincere thanks for her fine cooperation on all S. O. M. B. functions.

The S. O. M. B. extend their deep appreciation to Margaret Holz for the continued good job of selling plenty of tickets and spreading the good word on our Breakfast.

The Boys Committees meetings would not be complete without the following Girls in attendance—Elizabeth Hayes, Mary Hennessey, Sue La Rue, Josephine Loughery, Ann Ipswitch, Lillian Gondolfo, Mrs. McGuichutti, May O'Keefe, Mary Conroy, Hilda Mathias, Ida McCarthy, Lillian O'Leary, Fetita Reagan, Lillian Gallagher and others.

To Jessie Crowley and Elsie Husson thanks for their large table at the Mother's Day Breakfast.

"Many California drivers," avers James M. Carter, Director of Motor Vehicles, "give the impression their wheels are in their heads instead of in their hands."

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# A Tribute to Ringmen of Former Days

"We are all excited by the love of praise, and it is the noblest spirits that feel it most"—Cicero.

By PETE MALONEY

The truest words ever spoken were spoken by Eddie Healy of the District Attorney's office. He said: "If you



think praise is due a person now, now is the time to give it, because they can't read their tombstone when they are dead." And following the words of Healy we are giving praise to former men of the ring who have given pleasure and excitement to millions of fight fans. This is how we are doing it. A testimonial luncheon will be given on June 21 in the Palm Court of the Palace Hotel, to men who have fought in the ring twenty or more years ago.

Committee meetings are held each Friday night in the Knights of Columbus Hall and all San Francisco is invited to attend. We welcome suggestions that will make the luncheon an outstanding and long remembered event.

The foremost boxers in the country will be on hand to greet you. An idea of array of boxing talent we have contacted and who will be at the luncheon is hereby given you. John L. Hergert, Frank McConnell, Jack Dempsey, Tommy Ryan, George Blake, Denny McFadden, Lew Powell, Dick Hyland, Willie Ritchie, Toby Irwin, One-Round Hogan, Frankie Neil, George Green, Monte Attell, Bobby Johnson, Tim McGrath, Jas. J. Jeffries, Tom Sharkey, Eddie Hanlon, Willie Meehan, Spider Roche, Harry Riley, Willie Hoppe, Joe Miller, Frankie Farren, Willie Benn, George Miller, Jack Selzner, George Wall, Tommy Marlowe, Walter Schulken, Pat Cornyn, Joe Angeli, Al Cohn, Joe Sweetman, Vincent Renna, Jack Downey, Frankie Dolan, Charlie Miller, Jack Silver, Spec Ramies, Eddie Miller, Frankie Burns, Joe Benjamin, Lou Rushing, Caesar Attell, Phil Benedetti, Willie Wolff, Joe Willis, Freddie Murphy, Chick Devlin, Jimmy Duffy, Frankie Brown, Dick Cullen, Goat Lavin, Frankie Burke, Billie Bade, Captain Peter McGee, Jerry Fairbanks, Willie Madison, Martin Lawler, Jimmy Lucey, Tommy Cello, and Ray Lunney as guest of honor.

We do not believe you will ever again meet and see such an array of celebrated mittmen in any gathering. Names of former boxers are pouring in daily and, before June 21 rolls around, we expect to have, at least, 175 former pugilists attend the luncheon.

Harry B. Smith, Sporting Editor of the San Francisco Chronicle, has been appointed Honorary Chairman, and Encas Kane, Secretary to His Honor, Mayor Angelo J. Rossi, will be the principal speaker.

The tickets for the luncheon will be \$1.50 per person and the affair will start promptly at 12:30. You are urged to make reservations immediately as we have adopted the motto "First come, first served" and when the ticket quota is sold there will be no more.

## GOSSIP

By JIM (DEACON) DOHERTY

Mickey Joyce has been elected to attend the Bartender's Convention in Cincinnati. Lucky guy. We hope you have a keen trip, Mickey.

\* \* \*

Some guys get all the breaks. We have been buying tickets for years and always draw a blank but Captain Brady of the Fire Department invests a buck and came home with 250 iron men. The Federal and State income tax department will be interested in this item.

\* \* \*

Imagine Pete Maloney nominating Frank Foss for delegate to the Eagles convention, and then electioneering for the short guy. Frank topped the list and his suitcase is packed. We think Jay (Jay is Frank's wife) should be on that rattler with him.

\* \* \*

Ted McMahon is forever hanging around the Board of Works, we wonder if he is learning to be a tax-eater. If so, the San Francisco Bank will lose a darn good contact man.

\* \* \*

Famous last words of reckless auto drivers: "Oh, I guess nobody is coming on the other side of this hill."

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# Original Mothers Day Message

By Mrs. Henry Dippel, Jr.

Mr. Chairman, Honorable Angelo J. Rossi, Mayor of our beloved city, Honored guests, ladies and gentlemen:

When I was asked to give you a message on Mothers' Day, I was rather reluctant in accepting, because for many years you have had our outstanding orators deliver the Mothers' Day speech. It has always been our men in public office. May I say now in answer to the many phone calls and to my friends here assembled—I am not seeking public office of any kind.

My dear friends, the South of Market Boys have asked me to give my message as a real mother—not as a professional speaker. So, as a mother, I say the greatest job on earth is the whole time job of being a good mother, for upon her depends the future progress of our country and upon her depends the early training of her children, who in time become our future citizens.

A mother's love is indeed the golden link which binds youth to age. To mother her son is still a child, however time may have furrowed his brow or silvered his hair. We can still recall with softened heart, the fond devotion of Mother, the gentle chidings of the best friend God has given us — our mother.

The love of a mother is never exhausted, it never changes, it never tires. A good christian mother who has instilled into the hearts of her children faith and love of God, need never worry for the future of her child. Blessed is the mother whose words live in the hearts of her children when her lips are silent in death.

Today the nation honors mothers. Only a little flower gives visible evidence that this Sunday is different from any other. But in the hearts of all of us there are tender memories and love for the saints, present and departed, who brought us into this world. Mothers who went down into the valley of darkness, that we might live.

Time never changes—Thousands of years ago when the world was young, prehistoric mother journeyed courageously into the shadows of night and returned with her child. With joy in her heart and a smile upon her lips, she cuddled the new life to her bosom, that the warmth of her body might be transmitted to that of her child. So throughout centuries and forever the story is still the same.

Not before, in the brief history of our country, has there ever been a greater need for courageous mothers than today. Mothers whose hearts have been torn to shreds, during the

last world war, are again facing a greater crisis, which requires fortitude and strength. Mothers who would gladly give their dear ones for the protection of these United States, but shrink with horror at the thought of sending our sons to fight in darkest Africa, Egypt or on any part of European soil.

We hear on all sides, "What of our foreign trades." Well, we mothers feel—all the foreign trade in the world is not worth one drop of our son's blood shed on foreign soil. Mothers are proud of sons who are willing to give all, even life itself protecting our own glorious stars and stripes. Our sons have ever fought for freedom, for home, for right—not might. Always for honor and glory of our great United States of America.

Think of the millions of unwritten stories of heroic endeavor, the humble stories of mothers who have toiled night and day to give their children a chance in life, to keep a home for them, to educate them. We talk of mother love, but what of her endurance her perseverance, her cheerful patience in long days of toil and weary nights of sickness.

Today we pay loving tribute to all good faithful mothers throughout the land. To your mother and mine, we owe a deep debt of gratitude. What a true saying: "God could not be everywhere and therefore he made mother."

We are deeply grateful to mother, whose name is music. Mother who taught us our first prayers and instilled into our hearts the love of God and the patience and courage of the greatest mother on earth—"Mary, the mother of Jesus" who has always been the inspiration of a good mother. There is an enduring tribute to christian motherhood in the testimonies of famous men "too numerous to mention"—men who knew the influence of a religious mother. John Ruskin counted the religious teaching of his mother the greatest influence of his life.

The mother of Emerson, left a widow with five sons, came from her room each morning, as if from a communion with God, and her influence Emerson grew up with the strictest regard for all that was noble, good and true.

Abraham Lincoln's mother died when he was five years old, and not until she had installed into his heart a great love of the living world he smiled every day during his lifetime.

We will go on and on through the  
(Continued on Next Page)

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ages, honoring christian mothers, so on this holy day of memory, I bow my head in fondest reverence, and say: Here's to you, dear mother—My memory of your greatness shall be lasting and long—Your faithfulness by day was like the rising suns of morning. Your vigils by night lit the skies with splendor. Unconquerable was your modest and unboasting bravery. So unpretentiously you dropped your kindness everywhere.

Here's to you, dear mother, who wakened and watched while others slept, while others rested you toiled on; when others had forgotten, you still remembered and though wearied with the long day's toil, you bowed above my drowsy head and rested me to sleep by that holy, goodnight kiss.

I hear the soothing music, yet, of your sweet sacred lullaby. I think in answer to your prayer those shining watchers from above, must have protected me through these long years.

God Bless Mothers and keep them in His Care.

Your Mother, My Mother—Mothers everywhere.

Show them special Blessings, For the task assigned

Surely needs more courage—Than dear heart can find.

Never man can vision, Only God can say

What the Crown of Motherhood, Calls for day by day.

Sacrifice and Giving, Patience, tender Care

Love beyond all telling, Faith and hope and prayer.

God Bless Mothers, and Keep them in His Care

Your Mother, My Mother, Good Mothers Everywhere.

Honor and glory and deepest gratitude to the dear South of Market Boys who, each year, pay homage to the name of Mother.

To Elmer Towle—our sincere thanks for his very fine purses donated for the California pioneer mothers at the Mother's Day Breakfast.

John Pettit of the Yellow Cab Co. was most generous in taking care of the California pioneer mothers with the new Yellow Cabs.

Rossi Floral Co.—our thanks for that beautiful centerpiece donated for the Mother's Day Breakfast.

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101 GOLDEN GATE AVENUE  
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Are you interested in a good time? Do you want to rid your system of that tired feeling? If so, be with us on Thursday night, May 29 at St. Joseph's Hall, 10th and Howard Streets.

St. Joseph's Church is 80 years old on this night and a gigantic celebration has been inaugurated. You will meet your old gang from South of Market to sing the old songs; to recall those days of your youth, and to see again fellows with whom you palled in the early days.

This will be a bang up time, and you'll enjoy every minute of it. So be there, without fail!

Immediately after the South of Market meeting of Thursday, May 29, we will go in a body to St. Joseph's.

Phil Benedetti, also our thanks for the many corsages donated for the guests at the Mother's Day Breakfast.

\* \* \*

George Ragan: "Your name is familiar to me; in fact, it's on the tip of my tongue. Mr.—er—ah"

Stranger: "My name is Mochtzoniskiest Koroczototcker. I am a Latvian."

George: "Yeah, er — it isn't your name as much as your face, I was about to say your face is familiar to me."

Stranger: "Yes, I have been in prison 14 years. I was discharged this morning."

\* \* \*

Jim Clisham: The country could get along better with fewer mental morticians.

\* \* \*

Courtney Barter: If men had no faith in each other they would have to live without their incomes.

\* \* \*

Harry Andreson: Not all heels that have been run down wind up in the shoe repair shop.

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\* \* \*

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## Our Late 1st Vice-President

Members of the South of Market Girls Tribute to the late Mrs. Florence Cullen.

On our last meeting night a heavy gloom was cast over the membership owing to the untimely passing of our beloved Vice-President, Mrs. Florence Cullen.

We were very happy in the thought of electing her to the distinguished office of President but God had other plans—calling her to a higher reward.

Mrs. Cullen's many friends and associates will cherish a memory of gentleness and kindness. Her grief-stricken family will have many sweet memories and will always be guided by the spirit of a Loving Mother.

## Membership

By BOB LOUGHERY

It is stupid to be forever harping on membership but some members do not realize the importance of securing new members, therefore we must shoot the message to them in every issue of the Journal. Membership is the life's blood of our organization as with a large membership role we can do many things—things that we cannot do now for the lack of a treasury.



Robert Loughery  
Chairman  
Membership  
Committee

We urge you again to ask your friend to become one of us—will you do it?

The meeting of April 24 will be a dandy. We will have dancing, sandwiches, entertainment and an all around good time. Your friends are invited, and, by all means, invite the ladies. This will be a general get-together gathering of the South of Market Girls, the South of Market Boys and their friends. So, remember the date—May 29.

Jim Kerr remembers the days when girls used their handkerchiefs for purses. He said they tied their carfare in the corner, just in case.

\* \* \*

Tim Riordan was at his best during the March meeting. He took the floor, expressed his opinions in easy, understandable English. We need more SOMBs like Tim.

\* \* \*

Pete Butti, our Ace Band Leader, loves loud shirts. His latest is an eye-opener.

## Our Civic Center

By JOE RAE

The year 1895, when our first City Hall was razed to make room for the Hall of Justice, was the beginning of our present Civic Center.



Mayor  
Angelo J. Rossi

as the "Graham House," located at Kearny and Pacific Streets. This site was purchased for one hundred and fifty thousand dollars, and destroyed the following year by fire.

Its next location was in the Plaza, in the Jenny Lind Theatre, on Kearny and Washington Streets. Here, after the theatre had been remodeled to meet the needs of the growing city, it remained until 1895, and was then moved to the Civic Center. The City Hall, before 1906, covered four acres and cost six million dollars. This new and beautiful building was in strong contrast to our former halls. In 1906 this structure was destroyed and we used the Whitcomb Hotel for many years until our present magnificent building was ready for occupancy. Our City Hall now houses our dear friend, His Honor, Mayor Angelo J. Rossi, and our many pals in the judiciary and administrative offices.

It costs \$4,500, on an average, for a commercial ship to go through the Panama Canal.

\* \* \*

*Spring is sprung,  
The grass has riz,  
I wonder where,  
The flowers is?*

\* \* \*

Fred Finnerty is sporting a new suit, he looks like a lemon in the Garden of Love.

\* \* \*

Frank Foss has been going in for loud sox, we wonder when he'll be as now Pete Butti's spats.

\* \* \*

George Block said: "A ship can hold more than its own weight"—who cares?

What this country seems to need most is concentration camps for chronic horn tooters.

"If Diogenes were living today," says the Highway Patrol, "he would broaden his search for an honest man to include also a courteous driver."

Ominous note in auto dealer's window display—"The man who drives one of our cars will drive no other."

"Fools rush in where angels fear to tread," wrote Pope. And fools who tread the gas pedal heavy enough soon become angels.

\* \* \*

We don't get this one, but some one remarked: "Steve Malone cancelled his seats for the California-Stanford game"—you figure it, we're too tired.

\* \* \*

Is Murphy Weinberg going in for shadow boxing? He arrived at the club with a sore snuff center.

\* \* \*

A sure way to make headlines is to keep straddling the white lines.

\* \* \*

As long as we are going in for San Francisco history we may as well tell our readers that the Humphrey House still stands at Chestnut and Hyde—it was built in the early fifties from oak wood sent from the East to build ships. The story goes that it was saved from the catastrophe of '06 by champagne—not thrown on the fire, however, but given to those who fought the blaze. It was from the Humphrey House that Terry left on the morning of his famous duel with Senator Broderick.

\* \* \*

A yellow streak on the highways has nothing to do with courage or the lack of it. Don't cross it unless it is your lane.

\* \* \*

Auto trips that start with a bottle often end with a trip to the jug.

\* \* \*

Charles Fox: "Don't teach the political stroke—it is an underhand method."

Do you listen to the Breakfast Club from 8 to 8:30 every morning? If you don't you're missing something. Our pal Tommy Harris is on the program and he's great, however, that guy Jack Kirkwood tops everything we've ever heard.

PATRONIZE OUR ADVERTISERS

REMEMBER—THE NEXT MEETING WILL BE THURSDAY, MAY 29—8 P. M. Entertainment and Refreshments.

# Memories

*"Recollection is the only Paradise from which we cannot be turned out."*  
—Richter.

By PETE MALONEY

APRIL the eighteenth, 1941, has gone like so many other April 18ths that have passed into history since 1906. However, April 18 will never be forgotten by the South of Market Boys, as it was this date that brought us into existence.



Pete Maloney

The Maloneys were living at 228 Brannan the morning of the fire. The shake started at 5:18 in the morning and when it got going good we thought we were in a swing in Golden Gate Park.

The kids, of the Rincon Hill District banded together and helped get the patients from the St. Mary's Hospital to safety. We loaded the sick onto barges lying alongside Fremont St. dock. That was 35 years ago. It is but a short time looking back to that day but a long time looking ahead.

Remember how the Chinamen were housed in the Mail Dock at First and Brannan? These sons of China were held for deportation. Goose, the nickname we gave the old Chinaman who hauled food on a flat-bottomed two-wheeled truck from Busse's restaurant to his countrymen who were not allowed to land in America, was loved by all.

And the kids, about 150 of them, some with grain sacks for trunks and others in their birthday suits, would swim at Beale St. wharf. Many of the kids, those not in the gang, would go to the perfumed river (Third St. Creek) for their swimming exercise.

Naturally we had loads of fun but it wasn't all fun, as kids of ten and eleven years of age sealed boilers, and this was hard work. In fact it amounted to child slavery, and it is a blessing that today we have laws that have stopped this sort of thing.

It was a glorious sight when the soldiers marched on Brannan Street to the ships that would carry them to the Philippines. The troop ships of that day were "The City of Peking," "The China," "San Juan," "San Blas," and many others.

And the reservoir of the Del Monte Mill at Second and Brannan where the kids would have their nightly hot swim.

Remember the police officers as they came along the alley searching for kids who were on the streets after eight

oclock—Oh, yeah, we had a curfew law in those days and if a kid was not accompanied by his parents, or an adult friend, he was in a bad way.

Other reminders of those days are Lachman and Jacobis winery, The Shot-Tower, the Dry Docks at Main and Bryant, The Old Sailor's Home, St. Brendan's School, St. Rose's School, Hammons Lumber Yard, Hobbs, Wall Box Factory, The Home for the Aged and Infirm, The Chapel on First Street, The Oregon Dock, Uncle Sam the Candy Man, The Cinograph Theatre on Market Street, we called it the Nickelodeon.

And the families of the old district—the McGraths, Garsides, Derbys, Snows, Geiders, Cribbins, Whales, Caseys, Captain Jack Casey's family, Pratts, Gavins, Garricks, Creightons, Morenos, Whalens, Begleys, Nagels, Dohertys, Alderheims, Eagans, Johnsons (Bobby is now trainer of the Seals ball club), Britts, Hannans, McQuaides, Wilders, Kendalls, Burkes, O'Learys, and hundreds of other good and loveable families.

The games played by the kids were somewhat different from those of today as we did not have spacious playgrounds, capable athletic directors, and competent supervision as enjoyed by the younger generation in this advanced age. We had great fun with One Foot Off the Gutter, Duck on the Rock, Run Sheep Run, Snap the Whip, Deliver the Black Boloney, Long Horse, One Ol' Cat, and Mumbley Peg. These were not sissies games, they were rough indeed, yet they helped build character and courage; the love of fair play and square dealings with your fellow man.

The Fire of 1906 drove the residents of South of Market to all sections of the city. We were a scattered clan—thus the South of Market Boys was founded to knit the former residents into a close family, and to relieve our boyhood experiences and to cement our boyhood friends in unity and understanding.

Attend a meeting of the South of Market Boys on the last Thursday of each month and you will meet George Miller, Tommy Wall, Sylvester O'Sullivan, Luke Tierney, Martin Lawler, Al J. Condrotte, Louis Holz, George Kendall, Pat Joyner, Frank McLaughlin, Sam Drugan, Jack Foley, Andy Johnson, Henry Kendall, Jack McCann, Vincent Renna, Joe Sweetman, Jim Kerr, Fred Minden, Bill Davack, Ed Botteron, Eddie Nelson, Al Bonner, George Benton, George Poulson, Maurice Powers, John McGuire, Jim Clisham, Jack Finnerty, Tom Gallagher, Fred Heaphy, John Busko, Willie Benn, George Jileck, Lee Burns, Dr. Juhus Behrend, John Merrick, Tim Riordan, Frank Foss, Charles Meyers, Chas. Fox, and oodles of others whom you have not seen in a long time.

The district in which we were reared and enjoyed our youth produced many

of the outstanding personalities of the country and we are justly proud of their success. It is beyond us to record all the men who have reached high places in finance, business, law, politics and religion, therefore we name those who readily come to mind—Reverend Father John Cavanaugh, Reverend Father Leo Powleson, United States Senator James D. Phelan, and Sam Shortridge, Governor James Rolph, Congressman Richard Welch, Mayor Angelo J. Rossi, Congressman Thomas Rolph, Railroad Commissioner Franck Havenner, Former Lieutenant Governor George Hatfield, Thomas F. Finn, Sheriff Daniel C. Murphy, Thomas Hickey, Al Samuels, and George Reilly, Board of Equalization.

The district produced the majority of the Judges who now sit on the bench in the municipal and superior courts.

But we excelled in boxers. Remember Alex Greggins, Jimmy Britt, Eddie Hanlon, Johnny Hergert, Dick Hyland, George Green, Lieut. Frank McConnell, Jack Stelzner, Dutch Thurston, Brick Burgess, Dick Cullen, Harry Tenny, Abe Attell, Monte Attell, Caesar Attell, Lew Powell, Joe Sweetman, Vincent Renna, Frankie Dolan, Frankie Neil, Willie Ritchie, Bobby Johnson, Lieut. Harry Reilly, Willie Benn, Walter Schulken, Pat Cornyn, Charlie Miller, Phil Benedetti, Willie Wolff, Walter Schiller, Billy Snailham, Tommy Snailham, Roughhouse McDonald, Al Neil, Eddie Mahoney, Jack Downey, and Bill Maloney?

And the ball players—Josh Riley, Ham Iberg, George Hildebrand, Jimmy De Whale, Kid Kohler, Truck Egan, Les O'Hair and so on.

And lest we forget one of the outstanding families of South of Market—the Granfields. Bill, Jack, Matt, Artie and Lawrence. Bill Granfield has gone to his reward. He was the first recording secretary of the South of Market Boys and held that post until his death. He was in office 18 years.

This Journal is published exclusively for South of Market Boys and we extend an invitation to every member to send us articles on South of Market. The South of Market Boys are interested in what you have to write—they love to read of the days that have gone but are not forgotten.

We have a great deal of criticism on the material printed but these who criticize will not help in the publication of this monthly. If you have anything to say, say it, but, for goodness sake, say it where it can be either heard or read by the entire membership. The Journal is a darn fine outlet for your worthwhile ideas and your pet peeves.

Ray Schiller asks: Do marshmallows grow on marshmallow trees in the marshes?

**HAVE YOU PAID YOUR DUES**

# California

*Ed. Note — "Charles (Arme) Fox edits this column. We know that Californians appreciate jokes on themselves, so we thought articles of this nature would be welcome. Remember, as you read, no offense is meant. It is written in the spirit of fun."*

By CHARLES FOX

As evidence that Los Angeles is really a horse and buggy town at heart, San Franciscans point to the fact that there is a city ordinance in effect in Los Angeles which prohibits the shooting of rabbits from rear platforms of street cars.



Charles Fox

The tourist glanced out the window and remarked: "Gee, those are big egg plants on sale."

The Native Son took a look and answered: "Why those are native grown California prunes."

Farther on the bus stopped at another fruit stand, and the tourist said: "What big honey-dew melons."

The Native Son said: "Those aren't honey-dew melons, they are home grown Royal Ann cherries."

A third stand came into view as the bus stopped. Again the tourist remarked: "Man, look at those huge water-melons."

"Huh," retorted the Native Son, "those are California cucumbers."

Conversation lagged until the wide Sacramento River came into view. This caused the tourist to nod toward the great stream of water and say: "I suppose that is where some Native Californian drained the radiator of his car."

A man running for sheriff in a California county, was making a house to house canvass.

He stopped at a farmhouse and found a fifteen year old boy sitting on the front porch. "Hello, sonny" he greeted, "Are your folks at home?"

"Nope" said the boy

"Well," continued the candidate, "can you tell me to what political party the occupants of this house belong?"

"Yeah," answered the boy, "It's a Democrat, Ma's a Republican, the Pa-

by's Wet, and I think the dog's a Native Son for he sits on his end and howls all the time."

San Francisco and Oakland are supposed to be at dagger's point. A Native Son, from each city, were in casual conversation when the Oaklander stated that wild ducks were smart birds.

"Oh, yeah" returned the San Franciscan, "then tell me why they winter on Lake Merritt when they can fly?"

The real name of Los Angeles is "El Pueblo de Nuestra Senora La Reina de Los Angeles de Porciuncula"; which means—"The City of Our Madam, the Queen of the Angels of that place"

Because of the wonderful climate and the sunshine in which they live, the potency of California insects is best illustrated by a story. A farmer was hauling hay from his field in Imperial Valley.

In pitching hay he disturbed a bumble bee, it requires but one to swarm in California, which angered it considerably. It stung the tongue of the running gears just once, and so potent was the sting that the tongue swelled so long that the farmer had to cut it off three times in order to keep it at its normal length.

## HAVE YOU INTRODUCED A NEW MEMBER

John Merrick: Howja spell "sense?"  
Dr. Julius Behrend: Dollars and cents, or horse sense?

John Merrick: Well, like in "I ain't seen him sense."

\* \* \*

Chas. Fox: "Say, what ever become of that missionary who had the Ph. D., LL. D., and B. A.?"

Ray Belasco: "The cannibals made alphabet soup out of him."

\* \* \*

Customer: I won't buy any more of your crackers. They tell me the mice are always running over them.

Grocer: That ain't so! Why, the cat sleeps in the barrel every night.

\* \* \*

The portly man was trying to get to his seat at the circus. "Pardon me," he said to a woman, "did I step on your foot?"

"I imagine so," she said after glancing at the ring. "All the elephants are still out there."

\* \* \*

Ed Pickard: "I'll bet when you have to do your own washing you wish you'd married some other man."

Mrs. Pickard: "Yes, I wish I'd married Mahatma Gandhi."

## HAVE YOU PAID YOUR DUES

# Yesterday

*"Lulled in the countless chambers of the brain, our thoughts are linked by many a hidden chain, awake but one, and lo, what myriads rise!" —Pope*

By JACK MALONEY

When the mind opens its doors to treasured thoughts and we pleasantly drift o'er Memory Lane to relive and again enjoy our experiences in time since past.

During the year 1915, San Francisco was the scene of the Panama-Pacific International Exposition, and, William Howard Taft, the President of the United States turned the first shovel full of earth in the ground breaking ceremony. 250,000 persons were on hand, in Golden Gate Park, to witness this now historical event.

At this time (1915) two loyal pals, of South of Market, shared many pleasures, swimming, handball prize fights, baseball, delightful strolls in and around the various sections of the city, and, naturally, a few femmes. These pals were close neighbors and this made the friendly association more binding.

On this day of which we write, one pal called to the other, across the window; "Hurry, the President of the United States is leaving from the S P depot at Third and Townsend. Let's bid him Good Bye."

So the pals rushed to the depot fully anticipating a great thrill meeting the many dignitaries that would be there to say "farewell" to the highest executive in the land. They arrived at the depot breathless, but the place was empty. "Surely" they thought, "there must be some mistake. Evidently we missed the train." The chums ran to Fourth and Townsend thinking that the bands and the crowds might be there. But when they arrived there was still no crowd to wave to the President as he left San Francisco.

The pals were sorely disappointed and were turning to leave as a train pulled out. A brakeman came along waving a red flag to stop traffic, so out of curiosity the two friends stayed to watch the train leave. And believe it or not, on the rear platform of this train stood President William Howard Taft. And another believe it or not, the two pals were the only persons to wave good bye to him. Taft smiled and waved to the two South of Marketers and he continued to wave until the train was out of sight.

Some time ago said "Truth is stranger than fiction" and this story proves the assertion. Only two persons saw President William Howard Taft leave San Francisco and these two were the writer, Jack Maloney, and the editor of the Journal, Lloyd Just.

## Acting Liquor Chief

When Chief Liquor Control Officer Don Marshall embarked for a vacation in the Panama Canal Zone, he did so



Tom Gosland

knowing that he had left his office in the hands of a well experienced Assistant who could be relied upon always to do the right thing at the right time. Genial, popular Tom Gosland Jr. has been in there pitching for Don during the last month while the latter and his lovely wife Amy have been enjoying the charm of southern climes.

## Driver for De Soto Service Gets Full Pay While in Army

Randolph Omar Turner, 1335 McAllister Street, for the past five years a driver for De Soto Sedan Service and whose draft number was just called, is entering upon his tour of duty in a most happy frame of mind.

Turner is to receive his full pay check each month while in the service, from his former employers, De Soto Sedan Service, 55 Duboce Street.

"I'm leaving for my service duty in a most contented frame of mind," said Turner. "My mother and father, whose sole support I have been for the past several years, will be adequately provided for in my absence from home. In fact, I'm extremely lucky! For the next full year I will receive TWO pay checks each month, one from my past employers and one from Uncle Sam.

Before leaving, Turner was tendered a dinner by his co-workers who presented him with a new wrist watch.

Warwick D. Miller, president of De Soto Sedan Service, was host at the festive going-away occasion and presented Turner with his first of 12 monthly pay checks. Miller also assured Turner his position with the firm would be waiting for him upon his return from the service.

## Briefs

By RAY SCHILLER

The next meeting of the South of Market Boys will be Thursday, May 29—we hope you will attend. A great time will be had, so come prepared for an enjoyable evening.

An interesting personality is Al J. Condrotte. Al lived on Rushton street. He can tell the most interesting yarns of the days of 50 years ago.

Al was presented a gold life membership card by the Bartenders Union on May 12, 1940. This was for loyal service to the union men of all crafts. He was business agent of the Bartenders Union for 18 years, and Vice-President of the State Federation of Labor. We saw a business card printed previous to 1900, it was the card of the "Austral-ian"—a saloon on 39 Eddy Street and the telephone number was Howard 451. Al was bartender in this tavern.

If you think you know the early history of San Francisco, we advise that you contact Al and you will be surprised at the number of things you do not know. However, he'll straighten you out. The Journal could use a few Condrotte's stories—we hope to get them for the coming issues.

\* \* \*

My parents taught me not to smoke—

I don't,

Nor listen to naughty jokes, I don't,

They make it clear I must not wink at pretty girls,

Or think about intoxicating drink —

I don't,

To dance and flirt is very wrong—

I don't,

I kiss no girls, not even one,

I don't know how it is done,

You must think I have no fun—I don't.

\* \* \*

Did you know that Martin Lawler was in the ring a few years back beating the best of 'em? Martin was known as the fighting letter carrier, and it would be well for Pete Maloney to name this fighting SOMB on a responsible committee of the Old Time Boxers testimonial luncheon at the Palm Court of the Palace Hotel June 21 is the date.

\* \* \*

Dave (Tickets) Davies: "What kind of oil do you use in your car."

Walter Robinson: "Oh, I usually start in by telling 'em I'm lonely."

\* \* \*

Dr. Julius Behrend: "A smart man is one who has not let a woman pin anything on him since he was a baby."

\* \* \*

We hear that Roy West, House Manager, Palace Hotel, was a mittman

with plenty of ability, and that he flattered many an ambitious youngster. Will Roy be with us when we hold the Old Timers Luncheon at the Palace on June 21—you bet he will.

\* \* \*

Charles (Acme) Fox: "There usually is a tie between father and son, and the son wears it."

\* \* \*

To be a good member of any organization you should attend the meetings, pay your dues, and serve on committees.

\* \* \*

George Miller: "Is your son steady?"

Harold Pabst: "Steady? Why, he's almost motionless."

\* \* \*

Assemblyman Thomas A. Maloney is in his usual stride at Sacramento—he is battling for all labor bills to pass and sponsoring legislature that will help the needy. Tom is San Francisco's most valued representative to the State legislature, and he is a loyal South of Market Boy.

\* \* \*

Sam Drugan: "Couldn't I try on that suit in the window?"

Clerk: "We'd much rather you use the dressing room."

\* \* \*

Human beings never reach perfection but we are always striving for it. We are doing the best we can with the Journal and we hope that some day it will reach you free from flaws. A few of the members have the idea that getting out a monthly publication is a vacation. All we hear it criticism but never any offers to help. If you have an article you want printed, send it in. We welcome new writers.

\* \* \*

George Franklin: "Men don't mind wheeling a baby with a beautiful carriage."

\* \* \*

Plumber: "I've come to fix the old tub in the kitchen."

Son: "Ma, here's the doctor to see the cook."

\* \* \*

Joe Rae: "We certainly had a big time last night for ten cents."

Ruth: "Yeah, I wonder how little brother spent it."

\* \* \*

Mother: "Do you know where naughty girls go?"

Daughter: "Yes, everywhere."

\* \* \*

Willie Benn: "A wedding is a public announcement of a private intention."

\* \* \*

Tom Maloney: He was so cross-eyed he spent three months in the S. E. trying to get into the N. W. Mounted Police.

**HAVE YOU PAID YOUR DUES**

# HISTORY

*We are indebted to the book "The Beginning of San Francisco," Volume 2, for this information. The book should be read by all San Franciscans as it contains a wealth of material of the early history of San Francisco.*

Willie Benn, Historian



**P**ORTSMOUTH SQUARE should be a place regarded with affection and deep interest by all San Franciscans. If the history in its neighborhood were properly marked, the square could be fenced by tablets, and a part of its surface paved. Portsmouth Square was the center of "first things." Not only did the little village of Yuba Buena cluster around it, but with the discovery of gold by Marshall, the first buildings that sprang up over night by this historic discovery, also were built here. It was the center of the commercial and social life of our early era. This community center of San Francisco was swept by fire again and again, but, in the rebuilding, it still maintained its hold on the feverish life of the village. It was the background for scenes of tragedy and pathos—for rejoicing and mourning for social pleasure and patriotic outbursts—for political harangues and funeral orations—crimes and penalties. Crimes took place within its border, while outbursts of noble men strove for the moral and social uplift of the town.

Gradually it has become the recreation ground for the foreign population of the town, and its benches are filled by mariners and aliens from the seven seas and the five continents.

\* \* \*

When William Heath Davis visited San Francisco Bay in 1833 he said there wasn't a single inhabitant, outside of the Presidio and the Mission, of what is now known as the City and County of San Francisco. And, at the place now occupied by Portsmouth Square, there were a crop of Irish potatoes, enclosed by a bush fence, that were planted by Condelario Miramontes, a resident of the Presidio.

In the early days of the nineteenth century very few ships visited San Francisco Bay, but the ever increasing number during the third decade (vessels coming for hides, and whalers for provisions) determined Governor Figueroa to establish a trading post on Yuba Buena Cove. It had been found there was much better anchorage here than that near the Presidio. Though Figueroa died before the project was carried out, he is entitled to be consid-

ered "the founder of Yuba Buena"—the village which, in 1847, was rechristened San Francisco.

The new town of San Francisco soon embraced the early settlements of the Presidio and the Mission Dolores, thus San Francisco began to expand into its own.

Governor Figueroa appointed Captain Wm. A. Richardson Port Captain. Richardson, an Englishman, owned a ranch at Sausalito and operated two small schooners. He collected hides and tallow from Dolores, Santa Clara and San Jose. Richardson drew a plan of the town and laid out a single street—La Calle de la Fundacion—Foundation Street, running northwest from a point near the intersection of Kearney and Pine. With canvas and redwood posts he built a home on the north side of this street, thus he and his family became the first inhabitants to Yuba Buena.

The following year Jacob P. Leese built the first frame house on a lot adjoining Richardson's. The house was completed on the 4th of July, 1836—so Leese had a double celebration, that of Independence Day and his house warming. This was a great event. Visitors from the ships, the Mission and the Presidio. The party was in sway two days and ended with a picnic on Rincon Hill, and it goes down in history as the first celebration and social function held in San Francisco. An outstanding distinction of this affair was the raising of the American Flag on the site of the future San Francisco ten years before the official raising in Portsmouth Square.

Leese married the daughter of General Vallejo and in 1838 a daughter, Rosalie, was born—the first white child born in Yuba Buena.

In 1837 Richardson replaced his tent by a large adobe house which was called "Casa Grande". For ten years the Casa Grande was one of the largest buildings in the town. It escaped the various fires which swept the district, and was razed in 1852.

In 1839 Governor Alvarado ordered a survey of Yuba Buena. Alcade Francisco de Haro gave the job to Jean Jacques Vioget, a Swiss surveyor. He extended the boundaries of Richardson's map by several streets in each direction. But, on his map, the Plaza was not defined. In making grants for house lots the founders ordered: "They shall be in good order and arrangement, so that the streets and Plaza, which may be formed, may have from the beginning proper uniformity." It is evident from the facts that the Miramontes potato patch was chosen for the

site of the Plaza as it had been cleared and cultivated while all other blocks were drifting sand hills or chaparral thickets.

In 1838 and 1839 Juan Fuller had a wash house at the foot of Clay Street where a spring of fresh water flowed from under a bank. He must have gone out of business before 1849 for Gustaecker, a German traveler, tells us that when he visited San Francisco in this year there was scarcely a spot ten feet square where a soiled, but otherwise perfectly new shirt, was not lying. When almost as much had to be paid for washing as for the linen itself, it was cheaper to throw away the old shirt and buy a new one. However, a few of the thrifter inhabitants stored their garments until they had a pile then sent them to China or the Sandwich Islands to be cleaned.

In 1849 Nathan Spear built a grist mill, powered by mules, on Clay between Montgomery and Kearney.

In 1844 the Governor authorized the erection of a custom house, the cost of which must not exceed \$800.

As an outcome of the Mexican War, Captain Montgomery, of the warship "Portsmouth," received orders from Commodore Sloat to take possession of Yuba Buena and Northern California. On July 9, 1846 he landed with seventy sailors and marines at the foot of Clay and, to the strains of martial music, marched up Clay to the Plaza where he raised the Stars and Stripes on the pole which formerly flew the Mexican flag.

Jimmy Cruise: A sissy is a guy who can rave about the beauty of silk stockings while they're empty.

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Sift 1 cup flour, 1 teaspoon baking powder and  $\frac{1}{4}$  teaspoon salt. Add this gradually to the above mixture, and mix thoroughly. Add contents cellophane bag HERSHEY'S Bitter-Sweet Chocolate Dainties and stir just enough to blend with dough. Drop by small spoonfuls on greased baking sheet and bake in moderate oven (350° F.) for about 10 minutes. Makes 50 cookies.

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 6

June, 1941



## REGULAR MEETING

THURSDAY  
NIGHT  
JUNE 26, 1941



BRING  
A  
NEW  
MEMBER



HARRY B. SMITH. *Dean of the Sports Writers*

OFFICIAL ORGAN  
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## **FIGHT!**

## **FIGHT!**

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- **KETCHEL vs. JOHNSON—Heavyweight champ**
- **RIVERS vs. WOLGAST—Lightweight championship**
- **PHIL. JACK O'BRIEN vs. TOM BURNS—A corker**

Pictures will be shown through the Courtesy of Bert Powers

**DO NOT MISS THIS SHOW!**

**AND OF COURSE**

## **BEER -- and -- EATS**

**Meeting Thursday Nite, June 26, 1941**

**INVITE YOUR FRIENDS**



Organized 1924

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Phone UNderhill 3667

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

150 Golden Gate Ave. Phone PRospect 9795

LLOYD JACOT, Editor

WILLIE BENN, Associate Editor

JOE RAE, Business Manager

RAY SCHILLER, Director of Publicity

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Lloyd Jacot ..... Recording and Corresponding Secretary  
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Jim Allen ..... Frank Poss  
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PETER R. MALONEY, Founder

Michael Doyle ..... John F. Quinn  
(Deceased) ..... (Deceased)  
Albert S. Samuels ..... Thos. A. Maloney  
Percy I. Goldstein ..... John J. Whelan

## TRUSTEES

Frank Pickard ..... Geo. R. Jileck, Sr.  
Jack Maloney

DOLORES PRESS, P. F.

## President's Message

*Responsibility walks hand in hand with capacity and power*

EDDIE NELSON, President

The next big event of the S.O.M.B. will be the Forty-Niner Night or the Great Round-Up to be held Friday night, August 22, 1941, at K. C. Hall.

Pete Maloney will be General Chairman of this great event. This will be the first time that the S.O.M.B. have attempted anything of this kind, and it is our intention to do our utmost towards making this novel event an outstanding success. Committee meetings will be held on Tuesday nites as usual.

I would ask at this time that the members watch for announcements in our Journal of all the South of Market Girls events so that we may, by our attendance, show our appreciation of the cooperation so generously given to the S.O.M.B. by the South of Market Girls.

To Anne O'Brien, president S.O.M.G. and her officers for the past year, our sincere thanks for their continued and consistent efforts in our behalf.

To May O'Keefe as the new president of the S.O.M.G. and the officers for the ensuing year we offer our congratulations and our sincere wishes to them for a most successful and enjoyable year in office.

Why am I like the Pacific Ocean?  
I don't know. Why do you ask?  
I'm looking for information.

THE NEXT MEETING OF THE  
SOUTH OF MARKET BOYS  
THURSDAY, JUNE 26—8:00 P. M.

Entertainment - Refreshments  
INVITE A FRIEND TO JOIN

## South of Market Girls Install New Officers

On July 3rd, 1941, the fifteenth president of the South of Market Girls Club will be inducted into office.

Mae Ethel O'Keefe will be presiding officer for the ensuing year.

Officers elected to assist the new president are the following: First vice president Margaret Holz, second vice president, Blossom Hay; third vice president, Sue La Rue; marshal, Annie Linn; recording secretary, Mary Hennessy; treasurer, Lillian O'Leary; board of directors, Margaret Walters, Mary Conroy, Tessie McGillicuddy, Edna Hammond, Ann Ipswitch, Lillian Gallagher, Ethel Cramer, Sadie Duncanson, Lillian Gondolfo. Inside sentinel, Elizabeth Mullins; parliamentarian, Rose Kelly.

The installation ceremonies will take place at Druids Hall, 44 Page Street, at 8:30 o'clock, to be followed by entertainment and dancing. It will be a typical South of Market night and all members and friends of the South of Market Girls and Boys are invited to attend.

The careful driver, asserts James M. Carter, Director of Motor Vehicles, is one who looks before he weeps.

People who insist on driving at 90 miles an hour could save everybody a lot of trouble by turning in at the nearest cemetery.

Drivers afflicted with hernitis frequently give the impression they have learned to drive by ear.

In the old days of the West every notch on the gun handle meant a bad man - now days every notch on the tender may mean a pedestrian.

Add 1 to each of the driver, then a tear is shed waiting out of turn.

PATRONIZE OUR ADVERTISERS

DUES ARE DUE

# HISTORY

"What are all histories but God manifesting himself, shaking down and trampling under foot whatsoever he hath not planted."—Cromwell.

By WILLIE BENN

In March, 1847, General Kearney, Governor of California, announced the government rights for the City of San Francisco in property below high water



Tom Maloney

mark between Fort Montgomery, near the foot of Telegraph Hill, and Rincon Hill.

The sale of water lots opened on July 20, 1847, and in three days 200 fifty vara water lots were sold for \$50 to \$100 each. Land lots sold for a registration fee of \$16.50 for fifty vara lots and \$29 for hundred vara lots. The vara is a Spanish measurement of about thirty-three and a third inches.

Today the price may seem ridiculous but we must remember that the population in 1847 was about 850. Gold was not discovered at this time.

The sale of the lots was for establishing a city government but, two years later, when John W. Geary was elected Alcaldé he announced there was not a dollar in the city treasury. He imposed taxes on real estate but corruption was so rife that the taxes failed to meet the expenses and city script was issued. Many claims against the municipality were temporarily quieted by payment in scrip.

The Legislature passed the second Water Lot Bill on May 1, 1857. This bill authorized San Francisco to construct wharves projecting beyond the city line and to prescribe the rate of wharfrage to be collected.

San Francisco is divided into north and south of Market Street. In the early days the aristocratic section of the city was in Happy Valley and on Rincon Hill but, when A. S. Hallidie invented the cable car which could successfully climb the steep hills north of Market, the big shots moved to the heights so as to enjoy the commanding view of the bay and the Golden Gate. California Street became Nob Hill and here was built the palaces of Stanford, Hopkins, Crocker, Flood and others. The people of modern means settled upon adjacent slopes and hills, while the south of Market section became the home of the artisans. The cross streets (south of Market) Third, Sixth and Eighth, developed into shopping centers. Mission Street, the first thoroughfare of South of Market, became the wholesale street of the city.

\* \* \*

An early Chinese funeral was an event. The beating of tom toms, the scattering of paper money to the devil, the express wagon full of baked hogs and other foods, the antiquated hacks drawn by raw-boned horses, the professional mourner, the sallow faced friends of the deceased, and the infernal noise as the train proceeds to the cemetery, all forced the attention of the visitor. When the body was interred a portion of the baked meats and confections is placed over it together with lighted punks. The remaining food is taken to Chinatown and the entire funeral party unite in a feast in honor of the dead. At a later period the body is exhumed, the bones are scraped and the remains are shipped to China.

A MOST IMPORTANT DATE  
THURSDAY, JUNE 26—8 P. M.  
IT IS THE REGULAR MEETING OF  
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# San Francisco Memories

Of all the old time beggars, gimma addicts and moochers, whom we knew, Mickey Cohn, a brass beer check amateur pug that old Father Time had ruled out of the ring, was in a class by himself.

Mickey was an Irish Jew who could never fight himself out of the brass beer check class. His chin fighting made him the "knock-out" champion of all the roped arena champions. He always got a roar of the crowd.

Mickey wore the earmarks of the human punching bag, the bulbous back neck, flat nose and cauliflower ears. He was strong as a horse and he could eat like one. But a horse will chew his food while Mickey just gobbled his.

"It's a strange thing," said Mickey, "when I ask a quarter for eating money, I git the glassy eye. But when I tell 'em it's for a drink, they grease me palm!"

\* \* \*

Southside groggists always had to make a struggle to keep the lunch counters away from him, for he was a human hog. It was said that he would bite into the table cloth if no one was looking.

Mickey's lunch counter exploits got into the hair of many of these grog merchants. Dan McGrew was a groggist whose hair he couldn't get into, for Dan was as bald as a hound's tooth. But Dan was always getting into the roots of Mickey's red hair.

\* \* \*

One day Mickey tried to ingratiate himself into a bite or two of Dan's free lunch delicacies, by offering to recite "Ten Nights In a Barroom." He had no sooner started to recite when Dan exclaimed: "Hold on, ten seconds is quite enough of your ten nights in a barroom!"

\* \* \*

Mickey Cohn was always in line with that band of "gimme-ites" who, waited for Tom Finn, when he left his Sheriff's Office in the afternoon. Tom who was the soul of generosity generally broke a five dollar piece into bits to meet the demands of these skid rowers.

Jimmy Phelan was another public official who was a mark for "gimme" boys. He, also, carried many pieces of silver in his pocket to hand out to the boys. Once one of his beneficiaries, in an emotion of gratitude, remarked: "You know, Mr. McCarthy, I voted for you early and often, because I never liked that little high-hat Jimmy Phelan."

BRING IN A NEW MEMBER



# GOSSIP

"Gossip, pretending to have the eyes of an Argus, has all the blindness of a bat"—Quida.

Jack Finnerty finally won twenty-five (25) dollars from Dave (Tickets) Davis. Finnerty was ever a lucky guy . . . At the recent Testimonial Dinner given to



JIM ALLEN

Louis Holz it was a sight for the Gods to see Jack Sheehan and Frank McLaughlin eat their ice cream with a knife . . . Tom Gosland, Ace man in the Liquor Enforcement Department, is a shrewd observer of human frailties, he flashed his gold star at Monk Young and received six big helpings of dessert . . . Another interesting observation at the Holz dinner was Jack Maloney with the fair one who is trying to move him from South of Market to Nob Hill. And don't let anyone kid you about Jack being a tough guy as, as sure as shooting, he is slipping and it won't be long now . . . What did Pete Butti do with the ring Caesar Attel gave him for his baby . . . Frank Foss was recently convoyed home by a sailor and it is said that he was torpedoed . . . Vince Renna boxed under the name of Frankie Wells and his hangout was San Jose . . . It's live and learn. Joe Huff, manager Keystone Hotel, invited his Majordomo, George Jileck, to Sonoma to do a little fancy gardening. Before sending the ex-messenger boy to the fields Joe gave him a few shots and our hero, Jileck, could not tell weeds from flowers, so Joe Huff is now minus the most decorative garden in Sonoma Valley . . . Senator Thomas A. Maloney said: "San Francisco has one drawback, it is hard to leave" . . . At the recent games at Fresno, Sir Charles Hunter was rushing the summer, he was attired in a white hat, white silk shirt and white, striped flannels but, to protect himself in case of a change in the weather, he carried a cane.

George Jileck, Sr., made a swell gesture when he offered to pay for the newspapers delivered at the clubrooms. Rumor has it that Jileck has been on Joe Huff's relief roll for some time. It might be, as George Miller points out, Tom Sharkey is giving Jileck larger tips.

# S. F. Memories

By TIM O'CONNOR

The pioneer cowboys were the Mexican buckaroos. They grew right up in the saddle and the result was that many of them were bowlegged. They were an interesting lot, who rolled their brown paper cigarettes in one hand, and threw their lariats around a cow's neck with the other.

They wore big sombrero hats with bands under their chins. Some of them grew big handlebar mustaches. With their real cowskin leggings, big spurs on, they looked picturesque. They sank those spurs deep into the flanks of their bronco ponies and many of these showed big scars, as result of this cruelty.

\* \* \*

These buckaroos thrived in the days of gun and rope law. They carried six shooters in their hind pockets, with or without a license, and they were quick on the trigger. Their favorite pastime was shooting holes in the ceilings of the places they frequented.

In the middle seventies they frequently drove herds of cattle over the rough cobble stone pavement of Mission Street toward their destination, old Butcher-town.

After the cattle were safely installed they made a bee-line for Old Mexican Town. That historical burg was only one block long. Its boundaries were Kearny Street between Broadway and Pacific (the Barbary Coast).

\* \* \*

The aroma of chicken tamales, enchiladas, tortillas, was very evident in Old Mexican Town. It was the birthplace of the chicken tamales. Some of those old-time tamales were so tough that we suspected the cooks might have thrown an old rooster in the pot to keep the chicken company.

\* \* \*

Most every denizen of Old Mexican Town had a chicken in the pot. Maybe that's where Herbert Hoover derived his famous chicken-in-every-pot slogan? Perhaps if he promised to throw in a rooster with the chicken it would take a squad of police to keep 'em away from the ballot box.

\* \* \*

The soft, mellow voices of the Mexican senoritas, as they picked the strings of their guitars and mandolins, were entrancing.

\* \* \*

What a hot time there was in Old Mexican Town when the buckaroos arrived! More particularly after they had gorged themselves with highly seasoned Mexican foods and had guzzled that old-time fiery Mexican grappo.

Mexican Pete was the dictator of Old Mexican Town. Pete was a hard-boiled coward. He was fat, flabby, and a

chronic alcoholic, but a good "psychologist" who ruled by fear.

\* \* \*

Pete presided over the destinies of a sawdusty, keyless cafe with the ceiling shot full of bullet holes. It was the only hurdy-gurdy in the town. To help throw a scare into his friends and patrons, he hung a six shooter, bowie knife, tomahawk, a sword and a shot gun on the wall of the bar. He always carried a great big horse pistol in his hind pocket, partially exposed.

## A Glimpse of the Past

"Our glory consists not in never failing, but in rising every time we fall."  
—Goldsmith.

By VINCENT RENNA  
(Alias Frankie Welles)

In 1851 San Francisco had six churches and eight newspapers. The most important papers were "The San Francisco Herald" and the "Alta California" with the evening "Pacayunc" and the "California Courier" in second place.

By a city ordinance a volunteer fire department was formed on July 1, 1850. The Empire Company, led by David C. Broderick, was moulded into a useful political tool.

Bob Loughery The California engine, manned by residents of Happy Valley, built a fire house on Bush and Market. The Monumental Company was housed facing the Plaza. There were three more engine companies, The Protection, The Howard, and The Eureka, and two hook and ladder companies.

All the fire companies were influential in the social and political life. The members drew no salaries but were exempt from jury duty.

On May 4, 1851, San Francisco was devastated by a fire which destroyed more than three quarters of the city and entailed a loss of several lives and ten or twelve million dollars in property.

The first street lights in San Francisco were installed by J. B. M. Crooks. The fire of 1851 destroyed them and they were not replaced for some time.

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# THE PORT OF SAN FRANCISCO

"Persistent people begin their success where others end in failure."—Edward Eggleston.

By GEORGE KENDALL

Years before Dewey's guns thundered in Manila Bay far-sighted men predicted that commercial supremacy was destined to shift from the Atlantic to the



GEORGE GILLIN

Pacific. The eastern states took little notice of Pacific Coast events other than to chronicle prize fights and sensational murders. But when regiments of soldiers came pouring into San Francisco, on their way to the Philippines, the attention of the nation was centered here. It then began to dawn on men, both here and abroad, that this was the port of departure for the Spanish Islands and the Orient beyond. And thus, gradually, the Port of San Francisco came into its own.

Now we find a port with the most modern equipment to efficiently handle maritime traffic. A port in which all the fleets of the world can find anchorage.

The affairs of our waterfront are in the hands of three commissioners appointed by the Governor. Under this system it is the only port in the United States wherein all activities are under a single control.

Every wharf and pier is owned by the State and the Board of Harbor Com-

missioners is not permitted to grant leases on any waterfront property. The piers and warehouses are used by shippers and leased under a monthly tenancy and these leases can be terminated at any time.

Prior to 1835 San Francisco was not a port of entry and traders were expected to go to Monterey for official pratique.

Gold was discovered in 1848 and crews deserted from every ship that entered the bay, the gold fever had them.

During the winter of '48 the steamer "James K. Polk" was beached at Clark's Point, which was roughly at the intersection of Vallejo and Battery, this hulk became the foundation of the first passenger landing stage in San Francisco, and it was the wharf "de luxe" of the gold rush days.

## Early Journalism In California Recalled at U.C.

The California era when months-old news was as new when it arrived by Pony Express or Overland Mail as minutes-old news is today as it is jerked from teletype machines was recalled recently at the University of California.



RAY SCHILLER

In his doctor's thesis, entitled *The San Francisco Bulletin, 1855-1865: A Study in the Beginnings of Pacific Coast Journalism*, John Carter Denton, graduate student in history, details the early California newsgathering techniques.

The Bulletin, Denton points out, was founded by James King of William in 1855 for the purpose of waging war on corruption that plagued the city at that time. King was murdered in 1856 by one of his opponents, a result of which was the formation of the Vigilance Committee.

"Before his death King made the Bulletin the leading newspaper in circulation in the city," Denton writes. "This gave the paper an initial advantage, but to maintain this position it was necessary that it do more than merely follow the reform policy of its founder; it must also perform effectively the primary function of a newspaper, that is provide news for its readers."

## Human Hair Aids Scientific Crime Sleuth

Human hair, long overlooked as a major aid in tracking down criminals, may in the near future be one of the most important tools in the scientific sleuth's bag of tricks.

This was indicated by Dr. Paul L. Kirk, associate professor of biochemistry at the University of California and an expert in laboratory criminology. Dr. Kirk has made a preliminary report to inology on extensive hair studies he is carrying on in the Berkeley laboratory.

Dr. Kirk pointed out that human hair unquestionably figures as a clue or possible clue in a large percentage of crimes, particularly those of violence, but only slightly less in crimes of stealth, since most individuals have a greater or less tendency to lose hair unconsciously and at random.

"The investigation as to whether a suspected hair belongs to a particular person is rarely carried further than to observe its most obvious properties, such as its color and its length, points which are obviously of very limited value," Dr. Kirk said.

The biochemist said that preliminary statistical studies of structure, physical and chemical characteristics, and other factors such as the effect of permanent waving and disease point to the possibility that human head hair may be positively individualized and used in personal identification.

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 7

July, 1941



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EDDIE NELSON, *President*

THE NEXT REGULAR MEETING WILL BE  
**THURSDAY, JULY 31, 1941 - 8 P. M.**

KNIGHTS OF COLUMBUS HALL : : : 150 Golden Gate Avenue

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SOUTH OF MARKET BOYS, INC.

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SNAPPY ENTERTAINMENT  
SHORT BUSINESS SESSION**

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THURSDAY, JULY 31, 1941 – 8 P. M.**



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OF REGULAR FELLOWS**

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to Your Enjoyment***

**Remember the Date, Thursday, July 31**

**And the Place, Knights of Columbus Hall**

**And the Time, 8 P. M.**



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DOLORES PRESS, S. F.

## President's Message

*Responsibility walks hand in hand with capacity and power.*

It is with the greatest of pleasure that I congratulate the SOM Girls on the marvelous manner in which the installation of their officers was held.

Noticeable indeed was the fact that a world of thought and practice was necessary to handle to perfection these ceremonies of installation.

The officers and members of the

To May O'Keefe, newly installed president, our sincere congratulations for a most successful and enjoyable year as president. To all of the officers of the SOM Girls our good wishes and our firm conviction that you will do a good job.

The next big event of the SOMB's will be held in September and will be something different and worthwhile. Pete Maloney will act as chairman of this 49'er Nite and has promised to offer a night of excitement and enjoyment.

HAVE YOU PAID YOUR DUES

Lovable Characters of  
Early San Francisco

By Willie Benn

"Maladjusted" you might call them today. But San Francisco loved them in the early days. The characters who frequented the bars and hotel lobbies waiting for chance acquaintances which they really found.

White Hat McCarthy, for instance, was often seen at the Palace and Occidental—his little body top-heavy in a great white, beaver hat. He made friends with every type of guest and made history wherever he went.

One of the stories about him, which now belongs to California, arose from his friendship with Lord Talbot Clifton, whom he met at the Palace Hotel. White Hat and Lord Talbot went to Del Monte for a visit. Lord Talbot was a long, lean man and McCarthy's white hat barely reached the Englishman's elbow. When they entered the hotel, at Del Monte, Lord Talbot registered as Lord Talbot and Valet. McCarthy looked quizzically at the inscription, but was not daunted. He scrawled "White Hat McCarthy and Valise."

Emperor Norton was another character, happy in his delusion, whom the city encouraged. Even the bankers were whimsical in those days and Emperor Norton was allowed to draw checks on any bank in town though he possessed not a cent. However, some atom of discretion in his addled brain prevented him from writing checks for more than twenty-five cents.

Emperor Norton paraded the town and made hotel lobbies his own in army uniforms, military cape, vanity leather sword and sometimes he rakishly carried a stick that resembled a scepter.



EDDIE NELSON, President

Board in their group installation marching to their respective places was a most colorful and inspiring spectacle.

To Anne O'Brien, who has just completed her term as president, a word of thanks from the SOMB for her consistent and ever smiling efforts of co-operation.

Run Over By Locomotive,  
Sleeper Just Has Headache

MONTGOMERY, ALA. — Oliver Graham, 47, went to sleep on the tracks of the Seaboard air line, using a rail for a pillow. A freight train bound for Americus, Ga., struck him and the big locomotive and three box cars passed over his body.

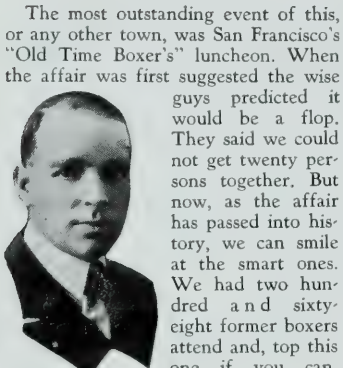
In consequence, he is suffering from a severe headache.

The engineer saw the head on the rail just before the train reached it, whereupon he stopped the train and the crew went back to investigate the remains. They found Graham sitting beside the track, dazed.

Railroad men say Graham's head was too low for the cowcatcher and the ponderous wheel simply pushed his head from the rail. A few slight bruises were evident when he was taken to Hubbard hospital.

# THE FOUNDER'S COLUMN

By Pete Maloney



Pete Maloney

hundred admirers on hand to applaud the old-time ringmen who have, in their time, entertained and thrilled thousands. This, to our mind, was a splendid tribute to the champions of former days.

The "Old Time Boxers" luncheon brought forth three great friends, not only of the Boxers but of the South of Market Boys. Harry B. Smith, Sporting Editor of the San Francisco 'Chronicle'—Arthur Fay, Sr., proprietor of the Trade Pressroom, 447 Sansome Street and Bert Powers, of the Empire Roofing Co., owner of the Champion Fight Films and of the greatest collection of fighter's photographs extant.

Harry B. Smith is an Honorary member of the South of Market Boys. He is a tip-top newspaperman and a local booster and rooter of every function we sponsor.

Arthur Fay, Sr., donated the beautiful and colorful program we gave to each guest. This program was a work of art and it will be ever treasured by those who were in attendance. Arthur Fay, Sr., was a very dear friend to our late Jimmy Britt.

Souvenir programs were mailed to Abe Attell, and to Hype Igoe in New York. Abe was one of the greatest boxers of his time, while Hype is considered one of New York's outstanding newspapermen. These fellows, although away from home never forget San Francisco and they will get a thrill when the program of Arthur Fay reaches them.

Charlie Fox, Ace Acme Beer salesman, and I were personally conducted through The Trade Pressroom and we saw the very latest in modern machinery. The shop is well equipped to handle all types of printing and the finished product is the most excellent I have ever seen.

The most outstanding event of this, or any other town, was San Francisco's "Old Time Boxer's" luncheon. When the affair was first suggested the wise guys predicted it would be a flop. They said we could not get twenty persons together. But now, as the affair has passed into history, we can smile at the smart ones. We had two hundred and sixty-eight former boxers attend and, top this one if you can,

there was eight

We owe a debt of gratitude to the Benn's for the tasty beans served at the meeting in June. Mrs. Benn has real culinary ability and the beans she served were enjoyed and praised by all. Naturally Willie tries to take a little credit for the excellence of the frijoles but Willie should stick to his carpentering, and allow Mrs. Benn to attend to all things that come from the cuisine.

We have heard rumors that Willie Benn caught Murphy Weinberg with a pocketfull of beans. Instead of squealing on Murphy, Benn gave him a spoon, a pound of butter, a handful of crackers and sent Weinberg home with a warm feeling for all mankind. This is the spirit that makes the South of Market Boys the splendid club it is. We help each other regardless.

With three years of faithful and efficient service to her credit Mrs. Hogan has resigned as Headquarters Secretary. We will miss the many fine things Mrs. Hogan did for us. She was patient, understanding and sincere, and she took a keen delight in her work. Her cheery smile, her humane qualities, and her every-ready sympathy can never be replaced—it is with sadness that we say "adieu" to a fine, courageous, and loyal girl. However, we feel confident that Mrs. Hogan will always remember us and we hope that she will, at any time, call on us for references. We know that Mrs. Hogan will be successful in any task she undertakes as she has all the qualities that are essential to any position that calls for intelligence, tact and courtesy. Our good wishes go with Mrs. Hogan.

Our next big event will be "Forty-Niner Nite." The date has not been definitely set but you can gamble, when we get going, we will make this Nite the Nite of Nites. Eddie Nelson has appointed me Chairman of Forty-Niner Night. This is a large order and I'll need plenty of help from every member. Before long the committees will be named and if any member has special talent that we can use, this is a call for him to contact me immediately. We are depending a great deal on May O'Keefe and Margaret Holz, of the South of Market Girls, to head important committees for Forty-Niner Night.

Remember fellows the drive for U S O funds is on and we, of the South of Market Club, should do our share toward raising money for the entertainment of our "Boys" in the camps. We had to raise an Army in quick time consequently the towns close to the camps have not the entertaining facilities to take care of the many "Soldiers"

who are to be their guests. So send in your contributions to the USO and show the men in the army that you are with them and that you will do what you can to help them with recreational centers, and headline entertainment.

We understand Frank Foss, Chairman of the Entertainment Committee has a lively show for us at the next regular meeting, so set aside Thursday, July 31, as the nite you will be with us.

## THE NEXT REGULAR MEETING

WILL BE THURSDAY, JULY 31

8 P. M.

KNIGHTS OF COLUMBUS HALL

ENTERTAINMENT

REFRESHMENTS

Accident records of the Department of Motor Vehicles, remarks Director James M. Carter, indicate that drivers with heavy feet frequently have light heads.

## IMPORTANT

There is no other Fraternal Organization in the country that gives to its members as much as we do for the small dues that are paid. We are anxious to continue this policy but in order to do so, we must keep our receipts ahead of our disbursements. And there is but one way to do this—**pay your dues!**

Brothers! Look at the back of your membership card. How do you stand? If you are in arrears, pay up, as the months roll by, for when dues pile up it hurts to pay. The sensible and logical way to overcome this is to get the "habit of paying monthly or quarterly" and you will never miss this small sum.

Lately the receipts have been small due to the members being lax in their payment of dues, so, while you are reading this, make up your mind to pay your dues now!

You can pay your dues to the Financial Secretary, at our headquarters, Knights of Columbus Hall, 150 Golden Gate Ave. Remember "Dues are Due."

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John Caruso

Cons. Tasting, Menu

5716 GEARY BLVD.

San Francisco

**INFORMATION**

By William Boyle

Sign in Jim Kerr's Tavern, Seventh and Mission streets: "If our steak is too tough for you—get out! This is no place for weaklings."

\* \* \*

Radium is the most expensive substance in the world. It takes almost 45,000 ounces of gold to buy a half ounce of radium. Radium loses its activity at the rate of 4 per cent a century, therefore it will remain active for 25 centuries.

\* \* \*

Senator Thomas A. Maloney: "Statistics show that few people with the St. Vitus dance can eat peas with a knife."

\* \* \*

Americans buy 1,200,000,000 pairs of hosiery a year and the bill is \$500,000,000.

\* \* \*

The suggested world calendar is made of four months of 31 days (January, April, July and August) and eight months of 30 days.

\* \* \*

Of the 163,333 miles of pipe lines in the United States, 60,000 miles are used for natural gas, 102,000 for oil, and 335 for gasoline.

\* \* \*

Jack Byrnes: "The best equipment for an intelligent woman is a full length mirror in her bathroom, and a smaller one in her vanity."

\* \* \*

"Most indigestion is emotional," says George A. Dorsey, "When you are upset by anger, fear, jealousy, or what not—food ferments and poisons enter the blood instead of materials we need for health and sanity."

"The nagged husband, the bullied wife, has a physiological hang-over the next day as definite, as tangible, as though a dose of poison, or too much alcohol, had been taken the night before."

\* \* \*

"It was terrible. Mrs. Murphy, there were 17 Swedes and an Irishman killed in the wreck."

"Indade!—The poor man."

\* \* \*

Every time woman's style changes, it costs man \$500,000,000. When the Empress Eugenie hats were introduced two million were sold in England in a month.

\* \* \*

"High up in the north in the land called 'Sarthod' there stands a rock. It is a hundred miles high and a hundred miles wide. Once every thousand years a little bird comes to this rock to sharpen its beak. When the rock has

**Heard in the Clubrooms**

By Willie Benn

George Verner: "What is a red corpuscle?"

George Jileck, Sr. "An officer in the Russian Army."

\* \* \*

Charlie (Acme) Fox to clerk: "What colors have you in window blinds?"

Clerk: "Window blinds are all shades Sir."

\* \* \*

Spider Roach: "Hey, Charlie, did you take a shower?"

Coach Charles Hunter: "Naw, is one missing?"

\* \* \*

Harold Pabst: "They laughed when I got up to sing. How was I to know I was under the table."

\* \* \*

Mickey Hogan: "How did you break your leg?"

Joe Rae: "I threw a cigaret in a manhole and stepped on it."

\* \* \*

George Kendall: "What caused the accident this morning?"

Harry Andreson: "Two motorists were chasing the same pedestrian."

\* \* \*

Ray Belasco, another Ace top man, asked for an explanation from the discharged maid who threw a five dollar bill to the dog.

"I never forget a friend" replied the girl, "that bill is for him helping me wash the dishes."

\* \* \*

Don't worry if your work is hard,

And your rewards are few,

Remember that the mighty oak,

Was once a nut like you.

\* \* \*

"Pardon me, is your name Steve Malone?"

"No—why?"

"Because that's his overcoat you've got on, and he is me, so get the hell out of it."

\* \* \*

California appears to need more people who read road signs and fewer who use them for targets.

been worn away then a single day of eternity will have gone by."—Story of Mankind, by Hendrick Van Loon.

\* \* \*

Dan Murphy, I. "Many a man got his brains from his father, his name from his mother, and his good looks from the front of an automobile."

\* \* \*

Charles Hunter, the boy coach: "There is a man who used to be the most charming spot on earth."

# A PLEA FOR INTELLIGENCE AND UNITY

By Irwin C. Warner

I have just listened to that soul-stirring poem, "Listen to the People", by Stephen Vincent Benet (LIFE—July 7, 1941). It is beautiful and profoundly moving. It brings a surge of emotion about this grand country which no American can fail to feel deeply. It is the outward expression of thousands of Americans. It calls for Unity among Americans and an INTELLIGENT appreciation of the dangers of any foreign ideology. That doctrine cannot be criticized by any true American citizen. It should be, and I believe is, the American Credo.

Why, then must we be confused by our public leaders? Why do they harp on the confusion-creating controversy of American participation in the Battles of Nihilism now raging elsewhere in the world? What, for instance, is Senator Pepper's aim in holding up to the public scorn the characters of some of the greatest men of America's past fifty years: General Robert E. Wood, Charles A. Lindbergh, ex-president Herbert Hoover, Senator Gerald P. Nye? His is a queerly twisted mind that can interpret the public utterances of these men as "warmongering"! What is worse, he is deliberately misleading the American people when he says that these men have resisted or opposed America's arming for defense. What Senator Pepper really means is that they have vigorously opposed the dissipation of American wealth, mechanical genius and manpower in the creation of munitions, ships and an American Army and Navy to be used in resolving Europe's age-old conflicts. His statements are preposterous and ludicrous. He and his ilk are doing more for the disintegration of American unity than a thousand Nazi or British propagandists.

Why is Capital reluctant to expand its plant production? Why is Labor insistent on its right to strike in defense industries? Could it be because the American people are being sold a phony bill of goods? Why shouldn't Capital balk and Labor strike for greater profits when American citizens are being convinced that their public leadership is betraying them in fantastic and futile effort to satisfy a Messianic complex. Neither Capital nor Labor are being given the hope of an AMERICAN survival short of a purge by fire on the battlefields of the old world. We are shown the vista of barren years; of lives devoted to the prosecution of endless tiltings with windmills in the far corners of the earth.

What does each individual want to

protect? First his OWN home, wife and children. Then, his OWN neighbors; his OWN city, town or village. Then, his OWN State; his OWN United States. It is in the prosecution of this defense that all Americans can be united. THIS is the theme of the present scapegoats of British propaganda and unthinking American opinion, Charles Lindbergh, Herbert Hoover and Robert A. Taft.

Our public leadership appears to have forgotten the meaning of the word "morale", if they ever knew it. They have forgotten that every man, woman and child in the United States today wants and Needs to feel that, despite the faults which we ourselves criticize, the United States is our country; not Great Britain; not Russia; not China. We, the People, need to feel and know that ours is the best and most efficient Army; that ours is the strongest and most powerful Navy; that ours are the fastest and strongest planes; that our public leaders are looking first after our national safety and welfare.

But, instead, we are told how many of our finest planes and guns are being shipped across the Atlantic while our Army remains woefully under-equipped; of our boys being sunk like rats in a trap in an antiquated submarine, or being sent to war territory in Iceland or build bases in Ireland to fight Britain's wars; of the switch in our national foreign policy which makes the enemy, Russia, of a year ago the bosom pal of today. Do you wonder that We, the People, are confused and bewildered at the lack of concern for our country? Do you, then, wonder that the machinist says to himself, "Well, if that's the way it's going to be, I might as well get mine now?" That the Capitalist closets himself with the Defense contract purveyors and surrounds himself with every possible financial safeguard?

It is high time that Washington turn its gaze from an American Expeditionary Force in the green pastures of Iceland, Ireland, Dakar, Syria and Russia to the protection of our own backyard. We are told that in order to keep out of war, we must go to the outlying islands of Europe to get into it. We are told that we cannot, that it is simple-minded to believe that we can live in a world of "dictatorships." We have lived and are still living in such a world and the greatest danger to us as citizens and to our institutions and way of life are such assertions which are, after all, only opinions. The England of George III was not a democracy, and we licked England, then; the France

of Napoleon; the Russia of the Czars; the Germany of the Kaiser; the Japan of the Mikado—none of these were any the less dictatorships because they were ruled by kings who believed themselves to be of divine origin. In varying degrees, our South American neighbors of today, the present China of Chang Kai-shek, the France of Marshall Petain, recently fallen from the grace(?) of an alliance with Britain, are all dictatorships. By one of those queer quirks of irony of present-day international relations our friend, Senator Pepper, can claim Joseph Stalin as the technically "elected" leader of the Russian people.

The American Nation has grown thru an era of kings and dictators. We have beaten them militarily, politically and economically. Who is the defeatist who says we can't continue to beat them at those games? Since when has Europe ever saved America?

What is needed is a resurgence of old-fashioned Americanism of the kind that fought the Battle of Lexington—on its own grounds and own terms; that kept this nation an United States in spite of a war between them; that crossed the plains and blazed the trails into the great West; that made us, today, the bulwark of strength and envy of the whole world.

With the rest of the world savagely mad, engaged in mutual destruction, we should and can be an oasis of peace and sanity, secure behind our fortifications of military strength and national intelligence.

We should devote a generous portion of our prodigious energy and wealth, of our capacity for intelligent action to the conviction of all of our South American neighbors that they and we are for all purposes, one. With North and South America geographically united as one continent by the umbilical cord of Central America, it is sheer madness to talk of Europe or Asia as our first line of defense: Europe and Asia, whose soil is rusted by the blood of countless millions in ancient battles; a witch's caldron of hates, fears, prejudices boiling since the day of Christ and before.

Let us fight our battles, if necessary, for the preservation of the four freedoms within our own domain. It will be time enough when that has been accomplished, to think about preserving or imposing those four freedoms upon all the rest of the world. Let us build up our Navies, modernize, speed up and streamline our Army, and equip our Air Force for the protection of our own Western Hemisphere. We

can be two continents as one against any combination of hostile powers. With our armed strength, our opinion will have its due weight at the world's council tables and in the world's markets. Are we to follow a will-o-the-wisp across three thousand miles of water because the British Empire is going down from its position of world dominance? Are we forever to be the suckers who pour out our money, resources and blood for Britain and Europe for the thanks of being damned, double-crossed and dubbed "Uncle Shylock" for our sacrifice?

Mr. President, call upon the American people to unite behind a program of AMERICA FIRST. We are not interested in the preservation of Britain if our own national life is to be forfeit. We will unite to work, fight and die to keep our shores clear and our skies serene. We do not accept defeat for America if Britain is not victorious. Take that as your challenge from the People. You will discover a new hope, a new confidence and a new willingness to work in these grand United States. Forget about the villany of Hitler and the sanctity of Churchill and pledge yourself to the leadership of the American people for the American people.

## Hess Flight Has Counterpart in Greek Myth

The strange flight of Rudolf Hess from Germany to Scotland has its counterpart in Greek mythology, according to Dr. Arthur P. McKinlay, professor of Latin on the Los Angeles campus of University of California.

"The Hess flight," he says, "calls to mind Daedalus and the first flying machine. About 2000 B.C. this famous technician fell under the displeasure of Minos, an ancient feuehrer. So Daedalus took wings and flew from a concentration camp in Crete and landed in Sicily.

"Mythology doesn't tell us much about his method of aerial transportation except that he used feathers, glued them together with wax, and fastened them on his arms.

"Unlike Hess, though, Daedalus took with him on his flight his son Icarus. The adventuresome lad flew too close to the sun, the heat melted the wax on his wings, and he fell into the sea. Maybe this mythological tragedy led Hess to leave his wife and a 3-year-old son at home.

"Dictator Minos was so pained at his servant's escape that he followed him to Sicily where the Sicilians made away with the invaders. Whether Hitler will try to retrieve his lost friend in the same manner is of course a matter for history to decide."

# THE INSECT MENACE

The drama of man's battle for survival against the insect world is the theme of an exhibit put on display today at the California Academy of Sciences, Golden Gate Park, San Francisco, by the Academy's Departments of Exhibits, and Entomology.

Stressing the important defense aspect of public health, and illustrated with models, photographs, and drawings, the exhibit focuses attention on the fact that *deaths from insect-borne diseases are many times more numerous than those brought about by all the wars of man versus man in the world's history.*

Behind the front lines of the constant and vitally important battle against disease-bearing insects stands a well-trained army of scientists: entomologists, bacteriologists, toxicologists, and physicians, ready with the weapons for the fight. However, the exhibit points out that like all armies, these scientists need the complete cooperation of all civilians, the general public, who must know how and when to take the necessary measure to combat common disease carriers such as fleas, houseflies, mosquitos, rats, and other rodents and insects.

Striking is the nineteen-inch scale model of a flea, used to dramatize the ugly menace of a common pest too often thought of as harmless. The text accompanying the realistic model, which is complete to beady eye and barbed claws, explains that Bubonic plague, the Black Death that scourged Europe in the 14th, 15th, and 17th centuries, was transferred from rats to man by the bites of fleas. Plague is primarily a rat disease, but when the rats die, the fleas carrying plague bacteria spread the disease to man. The California Academy of Sciences Exhibit shows that several cases of Bubonic plague have appeared from time to time in western North America, and that other rodents, especially common ground squirrels, can be carriers.

In sounding the battle cry against the common house fly, it is pointed out that this insect is responsible for the spread of diseases such as typhoid fever, dysentery, tuberculosis, cholera, and many other oftentimes fatal diseases. The Academy appeals to the public to take every measure to eliminate this fifth column menacing the health and strength of the nation. Vigilant use of the lowly fly-swatter is strongly advocated along with other measures such as sprays; and the elimination of breeding places such as loose-lidded garbage cans and refuse heaps is an important preventive measure.

Charts of the life cycle of the malarial germ in mosquitoes and in man are shown to illustrate how the malaria mosquito knows about the spread of the disease which can lower the mental and

and that malaria, found over a great part of the world may conquer man unless man conquers malaria.

The exhibit, conceived by Dr. Robert C. Miller, Director of the California Academy of Sciences, was prepared for display in the Academy's North American Hall by Mr. Frank Tose, head of the Department of Exhibits in cooperation with Dr. Ross, Curator of the Academy's Department of Entomology. In announcing the exhibit, which will be on display at the California Academy of Sciences for several weeks before becoming a travelling educational exhibit to be shown in schools and colleges throughout the State, Dr. Miller expressed the hope that this would be the forerunner of many more such exhibits of public interest.

"If funds are forthcoming," Dr. Miller stated, "the California Academy of Sciences hopes to prepare many more educational displays of a similar nature showing the important effect of the plant, animal, and insect world on man's well-being and happiness. However, since the Academy is a private institution depending on membership funds and private contributions to carry out its work, we must wait for the funds before inaugurating a series of travelling exhibits, no matter how valuable the project might be."

## South of Market Girls Annual Dinner

On Tuesday evening, July 8, 1941, the past and present officers of the South of Market Girls' Club, Inc., held their annual dinner at the Rex restaurant. Dancing and singing of old time songs was the feature attraction of the evening.

The following members were present: Mae O'Keefe, Elizabeth Hayes, Josephine Hay, Sue La Rue, Anne O'Brien, Rose Kelly, Mary Hennessy, Phelita Reagan, Mary Conroy, Tessie McGillicuddy, Ann Ipswitch, Lillian Gallagher, Margaret Walters, Sadie Duncanson, Ethel Cramer, Bertha Whitney, Elizabeth Mullins, Josephine Loughery, Mary Paquette, May Jones, Lillian O'Leary, Lillian Gondolfo, Edna Hammond, Anne Linn.

MARY CONROY,

Chairman of Publicity

Reckless drivers are punished by death - Russia, says news item - other think when a driver loses his head, he loses his brain permanently

Here is the list of Herbie Flynn He let this world while cutting in

## It May Have Been YOU!

They buried Traffic Officer Les Laurwasser at San Anselmo a few weeks ago. . .

The end came for tall good natured lad when a car turned directly into the path of his motorcycle in Marin County.

The man who drove the car was pronounced drunk by a doctor and is held in jail.

Life looked mighty bright for Les that morning when he said good by to his wife and little 4-year old daughter and started for his post on the Bay Bridge.

He had only joined the Highway Patrol in February. One month more and his probationary period would have been over. Then he would have a permanent place in the organization.

A good family man, the neighbors called him. Happy, healthy, only 30 years old and a good job. . . Yes life looked bright.

. . . Then a madly careening car a screech of brakes and death!

There were lots of flowers around the casket and plenty of fine words were said about Les.

But that did not restore him to the grieving family or to his brothers officers who stood at attention as he was taken away.

To them Les was a symbol, a symbol of all the dangers and hardships the highway patrolman on his motorcycle must encounter to keep the highways safe for YOU, for all of US.

Drop a tear for Les today cut off in the prime of his life! But remember several hundred of his fellows are out there night and day carrying on in his place, trying to see that his work is done, trying to make it possible for the rest of us to use the roads with safety.

Famous Last Words—"This old bus takes a curve at 80 like nobody's business."

### BRING IN A NEW MEMBER

We should pay our snoopers more dough as they are always on their toes and turn in the very latest of the latest dope. Here is their hot tip: "It is rumored that the Reverend Joe Smith is about to become a father." Why, Reverend, we are surprised. You should have told us you were sneaking out of town to be married.

## Emotional Upsets May Bring On Physical Ailments

The relationship between emotional disturbances and such disorders as stomach ulcers and heart ailments was discussed last week by physicians attending a post graduate refresher course at the University of California Medical School.

In a special symposium on psychosomatic medicine, researchers at the Medical School told visiting physicians that:

Emotional maladjustments "derived usually from personal feelings of difference and inferiority may produce anxiety and anxiety may produce bizarre and seemingly unrelated symptoms."

An important part of treating certain organic diseases of the gastrointestinal tract, such as stomach ulcers, is the elimination of emotional problems. In a majority of cases, "this can be accomplished by a sympathetic family doctor without expert psychiatric help. In many cases it is sufficient to impress the patient with the importance of reaching some decision in his dilemma, because any decisive course of action is often better for the patient's health than prolonged indecision." Adjustment of emotional difficulties is even more important for prevention of relapses than for treatment of the original gastro-intestinal disorder in which emotional problems play an initiating role.

Exertion or anxiety may produce symptoms of serious heart disease in an individual whose heart is organically sound, and the fear engendered by the symptoms may intensify and perpetuate the symptoms to a point where the patient is disabled for years. Treatment involves reproduction of the patient's symptoms in a normal individual to gain his confidence, institution of measures to relieve the symptoms and finding and relieving the patient's underlying anxiety.

Rehabilitation of patients whose illnesses have a background of emotional disturbances would be made easier by "recovering and extending the privileged position of the 'family doctor' with his intimate personal knowledge of the lives of the individuals in his care. A knowledge of the patients' home condition is usually required in treating psychosomatic disorders."

More than 100 physicians attended the refresher course, which was especially planned for doctors of medicine in general practice.

## Stanford Develops Tandem Propellers

Important contributions to the stabilization and efficiency of tomorrow's American aircraft are being made in the engineering laboratories of Stanford University with the development of tandem propellers, the Aircraft Information Bureau reported today.

This is just one of the many technical and scientific tasks the universities of the State have undertaken to aid the aircraft industry of California in turning out the finest product possible for the defense of America.

So important are the implications of the tandem propeller to the defense of the nation that the Federal government has clothed most of its developments in secrecy. However, the project may be described in general terms, as developed by Professors E. P. Lesley and Elliott G. Reid.

What are tandem propellers? To visualize the tandem arrangement, one must see a relatively long, solid propeller shaft turning inside a second, somewhat shorter, hollow shaft. Attached to the first is a propeller which whirls from right to left and to the second is a propeller that spins from left to right.

The propeller arrangement has two distinct advantages: it eliminates the tendency of high speed ships to "roll" after a sudden burst of power—and thus contributes to the aircraft's maneuverability. With present single propellers, high powered military airplanes sometimes exhibit a rolling tendency when the throttle is suddenly opened during combat. The two oppositely rotating propellers tend to cancel out the tendency which would be present in either one operating singly.

In the second place, in the elimination of the rolling tendency, the Stanford researchers—Professors Lesley and Reid—found an additional fact they had not bargained for: at high pitch settings of the propellers, the tandems give indications of an important increase in efficiency.

Here's that man again! Who? Why, the courtesy kid, of course. We've been telling you every now and then about the courtesy kid. . . that paragon of good manners on the highway . . . and here's another little story about him from the National Safety Council.

A favorite trick of the Courtesy Kid is to get a good, fast start when the traffic light turns green. If he's fast enough, he can scare the daylight out of a couple of pedestrians before they reach the curb.

## San Francisco Memories

By Tim 'Connor

"It's strange how people sometimes reveal themselves when old John Barleycorn tears off their masks," was the way an old-time white-vestmented maestro of the cocktail shaker expressed himself "That's the time," said he, "that many patrons expect me to listen-in on their troubles. Then the more elbow bending they indulge in the greater their troubles become."

\* \* \*

There were some unique characters engaged in the saloon business in the Gay Nineties. Among them is one vivid to memory; he was a fellow known only as "Mickey." He presided over the destinies of a South Side groggery. Mickey wore his pants baggy at the knees to give his over-developed muscles full play—these big muscles being caused by constantly bending them in the process of drawing sharp-as-a-razor steam beers.

\* \* \*

The two outstanding feature attractions in Mickey's groggery were his corn beef hunk on the free-lunch counter and his tall, sharp-as-a-razor steam beers. The free-lunch lifters, Mickey's bull pup Fido, and most all of the flies in the neighborhood assembled around the rubber-like corn beef hunk every day, when it was placed on the lunch counter.

One might suspect that the large army of flies might drive out the free-lunch-lifting human barflies. But no, the corn beef hunk was the strong magnet to drive 'em in, despite the flies.

\* \* \*

But there was one gang of free-lunchers that did not drive the flies out! They were the cobblestone street gang. These fellows could scent that steaming corn beef hunk like a hound dog when it was placed on the lunch table. When this band of Indians rushed in and commenced to sink their sharp teeth into it, and gobble, they scared the flies out; even Fido the dog walked out in disgust.

\* \* \*

Mickey dabbled in Pot-house politics just as a hobby. But when the election was over and both Republican and Democratic homes got to (as such was the custom in those days) divide the patronage, Mickey got the dog-pound. He could get his own dog out of the pound when caught. Mickey's privileged dog never wore a collar license.

\* \* \*

One of Mickey's patrons persistently nagged Mickey to get him a political job. Then one day Mickey got tired

of the fellow's demands and he blew up,—yelling "Fer the luv av Mike! What der yer want er job of work for? Haven't you got me free-lunch counter to feed you?"

## Measure Hormone Formation With Tagged Atoms

With radioactive, or "tagged" atoms, produced in the atom-smashing cyclotron, University of California scientists have thrown new light on the formation of the hormone substances of the thyroid gland.

Three researchers reported that the highly complex hormone, a secretion which is important to body growth and mental development, is formed in the thyroid from iodine with surprising speed—within two hours after iodine is taken into the body.

The experiments mark the first time that scientists have been able to measure the formation of one of the hormones produced by the endocrine glands.

These endocrine organs include, besides the thyroid, the pituitary, the adrenals, the thymus and the parathyroids. All produce complex hormones which are emitted into the blood stream, and coordinate bodily activities.

The research was done by Dr. I. L. Chaikoff, associate professor of physiology, Dr. I. Perlman, research fellow, and M. E. Morton, graduate student.

Radioactive elements can be traced in the body of animals because the atoms of these elements emit rays which can be detected with sensitive instruments.

The researchers measured with radioactive iodine the rate of formation of the two products of the thyroid, thyroxine and diiodotyrosine. Thyroxine which is continuously fed from the thyroid to various parts of the body, is believed to be the hormone. The role of diiodotyrosine has never been determined, and it is uncertain whether it plays some role in hormone function.

The researchers said that tagged iodine atoms are being used to determine the chemical picture associated with different states of thyroid activity.

In an effort to reduce the huge toll of pedestrians killed by automobiles while walking along dark roads, the National Safety Council has issued an

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## Defense Aided By Planes Sent to Britain

Sending of American planes to Britain is a wise defense move, says Dr. Joel H. Hildebrand, University of California professor of chemistry and dean of the college of letters and science.

Dr. Hildebrand says there is no advantage to building up a large reserve of planes, since they would be at the mercy of smaller numbers of newer models in a short period of time. He said that this was evident in the North African campaign where a small number of British planes outclassed a large but obsolete Italian air fleet.

"This fact supplies the answer to those who claim that instead of sending our planes to England for immediate use we should pile up an immense reserve for defense on our own shores," Dr. Hildebrand states.

"Our best defense is to keep only a moderate reserve while building up an immense producing capacity, beginning with physicists and aeronautical engineers and continuing down the line of factories, skilled labor, and pilot training."

"The skies over Europe are thus our proving ground for next year's models. A stock of 50,000 planes constructed in 1941 would be less efficient for use in 1945 than a vast reserve of 1931 automobiles would be for use today."

## Clerks Family Needs \$2,898 Annually

A clerk's family of five, living in San Francisco and the surrounding area, must spend \$2898.10 annually in order to live on a standard of "health and decency."

This was reported here by the Heller Committee for Research in Social Economics of the University of California, under the chairmanship of Dr. Emily H. Huntington, associate professor of economics. The budget is based on prices of March 1, of this year.

The Heller Committee reports annually on the cost of living of families of various economic groups in the Bay area. The clerk's family budgeted for includes a man and wife, a boy, aged 11, girl aged 5, and boy aged 2.

Largest item in the clerk's budget was \$848.64 for shelter, including housing, house operation, furnishings, light and fuel, etc. Food, the next largest item, costs \$711.20, while clothing amounts to \$392.50.

The budget allows \$240.05 for the upkeep of a four-year-old car; \$185.55 for leisure-time activities, including the theater and concerts twice a year for the adults, movies twice a month for adults and one child, a two-weeks vacation for the family, a newspaper, magazines, tobacco, etc.

The Heller Committee report stated that a rise in the cost of living could be expected by March of 1942. The cost of the clerk's budget showed almost no change from March, 1940 to March, 1941. Copies of the budget may be obtained from the University of California Press for 75 cents.

## Vehicle Accident Causes

One reason for many traffic accidents is the difficulty encountered trying to synchronize a car capable of traveling 125 miles an hour with a brain capable of operating at only 20 miles per hour.

Few people realize the distance a car will travel before it is possible to bring it to a stop. Only a part of those who do know how far a car will go before it can be stopped from a given speed are able to estimate the required distance in the daylight, and very few of those after dark; the tendency is to "overdrive" the headlights.

Extensive investigations and time studies have been made to determine that the average person requires a reaction time of three-quarters of a second to apply the brakes, and then the time to stop the car depends upon the driving speed. It is then possible to predict the distance the car will travel to stop it from a given speed. There is not much that can be done to cut down the braking time from any given speed (coefficients of rolling friction remain almost constant), but it is high time automobile manufacturers do something about cutting down the motions of stepping from the gasoline accelerator to the brake. To cut down the waste motion would do considerable to reduce the average reaction time, thereby stopping cars sooner.

Mechanical devices may fail and the safe driver is indispensable.

California Safety News.

## Atom-Smashers Report New Tool

University of California scientists have reported a new and valuable tool to be used in tracer studies with radioactive, or tagged atoms, produced by the atom-smashing cyclotron.

The production of a long-lived radioactive rubidium with a high activity in small amounts, which can be used as a substitute for potassium in tracer studies was announced in the current issue of the Physical Review.

Potassium is important in plant and animal nutrition. Knowledge of how it is used in plants is important to plant nutritionists and agriculturalists.

The distribution and metabolism of elements in plants can be determined with radioactive atoms, which emit rays that can be detected with sensitive instruments.

Radioactive potassium which has been used as a tracer has an active period or a half-life, of only 12 hours. This limits its use in tracer work. Rubidium is chemically very similar to potassium, and it has been found to follow the same pattern of distribution as potassium in plants. Therefore it can be substituted for potassium as a tracer.

The radioactive rubidium just announced was obtained from the bombardment of strontium. It has a half-life or active period of 19 days. Added advantages are that it has a high amount of activity in very minute quantities, and can be produced in relatively large amounts. It was produced by bombarding strontium with atomic bullets of 16 million electron volts from the 225 ton cyclotron.

Dr. August Helmholz, instructor in physics, Dr. Charles Pecher, research fellow in the Radiation Laboratory, and Dr. P. R. Stout, junior chemist in the division of plant nutrition, reported the find to the Physical Review.

"The Sweetest Baby in the world was born on June 15" Thus spoke William J. Boyle, Jr. On further questioning we found that the baby is Susan Boyle and Bill is her proud father. Gosh how some people brag.

Susie will be six weeks old when you read this.

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ten thousand report cards in New York's schools packed at random are published, the schools will still be telling that they were good and great. How many will be honest about it? Hope many, because of education. In time, many will be in trouble, but looking a little ahead. What's the turn? What's the future? What are the seeds of the future? (continued)

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Vol. XVI, No. 8

August, 1941



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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

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## President's Message

Responsibility walks hand in hand with capacity and power.

It was impossible for me to preside at the last general meeting as I was on vacation.

George Miller our good friend and First Vice President handled the meeting exceptionally well.

The organization is now preparing for the 49er Party of which Pete Maloney will be chairman.



EDDIE NELSON, President

This event should be entirely different from any the SOMB have put on in the past. We are very desirous of making a substantial profit on this occasion in order that it might become an annual event.

The committee meeting will start soon and your constant attendance at these meetings will go a long way towards assuring a successful affair.

Get behind Pete Maloney on this occasion and let's really have a WOW of an evening.

## South of Market Girls' Club

The South of Market Girls' Club, Inc. will hold their annual ball and entertainment on Saturday evening, October 25, at Native Sons Hall, 430 Mason Street.

Mary Conroy, Chairman.

On August 3rd thirty-nine members of the South of Market Girls and Boys Club chartered a bus and rode to Linda Vista Park across the bay to attend a picnic as guests of the West of Market Boys and Girls of Oakland. The meeting and hospitality tended to the San Francisco contingent by the Oakland boys and girls club will long be remembered by all who were there.

## Do You Remember?

By AL CONDROTTE

Reading through the past issues of the Journal, I enjoyed the articles regarding the various commercial houses and their locations in South of Market before 1906. I compiled a few of the firms I remember. Somp's Selzer Co., Clementina near Fourth; the Stag Dance at Musicians' Hall, Jessie and Fourth; Stag Dance at Irish-American Hall, Howard near Fourth; Lusk's Canning Company, on Brannan, between Third and Fourth; Cutting Canning Company, on Harrison, between Seventh and Eighth; Blocks Trunk Company, Crook and Townsend; the French Hospital, Bryant, between Fifth and Sixth; German Hospital, Brannan, between Third and Fourth; Southern Pacific Building, Townsend and Fourth; Southern Pacific Round House, Harrison and Sixteenth; Mission Woolen Mills, Folsom and Sixteenth; Union Ice Company, Fourth and King. All the ice, in those days, was shipped from Truckee.

And the various breweries, of course you remember them. Albion Ale & Porter, near Hunter's Point; Albany Brewery, Natome, between Third and Fourth; Enterprise Brewery, Folsom and Enterprise; Hibernia Brewery, Howard and Ninth; Jackson Brewery, Mission and Eleventh; Milwaukee Brewery, Bryant and Tenth; Pacific Brewery, Tehama near Fourth; Railroad Brewery, Valencia, between Fifteenth and Sixteenth; South San Francisco Brewery, Railroad Avenue and Thirteenth; Union Brewery, Clementina, between Fourth and Fifth; Wieland's Brewery, Folsom and Second. Willows Brewery, Mission and Twentieth.

The South of Market Girls' Club, Inc. will honor their president, Mrs. Mae O'Keefe, with a banquet on Saturday evening, September 20th, 1941 at the Dawn Club, 20 Annie Street. We extend an invitation to the South of Market Boys and their friends to be present there on this very happy occasion.

Donor at 7:30 P. M. Price \$1.35  
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Margaret Holz, Chairman.

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## San Francisco Memories

By Tim 'Connor

Fighters grew right out of the sand, on the old South Side sand lots, in the gay nineties. Knocking chips off the other fellow's shoulder, then sometimes knocking his block off, was an old Mexican custom. When these young rough



and tumble sand-lotters had knocked a few blocks off, they began to think in terms of climbing over the ropes of some arena.

Jim Corbett, who did more to dignify the ring in those days, was a product of the old sand lots. He did his training in a stall in his father's stable on Hayes Street. Joe Choynski, Jimmy Britt, Eddie Hanlon, Jimmy Lawlor, Young Mitchell, Abe Attell, Joe Kennedy, Toby Irwin and many others punched their way up from the old-time sand lots.

\* \* \*

The old Excelsior Athletic Club initiated many of these ambitious would-be scrappers into the ring. Once they got the roar of the crowd into their blood, it became a disease that took a lot of hard beatings to cure. This writer was secretary of this club. Senator Tim Treacy was president. Jim Kennedy was match-maker.

Jim Kennedy, matchmaker for the Excelsior Athletic Club, gave the winner of the eight-round main event the sum of fifteen dollars and the fellow was tickled pink to get it—in Mexican money or otherwise. The four rounders who came along in dozen lots, were glad to get paid off in brass beer checks. Those brass checks were cashed in over Con Harrigan's bar for foamy beakers of steam beer. Con's Tavern was located under the Excelsior Club Hall on the corner of Eighth and Folsom.

One night, Ah Wing, the Chinese pug, was matched for a four round "go" against Deacon Jones, the little colored demon. In the third round Ah Wing

took the count and continued on the mat.

"Get up, Ah, you're out!" yelled the referee.

"Walla mattah you?" answered Ah Wing, "me no move until Deacon Jones, he pay me half the beer checks for lay down."

Pete Maloney, the genius who was responsible for that large gathering of pugilistic fans at the Palace to pay tribute to the old time stars of fistiana, inspired this article. Pete, as founder of the S.O.M.B. and as a promoter of events, is in a class by himself.

\* \* \*

But for the next gathering like that, which we hope will become a permanent institution, here we beg to suggest that Pete and Harry B. Smith get together and wire Jim Coffroth and Max Baer as guests. Jim Coffroth was a great promoter of the gay ninety period. Then, we suggest a committee of S.O.M.B. live-wires to assist them—men like Lloyd Jacot, editor of the S.O.M.B. Journal; Joe Rae, the publisher; Jim Kerr, the S.O.M.B. tavern proprietor, and Ray Schiller, publicity man.

\* \* \*

Then, there is that great old warrior, Tom Sharkey, who is always available at the Keystone Hotel. Tom, who is now a real home town guard, is the object of a good deal of interest and admiration by the guests of the Keystone as he sits and chats with them in the lobby.

The expression on the face of Joe Huff's little dog "Ponty" speaks volumes, when he barks his salute to Tom. This little "Ponty" acts so human at times we wonder why he is just a dog.

San Francisco has always been a favored spot with ring celebrities. John L. Sullivan never failed to visit San Francisco whenever he scored a knockout. While on his visit here John chartered Little Finney and his big horse and cab. While making the rounds, John spent his purse money like the proverbial drunken sailor.

\* \* \*

Handsome Paddy Ryan, always attired in his Prince Albert suit, played his part at the Old Cafe Royal as greeter and bums rusher.

Tim McGrath, the famous trainer and natural wit, has always been a permanent San Francisco resident. Spider Kelly, the most spirited and witty second that ever hid behind a fighter in action, couldn't be dragged out of San Francisco with a derrick, in his lifetime.

## The Basic Requirements of a German Defeat

Printed by permission of E. Halderman-Julius, Editor, *The American Freeman*, Girard, Kansas. Subscription rates to the "Freeman" are \$1 a year—send yours now!

The first thing to do is for the British and U. S. Naval forces to combine in order to destroy the fighting fleet of the Axis powers. Then come forth with aircraft strong enough to drive the Axis planes from the sky. After that, visit with about 1,000 flying fortresses each 24 hours. This isn't beyond our powers of production. Incidentally, while Germany's aircraft and other war industries would be subject to direct attack from the air, the democracies, with their industries centered in the U. S., would be beyond Hitler's reach. Our industries will be safe, except for the work of saboteurs, and they can be handled. Then see to it that nothing of a military value reaches any Axis power. One good weapon would be to buy the world's supplies of raw materials, including rubber, tin, and the like. Then go in for a tremendous campaign of propaganda, a science at which Americans have always been clever, for what, after all, is advertising but propaganda. Truthful propaganda will dishearten the Nazi fanatics, brace up Germany's millions of anti-Nazis, and put spirit and hope into the scores of millions of enslaved Europeans who are waiting for the chance to do something to destroy the power of Hitler's brutes. Words are important. More than 100,000,000 anti-Nazi Europeans constitute an almost certain source of revolutionary action. The democracies must use this tremendous force, and the first weapon in the war of propaganda is the one that'll convince these enslaved masses there's still hope for them, that Hitler's regime isn't all powerful and unbeatable. Such propaganda will keep the conquered peoples from cooperating with Hitler's so-called New Order, thereby reducing his economic potentialities. China is a great illustration of how an occupied country can't be coordinated by a conqueror and made to produce profits so long as the people refuse to cooperate. Hitler's Germany isn't as solidly established as the Kaiser's Germany, because it's based on terror instead of voluntary acceptance. For that reason it's safe to say that Nazi Germany, given the right condition, will collapse faster than the Germany of 1918. Once the German people realize Hitler can't win, the thing will blow up quickly.

## THE FOUNDER'S COLUMN

By Pete Maloney

I missed the last meeting, the first one in fifteen years. I understand our First Vice President George Miller did



Pete Maloney

an excellent job and had the members home early. That evening I was at the Press Club as a guest of Harry B. Smith, sporting editor of The San Francisco Chronicle. In the party were members of the Ice Follies and Joe E. Brown. Had an enjoyable evening and it was a pleasure to meet such fine people.

Warner Bros. are contemplating filming the Life of Gentleman Jim Corbett, which will be a master piece. Jim Corbett was born South of Market Street at Sixth and Minna on the south east corner; Gus Jacobs and many others can verify this. Many think he was from Hayes Valley, but they are wrong. So, South of Market Street, as always, will be out in front as one of her Sons will be honored.

A member asked me to write the names of old time boats that debarked from this port prior to 1906. I worked as a kid on hundreds of them in the engine room, and remember the Minn-

ctonka, Minnesota, Korea, Siberia, of the Pacific Mail Steamship Co., Algoa, Will Hammet, Mariposa, Sierra, San Juan, San Blast, City of Pekin, China, San Jose. The transports were the Thomas, Meade, Bufford, Hancock, Sherman, Sheridan, Logan, and the Oregon dock ships—the State of California, George W. Elder.

Remember the Steam Queen? and the Rio de Janiro when she sank by the Golden Gate; the Clipper boats that sailed to Alaska, Tthe Star of Italy, Star of France, Bristol, Nome. A poem some of the old timers may remember:

*It was on a foggy morning just at the  
Break of Day.*

*A Steamship lay her anchor outside of  
San Francisco Bay.*

*All hands but the watch were sleeping  
and dreaming of their fate.*

*Too late the Alarm was given, she sank  
by the Golden Gate.*

*The Rio will never sail again, oh, she  
will never sail again.*

*Many the trip she safely made across  
the ranging main.*

*Husbands, wives and sweethearts were  
dreaming of their fate.*

*Too late the alarm was given, the Rio  
sank by the Golden Gate.*

The above is referring to the Rio de Janiro about forty years ago.

## Hospitality House

The South of Market Boys contribution to Hospitality House is our tireless worker, and director, Bob Loughery.



Robert Loughery

Bob gave to the citizens of San Francisco, over station KGO, a word picture of the idea behind Hospitality House.

We are proud that His Honor, Mayor Angelo J. Rossi, appointed Bob on the Hospitality House Committee. We know he will do much to add to the popularity of this house.

When any project is suggested that labels San Francisco as the "City That Knows How," you will find the South of Market Boys in line to lend their support.

Jack Sturtevant has been a stick-up man for 40 years. He has been a bill poster for outdoor advertising since 1901.

## Tree-of-Heaven Marks Early Settlements

Introduced into California by the Chinese miners and early American settlers, the ailanthus, or tree-of-heaven, is among the last remaining vestiges of the days of '49, according to Harry M. Butterfield, specialist in the University of California Agricultural Extension Service.

Usually, says Butterfield, the presence of this tree marks the site of early California settlements. Many specimens are to be found in the Mother Lode region; he adds, and buildings dating back to the early fifties. The name ailanthus is derived from *avlatone*, the native name meaning tree of heaven, given this tree in the Molucan or Spice Islands.

Once introduced extensively as an ornamental tree, the ailanthus has now fallen into disrepute because of its tendency to suck and produce sucklings, says Butterfield. Two of its largest specimens are to be found at the corner of San Jose County and in San Jose, and one at Mission Santa Clara.

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# THE LAST THURSDAY

No one can say that the South of Market meetings are dull. We started slowly, Thursday, July 31, but toward



**Ray Schiller**  
Chairman of  
Publicity

the end we were going full blast and, if Acting President George Miller didn't call a halt, the fireworks would have blasted forth. Frank Foss, Fred Weidmann, Charlie Fox and Bill Cummings opened a Blitzkrieg on our Secretary and, while it lasted, it was great fun.

Jake Diamond and Maurice Sweeney had much to say on the former activities of the club and they gave us suggestions that should be carried on, as these suggestions will be the means of bringing both new and old members into the club.

We had a very representative gathering with Jim Clisham, Jack Finnerty, John Dempsey, Vincent Renna, Frank Brown, John W. McCune, Bob Loughery, John J. Barry, Geo. J. Pouelson, Dan Mahoney, Thomas Wall, Jim Wilder, Joe Roberts, Charles Hanecke, Thomas Gosland Jr., E. F. Totteron, Thomas M. McIntyre, James L. Hanley, Pat Joyner, William J. Sullivan, Vincent McGuinn, Jack Stanley Sr., Frank McLaughlin, Maurice Powers, Jim Doherty, Joe Rae, B. Simmons, Dan M. Calmen, Frank Pickard, Cliff Berry, Babe Heaphy, Lee Burns, Harry Anderson, Harold Pabst, James Monahan, Ed Montgomery, John Nuna,

Pete Butti, Edward Fay Sr. and Al Condrotte.

Do you remember Martin and Charles Restaurant on Brannan Street, between Second and First? It is still there and Charles Mjicich, a partner of Martin Perish, always attends our meetings. Charles can call all stevedores by their first name, and he has known the Maloneys for ages.

We were pleased to see John J. Barry at the meeting. John is our oldest member, but youngest in spirit.

We are not having trouble with Al Condrotte this year as, up-to-date, his name has been spelled correctly in the Journal.

Did you see our pal Alex J. McDonald? He is reputed to be the top realtor in the city.

We consider Frank Pickard our greatest booster. He never misses a meeting and to get to us he must come from Daly City.

If you are interested in baseball, sneak Babe Heaphy into a corner and you'll have the dope book thrown at you. This fellow is a walking encyclopedia on the game and, in his day at Grant's Park, he was considered an all around player.

Fred Weidmann claims he will have a good year if the Rearmament Program doesn't take over his snake oil.

A vacation certainly did a world of good for Harold Pabst. He strolled into the meeting looking like a bronzed Adonis.

Willie Benn is certainly a busy guy. He makes two meetings on the last Thursday of the month, one the Carpenters' Union and two, the SOMB.

# World Faces Harder Task After War

America and the rest of the world will face, after the cessation of hostilities, even graver problems than are presented by the war, says Dr. Frederick J. Teggart, professor of social institutions at the University of California.

In a recent article in the American Journal of Sociology, Dr. Teggart urges that a thorough historical study be made of demobilization after war.

"The difficulties inseparable from war, whatever the outcome of the conflict," Dr. Teggart writes, "do not end with the cessation of fighting, for demobilization presents in the long run problems which have graver issues than the calling out of troops.

"The men drafted as soldiers are 'returned' to civil life, and a grateful

country suggests that they should be given preference in employment. Yet, contemporaneously, those who were engaged in war industries - many of them experts diverted to the construction of the elaborate equipment now required for military actions - are also 'disbanded.'

"And where, as in England, the majority of able-bodied men and women have been drawn into war work, the disbanding process must eventually assume bewildering proportions.

"We must urgently need a detailed and thorough study of what has happened in different countries at different times when those engaged in the efforts demanded by war have been released from their war activities."

# BRIEFLETS

By COACH CHARLES HUNTER

Is it any wonder there is a depression among the white-collared gentry when there are 3,700,000 cash registers in the world? Merchants spend \$50,000,000 for these gadgets.

Under the Hitler regime, duels are now allowed among the students at Heidelberg.

It is estimated that there are 33,245,000 telephones in the world. A telephone call to Sumatra costs \$49.50 for three minutes; the rate to Palestine is \$37.50; France \$35 and Manila \$30.

The car to watch is the car behind the car in front of you."

To keep the United States supplied, manufacturers must turn out 1,050,000 pairs of shoes a day. The people of this country spend \$11,000,000 a year for shoes. The latest development in machinery is a healing machine that can put 1,500 pairs of heels on shoes in one day.

A farmer in New Brunswick has 100 varieties of apples growing on the same tree.

Hints on happiness: Josh Billings says: "If you ever find happiness by hunting for it, you will find it as the old woman did her lost spectacles, safe on her own nose all the time."

"The art of being happy," says Henry Ward Beecher, "lies in the power of extracting happiness from common things."

David Grayson said: "Happiness is a rebound from hard work. One of the follies of man is to assume that he can enjoy mere emotion. As well try to eat beauty. Happiness must be tricked. She loves to see men work. She loves sweat, weariness, self-sacrifice. She will not be found in palaces, but lurking in cornfields and factories and hovering over littered desks. She crowns the unconscious head of the busy child."

A statistician has decided that football is not a strenuous game. For, out of the full 60 minutes of a football game, only 8 or 12 are occupied by actual play. The remainder of the time is taken up in calling signals and getting into position. In the brief period of actual action, however, there are approximately 160 plays. In the Pitt-Nebraska game in 1932, there were only 11 minutes and 53 seconds of actual play. Nebraska had the ball 6 minutes and sixteen seconds, and com-

pleted 61 running plays, while Pitt executed 53 plays in the 5 minutes and 37 seconds it held the pigskin.

England has never had a case of kidnapping for ransom in all its history.

Reducing exercise: Shake head violently from side to side when offered a second helping.

Since 1776 the United States fought 103 wars.

Dolls represent 20 per cent of the entire toy business.

Women buy 85 per cent of the retail goods and they buy by sound. A dress that could be sold, with a profit, for \$6 is readily sold for \$6.75, because \$6.75 to women, sounds like a better bargain than \$6. The retailers appeal to women by sound and mark prices accordingly: 98c; 79c; 69c; 59c; 50c; 49c; 39c; 29c; 25c; 19c; 15c; 10c; 9c; 5c.

Judge Fritz had an old Chinaman before him: "John, I hear you Chinese eat rats."

"Judge," replied the old Chinese, "I hear you Americans eat hot dogs."

California is 1,000 miles long, 400 miles wide, and has 58 counties.

30,000 of a certain screw in an American watch can barely fill a woman's thimble.

**Remember the Next Meeting Will Be  
Thursday, August 28—8 P. M.  
Entertainment . . . Refreshments**

Breathes there a man with soul so dead who's never turned his head and said, "Hm-mm-m-m, not bad?"

Have you ever heard the request the lit cigaret made to the bartender? "Put me out before I make an ash of myself"

Mother: "Betty, there are two words I forbid you to use. One is swell, the other lousy."

Betty: "All right, mother, what are the words?"

Only one man in a thousand is a leader of men. The other 999 are followers of women.

## Hildebrand Warns Against Isolationism

America would revolve in an orbit around Berlin if Hitler should win the European war, warns Dr. Joel Hildebrand, professor of chemistry and dean of the college of letters and science at the University of California.

"European economy would be dominated by an utterly ruthless government, devoid of any sense of pity or justice, rejecting all compassion as weakness, believing in racial superiority, willing to enslave all others," Dr. Hildebrand says.

"We should, of course, have to set up a protective tariff on a scale vaster than in the days of Coolidge. Although we should begin with the bold illusion of mastery in this hemisphere, our inability to compete with European slave labor in South American markets and any exhibition of weakness in refusing to protect our rights on the high seas and elsewhere would be likely to result in the shift of one South American country after another to the Axis sphere aided by the effective subsidy of Nazi elements under the direction of Berlin.

"Eventually, and without knowing when it happened to us, we would be revolving in an orbit around Berlin and we would have escaped the horrors of war. But we would have substituted the horrors of peace according to the Nazi pattern for human life."

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 9

September, 1941



RAY SCHILLER  
*Chairman of Publicity*

THE NEXT MEETING  
THURSDAY, SEPTEMBER 25 – 8 P. M.

ENTERTAINMENT

REFRESHMENTS

OFFICIAL ORGAN  
SOUTH OF MARKET BOYS, INC.

# Plenty of Fun . . .

*BE WITH US ON*

## Thursday, September 25

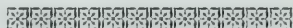
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## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants; to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

150 Golden Gate Ave. Phone PRospect 9793

LLOYD JACOT, Editor

WILLIE BENN, Associate Editor

JOE RAE, Business Manager

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## President's Message

Responsibility walks hand in hand with capacity and power.

This coming meeting, Thursday, September 25, promises to be one of the best of the year as Pete Maloney has guaranteed us a show that will be top flight. So come early so you will not miss anything.

We are planning a monster membership drive and we will need the help



EDDIE NELSON, President

of every member as we have hopes of bringing the South of Market Boys to its former membership peak.

We have two new members on the Board of Directors—Gus Jacobs and Alex McDonald. You can expect much from these men as they have had plenty of experience in the business world and are executives of keen ability.

Pete Maloney ends his column in this issue with a list of what not to do if you intend to be an ideal member. Every member is urged to read the rules and memorize them.

Now that vacations are over we expect a larger attendance at our regular monthly meetings, so, lest you forget, the next regular meeting will be THURSDAY, SEPTEMBER 25, at 8 P. M.

Surely you know someone who is eligible to become one of us. Why not call on him and have him sign a membership card?

ATTEND THE NEXT REGULAR MEETING!

THURSDAY, SEPT. 25, 8 P. M.  
BIG DOINGS!

## South of Market Girls

By MARY CONROY,  
Publicity Chairman

The South of Market Girls' Club, Inc., will hold their annual ball and entertainment on Saturday evening, October 25, at Native Sons Hall, 430 Mason Street.

Chairman—Mary Conroy.

Vice-Chairman—Margaret Walters.

President—Mae O'Keefe.

Founder—Elizabeth Hayes.

Committee: Sue LaRue, Josephine Hay, Phelita Reagan, Anne O'Brien, Margaret Holz, Lillian Gallagher, Rose Kelly, Annie Linn, Ethel Cramer, Henrietta Brown, Mary Hennessy, Hilda Mathis, Anne Ipswich, Lillian Gondola, Edna Hammond, Theresa McGillicuddy, Mary Bowman, Katherine Foley, Mary Cronin, Emily O'Kane.

The South of Market Girls' Club, Inc. held their regular meeting September 1, 1941, followed by entertainment and refreshments. Also birthday greetings was in order for their charter member, Jennie Seibert.

Five new members were initiated. Among these was Mrs. Kate O'Connor, mother of the South of Market Boys. Also Mrs. Fred Weideman, wife of the past president of the South of Market Boys Club.

The South of Market Girls will be hostesses to service men at the Hospitality House on Monday, October 6th, from 12 noon until 12 midnight.

The South of Market Girls' Club, Inc., will honor their president, Mrs. Mae O'Keefe, with a banquet on Saturday evening, September 20, 1941, at the Dawn Club, 20 Annie Street. We extend an invitation to the South of Market Boys and their friends to be present there on this very happy occasion.

Dinner at 7 o'clock. Price, \$1.35 per plate. Margaret Holz, chairman.

The South of Market Girls' Club, Inc., will hold their annual ball and entertainment on Saturday evening, October 25, at Native Sons Hall, 430 Mason Street. Mary Conroy, chairman.

On August 3 thirty-nine members of the South of Market Girls and Boys Club chartered a bus and rode to Linda Vista Park, across the bay, to attend a picnic on the grounds of the Western Market Boys and Girls of Oakland. The greeting and hospitality tended to the San Francisco contingent by the Oakland boys and girls club. All had a very enjoyable day and were home there.

## Canon Kip Alumni

By JACK MALONEY

On Wednesday, August 13, the second meeting of the Alumni of the Canon Kip Club was held in the old stamping grounds at Second and Folsom. The room was filled with "boys" who made history in bush baseball. The KIP team played big league games in Father Crowley's Playground at Seventh and Harrison.

Former member of the Canon Kip Club meet for two purposes (a) to renew boyhood friendships; (b) to raise money to equip gymnasium for the younger generation.

The meetings are lively affairs, chuck full of good spirit and keen wit. Eddie Garrigan, bush baseball writer on the staff of the Call-Bulletin, delivered an interesting talk on the City Fronts—the Rincon Hill Merchants, the Canon Kips and other teams that made baseball history in the Southside Play grounds.

Many of the South of Market Boys will remember Sam Campi, Terry Boyle, Truck Sullivan, Mickey Hannan, Bill Aufananger, Chris Cribbin, Dan Henry, Joe Boyle, Rudy Nelson, George Nelson, Hatchie Bigarana, Red McGough, George Ginnelli, Chas. Scott, Johnnie Marvin, Vic Martin, George Martin, Eddie Scott, Amos Bitterling, Red Clements, Jim Connelly, Bill Nutter, Fred Gibo, Walter Conlan, George Curtis, Fred Pratt and Milton Pratt . . . all staunch members of the Kip Alumni.

Every South of Market Boy is invited to attend the next meeting of former Kip members and ball players on Wednesday, September 17. You will have a great time and meet fellows you haven't heard from in years.

Fred Pratt is President and he is ably assisted by an efficient secretary, George Curtis. The publicity committee has five chairmen—Dan Darcy, Dick Chase, Marsh Mashin, Leo Bunker and Ed Garrigan—all newspaper men of note.

The Alumni of the Can Kip believe that the boys of today should be given plenty of opportunities to develop their bodies and their minds. And in furtherance they have banded together to raise funds to equip a gym that will be the talk of the town.

The Rev. Henry Ohlbert, who has been our dear friend for many years, will be the guiding spirit in building the character of the young. Boys of South of Market who will become members of the new, streamlined Canon Kip Club.

Remember, fellows, the Boys of today are the Men of tomorrow and we should do our share toward helping them become mental citizens.

## Early History

By WILLIE BENN, Historian

In 1871 the present site of the "Chronicle" was used as a work yard for stone cutters preparing the finished blocks for the United States Mint across the street. A strap iron, wooden railway, of narrow gauge, conveyed the dressed stone from the work yard—it was either pushed by laborers or the large blocks were hauled by horses.

In 1852 the Pacific Brewery was erected at Fourth and Tehama Streets. Its owners were Fred F. Fortmann and Fred Koster.

Fifth Street, as is, was reclaimed from the Big Swamp, known as the "Wilderness" and from Mission Bay.

On the early U. S. Coast Survey Map, Market Street stopped at Fourth. On this map are marked sand hill ridges as high as 60 feet at Fifth and Market.

After the "Wilderness" had been drained and its swamps filled with sand, and the mouth of Hayes Valley Creek had been dredged, quite a nice residential district sprang up around Fifth and Folsom.

Third Street might have been Chinatown and have been its main thoroughfare, instead of Dupont, but for being so far away from police protection. The Chinamen, of early days, liked to be close to the long blue coats and brass buttons. If his business was on the square he needed police protection from rowdies and was willing to pay for it. If his business embraced those ways that are dark, made famous by Bret Harte, he needed police protection and was willing to pay more than a little for it. There seems to have been an affinity between Chinese merchants and crews of sailing ships. So that it was natural, three quarters of a century ago, for Chinese stores and eating places and gambling houses to be found close to the waterfront.

On February 28, 1849, the side-wheeler, "Californian" was the first steamship to pass through the Golden Gate. She carried 400 eager gold seekers. The voyage from New York took four months and 22 days.

On January 8, 1900, the late Mayor James D. Phelan suggested to the Board of Supervisors that San Francisco have a municipal flag bearing the motto, "Oro en paz, hierro en guerra" (Gold in Peace, Iron in War).

The Phoenician chosen rising from the ashes symbolized the city's deliverance from the Old Consolidation Act to the Charter of that time. However, most it is possibly interpreted as meaning the rebirth after the fire of 1906. The de-

sign was drawn by John M. Gamble. His work was chosen from more than 100 submitted.

## GOSSIP

By WILLIE BENN

Fun is like insurance: the older you get, the more it costs . . . "If the shoe fits put it on," said Ben Franklin, but Ben did not know his women, for, if he had, he would have said: "If the shoe fits, get a smaller size" . . . You cannot tell another man how to be happy by telling him what makes you happy . . . Doctors are considering giving ether twice each operation—the second time is to make patients stop talking about it.

You and I deserve all we get, but those other guys get twice as much as they are worth . . . You can't kiss a girl unexpectedly; the nearest you can come to it is to kiss her before she thought you would . . . A group of men in a convalescent ward were discussing a certain Doctor Smith. Said the first patient: "Yes, he performed my operation and the next day cut me open again to get the scissors which he left in me by mistake"; the second bed-patient told how he had been operated on by this Doctor Smith and was reopened to get a towel left in him. At this point the much discussed Doctor Smith came into the ward and cheerfully saluted the patients with, "Did anyone here see my umbrella?" At this all heads disappeared under the bed coverings . . . A former explorer was relating his experiences to a bunch at his boarding house. "One day, to keep from starving," he said, "we cut up old boots and made soup of them" "Not so loud," cautioned a fellow boarder, "the landlady might hear you" . . . Vincent Rema "The most popular night club is the rolling pin" . . . Steve Verner.

"Two can live as cheaply as one—a horse and a sparrow." Walter Robinson. "Why do you always let your wife have her own way?" Charles Fox. "I once tried to stop her." Harold Pabst Jr. "After my first ride on a horse, I can hardly believe anything filled with hay could be so hard."

Mickey Hogan. "Give me an example of indirect tax." Doc Weidman. "The dog tax." Mickey. "Why do you say that's an indirect tax?" Doc. "Well, the dog doesn't pay it."

Records of the Department of Motor Vehicles show the pace that thrills often is the pace that kills.

# San Francisco Memories

By Tim O'Connor

What has become of the old time drummer? He was that flashily dressed good-time Charley, who back-slapped, glad-handed and called everyone brother or sister, as the case might be. He was a button hole relation to everyone he met. The old-time drummer was a great "joiner," wore a great variety of fraternal badges pinned to his vest just as a sort of sales crutch. But in the march



of progress, this old-time character has been edged out of the picture, to make way for the advanced tie of salesman of today.

\* \* \*

Vivid in memory is Mose Slobsky, an old-time whiskey drummer, whom we knew. Whenever we met, Mose was always resplendent in brown derby hat, long frock coat, a double breasted yellow vest, striped pants and patent-leather shoes. Diamonds were badges of success in those days and Mose's necktie pin glittered with a horseshoe diamond pin. On his little finger he sported a diamond ring with a stone in it almost as big as a cobble rock and it sparkled like an electric light. Mose's yellow vest was decorated with the badges of almost every fraternal organization and club in existence. We suspect that he might have bought these badges from Uncle Isaacs, the pawn broker. Mose collected badges like a stamp fiend collects stamps; but as Mose sold whiskey, then more whiskey, the badges must have played a part in helping to make sales.

\* \* \*

Shanty McGinty, a well known character, presided over the destinies of a beer-whiskey and free lunch spot on the top of Telegraph Hill. Shanty's place was one of those typical growler rushing joints; horse flies hovered around the free lunch counter and human bar flies horned in on free drinks. (Today we call male bar flies, bee-men, and the female, bee-girls.) Lard can and

dinner pail growler rushers always rushed to Shanty McGinty's.

\* \* \*

One day after Mose had climbed the steep hill that led to Telegraph Hill, he reached Shanty McGinty's puffing like a steam engine. After giving Shanty the usual glad hand, he said, "Shanty, your age-in-the-wood whiskey barrel must be very low, so I'll put another barrel in right now."

"It is low—but your 'aged in the wood' must be very much lower in price before you will put another load into the wood at Shanty McGinty's."

"Well," replied Mose, "I can put a five spot on the bar, can't I?"

"You can," answered Shanty, "but I'll bet you five it won't lie there long."

When the five was on the bar, it was in Shanty's wooden till before the bar flies had time to gulp their poison.

After the gulping process one of the gulpers coughed and asked Mose if he was a Moose. "Don't you see I'm wearing the badge?" answered Mose.

"Well, then," replied the bar fly, "you must be a bull moose, because you are so full of bull."

\* \* \*

"Now, Mose," said Shanty, "before another five finds its way into the till, I must tell you that one of my very best patrons nibbled so much of your 'wood-ages' poison last week, that it made him feel so much like a squirrel he tried to climb a telegraph pole. Then, another one of my bar-flies felt so much like a fly, he hovered around the lunch all day long to keep the real flies away, he's an aged-in-the-wood addict, too! Another aged-in-the-wood enthusiast drank enough of it to try to fight my black billy-goat."

\* \* \*

When the time came for Mose to place another five spot on the mahogany, every one in the big crowd in the place made a mad dash to get his best food on the brass rail. The five gone, Mose remarked, "The gang is packed in here like sardines in a can. They must have come in through the windows, doors and through the wood like termites to sample my aged-in-the-wood. That speaks well for the brand."

\* \* \*

"Yes," replied Shanty, "your last aged-in-the-wood laid them low, since you left and they have been lying in the wood ever since waiting to kill you."

After this banter between the two old time characters, Mose Slobsky and Shanty McGinty, Mose would get his whiskey order.

(Continued on Page 6)

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# THE FOUNDER'S COLUMN

By Pete Maloney

In the trek to Los Angeles the South of Market Boys were represented by fourteen (14) live wires, and did they have a marvelous time. We attended the banquet given old time boxers and it was a great success. The



Pete Maloney

You have to hand it to the Boys from the South, they gave us the keys to the city and treated us as though we were visiting royalty. We met a couple of Old Time Mittmen who are now living in the City of the Angels—Jim Jeffries, Jack Root, Willie Ritchie, and Tommy Ryan. We also met Clarence Kolb of Kolb & Dill.

We were shown every courtesy by Jerry Geisler and Everett Sanders of the Athletic Commission.

Frankie Delan, Founder of the San Franciscans in Los Angeles, and Jack Silver, of that famous organization, were sight-seeing conductors par excellence. They showed us everything Los Angeles has to offer and, believe me, it was plenty. In all we had a most enjoyable trip and it was perfect but for one guy.

No doubt you have been wondering why we tacked the "Sugar" to George Miller's name. It happened thusly, we hit a hot spot in Flamingo Gardens and in the chorus line was one named called Sugar, that had everything and then some. Sugar took a decided fancy to Miller and planted a hot smacker on his forehead and from then on Sugar had eyes only for George. Charlie Day and Phil Benedetti finished a cut at streetbats and bought plenty of bubble water but both Sugar had no time for those big squanders from the City, she stayed close to George.

The San Franciscans invited a return barbecue at Glenview and we had a treat in for a king. These Boys know how to put on a treat.

Here are pictures taken from the August

issue of "The Recorder." Every organization should copy them.

## HOW NOT TO HELP YOUR ASSOCIATES:

- 1 Seldom, if ever, go to a meeting
- 2 If you do attend, find fault with the work of the officers.
- 3 Never accept an office, it is easier to criticize than do things.
- 4 If asked by the chairman to give your opinion regarding an issue, tell him you have nothing to say, but say plenty after the meeting.
- 5 Do nothing more than is absolutely necessary; but when other members roll up their sleeves and willingly and unselfishly use their ability to help the meeting along, howl that the association is ruled, and run by a clique.
- 6 Hold back your dues as long as possible, or don't pay them at all.
- 7 When a banquet is given, tell everybody money is wasted on blow outs which make a big noise and accomplish nothing.
- 8 When no banquets are given, say the Association is dead and needs a can tied to it.
- 9 Don't tell the association how it can help you, resign.
- 10 If you receive service without joining, don't think of joining.
- 11 If the association doesn't correct abuses in your neighbors' business, howl that nothing is done.
- 12 If it calls attention to abuses in your own, resign from association.
- 13 Keep your eye open for something wrong, and when you find it, resign.
- 14 At every opportunity threaten to resign and get your friends to resign.
- 15 When you attend a meeting, vote to do something and then go home and do the opposite.
- 16 Agree to everything said at the meeting and disagree on the outside.
- 17 When asked for information don't give it.
- 18 Call the Association for the incompleteness of its information.

I think these are small rules and should be heeded by all.

# SAN FRANCISCO MEMORIES

(Continued from Page 5)

Just as Mose was about to leave, Shanty McGinty's big black billy goat entered and "Bah bahed" as a salute. This goat was a Bock Beer ad for Shanty McGinty's Tavern, when Bock Beer was in season. He carried a sign wrapped around him which read: "Drink Bock Beer at Shanty McGinty's."

\* \* \*

Old man Levy, the Telegraph Hill rags, and bottles man, once caught this old billy-goat in the act of chewing the tail of his white shirt, that was hanging on the line in Levy's back yard. Then one sunny day the goat's chin whiskers were missing, Levy was a man of peace. But the finger of suspicion was pointed at him, but no one could prove that he had cut off the goat's chin whiskers.

## Motor Vehicle Licenses

James M. Carter, Director of the Department of Motor Vehicles, today announced the apportionment of \$86,016.77 to San Francisco as its share of motor vehicle license fees for the quarter ending June 30th, last. The apportionment is based on a population of 634,536 as given by the last federal census.

Apportionments for other cities were announced as follows:

Oakland	\$40,960.77
Berkeley	11,596.63
Burlingame	2,160.80
San Mateo	2,630.24
Redwood City	1,688.11

The local apportionments are a part of a total of \$1,702,926.24 available to all cities and counties and the general fund after the deduction of \$89,766.60 for administration and \$2,830.92 for contributions to the state retirement fund were made. Under the law, the general fund receives 20 per cent, the counties 40 per cent and the cities 40 per cent.

The apportionment was made on a population of 5,624,918 for the cities and 6,967,587 for the counties.

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# New Driving Regulations

The nearly 4,000,000 persons who drive automobiles in California are faced with the task of familiarizing themselves with numerous changes in driving regulations between now and September 13th as a result of bills passed by the legislature and approved by Governor Culbert L. Olson.

Although the changes approved constitute only a fraction of the hundreds of motor vehicle proposals offered at the opening of the legislative session last winter, many of them vitally affect various groups in the automotive industry and several are of great interest to every person driving a car.

James M. Carter, Director of Motor Vehicles, announced code changes are now being checked for delivery to the printers. He said new printed codes will be available about November 1st.

Here are some of the outstanding code changes:

If you drive faster than 55 miles an hour it is "prima facie" evidence that you are violating the law. (Sec. 511.) The maximum under the old law was 45. Don't get the idea, however, you can add ten miles to the speed at which you already have been traveling. Both Carter and Highway Patrol Chief E. Raymond Cato say no material increase in present rates of speed will be permitted.

If the Department of Public Works thinks 55 miles an hour is too fast on any portion of a state highway it can establish lesser speed limits for a distance not exceeding 1500 feet between business or residence districts or 1000 feet at the end of such district. Local authorities can do the same for roads under their jurisdiction. The Department of Public Works also can establish limits of 35 to 45 miles per hour in zones otherwise subject to a 25 mile maximum by posting the proper signs. (Sec. 511.1, 511.2.)

If traffic officers see any fence along the highway that has been damaged by a traffic accident they will be required to notify the owner or lessee. (Sec. 135.8.)

Because cars are now built lower, license plates may be placed a minimum of 12 inches from the ground instead of 16. (Sec. 158.)

People who wreck or dismantle automobiles must get a license and keep a complete record of all cars wrecked which record shall be open to peace officers. They will have to pay heavy penalties for failure to keep such records. Department officials say this will discourage theft and assist in getting rid of old cars. (Sec. 240 to 248.)

Physicians responding to emergency calls may disregard speed regulations if they exhibit the insignia of a licensed physician on their cars. This does not relieve them from driving with due regard for the safety of others or protect them from any arbitrary exercise of the privileges so conferred. (Sec. 454.2.)

Wilful indifference or reckless disregard for the safety of others must be established before any person may be convicted of negligent homicide. (Sec. 500.)

Driving on or crossing over the dividing section of a divided highway is unlawful. Making a U turn on such highways is forbidden except through spaces provided in the dividing section. (Sec. 525.)

Authorities may erect signs temporarily designating lanes to be used by traffic moving in a particular direction without regard to the center of the highway. The intent of this change is to facilitate the movement of traffic practically all of which is going in one direction. Such as occurs after football games. (Sec. 525.5.)

Cars towing trailers or other vehicles must stay 300 feet behind the next vehicle ahead unless overtaking and passing. (Sec. 531.) Cars driven in caravans must be spaced far enough apart to permit overtaking and passing. (Sec. 531.5.)

Backing on the highway is prohibited unless it can be done with "reasonable safety." (Sec. 543.) Traffic coming out of alleys that are less than 16 feet in width must yield the right of way. (Sec. 553.)

It will be a felony to throw "maliciously or wilfully" any brick, rock or other missile or to discharge a firearm at a vehicle with intent to do great bodily harm. (Sec. 604.2.)

Members of the California Highway Patrol are given authority to transport injured persons to hospitals without assuming personal liability. And may carry stretchers in Patrol cars. (Sec. 604.2.)

Dealers may not sell used cars for operation unless the lights and brakes have been tested and adjusted if necessary. (Sec. 660.)

No vehicle or combination of vehicles may be operated if in an unsafe condition or not safely loaded. (Sec. 679.)

Any person convicted of driving while intoxicated three times after December 31st, next, will lose his driver's license and may not obtain a renewal. (Sec. 269.1.)

It will be a misdemeanor to operate a vehicle under the influence of cer-

tain drugs other than narcotics. These include marijuana and others that are sedative or hypnotic in their effect. The fact that the violator is entitled to use such drugs under the state laws will not constitute a defense. (Sec. 269, 304, 5066 and 736.)

Physicians and public health officers must report all cases of epilepsy to the division of drivers' licenses so that a check may be made of their driving records. (Public Health and Safety Code.)

The Department of Motor Vehicles is given authority to renew the registration of vehicles annually without the necessity of issuing new license plates and in lieu thereof to issue a symbol or other device to be fastened to the old plates. This authority is now being exercised in the letting of contracts for the construction of "cover plates" for 1942. (Secs. 159 and 164.)

When a motorist loses one or both of his plates an entirely new duplicate set may be issued to him for \$1 instead of the old fee of \$2 (Secs. 382 and 384.)

The department will have authority to make a charge of 10 cents for each request for information from its files concerning any vehicle. The intent of this change is to reduce the number of requests received solely for commercial sales purposes. Exemptions are provided for all public officials engaged in crime investigation and for all information relating to traffic accidents, offenses or enforcement. (Sec. 130.)

When a man sells his car to another he is released from liability for negligence when the sale has been completed and the car delivered. (Sec. 178.)

When a car has been stolen or embezzled no penalties are required for its registration if the owner files an affidavit stating the facts and registers it within ten days after its recovery. (Sec. 164.7.)

Trailer and motorcycle dealers will pay the same license fees as dealers in automobiles. (Sec. 375.)

Legal owners of vehicles will be notified annually when the registered owners have registered such vehicles. (Sec. 164.)

Investigators employed by the patrol will have the same status as patrolmen. (Sec. 113.)

When it's all said and done, says James M. Carter, Director of Motor Vehicles, the car to watch is the one behind the one in front of you.

\* \* \*

People who park on the turns frequently make permanent parking in the cemetery.

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# SOUTH OF MARKET JOURNAL

Vol. XVI, No. 7

October, 1941



MAYOR ANGELO J. ROSSI

NOMINATION OF OFFICERS  
THURSDAY, OCTOBER 30—8 P. M.

*A BIG TIME!*

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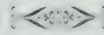
**THURSDAY, OCTOBER 30—8 P. M.**



**NOMINATION  
Of OFFICERS**



***HERE'S YOUR OPPORTUNITY  
TO NOMINATE YOUR  
FRIEND!!***



***Remember*  
THURSDAY, OCTOBER 30**

# SOUTH OF MARKET JOURNAL



Organized 1924

Owned and Published by  
THE SOUTH OF MARKET BOYS, INC.Published Monthly  
SAN FRANCISCO, CALIFORNIADOLORES PRESS, 3384 - 16th Street  
Phone UNderhill 3667

## P R E A M B L E

The object of this Association shall be to promote friendship, maintain character, repute and mutual respect, and to ever be a helpful influence for everything good and worth while among the boys born and raised "South of Market" and their descendants, to perpetuate the memories, traditions and associations of boyhood days; to inspire among the youth and manhood of San Francisco proper respect and appreciation of days gone by; and instill among all an eternal desire and striving to make the lives and conditions of their sons a source of pride and satisfaction to the city of their birth and education; in brief, by deeds and example merit the esteem and confidence of their fellowmen, and make the life, character and spirit of "South of Market" memorable and worthy of remembrance in the history of San Francisco.

K. of C. HALL

150 Golden Gate Ave. Phone PRospect 9795

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WILLIE BENN, Associate Editor

JOE RAE, Business Manager

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# President's Message

*Responsibility walks hand in hand with capacity and power.*



EDDIE NELSON, President

In keeping with the times we are streamlining the South of Market Boys. Pete Maloney has proposed an amendment to the Constitution which reduces the number of directors to five, but includes the Third Vice President and the Treasurer as members of the Board of Directors.

We believe this amendment will speed up business, enlarge our activities, and assure the members of quick action on our various functions.

Every South of Market Boy should attend the meeting we hold on the last Thursday of each month so that he can air his views and give us constructive criticism. In this way we can forge ahead.

We need material for the Journal. Every South of Market Boy has had an experience in the old district that will make fine reading in our magazine. So let's get together and build our publication until it is the leading magazine in San Francisco.

Remember, attend all meetings, and, above all, pay your dues.

THE NEXT REGULAR MEETING WILL BE THURSDAY, OCTOBER 30 - 8 P. M.

IMPORTANT! IMPORTANT!  
NOMINATION OF OFFICERS  
NEXT MONTHLY MEETING  
THURSDAY, OCT. 30—8 P. M.

Drivers who never worry about going too fast haven't long to worry about anything.

Let's walk in the middle of the highway where everybody can see us.

## ROBT. J. LOUGHERY FOR SUPERVISOR

Robert J. Loughery, civic and fraternal organization leader, has placed his name before the people of this city as a candidate for Supervisor at the November election.

Loughery, who filed two years ago and was endorsed with a vote of confidence by thousands of voters, feels that strict business



Robert Loughery

principles should be injected into the administration of civic government, particularly the Board of Supervisors. The old "Political Spoils" system of appointing certain departmental heads, should be done away with and the offices of such be elective, rather than selective.

Born and raised in San Francisco, veteran of the World War, Loughery pledges himself to endeavor to bring about an early solution of both the traffic and transportation problems, which have become so acute. More industries and greater pay rolls which mean lower taxes. Educational and recreational facilities for the younger generation, and a good sound business form of civic government, in which the taxpayer has a voice concerning the better government.

The South of Market Boys, the Native Sons of the Golden West, Fraternal Order of Eagles, Central Council of Club Clubs and the American Legion are a few of the many organizations of which the candidate is a member. Loughery is also a member of the Executive Committee of Hospitality House for men of the service.

(A Paid Advertisement.)

# THE FOUNDER'S COLUMN

By PETE MALONEY

Those of us who came from, and knew, South of Market and its people oftentimes wonder where are the Boys of yesteryear. Now there is one South of Market Boy who gave our part of the city more publicity than any other



Pete Maloney

individual when he was on top and I mean Eddie Hanlon, one of the greatest little fighters of his time. Eddie is a very sick boy in the San Francisco Hospital, and we are conducting a benefit boxing show for him on November the 19th in the Coliseum Bowl at 11th and Market Sts., to raise funds for him so he and his wife will get over the rough spots. He has nothing, but when he had it he always gave, that is one reason why he is broke. When there was a benefit in San Francisco for anything in Eddie's time he was the first to give.

Jimmy Coffroth, the old time boxing promoter, sent a one hundred dollar check for Eddie. Frankie DeLeon in Los Angeles sent a \$600 check, collected from the San Franciscans there, all friends of Eddie's.

We hold committee meetings every Tuesday in the South of Market Clubroom for this South of Market Boy and they are crowded. You can name anybody you come, men and women all invited. You will meet grand gentlemen of yesteryear. Tom Sharkey, One Round Hogan, Al Esnault, Paddy Smith, Joe Rocks, Willie Rocks, Willie Brown, Gus Miller, Fred Karchner, Lou King, Frankie Byrnes, Frank Rafael and many others.

The Honorary of the Women's Division is that grand lady, Mrs. Margaret Bell, one of the first and most active workers in that city of ours, and one who knew Eddie Hanlon when South of Market was in its heyday.

The Secretary of the Committee is Anna Charlie Fox, a loyal worker and one who knows what it is all about.

I feel, as Chairman of this affair, that this benefit boxing show is the least we can do for this little fellow who, in his day, gave to San Francisco, and particularly to South of Market, columns upon columns of publicity. I hope we fill the place and make enough for Eddie to help him pay his doctor bills. I know South of Market will respond and I hope San Francisco in general will follow suit.

Mrs. Hanlon told me to say to all South of Market Boys "thanks a million for what they are doing for Eddie." I say to Mrs. Hanlon, "It is a privilege for us to be allowed to do it."

Mr. Harry Wentworth, of the Disabled War Veterans, very kindly allowed the show to be held under the Veterans boxing permit. For this we sincerely thank Harry and the Veterans for this kind gesture. We thank Benny Ford and Jack Beyon, of the Coliseum Bowl, matchmakers and boxing promoters, the press and the radio. They have been very kind, to everyone who is assisting, thanks a lot and God bless you for helping Eddie Hanlon and his wife.

Can I touch you for five dollars?

For five dollars you can sock me on the jaw.

\* \* \*

"My wife told me to ask you for a raise."

"All right, I'll ask my wife if I can give you one."

\* \* \*

Salesman: "This suit has a special feature. A zipper on the coin pocket so you won't lose money."

Customer: "Haven't you one with a combination lock? Zippers don't mean a thing to my wife."

\* \* \*

Good drivers, says the Department of Motor Vehicles, try to improve their driving habits, bad ones their alibis.

Drivers show up best who show off the least, remarks James M. Carter, Director of Motor Vehicles.

\* \* \*

Life is one at 40 only for those who drive under 60.

\* \* \*

Drivers who don't mind telling the color frequently wind up with their hands telling the coroner.

\* \* \*

Motoring Hint: When looking for a good place to stop on your trip don't overlook the railway crossing.

\* \* \*

A wind-blind paper that works often gives somebody the trouble of wiping away the tears.

## It's All in Fun!

By WILLIE BENN

Voice (on telephone): "Are you the game warden?"

"Yes, Madam."

Voice: "Thank goodness, I have the right person at last. Would you please suggest some games suitable for a children's party."

\* \* \*

Pete Butti: "Don't you think, darling, that your new overcoat is a bit loud?"

Darling: "Never mind, Pete dear, I'll wear a muffler with it."

\* \* \*

"They say that brunettes have sweeter dispositions than blondes."

\* \* \*

Harold Pabst: "Does your baby talk yet?"

Harold Pabst, Jr.: "He doesn't have to, he gets everything just by yelling."

\* \* \*

He: "You say you're a good swimmer yet you're using water wings."

She: "Water wings nothing. That water is chilly, I'm using hot water bottles."

\* \* \*

Jileck, Sr.: "How is your garden doing this year?"

Joe Huff: "My cut worms and beetles are better than ever, but for some reason my potato bugs are under nourished."

\* \* \*

Some fellows tie a string around their finger to remember others tie a wife around their neck to forget.

\* \* \*

Can a short sighted person have a far away look in his eye?

\* \* \*

First Boy: "My father is very brave. On a hunting trip in Africa he killed five lions single handed."

Second Boy: "That's not so much. My Dad is really brave. He bought a coupe when mother wanted a sedan."

\* \* \*

Pete: "My wife talks to herself."

Tom: "So does mine, but she doesn't realize it, she thinks I'm listening."

\* \* \*

Box (to artist): "I don't like your portrait of my wife."

Artist: "Why, sir, everyone thinks it's a wonderful likeness."

Box (Ames special man): "That's the trouble. Every time I look at it I jump."

\* \* \*

First Maid: "How do you like working for that college professor?"

Second Maid: "It was a terrible job. He and his wife were always quarreling and they kept me worn out running between the keyhole and the dictionary."

## Ye Olden Socials

By AL CONDROTTE

Who remembers these socials and their officers?

*Second Anniversary Grand Souvenir Ball, Pacific Social Club, B'Nai B'Rith Hall, 121 Eddy Street, Saturday, Aug. 17th, 1889—Officers:* President, Walter H. Mayers; Vice President, A. O'Brien; Financial Secretary, F. McElrath; Recording Secretary, W. Flanders; Treasurer, S. F. Hodgkins; Marshal, W. Higgins.

*Third Anniversary Souvenir Ball, National Club, B. B. Hall, 121 Eddy Street, Saturday evening, November 7th, 1891—Officers:* President, F. W. Ammann; Vice President, Geo. S. Clark; Financial Secretary, Chas. Geo. Licht; Recording Secretary, Chas. R. Anderson; Treasurer, Henry A. Wolfe.

*Fifth Anniversary Souvenir Ball, Ole-ta Club, Odd Fellows Hall, Market and 7th Street, Saturday evening, October 18th, 1890—Officers:* President, Wm. A. Hopkins; Vice President, R. J. Noonan; Recording Secretary, B. V. Kendrick; Financial Secretary, E. J. Skelly; Treasurer, J. F. McGrath; Marshal, J. O'Connell.

*Fourth Anniversary Souvenir Ball, Diamond Club, B. B. Hall, 121 Eddy St. Saturday evening, October 25th, 1890—Officers:* President, F. Mccluskey; Vice President, J. Murray; Recording Secretary, E. Sinnott; Financial Secretary, G. Willock; Treasurer, H. Donohue; Marshal, L. Hartman.

*Fifth Anniversary, Cooks Association, of the Pacific Coast, February 11, 1905—Officers:* President, Thos. Osborne; Vice President, Louis Fourniguer; Treasurer, Wm. Schneider; Financial Secretary, Fred Dueprey; Secretary, James Andreasen; Manager, Jess Sanders.

*Third Grand Annual Ball, Seal Rock Lodge No. 197, Switchmen's Union of North America, Native Sons' Hall, Saturday evening, February 17th, 1906—Officers:* Past Master, Geo. L. Martin; Master, J. C. Lindsey; Vice Master, P. J. Curry; Chaplain, C. L. Emmerson; Secretary, B. Waugh; Treasurer, F. J. Metty; Conductor, Wm. F. Siefert; Guard, J. J. Allen.

*First Annual Ball, Bartenders' Union Local 41, Union Square Hall, Post St. near Mason St., October 7th, 1902—Officers:* President, Bert Lane; Vice President, Chas. Donlan; Financial Secretary, A. Karlson; Recording Secretary, J. D. Green; Treasurer, T. M. Scully; Business Agent, Al Condrotte; Chaplain, W. Kugler; Inspector, J. Chaubin; Inside Guard, P. E. Tanner; Outside Guard, A. Sieber.

*First Annual Moonlight Picnic, Bartenders Union Local 41, Shell Mound Park, Emeryville, Sunday, April 3, 1903—President, C. F. Meyer; Vice President, J. E. Vera; Financial Secretary, P. L. Hoff; Recording Secretary, A. Zimmerman; Treasurer, Geo. Renken; Business Agent, Al Condrotte; Chaplain, Wm. Kugler; Inspector, A. J. Foley; Inside Guard, J. J. Upton; Outside Guard, H. Flatmann.*

*Ed Note:* Al Condrotte has every program listed above.

## Motor Facts . . .

The Department of Motor Vehicles revealed today that 1287 persons living in San Francisco County lost their driving licenses by suspension, revocation, cancellation or probationary orders during the first eight months of 1941.

Of this number 654 were involved in drunken driving cases. The total was made up of the following: Suspensions, 824; Revocations and Cancellations, 153; probationary licenses, 309; order of probation, 1.

For the entire state a total of 22,935 persons lost their licenses on various offenses and for various periods during the same months.

Illustrating the seriousness of the drunken driving situation, Paul Mason, chief of the Division of Drivers Licenses, said 13,100 or approximately 60 percent of all cancellations and suspensions were on charges of driving while intoxicated.

Mason said this number would be likely to increase in future as a new law makes it mandatory to revoke the license of any person convicted three times or more of driving while intoxicated.

The figures announced by the department do not include court cases in which drivers were deprived of their licenses for various causes.

\* \* \*

Special squads will be assigned to roads leading to stadiums before and after all major football games played in California to curb traffic violations, according to announcement by Highway Patrol authorities. Particular attention will be paid to fans who have over-indulged in intoxicating liquors.

"Do your drinking at home or in the homes of your friends after the game and don't try to drive if you've been imbibing," advises the patrol.

\* \* \*

Autumn leaves are beautiful when on the trees but may be very dangerous on a wet pavement. The Department of Motor Vehicles advises motorists to exercise great caution on rain soaked

streets that are covered with leaves as the mixture of water and leaves provides a slippery surface on which tires may slide. Early rains create particularly dangerous conditions because pavements have not yet been washed free of dirt.

Determined to protect the public against fraudulent and unethical practices in connection with the sale of automobiles, James M. Carter, Director of Motor Vehicles, today announced he had notified ten automobile dealers to answer charges of violating the Vehicle Code.

The charges were filed by investigators of the Department of Motor Vehicles against the dealers, eight of whom are located in Los Angeles. If sustained by evidence produced at the hearings, Carter said, licenses held by the offending dealers will be either revoked or suspended, depending upon the gravity of the offense.

The charges include registration of vehicles at false addresses and under false names, abuses of the factory delivery system, misuse of the triplicate sales report books, failure to report transfers, illegal repossession practices, misuse of the power of attorney, evasion of the state sales tax on the sale of new and used vehicles, and the failure to transfer ownership to the buyer.

Carter said complaints are being investigated against a number of other dealers in various parts of the state and may result in summary action.

"The bulk of the dealers of the state are law abiding and conform strictly to regulations laid down by the Department," Director Carter said. "They are doing everything possible to help us keep the business clean. It is unfair to those who are abiding by the laws to allow a few to engage in practices that milk the public and undermine public confidence in all dealers."

Public cooperation in the enforcement of the law was asked by Carter.

High speeds and widows' tweeds go hand in hand, says the Department of Motor Vehicles.

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## NUTS FROM "FAMILY" TREES!

Replying to the boast of a Chicago Tribune reader that "her people have been in this country for 200 years," and that she is "entirely of British descent," A. R. White, a mathematically inclined reader of the same paper, figured that 200 years ago she had exactly 128 eighth generation grandparents. "Does she know they were all English?" he asked. He presented a table showing how "they pile up" as follows:

1. Your generation	
2. Your parents	2 of them
3. Their parents	4 of them
4. Their parents	8 of them
5. Their parents	16 of them
6. Their parents	32 of them
7. Their parents	64 of them
8. Their parents	128 of them
9. Their parents	256 of them
10. Their parents	512 of them
11. Their parents	1,024 of them
12. Their parents	2,048 of them
13. Their parents	4,096 of them
14. Their parents	8,192 of them
15. Their parents	16,384 of them
16. Their parents	32,768 of them
17. Their parents	65,536 of them
18. Their parents	131,072 of them
19. Their parents	262,144 of them
20. Their parents	524,288 of them
21. Their parents	1,048,576 of them
22. Their parents	2,097,152 of them
23. Their parents	4,194,304 of them
24. Their parents	8,388,608 of them
25. Their parents	16,777,216 of them
26. Their parents	33,554,432 of them
27. Their parents	67,108,864 of them
28. Their parents	134,177,728 of them
29. Their parents	268,355,456 of them
30. Their parents	536,710,912 of them

Figuring about 35 years to the generation (25 might be more accurate) these figures show that at the time of William the Conqueror each of us had a million ancestors. Even if their 128 eighth-rank grandparents of 200 years ago the year 1741, how many parents can give all their names, addresses, occupations, physical characteristics, personality, etc.? How many were "nobles," how many were mechanics, how many were of lowly birth, how many died young? The sciences of biology and anthropology with racial pride, family pride and consciousness of heritage, look rather silly, but mathematics is the extremely logical, least disputable fact for those who never get around to biology and anthropology.

The Department of Agriculture reports that there is more wheat and other staples stored in the United States than in any previous year, corn, tobacco, beef, milk.

## Rules Covering High School Oratorical Contests Now Out

Rules and regulations for the Fifth Annual National High School Oratorical Contest of the Legion in 1942, are being distributed.

Students actually enrolled in high school are eligible. State winners must be certified to the Commission not later than April 5, 1942, with the exception of the Department of Hawaii which must make its certification by March 28 so that its winner may reach the United States by April 8.

The Department Committee in charge of this oratorical activity may choose its own subject for use within the Department. The same subject and oration used by a contestant in the state competition must be used in the national contest.

Regional contests will be held between April 8 and 13. The national finals will be staged between April 14 and 18.

Each contestant's oration must be original. It must require not less than 10 minutes nor more than 12 for delivery. In addition each contestant must be able to speak extemporaneously for not less than four minutes nor more than six minutes on some aspect of the United States Constitution and its amendments.

Uniforms will be barred. Informal dress will be required. In the regional, sectional, and the national final rounds, the judges will grade contestants 25 per cent on poise and personality, 50 per cent on accuracy and effectiveness, and 25 per cent on powers to thrill, quicken and compel.

## "Black Light" Joins War On Crime and Makes Good

"Black light" is the newest weapon in combating crime. Its invisible ultra violet rays detect blood spots on clothing, reveal forgeries, expose marked money and help sleuths in many other ways. Exhaustive tests with "black light" have been made during the last several months by the police department of Bloomfield, New Jersey, using equipment installed by the Westinghouse Company for experimental purposes.

If Drogones were living today, says the Highway Patrol, he would broaden his search for an honest man to include also a courteous driver.

What this country seems to need most is concentration camps for chronic bare facters.

War makes thieves and peace brings them to the gallows. Machiavelli.

## SCHOOL ACCIDENTS

Apparently there is more danger for school kids wrapped up in the learning of 'readin', writin' and 'rithmetic than there is in chinning themselves or skinning the cat on school playground apparatus!

The new edition of Accident Facts, the National Safety Council's annual volume of accident statistics, reports that of all accidents (fatal and non fatal) which were suffered during the 1940-41 school year by elementary, junior and senior high school children, 21 per cent occurred in school buildings and only 16 per cent occurred on school grounds.

An additional 7 per cent of the accidents for this group occurred while the children were on their way to or from school.

Hazards that make the classrooms more dangerous than the sometimes rough and tumble playground activities produced accidents as follows:

The gymnasium was the scene of 33 per cent of the accidents that occurred in school buildings. Halls and stairs produced 19 per cent, school shops 18 per cent, classrooms 13 per cent. Seventeen per cent were unclassified.

Here is the distribution of playground accidents:

Unorganized activities, 42 per cent, football, 18 per cent, baseball, 11 per cent, other unorganized games, 21 per cent; apparatus, 8 per cent.

Among elementary and junior high school children exclusively, accidents resulted in 6,600 deaths during the calendar year of 1940. There are no accident fatality figures that include high school pupils.

## DEBT-PAYING TIME.

### SAY CO-OP EXPERTS

The National Society of Cooperative Accountants, meeting for their annual conference at Indianapolis, mapped out a five-point financial program for retail cooperatives which will be submitted to the national board of the Cooperative League for recommendation to local co-operators throughout the country.

The five point financial program will embody the following proposals:

1. To collect receivables and restrict credit.
2. To maintain normal inventories.
3. To avoid spending money to expand facilities unless absolutely necessary.
4. To use any available cash to reduce debts.
5. To conserve cash by paying cash returns only if the cooperative has no debts.

# San Francisco Memories

By Tim O'Connor

What has become of the old time drummer? He was that flashily dressed good-time Charley, who back-slapped, glad-handed and called everyone brother or sister, as the case might be. He was a button hole relation to everyone he met. The old-time drummer was a great "joiner," wore a great variety of fraternal badges pinned to his vest just as a sort of sales crutch. But in the march



of progress, this old-time character has been edged out of the picture, to make way for the advanced tie of salesman today.

\* \* \*

Vivid in memory is Mose Slobsky, an old-time whiskey drummer, whom we knew. Whenever we met, Mose was always resplendent in brown derby hat, long frock coat, a double breasted yellow vest, striped pants and patent-leather shoes. Diamonds were badges of success in those days and Mose's necktie pin glittered with a horseshoe diamond pin. On his little finger he sported a diamond ring with a stone in it almost as big as a cobble rock and it sparkled like an electric light. Mose's yellow vest was decorated with the badges of almost every fraternal organization and club in existence. We suspect that he might have bought these badges from Uncle Isaacs, the pawn broker. Mose collected badges like a stamp fiend collects stamps; but as Mose sold whiskey, then more whiskey, the badges must have played a part in helping to make sales.

\* \* \*

Shanty McGinty, a well known character, presided over the destinies of a beer-whiskey and free lunch spot on the top of Telegraph Hill. Shanty's place was one of those typical growler rushing joints; horse flies hovered around the free lunch counter and human bar flies horned in on free drinks. (Today we call male bar flies, bees-men, and the female, bee-girls.) Lard can and

dinner pail growler rushers always rushed to Shanty McGinty's.

\* \* \*

One day after Mose had climbed the steep hill that led to Telegraph Hill, he reached Shanty McGinty's puffing like a steam engine. After giving Shanty the usual glad hand, he said, "Shanty, your age-in-the-wood whiskey barrel must be very low, so I'll put another barrel in right now."

"It is low—but your 'aged in the wood' must be very much lower in price before you will put another load into the wood at Shanty McGinty's."

"Well," replied Mose, "I can put a five spot on the bar, can't I?"

"You can," answered Shanty, "but I'll bet you five it won't lie there long."

When the five was on the bar, it was in Shanty's wooden till before the bar flies had time to gulp their poison.

After the gulping process one of the gulpers coughed and asked Mose if he was a Moose. "Don't you see I'm wearing the badge?" answered Mose.

"Well, then," replied the bar fly, "you must be a bull moose, because you are so full of bull."

\* \* \*

"Now, Mose," said Shanty, "before another five finds its way into the till, I must tell you that one of my very best patrons nibbled so much of your 'wood-ages' poison last week, that it made him feel so much like a squirrel he tried to climb a telegraph pole. Then, another one of my bar-flies felt so much like a fly, he hovered around the lunch all day long to keep the real flies away, he's an aged-in-the-wood addict, too! Another aged-in-the-wood enthusiast drank enough of it to try to fight my black billy-goat."

\* \* \*

When the time came for Mose to place another five spot on the mahogany, every one in the big crowd in the place made a mad dash to get his best food on the brass rail. The five gone, Mose remarked, "The gang is packed in here like sardines in a can. They must have come in through the windows doors and through the wood like termites to sample my aged-in-the-wood. That speaks well for the brand."

\* \* \*

"Yes," replied Shanty, "your last aged-in-the-wood laid them low, since you left and they have been lying in the wood ever since waiting to kill you."

After this banter between the two old time characters, Mose Slobsky and Shanty McGinty, Mose would get his whiskey order.

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